

# FRESNO COG BLUEPRINT PROGRAM Summary of Outreach Activities

Updated 2/22/2007

Date	Time	Location	Type of Meeting	Group	Purpose	# Participants
28-Jun	All Day	Fresno Convention Center Exhibit Hall	Kick-off Summit	General Public	Start of the Valley Blueprint Process	275
5-Oct	8:45 AM	Pardini's - West Shaw at Van Ness	Stakeholder Meeting	Building Industry Association	BP Overview	12
10/7-10/8	All Day	Centennial Coalinga Festival	Community Event	City of Coalinga	Survey Collection	200
12-Oct	4:00 PM	Fresno Business Council 5250 North Palm, Fresno	Stakeholder Meeting	Fresno Business Council	BP Overview	18
10/13-10/14	All Day	Reedley Fiesta	Community Event	City of Reedley	Survey Collection	300
Oct. 14/15	Daily	Fresno Fairgrounds	Community Event	Fresno Fair Outreach - Survey	Survey Collection	1000
30-Oct	9:00 AM	Fresno COG Sequoia Room *1	Stakeholder Group Meeting	Fresno County Education and Fresno County Workforce Investment Board	BP Overview + Vision and Values	4
30-Oct	10:30 AM	Fresno COG Sequoia Room *1	Stakeholder Group Meeting	Fresno West Economic Development Corporation, Asian Village Business Development Corporation, Westside Housing & Habitat for Humanity, Fresno Housing Authority	BP Overview + Vision and Values	2
30-Oct	1:00 PM	Fresno COG Sequoia Room *1	Stakeholder Group Meeting	Downtown Fresno Coalition, Downtown Association, I-5 Business Corridor, Five Cities Economic Development Authority, Greater Fresno Area Chamber, Fresno Area Hispanic Chamber, and San Joaquin Valley Black Chamber	BP Overview + Vision and Values	7
30-Oct	2:30 PM	Fresno COG Sequoia Room *1	Stakeholder Group Meeting	ADA, Fresno-Madera Area Agency on Aging	BP Overview + Vision and Values	2
30-Oct	4:00 PM	Fresno COG Sequoia Room *1	Stakeholder Group Meeting	Sierra Foothill Conservancy, Sierra & Foothill Citizens Alliance, Planning & Conservative League, Coalition for Livable Fresno County Communities, Fresno Housing Alliance, Fresno Area Citizens for Effective Transportation Systems (FACETS), Central Valley Air Quality Coalition (CVAQ)	BP Overview + Vision and Values	5
1-Nov	9:00 AM	Fresno COG Sequoia Room *1	Stakeholder Group Meeting	Tehipite Sierra Club, San Joaquin River Parkway Conservation Trust, League of Women Voters, Fresno Bicycle Coalition	BP Overview + Vision and Values	8
1-Nov	1:00 PM	Fresno COG Sequoia Room *1	Stakeholder Group Meeting	Fresno County Farm Bureau, American Farmland Trust	BP Overview + Vision and Values	3
1-Nov	2:30 PM	Fresno COG Sequoia Room *1	Stakeholder Group Meeting	National Hispanic Environmental Council, La Union Del Pueblo Entero, Relational Culture Institute, Latino Issue Forum, United Black Men and Black Women, Lao New Americans Coalition, I-5 Social Services Corporation	BP Overview + Vision and Values	8
9-Nov	4-7 PM	Council Chambers 1710 Tucker Street, Selma, CA 93662	Charette	City of Selma	BP Overview + Vision and Values	7
15-Nov	3:00 PM	Farm Bureau Office	Stakeholder Meeting	Fresno County Farm Bureau	BP Overview + Vision and Values	11
20-Nov	12:00 PM	Reedley College	Stakeholder Meeting	Reedley College - Vice President's Advisory Committee	BP Overview	15
6-Dec	9:30 AM	Addams Elementary School	Stakeholder Meeting	West Fresno Charette	BP Overview + Vision and Values	24
10-Dec	All Day	Sierra Vista Mall	Community Event	Clovis Shopping Center	Survey Collection	500
11-Jan	10:00 AM	Proteus in Visalia	Stakeholder Meeting	Proteus staff	BP Overview + Vision and Values	22
11-Jan	4-6:30 PM	UC Center	Community Workshop	Charette Workshop	Vote on Vision and Values	192
<b>Totals:</b>		<b>20 events</b>	<b>15 Stakeholder Meetings</b> <b>5 Community Events</b>	<b>40 Stakeholder groups</b> <b>2192 community members surveyed</b>		<b>2615</b> <b>Total Received</b>

Fresno COG Staff held briefings with elected officials and staff from 15 cities, the County and print/electronic media representatives. Staff also developed an extensive email notification system which includes 673 contacts. They also made numerous presentations to clubs and organizations, and are working with CSUF Graduate Marketing students on a Blueprint outreach project.