

**Fresno County Infrastructure for Prosperity
in the Central Valley’s Industrial Triangle
(IPIVIT) Plan Kickoff Meeting
(Meeting #1)**

Agenda

Date: Tuesday, March 19, 2019
Place: Fresno COG Sequoia Room
Call-in Information: For those unable to attend:
 (605) 475-3235 Code: 343440#
Time: 9:00 AM – 11:00 AM

Item	Description
1.	Introductions – Please sign in a. Fresno COG & Partners b. GHD Team: GHD, Regional Government Services (RGS), New Economics & Advisory, Townsend Public Affairs (TPA)
2.	Acronym/Nomenclature – Infrastructure for Prosperity in the Central Valley’s Industrial Triangle Plan. Suggestions/recommendations: IPIVIT, Reverse Triangle Plan, Other?
3.	Lines of Communication a. Email contacts (sign in sheet) b. All correspondence should go through Project Manager (Gary.Mills@ghd.com) and Fresno COG representative (kcai@fresnocog.org). c. GHD website – <i>GHD 2Big4Email</i> for large files
4.	Scope of Work (handout – discussion on specific Tasks) a. Background Data/Existing Conditions Analysis i. Task 1.5 Coordination Meetings ii. Task 1.6 Review Existing Plans iii. Collision Data (years/sources) b. Current Plans and Past Studies (if not available on website) i. Task 2.1 Local and Regional Data ii. Task 2.2 Project Area Data iii. Task 2.3 Plan Line Data – Cedar Avenue c. Public Outreach and Community Engagement i. Task 3.1 Community Engagement Plan ii. Task 3.4 Community Meeting Promotion

- City of Clovis
- City of Coalinga
- City of Firebaugh
- City of Fowler
- City of Fresno
- City of Huron
- City of Kerman
- City of Kingsburg
- City of Mendota
- City of Orange Cove
- City of Parlier
- City of Reedley
- City of San Joaquin
- City of Sanger
- City of Selma
- County of Fresno

- d. Task 3.5 Community Meetings and Public Comment
 - i. When (days/times of week) and where?
 - ii. Strategies to garner interest
 - iii. Social media (also see below)
 - iv. Multilingual effort
- e. Task 3.6 Project Branding and Interactive Web Based Marketing
- f. Task 4.1.3 Multimodal Performance Metrics
- g. Task 4.1.5 Major Intersection/Interchange Analysis (see attachment of potential study intersections/interchanges)
- h. Task 4.1.8 Economic Diagnostics
- i. Task 4.1.9 Economic Development Priorities/Phasing
- j. Task 5.2 Finalize IPIVIT Plan (funding opportunities and constraints)

5. Tentative Schedule

- a. 20 Months, per RFP

6. Next Steps (discussion)

7. Adjourn

