

# Fresno County Land Use Projections

Kathy Chung  
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Planner*

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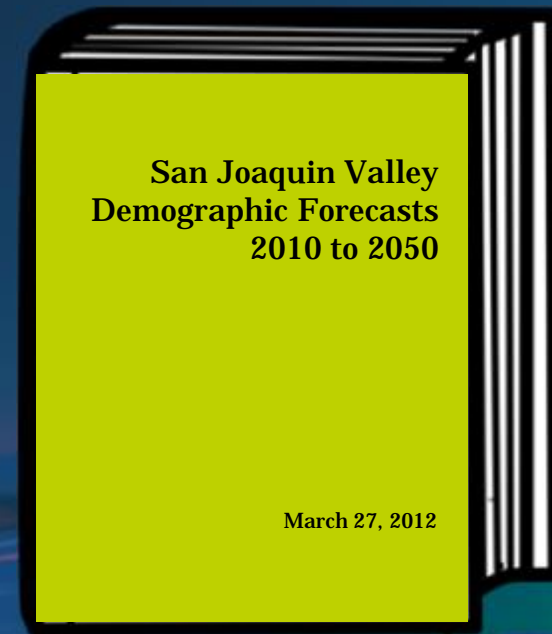


- § In 2011, the latest DOF projections had been released in July 2007
- § DOF had not taken into consideration recession and slow economic recovery.
- § Fresno COG hired The Planning Center

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§ March 2012, The Planning Center released their forecast study  
[www.fresnocog.org/fresno-county-transportation-modeling](http://www.fresnocog.org/fresno-county-transportation-modeling)



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§ Three primary forecasts: number of households, population, and number of housing units

§ Number of households forecast

household trend

total housing units trend

housing construction trend

employment trend

cohort component

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§ Population forecast

population trend

household forecast

cohort component

§ Number of housing units forecast

housing unit trend

housing construction trend

occupancy trend

§ Remaining forecasts are derived from primary forecasts

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§ January 2013, DOF released their  
forecast

cohort component method

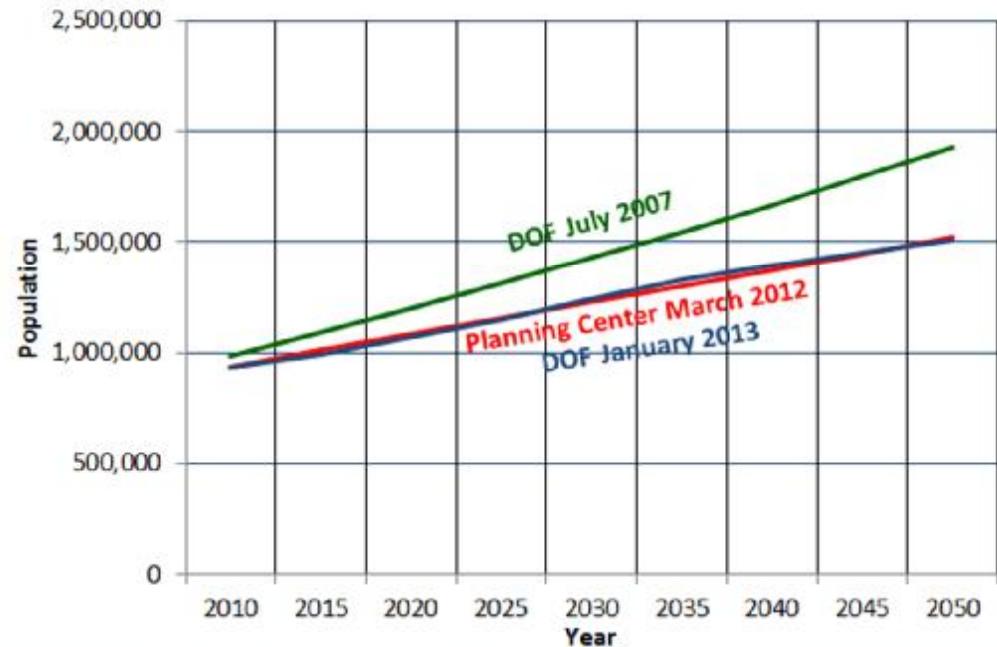
§ DOF forecast similar to The Planning  
Center

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## COMPARISON OF POPULATION PROJECTIONS

Year	DOF released July 2007	Planning Center released March 2012	DOF released January 2013
2010	983,478	929,758	932,377
2015	1,090,531	1,010,080	988,970
2020	1,201,792	1,082,097	1,071,728
2025	1,314,530	1,154,741	1,151,711
2030	1,429,228	1,227,649	1,241,773
2035	1,547,582	1,300,597	1,326,594
2040	1,670,542	1,373,679	1,397,138
2045	1,797,711	1,447,198	1,455,331
2050	1,928,411	1,521,496	1,509,715



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# Contact Information

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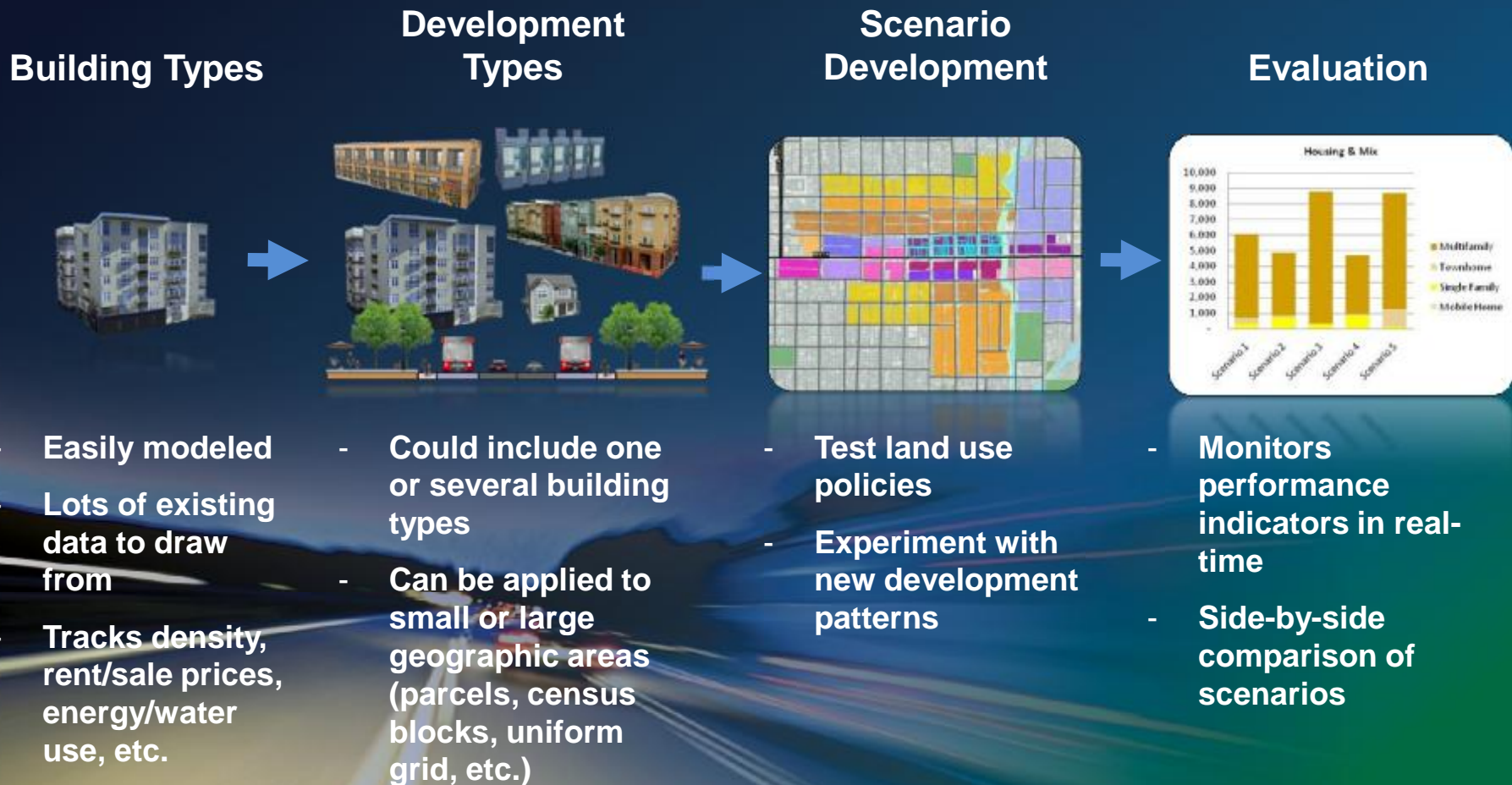


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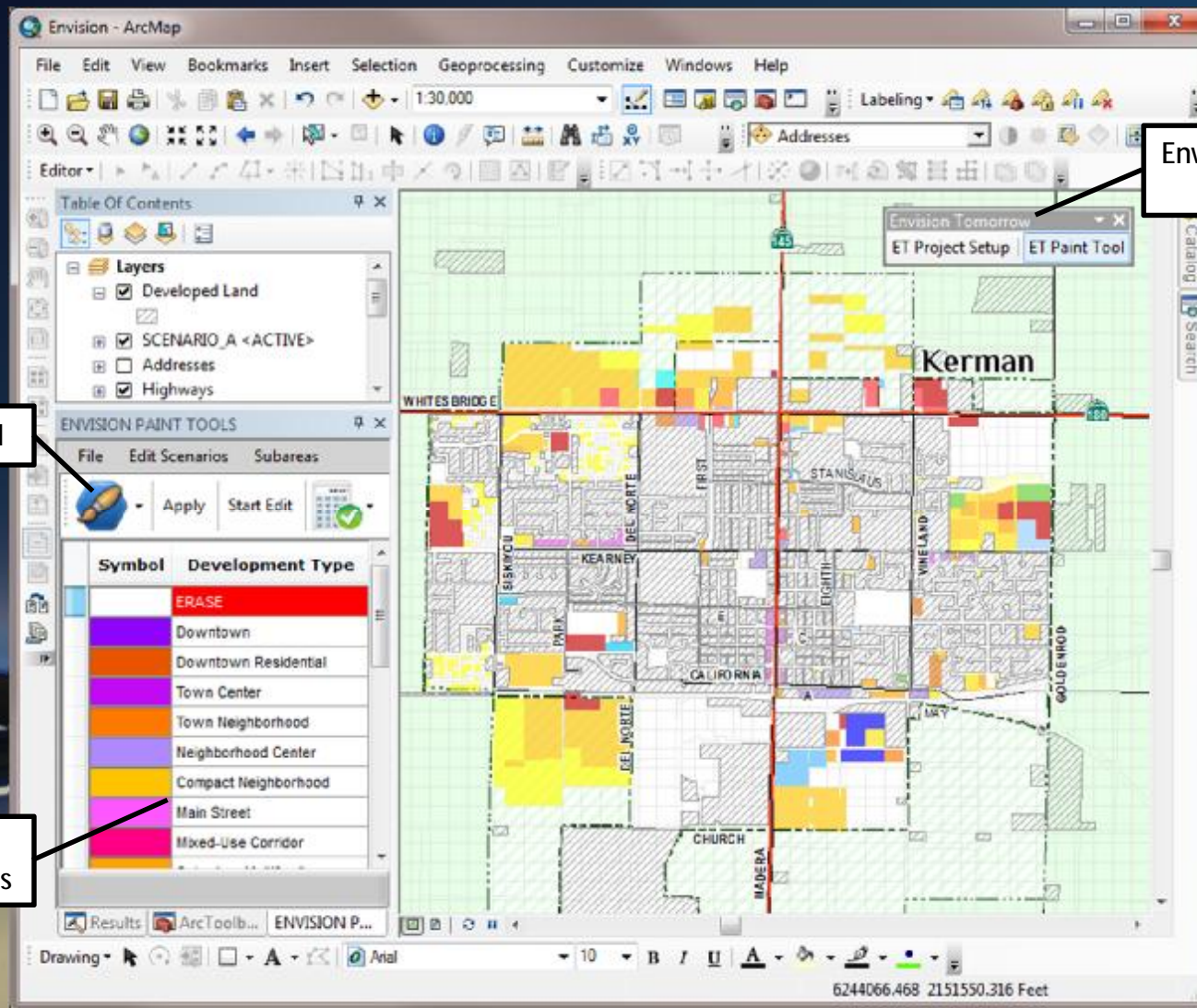
Scenario Planning with *Envision Tomorrow*



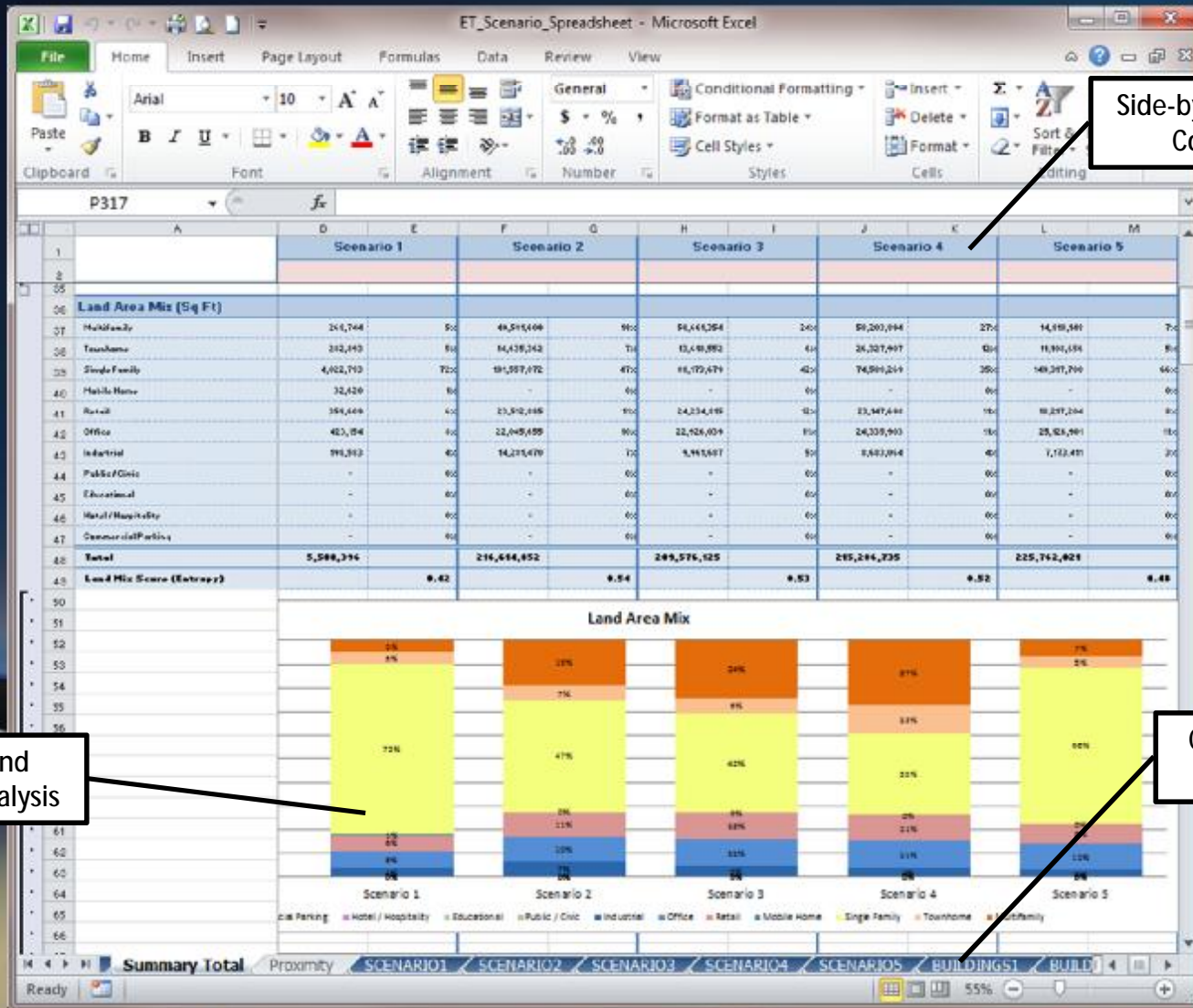
# Envision Tomorrow's Scenario Building Process



# Envision Tomorrow and ArcMap



# Envision Tomorrow Spreadsheet



Side-by-Side Scenario Comparison

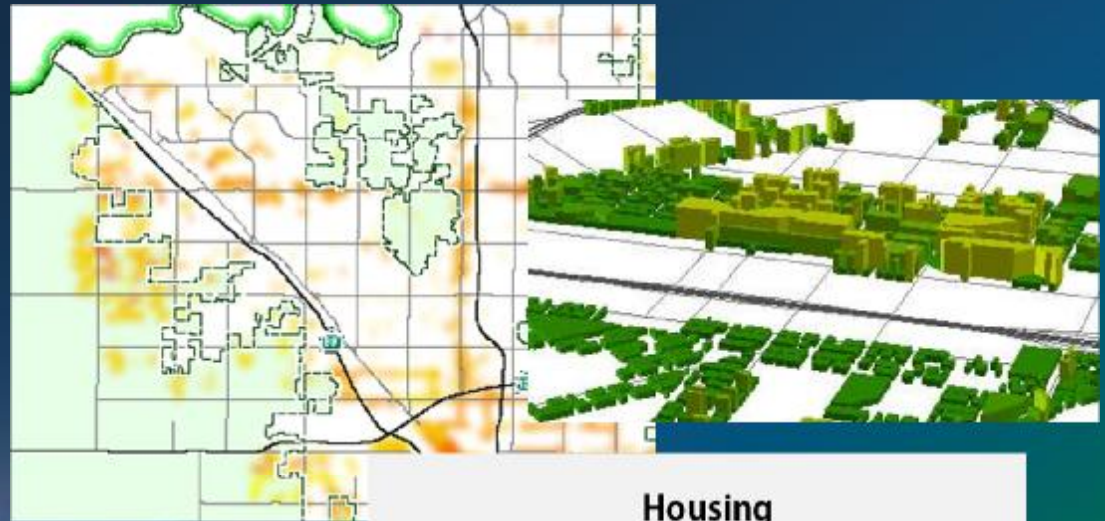
Graphical and Numerical Analysis

Customizable Inputs and Assumptions

# Using Envision Results for Internal and Public Outreach

- Scenario Maps and Performance Analysis

- Envision dataset can be used with other software to create “heat maps” or 3D imaging



- Makes performance indicator analysis easy



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*Thanks for watching!*