

Fresno COG Activity Based Model Update RFP
Questions and Answers

1. Does the available 2014 micro-zone socio-economic data include both residential and non-residential data? Is this data consistent with the TAZ-level socio-economic data used in the update of the 4-step model?
Yes, the 2014 micro-zone socio-economic data includes both residential and employment data. The micro-zone level data is consistent with the TAZ-level data used in the update of the 4-step model for the VMIP2.
2. Has Fresno COG been successful in running the current version of the ABM?
No.
3. Is validation of the updated model focused exclusively on 2014 vehicular traffic counts?
We are hoping the bike and pedestrian trips can be validated to the extent possible since the bike/pedestrian counts are not as comprehensive as the vehicular traffic counts. Validation for auto and transit trips is still the primary focus for this update.
4. What are Fresno COG's goals in developing assignment for bike and walk trips? Is the goal to predict link- and intersection-level bicycle and pedestrian movements? To have the model respond appropriately to improvements in bicycle and pedestrian facilities? Or something else?
As the Fresno region is making more and more investment in the active transportation areas, we are hoping the model can help us measure the benefits of such investment.
5. What are the criteria by which proposals will be evaluated?
Attached on the second page are draft evaluation criteria, which is subject to final changes.
6. Is there a requirement for DBE participation? Or is DBE participation part of the evaluation criteria?
DBE participation is not required, and is not part of the evaluation criteria.

Consultant Scoring Sheet for:

Rated by: _____

Date: _____

	Criteria	General	Max points	Consultant A	Consultant B	Consultant C
1	The Proposal					
	Comprehension of the project	Does the proposal demonstrate an understanding of the project?	20			
	Thoroughness of the proposal	Does the proposal thoroughly discuss the methodology, scope and work products? Review for reasonableness.	15			
	Meeting the RFP Objectives	Does the proposal clearly demonstrate that all the project objectives will be met?	20			
2	Consultant Qualifications and Experience					
	Consultant qualifications and experience	What is the experience and technical ability of the people working on the project? Weight the experience of the project manager and the people actually doing the work.	20			
3	Cost					
	Cost	How does the cost compare with other proposals? Is cost reasonable?	10			
4	Overall Impression					
	Overall Impression	How do you feel about the overall proposal and the ability of the consultant team to deliver the desired product?	15			
Total Score			100			