

# Steering Committee Meeting #5

## Fresno County Mobility Hubs Feasibility Study

November 6, 2025



SOUTHWEST STRATEGIES

## Steering Committee: Project Touchpoints

1. Introductions, roles, needs and opportunities, brainstorming (Aug 2024)
2. Guide public outreach and advise on existing conditions (Nov 2024)
3. Review the location analysis framework (Feb 2025)
4. Review the selected and short-listed study sites (April 2025)

Workshops: Hub uses, services, and design / Guiding implementation planning (July 2025)

- 5. Review the feasibility assessment and discuss the Next Steps focus (November 2025)**

# Steering Committee Meeting #5 Agenda

- Welcome and introductions
- Project process review
  - Outreach
  - Analysis
  - Site Selection
  - Design development / workshops
- Project next steps
- **Overview of design concepts**
  - Baseline and Enhanced concepts
  - Lead and support partners
- **Considerations for Feasibility**

**A highly participatory meeting today!**



## Disclaimer

*The Mobility Hub Feasibility Study is a conceptual exploration of designs and potential paths to implementation for mobility hubs.*

*This study will not prepare final designs or construction documents, obtain permits, secure funding, initiate construction, or commit any parties to further action.*

*These concepts may illustrate improvements occurring on public or private property, but do not imply that any property owner assents to the concepts or is taking steps to advance the development of a physical hub facility.*

# Mentimeter 1

# 1: In a few words, describe your current thinking about this project

Transformative

Connectivity

Innovative

Community-focused

Game-changer

This project will inform scenarios to reduce emissions and VMT throughout the Fresno region.

influence and aid new and existing transit riders

connectivity to essential needs and resources

# 1: In a few words, describe your current thinking about this project

Innovative strategy to mode-shifting

The project is connected and efficient for different types of transportation to include buses, bike, and ped.

Building the foundation for a transformative future

transportation to education institutions

I think it's a good idea to have many types and sizes because each community and area is different.

Beneficial for the community and a valuable opportunity to explore its potential

# Project Team Roles

# Local Agencies' Roles



Co-manage the project

Build the vision for Fresno County mobility hubs

Guide project objectives and site selection

Interpret public and stakeholder input

Vet methods, assumptions, and findings

Coordinate Committee and Board review

Bring realism about implementability and post-Study next steps

# Consultants' Roles



SOUTHWEST STRATEGIES

- Project management
- Location selection
- Hub programming
- Design concepts
- Plan and action steps

- Mobility assessments
- Location selection
- Hub programming
- First/last mile linkages
- Plan and action steps

- Community context guidance
- Partnerships
- Regional mobility
- Action steps planning

- Public participation
- Project promotion
- Guiding community communications

WITH  
Lazar Translating & Interpreting  
Dumont Printing

# This Steering Committee meeting bridges two phases

## PHASE 5: DESIGN/FEASIBILITY MEMO (in review)

### *Design and Implementation Feasibility*

- **Physical design**
  - Baseline and Enhanced Concepts
  - Mobility functions
  - Amenities and other uses
  - Infrastructure to access hubs
- **Implementation feasibility**
  - Lead and support partners
  - Funding
  - Basic constructability
  - Operations & Maintenance
  - Future flexibility / adaptability
- **Planning-level rough order costs**
  - Features and amenities
  - Nearby infra. improvements

## PHASE 6: DRAFT PLAN (Mid-Dec draft underway)

### *"Recommendations for next steps"*

- **Document Project Process**
  - Outreach and Analysis
  - Design and Feasibility
- **Use Cases for Mobility Hubs**
  - The Four Study Sites / Different scales
  - County-wide Mobility
- **Potential Next Steps**
  - Design and mobility planning
  - Partner collaboration
  - Community participation
  - Funding sources
  - Site acquisition
  - Phased construction
  - Operations & Maintenance

# Steering Committee Roles



1. Provide perspectives from viewpoints beyond what the day-to-day project team offers.
2. Gut-check the processes to look for holes and faulty thinking; and review the Study's progress towards useful findings.
3. Help expand the reach of the Study to other communities, project teams, partners, agencies, staff, and implementers.

**Does the Study make sense and feel useful as a County-wide resource?  
Are the design concepts appropriate, logical, and phase-able?  
Do the potential Next Steps offer practical guidance for keeping momentum?**

# Project Process

# Project Phases and Sequence

## (1) INVESTIGATING AND DEFINING

**EXISTING CONDITIONS** Understanding the County's transportation situation, needs, and potential

**PUBLIC OUTREACH** Defining how mobility hubs can serve a region and its people

**ANALYSIS** Identifying hub opportunities

## (2) MOBILITY HUB CONCEPT DEVELOPMENT

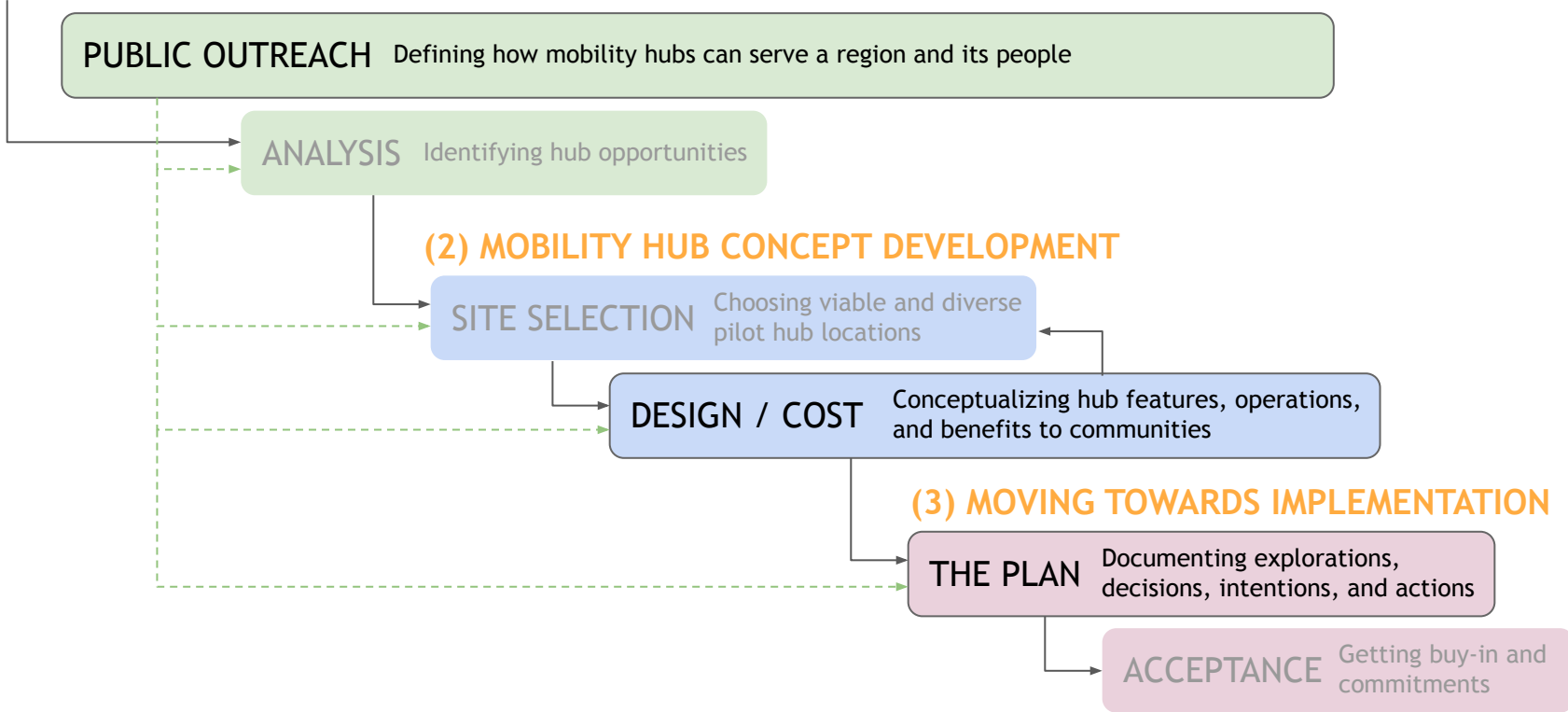
**SITE SELECTION** Choosing viable and diverse pilot hub locations

**DESIGN / COST** Conceptualizing hub features, operations, and benefits to communities

## (3) MOVING TOWARDS IMPLEMENTATION

**THE PLAN** Documenting explorations, decisions, intentions, and actions

**ACCEPTANCE** Getting buy-in and commitments



# Remaining Project Timeline

November

December

January

February

March

April

Round 2  
Stakeholder Meetings

Review / Finalize  
Design / Feasibility Memo

Draft to FCOG  
"Next Steps" Plan

Public Review  
"Next Steps" Plan

Board Review Draft  
"Next Steps" Plan

Final Draft  
"Next Steps" Plan

**Committee and Board Review**  
Transportation Technical Cmte - 3/13  
Policy Advisory Cmte - 3/13  
Policy Board - 3/26

# Community Survey Analysis: Hub Features

What types of services or features would you like to see at a mobility hub? (select up to 3)

58%	Places to sit	82 ✓
53%	Public bathrooms	75 ✓
47%	Shelters with roofs	66 ✓
35%	Wi-Fi and phone charging stations	50 ✓
34%	Coffee shops or food trucks	48 ✓
18%	Grocery or convenience stores	25 ✓
16%	Safe bike parking	23 ✓
9%	Other	12 ✓
7%	Playgrounds	10 ✓
3%	Daycare	4 ✓
1%	Medical clinics	2 ✓

Which of these features would make you more likely to use a mobility hub? (select up to 3)

59%	A safe and comfortable place to wait for buses, shuttles, and rideshares	78 ✓
40%	Displays that show routes, schedules, and real-time arrival information	53 ✓
39%	Frequent, reliable bus trips that don't require changing buses	51 ✓
33%	A safe place to park your car while using public transit, carpooling, or renting bikes/scooters	43 ✓
32%	Quality sidewalks and bicycle route to and from the hub	42 ✓
21%	The ability to rent an electric bike, scooter, or car	28 ✓
19%	A safe place to park your bicycle or scooter while using public transit, carpooling, rideshare, or other ways of traveling	25 ✓
19%	Passenger pick-up and drop-off areas for ridehailing, microtransit, and other transit	25 ✓
18%	Electric vehicle (EV) charging stations, including for cars, bikes, and scooters	24 ✓

# Community Survey Analysis: Hub Location Ideas Summary

## General

- At libraries, health centers, schools
- Shaw corridor

## Clovis

- Landmark Transit Center
- Clovis Community Hospital
- Clovis Commons, Sierra Vista Mall

## Fresno

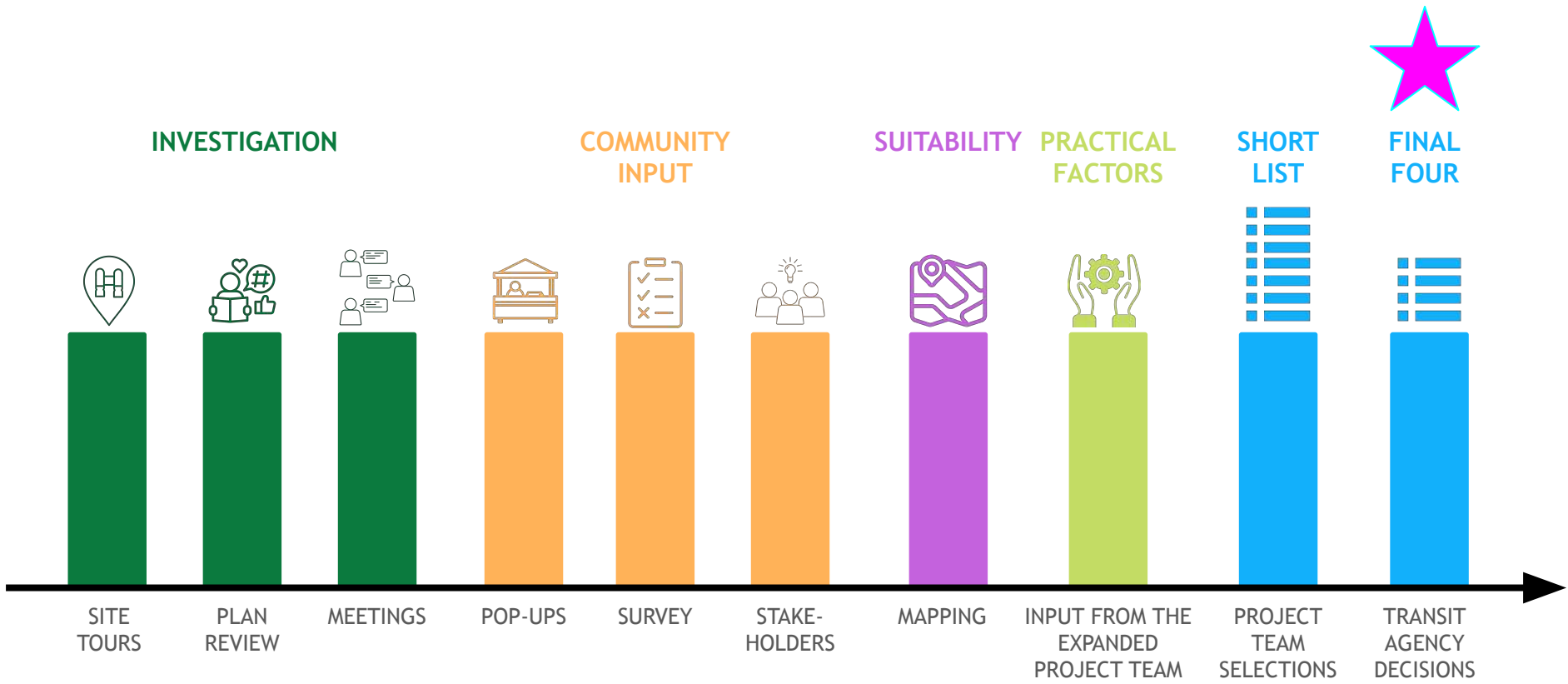
- Fresno State
- Near Hwy 180
- Wide variety of int'x in Fresno city
- Amtrak / Greyhound station
- Tower District
- Downtown Fresno
- Malls: Riverpark, Manchester

## Rural

- Kerman (heart of West County)
- Kingsburg (gateway to East County)
- Reedley (St. Anthony Church, pocket park)
- Fowler
- Selma - Shafer Park
- Mendota - 7th and Riofrio

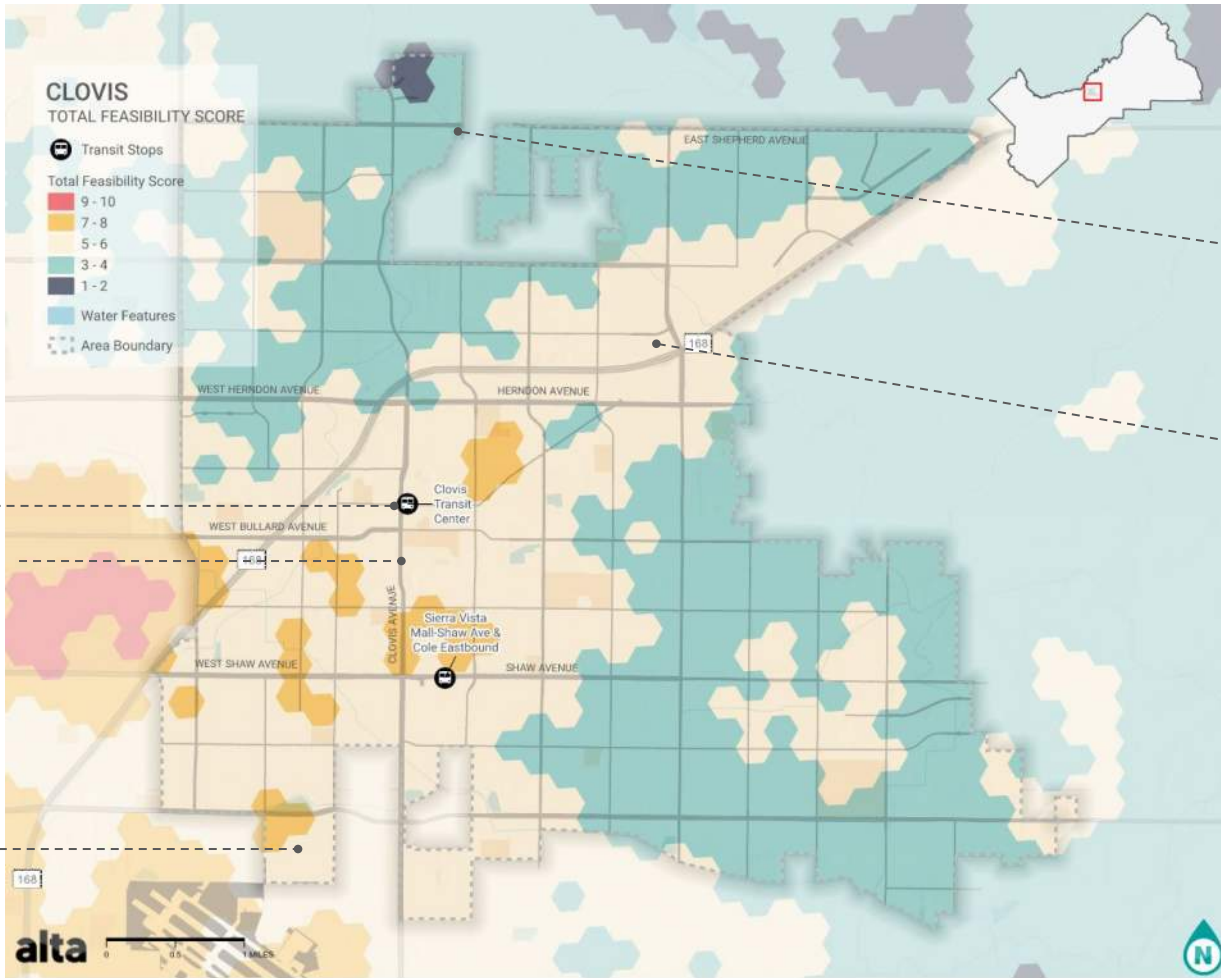
# Locations Med- Short-lists

# Site Selection Framework



# Clovis Short List

**LEGEND**  
Final Selection  
Deep Evaluation



1. Dry Creek Trailhead

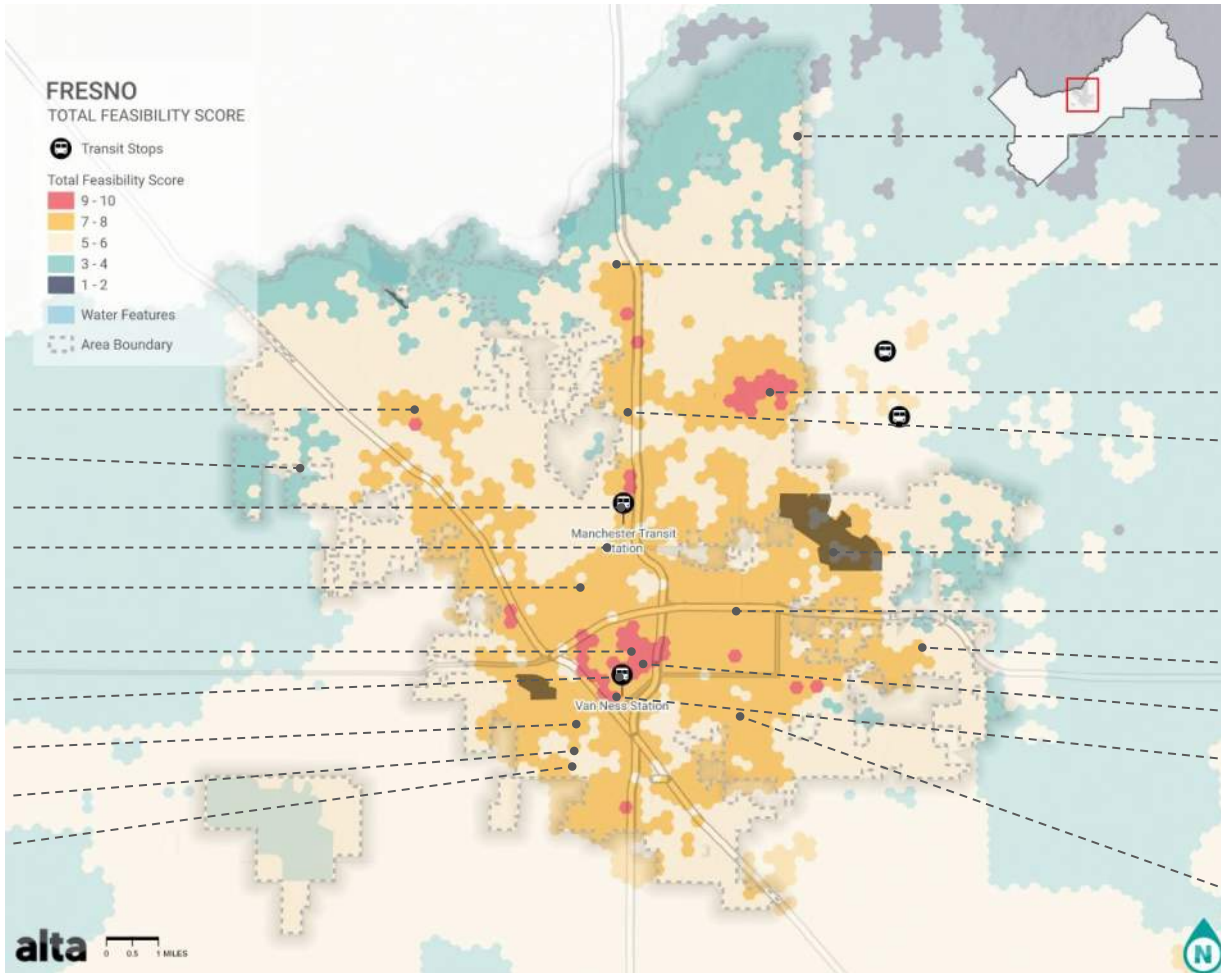
2. Hwy 168 / Temperance Park and Ride

3. Landmark Transit Center

4. Dept. of Social Services Campus

# Fresno Short List

**LEGEND**  
Final Selection  
Deep Evaluation



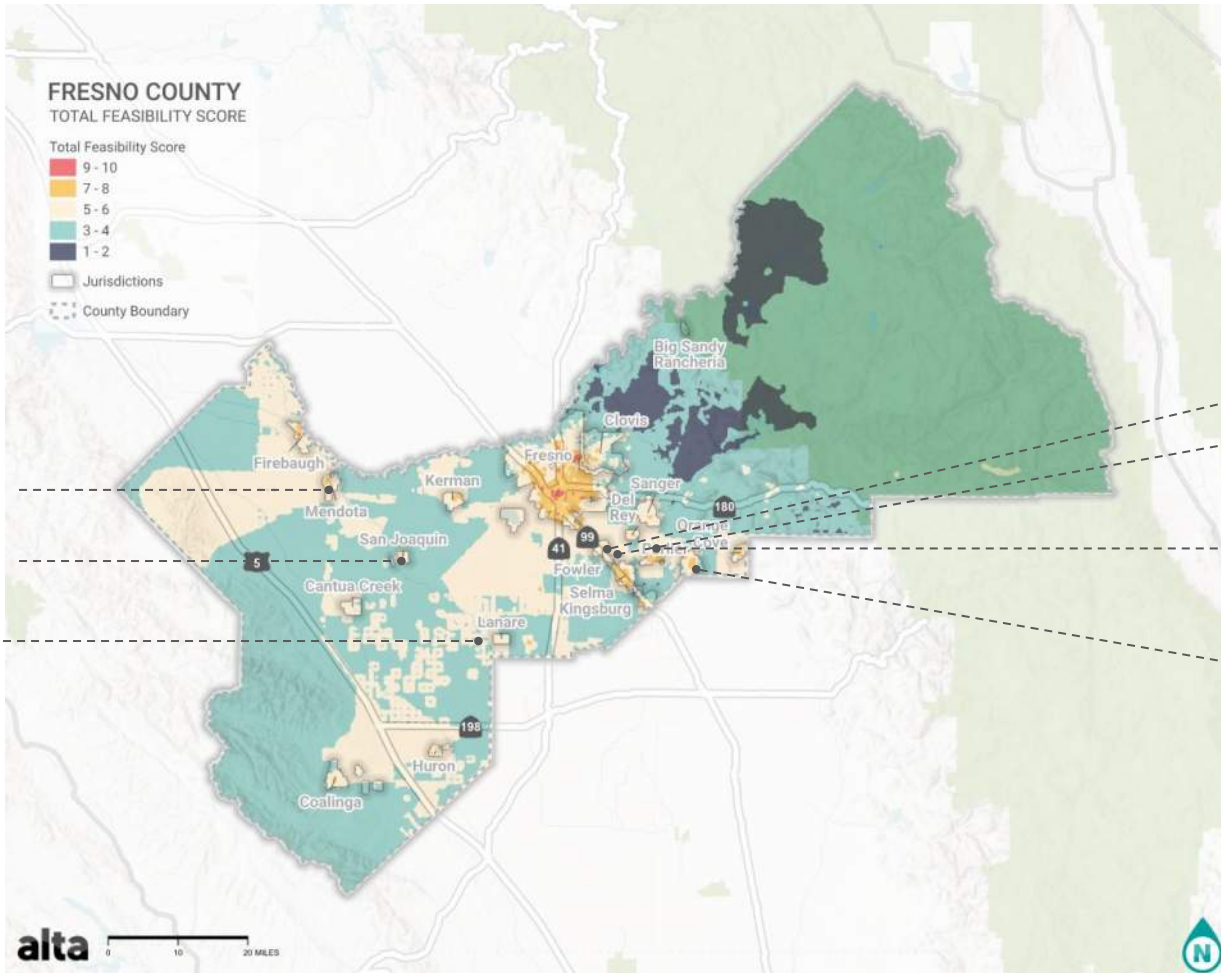
- 4. W. Shaw / Brawley
- 6. W. Ashlan / Hayes
- 7. Manchester Transit
- 8. Fresno City College
- 10. Tower District
- 12. Comm. Reg. Med. Ctr.
- 15. Courthouse Park T.C.
- 17. Fresno Housing Auth.\*
- 18. FCC - West Center
- 19. West Creek Village

- 1. Clovis Community Coll.
- 2. Riverpark Mall
- 3. CSU - Fresno State
- 5. Blackstone / Shaw
- 9. Fresno / Yosemite FAT
- 11. Cedar / Hwy 180 area
- 13. Fancher Creek Transit\*
- 14. Amtrak Station
- 16. High Speed Rail Sta.\*
- 20. Former UMC

\*Planned / Concept

# FCRTA / Rural Short List

**LEGEND**  
Final Selection  
Deep Evaluation



1. Mendota Airport

4. San Joaquin Main St.

6. Lanare Comm. Center

2. Fowler Library

3. Fowler Travel Center

5. Parlier Police Station

7. Reedley College

# Mentimeter 2

## 2: Permission to dream - what is your feeling about the potential for a buildout of many hubs, of many types and sizes, all over Fresno County?

Lots of potential, could have farmer's markets or shops adjacent

Costly

These could be community nodes that showcase the culture/landmarks of different areas, but land use and economic development strategies to support them to be successful.

Inclusion of residents from various income levels

Looking at the variety of sizes and what can and cannot be used offers a lot of flexibility for implementing these elsewhere as the needs arise

Useful

Walkable local hubs that connect to multiple modes of transportation and work toward reducing reliance on car ownership.

Transportation freedom.

## 2: Permission to dream - what is your feeling about the potential for a buildout of many hubs, of many types and sizes, all over Fresno County?

Opportunities to better connect communities and coordinate the transportation network to serve all residents and improve the quality of life within the region.

Beneficial for the community and a valuable opportunity to explore its potential

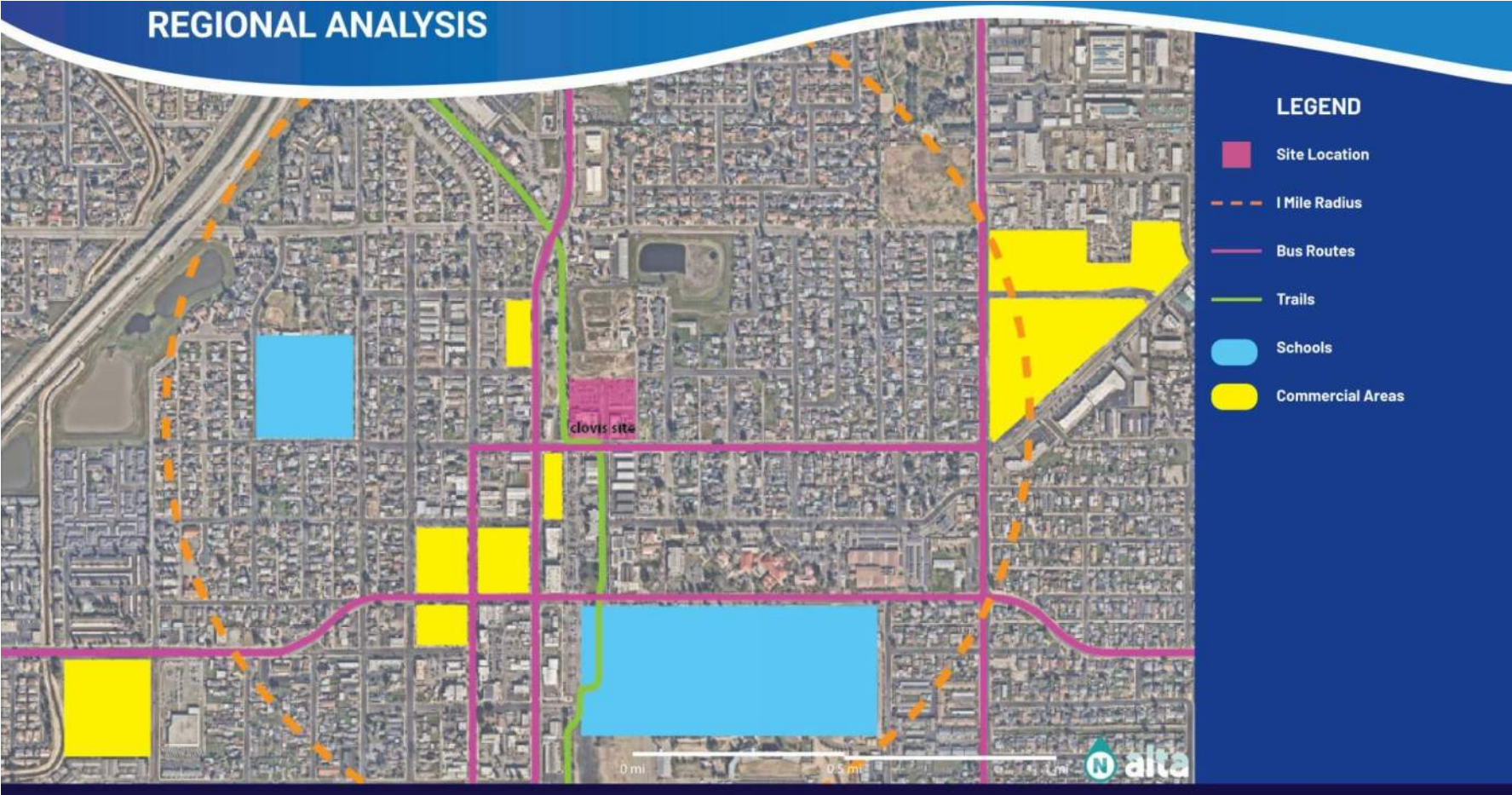
lots of potential however incorporating new technology can be challenging

# Final Design Concepts

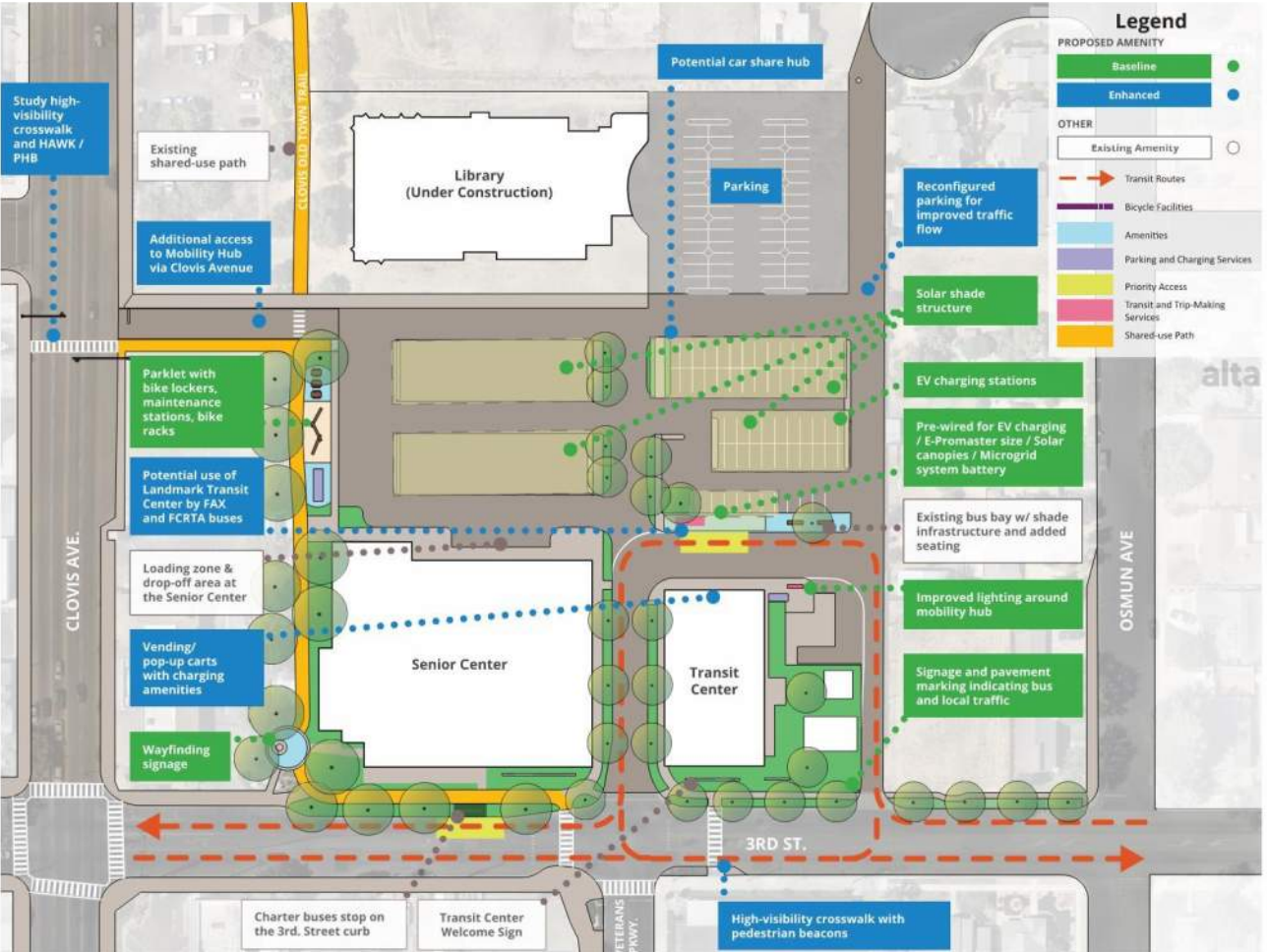
This Study tags the transit agencies and cities as lead partners, however leaders could include:

- Vendors, contractors, and third-party operators
- Private mobility services
- Concessionaires, such as EV charging equipment providers and operators
- Other permitting authorities, utilities
- State agencies - Caltrans, high-speed rail
- Non-profits, community organizations, schools, housing authorities
- Private developers, institutions

# Landmark Transit Center - Regional site analysis (Clovis Transit)



# Landmark Transit Center - Mobility Hub Concepts (Clovis Transit)



### Legend

**PROPOSED AMENITY**

- Baseline (Green circle)
- Enhanced (Blue circle)

**OTHER**

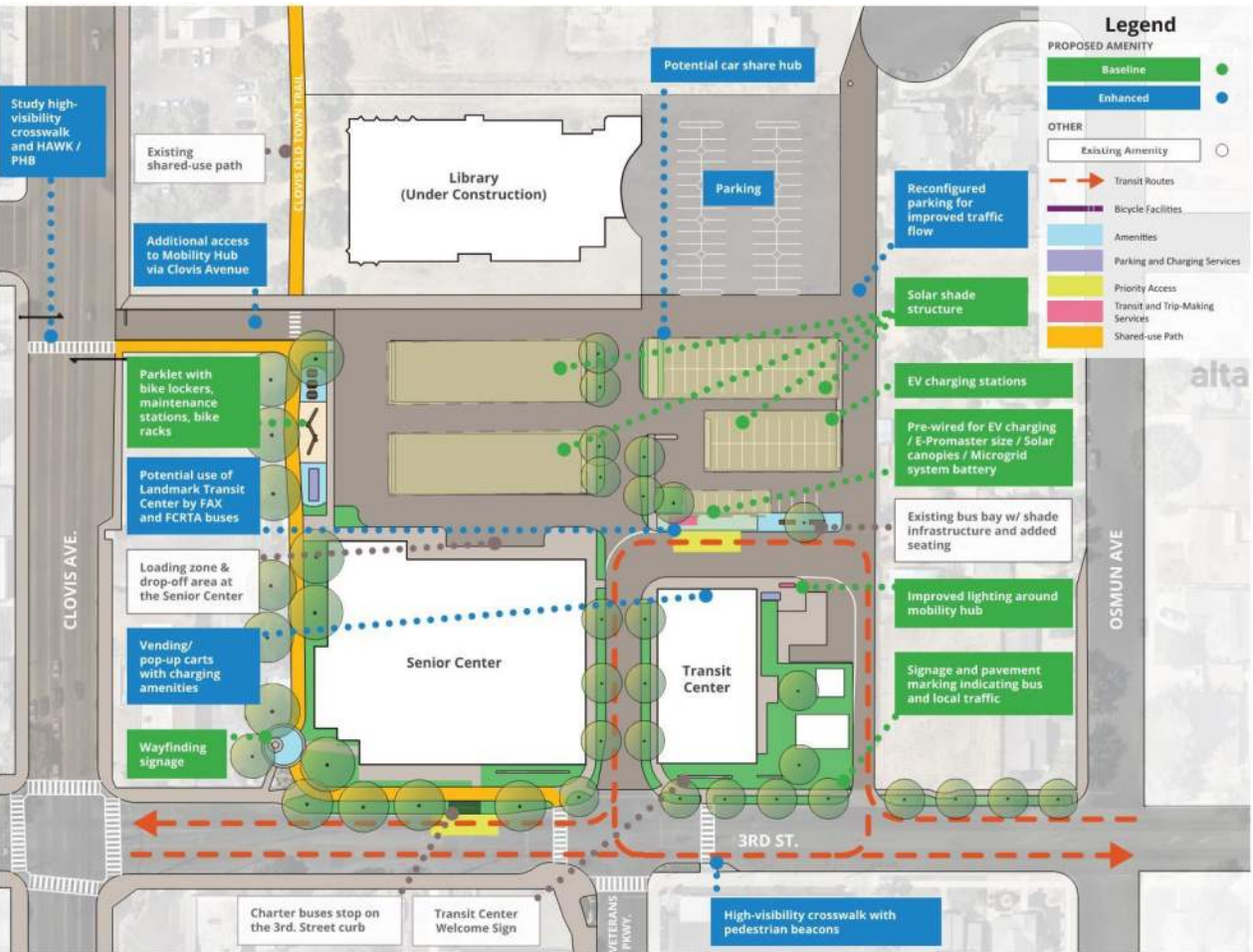
- Existing Amenity (White circle)
- Transit Routes (Red dashed arrow)
- Bicycle Facilities (Purple line)
- Amenities (Light blue circle)
- Parking and Charging Services (Purple circle)
- Priority Access (Yellow circle)
- Transit and Trip-Making Services (Pink circle)
- Shared-Use Path (Yellow line)

AMENITY MATRIX	
AMENITIES	
Additional Benches	●
Bus Shelters with Seating: 16 s.t.	●
Custom Furnishings	●
Dog Waste Station	○
Hydration Station	○
Larger Built Shade Shelter: 40 - 200 s.t.	●
Planted Planters (Above Ground)	○
Retail	●
Site Lighting (poles, fixtures, conduit, wire, pull boxes)	●
Trash Receptacle	●
Trees and Planting Areas (In Ground)	●
PARKING AND CHARGING SERVICES	
Bike Racks	●
Car Share	●
EV Charging Units	●
PRIORITY ACCESS	
Crosswalk Markings	●
Curb Cuts with Tactile Warning	○
Pedestrian Hybrid Beacons	●
Pedestrian Refuge Islands	○
TRANSIT AND TRIP-MAKING SERVICES	
Benches	●
Bus Bays	○
Bus Priority Signals	●
Project Signage	●
Map and Wayfinding Signage	●
Monument/Gateway Signs	●
Real Time Transit Information	●
Ticket Info Kiosk (Large)	○
Ticket Info Kiosk (Small)	○

● Baseline - Proposed Amenity  
 ● Enhanced - Proposed Amenity  
 ○ Existing Amenity



# Landmark Transit Center - Potential Implementation Leaders (Clovis Transit)



## Clovis Transit / City: Baseline

- Solar canopy and EV plugs
- Old Town Trail features
- Wayfinding and gateways

## Clovis Transit / City: Enhanced

- Crosswalk improvements
- Driveway to Clovis Ave
- Waiting area amenities

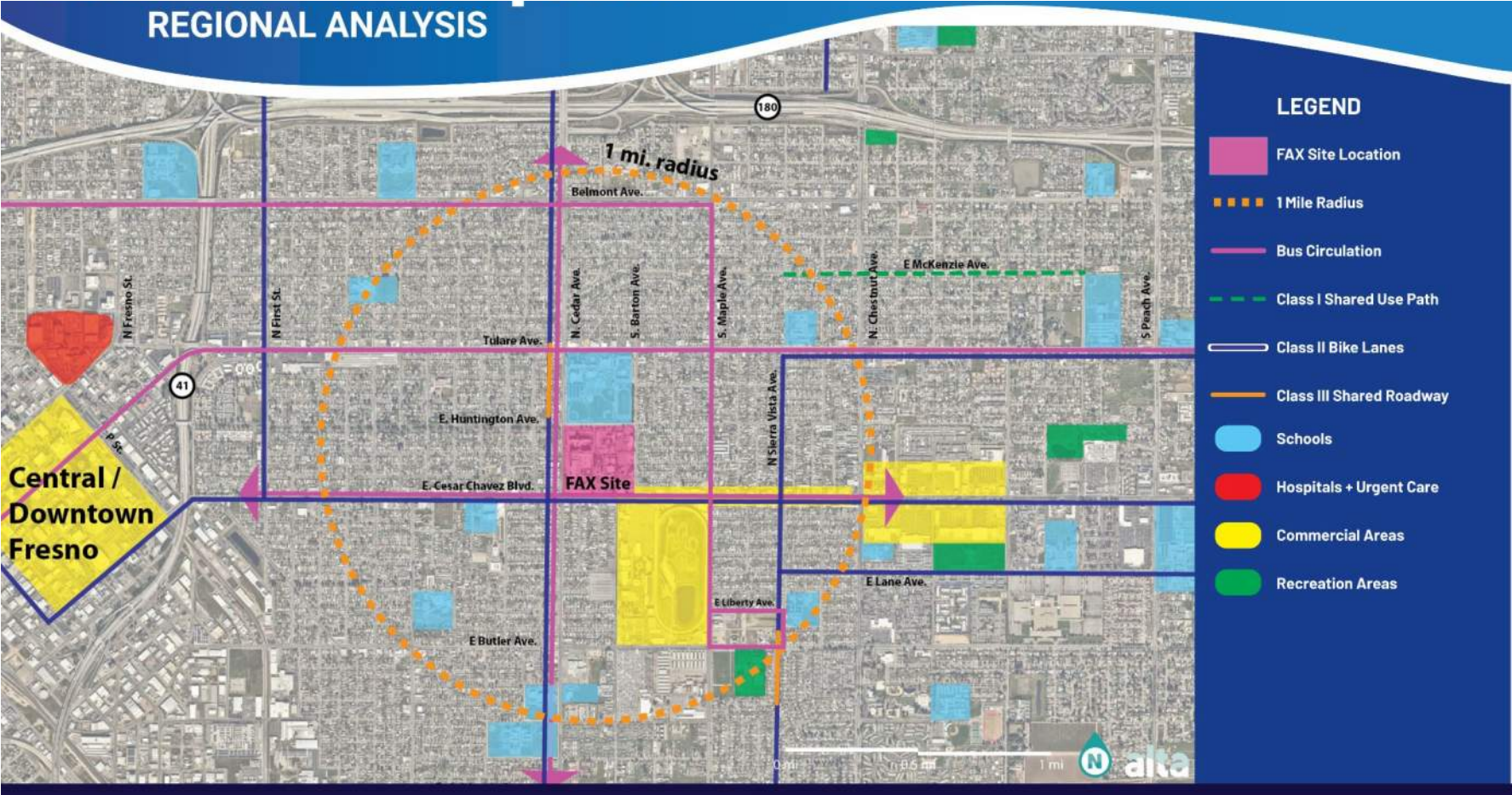
## Potential Library Involvement

- Seating, bike parking
- Walk routes through site

## Community

- Ongoing programming and events at Senior Center
- Library est. 2026 - new destination

# Cesar Chavez / Cedar - Regional site analysis (FAX)



# Cesar Chavez / Cedar - Mobility Hub Concepts (FAX)



# Cesar Chavez / Cedar - Potential Implementation Leaders (FAX)



## FAX / City: Baseline

- Bus stop features - bike parking, info signs
- Shared-use path
- Bus signals

## FAX / City: Enhanced

- Specific Plan streetscape
- Crosswalk and intersection safety

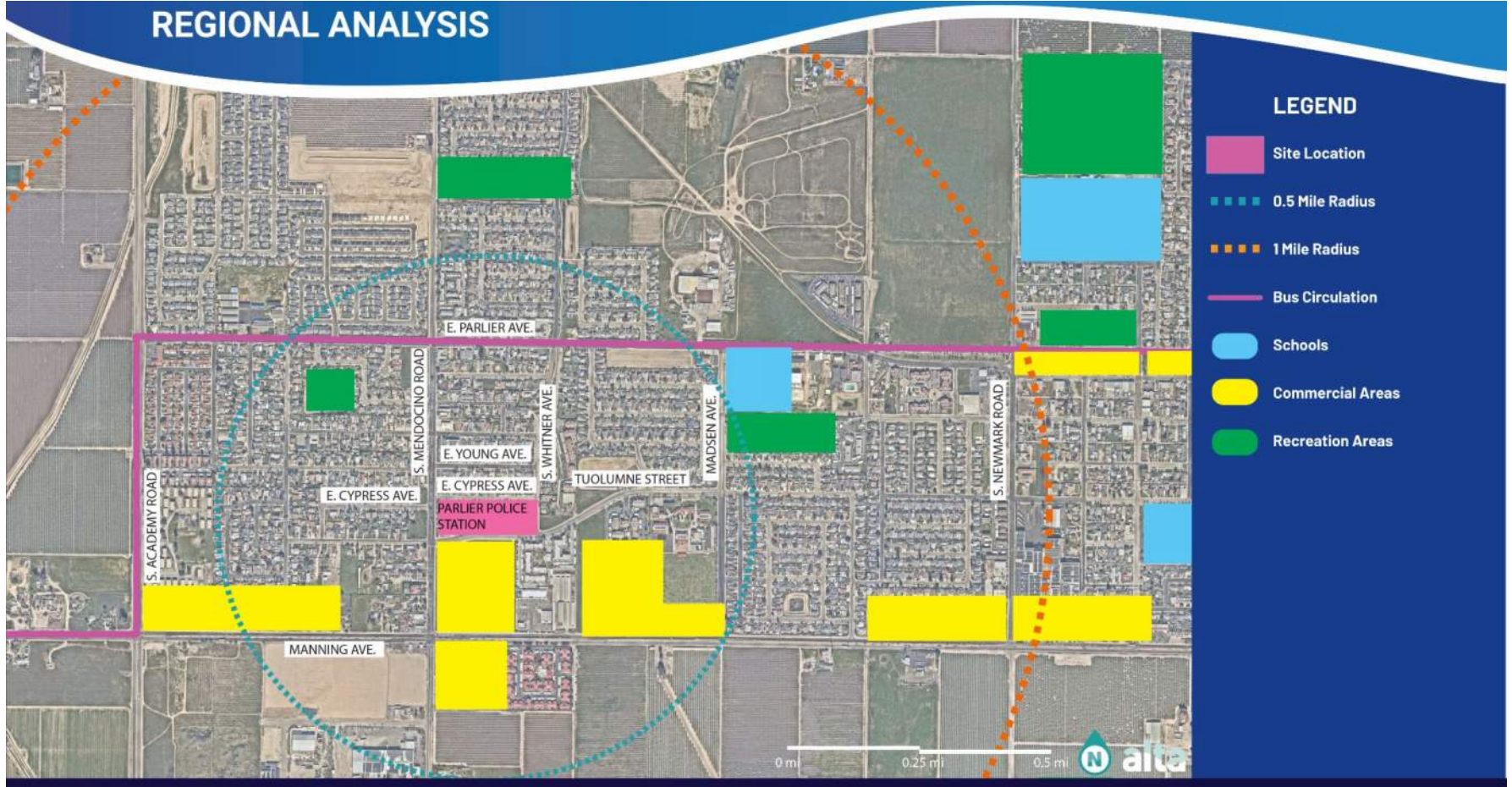
## TBD: FAX / City + Site owner

- Larger gateway plaza
- EV charging stations
- Tie-ins to site development

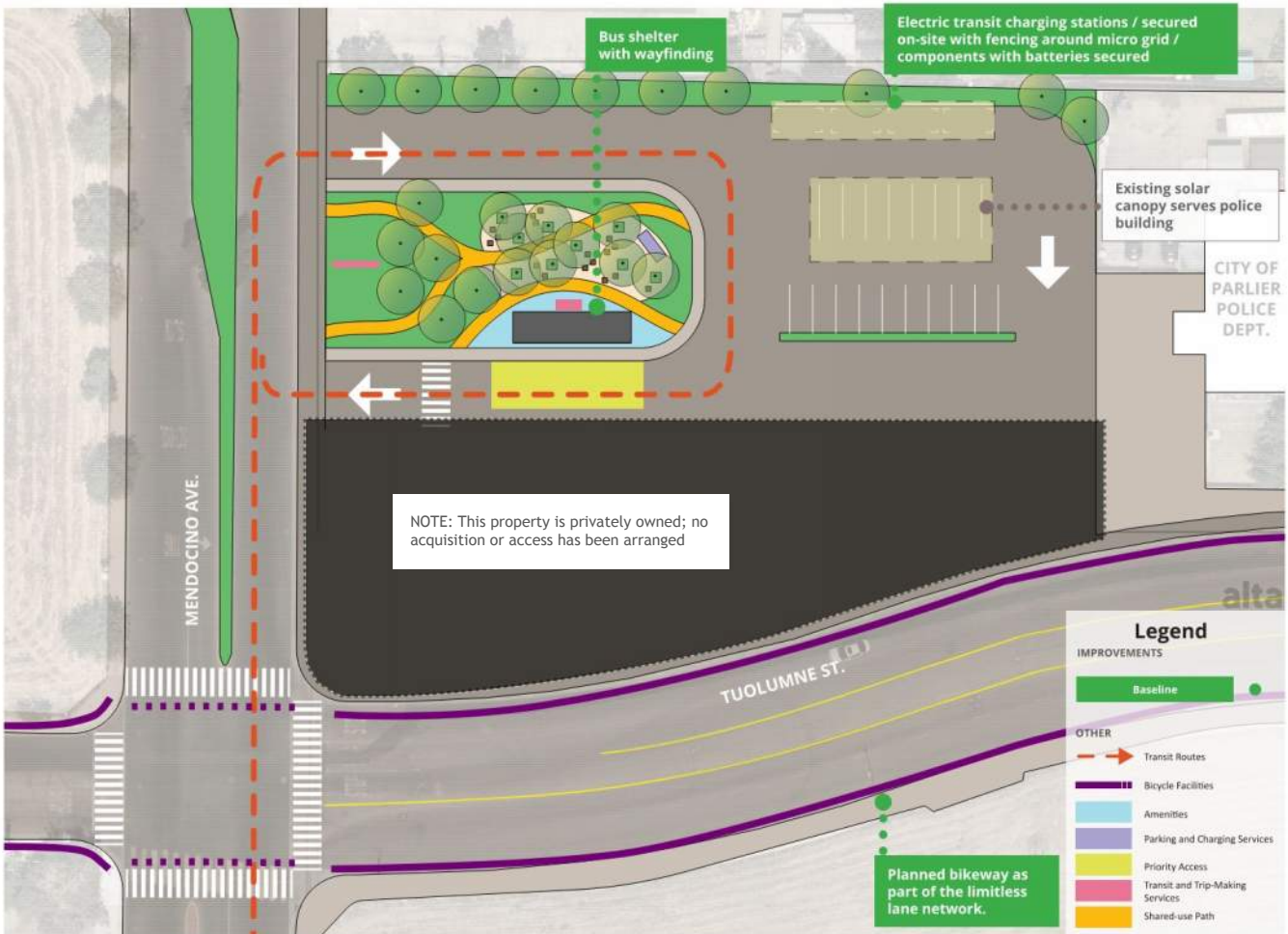
## Others

- Micromobility “pilot”

# Parlier Police Station - Regional site analysis (FCRTA)



# Parlier Police Station - Mobility Hub: Enhanced Concepts (FCRTA)



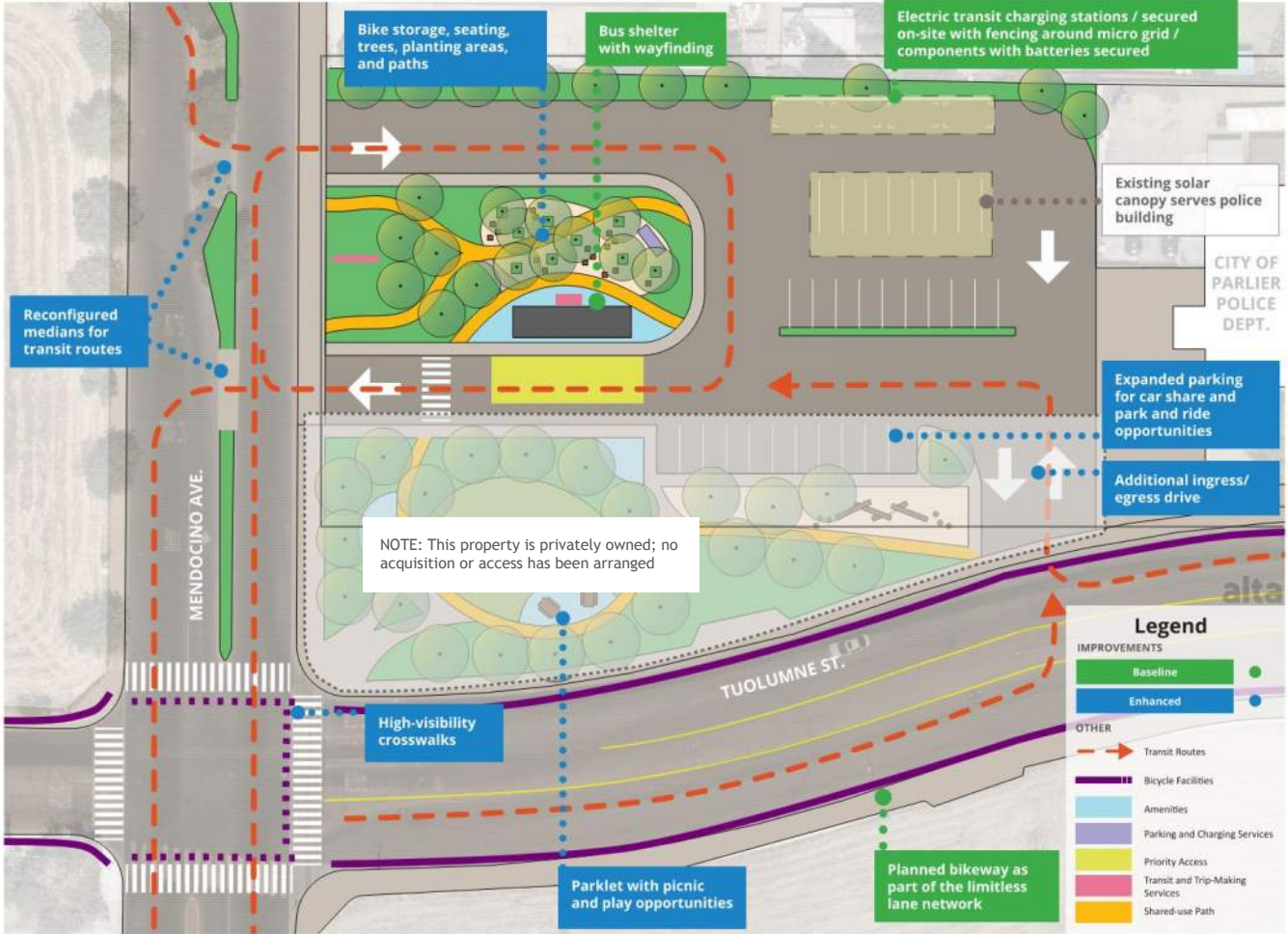
## AMENITY MATRIX

AMENITIES	
Additional Benches	<input type="checkbox"/>
Bus Shelters with Seating: 32 s.f.	<input checked="" type="checkbox"/>
Custom Furnishings	<input type="checkbox"/>
Dog Waste Station	<input type="checkbox"/>
Hydration Station	<input type="checkbox"/>
Larger Built Shade Shelter: 40 - 200 s.f.	<input checked="" type="checkbox"/>
Planned Bikeway	<input checked="" type="checkbox"/>
Planted Planters (Above Ground)	<input type="checkbox"/>
Retail	<input type="checkbox"/>
Site Lighting (poles, fixtures, conduit, wire, pull boxes)	<input type="checkbox"/>
Trash Receptacle	<input type="checkbox"/>
Trees and Planting Areas (In Ground)	<input type="checkbox"/>
PARKING AND CHARGING SERVICES	
Bike Racks	<input checked="" type="checkbox"/>
Car Share	<input type="checkbox"/>
EV Charging Units	<input checked="" type="checkbox"/>
PRIORITY ACCESS	
Crosswalk Markings	<input type="checkbox"/>
Curb Cuts with Tactile Warning	<input type="checkbox"/>
Pedestrian Hybrid Beacons	<input type="checkbox"/>
Pedestrian Refuge Islands	<input type="checkbox"/>
TRANSIT AND TRIP MAKING SERVICES	
Benches	<input checked="" type="checkbox"/>
Bus Bays	<input type="checkbox"/>
Bus Priority Signals	<input type="checkbox"/>
Project Signage	<input type="checkbox"/>
Map and Wayfinding Signage	<input checked="" type="checkbox"/>
Monument/Gateway Signs	<input checked="" type="checkbox"/>
Real Time Transit Information	<input type="checkbox"/>
Ticket Info Kiosk (Large)	<input type="checkbox"/>
Ticket Info Kiosk (Small)	<input type="checkbox"/>

● Baseline - Present On-site



# Parlier Police Station - Mobility Hub: Baseline Concepts (FCRTA)



## AMENITY MATRIX

AMENITIES	
Additional Benches	●
Bus Shelters with Seating: 32 s.f.	●
Custom Furnishings	○
Dog Waste Station	○
Hydration Station	○
Larger Built Shade Shelter: 40 - 200 s.f.	●
Planned Bikeway	●
Planted Planters (Above Ground)	○
Retail	○
Site Lighting (poles, fixtures, conduit, wire, pull boxes)	●
Trash Receptacle	○
Trees and Planting Areas (In Ground)	●
PARKING AND CHARGING SERVICES	
Bike Racks	●
Car Share	●
EV Charging Units	●
PRIORITY ACCESS	
Crosswalk Markings	●
Curb Cuts with Tactile Warning	●
Pedestrian Hybrid Beacons	○
Pedestrian Refuge Islands	●
TRANSIT AND TRIP MAKING SERVICES	
Benches	●
Bus Bays	○
Bus Priority Signals	○
Project Signage	●
Map and Wayfinding Signage	●
Monument/Gateway Signs	●
Real Time Transit Information	○
Ticket Info Kiosk (Large)	○
Ticket Info Kiosk (Small)	○

### Legend

**IMPROVEMENTS**

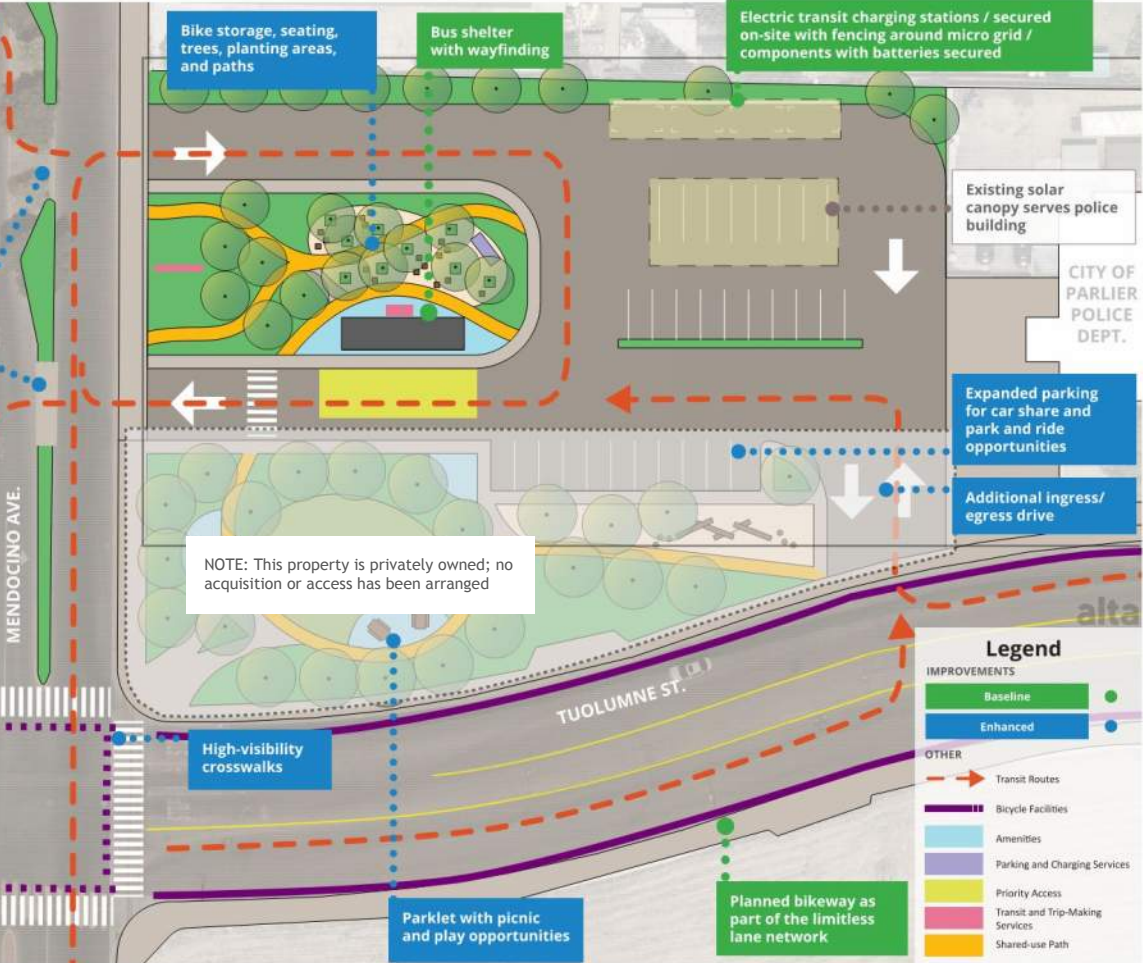
- Baseline (Green circle)
- Enhanced (Blue circle)

**OTHER**

- Transit Routes (Red dashed arrow)
- Bicycle Facilities (Purple line)
- Amenities (Light blue circle)
- Parking and Charging Services (Purple circle)
- Priority Access (Yellow circle)
- Transit and Trip-Making Services (Pink circle)
- Shared-use Path (Orange circle)



# Parlier Police Station - Potential Implementation Leaders (FCRTA)



## FCRTA

- Bus stop and shelter
- Solar, battery, and EV plugs
- Transit vehicle charging\*

## City of Parlier

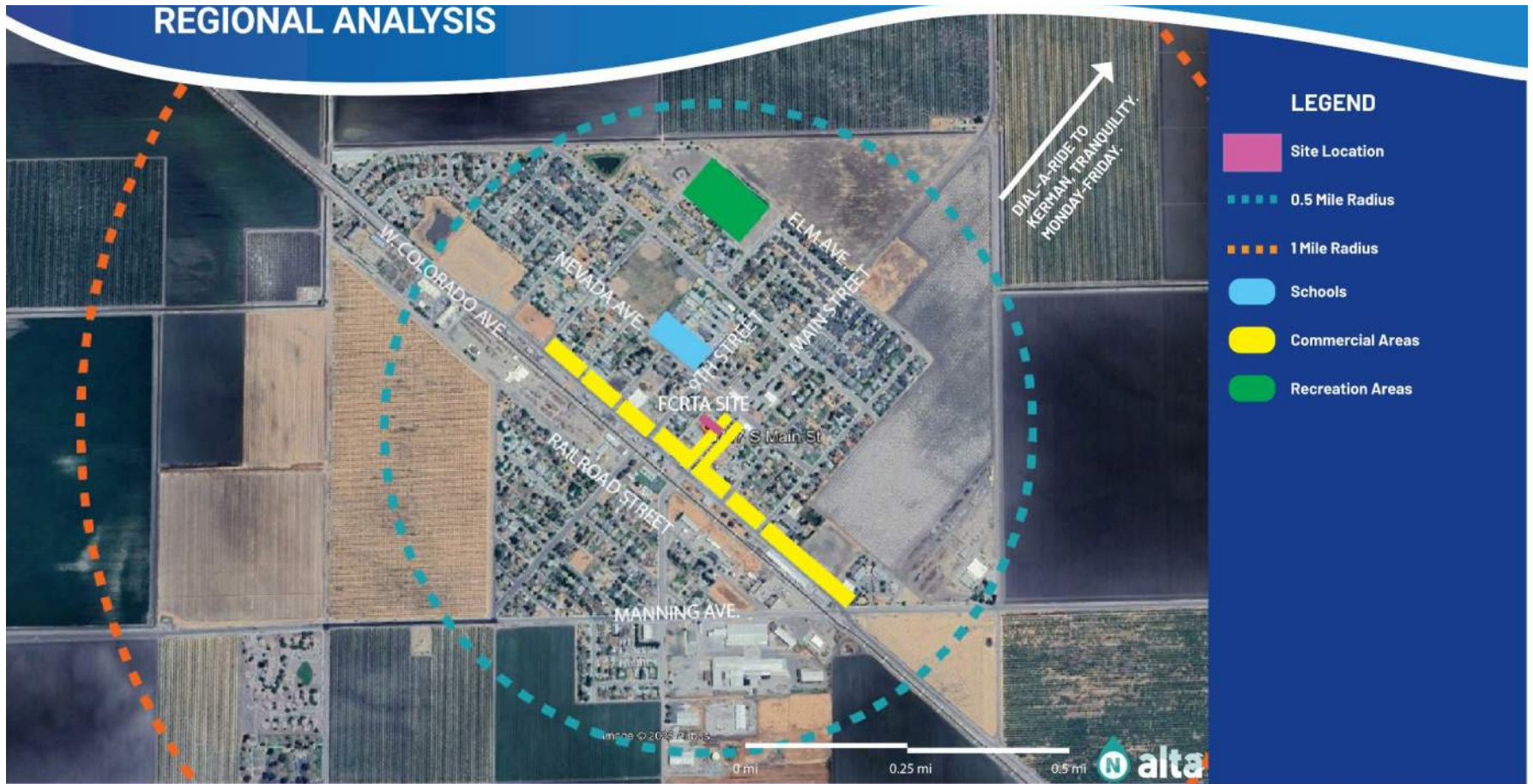
- Drive-thru area paths, bike parking, and landscaping
- Parklet on south property
- Mendocino medians
- Crosswalk improvements

## Joint-Effort

- Carshare and Park-&-ride
- Potential property access
- New ingress-egress route

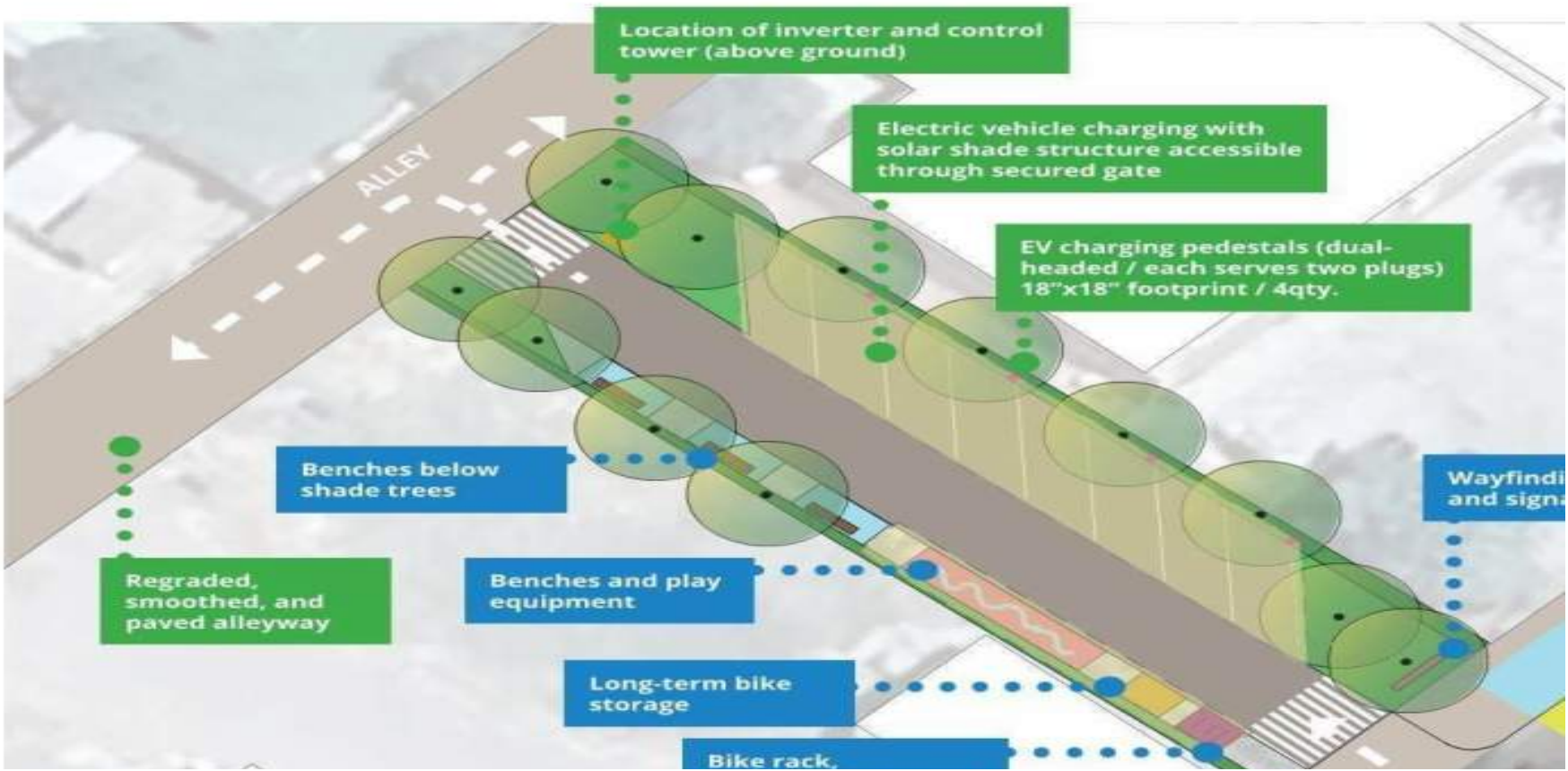
\*TBD stall quantity: 2-8

# San Joaquin Main Street - Regional site analysis (FCRTA)



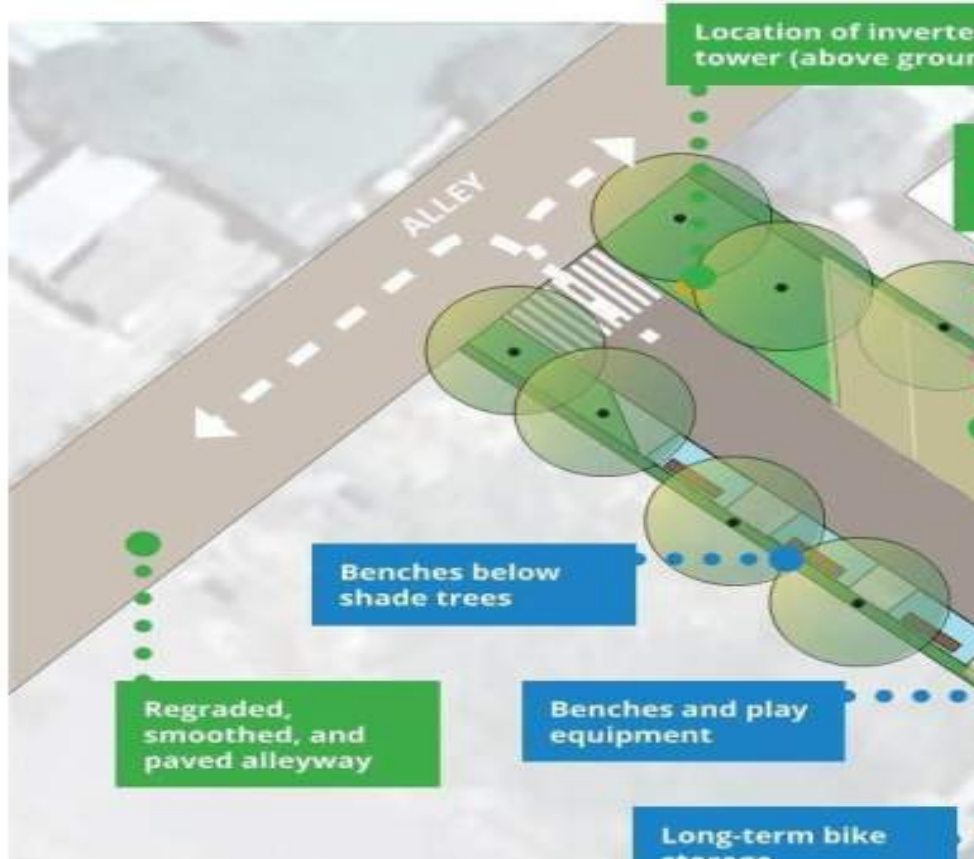
# San Joaquin Main Street - Mobility Hub Concepts (FCRTA)

1 Joaquin, CA 93660



# San Joaquin Main Street - Potential Implementation Leaders (FCRTA)

San Joaquin, CA 95601



## FCRTA

- Solar, battery, and EV plugs
- Transit vehicle charging\*

## City of San Joaquin

- Benches, wayfinding
- Bike parking, maintenance

## Joint-Effort
















- Basic site improvements
- Alley grading/paving

## Community

- Microtransit “Pilot”

\*TBD stall quantity: 2-8

# Hub Amenities - Planning-Level Costs

<p><b>AMENITIES</b></p> <p>Elements that enhance comfort and make Mobility Hubs destinations, not just pass-throughs.</p>	<p><b>Benches</b></p>  <p>\$\$-\$\$\$</p>	<p><b>Bus Shelters + Seating</b></p>  <p>\$\$\$\$</p>	<p><b>Custom Furnishings</b></p>  <p>\$\$\$-\$\$\$\$</p>	<p><b>Dog Waste Station</b></p>  <p>\$</p>	<p><b>Hydration Station</b></p>  <p>\$\$-\$\$\$\$</p>	<p><b>Raised Planters</b></p>  <p>\$\$\$-\$\$\$\$</p>	<p><b>Retail</b></p>  <p>\$\$\$-\$\$\$\$</p>
<p><b>PARKING AND CHARGING SERVICES</b></p> <p>Elements that facilitate vehicle and alternative mode access to and from Mobility Hubs.</p>	<p><b>Bike Racks</b></p>  <p>\$-\$</p>	<p><b>Car Share</b></p>  <p>NA-\$\$\$</p>	<p><b>EV Charging Units</b></p>  <p>\$\$\$-\$\$\$\$</p>	<p><b>Wifi and Charging</b></p>  <p>\$\$-\$\$\$</p>	<p><b>Site Lighting</b></p>  <p>\$\$\$-\$\$\$\$</p>	<p><b>Trash Receptacle</b></p>  <p>\$</p>	<p><b>Trees + Planting</b></p>  <p>\$\$-\$\$\$</p>
<p><b>PRIORITY ACCESS</b></p> <p>Elements that ensure safe pedestrian movement to and through Mobility Hubs.</p>	<p><b>Crosswalk Markings</b></p>  <p>\$</p>	<p><b>Curb Cuts with</b></p>  <p>\$\$-\$\$\$</p>	<p><b>Pedestrian Hybrid</b></p>  <p>\$\$\$-\$\$\$\$</p>	<p><b>Pedestrian Refuge</b></p>  <p>\$\$-\$\$\$</p>			
<p><b>TRANSIT AND TRIP-MAKING SERVICES</b></p> <p>Elements that aid navigation and transit service access at Mobility Hubs.</p>	<p><b>Bus Bay</b></p>  <p>\$\$\$\$</p>	<p><b>Bus Priority Signals</b></p>  <p>\$\$\$-\$\$\$\$</p>	<p><b>Map and Wayfinding</b></p>  <p>\$\$-\$\$\$</p>	<p><b>Monument/Gateway</b></p>  <p>\$\$\$-\$\$\$\$</p>	<p><b>Project Signage</b></p>  <p>\$</p>	<p><b>Real Time Transit</b></p>  <p>\$\$\$-\$\$\$\$</p>	<p><b>Ticket Kiosk</b></p>  <p>\$\$-\$\$\$</p>

KEY: \$ = <\$9,000 ; \$\$ = <\$45,000; \$\$\$ = <\$75,000; \$\$\$\$ = >\$100,000

# Other Amenities for the Kit of Parts



Transit hub / layover bays



Parks, plazas, civic space



Separated walk/bike routes



Enclosed areas / cooling centers



Urban (electric) freight



“Tactical urbanism” retrofits

# Mentimeter 3

### 3. Please share any impressions or thoughts about the concepts

The integrated approach to add to current infrastructure is exciting

Creative, useful, and exciting!

Very innovative and benefits the communities.

Very informative and provides valuable insight on how mobility hubs would look like for Fresno County given the diverse types of communities.

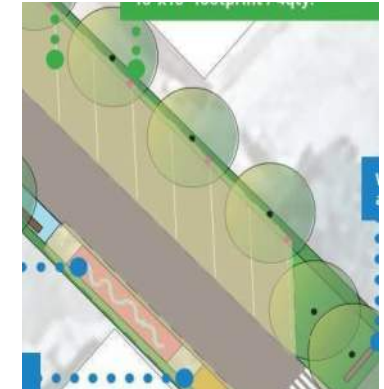
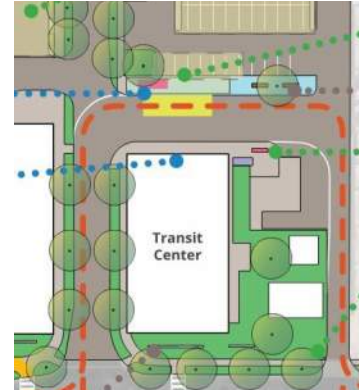
# Feasibility Considerations

# Feasibility Considerations: Improving Mobility

# The Means: Physical Hubs and Mobility Services

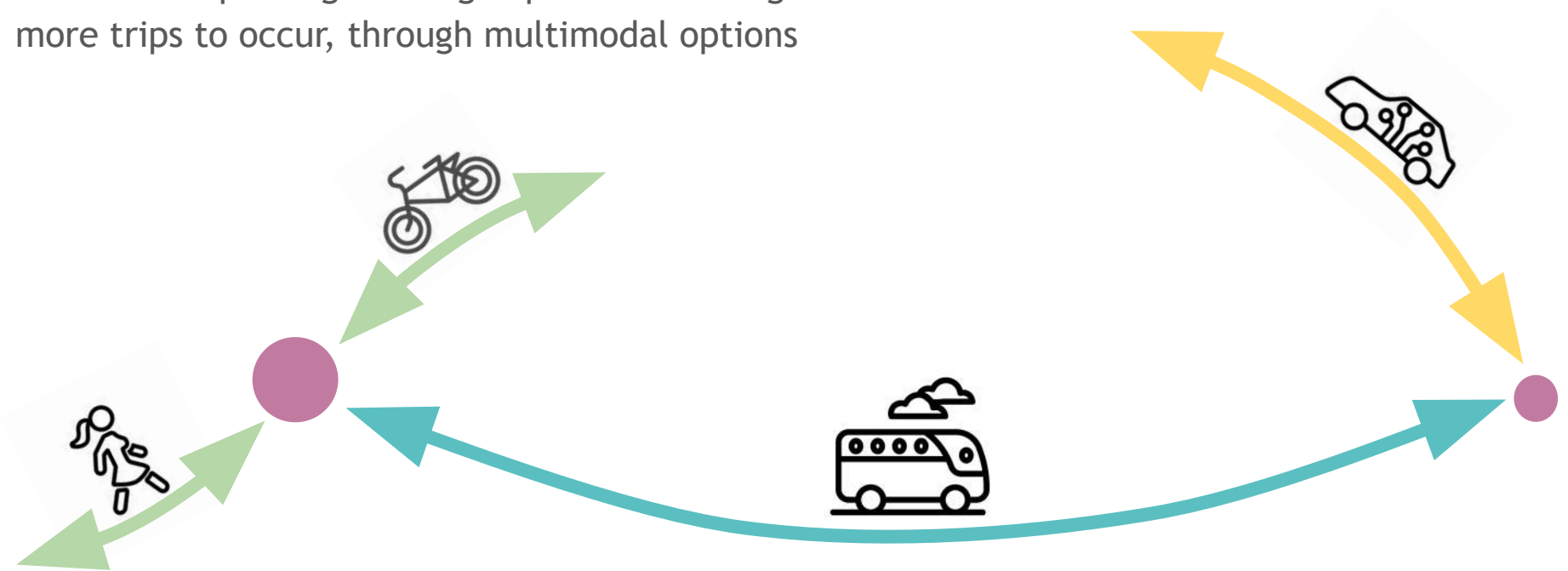
## These designs represent

- Integrated mobility services
- User-friendly options for multiple modes
- Support for civic life and people places
- High visibility and accessibility
- Sustainable, universal design
- Flexibility for future needs



# The Ends: More, Better Ways to Get Around

**Benefits:** Improving existing trips AND enabling more trips to occur, through multimodal options



# Flexible for Today and Tomorrow's Mobility

## Existing

- Urban and rural transit: fixed-routes, paratransit, and on-demand
- Walking and Rolling
- Biking, Scooters, etc
- Ride-hailing: Uber, Lyft, Van-Werx
- Carpooling - formal and informal
- Park & Rides
- Intercity buses and rail
- Charter service transportation
- Medical transportation
- School buses
- Fleets, police, fire departments
- Deliveries and mail
- Freight - rail, road, water, air
- Farming equipment and specialty
- Air travel
- Boats and waterways
- Horses and stock animals
- Personal vehicles

## Expanding

- Electric vehicle charging - personal and fleets; cars, bikes, scooters, wheelchairs, etc.
- Carsharing - EV Werx by Biz Werx

## Potential

- Transit expansions: regional light-rail, microtransit, Hwy 99 corridor
- High-speed rail
- Electric vehicle charging - personal and fleets
- Carsharing - Fleets (e.g. ZipCar) and Peer-to-peer (e.g. Turo)
- Community microtransit
- Bikeshare and scootershare (micromobility)
- Driverless vehicles - transit, personal, ride-hailing

## The Feasibility Study - Guiding Your Next Steps

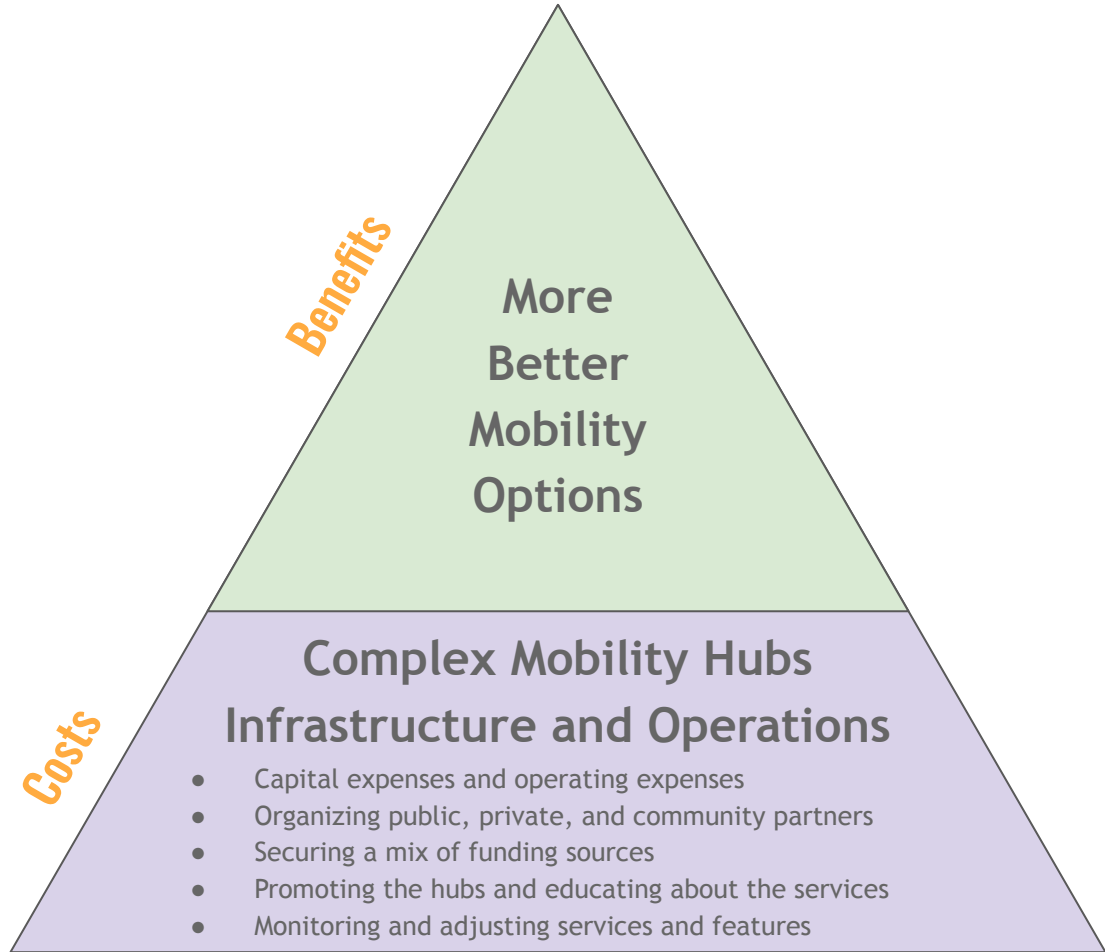
This Study evaluates mobility hub feasibility - if and how they could be developed.

It only lightly addresses should hubs be developed.

This Study's final document will describe next steps for studying the benefits and costs of hubs.

You will need a local and regional lens to define the benefits, and the input of lots of stakeholders to learn more about how hubs could improve their mobility.

# Feasibility Factors: Benefits and Costs



# Feasibility Considerations: Implementation Partners

# Core Partners

## Study Team

- Fresno Council of Governments
- Clovis Transit
- Fresno Area Express (FAX)
- Fresno County Rural Transit Agency (FCRTA)

## Site-Specific Partners

- City of Parlier
- City of San Joaquin
- City of Clovis
- City of Fresno
- Private landowners (not directly engaged)
  - FAX site, former UMC
  - Parlier site, south property

## Steering Committee

- Caltrans District 6
- City of Clovis, Engineering Programs
- City of Fresno, Long-Range Planning
- City of Mendota, City Manager's Office
- City of San Joaquin, City Manager's Office
- Fresno County, Public Works and Planning
- Reedley College, Office of the President
- Fresno Economic Opportunities Commission (EOC)
- Leadership Counsel for Justice and Accountability
- California Air Resources Board
- Self Help Enterprises

# Stakeholders Interviewed - many potential roles

## Complete

- City of San Joaquin (9/24/24)
- City of Clovis, add'l staff (9/24/24)
- Reedley College (9/25/24)
- City of Fresno, add'l staff (9/25/24)
- Fresno Housing (12/19/24)
- City of Fresno Planning (12/23/24)
- Self Help Enterprises (1/3/25)
- Fresno EDC (1/7/25)
- Fresno Metro Black Chamber of Commerce (1/13/25)
- State Center Community College District (1/15/25)
- Cecil C. Hinton Center (2/13/25)
- Regenerate California, Rural Communities Rising (2/19/25)
- USGBC Central California (2/20/25)
- City of Fowler (3/4/25)
- Fresno County Public Libraries (3/27/25)
- Fresno State Transportation & Parking (4/2/25)
- Caltrans District 6 Park & Rides Program (4/2/25)
- City of Clovis Facilities Dept. (4/11/25)
- City of Clovis (9/25/25)
- City of Fresno (9/25/25)
- FMBCC Biz-Werx (10/14/25)

## Potential Upcoming (up to 4 more)

- Each of the four cities for a final check-in: Clovis, Fresno, Parlier, and San Joaquin?
- Other “non-project-team” partners?

# Other Potential Partners Named During this Study (not contacted to-date)

## Governments and Public Agencies

- All other city partners in Fresno County
- Madera, Kings, and Tulare counties
- Westlund Water District
- Utilities

## Educational Institutions

- Fresno Unified School District
- Clovis Unified School District
- West Hills Community College

## Non-Profit, Community, and Business Organizations

- Better Blackstone
- Downtown Partnership / Downtown Fresno Partnerships
- SW Fresno Development Corp
- Central Valley Leadership Roundtable
- Latino Community Foundation
- Bike Coalition / Fresno County Bicycle Coalition
- Everything Neighborhood Partnership
- DRIVE
- Asthma Coalition
- CEJN (Central Valley Environmental Justice Network)
- Active Transportation Advisory Committee
- "Building Healthy Communities"
- San Joaquin Valley Housing Collaborative
- Rancheria
- Up Holdings
- Sierra Agra

**And many others to meet and partner with in future phases if you pursue implementing the hubs.**

# Mentimeter 4

## 4: Beyond transit agencies and local governments, who else can support mobility and civic functions at hubs? Did we miss anyone?

medical facilities

Cal Vans (not sure if I saw on the list) and inperson meeting with the local tribes, it can be difficult to schedule a virtual meeting with them.

schools; arts organizations (sorry if these were on your list already)

local churches, you may have them on here already, but we need information about ZEV for communities of color who may not be well aware of changes that will be happening soon in Ca

... for San Joaquin, you missed the West Hills Community College District

Fresno Housing Authority

# Feasibility Considerations: Funding

# Funding Summary

## Potential Sources

- **Local:** General funds, special tax districts, bonds, impact fees
- **Regional:** Measure C, VMT mitigation, air district grants
- **State:** Climate, transit, sustainability programs
- **Federal:** Energy, transit, innovation grants
- **Private:** Partnerships, developer contributions

## Challenges

- Competitive grant landscape
- Limited O&M funding



# Funding Seekers

- Transit agencies
- Municipal, county, and other governments
- Other types of site hosts: schools, medical, housing, social service facilities, etc.
- Private site hosts: tax incentives, development bonuses, grants
- Non-profits and community organizations
- Utilities
- Mobility operations vendors/contractors
- Any others?



# Feasibility Considerations: Others

## A Small Sample of Other Feasibility Factors



Addressing substandard walk, roll, and bike connectivity



Site availability, and proposed uses of private property



Connecting to utilities and electric grid capacity issues



Securing municipal commitments and staff time



Coordinating transit services - connecting a network of hubs



Accommodating many EV charging uses

# Mentimeter 5

## 5. What development and operations factors feel most impactful and urgent?

Funding and  
infrastructure

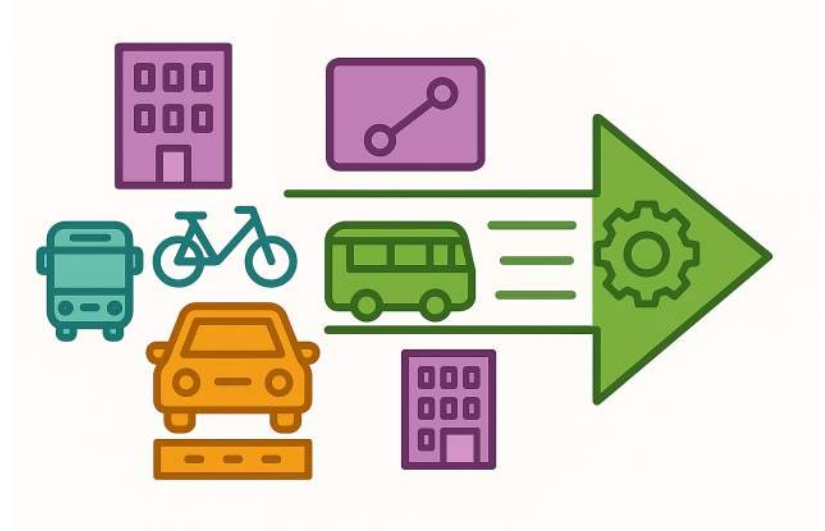
# Maintaining Momentum

## Technical

- Further the design concepts
- Plan for phased development
- Seek funding sources
- Assemble mobility services
- Launch small “pilot” programs

## Communal

- Broadcast the results of this Study
- Bring in more key partners
- Talk with community groups, city councils, schools, and stakeholders
- Roll in civic and social amenities
- Act local, think regional - advance a vision for County-wide mobility



# Mentimeter 6

## 6: What do you think are the best ways to maintain momentum for studying hubs and planning their possible development?

On-going workshops  
and focus group  
meetings

Sharing continued  
conversations about what is  
being done in other places  
across the state and globe,  
including inspiring success  
stories.

# Remaining Project Timeline

November

December

January

February

March

April

Round 2  
Stakeholder Meetings

Review / Finalize  
Design / Feasibility Memo

Draft to FCOG  
"Next Steps" Plan

Public Review  
"Next Steps" Plan

Board Review Draft  
"Next Steps" Plan

Final Draft  
"Next Steps" Plan

**Committee and Board Review**  
Transportation Technical Cmte - 3/13  
Policy Advisory Cmte - 3/13  
Policy Board - 3/26

# Mentimeter 7

7. Is there anything else you'd like to share or discuss before we go?