

12th Annual

San Joaquin Valley Regional Policy Conference

MARCH 8 - 10, 2017

Piece
by Piece

Conference Program

Wednesday, March 8, 2017 from 5:00 - 7:30 pm

Zoofari VIP Reception at Fresno's Chaffee Zoo - 894 West Belmont Avenue, Fresno, California 93728

This exclusive event is a VIP reception that includes a two hour block of time to tour the Fresno Chaffee Zoo while it is closed to the public. You'll also enjoy a private sea lion show and heavy appetizers from The Painted Table Catering under the Giraffe Gazebo in the new African Safari Exhibit, as well as commemorative *Sea Lion Cove* wine glass (provided to all attendees over 21) and two drink tickets.

Thursday, March 9, 2017, The Falls Event Center, 4105 W Figarden Drive, Fresno, CA 93722

8:00-9:00 am Registration, Breakfast Buffet, Vendor Exhibits - East Main Event Hall and East Lobby

9:00-9:15 am Welcome
Lynne Ashbeck, MA, MS, RD, Vice President, Population Health and Community Engagement, Community Medical Centers, Councilmember, City of Clovis, Conference Moderator
Mayor Rudy Mendoza, City of Woodlake, Chairman of the San Joaquin Valley Policy Council

9:15-9:45 am Mega-Regions, How Commute Mapping Shows Intriguing Trends About Our Travel Habits
Garrett G.D. Nelson, Ph.D, Postdoctoral Fellow, Society of Fellows and Department of Geography Dartmouth College

The emergence in the United States of large-scale "megaregions" centered on major metropolitan areas is a phenomenon often taken for granted in both scholarly studies and popular accounts of contemporary economic geography. For numerous reasons, ranging from the widening scale of labor markets to the integration of capital flows, many observers have suggested that the economic geography of the United States is now best understood in terms of "megaregions." These are assumed to be large regional areas, often cutting across state lines that are normally centered on major metropolitan hubs and include an orbit of smaller sub-centers. Dr. Nelson will take us through an amazing journey of discovery that will help us understand "what states would look like if they made sense"...

9:45-10:45 am Breakout Sessions - Select ONE of four morning breakouts:

Planning for Healthy Communities, East Large Conference Room
Keith Bergthold, Executive Director, Fresno Metro Ministry
Joe Prado, Division Manager of Community Health, Fresno County Public Health Department
Sara Bosse, Manager, Fresno County Public Health Department
Sophia Pagoulatos, Planning Manager, City of Fresno

This panel will provide multiple perspectives on integrating and achieving improved health through land use and transportation planning.

9:45 - 10:45 am
Breakouts, cont.

2016 California Statewide Needs Assessment, *West Large Conference Room*
Margot T. Yapp, P.E., Principal/Vice President, NCE

The 2016 California Statewide Local Streets and Roads Assessment seeks to answer important questions such as, What are the current pavement conditions of local streets, roads and bridges? What will it cost to repair all streets, roads and bridges? What are the needs for the essential components to a functioning system? How large is the funding shortfall? What are the solutions? The results will educate policymakers at all levels of government and the public about the infrastructure investments needed to provide California with a seamless, multi-modal transportation system. The findings provide a credible and defensible analysis to support a dedicated, stable funding source for maintaining the local system at an optimum level. It also provides the rationale for the most effective and efficient investment of public funds, potentially saving taxpayers from paying significantly more to fix local streets and roads into the future.

Moving Goods Throughout The San Joaquin Valley, *East Main Event Hall*

I-5/SR 99 Goods Movement Corridor Study:

- **Jolene Hayes, AICP, Senior Associate, Cambridge Systematics**
- **Daniel Smith, Principal, The Tioga Group**
- **Fatemeh Ranaiefar, Senior Planner, Fehr & Peers**

SJV Sustainable Freight Implementation Plan:

- **Michael Fischer, Principal, Cambridge Systematics**

The San Joaquin Valley has long been acknowledged as one of the critical freight transportation and goods movement centers in California. I-5 and State Route 99 (SR 99) play critical and unique roles as the major goods movement facilities in the Valley – carrying the highest volumes of trucks in the Valley and in some locations, among the highest volumes in the state. This panel will provide an overview of goods movement in the Valley, discuss strategies for improving the flow of goods, and describe potential opportunities for future consideration.

Climate Change, *- East Small Conference Room*

Karen Magliano, Division Chief, Air Quality Planning & Science Section, California Air Resources Board

The Proposed 2030 Target Scoping Plan is a roadmap that lays out the vision, goals, and strategies the State will take to continue working towards achieving the State's short and long-term GHG reduction goals. The proposed plan is expected to shape climate change-related priorities and funding opportunities over the next few years. More importantly, the update will help provide a path forward towards a vision for a more sustainable California in 2050 (80 percent below 1990 levels by 2050). Karen Magliano, Chief of the Air Quality Planning and Science Division, will provide an overview of the proposed plan, and highlight the important role that local actions can play in achieving the State's GHG reduction goals.

10:45-11:00 am **Break & Vendor Exhibits** - *East Main Event Hall and East Lobby*

11:00-11:45 am **Autonomous Vehicles, Impacts and Public Policy**, *East Main Event Hall*
Ryan Snyder, Principal, Transpo Group

Autonomous Vehicles (AVs) offer significant potential to bring game changing improvements to our transportation systems and to our cities. They may make our streets much safer, relieve congestion, provide inexpensive transportation, improve access for those who can't drive, improve public transportation, free up land, reduce greenhouse gases and more. At the same time, AVs also could bring severe congestion and other negative consequences. This presentation examines potential impacts and related public policy that should be explored to speed up the widespread use of autonomous vehicles, and to ensure that their impact is positive.

11:45-12:00 am **Break & Vendor Exhibits** - *East Main Event Hall and East Lobby*

12:00 - 1:15 pm **Luncheon Keynote Speakers: Hang Up and Drive, Jacy Good and Steve Johnson**, *West Main Event Hall*

In the Hang Up And Drive program Jacy Good recounts her tragic story along with her husband, Steve Johnson, who details some of the holes in the story Jacy can't recall on her own. They incorporate the shocking facts and stats about the distracted driving issue, currently the cause of a staggering 27% of all traffic incidents. The program is as informative as the story is shocking, and no audience member leaves without pledging to change his/her driving habits for good. Jacy and Steve have been trained by the National Safety Council to deliver their message effectively and look forward to helping your company meet its safety goals.

You have a choice of one of three afternoon tours, transportation and refreshments provided, or two afternoon breakout sessions as follows:

1:15pm-1:30 pm **Break & Vendor Exhibits** - *East Main Event Hall and East Lobby*

1:30 - 4:15 pm **Afternoon Tours:**

1. High Speed Rail Construction in the Valley - Locations Tour
2. Downtown Fresno Tour - Fulton Mall and Bitwise Industries
3. Clovis Trail System Tour

~or attend two breakout sessions as follows~

1:30 - 4:15 pm **Breakout Session #1: Leveraging Climate Change Investments for Community Development**,
West Large Conference Room

Julia Lave-Johnson, Program Manager, Sustainable Communities, Institute for Local Government,
Moderator

Monica Palmeira, Sustainable Communities Outreach Coordinator, Strategic Growth Council

Louise Collis, West Sacramento Economic Development Department

Amanda Monaco, Policy Advocate, Leadership Counsel for Justice and Accountability

California has ambitious goals to reduce greenhouse gas (GHG) emissions. To help accomplish this, the state has distributed about \$3 billion in cap and trade funding to local and regional governments for transit, safe routes to school, clean vehicles, water infrastructure, and affordable housing in the past two years. These projects increase the quality of life, improve air quality and health, and bring economic growth opportunities to communities. The recently released Next 10 report, conducted by UC Berkeley, estimates that between 2013-15 cap and trade funds have had a \$200 million dollar impact and created 1612 jobs in the San Joaquin Valley. When all currently expected cap and trade funds have been dispersed, these amounts are projected to grow to \$668 million and 6,190 new jobs. This session will discuss strategies to pursue cap and trade funding and opportunities to leverage these dollars to address community priorities.

2:30-2:45 pm **Afternoon Break: Grab a fresh beverage and snacks**, *West Game Room*

2:45- 3:45 pm **Breakout Session #2: San Joaquin Valley Greenprint Overview Public Meeting**, *West Large Conference Room*

- **Jim Harnish**
- **Chelsey Norton Payne**
- **Dustin Pearce**
- **Adam Livingston**
- **Denny Grossman**

The San Joaquin Valley Greenprint is a voluntary, stakeholder-driven project to help the eight counties of the San Joaquin Valley create long-term environmental and economic sustainability. It contains a collection of datasets and maps, assembled as a comprehensive, interactive database that catalogs current conditions and trends related to the region's resources.

At the workshop, the project team will be releasing the Draft Report. A tutorial on using the interactive mapping tool and presentations from the three demonstration projects undertaken as part of Phase II of the project will follow. The workshop will end with an interactive discussion on recommendations for future phases of the Greenprint.

3:15-5:15 pm **Stop by the Relaxation Stations and Game Room**, *West Game Room*

4:30 pm **Closing remarks and daily giveaways (must be present to win)**

5:00-7:00 pm **Hunka Hunka Burning Fun - Thursday, March 9, 2017 from** One ticket is included with each conference registration. Join us for a wide variety of Food Truck Tastings at The Falls Event Center (conference location). We have 11 food, beer, wine and dessert vendors, all tried and two thumbs up! You will be welcome to grab sizable tasting plates from each vendor. Additional catered appetizers will be served as well. Then, strap on your blue suede shoes and get ready to be All Shook Up for some old time Elvis tunes with our entertainment for the evening, Elvis Impersonator Extraordinaire, Jeremy Pearce.

Friday, March 10, 2017:

8:00 - 9:00 am **Registration, Breakfast Buffet, Vendor Exhibitions**, *East Main Event Hall and East Lobby*

9:00 - 9:05 am **Welcome from our Conference Moderator: Lynne Ashbeck**, MA, MS, RD, Vice President, Population Health and Community Engagement, Community Medical Centers, *East Main Event Hall*

9:05 - 9:35 am **Vince Mammano, California Division Administrator, Federal Highway Administration**

9:35 - 9:45 am **Q & A**

9:45 - 10:15 am **Christopher A. Lee, Legislative Analyst, Housing, Land Use & Transportation, California State Association of Counties** (*invited*)

10:15 - 10:25 am **Q & A**

10:25 - 10:35 am **Break & Vendor Exhibits**, *East Main Event Hall and East Lobby*

10:35 - 11:05 am **Kome Ajise, Chief Deputy Director, California Department of Transportation**

11:05 - 11:15 am **Q & A**

11:15 - 11:45 am Bill Higgins, Executive Director, California Councils of Government
Mr. Higgins will discuss the role and potential of regional governance in transportation and climate policy, economic development, and community building and then turn to the critical state decisions being made in these areas that will affect the integrity of regional programs for years to come.

11:45 - 11:55 am Q & A

11:55 - 12:05 pm Break and Vendor Exhibits

12:05 - 1:00 pm 2017 San Joaquin Valley Blueprint Awards, West Main Event Hall
The Community and Regional Planning Center at Fresno State and American Planning Association – California, Central Section are pleased to announce the projects recognized for the 2017 San Joaquin Valley Blueprint Awards. The awards program recognizes outstanding achievements and practices in the built environment. In 2009, the San Joaquin Valley’s eight regional transportation agencies created the awards program to encourage quality in planning and development, with the smart-growth oriented 12 Blueprint Principles as the basis. The hope was to provide visual examples of attractive, functional and environmentally friendly projects that could have relevance throughout the Valley.

The 2017 San Joaquin Valley Blueprint Awards will recognize the following areas of excellence to projects throughout the San Joaquin Valley:

- **DARREL HILDEBRAND BLUEPRINT LEADERSHIP AWARD**
- **RESIDENTIAL DEVELOPMENT**
 - Award of Excellence
 - Award of Merit
- **COMMERCIAL DEVELOPMENT**
- **DOWNTOWN REVITALIZATION-SMALL JURISDICTION**
- **DOWNTOWN REVITALIZATION-LARGE JURISDICTION**
- **HISTORIC REVITALIZATION**
- **TRANSPORTATION ENHANCEMENT**

About the Darrel Hildebrand Blueprint Leadership Award

This award is given in memory of the former Blueprint project manager from Kern COG who was thoroughly engaged throughout the Blueprint planning process. The fruits of his labor are still with us today as we have moved the Blueprint from planning to implementation and beyond. Darrel is remembered for his attention to detail and his insistence that the planning principles were the centerpiece of the San Joaquin Valley Blueprint Planning Process.

Our thanks to Fresno COG’s generous 2017 Conference Sponsors for their support:

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