

Measure C Farmworker Subsidies and Reimbursements for new and existing vanpools:

Measure "C" funds can subsidize Farmworker Vanpool programs that originate within Fresno County. There are funds available for a variety of vanpool incentives, designed to spark the development of new vanpools and offer financial support and assistance to existing vanpools.

Eligible subsidies and reimbursements for new Farmworker Vanpools:

1. Vanpool start-up costs such as medical exams
2. Driver replacement cost
3. Emergency Ride Home Program
4. Driver Incentive
5. Monthly Vouchers issued by an eligible operator

Project descriptions:

1. Monthly Lease Subsidy for New Vanpools:

Measure "C" funds will subsidize newly formed vanpools--originating in Fresno County--\$350 per vanpool, per month for up to one year.

2. Medical Exam Expense:

All primary and alternate drivers are required to have medical exams prior to driving. Measure "C" funds will reimburse that expense up to \$50 per driver. A maximum of three (3) drivers (one primary and two alternate) from each new vanpool.

3. Driver Replacement Cost:

Should a primary or alternate driver need to be replaced, the new driver/s may be reimbursed up to \$75 per driver for a medical examination. A maximum of three (3) drivers (one primary and two alternate) from any single vanpool may receive the subsidy.

4. Emergency Ride Home:

This reimbursement covers costs for Emergency Ride Home (ERH) services provided by a vanpool provider to the Vanpool participants. ERH programs offer vanpoolers a free ride to needed destinations in the case of an unforeseen emergency (illness, family crisis, unscheduled overtime). There is a variety of transportation options available to vanpool providers and participants including taxi service, rental cars, company fleet cars and having fellow employees or supervisors take the vanpooler to their desired destination (home, hospital, etc.). It is up to the vanpool provider and their vanpoolers to decide which options will be provided.

5. Driver Incentive:

At the end of the first year of successful operation, the qualifying vanpool primary driver receives \$100 per current vanpool participant. Participants must have been in the vanpool for one full month or more to be counted, and must have all fees paid up-to-date on the vanpool's one year anniversary.

6. Monthly Voucher:

Vanpool providers may request funding for voucher programs that they develop and administer. Vouchers allow participants to join, switch or start vanpool groups.

Eligible subsidies and reimbursements for existing vanpools:

1. Driver-replacement costs
2. Emergency Ride Home Program

Administrative, planning and implementation services associated with this Category