



Phase 1 - Blueprint

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Fresno County Blueprint Vision

Council of Fresno County Governments



Presentation Overview

- n What is the San Joaquin Valley Blueprint?
- n Existing and Future Conditions
- n Blueprint Project Phases
- n Phase 1 – Vision & Values Process
- n Visioning Exercise
- n How Your Input will be Applied to the Process



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San Joaquin Blueprint



- n Coordinate Infrastructure Plans in the San Joaquin Valley with Local Community Goals
- n Allow Each County in the San Joaquin Valley to Maximize Resources Utilizing the Same Data & Expertise Base to Make Planning Decisions
- n Enable the Region to Better Understand that what we do Locally Affects the Entire Region

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San Joaquin Blueprint



- n Provide a Comprehensive & Integrated Decision-making Tool that will Allow for Scenario Planning, More Efficient Use of Resources, & an Understanding of Regional Impacts & Solutions
- n Unite Regionally Both in Purpose & Identity to Address the Region's Challenges

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Existing Socioeconomic Conditions

n Population Growth

**Population of Fresno County
1970 - 2050**

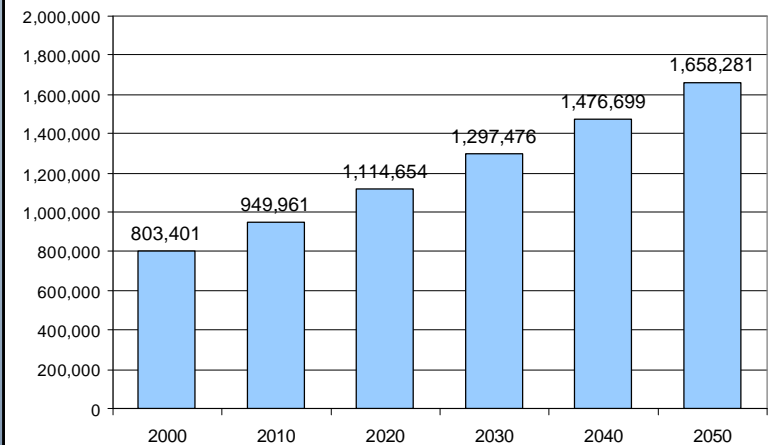
Year	Fresno County	San Joaquin Valley ⁴	California	Fresno County Share of California Population
1970	413,329 ¹		19,971,069 ¹	2.1%
1980	514,621 ¹		23,667,957 ¹	2.2%
1990	667,490 ¹		29,760,021 ¹	2.2%
2000	803,401 ²	3,320,096	34,043,198 ²	2.4%
2010	949,961 ²	4,096,611	39,246,767 ²	2.4%
2020	1,114,654 ²	4,981,366	43,851,741 ²	2.5%
2030	1,297,476 ²	5,918,655	48,110,671 ²	2.7%
2040	1,476,699 ²	6,898,681	51,538,596 ²	2.9%
2050	1,658,281 ²	7,935,054	54,777,700 ²	3.0%

Sources:

¹ U.S. Census

² State of California Department of Finance, May 2004

**Population Growth of Fresno County
2000 - 2050**



Sources: U.S. Census and State of California Department of Finance

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- n 2006 to 2050, Fresno County's population will more than double!
- n Population will grow from 3.3 million to 8 million Valleywide
- n That means almost 7 additional Fresno-Clovis Metropolitan Areas will result in the Valley by the Year 2050



Blueprint Project Phases



- n Proposed Study Phases
 - n Phase 1 – Vision & Values
 - January 2007
 - n Phase 2 – Goals, Policies & Performance Indicators
 - March 2007
 - n Phase 3 – Land Use and Transportation Scenario – Begin April 2007

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Phase 1 - Vision & Values

n Vision Issues/Ideals

n Land Development

- n Urban vs. Suburban Form
- n Increased Densities to Support Public Transit
- n Mixed Land Uses to Reduce Trips
- n Redevelopment

n Population Increase

- n Affordability of land in the Valley
- n High Speed Rail Impact

n Employment (jobs)

- n Retention of Professionals
- n Diversification of Employment





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n Housing

- n Fees are Rising
- n Land Costs have Increased Significantly
- n Fewer can Afford Housing
- n Fear of High Density



n Education

- n Improved Primary and Secondary Schools
- n Increased Graduation Rate and Proficiency
- n Increased College Enrollment
 - n Increased Trade School Programs
- n Community College
- n 4 Year College

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Phase 1 - Vision & Values



- n Mobility / Connectivity
 - n Severe Traffic Congestion (2.5 times as much traffic in 2050 as today)
 - n If it takes you 10 minutes to get to the grocery store today, it may take you 25 minutes in the year 2050
 - n Improved Safety & Maintenance of Existing Transportation Infrastructure
 - n Address Congestion along Streets and Roads, Bridges, & Highways
 - n Need for Other Travel Modes
 - n Public Transit Supported by Increased Densities and Mixed Land Use
 - n Walkability
 - n High Speed Rail
 - n Improved Air Passenger Services
 - n Improved Interregional and Intraregional Connectivity
 - n Public Transit Systems Coordination
 - n Passenger Rail Access
 - n Passenger Airport Development

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Phase 1 - Vision & Values

n Health Care

- n Need for additional facilities and retention of medical professionals
- n Importance of adopting a healthy lifestyle

n Crime

- n Reduce crime levels
- n Additional facilities

n Recreation

- n Land for parks and regional open space

n Art/Culture



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Phase 1 – Vision & Values



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- n Resources
 - n Water
 - n Availability
 - n Quality
 - n Land for Development
 - n Extent of Ag Land Used for Urban & Rural Development
 - n Infrastructure Needs
 - n Agriculture
 - n Continued Economic Dependency
 - n Labor Force

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Phase 1 – Vision & Values



n Resources (continued)

n Aggregate

- n Availability of Resource
- n Environmental Impact of Extraction and Processing

n Energy

- n Cost of fuel
- n Availability of Alternative Fuels and Support Facilities
- n Solar Energy

n Environment

- n Clean Environmental Design
- “Green Building”

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Phase 1 – Vision & Values

- n Environment (continued)

- n Air Quality

- n Impacts from Continued Growth
 - n Impacts from Ag Production
 - n New Technological Improvements

- n Noise

- n Increased Noise from Traffic and Other Noise Generators

- n Aesthetics

- n Improved Urban Form

- n Conservation

- n Preservation of Open Space Land Near Urban Areas
 - n Regionally Connected Open Space
 - n Conservation of Natural Resources
 - n Flood Protection Areas



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Phase 1 – Vision & Values

n Sustainability

- n Ability to Maintain Urban Services
- n Development of Policies that Address Vision

n Multi-County Coordination

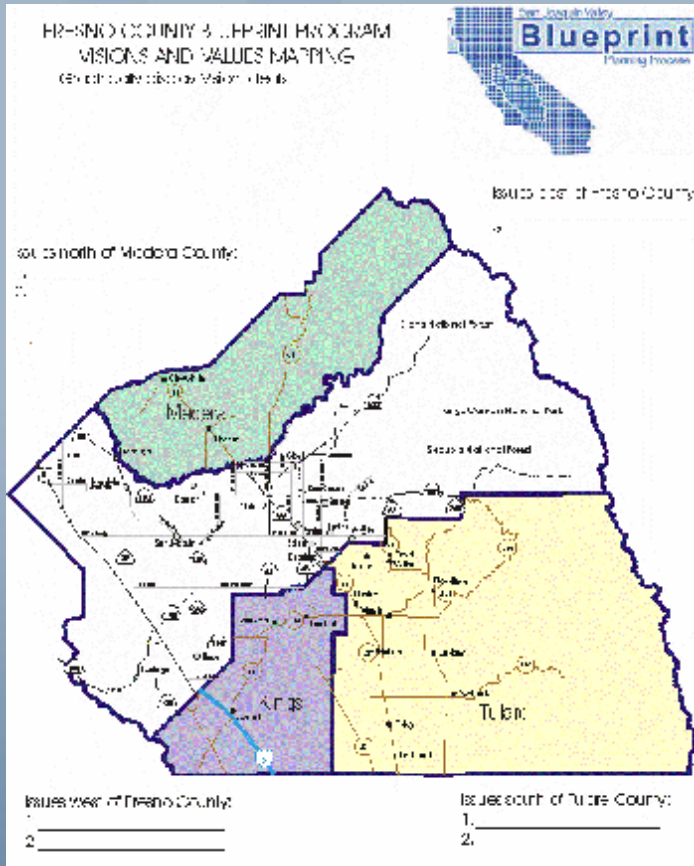


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Visioning Exercise



Identification of Your Top 3 Vision Issues

YOUR VISION FOR OUR FUTURE *Fresno County and the Regional Blueprint* **In the Year 2050**

Please identify the top 3 Issues as follows:
 1 is highest priority, 2 is second highest, and 3 is third highest

Score	Issues
	Increased Affordable Housing
	Clean Air
	Better Health Care (Hospitals & Doctors)
	More Vibrant Economy
	Lower Crime
	Better Water Supply for Ag. & Urban Uses
	Better Streets and Highways
	Better Image
	More Entertainment and Cultural Facilities
	Improved Public Transit Service
	More Well-Paying Jobs
	Preservation of Ag Land
	Dependable and Diverse Power Supply
	Better Park & Recreation Facilities
	More Transportation Options (bike trails, train, etc.)
	A World Class Education System
	Protected Lakes & Water Ways
	Improved Sense of Community
	Other:

Thank you for participating in the Council of Fresno County Governments' survey. If you would like to stay updated on the 2050 visioning project for Fresno County, please leave your contact information below.

Name _____ Phone Number _____ Email _____ City _____

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Visioning Exercise



- n How Do We Address These Issues?
 - n What is the Best Outcome for Each Issue or VISION?
 - n What will the Local Agencies have to do to Achieve the Outcomes or VISION?
 - n Are the Outcomes or VISION Achievable?
 - n Are You Willing to Change Things & Provide Choices & Options to Achieve the Outcomes or VISION?

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How Your Input Will Be Applied



- n A Synopsis of Your Input will be Prepared
- n You are Invited to Attend Other Phase 1 Meetings & Workshops
- n A Wrap-up Workshop will be held in Early December – YOU ARE INVITED!
- n Based Upon Results of the Phase 1 Outreach Effort, the Vision for the County & the Valley will be prepared
- n The Results will be Applied to Develop Goals & Policies and Performance Indicators (Phase 2)
- n The indicators will be applied to determine the difference between various land use and transportation scenarios (Phase 3)

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How to Get Further Information



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- n (559) 233-4148



- n <http://www.valleyblueprint.org/>



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