

**Regional Transportation Plan and Sustainable  
Communities Strategy Roundtable**

**Date: Wednesday, October 28, 2020**

**Time: 2:00 PM**

**Place: COG Ash Conference Room  
2035 Tulare St., Suite 201, Fresno, CA**

**Americans with Disabilities Act (ADA) Accommodations**

The Fresno COG offices and restrooms are ADA accessible. Representatives or individuals with disabilities should contact Fresno COG at (559) 233-4148, at least 3 days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting / public hearing. If Fresno COG is unable to accommodate an auxiliary aid or translation request for a public hearing, after receiving proper notice, the hearing will be continued on a specified date when accommodations are available.

**OUT OF AN ABUNDANCE OF CAUTION REGARDING THE COVID-19 VIRUS THE OCTOBER 28, 2020, RTP  
ROUNDTABLE MEETING AT 2:00 P.M. WILL BE HELD VIA ZOOM.**

**JOIN ZOOM MEETING:**

**[HTTPS://ZOOM.US/J/92244884717?PWD=AUDLBXV0VJBWR0XPMUIA2PIRUPNUT09](https://zoom.us/j/92244884717?pwd=AUDLBXV0VJBWR0XPMUIA2PIRUPNUT09)**

**MEETING ID: 922 4488 4717**

**PASSCODE: 930287**

IF YOU WISH TO ADDRESS ROUNDTABLE DURING THE PUBLIC COMMENT PORTION OF THE AGENDA, CLICK ON THE ICON LABELED "PARTICIPANTS" AT THE BOTTOM CENTER OF YOUR PC OR MAC SCREEN. AT THE BOTTOM OF THE WINDOW ON THE RIGHT SIDE OF THE SCREEN, CLICK THE ICON LABELED "RAISEHAND". YOUR DIGITAL HAND WILL NOW BE RAISED.

**JOIN BY PHONE:**

**(669) 900 6833 US**

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IF YOU WISH TO ADDRESS THE ROUNDTABLE DURING THE PUBLIC COMMENT PORTION OF THE AGENDA, PRESS \*9 TO "RAISEHAND" AND WE WILL SELECT YOU FROM THE MEETING CUE. USE \*6 TO UNMUTE YOURSELF BEFORE SPEAKING.

THOSE ADDRESSING THE ROUNDTABLE MUST STATE THEIR FIRST AND LAST NAME AND AGENCY FOR THE RECORD.

TO FACILITATE ELECTRONIC ACCESS, NO PERSON SHALL SPEAK UNTIL RECOGNIZED BY THE CHAIR.

**RTP/SCS Roundtable Meeting Agenda and Annotated Agenda in PDF**

**I. WELCOME AND INTRODUCTIONS (Rob Terry)**

**A. ROLL CALL (Jeaneen Cervantes)**

## II. NEW INFORMATION/DISCUSSION ITEMS

### A. RTP/SCS Roundtable Meeting Minutes of September 23, 2020 [APPROVE]

#### Exhibits:

Meeting Summary

### B. Socioeconomic Forecast Update - Draft Report (Seth Scott) [APPROVE]

#### Exhibits:

Draft Report

**Summary:** Fresno COG, in partnership with Applied Development Economics (ADE), has updated its socioeconomic forecasts. The original report, published by ADE in 2017, included detailed jurisdiction-level forecasts for residential and employment growth and was a critical element of scenario development within the 2018 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS).

In preparation for the 2022 RTP/SCS, and in response to significant changes in the field of demographics and economic (e.g. the COVID-19 pandemic and the CA Department of Finance's downward adjustment of their population projections), ADE has developed a draft update to the demographic forecast that incorporates new observed data, projections from various sources, and permit information from local agencies. The report has also been expanded to include additional forecast data that will aid Fresno COG in its RHNA analysis, which coincides with the 2022 RTP/SCS.

The updated report is included for review.

**Action:** Staff recommends approval of the revised demographic forecast report for use in Fresno COG's modeling and planning efforts, most notably the 2022 RTP/SCS and the 6th cycle RHNA.

### C. 2022 RTP/SCS Fall Outreach Summary Report (Brenda Veenendaal) [INFORMATION]

**Summary:** Fresno COG's 2020 Transportation Needs Survey was open from September 9th through October 22nd and is expected to collect over 1,000 transportation project suggestions from Fresno County residents. The suggestions and corresponding demographic data will be downloaded following the survey closure and separated out by jurisdiction. Fresno COG will be forwarding all of the project suggestions to the corresponding member agencies for review and consideration as they start to work on RTP project submittals in early November. All of the project suggestions will also be posted to Fresno COG's RTP Update website, [www.planfresno.com](http://www.planfresno.com).

In summary, Fresno COG staff executed an outreach plan using the following communication methods:

- Online community survey in English, Spanish and Punjabi
- Three mini-grants supplied to community-based organizations to engage hard-to-reach communities
- E-news letters to a database totaling over 6,500 email addresses
- Social media posts in English and Spanish repeatedly posted on Facebook, Instagram, Twitter and LinkedIn
- Social media "boosts" or advertisements on Facebook and LinkedIn
- Flyers circulated through mini grantees and member agencies in English and Spanish
- Facebook Live community presentation explaining the Fresno COG, RTPs and the Transportation Needs Survey-posted to Facebook as well
- Virtual meeting presentations and discussions
- Requests sent out to members agencies, other government and community agencies to share our survey invitations with their contacts.

Fresno COG staff will provide a complete report on the survey outreach conducted, transportation project suggestions received and participant demographics at the Roundtable meeting. More information on the survey may be obtained by contacting Brenda Veenendaal at [brendav@fresnocog.org](mailto:brendav@fresnocog.org).

**Action:** Information only. Direction may be provided at the discretion of the Roundtable.

**D. 2022 RTP Call for Projects (Suzanne Martinez) [INFORMATION]**

**Summary:** The 2022 RTP Call for Projects will commence on Monday, November 2, 2020. All projects must be submitted to Fresno COG via FresnoTrak no later than **5:00 p.m. on Wednesday, December 16, 2020.**

On **Thursday, October 29, 2020, from 2:00 – 3:30 pm**, Fresno COG will host a training session for submitting RTP projects using the online FresnoTrak system. An invite for this training was sent on Friday, October 9, 2020, to all RTP Roundtable members.

Excel lists that included all current 2018 RTP projects were sent to all member agencies in mid-August. Please continue to use these lists to review current projects and prepare for the upcoming RTP Call for Projects.

**Action:** Information only. Direction may be provided at the discretion of the Roundtable.

**E. Measure C Renewal Process Update (Mike Leonardo) [INFORMATION]**

**Summary:** Mike Leonardo, Executive Director of the Fresno County Transportation Authority, will provide an update on the status of the Measure C renewal efforts.

**Action:** Information only. Direction may be provided at the discretion of the Roundtable.

**III. OTHER ITEMS**

**A. Items from Staff**

**B. Items from Members**

**IV. PUBLIC PRESENTATIONS**

This portion of the meeting is reserved for persons wishing to address the Roundtable on items within its jurisdiction but not on this agenda.

*Note: Prior to action by the Roundtable on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.*

**Upcoming meeting dates:**

November 18, 2020 from 2-4 p.m. (Third Thursday)

TENTATIVE - December 16, 2020 from 2-4 p.m. (Third Thursday)