

2019 Fresno Regional Transportation Innovations Summit



Sponsorship Opportunities

A joint production of:

FRESNO
STATE

Transportation Institute



Fresno Council
of Governments

October 23, 2019
The Elite Event Center



As a sponsor, your organization will reach a targeted audience of California's transportation and land use decision makers, which include:

- Directors
- Engineers
- Public sector staff
- Community organizations
- General managers
- Business professionals
- Elected officials
- Interested public
- Project managers
- Planners
- Students

Summit topics include the latest on:

- Electric vehicles, chargers and incentives
- Autonomous vehicles
- Electric aviation
- High-speed rail impacts
- Housing/transportation connection
- Public health & transportation
- Transit innovations
- New technology studies
- SB 743
- Transportation safety

Other summit activities include:

- Tours
- Breakouts
- Awards
- Informational and vehicle displays
- Summit "after party" mixer

Why Support the 2019 Fresno Regional Transportation Innovations Summit?

Summit sponsorship investment shows your company cares about the San Joaquin Valley's future mobility and prosperity. The Summit is a joint production of Fresno State's Transportation Institute and Fresno Council of Governments, designed to provide an opportunity for hundreds of residents, professionals and stakeholders to become familiar with the latest in advanced, clean transportation technology through an up-close and personal experience. It also brings together businesses and individuals that have invested in cleaner transportation technology, to share their successes and challenges with the community while bringing high-profile attention and recognition to each sponsoring partner.

Securing your sponsorship interests early will allow you to maximize your exposure for this event. We thank you in advance for your consideration and look forward to partnering with you in support of clean transportation for a healthy and prosperous San Joaquin Valley!

Flexible sponsorships for your organization's needs

Levels of Sponsorship & Benefits—Select a level that works for YOU

We would be honored to receive your sponsorship support at one of the following levels:

- ⇒ **Diamond Sponsor—\$10,000**
- ⇒ **Platinum Sponsor—\$5,000**
- ⇒ **Gold Sponsor—\$3,000**
- ⇒ **Silver Sponsor—\$1,000**
- ⇒ **Bronze Sponsor—\$500**

The following page outlines the benefits of each sponsorship level.

Questions? Please contact Brenda Veenendaal at Fresno COG:

559-233-4148 ext. 219

brendav@fresnocog.org

~Or~

Melanie Allen at the Fresno State Transportation Institute:

559-278-6096

meallen@csufresno.edu

Deadline to submit sponsorship forms and logos is October 1, 2019.

For more information about the summit please visit the Fresno COG website at: <https://www.fresnocog.org/2019-fresno-regional-transportation-innovations-summit/>

Sponsorship Levels and Benefits

Benefits	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Company logo* included on all Summit invitations via email, social media and print	✓	✓	✓	✓	✓
Company logo* on all Fresno Regional Summit webpages—Fresno COG and Fresno State	✓	✓	✓	✓	✓
Complimentary Regional Summit ticket(s) (\$100 value per ticket)	2 FULL TABLES: 16 TICKETS	1 FULL TABLE: 8 TICKETS	4	2	1
Listing in Regional Summit Program Booklet *	✓	✓	✓	✓	✓
Acknowledgement* in September, October & November 2019 issues of Fresno COG's "Coming Up at Fresno COG" e-newsletter (3 issues)	✓	✓	✓	✓	✓
Roster of Summit Attendees with contact information*	✓	✓	✓		
Listing or logo* on Summit banner(s), sign(s) and table signs	✓	✓	✓	✓	
One complimentary exhibit booth to be used at the Regional Summit	✓ PRIME LOCATION	✓	✓	✓	
Presentation of sponsor award, certificate or plaque during Regional Summit	AWARD	PLAQUE	CERTIFICATE		
Article or Advertisement in Regional Summit program	PRIME LOCATION SPREAD (11" X 17")	FULL PAGE (8.5" X 11")	HALF PAGE (4.25" X 5.5")	BUSINESS CARD SIZE	
Company logo* displayed on media presentations at breaks and meals	FIRST—MOST FREQUENT	SECOND—FREQUENT	THIRD—LESS FREQUENT	FOURTH—LEAST FREQUENT	
Evening reception sponsor—Naming rights, listed on all signage, table signs, advertisements for this event	✓				

***Size, placement and frequency of sponsor's company logo is relative to sponsorship type**



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We would like to support the summit with our sponsorship at the following level: *(check one level below)*

- Diamond Sponsor—\$10,000
- Platinum Sponsor—\$5,000
- Gold Sponsor—\$2,500
- Silver Sponsor—\$1,000
- Bronze Sponsor—\$500

COMPANY NAME as you would like it to appear on the summit's printed material:

Contact name: _____

Title: _____

Phone number: _____

Address: _____

City / State / Zip: _____

Email address: _____

This form serves as your sponsorship contract. Please sign and date below to verify agreement between your company and Fresno COG. The deadline for completed form and company logo submittal, as well as payment in full, is October 2, 2019. Make checks payable to Fresno COG.

◇ enclosed is my check in the amount of \$_____

Signature_____

Date _____

Please submit this completed form to Brenda Veenendaal at brendav@fresnocog.org

Or mail it to : Fresno COG, Attn. Brenda, 2035 Tulare Street, Suite 201, Fresno, CA 93722

For more information about the Summit please visit the Fresno COG website at

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