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## Regional Transportation Plan and Sustainable Communities Strategy Roundtable

Date: Wednesday, August 26, 2020

Time: 2:00 PM

Place: COG Ash Conference Room

2035 Tulare St., Suite 201, Fresno, CA

#### Americans with Disabilities Act (ADA) Accommodations

The Fresno COG offices and restrooms are ADA accessible. Representatives or individuals with disabilities should contact Fresno COG at (559) 233-4148, at least 3 days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting / public hearing. If Fresno COG is unable to accommodate an auxiliary aid or translation request for a public hearing, after receiving proper notice, the hearing will be continued on a specified date when accommodations are available.

OUT OF AN ABUNDANCE OF CAUTION REGARDING THE COVID-19 VIRUS THE AUGUST 26, 2020, RTP ROUNDTABLE MEETING AT 2:00 A.M. WILL BE HELD VIA ZOOM.

#### JOIN ZOOM MEETING:

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MEETING ID: 920 0375 1048 PASSCODE: 831140

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TO FACILITATE ELECTRONIC ACCESS, NO PERSON SHALL SPEAK UNTIL RECOGNIZED BY THE CHAIR.

RTP/SCS Roundtable Meeting Agenda and Annotated Agenda in PDF

- I. WELCOME AND INTRODUCTIONS (Rob Terry)
  - A. ROLL CALL (Jeaneen Cervantes)
- II. NEW INFORMATION/DISCUSSION ITEMS

- A. RTP/SCS Roundtable Meeting Minutes of July 22, 2020 [APPROVE]
- B. RTP 2020 Public Opinion Survey Report (Brenda Veenendaal) [ACCEPT]
- C. Project Scoring Criteria (Suzanne Martinez) [APPROVE]
- D. RTP Mapping Capabilities (Seth Scott) [INFORMATION]
- E. Request for Proposals for Legal Services for the Development of the 2022 RTP/SCS, Program Environmental Impact Report, and Regional Housing Needs Allocation Plan (Meg Prince) [INFORMATION]
- F. <u>Regional Transportation Plan Project Suggestions Virtual Public Workshops for Online Input</u> (<u>Brenda Veenendaal</u>) [INFORMATION]

#### III. OTHER ITEMS

- A. Items from Staff
- B. Items from Members

#### IV. PUBLIC PRESENTATIONS

This portion of the meeting is reserved for persons wishing to address the Roundtable on items within its jurisdiction but not on this agenda.

Note: Prior to action by the Roundtable on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.

#### **Upcoming meeting dates:**

September 23, 2020 from 2-4 p.m.

October 28, 2020 from 2-4 p.m.

November 18, 2020 from 2-4 p.m. (Third Thursday)





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RTP/SCS Roundtable Meeting Agenda and Annotated Agenda in PDF

- I. WELCOME AND INTRODUCTIONS (Rob Terry)
  - A. ROLL CALL (Jeaneen Cervantes)

#### II. NEW INFORMATION/DISCUSSION ITEMS

#### A. RTP/SCS Roundtable Meeting Minutes of July 22, 2020 [APPROVE]

Exhibits:	Meeting Summary
	Meeting Summary

#### B. RTP 2020 Public Opinion Survey Report (Brenda Veenendaal) [ACCEPT]

Exhibits: 

RTP Community Survey Report

**Summary:** Early in 2020, the Fresno Council of Governments sought to contract with a research consultant to conduct an opinion survey for which participants were to be reflective of Fresno County's demographics, including the Spanish speaking population and adequate rural representation.

Rea & Parker Research was selected to be the consultant and was tasked to survey the ranking of defined community values and transportation funding priorities from the sample population. Along with these value and funding priority questions, the survey was planned to include population demographics and trip/travel characteristics.

Ten "community values" and nine "transportation funding priorities" were agreed upon by Rea & Parker Research and Fresno COG.

A telephone survey was conducted by Rea & Parker and 650 people responded to the survey. The telephone sample was supplemented by 300 respondents to an online survey such that, when added to the telephone sample, the overall survey margin of error would be +/- 3.2 percent at the 95 percent confidence level.

A report summarizing the survey results is attached for review. The survey consultant will provide a brief presentation during the RTP Roundtable meeting.

**Action:** Information only. Direction could be provided at the discretion of the Roundtable.

#### C. <u>Project Scoring Criteria (Suzanne Martinez) [APPROVE]</u>

Exhibits:	2022 RTP Project Scoring Criter

**Summary:** The RTP Programming Technical Working Group has developed draft project scoring criteria for the 2022 RTP. The attached document represents the result of three meetings, where participants reviewed the guidelines from the 2018 plan and updated them for this round. Substantive changes were made, including the addition and removal of criteria, points awarded per question, how criteria apply to the various project modes, and general verbiage updates throughout.

One significant change from the last plan's criteria is how submitted projects will be categorized. In the previous plan, each project belonged to only one of five modes (bike & pedestrian, capacity increasing, maintenance, operations, or transit), and each project was evaluated strictly by the criteria applicable to the chosen mode. This round, the approach was taken to allow multi-modal projects to be evaluated by all applicable criteria, which allows for more flexibility in how projects are scored and funded.

COG staff is grateful to those who participated in the working group for their focused and detailed engagement in this highly technical process.

Staff will present the draft scoring criteria for discussion and approval for incorporation into the 2022 RTP.

**Action:** Approval.

#### D. RTP Mapping Capabilities (Seth Scott) [INFORMATION]

Summary: In order to help tell the story of the RTP, COG staff has added mapping data to all the

projects from the 2018 RTP constrained list. Furthermore, in the 2022 plan and beyond, COG will be asking its member agencies to verify or update location information for each project they submit in the call for projects. This means that COG staff will be able to view, publish, and analyze all future submitted projects by spatial location, which addresses suggestions and appeals from stakeholders to include this functionality in past plans.

COG staff is pleased to showcase some of the ways these new data can be analyzed and presented. It is staff's hope that the examples presented will help educate the Roundtable on the types of information now available, as well as spark the imagination of those who might suggest further analyses and reports as may be useful or informative as work on the plan continues.

**Action:** Information only. Direction could be provided at the discretion of the Roundtable.

# E. Request for Proposals for Legal Services for the Development of the 2022 RTP/SCS, Program Environmental Impact Report, and Regional Housing Needs Allocation Plan (Meg Prince) [INFORMATION]

**Summary:** Fresno COG released a request for proposals on August 10 for qualified consultants or firms to provide legal assistance with three planning efforts over the next couple of years – the 2022 RTP/SCS, the Program Environmental Impact Report (PEIR) for the RTP/SCS, and the 6<sup>th</sup> Cycle Regional Housing Needs Allocation (RHNA) Plan.

In the last RTP cycle, the attorney that was on the PEIR contract also provided legal advice for the development of the RTP/SCS as well. Fresno COG felt it was beneficial to have an experienced attorney available to help with questions regarding procedures, review documents and public notices, and help respond to comment letters.

The 2022 RTP/SCS cycle is occurring in tandem with the development of the state-mandated 6<sup>th</sup> Cycle Regional Housing Needs Allocation Plan. The RHNA Plan will identify the number of housing units that each local government must accommodate in the Housing Element of its General Plan. Fresno COG staff feels that it would be beneficial to have legal assistance with this effort as well.

Proposals are due on Monday, August 31, and it is anticipated that consultant interviews would take place on Wednesday, September 8. The contract amount is not to exceed \$75,000 and is expected to kick off in October.

Fresno COG is seeking representatives of member agencies and the RTP Roundtable to participate in the consultant selection process. If you are interested, please contact Meg Prince at <a href="mailto:mprince@fresnocog.org">mprince@fresnocog.org</a>.

More information is included in the RFP posted on Fresno COG's website: <a href="https://www.fresnocog.org/">https://www.fresnocog.org/</a>

**Action:** Information only. Direction could be provided at the discretion of the Roundtable.

## F. <u>Regional Transportation Plan Project Suggestions Virtual Public Workshops for Online Input</u> (<u>Brenda Veenendaal</u>) [INFORMATION]

Fresno COG staff, working with the three Regional Transportation Plan Mini-Grant recipient organizations, will be hosting virtual community workshops and soliciting public input throughout the month of September and into early October, 2020. To date, the outreach will be conducted in English, Spanish and Punjabi, with translation and interpretation services provided by the mini grant groups.

Fresno COG is developing an online survey for the outreach, allowing community members opportunity to provide transportation project suggestions that could be submitted by local agencies in response to the RTP Call for Projects scheduled on November 1, 2020. The workshops will be advertised through various means by Mini-Grant organizations and Fresno COG. Invitations and requests for project suggestions will be posted to websites, emailed to databases and shared through social media posts and advertising.

The online survey being developed for project suggestions will request that participants open the map of Fresno County and drop a dot or draw a line showing where their suggested project is located. Then they will be asked to describe the improvement, and indicate which of the following categories it fits

most closely within as described below:

- 1. Streets and Roads Repairing roads, adding lanes, improving intersections, improving safety, reducing congestion or "other"
- 2. Transit Adding bus stops or new service, improving service, improving safety, repairing assets or "other"
- 3. Active Transportation Adding bike lanes, adding or repairing sidewalks or trails, improving safety, adding bike racks, or "other"
- 4. New Technology electric charging stations, traffic signal improvements, bike or car sharing locations, etc.

In early October, Fresno COG staff will process the submitted transportation suggestions and forward all of them to local agencies for consideration. Staff plans to launch the online survey by September 8, 2020 and will be looking for outreach opportunities through the RTP Roundtable membership. All such opportunities should be communicated to Brenda Veenendaal at brendav@fresnocog.org. Staff will provide a brief presentation to the RTP Roundtable.

**Action:** Information only. Direction could be provided at the discretion of the Roundtable.

#### III. OTHER ITEMS

- A. Items from Staff
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#### **Upcoming meeting dates:**

September 23, 2020 from 2-4 p.m.

October 28, 2020 from 2-4 p.m.

November 18, 2020 from 2-4 p.m. (Third Thursday)

# Regional Transportation Plan and Sustainable Communities Strategy Roundtable MEETING SUMMARY Wednesday, July 22, 2020 2:00 PM

#### I. WELCOME AND INTRODUCTIONS (Kristine Cai)

The meeting was called to order by Mr. Terry, Chair at 2:05 p.m.

#### A. ROLL CALL (Jeaneen Cervantes)

David Merchen, City of Clovis Dan Zach, City of Fresno John Jansons, City of Kerman Michael Osborn, City of Mendota Rob Terry, City of Reedley Mohammad Khorsand, County of Fresno Crystal Yunker, San Joaquin Valley Air District George Uc, LAFCo Jamaica Gentry, Caltrans Carolina Ilic, Public Transportation Urban Tina Sumner, Active Transportation Eric VonBerg, Broad-Based Business George Cummings, Education Adam Livingston, Environmental Joseph Oldham, New Technology Keith Berthold, Public Health Advocate Gail Miller, Public at Large Jim Hunter, Public at Large Sal Petrucelli, Public at Large Matt Ventura, PG&E Kevin Hamilton, Measure C Citizen Oversight Committee

#### II. NEW INFORMATION/DISCUSSION ITEMS

#### A. RTP/SCS Roundtable Meeting Minutes of June 24, 2020 (Jeaneen Cervantes) [APPROVE]

Changes noted by Chair Terry and Mr. Paladino. Corrections will be made.

After an opportunity for public comment, Mr. Livingston (Environmental) motioned and Ms. Sumner (Active Transportation) seconded to approve the minutes with corrections. The motion passed, 18 yes votes and 4 non-voters.

#### B. RTP Roundtable Code of Conduct (Rob Terry) [APPROVE]

Mr. Terry (Reedley) reported that the purpose of the Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS) Roundtable Committee is to support staff and COG standing committees in developing the RTP/SCS plan. The Code of Conduct will serve as ground rules for how the Roundtable will conduct business in an effort to ensure respectful, organized and inclusive discussion and to facilitate respectful and collaborative dialogue.

After an opportunity for public comment, Mr. Bergthold (Public Health) motioned and Mr. Petrucelli (Public-at-Large) seconded to approve the RTP Roundtable Code of Conduct. The motion passed, unanimously.

#### C. Fresno Futures (Seth Scott) [APPROVE]

Mr. Scott (FCOG) reported that Fresno COG is adopting a new planning approach to scenario development and analysis -- namely, the incorporation of Futures, which are sets of assumptions about future conditions. This practice mirrors similar practices recently adopted by such planning agencies as Caltrans, MTC, and others. These futures would allow for a more robust analysis of land use and transportation strategies by including a stress test of the resilience of said strategies.

In February 2019, Fresno COG hosted two workshop events where stakeholders from a variety of organizations were invited to form focus groups and discuss three proposed concepts for Fresno Futures: Extreme Climate, High-Tech Innovation, and Regulatory Challenges. From these focus groups, COG staff was able to gather a wealth of information on each Future, specifically the impacts each Future was likely to have as well as potential strategies that may be employed to address or mitigate these impacts.

In addition to these three extreme examples, COG staff would also develop a Base Future, which will be consistent with the results of the regional demographic forecast which is currently being developed. This Base Future will form the basis for the preferred scenario, when chosen.

With the approval of this body, COG staff would like to move forward with the further development and analysis of these Futures within the framework of scenario planning and the SCS. Workshops were done before COVID. Staff is open to discussion from the Roundtable.

The Roundtable discussed including effects of COVID into consideration in the development of the Futures. Staff was looking for approval of these Futures. The Chair clarified that there is still room for minor changes and adjustments to the Futures, but these Futures would be used as a basis.

It was asked what the performance indicators will be. Staff responded that these would be developed after the Futures are approved. It was asked if other regions use these benchmarks. Staff responded that Metropolitan Transportation Commission (MTC) is a reference that Fresno COG used to create these Futures. It was asked how the Futures will address needs in disadvantaged communities. Staff responded that this will be included in the final development of the Futures and discussions when forming the strategies and scenarios.

There was discussion about modifying what is being approved. Can one of the Futures be excluded or taken out? Can each Future be voted on individually or are they to be voted on as a whole? The Chair clarified that there was a current motion to approve the Futures as presented. If the motion failed the floor would be open for a new motion. It was clarified that the motion maker would like to approve the Futures as a whole, as presented.

After an opportunity for public comment, Mr. Oldham (New Technology) motioned and Mr. Petrucelli (Public-at-Large) seconded to approve the four Futures as presented: Base Future, Extreme Climate, High-Tech Innovation, and Regulatory Challenges for inclusion in the 2022 RTP/SCS scenario development and analysis process, with the understanding that the Base Future will provide the framework assumptions within which the preferred scenario will be chosen. 16 yes votes. 5 noes. Adam Livingston, Dan Zach, Carolina Ilic, Mohammad Khorsand & Keith Bergthold, voting not. Motion passed.

#### D. Project Evaluation Criteria Technical Working Group (Suzanne Martinez) [INFORMATION]

Ms. Martinez (FCOG) reported that Fresno COG has scheduled a series of Programming Technical Working Group meetings for the review of the RTP Project Evaluation Criteria. The first meeting will take place Tuesday, July 21, 2020, 1:30 p.m. via ZOOM. Subsequent meetings have been scheduled for Thursday, July 30th and Tuesday, August 11th. Staff will give a brief update on the dialogue from this first meeting and the planned content for the two subsequent meetings.

This item was informational only; no further action was required

#### **III. OTHER ITEMS**

There were no other items.

#### **IV. PUBLIC PRESENTATIONS**

There were no public presentations.

#### **Upcoming meeting dates:**

August 26, 2020 from 2-4 p.m. September 23, 2020 from 2-4 p.m. October 28, 2020 from 2-4 p.m.

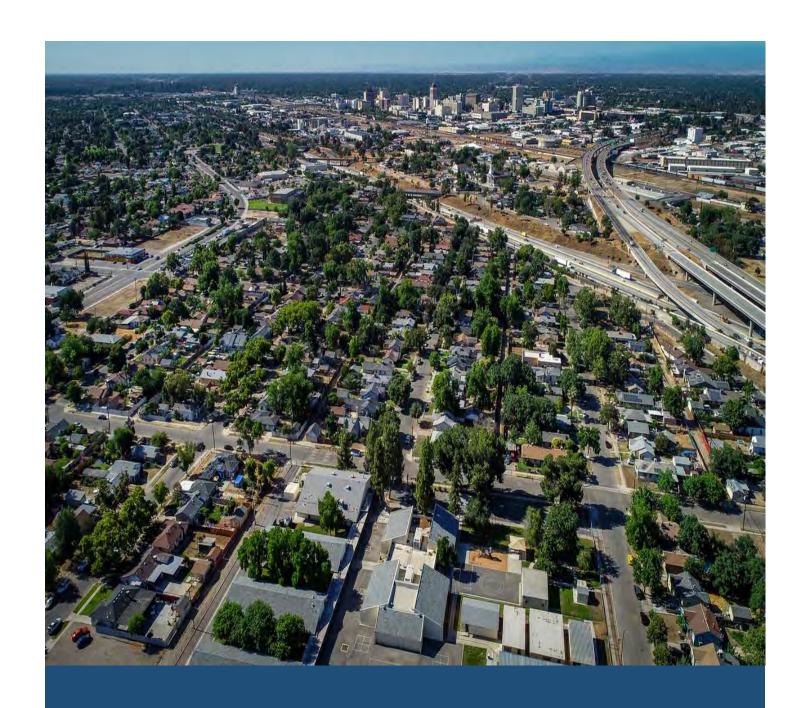
The Meeting was adjourned at 3:50 p.m.

#### Members of the Public:

Matt Gillian, Inspiration Transportation
Nick Paladino, Fresno Cycling Club
Anthony Molina
Denise DiBenedetto, FCTA
Brian Spaunhurst, County of Fresno
Sophia Pagoulatos, City of Fresno
Renee Mathis, City of Clovis
Greg Barfield, Fresno Area Express
Jill Gromny, City of Fresno
Joe Vargas, Fresno Area Express
Paul Sereno
Roger Brown, Public
Ryan Burnette, City of Clovis
Sean Smith
Kevin Banisler

#### **FCOG Staff:**

Tony Boren
Kristine Cai
Robert Phipps
Jeaneen Cervantes
Kai Han
Trai Her-Cole
Braden Duran
Suzanne Martinez
Brenda Veenendaal
Meg Prince
Seth Scott
Peggy Arnest
Santosh Bahattarai
Jeff Long



# Fresno Council of Governments Regional Transportation Plan 2020 Public Opinion Survey Report

#### **Table of Contents**

	Page
Key Findings	2
Introduction and Methodology	5
Weighting Demographic Data	9
Demographic Statistics/Respondent Characteristics	11
Mode of Travel and Travel Time	17
Community Values	21
Transportation Funding Priorities	29
Appendix	
Questionnaire	37
Frequencies and Overall Means	43
Subgroup Means and Crosstabulations	separate document

#### Fresno Council of Governments Regional Transportation Plan Public Opinion Survey

#### **Key Findings**

#### Methodology

- Early in 2020, the Fresno Council of Governments sought to contract with a research consultant to conduct an opinion survey for which participants were to be reflective of Fresno County's demographics, including the Spanish speaking population and adequate rural representation.
- Rea & Parker Research was selected to be the survey consultant and would be responsible for securing the population's ranking of defined community values and transportation funding priorities. Along with these value and funding priority questions, the survey was planned to include population demographics and trip/travel characteristics.
- Ten "community values" and nine "transportation funding priorities" were agreed upon by Rea & Parker Research and by Fresno COG.
- A telephone survey was comprised of 650 completed surveys. The telephone sample was supplemented by 300 respondents to an online survey such that, when added to the telephone sample, the overall survey margin of error would be +/- 3.2 percent at the 95 percent confidence level.

#### Weighting Demographic Data

- As is typical in survey research, the demographic composition of the ultimate sample does not necessarily match the demographics of the general population for a number of reasons including the tendency for certain groups to be less responsive.
- Weights were therefore applied to Ethnicity, City of Residence, and Age in order to reflect the
  actual demographics of Fresno County. The Income variable, which was representative prior to
  weighting these other variables, skewed a bit negatively upon weighting, so Income was added
  into the weighting process.
- It is noteworthy that the findings for such variables as travel mode/time and community value/transportation priority preferences changed very little before and after weighting.

• The unweighted and weighted demographic statistics are supplied below; however, inasmuch as no noteworthy differences existed for travel mode/time and community value/transportation priority preferences, only the demographically weighted results are presented.

#### Demographic Statistics/Respondent Characteristics (unweighted and weighted)

- Unweighted survey respondents were 43 percent White and 42 percent Hispanic/Latino but are 51 percent Hispanic/Latino and 31 percent White when weighted.
- The median age of the sample is 57.2 years of age unweighted but 43.3 years of age weighted.
- Unweighted, the median household income of the sample was \$43,000 per year. The median household income is \$45,000 weighted. Over three-fifths (61 percent) of the sample respondents show an annual household income under \$60,000 when weighted versus 63 percent unweighted.
- Unweighted, 69 percent of the sample has some college or community college and 36 percent have a Bachelor's Degree of higher. Almost two-thirds (65 percent) of the weighted sample have at least some college or community college education. Notably, more than one-third (37 percent) of the sample have a Bachelor's degree or higher.
- The sample respondents dominantly reside in the City of Fresno (61 percent unweighted and 53 percent weighted). The remainder of the sample respondents reside in the City of Clovis (15 percent unweighted and 12 percent weighted) and non-urban areas of Fresno County (24 percent unweighted and 35 percent weighted).
- In the unweighted sample, approximately one-fourth (24 percent) of the respondents are employed full time by someone else (30 percent weighted). Another 11 percent unweighted were employed prior to the pandemic but now are unemployed (13 percent weighted). The total of retired, disabled/unable to work respondents and unemployed workers before and following the advent of the pandemic was 41 percent unweighted (25 percent weighted).

#### Mode of Travel and Travel Time (weighted)

- Approximately three fourths (77 percent) of the sample respondents drive alone in their car.
- The second most used mode of commuting is carpooling (8 percent).
- Over four fifths (81 percent) of sample respondents travel 30 minutes or less to work or school.

#### **Community Values (weighted)**

- It is important to note that all community values are rated highly—all above a mean rating in excess of 7 out of 10. From highest to lowest, respondents rated community values as follows (scale: 1—not at all important--to-10 very important)
  - safeguarding clean air (mean of 8.55)
  - preserving farmland and agriculture (mean of 8.50)
  - designing neighborhoods for walking/biking (mean of 8.20)
  - support robust economy (mean 8.15)
  - preserving open space and the environment (mean of 8.11)
  - investing in existing neighborhoods (mean of 8.04)
  - reducing effects of climate change (mean of 7.89)
  - developing single family homes (mean of 7.29)
  - mixed residential/business close to transit (mean of 7.28)
  - more multi-family housing (mean of 7.15).
- The following subgroups place a high level of importance on the Community Values in this study: Spanish language is language of survey preference, 8<sup>th</sup> grade education or less, longer travel time, and commute by public bus.

#### **Transportation Funding Priorities (weighted)**

- It is important to note that all transportation funding priorities are rated highly—all but one above a mean rating in excess of 7 out of 10. From highest to lowest, respondents rated transportation priorities as follows (scale: 1—not at all important--to-10 very important)
  - repairing potholes/maintain streets (mean of 9.11)
  - safer roads and intersections (mean of 8.80)
  - maintaining sidewalks and walkways (mean of 8.61)
  - reducing traffic congestion/delays (mean of 8.16).
  - more walking biking trails (mean of 7.89)
  - improve local bus service (7.85)
  - increase number of bike lanes/paths (mean of 7.39)

- support shared mode transportation (mean of 7.21)
- technologically innovative driving options (mean of 6.71).
- What is particularly apparent in these rankings is the traditional, "bread and butter" priorities of
  maintaining basic infrastructure and facilitating traffic flow. It is noteworthy that the priority
  associated with technologically innovative driving options has a notably low rating.
- The following subgroups place a high level of importance on the various Transportation Funding Priorities: Spanish language survey preference, commute by carpool, Homemakers, nonwork/school travel time more than one hour, and 8<sup>th</sup> grade education or less.

#### **Introduction and Methodology**

The Fresno Council of Governments (COG) is a voluntary association of local governments, one of California's 38 regional planning agencies, and one of more than 500 nationwide. In 1967 elected officials of Fresno County and its incorporated cities created the agency, formalizing Fresno COG in 1969 through a Joint Powers Agreement. Fresno COG undertakes comprehensive regional planning with an emphasis on transportation. It further provides citizens with an opportunity to be involved in the planning process, and Fresno COG also supplies technical services to its members.

Fresno COG's Member Agencies are as follows:

City of Clovis City of Mendota City of Coalinga City of Orange Cove City of Firebaugh City of Parlier City of Fowler City of Reedley City of Fresno City of San Joaquin City of Huron City of Sanger City of Kerman City of Selma City of Kingsburg County of Fresno

Members are represented on the Policy Board by the Mayors of each incorporated city, and the Chairman of the County Board of Supervisors, or their designated elected officials. The Policy Board governs the agency, setting policy and guiding work activities. The Board is assisted in its decision-making process by the Policy Advisory Committee (PAC), comprised of the Chief Administrative Officer of each member agency. The decision process is also assisted by staff from member agencies, citizen and interest groups

and other stakeholders. Fresno COG is partially supported by contributed dues from its 16 members; however, the major revenue sources include federal and state grants. The agency has no taxing or legislative authority.

Early in 2020, the Fresno Council of Governments sought to contract with a research consultant that possessed substantial experience in designing and conducting opinion surveys for which participants are reflective of the County's demographics, including the non-English speaking populations, from urban and rural areas of the region. The consultant would be responsible for securing the population's ranking of defined community values and transportation funding priorities of the Fresno County community. Along with these value and spending priority questions, the survey was planned to include population demographics and trip/travel characteristics.

To meet the objectives of this project, Rea & Parker Research was selected to:

- Work closely with the Fresno COG Project Team to design survey instruments for telephone and online implementation that would meet the needs and objectives of Fresno COG.
- Closely supervise the entire data collection and data entry process.
- Produce a final report of findings and present these findings to Fresno COG members

The data collected from the survey would inform the Fresno Council of Governments Regional Transportation Plan that looks 25 years into the future, setting policies for a wide variety of transportation options and projects. The Plan will guide how and where people and goods will travel by identifying both existing and needed transportation facilities, while taking into consideration that the Fresno region is continually evolving to accommodate more people, more vehicles, and more need for public transportation options.

The original Request for Proposals indicated that the survey would be conducted online. Rea & Parker Research, however, proposed that the majority of the respondents be obtained by a random digit dialing telephone survey. The telephone survey was to be comprised of 650 completed surveys (approximately 500 landline and 150 cell phones, in English (n = 500) and Spanish (n = 150). The margin of error for the telephone portion of the survey of 650 respondents is +/- 3.8 percent at 95 percent confidence.

Telephone surveys facilitate randomization and control of the survey's representativeness regarding rural/urban residence, ethnicity, and primary language in the home, among other characteristics that were incorporated with the input of the Fresno COG Project Manager. Because of a telephone survey's advantage over online regarding assuring representativeness, Rea & Parker Research recommended this approach.

Rea & Parker Research also proposed to supplement the telephone sample with 300 respondents to an online survey that would aid in obtaining responses from respondents who have proven to be less inclined to respond by telephone such that, when added to the telephone sample, the overall survey margin of error would be +/- 3.2 percent at the 95 percent confidence level. The telephone survey is included in the Appendix to this report. The online survey included the very same questions as did the telephone survey.

Ten "community values" and nine "transportation funding priorities" were agreed upon by Rea & Parker Research and by Fresno COG. These values and priorities are as follows:

	Community Values	10	9	8	7	6	5	4	3	2	1
a.	Neighborhoods should be designed for walking and										
	bicycling										
b.	There should be more multi-family housing made										
	available										
C.	Continue developing communities that are										
	predominantly single-family homes										
d.	Provide more mixed residential and business-related										
	projects that are within walking distance of transit										
	stops										
e.	Preserve farmland and agricultural activities										
f.	Preserve open space and environmentally sensitive										
	areas										
g.	Support a robust economy										
h.	Safeguard clean air										
i.	Reduce the effects of climate change										
j.	Invest in existing neighborhoods										

	Funding Priorities	10	9	8	7	6	5	4	3	2	1
a.	Repair potholes and maintain streets and roads										
b.	Reduce traffic congestion and traffic delays										
c.	Make roads and intersections safer										
d.	Support more technologically innovative driving options										
	(for example, more electric charging stations or self-										
	driving vehicles)										
e.	Improve local bus service (FAX, Fresno County Rural,										
	and Clovis Transit)										
f.	Support more shared mode transportation options (for										
	example, carpools, vanpools, or on demand services like										
	Uber)										
g.	Maintain pedestrian sidewalks and walkways										
h.	Provide more walking and biking trails										
i.	Increase the number of bike lanes and bike paths										

Respondents were asked to rate each item on a scale of "very important" (10) to "not at all important" (1). Then, the ratings for each item were aggregated. These aggregate ratings formed the basis for ranking the value and priority items from most important to least important as enumerated in this report. In order to avoid any possibility of bias due to the ordering of values and priorities in the questionnaires, these items were rotated online and by telephone to provide an equal ordering distribution among these items.

Through the use of the Computer Aided Telephone Interviewing (CATI) system, telephone responses were entered into a computer data base as they were provided. Interviewers were selected from a pool of approximately 50 experienced interviewers. Each interviewer is trained in proper techniques, obtaining respondent participation, accurately recording responses, and is further trained in the importance of confidentiality. A minimum of four callback attempts is made in the case of a busy signal, an unanswered phone, or an answering machine. These callbacks are made on different days and at different times to maximize the chance of reaching an eligible respondent. All telephone interviews are conducted with a supervisor present at all times. Interviews are normally conducted from 4:00 to 9:00 p.m. on weekdays, and from 12:00 to 5:00 p.m. on Saturdays and Sundays. Bilingual interviewers (Spanish/English) were available as necessary to conduct interviews.

Quality control procedures were employed throughout the interviewing and data reduction phases. Custom data entry screens were created that filtered valid code ranges and accommodated automatic skip and fill patterns. Interviews in progress were selectively and unobtrusively monitored by supervisors using a special digital telephone system. Ten percent of completed interviews that were not directly monitored were selected for verification by re-contacting the respondents.

As promised, the analysis that follows includes 500 telephone surveys in English and 150 in Spanish. There are 494 landline and 156 cell phone responses. The online survey generated an additional 300 completed responses. Inasmuch as online surveys are not controllable, within reason, for representativeness, almost all respondents (n= 297) elected to complete the online survey in English. The sampling plan for the online survey was as follows:

- Rea & Parker Research works with Dynata, LLC, which invited all members of their standing panel
  of Fresno County residents to participate in the survey. The exact number in this panel is
  proprietary to Dynata. Dynata is the world's largest "first-party data and insight platform,"
  maintaining survey panels throughout the world.
- The invitation briefly explained the purpose of the survey largely seeking resident input to better plan transportation services for the Fresno Region.
- Residents were invited to complete the survey by clicking on a link provided in the invitation and there was a deadline for their completion of the survey.
- The residents then completed the rankings for both the community values and spending priorities. They also answered the same demographic and other questions as in the telephone survey component. A total of 503 Fresno County residents began the survey; 300 completed it.

When the respondent clicked "submit" or completed the telephone survey, the completed survey was transmitted to Rea & Parker's secure and confidential server maintained by Dynata. The online survey was completed during the period from June 11, 2020-to-June 21, 2020. The telephone survey was completed between June 12, 2020 and June 29, 2020. Open-ended responses were post-coded into existing survey categories or other numerically defined categories when responses required such additional consideration. Survey data were statistically compiled for analysis by the Statistical Package for the Social Sciences (SPSS).

Ultimately, the online survey required an average of 9.26 minutes to complete and the telephone survey required 14.17 minutes.

#### **Weighting Demographic Data**

As is typical in survey research, the demographic composition of the ultimate sample does not necessarily match the demographics of the general population for a number of reasons including the tendency for certain groups to be less responsive. Weights were therefore applied to Ethnicity, City of Residence, and Age in order to reflect the actual demographics of Fresno County. The Income variable, which was representative prior to weighting these other variables, skewed a bit negatively upon weighting, so Income was added into the weighting process. The impact of this weighting procedure includes the following:

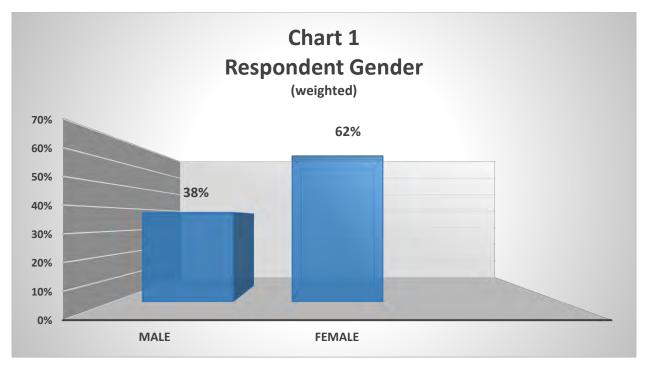
- Unweighted survey respondents were 43 percent White and 42 percent Hispanic/Latino but are 51 percent Hispanic/Latino and 31 percent White when weighted.
- The median age of the sample is 57.2 years of age unweighted but 43.3 years of age weighted.
- Unweighted, the median household income of the sample was \$43,000 per year. The median household income is \$45,000 weighted. Over three-fifths (61 percent) of the sample respondents show an annual household income under \$60,000 when weighted versus 63 percent unweighted.
- Unweighted, 69 percent of the sample has some college or community college and 36 percent have a Bachelor's Degree of higher. Almost two-thirds (65 percent) of the weighted sample have at least some college or community college education. Notably, more than one-third (37 percent) of the sample have a Bachelor's degree or higher.
- The sample respondents dominantly reside in the City of Fresno (61 percent unweighted and 53 percent weighted). The remainder of the sample respondents reside in the City of Clovis (15 percent unweighted and 12 percent weighted) and non-urban areas of Fresno County (24 percent unweighted and 35 percent weighted).
- In the unweighted sample, approximately one-fourth (24 percent) of the respondents are employed full time by someone else (30 percent weighted). Another 11 percent unweighted were employed prior to the pandemic but now are unemployed (13 percent weighted). The total

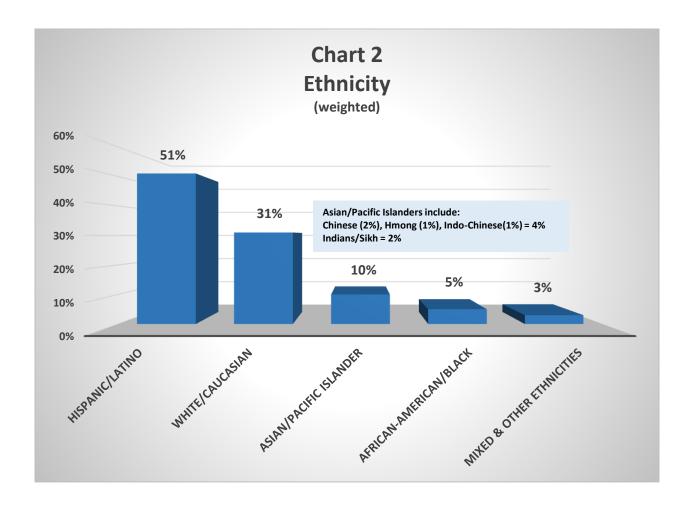
of retired, disabled/unable to work respondents and unemployed workers before and following the advent of the pandemic was 41 percent unweighted (25 percent weighted).

It is noteworthy that the findings for such variables as travel mode/time and community value/transportation priority preferences changed very little before and after weighting. The balance of this report will present and discuss the weighted findings for demographics, travel characteristics, community values and transportation funding priorities. The Appendix to this report contains the full weighted frequency distributions and analyses of mean differences/crosstabulation for the data that are summarized in the balance of this report.

#### Weighted Demographic Statistics/Respondent Characteristics

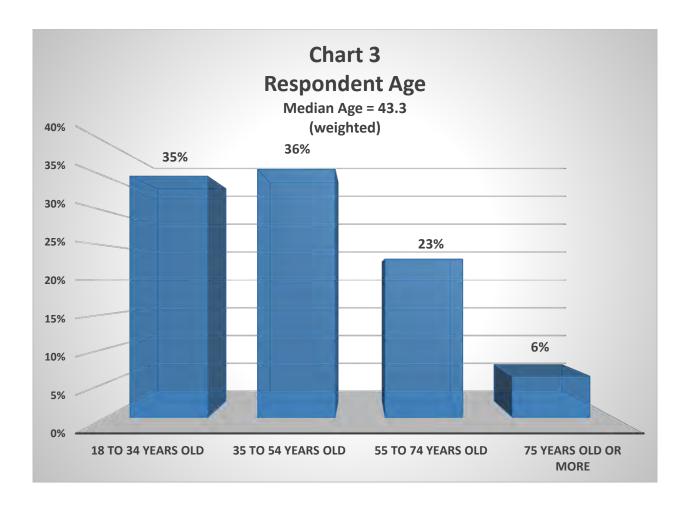
**Charts 1 to 7** present the weighted demographic characteristics of the survey respondents. These characteristics are shown for the combined telephone and online samples. **Chart 1** shows that just over three-fifths (62 percent) of the respondents are female.





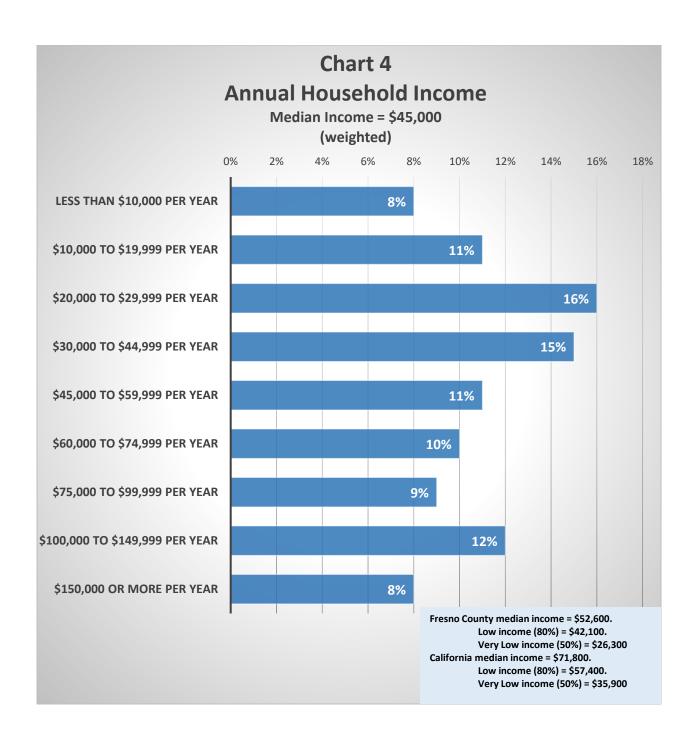
The weighted survey respondents are dominantly Hispanic/Latino and White (**Chart 2**). The sample indicates that Hispanic/Latino respondents represent just over one half (51 percent) of the sample population followed by Whites who comprise 31 percent of the sample. The remaining sample population is represented by Asian/Pacific Islanders (10 percent), African-Americans (5 percent), and people of mixed and other ethnicities (3 percent).

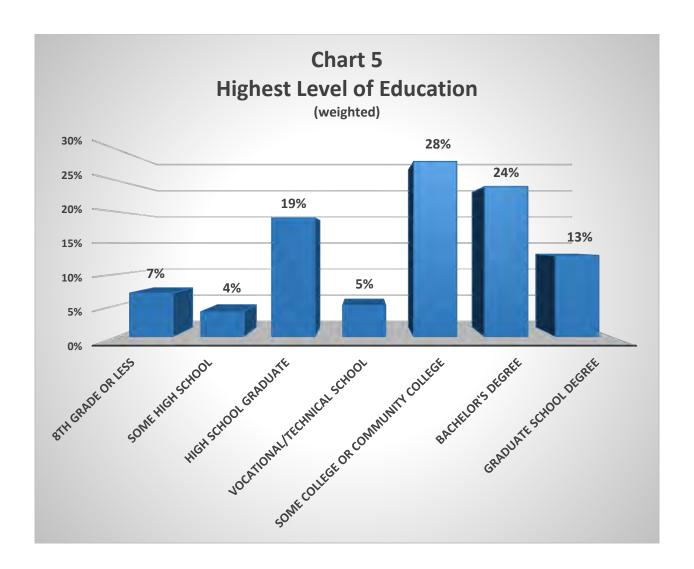
**Chart 3** presents the weighted age distribution of the sample respondents. The median age of the combined sample is 43.3. Just over 7 in 10 respondents (71 percent) are between the ages of 18 and 54 while 29 percent are over the age of 55.



**Chart 4** depicts the weighted annual household income distribution of the sample respondents. The median income for the combined sample is \$45,000. Over three-fifths (61 percent) of the sample population show an annual median household income of under \$60,000. Median income levels in Fresno County (\$52,600) and in California (\$71,800) are higher than those of the sample population.

Chart 5 shows the educational attainment of the weighted sample population. Almost two-thirds (65 percent) of the sample have at least some college or community college education. Notably, nearly one fourth (24 percent) of the sample have a bachelor's degree and 13 percent have attained a graduate school degree. A relatively small percentage of respondents demonstrated only some high school or less education as their highest level of education (11 percent).





**Chart 6** shows how the weighted sample population is distributed by location within Fresno County. The sample respondents dominantly reside in the City of Fresno. That is, over one half (53 percent) of the sample reside in the City of Fresno. The remainder of the sample respondents is comprised of 12 percent from the City of Clovis and 35 percent from the non-urban areas of Fresno County.

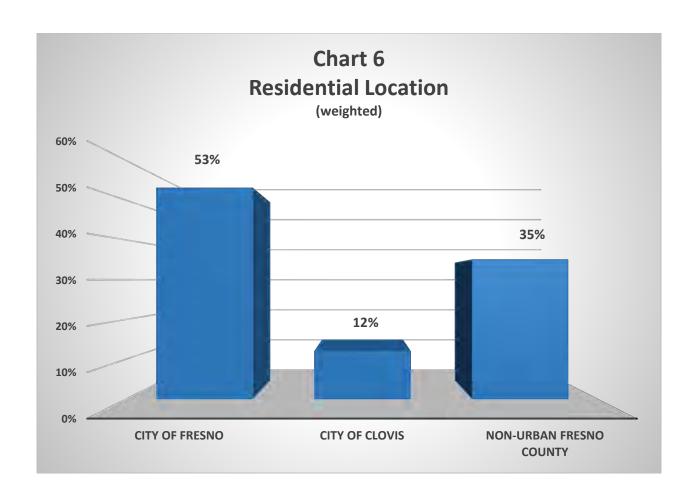
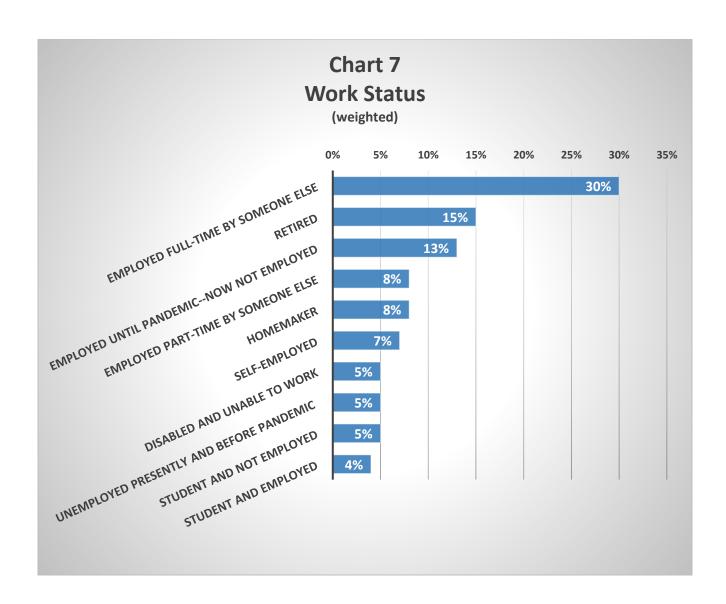
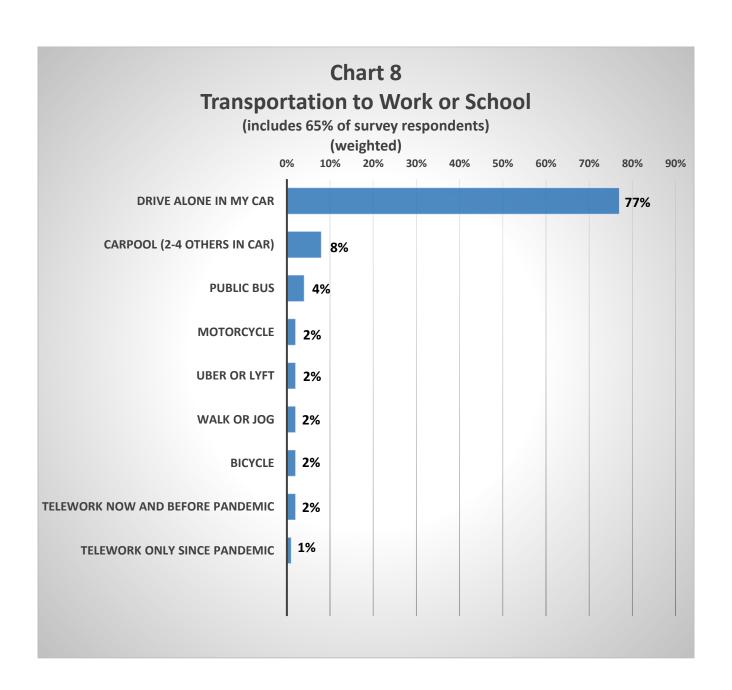


Chart 7 indicates the work status of the weighted sample respondents. Nearly one third (30 percent) of the respondents are employed full time by someone else and 15 percent are retired. Another 13 percent were employed prior to the pandemic but now are unemployed. Following these subgroups are those who are employed part time by someone else and homemakers (8 percent each). The total of retired, disabled and unemployed workers before and following the advent of the pandemic is 25 percent.

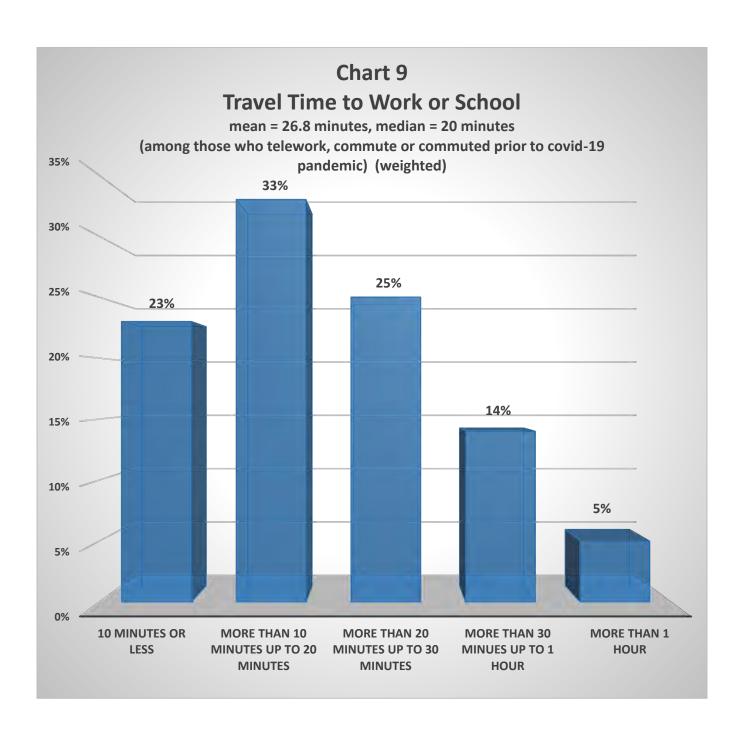


#### **Mode of Travel and Travel Time**

**Chart 8** shows the modes of travel utilized by sample respondents for commuting to and from work or school. Approximately three fourths (77 percent) of the combined sample drive alone in their car. After driving alone, the respondents use carpooling (8 percent) followed by public bus (4 percent). Teleworkers represent 3 percent of the sample workforce.



**Chart 9** depicts the travel time to work or school among the survey respondents. Over four fifths (81 percent) of the sample respondents travel 30 minutes or less to work or school. Only 5 percent travel more than one hour to work or school. The median travel time for commuting to school or work is 20 minutes.



**Chart 10** indicates the modes of travel utilized by sample respondents who are not working or attending school but rather they are traveling to frequent destinations that do not include work or school. Nearly seven in ten respondents (69 percent) drive alone in their car to visit their frequent destinations. Similar

to the pattern established in **Chart 8**, the second most prevalent mode of travel utilized by sample respondents to visit frequent destinations is carpooling (14 percent of respondents).

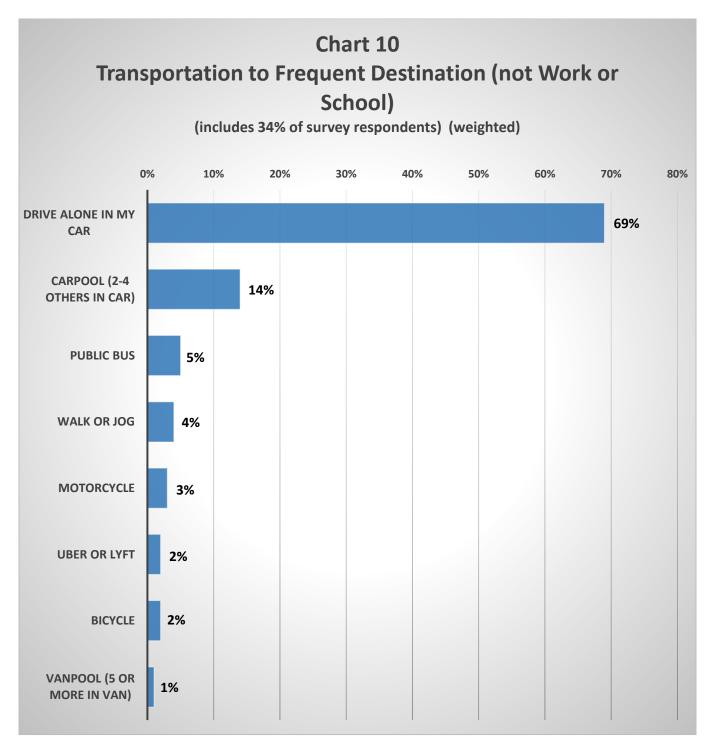
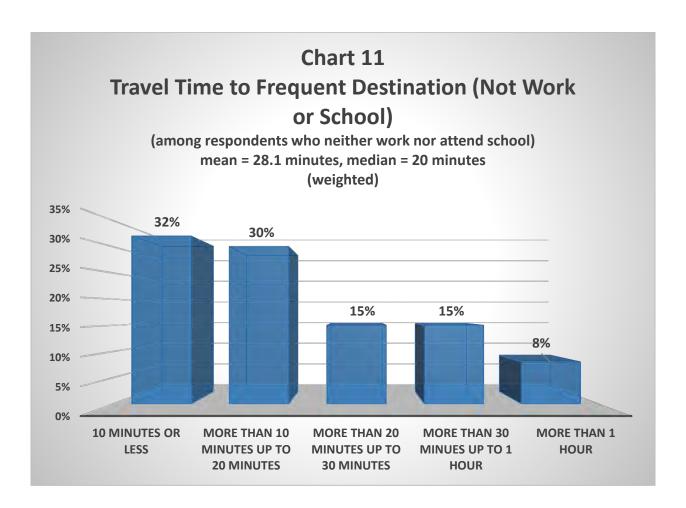


Chart 11 shows the travel time to frequent destinations (again for those not working or attending school). Approximately three-fifths (62 percent) travel 20 minutes or less to their frequent destinations (median travel time is 20 minutes, as it was for commuters). Nearly one fourth of respondents (23 percent) travel more than 30 minutes to their most frequently visited destinations.



#### **Community Values**

The core interest of this study has been to determine the most important community values and transportation funding priorities for Fresno County residents. Ten community values and nine transportation funding priorities were offered to respondents who were asked to rate the importance of each on a scale of 1-to-10, with 10 being very important and 1 being not at all important. It is noteworthy that all community values and transportation funding priorities are rated highly—all community values

above a mean rating in excess of 7 out of 10 and all but one transportation funding priorities in excess of 7 out of 10..

Chart 12 depicts the ratings of community values according to how respondents rated their relative

importance. Mean ratings are presented in descending order from the highest mean rating to the lowest.

Also, for each community value, the percentage of respondents rating each community value as 8, 9, or

10 is provided in the text box. Full frequency distributions and ratings from 1-to-10 are included in the

Appendix.

Two values stand out as very highly rated: 1) safeguarding clean air (mean of 8.55) and 2) preserving

farmland and agriculture (mean of 8.50)—79 percent and 77 percent ratings 8 or above, respectively.

A group of 5 values are grouped relatively close together: 3) designing neighborhoods for walking/biking

(mean of 8.20), 4) support robust economy (mean 8.15), 5) preserving open space and the environment

(mean of 8.11), 6) investing in existing neighborhoods (mean of 8.04), and 7) reducing effects of climate

change (mean of 7.89). These values range between 68 and 70 percent rating 8 or above.

Lower rated, but still above average, are 8) developing single family homes (mean of 7.29), 9) mixed

residential/business - close to transit (mean of 7.28), and 10) more multi-family housing (mean of 7.15),

with 53-to-54 percent having ratings of 8 or above. It is noteworthy that these ratings are still above

neutral and are, therefore, indicative of importance—albeit relatively lower than the first seven values.

22

Fresno Council of Governments Public Opinion Survey Report Rea & Parker Research July 2020

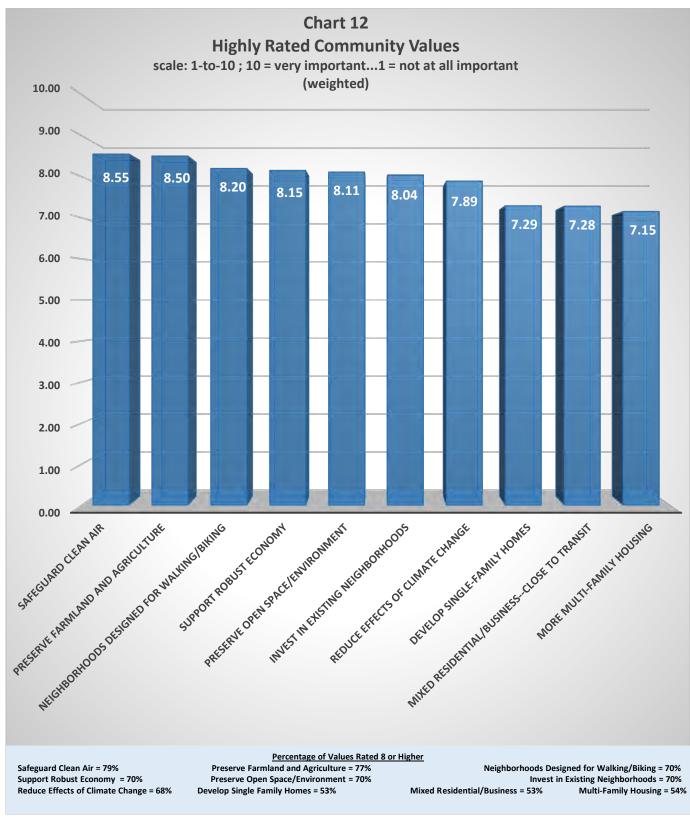


Table 1 portrays various subgroups within the sample population that are found to rate specific

community values as being more important or less important than most other subgroups. For example,

the African – American subgroup may associate Community Value X with a high level of importance (mean

closer to 10) while the Hispanic subgroup may associate Community Value X with lesser importance

(perhaps a mean of 6 or 7). A Supplemental Appendix contains the mean ratings for every subgroup in

the study.

In this section, subgroups that are associated with higher or lower levels of importance for each

community value are identified. In general terms, the following subgroups place a high level of

importance on many of the Community Values in this study:

Spanish language is language of survey preference

8<sup>th</sup> grade education or less

Longer travel times

Commute by public bus

More specifically,

Safeguard Clean Air: most important for those whose language survey preference is Spanish (9.7), and

for those with an 8<sup>th</sup> grade education or less (9.5).

Preserve Farmland and Agriculture: most important for those whose language survey preference is

Spanish (9.6) and for those with an 8<sup>th</sup> grade education or less (9.4).

Neighborhoods Designed for Walking/Biking: most important for those whose language survey

preference is Spanish (9.2), who have an 8<sup>th</sup> grade education or less and who commute by public bus (9.1

each).

Support Robust Economy: most important for those whose dominant language in the home is Spanish.

24

Fresno Council of Governments **Public Opinion Survey Report** 

Rea & Parker Research July 2020 Preserve Open Space/Environment: most important for those whose work/school travel time is more

than 1 hour (9.1) and for students who are also employed (9.0) and for those whose language survey

preference is Spanish (9.0).

Invest in Existing Neighborhoods: most important for those with an 8th grade education or less (8.9) and

for those whose language survey preference is Spanish (8.7).

Reduce Effects of Climate Change: most important for those whose language survey preference is

Spanish (9.3) and for those who commute by public bus (8.9).

Develop Single Family Homes: most important for those whose language survey preference is Spanish

(8.8) and for those with an 8<sup>th</sup> grade education or less (8.8).

Mixed Residential/Business- Close to Transit: most important for those who commute by public bus (8.8)

and for those whose dominant language of survey preference is Spanish (8.6).

More Multi-Family Housing: more important for those whose non-work/school travel time – more than

1 hour (9.1), Spanish language survey preference (9.1), and for those whose non-work/school travel is by

public bus (8.9).

These community values are least important to the following subgroups:

Safeguard Clean Air: Bachelor's Degree (8.2)

**Preserve Farmland and Agriculture:** Students who are not employed (7.7)

Neighborhoods Designed for Walking/Biking: Motorcycle commuters (6.7)

**Support Robust Economy:** Motorcycle commuters (6.1)

25

Fresno Council of Governments **Public Opinion Survey Report** 

Rea & Parker Research July 2020 Preserve Open Space/Environment: Some High School and Motorcycle commuters (7.3 each)

**Invest in Existing Neighborhoods:** Some High School (7.0)

Reduce Effects of Climate Change: 75 years of age and older (6.8)

**Develop Single Family Homes:** Work/School commute 10 minutes or less (6.3)

Mixed Residential/Business- Close to Transit: Whites and those earning \$75,000 or more annually (6.5

each)

More Multi-Family Housing: Earn \$150,000 annually (5.5)

	Table 1						
Community Values—Combined Telephone and Online Surveys							
Community Values	mmunity Values More Important Less Important						
Safeguard Clean Air	8th grade or less (9.5) Spanish language survey preference (9.7)	Bachelor's Degree (8.2)					
Preserve Farmland and Agriculture	8 <sup>th</sup> grade or less (9.4)  Spanish language survey preference (9.6)  Spanish language dominant in home (9.3)  Student employed (9.3)  Non-work/school commute by carpool (9.1)  Non-work/school travel time – 30 min to 1  hour (9.1)	Student not employed (7.7)  Non-work/school travel time – more than 1 hour (8.0)  Commute by Uber/Lyft (8.0) and by motorcycle (8.1)					
Neighborhoods Designed for Walking/Biking	Less than 8 <sup>th</sup> grade (9.1)  Spanish language survey preference (9.2)  Non-work/school travel by public bus (9.1)	Vocational School (7.9)  White (7.8)  Retired (7.8)  Commute by motorcycle (6.7)  Commute time work/school – 10 min or less (7.7)					
Support Robust Economy	Spanish language dominant in home (9.3)	18-34 (7.6)  Some high school (6.9)  Commute by motorcycle (6.1)  Under \$10,000 (7.1)					

	Table 1 (continued) Community Values	
Preserve Open Space/Environment	Spanish language survey preference (9.0) Student employed (9.0) Commute time work/school – more than 1 hour (9.1)	Some high school (7.3)  Self-employed (7.6)  Commute by motorcycle (7.3)
Invest in Existing Neighborhoods	Spanish language survey preference (8.7)  8 <sup>th</sup> grade or less (8.9)  Commute by Public Bus (8.5)  Non-work/school travel by carpool (8.6)  Commute time work/school – more than 1 hour (8.6)	Male (7.7)  Some high school (7.0)  Commute by Uber/Lyft and by motorcycle (7.5 each)  Commute time work/school – 10 min or less (7.6)
Reduce Effects of Climate Change	Hispanic and African-American (8.5 each)  Spanish language survey preference (9.3)  Employed student (8.6)  Commute by public bus (8.9)  Non work/school travel time – more than 30 min (8.6)	75 and above (6.8) \$100,000 and above (7.2) White (7.0) Self-employed and retired (7.1 each)
Develop Single-Family Homes	8 <sup>th</sup> grade or less (8.8)  Spanish language survey preference (8.8)  Homemaker (8.6)  Commute by carpool (8.6)	Bachelor's or more (6.9)  White (6.7)  Commute by motorcycle (6.7)  Commute time work/school – 10 min or less (6.3)  Student not employed (6.6)
Mixed Residential/BusinessClose to Transit	\$10,000 and under \$20,000 (8.3)  8 <sup>th</sup> grade or less (8.4)  Spanish language survey preference (8.6)  Spanish language dominant in home (8.3)  Student employed (8.3)  Commute by public bus (8.8)	\$75,000 and above (6.5)  75 and older (6.8)  Bachelors (6.8)  White (6.5)  Self-employed (6.6)  Retired (6.7)  Non work/school travel time – 10 minutes or less (6.9)

	Table 1 (continued) Community Values	
	Some High School or less (8.8)	
	Spanish language survey preference (9.1)	\$150,000 or more (5.5)
More Multi-Family Housing	Spanish language dominant in home (8.8)	White (6.0)
	Non-work/school travel by public bus (8.9)	Self-employed (6.3)
	Non work/school travel time – more than 1 hour (9.1)	Retired (6.5)

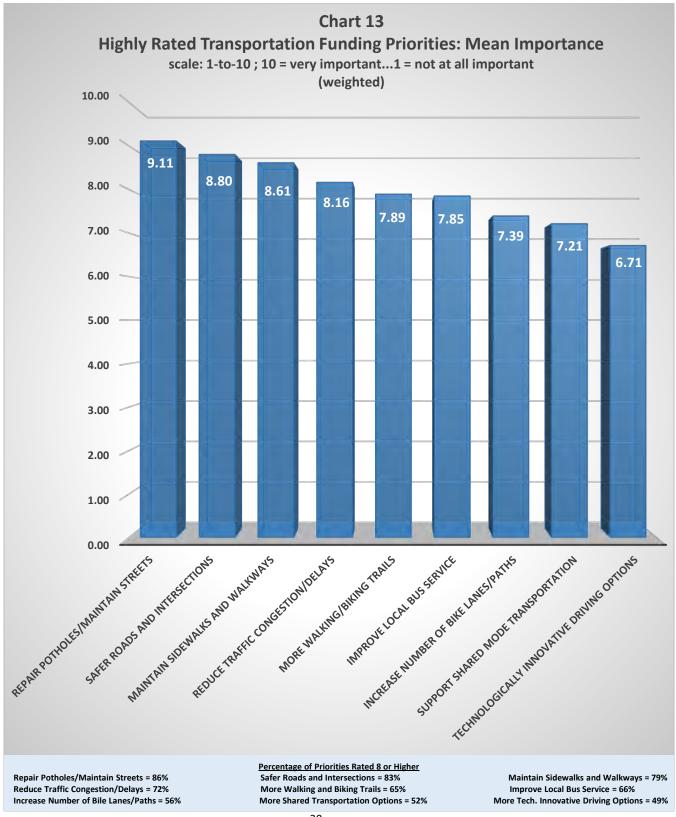
#### **Transportation Funding Priorities**

Chart 13 presents the ratings of transportation priorities according to their relative importance as rated by the sample respondents. As with community values, mean ratings are presented in descending order from the highest mean rating to the lowest. Also, for each transportation priority, the percentage of respondents rating each transportation priority as 8, 9, or 10 are provided in the text box. Full frequency distributions with ratings from 1-to-10 are included in the Appendix.

The three highest rated transportation priorities are as follows: 1) repairing potholes/maintain streets (mean of 9.11), 2) safer roads and intersections (mean of 8.80), and 3) maintaining sidewalks and walkways (mean of 8.61). These high ratings are supported by the high percentage of respondents that rated each transportation priority as 8, 9, or 10 (79-to-86 percent).

Another three priorities rate in the middle: 4) reducing traffic congestion/delays (mean of 8.16), 5) more walking biking trails (mean of 7.89), and improve local bus service (7.85) with ratings of 8 or better by 66-to72 percent.

Lower ratings are found for 7) increase number of bike lanes/paths (mean of 7.39), 8) support shared mode transportation (mean of 7.21), and 9) technologically innovative driving options (mean of 6.71), with percentages of 8 or better ratings by 49-to-56 percent.



As is the case with community values, all priorities are rated above neutral, thus demonstrating that all are favored to some extent. What is particularly apparent in these rankings is the traditional, "bread and butter" priorities of maintaining basic infrastructure and facilitating traffic flow. It is noteworthy that the priority associated with technologically innovative driving options has a notably low rating (49 percent of

respondents providing a rating of 8, 9, or 10).

**Table 2** portrays the various subgroups within the sample population that are found to rate specific transportation funding priorities as being more important or less important than most other subgroups. In this section, selected subgroups associated with higher or lower levels of importance for each transportation priority are identified. **Once again, the full distribution of subgroup means is found in the** 

Supplemental Appendix.

In general terms, the following subgroups place a high level of importance on the various Transportation Priorities:

Spanish language survey preference

commute by carpool

Homemakers

non-work/school travel time more than one hour

8<sup>th</sup> grade education or less

Specifically,

**Repair Potholes/Repair Streets:** most important for those with an 8<sup>th</sup> grade education or less (9.8) and for those whose non-work/school travel time is 30 minutes-to-1 hour (9.7).

**Safer Roads and Intersections:** most important for those with an 8<sup>th</sup> grade education or less (9.6), for

those whose non-work/school travel is by motorcycle (9.6), and for carpool commuters (9.5).

**Maintain Sidewalks and Walkways:** most important for those whose dominant language in the home is Spanish (9.5) and for homemakers (9.5).

31

Fresno Council of Governments Public Opinion Survey Report Rea & Parker Research July 2020 Reduce Traffic Congestion/Delays: most important for those with an 8<sup>th</sup> grade education or less (8.9), for

those who commute by carpool (8.8), and for African-Americans (8.7).

More Walking/Biking Trails: most important for those with an 8th grade education or less (9.3) and for

those whose language of survey preference is Spanish (9.2).

Improve Local Bus Service: most important for those whose non-work/school travel time is more than 1

hour (9.5) and for Spanish preference and 8<sup>th</sup> grade or less education (9.3 each).

Increase Number of Bike Lanes/Paths: most important for those with an 8<sup>th</sup> grade education or less (8.9)

and for those whose language survey preference is Spanish (8.9).

Support Shared Mode Transportation: most important for those who were employed but not now due

to the coronavirus (9.3) and also for carpool commuters (9.0).

Technologically Innovative Driving Options: most important for those whose language survey preference

is Spanish (8.6) and for those with an 8th grade education or less (8.5).

These transportation priorities are least important to the following subgroups:

Repair Potholes/Repair Streets: non-work/school travel time greater than 1 hour (8.3)

Safer Roads and Intersections: African Americans (8.0)

Maintain Sidewalks and Walkways: students who are also employed and motorcycle commuters (8.2

each)

**Reduce Traffic Congestion/Delays:** Asians (7.8)

More Walking/Biking Trails: motorcycle commuters (7.0)

32

Fresno Council of Governments **Public Opinion Survey Report** 

Rea & Parker Research July 2020

Improve Local Bus Service: earn \$150,000 or more annually (6.2)
Increase Number of Bike Lanes/Paths: commute by Uber or Lyft (5.7)
Support Shared Mode Transportation: disabled and unable to work (6.4)
<b>Technologically Innovative Driving Options:</b> vocational school and those earning \$100,000 or more (5.7)

	Table 2					
Transportation Fundi	ng Priorities—Combined Telephone an	d Online surveys				
Priorities More Important Less Important						
Repair Potholes/Maintain Streets	8 <sup>th</sup> grade or less (9.8)  African-American (9.3)  Non-work/school travel time – more than 30 min but less than 1 hour (9.7)	Unemployed before and since start of virus (8.3) Non-work/school travel time – more than 1 hour (8.2)				
Safer Roads and Intersections	8 <sup>th</sup> grade or less (9.6)  Commute by carpool (9.5)  Non work/school travel by motorcycle (9.6)  Non work/school travel time – more than 30 min up to 1 hour (9.4)	Vocational School (7.8)  Commute by Uber/Lyft (7.9)  African-American (8.0)				
Maintain Sidewalks and Walkways	Spanish language dominant in home (9.5)  Homemaker (9.5)  Commute by carpool (9.0)	Student employed (8.2) Commute by motorcycle (8.2)				
Reduce Traffic Congestion/Delays	8 <sup>th</sup> grade or less (8.9)  African-American (8.7)  Commute by carpool (8.8)	Vocational school (7.9) Asian (7.8)				
More Walking/Biking Trails	8 <sup>th</sup> grade or less (9.3)  Spanish language survey preference (9.2)  Spanish language dominant in home (8.8)  Homemaker (8.9)  Employed part time by someone else (8.8)  Non-work/school travel time more than 1 hour (8.8)	Bachelor's Degree and Vocational School (7.5 each) White (7.3) Retired (7.1) Commute by motorcycle (7.0)				

Table 2 (co	ntinued) Transportation Funding Pri	orities
Improve Local Bus Service	Under \$20,000 (9.0)  8 <sup>th</sup> grade or less (9.3)  Spanish language survey preference (9.3)  Commute by public bus (9.0)  Non-work/school travel time – more than 1 hour (9.5)	Vocational school (7.2) \$150,000 or more (6.2) White (7.0) Self-employed (7.1)
Increase Number of Bike Lanes/Paths	8 <sup>th</sup> grade or less (8.9)  Spanish language survey preference (8.9)  Spanish dominant language in home (8.5)  Homemaker (8.5)	Vocational school (7.0)  White (6.9)  Retired (6.7)  Commute by Uber/Lyft (5.7)
Support Shared Mode Transportation	8 <sup>th</sup> grade or less (8.7)  Spanish language survey preference (8.6)  Individuals who were employed but not now due to virus (9.3)  Commute by carpool (9.0)	75 and above (6.8) \$100,000 and under \$150,000 (6.5) Vocational school (6.8) Disabled and unable to work (6.4)
Technologically Innovative Driving Options	8 <sup>th</sup> grade or less (8.5)  Spanish language survey preference (8.6)  Spanish language dominant in home (8.2)	75 and above (6.2)  Some high school (6.0)  Vocational School (5.7)  White (5.9)  \$100,000 to under \$150,000 (5.7)  Non work/school travel time – 10 and under 20 min (6.1)  Commute by Uber/Lyft (5.9)  Homemaker (5.9)

#### **APPENDIX**

- 1. Questionnaire
- Weighted Frequencies and Overall Means
   Subgroup Means and Crosstabulations (separate document)

#### **FRESNO COG SURVEY**

survey o inform th how and transport	y name is I'm calling from Rea & Parker Research. We're conducting a n behalf of the Fresno Council of Governments. The data collected from the survey will be Regional Transportation Plan that looks 25 years into the future. The Plan will guide where people will locate and travel by identifying County residents' present and future ration and land use preferences and needs.  Tryiew will take approximately 10 minutes. Your responses are completely confidential, and is will be compiled in summarized form only.
Could you	ı take a few minutes right now to help us out with your opinions?
	'NO TIME":
Could I so	chedule a more convenient time?
	"Leave Message Early Calls":
	This is calling from It's(DATE and TIME). We're conducting a survey on behalf of the Fresno Council of Governments. We'll try again another time. Thank you.
	"Leave Message Later Calls":
	This iscalling from We've been trying to reach you for a few days regarding a survey on behalf of the Fresno Council of Governments. Could you please call us at and leave a message with the best times to reach you? Thank you
	D FOR A CONTACT NAME:  Ill Richard Parker, Rea & Parker Research 858-279-5070.
<b>GENDER</b> 1. 2.	: BY OBSERVATION OR NAME OF CUSTOMER MALEFEMALECANNOT DETERMINE
COUNTY:	
<sup>*</sup> 1.	please tell me if you are a resident of any city or other location in Fresno County?YES (GO TO CITY)NO, (THANK AND TERMINATE)
1. 2.	resident of the City of Fresno or the City of Clovis? YES, I live in Fresno YES, I live in Clovis, or NO. I do not live in the City of Fresno or in the City of Clovis

Q1a-j. We would like to ask you to tell us how important certain community values are to you. Please rate the following on a scale of 1-to-10, where 10 is for a community value that is very important to you and 1 is an issue that is not at all important to you.

Values (TELEPHONE: SWITCH THE FIRST FIVE with THE SECOND FIVE— Also rotate within each group of 5—RETAIN LETTERING AS		10	9	8	7	6	5	4	3	2	1
k.	Neighborhoods should be designed for walking and										
	bicycling										
1.	There should be more multi-family housing made										
	available										
m.	Continue developing communities that are										
	predominantly single-family homes										
n.	Provide more mixed residential and business-related										
	projects that are within walking distance of transit stops										
0.	Preserve farmland and agricultural activities										
p.	Preserve open space and environmentally sensitive areas										
q.	Support a robust economy										
r.	Safeguard clean air										
s.	Reduce the effects of climate change										
t.	Invest in existing neighborhoods										

Q2a-i. We would now like to ask you to tell us how important is to provide public <u>funding</u> for the following transportation issues. Please rate the following funding priorities on a scale of 1-to-10, where 10 is for a transportation issue that is very important to fund and 1 is an issue that is not at all important to fund.

Funding Priorities  (TELEPHONE: SWITCH AROUND THREE GROUPS OF QUESTIONS  (a-d, e-f, and g-i)  ROTATE a through d, e and f, and g through i—  RETAIN LETTERING AS INDICATED)		9	8	7	6	5	4	3	2	1
j. Repair potholes and maintain streets and roads										
k. Reduce traffic congestion and traffic delays										
Make roads and intersections safer										
m. Support more technologically innovative driving options (for example, more electric charging stations or self-driving vehicles)										
n. Improve local bus service (FAX, Fresno County Rural, and Clovis Transit)										
o. Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber)										
p. Maintain pedestrian sidewalks and walkways										
q. Provide more walking and biking trails										
r. Increase the number of bike lanes and bike paths										

Q3a-b. What is you	r present work status? Please stop me when I mention your work status.
1	I was employed full-time or part-time but am now not working because of the Coronavirus/Covid-19GO TO Q4
3 2 5 6 7 8 9	lam  employed full-time by someone else—not self-employedGO TO Q4 employed part-time by someone elseGO TO Q4 employedGO TO Q4 self-employedGO TO Q4 a student and am employedGO TO Q4 a a student and not employedGO TO Q4 a homemaker—GO TO Q6 c etired—GO TO Q6 disabled and unable to work—GO TO Q6 unemployed before and since the start of Coronavirus/Covid-19—GO TO Q6 other Q3b. please specifyGO TO Q6
1	2DK/REFUSED—DO NOT READ—GO TO Q6
commute r	yas your primary method of commuting to work or school? Again, stop me when I mention your method.  1Drive alone in my car 2Motorcycle 3Uber or Lyft 4Carpool (2-4 others in car) 5Vanpool (5 or more people in a van) 6Public bus 7Bicycle
(	Telework now and before Coronavirus/Covid-19GO TO ETHNICITY Telework since Coronavirus only/Covid-19 Walk or Jog Other Q4bother please specify
•	12DK/REFUSED—DO NOT READ
Q5a-b. How long in	hours and minutes does it or did it usually take you to get to work or school?
( [	5ahours 5b minutes D I TELEWORK (Enter in 5a and 5b) 999 DK/REFUSEDO NOT READ (Enter in 5a and 5b)

#### GO TO ETHNICITY

Q6a-b. What is your primary method of traveling to the places you go to most often? Again, stop me when I mention your commute method.
<ol> <li>Drive alone in my car</li> <li>Motorcycle</li> <li>Uber or Lyft</li> <li>Carpool (2-4 others in car)</li> <li>Vanpool (5 or more people in a van)</li> <li>Public bus</li> <li>Bicycle</li> <li>Walk or Jog</li> <li>Other</li> <li>Q6b.other please specify</li> </ol>
10DK/REFUSED—DO NOT READ
Q7a-b. How long does it usually take you to get to your most frequent destination?  7ahours 7b minutes 999 DK/REFUSED—DO NOT READ—Enter for both 7a and 7b
<u>DEMOGRAPHICS</u>
To ensure that we are talking to a wide variety of Fresno County residents, we would like to ask you a few more questions. Again, your responses are completely confidential and will be compiled in summary form only. First,
ETHNICITY a-b. Which of the following most closely describes your ethnic background?
<ol> <li>Hispanic</li> <li>White/Caucasian</li> <li>African American/Black</li> <li>Asian/Southeast Asian</li> <li>ETHNICITY b. please specify national origin or Asian ethnic group</li> </ol>
<ul> <li>5American Indian</li> <li>6Pacific Islander</li> <li>7Middle Easterner</li> <li>8Mixed Ethnicities</li> <li>ETHNICITY b. mixed please specify</li> </ul>

9.	Other ETHNICITY b. other please specify
10.	DK/REFUSED—DO NOT READ
LANGU	AGE a-b. What is the primary language spoken in your home?
2. 3. 4. 5. 6. 7. 8. 9. 10.	<ul> <li>English</li> <li>Spanish or Spanish Creole</li> <li>Hmong</li> <li>Laotian</li> <li>Other Indic (Indo-Aryan) languages (for example, Hindi, Bengali or Punjabi)</li> <li>Mon-Khmer, Cambodian</li> <li>Chinese</li> <li>Arabic</li> <li>Vietnamese</li> <li>Armenian</li> <li>Tagalog</li> <li>Other,</li> </ul>
13.	LANGUAGE b. other please specifyDK/REFUSED—DO NOT READ
1.	Some High School High School Graduate Vocational/Technical School College Graduate
AGE.  1. 2. 3. 4. 5. 6.	Which of the following age categories best describes your current age? Under 18 years old18 to 34 years old35 to 54 years old55 to 74 years old75 years old or moreDK/REFUSED—DO NOT READ

INCOME.	Which of the following categories best describes your total household income in 2019, before taxes?
1	Less than \$10,000 per year
2	\$10,000 to \$19,999 per year
3	\$20,000 to \$29,999 per year
4	\$30,000 to \$44,999 per year
5	\$45,000 to \$59,999 per year
6	\$60,000 to \$74,999 per year
	\$75,000 to \$99,999 per year
8	\$100,000 to \$149,999 per year
9	\$150,000 or more
10	DK/REFUSED—DO NOT READ

The Fresno Council of Governments thanks you for your help in providing this very important and much appreciated information.

### **Weighted Frequencies**

### Which of the following age categories best describes your current age?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 to 34 years old	330	34.8	35.1	35.1
	35 to 54 years old	335	35.3	35.7	70.8
	55 to 74 years old	217	22.8	23.1	93.9
	75 years old or more	58	6.1	6.1	100.0
	Total	940	98.9	100.0	
Missing	DK/REFUSED	10	1.1		
Total		950	100.0		

#### Are you a resident of the City of Fresno or the City of Clovis?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES, I live in Fresno	501	52.8	52.8	52.8
	YES, I live in Clovis, or	115	12.1	12.1	64.9
	NO. I do not live in the City of	334	35.1	35.1	100.0
	Fresno nor in the City of Clovis				
	Total	950	100.0	100.0	_

#### Which of the following most closely describes your ethnic background?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hispanic	470	49.5	50.7	50.7
	White/Caucasian	286	30.2	30.9	81.6
	African American/Black	45	4.7	4.8	86.4
	Asian/Southeast Asian	99	10.5	10.7	97.2
	American Indian	7	.7	.7	97.9
	Pacific Islander	1	.1	.1	98.0
	Middle Easterner	1	.1	.1	98.2
	Mixed Ethnicities	15	1.5	1.6	99.7
	Other	3	.3	.3	100.0
	Total	928	97.7	100.0	
Missing	DK/REFUSED	22	2.3		
Total		950	100.0		

# Which of the following most closely describes your ethnic background? - please specify national origin or Asian ethnic group

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		861	90.7	90.7	90.7
	Cambodian	2	.2	.2	90.9
	Chinese	20	2.1	2.1	93.0
	Filipino	11	1.1	1.1	94.2
	Hmong	7	.8	.8	95.0
	Indian	15	1.6	1.6	96.6
	Japanese	17	1.8	1.8	98.4
	Laotian	4	.4	.4	98.8
	Mix	1	.1	.1	98.9
	Pakistani and Cambodian mix	3	.3	.3	99.2
	Sikh	8	.8	.8	100.0
	Total	950	100.0	100.0	

# Which of the following most closely describes your ethnic background? - mixed please specify

1		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		937	98.7	98.7	98.7
	African American and Indian	0	.0	.0	98.7
	African-American, Caucasian	0	.1	.1	98.8
	African, Middle Eastern,	0	.0	.0	98.8
	Caucasian				
	American Indian and Polish	0	.0	.0	98.8
	American, Middle Eastern, Israel	0	.1	.1	98.9
	Black and Indian	0	.0	.0	98.9
	Black white	0	.0	.0	98.9
	Black/Native American	0	.0	.0	99.0
	Chinese and White	0	.0	.0	99.0
	English, French, African,	0	.0	.0	99.0
	American Indian, Swedish,				
	Ethiopian and Creole	0	.0	.0	99.1
	Hawaiian and Caucasian	1	.1	.1	99.1

Hispanic and Caucasian	1	.1	.1	99.2
Hispanic/White	0	.0	.0	99.2
Indian, Mexican, German, Japanese	0	.0	.0	99.3
Indian/German/Scottish/Irish/Black Dutch/American	0	.0	.0	99.3
Mexican and Caucasian	1	.1	.1	99.3
Mexican and White	0	.0	.0	99.4
Mexican,Caucasian,Asian	0	.0	.0	99.4
Mexicano, Japones, Nativo Americano,	0	.1	.1	99.5
multiracial	0	.0	.0	99.5
Native American/Caucasian	1	.1	.1	99.6
Non-white European	0	.0	.0	99.6
Norwegian, Welsh, Irish, Cherokee, Spanish, Greek, and German	0	.0	.0	99.7
Portuguese/white/African American	1	.1	.1	99.7
spanish mexican german	0	.0	.0	99.8
Spanish, English, Scottish, English, Norwegian, Canadian, Welsh	0	.0	.0	99.8
Spanish/Lebanese/Irish	0	.0	.0	99.8
White and Korean	0	.0	.0	99.9
White and Mexican	1	.1	.1	99.9
White with Other	1	.1	.1	100.0
White/Asian	0	.0	.0	100.0
Total	950	100.0	100.0	

# Which of the following most closely describes your ethnic background? - other please specify

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		948	99.9	99.9	99.9
	American	1	.1	.1	99.9
	Armenian	0	.0	.0	99.9
	Croatian	0	.0	.0	99.9
	Other	0	.1	.1	100.0
	Total	950	100.0	100.0	

## Which of the following categories best describes your total household income in 2019, before taxes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$10,000 per year	71	7.5	8.2	8.2
	\$10,000 to \$19,999 per year	99	10.4	11.4	19.6
	\$20,000 to \$29,999 per year	140	14.7	16.1	35.7
	\$30,000 to \$44,999 per year	129	13.6	14.9	50.6
	\$45,000 to \$59,999 per year	96	10.1	11.1	61.7
	\$60,000 to \$74,999 per year	83	8.7	9.6	71.3
	\$75,000 to \$99,999 per year	82	8.6	9.4	80.7
	\$100,000 to \$149,999 per year	102	10.7	11.8	92.4
	\$150,000 or more	66	6.9	7.6	100.0
	Total	867	91.3	100.0	
Missing	DK/REFUSED	83	8.7		
Total		950	100.0		

### What is the highest level of education that you have completed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	8th grade or less	62	6.5	6.6	6.6
	Some High School	35	3.7	3.8	10.4
	High School Graduate	174	18.3	18.6	29.0
	Vocational/Technical School	50	5.3	5.4	34.4
	Some College or Community	262	27.6	28.1	62.5
	College				
	Bachelor's Degree	228	24.0	24.4	86.9
	Graduate School Degree	122	12.8	13.1	100.0
	Total	933	98.3	100.0	
Missing	DK/REFUSED	16	1.7		
Total		950	100.0		

#### **GENDER**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MALE	361	38.0	38.4	38.4
	FEMALE	579	61.0	61.6	100.0
	Total	940	99.0	100.0	
Missing	CANNOT DETERMINE	6	.7		
	DECLINES TO STATE	3	.3		
	Total	9	1.0		
Total		950	100.0		

#### What is the primary language spoken in your home?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	English	704	74.2	74.8	74.8
	Spanish or Spanish Creole	200	21.1	21.3	96.1
	Hmong	5	.5	.5	96.6
	Other Indic (Indo-Aryan) languages (for example, Hindi, Bengali or Punjabi)	16	1.7	1.7	98.3
	Mon-Khmer, Cambodian	0	.0	.0	98.4
	Chinese	2	.3	.3	98.6
	Vietnamese	1	.1	.1	98.7
	Armenian	3	.3	.3	99.0
	Tagalog	4	.4	.4	99.4
	Other	5	.6	.6	100.0
	Total	941	99.1	100.0	
Missing	DK/REFUSED	9	.9		
Total		950	100.0		

#### What is the primary language spoken in your home? - other please specify

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		944	99.4	99.4	99.4
	Japanese	2	.2	.2	99.6
	Lithuanian	1	.1	.1	99.7
	Russian	3	.3	.3	100.0
	Total	950	100.0	100.0	

### What is your present work status?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	I was employed full-time or part-	120	12.7	12.8	12.8
	time but am now not working				
	because of the				
	Coronavirus/Covid-19				
	I am employed full-time by	284	29.9	30.2	43.0
	someone else—not self-employed				
	I am employed part-time by	75	7.8	7.9	50.9
	someone else				
	I am self-employed	68	7.2	7.2	58.1
	I am a student and am employed	33	3.5	3.5	61.7
	I am a student and not employed	49	5.1	5.2	66.8
	I am a homemaker	73	7.7	7.7	74.6
	I am retired	143	15.0	15.2	89.8
	I am disabled and unable to work	47	5.0	5.0	94.8
	I am unemployed before and	48	5.1	5.2	99.9
	since the start of				
	Coronavirus/Covid-19				
	Other	0	.1	.1	100.0
	Total	941	99.1	100.0	
Missing	DK/REFUSED	9	.9		
Total		950	100.0		

#### **Mean Ratings**

	N	Mean
Value: Safeguard clean air	950	8.55
Value: Reduce the effects of climate change	950	7.89
Value: Support a robust economy	950	8.15
Value: Invest in existing	950	8.04
neighborhoods		
Value: Preserve farmland and	950	8.50
agricultural activities		
Value: Provide more mixed	950	7.28
residential and business-related		
projects that are within walking		
distance of transit stops		
Value: There should be more	950	7.15
multi-family housing made		
available		
Value: Preserve open space and	950	8.11
environmentally sensitive areas		
Value: Continue developing	950	7.29
communities that are		
predominantly single-family		
homes		
Value: Neighborhoods should be	950	8.20
designed for walking and bicycling		
Priority: Increase the number of	950	7.39
bike lanes and bike paths		
Priority: Improve local bus service	950	7.85
(FAX, Fresno County Rural, and		
Clovis Transit)		
Priority: Repair potholes and	950	9.11
maintain streets and roads		
Priority: Make roads and	950	8.80
intersections safer		

Priority: Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber)	950	7.21
Priority: Maintain pedestrian sidewalks and walkways	950	8.61
Priority: Support more technologically innovative driving options (for example, more electric charging stations or self- driving vehicles)	950	6.71
Priority: Reduce traffic congestion and traffic delays	950	8.16
Priority: Provide more walking and biking trails	950	7.89
Valid N (listwise)	950	

Value: Safeguard clean air

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	11	1.2	1.2	1.2
	2	12	1.2	1.2	2.4
	3	15	1.6	1.6	4.0
	4	24	2.5	2.5	6.5
	5	59	6.2	6.2	12.7
	6	30	3.2	3.2	15.8
	7	51	5.4	5.4	21.2
	8	125	13.2	13.2	34.4
	9	118	12.4	12.4	46.9
	10 = Very Important	505	53.1	53.1	100.0
	Total	950	100.0	100.0	

Value: Reduce the effects of climate change

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	53	5.6	5.6	5.6
	2	23	2.4	2.4	8.0
	3	25	2.6	2.6	10.5
	4	25	2.7	2.7	13.2
	5	63	6.7	6.7	19.9
	6	41	4.3	4.3	24.2
	7	75	7.9	7.9	32.1
	8	111	11.7	11.7	43.8
	9	95	10.0	10.0	53.7
	10 = Very Important	439	46.3	46.3	100.0
	Total	950	100.0	100.0	

Value: Support a robust economy

				_	
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	14	1.4	1.4	1.4
	2	13	1.3	1.3	2.8
	3	13	1.4	1.4	4.2
	4	20	2.1	2.1	6.3
	5	80	8.4	8.4	14.7
	6	57	6.0	6.0	20.7
	7	89	9.3	9.3	30.0
	8	152	16.0	16.0	46.0
	9	125	13.2	13.2	59.2
	10 = Very Important	388	40.8	40.8	100.0
	Total	950	100.0	100.0	

Value: Invest in existing neighborhoods

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	24	2.5	2.5	2.5
	2	6	.6	.6	3.1
	3	22	2.3	2.3	5.5
	4	17	1.8	1.8	7.3
	5	81	8.6	8.6	15.8
	6	44	4.6	4.6	20.5
	7	90	9.5	9.5	30.0
	8	180	18.9	18.9	48.9
	9	127	13.3	13.3	62.2
	10 = Very Important	359	37.8	37.8	100.0
	Total	950	100.0	100.0	

Value: Preserve farmland and agricultural activities

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	16	1.7	1.7	1.7
	2	4	.4	.4	2.1
	3	12	1.3	1.3	3.4
	4	12	1.3	1.3	4.7
	5	37	3.9	3.9	8.6
	6	56	5.9	5.9	14.4
	7	82	8.6	8.6	23.1
	8	161	17.0	17.0	40.0
	9	117	12.4	12.4	52.4
	10 = Very Important	452	47.6	47.6	100.0
	Total	950	100.0	100.0	

Value: Provide more mixed residential and business-related projects that are within walking distance of transit stops

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	41	4.4	4.4	4.4
	2	26	2.7	2.7	7.1
	3	26	2.7	2.7	9.8
	4	27	2.9	2.9	12.7
	5	105	11.0	11.0	23.7
	6	68	7.1	7.1	30.8
	7	154	16.2	16.2	47.0
	8	146	15.3	15.3	62.4
	9	108	11.4	11.4	73.7
	10 = Very Important	250	26.3	26.3	100.0
	Total	950	100.0	100.0	

#### Value: There should be more multi-family housing made available

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	52	5.4	5.4	5.4
	2	36	3.7	3.7	9.2
	3	33	3.5	3.5	12.7
	4	31	3.3	3.3	15.9
	5	126	13.2	13.2	29.2
	6	56	5.9	5.9	35.0
	7	107	11.3	11.3	46.3
	8	146	15.4	15.4	61.7
	9	79	8.3	8.3	70.0
	10 = Very Important	285	30.0	30.0	100.0
	Total	950	100.0	100.0	

Value: Preserve open space and environmentally sensitive areas

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	18	1.9	1.9	1.9
	2	14	1.5	1.5	3.4
	3	14	1.5	1.5	4.9
	4	22	2.4	2.4	7.3
	5	74	7.8	7.8	15.0
	6	51	5.4	5.4	20.4
	7	88	9.2	9.2	29.7
	8	164	17.3	17.3	47.0
	9	115	12.1	12.1	59.1
	10 = Very Important	388	40.9	40.9	100.0
	Total	950	100.0	100.0	

### Value: Continue developing communities that are predominantly single-family homes

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	35	3.7	3.7	3.7
	2	15	1.6	1.6	5.2
	3	25	2.7	2.7	7.9
	4	26	2.7	2.7	10.7
	5	132	13.9	13.9	24.6
	6	79	8.4	8.4	32.9
	7	133	14.0	14.0	46.9
	8	163	17.2	17.2	64.1
	9	103	10.9	10.9	75.0
	10 = Very Important	238	25.0	25.0	100.0
	Total	950	100.0	100.0	

Value: Neighborhoods should be designed for walking and bicycling

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	20	2.1	2.1	2.1
	2	4	.4	.4	2.6
	3	26	2.8	2.8	5.3
	4	19	2.0	2.0	7.4
	5	43	4.6	4.6	11.9
	6	49	5.2	5.2	17.1
	7	115	12.1	12.1	29.3
	8	170	17.9	17.9	47.1
	9	95	10.0	10.0	57.1
	10 = Very Important	408	42.9	42.9	100.0
	Total	950	100.0	100.0	

### Priority: Increase the number of bike lanes and bike paths

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	41	4.3	4.3	4.3
	2	19	2.0	2.0	6.3
	3	31	3.3	3.3	9.6
	4	27	2.8	2.8	12.4
	5	71	7.5	7.5	19.9
	6	91	9.6	9.6	29.5
	7	140	14.8	14.8	44.2
	8	166	17.5	17.5	61.7
	9	106	11.1	11.1	72.9
	10 = Very Important	258	27.1	27.1	100.0
	Total	950	100.0	100.0	

### Priority: Improve local bus service (FAX, Fresno County Rural, and Clovis Transit)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	26	2.8	2.8	2.8
	2	16	1.7	1.7	4.5
	3	15	1.6	1.6	6.1
	4	22	2.3	2.3	8.4
	5	84	8.9	8.9	17.3
	6	68	7.1	7.1	24.4
	7	93	9.8	9.8	34.2
	8	181	19.0	19.0	53.2
	9	107	11.3	11.3	64.5
	10 = Very Important	337	35.5	35.5	100.0
	Total	950	100.0	100.0	

#### Priority: Repair potholes and maintain streets and roads

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	6	.6	.6	.6
	2	2	.2	.2	.8
	3	2	.2	.2	1.0
	4	7	.8	.8	1.8
	5	15	1.6	1.6	3.4
	6	21	2.2	2.2	5.6
	7	78	8.3	8.3	13.8
	8	111	11.7	11.7	25.5
	9	102	10.8	10.8	36.3
	10 = Very Important	605	63.7	63.7	100.0
	Total	950	100.0	100.0	

**Priority: Make roads and intersections safer** 

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	5	.5	.5	.5
	2	3	.3	.3	.9
	3	6	.7	.7	1.6
	4	17	1.8	1.8	3.4
	5	41	4.3	4.3	7.7
	6	31	3.3	3.3	10.9
	7	57	6.0	6.0	16.9
	8	147	15.5	15.5	32.4
	9	124	13.0	13.0	45.4
	10 = Very Important	518	54.6	54.6	100.0
	Total	950	100.0	100.0	

# Priority: Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	27	2.8	2.8	2.8
	2	23	2.5	2.5	5.3
	3	21	2.2	2.2	7.5
	4	36	3.7	3.7	11.2
	5	128	13.5	13.5	24.7
	6	88	9.3	9.3	34.0
	7	129	13.6	13.6	47.6
	8	190	20.0	20.0	67.6
	9	103	10.8	10.8	78.4
	10 = Very Important	205	21.6	21.6	100.0
	Total	950	100.0	100.0	

### Priority: Maintain pedestrian sidewalks and walkways

-		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	11	1.2	1.2	1.2
	2	10	1.1	1.1	2.3
	3	6	.6	.6	2.9
	4	16	1.7	1.7	4.6
	5	33	3.5	3.5	8.1
	6	43	4.5	4.5	12.6
	7	76	8.0	8.0	20.6
	8	154	16.3	16.3	36.8
	9	123	13.0	13.0	49.8
	10 = Very Important	477	50.2	50.2	100.0
	Total	950	100.0	100.0	

# Priority: Support more technologically innovative driving options (for example, more electric charging stations or self-driving vehicles)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	81	8.5	8.5	8.5
	2	28	3.0	3.0	11.5
	3	35	3.6	3.6	15.1
	4	40	4.2	4.2	19.4
	5	117	12.3	12.3	31.7
	6	87	9.2	9.2	40.8
	7	99	10.4	10.4	51.2
	8	193	20.4	20.4	71.6
	9	73	7.6	7.6	79.2
	10 = Very Important	197	20.8	20.8	100.0
	Total	950	100.0	100.0	

### Priority: Reduce traffic congestion and traffic delays

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	15	1.6	1.6	1.6
	2	9	1.0	1.0	2.5
	3	12	1.2	1.2	3.7
	4	19	2.1	2.1	5.8
	5	73	7.7	7.7	13.5
	6	55	5.8	5.8	19.3
	7	83	8.8	8.8	28.1
	8	193	20.3	20.3	48.4
	9	119	12.6	12.6	61.0
	10 = Very Important	371	39.0	39.0	100.0
	Total	950	100.0	100.0	

### Priority: Provide more walking and biking trails

	-	F	Damasus	Valid Damand	O
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1= Not at all important	19	2.0	2.0	2.0
	2	17	1.8	1.8	3.8
	3	16	1.7	1.7	5.5
	4	25	2.6	2.6	8.1
	5	69	7.2	7.2	15.3
	6	75	7.9	7.9	23.2
	7	110	11.6	11.6	34.8
	8	188	19.8	19.8	54.5
	9	89	9.4	9.4	63.9
	10 = Very Important	343	36.1	36.1	100.0
	Total	950	100.0	100.0	

#### What is or was your primary method of commuting to work or school?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Drive alone in my car	479	50.4	77.2	77.2
	Motorcycle	13	1.4	2.1	79.3
	Uber or Lyft	14	1.4	2.2	81.5
	Carpool (2-4 others in car)	48	5.0	7.7	89.2
	Vanpool (5 or more people in a	4	.4	.6	89.8
	van)				
	Public bus	25	2.6	4.0	93.8
	Bicycle	12	1.3	2.0	95.8
	Telework now and before	10	1.0	1.5	97.3
	Coronavirus/Covid-19				
	Telework only since	3	.4	.5	97.9
	Coronavirus/Covid-19				
	Walk or Jog	10	1.0	1.6	99.5
	Other	3	.3	.5	100.0
	Total	620	65.3	100.0	
Missing	System	329	34.7		
Total		950	100.0		

# What is or was your primary method of commuting to work or school? - other please specify

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		947	99.7	99.7	99.7
	Customer Service	0	.0	.0	99.7
	Dope man	2	.2	.2	99.9
	Got a lot	1	.1	.1	100.0
	Total	950	100.0	100.0	

#### Travel time to work or school in hours

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	.03	4	.5	.7	.7
	.05	19	2.0	3.2	3.9
	.07	3	.3	.6	4.5
	.08	18	1.9	3.1	7.5
	.10	10	1.1	1.8	9.3
	.12	4	.4	.7	10.0
	.13	2	.2	.3	10.3
	.13	7	.7	1.1	11.5
	.15	1	.1	.2	11.7
	.17	53	5.5	8.9	20.6
	.20	11	1.1	1.8	22.4
	.22	3	.3	.4	22.8
	.23	3	.3	.5	23.3
	.25	81	8.6	13.8	37.1
	.28	1	.1	.2	37.3
	.30	3	.3	.5	37.7
	.32	2	.2	.4	38.1
	.33	98	10.3	16.6	54.7
	.37	4	.4	.6	55.3
	.38	3	.3	.6	55.9
	.40	3	.3	.5	56.4
	.42	35	3.7	5.9	62.3
	.42	2	.2	.3	62.6
	.45	1	.1	.2	62.8
	.47	1	.1	.2	63.0
	.48	3	.3	.4	63.4
	.50	99	10.4	16.8	80.2
	.53	1	.1	.2	80.4
	.53	1	.1	.1	80.5
	.58	10	1.0	1.6	82.2
	.67	17	1.8	3.0	85.1
	.67	2	.2	.3	85.4
	.75	21	2.2	3.6	89.0

	.78	1	.1	.2	89.2
	1.00	30	3.2	5.1	94.3
	1.02	3	.3	.6	94.8
	1.03	1	.1	.2	95.1
	1.08	2	.2	.3	95.4
	1.17	4	.4	.6	96.0
	1.18	1	.1	.2	96.2
	1.20	1	.1	.1	96.3
	1.25	3	.3	.5	96.8
	1.33	1	.1	.2	97.0
	1.50	7	.8	1.2	98.3
	1.75	1	.1	.2	98.5
	2.00	4	.4	.7	99.1
	2.17	1	.1	.1	99.3
	2.50	1	.1	.1	99.4
	3.00	3	.4	.6	99.9
	3.08	0	.0	.1	100.0
	Total	591	62.2	100.0	
Missing	System	359	37.8		
Total		950	100.0		

### Travel time--Telework

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not selected	590	62.1	96.6	96.6
	Selected	21	2.2	3.4	100.0
	Total	610	64.3	100.0	
Missing	System	339	35.7		
Total		950	100.0		

#### Travel time to work or school--categorized

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	10 minutes or less	141	14.9	23.2	23.2
	more than 10 minutesup to 20	202	21.3	33.1	56.3
	minutes				
	more than 20 minutesup to 30	151	15.9	24.7	81.0
	minutes				
	more than 30 minutesup to one	82	8.6	13.5	94.5
	hour				
	more than one hour	34	3.6	5.5	100.0
	Total	609	64.2	100.0	
Missing	System	340	35.8		
Total		950	100.0		

## What is your primary method of traveling to the places you go to most often (not work or school)?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Drive alone in my car	221	23.3	68.7	68.7
	Motorcycle	11	1.2	3.5	72.2
	Uber or Lyft	7	.7	2.2	74.3
	Carpool (2-4 others in car)	44	4.7	13.8	88.1
	Vanpool (5 or more people in a	4	.5	1.4	89.5
	_van)				
	Public bus	15	1.6	4.6	94.1
	Bicycle	5	.6	1.7	95.8
	Walk or Jog	13	1.4	4.1	99.8
	Other	0	.1	.2	100.0
	Total	322	33.9	100.0	
Missing	DK/REFUSED	7	.8		
J	System	620	65.3		
	Total	628	66.1		
Total		950	100.0		

### Travel time to frequent destination in hours (not work or school)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	.02	1	.1	.3	.3
	.03	1	.1	.2	.5
	.05	2	.2	.6	1.1
	.07	1	.1	.3	1.5
	.08	28	3.0	9.1	10.6
	.10	6	.6	1.8	12.4
	.12	1	.1	.2	12.7
	.13	1	.1	.2	12.9
	.15	2	.2	.6	13.4
	.17	56	5.9	18.2	31.6
	.18	0	.0	.1	31.7
	.20	2	.2	.6	32.2
	.25	41	4.3	13.2	45.5
	.28	2	.2	.5	46.0
	.30	0	.0	.2	46.2
	.33	48	5.1	15.6	61.7
	.37	1	.1	.3	62.0
	.42	8	.8	2.6	64.6
	.45	0	.0	.1	64.7
	.50	38	4.0	12.4	77.1
	.58	2	.2	.6	77.7
	.62	1	.1	.3	78.0
	.62	1	.1	.3	78.2
	.67	8	.9	2.7	81.0
	.70	0	.1	.2	81.1
	.75	16	1.7	5.2	86.4
	.83	1	.1	.2	86.6
	.83	0	.0	.1	86.7
	1.00	23	2.4	7.3	94.0
	1.33	1	.1	.2	94.2
	1.50	7	.7	2.2	96.5
	1.83	1	.1	.3	96.7
	1.83	2	.2	.5	97.3

	2.00	5	.5	1.5	98.7
	2.67	1	.1	.3	99.0
	3.00	0	.0	.1	99.1
	3.50	3	.3	.9	100.0
	Total	310	32.6	100.0	
Missing	System	640	67.4		
Total		950	100.0		

#### Travel time to frequent destination (not work or school)-- categorized

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	10 minutes or less	98	10.3	31.6	31.6
	more than 10 minutesup to 20 minutes	93	9.8	30.1	61.7
	more than 20 minutesup to 30 minutes	48	5.0	15.4	77.1
	more than 30 minutesup to one hour	46	4.9	15.0	92.1
	more than one hour	24	2.6	7.9	100.0
	Total	310	32.6	100.0	
Missing	System	640	67.4		
Total		950	100.0		

)raft 8/11/2		Total Points by Mode >>	43	38	25	38	48	_
			B&P	Capinc	Maint	Oper	Transit	
1 Is con	siste	ent with local plans and policies	Х	Х	Х	Х	Х	NOTES
1 pts	0	Yes No	2.3%	2.6%	4.0%	2.6%	2.1%	Consistent is defined as: a project listed within a plan or a project supports a plan's goal, policies, or objectives.
2 Is esti	imat	ed to be completed within the next	Х	Х	Х	Х	Х	NOTES
5 pts	5 4 3 2 1 0	5 years 5-10 years 10-15 years 15-20 years 20-25 years more than 25 years	11.6%	13.2%	20.0%	13.2%	10.4%	A maximum of 5 points may be awarded.
3 Clima	te ris	sks were analyzed and incorporated in the project design	Х	Х	Х	Х	Х	NOTES
3 pts	3	Yes No	7.0%	7.9%	12.0%	7.9%	6.3%	Some examples would include: [insert examples] [link to study]
4 Impro	ves	accessibility for individuals with disabilities (choose all that apply, up to 3 points):	Х	Х	Х	Х	Х	NOTES
3 pts	2 2 1	Addresses a documented accessibility complaint Removes multiple barriers to access Removes one barrier to access	7.0%	7.9%	12.0%	7.9%	6.3%	[insert notes here]
5 Impro	ves	safety (choose all that apply, up to 3 points):	Х	Х	Х	Х	Х	NOTES
3 pts	2 1 1	Includes measures that directly address and improve safety Provides safety improvements to a roadway or intersection that is accident prone (top 10% collision Includes a public transit component	7.0%	7.9%	12.0%	7.9%	6.3%	Measures that directly improve safety include: ADA improvement and enhancements, universal design components, RR Grade Separations, bike/ped vehicle interaction improvements, speed reductions on high-speed roads, dedicated left-turn lanes, lightin drainage, improved visibility, hazard elimination, right-of-way separation, etc.  To determine accident rate, refer to Fresno COG's Collision Data Map located at: [need link!]
6 Suppo	orts t	the following GHG reduction strategies (choose all that apply):	Х	Х		Х	Х	NOTES
4 pts	1 1 1	Includes shared mobility options and/or complete street components Supports compact development Provides for or promotes intermodal connectivity Supports active transportation and/or transit connectivity	9.3%	10.5%		10.5%	8.3%	Project may receive 1 point per criterion that applies. A maximul of 4 points may be awarded.  Intermodal connectivity is defined as: bus to train, bus to airport, bus to a Park & Ride, bus to a Vanpool or Carpool, or bus to a Bik Facility.
7 Includ	les o	r supports innovation in transportation (choose all that apply):	Х	Х		Х	Х	NOTES
2 pts	1	Includes new infrastructure to support ZEV Replaces gas/deisel vehicles with battery electric vehicles, hydrogen fuel cells, or CNG	4.7%	5.3%		5.3%	4.2%	

Draft 8/11/2	020	Total Points by Mode >>	43	38	25	38	48	
			B&P	CapInc	Maint	Oper	Transit	
8 Impre	oves a	air quality (choose all that apply, up to 8 points):	Х	Х		Х	Х	NOTES
8 pts	2 2 2 2 2	Project includes synchronization of traffic signals Project includes or promotes Active Transportation options Project is already served by transit, or includes transit improvements Project corrects an existing deficiency that regularly causes significant delays and congestion. Project includes air pollution mitigation strategies	18.6%	21.1%		21.1%		Examples of an existing deficiency can include: widening a bottleneck, or providing a connection over/under/through an existing cirulation barrier (i.e. freeway, railroad, waterway), etc.  May receive points for each criterion that applies. A maximum of xx points may be awarded
9 Provi	des ir	mproved access to activity centers	Х	Х		Х	Х	NOTES
3 pts	3 1 0	Directly serves activity center Indirectly serves activity center Does not serve an activity center	7.0%	7.9%		7.9%	6.3%	Directly serves is defined as: a project that leads straight to or alongside an activity center. Indirectly serves is defined as: a project that does not lead straight to or go alongside an activity center but is within 0.5 miles for pedestrian projects, and 1 mile for other modes. Activity Cente r defined as: A medical center or civic center, school, office, park, employment or commercial area.
10 Road	exhil	bits highest use for jurisdiction based on ADT		Х	Х	Х		NOTES
2 pts	2 1 0	Top 25% Top 50% to 25% Not in the top 50%		5.3%	8.0%	5.3%		Only 1/4 of a jurisdiction's maintenance projects will get 2 points.  Another 1/4 will get 1 point.
11 Partio	cipate	es in a regularly updated Pavement Management System			Х			NOTES
4 pts	4 2 0	Segments are assessed at least every 2 years Segments are assessed every 2-4 years Segments are assessed every 4+ years			16.0%			

Draft 8/11/2	2020	Total Points by Mode >:	> 43	38	25	38	48	_
			B&P	Capinc	Maint	Oper	Transit	
12 Pavement condition is in the most failing condition in the jurisdiction					Х			NOTES
4 pts	4 2 0	Bottom 25%  Bottom 50% to 25%  Not in the bottom 50%			16.0%			Only 1/4 of a jurisdiction's maintenance projects will get 4 points.  Another 1/4 will get 2 points.
13 Relieves congestion				Х		Х	Х	NOTES
2 pts	2 1 1 0	Improves LOS F (urban) or LOS D or worse (rural) Improves where LOS is beyond design standard but better than LOS specified above Project has parallel facilities within a mile that operate at LOS F (Urban), LOS E (Rural) No		5.3%		5.3%	4.2%	
14 Provi	des a	a more direct route, reducing travel time and distance	х	Х				NOTES
2 pts		Yes No	4.7%	5.3%				
15 Will enhance or tie into an existing network of a similar type			Х			Х	Х	NOTES
2 pts	2 0	Yes No	4.7%			5.3%	4.2%	
16 Bene	fits a	reas that are most health burdened, according to Health Priority Index	Х				Х	NOTES
4 pts	4 3 2 1 0	Area has 4 health burden measures Area has 3 health burden measures Area has 2 health burden measures Area has 1 health burden measure Projects that do not benefit areas with significant health burden measures	9.3%				8.3%	Visit Fresno County Department of Public Health's website at [Need Link!] (Health Priority Index) for a map to determine project areas level of health burden. Health Burden measures include: Pre-term Birth rate, Pollution Burden, Year of potential life lost, Composite Mortality Index. A maximum of 2 points may be awarded.
17 Serve	es a tr	ransit-dependent population and/or community	Х				Х	NOTES
3 pts	2 1 1 0		7.0%				6.3%	Transit Dependent is defined as: individuals, or groups of individuals that do not have a choice in their selection of transportation modes, and are primarily dependent on the availability of public transportation
18 Will maintain established productivity standards							Х	NOTES
1 pts	1 0						2.1%	Productivity standards are based on the definitions in the Short Range Transit Plan (i.e. TDA performance indicators, ridership and farebox).

Draft 8/11/2020	Total Points by Mode >>	43	38	25	38	48	
		В&Р	CapInc	Maint	Oper	Transit	
19 Is being developed in collaboration with another transit agency or group						Х	NOTES
2 pts 2 Yes 0 No							Enhances regional transportation system connectivity and ability to consolidate regional trips. Examples include: vanpool, rideshare programs as well as coordination between transit operators.
20 Involves new or enhanced commuter service						Х	NOTES
2 pts 2 Yes						4.2%	
0 No							
TOTAL							
57 nts	·	/13	38	25	38	18	