

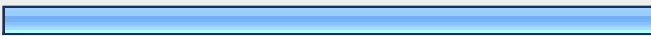

SAN JOAQUIN VALLEY



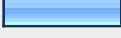
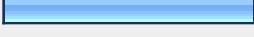






Blueprint


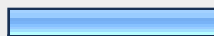
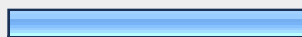
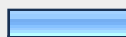
Planning | Process


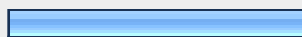
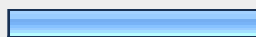

SJV Planner's Workgroup Survey

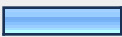

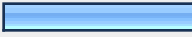

1. Your information			
		Response Percent	Response Count
Name:		100.0%	41
Title:		97.6%	40
		<i>answered question</i>	41
		<i>skipped question</i>	5


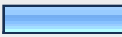
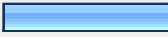
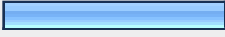
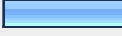
2. In what county do you work?			
		Response Percent	Response Count
Kern		5.1%	2
Tulare		5.1%	2
Kings		17.9%	7
Fresno		38.5%	15
Madera		5.1%	2
Merced		5.1%	2
Stanislaus		12.8%	5
San Joaquin		10.3%	4
		<i>answered question</i>	39
		<i>skipped question</i>	7

3. In what planning focus area do you currently work?		
		Response Count
		41
<i>answered question</i>		41
<i>skipped question</i>		5

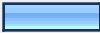
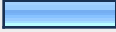
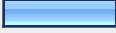
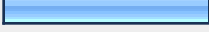
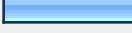
4. How familiar are you with the implementation phase of Blueprint?			
		Response Percent	Response Count
Very little		0.0%	0
Little		4.5%	2
Average		31.8%	14
Well		45.5%	20
Very well		18.2%	8
		<i>answered question</i>	44
		<i>skipped question</i>	2





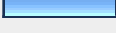
5. How information are you on SB375 and its requirements?			
		Response Percent	Response Count
Very Little		0.0%	0
Little		2.3%	1
Average		45.5%	20
Well		38.6%	17
Very Well		13.6%	6
		<i>answered question</i>	44
		<i>skipped question</i>	2

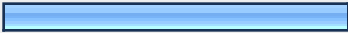
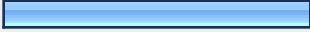
6. How well do you understand the sustainable community strategy (SCS) and Alternative Planning Strategy (APS)?			
		Response Percent	Response Count
Very Little		0.0%	0
Little		17.8%	8
Average		40.0%	18
Well		28.9%	13
Very Well		13.3%	6
<i>answered question</i>			45
<i>skipped question</i>			1

7. In how much recent Blueprint activity, including SB375 and SCS, have you been involved?			
		Response Percent	Response Count
Very Little		4.5%	2
Little		18.2%	8
Average		25.0%	11
Well		34.1%	15
Very Well		18.2%	8
<i>answered question</i>			44
<i>skipped question</i>			2

8. What could be done to increase your level of participation in Blueprint planning?			
		Response Count	
			38
<i>answered question</i>			38
<i>skipped question</i>			8

9. How regularly do you attend the Planners' Workgroup?			
		Response Percent	Response Count
Very Little		14.3%	5
Little		17.1%	6
Average		17.1%	6
Frequently		31.4%	11
Very Frequently		20.0%	7
		<i>answered question</i>	35
		<i>skipped question</i>	11

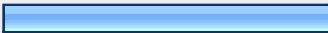



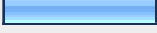
10. How informative/effective are the Valley Planners' Workgroup Meetings?			
		Response Percent	Response Count
Very Little		5.7%	2
Little		11.4%	4
Average		28.6%	10
Informative		37.1%	13
Very Informative		17.1%	6
		<i>answered question</i>	35
		<i>skipped question</i>	11

11. Would you like to play a more active role in the Planners' Workgroup?				
			Response Percent	Response Count
Yes			52.9%	18
No			47.1%	16
If yes, at what level. I.e. chair, serve or lead committee, etc....				19
<i>answered question</i>				34
<i>skipped question</i>				12

12. What could be done to improve the Planners' Workgroup to make it more effective as a planning forum?				
			Response Count	
			24	
<i>answered question</i>				24
<i>skipped question</i>				22

13. What items do you think need to be on the agenda?				
			Response Count	
			23	
<i>answered question</i>				23
<i>skipped question</i>				23

14. What resources if available would help you implement Blueprint at the local level?				
			Response Count	
			22	
<i>answered question</i>				22
<i>skipped question</i>				24

15. How do you view the role of your local MPO?			
		Response Percent	Response Count
Partner		50.0%	13
Leader		38.5%	10
Resource		73.1%	19
Other		7.7%	2
Comments		23.1%	6
		<i>answered question</i>	26
		<i>skipped question</i>	20

16. Additional Comments		
		Response Count
		9
		<i>answered question</i>
		9
		<i>skipped question</i>
		37

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In what planning focus area do you currently work?

- Planning
- Current and long-range planning
- Urban Planning
- Long Range Planning
- City and Regional Planning
- Current and Advance Planning.
- Land Use Planning/Entitlements/CEQA
- City Planning - Long Range Plans and Sustainability
- Project delivery, environmental reviews, PDT's, long-range planning, project management, Blueprint.
- Everything -- one person planning division
- Current and long range planning
- Generalist
- CA High Speed Train
- General planning consultant services
- A little of everything, but mostly future planning and housing assistance.
- Both Current and Long Range Planning
- Management oversight over all County Planning related functions.
- Current and Advanced
- Long range planning, GP update, environmental regulation compliance, planning policy, development standards
- Transportation
- contract municipal planning, CEQA, development processing, etc
- General Plans, EIRs
- We are a small community, so I work in all areas of planning.
- General Plan, redevelopment, economic development, downtown
- Land Use
- Demographics and Legislation
- Long-range and current planning
- Current Planning and Long Range Planning
- Public Transportation
- All
- Municipal planning
- All areas.
- Comprehensive municipal city planning (both current and advanced).
- current and advance planning, urban design
- Transportation Planning

What could be done to increase your level of participation in Blueprint planning?

- Have specific meeting with the various planning agencies to discuss relevant facets of the plan process.
- Not sure.
- Webcast

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- None. I am a true believer.
- Nothing, as I am very involved now.
- Rehiring of staff that had to be laid off.
- Our City Budget is tight; my time is tight. You should make more information available on the Web.
- Pay someone else to do my work at the City Oof Fresno
- Provide me with all the Blueprint outreach materials you have. We have a tough crowd here in Stanislaus County!
- Nothing, time and budget constraints prevent me from increased participation.
- Have a webinar format available for discussions from computer at desk and phone line
- Provide specific focus areas to be involved in. Have it for a set period of time, like 3 months on a specific issue with a specific deliverable. People might be more willing to commit to a time certain then open-ended committment.
- I believe COG is doing everything possible to make participation feasible.
- Not much - already demands more time than is available
- I think the COG, and my own City, have done a good job of getting involved in this issue.
- Budget and staffing will continue to restrict our involvement.
- On-line meetings would be helpful as I am the only Planner in Livingston and it is difficult to leave to go to Fresno which is almost 2 hours away.
- Already devoting as much as reasonably can be given.
- Decrease my overall workload :)
- Assign responsibility of senior participants in the Blueprint process to debrief with their staff at the "home" agency; ask these participants to solicit responses/opinions from their home agencies and to include this in their participation with the main Blueprint planning team. This way the home agency is connected with the process and the participant is more firmly linked with larger committee meetings. In spite of the effort to create a "ground up" process, it feels to me more like a hip-pocket process where decisions are made on the fly and the validity of committee actions is judged against the state's predisposed conclusions. Where was water availability in the Blueprint product? Given Clovis' current FID water entitlements, our public water utility estimates that higher densities become consumers (that is, use more water than is entitled) past 5.5 units per acre.
- Coordinate meeting times. Many meetings are during our Fresno City Council meeting times on Thursdays
- Time
- meetings further north in the valley, ie Modesto. Suggest rotate locations
- More email information or links to planning documents and drafts being prepared.
- A catchup training to bring me up to speed.
- The work has been assigned to another Planner who keeps us apprised, so I doubt that there is anything that would increase my level of participation.
- Continue to have quarterly meetings. Also maybe consider having county meetings monthly for any questions and/or concerns that each jurisdiction might have.
- Because of Fresno COG's high level of involvement I feel I'm fairly well informed and have access to meetings and other information, even though my participation is not focused on Blueprint specifically.

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- Most important factor is relevance to every day current planning work. How are the goals and objectives to be translated into individual project decisions.
- Increased transparency in consultant selection
- It is very difficult to organize meetings for large groups of busy professionals, and finding a large hole in my calendar is usually problematic. Web based meeting utilities would reduce travel time and potentially increase participation.
- More time in the day!
- Have meetings closer to Merced County
- Possible scholarship for travel. Small communities such as ours simply do not have the budget to travel with assistance.

Would you like to play a more active role in the Planners' Workgroup?

- If yes, at what level. I.e. chair, serve or lead committee, etc....
- More in depth discussion
- Attend more frequently
- Implementation Efforts
- Just being able to attend and participate in learning and discussions
- lead committee
- Sub-committee work group on tools
- Not sure, with limited availability
- Sorry - no time
- Focus group lead or similar committee level efforts
- Chair, committee lead, put my money where my mouth is.
- I would be happy to serve on a committee. I am new to the Valley (4 months) and have not been involved outside of COG.
- would like to attend more meetings, serve on a committee
- Responsibilities to the City I work for does not permit me to participate more actively.
- continue as a participant to represent the smaller rural cities
- Active Participant

What could be done to improve the Planners' Workgroup to make it more effective as a planning forum?

- provide better background material on the implications of the various recommendations requested of work group
- webcast or conference call in people that cannot attend in person
- I need to think more on this question.
- Connect it back to county level work groups.
- Create planning advocacy issues and professional organization to achieve advocacy goals
- Personally I think they look forward to it.
- The single largest problem is that subject of overall quality of life is too large to get a grip on. I think that the group needs to decide on priority single topic items that fit the overall vision, ie, design standards for compact growth, green building standards, parking strategies, low impact development storm water management, transit oriented development, passive and active energy conservation design, community oriented policing design, etc. All of the above are inter-related and depending on an individual communities need, the above starting tactics could evolve

San Joaquin Valley Blueprint Planners' Workgroup Survey

towards a unified approach. To be more effective, we need to present various tactics that are related to and can implement various pieces of the overall strategy. Depending on the community preference a community could then decide what tactic they want that implements the strategy and evolve over time. Depending on the tactic chosen by a community differing tactics will lend itself towards community identity and branding while implementing the sustainable strategy.

- I find that 1-hour work sessions close to the lunch hour can be very focused and get input but would require webinar format. Local Govt. monthly roundtable does this which is extremely helpful dialogue and can be easily done at desk.
- have an electronic forum for discussing Valley planning issues.
- It seems to me time to get down to the business of updating plans.
- Do not know
- Creating more opportunities for input from valley planners actually doing progressive work. Like a GIS User group forum, individuals are given opportunities to present examples of their Agency's work that may be beneficial to others. We also need to work more effectively in focus or committee groups to further planner input into what we all can do in terms of Blueprint implementation activities.
- Sorry, but find another agency to run the committee, get COG out of the loop. I have expressed to COG leadership that its traditional role is changing and it must take a more assertive role in policy formation rather than play the consensus
- Surveys before, during and after workgroup meetings to maximize opportunities for input.
- Quarterly meetings rotated throughout valley
- I have only attended one meeting, as I have only been in my position 5 months, so I really don't have much to judge or go on at this point,
- outreach to stakeholders.
- Continue focus on implementation tools. Encourage individual COG's and MPO's to work with their cities and counties to develop individualized programs that fit into a broader regional program to meet goals.
- More frequent meetings perhaps
- The forum is fine as it currently operates.
- The affects and benefits of blueprint need to made more clear; it is very hard to get engaged if the end result is not clear. This is a challenge for every long range planning effort.

What items do you think need to be on the agenda?

- Staff report analysis and recommendations presented prior to work group meetings
- Oral reports on the staffing and budgetary challenges facing Planning Agencies in the current and near future.
- Impelmentation of the Blueprint. Connection with Water Planning, Preservation of Ag Land and Healthy Communities lanning.
- Resources for staffing and plan development, policy and technical tool development, professional development
- More SB 375, Sustainable Cities Strategy, a peek into the future (crystal ball perspective).
- Brainstorm what are the components that lend themselves towards implementing the vision.
- Individual focus training items for implementing specific laws (AB 170, SB 375, etc...)
- Subdivision design to promote transit and bike/ped use
- Prop 84 grants.

San Joaquin Valley Blueprint Planners' Workgroup Survey

- Aligning resources with goals.
- do not know
- As a working group, we should be working on developing focused recommendations to really lend value to the Blueprint process. ?Additional Agenda items should be oriented towards that aim.
- Either discard the contrivance of a "planner's tool box" and replace it with critical thinking about loss of local agency control of land use issues.
- Strategies and methods of meeting the requirements of SB 375 in planning, which are practical for all agencies to implement (small local, large local, regional, and state).
- implementation actions cities are doing
- Application oriented problem solving
- Bring building industry to the table- issue an RFP for a market feasibility study to determine if densities are feasible. What rate can housing built at blueprint densities be absorbed into the market as compared to densities that are completely market based?
- Nothing new that I can think of.

What resources if available would help you implement Blueprint at the local level?

- Background material and basis for recommendations that can clearly be presented to our governing boards. Complete and accurate minutes of meetings, Presentations of policy proposals (ie. 9 du/ac in Fresno metro area) to assist in clear discussion of the plan. it is very difficult to extract what policies are up for discussion in reading blueprint material
- Model Templates for Principles, Guidelines, Resolutions, etc.
- Visualization tools
- Political analysis, best practices with results, fiscal impact tools that can locally calibrated,
- See answer to question #5
- Depending on what we consider the politically acceptable starting point, each planner could then participate in the formulation and implementation of different strategies. For me the hot button topic could easily be community oriented policing design or low impact design standards.
- Draft model reports, public notices, and resolutions that could be a base broiler-plate to implement locally.
- We are waiting for the complete tool box. Guidance on Prop 84 general plan grants.
- direct grant funds to/for local agency planning efforts - ground-level regional/community plan development & adoption.
- Other than money for staff or staff time? We don't have enough of either to do everything we should on this issue. Technical assistance from the COG and a best practices toolkit come to mind as more realistic resources.
- on-line tool kit
- A list of Blueprint objectives were adopted and these should be the foundation for us a planners to explore how others within our region are moving toward those results.
- First, I don't know if local agencies even know what the Blueprint is. My inclusion of the 9.0 U/Ac in our working GP update brought the house down around here, so don't think that just because you've met with the policy board that anyone knows what this means.
- see above
- Modeling tools for the typical planner in the Valley. Desk top tools that are easy to use.

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- Net density calculations are easy to use and understood by the building industry. The hybrid of gross and net density that was developed in the white paper is more difficult to implement and involves more calculation and room for error.
- Speakers and materials to help make the case for sustainable development to decision-makers and the public
- Educating the public. Having an incentive to use it would require the electeds to take it seriously.
- Just the toolkit everyone has been talking about
- 3D Simulations of the types of densities that the Blueprint is proposing, simulations of the difference between current buildout and blueprint buildout

Additional Comments

- The various sub-agencies look to the MPO for expertise, direction and recommendations on this program. This function would be very helpful in advance of work group sessions. It is difficult for our agency to vote on actions at meetings as we do not feel comfortably versed on aspects and implications of the agenda items.
- The planners have concerns that need to be addressed. Every time I talk with them they want to know where the tool kit is.
- Appreciate the work done but have a long way to go to implement. Would be helpful if some local rules like Fresno has to put in bike lane when widening streets was a law at State level it would help some of the politically unpalatable things to get done that would improve air quality in long run.
- It is very challenging to allocate a half-day to these events especially as local agency resources continue to shrink. The discussion is probably necessarily at a 30,000' level but it is frustrating to see State resources continue to be allocated to very broad planning activities while actual on-the-ground planning and implementation programs languish for lack of funding and resources. It all seems a step removed from the actual decisionmakers at the cities, counties, and districts.
- I would like to our local planning efforts move toward more collaboration with MPO efforts as this will become more critical as we move toward implementation of SB375. The success of the Planners Work Group can serve as the foundation for the collaborative building process if we can merge local planning input with MPO input as a hybrid working group. The time is right and the time is now.
- COG is so ingrained with its funding compliance and administration mind-set that in the four committee processes I have been involved with so far (RHNA, CMP Blueprint, and SB375 task force), my impression is the fix is in and the committee is really a rubber stamp used to check a box, or that the choices the committee is provided are, in the big picture, simply window dressing.
- Council of Fresno County Governments is on the right track, keep on doing what you're doing and maybe step it up if you have the resources and willing participants
- Keep up the good work!

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How do you view the role of your local MPO?

Partner	Leader	Resource	Other	Comments
	I don't think that there is any question here.			
Yes	Limited	Yes		
		X		
		for modeling, technical services, coordination		
		Primarily as resource		
x	x	x		
There is a need for local assistance program at the COG level to act as staff for local identities without sufficient funding to undertake differing tactics	They COG needs to act as the guardian of the overall strategy and insure that whatever tactics locals make is consistent and can evolve towards the strategy	COG can act as a conduit for funding and assist and take an active lead in writing and applying for state and federal grants for locals		
Provide great support and training on new topics.	Good facilitator but difficult to comment on land use planning as that is not their focus	Great for air quality and transportation only at this point		MPO's need more land use background and training to understand local development issues and constraints
	for regional transportation issues			
				The COG is all of the above. I think Barbara Steck does a wonderful job.
yes		yes		
Yes	Yes	Yes (see #6 above)		

San Joaquin Valley Blueprint Planners' Workgroup Survey

Partner	Resource	Leader	Other	Comments
KCAG has been a close partner in collaborative efforts between General Plans and Blueprint.	They look for a lot of direction from Local Agencies, but once given direction move fairly quickly.	KCAG serves as a great resource for us to combine efforts on Housing, Joint Land Use and other efforts.		What is an MPO?
			Loveable, competent, but needs to rethink its role in the Blueprint.	
		x		
Caltrans is partner of MPOs in regional and transportation planning efforts.		Caltrans can be a resource to MPO on certain regional and transportation planning efforts.		
see SJCOG as a partner		SJCOG is a resource for member jurisdictions		
				Removed from the day to day activities at Planning Depts. and local decisionmakers
The MPO has not been active in seeking grants to help fund SB 375 related activities.	The MPO has not been taking an active interest in local government problems.	The MPO has been developing regional tools, not local tools.		Overall, the MPO's are more concerned about their problems than the problems of the cities and counties.
KGAG				KCAG is very responsive and helpful
Advocate for the really small cities that lack planning resources	Initiating meetings and discussion opportunities and suggesting courses of action	Providing materials that local agencies can use in informing their constituents		
		Since I have 25 yrs of planning experience in a variety of planning fields at both local and regional levels, I consider myself a resource		
X		X		