



APPENDIX D *Public Participation*





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Item 1. Fresno COG Public Participation Plan, RTP Public Outreach Strategy and Tribal Consultation Plan

FRESNO
Council of Governments











2024
Public Participation Plan

FINAL
Adopted July 25, 2024

FRESNO
Council of Governments

The Fresno Council of Governments (Fresno COG) is a consensus builder, developing acceptable programs and solutions to issues that do not respect political boundaries. Fresno COG is a voluntary association of local governments, one of California's 38 regional planning agencies, and one of 500+ nationwide. In 1967 elected officials of Fresno County and its incorporated cities informally created the agency, formalizing Fresno COG in 1969 through a Joint Powers Agreement. Fresno COG undertakes comprehensive regional planning with an emphasis on transportation, provides citizens an opportunity to be involved in the planning process, and supplies technical services to its members.

Fresno COG's Member Agencies:

City of Clovis
City of Coalinga
City of Firebaugh
City of Fowler
City of Fresno
City of Huron
City of Kerman
City of Kingsburg
City of Mendota
City of Orange Cove
City or Parlier
City of Reedley
City of San Joaquin
City of Sanger
City of Selma
County of Fresno

Fresno Council of Governments
2024 PUBLIC PARTICIPATION PLAN

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2024 PUBLIC PARTICIPATION PLAN

Chapter 1 – Introduction

The plans, projects and policies created by the Fresno Council of Governments (Fresno COG) influence the lives of all people who live and work in the Fresno County region every day. Fresno COG wants residents to be involved in the regional planning process and is committed to a transparent decision-making process that is informed by meaningful public consultation and community engagement. Fresno COG believes that public participation is a dynamic activity that requires teamwork and commitment at all levels of the Fresno COG organization. They understand that one size does not fit all — input from diverse perspectives enhances the process and that effective public outreach and involvement requires relationship building with local governments, stakeholders, and advisory groups.

Engaging interested persons in regional transportation issues is challenging, yet possible, by making it relevant, removing barriers to participation, and communicating in clear, compelling languages and visuals. Therefore, it is Fresno COG's goal to provide an open public participation process that empowers all residents, including low-income communities and communities of color to participate in decision-making that affects them.

About Fresno Council of Governments

As a Metropolitan Planning Organization, Fresno COG is the transportation planning, financing, and coordinating agency for the Fresno County region, addressing issues of mutual concern to the county and the cities, and satisfying Federal and State transportation planning and programming mandates. Fresno COG represents its member jurisdictions as planner, programmer, and broker in developing an efficient and effective intermodal transportation system that provides for the mobility needs of people, goods, and services while protecting the environment. It provides a forum for the study and discussion of areawide issues based on the desires of their member jurisdictions as those responsible for determining policy, adopting plans and programs, and awarding funds to implement these plans.

Fresno COG's Public Participation Plan

Two key planning efforts prompt the development of the Public Participation Plan: the **Regional Transportation Plan** (RTP) and the **Transportation Improvement Program** (TIP). However, the work of Fresno COG expands beyond these two planning efforts to encompass a range of plans, projects and programs that work together to improve the quality of life for all Fresno County region residents as well as our natural environment. As such, this Public Participation Plan contains the requirements, procedures, strategies, and techniques used by Fresno COG to communicate with the public and consult with affected agencies. It defines a process that outlines roles, responsibilities, and key decision points for consulting with affected public agencies, the transportation sector, transportation providers and other interested parties, providing reasonable opportunities to be involved in the metropolitan transportation planning process.



Fresno COG developed this Public Participation Plan (PPP) as a guide to meeting the Metropolitan Planning Organization requirements for early coordination, public involvement, and project development. All programs with a public input component will refer to this plan in developing individualized engagement plans. However, this procedural document is also intended to give the Fresno COG elected officials and staff guidance in providing for public involvement and interagency consultation in the regional planning process.

This plan details Fresno COG's goals, strategies, and processes for providing the public and stakeholders with opportunities to be involved in the regional planning process. When we discuss "the public," we are referring to any person who lives, works, or plays in the region. When we use the word "stakeholder," we are describing someone affiliated with an entity that has an official role in the regional transportation planning process. Fresno COG also benefits from the sustained participation of "interested parties" who may not have an official role or responsibility in the regional transportation planning process but who provide valuable input and feedback on Fresno COG's projects and programs. This can include representatives of the private sector such as a chamber of commerce or representatives of an environmental advocacy organization.

Guiding Principles for Fresno COG's Public Outreach

Meaningful public participation is a cornerstone of regional planning and one of Fresno COG's key priorities. In all community engagement work, the agency holds itself to high standards according to Fresno COG's core values of transparency, leading by example and creating positive impacts in the region.

Regardless of how communication technologies and specific tools for engagement continue to evolve, Fresno COG is committed to following these outreach principles:

1. Include and engage impacted communities early and often
2. Administer a transparent and clearly communicated process for public participation
3. Ensure that opportunities for public involvement are accessible to all communities
4. Provide information that is clear, concise and current, making use of visualization and other techniques to enhance understanding
5. Remove barriers to participation with a welcoming program open to people who live with disabilities, have limited English proficiency, or may experience other obstacles.
6. Respect and consider all feedback received from members of the public, interested parties and stakeholders
7. Adapt new communication strategies and technologies for public outreach
8. Provide engagement opportunities that meet and exceed statutory requirements to ensure broad participation in Fresno COG's planning activities
9. Demonstrate how public input is incorporated in Fresno COG's plans, programs and policies
10. Conduct periodic review of the procedures and strategies contained in this plan

Laws That Guide Fresno COG's Public Participation Process

Fresno COG, as a public agency and MPO, is subject to federal and state requirements which emphasize providing continuous and equitable opportunities for public involvement. Below is an overview of the major requirements for Fresno COG's public outreach. A detailed description of each is available in Appendix C.

Federal Requirements

- **Federal Metropolitan Planning Law and Regulations**, 23 USC 134 et seq. and 23 CFR Part 450 et seq.
- **Federal Clean Air Act of 1970**, 42 USC 85 and 40 CFR Parts 50-99.
- **Title VI of the Civil Rights Act of 1964**, prohibits discrimination on the basis of race, color or national origin in carrying out planning and programming activities. It also encourages public participation and the soliciting of public feedback during the transportation planning process. As well as collaboration among State and local governments and Indian Tribes; and participation of interested persons.
- **Infrastructure Investment and Jobs Act (IIJA)**, Public Law as passed by Congress and signed by President Joseph R. Biden, Jr. on November 15, 2021.
- **Americans with Disabilities Act of 1990**, 42 USC 126 and 49 CFR 27.19.
- **Executive Order 12372 — Intergovernmental Review of Federal Programs**, signed July 14, 1982, by President Ronald Reagan.

- **Executive Order 12898** — Federal Actions to Address Environmental Justice in Minority Populations and Low–Income Populations. Signed February 11, 1994, by President William J. Clinton.
- **Executive Order 13166** — Improving Access to Services for Persons with Limited English Proficiency. Signed August 11, 2000, by President William J. Clinton.
- **Executive Order 13175** — Consultation and Coordination with Indian Tribal Governments

State Requirements

- **Ralph M. Brown Act**, passed in 1953, guarantees the public's right to attend and participate in meetings of local legislative bodies.
- **Senate Bill 375**, enacted in 2008, requires Fresno COG to develop a Sustainable Communities Strategy as part of the Regional Transportation Plan. LINK
- **Assembly Bill 52**, enacted in 2012, amended CEQA to create a separate category for cultural resources and established a notification and consultation process with affected Tribes.
- **California Environmental Quality Act (CEQA)**, passed in 1970, requires public agencies and local governments to evaluate and disclose the environmental impacts of projects or other major land use decisions, and to limit or avoid those impacts to the extent feasible.
- **California Public Records Act**, adopted in 1968, requires disclosure of records to the public upon request unless otherwise exempt.
- **Caltrans Current Regional Transportation Plan Guidelines for Metropolitan Planning Organizations** These guidelines offer a comprehensive framework for adhering to RTP/SCS federal and state requirements. LINK

Other Requirements

Other federal and state laws call on Fresno COG to involve, consult with and notify the public in its decisions. Fresno COG complies with all other public notification requirements set forth by state and federal laws.

Chapter 2 – Project or Plan-Specific Public Participation Requirements

There are two key transportation initiatives specially called out in Federal law as needing early and continuing opportunities for public participation. The Regional Transportation Plan (RTP) and the Federal Transportation Improvement Program (FTIP) which are linked together. The long-range RTP prioritizes and guides all Fresno County transportation development over 20-25 years, while the FTIP is the short-term programming document that identifies funding for those programs and projects in the RTP.

Because of its comprehensive, long-term vision, the RTP provides the earliest and the best opportunity for interested residents and public agencies to influence Fresno COG policy and investment priorities for Fresno County transportation. It is at this stage where investment priorities and major planning-level project design concepts are established, and broad, regional impacts of transportation on the environment are addressed.



It is critical that residents and public agencies comment and provide other input during the RTP development. It is a long-term vision for a community and there must be opportunities for influence early in the planning stages. There is comparatively less value for separate public participation for the FTIP, which is a programming document that identifies funding for only those programs and projects that are already included in the RTP.

An easy way to become involved in the development of Fresno COG's RTP and the FTIP is to sign up to receive updates from Fresno COG. MTC also has a dedicated mailing list for RTP and FTIP communications. To receive updates, contact Fresno COG's Public Information Officer at comment@fresnocog.org or (559) 233-4148 and request to be added to the RTP or TIP email distribution lists.

Regional Transportation Plan (RTP)

The RTP is a comprehensive blueprint for transportation investment (transit, highway, local roads, bicycle and pedestrian projects) that establishes the financial foundation for how the region pays for its surface transportation system, setting the policy on how projected revenues are to be spent. The RTP is generally updated every four years, with a limited number of amendments as needed. Because of its comprehensive, long-term vision, the RTP provides the earliest and the best opportunity for interested residents and public agencies to influence Fresno COG's policy and investment priorities for Fresno County

transportation. It is at this early RTP development stage where investment priorities and major planning-level project design concepts are established, and broad, regional impacts of transportation on the environment are addressed.



Under California Senate Bill (SB) 375 (Steinberg, Chapter 728, 2008 Statutes), the RTP must include a SCS to integrate planning for growth and housing with long-range transportation investments, including goals for reducing greenhouse gas emissions for cars and light trucks. SB 375 mandates that MPOs must meet certain GHG reduction standards set by the Air Resources Board. Fresno COG, along with other San Joaquin Valley MPOs, have worked diligently on meeting those targets through the use an integrated land use, transportation, and housing plan. The goal is to have greenhouse gas emissions reduced to 2012 levels by 2040. Air quality conformity findings are distributed for a 30-day public comment period, and a public hearing is held by the Fresno COG Policy Board to elicit public input. All applicable posting requirements are followed.

Opportunities for public participation for the RTP are different for RTP updates versus RTP amendments. RTP updates include significant revisions to the RTP document, while RTP amendments are generally specific to project scopes, schedules, or costs. Fresno COG's commitment to public outreach is highlighted in blue, following descriptions of the amendment types.

Regional Transportation Plan Update Public Participation

This is a complete update of the most current long-range RTP, which is prepared pursuant to state and federal requirements. The RTP update reflects reaffirmed or new planning priorities and changing projections of growth and travel demand based on a reasonable forecast of future revenues. As necessary, Fresno COG prepares two technical companion documents for RTP updates: a program-level Environmental Impact Report per California Environmental Quality Act (CEQA) guidelines, and transportation air quality conformity analyses (to ensure clean air mandates are met) per Federal Clean Air Act requirements. Certain revisions to the RTP may warrant a revision or update to these technical documents.

Both RTP and SB 375 updates call for separate public participation plans that specifically address outreach for the RTP and the SCS. Appendix A includes Fresno COG’s RTP/SCS Public Outreach Strategy that details the extensive public consultation and participation strategies Fresno COG will use to communicate with the Fresno County region’s residents, public agency officials and stakeholder groups over many months, including them in the transportation planning process from beginning to end. This program will help ensure that environmental justice issues are addressed and that interested members of the public have

ample opportunity to understand and provide meaningful input while the RTP is in its early stages and throughout the planning process.

Public Participation Process for a Fresno COG RTP Update

1. Prepare an RTP/SCS public outreach plan as an appendix to the updated agency Public Participation Plan to provide early and continuing opportunities to comment
2. Review public participation plan with the public and advisory groups during 45-day review and comment period
3. Implement public outreach and engagement program, which may include:
    a. Numerous targeted in-person and/or virtual workshops/meetings with local governments, partner agencies, advisory groups, and the general public
    b. Opportunities to participate online and/or by phone, such as web- and text-based surveys, webinars, statistically valid telephone poll, etc.
    c. Posting plan-related documents to the web for public review and comment throughout the update process
    d. Making documents available for viewing by appointment at the Fresno COG office
4. Notify the public of opportunities to participate using e-mail announcements and newsletters, mailers, press releases, web postings, Fresno COG's social media channels, etc.
5. Conduct intergovernmental consultation, as required and as appropriate
6. Conduct interagency consultation, as appropriate, based on Air Quality Conformity Protocol
7. Post draft plan to the Plan Fresno and Fresno COG websites and release for at least a 55-day public review period as required for the SCS:
    a. Hold at least three public hearings
    b. Respond to comments
    c. Provide an additional review and comment opportunity of five days if the final RTP differs significantly from the draft plan and raises new material issues
8. Adoption by the Fresno COG Policy Board at a public meeting
9. Post final RTP/SCS and accompanying documents to Fresno COG's websites
10. Notify the public about the Policy Board action via electronic mailings

Regional Transportation Plan Amendment Public Participation

An amendment is a major revision to a long-range RTP, including adding or deleting a project, major changes in project costs, initiation dates, and/or design concept and scope (e.g., changing project locations, open to traffic dates, or the number of through traffic lanes).

An amendment requires public review and comment, demonstration that the project can be completed based on expected funding, and/or a finding that the change is consistent with Federal transportation conformity mandates. Amendments that require an update to the air quality conformity analysis will be subject to conformity and interagency consultation procedures. Changes to projects that are included in the financially unconstrained portion of the RTP (as information only) do not require an amendment.

Public Participation Process for a Fresno COG RTP Amendment

1. Release proposed amendment for a 30-day public review period:
    a. Notify the public of opportunities to participate using e-mail announcements/ newsletters, mailers, press releases, web postings and/or Fresno COG's social media channels
    b. Post amendment on Fresno COG's website for public review.
    c. Make amendment available for viewing by appointment at the Fresno COG office
2. RTP Amendment reviewed at a public meeting of the Fresno COG Policy Board
3. Approval by the Fresno COG Policy Board at public meetings
4. Post approved RTP Amendment on the websites
5. Notify the public about the Board action via electronic mailings

Regional Transportation Plan Administrative Modification Public Participation

This is a revision to the RTP for minor changes to project/project phase costs, or funding sources and/or initiation dates. An administrative modification does *not* require public review and comment, demonstration that the project can be completed based on expected funding, nor a finding that the change is consistent with federal transportation conformity requirements. Changes to projects that are included in the financially unconstrained portion of the RTP (as information only) do not require an amendment.

Public Participation Process for a Fresno COG RTP Amendment

1. No formal public review
2. Approval by Fresno COG's Executive Director
3. Fresno COG RTP Administrative Modification posted on the websites following approval

FEDERAL TRANSPORTATION IMPROVEMENT PROGRAM (FTIP)

The Federal Transportation Improvement Program (FTIP) implements the policy and investment priorities expressed by the public and adopted by Fresno COG in the Regional Transportation Plan (RTP). In this way, public comments made as part of the RTP are reflected in the FTIP as well. The FTIP covers a four-year timeframe, and all projects included in the FTIP must be consistent with the RTP. The FTIP is a comprehensive listing of Fresno County Area surface transportation projects — including transit, highway, local roadways, bicycle, and pedestrian investments that:

- Receive Federal funds, or are
- Subject to a Federally required action, or are
- Regionally significant, for Federal air quality conformity purposes.

The FTIP includes a financial plan that demonstrates there are enough revenues to ensure that the funds committed (or "programmed") to the projects are available to implement the projects or project phases. FTIP adoption also requires a finding of conformity with Federal transportation-air quality conformity mandates. The FTIP is updated every two years, with amendments occurring as needed. For FTIP amendments, FHWA identifies six types, each with specific participation requirements.

Expedited Project Selection Procedures (EPSP) allows eligible projects to be moved between FTIP fiscal years if the project cost and scope do not change. Fresno COG staff is Federally authorized to use EPSP without additional State or Federal approval. Fresno COG does not require a formal public participation process for EPSP actions. A more detailed description of the EPSP Policy is available from Fresno COG staff upon request and is incorporated into the FTIP document.

Grouped Project Detailed Listing

Federal rules allow Metropolitan Planning Organizations (MPOs) to group or combine projects that are not considered to be of appropriate scale for individual listing. Such grouped projects are often referred to as such, also previously referred to as "Lump Sums". Fresno COG uses this ability to program grouped projects within the FTIP. Such projects may be grouped by function (e.g., bike lanes), work type (e.g., maintenance), or geographical area. Once grouped, the MPO is required to maintain, outside of the FTIP, a detailed list of the projects contained in each group called a "Grouped Project Detailed Listing".

Modifications to the projects or costs within the Grouped Project Detailed Listings are conducted on an as needed basis and do not require a formal public participation process. However, any changes to the overall grouped project costs or scope are done in accordance with the amendment types below. Grouped Project Detailed Listings are made available through the Fresno COG website and distributed to Caltrans and FHWA.

FTIP Technical Correction

Technical corrections may be made by Fresno COG staff as necessary. Technical corrections are not subject to an administrative modification or an amendment and may include revisions such as: changes to information and projects that are included only for illustrative purposes; changes to information outside of the FTIP period; changes to information not required to be included in the FTIP per federal regulations; or changes to correct simple errors or omissions, including data entry errors. These technical corrections cannot significantly impact the cost, scope, or schedule within the FTIP period, nor will they be subject to a public review and comment process, re- demonstration of fiscal constraint, or a conformity determination.

Public Participation Process for a Fresno COG FTIP Technical Correction

1. No public review
2. Technical corrections made by staff
3. Post on Fresno COG's websites
4. Make available for viewing by appointment at the Fresno COG Offices

FTIP Amendment Type 1 – Administrative Modifications

Administrative modifications include minor changes to project cost, schedule, or funding sources. Administrative modifications do not require published public notices, public review and comment or a public hearing, except for certain types of Federal Transit Administration projects, which must go through a formal amendment process. Administrative modifications only require approval by Fresno COG (***see below). State and Federal agencies are notified, but do not take approval action on administrative modifications. Administrative modifications do not require re-demonstration of fiscal constraint or conformity determination. These modifications are posted on Fresno COG's website at the time of action and are later posted on Caltrans website.

***Consistent with the Federal Highway Administration (FHWA) and Federal Transit Administration (FTA) letter dated June 7, 2011, Fresno COG has the discretion to delegate authority to the Executive Director to approve FTIP Administrative Modifications to the Federal State Transportation Improvement Program (FSTIP) consistent with approved FSTIP/FTIP Administrative Modification and Amendment Procedures. Such delegation of authority was granted as part of Fresno COG's Resolution No. 2011-25 which was reaffirmed on April 26, 2012 and approved by Caltrans on May 11, 2012. The following procedures apply to this delegation of authority: Fresno COG will send copies of the approved administrative modification to Caltrans, FHWA, and FTA. Once the administrative modification is approved by Fresno COG, the administrative modification will be deemed part of the Federal State Transportation Improvement Program (FSTIP). Fresno COG will demonstrate in a subsequent

amendment that the net financial change from each administrative modification has been accounted for. Caltrans will conduct periodic reviews of Fresno COG's administrative modification process to confirm adherence to the procedures. Noncompliance with the procedures will result in revocation of the MPO's delegation.

Public Participation Process for a Fresno COG FTIP Type 1 Amendment
1. No public review 2. Approval by Fresno COG Executive Director or designee by delegated authority (authority is delegated by the Federal Highway Administration/Federal Transit Administration), or Caltrans. 3. Post on Fresno COG's websites 4. Make available for viewing by appointment at the Fresno COG Offices

FTIP Formal Amendment Type 2 – Funding Changes

Type 2 amendments primarily include project cost changes that are greater than minor changes identified under Administrative Modification procedures. Type 2 amendments require approval by Fresno COG, Caltrans, and FHWA. A publicly accessible notification of a Type 2 amendment is posted on Fresno COG's website at least seven days prior to action and distributed to local agency partners through Fresno COG's standing committees.

Public Participation Process for a Fresno COG FTIP Type 2 Amendment
1. Post on Fresno COG's websites 7 days prior to action and make available for viewing by appointment at the Fresno COG Office 2. Respond to significant material comments pertinent to the FTIP; include Fresno COG's response in an appendix in the final FTIP 3. Approval by Fresno COG Executive Director or designee by delegated authority (authority is delegated by the Federal Highway Administration/Federal Transit Administration), or Caltrans. 4. Approval by Caltrans, Approval by FHWA and FTA

FTIP Formal Amendment Type 3 – Exempt Projects

Type 3 amendments primarily include adding or deleting projects that are exempt from regional air quality emissions analyses. These amendments typically include transit or safety projects. Type 3 amendments require approval by Fresno COG, Caltrans, and FHWA. Public notification of a Type 3 amendment is posted on Fresno COG's website at least seven days prior to action and distributed to local agency partners through Fresno COG's standing committees.

Public Participation Process for a Fresno COG FTIP Type 3 Amendment
1 Post on Fresno COG's websites 7 days prior to action and make available for viewing by appointment at the Fresno COG Office
2 Respond to significant material comments pertinent to the FTIP; include Fresno COG's response in an appendix in the final FTIP
3 Approval by Fresno COG Executive Director or designee by delegated authority (authority is delegated by the Federal Highway Administration/Federal Transit Administration), or Caltrans.
4 Approval by Caltrans, Approval by FHWA and FTA

FTIP Formal Amendment Type 4 – Conformity Determination that Relies on a Previous Regional Emissions Analysis

Type 4 amendments primarily include adding or deleting non-exempt projects that have already been appropriately modeled for air quality purposes as part of the adopted RTP/SCS. In this case, the federal approving agencies can use a previous analysis of the project's impact on air quality for approval purposes. Type 4 amendments may be accompanied by an RTP/SCS amendment to maintain consistency. The FTIP amendment and RTP/SCS Amendment (if applicable) follow the same public process. Type 4 amendments require approval by Fresno COG, Caltrans, and Federal Highways (FHWA) and Federal Transit Administration (FTA).

Public Participation Process for a Fresno COG FTIP Type 4 Amendment
1. Release for 30-day public review and comment period
a. Legal notice and hosting of a public hearing
b. Post on Fresno COG's websites
c. Make available for viewing by appointment at the Fresno COG Office
d. Publish amendment information as part of publicly available Fresno COG standing committee agendas: TTC, PAC and Policy Board
2. Respond to significant material comments pertinent to the FTIP; include Fresno COG's response in an appendix in the final FTIP
3. Review by Fresno COG's TTC and PAC standing committees at a public meeting; refer to Policy Board for final adoption
4. Adoption by the Policy Board at a public meeting
5. Approval by Caltrans
6. Approval by FHWA and FTA

FTIP Formal Amendment Type 5 – Conformity Determination and New Regional Emissions Analysis

Type 5 amendments are the highest-level amendment and primarily involve adding or deleting new non-exempt projects that must be modeled for air quality purposes as part of the RTP/SCS. These amendments require an air quality conformity document that demonstrates conformity with applicable air quality requirements and a new regional emissions analysis. It is also used when a non-exempt, regionally significant project makes a change to either the design concept, scope or conformity analysis completion year that is not consistent with the existing regional emissions analysis. The FTIP amendment, air quality conformity document, and RTP amendment (if applicable) follow the same public process. Type 5 amendments require approval action by Fresno COG's Policy Board, Caltrans, Federal Highways (FHWA) and Federal Transit Administration (FTA).

Public Participation Process for a Fresno COG FTIP Type 5 Amendment

1. Release for 30-day public review and comment period
    a. Legal notice and hosting of a public hearing
    b. Post on Fresno COG's websites
    c. Make available for viewing by appointment at the Fresno COG Office
    d. Publish amendment information as part of publicly available Fresno COG standing committee agendas: TTC, PAC and Policy Board
2. Respond to significant material comments pertinent to the FTIP; include Fresno COG's response in an appendix in the final FTIP
3. Review by Fresno COG's TTC and PAC standing committees at a public meeting; refer to Policy Board for final adoption
4. Adoption by the Policy Board at a public meeting
5. Approval by Caltrans
6. Approval by FHWA and FTA

Federal Transit Administration Program of Projects Public Participation Requirements

As required by Federal law and guidance, a Program of Projects (POP) for Federal Transit Administration (FTA) projects must be developed by the designated recipient of FTA funds. The POP is a list of proposed FTA-funded projects that must undergo a public review process. Guidance allows the FTIP to function as the POP if the public is notified through public notice that the FTIP public review process satisfies the public participation requirements of the POP. Once the FTIP is approved, the document will function as the POP for recipients of FTA funds in the Fresno COG region. Fresno COG's public participation process for the FTIP is intended to satisfy the funding recipients' public participation process for their POP.

This Public Participation Plan follows the procedures for public involvement associated with the FTIP development, and therefore satisfies public participation requirements for the POP. All public notices of public involvement activities and times established for public review and comment on the FTIP will state that they satisfy the POP requirements of FTA programs such as Section 5307, Section 5337, and Section 5339 Programs.

Annual Listing of Obligated Projects

By federal requirement, at the end of each calendar year Fresno COG publishes an annual listing of obligated projects, which is a record of project delivery for the previous year. The listing is also intended to increase awareness of government spending on transportation projects to the public. Copies of this annual listing may be obtained from Fresno COG's web site at www.fresnocog.org. Hard copies are also available upon request by contacting the Fresno COG office at (559) 233-4148 or by emailing info@fresnocog.org.

Air Quality Conformity Public and Interagency Consultation

Fresno COG provides opportunities for early coordination with appropriate agencies and the public in determining the type of environmental review documents an action requires, the scope of the document, the level of analysis, and related environmental requirements. This involves exchanging information from a proposal for action to preparation of the environmental review documents.

A dialogue between agencies regarding air quality transportation conformity considerations takes place in certain instances prior to Fresno COG adopting its RTP/SCS or FTIP. These consultations are conducted through the San Joaquin Valley Interagency Consultation Group, which includes representatives of the U.S. Environmental Protection Agency, FHWA, FTA, the California Air Resources Board (CARB), the San Joaquin Valley Air Pollution Control District, the eight San Joaquin Valley MPOs, and Caltrans Headquarters and District 6 office. These agencies review updates and, in certain instances, amendments to the RTP/SCS and FTIP to ensure they comply to federal transportation conformity regulations via air quality transportation conformity analysis.

Intergovernmental Review via Regional and State Information Clearinghouses

The intent of intergovernmental review, per Executive Order 12372, is to ensure that the Fresno region's federally funded or assisted projects do not inadvertently interfere with state and local plans and priorities. Applicants in Fresno County with programs/projects for intergovernmental review should submit documentation to Fresno COG and/or the State Clearinghouse in Sacramento (as required by Executive Order 12372), which are responsible for coordinating state and local review of applications for federal grants or loans understate-selected programs. In this capacity, it is also the function of the State Clearinghouse to coordinate state and local review of federal financial assistance applications, federally required state plans, direct federal development activities, and federal environmental documents. The purpose is to afford state and local participation in federal activities occurring within California. The executive order does not replace public participation, comment, or review requirements of other federal laws — such as the NEPA— but gives the states an additional mechanism to ensure federal agency responsiveness to state and local concerns.

Overall Work Program (OWP)

The OWP is a critical document that details Fresno COG's scheduling and distribution of work, especially the allocation of resources needed to address each task required of Fresno COG. In effect, the OWP constitutes a set of instructions for planning and programming work to be carried out by staff or consultants each year. Fresno COG staff works with local agencies, Caltrans, other transportation planning agencies, other public and private associations, and the public independently and through committees to develop the program. A draft of the OWP is taken through the Fresno COG committee process with a final adoption by the Policy Board. Staff and the Board usually begin to gather public input on the OWP in the Spring of each year.

Unmet Transit Needs (UTN) Assessment

Each year, pursuant to the Transportation Development Act (TDA) requirements, Fresno COG, as the RTPA and MPO for Fresno County, is required to identify any unmet transit needs that may exist in the Fresno County region. Should any unmet transit needs be identified, a further determination must be made to establish whether those needs are reasonable to meet. In accordance with state law, TDA funds must be allocated first to unmet transit needs that are found to be reasonable to meet before any remaining funds can be distributed to local jurisdictions for non-transit purposes. At the conclusion of each UTN process, the Fresno COG Policy Board must adopt a resolution making one of the following three findings: there are no unmet transit needs; there are no unmet transit needs that are reasonable to meet; or there are unmet transit needs, including transit needs that are reasonable to meet. Under TDA regulations, the UTN assessment must include the following elements:

1. An annual assessment of the size and location of identifiable groups likely to be transit dependent or transit disadvantaged, including, but not limited to, the elderly, the handicapped, including individuals eligible for paratransit and other special transportation services, and persons of limited means, including, but not limited to, recipients under the CalWORKs program;
2. An analysis of the adequacy of existing public transportation services and specialized transportation services, including privately and publicly owned services; and
3. An analysis of the potential alternative public transportation services and specialized transportation services, including privately and publicly owned services.

To further implement the UTN assessment process, the Fresno COG Policy Board has adopted definitions for both "unmet transit need" and "reasonable to meet" that are reviewed every five years in compliance with the TDA requirements. All unmet transit needs received during the annual UTN Assessment process are reviewed by the Social Services Transportation Advisory Council (SSTAC).

Public participation is an important component in the UTN assessment process. The TDA requires Fresno COG to hold at least one public hearing to receive public input regarding potential unmet transit needs in the region. Although the TDA only requires Fresno COG to hold one public hearing, staff goes beyond the minimum requirements to provide public hearings throughout the region, as well as to make presentations about the unmet transit needs process to seniors at meal sites, community groups, and the legislative bodies of local jurisdictions. Public hearings are typically held during a regularly scheduled meeting of the Policy Board. Public notice of the hearing, including the date, time, location, and specific purpose is provided at least 30-days in advance of the meeting through publication in one or more newspapers of general circulation, including a Spanish language publication. Written notification is also provided to those persons and organizations (over 400) that have indicated an interest in the unmet transit needs process, including the private social service agencies and public transit operators that are represented on the SSTAC.

Public hearings are held to give the public opportunity to identify potential unmet transit needs in the region. After the conclusion of a hearing(s), a report is prepared that addresses the three required UTN assessment elements listed above, analyzes any identified unmet transit need for the "reasonable to meet" threshold, and provides a recommended finding for the Policy Board. Any comments received after the public hearing, or during the Policy Board's hearing to adopt the UTN finding, are assessed during the subsequent year's UTN assessment process.

Chapter 3 – Additional Fresno COG Public Participation Policies

The following requirements will apply as deemed appropriate by Fresno COG's management staff and Policy Board Chair:

1. As required, a public notice will be placed in the legal advertising sections of at least one newspaper of general circulation within the affected community, including a Spanish-language publication when possible.
2. Fresno COG shall provide appropriate assistance, auxiliary aids, a translator/interpreter for non-English speaking and hearing-impaired individuals and/or services when necessary if requested three working days in advance of a meeting. If Fresno COG is unable to accommodate a request for a public hearing, then the hearing will be continued on a specified date when accommodation is available. Fresno COG staff is available to speak with members of the public in English and Spanish and may be available in additional languages. After calling Fresno COG's main line phone number, 559-233-4148, an English or Spanish option is given to each caller. Select your preference. Then, when prompted, dial 0 for the operator who will connect you to a bilingual staff member. To request assistance via email, send your request to mailto:info@fresnocog.org.
3. Fresno COG's websites all maintain links to a translation service for information contained on the site.
4. Meeting agendas and minutes are available on Fresno COG's Agenda Builder website at https://agendas.fresnocog.org/ Agendas are also posted at meeting locations at least 72 hours before regular meetings of advisory or standing committees, or 24 hours before special meetings. Fresno COG circulates emails links to annotated agendas with supporting documents to all committee members and support staff. The Brown Act (CA Government Code 54954.1) also states that any person may request a copy of the agenda or a copy of all the documents constituting the agenda packet, of any meeting of a legislative body be mailed to that person. That request is valid for the calendar year in which it is filed and must be renewed following January 1 of each year. The legislative body may establish a fee for mailing the agenda or agenda packet, which shall not exceed the cost of providing the service.
5. Public hearings will be held prior to a decision point as a formal means to gather citizen comments and positions from all interested parties. Fresno COG hearings are required for the adoption of major plans, programming of money and for the annual Unmet Transit Needs analysis. Notices for public hearings will be published in a general circulation newspaper. Fresno COG will accept prepared comments from the public during the period between the notice and hearing date. These comments will be considered part of the public record. Also, during this period, Fresno COG staff will accept questions and provide clarification on issues raised by the public.

Fresno COG's media list includes the following media types:

- newspaper
- radio
- magazine
- online / social media
- television
- appropriate community, business or government publications and contacts serving Fresno County

6. If major amendments are made to any plans or programs during the review and comment period, the plan(s) will be made available for an additional 30-45-day public review and comment period prior to final adoption. Such changes shall also be posted on the Fresno COG website as deemed necessary in the relevant project area or agenda prior to final adoption.
7. For high-profile projects/plans, Fresno COG may form an ad-hoc advisory committee specific to that plan or project, or determine what, if any, existing committees would appropriately review the plan or project.



Chapter 4 – Consultation and Coordination

As the Metropolitan Planning Organization (MPO) for the Fresno County region, Fresno COG needs to consult with groups and agencies responsible for other types of planning activities that are affected by transportation, and other agencies such as Indian tribal governments. Title 23 CFR part 450 requires that MPOs shall consult, as appropriate, with state and local agencies responsible for land use management, natural resources, environmental protection, conservation, and historic preservation. Executive Order 13175, Consultation and Coordination with Indian Tribal Governments (November 6, 2000), establishes regular and meaningful consultation and collaboration with tribal officials in developing federal policies with tribal implications to strengthen government-to-government relationships with Indian tribes and to reduce unfunded mandates upon local tribes.

Bottom-Up Planning and Interagency Consultation

Fresno COG's monthly standing committees (Transportation Technical Committee, Policy Advisory Committee and Policy Board include members appointed to represent the 15 local governments in the Fresno County region. Further, the numerous subcommittees, technical advisory committees and working groups facilitate Fresno COG's ability to provide a framework for ground-up planning and more frequent and ongoing participation by interested parties at all stages of the process.

RTP and FTIP Consultation

Crucial decisions, whether to support or fund a transportation program or project in the region, are made in developing the RTP/SCS. In contrast, the FTIP defines project budgets, schedules and phasing for those programs and projects that are already part of the RTP/SCS. The FTIP does not provide any additional information regarding environmental impacts beyond those found in the program-level environmental analysis prepared for the RTP/SCS. Further environmental review occurs at the project delivery agency or jurisdiction with a project-specific environmental impacts report.

Starting at the RTP/SCS development stage, Fresno COG staff concurrently consults with appropriate agencies regarding the FTIP. Fresno COG consults extensively with many agencies in preparing the RTP/SCS. For the FTIP, this consultation includes:

- Communication of the schedule of upcoming amendments and FTIP adoption;
- Special workshops;
- Agency coordination reviewing preliminary draft documents before releasing them for public review;
- Presentations on the draft formal amendments to standing committees and the Policy Board.

NATIVE-AMERICAN TRIBAL GOVERNMENT CONSULTATION

Fresno COG is committed to consulting with the region's federally recognized Tribal governments on RTP and the FTIP as well as in projects of priority to Tribes. However, Fresno COG encourages the Tribes to request government-to-government consultation at any time and on any project, program, action, or decision. Fresno COG will participate in government-to-government consultation with Tribal governments and will conduct consultation and/or engagement activities in locations convenient for the Tribal governments.

The groundwork for engagement and consultation with our region's Tribal governments will occur early in an engagement process and will be conducted according to Tribal preference. Fresno COG commits to conducting individual meetings with each Tribe, upon request. Federal and State law require local agencies to consult with Federally recognized tribal governments prior to making transportation decisions, taking actions, or implementing programs that may impact their communities. This activity is separate from and precedes the public participation process. Therefore, Fresno COG adopted a Tribal Consultation Plan to guide these consultation efforts. The plan is included in this document as Appendix C.

Fresno COG consults with tribal governments on an ongoing basis, not only on individual projects. FCOG strives to keep open communication with tribes to facilitate better relationships and better reflect tribes' viewpoints and needs in regional planning documents and projects. The Native American tribes in Fresno County receive the following information by telephone, mail, email, or in-person visits: the Fresno County Transportation Guide, the Regional Directory, newsletters, workshop invitations, grant notices, requests to participate in program guidelines development, working groups and scoring committees.

Fresno COG will continue the outreach activities for Native American tribes as well as seek new ways to enhance the government-to-government relationship between Fresno COG and the Native American tribal governments. Fresno COG will make every effort to consult and involve the Native American tribes in developing plans and programs, including, but not limited to the short and long-range transit plans and the Federal Transportation Improvement Program. Fresno COG will consult with federal land management agencies and federally recognized Native American tribal governments when preparing planning studies and programs affecting the agency and tribe by:

- Initiating consultation from the Executive Director or his/her designee to the agency and tribal chairperson.
- Offering to meet to discuss federal agency and tribal needs and concerns regarding impacts within their jurisdictions prior to beginning the planning process. If the agency, tribal chairperson and/or their representatives elect not to meet, Fresno COG will send a copy of the draft report for their review.

- Consulting with agencies and tribal governments while developing the RTP, addressing agency and tribal concerns regarding impacts within their jurisdiction and again prior to adoption of the RTP.
- Inviting agency and tribal representatives to public meetings.

Planning Documents requiring consultation

- Federal Transportation Improvement Program (FTIP)

  The FTIP is a financially constrained multimodal transportation planning program developed by the MPO through its member agencies and in cooperation with state and federal agencies.

- Federal Statewide Transportation Improvement Program (FSTIP)

  The FSTIP is a statewide multimodal program of transportation projects proposed for federal funding. This includes all projects that are deemed regionally significant and contains MPOs' FTIP documents and a list of rural non-MPO projects.

- Regional Transportation Improvement Program (RTIP)

  The Regional Transportation Improvement Program (*RTIP*) is a document that details the transportation projects including highways, local roads, transit and active transportation that the region will fund with state and federal revenues.

- Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS)

  The RTP is a long-range transportation plan that is developed and updated by Fresno COG every four years. The RTP provides a vision for transportation investments throughout the region; the SCS is a required element that integrates land use and transportation strategies to achieve emissions reduction targets.

- Overall Work Program (OWP)

  The OWP identifies transportation-related planning projects and studies (called work elements) undertaken by Fresno COG and describes programs, budgetary and staffing requirements for Fresno COG. The OWP is a requirement for metropolitan transportation planning activities performed with federal funds provided under 23 USC and 49 USC 53.

Unmet Transit Needs Assessment requiring consultation by Transit Operators

- Transit operators initiate consultation and invitation to the unmet transit needs hearing from the transit operator or his/her designee to tribal chairperson with copies to the CEO, Administrator, and cultural department representatives, and offer to meet to discuss the tribe's transit needs and concerns.

Federally Recognized Tribes

Big Sandy Rancheria Tribe
Tom Zizzo, Tribal Administrator
P.O. Box 337
37387 Auberry Mission Rd
Auberry, CA 93602
(559) 374-0066 ext. 237 (559) 855-4129
TZizzo@bsrnation.com

Cold Springs Rancheria
Carol Bill, Chairperson
P.O. Box 209
Tollhouse, CA 93667
(559) 855-5043

Table Mountain Rancheria
Samuel Elizondo, Tribal Administrator
P.O. Box 410
Friant, CA 93626
(559) 325-0384
selizondo@tmr.org

Non-Federally Recognized Tribes

There are several non-federally recognized tribes in California that are active in transportation issues. Federal law does not require government-to-government consultation on projects with non-federally recognized tribes; however, California law AB 52 requires consultation on tribal cultural resources under CEQA. In addition, non-federally recognized tribes are generally considered a minority group, and federal executive orders require consultation with minority or disadvantaged groups. Presidential Executive Order 12898 about Environmental Justice places special emphasis on coordination with these groups.

Chapter 5 – Opportunities for Public Engagement

Get Involved: Sign Up For Fresno COG's Contact Database

Want to keep up with what is happening at Fresno COG? Sign up to receive Fresno COG's monthly e-newsletter entitled "Coming Up at Fresno COG" or other topic specific notifications. Contact Fresno COG's Public Information Office online at info@fresnocog.org, or call 559-233-4148, and ask to be included on one of Fresno COG's notification contact databases.

Get Involved: Websites

Fresno COG's main website is https://www.fresnocog.org/. Updated daily, the site provides information about Fresno COG's projects and programs, the agency's structure, governing body, committees, staff and upcoming public meetings, events, and workshops. It contains the names, e-mail addresses and phone numbers for staff and Policy Board members and all of Fresno COG's current planning and funding documents. It also includes important links to member government agencies as well as to other Fresno COG virtual sites, calendar, and agenda website.

Fresno COG also hosts two other websites. The https://www.planfresno.com/ website holds all the RTP Update planning information and documentation. Fresno COG's commuter resource site, www.valleyrides.com

Get Involved: Community Engagement Hub

Fresno COG's Engagement Hub is the online home for outreach and listening efforts that shape the future of our community. Using the PublicInput online software Fresno COG creates individual sites for plans or projects under construction. This enables COG to create custom locations for interested parties to find information, meeting links, timelines, resources, and how and where to get involved in specific planning efforts, then answer surveys and sign up to receive updates via text or email. It is accessible through Fresno COG's mail website under the "Get Involved" section.

Get Involved: Social Media

Another way to keep up with hot topics, events and comment opportunities is to follow Fresno COG on social media, including Facebook, YouTube, LinkedIn and Instagram.

Get Involved: Accessible Meetings

All Fresno COG public meetings or events are held in locations accessible to persons with disabilities. Monthly meetings of the Policy Board and its standing committees take place at Fresno COG offices. Assistive listening devices or other auxiliary aids are available upon request. Sign-language interpreters, readers for persons with visual impairments, or language translators will be provided if requested through Fresno COG's Public Information (559-233-4148) at least three working days (72 hours) prior to

the meeting (five or more days' notice is preferred). A statement notifying the public of this policy is placed on each Fresno COG formal meeting agendas:

"The Fresno COG offices and restrooms are ADA accessible. Representatives or individuals with disabilities should contact Fresno COG at (559) 233-4148, at least three days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting / public hearing. If Fresno COG is unable to accommodate an auxiliary aid or translation request for a public hearing, after receiving proper notice, the hearing will be continued on a specified date when accommodations are available."

FRESNO COG BOARDS, COMMITTEES AND COMMISSIONS



Fresno COG provides the public with many opportunities for continuing involvement in the agency's work. Below are descriptions of each of Fresno COG's standing or advisory boards, committees, and commissions. They offer the organization an excellent opportunity for expanding public participation opportunities during the transportation planning process. This is accomplished not only by active membership but by presentations made before them and attendance at their open meetings. To find out more about each group, who staffs them and how to get involved with the work they are doing, contact the Fresno COG at 559-233-4148, email COG staff at info@fresnocog.org or read up on the committees on Fresno COG's website at www.fresnocog.org.

ACTIVE TRANSPORTATION PROGRAM MULTIDISCIPLINARY ADVISORY GROUP

The Active Transportation Program (ATP) Multidisciplinary Advisory Group (MAG) assists in developing and updating of the program guidelines and scoring criteria and participates in the evaluation of project applications. Participants have expertise in bicycling and pedestrian transportation, including Safe Routes to Schools projects, and in projects benefiting disadvantaged communities. The representatives are geographically balanced, representing tribal agencies, state agencies, Fresno COG, local jurisdictions in Fresno County, and non-governmental organizations. The MAG prioritizes and ranks the applications and ensures that 25% of available funds are dedicated to projects and programs benefiting disadvantaged communities as identified in the state guidelines and in the Fresno COG Regional Competitive ATP Guidelines. *The Committee meets on an as needed basis.*

AIRPORT LAND USE COMMISSION OF FRESNO COUNTY

The Airport Land Use Commission (ALUC) protects public health, safety and welfare by ensuring that orderly development and prevention of excessive noise and safety hazards around public use airports is followed in accordance with state and local laws. ALUCs establish the policies on land uses around the airport, ensuring they are compatible with airport operations. This is done on an advisory basis. ALUCs

also evaluate proposed local agency land use policy actions with relevant provisions outlined within the Fresno County Airport Land Use Compatibility Plan (ALUCP), reviewing land use plans and individual development projects to ensure they are within the noise and safety standards outlined in the adopted ALUCP. *The ALUC meets the first Monday of every other month at 2:00 pm.*

Congestion Management Process (CMP) Steering Committee

The CMP was developed to provide guidance to the congestion management process, which is required by the federal planning regulations. The CMP Steering Committee consists of representatives from the local cities/the County, Caltrans, transit operators, and the general public. The CMP Steering Committee has extensive technical expertise in traffic engineering, and provides advice on subjects such as traffic monitoring, traffic congestion, system performance, etc. The Committee works with Fresno COG on the CMP update, and reviews and approves important metrics such as performance measures, CMP network, etc. *The committee meets on an as needed basis.*

Environmental Justice Subcommittee

The Environmental Justice Subcommittee, structured to serve as a subcommittee of Fresno COG's Transportation Technical Committee (TTC), assists Fresno COG staff in setting thresholds for environmental justice populations during the development of Fresno COG's Environmental Justice Plan. The subcommittee reports all advisory recommendations to the TTC through an environmental justice representative. Then the TTC's recommendations would be referred to the Policy Advisory Committee and Fresno COG Policy Board as needed. *They convene when Fresno COG staff, the TTC, the Policy Advisory Committee or the Fresno COG Policy Board request recommendations on items involving environmental justice populations.*

Fresno COG Policy Board

Policy decisions are made by the Fresno COG Policy Board. The board comprises the mayors of each incorporated city and the chairman of the County Board of Supervisors, or their designated elected representative. *The Policy Board meets on the last Thursday of each month at 5:30 p.m. at Fresno COG.*

Measure C Citizen Oversight Committee

The Measure C Citizen Oversight Committee was developed as an advisory body to the Fresno COG Board and the Fresno County Transportation Authority (FCTA), to inform the public and ensure that Measure C funding program revenues and expenditures are spent as promised to the public. Fresno COG and FCTA staff the Committee and provide technical and administrative assistance. *The Committee meets as deemed necessary on the second Thursday of each month at Fresno COG.*

Measure C Transit Oriented Development Technical Advisory Committee

The Measure C TOD Technical Advisory Committee (TAC) was formed to provide guidance to the development of the Measure C TOD program. The TOD program was established to encourage transit supportive land use and boost transit ridership. The TOD TAC developed the TOD program guidelines

and policies, which provides guidance for the annual award under the TOD program. The TOD TAC also makes recommendations for any revision or update related to the TOD program Guidelines and Policies. *The Committee meets annually.*

Measure C TOD Scoring Committee

The Measure C TOD Scoring Committee was created to provide funding recommendation for the Measure C TOD program. The Committee reviews the TOD grant applications, scores the projects, and makes funding recommendations to Fresno COG's TTC/PAC, and Policy Board. The TOD Scoring Committee consists of COG's member jurisdictions, Fresno County Transportation Authority (FCTA), transit operator, and public members. *The TOD Scoring Committee meets annually.*

Policy Advisory Committee

The Policy Advisory Committee (PAC) comprises the chief administrative officer or city manager of each member agency or their designated representative. Except for urgency matters, all items must first be considered by the PAC before submission to the Policy Board. *The PAC meets on the second Friday of each month at 10 a.m. at Fresno COG.*

Regional Safety Committee

The Regional Safety Committee was formed to provide guidance on the annual safety performance targets and the regional approach to address safety challenges in Fresno County. The Committee consists of representatives from the cities/County, Caltrans, bike/ped groups as well as transit agencies. *The Committee meets annually.*

Regional Transportation Plan Roundtable

The Roundtable guides Fresno COG's Regional Transportation Plan while it is undergoing an update. RTPs must be updated every four years. However, it takes over two years to implement and complete the update process. The 40-member Roundtable is comprised of 16 representatives from each of Fresno COG's member agencies, 21 positions for public agencies and stakeholder groups, and three positions for those who represent the public at large. *The RTP Roundtable meets at 2:00 pm on the fourth Weds.*

RHNA Subcommittee

The RHNA subcommittee comprises representatives from local governments and housing stakeholders in the region. The subcommittee will provide guidance and recommendation on the methodology of RHNA housing allocation as well as the development of RHNA plan. The subcommittee is an advisory body and makes recommendations to TTC/PAC and Policy Board. *The committee meets on an as needed basis.*

SB 743 Technical Committee

The SB 743 Technical Committee provides input to the Fresno County SB 743 regional guideline development process. The committee consists of representatives from local governments, Caltrans, transit agencies, development communities, traffic engineering consultants, and CEQA law firms. The local government representatives on the committee report back to their agencies on the regional recommendation and advise the local guidelines development process. *The committee meets on an as needed basis.*

Social Services Transportation Advisory Council

The Fresno COG Policy Board established its Social Service Transportation Advisory Council (SSTAC) in 1988 to review transit issues with emphasis on annually identifying transit needs within Fresno County. Transit needs include those of transit-dependent and transit-disadvantaged persons, including the elderly, disabled and persons of limited means. This Advisory Council is consistent with State law (SB 498, Chapter 673, 1987), which mandates both the purpose and minimum membership of this body. All SSTAC meetings are open to the public. Citizens can request to be placed on the mailing list to receive committee agendas. *SSTAC meets the third Tuesday of the month, January through June or as needed.*

Transportation Technical Committee

The Transportation Technical Committee (TTC) serves as a standing committee that reviews materials and issues monthly before forwarding them to the Policy Advisory Committee. Membership includes member agency staff and representatives from a wide variety of transportation and community interest groups. *The TTC meets on the second Friday of each month at 8:30 a.m. at Fresno COG.*

Valleywide Committees

Fresno COG staff is also actively involved on Valleywide committees that include staff members from all eight San Joaquin Valley MPOs. These groups meet regularly on issues of mutual interest. In addition to the committees or groups listed below, the San Joaquin Valley MPOs are also active in the State's high-speed rail efforts, promotion of State Route 99, goods movement through the Valley, RTP/SCS development and other areas of mutual concern. Together they have developed a San Joaquin Valley Council of Government's website: https://sjvcogs.org/

Programming Coordination Group

The Valley Programming Coordination Group provides a coordinated approach to Valley air quality, conformity, and transportation modeling issues. The committee's goal is to ensure Valleywide coordination, communication, and compliance with Federal and State Clean Air Act requirements. Each of the eight Valley MPOs and the San Joaquin Valley Air Pollution Control District (SJVAPCD) are represented. In addition, the FHWA, the EPA, CARB and Caltrans are all represented.

San Joaquin Valley Regional Planning Agencies – Regional Policy Council

This 16-member Council was established to discuss and build regional consensus on issues of Valleywide importance. The Council comprises two elected officials and one alternate from each of the regional planning agencies' policy boards. The Policy Council provides guidance on common interregional policy issues and represents the San Joaquin Valley at public forums such as the California Transportation Commission, the Governor, and his administration, as well as State and Federal legislative bodies that require a common voice from the San Joaquin Valley. *Meeting agendas, minutes, and information about the SJV Directors meetings are available online at* https://sjvcogs.org/

San Joaquin Valley Regional Planning Agencies – Directors' Committee

The Valley Executive Directors meet regularly to discuss issues of mutual importance to all the Valley Metropolitan Planning *Organizations. Meeting agendas, minutes and information about the SJV Directors meetings are available online at* https://sjvcogs.org/

Chapter 6 – Who We Engage

Fresno COG aims to encourage meaningful engagement of a broad range of people and organizations affected by its plans, policies, actions and decisions, tailoring engagement efforts to each plan or project and its respective audience.

Below is a sample list of partners Fresno COG strives to engage in its work as required by federal and state law:

- affected public agencies
- affordable housing advocates and organizations
- airport operators
- bicycle and pedestrian advocacy
- broad-based business organizations
- building trade councils
- chambers of commerce
- city managers
- community development agencies and organizations
- commercial property interests
- community-based organizations
- county transportation agencies
- economic development agencies and organizations
- educational community and institutions, including colleges and universities
- elderly and retired persons
- elected officials
- environmental advocates
- environmental protection agencies
- federal land management agencies
- freight interests
- general public
- health and wellness representatives
- home builder associations
- homeowner associations
- labor unions
- landowners
- limited English proficiency populations
- local government staff
- local planning departments
- minority and low-income populations
- natural disaster risk reduction agencies/organizations
- neighborhood and community groups
- neighborhood councils
- organizations serving rural area residents
- parent organizations
- private providers of transportation
- pedestrians
- persons with disabilities
- private providers of transportation
- private sector
- property owners
- providers of freight transportation services
- public agencies
- public health representatives
- public sector
- regional government agencies
- renter/tenant advocacy organizations
- representatives of the disabled
- representatives of public transportation employees
- representatives of users of pedestrian walkways and bicycle transportation facilities
- representatives of users of public transit
- schools and school district
- seniors and older population
- small businesses special interest non-profit agencies
- state agencies
- students and youth
- tourism interests
- subregional organizations
- transit agencies
- transportation and transit advocates
- transportation commissions
- Tribal Governments and indigenous communities

COMMUNITY-BASED ORGANIZATIONS

For over two decades, Fresno COG has partnered with the region's community-based organizations (CBOs) to engage historically underserved communities in regional plans policies, programs, and projects. Because of the established relationships that CBOs have with the communities they serve, Fresno COG can engage communities that are difficult to reach via traditional methods.

CBOs that serve the Fresno County region use their social media channels, email distribution lists, existing community meetings or events to convey information and allow Fresno COG staff to engage with community members. This provides an invaluable link to the region's diverse communities. Partnering with CBOs ensures that Fresno COG hears from these communities regularly, and that the input is incorporated into Fresno COG's policies, programs, and projects.

Fresno COG also includes dedicated seats on advisory committees and roundtables for CBO representatives. These include Fresno COG's Transportation Technical Committee, the RTP Roundtable, the Environmental Justice Subcommittee, the Measure C Citizen Oversight Committee (staffed by Fresno COG) and other project specific scoring committees.



Chapter 7 – Public Participation Strategies

Fresno COG Staff uses several strategies to provide interested parties with reasonable opportunities to be involved in the planning process. Staff understand that prior to involvement in Fresno COG's planning activities, members of the public must understand what Fresno COG's mission is, and what issues are under consideration.



A list of participation strategies follows that includes tried-and-true approaches as well as new suggestions received during the Public Participation Plan development process. Fresno COG staff will define appropriate outreach strategies for each plan/program on a case-by-case basis and select appropriate options from the following lists.

Public Meeting/Workshop/Events – Virtual or In-Person

- Encourage participation in Fresno COG standing or other committee and boards meetings (See committee listings in Chapter 6)
- Participate in or speak at meetings of existing agencies/community groups
- Host or co-host workshops/meetings/open house with community groups, business associations, member agencies, public-at-large
- Partner with community-based organizations in low-income and minority communities for targeted outreach
- Question and answer sessions with planners and interest parties
- Break-out sessions for smaller group discussions on multiple topics
- Interactive exercises
- Customized presentations
- Vary time of day for workshops (day/evening)
- Conduct meeting entirely in alternative language
- Provide videoconferencing or virtual meeting options
- Demonstration events to showcase project components
- Hold virtual workshops/open houses hosted via online meeting platforms like Zoom. Include dial-in options to ensure more people can participate
- Provide remote access to meetings by webcasting meetings online or via Facebook, YouTube, etc.
- Host telephone town halls or online webinars

- Provide asynchronous opportunities for participating (e.g., webinar recordings with online comment forms, interactive games, etc.)
- Use social media, texting platforms or apps and paid digital promotion to reach a larger audience
- Post video recordings of past public meetings/workshops
- Post written or display materials from in-person meetings online
- Encourage interaction among participants via web (e.g., online discussion boards, etc.)
- Post information online in advance of public meetings

Visualization & Interactive Engagement Techniques

- Provide access to planning data (e.g., maps, charts, background on travel models, forecasts, census data, research reports, project lists)
- Table-top displays and models
- Web content and interactive games
- Electronic polls/voting
- PowerPoint slide shows and videos
- Web-based and downloadable surveys
- Printed surveys distributed at meetings, transit hubs, on-board transit vehicles
- Online or custom surveys presented and answered at virtual meetings

Polls/Surveys

- Printed surveys distributed at meetings, transit hubs, on-board transit vehicles, door-to-door, through community organizations, member agencies or other partners
- Statistically valid polls to gauge public opinion
- Electronic surveys via web and SMS-based (text) surveys
- Intercept interviews/surveys where people congregate, such as at transit hubs
- Short surveys at in-person meetings to obtain input



Focus Groups

- Participants recruited and focus groups hosted by professional consultant
- Participants recruited by area of expertise or region they represent

Printed Materials

- Post cards, mailers, newsletters
- Maps, charts, photographs, and other visual means of displaying information

- Work with community-based organizations to hand deliver flyers to community members, businesses and schools
- Mail to targeted database lists—either COG's an outside agency's or purchased
- Distribute "Take-One" flyers to key community organizations
- Place notices on board transit vehicles and transit hubs
- User-friendly, easy-to-understand, accessible documents (including use of executive summaries)

Utilize Media

- Issue news/press releases
- Submit human interest stories that center around COG projects
- Invite reporters to news briefings or roundtables to educate them on complex topics
- Meet with editorial staff
- Submit Opinion pieces/commentaries
- Purchase display ads/social media, online, radio or TV advertising
- Negotiate inserts into local printed media
- Book speakers on radio/TV talk shows
- Public Service Announcements on radio and TV
- Develop content for public access/cable television programming
- Develop Civic journalism partnerships
- Purchase public notices
- Use of community and minority media outlets

Electronic Access to Information

- Dynamic websites with updated content and translation readily available
- Videos explaining plans, programs, concepts in surveys or on YouTube or Engagement Hub
- Maintain regular presence on social media outlets
- Electronic duplication of open house/workshop materials, posted to websites and social media
- Interactive online surveys, visuals and opportunities to comment
- Access to planning data such as forecasts, census data, research, reports, maps, charts, plans, project lists
- Provide information in advance of public meetings
- Post event/meeting information on online news sites, calendars, community & discussion websites
- Automated web accessibility technology

Targeted Notifications

- E-newsletters - "Fresno COG's Coming Up at Fresno COG"
- Post meeting and events announcements online, including on a regularly updated meeting & events calendar
- Use paid digital promotion to promote events and meetings
- Distribute e-mail blasts to share important announcements, project updates
- Information disseminated through partnerships with community-based organizations and public agencies or chambers of commerce
- Social Media accounts on Facebook, Instagram, LinkedIn, YouTube as well as partner accounts
- Notices placed on board transit vehicles and at transit hubs
- Submit articles for publication in community/professional/corporate newsletters
- Create and distribute messaging toolkits for local government and other partners to promote MTC's programs and events

Involving Low Income Communities and Communities of Color

- Submit reports to Fresno COG's ongoing committees such as the ADA Advisory Council, SSTAC
- Make presentations to and have discussions with MTC's Policy Advisory Council
- Use paid partnerships with community-based organizations to co-host meetings and small group session to remove barriers to participation by offering assistance, such as childcare, meals, translation services
- Offer cash incentives to bolster participation of in-person discussion groups or meetings
- Distribute "take one" flyers, banners or posters on transit vehicles, at transit hubs and at housing shelters
- Conduct outreach in the community such as pop-up meetings at flea markets, libraries, health centers
- Use community and ethnic media outlets to announce participation opportunities
- Place paid informational stories in ethnic media
- Post information on websites or send via email or social media as some do not have a physical address
- For the unhoused or housing unstable, hold discussion groups or one-on-one sessions at housing shelters or centers to obtain input. Also, hold regular events targeted to those experiencing homelessness or housing instability



Persons with Disabilities

- Tailor engagement tactics to each disability community as needs differ
- For those with visual impairments, use online or telephone engagement

- For persons who are deaf or hard-of-hearing, use closed captions for all online meetings or workshops and provide ASL interpreters upon request
- When giving an online PowerPoint presentation, provide comprehensive verbal description of all content
- Ensure that all electronic documents are screen reader accessible
- Provide a dial-in option for all online meetings or workshops
- Ensure in-person events are close to transit and are easy-to-navigate for wheelchair users and persons with visual impairments
- Ensure online meetings are recorded so people can watch/listen later

Involving Limited-English Proficient Populations

- Translate materials
- Have interpreters and interpretive equipment available at meetings as needed with 72-hour advance notice
- Conduct meeting entirely in alternative language (Other than English)
- Meeting and group facilitators to obtain oral comments in languages other than English
- Translated documents and web content on key initiatives or opportunities to comment
- Use of community and minority media outlets to announce participation opportunities
- Include information on meeting notices for how to request translation assistance

Low-Literacy Populations

- Use plain language in all materials and presentations.
- Use visualization techniques to communicate about complex topics, including maps and/or graphics to illustrate trends, choices being debated, etc.
- Conduct personal interviews or use audio recording to obtain oral comments.
- Use a listening line for participants to submit audio comments via phone.
- Train staff to be alert to and anticipate the needs of low-literacy participants in meetings, workshops, etc.

Engaging Tribal Governments

- Connect with Tribal governments to establish a channel of communication
- Send Tribal governments and relevant Tribal representatives, organizations, or groups timely and adequate public notices and announcements
- Actively seek Tribal government input on Fresno COG projects and programs through direct contact with Chairpersons and/or Tribal representatives, as appropriate
- Respond to all Tribal government comments and consultation requests

- Intentionally create engagement opportunities for Tribes to be involved in the regional planning process
- Fresno COG has developed a formal plan for how we engage and consult with tribal governments

Receiving/Submitting/Communicating Comments

- Summarize key themes of public comments in written or graphic form for placement in staff reports to Fresno COG standing committees and Fresno COG's Policy Board, attaching list of comments and responses as appropriate
- Report on how public input influenced the process to decision-makers and members of the public
- Notify participants via presentations, email and/or e-newsletter when reporting how public input influenced the process and/or when sharing information on what was heard
- When partnering with community-based organizations, report back to organization leaders about how public input influenced the process
- Post comments, key themes and how feedback influenced the process online
- Updated and interactive Web content
- Respond to written questions directly via email in the language received

Chapter 8 – Public Participation Plan Evaluation and Updates

Fresno COG's Public Participation Plan is not a static document, but an ongoing strategy that will be periodically reviewed and updated every four years in accordance with federal and state regulations to reflect changing circumstances, current best practices. The updates will coincide with the start of Fresno COG's RTP/SCS update schedule.

As part of the RTP's community outreach program, Fresno COG sets performance measures to gauge the effectiveness of the engagement program. This evaluation serves to inform and improve future engagement programs, including future updates to this Public Participation Plan. Additionally, Fresno COG will periodically evaluate various components of the items identified under the RTP Public Outreach Strategy Section IV "Public Participation Strategies," which form the core of Fresno COG's public involvement activities.

This Public Participation Plan may be subject to minor changes from time to time. When a change to Fresno COG's policies or procedures occurs that may warrant a change to the Public Participation Plan, minor changes will be noticed and posted on the Fresno COG website. Any substantive changes will be released for a 45-day public review and comment period and will include a review by Fresno COG's Transportation Technical Committee, Policy Advisory Committee and Policy Board. Fresno COG will extend the public comment period by an additional 45 days in instances where major revisions are proposed in response to comments heard.



Appendix



2024 Fresno COG Regional Transportation Plan and Sustainable Communities Strategy Public Participation Plan

2026

Regional Transportation Plan & Sustainable Communities Strategy

Public Outreach Strategy

Adopted July 25, 2024



FRESNO COG
Council of Governments

FRESNO
Council of Governments

The Fresno Council of Governments (Fresno COG) is a consensus builder, developing acceptable programs and solutions to issues that do not respect political boundaries. Fresno COG is a voluntary association of local governments, one of California's 38 regional planning agencies, and one of 500+ nationwide. In 1967 elected officials of Fresno County and its incorporated cities informally created the agency, formalizing Fresno COG in 1969 through a Joint Powers Agreement. Fresno COG undertakes comprehensive regional planning with an emphasis on transportation, provides citizens an opportunity to be involved in the planning process, and supplies technical services to its members.

Fresno COG's Member Agencies:

City of Clovis
City of Coalinga
City of Firebaugh
City of Fowler
City of Fresno
City of Huron
City of Kerman
City of Kingsburg
City of Mendota
City of Orange Cove
City or Parlier
City of Reedley
City of San Joaquin
City of Sanger
City of Selma
County of Fresno

Public Outreach Strategy
for the
2026 Fresno COG Regional Transportation Plan
and Sustainable Communities Strategy

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I. Introduction to the RTP Public Outreach Strategy

Regional Transportation Plans (RTPs) are planning documents developed by Metropolitan Planning Organizations (MPOs) and Regional Transportation Planning Agencies (RTPAs) in collaboration with many key stakeholders, as required per State legislation and Federal regulation. RTP's include visioning, forecasting population/employment, identifying major growth corridors and areas, projecting future land use in conjunction with local jurisdictions, assessing needs, developing capital and operating strategies to move people and goods, developing a financial plan, and identifying implementation actions.

A comprehensive consultation and coordination public participation process is key to developing long-term regional plans. Fresno COG's RTP Public Outreach Strategy will establish the process by which the public can participate in the development of the plan**,** identifying procedures, strategies, and desired outcomes for the following:

- Providing adequate public notice of public participation activities and time for public review and comment at key decision points, including but not limited to a reasonable opportunity to comment on the proposed RTP
- Providing timely notice and reasonable access to information about transportation issues and processes
- Holding any public meetings at convenient and accessible locations and times
- Seeking out and considering the needs of those traditionally underserved by existing transportation systems, such as low-income and minority households, who may face challenges accessing employment and other services

Fresno COG's Public Participation Plan, the parent document to this public outreach strategy, spells out specific strategies to involve low-income communities and communities of color as well as limited-English proficient populations. These strategies will help ensure that environmental justice issues are addressed and that interested members of the public have ample opportunity to understand and provide meaningful input while the RTP is in its early stages and throughout the planning process.

The public participation process will require flexibility and is subject to change in response to input received. To direct Fresno County residents and organizations interested in participating in key actions and decisions, any changes and additional detail will be posted on Fresno COG's RTP website and communicated via social media.

II. RTP/SCS Public Outreach Strategies & SCS Participation Plan

How-To-Guide for getting involved in the RTP planning process

Under state law (SB 375, Steinberg, Chapter 728, 2008 Statutes), Fresno COG must develop a Sustainable Communities Strategy (SCS) as part of its Regional Transportation Plan (RTP) to integrate planning for growth and housing with long-range transportation investments, including goals for reducing greenhouse gas emissions for cars and light trucks. The law also calls for a Public Participation Plan that addresses outreach for an SCS and the Regional Transportation Plan.

This section describes key engagement opportunities Fresno COG will employ during development of Fresno COG's 2026 RTP/SCS development. Using strategies outlined in its 2024 Public Participation Plan (PPP), Fresno COG will provide stakeholders and all interested parties with several avenues for ongoing participation. The following section explains those engagement opportunities and highlights how to participate in blue below.

1. **Regional Transportation Plan Roundtable**

   Fresno COG hosts an RTP Roundtable "committee" whose purpose is to support staff and COG standing committees in developing the Regional Transportation Plan and Sustainable Communities Strategy. The Roundtable provides community-based consensus on advisory recommendations to the Fresno COG Policy Board. The 40-member Roundtable comprises of 16 representatives from each of Fresno COG's member agencies, 21 positions for public agencies and stakeholder groups, and three positions for those who represent the public-at-large.

   The RTP Roundtable meets monthly, at 2 pm on the fourth Wednesday. Meetings are held in Fresno COG's Sequoia Conference Room and on a virtual platform in a hybrid style, unless otherwise noted on Fresno Cog's agendas and websites. Meeting agenda packets are made available on the website about one week prior, under Agendas. To be added to Fresno COG's RTP Roundtable notification list, please email Fresno COG's Public Information Office at info@fresnocog.org with your specific request or call Fresno COG at 559-233-4148.

2. **RTP Survey of the community**

   Fresno COG contracted with a professional survey firm to conduct a statistically valid community survey whose participants are reflective of the county's demographics, including limited English-speaking populations from the urban and rural areas. The consultant will prepare a detailed list of findings with ranked values and transportation funding priorities identified by Fresno COG.

   Voluntary participation in the actual survey is not possible. But results will be posted online at the Fresno COG's website by September 2024 or as soon as possible thereafter. Survey findings will be reported to the RTP Roundtable and Fresno COG Policy Board during regularly scheduled meetings. For more information about the Community Survey contact Brenda Thomas at info@fresnocog.org or by calling 559-233-4148, ext. 219.

3. Community-Based Mini-Grant Outreach Program

To help ensure diverse and direct input from all populations, Fresno COG will award grant funding to community-based organizations, schools, and interested groups to conduct outreach. The selected organizations will conduct outreach activities to secure public involvement from stakeholders in their communities, engaging them in the development of the Regional Transportation Plan and generating feedback on the 2026 RTP and SCS. Specifically, mini grant recipients could organize in-person or virtual workshops, attend or host events, conduct community walks (door-to-door) to gather community input during phases of the RTP Update process.

An application packet will be released to the public in the following ways:

- Emailed to Fresno COG's contact listings
- Included Fresno COG's Coming Up At Fresno COG e-newsletter in early June 2020
- Posted on Fresno COG's social media sites
    - Facebook
    - Instagram
    - LinkedIn
- Posted on Fresno COG's websites
    - www.fresnocog.org under "Doing business with Fresno COG"
    - www.planfresno.com under "Public Participation"
    - https://publicinput.com/2026rtp All public outreach information will be posted to this dedicated site
- Included in agenda packets for Fresno COG's standing committees and Policy Board at https://agendas.fresnocog.org/

4. Email Notifications

Regular updates regarding RTP development will be included in "Coming Up at Fresno COG" e-newsletters. Additional email notifications will be sent to government and other stakeholder agencies seeking their involvement and coordination as required.

If the public would like to submit a single request to receive all notices, information and updates regarding the RTP and SCS development they may do so by contacting Fresno COG by phone at (559) 233-4148 or via email at info@fresnocog.org. There will also be comment forms or options to "opt in" to receiving RTP updates on electronic and hard copy outreach materials.



5. **Social Networks:** Updates, workshops, meeting announcements and any other opportunity to participate in RTP and SCS development will be posted to the Fresno COG social media sites. Facebook events will be created for workshops and public meetings as appropriate.

   Fresno COG's social media sites:

   - Facebook
   - Instagram
   - LinkedIn
   - YouTube



6. **Websites:** Fresno COG's primary and RTP websites will contain updated content with RTP meeting agenda packets and public comment/participation opportunities. In addition, Fresno COG may develop graphics and videos explaining plans, programs or concepts and post them to the website and to COG's social media pages.

   Fresno COG's websites:

   - www.fresnocog.org Primary site
   - www.planfresno.com RTP website
   - https://agendas.fresnocog.org/ Agenda website
   - Community Engagement Hub
   - https://publicinput.com/2026rtp All RTP public outreach information will be posted to this dedicated site, accessed directly from the other websites. This community engagement "hub" for RTP will provide a dedicated email address to receive RTP public comments, provide a voicemail line and many other features. All information will be available in English and Spanish. Additional languages will be added as need is established.

7. **Regularly scheduled meetings**: The following COG Boards and Committees will consulted in the development of the RTP & SCS. All consultation with these and other committees will be documented:

   - **RTP Roundtable**: The Roundtable guides Fresno COG's Regional Transportation Plan while it is undergoing an update. RTPs must be updated every four years. However, it takes over two years to implement and complete the update process. The 40-member Roundtable is comprised of 16 representatives from each of Fresno COG's member agencies, 21 positions for public agencies and stakeholder groups, and three positions for those who represent the public-at-large.

     Starting June 2024, the Roundtable will meet monthly on the fourth Wednesday at 2:00 pm in the Fresno COG Sequoia Conference Room

- **Environmental Justice (EJ) Subcommittee:** The Environmental Justice Subcommittee, structured to serve as a subcommittee of Fresno COG's Transportation Technical Committee (TTC), assists Fresno COG staff in setting thresholds for environmental justice populations during the development of Fresno COG's Environmental Justice Plan.

  Starting July 2024, The EJ Subcommittee will meet monthly

- **Transportation Technical Committee (TTC):** Standing RTP items included on TTC agendas each month brief committee members on RTP and SCS development issues and public outreach opportunities.

  Meets the second Friday of each month at 8:30 a.m. pm in the Fresno COG Sequoia Conference Room

- **Policy Advisory Committee (PAC:** Standing RTP items included on PAC agendas each month brief committee members on RTP and SCS development issues and public outreach opportunities.

  Meets the second Friday of each month at 10:00 a.m. pm in the Fresno COG Sequoia Conference Room

- **Fresno COG Policy Board:** Standing RTP items included on Policy Board agendas each month brief committee members on RTP and SCS development issues and public outreach opportunities.

  Meets the last Thursday of each month at 5:00 pm in the Fresno COG Sequoia Conference Room

Other Fresno COG committees or boards: Additional consultation and coordination will likely occur with the following committees and commissions during RTP/SCS development.

Meeting agendas and packet materials are available online on the Fresno COG website and Agenda Reader website.

- **Airport Land Use Commission (ALUC) of Fresno County:** The ALUC will receive information via agenda items informing them of RTP progress and airport related issues.

  Meets the first Monday every other month at 2:00 pm in the Fresno COG Sequoia Room as content dictates.

- **Measure C Citizen Oversight Committee (COC**): The COC has a representative who sits on the RTP Roundtable that is responsible for reporting RTP update developments to the committee during regular meetings.

  Meets the second Thursday of each month at 4:00 p.m. in the Fresno COG Conference Room as content dictates.

- **Social Service Transportation Advisory Council (SSTAC):** Meets to aid staff in its review of transit issues with an emphasis on the annual identification of unmet transit needs within Fresno County. Transit needs include the needs of transit dependent and transit disadvantaged persons, including the elderly, disabled and persons of limited means.

  SSTAC meets on the third Tuesday of the month, January through June of each year, or as needed at 1:30 pm in the Fresno COG Ash Conference Room.

Valleywide Committees and Boards that will be consulted or coordinated with during the RTP/SCS development:

- **Programming Coordination Group:** The Valley Programming Coordination Group provides a coordinated approach to Valley air quality, conformity, and transportation modeling issues. The committee's goal is to ensure Valleywide coordination, communication, and compliance with Federal and State Clean Air Act requirements. Each of the eight Valley MPOs and the San Joaquin Valley Air Pollution Control District (SJVAPCD) are represented. In addition, the FHWA, the EPA, CARB and Caltrans are all represented.
- **San Joaquin Valley Regional Planning Agencies – Regional Policy Council:** The Policy Council provides guidance on common interregional policy issues. This sixteen-member Regional Policy Council was established to discuss and build regional consensus on issues of Valley importance. Meeting agendas, minutes, and information about the SJV Directors meetings are available online at www.sjvcogs.org.
- **San Joaquin Valley Regional Planning Agencies – Executive Directors Committee:** The Valley Executive Directors meet regularly to discuss issues of mutual importance to all the Valley Metropolitan Planning Organizations. Meeting agendas, minutes, and information about the SJV Directors meetings are available online at www.sjvcogs.org.

8. **Schedule A Presentation**—Fresno COG staff is available to make presentations to organizations and community groups or associations as requested.
9. **Technical Working Groups**—Fresno COG staff will be working with technical staff from our member agencies (16 cities and the County of Fresno) to develop/draft technical portions of the plans that require specific expertise, or to address technical issues that may arise during the process.

   Members of the public are welcome to attend. Meeting notices will be posted to the COG website calendar.

10. Focused Community Outreach Efforts

Fresno COG plans to conduct at least three focused community outreach efforts during RTP Update development, prior to releasing the Draft RTP/SCS for 55-day public review and comment.

Transportation Needs Outreach – Early Fall 2024

This outreach effort will gather transportation project suggestions from the region's residents via hard copy or online survey (available in multiple languages). It provides an opportunity for community members to participate early in the RTP planning process by submitting project ideas and needs for their communities. All needs will be processed by Fresno COG staff and submitted to the cities and County of Fresno for review prior to the RTP call-for-projects late fall deadline. The list of projects and mapping of their locations will also be available on the PlanFresno website.

The survey will be available in Fresno COG's Community Hub. Various forms of the links to the survey will be advertised through the mini grant organizations, websites, email, social media, advertising, community events, meetings, etc. using the list of strategies included in Chapter 7 of the PPP.

SCS Scenario Development – Spring 2025

In the Spring of 2025 Fresno COG will host another robust outreach effort for input on Fresno COG's Sustainable Communities Strategy development.

This effort will be advertised through the mini grant organizations, websites, email, social media, advertising, community events, meetings, etc. using the list of strategies included in Chapter 7 of the PPP. All public comments will be provided to the standing committees and Policy Board for their review prior to any decision making.

SCS Scenario Selection – Fall 2025

This segment of RTP/SCS outreach takes the modeling results from multiple SCS scenarios back out to the public for review and comment.

Fresno COG will release the SCS scenarios and modeling results for public review and comment in the Fall of 2025 on our websites. Outreach to the community will be conducted using many of the strategies included in Chapter 7 of the PPP. All public comments will be provided to the standing committees and Policy Board for their review prior to any decision making.

11. Required workshops/meetings and hearings on the DRAFT SCS

Senate Bill 375 requires that at least three regional public workshops, with information and tools providing a clear understanding of policy choices and issues, on the Draft SCS are held in Fresno County during the SCS process.

At least two public hearings shall be held on the Draft SCS in the RTP (and APS, if any). To the maximum extent feasible, the hearings shall be in different parts of the region to maximize the opportunity for participation by members of the public throughout the region.

Fresno COG will host at least three regional public workshops when the Draft SCS is released for public review. The workshops will be advertised throughout the region using public participation strategies identified in Chapter 7 of the Public Participation Plan. All those who engaged in earlier outreach in efforts and requested continued communication will be notified.

Informational meetings must also be held in each county for members of the board of supervisors and city councils on the Draft SCS. Only one informational meeting is needed in each county if it is attended by representatives of the county board of supervisors and city councils that represent a majority of the cities representing a majority of the population in the incorporated areas of that county. The purpose of this meeting (or meetings) shall be to present the Draft SCS to members of the board of supervisors and the city councils, soliciting their input and recommendations.

Informational meeting(s) for elected officials and at least two public hearings shall be held in the Fresno County region to present the Draft SCS and receive formal public input from the public. Public hearings will be held in two locations on different dates, one in the urban area of the county and one in the rural area. Dates and times of these participation opportunities will be announced via public notice, on the Fresno COG website and social media pages and through email notifications.

12. Additional tasks as identified during the process

As appropriate and effective opportunities for outreach arise during the RTP and SCS development process, they will be evaluated and discussed. If the opportunities are viable, financially feasible approaches to providing public education or receiving public input, they will strongly be considered for implementation.

To suggest an outreach approach or opportunity for Fresno COG's consideration, please contact staff in one of the following ways:

Email: info@fresnocog.org
Phone: 559-233-4148
Mail: 2035 Tulare Street, Suite 201, Fresno, CA 93721

All workshop and online survey data and regional transportation needs suggestions will be made available on PlanFresno.com and publicinput.com/2026rtp

III. RTP/SCS Public Outreach Strategy Objectives and Desired Outcomes

Fresno COG's Public Participation Plan calls for setting and measuring progress on involving the public in Fresno COG's Regional Transportation Plan. This portion of the RTP/SCS Outreach Plan denotes Fresno COG's commitments to meeting public participation requirements.

A. Objectives:

- Solicit participation from a broad range of groups and individuals in the 2026 RTP decision-making process
- Raise awareness and offer opportunities for public input about the 2026 RTP
- Provide information Fresno County region residents and other stakeholders
- Stimulate dialogue about the transportation challenges facing the Fresno County region
- Develop and incorporate into the 2026 RTP update realistic solutions that address the diverse mobility needs of the region's residents, visitors and business people
- Build public support for, and understanding of, the transportation improvements outlined in the 2026 RTP

B. Desired Outcomes:

Diversity: Participants must represent a range of socioeconomic, ethnic, cultural, geographic and user (mode) groups. They must also include a range of people with varying interests.

- Targeted groups include all those identified in CALTRANS 2024 RTP Guidelines for MPOs
- Participating citizens represent a cross-section of people of various interests, places of residence and primary modes of travel, as reported on surveys and comments or other communications received throughout the update process
- Engaged low-income communities and people of color

Reach: Every effort will be made to include the greatest number of people possible. Different levels of participation will make it more inviting for people with a range of involvement preferences to join the discussion. The success of the program will be measure by the following:

- Number of individuals who actively participated in the Fresno COG RTP 2026 Public Outreach Program, as measured by survey responses, focus group attendance, comments received and community outreach involvement. (excluding repeat attendance)
- Number visits or "views" to the Fresno COG websites and Community Hub
- Active participation from residents or their representatives from urban and rural locations
- Representative responses from community members that mirrors our region's demographics

Accessibility: This goal may be met by taking participation activities to where people already are located, whenever possible. It can also be met by providing a variety of ways to participate, regardless of individuals' language or ability to attend a meeting, access to the Web, etc.

- Meetings are held in communities and during existing meeting dates/times whenever possible
- One hundred percent of meeting locations are accessible by transit, except for rural, unincorporated communities and other town pockets that lack the public transportation needed to access all viable meeting locations.
- Meetings are linguistically accessible to 100% of participants, with three working days' advance request for translation. Meeting announcements will offer translation services with advance notice to participants speaking any language with available professional translation services. At most public workshops Fresno COG will automatically provide translators and Spanish language materials as need is anticipated.
- All meetings are accessible under the Americans with Disabilities Act (ADA).

Impact: The feedback received through this Outreach and Involvement Program should be analyzed and provided to the Fresno COG Policy Board wherever appropriate. Interested participants should be informed of Board's actions. Decisions not to incorporate recommendations should be noted, with a rationale provided and ready to be discussed.

- One hundred percent of written comments received are logged, analyzed, summarized and communicated to committees and board prior to decision making
- Written comments are acknowledged and responded to when requested. Define how comments are reflected in the outcome of a Policy Board action or, conversely, why the Policy Board acted differently.

Education: This outreach program is an opportunity for Fresno COG to inform a wide range of people about transportation issues in the Fresno County region, as well as the link to climate change and sustainable growth, among other issues. Each step of the process should include an educational element, whether it is about Fresno County area transportation in general, specific projects being considered for inclusion in the long-range plan or background on the outreach results to date.

Participant Satisfaction: People who take the time and energy to participate should believe it was worth their while to join in the discussion and debate. The following targeted performance measures are associated with each of the goal topics. Surveys will be available for participants to complete throughout the RTP/SCS development process.

Majority of participants rate the Fresno COG RTP Outreach Program as *Excellent or good* on each of the following performance dimensions (or other specific features to be determined):

- Accessibility (meeting locations, materials, languages available)
- Adequate notice
- Sufficient opportunity to comment
- Clear understanding of items that are established policy versus those that are open to public influence
- Clear information at an appropriate level of detail
- Educational value of presentations and materials
- Responsiveness to comments received
- Understanding of other perspectives and differing priorities
- Quality of the discussion



Fresno COG's contact information:

Fresno Council of Governments (Fresno COG)
2035 Tulare Street, Suite 201
Fresno, CA 93721
559.233.4148 Phone
559.233.9645 Fax
www.fresnocog.org
www.planfresno.com
info@fresnocog.org

Appendix



Fresno COG's Tribal Government Outreach Plan

Tribal Consultation Plan
Fresno Council of Governments
January 2019

Introduction

Fresno Council of Governments (Fresno COG) is the federally designated Metropolitan Planning Organization (MPO) and the state-designated Regional Transportation Planning Agency (RTPA) serving Fresno County. Fresno COG is responsible for developing all state and federal transportation plans and programming documents that are necessary to secure and program transportation funds within the region. Fresno COG routinely consults with Native American tribal governments on activities that may impact their communities.

Policy for Consultation with Federally Recognized Indian Tribal Governments

The U.S. DOT defines consultation as "when one or more parties confer with other identified parties in accordance with an established process and, prior to taking action(s), considers the views of the other parties and periodically informs them about action(s) taken." Some areas of consultation could include: transportation, land use, employment, economic development, housing, community development and environmental issues.

For this document, consultation is the meaningful and timely process of seeking, discussing and considering carefully the views of others, in a manner that is cognizant of all parties' cultural values, and where feasible, seeking agreement.

Requirement to Consult

Consultation with Resource Agencies

Title 23 CFR part 450 requires that MPOs shall consult, as appropriate, with state and local agencies responsible for land use management, natural resources, environmental protection, conservation, and historic preservation.

Native American Tribal Government Consultation and Coordination

Executive Order 13175, Consultation and Coordination with Indian Tribal Governments (November 6, 2000), establishes regular and meaningful consultation and collaboration with tribal officials in developing federal policies with tribal implications to strengthen government-to-government relationships with Indian tribes and to reduce unfunded mandates upon local tribes.

State and federal regulations require Fresno COG to conduct government-to-government consultation regarding its planning and programming activities with tribal governments of federally-recognized Native American tribes. Additionally, Assembly Bill 52 (Gatto, Statutes of 2014) requires that state and local agencies are to analyze the impacts to Native American cultural resources under the California Environmental Quality Act (CEQA). Lead agencies under CEQA must work with tribal governments to avoid or mitigate the impacts to cultural resources.

Federally Recognized Tribes

Federal recognition is a legal distinction that applies to a tribe's right to a government-to-government relationship with the federal government and eligibility for federal programs. All California Native American tribes are distinct and independent governmental entities with specific cultural beliefs and traditions and unique connections to areas of California that are their ancestral homelands.

A contact list of both federally and non-federally recognized California Native American tribes is maintained by the Native American Heritage Commission. The three federally recognized tribes in Fresno County are Big Sandy Rancheria of California, Cold Springs Rancheria of Mono Indians of California, and Table Mountain Rancheria of California. Although consultation is not mandated for non-federally recognized tribes, this does not preclude the Fresno Council of Governments from consulting with local non-federally recognized tribes when plans or activities might impact cultural values or the community.

Agency Organizational Structure

Fresno COG is a consensus builder, developing acceptable programs and solutions to issues that do not respect political boundaries. In 1967, incorporated city and Fresno County elected officials established the agency, formalizing Fresno COG through a joint powers agreement, Fresno COG is a voluntary association of local governments. Fresno COG undertakes comprehensive regional planning with an emphasis on transportation, provides citizens an opportunity to be involved in the planning process and supplies technical service to its members.

Fresno COG's member agencies are represented on its Policy Board by the mayor of each incorporated city, and the chairman of the County Board of Supervisors, or designated representatives. The Policy Board is a governing body that establishes policy and guides work activities. It is assisted in making decisions by the Policy Advisory Committee (PAC), comprising the Chief Administrative Officer of each member agency, or their designated representatives. Staff from member agencies, tribal governments, interest groups and industry stakeholders comprises the Transportation Technical Committee (TTC) which also assists in the decision-making process.

Native American Indians of California and other tribal governments are also invited to participate in the monthly Transportation Technical Committee (TTC) and the Environmental Justice Subcommittee meetings. The TTC reviews staff work conducted pursuant to the Overall Work Program, advises the Policy Board and PAC on transportation issues and makes recommendations to the Policy Board on planning and programming actions. The TTC review is generally focused on the technical merits of various transportation issues coming before the Policy Board. The Environmental Justice Subcommittee under the TTC meets when necessary to review items involving Environmental Justice populations and provide recommendations to the TTC. Additionally, the subcommittee is instrumental in assisting Fresno COG staff in setting definition and thresholds for Environmental Justice Populations for the Environmental Justice Report within Regional Transportation Plan (RTP).

Consultation

Federal and state law require local agencies to consult with federally recognized tribal governments prior to making transportation decisions, taking actions, or implementing programs that may impact their communities. This activity is separate from and precedes the public participation process. Protocol should be flexible and dynamic with respect to communication and discussion formats. More than one tribe may have an affiliation with the area of consideration. Individual consultation may be necessary if a combined consultation format is not preferred by the tribal government. Determining the degree and adequacy of consultation will vary depending on a number of factors, including the scope of proposed activities, whether the activity is short-term or long-term, the cultural or political sensitivity of the issue at hand, and the number of potential stakeholders. Fresno COG intends to consult with Native American tribal governments on activities that may impact their communities.

The Executive Director or his/her designee is the designated Fresno COG official with principal responsibility for the agency's implementation of consultation requirements. At the appropriate time in the planning phase, Fresno COG shall contact the Federal Land Management Agencies and tribal chairs to inquire about established protocols, such as cultural resource contacts, procedures, time limits and restrictions affecting communication. Mutually agreed-upon protocols may result in more effective consultation efforts with federal land management agencies and individual tribes.

Consultation is a process, not a single event, and communication should continue until the project or plan is complete. Consultation requests should include a clear purpose, explaining the request and declaring the importance of participation in the planning process. The request should specify the location of the area of potential effect addressed in the proposal. All aspects of the consultation process should be documented, including how the lead agency reaches a final decision.

Agency Activities

The agency consults with tribal governments on an ongoing basis, not only on individual projects. Fresno COG strives to keep open communication with tribes to facilitate better relationships and better reflect tribes' viewpoints and needs in regional planning documents and projects.

The Native American tribes in Fresno County receive the following information by telephone, mail, email, or in-person visits: the Fresno County Transportation Guide, the Regional Directory, newsletters, workshop invitations, grant notices, requests to participate in program guidelines development, working groups and scoring committees.

A memorandum of understanding between Fresno COG and the Big Sandy Rancheria that provides for a mutually beneficial protocol for the tribe and Fresno COG to jointly identify, communicate, and coordinate actions of common concern relating to transportation plans and programs serves as one particular success story.

Fresno COG will continue the outreach activities that have been established for the Native American tribes as well as seek new ways to enhance the government-to-government relationship between Fresno COG and the Native American tribal governments. In particular, Fresno COG will make every effort to consult and involve the Native American tribes in developing future plans and programs, including, but not limited to the short and long-range transit plans and the Federal Transportation Improvement Program.

Fresno COG will consult with federal land management agencies and federally recognized Native American tribal governments when preparing planning studies and programs affecting the agency and tribe by:

- Initiating consultation from the Executive Director or his/her designee to the agency and tribal chairperson.
- Offering to meet to discuss federal agency and tribal needs and concerns regarding impacts within their jurisdictions prior to beginning the planning process. If the agency, tribal chairperson and/or their representatives elect not to meet, Fresno COG will send a copy of the draft report for their review.
- Consulting with agency and tribal governments while developing the RTP, addressing agency and tribal concerns regarding impacts within their jurisdiction and again prior to adoption of the RTP.
- Inviting agency and tribal representatives to public meetings.

Planning Documents requiring consultation

- Federal Transportation Improvement Program (FTIP)
  The FTIP is a financially constrained multimodal transportation planning program developed by the MPO through its member agencies and in cooperation with state and federal agencies.

- Federal Statewide Transportation Improvement Program (FSTIP)
  The FSTIP is a statewide multimodal program of transportation projects proposed for federal funding. This includes all projects that are deemed regionally significant and contains MPOs' FTIP documents and a list of rural non-MPO projects.

- Regional Transportation Improvement Program (RTIP)
  The Regional Transportation Improvement Program (*RTIP*) is a document that details the transportation projects including highways, local roads, transit and active transportation that the region will fund with state and federal revenues.

- Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS)
  The RTP is a long-range transportation plan that is developed and updated by Fresno COG every four years. The RTP provides a vision for transportation investments throughout the region; the SCS is a required element that integrates land use and transportation strategies to achieve emissions reduction targets.

- Overall Work Program (OWP)

The OWP identifies transportation-related planning projects and studies (called work elements) undertaken by Fresno COG and describes programs, budgetary and staffing requirements for Fresno COG. The OWP is a requirement for metropolitan transportation planning activities performed with federal funds provided under 23 USC and 49 USC 53.

Unmet Transit Needs Assessment requiring consultation by Transit Operators

- Transit operators initiate consultation and invitation to the unmet transit needs hearing from the transit operator or his/her designee to tribal chairperson with copies to the CEO, Administrator and cultural department representatives.
- Offer to meet to discuss the tribe's transit needs and concerns.

Grant Programs and Funding

- Coordinate with the tribal governments to provide information and technical assistance on grant programs administered by the MPO, or other agencies.
- Initiate consultation from the Executive Director or his/her designee to the tribal chairperson with copies to the Tribal Administrator, and Cultural Department representatives.
- Provide notice of each grant and its application deadlines.
- Invite representatives of the tribe to training or public meetings regarding the grants.
- Coordinate between the tribe and Fresno COG member agencies.
- Consult with and consider the interests of the tribal government.

Tribal Transportation Program (TTP) – Highway Trust Fund Planning and Programming

- Coordinate among planners and engineers in local agencies and tribes.
- Offer to meet to discuss the tribe's needs and concerns when contacted by tribal representatives.
- Provide assistance in TTP planning.
- Coordinate with federal entities, as requested by the tribe.
- Collaborate on funds awarded to the tribe through the Active Transportation Program.

Native American Tribal Contact Information

Federally Recognized Tribes

Big Sandy Rancheria Tribe
Tom Zizzo, Tribal Administrator
P.O. Box 337
37387 Auberry Mission Rd
Auberry, CA 93602
(559) 374-0066 ext. 237 (559) 855-4129
TZizzo@bsrnation.com

Cold Springs Rancheria
Carol Bill, Chairperson
P.O. Box 209
Tollhouse, CA 93667
(559) 855-5043

Table Mountain Rancheria
Samuel Elizondo, Tribal Administrator
P.O. Box 410
Friant, CA 93626
(559) 325-0384
selizondo@tmr.org

Non-Federally Recognized Tribes
There are several non-federally recognized tribes in California that are active in transportation issues. Federal law does not require government-to-government consultation on projects with non-federally recognized tribes; however, California law AB 52 requires consultation on tribal cultural resources under CEQA. In addition, non-federally recognized tribes are generally considered a minority group, and federal executive orders require consultation with minority or disadvantaged groups. In particular, Presidential Executive Order 12898 about Environmental Justice places special emphasis on coordination with these groups.

The full list with contact information can be found at www.fresnocog.org.

Appendix



Federal and State Requirements

Federal and State Requirements

Developing an effective public involvement/participation plan involves identifying techniques to encourage open public input. Federal statutes and regulations provide general guidelines for public involvement processes and procedures. This information is provided to help practitioners identify legal requirements for engaging the public that were created to protect and promote good practices. Phrases are provided from statute, regulation, and executive orders relating to different aspects of engaging the public. To understand the broader context of those requirements, we encourage you to refer to the complete statute, regulation, or executive order.

Code of Federal Regulations

The Code of Federal Regulations (CFR) is an annual codification of the general and permanent rules published in the Federal Register by the executive departments and agencies of the Federal government. The CFR is divided into 50 titles representing broad areas subject to Federal regulation. Each title is divided into chapters that are assigned to agencies issuing regulations pertaining to that broad subject area. It presents the official and complete text of agency regulations in one organized publication and provides a comprehensive and convenient reference for those who may need to know the text of general and permanent Federal regulations. The MPO public participation requirements outlined in the CFR (23 CFR 45.316) are carefully considered and addressed throughout this entire PPP.

Title VI of the Civil Rights Act of 1964 and Environmental Justice

Title VI of the Civil Rights Act of 1964 (Title VI) requires that transportation planning and programming does not discriminate based on race, color, or national origin. The Civil Rights Restoration Act of 1987 extended Title VI's applicability to all programs sponsored by federally aided agencies, regardless of the program's specific funding sources and clarified the scope and coverage of prohibitions against discrimination based on sex, disability, and age.

The concept of environmental justice (EJ) emerged from these two regulations, and is founded on the principles of:

1. Avoiding, minimizing, or mitigating, disproportionately high and adverse health or environmental effects on minority or low-income populations.
2. Preventing the denial, reduction, or delay of receiving benefits by minority populations and low-income communities.
3. Ensuring that all affected communities have the ability to participate fully in transportation decision making processes.

Infrastructure Investment and Jobs Act (IIJA)

The Infrastructure Investment and Jobs Act (IIJA) or Bipartisan Infrastructure Law (BIL) was signed into law by President Joe Biden on November 15, 2021, and supersedes the Fixing America's Surface Transportation (FAST) Act (HR 22). IIJA provides that residents, affected public agencies, representatives

of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation (including intercity bus operators, employer-based commuting programs, such as a carpool program, vanpool program, transit benefit program, parking cash-out program, shuttle program, or telework program), representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, affordable housing organizations, and other interested parties be provided with reasonable opportunities to be involved in the metropolitan transportation planning process, with regard to the RTP/SCS. The law also requires Fresno COG to coordinate transportation plans with the regional growth forecast, travel demand model, and other related planning activities when developing and updating major planning documents such as the RTP/Sustainable Communities Strategy (RTP/SCS) and the FTIP for the region.

Americans with Disabilities Act

The Americans with Disabilities Act of 1990 (ADA) requires involving the community, particularly those with disabilities, in service developments and improvements. All events held for programs or projects with Federal aid and open to the general public must be made accessible to everyone, including the disabled. Fresno COG is in compliance with the ADA by providing accessible and usable formats, notifications and locations for workshops; meetings and public hearings; consulting with individuals from the disabled community; conducting outreach by maintaining an extensive mailing and email lists; developing contacts; and by other means of notification and accommodation to participate in the planning process.

Executive Orders

An Executive Order is an order given by the President to federal agencies. As a recipient of federal revenues, Fresno COG assists federal transportation agencies in complying with these orders.

Executive Order 12372: Intergovernmental Review of Federal Programs

Executive Order 12372 calls for intergovernmental review to ensure that federally funded or assisted projects do not inadvertently interfere with state and local plans and priorities. The Executive Order does not replace public participation, comment, or review requirements of other federal laws, such as the National Environmental Policy Act (NEPA) but gives the states an additional mechanism to ensure federal agency responsiveness to state and local concerns.

Executive Order 12898: Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations

This order requires that disproportionately high and adverse human health or environmental effects on minority and low-income populations be identified and addressed in order to achieve environmental justice. Minority populations are defined in the order as Black/African-American, Hispanic, Asian/Pacific Islander, American Indian and Alaskan Native. Low-income populations are defined in the order as persons whose household income (or in the case of a community or group, whose median household income) is at or below the U.S. Department of Health and Human Services poverty guidelines. The

fundamental principles of environmental justice include:

- Avoiding, minimizing or mitigating disproportionately high and adverse human health or environmental effects on minority and low-income populations;
- Ensuring full and fair participation by all potentially affected communities in the transportation decision making process; and
- Denying, reducing, or significantly delaying benefits to minority populations and low-income communities.

Executive Order 13166: Improving Access to Services for Persons with Limited English Proficiency

Executive Order 13166 states that people who speak limited English should have meaningful access to federally conducted and federally funded programs and activities. It requires that all federal agencies identify any need for services to those with limited English proficiency, and to develop and implement a system providing those services so all persons can have meaningful access.

Executive Order 13175 — Consultation and Coordination with Indian Tribal Governments Establishes regular and meaningful consultation and collaboration with tribal officials in developing of federal policies that have tribal implications, to strengthen the government-to-government relationships with Indian tribes, and to reduce unfunded mandates on Indian tribes.

THE BROWN ACT (STATE OF CALIFORNIA GOVERNMENT CODE SECTIONS 54950-54962)

The Ralph M. Brown Act governs the meeting and actions of governing boards of local public agencies and their created bodies. Brown Act requirements also apply to any committee or other subsidiary body of a local agency, whether permanent or temporary, decision-making, or advisory, which is created by such a governing board. The Brown Act sets minimum standards for open meetings relative to public access, location, notice posting, agenda distribution, and public input. The public agency may adopt reasonable regulations ensuring the public's right to address the agency, including regulations to limit the total amount of time allocated for public testimony. The Fresno COG Board and its standing committees all adhere to these requirements involving proper noticing, access and the ability to address the Board and committees.

Due to time constraints, unscheduled public comments may be limited to three minutes in length; however, the agency encourages interested citizens to provide written copies to the Board/Committees, particularly if the statement is too long to be presented in its entirety. Citizens unable to attend the meetings may submit their concerns and ideas in writing to staff, who will then present the comments to respective Boards/Committees orally or in writing.

Senate Bill 375

California requires that each metropolitan planning organization adopt a public participation plan, for development of the sustainable communities strategy (SCS) and an alternative planning strategy (APS) (if one is developed), that includes all of the following:

1. Outreach efforts to encourage the active participation of a broad range of stakeholder groups in the planning process, consistent with Fresno COG's adopted Public Participation Plan.
2. Consultation with congestion management agencies, transportation agencies, and transportation commissions.
3. Workshops throughout the region (a minimum of three public workshops in each county with a population of 500,000 or more) to provide the public with the information and tools necessary to provide a clear understanding of the issues and policy choices.
4. Preparation and circulation of a draft SCS and APS, if one is prepared, not less than 55 days before adoption of a final RTP.
5. At least three public hearings on the draft SCS in the RTP and APS, if one is prepared, held in different parts of the region, if feasible.
6. A process for enabling members of the public to provide a single request to receive notices, information, and updates.

Further, Senate Bill 375 requires that Fresno COG conduct at least two informational meetings in each county within the region for members of the board of supervisors and city councils on the SCS and APS, if any. The purpose of the meeting shall be to present a draft of the SCS to the members of the board of supervisors and city council members in that county and to solicit and consider their input and recommendations.

Other Requirements

Several other federal and state laws call on Fresno COG to involve, consult with and notify the public in its decisions. Fresno COG complies with all other public notification requirements of the California Public Records Act, the California Environmental Quality Act, and Assembly Bill 52, as well as other applicable state and federal laws.

Appendix



Public Notice Documentation

McClatchy

The Beaufort Gazette
The Belleville News-Democrat
Bellingham Herald
Centre Daily Times
Sun Herald
Idaho Statesman
Bradenton Herald
The Charlotte Observer
The State
Ledger-Enquirer

Durham | The Herald-Sun
Fort Worth Star-Telegram
The Fresno Bee
The Island Packet
The Kansas City Star
Lexington Herald-Leader
The Telegraph - Macon
Merced Sun-Star
Miami Herald
El Nuevo Herald

The Modesto Bee
The Sun News - Myrtle Beach
Raleigh News & Observer
Rock Hill | The Herald
The Sacramento Bee
San Luis Obispo Tribune
Tacoma | The News Tribune
Tri-City Herald
The Wichita Eagle
The Olympian

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Account #	Order Number	Identification	Order PO	Amount	Cols	Depth
20875	552288	Print Legal Ad-IPL01732020 - IPL0173202		$649.72	2	37 L

Attention: Wesley Fagundes

FRESNO COUNCIL OF GOVERNMENTS
2035 TULARE ST, STE 201
FRESNO, CA 937212004

brendav@fresnocog.org

PUBLIC NOTICE

PUBLIC NOTICE

Fresno Council of Governments (Fresno COG), is releasing its Draft 2024 Public Participation Plan (PPP) for a 45-day public review and comment period beginning May 17 through June 30, 2024. The PPP identifies opportunities for the public to participate in Fresno COG's planning processes and provides the Fresno COG Policy Board and staff with guidance on conducting public outreach and interagency consultation early and often during the regional planning process. It contains policies, guidelines, processes, and procedures Fresno COG commits to implementing while seeking and fostering open public involvement during the decision-making process, regarding all matters within discretion.

On June 27, 2024, Fresno COG's Policy Board will conduct a public hearing during its normal monthly meeting at 5:30 p.m. in the Sequoia Conference Room at 2035 Tulare Street, Fresno, CA 93721 in downtown Fresno. The meeting is accessible to people with disabilities. Individuals with disabilities may call Fresno COG (with three-working days' advance notice) to request auxiliary aid necessary to participate. Translation services are available (with three-days' advance notice) to participants speaking any language other than English. Public comments are welcomed at the public hearing, or they may be submitted in writing via mail or email to the following:

Brenda Thomas, Fresno COG Administrative Services Manager
bthomas@fresnocog.org
2035 Tulare Street, Suite 201, Fresno, CA 93721

After addressing all submitted comments, the 2024 Public Participation Plan will be considered for adoption, by resolution, on July 25, 2024, by the Fresno COG Policy Board at its regularly scheduled meeting. All documents are available for review or download on the Fresno COG website at www.fresnocog.org or in hard copy at the Fresno COG offices. Please contact Brenda Thomas with any questions about the plan by emailing her at bthomas@fresnocog.org or calling 559-233-4148 ext. 219.

###

/s/ Robert Phipps, Interim Executive Director
Fresno Council of Governments
IPL0173202
May 17 2024

COUNTY OF DALLAS
STATE OF TEXAS

The undersigned states:

McClatchy Newspapers in and on all dates herein stated was a corporation, and the owner and publisher of The Fresno Bee.

The Fresno Bee is a daily newspaper of general circulation now published, and on all-the-dates herein stated was published in the City of Fresno, County of Fresno, and has been adjudged a newspaper of general circulation by the Superior Court of the County of Fresno, State of California, under the date of November 28, 1994, Action No. 520058-9.

The undersigned is and on all dates herein mentioned was a citizen of the United States, over the age of twenty-one years, and is the principal clerk of the printer and publisher of said newspaper; and that the notice, a copy of which is hereto annexed, marked Exhibit A, hereby made a part hereof, was published in The Fresno Bee in each issue thereof (in type not smaller than nonpareil), on the following dates.

1 insertion(s) published on:

05/17/24

Isabel Capps

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

Dated: 07/01/2024

Stephanie Hatcher

Notary Public in and for the state of Texas, residing in Dallas County

STEPHANIE HATCHER
My Notary ID # 133534406
Expires January 14, 2026

Extra charge for lost or duplicate affidavits.
Legal document please do not destroy!

McClatchy

The Beaufort Gazette
The Belleville News-Democrat
Bellingham Herald
Centre Daily Times
Sun Herald
Idaho Statesman
Bradenton Herald
The Charlotte Observer
The State
Ledger-Enquirer

Durham | The Herald-Sun
Fort Worth Star-Telegram
The Fresno Bee
The Island Packet
The Kansas City Star
Lexington Herald-Leader
The Telegraph - Macon
Merced Sun-Star
Miami Herald
El Nuevo Herald

The Modesto Bee
The Sun News - Myrtle Beach
Raleigh News & Observer
Rock Hill | The Herald
The Sacramento Bee
San Luis Obispo Tribune
Tacoma | The News Tribune
Tri-City Herald
The Wichita Eagle
The Olympian

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20875	552921	Print Legal Ad-IPL01734820 - IPL0173482	Public Notice Spanish	$764.80	2	44 L

Attention: Mrs. Brenda Veenendaal

FRESNO COUNCIL OF GOVERNMENTS
2035 TULARE ST, STE 201
FRESNO, CA 937212004

brendav@fresnocog.org

PUBLIC NOTICE

Aviso Público

El Consejo de Gobiernos de Fresno (Fresno COG), está publicando su Borrador del Plan de Participación Pública de 2024 (PPP) para un período de revisión y comentarios públicos de 45 días comenzando el 17 de mayo al 30 de junio de 2024. El PPP identifica oportunidades para que el público participe en los procesos de planificación de Fresno COG y ofrece dirección a la Junta de Políticas del COG de Fresno sobre cómo llevar a cabo actividades de divulgación pública y consultas interinstitucionales desde el principio y con frecuencia durante el proceso de planificación regional. Contiene políticas, directrices, procesos, y procedimientos que Fresno COG se compromete a implementar mientras busca y fomenta la participación pública abierta durante el proceso de toma de decisiones, con respecto a todos los asuntos a discreción.

El 27 de junio de 2024, Junta de Políticas del COG de Fresno llevará a cabo una audiencia pública durante su reunión mensual normal a las 5:30 p.m. en la Sala de Conferencias Sequoia en 2035 Tulare Street, Fresno, CA 93721 en el centro de Fresno. La reunión es accesible para personas con discapacidad. Las personas con discapacidades pueden llamar al Fresno COG (con un aviso de tres días hábiles de anticipación) para solicitar la ayuda auxiliar necesaria para participar. Los servicios de traducción están disponibles (con tres días de anticipación) para los participantes que hablen cualquier otro idioma que no sea inglés. Los comentarios públicos son bienvenidos en la audencia pública, o pueden enviarse escritos por correo o correo electrónica a la siguiente:

Brenda Thomas, Fresno COG Gerente de Servicios Administrativos
bthomas@fresnocog.org
2035 Tulare Street, Suite 201, Fresno, CA 93721

Después de abordar todos los comentarios presentados, el Plan de Participacio Publica de 2024 será considerado para su adopción, mediante resolución, el 25 de julio de 2024, por la Junta de Políticas del COG de Fresno en su reunión programada regularmente. Todos los documentos están disponibles para su revisión o descarga en el sitio web del Fresno COG website at www.fresnocog.org o en copia física. Por favor comuníquese con Brenda Thomas si tiene alguna pregunta sobre el plan enviándole un correo electrónico a bthomas@fresnocog.org o llamando al 559-233-4148 ext. 219.

/s/ Robert Phipps, Director Ejecutivo Interino
Consejo de Gobiernos de Fresno
IPL0173482
May 17 2024

COUNTY OF DALLAS
STATE OF TEXAS

The undersigned states:

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05/17/24

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Dated: 07/01/2024

Stephanie Hatcher

Notary Public in and for the state of Texas, residing in Dallas County

STEPHANIE HATCHER
My Notary ID # 133534406
Expires January 14, 2026

Extra charge for lost or duplicate affidavits.
Legal document please do not destroy!

Appendix



Public Comment

No public comments were received during the 45-day review and comment period regarding Fresno COG's 2024 Public Participation Plan or its Appendices.



Fresno Council of Governments (Fresno COG)
2035 Tulare Street, Suite 201
Fresno, CA 93721
559.233.4148 Phone
559.233.9645 Fax
info@fresnocog.org
www.fresnocog.org

2026

Regional Transportation Plan & Sustainable Communities Strategy

Public Outreach Strategy

Adopted July 25, 2024



FRESNO COG
Council of Governments

FRESNO
Council of Governments

The Fresno Council of Governments (Fresno COG) is a consensus builder, developing acceptable programs and solutions to issues that do not respect political boundaries. Fresno COG is a voluntary association of local governments, one of California's 38 regional planning agencies, and one of 500+ nationwide. In 1967 elected officials of Fresno County and its incorporated cities informally created the agency, formalizing Fresno COG in 1969 through a Joint Powers Agreement. Fresno COG undertakes comprehensive regional planning with an emphasis on transportation, provides citizens an opportunity to be involved in the planning process, and supplies technical services to its members.

Fresno COG's Member Agencies:

City of Clovis
City of Coalinga
City of Firebaugh
City of Fowler
City of Fresno
City of Huron
City of Kerman
City of Kingsburg
City of Mendota
City of Orange Cove
City or Parlier
City of Reedley
City of San Joaquin
City of Sanger
City of Selma
County of Fresno

Public Outreach Strategy
for the
2026 Fresno COG Regional Transportation Plan
and Sustainable Communities Strategy

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I. Introduction to the RTP Public Outreach Strategy

Regional Transportation Plans (RTPs) are planning documents developed by Metropolitan Planning Organizations (MPOs) and Regional Transportation Planning Agencies (RTPAs) in collaboration with many key stakeholders, as required per State legislation and Federal regulation. RTP's include visioning, forecasting population/employment, identifying major growth corridors and areas, projecting future land use in conjunction with local jurisdictions, assessing needs, developing capital and operating strategies to move people and goods, developing a financial plan, and identifying implementation actions.

A comprehensive consultation and coordination public participation process is key to developing long-term regional plans. Fresno COG's RTP Public Outreach Strategy will establish the process by which the public can participate in the development of the plan**,** identifying procedures, strategies, and desired outcomes for the following:

- Providing adequate public notice of public participation activities and time for public review and comment at key decision points, including but not limited to a reasonable opportunity to comment on the proposed RTP
- Providing timely notice and reasonable access to information about transportation issues and processes
- Holding any public meetings at convenient and accessible locations and times
- Seeking out and considering the needs of those traditionally underserved by existing transportation systems, such as low-income and minority households, who may face challenges accessing employment and other services

Fresno COG's Public Participation Plan, the parent document to this public outreach strategy, spells out specific strategies to involve low-income communities and communities of color as well as limited-English proficient populations. These strategies will help ensure that environmental justice issues are addressed and that interested members of the public have ample opportunity to understand and provide meaningful input while the RTP is in its early stages and throughout the planning process.

The public participation process will require flexibility and is subject to change in response to input received. To direct Fresno County residents and organizations interested in participating in key actions and decisions, any changes and additional detail will be posted on Fresno COG's RTP website and communicated via social media.

II. RTP/SCS Public Outreach Strategies & SCS Participation Plan

How-To-Guide for getting involved in the RTP planning process

Under state law (SB 375, Steinberg, Chapter 728, 2008 Statutes), Fresno COG must develop a Sustainable Communities Strategy (SCS) as part of its Regional Transportation Plan (RTP) to integrate planning for growth and housing with long-range transportation investments, including goals for reducing greenhouse gas emissions for cars and light trucks. The law also calls for a Public Participation Plan that addresses outreach for an SCS and the Regional Transportation Plan.

This section describes key engagement opportunities Fresno COG will employ during development of Fresno COG's 2026 RTP/SCS development. Using strategies outlined in its 2024 Public Participation Plan (PPP), Fresno COG will provide stakeholders and all interested parties with several avenues for ongoing participation. The following section explains those engagement opportunities and highlights how to participate in blue below.

1. **Regional Transportation Plan Roundtable**

   Fresno COG hosts an RTP Roundtable "committee" whose purpose is to support staff and COG standing committees in developing the Regional Transportation Plan and Sustainable Communities Strategy. The Roundtable provides community-based consensus on advisory recommendations to the Fresno COG Policy Board. The 40-member Roundtable comprises of 16 representatives from each of Fresno COG's member agencies, 21 positions for public agencies and stakeholder groups, and three positions for those who represent the public-at-large.

   The RTP Roundtable meets monthly, at 2 pm on the fourth Wednesday. Meetings are held in Fresno COG's Sequoia Conference Room and on a virtual platform in a hybrid style, unless otherwise noted on Fresno Cog's agendas and websites. Meeting agenda packets are made available on the website about one week prior, under Agendas. To be added to Fresno COG's RTP Roundtable notification list, please email Fresno COG's Public Information Office at info@fresnocog.org with your specific request or call Fresno COG at 559-233-4148.

2. **RTP Survey of the community**

   Fresno COG contracted with a professional survey firm to conduct a statistically valid community survey whose participants are reflective of the county's demographics, including limited English-speaking populations from the urban and rural areas. The consultant will prepare a detailed list of findings with ranked values and transportation funding priorities identified by Fresno COG.

   Voluntary participation in the actual survey is not possible. But results will be posted online at the Fresno COG's website by September 2024 or as soon as possible thereafter. Survey findings will be reported to the RTP Roundtable and Fresno COG Policy Board during regularly scheduled meetings. For more information about the Community Survey contact Brenda Thomas at info@fresnocog.org or by calling 559-233-4148, ext. 219.

3. Community-Based Mini-Grant Outreach Program

To help ensure diverse and direct input from all populations, Fresno COG will award grant funding to community-based organizations, schools, and interested groups to conduct outreach. The selected organizations will conduct outreach activities to secure public involvement from stakeholders in their communities, engaging them in the development of the Regional Transportation Plan and generating feedback on the 2026 RTP and SCS. Specifically, mini grant recipients could organize in-person or virtual workshops, attend or host events, conduct community walks (door-to-door) to gather community input during phases of the RTP Update process.

An application packet will be released to the public in the following ways:

- Emailed to Fresno COG's contact listings
- Included Fresno COG's Coming Up At Fresno COG e-newsletter in early June 2020
- Posted on Fresno COG's social media sites
    - Facebook
    - Instagram
    - LinkedIn
- Posted on Fresno COG's websites
    - www.fresnocog.org under "Doing business with Fresno COG"
    - www.planfresno.com under "Public Participation"
    - https://publicinput.com/2026rtp All public outreach information will be posted to this dedicated site
- Included in agenda packets for Fresno COG's standing committees and Policy Board at https://agendas.fresnocog.org/

4. Email Notifications

Regular updates regarding RTP development will be included in "Coming Up at Fresno COG" e-newsletters. Additional email notifications will be sent to government and other stakeholder agencies seeking their involvement and coordination as required.

If the public would like to submit a single request to receive all notices, information and updates regarding the RTP and SCS development they may do so by contacting Fresno COG by phone at (559) 233-4148 or via email at info@fresnocog.org. There will also be comment forms or options to "opt in" to receiving RTP updates on electronic and hard copy outreach materials.



5. **Social Networks:** Updates, workshops, meeting announcements and any other opportunity to participate in RTP and SCS development will be posted to the Fresno COG social media sites. Facebook events will be created for workshops and public meetings as appropriate.

   Fresno COG's social media sites:

   - Facebook
   - Instagram
   - LinkedIn
   - YouTube



6. **Websites:** Fresno COG's primary and RTP websites will contain updated content with RTP meeting agenda packets and public comment/participation opportunities. In addition, Fresno COG may develop graphics and videos explaining plans, programs or concepts and post them to the website and to COG's social media pages.

   Fresno COG's websites:

   - www.fresnocog.org Primary site
   - www.planfresno.com RTP website
   - https://agendas.fresnocog.org/ Agenda website
   - Community Engagement Hub
   - https://publicinput.com/2026rtp All RTP public outreach information will be posted to this dedicated site, accessed directly from the other websites. This community engagement "hub" for RTP will provide a dedicated email address to receive RTP public comments, provide a voicemail line and many other features. All information will be available in English and Spanish. Additional languages will be added as need is established.

7. **Regularly scheduled meetings**: The following COG Boards and Committees will consulted in the development of the RTP & SCS. All consultation with these and other committees will be documented:

   - **RTP Roundtable**: The Roundtable guides Fresno COG's Regional Transportation Plan while it is undergoing an update. RTPs must be updated every four years. However, it takes over two years to implement and complete the update process. The 40-member Roundtable is comprised of 16 representatives from each of Fresno COG's member agencies, 21 positions for public agencies and stakeholder groups, and three positions for those who represent the public-at-large.

     Starting June 2024, the Roundtable will meet monthly on the fourth Wednesday at 2:00 pm in the Fresno COG Sequoia Conference Room

- **Environmental Justice (EJ) Subcommittee:** The Environmental Justice Subcommittee, structured to serve as a subcommittee of Fresno COG's Transportation Technical Committee (TTC), assists Fresno COG staff in setting thresholds for environmental justice populations during the development of Fresno COG's Environmental Justice Plan.

  Starting July 2024, The EJ Subcommittee will meet monthly

- **Transportation Technical Committee (TTC):** Standing RTP items included on TTC agendas each month brief committee members on RTP and SCS development issues and public outreach opportunities.

  Meets the second Friday of each month at 8:30 a.m. pm in the Fresno COG Sequoia Conference Room

- **Policy Advisory Committee (PAC:** Standing RTP items included on PAC agendas each month brief committee members on RTP and SCS development issues and public outreach opportunities.

  Meets the second Friday of each month at 10:00 a.m. pm in the Fresno COG Sequoia Conference Room

- **Fresno COG Policy Board:** Standing RTP items included on Policy Board agendas each month brief committee members on RTP and SCS development issues and public outreach opportunities.

  Meets the last Thursday of each month at 5:00 pm in the Fresno COG Sequoia Conference Room

Other Fresno COG committees or boards: Additional consultation and coordination will likely occur with the following committees and commissions during RTP/SCS development.

Meeting agendas and packet materials are available online on the Fresno COG website and Agenda Reader website.

- **Airport Land Use Commission (ALUC) of Fresno County:** The ALUC will receive information via agenda items informing them of RTP progress and airport related issues.

  Meets the first Monday every other month at 2:00 pm in the Fresno COG Sequoia Room as content dictates.

- **Measure C Citizen Oversight Committee (COC**): The COC has a representative who sits on the RTP Roundtable that is responsible for reporting RTP update developments to the committee during regular meetings.

  Meets the second Thursday of each month at 4:00 p.m. in the Fresno COG Conference Room as content dictates.

- **Social Service Transportation Advisory Council (SSTAC):** Meets to aid staff in its review of transit issues with an emphasis on the annual identification of unmet transit needs within Fresno County. Transit needs include the needs of transit dependent and transit disadvantaged persons, including the elderly, disabled and persons of limited means.

  SSTAC meets on the third Tuesday of the month, January through June of each year, or as needed at 1:30 pm in the Fresno COG Ash Conference Room.

Valleywide Committees and Boards that will be consulted or coordinated with during the RTP/SCS development:

- **Programming Coordination Group:** The Valley Programming Coordination Group provides a coordinated approach to Valley air quality, conformity, and transportation modeling issues. The committee's goal is to ensure Valleywide coordination, communication, and compliance with Federal and State Clean Air Act requirements. Each of the eight Valley MPOs and the San Joaquin Valley Air Pollution Control District (SJVAPCD) are represented. In addition, the FHWA, the EPA, CARB and Caltrans are all represented.
- **San Joaquin Valley Regional Planning Agencies – Regional Policy Council:** The Policy Council provides guidance on common interregional policy issues. This sixteen-member Regional Policy Council was established to discuss and build regional consensus on issues of Valley importance. Meeting agendas, minutes, and information about the SJV Directors meetings are available online at www.sjvcogs.org.
- **San Joaquin Valley Regional Planning Agencies – Executive Directors Committee:** The Valley Executive Directors meet regularly to discuss issues of mutual importance to all the Valley Metropolitan Planning Organizations. Meeting agendas, minutes, and information about the SJV Directors meetings are available online at www.sjvcogs.org.

8. **Schedule A Presentation**—Fresno COG staff is available to make presentations to organizations and community groups or associations as requested.
9. **Technical Working Groups**—Fresno COG staff will be working with technical staff from our member agencies (16 cities and the County of Fresno) to develop/draft technical portions of the plans that require specific expertise, or to address technical issues that may arise during the process.

   Members of the public are welcome to attend. Meeting notices will be posted to the COG website calendar.

10. Focused Community Outreach Efforts

Fresno COG plans to conduct at least three focused community outreach efforts during RTP Update development, prior to releasing the Draft RTP/SCS for 55-day public review and comment.

Transportation Needs Outreach – Early Fall 2024

This outreach effort will gather transportation project suggestions from the region's residents via hard copy or online survey (available in multiple languages). It provides an opportunity for community members to participate early in the RTP planning process by submitting project ideas and needs for their communities. All needs will be processed by Fresno COG staff and submitted to the cities and County of Fresno for review prior to the RTP call-for-projects late fall deadline. The list of projects and mapping of their locations will also be available on the PlanFresno website.

The survey will be available in Fresno COG's Community Hub. Various forms of the links to the survey will be advertised through the mini grant organizations, websites, email, social media, advertising, community events, meetings, etc. using the list of strategies included in Chapter 7 of the PPP.

SCS Scenario Development – Spring 2025

In the Spring of 2025 Fresno COG will host another robust outreach effort for input on Fresno COG's Sustainable Communities Strategy development.

This effort will be advertised through the mini grant organizations, websites, email, social media, advertising, community events, meetings, etc. using the list of strategies included in Chapter 7 of the PPP. All public comments will be provided to the standing committees and Policy Board for their review prior to any decision making.

SCS Scenario Selection – Fall 2025

This segment of RTP/SCS outreach takes the modeling results from multiple SCS scenarios back out to the public for review and comment.

Fresno COG will release the SCS scenarios and modeling results for public review and comment in the Fall of 2025 on our websites. Outreach to the community will be conducted using many of the strategies included in Chapter 7 of the PPP. All public comments will be provided to the standing committees and Policy Board for their review prior to any decision making.

11. Required workshops/meetings and hearings on the DRAFT SCS

Senate Bill 375 requires that at least three regional public workshops, with information and tools providing a clear understanding of policy choices and issues, on the Draft SCS are held in Fresno County during the SCS process.

At least two public hearings shall be held on the Draft SCS in the RTP (and APS, if any). To the maximum extent feasible, the hearings shall be in different parts of the region to maximize the opportunity for participation by members of the public throughout the region.

Fresno COG will host at least three regional public workshops when the Draft SCS is released for public review. The workshops will be advertised throughout the region using public participation strategies identified in Chapter 7 of the Public Participation Plan. All those who engaged in earlier outreach in efforts and requested continued communication will be notified.

Informational meetings must also be held in each county for members of the board of supervisors and city councils on the Draft SCS. Only one informational meeting is needed in each county if it is attended by representatives of the county board of supervisors and city councils that represent a majority of the cities representing a majority of the population in the incorporated areas of that county. The purpose of this meeting (or meetings) shall be to present the Draft SCS to members of the board of supervisors and the city councils, soliciting their input and recommendations.

Informational meeting(s) for elected officials and at least two public hearings shall be held in the Fresno County region to present the Draft SCS and receive formal public input from the public. Public hearings will be held in two locations on different dates, one in the urban area of the county and one in the rural area. Dates and times of these participation opportunities will be announced via public notice, on the Fresno COG website and social media pages and through email notifications.

12. Additional tasks as identified during the process

As appropriate and effective opportunities for outreach arise during the RTP and SCS development process, they will be evaluated and discussed. If the opportunities are viable, financially feasible approaches to providing public education or receiving public input, they will strongly be considered for implementation.

To suggest an outreach approach or opportunity for Fresno COG's consideration, please contact staff in one of the following ways:

Email: info@fresnocog.org
Phone: 559-233-4148
Mail: 2035 Tulare Street, Suite 201, Fresno, CA 93721

All workshop and online survey data and regional transportation needs suggestions will be made available on PlanFresno.com and publicinput.com/2026rtp

III. RTP/SCS Public Outreach Strategy Objectives and Desired Outcomes

Fresno COG's Public Participation Plan calls for setting and measuring progress on involving the public in Fresno COG's Regional Transportation Plan. This portion of the RTP/SCS Outreach Plan denotes Fresno COG's commitments to meeting public participation requirements.

A. Objectives:

- Solicit participation from a broad range of groups and individuals in the 2026 RTP decision-making process
- Raise awareness and offer opportunities for public input about the 2026 RTP
- Provide information Fresno County region residents and other stakeholders
- Stimulate dialogue about the transportation challenges facing the Fresno County region
- Develop and incorporate into the 2026 RTP update realistic solutions that address the diverse mobility needs of the region's residents, visitors and business people
- Build public support for, and understanding of, the transportation improvements outlined in the 2026 RTP

B. Desired Outcomes:

Diversity: Participants must represent a range of socioeconomic, ethnic, cultural, geographic and user (mode) groups. They must also include a range of people with varying interests.

- Targeted groups include all those identified in CALTRANS 2024 RTP Guidelines for MPOs
- Participating citizens represent a cross-section of people of various interests, places of residence and primary modes of travel, as reported on surveys and comments or other communications received throughout the update process
- Engaged low-income communities and people of color

Reach: Every effort will be made to include the greatest number of people possible. Different levels of participation will make it more inviting for people with a range of involvement preferences to join the discussion. The success of the program will be measure by the following:

- Number of individuals who actively participated in the Fresno COG RTP 2026 Public Outreach Program, as measured by survey responses, focus group attendance, comments received and community outreach involvement. (excluding repeat attendance)
- Number visits or "views" to the Fresno COG websites and Community Hub
- Active participation from residents or their representatives from urban and rural locations
- Representative responses from community members that mirrors our region's demographics

Accessibility: This goal may be met by taking participation activities to where people already are located, whenever possible. It can also be met by providing a variety of ways to participate, regardless of individuals' language or ability to attend a meeting, access to the Web, etc.

- Meetings are held in communities and during existing meeting dates/times whenever possible
- One hundred percent of meeting locations are accessible by transit, except for rural, unincorporated communities and other town pockets that lack the public transportation needed to access all viable meeting locations.
- Meetings are linguistically accessible to 100% of participants, with three working days' advance request for translation. Meeting announcements will offer translation services with advance notice to participants speaking any language with available professional translation services. At most public workshops Fresno COG will automatically provide translators and Spanish language materials as need is anticipated.
- All meetings are accessible under the Americans with Disabilities Act (ADA).

Impact: The feedback received through this Outreach and Involvement Program should be analyzed and provided to the Fresno COG Policy Board wherever appropriate. Interested participants should be informed of Board's actions. Decisions not to incorporate recommendations should be noted, with a rationale provided and ready to be discussed.

- One hundred percent of written comments received are logged, analyzed, summarized and communicated to committees and board prior to decision making
- Written comments are acknowledged and responded to when requested. Define how comments are reflected in the outcome of a Policy Board action or, conversely, why the Policy Board acted differently.

Education: This outreach program is an opportunity for Fresno COG to inform a wide range of people about transportation issues in the Fresno County region, as well as the link to climate change and sustainable growth, among other issues. Each step of the process should include an educational element, whether it is about Fresno County area transportation in general, specific projects being considered for inclusion in the long-range plan or background on the outreach results to date.

Participant Satisfaction: People who take the time and energy to participate should believe it was worth their while to join in the discussion and debate. The following targeted performance measures are associated with each of the goal topics. Surveys will be available for participants to complete throughout the RTP/SCS development process.

Majority of participants rate the Fresno COG RTP Outreach Program as *Excellent or good* on each of the following performance dimensions (or other specific features to be determined):

- Accessibility (meeting locations, materials, languages available)
- Adequate notice
- Sufficient opportunity to comment
- Clear understanding of items that are established policy versus those that are open to public influence
- Clear information at an appropriate level of detail
- Educational value of presentations and materials
- Responsiveness to comments received
- Understanding of other perspectives and differing priorities
- Quality of the discussion



Fresno COG's contact information:

Fresno Council of Governments (Fresno COG)
2035 Tulare Street, Suite 201
Fresno, CA 93721
559.233.4148 Phone
559.233.9645 Fax
www.fresnocog.org
www.planfresno.com
info@fresnocog.org

Tribal Consultation with Indian Tribal Governments

Fresno Council of Governments

June 2019

Introduction

Fresno Council of Governments (Fresno COG) is the federally designated Metropolitan Planning Organization (MPO) and the state-designated Regional Transportation Planning Agency (RTPA) serving Fresno County. Fresno COG is responsible for developing all state and federal transportation plans and programming documents that are necessary to secure and program transportation funds within the region. Fresno COG routinely consults with Native American tribal governments on activities that may impact their communities.

Policy for Consultation with Federally Recognized Indian Tribal Governments

The U.S. DOT defines consultation as "when one or more parties confer with other identified parties in accordance with an established process and, prior to taking action(s), considers the views of the other parties and periodically informs them about action(s) taken." Some areas of consultation could include: transportation, land use, employment, economic development, housing, community development and environmental issues.

For this document, consultation is the meaningful and timely process of seeking, discussing and considering carefully the views of others, in a manner that is cognizant of all parties' cultural values, and where feasible, seeking agreement.

Requirement to Consult

Consultation with Resource Agencies

Title 23 CFR part 450 requires that MPOs shall consult, as appropriate, with state and local agencies responsible for land use management, natural resources, environmental protection, conservation, and historic preservation.

Native American Tribal Government Consultation and Coordination

Executive Order 13175, Consultation and Coordination with Indian Tribal Governments (November 6, 2000), establishes regular and meaningful consultation and collaboration with tribal officials in developing federal policies with tribal implications to strengthen government-to-government relationships with Indian tribes and to reduce unfunded mandates upon local tribes.

State and federal regulations require Fresno COG to conduct government-to-government consultation regarding its planning and programming activities with tribal governments of federally-recognized Native American tribes. Additionally, Assembly Bill 52 (Gatto, Statutes of 2014) requires that state and local agencies are to analyze the impacts to Native American cultural resources under the California Environmental Quality Act (CEQA). Lead agencies under CEQA must work with tribal governments to avoid or mitigate the impacts to cultural resources.

Federally Recognized Tribes

Federal recognition is a legal distinction that applies to a tribe's right to a government-to-government relationship with the federal government and eligibility for federal programs. All California Native American tribes are distinct and independent governmental entities with specific cultural beliefs and traditions and unique connections to areas of California that are their ancestral homelands.

A contact list of both federally and non-federally recognized California Native American tribes is maintained by the Native American Heritage Commission. The three federally recognized tribes in Fresno County are Big Sandy Rancheria of California, Cold Springs Rancheria of Mono Indians of California, and Table Mountain Rancheria of California. Although consultation is not mandated for non-federally recognized tribes, this does not preclude the Fresno Council of Governments from consulting with local non-federally recognized tribes when plans or activities might impact cultural values or the community.

Agency Organizational Structure

Fresno COG is a consensus builder, developing acceptable programs and solutions to issues that do not respect political boundaries. In 1967, incorporated city and Fresno County elected officials established the agency, formalizing Fresno COG through a joint powers agreement, Fresno COG is a voluntary association of local governments. Fresno COG undertakes comprehensive regional planning with an emphasis on transportation, provides citizens an opportunity to be involved in the planning process and supplies technical service to its members.

Fresno COG's member agencies are represented on its Policy Board by the mayor of each incorporated city, and the chairman of the County Board of Supervisors, or designated representatives. The Policy Board is a governing body that establishes policy and guides work activities. It is assisted in making decisions by the Policy Advisory Committee (PAC), comprising the Chief Administrative Officer of each member agency, or their designated representatives. Staff from member agencies, tribal governments, interest groups and industry stakeholders comprises the Transportation Technical Committee (TTC) which also assists in the decision-making process.

Native American Indians of California and other tribal governments are also invited to participate in the monthly Transportation Technical Committee (TTC) and the Environmental Justice Subcommittee meetings. The TTC reviews staff work conducted pursuant to the Overall Work Program, advises the Policy Board and PAC on transportation issues and makes recommendations to the Policy Board on planning and programming actions. The TTC review is generally focused on the technical merits of various transportation issues coming before the Policy Board. The Environmental Justice Subcommittee under the TTC meets when necessary to review items involving Environmental Justice populations and provide recommendations to the TTC. Additionally, the subcommittee is instrumental in assisting Fresno COG staff in setting

definition and thresholds for Environmental Justice Populations for the Environmental Justice Report within Regional Transportation Plan (RTP).

Consultation

Federal and state law require local agencies to consult with federally recognized tribal governments prior to making transportation decisions, taking actions, or implementing programs that may impact their communities. This activity is separate from, and precedes the public participation process. Protocol should be flexible and dynamic with respect to communication and discussion formats. More than one tribe may have an affiliation with the area of consideration. Individual consultation may be necessary if a combined consultation format is not preferred by the tribal government. Determining the degree and adequacy of consultation will vary depending on a number of factors, including the scope of proposed activities, whether the activity is short-term or long-term, the cultural or political sensitivity of the issue at hand, and the number of potential stakeholders. Fresno COG intends to consult with Native American tribal governments on activities that may impact their communities.

The Executive Director or his/her designee is the designated Fresno COG official with principal responsibility for the agency's implementation of consultation requirements. At the appropriate time in the planning phase, Fresno COG shall contact the Federal Land Management Agencies and tribal chairs to inquire about established protocols, such as cultural resource contacts, procedures, time limits and restrictions affecting communication. Mutually agreed-upon protocols may result in more effective consultation efforts with federal land management agencies and individual tribes.

Consultation is a process, not a single event, and communication should continue until the project or plan is complete. Consultation requests should include a clear purpose, explaining the request and declaring the importance of participation in the planning process. The request should specify the location of the area of potential effect addressed in the proposal. All aspects of the consultation process should be documented, including how the lead agency reaches a final decision.

Agency Activities

The agency consults with tribal governments on an ongoing basis, not only on individual projects. Fresno COG strives to keep open communication with tribes to facilitate better relationships and better reflect tribes' viewpoints and needs in regional planning documents and projects.

The Native American tribes in Fresno County receive the following information by telephone, mail, email, or in-person visits: the Fresno County Transportation Guide, the Regional Directory, newsletters, workshop invitations, grant notices, requests to participate in program guidelines development, working groups and scoring committees.

A memorandum of understanding between Fresno COG and the Big Sandy Rancheria that provides for a mutually beneficial protocol for the tribe and Fresno COG to jointly identify,

communicate, and coordinate actions of common concern relating to transportation plans and programs serves as one particular success story.

Fresno COG will continue the outreach activities that have been established for the Native American tribes as well as seek new ways to enhance the government-to-government relationship between Fresno COG and the Native American tribal governments. In particular, Fresno COG will make every effort to consult and involve the Native American tribes in developing future plans and programs, including, but not limited to the short and long-range transit plans and the Federal Transportation Improvement Program.

Fresno COG will consult with federal land management agencies and federally recognized Native American tribal governments when preparing planning studies and programs affecting the agency and tribe by:

- Initiating consultation from the Executive Director or his/her designee to the agency and tribal chairperson.

- Offering to meet to discuss federal agency and tribal needs and concerns regarding impacts within their jurisdictions prior to beginning the planning process. If the agency, tribal chairperson and/or their representatives elect not to meet, Fresno COG will send a copy of the draft report for their review.

- Consulting with agency and tribal governments while developing the RTP, addressing agency and tribal concerns regarding impacts within their jurisdiction and again prior to adoption of the RTP.

- Inviting agency and tribal representatives to public meetings.

Planning Documents requiring consultation

- Federal Transportation Improvement Program (FTIP)
  The FTIP is a financially constrained multimodal transportation planning program developed by the MPO through its member agencies and in cooperation with state and federal agencies.

- Federal Statewide Transportation Improvement Program (FSTIP)
  The FSTIP is a statewide multimodal program of transportation projects proposed for federal funding. This includes all projects that are deemed regionally significant and contains MPOs' FTIP documents and a list of rural non-MPO projects.

- Regional Transportation Improvement Program (RTIP)
  The Regional Transportation Improvement Program (RTIP) is a document that details the transportation projects including highways, local roads, transit and active transportation that the region will fund with state and federal revenues.

- Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS)
  The RTP is a long-range transportation plan that is developed and updated by Fresno COG every four years. The RTP provides a vision for transportation investments throughout the region; the SCS is a required element that integrates land use and transportation strategies to achieve emissions reduction targets.

- Overall Work Program (OWP)
  The OWP identifies transportation-related planning projects and studies (called work elements) undertaken by Fresno COG and describes programs, budgetary and staffing requirements for Fresno COG. The OWP is a requirement for metropolitan transportation planning activities performed with federal funds provided under 23 USC and 49 USC 53.

Unmet Transit Needs Assessment requiring consultation by Transit Operators

- Transit operators initiate consultation and invitation to the unmet transit needs hearing from the transit operator or his/her designee to tribal chairperson with copies to the CEO, Administrator and cultural department representatives.

- Offer to meet to discuss the tribe's transit needs and concerns.

Grant Programs and Funding

Coordinate with the tribal governments to provide information and technical assistance on grant programs administered by the MPO, or other agencies.

- Initiate consultation from the Executive Director or his/her designee to the tribal chairperson with copies to the Tribal Administrator, and Cultural Department representatives.

- Provide notice of each grant and its application deadlines.

- Invite representatives of the tribe to training or public meetings regarding the grants.

- Coordinate between the tribe and Fresno COG member agencies.

- Consult with and consider the interests of the tribal government.

Tribal Transportation Program (TTP) – Highway Trust Fund Planning and Programming

Coordinate among planners and engineers in local agencies and tribes.

- Offer to meet to discuss the tribe's needs and concerns when contacted by tribal representatives.

- Provide assistance in TTP planning.
- Coordinate with federal entities, as requested by the tribe.
- Collaborate on funds awarded to the tribe through the Active Transportation Program.

Native American Tribal Contact Information

Federally Recognized Tribes

Big Sandy Rancheria Tribe
Tom Zizzo, Tribal Administrator
P.O. Box 337
37387 Auberry Mission Rd
Auberry, CA 93602
(559) 374-0066 ext. 237 (559) 855-4129
TZizzo@bsrnation.com

Cold Springs Rancheria
Carol Bill, Chairperson
P.O. Box 209
Tollhouse, CA 93667
(559) 855-5043

Table Mountain Rancheria
Samuel Elizondo, Tribal Administrator
P.O. Box 410
Friant, CA 93626
(559) 325-0384
selizondo@tmr.org

Non-Federally Recognized Tribes

There are several non-federally recognized tribes in California that are active in transportation issues. Federal law does not require government-to-government consultation on projects with non-federally recognized tribes; however, California law AB 52 requires consultation on tribal cultural resources under CEQA. In addition, non-federally recognized tribes are generally considered a minority group, and federal executive orders require consultation with minority or disadvantaged groups. In particular, Presidential Executive Order 12898 about Environmental Justice places special emphasis on coordination with these groups.

The full list with contact information can be found at www.fresnocog.org.

Appendix D. Public Participation, Review, and Adoption

Item 2. Mini Grant Applications and Reports

2024-2025 Application

Fresno Council of Governments' Community Mini Grant Program for Regional Transportation Plan Public Outreach



Fresno Council of Governments
2035 Tulare Street, Suite 201
Fresno, CA 93722
559.233.4148
www.fresnocog.org
www.planfresno.com

June 7, 2024

TO: Interested Parties

FROM: Brenda Thomas, Fresno Council of Governments

SUBJECT: Fresno COG Mini-Grant Outreach Program for the **2026 Regional Transportation Plan and Sustainable Communities Strategy**

Overview:

The Fresno Council of Governments (Fresno COG) is seeking assistance from community organizations, schools, agencies, businesses, and community groups to conduct public outreach during key phases of the 2026 Regional Transportation Plan (RTP) Update and the Sustainable Communities Strategy Scenarios within it. Fresno COG will provide mini grants for up to $10,000 each to five or more organizations with existing community contacts. Successful applicants will reach out to residents of the Fresno County region, include them in the RTP and SCS transportation planning process via in person and/or online participation to obtain defined input. This program is designed to ensure that input is received from a diverse and extensive number of Fresno County residents throughout the region.

Work will be completed in two phases throughout the 2024-2025 fiscal year (July 1, 2024, or upon agreement approval through June 30, 2025).

PHASE 1: Transportation Needs Outreach – Planned for September 16 - November 1, 2024 *(with the possibility to extend the dates if need be)*

This outreach effort will gather transportation project suggestions from the region's residents via hard copy or online survey (available in multiple languages). It provides an opportunity for community members to participate early in the RTP planning process by submitting project ideas and needs for their communities. All need suggestions will be processed by Fresno COG staff and submitted to the cities and County of Fresno for review prior to their deadline for submitting projects for inclusion in the RTP.

PHASE 2: SCS Scenario Development – Planned for April 1 – May 15, 2025 *(with the possibility to extend the dates if need be)*

In the Spring of 2025 Fresno COG will host another robust outreach effort for input on Fresno COG's Sustainable Communities Strategy development. The mini grant organizations will be asked to use similar means to previous efforts to obtain the public's thoughts and ideas about the Sustainable Community Strategy scenario (greenhouse gas reduction) options.

All mini grant recipients will be tasked with providing information supplied by Fresno COG to their contacts, organizing events, meetings, or other gatherings to help Fresno COG staff educate and obtain public feedback. The mini grant outreach will be coordinated with additional public involvement activities conducted separately by Fresno COG and its consultant, Southwest Strategies, who is tasked with public outreach assistance and mini grant management.

A defined set of questions or type of feedback will be used while conducting outreach. All answers/input/data collected will be combined and forwarded to Fresno COG's committees and the Policy Board. Any attempts to influence a participant's responses or comments regarding any aspect of the RTP outreach is prohibited and is grounds for termination of a mini grant contract by Fresno COG.

If your organization is awarded a grant, members from your organization will receive a detailed orientation to receive information on Fresno COG, the RTP and the SCS. Fresno COG will provide necessary informational flyers and graphic materials in English and Spanish to assist in outreach efforts. All other materials translation must be done by mini grant recipients. Further assistance with graphics or formatting may be provided by Fresno COG's consultant with approval from Fresno COG staff.

Estimated Project Award and Implementation Timeline:

All questions regarding this application should be submitted to Brenda Thomas at bthomas@fresnocog.org on or before June 28, 2024. Questions received and answers provided will be posted to the Doing Business With Fresno COG webpage on Fresno COG's website.

A completed application and letter of interest are due by July 8, 2024, at 5:00 pm to Fresno COG's office at 2035 Tulare Street, Suite 201 or via email at info@fresnocog.org. No applications will be received after that date and time.

Should your application appear to meet Fresno COG's outreach needs, Fresno COG will contact your organization on or before July 17. A notification of funding is forwarded to Fresno COG's Transportation Technical Committee, Policy Advisory Committee, RTP Roundtable and Policy Board.

A MANDATORY orientation meeting will be held with all mini grant recipients. Outreach should begin immediately.

RTP Mini Grant Timeline Summary:

Date	Activity
June 28, 2024	Deadline to submit application questions
July 8, 2024	Completed Mini-Grant Application Packet and Proposals due to Fresno COG by 5:00 p.m.
July 17, 2024	Applicants notified of acceptance and recommendation goes forward to Fresno COG's RTP Roundtable Committee
July 25, 2024	Fresno COG Policy Board notified of Mini Grant Recipients
July 26 – August 2, 2024	Signing agreements
TBD	Mandatory Orientation Meeting for all mini-grant recipients
Sept. 16 – Nov. 1, 2024	Phase 1: RTP Transportation Needs Outreach
December 15, 2024	Final outreach report and billing due on or before this date
April 1 – May 15, 2025	PHASE 2: SCS Scenario Development Outreach

Scope of Work:

Fresno COG will provide mini grants of up to $10,000 each to organizations with existing community contacts who outreach and obtain RTP input on behalf of Fresno COG. Successful applicants will reach out to residents of the Fresno County region, include them in the RTP and SCS transportation planning process, and obtain defined input. This program is designed to ensure that interested members of the public have ample opportunity to understand and provide meaningful input on these plans during the planning process.

Mini-grant recipients should have previously established contacts or clientele and be able to show their outreach goals for number of people engaged, reach, location of proposed events or workshops, with the associated budget for each task in their application.

Each mini-grant recipient group will need to organize a public outreach campaign that could include one or more of the following outreach methods. It is up to the proposing agency or group to identify community outreach methods they feel would obtain the most input:

- Organize and host one or more workshops to gather community members perceived Regional Transportation Needs. Mini-grant recipients will be responsible for the following workshop organization:
    - Locating and reserving workshop venues
    - Inviting attendees
    - Tracking attendance
    - Translating and duplicating invitation materials
    - Arranging and providing all workshop transportation, food, interpretation, childcare, etc. for community members
- Encourage community members who cannot attend workshops or events to submit their transportation needs online at Fresno COG's RTP Community Hub website where surveys will be posted (PublicInput.com software)
- Obtain input with hard copy surveys (printed directly from the virtual version)
- Hosting a booth at existing events
- Booking presentations for Fresno COG staff to attend

Fresno COG staff will attend each in person event or meeting, acting as presenter. COG staff will organize and prepare all workshop content and materials and will compile all data obtained at each workshop.

Fresno COG's consultant will provide a reporting format spreadsheet to each mini grant recipient after contract signing. Final reporting will include a summary of all work completed, receipts, participant lists and an analysis of how they met their proposed goals.

Mini-grants will be awarded based upon the following criteria:

1. Outreach strategy and goals
2. Completeness of application packet
3. Specific demographics proposed
4. Geographic area of outreach
5. Number of people proposed to attend meetings/workshops and submit online feedback
6. Previous experience and success with outreach to the people/community proposed

Note: Fresno COG reserves the right to award the number of mini-grants they deem appropriate at funding levels warranted by each applicant's individual outreach strategy.

Regional Transportation Plans and Sustainable Communities Strategy background information

The **Regional Transportation Plan** (RTP) is a long-term blueprint of a region's transportation system. RTPs are conducted every four years as plans looking 25 years into the future. They identify and analyze transportation needs of the metropolitan region and create a framework for project priorities.

These plans are normally the product of recommendations and studies carried out and put forth by a Metropolitan planning organization (MPO) such as Fresno COG. MPOs were formed under the 1962 Federal-Aid Highway Act and are required for any urban area with a population of greater than 500,000.

Sustainable Communities Strategy (SCS)

In short, a Sustainable Communities Strategy (SCS) is a plan for integrating transportation, land-use and housing policies for achieving lower greenhouse gas emissions per person. SCS is derived from the Sustainable Communities and Climate Protection Act of 2008, also known as Senate Bill 375 (SB 375), a State of California law-targeting greenhouse gas (GHG) emissions from "mobile" pollution sources, specifically passenger vehicles. Greenhouse gases, such as carbon dioxide, come from the burning of fossil fuels (i.e. the petroleum-based gasoline in automobiles) and contribute to the greenhouse effect, or a rise in average surface temperature, as well as air pollution.

For additional information on Sustainable Communities Strategies and Fresno COG's role in developing an SCS for Fresno County please visit the Fresno COG website at: www.fresnocog.org.

Fresno COG's Mini Grant Outreach Program

Application Instructions

Please complete the application and submit **one electronic copy**, in pdf form, of the following items to Fresno COG:

1. Completed application Form
2. Proposed Budget
3. Supporting materials

The Proposed Project Budget Worksheet Sample and the Application Form are available in Microsoft Word software format from Fresno COG staff by request.

Return completed applications via mail, hand delivery or email by 5:00 p.m., July 8, 2024, to:

Brenda Thomas
Administrative Services Manager
Fresno COG
2035 Tulare Street, Suite 201
Fresno, CA 93721
bthomas@fresnocog.org

If you have any additional questions or need assistance, please submit questions to Brenda Thomas at bthomas@fresnocog.org or by phone at 233-4148 ext. 219.

2024-2025 Regional Transportation Plan
Community-Based Outreach Mini-Grant Program

Application Form

Organization/Agency: _____

Primary Contact: _____

Mailing Address: _____

Phone: _____ E-mail: _____

Organization/Agency website and/or Facebook page (not required): _____

Please make all responses as concise and complete as possible. Applications will not be judged upon length of response. Attach a separate sheet with the following questions and responses. Microsoft Word versions of this document are available upon request.

1. **Outreach strategy and goals.**
   Please list and describe the outreach strategies that your organization proposes to carry out in order to facilitate community-based outreach and enlist public involvement on the 2022 Regional Transportation Plan (RTP) Sustainable Communities Strategy.

2. **The specific demographics of the community proposed to reach.**
   Please describe the specific demographic and geographic area of your proposed outreach. Who are the community members to whom you will outreach, and where do they live? (Please include ZIP codes).

3. **The number of people proposed to attend meetings/workshops and submit feedback.**
   Provide a goal or estimate of the number of people you expect to reach, and the number of responses you will obtain via meeting, online communications (made available through Fresno COG) or one on one with your staff.

4. **Previous experience.**
   Share any previous successes from similar types of outreach projects.

5. **Current contacts.**
   Clearly state how well established your outreach audience or contacts are currently. Fresno COG want to know who you currently communicate with or have access to on a regular basis.

6. **Staffing and qualifications.**
   Provide a list of staff members, co-consultants or other individuals who will be implementing your Mini-Grant RTP/SCS Outreach program, their proposed role, experience and qualifications.

Fresno COG Mini Grant Outreach Program

Sample Proposed Project Budget Worksheet

Name of Agency/Organization/School:_____

A. Proposed Operational Expense Breakdown: Includes costs associated with telephone and postage expenses directly related to the project, use of in-house copier and external printing and copying jobs, etc. Overhead can be no more than 15 percent of contract total. Detailed itemization and receipts required.			**$**
TOTAL PART A. PROPOSED OPERATIONAL EXPENSES			**$**
B. Proposed Staff Costs: Includes staff who will work on the project, their costs with hourly rates required to complete project and details about work performed.			
Staff Member & Work Performed	**Hourly Rate**	**Hours**	
TOTAL of PART B. PROPOSED STAFF COSTS			**$**
C. Other Proposed Direct Cost Breakdown: May include refreshments, signage, and other appropriate meeting and promotion expenses. Detailed itemization and receipts required.			
TOTAL PART C. OTHER PROPOSED DIRECT COSTS			**$**
TOTAL AMOUNT REQUESTED			**$**

2024-2025 Regional Transportation Plan
Community-Based Outreach Mini-Grant Program

Application Form

Organization/Agency: **Downtown Fresno Partnership**

Primary Contact: **Gloria Valdovinos, Elliott Balch**

Mailing Address: **2020 Tulare St Fresno, CA 93721**

Phone: **(559) 490-9966**

E-mail: **info@downtownfresno.org**

Organization/Agency website and/or Facebook page (not required): **www.DowntownFresno.org**

Please make all responses as concise and complete as possible. Applications will not be judged upon length of response. Attach a separate sheet with the following questions and responses. Microsoft Word versions of this document are available upon request.

1. Outreach strategy and goals.

Please list and describe the outreach strategies that your organization proposes to carry out in order to facilitate community-based outreach and enlist public involvement on the 2022 Regional Transportation Plan (RTP) Sustainable Communities Strategy.

Our outreach strategy will consist of at least one workshop/"Down-Town Hall," other public events, and social media.

- **Workshops/Down-Town Hall:** We will facilitate at least one scheduled meeting at a downtown venue with food and interpretation, incorporating into it a workshop on Regional Transportation Needs and the gathering of community member input. Down-Town Halls provide a forum for us and partner agencies to address several topics relevant to community members.
- **Events:** We will have tabling at our events scheduled throughout the next season to facilitate community-based outreach and public involvement. Our scheduled events include:
    - **Market on Kern:** This event occurs every Wednesday until the end of October
    - **Fiestas Patrias:** Scheduled for September 15th
    - **Around The Block:** Scheduled for August 16th, and October 18th
    - **Art Hop:** This event occurs first Thursday of the month, most heavily along Fulton Street
- **Social Media:** We will utilize our social media account **(including 39.1k followers on Instagram)** to engage with the community, share information, and gather feedback.

2. The specific demographics of the community proposed to reach.

Please describe the specific demographic and geographic area of your proposed outreach. Who are the community members to whom you will outreach, and where do they live? (Please include ZIP codes).

Through our outreach methods, we will reach a variety of definitions of Downtown "community member" including merchant, property owner, employee, and visitor/customer.

The geographic area of focus is Downtown Fresno, particularly around Fulton St. Key metrics from the last 12 months show a total of **3,476,162 visits** and **808,574 visitors**.

The visitor origin ZIP codes are **93722** with **6.12% of visitors**, **93727** with **5.60%, 93702** with **4.49%, 93706** with **4.36%**, and **93705** with **2.95%**.

The ethnic breakdown of visitors includes **56.1% Hispanic**, 1**0.263% Asian**, **5.109% Black**, 2**4.58% White**, and **3.949% Other**.

For travel to work, **11.8% of visitors carpooled** (Index: 138), **75.2% drove alone** (Index: 105), **8.0% worked from home** (Index: 69), **1.6% walked** (Index: 67), less than **0.5% bicycled** (Index: 98), less than **0.5% used a motorcycle** (Index: 118), less than **0.5% used a taxicab** (Index: 38), and **1.1% used public transportation** (Index: 29). The median travel time to work is **21 minutes** (Index: 91).

For downtown residents, there are **5,077 residents**. Household metrics show **37.8% are family households** and **62.2% are non-family households**, with an **average household size of 2.75**.

For events, the **Market on Kern** had the majority of visitors working in ZIP code **93721 (44.2%)**. Key metrics for the 2023 season show **4,555 total visits** by **2,768 total visitors**.

Fiestas Patrias in 2023 had **8,846 total visits/visitors**, with the majority of visitors coming from ZIP codes **93706** (**11.9%**), **93702** (**11.0%**), **93722** (**7.00%**), **93703** (**6.1%**), and **93726** (**5.9%**).

Art Hop, held on the first Thursdays in 2023, had a majority of visitors from ZIP codes **93722** (**7.3%**), **93727 (6.5%)**, **93702 (6.0%)**, **93706 (5.1%)**, and **93726 (4.7%)**, with key metrics showing **262,021 total visits** and **141,509 total visitors**.

3. The number of people proposed to attend meetings/workshops and submit feedback. *Provide a goal or estimate of the number of people you expect to reach, and the number of responses you will obtain via meeting, online communications (made available through Fresno COG) or one on one with your staff.*

We estimate to reach **~100 people per tabling event**
We estimate to have **~50 people attend meeting/workshops**
We also plan to leverage our social media with at least two posts to invite **downtown enthusiasts.** Our posts typically get over 15,000 views.

4. Previous experience.
Share any previous successes from similar types of outreach projects.

Our tabling experiences have successfully provided critical assistance to unhoused residents, offered information on DFP services, and ensured community members stay hydrated during high temperatures. We have also collaborated with law enforcement and animal control to address safety concerns when necessary. These efforts have established us as a central hub of connection within the Downtown community. In 2023, we held **2 Downtown Halls** with an **average attendance of 35 people** and organized **2 Brewery District meetings** addressing parking and safety issues. Our ambassadors table regularly at Courthouse Park and Grizzlies games, and we conduct **monthly security meetings**, including Spanish security meetings for Spanish-speaking businesses. Our “Around the Block” meetings, held at

least **twice per block**, facilitated collaboration among neighboring businesses.

5. Current contacts.

Clearly state how well established your outreach audience or contacts are currently. Fresno COG wants to know who you currently communicate with or have access to on a regular basis.

We have a mailing list of **6,162 contacts**, with **3,215 subscribed** to our email groups. This year, we sent **535 newsletters** with a **43% open rate** and **176 texts** to **86 downtown subscribers** via our mass text system.

6. Staffing and qualifications.

Provide a list of staff members, co-consultants or other individuals who will be implementing your Mini-Grant RTP/SCS Outreach program, their proposed role, experience and qualifications.

Elliott Balch, CEO of Downtown Fresno Partnership, oversees the strategic direction and overall management of the organization.

Gloria Valdovinos, Program Manager, will oversee the day-to-day operations of the outreach activities, including scheduling events, managing logistics, and ensuring effective communication with the community.

Downtown Ambassadors will play a pivotal role in the Mini-Grant RTP/SCS Outreach program. They will be responsible for tabling at events and conducting direct outreach to community members. The ambassadors are highly mobile and can be easily deployed to various locations as needed. Their strong connection with the local community makes them invaluable for gathering feedback and fostering community involvement. Their roles will include distributing information, answering questions, and facilitating community discussions to ensure broad participation and input in the outreach efforts.

Brian Kelly, Operations Manager, oversees the Ambassador program and will work closely with them to ensure they have the support and resources needed to perform their outreach duties.

Lara Agulian, Business Development Coordinator, will support outreach efforts by coordinating with stakeholders, facilitating partnerships, and helping to organize events that promote community engagement.

Marissa Arreguin, Event Coordinator and Market on Kern Manager, will help assisting outreach efforts in the market and at other events.

Fresno COG Mini Grant Outreach Program
Proposed Project Budget Worksheet

Agency: **DOWNTOWN FRESNO PARTNERSHIP**

A. Proposed Operational Expense Breakdown:			
1. Postage re workshop to property and business owners			$150
2. External printing			350
3. Overhead			1,500
TOTAL PROPOSED OPERATIONAL EXPENSES			***$2,000***
B. Proposed Staff Costs (hourly cost includes employer taxes and insurance costs, rounded to the nearest dollar)			
Staff Member & Work Performed	**Hourly Rate**	**Hours**	
Elliott Balch: meeting facilitation and overall direction	$82	10	$820
Gloria Valdovinos: day-to-day operations of the outreach activities	38	20	760
Downtown Ambassadors (2 positions): tabling at events and conducting direct outreach	29	50	1,450
Brian Kelly: Ambassador oversight and support	38	10	380
Lara Agulian: support outreach efforts	32	15	480
Marissa Arreguin: support outreach efforts at special events and Market on Kern	32	10	320
TOTAL PROPOSED STAFF COSTS			***$4,210***
C. Other Proposed Direct Cost Breakdown:			
1. Meeting refreshments			$540
2. Meeting facility rental			500
3. Interpretation services			500
4. Prize giveaways for participants (250 @ $10 each) such as local merchandise, memorabilia, and gift cards			2,250
TOTAL OTHER PROPOSED DIRECT COSTS			***$3,790***
TOTAL AMOUNT REQUESTED			**$10,000**

Downtown Fresno Partnership
2020 Tulare St
Fresno, CA 93721 US
+1 5594909966
info@downtownfresno.org
www.downtownfresno.org

Invoice

BILL TO
Aaron C Wahl
Southwest Strategies LLC

INVOICE #	DATE	TOTAL DUE	DUE DATE	TERMS	ENCLOSED
2326	12/31/2024	$2,369.00	01/30/2025	Net 30	

DATE	SERVICE	DESCRIPTION	QTY	RATE	AMOUNT
09/04/2024	**DFP Staff Time - Funded Project**	Outreach at Market on Kern (event mgr)	3	32.00	96.00
09/06/2024	**DFP Staff Time - Funded Project**	Outreach at Fresno Grizzlies game (team lead)	3	29.00	87.00
09/11/2024	**DFP Staff Time - Funded Project**	Outreach at Market on Kern (event mgr)	3	32.00	96.00
09/15/2024	**DFP Staff Time - Funded Project**	Outreach at Fiestas Patrias festival (program supervision)	4	38.00	152.00
09/15/2024	**DFP Staff Time - Funded Project**	Outreach at Fiestas Patrias festival (event support)	6	32.00	192.00
09/16/2024	**DFP Staff Time - Funded Project**	Social media production and posting	3	32.00	96.00
09/18/2024	**DFP Staff Time - Funded Project**	Outreach at Why Not Wednesday (prog supv)	3	38.00	114.00
09/18/2024	**DFP Staff Time - Funded Project**	Outreach at Why Not Wednesday (event support)	3	32.00	96.00
09/25/2024	**DFP Staff Time - Funded Project**	Outreach at Market on Kern (event mgr)	3	32.00	96.00
10/02/2024	**DFP Staff Time - Funded Project**	Outreach at Market on Kern (event mgr)	3	32.00	96.00
10/09/2024	**DFP Staff Time - Funded Project**	Outreach at Market on Kern (event mgr)	3	32.00	96.00
10/16/2024	**DFP Staff Time - Funded Project**	Outreach at Why Not Wednesday (prog supv)	3	38.00	114.00
10/16/2024	**DFP Staff Time - Funded Project**	Outreach at Why Not Wednesday (event support)	3	32.00	96.00
10/23/2024	**DFP Staff Time - Funded Project**	Outreach at Market on Kern (event mgr)	3	32.00	96.00
10/30/2024	**DFP Staff Time - Funded Project**	Outreach at Market on Kern (event mgr)	3	32.00	96.00
12/31/2024	**Overhead**	Grant or contract support for DFP's	0.50	1,500.00	750.00

DATE	SERVICE	DESCRIPTION	QTY	RATE	AMOUNT
		overhead and administrative costs.			

Please make check payable to Downtown Fresno Partnership.
Bank transfer also welcome.

SUBTOTAL	2,369.00
TAX	0.00
TOTAL	2,369.00
BALANCE DUE	**$2,369.00**

SOUTHWEST STRATEGIES

CONSULTANT AGREEMENT

This Agreement is made by and between Southwest Strategies LLC ("Company") and Downtown Fresno Partnership ("Subconsultant").

1. **SERVICES.** The Company agrees to retain Subconsultant related to Company's contract with the Fresno Council of Governments ("Client"). A breakdown of services and the not-to-exceed (NTS) totals submitted in our proposal to the Client are as follows. Those services shall include:
    - Accepting FUNDS and acting as grant recipient.
    - Submitting a finalized plan of how your organization will engage your defined public as identified in your submitted and approved Mini-Grant Application.
    - Organizing and implementing an outreach program as proposed for the September/October 2024 Fresno COG Community Transportation Needs Survey and the spring 2025 Sustainable Communities Strategy outreach.
    - Hosting virtual and/or in-person meetings/workshops as feasible, making all arrangements, inviting and hosting attendees, translating and duplicating materials and, if feasible, arranging and paying for all needed promotions, media buys, workshop transportation, food, incentives, etc. for attendees from grant funding.
    - Facilitating all virtual or face to face workshops or meetings while Fresno COG staff acts as presenter for workshop or meeting materials.
    - Providing Fresno COG with the outreach and promotional materials, sign-in sheets and recordings from meetings/forums/workshops and other documentation of meetings/forums/workshops, as well as all feedback from the public.
    - Submitting reimbursement billing and a final report to Fresno COG summarizing how grant funding was spent, how and if

goals were achieved, and feedback generated at these events to Fresno COG in a format suitable for publication. The reports are part of the RTP Public Participation chapter's appendices.

- Attending coordination and planning meetings with Fresno COG and Mini-Grant Recipients.

2. **TERM.** The term of this Agreement shall commence on September 1, 2024, and shall continue until June 30, 2025.

3. **COMPENSATION FOR SERVICES.** The Subconsultant agrees to be paid up to $10,000 for services described above if and when the Company receives payment from the Client. This Agreement contains no promise of work for the Subconsultant. All work is contingent on Client needing assistance from the Company. If Client cancels contract with the Company then the Subconsultant's contract is automatically cancelled as well.

4. **EXPENSES.** Any expenses shall be the responsibility of the Subconsultant, but may not be incurred without prior written approval of the client.

5. **STATUS.** The Subconsultant shall not be considered an employee, and shall indemnify the Company for any loss, claim or liability from any federal or state income tax, social security, or employment or disability payments imposed on the Company. The Subconsultant acknowledges that it is an independent contractor and that the Company will not pay unemployment taxes for the Subconsultant, pursuant to Unemployment Compensation Code section 636.

6. **TERMINATION.** This Agreement may be terminated by either party at any time, and payment of compensation hereinafter shall include work performed by the Subconsultant up until and including the date of termination.

7. **DISPUTE RESOLUTION.** This Agreement shall be construed under the laws of the State of California. If any mediation, arbitration, legal or equitable action is brought relating to the terms of this Agreement or any services provided or expenses incurred by the Subconsultant for the Company or Client's benefit, San Diego, California shall be the exclusive legal venue for said action. All disputes over the terms of this Agreement or costs incurred thereunder that are not resolved in a reasonable time by the parties shall be submitted to mediation using a mediator agreeable to the parties or otherwise selected by JAMS San Diego. Such mediation shall be non-binding on the parties. If the dispute is not resolved by mediation, the parties may either (i) agree to submit the matter to binding arbitration, or (ii) initiate litigation. The prevailing party in any arbitration or litigation proceeding shall be entitled to have and recover from the losing party's reasonable attorneys' fees and all costs incurred in the arbitration or litigation.

8. **CONFIDENTIALITY.** The Subconsultant shall hold all information received in connection with this project in strict confidence, shall use such confidential information only in connection with the Agreement, and shall ensure that any person granted access to such confidential information similarly holds the information in strict confidence.

9. **COMPANY INFORMATION.** The Company has a City of San Diego Business Tax Certificate, and the Company's Federal I.D. number is 33-0900047.

10. **ENTIRE AGREEMENT.** This Agreement represents the full Agreement of the Subconsultant and Company. No modification of the contract shall be made without the mutual written consent of the Subconsultant and Company, except for termination as stated herein.

Executed this July 24, 2024.

Southwest Strategies LLC **Downtown Fresno Partnership**

By: _____
Aaron Christopher Wahl
President

By: _____
Name of Signer: Elliott Balch
Title of Signer: President & CEO

2024-2025 Regional Transportation Plan
Community-Based Outreach Mini-Grant Program

Application Form

Organization/Agency: Jakara Movement

Primary Contact: Naindeep Singh

Mailing Address: 6089 N First St #102 Fresno, CA 93710

Phone: 559-647-4700 E-mail: deep@jakara.org

Organization/Agency website and/or Facebook page (not required): www.jakara.org

Please make all responses as concise and complete as possible. Applications will not be judged upon length of response. Attach a separate sheet with the following questions and responses. Microsoft Word versions of this document are available upon request.

1. **Outreach strategy and goals.**
   Please list and describe the outreach strategies that your organization proposes to carry out in order to facilitate community-based outreach and enlist public involvement on the 2022 Regional Transportation Plan (RTP) Sustainable Communities Strategy.

2. **The specific demographics of the community proposed to reach.**
   Please describe the specific demographic and geographic area of your proposed outreach. Who are the community members to whom you will outreach, and where do they live? (Please include ZIP codes).

3. **The number of people proposed to attend meetings/workshops and submit feedback.**
   Provide a goal or estimate of the number of people you expect to reach, and the number of responses you will obtain via meeting, online communications (made available through Fresno COG) or one on one with your staff.

4. **Previous experience.**
   Share any previous successes from similar types of outreach projects.

5. **Current contacts.**
   Clearly state how well established your outreach audience or contacts are currently. Fresno COG want to know who you currently communicate with or have access to on a regular basis.

6. **Staffing and qualifications.**
   Provide a list of staff members, co-consultants or other individuals who will be implementing your Mini-Grant RTP/SCS Outreach program, their proposed role, experience and qualifications.

Fresno COG Mini Grant Outreach Program

Sample Proposed Project Budget Worksheet

Name of Agency/Organization/School: Jakara Movement

A. Proposed Operational Expense Breakdown: Includes costs associated with telephone and postage expenses directly related to the project, use of in-house copier and external printing and copying jobs, etc. Overhead can be no more than 15 percent of contract total. Detailed itemization and receipts required.			**$**
Printing Material (flyers)			$500
Translation of material			$750
Purchase of special stationary			$200
TOTAL PART A. PROPOSED OPERATIONAL EXPENSES			**$** 1,450
B. Proposed Staff Costs: Includes staff who will work on the project, their costs with hourly rates required to complete project and details about work performed.			
Staff Member & Work Performed	**Hourly Rate**	**Hours**	
Jaskeet Kaur: advertising/tabling at community events/high traffic areas.	$25	65	$1625
Simranjit Singh: canvassing/tabling community events/door to door.	$25	65	$1625
Nanaki Kaur: advertising/tabling at community events/center events	$25	65	$1625
Jaskeet Kaur: 2 workshop events in West Fresno	$25	13	$325
Simranjit Singh: 2 workshop events in Kerman	$25	13	$325
Nanaki Kaur: 2 workshop events in Selma	$25	13	$325
TOTAL of PART B. PROPOSED STAFF COSTS			**$** 5,850
C. Other Proposed Direct Cost Breakdown: May include refreshments, signage, and other appropriate meeting and promotion expenses. Detailed itemization and receipts required.			
Radio Advertisements/Marketing			$1150
Ethnic Media Promotion (video)			$650
Food & Beverages for workshop events (6 total)			$900
TOTAL PART C. OTHER PROPOSED DIRECT COSTS			**$** 2,700
TOTAL AMOUNT REQUESTED			**$** 10,000

Please make all responses as concise and complete as possible. Applications will not be judged upon length of response. Attach a separate sheet with the following questions and responses. Microsoft Word versions of this document are available upon request.

1. **Outreach strategy and goals.**
   Please list and describe the outreach strategies that your organization proposes to carry out in order to facilitate community-based outreach and enlist public involvement on the 2022 Regional Transportation Plan (RTP) Sustainable Communities Strategy.

The Jakara Movement is the largest community organization working with the Punjabi Sikh community in California. Founded in Fresno, our largest outreach is within the County. We have chapters and outreach with families throughout the region. Specific to facilitating the community-based outreach and enlist involvement for the 2022 Regional Transportation Plan (RTP) Sustainable Communities Strategy, we seek to host 6 workshops throughout the region - Selma, Kerman, and West Fresno. We will canvas in neighborhoods, phonebank, and participate in local communities to recruit participants to the workshops in our spheres of influence. Education in the form of tabling in high traffic areas and community events will be an integral part of this public involvement strategy. In addition, we have a community contact list to supplement and target those Punjabi-speaking community members, including the elderly, that mostly use transportation services. This community contact list gives us access to a community that we also reach via phone banking.

2. **The specific demographics of the community proposed to reach.**
   Please describe the specific demographic and geographic area of your proposed outreach. Who are the community members to whom you will outreach, and where do they live? (Please include ZIP codes).

We will be specifically targeting Punjabi-speaking communities with a micro-focus on those 65+ as they tend to use public transportation with the highest level of frequency in the community. Translated material will be given to the Punjabi-speaking community, but we also will have material translated into the most spoken languages in our hand selected geographic areas (Spanish, Hmong, etc.) We have had success in reaching out to these communities before via phone banking, door-to-door canvassing, community events, and at Gurdwaras (Sikh place of worship) in these areas. We will be continuing our efforts in West Fresno (93722), Selma (93662), and Kerman (93630).

3. **The number of people proposed to attend meetings/workshops and submit feedback. Provide a goal or estimate of the number of people you expect to reach, and the number of responses you will obtain via meeting, online communications (made available through Fresno COG) or one on one with your staff.**

We expect to have over 200 people attend across the six workshops in the region with over 150 feedback submissions. We will submit information from the meetings and utilize any online communication tools. Alongside our workshops, we intend to contact and educate over 500 individuals

via our creative outreach plans (tabling, canvassing, and phone banking). From this creative outreach plan we will aim to obtain 100 or more responses. We will supplement with one on one information and meetings with our staff members as required to complete the goal for the grant.

4. **Previous experience.**
   Share any previous successes from similar types of outreach projects.

In 2018, we were subcontracted by Mobility Planners to host workshops and had over 500+ individuals participate and complete FAX questionnaires. In addition, we have held workshops in 2018 and 2019 for FAX riders working with FAX staff.

During the pandemic our organization was tasked with providing aid to the community to help with rent costs. During this time we engaged with over 1000 individuals and assisted them through this tough time.

During the pandemic our organization had the opportunity to educate the community about the Covid-19 virus. Through this opportunity we gained knowledge on how to creatively approach a community during a lock-down. While most groups were struggling with outreach, we were able to utilize different methods of communication to engage with the community. We developed skills such as phone banking, and online web call workshops.

During the pandemic our organization hosted a vaccine clinic and administered 1500 vaccines over a two day period. Alongside this clinic we had added a drive through food bank for those who needed assistance.

From 2022 to present, the Jakara Movement has been working with the UC Merced Labor center and educating the community about its rights. Farm workers, factory workers, day laborers, etc. have been targeted and educated by our organization through canvassing, tabling, workshops, and phone banking.

5. **Current contacts.**
   Clearly state how well established your outreach audience or contacts are currently. Fresno COG wants to know who you currently communicate with or have access to on a regular basis.

We have been working in Fresno County for over 20 years. We know the Punjabi-speaking communities extremely well, especially in Kerman, Selma, and West Fresno. We have a track-record specifically around engaging community members around public transportation. We are certain we will be able to reach 200+ individuals that utilize public transportation in these areas and can supplement our efforts with our internal community member list based on those that are regular riders and use the services.

6. Staffing and qualifications.

Provide a list of staff members, co-consultants or other individuals who will be implementing your Mini-Grant RTP/SCS Outreach program, their proposed role, experience and qualifications.

● Simranjit Singh, Program Manager- Simranjit has helped facilitate such workshops in the past.

● Jaskeet Kaur Fresno Community Organizer - Kamaljit has led public transportation-related workshops in the past and can easily translate for community members.

● Nanaki Kaur, Fresno Center Director - Simranjit has led public transportation-related workshops in the past and can easily translate for community members. He resides in Kerman and has many contacts in the region.

2024-2025 Regional Transportation Plan
Community-Based Outreach Mini-Grant Program

Application Form

Organization/Agency: USGBC Central California

Primary Contact: Laura Gromis

Mailing Address: 2911 E Barstow Ave, M/S of 144, Fresno, CA 93740

Phone: 559-916-7023 E-mail: lgromis@usgbccc.org

Organization/Agency website and/or Facebook page (not required):

Please make all responses as concise and complete as possible. Applications will not be judged upon length of response. Attach a separate sheet with the following questions and responses. Microsoft Word versions of this document are available upon request.

1. **Outreach strategy and goals.**
   Please list and describe the outreach strategies that your organization proposes to carry out in order to facilitate community-based outreach and enlist public involvement on the 2022 Regional Transportation Plan (RTP) Sustainable Communities Strategy.

   We propose a mix of outreach strategies to collect input for the 2026 Regional Transportation Plan (RTP) Update and the Sustainable Communities Strategy Scenarios within it with the goal to solicit input for COG. During outreach phase one: transportation needs assessment we propose to share the survey online and at 2+ community events we will attend with a booth. During phase two, we propose to host one public community workshop, and conduct an online campaign to share information about the plan, the upcoming community workshop, and the survey. With this strategy, we look to take advantage of our online reach and network to increase the reach of our efforts, connect with a wider audience at in-person tabling outreach, and offer the opportunity and satisfy the interest of our preselected audience for in-depth information and exchange about the Sustainable Communities Strategies.

2. **The specific demographics of the community proposed to reach.**
   Please describe the specific demographic and geographic area of your proposed outreach. Who are the community members to whom you will outreach, and where do they live? (Please include ZIP codes).

   We are proposing to focus our outreach on the city of Fresno but are able to pivot if needed to rural regions upon demand from COG. The zip codes in Fresno are: 93611, 93650, 93701, 93702, 93703, 93704, 93705, 93706, 93710, 93711, 93720, 93721, 93722, 93723, 93725, 93726, 93727, 93728, 93730, 93737.
   Our preselected audience are students and professionals interested in sustainability within Fresno County and the wider San Joaquin Valley. We work closely with Fresno State University and have many of their students in our outreach network. This zipcode for the university is 93740.

3. **The number of people proposed to attend meetings/workshops and submit feedback.**
Provide a goal or estimate of the number of people you expect to reach, and the number of responses you will obtain via meeting, online communications (made available through Fresno COG) or one on one with your staff.

Through our total outreach we expect to reach 3,000 people and collect 100+ responses to surveys.

4. **Previous experience.**
Share any previous successes from similar types of outreach projects.

We worked with the city of Fresno on outreach for the Southwest Fresno Trail and solicited input from the community through tabling, canvassing, stakeholder outreach and 2 community events.
We have recently developed the Green Labels Demystified program with a group of college corps fellows and promoted it through community outreach at various community events and reached over 4,000 people in the Spring of 2024.

5. **Current contacts.**
Clearly state how well established your outreach audience or contacts are currently. Fresno COG want to know who you currently communicate with or have access to on a regular basis.

We have an email list of 1,600 individuals preselected with interested in sustainability and climate solutions within the built environment in Fresno County and the wider San Joaquin Valley, including many individuals working in planning, engineering, construction, architecture etc. We have 670+ instagram followers. We have engaged in a lot of student outreach and offered learning and engagement efforts for youth and students

6. **Staffing and qualifications.**
Provide a list of staff members, co-consultants or other individuals who will be implementing your Mini-Grant RTP/SCS Outreach program, their proposed role, experience and qualifications.

Laura Gromis, Executive Director, USGBC Central California, Chair, Active Transportation Advisory Committee, City of Fresno
Proposed role: Project manager. Will ensure implementation of proposed strategy.

Emily Acosta, Project Assistant, USGBC Central California.
Proposed role: Project assistant to support online and in-person marketing efforts, volunteer management.

Student volunteers: We work with student volunteers at outreach events.

Fresno COG Mini Grant Outreach Program

Sample Proposed Project Budget Worksheet

Name of Agency/Organization/School: USGBC Central California

A. Proposed Operational Expense Breakdown: Includes costs associated with telephone and postage expenses directly related to the project, use of in-house copier and external printing and copying jobs, etc. Overhead can be no more than 15 percent of contract total. Detailed itemization and receipts required.			**$**
Printing: poster, flyer etc			$300
TOTAL PART A. PROPOSED OPERATIONAL EXPENSES			**$** 300
B. Proposed Staff Costs: Includes staff who will work on the project, their costs with hourly rates required to complete project and details about work performed.			
Staff Member & Work Performed	**Hourly Rate**	**Hours**	
Laura Gromis, Executive Director	$50	120	$6,000
Emily Acosta, Project Assistant	$25	132	$3,300
TOTAL of PART B. PROPOSED STAFF COSTS			**$**
C. Other Proposed Direct Cost Breakdown: May include refreshments, signage, and other appropriate meeting and promotion expenses. Detailed itemization and receipts required.			
Refreshments, events and outreach supplies			$400
TOTAL PART C. OTHER PROPOSED DIRECT COSTS			**$** 400
TOTAL AMOUNT REQUESTED			**$** 10,000

USGBC Central California

FCOG Mini-Grant Outreach Report Phase 1 Fall 2024

September 13-October 31, 2024

A. Overview

USGBC-CC received a mini grant from FCOG for the community based outreach around the Regional Transportation plan. We proposed to share the information of the first outreach phase in the fall 2024 online and at 2+ community events.

B. Methods and Strategies to Share Survey

We used different virtual and in-person strategies to share the FCOG survey in our community during the time FCOG was soliciting input through the RTP survey from September 13 through October 31, 2024.

- We developed one instagram reel that generated 463 views and shared a post that generated 240 views. We sent out 2 direct emails to 1500 people, and included the information 1 time in our newsletter.
- We attended 3 community events, in detail, we hosted a table at the CSI Product Show on September 19, the Clean Mobility Summit hosted by the Fresno Metropolitan Black Chamber of Commerce on September 25, engaged with participants one-on-one at a Community Resource Fair hosted by Joaquin Arambula on Oct 19
- We shared the information during 5 events we hosted during this time period, including:

10/26/2024	Clean the San Joaquin Wildwood
10/08/2024	Overview of Building Electrification
10/03/2024	Adaptive Reuse Design Competition Public Walk
09/20/2024	GPRO Fundamentals of Building Green Training and Exam
09/17/2024	Three Lenses of Health and Materials

- We posted a poster at 7 community boards around Fresno State.
- We shared information and got many participants to complete the survey in Chinatown for the Adaptive Reuse Design Competition on October 3.
- A handful of participants at the Community Resource Fairs were Spanish speakers so translating was key into helping them complete the survey.

C. Insight Gathered

We found it challenging to get people to complete the survey despite making it accessible via QR code. This could suggest that a QR code alone is not always an effective prompt, especially without clear incentives or calls to action. We wanted to

avoid printing many flyers, reflecting a concern for sustainability. This also suggests a preference for digital engagement methods, though the lack of physical materials may have reduced the visibility of the survey.

The initial flyer design was very text-heavy, making it harder for people to quickly understand the purpose and take action. The QR code not standing out visually might have made it less likely to attract attention, which hindered engagement. Our team created its own flyer for the Fresno State campus and community. This shows the importance of tailoring communication materials to specific audiences or locations for better effectiveness.

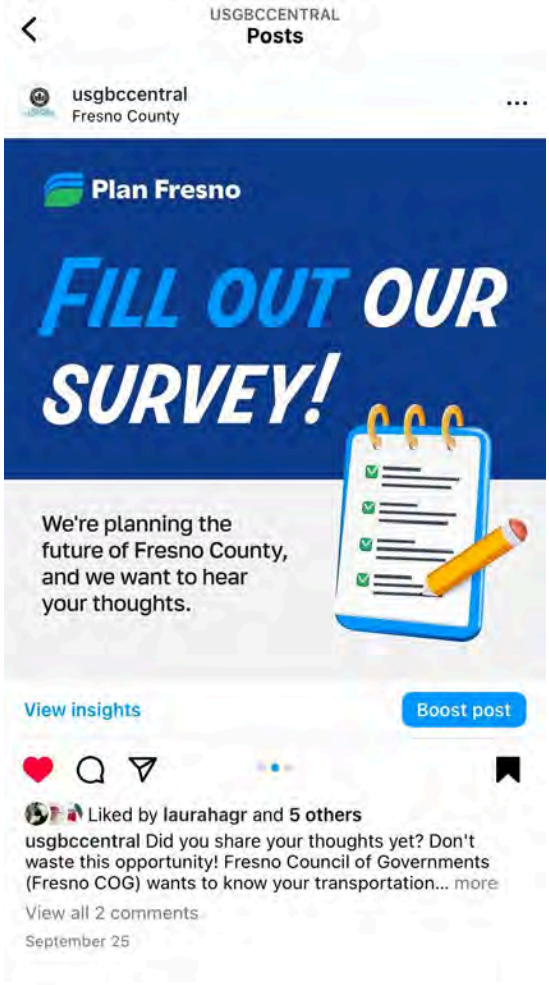
E. Conclusion

We shared the Fresno Council of Government Regional Transportation Plan survey at eight events and in five ways virtually. We employed a combination of virtual and in-person strategies to effectively engage our community. Highlights of our efforts included social media engagement, direct emails, newsletter dissemination, participation in community events, and targeted outreach in key areas such as Chinatown and Spanish-speaking communities. These efforts collectively ensured diverse participation and boosted visibility for the RTP survey.

Attachments

1. Invoice (separate document)
2. Documentation (see below)

Instagram Posts





Direct Emails

Manual email - 10/07/2024 9:15 AM

Subject: Fresno COG Needs Your Opinions
Origin: Contact list email blast
Sent by: Ricardo Lozada
Reply-to: Ricardo Lozada, <ricardo@usgbccc.org>

Recipients: 1514
Failed: 1% (16)
Delivered: 99% (1498)
Opened: 40% (594)
Clicked: 2% (95)
Tracking active until 01/05/2025

Email text | Failures (16) | Delivered (1498) | Links tracking

Fresno COG Needs Your Opinions

USGBC CENTRAL CALIFORNIA

Community Input Needed!

This September and October, the **Fresno Council of Governments (Fresno COG)** is asking the community's help to develop the **2026 Regional Transportation Plan (RTP).**

Manual email - 10/11/2024 4:43 PM

Subject: Input Opportunity
Origin: Contact list email blast
Sent by: Laura Gromis
Reply-to: Gromis, Laura, <lgromis@usgbccc.org>

Recipients: 1523
Failed: 1% (10)
Delivered: 99% (1513)
Opened: 34% (518)
Clicked: 2% (80)
Tracking active until 01/09/2025

Email text | Failures (10) | Delivered (1513) | Links tracking

Input Opportunity

USGBC CENTRAL CALIFORNIA

Community Input Needed!

Two transportation plans are getting developed that have an impact on the future transportation in the Central Valley region: the Regional Transportation Plan developed by the Fresno Council of Governments, and the Active

Newsletter Inserts

Regional Transportation Plan Survey

Community Input Needed!

Two important transportation plans are getting developed that are relevant for the transformation of our local infrastructure:

The **Fresno Council of Governments (FCOG)** is reaching out for public input on transportation project ideas that will ultimately shape the 2026 Regional Transportation Plan (RTP) and help the region's cities and the county prioritize projects. This is a great opportunity to introduce new projects and highlight the need for currently planned projects. If you have not taken the survey yet, make sure to do so before the deadline on November 3rd!

The **City of Fresno** is working on it's Active Transportation Plan Update. This is a great opportunity to provide ideas on the city's active transportation network and identify areas of improvement! More information on the project webpage. Please take the survey to provide input!



Updated flyer



USGBC Central California

2911 E Barstow Ave, M/S of 144
Fresno, CA 93740

connect@usgbccc.org
www.usgbccc.org

Invoice To: Fresno Council of Government
Brenda Thomas
Address: 2035 Tulare St #201, Fresno, CA 93721

Invoice #: 890
Invoice Date: 11/8/2024

Invoice For: Marketing Outreach of RTP Plan

Item #	Description	Qty	Price	Total
1	Marketing prints and clip boards	2	$2.71 + $8.71 + $11.42	$11.42
2	Staff cost	30h	$1,500	$1,500.00
3	Fellow in-kind support	20h	$0	$0.00
				$1,511.42

Please make checks payable to USGBC Central California or direct deposit to our bank account, information added below.

Beneficial State Bank
Account Number: 7300009416
Routing Number: 321181491

Thank you



2024-2025 Regional Transportation Plan Community-Based Outreach Mini-Grant Program Proposal

2024-2025 Regional Transportation Plan
Community-Based Outreach Mini-Grant Program

Application Form

Organization/Agency: The Veterans Network
Primary Contact: John Hernandez - Director
Mailing Address: 5599 W. Pinedale Ave. Fresno CA 93722
Phone: E-mail: 559-231-0122 John@vetnetusa.org
Organization/Agency website and/or Facebook page (not required): www.vetnetusa.org

1. Outreach strategy and goals.
Please list and describe the outreach strategies that your organization proposes to carry out in order to facilitate community-based outreach and enlist public involvement on the 2022 Regional Transportation Plan (RTP) Sustainable Communities Strategy.

The Veterans Network has a robust network of events, partners and programs that will serve as a strong resource to educate the public about the 2022 Regional Transportation Plan. Our strategy will consist of outreach to the cities of Fresno, Clovis and Sanger. We conduct quarterly breakfasts to educate the public, veterans and their families about important issues in Central California. We also work closely with the Fresno Pacific University Center for Community Transformation and received the 2023 Spark Tank Award for our community work. VetNet also has contacts with Fresno State via the TRIO Program. Russel Gross is a veteran that works for them and is one of our Advisors to our Board of Directors. VetNet works closely with the Veterans Community Roundtable, American Legion 509, VFW 8900, Clovis Memorial District and the VFW 5057. Each year we participate with the Central California Stand Down and the Women's Veteran Stand Up. We believe that connecting with the veteran families, employees of business members of VetNet and other community groups. The Veterans Network also has a food program called Food for Vets that distributes food on the 1st of each month. We will utilize these events to spread the word and received community feedback about 2022 Regional Transportation Plan RTP Sustainable Communities Strategy.

2. The specific demographics of the community proposed to reach.
Please describe the specific demographic and geographic area of your proposed outreach. Who are the community members to whom you will outreach, and where do they live? (Please include ZIP codes).

The Veterans Network (VetNet) will serve the mental, physical and financial well-being of the veteran population of Central California in a manner worthy of the service they provided defending our nation.

Central California Veterans Population: *US Census Data

Fresno County	40,202

Target Zip codes 93722, 93721, 93704, 93611, 93612, 93619, 93657
Fresno, Clovis and Sanger

Demographics:
The racial makeup of Fresno County is (26.96%) White, (5.3%) African American, (1.7%) Native American, (9.6%) Asian (3.3% Hmong, 1.7% Asian Indian, 1.0% Filipino, 0.8% Laotian, 0.6% Chinese, 0.5% Japanese, 0.5% Cambodian, 0.3% Vietnamese, 0.2% Korean, 0.1% Pakistani, 0.1% Thai), (0.2%) Pacific Islander, (23.3%) from other races, and 42,286 (4.5%) from two or more races. Hispanic or Latino of any race were 468,070 persons (53%).[25] 46.0% of Fresno County's population is of Mexican descent; 0.7% of its residents are Salvadoran, and 0.3% of its residents are Puerto Rican.

3. The number of people proposed to attend meetings/workshops and submit feedback. Provide a goal or estimate of the number of people you expect to reach, and the number of responses you will obtain via meeting, online communications (made available through Fresno COG) or one on one with your staff.

Our goal is to reach 10,000 people via the internet, 1,000 via meetings or speaking engagements, 500 via one on one via staff.

4. Previous experience. Share any previous successes from similar types of outreach projects.
The Veterans Network (VetNet) is a regional 501 c3 organization that focuses on programs and services for veterans in Central California.

Please note that these are our local programs.

1. Regional Job Fair for Veterans (a partnership with other non profits) 500 served
2. Dental Health Services (a partnership with regional dentist) 115 served
3. Mental Health Services via a pet adoption program (Pets for Vets a partnership with the ASPCA) 12 pet adoptions this year
4. Dress to Impress (a partnership with local retailers) 10 persons this year
5. VetNet food program – 1st of each month 5,000 served
6. Small Business Referral Program to help vets start and own their own businesses – 53 served

7. VetNet Education Center & Homeless Center is our goal

5. Current contacts. Clearly state how well established your outreach audience or contacts are currently. Fresno COG want to know who you currently communicate with or have access to on a regular basis.

Fresno State University – Trio Program
Fresno Pacific University Center for Community Transformation
Fresno City Council and Mayors office
California State Assembly
City of Sanger
Clovis Veterans Memorial District
KSEE 24, CBS 47, My TV53, One Putt Broadcasting
Central Valley Veterans Community Roundtable
American Legion 509
VFW 8900
Clovis Memorial District
VFW 5057
Central California Food Bank
Army, Navy, Air Force, Marines and Reserves

6. Staffing and qualifications.
Provide a list of staff members, co-consultants or other individuals who will be implementing your Mini-Grant RTP/SCS Outreach program, their proposed role, experience and qualifications.

Key Staff: John Hernandez -, Director VetNet, BA Social Science Fresno State Class of 1996, Fresno State Alumni Association Top Dog 2009, California Executive of the Year 2009, United States Executive of the Year 2008

John has 20 years of experience in the non-profit & business community. In his position as CEO of the Central California Hispanic Chamber he handled all vendor applications and facilities management. He has certified businesses for State, City, County and Federal contracting. This was in the areas of Veteran Owned, Woman Owned, Minority Owned and Disabled. He also was on several City of Fresno Committees via an appointment by Mayor Alan Autry, that awarded contracts for small businesses. Fresno Mayor Autry also appointed him to the Southeast Growth Area committee. Over several years the committee developed a plan to maximize the City of Fresno sphere of influence along highway 180 in Southeast Fresno towards Sanger. He was on this committee for four years. Fresno Mayor Autry also chose the Central California Hispanic Chamber of Commerce to assist with the implementation of the Municipal Restoration Zone South of McKinley Avenue and East of

Chestnut in Fresno. This program waived development fees and refunded permits to encourage development in the core of Fresno. He also served on the City of Fresno Committee to develop homegrown businesses. We have awarded more than $100,000 to local businesses. During this time, he also served on the Measure C renewal committee and recorded commercials for this project in addition to representing the Hispanic Chamber on this committee.

His additional experience includes economic development, community planning, emergency housing, grant writing and administration. He is experienced in helping small businesses with procurement opportunities, helping them certify their business and guiding them to success. Recently he was employed as a Disaster Recovery Specialist / Grant Management Specialist with the US Small Business Administration Office of Disaster Assistance. Recent assignments have been in the Covid 19 Small Business Grant Relief programs and the Shuttered Venue Operators Grant programs over the past five years. These redevelopment efforts have worked well with his diligent oversite. He also has extensive community experience from his combined 23 years with the Central California Hispanic Chamber of Commerce, Aetna, Prudential, the US Small Business Administration Office of Disaster Assistance, Secretary of the State of California Hispanic Chambers of Commerce, and several City of Fresno Mayoral Committees. He was recently appointed as Director of the Veterans Network. He wrote the white paper of services and program they are implementing now. He also supervised the process of establishing the organization as a 501c3 Non profit.

Key Staff: Heidi Holguin – master's degree Strategic Organizational Leadership – Fresno Pacific University Class of 2024- Heidi joined the Army in April 1997 and is from Madera, CA. She retired from the Army in April 2017. Some of her awards are Afghanistan Campaign, Iraq Campaign, Meritorious Service Medal, Army Commendation Medal (3rd Award), Joint Service Achievement Medal, Army Achievement Medal (3rd Award), She was a Army Medic, her deployments include, Panama, Honduras, Kosovo, Korea, Iraq 2 Tours, Afghanistan, and retired on recruiting duties in Southern California. After retirement she moved back to the Valley with her daughter. She is done with her Master Program in the studies of strategic organizational leadership. Heidi said the following… "I am committed to being a positive role model to my daughter. I believe in the spirit of community service and giving back to veterans."

Budget

A. Proposed Operational Expense Breakdown: Includes costs associated with telephone and postage expenses directly related to the project, use of in-house copier and external printing and copying jobs, etc. Overhead can be no more than 15 percent of contract total. Detailed itemization and receipts required. $1,000
TOTAL PART A. PROPOSED OPERATIONAL EXPENSES $1,000

B. Proposed Staff Costs: Includes staff who will work on the project, their costs with hourly rates required to complete project and details about work performed.
Staff Member & Work Performed Hourly Rate Hours

John Hernandez – Project Director – 200 Hours x $25hr Direct oversight of all aspects of this project

Heidi Holguin - Project Assistant 50 hours x $20hr Direct assistance of specific outreach
TOTAL of PART B. PROPOSED STAFF COSTS $6,000

C. Other Proposed Direct Cost Breakdown: May include refreshments, signage, and other appropriate meeting and promotion expenses. Detailed itemization and receipts required.

Refreshments, signage and promotional expenses
TOTAL PART C. OTHER PROPOSED DIRECT COSTS $3,000
TOTAL AMOUNT REQUESTED $10,000

The Veterans Network Mission Statement

The Veterans Network (VetNet) will serve the mental, physical and financial well-being of the veteran population of Central California in a manner worthy of the service they provided defending our nation.

The Veterans Network
5599 W. Pinedale Ave. Fresno, CA 93722

VetNet

www.vetnetusa.org

The Veterans Network
VETNET
Education Center



VetNet Programs

- Regional Job Fair for Veterans (a partnership with other non profits)
- Dental Health Services (a partnership with regional dentists)
- Mental Health Services via a pet adoption program (Pets for Vets a partnership with the ASPCA)
- Dress to Impress (a partnership with local retailers)
- VetNet food program (a partnership with the USDA and the Community Food Bank)
- Small Business Referral Program to help vets start and own their own businesses
- VetNet Education Center & Basecamp
- Monthly Luncheons
- Workshops
- Mixers

Our Veterans

Central California Veterans Population:
*US Census Data

Fresno County	40,202
Tulare County	16,097
Kings County	10,997
Madera County	8,578
Kern County	38,066

The veteran unemployment rate in the valley is 11%! We can assist with lowering this number if we could engage employers and the unemployed to use these services to improve their overall health and mental wellbeing. The Job Fair will address the financial position of our vets and the Small Business Referral Program will help veterans become business owners. The Pets for Vets and the Dress for Success programs will focus on mental well-being while the Dental Program will improve their physical condition. Our ultimate goal is to build the VetNet Education Center here in Fresno California.



Here is how you can help:

- Volunteer
- Attend our events
- Ask your company to support us.

Key Supporters

WebCity Press

ASPCA

Fresno Pacific University Center for Community Transformation

The Legend 105.5 FM

MYCV TV53

Cocola Broadcasting

K-Jewel 99.3 FM

Contact Us

The Veterans Network
5599 W. Pinedale Ave.
Fresno CA 93722

559-231-0122
John@vetnetusa.org

Visit us on the Web:
www.vetnetusa.org

John Hernandez

5599 W. Pinedale Ave. 559.231.0122

Fresno, CA 93722 fetoday@gmail.com

Summary of Qualifications

- 8 years of progressive senior management experience (Chamber CEO 2006-2013 40 hours a week)
- Previous executive-level experience overseeing entire organizational operations and programs. (Aetna 97-2005, Prudential 2006-2006, Chamber CEO 2006-2013 40 hrs week)
- An entrepreneurial mindset regarding new opportunities, new challenges, and prospective areas for continuous organizational growth (Aetna 97-2005, Prudential 2006-2006, Chamber CEO 2006-2013, WebCity Press 2014-2013, SBA 2017-present 40hrs week)
- Proficiency in various computer software programs including Microsoft Office Suite (Aetna 97-2005, Prudential 2006-2006, Chamber CEO 2006-2013, WebCity Press 2014-2013, SBA 2017-present 40hrs week)
- Ability to develop and operationalize strategies aimed at leading an organization to the next stage (Aetna 97-2005, Prudential 2006-2006, Chamber CEO 2006-2013, WebCity Press 2014-2013, SBA 2017-present 40hrs week)
- Demonstrative history of facilitating and leading cross-sector collaboration. (Fresno County DSS Job Fair 2004-2013 (Aetna 97-2005, Prudential 2006-2006, Chamber CEO 2006-2013, WebCity Press 2014-2013, SBA 2017-present 40hrs week)
- Proven organizational/time management experience and proficient computer skills for planning, budgeting, and documentation (Aetna 97-2005, Prudential 2006-2006, Chamber CEO 2006-2013, WebCity Press 2014-2013, SBA 2017-present 40hrs week)
- Exceptional leadership and analytical abilities with all levels of staff and management (Aetna 97-2005, Prudential 2006-2006, Chamber CEO 2006-2013, WebCity Press 2014-2013, SBA 2017-present 40hrs week)
- Adept in oral and written communication, presentation, and relational skills including community outreach, involvement, and engagement Aetna 97-2005, Prudential 2006-2006, Chamber CEO 2006-2013, WebCity Press 2014-2013, SBA 2017-present 40hrs week)
- Spearheaded the partnership between the Fresno County Department of Social Services, the Economic Development Corporation of Fresno County and the Central California Hispanic Chamber of Commerce to enhance the DSS Job Fair at the Fresno Fairgrounds. We went from 50 employers to almost 200. At our peak we had an attendance of 12,000 people and employed over 1,300 people in a single day. This lasted for 8 years. Hispanic Chamber 40hrs 2006-2013
- Performs detailed budget analysis on both competitive and noncompetitive agreements to determine reasonableness and allowableness under applicable cost principles and their relationship to the objectives of proposed project. This involves obtaining, verifying and evaluating data supporting each element of cost. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2022)
- Solicit, evaluate, negotiate, and award contracts with commercial organizations, educational institutions, nonprofit organizations, and State, local or foreign governments for furnishing products, services, construction or research and development to the Federal Government. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Administer contracts by assuring compliance with the terms and conditions of contracts, including resolution of problems concerning the obligations of the parties. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Terminate contracts by analyzing, negotiating, and settling claims and proposals. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023

- Analyze and evaluate cost or price proposals and accounting systems data. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Plan, establish, or review contracts, programs, policies, or procedures. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Formulate and administer policies and procedures to ensure achievement of Federal socioeconomic goals, such as those affecting small business, labor surplus areas, and disadvantaged business firms. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Develop acquisition strategies and direct or manage procurement. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Provide staff advisory services in one or more of the specializations in this occupation. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Developing acquisition strategies and directing or managing procurements. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Overseeing contractual actions and all phases of the contract program. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Reviewing and analyzing the effects of proposed legislation and other regulations on acquisition programs. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Serving as an agency technical authority in the areas of acquisition and procurement. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2023
- Analytical and appropriately detail oriented; demonstrated experience in developing project and grant budgets. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2022
- Political acumen and is comfortable working with people from different ethnic and socio-economic backgrounds. 20 years 40hrs a week Aetna 1997-2005 Prudential 2005-2006 Hispanic Chamber 2006-2013 & SBAODA 2017-2022
- Communicates effectively and professionally in writing to prepare agendas, staff reports, marketing materials, and policy documents. 20 years 40hrs a week Aetna 1997-2005 Prudential 2005-2006 Hispanic Chamber 2006-2013 & SBAODA 2017-2022
- Prepared documentation required for Funding Opportunity Announcements for financial assistance awards (grants and cooperative agreements). Negotiates all aspects of awards in accordance with applicable regulations. Provides expert advice on the mechanisms to develop agreements for highly specialized and complex research and development. Resolves conflicts regarding terms and conditions, intellectual property rights, cost-sharing provisions, and proprietary information provisions. 10yrs 40hrs a week (Hispanic Chamber 2006-2013 & SBAODA 2017-2022)
- Evaluated financial conditions, business integrity, ability, and capacity of financial assistance applicant to manage Federal funds. Perform cost/price analysis of applications, modifies/amends, and closeout awards as necessary. Prepare the most complex awards in accordance with DOE policies and procedures. (40hrs week Hispanic Chamber 2006-2013 & SBAODA 2017-2022)
- Administered agreements during the pre-award, active, closeout and auditing stages and ensures compliance with applicable laws, regulations, and policies. Work closely with Project Directors throughout the award process to ensure the ultimate transaction will accomplish the intended programmatic mission and continues such effort throughout closeout. (40hrs week Hispanic Chamber 2006-2013 & SBAODA 2017-2022)
- Interpreted the impact of changes in applicable laws and regulations on the administration process. Identifies and resolves problems. Ensure award actions meet both the legal and supervisory review requirements. Project are typically multi-year in length with multiple budget periods, various funding sources, and several different partners. (40hrs week Hispanic Chamber 2006-2013 & SBAODA 2017-2022)
- Implemented policies and procedures in accordance with applicable regulations and guidance, and serves as the focal point for interpretation of these policies and procedures with recipients and program/project staff.
  Ensure that current, accurate, and complete data is entered into electronic data systems, as applicable.
  Participate, as needed, in process improvement teams, peer reviews of financial assistance actions, and performs collateral duty assignments. (40hrs week Hispanic Chamber 2006-2013 & SBAODA 2017-2022)

- Welcomes active citizen participation. 20 years 40hrs a week Aetna 1997-2005 Prudential 2005-2006 Hispanic Chamber 2006-2013 & SBAODA 2017-2022
- Adept at identifying critical issues and resourceful in crafting feasible options to propose to partners and decision makers. Is articulate and credible; has excellent communication and presentation skills. 20 years 40hrs a week Aetna 1997-2005 Prudential 2005-2006 Hispanic Chamber 2006-2013 & SBAODA 2017-2022
- Knowledge of risk management and provides informed and coherent input regarding the risks inherent in various organizational situations; recommends methods to manage and mitigate those risks. 20 years 40hrs a week Aetna 1997-2005 Prudential 2005-2006 Hispanic Chamber 2006-2013 & SBAODA 2017-2022
- High level of comfort and competence with various technology and applications used to develop marketing campaigns. 20 years 40hrs a week Aetna 1997-2005 Prudential 2005-2006 Hispanic Chamber 2006-2013 & SBAODA 2017-2022
- 20 years' experience in establishing, maintaining, and fostering a harmonious working relationships with those contacted in the course of work. 20 years 40hrs a week Aetna 1997-2005 Prudential 2005-2006 Hispanic Chamber 2006-2013 & SBAODA 2017-2022

- Reviews and evaluates the recipient's business management systems which include (a) accounting, (b) purchasing, (c) organizational structure and internal controls, (d) personnel, (e) travel, (f) property management and (g) audits by the cognizant federal audit agency or outside firm. 10yrs 40hrs a week (Hispanic Chamber 2006-2013, Prudential 20052006, SBAODA 2017-2022)
- Negotiates terms and conditions of award, as necessary, and negotiates final budget including any required cost sharing or matching agreement prior to award. 10yrs 40hrs a week (Hispanic Chamber 2006-2013, Aetna 1997-2005, SBAODA 2017-2022)
- Identifies critical or problematic areas, and in conjunction with NPS Technical Representative, determines or recommends corrective action. 10yrs 40hrs a week (Hispanic Chamber, SBAODA)
- Recommends modifications for continuing, reducing, redirecting, or terminating agreements. 10yrs 40hrs a week (Hispanic Chamber, Aetna, Prudential, SBAODA)
- Performs grant and agreement administration duties after award. These duties include, but are not limited to, processing modification, collecting and reviewing periodic reports from recipients, and agreement closeouts. 10yrs 40hrs a week (Hispanic Chamber, Aetna, Prudential, SBAODA)
- Gathers and reviews facts and data relating to the loan balance, lien situations, collateral, interests of other creditors and any assets of the borrower which may provide recovery to the agency. (40hrs a week x 10years) SBAODA, Hispanic Chamber

- Provided business development assistance to small businesses regarding federal socioeconomic government contracting programs requiring certification actions.12 years 40hrs week Hispanic Chamber CEO , 1 Year 40 Hrs week SBA Grant Management Specialist, 4 yrs 40 hrs week SBA Disaster Recovery Specialist
- Developed and delivered training related materials to meet the needs of small businesses and SBA organizations/agencies. 8 years 40hrs week Hispanic Chamber CEO, 1 year 40hrs week SBA Grant Management Specialist, 4 years 40 hrs week SBA Disaster Recovery Specialist
- Coordinated with the Office of Government Contracting Business Development as appropriate to meet compliance requirements as outlined in the Small Business Act, Public Law 101-37 and Public Law 95-507. 10 years 40hrs week Hispanic Chamber CEO, 1 year 40hrs week SBA Grant Management Specialist, 4 years 40hrs week SBA Disaster Recovery Specialist
- Provided advice/counseling to assist firm in the development of realistic and attainable objectives for their business regarding federal contracting. 12 years 40hrs week Hispanic Chamber CEO, 1 year 40hrs week SBA Grant Management Specialist, 4 years 40hrs week SBA Disaster Recovery Specialist

- Provided advice, counsel and guidance in the areas of marketing to federal government and contract administration. 8 years 40hrs week Hispanic Chamber CEO, 1 year 40hrs week SBA Grant Management Specialist, 4 year 40hrs week SBA Disaster Recovery Specialist

- Provide written guidance to small businesses to aid in development of small business principles and strategies. 10 years
  40hrs week Hispanic Chamber CEO, 1 year 40rs week SBA Grant Management Specialist, 4 years 40hrs week SBA Disaster Recovery Specialist
- 10 years' experience providing administrative and professional leadership and direction for and to the Community Development Department. 10 years 40hrs week Hispanic Chamber CEO, SBA Grant Management Specialist, SBA Disaster Recovery Specialist.

- Experience Analyzing problems; identify alternative solutions, project consequences of proposed actions, and implement recommendations in support of goals. 20 years 40hrs week Hispanic Chamber CEO, SBA Grant Management Specialist, SBA Disaster Recovery Specialist
- Experience from the City of Fresno South East Growth Area committee in helping prepare ordinances and resolutions and formulate land use policies. 5 years 40hrs week Hispanic Chamber CEO,
- 10 years of experience in interpreting and apply policies, procedures, laws, and regulations pertaining to assigned programs and functions.
- 10 years' experience preparing and administer large and complex budgets; allocate limited resources in a costeffective manner. Prepare clear and concise financial reports.
- 30 years' experience in communicating clearly and concisely, both orally and in writing.

- Contacts lenders/Certified Development Companies (CDC's) to discuss the business, the loan situation and explore all available alternatives. Gathers information from borrowers, major creditors, and legal representatives to make recommendations to maximize recovery to the Agency and minimize loss to the obligor(s). (40hrs a week x 10years)

- Analyzes potential "work-outs" in common situations and develops recommendations for standard plans for repayment of the debt through restructured amortization, extended maturities, etc. (40hrs a week x 13 years)

- Reviews and analyzes requests from direct borrowers or requests from participant lenders in relation to servicing, liquidating and purchasing loans. Makes recommendation on these requests to supervisor/team leader. (40hrs a week x 10 years)

Responding to customer inquiries ranging from routine to complex regarding federally declared disasters and the SBA's loan program. (40hrs a week x 3 years) SBAODA

●Handling escalated calls and, if necessary, routing them to management; and answering complex questions for approved disaster loans regarding things such as refinance, relocation, loan modification, etc.(40hrs a week x 2 years) SBAODA (Meets SBA Requirements for position + 7.5 years Aetna 9/97-2005

●Preparing well written correspondence (email or letter) to loan applicants and providing team members with feedback for training and developmental purposes. (40hrs a week x 20 years) SBAODA, ED Hispanic Chamber 12/06, Aetna 9/97 & Prudential 6/05

●Using a computer and computer software programs to address inquiries, process loan payments, issue application packets, screen applications, and provide updates. (40hrs a week x 2 years) SBAODA 10/17

●Assisting borrowers with the completion of their loan closing documents and answering questions regarding loan closings and the disbursement process. (40hrs a week x 3 years) SBAODA 10/17

●Acting as a liaison between team members and management, communicating team member concerns and managements goals. (40hrs a week x 20 years) ED Hispanic Chamber 12/06, Aetna 9/97, Prudential 5/05

●Monitoring employee performance, counseling employees on performance and conduct, and providing input for performance reviews of subordinates. (40hrs a week x 12 years) ED Hispanic Chamber 12/06, Aetna 9/97

●Marketed all SBA lending programs and service through outreach and marketing via the CCHCC Small Business Roadshow & the CCHCC Loan Workshops. (40hrs a week) Hispanic Chamber 12/06– SBAODA 10/17(Meets SBA Requirements for position)

- Small business counseling, teaching, loan workshops, generated leads for loan applications, participated in City of Fresno selection panels for small business investment allocation, developed Small Business Roadshow and taught business skills all over the valley (40+hrs per week x 10 years) Hispanic Chamber (Meets SBA Requirements for position)
- Expert level Small Business Knowledge and Experience (40hrs per week x 20 years) ED Hispanic Chamber – Aetna- Prudential (Meets SBA Requirements for position)
- Tracked and managed program goals and led a team toward achieving those goals. Evaluated the work of team members, including promoting employee development, resolving workplace issues and allocated resources. I also managed multiple donors/cases on excel both locally and nationally. (40hrs per week x 20yrs) – Hispanic Chamber – Aetna – Prudential (Meets SBA Requirements for position)
- Skilled in letter writing, community organizing, event planning, supplier diversity, political outreach. (40hrs per week x 20yrs) Hispanic Chamber – Aetna – Prudential -SBAODA – High Speed Rail Support Group (Meets SBA Requirements for position)
- Developed company website and set ad rates for printed and electronic publications (40hrs per week x 12yrs) Hispanic Chamber (Meets SBA Requirements for position)
- Experienced with sales calls, client meetings, presentations, proposal writing, marketing concept creation, message development (40hrs week x 12yrs) Hispanic Chamber – Prudential – Aetna – High Speed Rail Support Group (Meets SBA Requirements for position)
- Excellent organizational, managerial, and communication skills. (40hrs week x 20 yrs) (Meets SBA Requirements for position)
- Experience in planning, managing expenditures and budgets. (40hrs week x 20yrs) (Meets SBA Requirements for position)
- Managed staff and boards which handled many high level events, computer proficient and experienced with database tracking. (40hrs x 12 yrs) (Meets SBA Requirements for position)
- Outreach to organizations, small businesses, speeches, coordination of statewide events and activities. (40hrs week x 12yrs) (Meets SBA Requirements for position)
- Worked with administrators, staff, students and faculty at various colleges across the region. (40hrs week x 20 years) (Meets SBA Requirements for position)
- Economic Development Projects, grant management and execution (40hrs week x 12 years) (Meets SBA Requirements for position)
- Experience in fundraising, public relations, media, or communications and public information officer for chamber of commerce and higher education or a related field. (40hrs week x 15yrs)
- Ten years' experience in insurance, financial services, human resources and executive management (50hrs a week) ● Experienced in product ordering, pricing and product research (40hrs a week)
- Conduct outreach, training, education, development, lender recruitment, consultation and working with lenders in the Central California (40hrs a week) (Meets SBA Requirements for position)
- Conducted face-to-face visits with individual lending institution for the purpose of delivering loan programs and services in Central California (40hrs a week) (Meets SBA Requirements for position)
- Provided assistance through consultative and customer interactions with lenders and the Central California community. (40hrs a week)

- Conducted training sessions designed to ensure SBA programs and other services are optimized in the various financial organizations served by the 6 county Central California region (40hrs a week) ● Used quick books, excel, constant contact, MailChimp, scan coordinator software, Microsoft, windows editor software, movie maker software, PowerPoint, google chrome software, people soft (30hrs a week) (Meets SBA Requirements for position)
- Experienced bilingual customer service representative explaining loan documents and taking electronic loan applications for Hurricane Harvey and Hurricane Maria (50-77 hrs a week))
- Experience with the Puerto Rican Hacienda system of taxes and how they affect loan applications (50hrs a week)
- Assisting with completing home and business loan applications electronically and communicating disaster loan program information to disaster survivors. (48hrs a week)
- Explaining loan closing documents to borrowers and assist in closing approved disaster loans. (48hrs a week)
- Using computer skills to input disaster survivor information to complete loan applications, utilize e-mail, word processing, spreadsheets, and the Internet, and to navigate within a database to input and retrieve information. (48hrs a week) (Meets SBA Requirements for position)
- Performing some financial computations/analyses to determine applicant's ability to repay loans. (40hrs week x 7yrs) (Meets SBA Requirements for position)
- Interviewed customers and developed Electronic Loan Applications for input into the SBA system (48hrs a week)
- Closed or helped close over 100 secured and unsecured SBA hurricane Harvey loans (48hrs a week)
- Dealt with Small Business Physical Disaster Loans, Economic Injury Disaster Loans and Home Disaster Loans (48hrs a week)
- Experience with LA&A, ELA, Promissory Notes, SBA Form 601, Lobbying Certification, Waiver of Eligibility (48hrs a week)
- Experience with Flood, Homeowners, Wind Storm and Hazard Insurance, M&M Lien Contract & Note, Deeds of Trust, The Homestead Act, Collateral, Resolutions of Board, Certification of Members and Waivers of Eligibility (48hrs a week)
- Responding to a variety of customer inquiries and/or providing information to the public
- Using computer programs such as Microsoft Office Word, Outlook, and Internet Explorer, and working with various financial documents such as tax returns, income (profit and loss) statements, schedules of liabilities and balance sheets for individuals or businesses, and performing/Preparing financial or credit analyses. (40hrs a week x 7yrs) (Meets SBA Requirements for position)
- Experience with Business Loans, Non-Profit Loans, Home Loans and the various interest rates (40hrs a week x 12yrs) ● Functioned as a partner for the DSS Job Fair for 8 years as CEO of the CCHCC. (Meets SBA Requirements for position)
- Membership sales, customer service and program development, secure investors and donors (40hrs a week x 12yrs)
- Budget development, corporate relations, community relations, grant writing, experience in planning, managing expenditures and budgets. (40hrs week x 12 years) (Meets SBA Requirements for position)
- Established vast network of business contacts (40hrs week x 20yrs) (Meets SBA Requirements for position)
- Managed the night crew at Food Maxx for stocking and ordering. (30hrs a week)
- Worked in the cold room with responsibilities for ordering milk, eggs ect. also work the bread department and the produce department (40hrs a week)

Work Experience

▪ Small Business Administration Office of Disaster Assistance, Citrus Heights- Disaster Recovery Specialist & Grant Management Specialist (40+hrs week) 10/1/2017-PRESENT

▪ The Veterans Network / High Speed Rail Support Group, Fresno — Director (10hrs week) 9/1/2015 – PRESENT

▪ WebCity Press, Fresno — Marketing & Sales (40hrs week) 12/1/2014 – 9/2017

▪ Central California Hispanic Chamber, Fresno — Executive Director (40+hrs week)12/13/2006 - 7/ 21/2013

▪ Prudential Financial, Fresno — Financial Services Associate (40+hrs week) 5/5/2005 – 12/2006

▪ Aetna, Fresno — West Region Small Group Business (40+hrs week) 9/17/1997 – 5/4/2005

▪ Food Maxx, Fresno - Scan Coordinator (40+hrs week) 6/1/1993 - 9/10/1997

References

Tim Rios - Senior VP Wells Fargo Bank – 559.779.1226

Arron Dexter Young – Senior Trainer FLETC Department of Homeland Security - 575.308.3299

Gregorio Gomez – Mayor City of Farmersville - (559) 303-5128

Carlos Mendoza – District Director US Small Business Administration Retired - (559) 487-5791

Education

➢ Fresno State, Fresno — BA Social Science

➢ Fresno City College, Fresno — Engineering

➢ Notre Dame Mendoza School of Business - Certificate of Non Profit Management/Marketing & Promotion

➢ Certified NXLevel Business Trainer

Fresno Pacific University Center for Community Transformation – Faith and Finances Certificate 2022 / Business Launch Training 2022 / Spark Tank Award Recipient 2023

Awards

❖ Speaker of the Year Award CCHCC Toastmasters 2010

❖ Executive of the Year Award CAHCC 2009

❖ 40 Under 40 Business Street Online 2009

❖ Top Dog Award Fresno State Alumni Association 2009

❖ Executive of the Year Region 1 USHCC 2008

Community Involvement

Fresno Chamber of Commerce Board Member - 2006-2013

San Joaquin Political Academy Board Member - 2006-2013

United Way of Fresno County Board Member - 2008-2010

Fresno West Coalition for Economic Development Board Member - 2006-2010

Fresno State Alumni Association Chicano Alumni - VP 2003-2010 President 2010-2012

Central California Hispanic Chamber of Commerce - Board member 2003-2005 President 2005-2007

California Hispanic Chambers of Commerce Regional Director 2003-2010 - Secretary 2005-2007

HISPAC - Chairman 2005-2010

Radio Bilingue - Community Advisory Board 2015-Present

VFW 5057 Auxiliary Member 2021-present

American Legion 509 Sons of the American Legion - 2021-Present

Veterans Network - Director 2020-Present

Humane Society of the United States - Member 2002-present

ASPCA - Member 1996-Present

Toastmasters - 2005-2010

American GI Forum Youth - Parliamentarian - 1984-1988

Fresno COG: RTP/SCS
Outreach Summary
November 13, 2024

Overview
In mid-September 2024, the Fresno Council of Governments (Fresno COG) officially launched its Regional Transportation Plan's transportation needs survey. The survey was translated in Spanish, Hmong, and Punjabi and included a text option, in addition to the ability to provide feedback via email and hotline. The survey ran through October 31, 2024, although a few events were conducted after that date and feedback was collected for a few days afterward.

Mini Grants
The team worked closely with the mini-grant recipients: the US Green Building Council, Downtown Fresno Partnership, VetNet, and Jakara Movement. To assist the mini grant teams, we created an event-in-a-box kit that was distributed to the mini-grant applicants. These included:

- The project flier
- The project fact sheet
- Branded name tag template
- Sign in sheets
- Social media graphics
- Social media copy
- Newsletter copy

The flier and fact sheet were modified to include personalized links for each mini-grant recipient in order to better help the Fresno COG team track their progress. In addition to providing these materials, the team assisted in tracking the mini-grant recipients' work. A spreadsheet tracking any community event activities was created to avoid overlap, and the team checked in with the recipients throughout the survey period to assess if they had any additional needs.

Collateral
The team produced several pieces of collateral to assist in outreach activities. These materials included:

- A flier
- A fact sheet
- Branded name tag template
- Sign in sheets
- Website header
- Survey ads
- Social media graphics

The flier and fact sheet were translated into Spanish, Punjabi, and Hmong.

Paid Media
As part of our outreach campaign, the team reached out to several local publications to extend reach from those who regularly engage with Fresno COG's social media accounts and website.

- The Fresno Bee: The team did five homepage and edition takeovers on September 23 and October 2, 4, 28, and 30. Additionally, the team did takeovers of the e-edition of Vida en el Valle on September 25, October 2, 16, 23, and 30. With the Fresno Bee being one of the region's largest publications,
- KerWest Newspapers: The team reached out to the KerWest Newspapers, which include The Kerman News, The Firebaugh-Mendota Journal, and The San Joaquin-Tranquillity West Side Advance. We made four placements in each periodical for the weeks of September 25 and October 2, 9, and 16. These print placements allowed our team to reach constituents who prefer physical news publications in lieu of online news articles.
- Fresno Flyer: The team made a placement in the October edition of the Fresno Flyer, a monthly publication that focuses each publication on a theme relevant to the season and relevant culture surrounding it.

Pop-Up Events

As part of the outreach campaign, the Fresno COG team and mini-grant recipient attended several pop-up events. Our team worked to find these opportunities for the broader team and also staffed most of these events. Opportunities included:

- Central California Women's Conference: September 17, 2024
- Kerman Harvest Festival: September 19, 2024
- Kingsburg Crayfish Festival: September 21, 2024
- Clovisfest: September 28 and 29, 2024
- Big Fresno Fair Seniors Day: October 7, 2024
- Reedley Fiesta: October 11 and 12, 2024

Social Media

Our team drafted and scheduled 10 social media posts in the month of October, which served to both encourage completion of the survey and let constituents know when Fresno COG staff or mini-grant recipients would be attending community events. These posts included graphics which were designed by the team, as mentioned in the Collateral section.

Example:

fresnocog



8 4

fresnocog Fresno COG wants to know your transportation needs and suggestions in Fresno County. 🚗 Your suggestions will help shape the 2026 RTP and help the region's cities and the county prioritize projects. ✔

Take the survey to provide your feedback at the link in our bio, or submit transportation suggestions in one of these ways:
📧 Email us: 2026rtp@publicinput.com
☎️ Leave a voicemail for us: Call toll-free 855-925-2801,
then enter code 10291 when directed. Leave us and voicemail of your suggestions.
📱 Text (no charge to you) the word Needs to 73224

***
FresnoCOG quiere conocer sus necesidades y recomendaciones de transporte para el condado de Fresno. 🚗 Sus recomendaciones ayudarán a dar forma al RTP 2026 y ayudarán a las ciudades de la región y al condado a priorizar proyectos. ✔

Complete la encuesta para brindar sus recomendaciones:
https://publicinput.com/rtpespanol2024

O envíe sus recomendaciones de transporte de una de estas maneras:

📧 Envíenos un correo electrónico: 2026rtp@publicinput.com
☎️ Déjenos un mensaje de voz: Llame sin cargo al 855-925-2801, luego ingrese el código 10291 cuando se le indique. Déjenos un mensaje de voz con sus recomendaciones.
📱 Envíenos un mensaje de texto (sin costo para usted) con la palabra Needs al 73224

October 11

Summary

Facebook Engagement
As of November 8, 2024, the social media posted on Facebook received the following engagement:

- Impressions: 1,493
- Reactions: 17
- Comments:
- Shares: 14

Instagram Engagement
As of November 8, 2024, the social media posted on Instagram received the following engagement:

- Impressions: 782
- Reactions: 46
- Comments: 0
- Shares: 4
- Saves: 2

LinkedIn
As of November 8, 2024, the social media posted on LinkedIn received the following engagement:

- Reactions: 28
- Reposts: 8
- Comments: 4

Public Input Survey Results
As of November 8, 2024, the survey has received the following engagement:

- Views: 14,375
- Participants: 883
- Responses: 8,141
- Comments: 979
- Subscribers: 370

###

Outreach Report COG Mini Grant Project

Organization/Agency: The Veterans Network
Primary Contact: John Hernandez - Director
Mailing Address: 5599 W. Pinedale Ave. Fresno CA 93722
Phone: E-mail: 559-231-0122 John@vetnetusa.org
Organization/Agency website and/or Facebook page www.vetnetusa.org

The Veterans Network would like to thank the Fresno Council of Governments for giving us the opportunity to conduct this outreach for the Regional Transportation Plan. We hope that this can lead to a long-lasting relationship that benefits the community of Fresno County as we move forward into the 21st Century.

Our goal was to reach 10,000 people via the internet, 1,000 via meetings or speaking engagements, 500 via one on one via staff. We believe we met the metrics set out for this project and it is reflected in the traffic on our survey access results. We did our best to reach as many people as possible across the demographic makeup of Fresno County. I also made over 600 one on one phone calls to promote this plan.

List of events attended:
9/6/24 Veterans Fall In
9/7/24 Central Labor Council BBQ at Fresno State football game
9/9/24 VetNet Food for Vets Distribution
9/16/24 Veteran of Foreign Wars Post 509 Board of Directors Meeting
9/18/24 Fresno State Campus
9/25/24 Veterans Stand Down
9/26/24 Veterans Stand Down
9/27/24 Senior Citizens Village Meeting
9/28/24 Selma Family Resources Fair
10/1/24 Debate Watch Party
10/2/24 Campus Fresno City College
10/2/24 Fresno County Central Committee
10/5/24 Fresno Fair
10/6/24 Fresno Fair
10/7/24 Fresno Metro Black Chamber
10/7/24 Central Valley Veterans Roundtable
10/7/24 Biola Chamber of Commerce Board Meeting
10/12/24 Kennedy Club Meeting

10/12/24 Fresno Fair
10/13/24 Fresno Fair
10/15/24 San Joaquin Valley Democrats
10/17/24 Biola Community Service District
10/19/24 Pumpkin Patch Minkler
10/22/24 Fresno City College Campus
10/23/24 Fresno State Campus
11/4/24 Honor Our Vets Breakfast
11/4/24 Food for Vets

Demographics reached:
The racial makeup of Fresno County is (26.96%) White, (5.3%) African American, (1.7%) Native American, (9.6%) Asian (3.3% Hmong, 1.7% Asian Indian, 1.0% Filipino, 0.8% Laotian, 0.6% Chinese, 0.5% Japanese, 0.5% Cambodian, 0.3% Vietnamese, 0.2% Korean, 0.1% Pakistani, 0.1% Thai), (0.2%) Pacific Islander, (23.3%) from other races, and 42,286 (4.5%) from two or more races. Hispanic or Latino of any race were 468,070 persons (53%).[25] 46.0% of Fresno County's population is of Mexican descent; 0.7% of its residents are Salvadoran, and 0.3% of its residents are Puerto Rican.

Thank you for the opportunity to participate in the outreach for the Regional Transportation Plan for Fresno County.

Sincerely,

John Hernandez
Director VetNet

INVOICE

DATE
11/08/24

INVOICE NO
200

The Veterans Network
5599 W. Pinedale Ave.
Fresno CA 93722
559.231.0122
John@vetnetusa.org

INVOICE TO
Fresno COG
2035 Tulare St. Ste 201
Fresno CA 93721

SALESPERSON	JOB	PAYMENT TERMS	DUE DATE
Veterans Network	Outreach	Due on Receipt	

QUANTITY	DESCRIPTION	UNIT PRICE	LINE TOTAL
1	John Hernandez 80 Hrs Oct.1st-Nov. 4th Outreach Events Planning/Working/One on one calls	$25/hr	$2,000
2	Chili's Honor Our Vets Breakfast food		$600
3	Richard Graham 24hrs	$16/hr	$384
4	Patrick McKendrick 16hrs	$16/hr	$256
5	Website Updates & promotion		$230
6	Ink/postage/mail		$116.96

Subtotal	
Sales Tax	
Total	$3,586.96

INVOICE

DATE
10/01/24

INVOICE NO
199

The Veterans Network
5599 W. Pinedale Ave.
Fresno CA 93722
559.231.0122
John@vetnetusa.org

INVOICE TO
Fresno COG
2035 Tulare St. Ste 201
Fresno CA 93721

SALESPERSON	JOB	PAYMENT TERMS	DUE DATE
Veterans Network	Outreach	Due on Receipt	

QUANTITY	DESCRIPTION	UNIT PRICE	LINE TOTAL
1	John Hernandez 70 Hrs Aug.15th-Sept 30th Outreach Event Planning/Working/One on one calls	$25/hr	$1,750
2	Heidi Holguin 5hrs	$20/hr	$100
3	Richard Graham 24hrs	$16/hr	$384
4	Patrick McKendrick 16hrs	$16/hr	$256
5	Monique Bejar 16hrs	$16/hr	$256
6	Bobby Bejar 16Hrs	$16/hr	$256

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	SUBTOTAL	110.20	
TAX 1	8.350 %	6.76	
	TOTAL	116.96	
	ECA CHECK TEND	116.96	
	CHANGE DUE	0.00	

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Appendix D. Public Participation, Review, and Adoption

Item 3. Community Outreach Events and Workshops



Fresno Council of Governments
2024 Regional Transportation Plan
Public Opinion Survey Report



Rea & Parker Research

July 2024

Fresno Council of Governments
2024 Regional Transportation Plan Public Opinion Survey Report

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Key Findings

Methodology

- Rea & Parker Research was selected to be the survey consultant and would be responsible for securing the population's ranking of defined community values and transportation funding priorities. Along with these value and funding priority questions, the survey was planned to include population demographics and trip/travel characteristics.

- A telephone survey was comprised of 604 completed surveys. The telephone sample was supplemented by 433 respondents to an online survey such that, when added to the telephone sample, the overall survey margin of error would be +/- 3.04 percent at the 95 percent confidence level.

- Data were weighted to ensure that the survey participants were representative of Fresno County regarding ethnicity, income, education, age, and residential location.

Demographic Statistics/Respondent Characteristics

- The sample respondents are well balanced by Gender – 52 percent male and 48 percent female.

- The respondents are dominantly Hispanic/Latino (54 percent) followed by White/Caucasian (28 percent). The remaining sample population is represented by Asian/Pacific Islanders (10 percent), African Americans (4 percent), and people of mixed and other ethnicities (4 percent).

- The median age of the sample is 47. Just over three fifths (63 percent) are between the ages of 18 and 54, while 37 percent are over the age of 55.

- The median income for the sample is $64,300. Over one-half of the respondents (54 percent) earn an annual income of $60,000 and over while 46 percent earn an annual income of less than $60,000.

- Nearly one-third (31 percent) of the respondents have earned a college degree while 12 percent of these college graduates have also earned graduate degrees. Over two-fifths (43 percent) of these sample respondents are high school graduates. Less than one-tenth (9 percent) have attained less than an 8th grade education.

- The respondents dominantly reside in the City of Fresno (59 percent). The City of Clovis accounts for 13 percent of the sample population, and over one quarter (28 percent) of the respondents reside in the remainder of Fresno County. The dominant work status category is "employed full time by someone else – not self-employed" (41 percent). Nearly one-fifth (19 percent) of the sample respondents in the current survey are retired.

Mode of Travel and Travel Time

- Among the 64 percent of respondents who work, one-fifth of them (20 percent) telework every day, and another 16 percent telework on some days.

- Among the 53 percent of respondents who commute to work or school at least on some days:

    - well over four-fifths (85 percent) drive alone in their own car.
    - over two - fifths (44 percent) travel less than 15 minutes, and another 36 percent travel 15 minutes and less than 30 minutes

- Nearly three-fourths (74 percent) of the sample respondents drive alone in their car to reach their most frequent non-work/non-school destinations. The second most utilized mode of travel for non-work/non-school destinations is carpooling (18 percent).

- Nearly one-half (49 percent) reach their most frequented non-work/non-school destinations in less than 15 minutes while another 36 percent travel from 15 minutes to less than 30 minutes to these destinations.

Community Values

- The community values that were included in the survey are rated highly, including 4 at a rating of 8 or above (scale: 1—not at all important--to-10 very important). Preserving farmland, supporting a robust economy, investing in existing communities, and safeguarding clean air proved to be especially important to respondents.

- From highest to lowest, respondents rated these community values as follows:

    - **preserve farmland and agriculture (mean of 8.70)**
    - **support robust economy (mean of 8.62)**
    - **invest in existing communities (mean of 8.36)**
    - **safeguard clean air (mean of 8.28)**
    - **preserve open space (mean of 7.98)**
    - **neighborhoods designed for walking/bicycling/healthy lifestyle (mean of 7.97)**
    - **continue traditional predominance of single-family homes (mean of 7.65)**
    - **more mixed-use development (mean of 7.45)**
    - **reduce effects of climate change (mean of 7.14)**
    - **more multi-family housing (mean of 6.89).**

- The full report contains an analysis of these community values by ethnicity, gender, residential location, work status, age, and primary language at home.

Transportation Funding Priorities

- As with the community values ratings, 4 transportation funding priorities are rated at 8 or above (scale: 1—not at all important--to-10 very important). Repairing potholes, making roads and intersections safer, reducing traffic congestion, and maintaining/increasing pedestrian sidewalks and walkways were very important funding priorities Three of the funding priorities, however, are relatively low-rated at under 7 (more bike lanes, more shared transportation, more electric vehicle charging stations).

- From highest to lowest, respondents rated transportation funding priorities as follows:

  - **repair potholes/maintain streets (mean of 9.39)**
  - **make roads and intersections safer (mean of 8.97)**
  - **reduce traffic congestion (mean of 8.42).**
  - **maintain/increase pedestrian sidewalks and walkways (mean of 8.39)**
  - **improve local bus service (mean of 7.51)**
  - **new hiking/biking trails outside of developed areas (mean of 7.40)**
  - **more bike lanes and paths in developed areas (mean of 6.78)**
  - **more shared transportation (mean 6.58)**
  - **more electric vehicle charging stations (mean of 5.57).**

- The full report contains an analysis of these transportation funding priorities by ethnicity, gender, residential location, work status, age, and primary language at home**.**

Introduction and Methodology

The Fresno Council of Governments (COG) is a voluntary association of local governments, one of California's 38 regional planning agencies, and one of more than 500 nationwide. In 1967 elected officials of Fresno County and its incorporated cities created the agency, formalizing Fresno COG in 1969 through a Joint Powers Agreement. Fresno COG undertakes comprehensive regional planning with an emphasis on transportation. It further provides citizens with an opportunity to be involved in the planning process, and Fresno COG also supplies technical services to its members.

Fresno COG's Member Agencies are as follows:

City of Clovis
City of Coalinga
City of Firebaugh
City of Fowler
City of Fresno
City of Huron
City of Kerman
City of Kingsburg
City of Mendota
City of Orange Cove
City of Parlier
City of Reedley
City of San Joaquin
City of Sanger
City of Selma
County of Fresno

Members are represented on the Policy Board by the Mayors of each incorporated city, and the Chairman of the County Board of Supervisors, or their designated elected officials. The Policy Board governs the agency, setting policy and guiding work activities. The Board is assisted in its decision-making process by the Policy Advisory Committee (PAC), comprised of the Chief Administrative Officer of each member agency. The decision process is also assisted by staff from member agencies, citizen and interest groups and other stakeholders. Fresno COG is partially supported by contributed dues from its 16 members; however, the major revenue sources include federal and state grants. The agency has no taxing or legislative authority.

Early in 2024, the Fresno Council of Governments sought to contract with a research consultant that possessed substantial experience in designing and conducting opinion surveys for which participants are reflective of the County's demographics, including the non-English speaking populations from urban and rural areas of the region. The consultant would be responsible for securing the population's ranking of defined community values and transportation funding priorities for the Fresno County community. Along

with these value and spending priority questions, the survey was planned to include population demographics and certain trip/travel characteristics.

To meet the objectives of this project, Rea & Parker Research was selected to:

- Work closely with the Fresno COG Project Team to design survey instruments for telephone and online implementation that would meet the needs and objectives of Fresno COG.
- Closely supervise the entire data collection and data entry process.
- Produce a final report of findings and present these findings to Fresno COG members.

The data collected from the survey would inform the Fresno Council of Governments Regional Transportation Plan that looks 25 years into the future, setting policies for a wide variety of transportation options and projects. The Plan will guide how and where people and goods will travel by identifying both existing and needed transportation facilities, while taking into consideration that the Fresno region is continually evolving to accommodate more people, more vehicles, and more need for public transportation options.

In 2020, Rea & Parker Research successfully conducted a similar survey on behalf of the Fresno Council of Governments Regional Transportation Plan utilizing the same methodology that was utilized in this current 2024 survey. For questions that are carried forward from the 2020 survey, the 2024 final report includes comparisons between the two years, where applicable.

The majority of the respondents in this survey were obtained by a random digit dialing telephone survey. Specifically, the telephone survey is comprised of 604 completed surveys. Telephone surveys facilitate randomization and control of the survey's representativeness regarding rural/urban residence, ethnicity, and primary language in the home, among other characteristics.

Rea & Parker Research also supplemented the telephone sample with 433 respondents to an online survey that helped to obtain responses from respondents who have proven to be less inclined to respond by telephone such that, when added to the telephone sample, the total sample is 1037--925 surveys conducted in English (89 percent) and 112 conducted in Spanish (11 percent). This sample size represents a margin of error of +/- 3.04 percent at the 95 percent confidence level. The survey questionnaire

(telephone version) is included in the Appendix to this report. The online survey included the very same questions as did the telephone survey.

Ten "community values" and nine "transportation funding priorities" were agreed upon by Rea & Parker Research and by Fresno COG. These values and priorities are as follows:

Community Values	10	9	8	7	6	5	4	3	2	1
a. Create neighborhoods designed to be more walkable and for more bicycling in order to promote a healthier lifestyle										
b. There should be more multi-family housing made available										
c. Continue traditional development of communities that are predominantly single-family homes										
d. Provide more mixed-use neighborhoods with residential, shopping, and dining options that are close to transit stops										
e. Preserve farmland and agricultural activities										
f. Preserve open space and environmentally sensitive areas										
g. Support a robust economy										
h. Safeguard clean air										
i. Reduce the effects of climate change										
j. Invest in existing neighborhoods and communities										

Funding Priorities	10	9	8	7	6	5	4	3	2	1
a. Repair potholes and maintain streets and roads										
b. Reduce traffic congestion and traffic delays										
c. Make roads and intersections safer										
d. Build more electric vehicle charging stations										
e. Improve local bus service (Fresno Area Express, Fresno County Rural Transit, and Clovis Transit)										
f. Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber)										
g. Build and maintain pedestrian sidewalks and pedestrian walkways										
h. Provide new hiking and biking trails outside of developed areas										
i. Increase the number of bike lanes and bike paths in developed areas										

Respondents were asked to rate each item on a scale of "very important" (10) to "not at all important" (1). Then, the ratings for each item were aggregated. These aggregate ratings formed the basis for ranking the value and priority items from most important to least important as enumerated in this report. In order to avoid any possibility of bias due to the ordering of values and priorities in the questionnaires, these items were rotated online and by telephone to provide an equal ordering distribution among these items.

Through the use of the Computer Aided Telephone Interviewing (CATI) system, telephone responses were entered into a computer data base as they were provided. Each interviewer is trained in proper techniques, obtaining respondent participation, accurately recording responses, and is further trained in the importance of confidentiality. A minimum of four callback attempts is made in the case of a busy signal, an unanswered phone, or an answering machine. These callbacks are made on different days and at different times to maximize the chance of reaching an eligible respondent. All telephone interviews are conducted with a supervisor present at all times. Interviews are normally conducted from 4:00 to 9:00 p.m. on weekdays, and from 12:00 to 5:00 p.m. on Saturdays and Sundays. Bilingual interviewers (Spanish/English) were available as necessary to conduct interviews.

Quality control procedures were employed throughout the interviewing and data reduction phases. Custom data entry screens were created that filtered valid code ranges and accommodated automatic skip and fill patterns. Interviews in progress were selectively and unobtrusively monitored by supervisors using a special digital telephone system. Ten percent of completed interviews that were not directly monitored were selected for verification by re-contacting the respondents.

The sampling plan for the online survey was as follows:

- E-mails were sent to Fresno County resident households. The distribution of these emails was representative of the population distribution in the County.
- The email briefly explained the purpose of the communication – largely seeking resident input to better plan transportation services for the Fresno Region.
- Residents were invited to complete the survey by clicking on a link provided in the e-mail and there was a deadline for their completion of the survey.

- The residents then completed the rankings for both the community values and spending priorities. They also answered the same demographic and other questions as in the telephone survey component.

When the respondent clicked "submit" or completed the telephone survey, the completed survey was transmitted to Rea & Parker's secure and confidential server administered by Competitive Edge Research & Communication, based in San Diego and El Paso, Texas.

The online and telephone surveys were completed during the period from June 14, 2024-to-June 25, 2024. Open-ended responses were post-coded into existing survey categories or other numerically defined categories when responses required such additional consideration. Survey data were statistically compiled for analysis by the Statistical Package for the Social Sciences (SPSS). Ultimately, the online survey required an average of 7.2 minutes to complete, and the telephone survey required 10.2 minutes.

Weighting Demographic Data

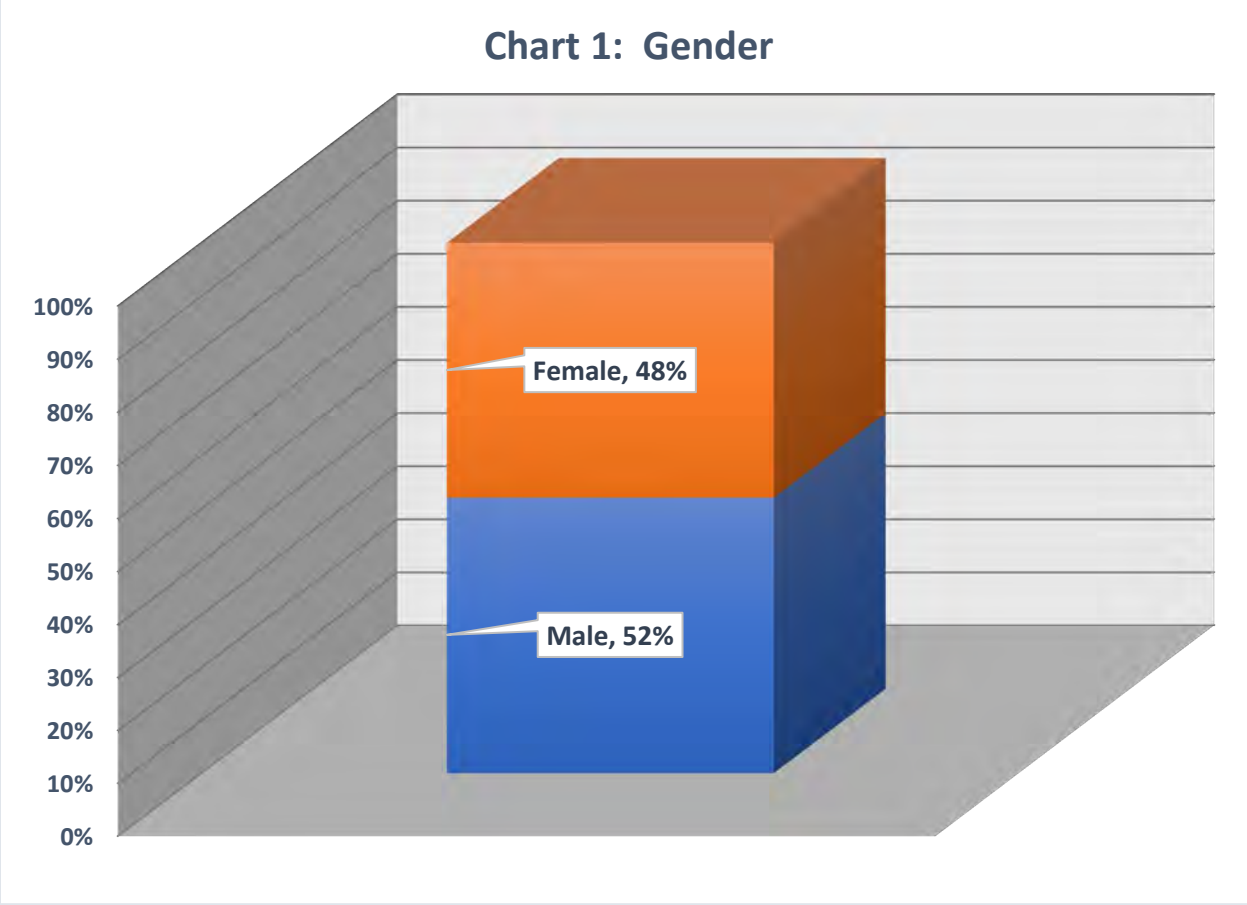
As is typical in survey research, the demographic composition of the ultimate sample does not necessarily match the demographics of the general population for a number of reasons including the tendency for certain groups to be less responsive. Weights were therefore applied to Ethnicity, City of Residence (Fresno, Clovis or the balance of Fresno County), Education and Age in order to reflect the actual demographics of Fresno County. Zip codes were grouped into sub-areas of the County and were carefully managed during data gathering to achieve a representative distribution. The Income variable, which was representative prior to weighting these other variables, skewed a bit negatively upon weighting, so Income was added into the weighting process.

It is noteworthy that the findings for such variables as travel mode/time and community value/transportation priority preferences changed very little before and after weighting. **The balance of this report will present and discuss the weighted findings for demographics, travel characteristics,**

community values and transportation funding priorities. The Appendix to this report contains the full weighted frequency distributions for the data that are summarized in the balance of this report.

Demographic Statistics/Respondent Characteristics

Charts 1 to 7 present the demographic characteristics of the survey respondents**.** These characteristics are shown for the combined telephone and online samples. **Chart 1** shows that males (52 percent) and females (48 percent) are well balanced in the survey.

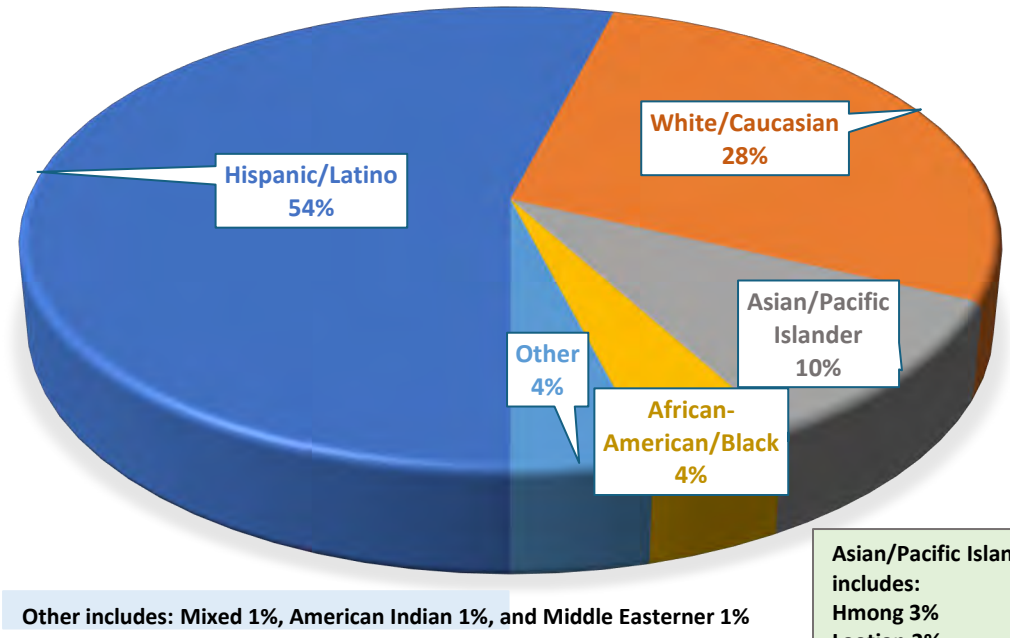


The respondents are largely Hispanic/Latino (54 percent) and White/Caucasian (28 percent). The remaining sample population is represented by Asian/Pacific Islanders (10 percent—predominantly

Southeast Asian and Chinese), African Americans (4 percent), and people of mixed and other ethnicities (4 percent) (**Chart 2**).

Chart 3 indicates that English is the dominant language spoken in the home of the respondents (over four-fifths – 83 percent). Spanish is spoken in the home by 16 percent of the sample population.

CHART 2: ETHNICITY



The age distribution of the sample respondents is depicted in **Chart 4.** The median age of the combined sample is 47. Just over three fifths (63 percent) are between the ages of 18 and 54, while 37 percent are 55 years of age and over.

Chart 3: Primary Language Spoken in Respondent's Home

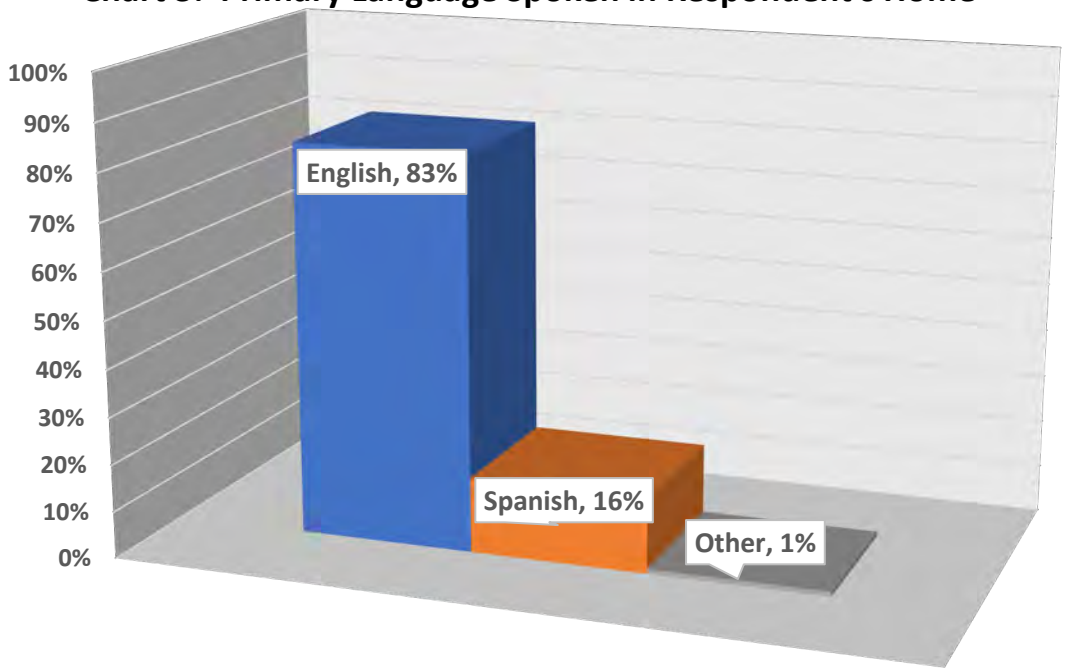


Chart 4: Age

Median Age = 47 years of age

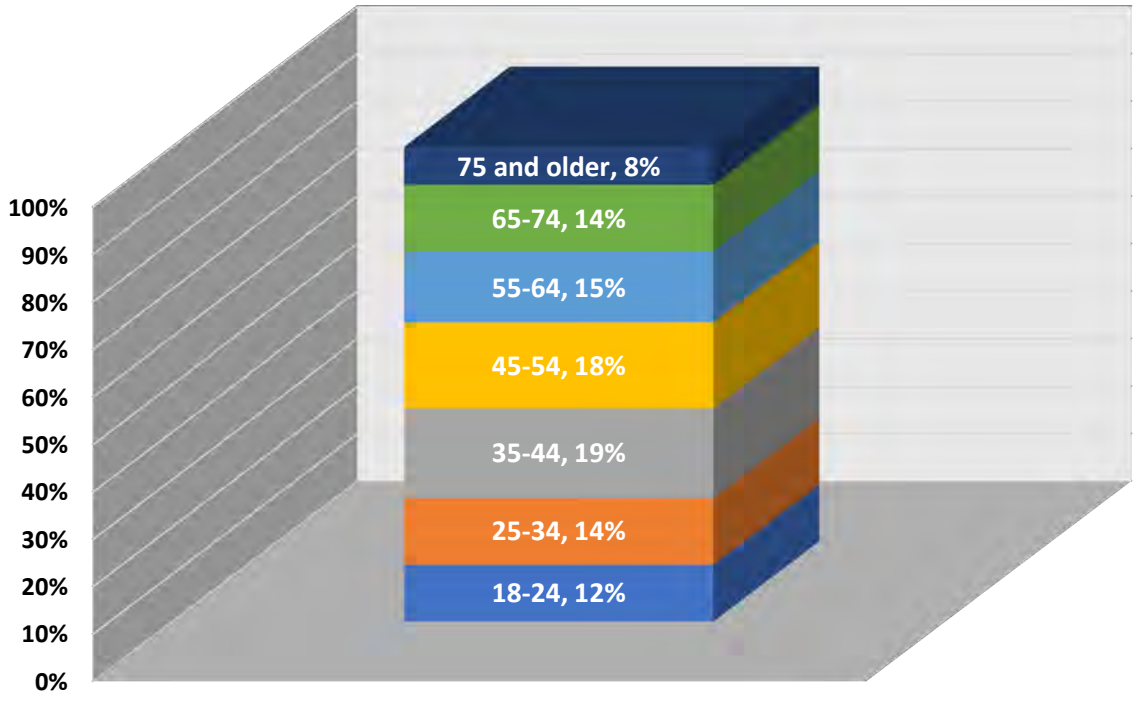
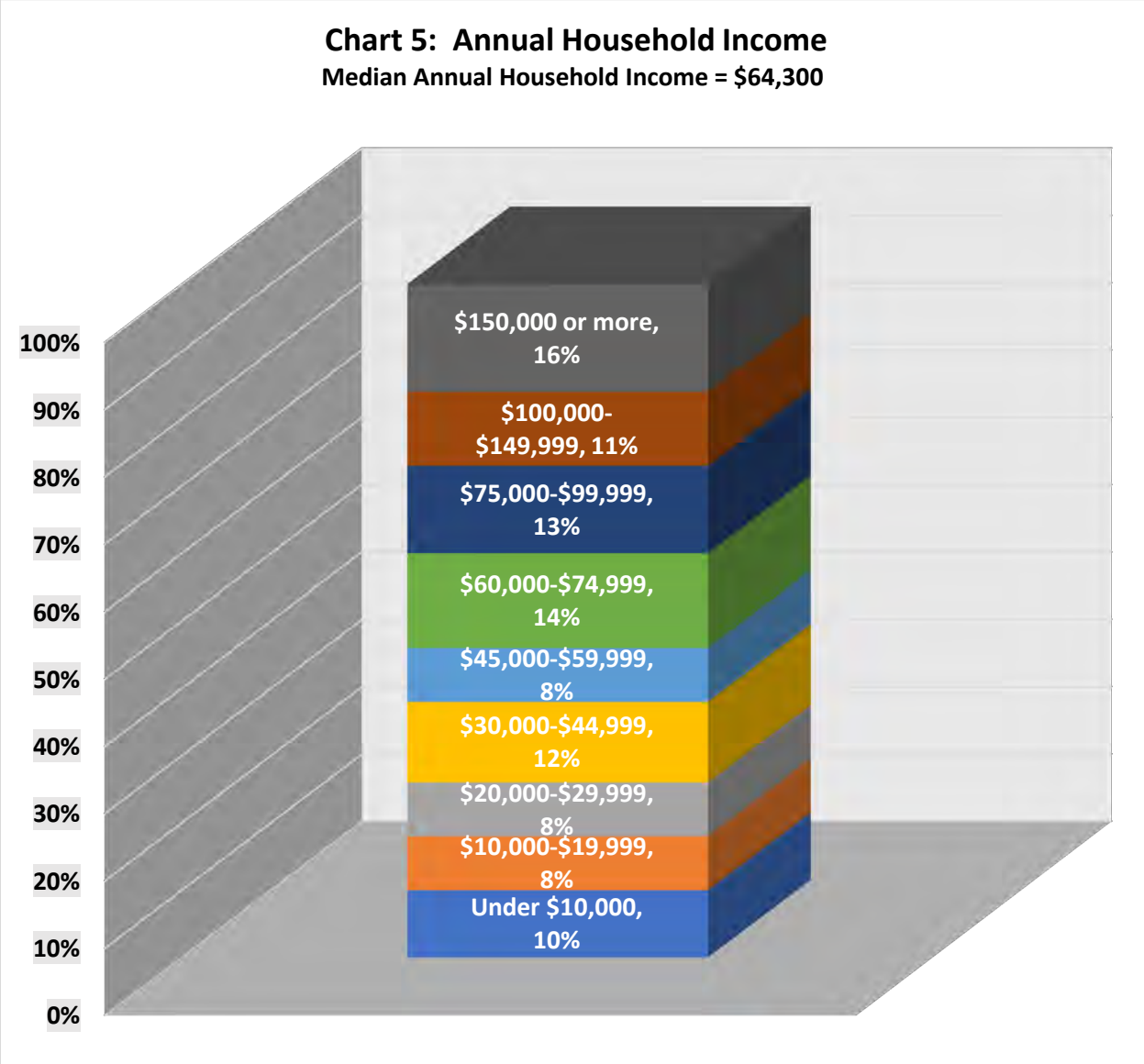


Chart 5 shows the annual household income distribution of the sample population. The median income for the sample is $64,300. Over one-half of the respondents (54 percent) earn an annual household income of $60,000 and over while 46 percent earn an annual income of less than $60,000.



The educational attainment of the sample respondents is presented in **Chart 6**. It is notable that nearly one-third (31 percent) of the respondents have earned a college degree while 12 percent of these college graduates have also earned graduate degrees. Over two-fifths (43 percent) of these sample respondents are high school graduates. Less than one-tenth (9 percent) have less than an 8th grade education.

Chart 6: Highest Level of Education

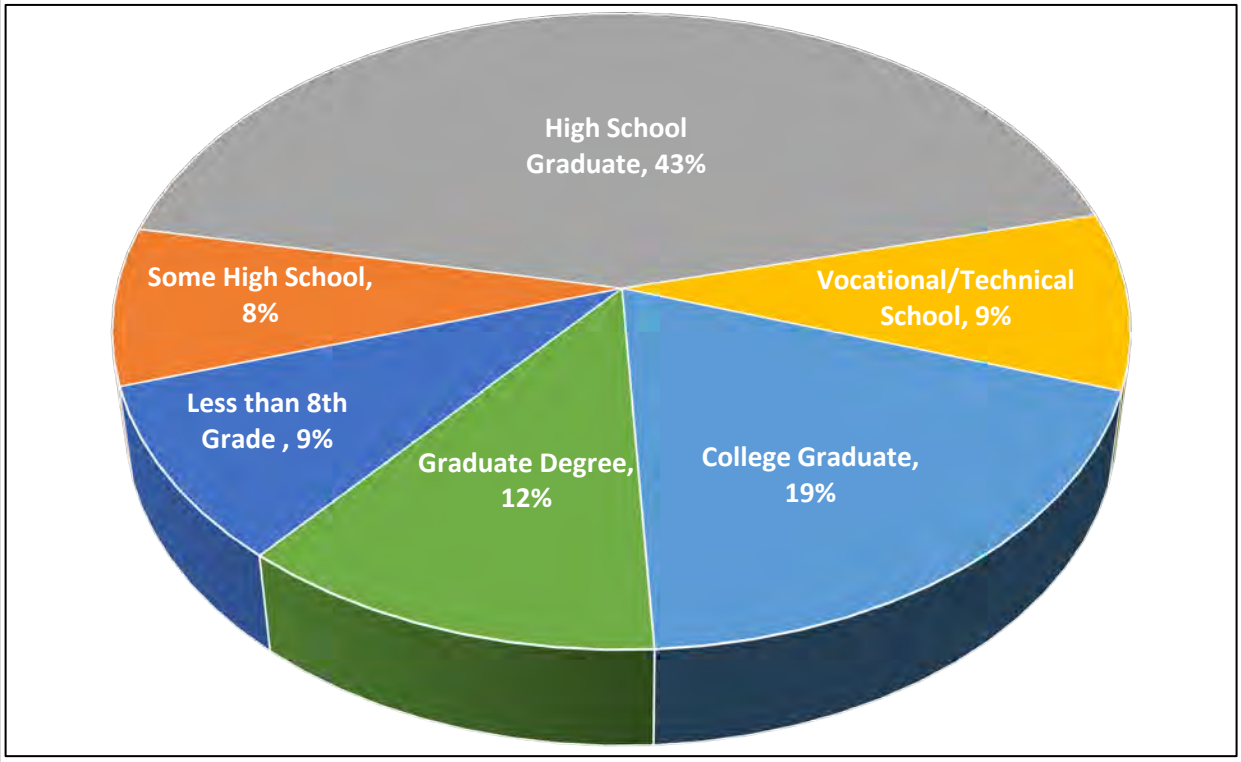
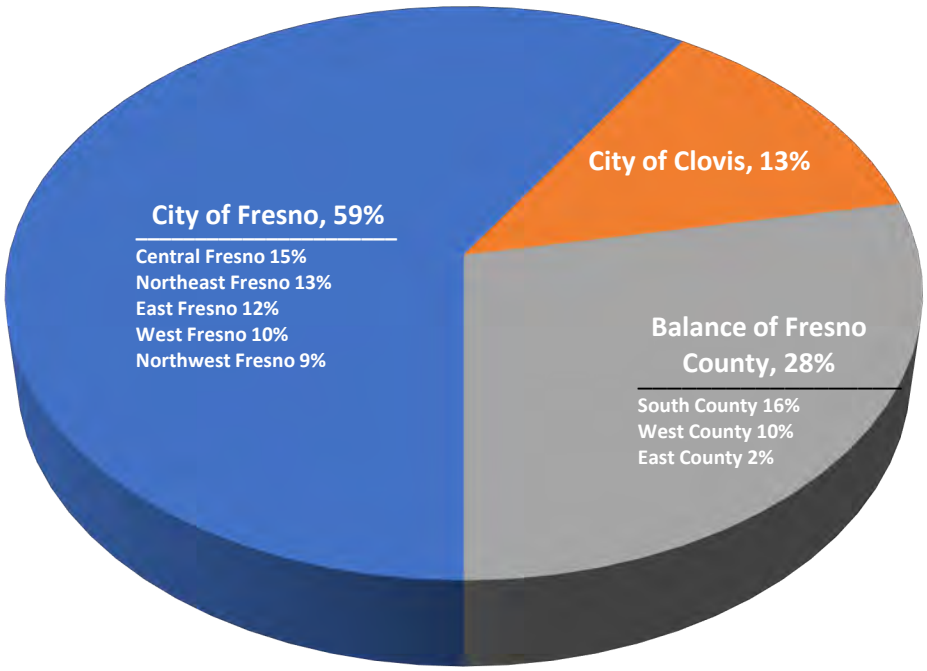


Chart 7 demonstrates how the sample population is distributed by location within Fresno County. The respondents dominantly reside in the City of Fresno (59 percent), mostly in the Central and Eastern portions of the City (40 percent of the 50 percent). The City of Clovis accounts for 13 percent of the sample population and over one quarter (28 percent) of the respondents reside in the remainder of Fresno County, south (16 percent) and west (10 percent) of the City of Fresno. The Zip Codes that had the highest representation in the survey were as follows: 93727 (87 respondents), 93722 (75 respondents), 93703 (54 respondents), 93702 (53 respondents), and 93619 (53 respondents). The full list of zip codes is contained in the Frequency Distribution contained in the Appendix.

Chart 7: Location of Residence



Work Status, Mode of Travel, and Travel Time

Chart 8 shows the work status of the current sample respondents with comparisons to the work status of sample respondents from the 2020 Public Opinion Survey. The dominant work status category in both surveys is "employed full time by someone else – not self-employed" (41 percent in 2024 and 30 percent in 2020—representative of the economic bounce-back since the end of COVID that was in full force at the time of the 2020 survey). Only 5 percent of respondents in the 2024 survey reported that they are unemployed. It is noteworthy that 13 percent of the 21 percent who indicated that they were unemployed in 2020 had been employed prior to the COVID pandemic. Nearly one-fifth (19 percent) of the sample respondents in the current survey are retired. Similarly, in 2020, 15 percent of the respondents reported that they were retired.

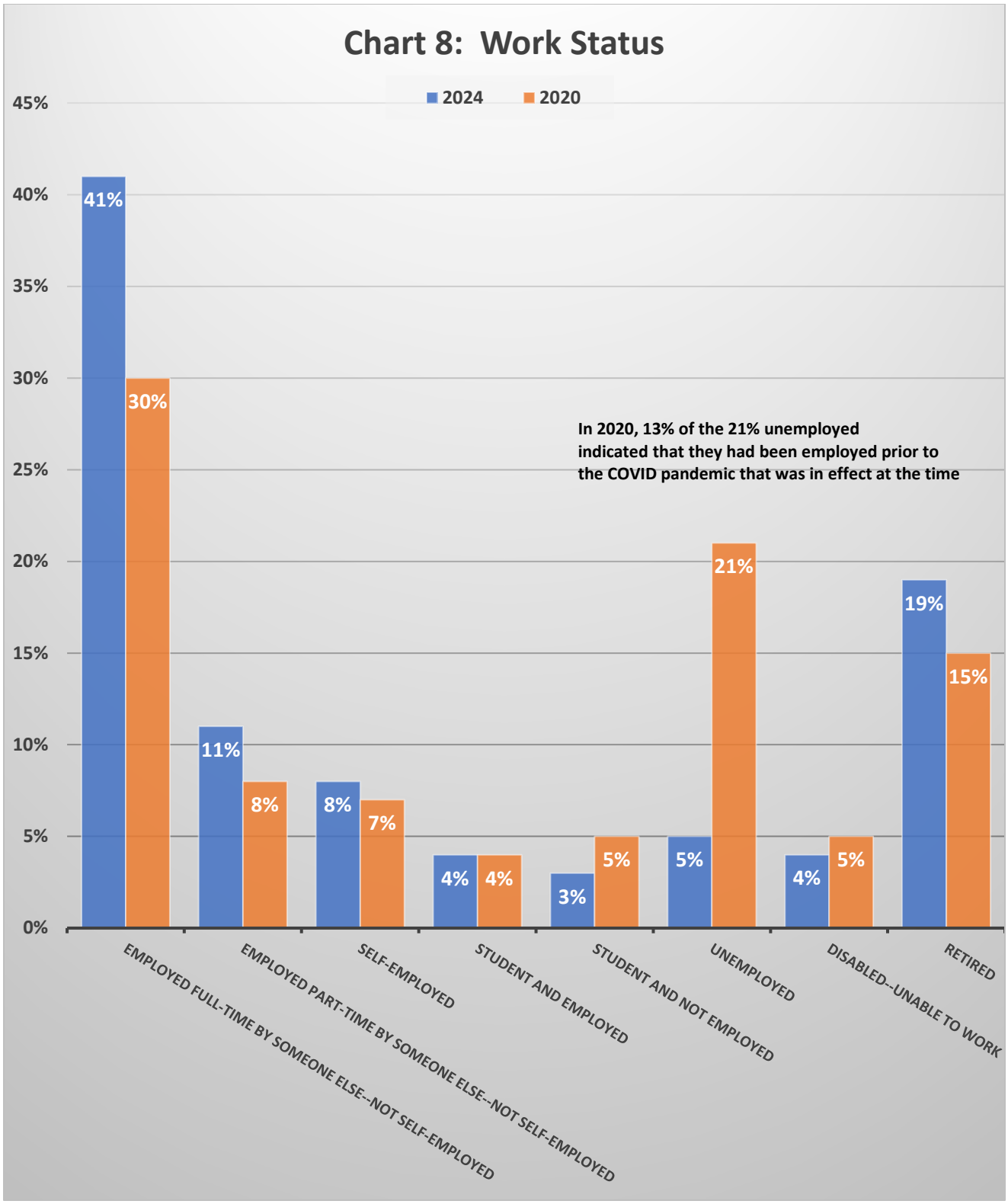
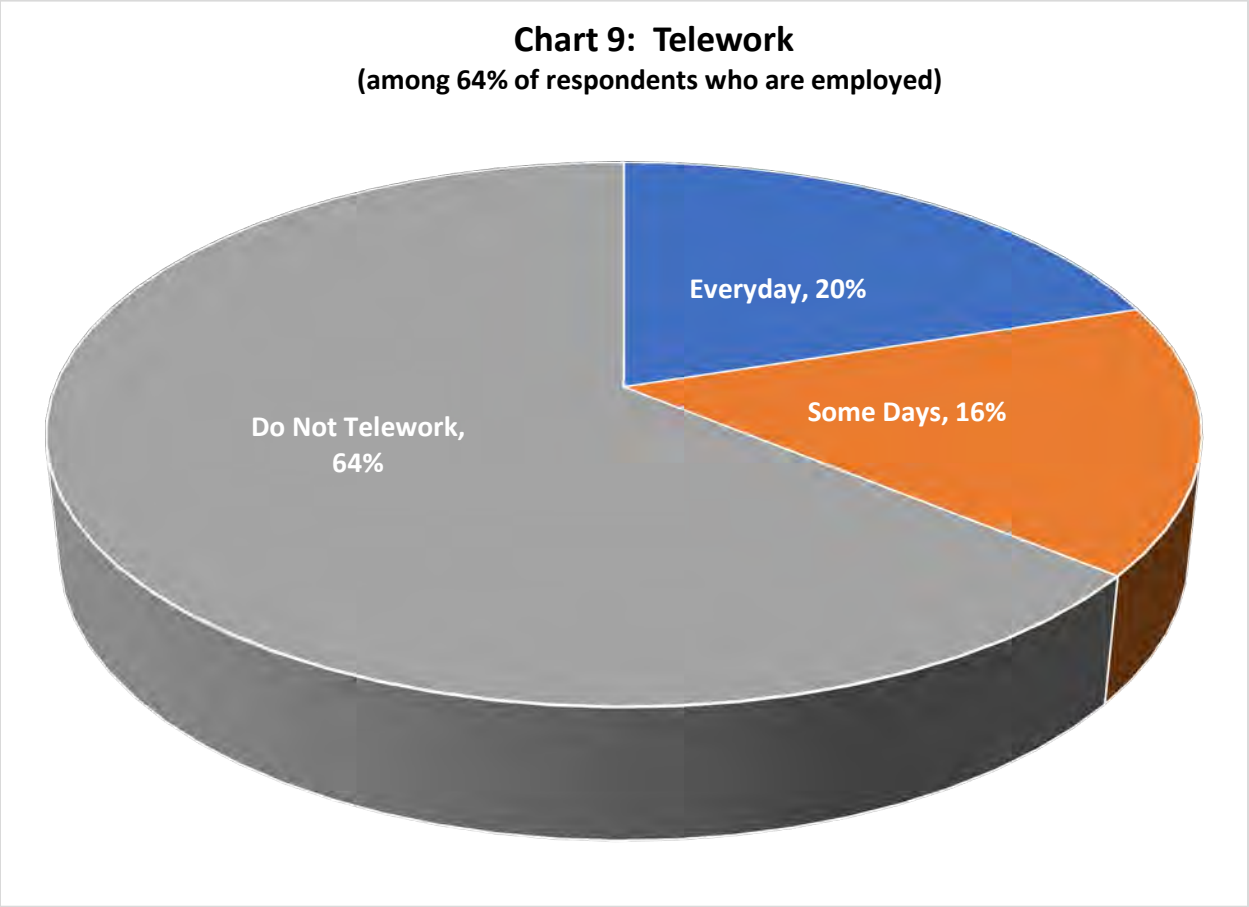

Chart 8: Work Status
2024
2020
45%
40%
35%
30%
25%
20%
15%
10%
5%
0%
41%
30%
11%
8%
8%
7%
4%
4%
3%
5%
5%
21%
4%
5%
19%
15%
In 2020, 13% of the 21% unemployed indicated that they had been employed prior to the COVID pandemic that was in effect at the time
EMPLOYED FULL-TIME BY SOMEONE ELSE--NOT SELF-EMPLOYED
EMPLOYED PART-TIME BY SOMEONE ELSE--NOT SELF-EMPLOYED
SELF-EMPLOYED
STUDENT AND EMPLOYED
STUDENT AND NOT EMPLOYED
UNEMPLOYED
DISABLED--UNABLE TO WORK
RETIRED

Chart 9 reports that among 64 percent of respondents who are employed, well over three-fifths (64 percent) do not telework. It is notable, however, that one-fifth (20 percent) telework every day. And that 16 percent telework on some days.



Among the 53 percent of respondents who commute to work or school, well over four-fifths (85 percent) drive alone in their own car. This finding is quite similar to the 2020 survey where 80 percent reported that they drive alone in their car when they commute to work or school. There is some minimal use of carpooling for this commute (6 percent in the current survey and 8 percent in the 2020 survey) Another small portion of respondents use the public bus (3 percent in 2024 and 4 percent in 2020). (**Chart 10**).

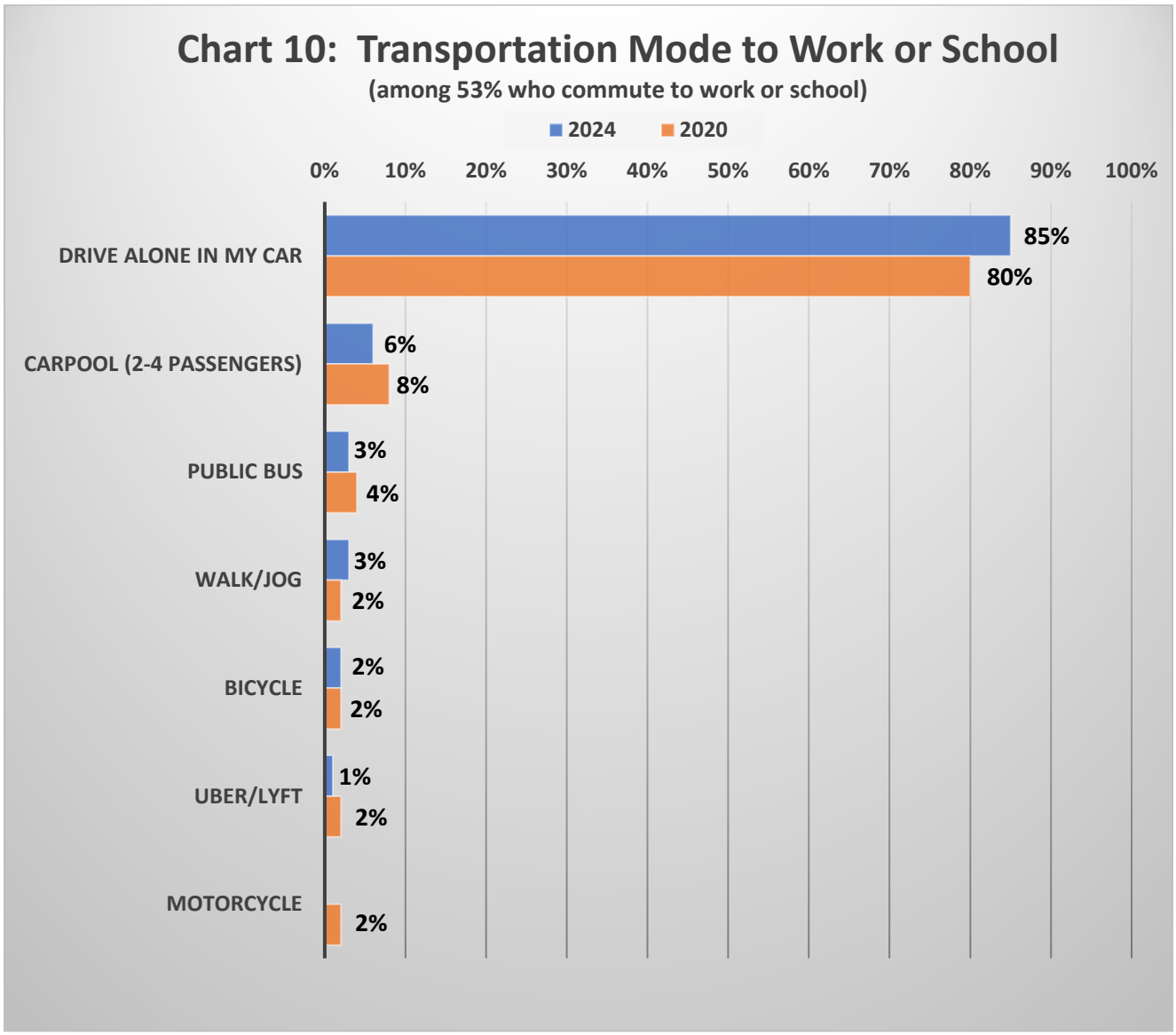


Chart 11 depicts the travel time it takes for respondents to get to either work or school. Among the 53 percent of respondents who actually commute to either work or school, well over two-fifths (44 percent) travel less than 15 minutes and another 36 percent travel 15 minutes but less than 30 minutes to work or school. While the time intervals were somewhat different in the 2020 survey, it is apparent that travel

times to work or school in both the 2020 and 2024 surveys were very consistent. For example, in 2024, 80 percent travel less than 30 minutes to work, whereas that percentage in 2020 was 81 percent.

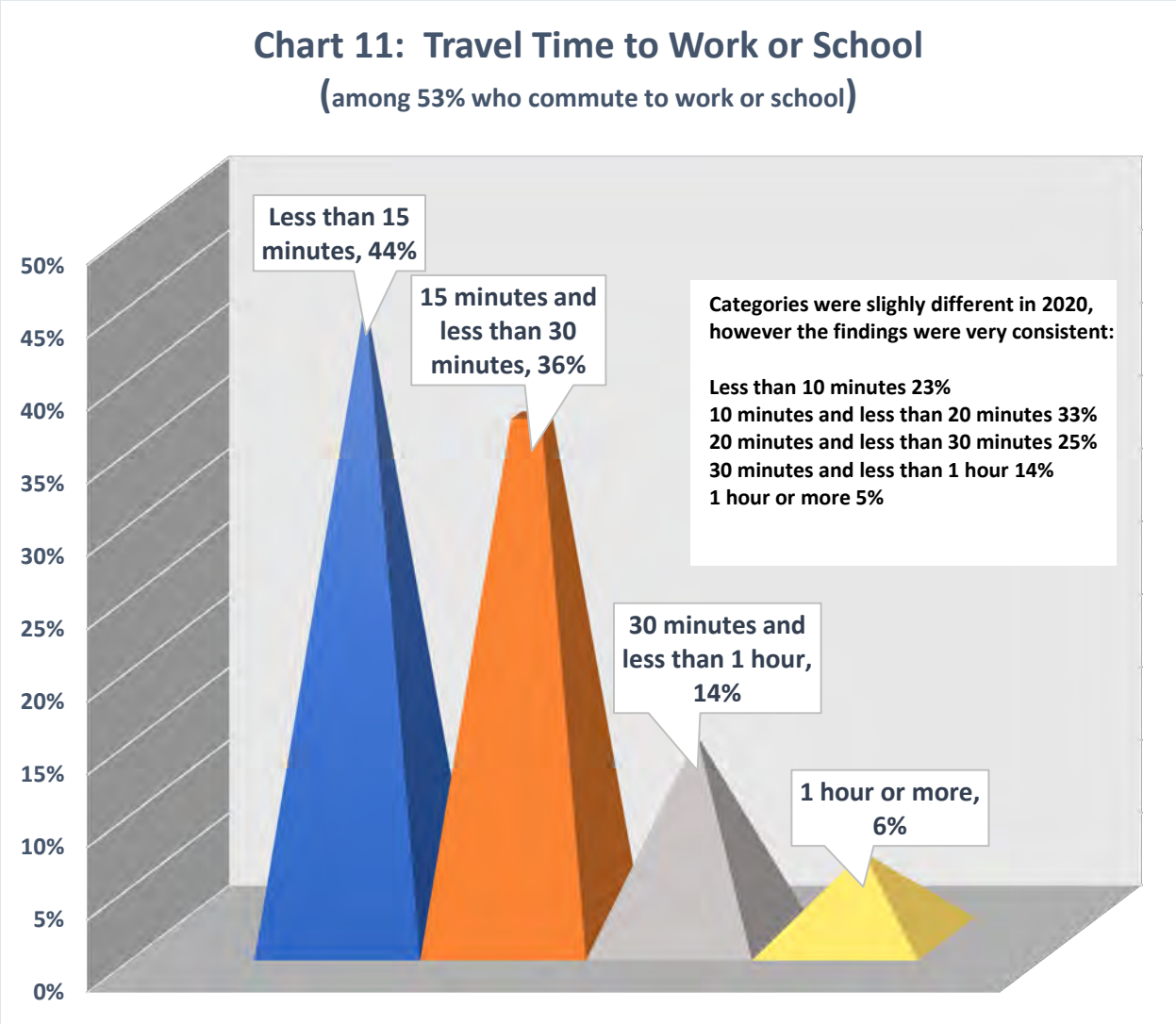
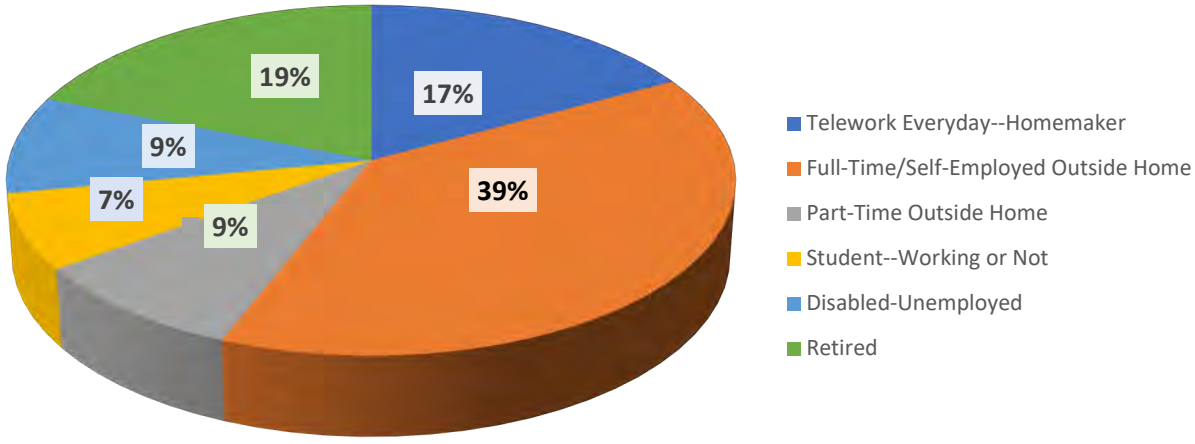


Chart 12 presents a reorganization of the work status of the sample respondents. This reorganization is intended to emphasize that the various work requirements may necessitate specific transportation requirements and needs. For example, those who telework every day along with homemakers (17 percent of the population) can reasonably be expected to have different transportation needs, values, and funding priorities from those respondents who are working full time (39 percent), part-time (9 percent), or are students (7 percent) who commute outside the home at least on some days.

Chart 12
Work Status Consolidated by Respondent
Transportation Needs and Requirements



Transportation modes used to frequent non-work/non-school destinations are depicted in **Chart 13.** The dominant finding is that nearly three-fourths (74 percent) of the sample respondents drive alone in their car to reach these destinations. Similarly, in the 2020 survey, nearly 7 in 10 respondents (69 percent) drove alone in their car to reach non-work/non-school destinations. The second most utilized mode of travel for non-work/non-school destinations is carpooling (18 percent in the current survey and 14 percent in the 2020 survey).

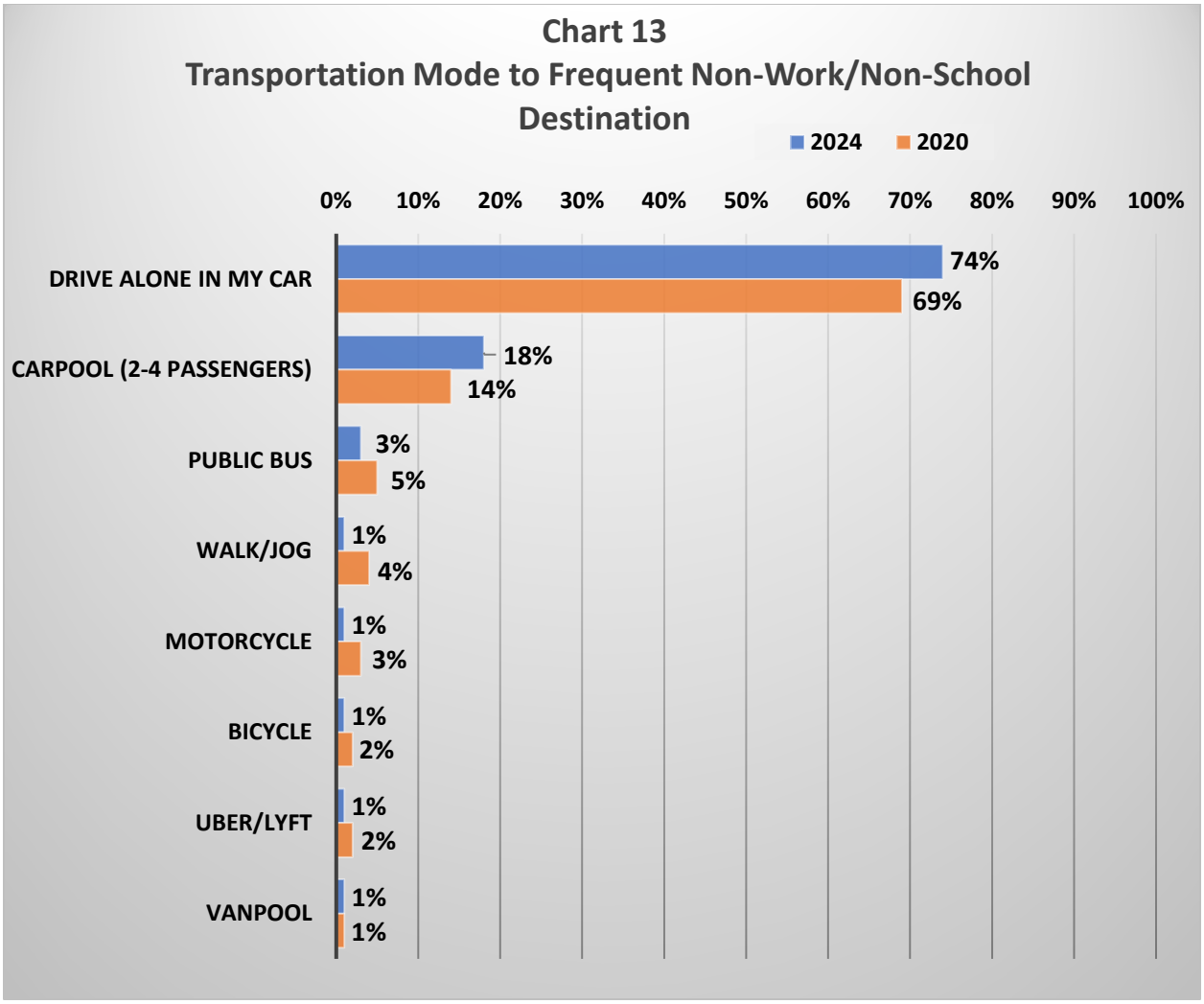
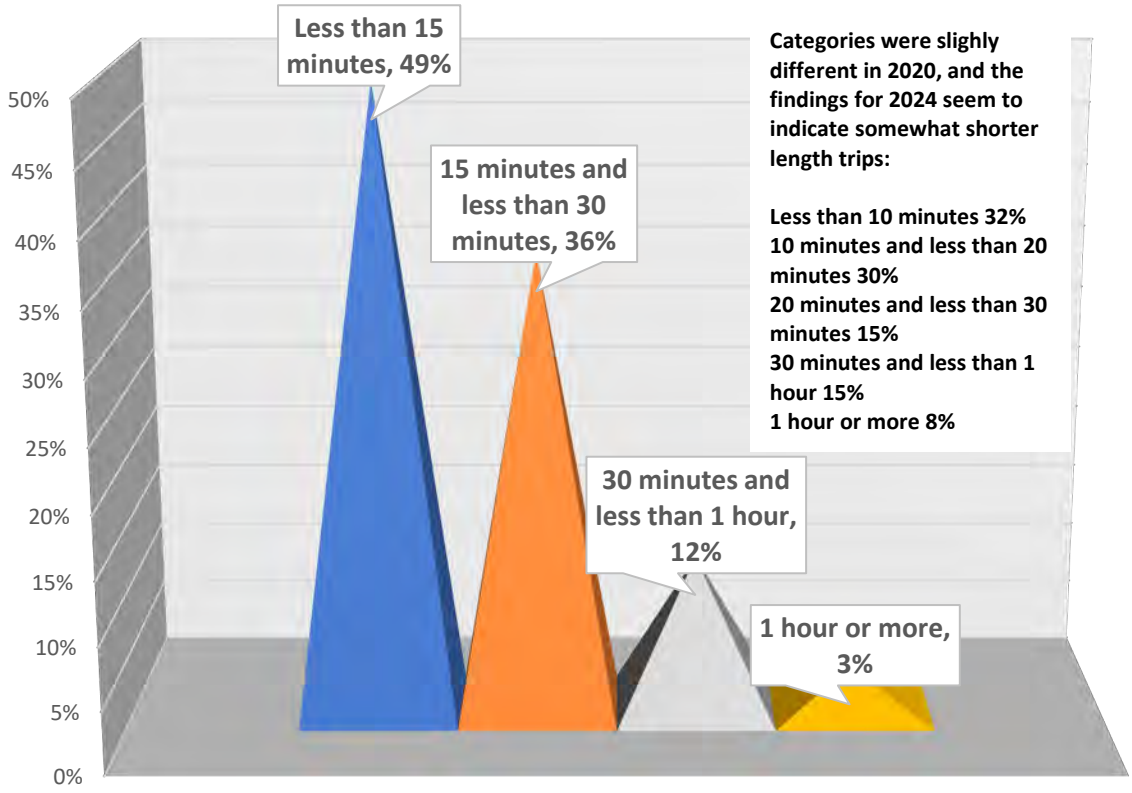


Chart 14 shows the travel time, reported by respondents, to the most frequented non-work/non-school destinations. Nearly one-half (49 percent) reach their destination in less than 15 minutes while another 36 percent travel from 15 minutes to less than 30 minutes to their most frequented non-work/non-school destinations. Although the time intervals were slightly different in the 2020 survey, the findings do seem to indicate somewhat shorter trip time frames in 2024 than were the case in 2020 (15 percent more than 30 minutes in 2024 vs. 23 percent in 2020).

Chart 14
Travel Time to Most Frequent Non-Work/Non-School Destination



Importance of Community Values

The core interest of this study has been to determine the most important community values and transportation funding priorities for Fresno County residents. Ten community values and nine transportation priorities were offered to respondents who were asked to rate the importance of each on a scale of 1-to-10, with 10 being very important and 1 being not at all important. The overall mean rating of all the means aggregated is almost 8 out of 10 (7.89 to be precise).

Chart 15 depicts the ratings of community values according to how respondents rated their relative importance. Mean ratings are presented in descending order from the highest mean rating to the lowest. The corresponding ratings from the results of the 2020 survey are also shown in **Chart 15**. In **Chart 16**, the

percentage of respondents who rated each community value as 8, 9, or 10 (above the overall mean) is provided in descending order. Similarly, the corresponding percentage for these community values from the 2020 survey are also shown. Full frequency distributions are contained in the Appendix.

Two values in the current survey stand out as very highly rated: 1) preserving farmland and agriculture (mean of 8.70) and 2) support a robust economy (mean of 8.62) (**Chart 15**). It is also shown in **Chart 16** that these respondents provide ratings that are above 8 -- preserving farmland and agriculture (79 percent) and supporting a robust economy (80 percent). In the 2020 survey, preserving farmland and agricultural was also reported to be a high priority (mean of 8.50) (**Chart 15**). A substantial percentage of respondents rated this community value above 8 (77 percent) (**Chart 16**).

A next highest group of 4 values in the 2024 survey are grouped relatively close together: 3) Investing in existing communities (mean of 8.36), 4) Safeguard Clean Air (mean of 8.28), 5) Preserve Open Space (mean of 7.98), and 6) Neighborhoods Designed for Walking/Bicycling/Healthy Lifestyle (mean of 7.97) (**Chart 15**). Fairly high percentages of respondents also rated these four community values as 8 or above (74 percent -- Investing in Existing Neighborhoods and Safeguarding Clean Air; 69 percent (Neighborhoods Designed for Walking/Bicycling/Healthy Lifestyle), and 67 percent (Preserving Open Space) (**Chart 16**).

The following two community values are rated lower than the others: 9) Reduce Effects of Climate Change (mean of 7.14), and 10) More Multi-Family Housing (mean of 6.89), both of which are rated lower than they were in 2020. Still, despite being rated lower than the other community values, just over three-fifths (61 percent) of the sample respondents rated both of these Values as 8, 9, or 10 (**Chart 16**). In the 2020 survey, More Multi-family Housing (mean of 7.15) also had a rather low rating (**Chart 15**). Only 54 percent of respondents, at that time, rated this community value at 8 or above. (**Chart 16**).

Chart 15
Importance of Various Community Values
(mean score where 1 = not at all important and 10= very important)

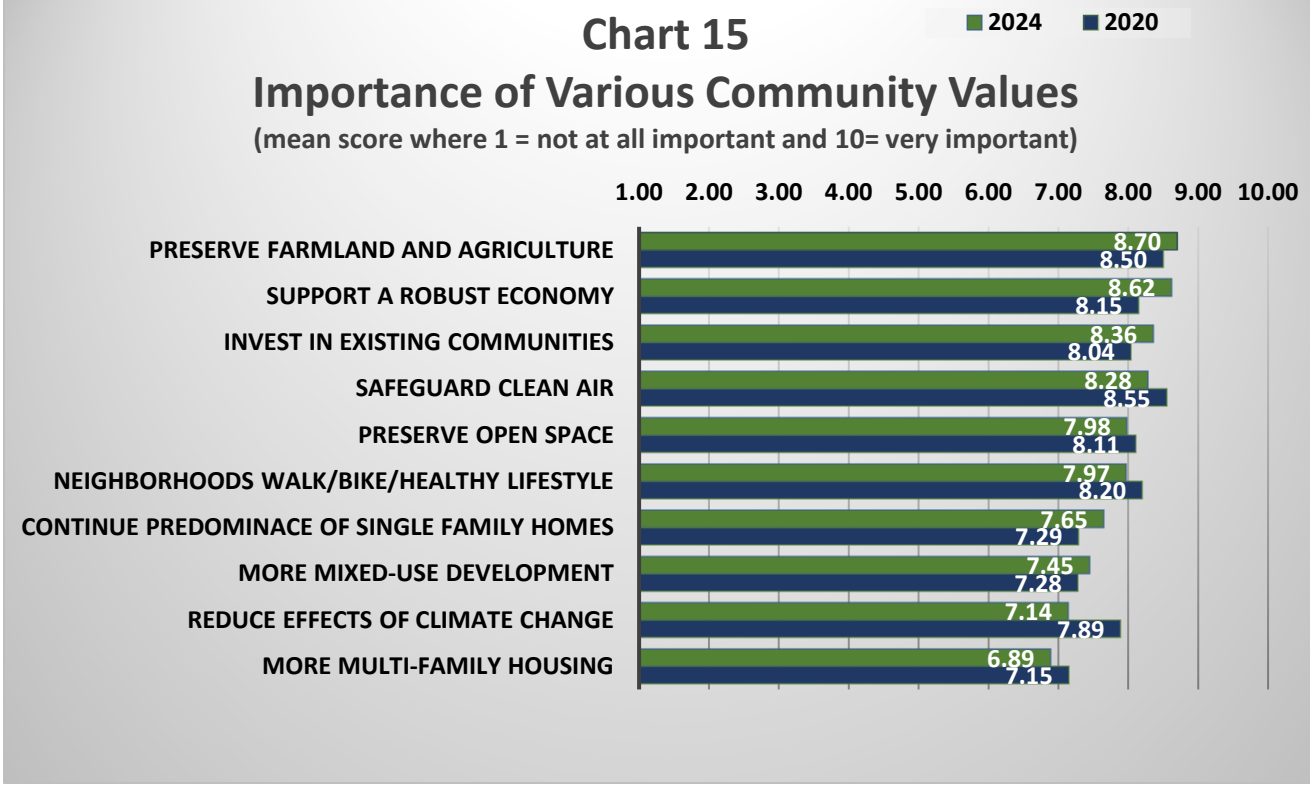
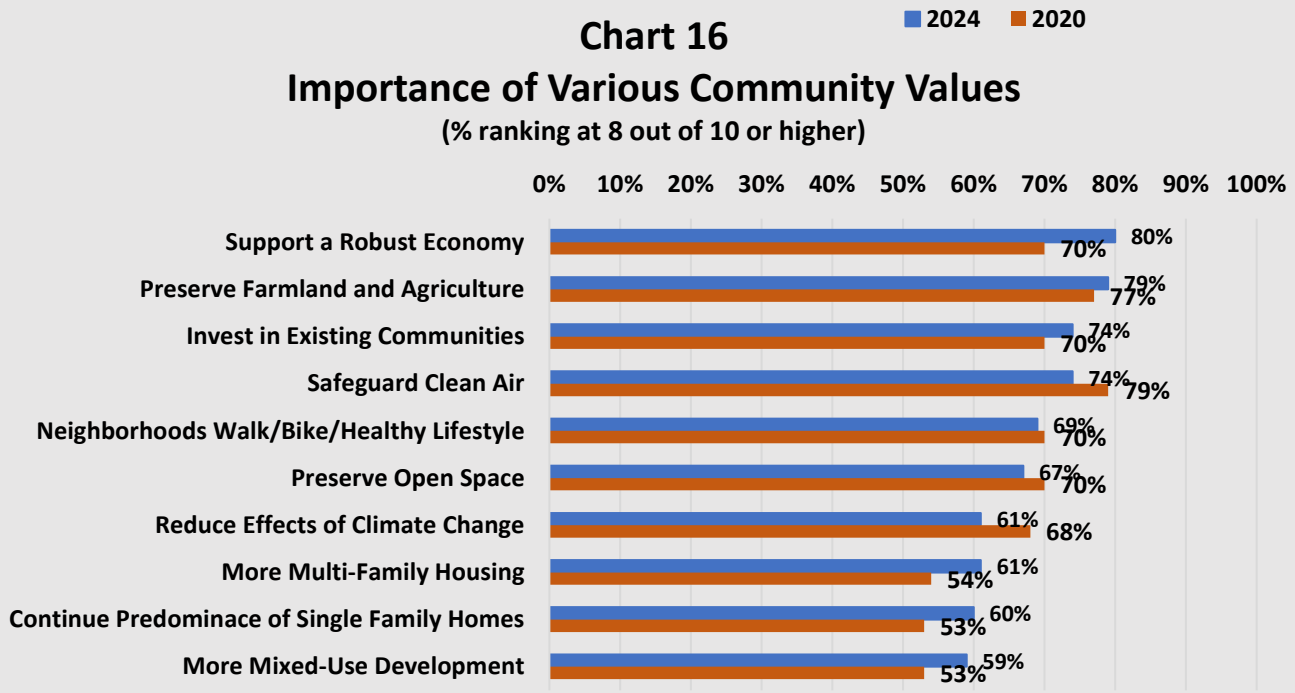


Chart 16
Importance of Various Community Values
(% ranking at 8 out of 10 or higher)



Importance of Community Values by Various Selected Subgroups

Chart 17 demonstrates the importance of various community values according to the **residential location of the respondent within Fresno County.** The sample residents, who reside in the non-urbanized sections of Fresno County, are, not surprisingly, particularly interested in preserving farmland and agriculture (mean of 9.24). However, these residents have a distinctly low level of interest in more multi-family housing (mean of 7.04). Respondents in the City of Clovis rate each of the community values at a lower level of importance relative to the other sections of the County.

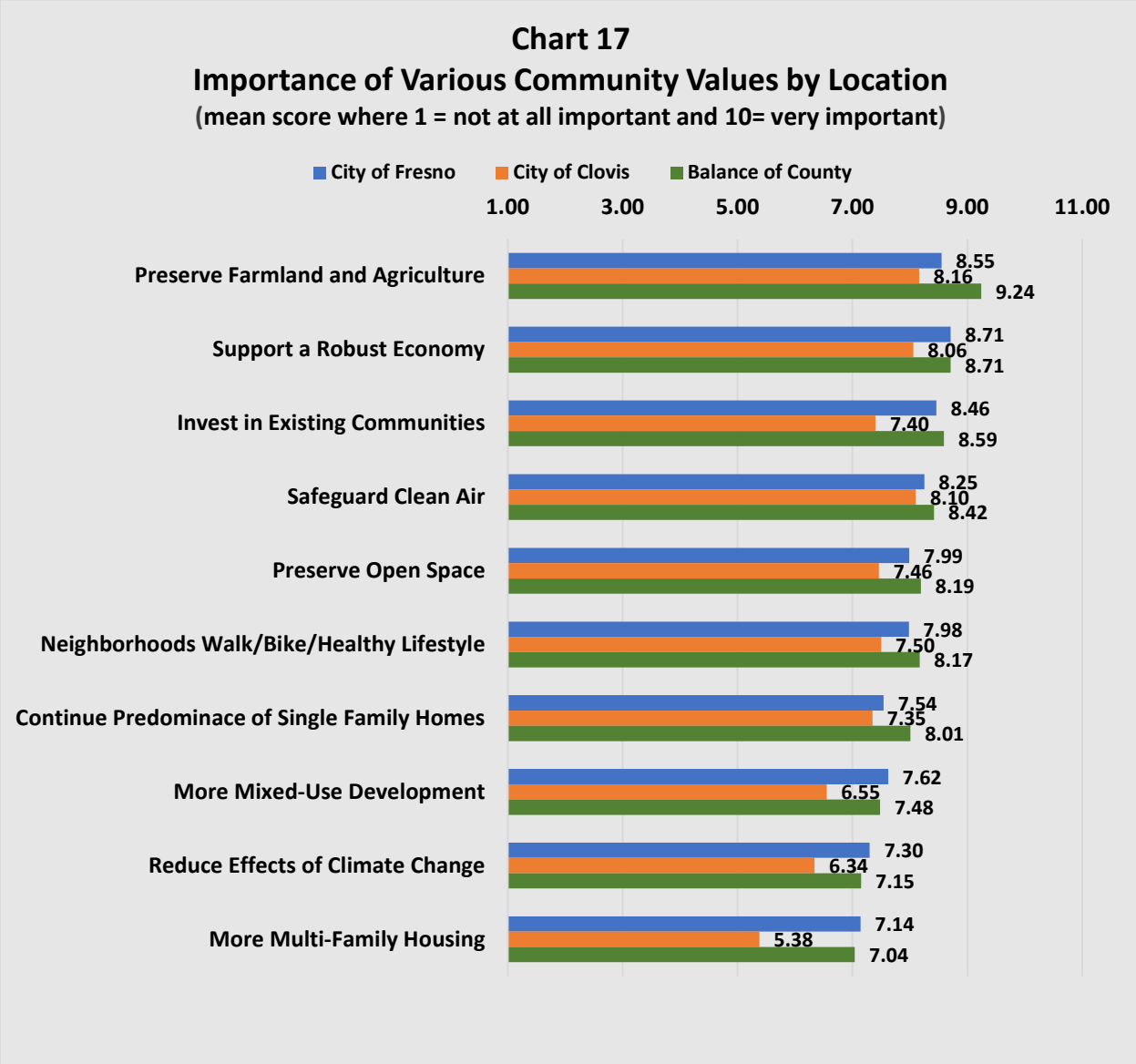
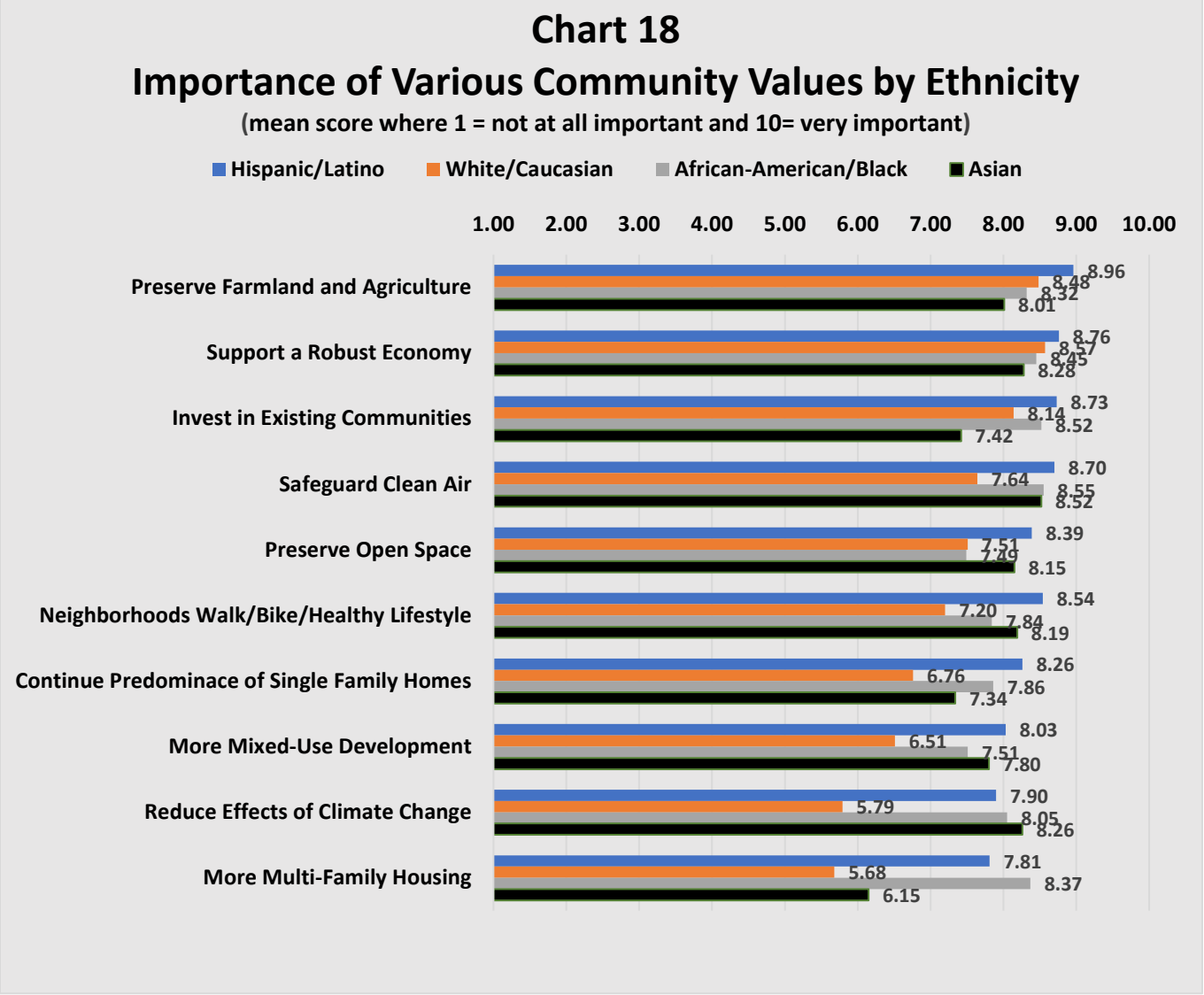


Chart 18 shows the importance of various community values according to **ethnicity**. A dominant finding is that the Hispanic/Latino respondents hold all of the community values in higher regard than other ethnic groups. However, this ethnic group is particularly in favor of preserving farmland and agriculture (mean of 8.96), supporting a robust economy (mean of 8.76), investing in existing communities (mean of 8.73), and safeguarding clean air (mean of 8.70). Whites/Caucasians and Asians do not rate more multi-family housing as very important (Whites—mean of 5.68 and Asians -- mean of 6.15. On the other hand, African American/Blacks (mean of 8.37) and Hispanics/Latinos (mean of 7.81) indicate that more multi-family housing is quite important to them.



The relative importance of various community values according to the **age of the respondent** is presented in **Chart 19**. Respondents ranging in age from 25 to over 75 rate the preservation of farmland and agriculture as particularly important. The means range from 8.72 (over 75) to 8.99 (65 to 74). Across age brackets, there is not much interest in more multi-family housing. This is particularly noticeable in the middle age groups--35-44 (mean = 6.50) and 45-54 (mean = 6.21). There is strong support for a robust economy among those ranging in age from 35 to over 75.

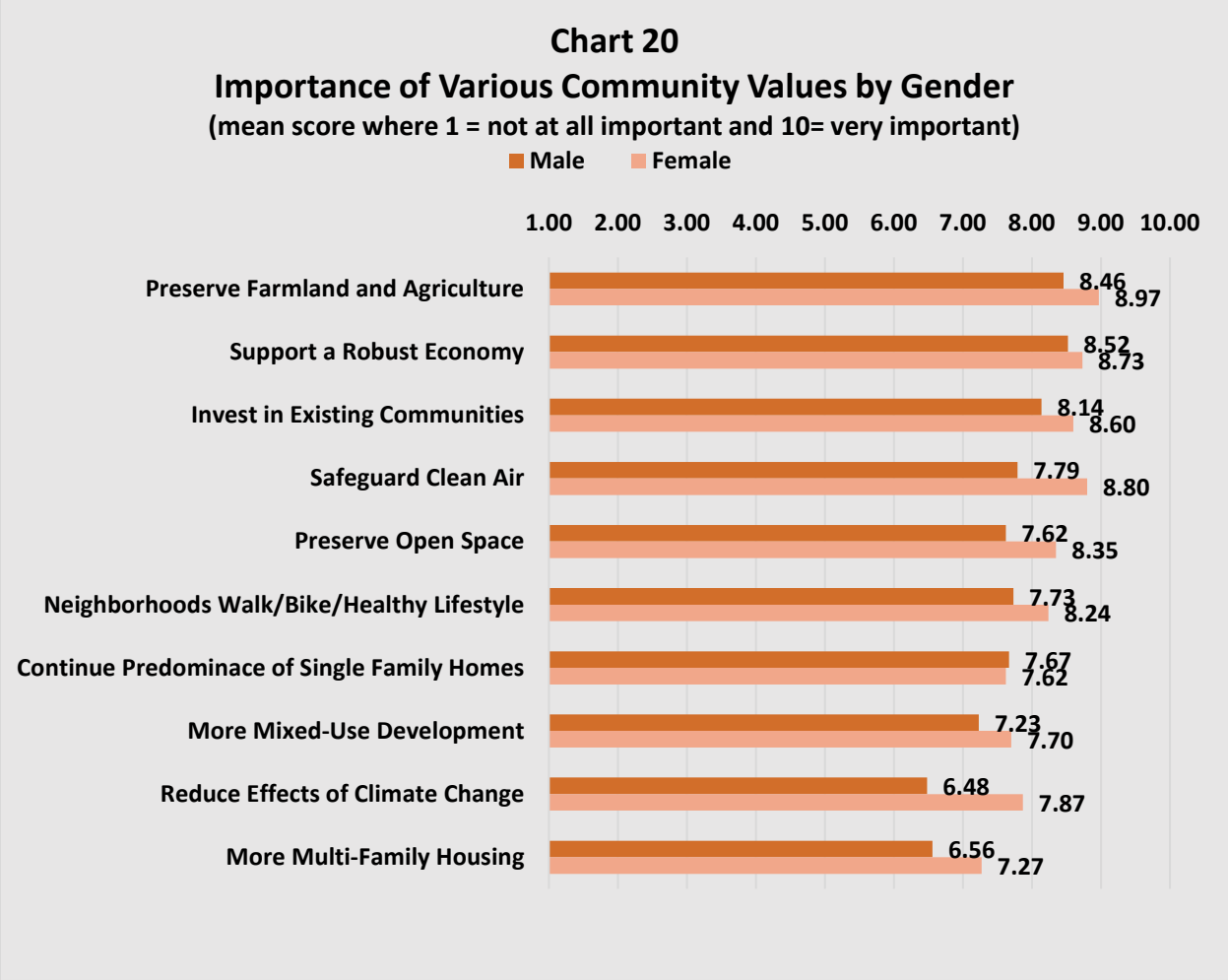
Chart 19: Importance of Various Community Values by Age

(mean score where 1 = not at all important and 10= very important)



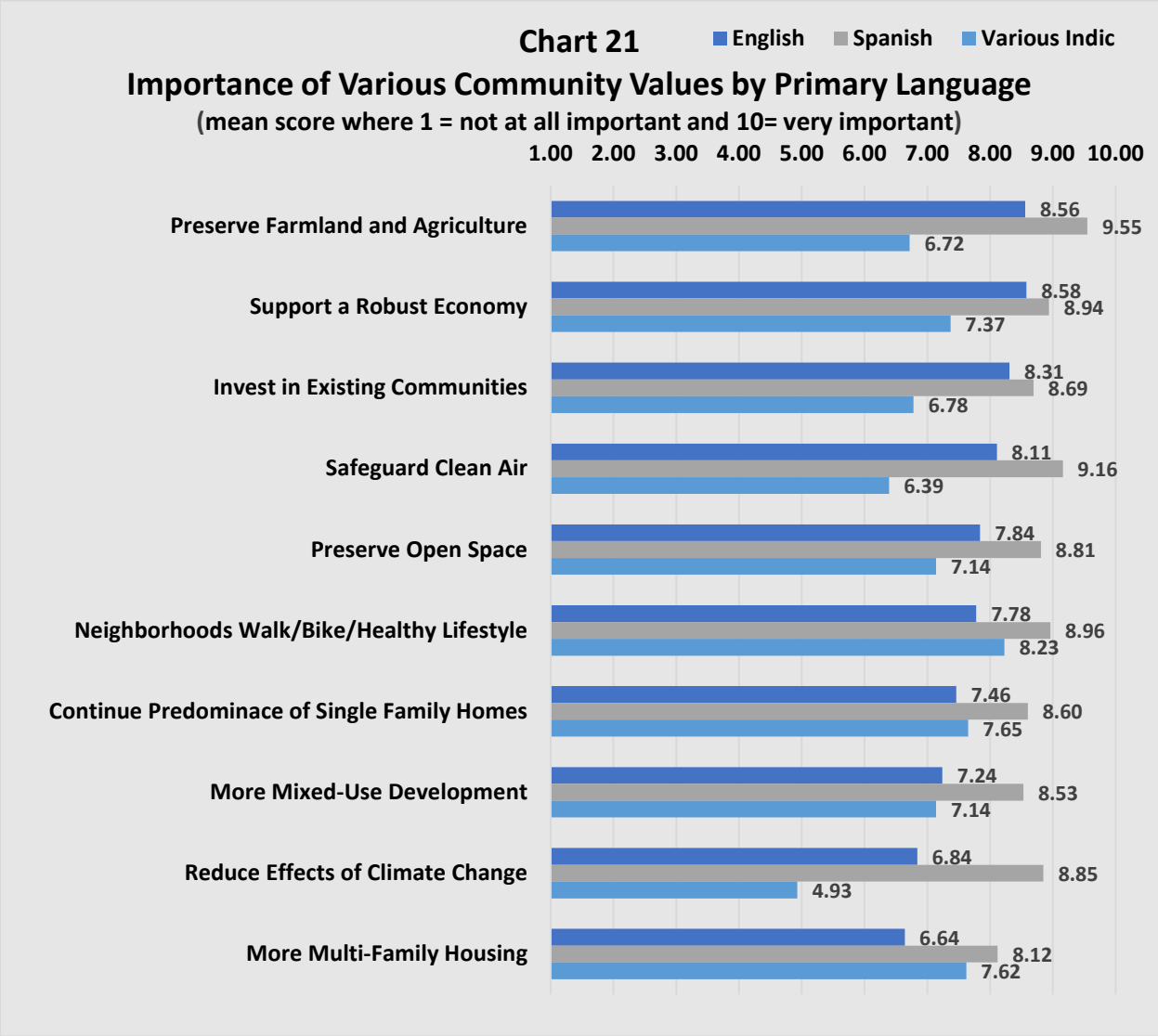
	More Multi-Family Housing	Reduce Effects of Climate Change	More Mixed-Use Development	Continue Predominace of Single Family Homes	Neighborhoods Walk/Bike/Healthy Lifestyle	Preserve Open Space	Safeguard Clean Air	Invest in Existing Communities	Support a Robust Economy	Preserve Farmland and Agriculture
18-24	7.55	7.59	7.79	7.38	8.28	7.75	8.22	8.12	8.09	7.93
25-34	7.30	7.27	7.51	7.89	8.12	7.94	8.25	8.42	8.02	8.76
35-44	6.50	6.49	7.21	7.40	8.07	7.87	7.81	8.41	8.78	8.62
45-54	6.21	7.03	7.11	7.46	7.92	7.99	8.45	8.49	8.83	8.56
55-64	7.03	6.83	7.40	7.89	7.91	7.80	8.29	8.38	8.64	8.97
65-74	7.14	7.32	7.66	8.04	7.59	8.02	8.80	8.51	8.89	8.99
75+	6.93	7.47	7.28	7.23	7.75	8.54	8.53	8.46	8.78	8.72

Chart 20 portrays the importance of various community values according to the **gender** of the respondent. The basic finding is that female respondents tend to rate each of the community values higher in importance than do males. The only exception is the value associated with continuing traditional predominance of single-family homes where males report a slightly higher rating. Females are particularly more concerned than males regarding reducing the effects of climate change (females: mean of 7.87 versus males: mean of 6.48). Another disparity in this regard centers on safeguarding clean air (females: mean of 8.80 versus males: mean of 7.79).



Respondents, whose **primary language** is Spanish, rate each of the community values higher than those whose primary language is either English or various Indic languages (**Chart 21**). This is consistent with the earlier finding that Hispanic/Latino residents rate these values highest among the ethnic groups. One example of this finding, among many, is Reducing the Effects of Climate Change (Spanish: mean of 8.85 versus English: mean of 6.84 and Indic languages: mean of 4.93). English speaking households are highest

and closest to Spanish households regarding Support a Robust Economy (mean = 8.58) and Invest in Existing Communities (8.31). Indic language households rank Neighborhoods Designed for Walking. Biking and a Healthy Lifestyle (8.23) and Continued Predominance of Single-Family Homes (mean = 7.65) as their highest values.



One last sub-group analysis of interest is how transportation-related work status, as depicted in **Chart 12**, affects the ranking of community values. **Chart 22** provides that information showing that students (working or not) have reasonably strong support for Safeguarding Clean Air (mean of 8.64) and Investing in Existing Communities (mean of 8.50). Respondents who are disabled/unemployed rate the Preservation of Farmland and Agriculture quite high (mean of 8.76). These respondents also rate Neighborhoods Designed for Walking/Bicycling/Healthy Lifestyle highly (mean of 8.56). Full time /self-employed respondents, who work outside the home, rank every community value lower than other work-related transportation groups, with two exceptions: Students are lower for Preserve Farmland and Agriculture (mean = 8.14 versus those working outside the home—mean = 8.45) and are also lower for Continued Predominance of Single-Family Homes (mean = 7.40 versus 7.63 for those who work outside the home). Workers outside the home are especially low in their importance rankings for Reducing the Effects of Climate Change (mean of 6.29) and More Multi-Family Housing (mean of 6.12).

Transportation Funding Priorities

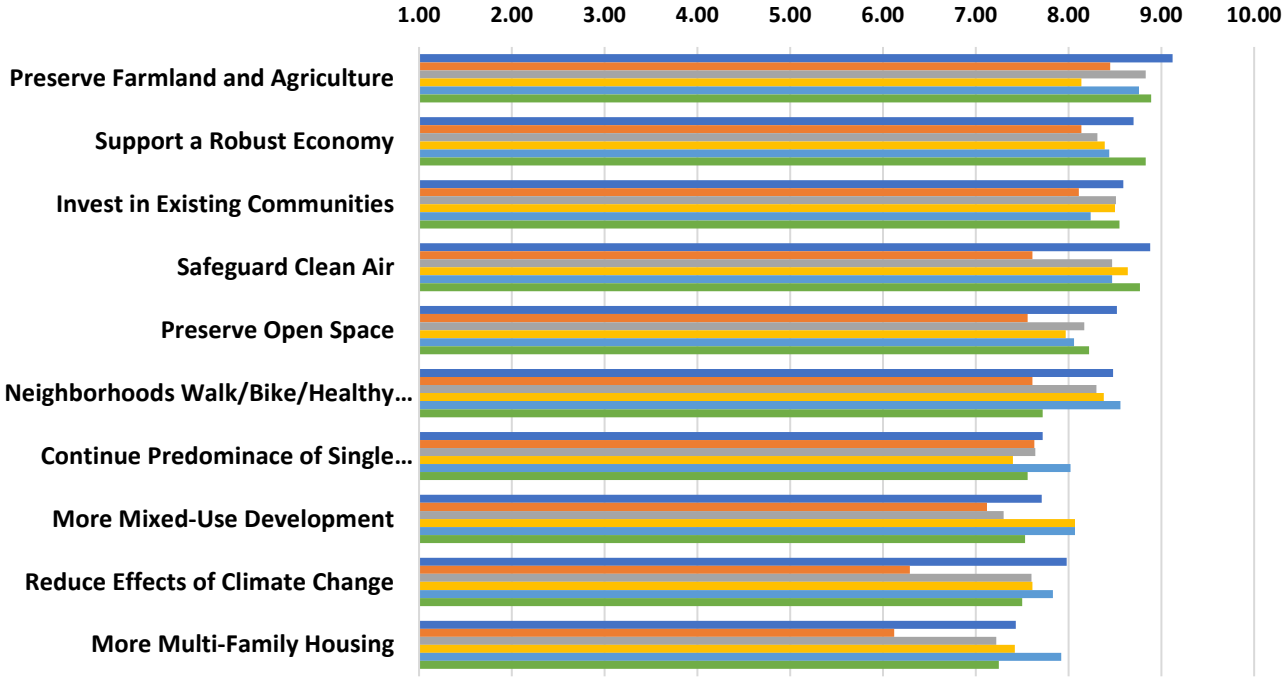
Chart 23 shows the ratings of transportation funding priorities according to how respondents rated their relative importance. Mean ratings are presented in descending order from the highest mean rating to the lowest. The corresponding ratings from the results of the 2020 survey are also shown in **Chart 23**. The overall mean rating of all the means aggregated is almost 7 out of 10 (6.90). In **Chart 24**, the percentage of respondents who rated each transportation priority as 8, 9, or 10 is provided in descending order. Similarly, the corresponding percentage for these transportation priorities from the 2020 survey are also shown. Full frequency distributions with ratings from 1-to-10 are included in the Appendix.

The two highest rated transportation priorities are as follows: 1) Repair Potholes/Maintain Streets (mean of 9.39) and 2) make roads and intersections safer (mean of 8.97) (**Chart 23**). These high ratings are supported by the high percentage of respondents that rated each transportation priority as 8, 9, or 10 – 91 percent for Repair Potholes/Maintaining Streets and 85 percent for Making Roads and Intersections Safer. (**Chart 22**). In the 2020 survey, the same two transportation priorities were accorded the highest ratings, albeit lower -- Repair Potholes/Maintain Streets (mean of 9.11) and Make Roads and Intersections

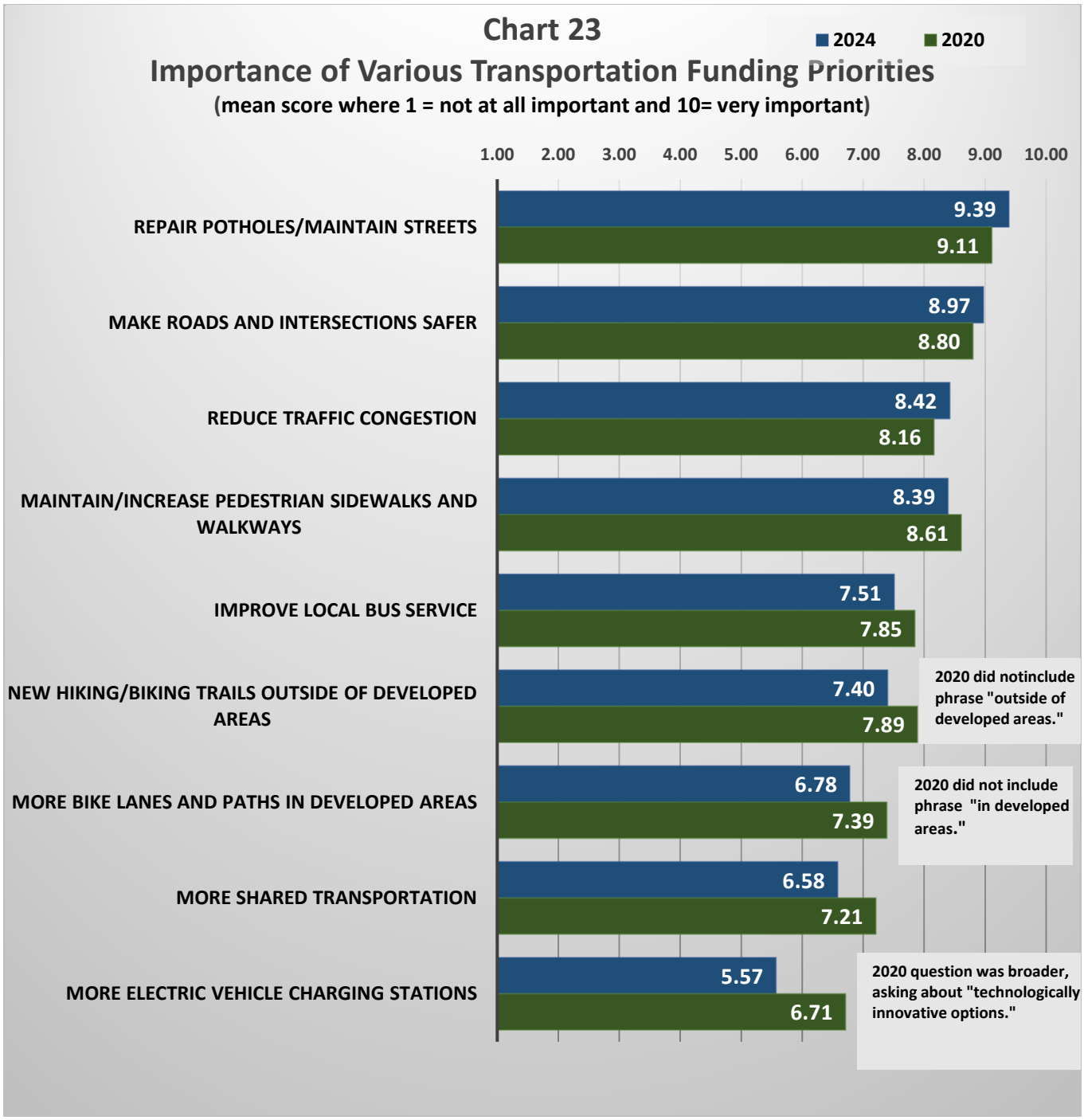
Safer (mean of 8.80) (**Chart 23**). Also, in 2020, the percentage of respondents who rated these two transportation funding priorities as 8, 9, or 10 were 86 and 83 percent respectively (**Chart 24**).

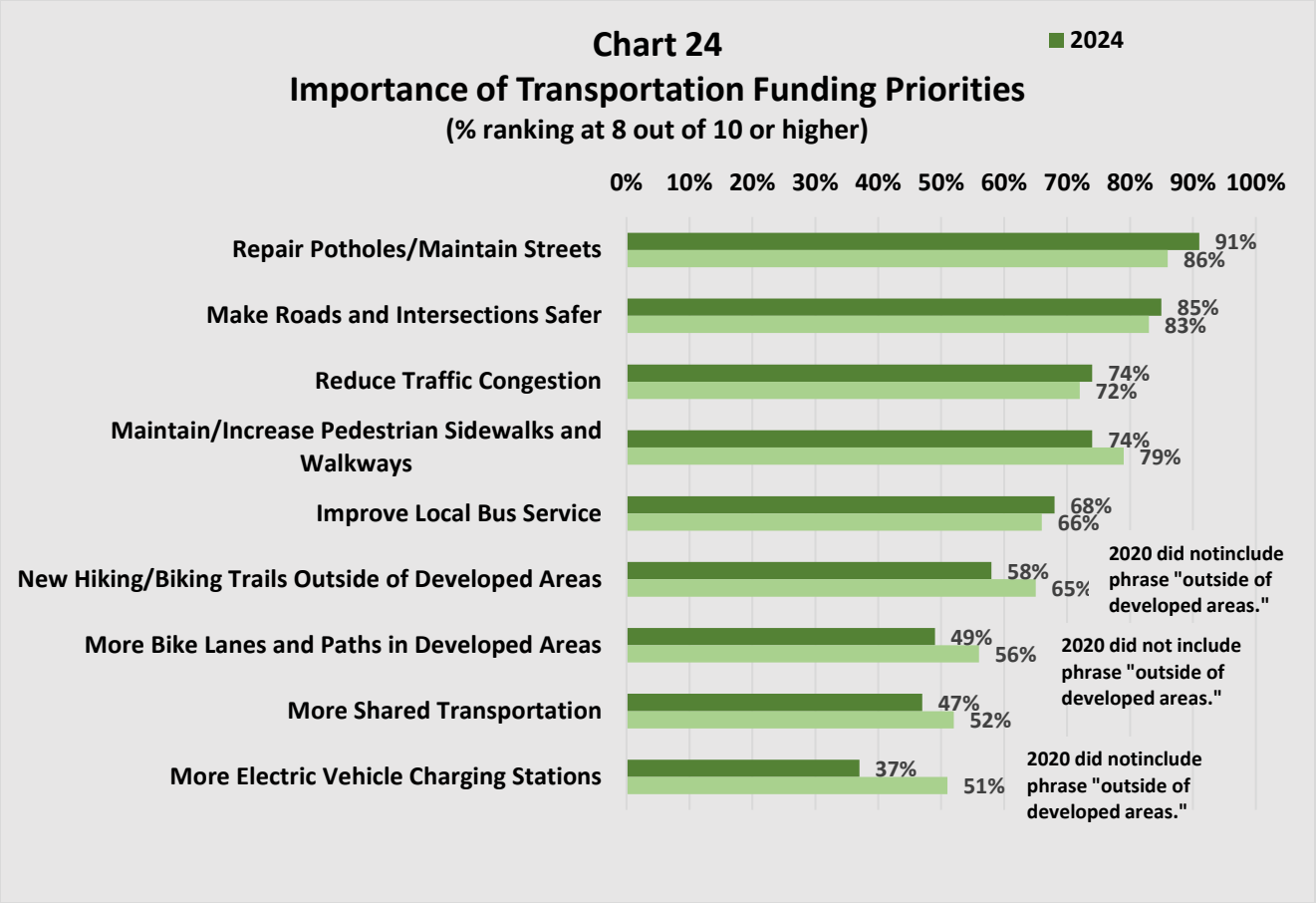
Chart 22: Importance of Various Community Values by Work-Related Transportation Needs

(mean score where 1 = not at all important and 10= very important)



	More Multi-Family Housing	Reduce Effects of Climate Change	More Mixed-Use Development	Continue Predominance of Single Family Homes	Neighborhoods Walk/Bike/Healthy Lifestyle	Preserve Open Space	Safeguard Clean Air	Invest in Existing Communities	Support a Robust Economy	Preserve Farmland and Agriculture
Telework Everyday-Homemaker	7.43	7.98	7.71	7.72	8.48	8.52	8.88	8.59	8.70	9.12
Full-Time/Self-Employed--Outside Home	6.12	6.29	7.12	7.63	7.61	7.56	7.61	8.11	8.14	8.45
Part-Time--Outside Home	7.22	7.60	7.30	7.64	8.30	8.17	8.47	8.51	8.31	8.83
Student (working or not)	7.42	7.61	8.07	7.40	8.38	7.97	8.64	8.50	8.39	8.14
Disabled-Unemployed	7.92	7.83	8.07	8.02	8.56	8.06	8.47	8.24	8.44	8.76
Retired	7.25	7.50	7.53	7.56	7.72	8.22	8.77	8.55	8.83	8.89


Chart 23
Importance of Various Transportation Funding Priorities
(mean score where 1 = not at all important and 10= very important)
2024
2020
1.00
2.00
3.00
4.00
5.00
6.00
7.00
8.00
9.00
10.00
REPAIR POTHOLES/MAINTAIN STREETS
9.39
9.11
MAKE ROADS AND INTERSECTIONS SAFER
8.97
8.80
REDUCE TRAFFIC CONGESTION
8.42
8.16
MAINTAIN/INCREASE PEDESTRIAN SIDEWALKS AND WALKWAYS
8.39
8.61
IMPROVE LOCAL BUS SERVICE
7.51
7.85
NEW HIKING/BIKING TRAILS OUTSIDE OF DEVELOPED AREAS
7.40
7.89
2020 did notinclude phrase "outside of developed areas."
MORE BIKE LANES AND PATHS IN DEVELOPED AREAS
6.78
7.39
2020 did not include phrase "in developed areas."
MORE SHARED TRANSPORTATION
6.58
7.21
MORE ELECTRIC VEHICLE CHARGING STATIONS
5.57
6.71
2020 question was broader, asking about "technologically innovative options."



Two transportation funding priorities are also highly rated: 3) Reduce Traffic Congestion (mean of 8.42—higher than 2020's mean of 8.16), 4) Maintain/Increase Pedestrian Sidewalks and Walkways (mean of 8.39—lower than the 2020 mean of 8.61) (**Chart 23**). These ratings are consistent with the percentage of respondents that rated each transportation priority as 8, 9, or 10 – 74 percent for both Reducing Traffic Congestion and for Maintaining Pedestrian Sidewalks and Walkways (**Chart 24**).

There are 3 transportation funding priorities that are below average in the ratings: More Bike Lanes and Paths in Developed Areas (mean of 6.78), More Shared Transportation (mean of 6.58), and More Electric Vehicle Charging Stations (mean of 5.57) (**Chart 23**). These low ratings are consistent with the percentage of respondents that rated each transportation priority as 8, 9, or 10 – 49 percent for More Bike Lanes and Paths in Developed Area, 45 percent for More Shared Transportation, and 35 percent for More Electric Vehicle Charging Stations (**Chart 24)**. Eash of these funding priorities is rated noticeably lower than it was

in 2020[1]. The other two priorities—Improve Local Bus Service and New Hiking/Biking Trails have also experienced declines in importance since 2020.

Importance of Transportation Funding Priorities by Selected Subgroups

Chart 25 presents the importance of various transportation funding priorities according to the **location** of the sample respondents within Fresno County. Several of the transportation funding priorities are quite important for both the residents of the City of Fresno as well as those who live in the non-urbanized portion of Fresno County. For example, regarding the repair of potholes /maintaining streets, the mean for the City of Fresno is 9.38 and the mean for the non-urbanized portion of the County is 9.57. Similarly, improving local bus service is important for the non-urbanized area (mean of 7.82) as well as for the City of Fresno (mean of 7.61). City of Clovis respondents indicate less importance than the City of Fresno or balance of Fresno County respondents. It is also noteworthy that the transportation priority of more electric vehicle charging stations is not particularly important for any of the locations in Fresno County.

Chart 26 demonstrates how various **ethnic groups** rate the importance of selected transportation funding priorities. It is notable that the four population groups in this study identity the repair of potholes and maintaining streets as an important priority (means range from 8.75 to 9.52). Hispanic/Latinos and African Americans agree on the importance of making roads and intersections safer – Latinos (9.38); African Americans (8.90), Maintaining/increasing pedestrian sidewalks and walkways – Latinos (8.87); African Americans (8.40), Improving local bus service – Latinos (8.35); African Americans (8.26), and facilitating more shared transportation – Latinos (7.51); African Americans (7.15). White respondents generally demonstrate the lowest ratings among the ethnic groups.

[1] Note the wording differences between 2020 and 2024 in Chart 23 text boxes

Chart 25
Importance of Transportation Funding Priorities by Location
(mean score where 1 = not at all important and 10= very important)

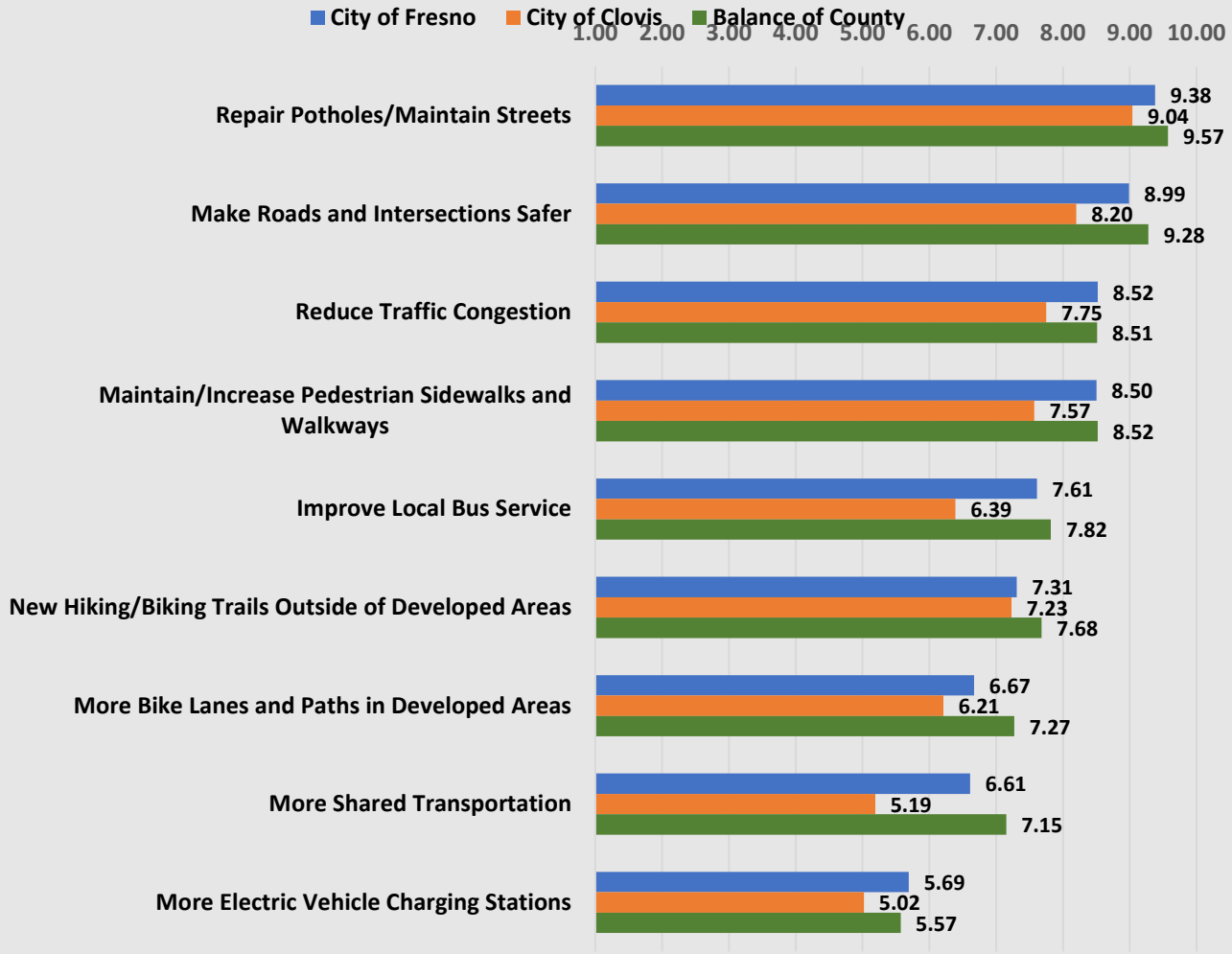
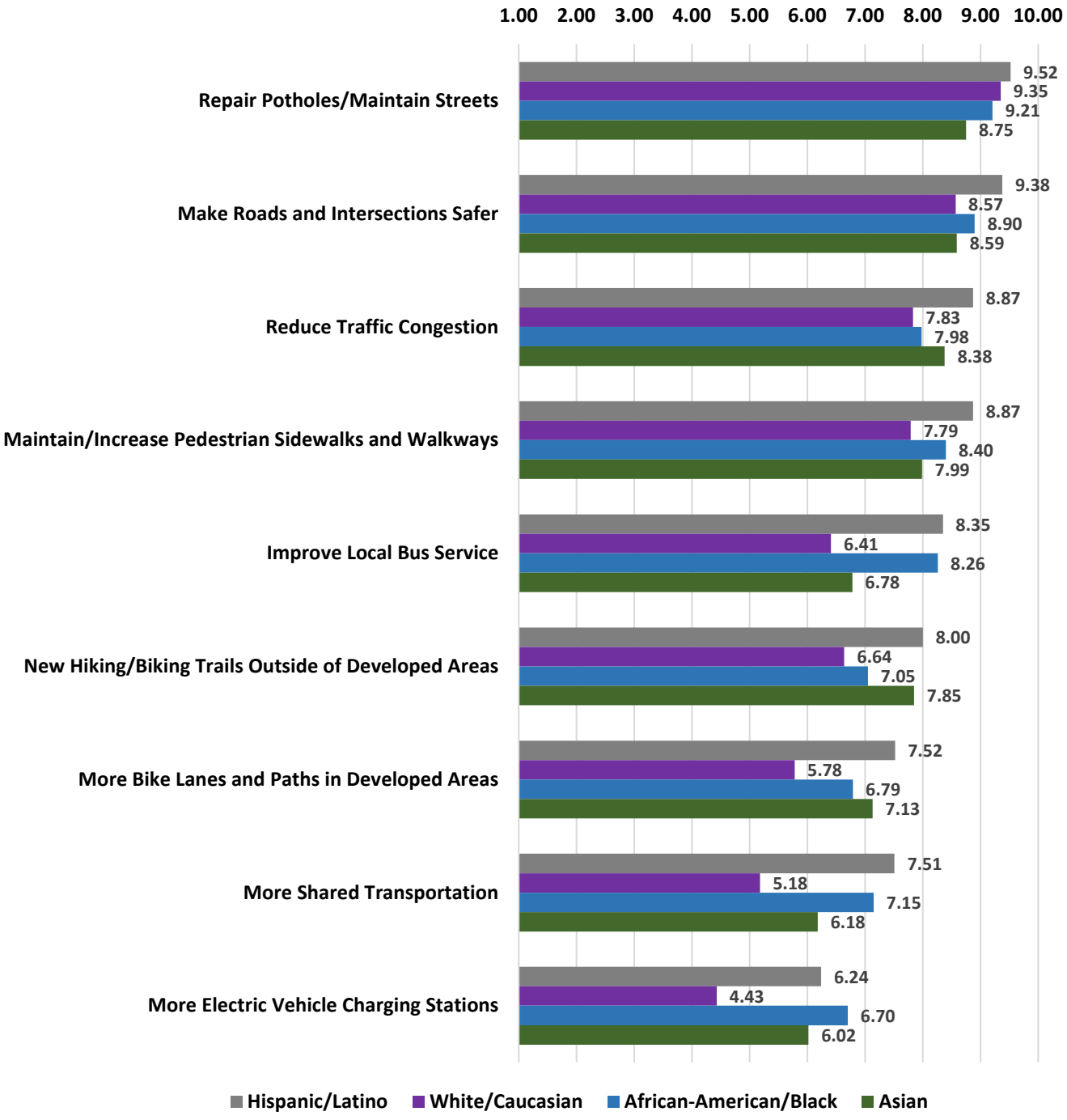


Chart 26
Importance of Transportation Funding Priorities by Ethnicity
(mean score where 1 = not at all important and 10= very important)



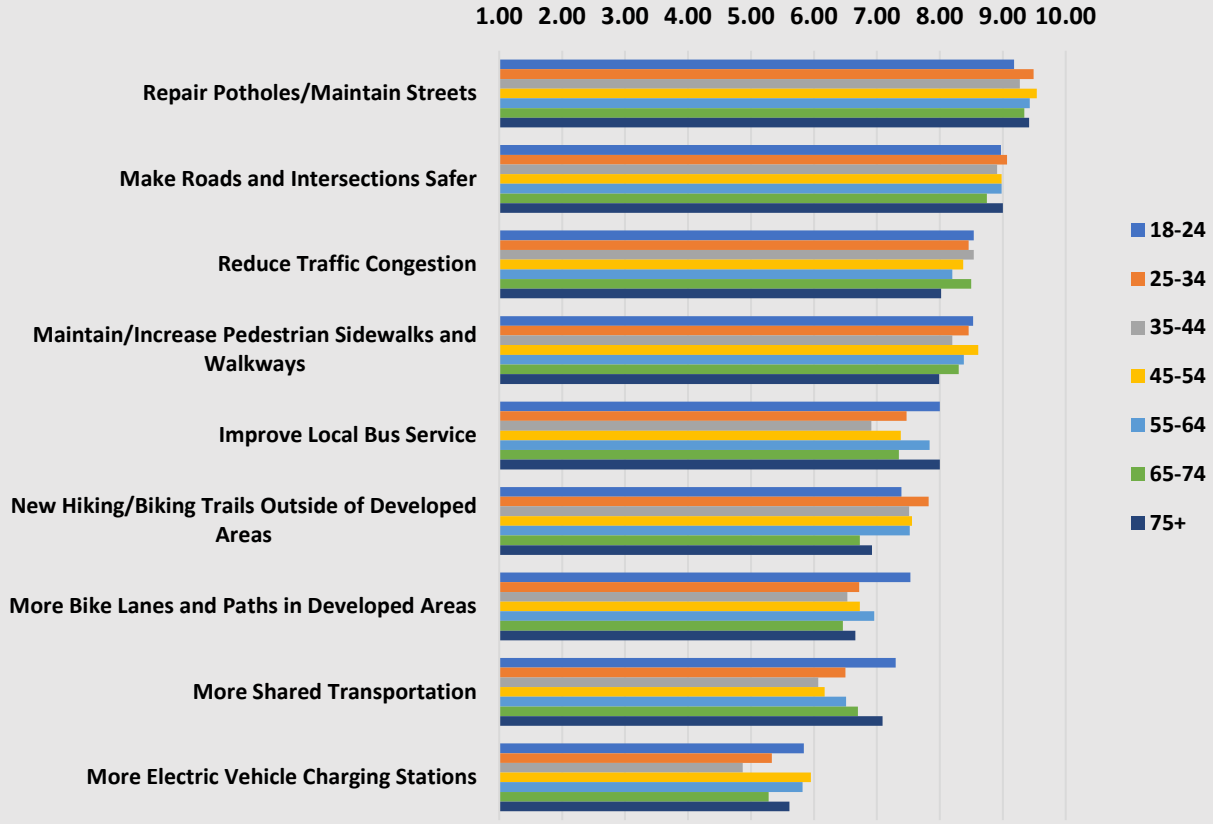
The relative importance of transportation funding priorities is analyzed by **age** in **Chart 27**. The most notable finding is that repairing potholes/maintaining streets is regarded as important for every age group (means range from 18-24 (9.18) to 45-54 (9.54). On the other side of the spectrum, the funding priority associated with more electric vehicle charging stations is not regarded as particularly important by any of the age groups (means range from 35-44 (4.87) to 45-54 (5.95). Younger respondents under age 25 rate More Bike Lanes and Paths considerably higher than do other age groups (mean = 7.53) and are joined by age 75 and older respondents in rating Improve Bus Service (mean = 8.0 for both age groups). More Shared Transportation is found to be moderately important for respondents who are 18-24 (mean of 7.30) as well as respondents in the 75 and older age bracket (mean of 7.09).

Chart 28 shows the importance of various transportation funding priorities according to the **gender** of the respondent. Similar to the situation with Community Values, it is clear that female respondents rate each of the transportation priorities higher in importance than do males. There are two situations where male and female respondents are very closely aligned. These two transportation priorities are as follows: Repair Potholes/Maintain Streets (females – mean of 9.43 and males – mean of 9.35) and Reduce Traffic Congestion (females – mean of 8.50 and males – mean of 8.34).

It is clearly shown in **Chart 29** that respondents, whose primary language is Spanish, rate each of the transportation funding priorities higher than those whose primary language is either English or various Indic languages. This is especially true for the less highly rated funding priorities, where Spanish language in the home respondents demonstrate much higher importance for Maintain/Increase Pedestrian Sidewalks (mean = 9.30), Improve Local Bus Service (mean – 8.78), New Hiking/Biking Trails (mean = 8.70), More Bike Lans and Paths (mean = 8.35), More Shared Transportation (mean = 8.15), and More Electric Vehicle Charging Stations (mean = 7.09). It is notable that Spanish speakers and English speakers rate the repair of Potholes/Maintaining Streets very closely (Spanish – mean of 9.67; English – mean of 9.35); whereas this appears to be quite a bit less important to Indic language speakers (mean = 7.91).

Chart 27: Importance of Transportation Funding Priorities by Age

(mean score where 1 = not at all important and 10 = very important)



	More Electric Vehicle Charging Stations	More Shared Transportation	More Bike Lanes and Paths in Developed Areas	New Hiking/Biking Trails Outside of Developed Areas	Improve Local Bus Service	Maintain/Increase Pedestrian Sidewalks and Walkways	Reduce Traffic Congestion	Make Roads and Intersections Safer	Repair Potholes/Maintain Streets
18-24	5.84	7.30	7.53	7.39	8.00	8.53	8.54	8.97	9.18
25-34	5.33	6.50	6.72	7.82	7.47	8.46	8.46	9.07	9.49
35-44	4.87	6.07	6.53	7.51	6.91	8.20	8.54	8.91	9.27
45-54	5.95	6.17	6.73	7.56	7.38	8.61	8.37	8.98	9.54
55-64	5.82	6.51	6.96	7.52	7.84	8.38	8.20	8.98	9.43
65-74	5.28	6.70	6.46	6.73	7.35	8.30	8.50	8.75	9.34
75+	5.61	7.09	6.66	6.92	8.00	7.99	8.02	9.00	9.42

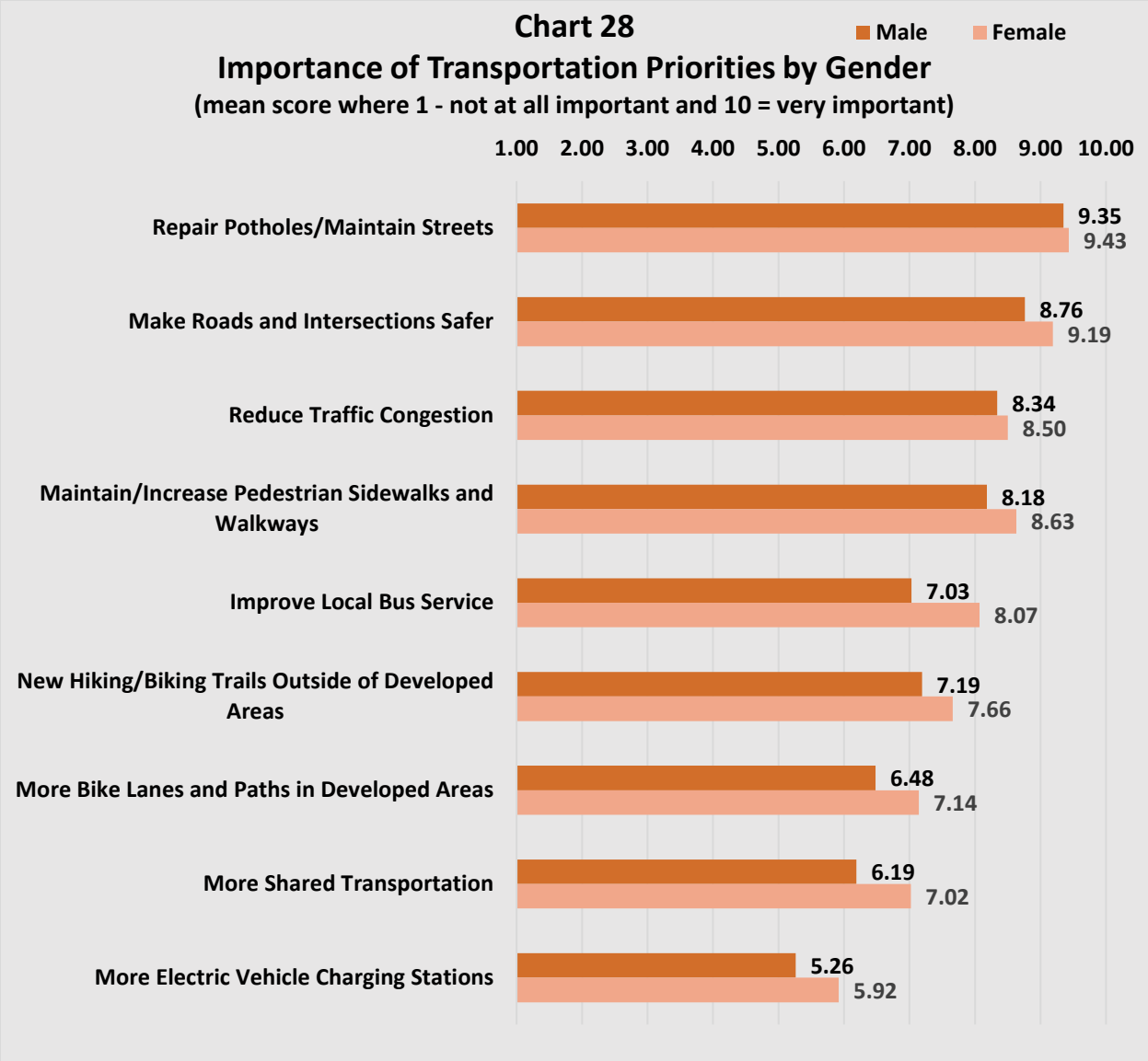
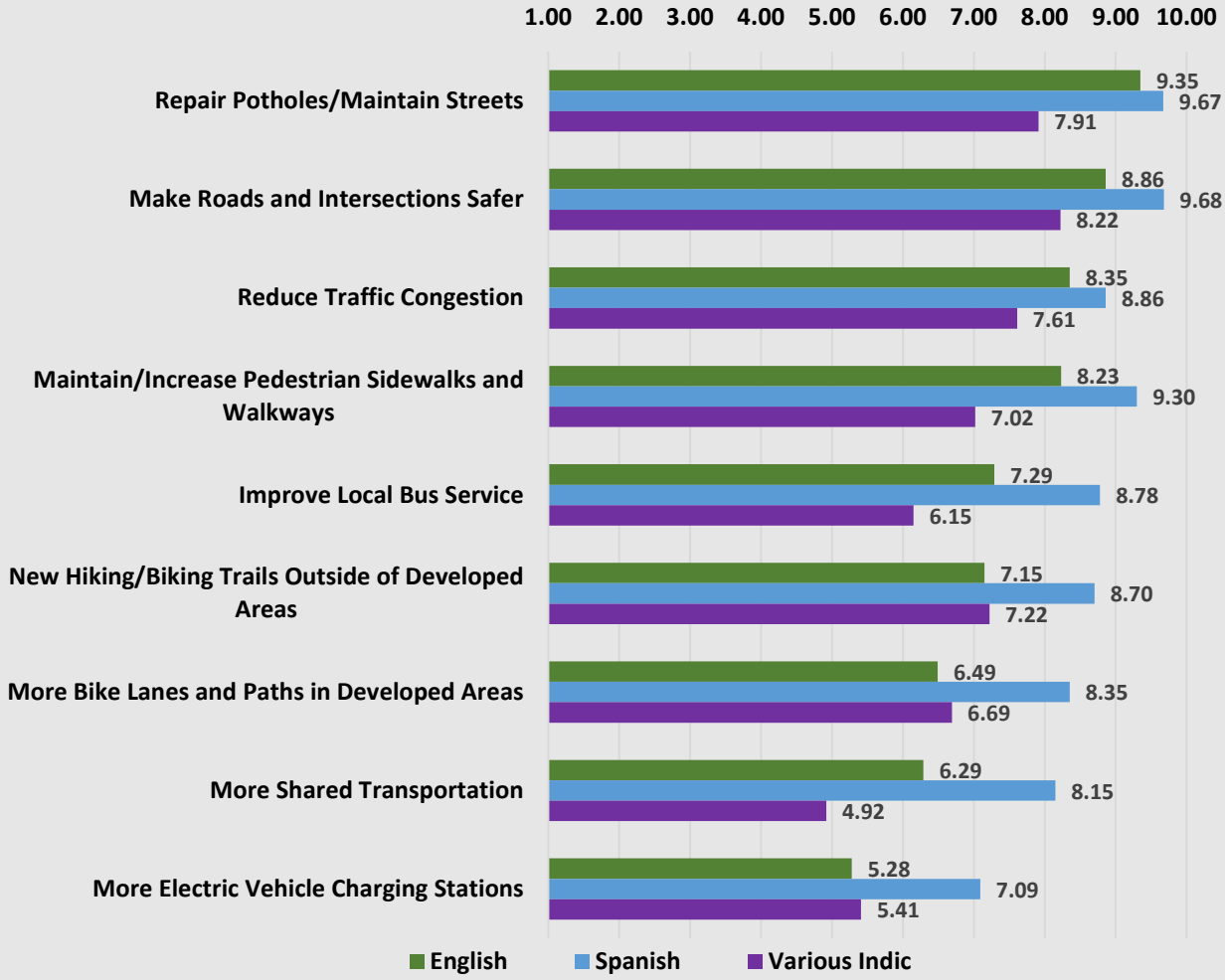
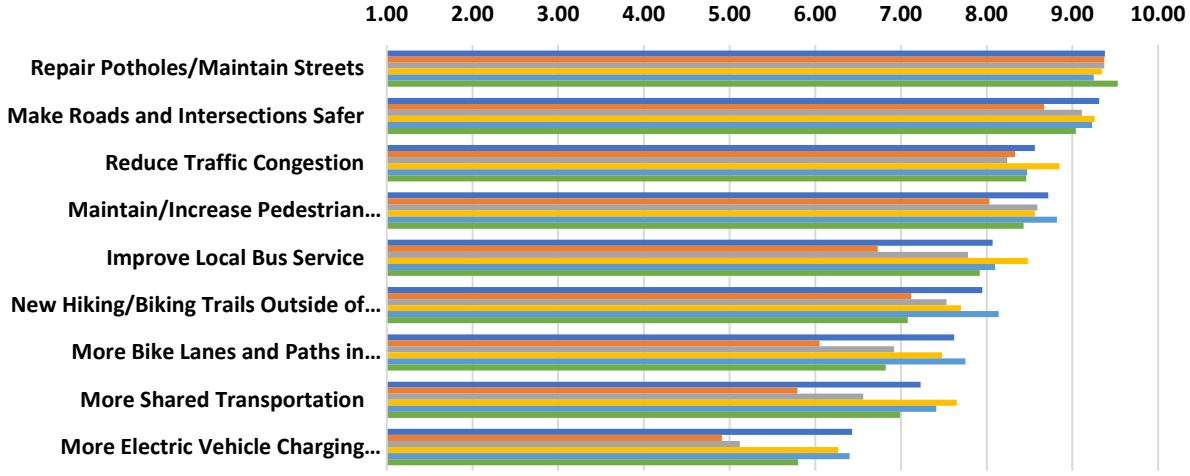

Chart 28
Male
Female
Importance of Transportation Priorities by Gender
(mean score where 1 - not at all important and 10 = very important)
1.00 2.00 3.00 4.00 5.00 6.00 7.00 8.00 9.00 10.00
Repair Potholes/Maintain Streets
9.35
9.43
Make Roads and Intersections Safer
8.76
9.19
Reduce Traffic Congestion
8.34
8.50
Maintain/Increase Pedestrian Sidewalks and Walkways
8.18
8.63
Improve Local Bus Service
7.03
8.07
New Hiking/Biking Trails Outside of Developed Areas
7.19
7.66
More Bike Lanes and Paths in Developed Areas
6.48
7.14
More Shared Transportation
6.19
7.02
More Electric Vehicle Charging Stations
5.26
5.92

Chart 29
Importance of Transportation Priorities by Primary Language
(mean score where 1 - not at all important and 10 = very important)



The dominant finding in **Chart 30** is that all work-related subgroups ascribe high ratings to the funding priorities of repairing potholes/maintaining streets especially for Retirees (mean = 9.53), with all other groups bunched between means of 9.25 and 9.38). Making Roads and Intersections Safer is also highly rated (all means over 9.04 with the exception of Full Time/Self-Employed respondents who work outside the home. These Full time/Self-employed respondents rate every funding priority lower than other work-related groups, especially for More Electric Vehicle Charging Stations (mean of 4.91), More Shared Transportation (5.79), and More Bike Lanes and Paths in Developed Areas (mean of 6.05). Students rate reducing traffic congestion quite highly (mean of 8.85).

Chart 30
Importance of Transportation Priorities by Work-Related Transportation Needs
(mean score where 1 - not at all important and 10 = very important)



	More Electric Vehicle Charging Stations	More Shared Transportation	More Bike Lanes and Paths in Developed Areas	New Hiking/Biking Trails Outside of Developed Areas	Improve Local Bus Service	Maintain/Increase Pedestrian Sidewalks and Walkways	Reduce Traffic Congestion	Make Roads and Intersections Safer	Repair Potholes/Maintain Streets
Telework Everyday-Homemaker	6.43	7.23	7.62	7.95	8.07	8.72	8.56	9.31	9.38
Full-Time/Self-Employed--Outside Home	4.91	5.79	6.05	7.12	6.73	8.03	8.33	8.67	9.37
Part-Time--Outside Home	5.12	6.56	6.92	7.53	7.78	8.59	8.24	9.11	9.37
Student (working or not)	6.27	7.65	7.48	7.70	8.48	8.56	8.85	9.26	9.34
Disabled-Unemployed	6.40	7.41	7.75	8.14	8.10	8.82	8.47	9.23	9.25
Retired	5.80	6.99	6.82	7.08	7.92	8.43	8.46	9.04	9.53

APPENDIX

Survey Questionnaire

Frequency Distributions

FRESNO COG SURVEY

Hello, my name is _____. I'm calling from_____. We're conducting a survey on behalf of the Fresno Council of Governments. The data collected from the survey will inform the Regional Transportation Plan that looks 25 years into the future. The Plan will guide how and where transportation dollars will be invested by identifying County residents' present and future transportation and land use preferences and needs.

This interview will take approximately 10 minutes. Your responses are completely confidential, and all results will be compiled in summarized form only.

Could you take a few minutes right now to help us out with your opinions?

IF TOLD "NO TIME*":*

Could I schedule a more convenient time?

"Leave Message Early Calls":

This is... calling from_____. It's..(DATE and TIME). We're conducting a survey on behalf of the Fresno Council of Governments. We'll try again another time. Thank you.

"Leave Message Later Calls":

This is...calling from_____. We've been trying to reach you for a few days regarding a survey on behalf of the Fresno Council of Governments. Could you please call us at _____ and leave a message with the best times to reach you? Thank you

IF ASKED FOR A CONTACT NAME:

Please call Richard Parker, Rea & Parker Research 858-279-5070.

GENDER: BY OBSERVATION (PHONE)—ASK ONLINE

1. Male
2. Female
3. Non-Binary
4. Other_____
5. Decline to State
6. Cannot Determine (PHONE ONLY)

COUNTY:

Could you please tell me if you are a resident of Fresno County?

1. _____YES, I live in the City of Fresno
2. _____YES, I live in the City of Clovis
3. _____YES, I live elsewhere in Fresno County
4. _____NO, I do not live in Fresno County (TERMINITE INTERVIEW)

ZIP CODE: Please tell me your residential zip code _____

Q1a-j. We would like to ask you to tell us how important certain community values are to you. Please rate the following on a scale of 1-to-10, where 10 is for a community value that is very important to you and 1 is an issue that is not at all important to you.

Values Rotate	10	9	8	7	6	5	4	3	2	1	0= DK Do Not Read
k. Create neighborhoods designed to be more walkable and for more bicycling in order to promote a healthier lifestyle											
l. There should be more multi-family housing made available											
m. Continue traditional development of communities that are predominantly single-family homes											
n. Provide more mixed-use neighborhoods with residential, shopping, and dining options that are close to transit stops											
o. Preserve farmland and agricultural activities											
p. Preserve open space and environmentally sensitive areas											
q. Support a robust economy											
r. Safeguard clean air											
s. Reduce the effects of climate change											
t. Invest in existing neighborhoods and communities											

Q2a-i. We would now like to ask you to tell us how important is to provide public funding for the following transportation issues. Please rate the following funding priorities on a scale of 1-to-10, where 10 is for a transportation issue that is very important to fund and 1 is an issue that is not at all important to fund.

Funding Priorities Rotate	10	9	8	7	6	5	4	3	2	1	0= DK Do Not Read
j. Repair potholes and maintain streets and roads											
k. Reduce traffic congestion and traffic delays											
l. Make roads and intersections safer											
m. Build more electric vehicle charging stations											
n. Improve local bus service (Fresno Area Express, Fresno County Rural Transit, and Clovis Transit)											
o. Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber)											
p. Build and maintain pedestrian sidewalks and pedestrian walkways											
q. Provide new hiking and biking trails outside of developed areas											
r. Increase the number of bike lanes and bike paths in developed areas											

Q3a-b. What is your present work status? Please stop me when I mention your work status.

1. ____ employed full-time by someone else—not self-employed ---GO TO Q4
2. ____ employed part-time by someone else---GO TO Q4
3. ____ self-employed---GO TO Q4
4. ____ a student and am employed---GO TO Q4
5. ____ a student and not employed---GO TO Q5
6. ____ a homemaker—GO TO Q7
7. ____ retired—GO TO Q7
8. ____ disabled and unable to work—GO TO Q7
9. ____ unemployed—GO TO Q7
10. ____ other_____
    Q3b. please specify_____GO TO Q7
11. ____DK/REFUSED—DO NOT READ—GO TO Q7

Q4. Do you TELEWORK_____?

1. _____Every workday---GO TO Q7
2. _____Some workdays
3. _____I do not TELEWORK
4. _____DK/NA/REF-- DO NOT READ

Q5a-b. What is your primary transportation you use when you commute to work or school? Again, stop me when I mention your commute method.

1. ____Drive alone in my car
2. ____Motorcycle
3. ____Uber or Lyft
4. ____Carpool (2-4 others in car)
5. ____Vanpool (5 or more people in a van)
6. ____Public bus
7. ____Bicycle
8. ____Walk or Jog
9. ____Other
   Q5b.____other please specify_____
10. ____DK/REFUSED—DO NOT READ

Q6. How long does it usually take you to get to work or school?

1. 15 minutes or less
2. More than 15 minutes up to 30 minutes
3. More than 30 minutes up to 1 hour
4. More than 1 hour
5._____DK/REFUSE--DO NOT READ

GO TO ETHNICITY

Q7. What is your primary method of traveling to the places you go to most often other than to work or school? Again, stop me when I mention your commute method.

1. ____Drive alone in my car
2. ____Motorcycle
3. ____Uber or Lyft
4. ____Carpool (2-4 others in car)
5. ____Vanpool (5 or more people in a van)
6. ____Public bus
7. ____Bicycle
8. ____Walk or Jog
9. ____Other
   Q7b.other please specify_____
10. ____DK/REFUSED—DO NOT READ

Q8. How long does it usually take you to get to your most frequent destination other than work or school?

1. _____15 minutes or less
2. ____More than 15 minutes up to 30 minutes
3. ____More than 30 minutes up to 1 hour
4. ____More than 1 hour
5._____DK/REFUSE--DO NOT READ

DEMOGRAPHICS

To ensure that we are talking to a wide variety of Fresno County residents, we would like to ask you a few more questions. Again, your responses are completely confidential and will be compiled in summary form only. First, …

3

ETHNICITY a-b. Which of the following most closely describes your ethnic background?

1. ____Hispanic
2. ____White/Caucasian
3. ____African American/Black
4. ____Asian/Southeast Asian
   ETHNICITY b. please specify national origin or Asian ethnic group_____
5. ____American Indian
6. ____Pacific Islander
7. ____Middle Easterner
8. ____Mixed Ethnicities
   ETHNICITY b. mixed please specify_____
9. ____Other
   ETHNICITY b. other please specify_____
10. ____DK/REFUSED—DO NOT READ

LANGUAGE a-b. Please stop me when I mention the primary language spoken in your home.

1. ____English
2. ____Spanish or Spanish Creole
3. ____Hmong
4. ____Laotian
5. ____Other Indic (Indo-Aryan) languages (for example, Hindi, Bengali or Punjabi)
6. ____Mon-Khmer, Cambodian
7. ____Chinese
8. ____Arabic
9. ____Vietnamese
10. ____Armenian
11. ____Tagalog
12. ____Other,

    LANGUAGE b. other please specify _____
13. ____DK/REFUSED—DO NOT READ

EDUC. Please stop me when I mention the last grade in school you have completed.

1. ____Less than 8th Grade Education
2. ____Some High School
3. ____High School Graduate
4. ____Vocational/Technical School
5. ____College Graduate
6. ____Graduate School Degree
7. ____DK/REFUSED—DO NOT READ

AGE. Please stop me when I mention the category that best describes your current age.

1. ____Under 18 years old
2. ____18 to 34 years old
3. ____35 to 54 years old
4. ____55 to 74 years old
5. ____75 years old or more
6. ____DK/REFUSED—DO NOT READ

INCOME. Please stop me when I mention the category that best describes your total household income in 2023, before taxes.

1. ____ Less than $10,000 per year
2. ____ $10,000 to $19,999 per year
3. ____ $20,000 to $29,999 per year
4. ____ $30,000 to $44,999 per year
5. ____ $45,000 to $59,999 per year
6. ____ $60,000 to $74,999 per year
7. ____ $75,000 to $99,999 per year
8. ____ $100,000 to $149,999 per year
9. ____ $150,000 or more
10. ____ DK/REFUSED—DO NOT READ

The Fresno Council of Governments thanks you for your help in providing this very important and much appreciated information.

Frequencies

Resident of Fresno County?

Is that in the City of Fresno, the City of Clovis, or elsewhere in Fresno County?)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES, I live in the City of Fresno	615	59.3	59.3	59.3
	YES, I live in the City of Clovis	131	12.6	12.6	71.9
	YES, I live elsewhere in Fresno County	291	28.1	28.1	100.0
	Total	1037	100.0	100.0	

Residence Zip Code

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	93210	15	1.5	1.5	1.5
	93234	7	.6	.6	2.1
	93242	1	.1	.1	2.2
	93602	4	.4	.4	2.6
	93606	1	.1	.1	2.7
	93609	6	.6	.6	3.2
	93611	44	4.3	4.3	7.5
	93612	43	4.1	4.1	11.6
	93616	7	.7	.7	12.3
	93618	0	.0	.0	12.4
	93619	53	5.1	5.1	17.5
	93622	23	2.2	2.2	19.7
	93625	10	1.0	1.0	20.6
	93626	1	.0	.0	20.7
	93630	18	1.8	1.8	22.5
	93631	6	.5	.5	23.0
	93634	0	.0	.0	23.0

	93640	17	1.6	1.6	24.6
	93646	4	.4	.4	25.1
	93648	12	1.1	1.1	26.2
	93650	3	.3	.3	26.5
	93651	2	.2	.2	26.7
	93654	45	4.4	4.4	31.1
	93656	7	.7	.7	31.8
	93657	39	3.7	3.7	35.5
	93660	8	.8	.8	36.3
	93662	38	3.7	3.7	40.0
	93667	3	.3	.3	40.3
	93668	3	.3	.3	40.6
	93675	3	.3	.3	40.9
	93701	7	.7	.7	41.6
	93702	53	5.1	5.1	46.7
	93703	54	5.2	5.2	51.8
	93704	36	3.5	3.5	55.3
	93705	35	3.4	3.4	58.7
	93706	36	3.4	3.4	62.2
	93710	23	2.2	2.2	64.3
	93711	41	4.0	4.0	68.3
	93720	44	4.3	4.3	72.6
	93721	6	.6	.6	73.2
	93722	75	7.2	7.2	80.5
	93723	13	1.3	1.3	81.7
	93725	25	2.4	2.4	84.2
	93726	27	2.6	2.6	86.8
	93727	87	8.4	8.4	95.1
	93728	22	2.1	2.1	97.3
	93730	17	1.6	1.6	98.9
	93737	12	1.1	1.1	100.0
	Total	1037	100.0	100.0	

Zip Code Area of County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	City of Fresno--West	111	10.7	10.7	10.7
	City of Fresno--East	123	11.9	11.9	22.6
	City of Fresno--Central	156	15.0	15.0	37.6
	City of Fresno--Northeast	140	13.5	13.5	51.1
	City of Fresno--Northwest	102	9.8	9.8	60.9
	Fresno County--South	157	15.1	15.1	76.0
	Clovis	140	13.5	13.5	89.6
	Fresno County--West	91	8.8	8.8	98.4
	Fresno County--East	17	1.6	1.6	100.0
	Total	1037	100.0	100.0	

Create neighborhoods designed to be more walkable and for more bicycling in order to promote a healthier lifestyle.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	58	5.6	5.6	5.6
	2	16	1.6	1.6	7.2
	3	22	2.1	2.1	9.3
	4	28	2.7	2.7	11.9
	5	79	7.6	7.6	19.6
	6	49	4.7	4.8	24.3
	7	70	6.7	6.7	31.1
	8	118	11.4	11.4	42.5
	9	92	8.9	9.0	51.5
	10 - Very important	501	48.3	48.5	100.0
	Total	1033	99.6	100.0	
Missing	DON'T KNOW (DO NOT READ)	4	.4		
Total		1037	100.0		

There should be more multi-family housing made available.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	120	11.6	11.8	11.8
	2	31	3.0	3.0	14.8
	3	35	3.4	3.4	18.2
	4	31	3.0	3.1	21.3
	5	131	12.6	12.8	34.2
	6	53	5.1	5.2	39.3
	7	86	8.3	8.4	47.8
	8	113	10.9	11.1	58.9
	9	60	5.8	5.9	64.8
	10 - Very important	358	34.6	35.2	100.0
	Total	1018	98.1	100.0	
Missing	DON'T KNOW (DO NOT READ)	20	1.9		
Total		1037	100.0		

Continue traditional development of communities that are predominantly single-family homes.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	44	4.3	4.4	4.4
	2	7	.7	.7	5.1
	3	23	2.2	2.2	7.4
	4	30	2.9	3.0	10.3
	5	109	10.5	10.8	21.1
	6	60	5.8	6.0	27.1
	7	133	12.8	13.2	40.3
	8	166	16.0	16.5	56.7
	9	60	5.8	6.0	62.7
	10 - Very important	376	36.2	37.3	100.0
	Total	1008	97.2	100.0	
Missing	DON'T KNOW (DO NOT READ)	29	2.8		
Total		1037	100.0		

Provide more mixed-use neighborhoods with residential, shopping, and dining options that are close to transit stops.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	76	7.3	7.4	7.4
	2	24	2.4	2.4	9.7
	3	24	2.3	2.4	12.1
	4	22	2.1	2.2	14.3
	5	108	10.4	10.5	24.8
	6	44	4.3	4.3	29.1
	7	121	11.7	11.8	40.9
	8	147	14.2	14.3	55.2
	9	69	6.6	6.7	61.9
	10 - Very important	391	37.7	38.1	100.0
	Total	1027	99.0	100.0	
Missing	DON'T KNOW (DO NOT READ)	10	1.0		
Total		1037	100.0		

Preserve farmland and agricultural activities.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	15	1.4	1.5	1.5
	2	6	.6	.6	2.0
	3	17	1.6	1.7	3.7
	4	8	.8	.8	4.5
	5	60	5.8	5.8	10.3
	6	37	3.6	3.6	13.9
	7	73	7.0	7.0	20.9
	8	124	11.9	12.0	32.9
	9	82	7.9	7.9	40.8
	10 - Very important	612	59.0	59.2	100.0
	Total	1034	99.7	100.0	
Missing	DON'T KNOW (DO NOT READ)	3	.3		
Total		1037	100.0		

Preserve open space and environmentally sensitive areas.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	40	3.9	4.0	4.0
	2	15	1.4	1.5	5.4
	3	22	2.1	2.1	7.6
	4	14	1.4	1.4	9.0
	5	87	8.4	8.6	17.6
	6	42	4.0	4.1	21.7
	7	117	11.2	11.5	33.1
	8	149	14.4	14.7	47.9
	9	84	8.1	8.2	56.1
	10 - Very important	446	43.0	43.9	100.0
	Total	1016	97.9	100.0	
Missing	DON'T KNOW (DO NOT READ)	22	2.1		
Total		1037	100.0		

Support a robust economy.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	19	1.8	1.9	1.9
	2	4	.4	.4	2.3
	3	3	.3	.3	2.6
	4	6	.6	.6	3.2
	5	64	6.2	6.4	9.6
	6	39	3.8	4.0	13.5
	7	66	6.4	6.6	20.2
	8	178	17.1	17.8	37.9
	9	86	8.3	8.6	46.5
	10 - Very important	534	51.5	53.5	100.0
	Total	999	96.3	100.0	
Missing	DON'T KNOW (DO NOT READ)	38	3.7		
Total		1037	100.0		

Safeguard clean air.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	51	4.9	4.9	4.9
	2	16	1.5	1.6	6.5
	3	14	1.3	1.3	7.8
	4	20	1.9	2.0	9.8
	5	73	7.1	7.2	17.0
	6	31	3.0	3.1	20.0
	7	59	5.7	5.8	25.8
	8	112	10.8	10.9	36.7
	9	69	6.7	6.7	43.4
	10 - Very important	580	55.9	56.6	100.0
	Total	1025	98.8	100.0	
Missing	DON'T KNOW (DO NOT READ)	12	1.2		
Total		1037	100.0		

Reduce the effects of climate change.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	168	16.2	16.6	16.6
	2	24	2.3	2.3	19.0
	3	21	2.0	2.0	21.0
	4	21	2.0	2.0	23.1
	5	79	7.6	7.8	30.8
	6	33	3.2	3.3	34.1
	7	51	4.9	5.0	39.1
	8	99	9.5	9.8	48.9
	9	49	4.7	4.8	53.8
	10 - Very important	468	45.2	46.2	100.0
	Total	1012	97.6	100.0	
Missing	DON'T KNOW (DO NOT READ)	25	2.4		
Total		1037	100.0		

Invest in existing neighborhoods and communities.

("On a scale from 1-to-10 how important is this community value to you where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	31	3.0	3.1	3.1
	2	6	.5	.6	3.6
	3	10	.9	.9	4.6
	4	15	1.4	1.5	6.0
	5	63	6.1	6.2	12.2
	6	46	4.4	4.5	16.7
	7	99	9.6	9.7	26.4
	8	155	14.9	15.2	41.6
	9	83	8.0	8.2	49.7
	10 - Very important	512	49.4	50.3	100.0
	Total	1019	98.3	100.0	
Missing	DON'T KNOW (DO NOT READ)	18	1.7		
Total		1037	100.0		

Repair potholes and maintain streets and roads.

("On a scale from 1-to-10 how important is it to provide public funding for this transportation issue where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	6	.6	.6	.6
	2	1	.1	.1	.6
	3	2	.2	.2	.9
	4	5	.5	.5	1.4
	5	14	1.3	1.3	2.7
	6	21	2.1	2.1	4.7
	7	42	4.1	4.1	8.8
	8	82	7.9	7.9	16.7
	9	80	7.7	7.7	24.4
	10 - Very important	784	75.6	75.6	100.0
	Total	1037	100.0	100.0	

Reduce traffic congestion and traffic delays.

("On a scale from 1-to-10 how important is it to provide public funding for this transportation issue where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	24	2.3	2.3	2.3
	2	4	.3	.3	2.6
	3	17	1.6	1.6	4.3
	4	16	1.5	1.5	5.8
	5	68	6.5	6.6	12.4
	6	34	3.3	3.3	15.7
	7	104	10.0	10.1	25.8
	8	146	14.1	14.1	39.9
	9	97	9.4	9.4	49.3
	10 - Very important	522	50.3	50.7	100.0
	Total	1030	99.3	100.0	
Missing	DON'T KNOW (DO NOT READ)	7	.7		
Total		1037	100.0		

Make roads and intersections safer.

("On a scale from 1-to-10 how important is it to provide public funding for this transportation issue where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	19	1.8	1.8	1.8
	2	3	.3	.3	2.1
	3	10	.9	.9	3.0
	4	9	.8	.9	3.9
	5	37	3.6	3.6	7.4
	6	30	2.9	2.9	10.4
	7	50	4.8	4.8	15.2
	8	111	10.7	10.7	25.9
	9	74	7.2	7.2	33.1
	10 - Very important	691	66.6	66.9	100.0
	Total	1033	99.6	100.0	
Missing	DON'T KNOW (DO NOT READ)	4	.4		
Total		1037	100.0		

Build more electric vehicle charging stations.

("On a scale from 1-to-10 how important is it to provide public funding for this transportation issue where 10 is very important to you and 1 is not at all important to you?")

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	250	24.1	24.3	24.3
	2	31	3.0	3.0	27.3
	3	51	4.9	4.9	32.2
	4	33	3.2	3.2	35.4
	5	130	12.5	12.6	48.0
	6	75	7.2	7.3	55.3
	7	85	8.2	8.2	63.5
	8	132	12.7	12.8	76.3
	9	42	4.1	4.1	80.4
	10 - Very important	202	19.4	19.6	100.0
	Total	1029	99.2	100.0	
Missing	DON'T KNOW (DO NOT READ)	8	.8		
Total		1037	100.0		

Improve local bus service (Fresno Area Express, Fresno County Rural Transit, and Clovis Transit).

("On a scale from 1-to-10 how important is it to provide public funding for this transportation issue where 10 is very important to you

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	73	7.0	7.1	7.1
	2	23	2.2	2.2	9.4
	3	47	4.5	4.6	14.0
	4	19	1.8	1.9	15.8
	5	100	9.6	9.8	25.6
	6	46	4.5	4.5	30.2
	7	76	7.3	7.5	37.6
	8	146	14.0	14.3	51.9
	9	59	5.7	5.8	57.7
	10 - Very important	432	41.7	42.3	100.0
	Total	1021	98.4	100.0	
Missing	DON'T KNOW (DO NOT READ)	16	1.6		
Total		1037	100.0		

Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber).

("On a scale from 1-to-10 how important is it to provide public funding for this transportation issue where 10 is very

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	123	11.9	12.0	12.0
	2	36	3.5	3.6	15.5
	3	46	4.4	4.4	20.0
	4	29	2.8	2.9	22.8
	5	127	12.3	12.4	35.3
	6	74	7.1	7.2	42.4
	7	108	10.4	10.6	53.0
	8	157	15.2	15.3	68.3
	9	47	4.5	4.6	72.9
	10 - Very important	278	26.8	27.1	100.0
	Total	1026	98.9	100.0	
Missing	DON'T KNOW (DO NOT READ)	11	1.1		
Total		1037	100.0		

Build and maintain pedestrian sidewalks and pedestrian walkways.

("On a scale from 1-to-10 how important is it to provide public funding for this transportation issue where 10 is very important to you and 1 is not at all important to

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	26	2.5	2.5	2.5
	2	10	1.0	1.0	3.5
	3	7	.7	.7	4.2
	4	15	1.5	1.5	5.7
	5	84	8.1	8.1	13.8
	6	39	3.7	3.8	17.6
	7	84	8.1	8.1	25.7
	8	156	15.1	15.1	40.8
	9	65	6.3	6.3	47.1
	10 - Very important	546	52.6	52.9	100.0
	Total	1032	99.6	100.0	
Missing	DON'T KNOW (DO NOT READ)	5	.4		
Total		1037	100.0		

Provide new hiking and biking trails outside of developed areas.

("On a scale from 1-to-10 how important is it to provide public funding for this transportation issue where 10 is very important to you and 1 is not at all important to

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	74	7.1	7.2	7.2
	2	19	1.9	1.9	9.1
	3	26	2.5	2.5	11.6
	4	31	3.0	3.0	14.6
	5	108	10.5	10.6	25.2
	6	72	6.9	7.0	32.2
	7	101	9.7	9.8	42.0
	8	139	13.4	13.6	55.6
	9	67	6.5	6.6	62.2
	10 - Very important	388	37.4	37.8	100.0
	Total	1026	98.9	100.0	
Missing	DON'T KNOW (DO NOT READ)	11	1.1		
Total		1037	100.0		

Increase the number of bike lanes and bike paths in developed areas.

("On a scale from 1-to-10 how important is it to provide public funding for this transportation issue where 10 is very important to you and 1 is not at all important

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - Not important at all	115	11.1	11.1	11.1
	2	28	2.7	2.8	13.9
	3	34	3.3	3.3	17.2
	4	39	3.8	3.8	21.0
	5	134	12.9	13.0	34.0
	6	67	6.5	6.5	40.6
	7	106	10.3	10.3	50.9
	8	133	12.8	12.9	63.8
	9	58	5.6	5.6	69.4
	10 - Very important	315	30.4	30.6	100.0
	Total	1029	99.3	100.0	
Missing	DON'T KNOW (DO NOT READ)	8	.7		
Total		1037	100.0		

What is your present work status?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	employed full-time by someone else—not self-employed	426	41.1	41.1	41.1
	employed part-time by someone else	109	10.5	10.5	51.6
	self-employed	86	8.3	8.3	59.8
	a student and am employed	36	3.5	3.5	63.3
	a student and not employed	31	3.0	3.0	66.2
	a homemaker	54	5.2	5.2	71.5
	retired	198	19.1	19.1	90.6
	disabled and unable to work	36	3.5	3.5	94.0
	unemployed	56	5.4	5.4	99.4
	other (please specify)	2	.2	.2	99.6
	DK/REFUSED—DO NOT READ	4	.4	.4	100.0
	Total	1037	100.0	100.0	

Work Status Recoded

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Telework Everyday--Homemaker	177	17.1	17.2	17.2
	Full-Time Work--Self Employed--Outside Home	404	39.0	39.2	56.4
	Part-Time Work	96	9.3	9.3	65.7
	Student--Working or not	64	6.1	6.2	71.9
	Unemployed-Disabled	92	8.9	8.9	80.8
	Retired	198	19.1	19.2	100.0
	Total	1031	99.4	100.0	
Missing	Other	6	.6		
Total		1037	100.0		

Do you TELEWORK?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Every workday	123	11.8	20.0	20.0
	Some workdays	97	9.3	15.7	35.8
	I do not TELEWORK	394	38.0	64.2	100.0
	Total	613	59.1	100.0	
Missing	DK/NA/REF-DO NOT READ	27	2.6		
	System	396	38.2		
	Total	424	40.9		
Total		1037	100.0		

What is your primary transportation you use when you commute to work or school?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Drive alone in my car	458	44.1	84.6	84.6
	Motorcycle	2	.2	.4	85.0
	Uber or Lyft	3	.3	.6	85.6
	Carpool (2-4 others in car)	33	3.2	6.0	91.7
	Vanpool (5 or more people in a van)	1	.1	.1	91.8
	Public bus	18	1.7	3.3	95.1
	Bicycle	8	.8	1.5	96.6
	Walk or Jog	15	1.5	2.8	99.4
	Other (please specify)	3	.3	.6	100.0
	Total	541	52.2	100.0	
Missing	DK/REFUSED—DO NOT READ	6	.6		
	System	490	47.2		
	Total	496	47.8		
Total		1037	100.0		

Other Primary Transportation to work

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		1034	99.7	99.7	99.7
	50% driving and 50% bicycle	2	.2	.2	99.9
	Airplane	1	.1	.1	100.0
	I fly out of town	1	.0	.0	100.0
	Total	1037	100.0	100.0	

How long does it usually take you to get to work or school?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	15 minutes or less	239	23.1	43.8	43.8
	More than 15 minutes up to 30 minutes	198	19.1	36.2	80.0
	More than 30 minutes up to 1 hour	77	7.5	14.2	94.2
	More than 1 hour	32	3.1	5.8	100.0
	Total	546	52.7	100.0	
Missing	DK/REFUSE-DO NOT READ	9	.9		
	System	482	46.4		
	Total	491	47.3		
Total		1037	100.0		

What is your primary method of traveling to the places you go to most often other than to work or school?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Drive alone in my car	757	73.0	73.7	73.7
	Motorcycle	8	.8	.8	74.5
	Uber or Lyft	11	1.1	1.1	75.6
	Carpool (2-4 others in car)	189	18.2	18.4	94.0
	Vanpool (5 or more people in a van)	4	.4	.4	94.4
	Public bus	31	3.0	3.0	97.5
	Bicycle	10	1.0	1.0	98.4
	Walk or Jog	12	1.2	1.2	99.6
	Other (please specify)	4	.4	.4	100.0
	Total	1027	99.0	100.0	
Missing	DK/REFUSED—DO NOT READ	10	1.0		
Total		1037	100.0		

Other primary transportation to non-work locations

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		1033	99.6	99.6	99.6
	Fly	1	.1	.1	99.7
	I “travel” as little as possible here. Then it’s a mix of truck and walk, but I’m preparing to ride my bike again and take local buses. Unfortunately, past shortsightedness has forced me to use my truck. In the bay area, I hardly ever drove	1	.1	.1	99.8
	Ride a horse	1	.1	.1	99.8
	We have transportation options through Medicare	1	.1	.1	100.0
	With my SOB	1	.0	.0	100.0
	Total	1037	100.0	100.0	

How long does it usually take you to get to your most frequent destination other than work or school?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	15 minutes or less	502	48.4	49.1	49.1
	More than 15 minutes up to 30 minutes	367	35.3	35.8	84.9
	More than 30 minutes up to 1 hour	120	11.5	11.7	96.6
	More than 1 hour	35	3.4	3.4	100.0
	Total	1023	98.6	100.0	
Missing	DK/REFUSE-DO NOT READ	14	1.4		
Total		1037	100.0		

Which of the following most closely describes your ethnic background?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hispanic	527	50.8	53.8	53.8
	White/Caucasian	273	26.4	27.9	81.7
	African American/Black	43	4.1	4.4	86.0
	Asian/Southeast Asian (please specify)	93	8.9	9.5	95.5
	American Indian	11	1.1	1.1	96.6
	Pacific Islander	8	.7	.8	97.4
	Middle Easterner	8	.8	.8	98.2
	Mixed Ethnicities (please specify)	14	1.3	1.4	99.6
	Other (please specify)	4	.3	.4	100.0
	Total	980	94.5	100.0	
Missing	DK/REFUSED—DO NOT READ	57	5.5		
Total		1037	100.0		

Asian Ethnicity Specified

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		948	91.4	91.4	91.4
	Asian	3	.3	.3	91.7
	Asian American	2	.2	.2	91.8
	Asian from Indian continent.	2	.2	.2	92.0
	Asian or Southeast Asian	2	.2	.2	92.2
	Cambodian	3	.3	.3	92.5
	Chinese	2	.2	.2	92.7
	Chinese American	1	.1	.1	92.8
	Eastern Asian	1	.1	.1	92.9
	Filipino	2	.2	.2	93.2
	Hmong	34	3.3	3.3	96.5
	Indian	5	.4	.4	96.9
	Japanese	2	.2	.2	97.1
	Korean	2	.2	.2	97.3
	Laos	19	1.9	1.9	99.2
	Southeast Asian	2	.2	.2	99.4
	Southeast Asian: Lu-Mien	2	.2	.2	99.6
	Thailand	1	.1	.1	99.7
	Vietnamese	2	.2	.2	99.9
	Vietnamese/Chinese	1	.1	.1	100.0
	Total	1037	100.0	100.0	

Mixed Ethnicities Specified

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		1023	98.7	98.7	98.7
	3/4 American Indian and 1/4 African	1	.1	.1	98.8
	American Indian/white	0	.0	.0	98.8
	Black and white	0	.0	.0	98.8
	Black Asian	1	.1	.1	98.9
	Black/ Indian	1	.1	.1	99.0
	Caucasian & Pacific Islander	1	.1	.1	99.1
	Caucasian American Indian African American	1	.1	.1	99.2
	Caucasian and African American	1	.1	.1	99.3
	Caucasian/Chinese	1	.1	.1	99.4
	English, Spaniard, Native American, German, Jewish Sicilian, Persian, Norwegian, Scottish	1	.1	.1	99.5
	European, Filipino	1	.0	.0	99.5
	Japanese and Spanish	0	.0	.0	99.5
	Japanese, Filipino, Hawaiian, Caucasian	1	.1	.1	99.6
	Native American Caucasian and Asian	1	.0	.0	99.7
	Portuguese Irish Native-American	2	.2	.2	99.9
	White and Indian	1	.1	.1	100.0
	White/Indian	0	.0	.0	100.0
	Total	1037	100.0	100.0	

Other Ethnicity Specified

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		1034	99.7	99.7	99.7
	American	3	.2	.2	99.9
	Human	1	.1	.1	100.0
	Total	1037	100.0	100.0	

Primary language in home

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	English	850	81.9	82.8	82.8
	Spanish or Spanish Creole	164	15.8	16.0	98.8
	Other Indic (Punjabi, Hindi, Bengali, Urdu, Farsi)	6	.5	.5	99.4
	Other	6	.6	.6	100.0
	Total	1026	98.9	100.0	
Missing	Don't Know/Refused	8	.8		
	System	3	.3		
	Total	11	1.1		
Total		1037	100.0		

Other language in the home

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		1034	99.7	99.7	99.7
	Ashanti	2	.2	.2	99.9
	Italian	1	.1	.1	100.0
	Total	1037	100.0	100.0	

Last grade in school you have completed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 8th Grade Education	91	8.7	8.9	8.9
	Some High School	83	8.0	8.1	17.0
	High School Graduate	441	42.6	43.3	60.3
	Vocational/Technical School	91	8.8	9.0	69.3
	College Graduate	197	19.0	19.3	88.6
	Graduate School Degree	116	11.2	11.4	100.0
	Total	1019	98.2	100.0	
Missing	DK/REFUSED—DO NOT READ	18	1.8		
Total		1037	100.0		

Category that best describes your total household income in 2023, before taxes . . .

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $10,000 per year	93	8.9	9.9	9.9
	$10,000 to $19,999 per year	74	7.1	7.9	17.8
	$20,000 to $29,999 per year	73	7.0	7.7	25.5
	$30,000 to $44,999 per year	111	10.7	11.8	37.4
	$45,000 to $59,999 per year	78	7.5	8.3	45.7
	$60,000 to $74,999 per year	133	12.8	14.2	59.9
	$75,000 to $99,999 per year	119	11.4	12.7	72.5
	$100,000 to $149,999 per year	103	9.9	11.0	83.5
	$150,000 or more	154	14.9	16.5	100.0
	Total	937	90.3	100.0	
Missing	DK/REFUSED—DO NOT READ	100	9.7		
Total		1037	100.0		

COMPLETION METHOD

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	PHONE CO	604	58.2	58.2	58.2
	TEXT-TO-WEB CO	383	36.9	36.9	95.1
	EMAIL CO	50	4.9	4.9	100.0
	Total	1037	100.0	100.0	

GENDER

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Female	490	47.3	47.7	47.7
	Male	538	51.9	52.3	100.0
	Total	1029	99.2	100.0	
Missing	System	8	.8		
Total		1037	100.0		

AGE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-24	118	11.4	11.9	11.9
	25-34	139	13.4	14.0	26.0
	35-44	188	18.1	19.0	45.0
	45-54	179	17.2	18.1	63.1
	55-64	149	14.4	15.1	78.2
	65-74	135	13.0	13.7	91.9
	75+	80	7.7	8.1	100.0
	Total	988	95.3	100.0	
Missing	System	49	4.7		
Total		1037	100.0		

SURVEY LANGUAGE

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	English	925	89.2	89.2	89.2
	Spanish	112	10.8	10.8	100.0
	Total	1037	100.0	100.0	

Values/Funding Means

	N	Mean
Create neighborhoods designed to be more walkable and for more bicycling in order to promote a healthier lifestyle.	1033	7.97
There should be more multi-family housing made available.	1018	6.89
Continue traditional development of communities that are predominantly single-family homes.	1008	7.65

Provide more mixed-use neighborhoods with residential, shopping, and dining options that are close to transit stops.	1027	7.45
Preserve farmland and agricultural activities.	1034	8.70
Preserve open space and environmentally sensitive areas.	1016	7.98
Support a robust economy.	999	8.62
Safeguard clean air.	1025	8.28
Reduce the effects of climate change.	1012	7.14
Invest in existing neighborhoods and communities.	1019	8.36
Repair potholes and maintain streets and roads.	1037	9.39

Reduce traffic congestion and traffic delays.	1030	8.42
Make roads and intersections safer.	1033	8.97
Build more electric vehicle charging stations.	1029	5.57
Improve local bus service (Fresno Area Express, Fresno County Rural Transit, and Clovis Transit).	1021	7.51
Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber).	1026	6.58
Build and maintain pedestrian sidewalks and pedestrian walkways.	1032	8.39
Provide new hiking and biking trails outside of developed areas.	1026	7.40

Increase the number of bike lanes and bike paths in developed areas.	1029	6.78

Fresno Council of Governments 2024 Regional Transportation Plan Public Opinion Survey Report





Fresno Council of Governments

Rea & Parker Research

August 2024

REA & PARKER RESEARCH
Survey/Market Research
Economic Consultants

Survey Objectives

Rank 10 “Community Values”

Create neighborhoods designed to be more walkable and for more bicycling in order to promote a healthier lifestyle
There should be more multi-family housing made available
Continue traditional development of communities that are predominantly single-family homes
Provide more mixed-use neighborhoods with residential, shopping, and dining options that are close to transit stops
Preserve farmland and agricultural activities
Preserve open space and environmentally sensitive areas
Support a robust economy
Safeguard clean air
Reduce the effects of climate change
Invest in existing neighborhoods and communities



Survey Objectives (continued)

Rank 9 “Transportation Funding Priorities”

Repair potholes and maintain streets and roads
Reduce traffic congestion and traffic delays
Make roads and intersections safer
Build more electric vehicle charging stations 2020 question was broader, asking about "technologically innovative options."
Improve local bus service (Fresno Area Express, Fresno County Rural Transit, and Clovis Transit)
Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber)
Build and maintain pedestrian sidewalks and pedestrian walkways
Provide new hiking and biking trails outside of developed areas 2020 did not include phrase "outside of developed areas."
Increase the number of bike lanes and bike paths in developed areas 2020 did not include phrase "in developed areas."



Sample—1,037 respondents

Margin of Error = +/- 3.04 percent at 95 percent confidence

- **604 Telephone Respondents**
  —Random Digit Dialing
- **433 Online Respondents**

- **925 in English**
- **112 in Spanish**



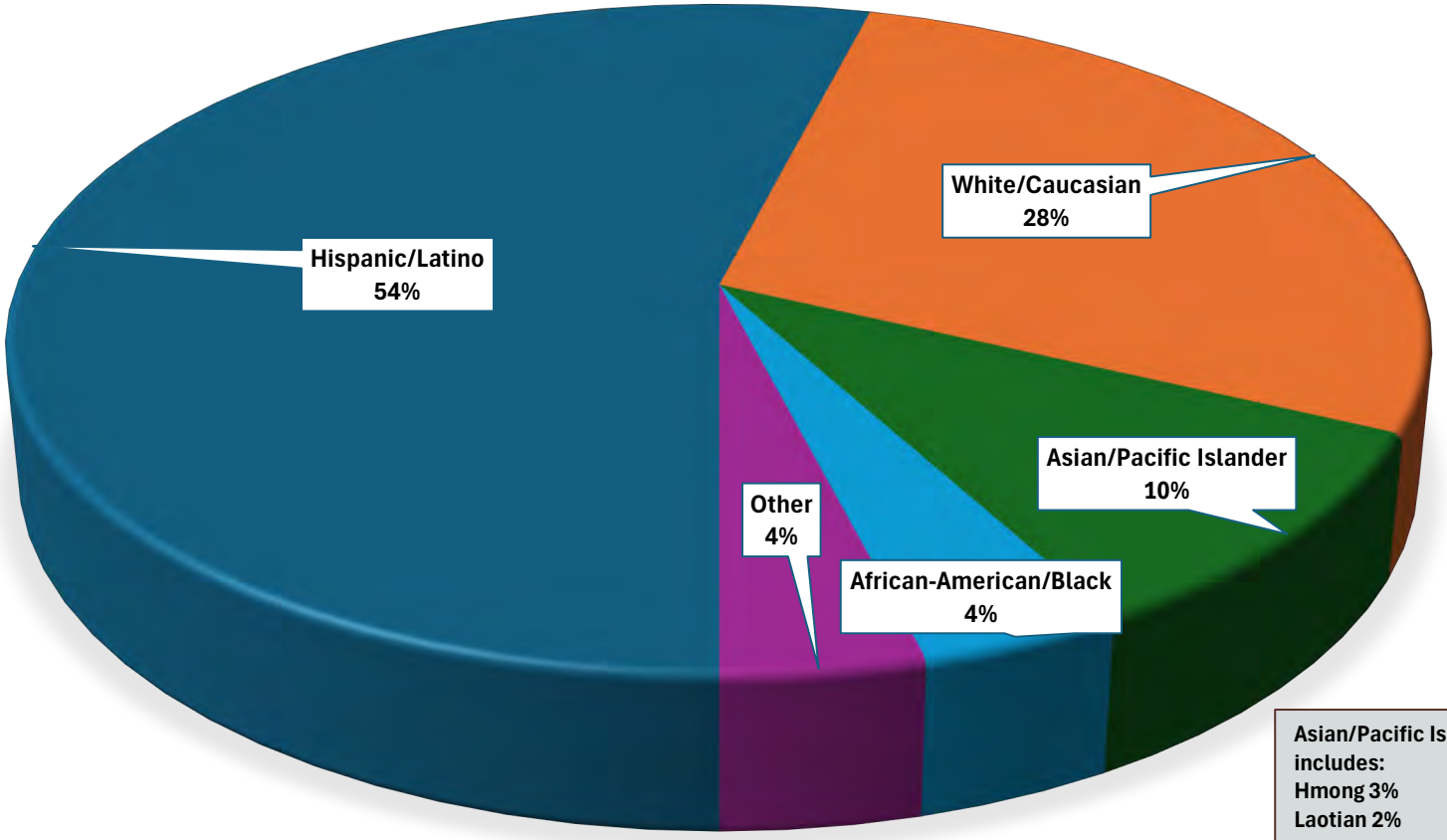
Sample Demographics

County Data from:
World Population Review 2024, Bureau of Labor Statistics 2024, and US Census American Community Survey 2022

Category	Sample Weighted for Residence, Age, Ethnicity, Education, and Income	Fresno County
Gender		
Female	48%	50%
Male	52%	50%
Ethnicity		
Hispanic/Latino	54%	54%
White	28%	27%
Asian	10%	10%
African-American	4%	4%
Median Age (over 18)	47 years	43 years
Median Annual Household Income	$64,300	$67,800
Education		
Bachelor's Degree or Higher	36%	32%
Less than High School Graduate	17%	22%
Residence		
City of Fresno	59%	54%
City of Clovis	13%	13%
Rural/Non-Urban	28%	33%
Work Status		
Employed Full-Time/Self-Employed	49%	
Employed Part-Time	11%	Labor Force (over 18) = 60%
Student (employed and not employed)	7%	
Homemaker	5%	
Unemployed	5%	8%
Retired/Disabled	23%	15% Retired (% of residents over 18)
Primary Language Spoken at Home		
English	83%	
Spanish	16%	

Supplemental Sample Demographics

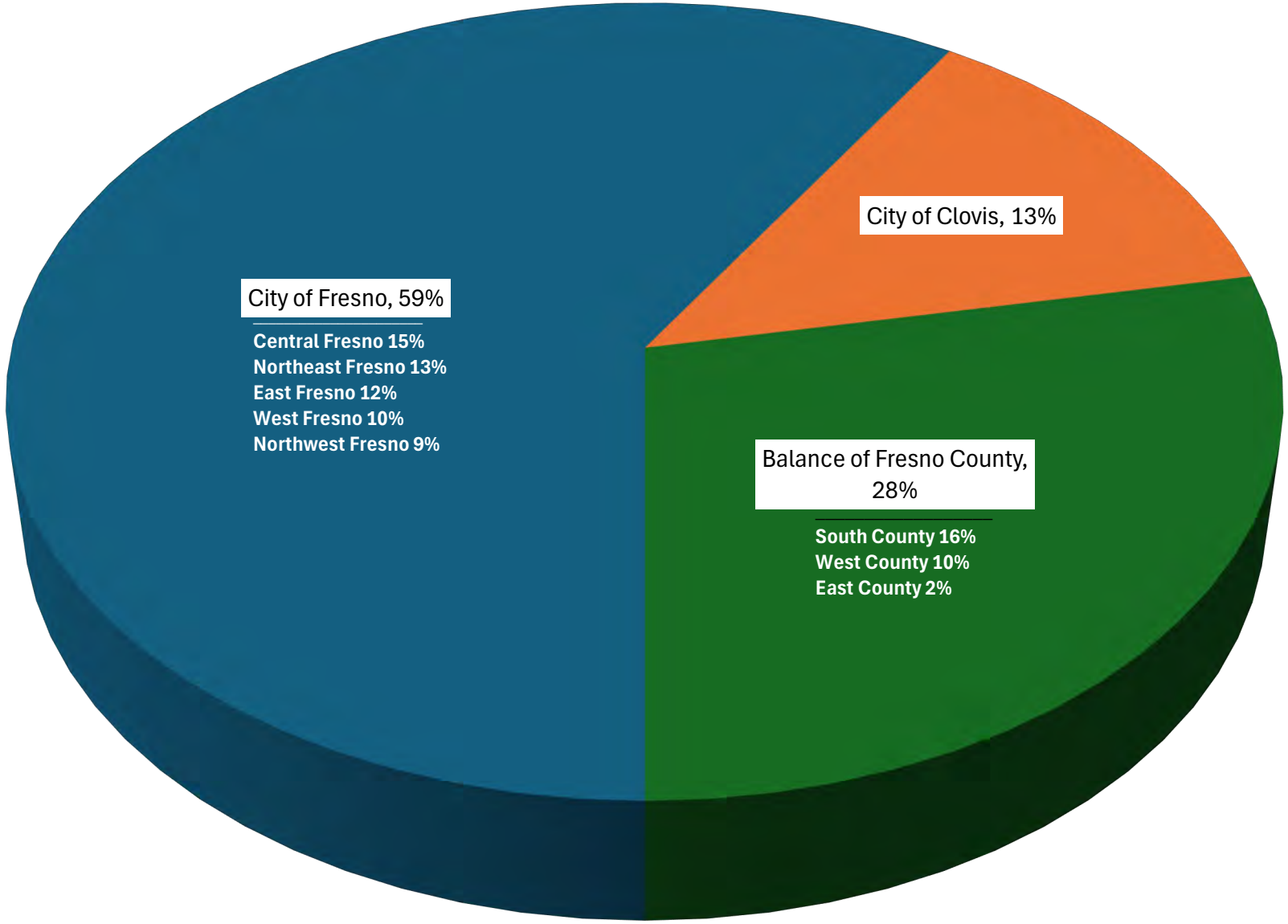
Ethnicity: Asian/Pacific Islander and Other Ethnicity Breakdown



Other includes: Mixed 1%, American Indian 1%, and Middle Easterner 1%

Asian/Pacific Islander includes:
Hmong 3%
Laotian 2%
Other SE Asian/Chinese 2%
India 1%
Pacific Islander 1%

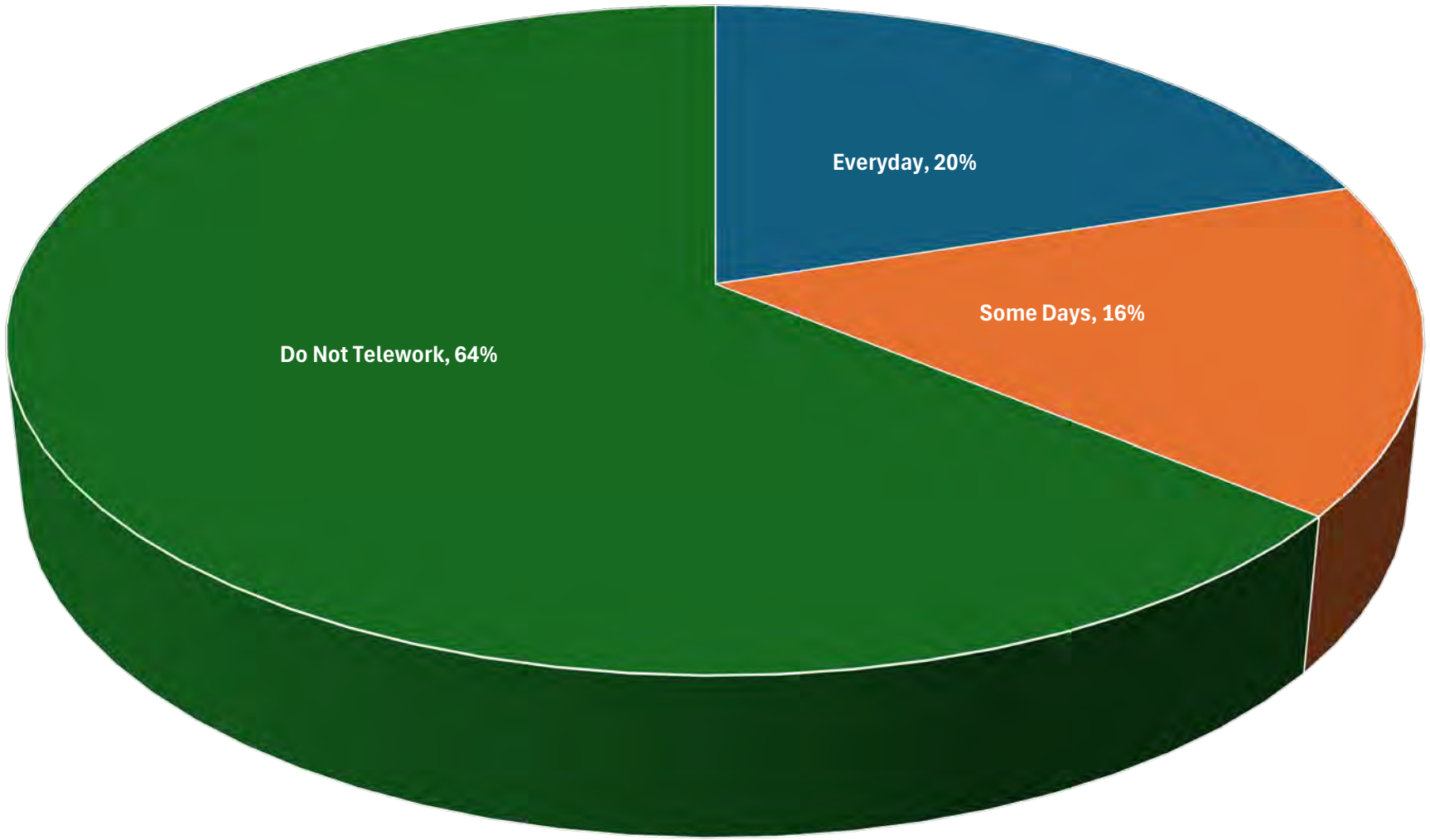
Location of Residence: Sub-Areas in City of Fresno and County

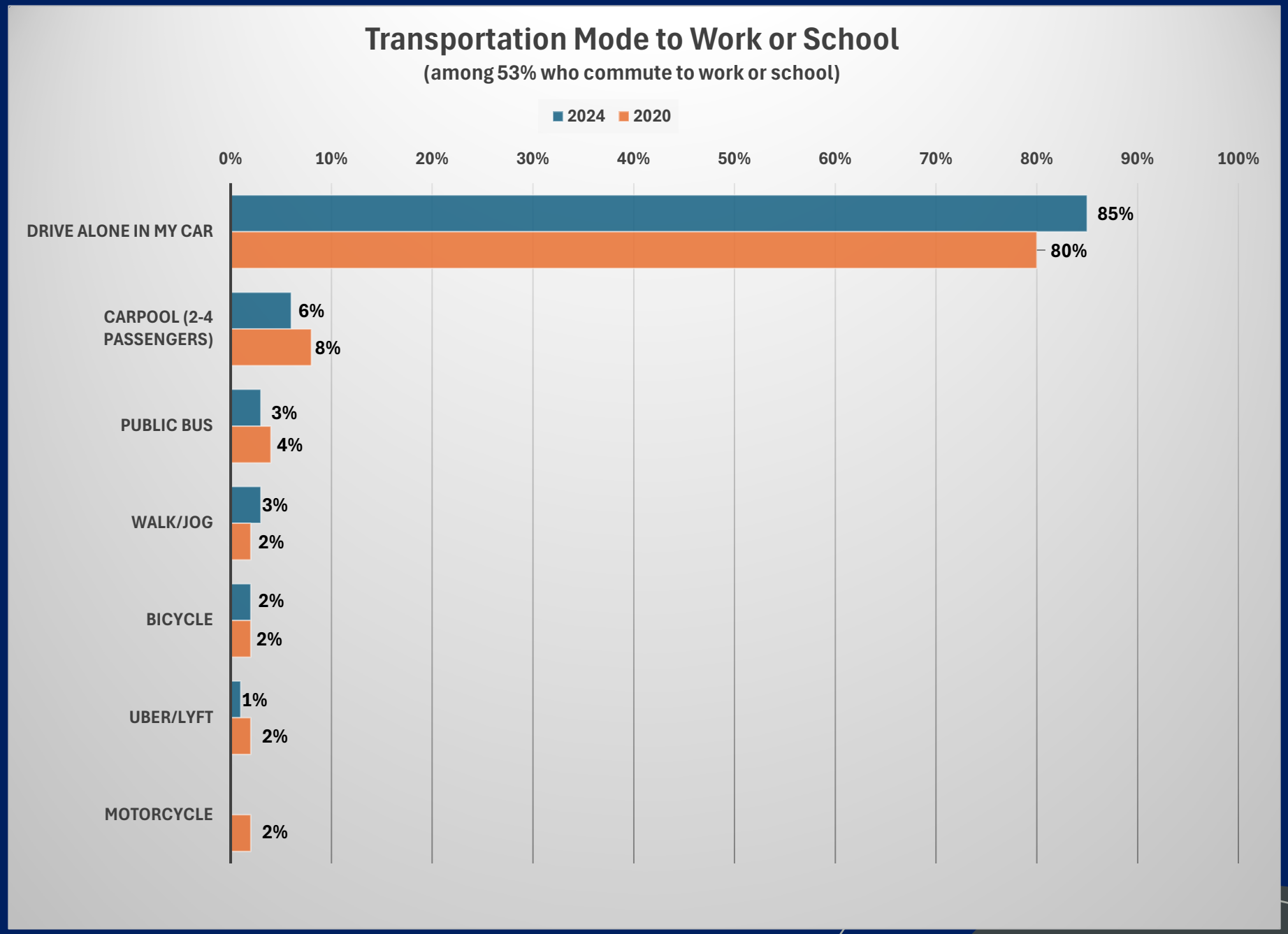


Transportation Behavior

Telework

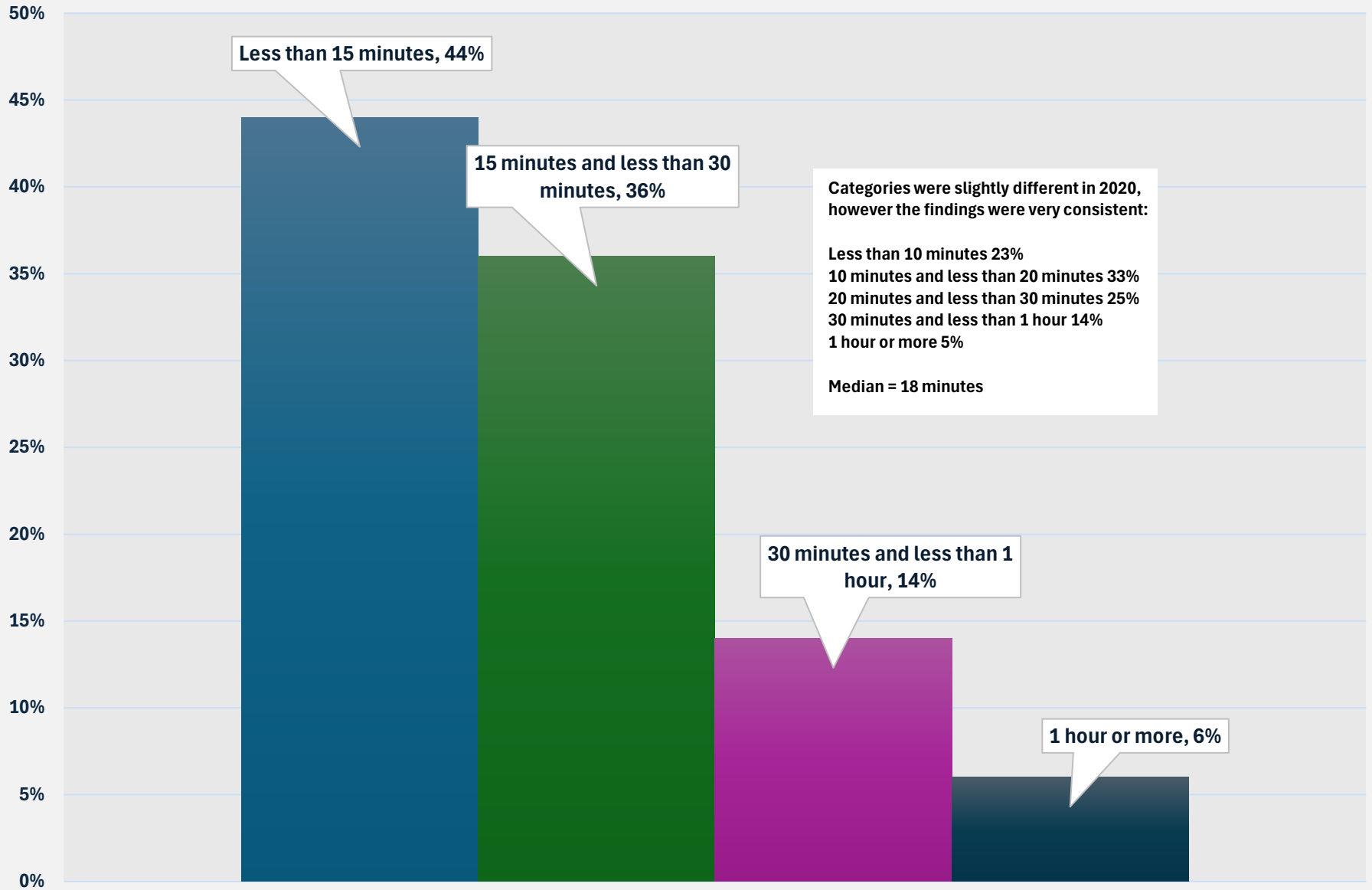
(among 64% of respondents who are employed)



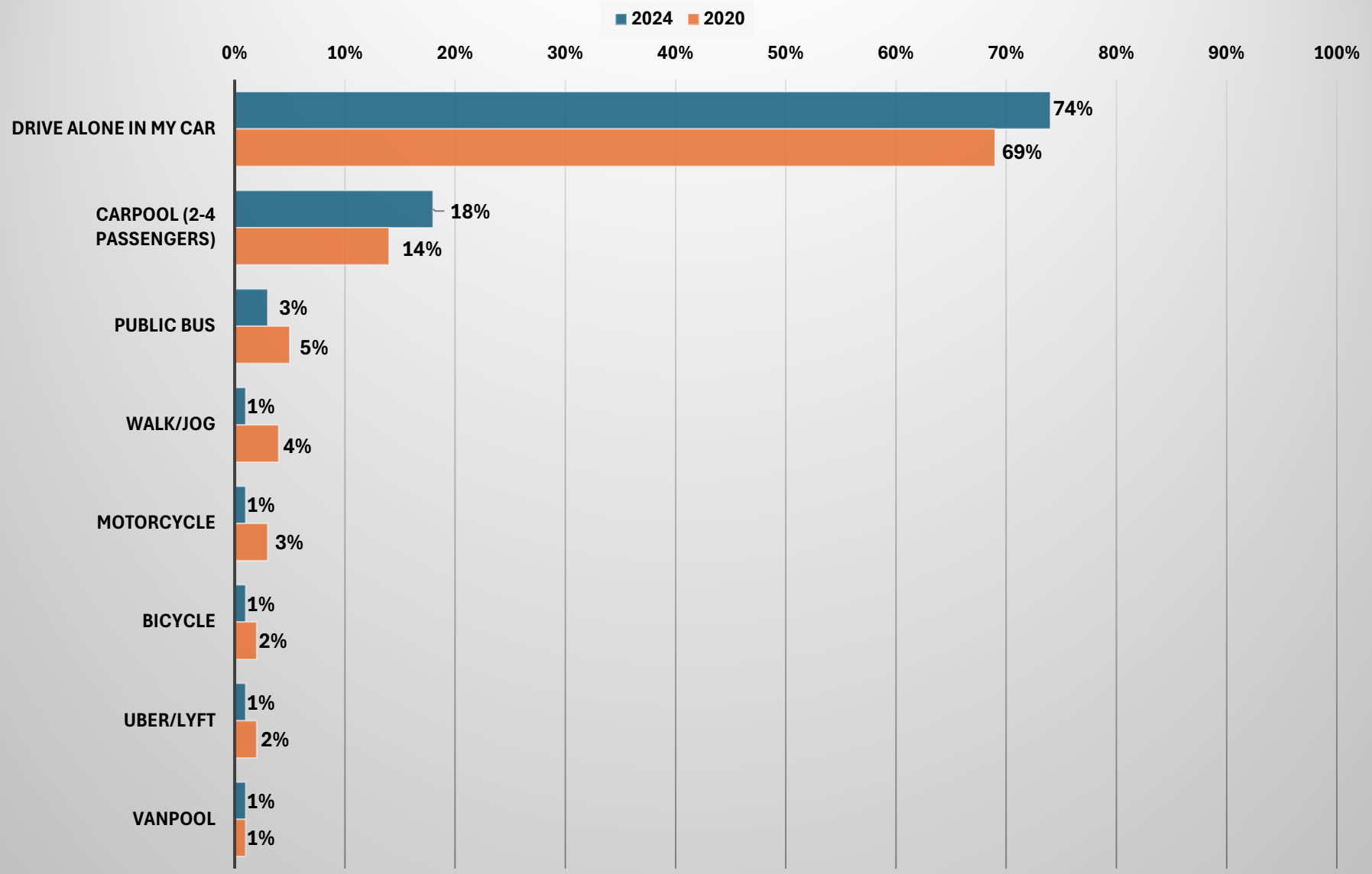

Transportation Mode to Work or School
(among 53% who commute to work or school)
2024
2020
0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%
DRIVE ALONE IN MY CAR
85%
80%
CARPOOL (2-4 PASSENGERS)
6%
8%
PUBLIC BUS
3%
4%
WALK/JOG
3%
2%
BICYCLE
2%
2%
UBER/LYFT
1%
2%
MOTORCYCLE
2%

Travel Time to Work or School

(among 53% who commute to work or school—median travel time = 18 minutes)

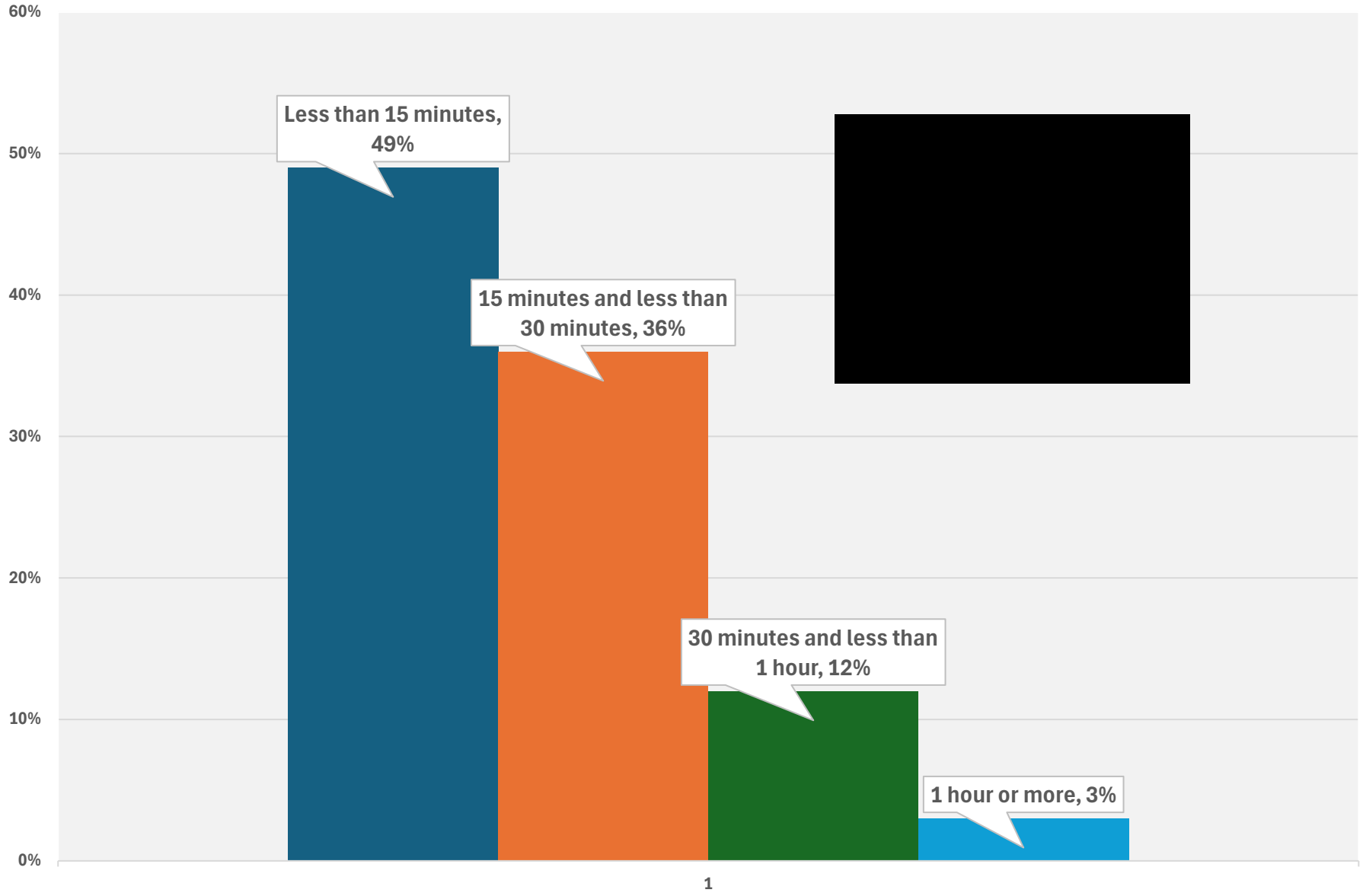


Transportation Mode to Frequent Non-Work/Non-School Destination

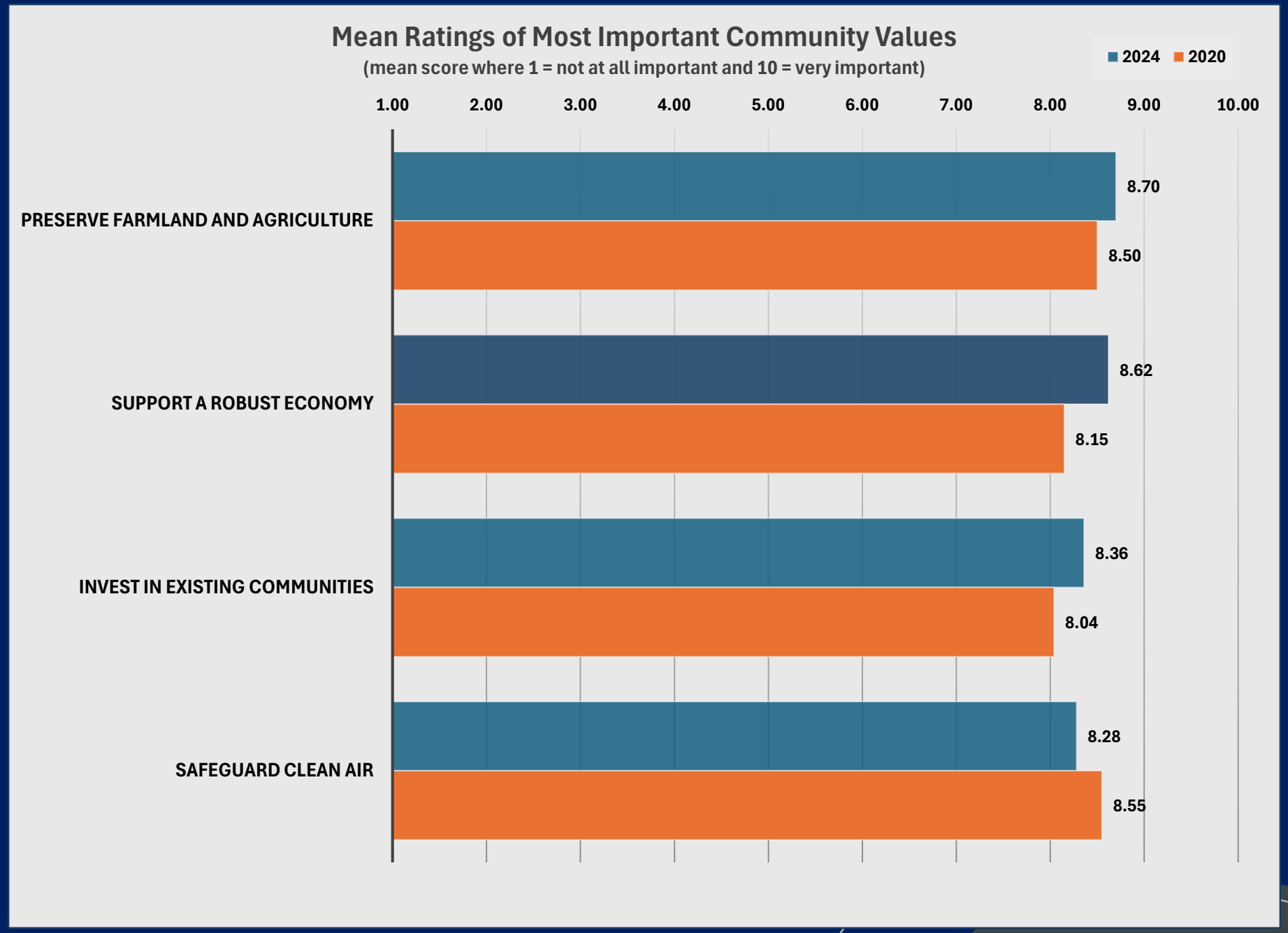


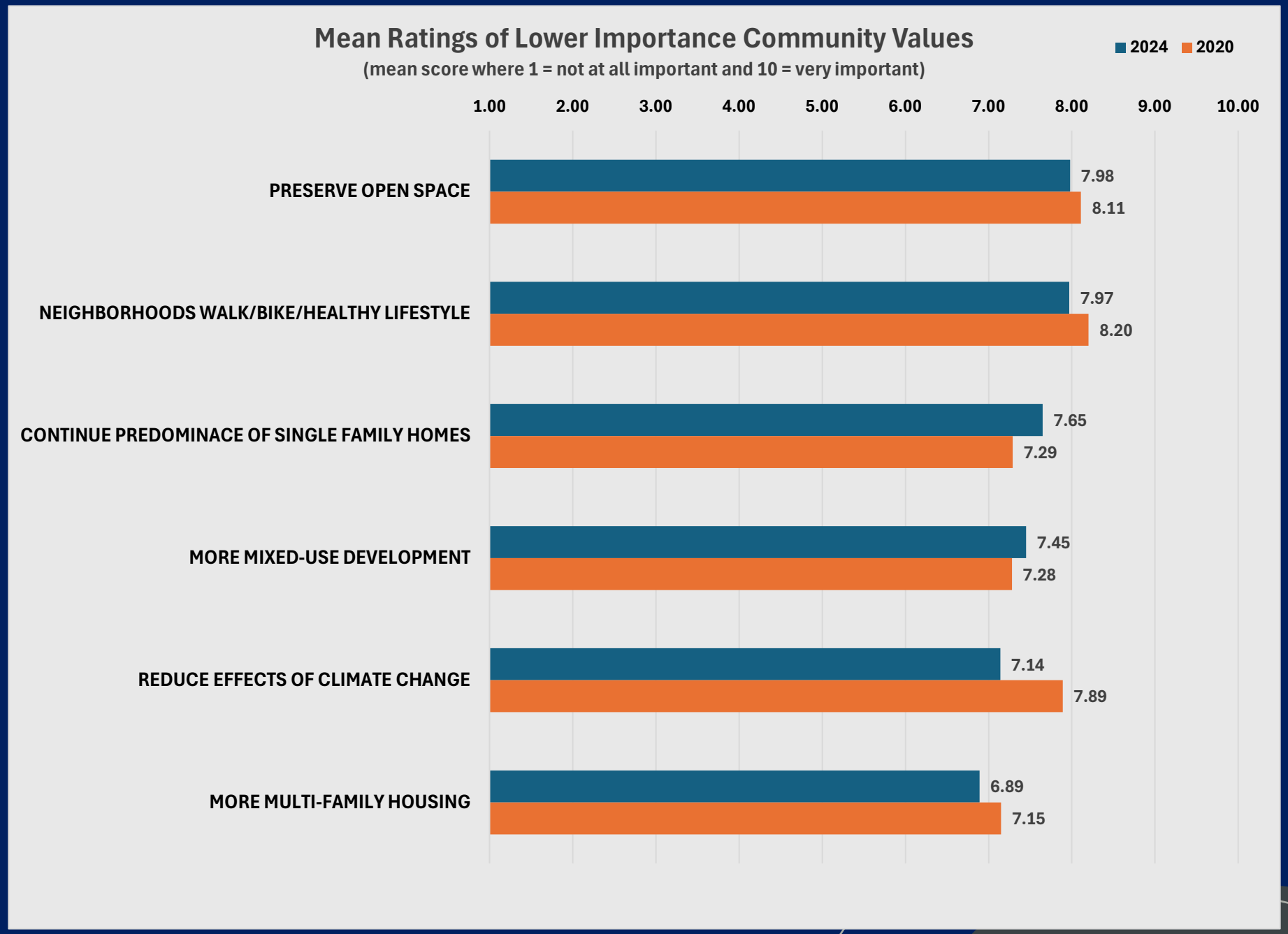
Travel Time to Most Frequent Non-Work/Non-School Destination

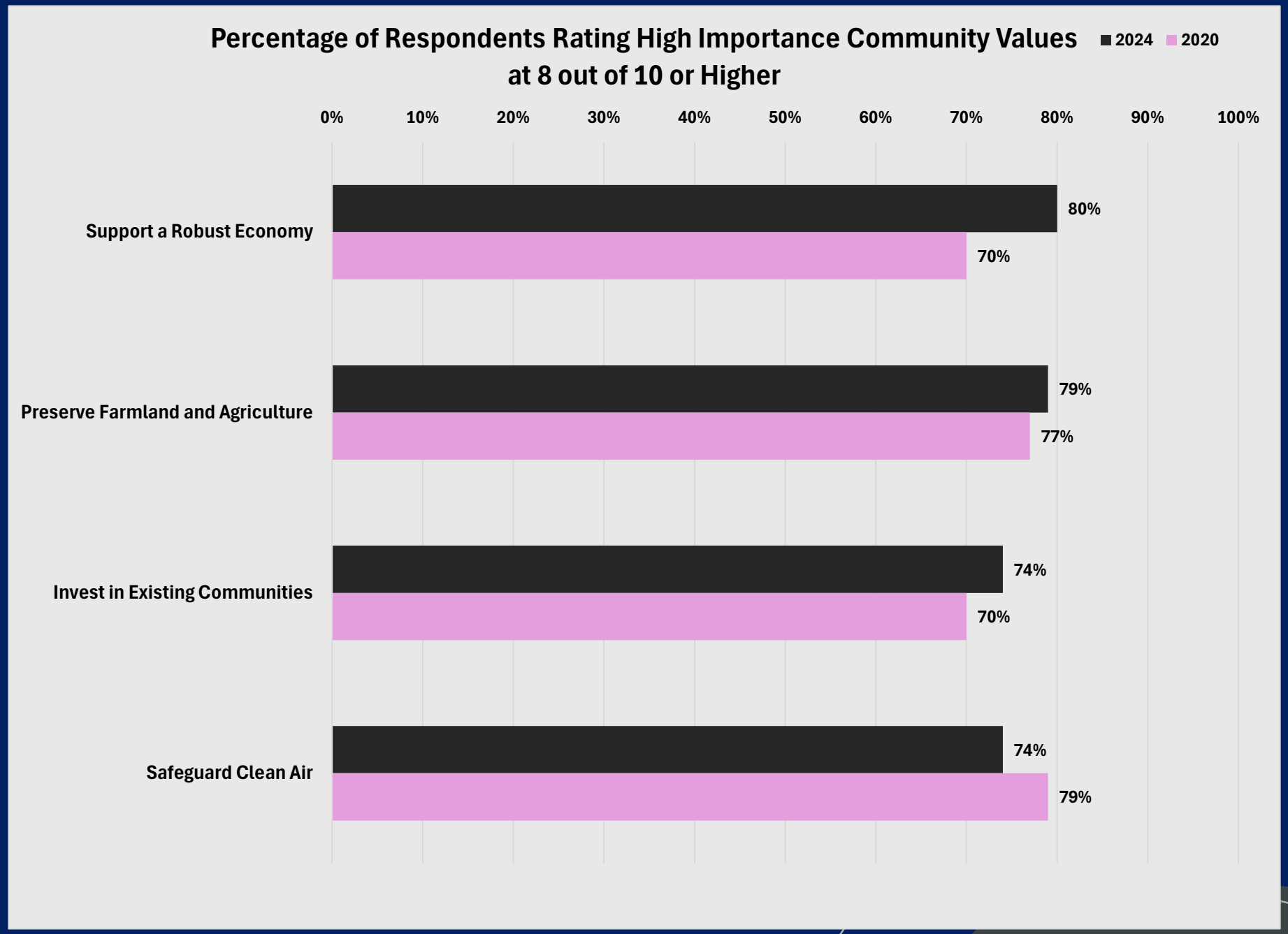
(median travel time = 15 minutes)

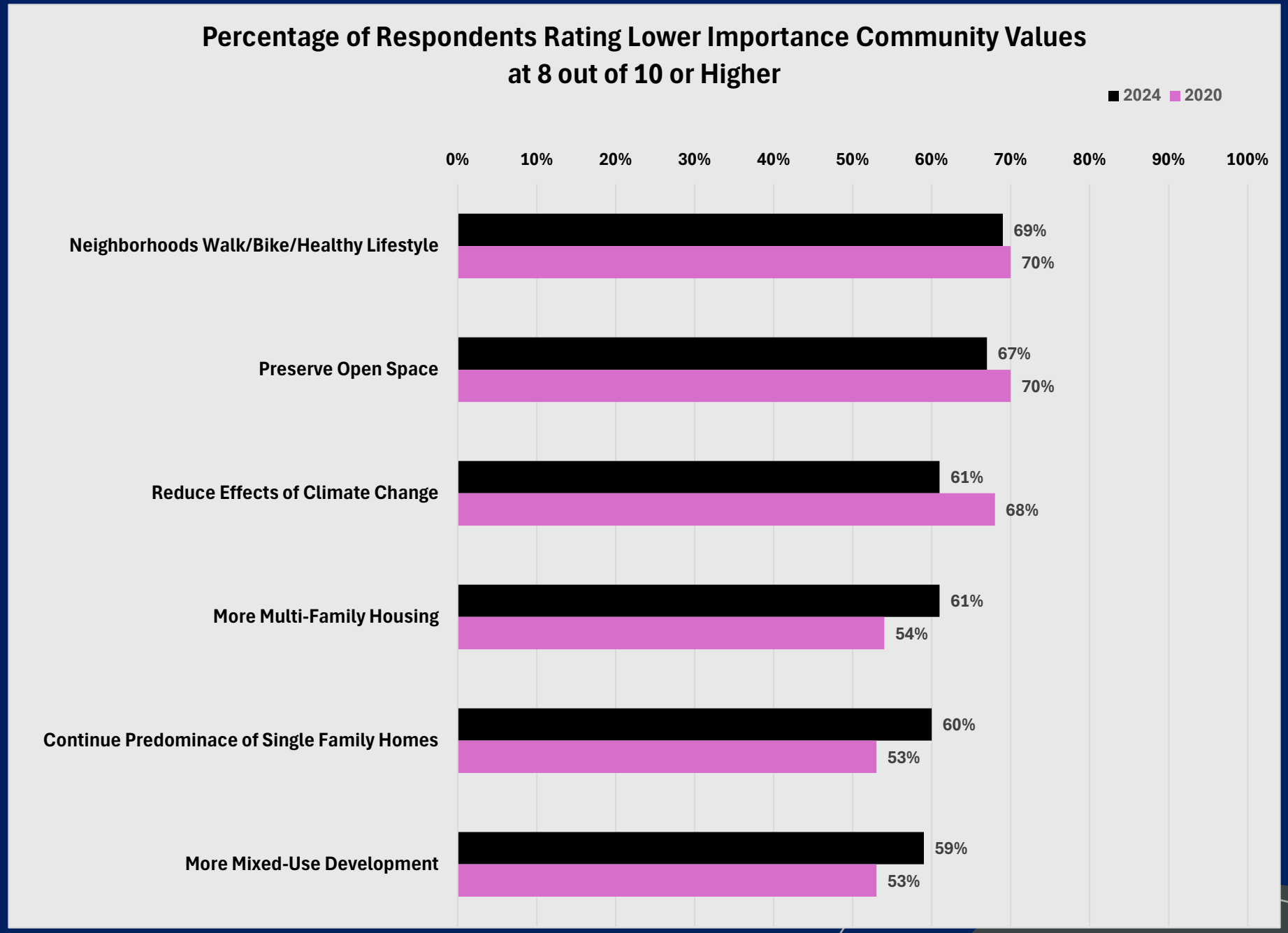


Community Values


Mean Ratings of Most Important Community Values
(mean score where 1 = not at all important and 10 = very important)
2024
2020
1.00
2.00
3.00
4.00
5.00
6.00
7.00
8.00
9.00
10.00
PRESERVE FARMLAND AND AGRICULTURE
8.70
8.50
SUPPORT A ROBUST ECONOMY
8.62
8.15
INVEST IN EXISTING COMMUNITIES
8.36
8.04
SAFEGUARD CLEAN AIR
8.28
8.55


Mean Ratings of Lower Importance Community Values
(mean score where 1 = not at all important and 10 = very important)
2024
2020
1.00
2.00
3.00
4.00
5.00
6.00
7.00
8.00
9.00
10.00
PRESERVE OPEN SPACE
7.98
8.11
NEIGHBORHOODS WALK/BIKE/HEALTHY LIFESTYLE
7.97
8.20
CONTINUE PREDOMINACE OF SINGLE FAMILY HOMES
7.65
7.29
MORE MIXED-USE DEVELOPMENT
7.45
7.28
REDUCE EFFECTS OF CLIMATE CHANGE
7.14
7.89
MORE MULTI-FAMILY HOUSING
6.89
7.15


Percentage of Respondents Rating High Importance Community Values at 8 out of 10 or Higher
2024
2020
0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%
Support a Robust Economy
80%
70%
Preserve Farmland and Agriculture
79%
77%
Invest in Existing Communities
74%
70%
Safeguard Clean Air
74%
79%

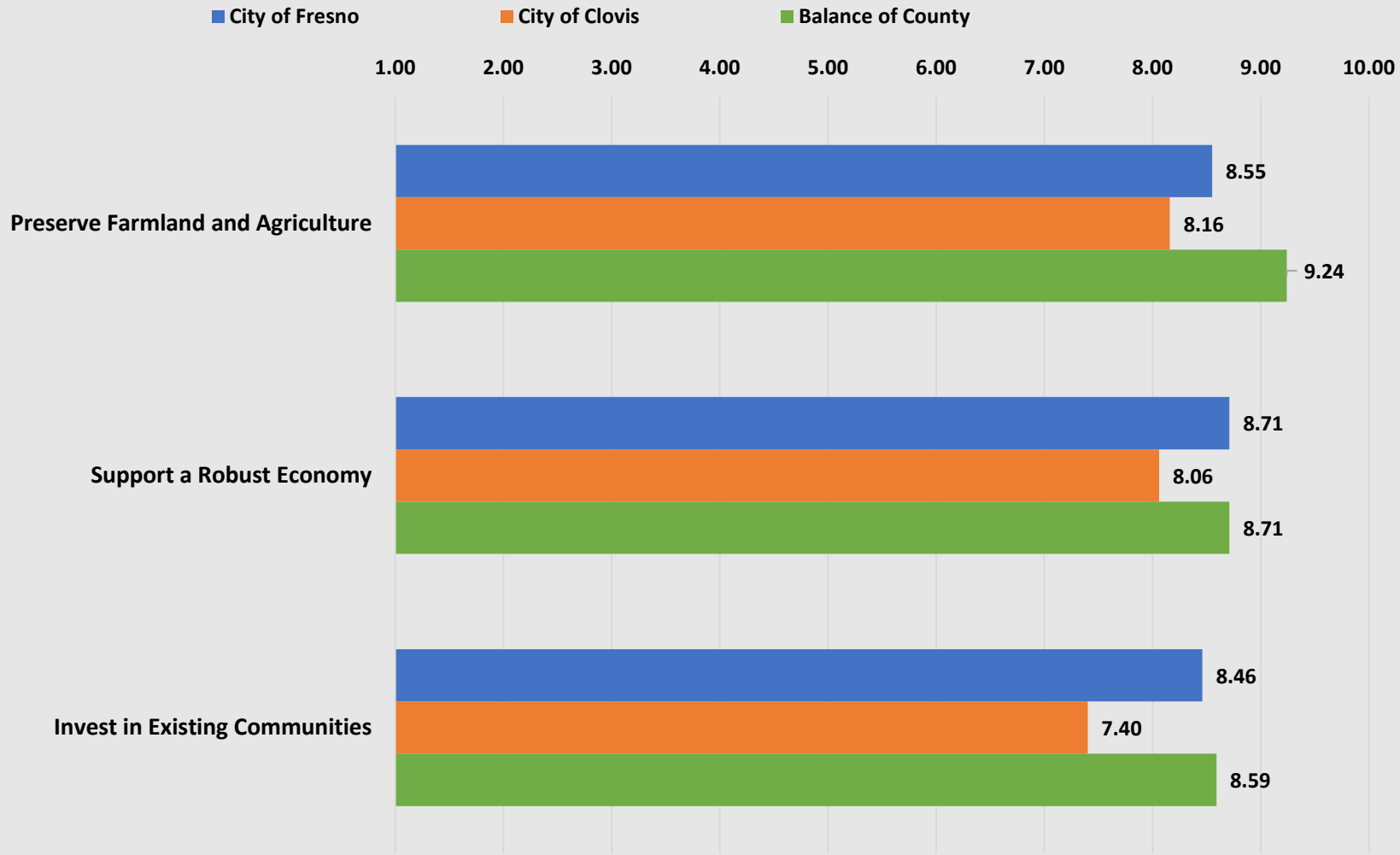

Percentage of Respondents Rating Lower Importance Community Values at 8 out of 10 or Higher
2024
2020
0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%
Neighborhoods Walk/Bike/Healthy Lifestyle
69%
70%
Preserve Open Space
67%
70%
Reduce Effects of Climate Change
61%
68%
More Multi-Family Housing
61%
54%
Continue Predominace of Single Family Homes
60%
53%
More Mixed-Use Development
59%
53%

Notable Community Value Sub-Group Differences from Overall

Ratings of Most Important Community Values by Residential Location

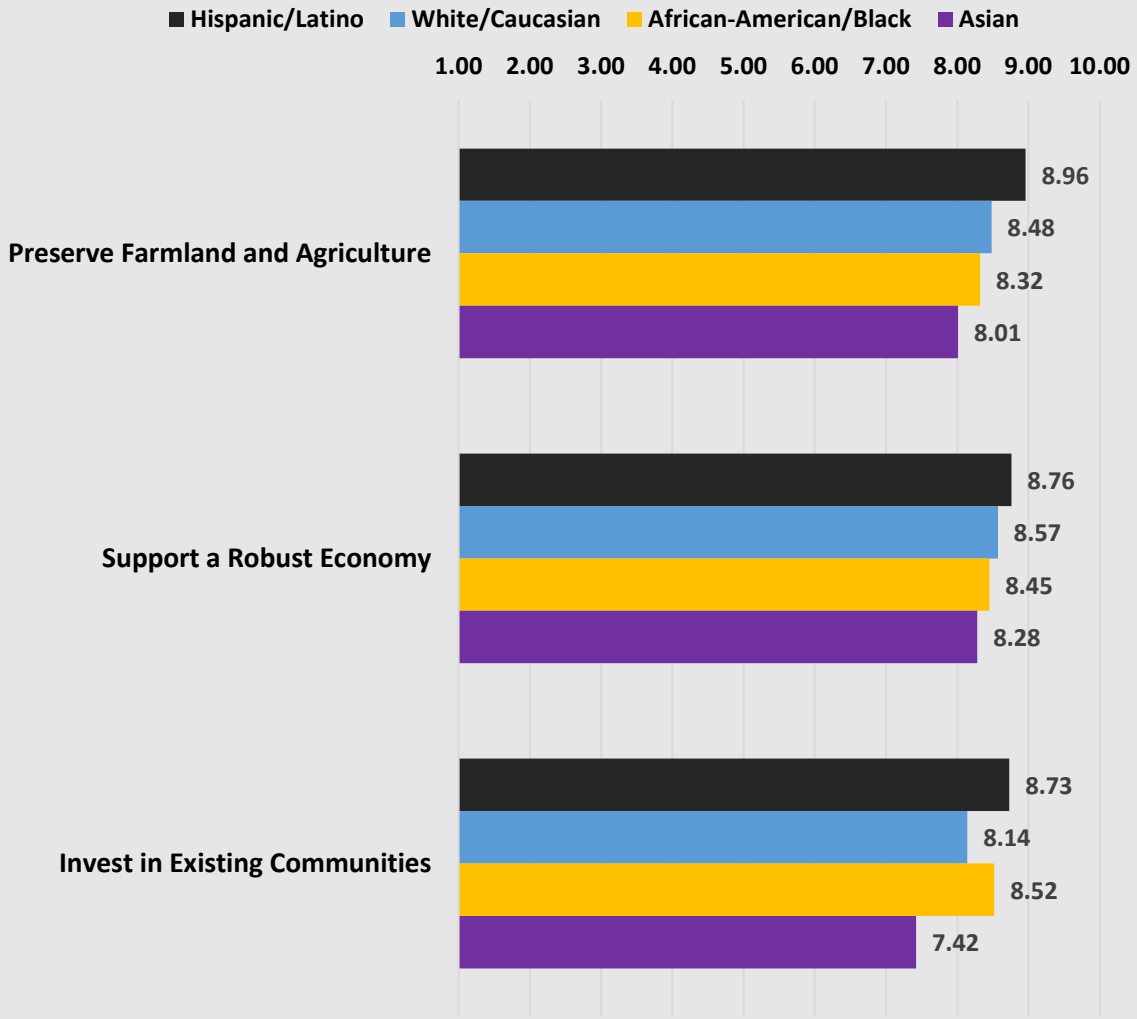
Clovis Residents Register Lower Levels of importance

(mean score where 1 = not at all important and 10= very important)



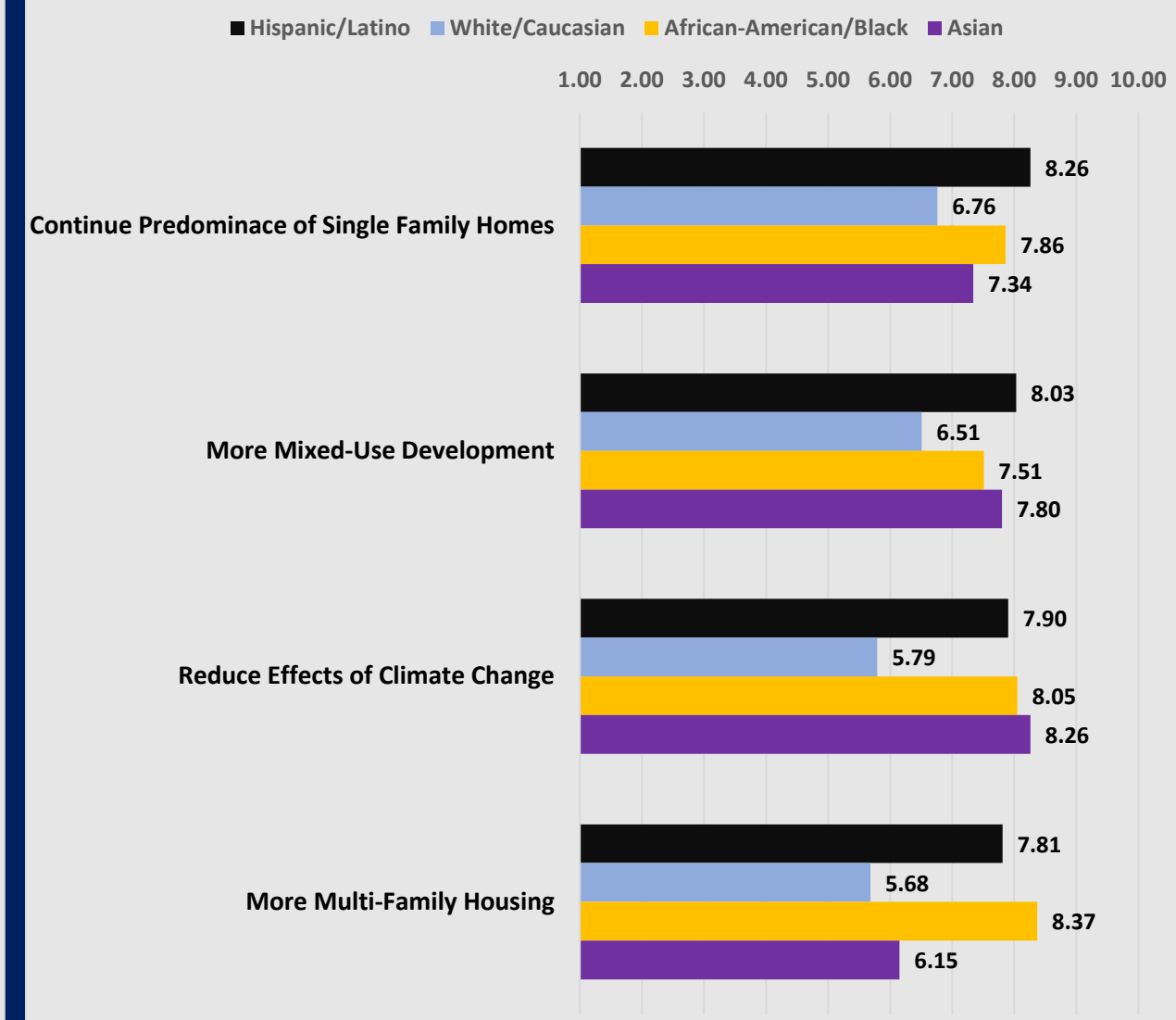
Ratings of Most Important Community Values by Ethnicity: Most Important Values—Asians Lower

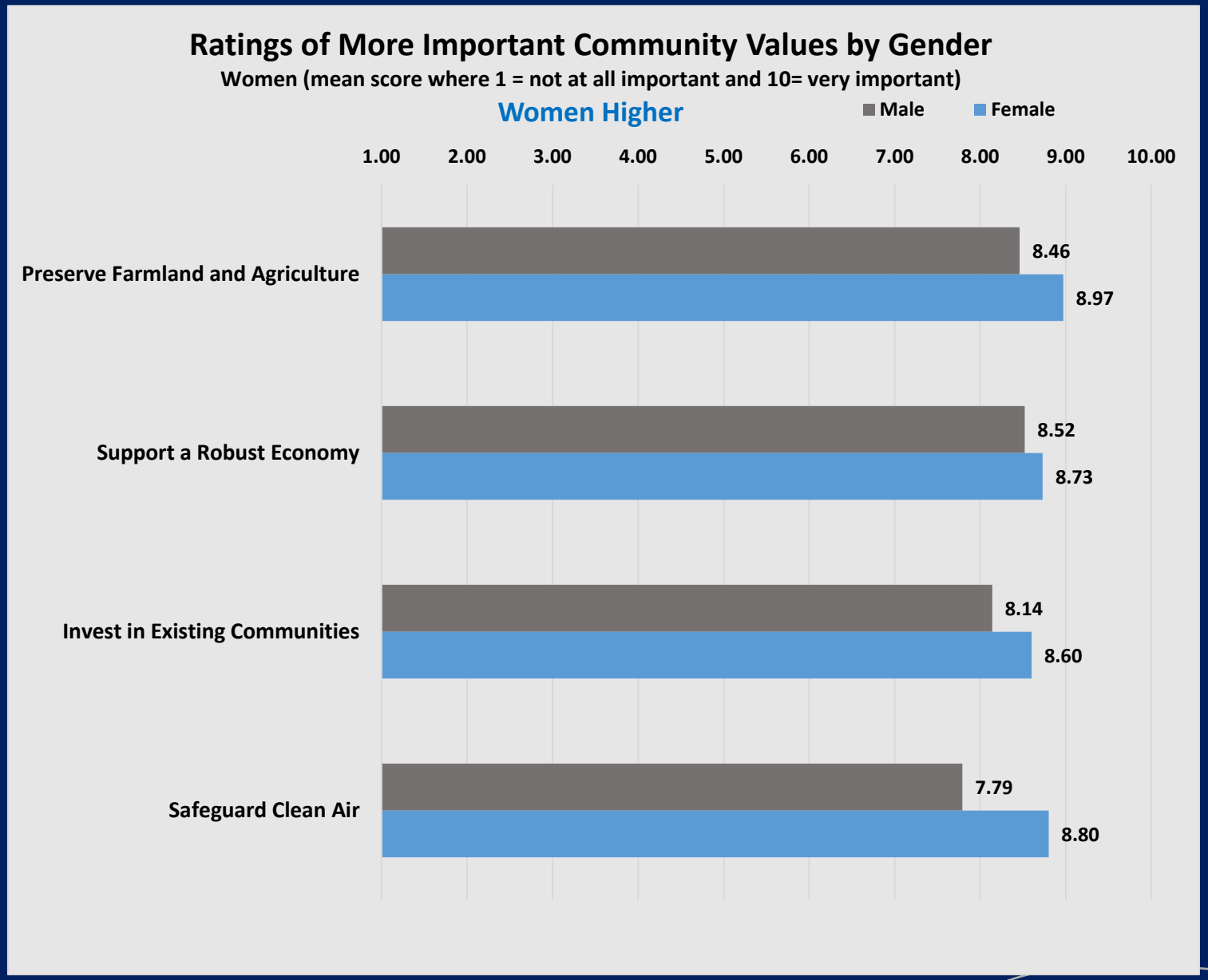
(mean score where 1 = not at all important and 10= very important)



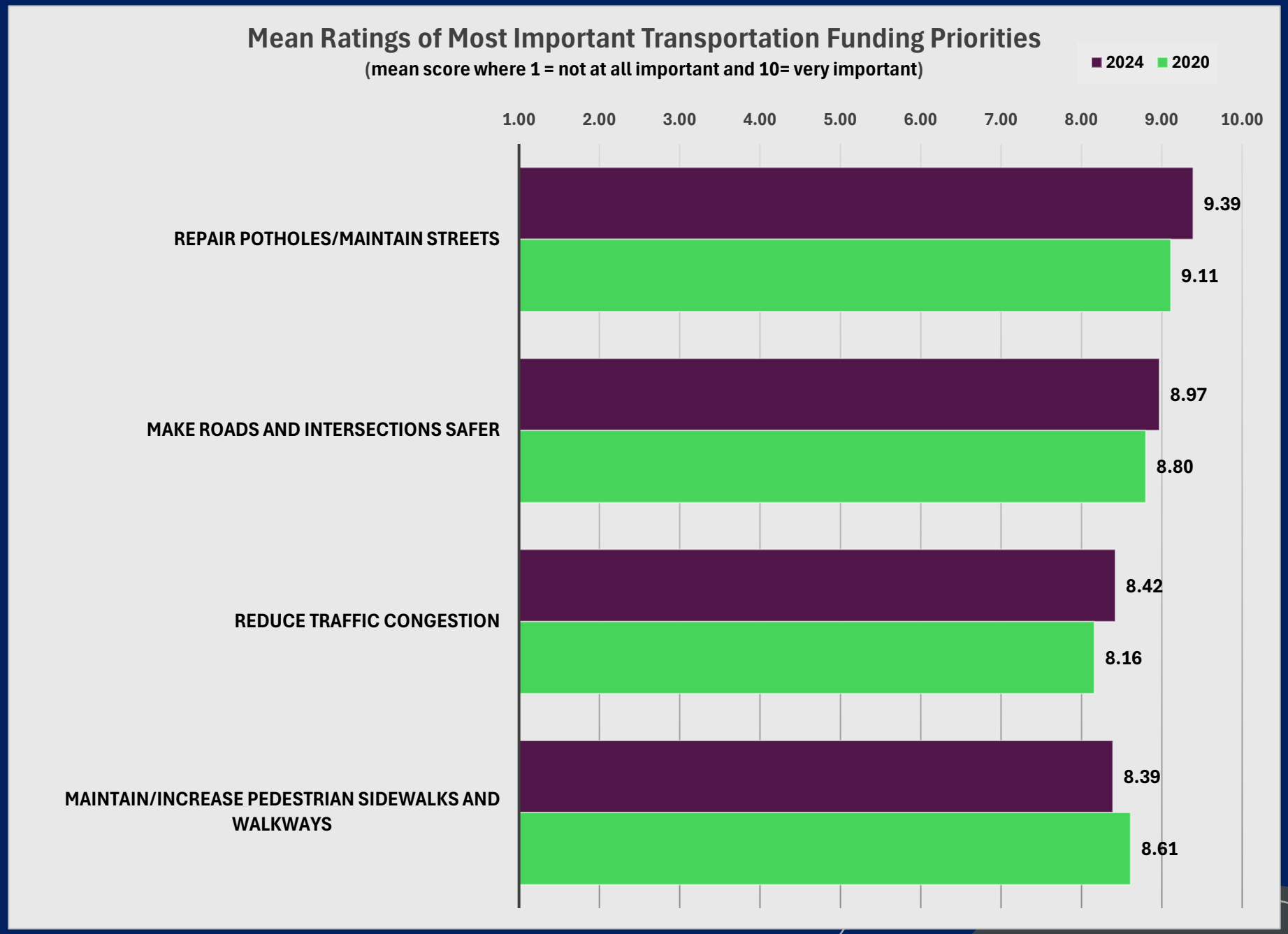
Ratings of Less Important Community Values by Ethnicity: Less Important Values—Whites Much Lower

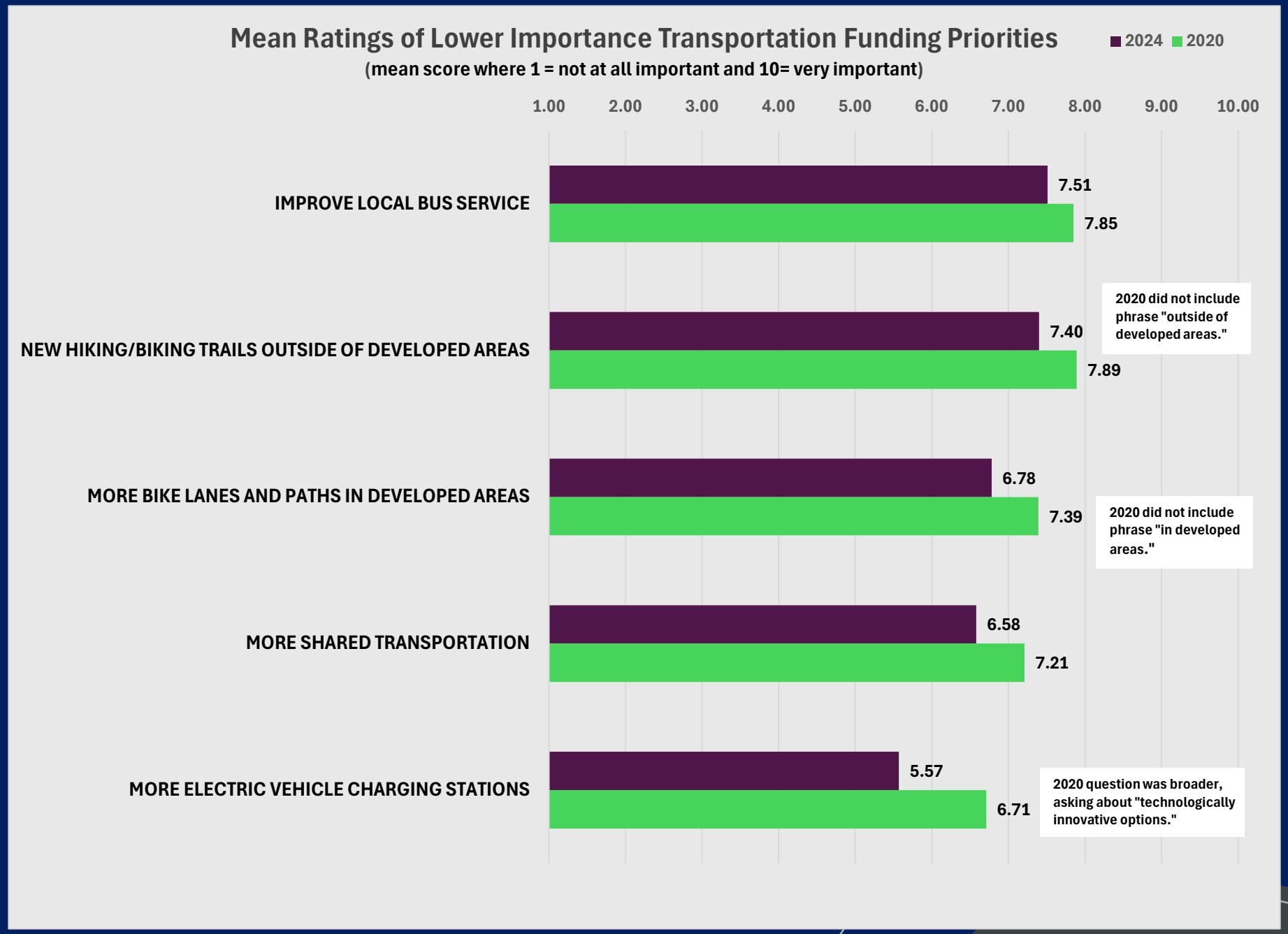
(mean score where 1 = not at all important and 10= very important)

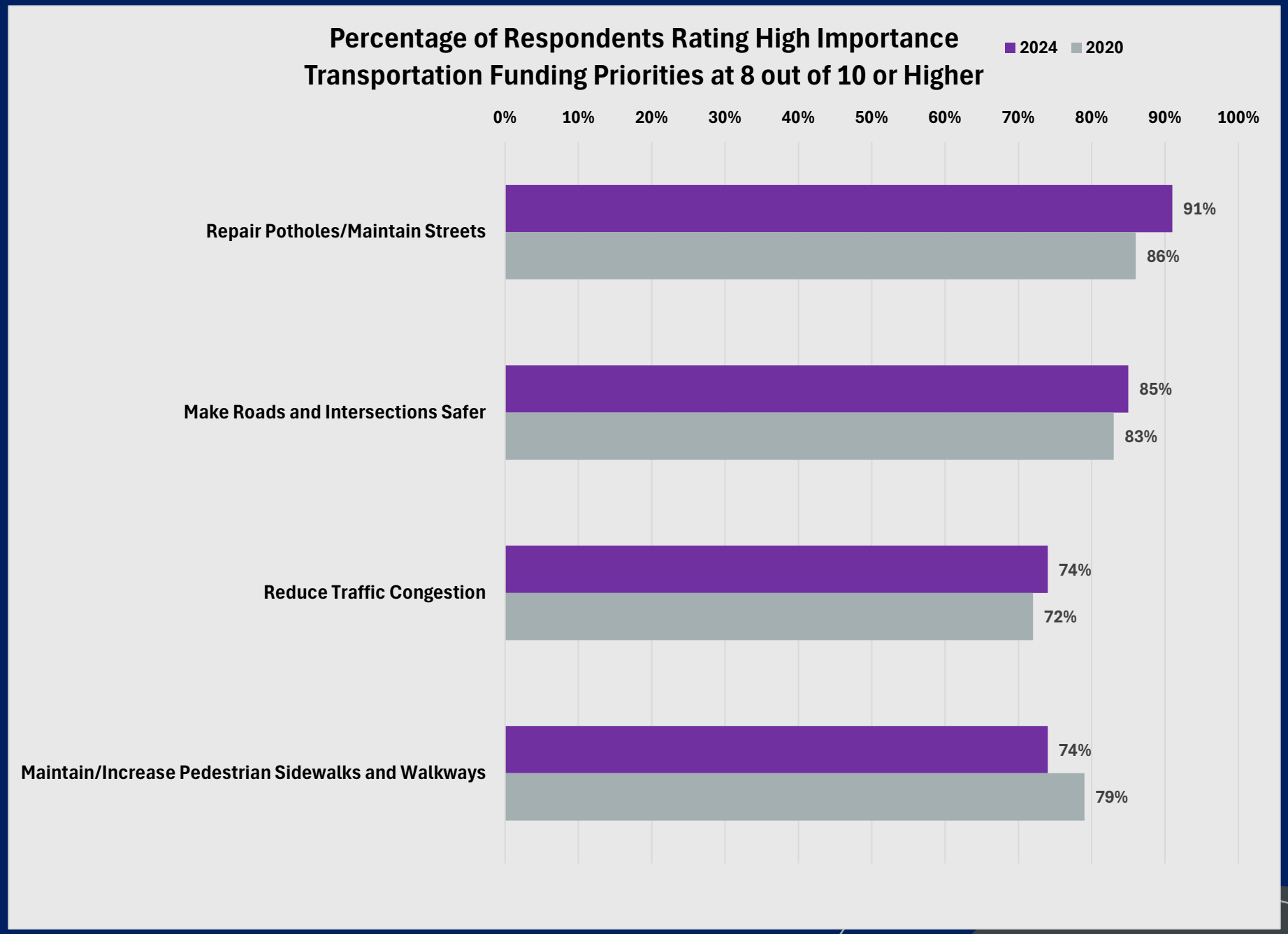



Ratings of More Important Community Values by Gender
Women (mean score where 1 = not at all important and 10= very important)
Women Higher
Male
Female
1.00
2.00
3.00
4.00
5.00
6.00
7.00
8.00
9.00
10.00
Preserve Farmland and Agriculture
8.46
8.97
Support a Robust Economy
8.52
8.73
Invest in Existing Communities
8.14
8.60
Safeguard Clean Air
7.79
8.80

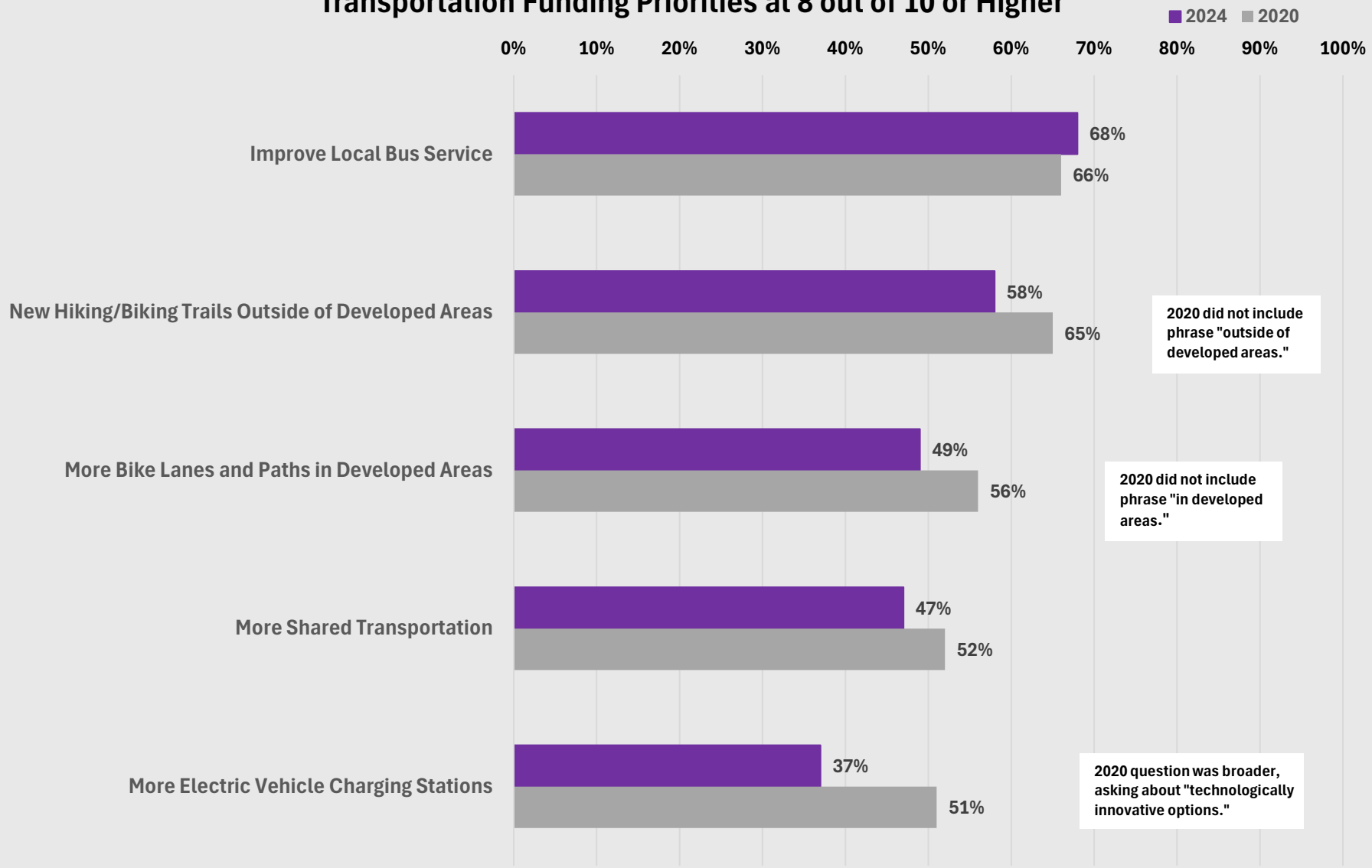
Transportation Funding Priorities


Mean Ratings of Most Important Transportation Funding Priorities
(mean score where 1 = not at all important and 10= very important)
2024
2020
1.00
2.00
3.00
4.00
5.00
6.00
7.00
8.00
9.00
10.00
REPAIR POTHOLES/MAINTAIN STREETS
9.39
9.11
MAKE ROADS AND INTERSECTIONS SAFER
8.97
8.80
REDUCE TRAFFIC CONGESTION
8.42
8.16
MAINTAIN/INCREASE PEDESTRIAN SIDEWALKS AND WALKWAYS
8.39
8.61


Mean Ratings of Lower Importance Transportation Funding Priorities
(mean score where 1 = not at all important and 10= very important)
2024
2020
1.00
2.00
3.00
4.00
5.00
6.00
7.00
8.00
9.00
10.00
IMPROVE LOCAL BUS SERVICE
7.51
7.85
NEW HIKING/BIKING TRAILS OUTSIDE OF DEVELOPED AREAS
7.40
7.89
2020 did not include phrase "outside of developed areas."
MORE BIKE LANES AND PATHS IN DEVELOPED AREAS
6.78
7.39
2020 did not include phrase "in developed areas."
MORE SHARED TRANSPORTATION
6.58
7.21
MORE ELECTRIC VEHICLE CHARGING STATIONS
5.57
6.71
2020 question was broader, asking about "technologically innovative options."


Percentage of Respondents Rating High Importance Transportation Funding Priorities at 8 out of 10 or Higher
2024
2020
0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%
Repair Potholes/Maintain Streets
91%
86%
Make Roads and Intersections Safer
85%
83%
Reduce Traffic Congestion
74%
72%
Maintain/Increase Pedestrian Sidewalks and Walkways
74%
79%

Percentage of Respondents Rating Lower Importance Transportation Funding Priorities at 8 out of 10 or Higher

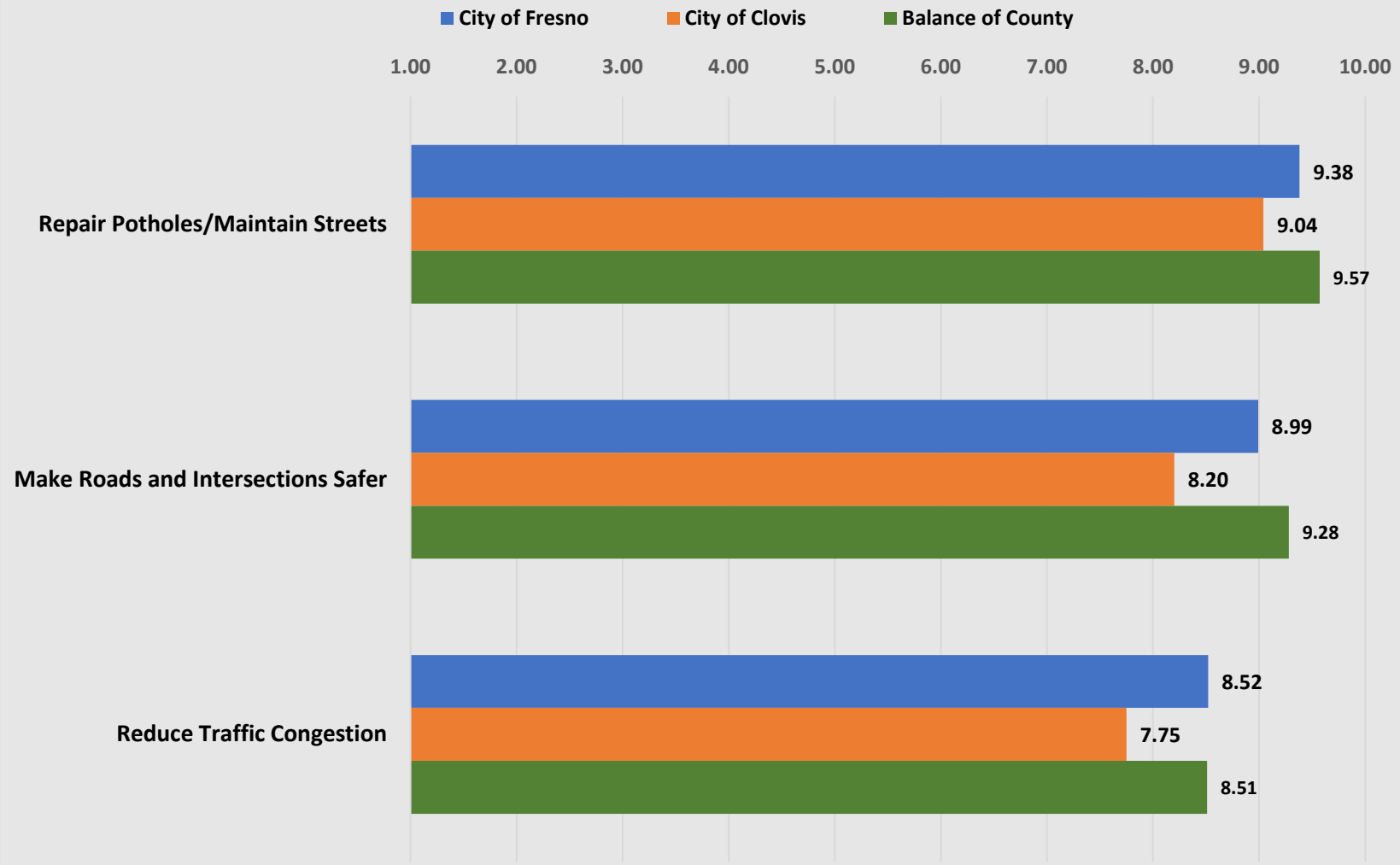


Notable Transportation Funding Priorities Sub-Group Differences from Overall

Ratings of Most Important Transportation Funding Priorities by Location

City of Clovis Lower for Funding Priorities

(mean score where 1 = not at all important and 10= very important)



Ratings of Most Important Transportation Funding Priorities by Ethnicity

Asians Lower for Most Important Funding

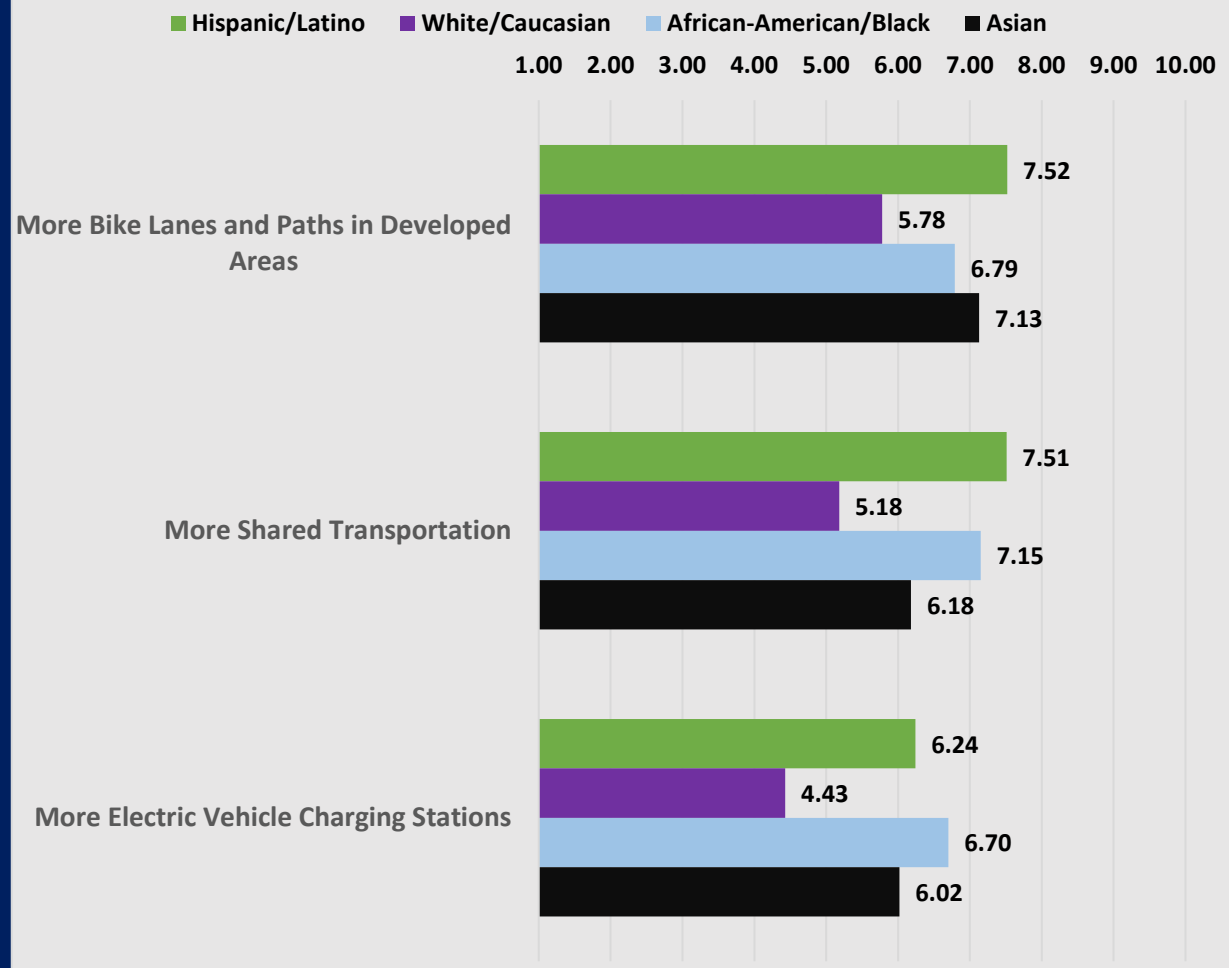
(mean score where 1 = not at all important and 10= very important)



Ratings of Less Important Transportation Funding Priorities by Ethnicity

Whites Lower for Less Important Funding

(mean score where 1 = not at all important and 10= very important)



2024

Regional Transportation Plan Public Opinion Survey

Request for Proposals

The Fresno Council of Governments (Fresno COG) is seeking a qualified consultant to design and conduct a survey of Fresno County residents

Fresno Council of Governments
2035 Tulare Street, Suite 201, Fresno CA 93722
2/27/2024

Request for Proposals

Fresno Council of Governments Regional Transportation Plan Survey

1. Introduction

Fresno Council of Governments (Fresno COG) is seeking a qualified consultant with substantial experience in designing and conducting opinion surveys whose participants are reflective of the county's demographics, including the non-English speaking populations, from urban and rural areas of the region. The consultant will be responsible for ranking defined values and transportation funding priorities of the Fresno County community, developing a final findings report, and presenting the final findings report to two or three Fresno COG committees and the Fresno COG Policy Board. A total budget of $65,000 has been allocated to this survey effort.

Fresno COG Background

The Fresno Council of Governments (Fresno COG) is a consensus builder, developing acceptable programs and solutions to issues that do not respect political boundaries. Fresno COG is a voluntary association of local governments, one of California's 38 regional planning agencies, and one of 500+ nationwide. In 1967 elected officials of Fresno County and its incorporated cities informally created the agency, formalizing Fresno COG in 1969 through a Joint Powers Agreement. Fresno COG undertakes comprehensive regional planning with an emphasis on transportation, provides citizens an opportunity to be involved in the planning process, and supplies technical services to its member agencies.

Members are represented on the Policy Board by the Mayors of each incorporated city, and the Chairman of the County Board of Supervisors, or their designated elected official. The Policy Board governs the agency, setting policy and guiding work activities.

Fresno COG prepares a Regional Transportation Plan (RTP) that looks 25 years into the future, setting policies for a wide variety of transportation options and projects. It guides how and where people and goods will travel by identifying both existing and needed transportation facilities, while taking into consideration that the Fresno region is continually evolving to accommodate more people, more vehicles, more need for public transportation options, and the commercial and residential construction to follow.

II. Scope of Work

As part of Fresno COG's RTP Public Outreach we will hire a professional firm to develop and conduct a two part, stratified random sampling via stated preference survey whose participants are reflective of the county's demographics, including non-English speaking populations, from urban and rural portions of the region. Please see the attached Fresno County demographics to be used when determining survey participants.

Part 1:
The survey would first ask community members to prioritize a list of defined values, ranking them from most important to least important.

Community Values for prioritization:

1. Create compact, walkable neighborhoods that promote active transportation and health
2. Create a range of housing choices, e.g. more multifamily, higher density options
3. Maintain historical housing trends, e.g. predominantly conventional lot single-family homes
4. Create mixed-use neighborhoods close to transit services
5. Preserve open space, farmland, natural beauty, and critical habitat areas
6. Support a vibrant economy
7. Cleaner air and less pollution
8. Reduce the effects of climate change
9. Invest in existing neighborhoods and communities

Part 2:
The second portion of the survey would ask community members to prioritize a list of defined transportation spending priorities, ranking them from most important to least important.

Funding Priorities

1. Repair potholes and maintain streets and roads
2. Reduce traffic congestion and delay (e.g. more lanes, signal timing, etc.)
3. Improve local transit service (e.g. increased frequencies, expanded service areas, etc.)
4. Increase number of bike trails, bike paths, and bike lanes
5. Build and maintain sidewalks, pedestrian walkways, and trails
6. Make roads and intersections safer for all users
7. Build more electric vehicle charging stations

III. PROPOSAL REQUIREMENTS

Proposal content and completeness are important. Clarity and conciseness are essential and will be considered in assessing the proposing organization's capabilities. The Project Oversight Committee (Committee) will screen all consultant proposals submitted in response to this request. The Committee reserves the right to make a final selection without an interview.

One (1) electronic and one (1) printed copy of the proposal must be received at the Fresno COG office by 12:00 p.m. (noon) on **Wednesday, April 3, 2024.** Proposals not received by that date and time **will not** be considered. In order to simplify the review process and to maximize the degree of comparative analysis, the proposal should be organized in the following manner:

A. **TRANSMITTAL LETTER**

The transmittal letter should be signed by an official authorized to bind the consultant contractually and will contain a statement to the effect that the proposal is a firm offer for 90 days. The letter accompanying the proposal will also provide the following: name, title, address, and telephone number of individuals with the authority to negotiate and contractually bind the company. The transmittal shall contain a statement of understanding of the RFP.

B. **TABLE OF CONTENTS**

Include identification of the material by section and page number.

C. **OVERVIEW**

This section should clearly convey the consultant's understanding of the nature of the work and the general approach to be taken to its performance. This section should include, but not be limited to, a discussion of the purpose of the project, the organization of the project effort, and a summary of the proposed approach.

D. **DETAILED WORK PLAN**

The prospective contractor shall provide a schedule for completing the project, if different from the provided proposed project timeline (Appendix B), within the schedule set forth in this RFP. The schedule shall identify the major tasks to be undertaken and the time frame for each task.

This section should include the following components:

1.) Task Description:

Include a full description of each step to be followed in carrying out the project. The work description should be presented in sufficient detail (tasks, subtasks, etc.) to show a clear understanding of the work and the proposed approach. The Committee is open to suggestions on the type of survey instrument that should be implemented should another option be deemed preferable by the consultant, rather than a stratified random sampling via stated preference survey, as well as the approach to be taken and the number of Fresno County residents surveyed.

2.) Deliverables:

A description of the format, contents and level of detail that can be expected for each anticipated product. The final report should be submitted in an accessible Adobe pdf format.

3.) Schedule:

Respondents should develop a detailed schedule as part of their proposal that would begin on or about May 1, 2024. A schedule showing the expected sequence of tasks, subtasks, etc. should accompany the work description. Important milestones should be identified. It is intended that all work will be completed within three to four months of negotiating a contract in accordance with the schedule component, and that the consultant's work will begin immediately upon signing a contract. Any extensions to the timeline will require a formal written request from the consultant to the Fresno COG Project Manager. The Committee will take appropriate action to ensure proper and timely performance by the CONTRACTOR.

E. **MANAGEMENT APPROACH**

This section should describe the firm's management approach. If the proposal is a team effort, the distribution of work among the team members should be indicated. Describe the organization of the management, the structure of the work assignments, and any specific features of the management approach that require special explanation. Designate by name the project manager to be employed who will oversee the project. **No substitutions of the identified project manager will be allowed without prior approval of Fresno COG.**

F. **SUMMARY OF QUALIFICATIONS**

Include the names and qualifications of all professional personnel to be employed, a resume for each professional (included in the appendix), a statement indicating how many hours each professional will be assigned to the contract and what tasks each professional will perform. Staffing assignments should be specific enough to demonstrate understanding of skills required and commitment of proper resources. **The selected consultant will not substitute members of the project team without prior approval of Fresno COG.**

G. **TASK BUDGET**

A schedule of estimated costs to complete each task should add down to the total cost of the project (see Table 1 & 2 "Hyothetical"). The task budget should include a subsidiary breakdown by task of hours and billing rate charges. To ensure a full understanding of the resources committed to the project the schedule should clearly indicate the amount of hours key personnel will be used in each task.

H. **BUDGET AND BILLING FORMAT**

A cost analysis of the proposed budget will be done by Fresno COG staff. Under various circumstances the budget could be subject to Preaudit and/or the final cost subject to Post audit by Fresno COG or Caltrans division of Audits and Investigations. The allowability of individual items of cost will be determined by 48 CFR, Federal Acquisition Regulations System, Chapter 1, Part 31 et. Seq. The Contractor will also be required to comply with Title 2, CFR part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards, and 2 CFR, Part 1201, Uniform Administrative Requirements Costs Principles, and Audit Requirements for Federal Awards. The contractor should have an accounting system capable of segregating direct cost from indirect costs per the above cited regulations. The Contractor and Subcontractors will comply with all applicable laws and maintain books, documents, papers, and accounting records for a period of three years from the date of the final payment.

1. Method of Payment

The cost proposal must be prepared consistent with the method of services provided under this agreement and will be reimbursed, by one of, or a combination of the methods below. The proposer must clearly state the method used to prepare the cost proposal.

- Lump Sum payment
- Actual Cost, plus Fixed Fee
- Specific Rates of Compensation

Lump Sum proposals will be paid per milestone of completed work or at the end of the contract upon acceptance of the final product. Actual Cost plus Fixed Fee agreements shall be billed at actual payroll costs and include a fixed fee for profit. In agreements reimbursed by Specific Rates of Compensation, billing rates containing a component for profit will be negotiated that will not change during the term of the contract.

2. Project Budget

A maximum of $65,000 has been budgeted for consultant services for this project.

3. Task Budget

A schedule of estimated costs to complete each task should add down to the total cost of the project (see Table 1 & 2 "Hyothetical"). The task budget should include a subsidiary breakdown by task of hours and billing rate charges. To ensure a full understanding of the resources committed to the project the schedule should clearly indicate the amount of hours key personnel will be used in each task.

4. BUDGET AND COST BREAKDOWN

The prospective consultant will prepare a detailed cost breakdown for the work to be performed during the project regardless of the method of reimbursement chosen. This will include all tasks required to complete the project including final reports and presentation.

a. Direct Labor Costs – A schedule of billing rates and hours worked by employee or category of employee is required of the prime contractor and all subcontractors. Billing rates shall be based on actual pay rates and should cover all costs associated with the employee (salary, benefits, and anticipated cost of living and/or merit increases during the term of the contract). Depending on the individual cost structure, overhead may be applied as a component of the billing rate or applied separately. The proposer should be prepared to validate billing rates with payroll registers, wage agreements, or other payroll documentation.

b. Overhead Rates – The overhead rate should include all indirect cost not readily assignable to cost objectives specifically benefited. Typically an overhead rate is calculated on a company or division wide basis by segregating expenses into direct cost and indirect cost categories and then dividing the indirect costs by a direct cost base such as direct labor to arrive at an overhead rate. The overhead rate is then applied on a contract by contract basis to recapture the indirect costs that are not chargeable directly to a final objective such as general and administrative, facilities, equipment, supplies, accounting, maintenance, materials, etc. Some cost structures may be broken into various overhead rates that are applied to different bases. The proposer should be prepared to provide supporting documentation such as prior agreements with government agencies or audits

of prior year activities to validate overhead rates structures.

c. **Direct Cost** – Direct costs are those incremental costs that can be identified specifically with a particular final cost objective. Although in some instances direct cost and indirect cost may include similar categories, incremental direct cost attributable to final objectives must be separated and not included in the overhead calculation. All direct cost specifically attributed to the project and not included in the billing rates must be itemized by budget category to be eligible for reimbursement. Once contractually authorized, direct cost budgets may not be substituted without prior written consent of FCOG. Travel expenses and per diem rates are not to exceed the rate specified by the State of California Department of Personnel Administration as specified by the California Department of Transportation's Travel Policy unless written verification is supplied that hotel rates were not then commercially available at the time and location required.

d. **Sub consultant Fees** – Sub consultants must provide the same cost data detail as the prime contractor (see Table I and Table 2).

e. **Fixed Fee** – A fixed fee is calculated as a basis of total direct and indirect costs. The State of California allows a 10% maximum fee.

The hypothetical cost format example given below is to illustrate required components of the cost proposal only and may have to be tailored to fit individual cost structures.

HYPOTHETICAL
COST ESTIMATE

Table 1.- Direct cost by Task

Cost Items	Task 1	Task 2	Task 3	Total
1. Direct Labor	3,700	17,053	5,502	26,255
2. Overhead (__% of Line 1)	1,480	6,821	2,201	10,502
Total Salary Burden	5,180	23,874	7,703	36,757
3. Direct Expenses				
Telephone/FAX	35	28	15	78
Postage/Shipping	12	8	35	55
Graphics/Printing	11	11	75	97
Travel	350		500	850
Misc.	45	45	45	135
Total Direct Expenses	453	92	670	1,215
4. Subconsultant Fees *	4,244	22,276	2,726	29,246
5. Fixed Fee (__% of Lines 1,2,3)	764	1,524	1,132	3,420
Total	10,640	47,766	12,231	70,638
				70,638

Table 2 - Project Task Costs by Key Personnel

Task No. and Description	Key Staff #1	Key Staff #2	Staff Support	Total Hours
Task 1. Establish Parameters	25	75		100
Task 3. Data Collection and Analysis		400	250	650
Task 4. Final Report and Presentation	15	50	175	240
Total Hours	40	525	425	990
Billing Rate	$75.00	$44.06	$25.00	
Memo Total	3,000	23,132	10,625	36,757

* Subconsultants must provide required cost components found in Tables 1 & 2

I. INSURANCE REQUIREMENTS

Without limiting Fresno COG's right to obtain indemnification from the consultant or any third parties, the consultant, at its sole expense, shall maintain in full force and affect the following insurance policies throughout the term of the contract:

1. Comprehensive general liability insurance with coverage of not less than $2,000,000 combined single limit per occurrence for bodily injury, personal injury, and property damage. Comprehensive general liability insurance policies shall name Fresno COG, its officers, agents, and employees, individually and collectively, as additional insured, but only insofar as the operations under the terms of the contract are concerned. Such coverage for additional insured shall apply as primary insurance or self-insurance and any other insurance, maintained by Fresno COG, its officers, agents, and employees, shall be given excess only and not contributing with insurance provided under the consultant's policies herein.

2. Comprehensive automobile liability insurance with limits for bodily injury of not less than $25,000 per person, $250,000 per accident, and for property damages of not less than $50,000, or such coverage with a combined single limit of $250,000.

3. Professional liability insurance of at least $1,000,000.

4. Worker's compensation insurance as required by law.

This insurance shall not be canceled or changed without a minimum of thirty (30) days advance written notice given to Fresno COG. The consultant shall provide certification of said insurance to Fresno COG within twenty-one (21) days of the date of the execution of the contract. Such certification shall show, to Fresno COG's satisfaction, that such insurance coverages have been obtained and are in full force; that Fresno COG, its officers, agents, and employees will not be responsible for any premiums on the policies; that as and if required such insurance names Fresno COG, its officers agents, and employees individually and collectively as additional insured (comprehensive and general liability only), but only insofar as the operations under the contract are concerned; that such coverage for additional insured shall apply as primary insurance and any other insurance, or self-insurance, maintained by Fresno COG, its officers, agents, and employees, shall be excess only and not contributing with insurance provided under the consultant's policies herein; and that this insurance shall not be canceled or changed without a minimum of thirty (days) advance, written notice given to Fresno COG.

In the event the consultant fails to keep in effect at all times insurance coverage as herein provided, Fresno COG may, in addition to other remedies it may have, suspend or terminate the contract upon the occurrence of such event.

H. DISADVANTAGED BUSINESS ENTERPRISE (DBE) CERTIFICATION

DBE Bidders Listing (Attachment B) must be completed for all contractors and subcontractors regardless of DBE affiliation. The Fresno COG fully anticipates that it will consistently meet and exceed its adopted DBE overall goal under 49 CFR Part 26 using Race-neutral measures exclusively.

Only DBE firms currently certified per 49 CFR Part 26 will participate as DBEs in our program. Such certification must be issued by Caltrans, FHWA, FTA, DOT, MPO, City, County, or State in accordance with 49 CFR Part 26. All contractors or subcontractors claiming to be a certified DBE must provide a valid DBE certification.

Fresno COG **will not deny award** to contractors on the basis of DBE participation, who demonstrate that they have used good faith efforts to achieve DBE participation. Contractors must provide the following information with the initial proposal or before entering into a contractual agreement with Fresno COG:

1. The name, addresses, & phone number of all bidding firms.

2. NAICS code by firm.

3. The dollar amount of participation by each firm.

4. Proof of DBE certification if claimed.

5. Written confirmation named DBE's will participate.

6. If DBE participation is not achieved, evidence of good faith efforts may be required.

Prime contractors are required to maintain records and document payments to all subcontractors for three years following the performance of the contract. These records will be made available for inspection upon request by any authorized representative on Fresno COG, Caltrans, FHWA, FTA or DOT. This reporting requirement also extends to any certified DBE subcontractor. The contractor shall maintain records showing the name and address of each subcontractor, the date of payment, and total dollar figure paid to each subcontractor.

Fresno COG will safeguard from disclosure to third parties, information that may reasonably be regarded as confidential business information, consistent with federal, state, or local laws.

I. CONFLICTS OF INTEREST

The prospective contractor shall disclose any financial, business, or other relationship with Fresno COG that may have an outcome on the selection.

J. ATTACHMENTS

Attachments to be included at the end of the proposal are as follows (as attached herein):

- Attachment A: Title VI Assurance
- Attachment B: DBE Participation
- Attachment C: Budget and Cost Breakdown

IV. PROPOSAL SUBMITTAL

A. PREPARATION OF PROPOSAL

The proposal shall be formatted in accordance with the requirements specified in *Section III: Proposal Requirements* of this RFP. Proposal forms shall be executed by an authorized signatory as described in *Section III-K: Signing of Proposal/Authorization to Negotiate*. All proposals shall be prepared by and at the expense of the proposer.

B. EXAMINATION OF RFP DOCUMENT

The proposer shall be solely responsible for examining, with appropriate care, the RFP, including any addenda issued during the proposal period. The proposer shall also be responsible for informing itself with respect to any and all conditions which may in any way affect the amount or nature of the proposal, or the performance of the work in the event the proposer is selected. Failure of the proposer to examine and inform itself in this manner shall be at the proposer's own risk and no relief for error or omission shall be given.

C. SUBMISSION OF PROPOSAL/PERIOD OF ACCEPTANCE

One (1) electronic and at least one (1) printed copy of the proposal must be received at the Fresno COG office by 12:00 p.m. (noon) on Thursday, March 28, 2024. Proposals not received by that date and time **will not** be considered. In order to simplify the review process and to maximize the degree of comparative analysis, the proposal should be organized in the following manner:

Brenda Thomas, Administrative Services Manager
Fresno COG
2035 Tulare Street, Suite 201
Fresno, CA 93722
(559) 233-4148 X219
bthomas@fresnocog.org

All proposals will remain firm for a period of ninety (90) days following the final date for submission. All proposals will become the sole property of Fresno COG and a part of its official records without obligation on the part of Fresno COG.

This RFP is not to be construed as a contract of commitment on the part of Fresno COG. Fresno COG reserves the right to reject all proposals, to seek additional information from each proposer, or to issue another RFP, if deemed appropriate.

D. MODIFICATION OR WITHDRAWAL OF PROPOSALS

Any proposal received before the date and time specified above for receipt of proposals may be withdrawn or modified by written request of the proposer. To be considered, however, the modified proposal must be received by the proposal due date and time specified previously.

All verbal modifications to these conditions or provisions are ineffective for proposal evaluation purposes. Only written changes issued by proposers to Fresno COG are authorized and binding.

E. REJECTION OF PROPOSALS

Failure to meet the requirements for the request for proposals will be cause for rejection of the proposal. Fresno COG may reject any proposal if it is conditional, incomplete, or contains irregularities or inordinately high cost rates. Fresno COG may waive an immaterial deviation in a proposal. Waver of an immaterial deviation shall in no way modify the Request for Proposals document or excuse the proposer from full compliance with the contract requirements if the proposer is awarded the contract.

V. CONSULTANT SELECTION

All consultant proposals submitted in response to this request will be screened by a selection committee. The committee will determine, through the screening process, which consultants will be invited to make formal presentations and be interviewed by the committee. **The selection committee reserves the right to make a final selection without an interview.**

The actual award of the contract will be by the Fresno COG Policy Board. Proposal opening does not constitute the awarding of a contract. The contract is not in force until it is awarded by Fresno COG and executed by the Fresno COG designees.

VI. PROPOSER OBJECTIONS

A proposer may object to any of the terms or provisions set forth in the RFP's Scope of Work or to the selection of a particular proposer on the grounds that Fresno COG's procedures, the provisions of this RFP, or applicable provisions of federal, state, or local law have been violated or inaccurately or inappropriately applied by submitting Fresno COG a written explanation of the basis for the objection. Deadlines for submittal of objections are:

- No later than two weeks prior to the date proposals are due, for objections to RFP provisions; or
- Within three working days after the date on which contract award is authorized or the date the proposer is notified that it was not selected, whichever is later, for objections to proposer selection.

If the proposer does not state any objections, Fresno COG will assume that the RFP scope of services are acceptable to the proposer and have been fully factored into its response. If the proposer intends to negotiate with Fresno COG concerning any part of the scope of services that the proposer finds objectionable, the proposer must provide specific language in its response that will address or cure its objections.

VII. FRESNO COG RIGHTS

Fresno COG may investigate the qualifications of any proposer under consideration, require confirmation of information furnished by a proposer, and require additional evidence of qualifications to perform the work described in this RFP.

Fresno COG reserves the right to:

1. Reject any or all of the proposals if it deems such action is in the public interest;
2. Issue subsequent Requests for Proposals;
3. Cancel the entire Request for Proposal;
4. Remedy technical errors in the Request for Proposals process;
5. Appoint an evaluation committee to review the proposals;
6. Seek the assistance of outside technical experts in proposal evaluation;
7. Approve or disapprove the use of particular subcontractors;
8. Establish a short list of proposers eligible for interviews after review of written proposals;
9. Negotiate with some, all, or none of the respondents to the RFP;
10. Solicit best and final offers from all or some of the proposers;
11. Award a contract to one or more proposers;
12. Accept an offer other than the lowest price offer; and
13. Waive informalities and irregularities in proposals and the bid process.

This RFP does not commit Fresno COG to enter into a contract, nor does it obligate Fresno COG to pay for any costs incurred in preparation and submission of proposals or in anticipation of a contract. All proposals will be subject to public disclosure as required by the California Public Records Act.

Fresno COG reserves the right to investigate the qualifications of all firms under consideration to confirm any part of the information furnished by a proposer, or to require other evidence of managerial, financial, or other capabilities which are considered necessary for the successful performance of the contract.

VIII. PROJECT TIMELINE

Request for Proposals (RFP) released ..... Tuesday, February 27, 2024
RFP question submittal deadline..... Thursday, March 21, 2024
Proposal submittal deadline..... Thursday, March 28, 2024, noon
Survey proposal interviews (if needed)..... April 3-4, 2024
Consultant recommendation published to committee agendas ..... Friday, April 5, 2024
Transportation Technical Committee and Policy Advisory Committees make selection recommendations to Fresno COG's Policy Board..... Friday, April 12, 2024
Fresno COG Board approves consultant selection..... Thursday, April 25, 2024
Consultant contract signed and work may begin..... Wednesday, May 1, 2024
Work completed and draft findings report submitted..... Monday, August 26, 2024
Presentations to COG committees and board ..... Month of September 2024
Project complete and final billing submitted ..... November 2024

Attachment A

TITLE VI ASSURANCE

The Council of Fresno County Governments, in accordance with Title VI of the Civil Rights Act of 1964, 78 Stat. 252, 42 U.S.C. 2000d-4 and Title 49, Code of Federal Regulations, department of Transportation, Subtitle A, Office of the Secretary, Part 21 Nondiscrimination in Federally Assisted Programs of the Department of Transportation issued pursuant to such Act, hereby notifies all bidders that it will affirmatively insure that in any contract entered into pursuant to this advertisement, minority businesses enterprises will be afforded full opportunity to submit bids in response to this invitation and will not be discriminated against on the grounds of race, color, or nation origin in consideration of an award.

Attachment B

DBE/WBE BIDDERS LISTING

Name of Firm	NAICS Code	Address	Phone Number	Project Budget $$	DBE Status Yes/No	Age of Firm	Annual Gross Receipts

1. All contractors/subcontractors bidding on the project must provide the requested information.
2. Bidders claiming DBE status must attach a copy of a current Certification issued pursuant to 49 CFR Part 26.
3. Bidders claiming DBE status must attach written affirmation that they will participate in the project.
4. Each bidder must designate if Gross Annual Receipts are greater than or equal to $750,000.

Attachment C

BUDGET AND COST SCHEDULE TEMPLATE

	(Name) *(Role)*		*(Name)* *(Role)*		*(Name)* *(Role)*			
TASKS	*(Hourly Billing Rate)*		*(Hourly Billing Rate)*		*(Hourly Billing Rate)*		**Total Task Hours**	**Total Task Cost**
Task	**Hours**	**Cost**	**Hours**	**Cost**	**Hours**	**Cost**		
Tasks Subtotal								

DIRECT COSTS

Direct Cost		**Amount**
Direct Costs Subtotal		

SUBCONSULTANTS

Subconsultants		**Total Cost**
Subconsultants Subtotal		

PROPOSAL GRAND TOTAL		



Fresno Council of Governments 2024 Regional Transportation Plan Public Opinion Survey Proposal

Rea & Parker Research

March 2024

March 28, 2024

Brenda Thomas, Administrative Services Manager
Fresno Council of Governments
2035 Tulare Street, Suite 201
Fresno, CA 93721

Dear Ms. Thomas:

Rea & Parker Research is a survey/market research and economic consulting firm based in San Diego, California, with facilities in Los Angeles County. It was founded by Louis M. Rea, Ph.D. and Richard A. Parker, Ph.D. in 1984 and has grown into a well-respected, financially stable, and substantial research organization with clients throughout the State of California and the Southwest who will attest to the firm's ability to deliver a very high-quality product to its clients, with practical recommendations and valuable, actionable findings.

Drs. Parker and Rea are Emeritus Professors in the School of Public Affairs at San Diego State University. They are co-authors of a highly successful book, *Designing and Conducting Survey Research: A Comprehensive Guide*, published by Jossey-Bass Publishers of San Francisco in 1992, with a second edition published in 1997, a third edition published in 2005, and a fourth edition published in 2014.

Drs. Parker and Rea have extensive experience in public and urban affairs regarding the collection of primary demographic, attitudinal, and market-related data through survey research, focus group analysis, and public outreach, particularly regarding transportation.

Rea & Parker Research has conducted intercept, on board, telephone and online surveys for several public and private organizations including this very study, the Fresno Council of Governments 2020 Regional Transportation Plan Public Opinion Survey, along with Fresno Area Express on-board and Handy Ride telephone surveys (in 2013, 2014, 2018, and 2022), Orange County Transportation Authority, Los Angeles County Metropolitan Transportation Authority, Riverside Transit Agency, Imperial Valley Transit, North County Transit District, City of San Diego, City of Encinitas, the San Diego Unified School District, San Diego Association of Governments, Southern California Association of Governments, Imperial Valley

Association of Governments, San Diego Metropolitan Transit System, Metrolink, San Diego County Water Authority, and San Diego County Sheriff's Department, among many city and county jurisdictions. Also, Dr. Parker is a highly regarded economic consultant, particularly in the areas of fiscal impact analysis, urban economic development, and site specific commercial, retail, and residential evaluation

Fresno Council of Governments (Fresno COG) is seeking a qualified consultant with substantial experience in designing and conducting opinion surveys whose participants are reflective of the county's demographics, including the non-English speaking populations, from urban and rural areas of the region. The consultant will be responsible for ranking defined values and transportation funding priorities of the Fresno County community. Along with these value and spending priority questions, the survey will include rider demographics, trip/travel characteristics, satisfaction, and customer preferences for receiving communications, among others.

The data collected from the survey will inform the Fresno Council of Governments Regional Transportation Plan that looks 25 years into the future, setting policies for a wide variety of transportation options and projects. It guides how and where people and goods will travel by identifying both existing and needed transportation facilities, while taking into consideration that the Fresno region is continually evolving to accommodate more people, more vehicles, and more need for public transportation options.

To meet the objectives of this project, Rea & Parker Research proposes to:

- Work closely with the Project Team to design survey instruments for telephone and online implementation that will meet the needs and objectives of Fresno COG.
- Closely supervise the entire data collection and data entry process.
- Produce final reports of findings and present these findings formally.

Rea & Parker Research is pleased to submit this Proposal and Statement of Qualifications in an effort to be selected as the consultant to conduct the services required for the **FRESNO COUNCIL OF GOVERNMENTS REGIONAL TRANSPORTATION PLAN PUBLIC OPINION SURVEY**. The proposal is projected to generate 550 completed telephone surveys and 450 online surveys. The margin of error for this 1,000-respondent survey is estimated to be at most +/- 3.1 percent at the 95 percent level of confidence.

Rea & Parker Research is committed to keeping the lines of communication open as the project moves forward. To that end, Rea & Parker Research will provide the Project Manager with formal progress reports through regular telephone and e-mail contact. By using key senior staff members to implement the tasks described in this proposal,

Rea & Parker Research promises to provide consistent and efficient consulting services to its clients in general, and to the Fresno COG, in particular, for this project. It is important to note, once again, that Rea & Parker Research conducted the Fresno Council of Governments Regional Transportation Plan Public Opinion Survey for 2020.

The Company's legal title is Rea & Parker, Incorporated and the corporate address is as follows: P.O. Box 421079 San Diego, CA 92142.

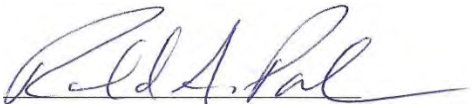
Richard A. Parker, President of Rea & Parker Research, will be the project manager and the contact person during project evaluation. His contact information is:

Richard A. Parker, President
Rea & Parker Research
4875 Casals Place
San Diego, CA 92124
Corporate Mailing address: P.O. Box 421079, San Diego, CA. 92142
(858) 279-5070 (telephone) (858) 735-7554 (cell) (858) 279-1170 (fax)
parker3@sdsu.edu

This proposal is a firm, fixed-price offer for 120 days.

We thank you for the opportunity to propose our services, and we sincerely hope that our response to your Request for Proposal meets with your satisfaction and approval.

Sincerely,



Richard A. Parker, Ph.D.
President

Fresno Council of Governments Regional Transportation Plan: Public Opinion Survey

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Project Overview

Fresno Council of Governments (Fresno COG) is seeking a qualified consultant with substantial experience in designing and conducting opinion surveys whose participants are reflective of the county's demographics, including the non-English speaking populations, as well as residents from urban and rural areas of the region. The consultant will be responsible for ranking defined community values and transportation funding priorities within the Fresno County population. Along with these value and spending priority questions, the survey will include rider demographics, trip/travel characteristics, satisfaction, and customer preferences for receiving communications, among others.

The data collected from the survey will inform the Fresno Council of Governments Regional Transportation Plan. This Plan looks 25 years into the future, and the information from this survey will help set policies for a wide variety of transportation options and projects. The guides how and where people and goods will travel by identifying both existing and needed transportation facilities, while taking into consideration that the Fresno region is continually evolving to accommodate more people, more vehicles, and more need for public transportation options.

To meet the objectives of this project, Rea & Parker Research proposes to:

- Work closely with the Fresno COG Project Team to design survey instruments for **telephone and online implementation** that will meet the needs and objectives of Fresno COG.
- Closely supervise the entire data collection and data entry process.
- Produce final reports of findings and present these findings formally.

The telephone survey will be comprised of 550 completed surveys. Telephone surveys facilitate randomization and control of the survey's representativeness regarding rural/urban residence, ethnicity, and primary language in the home, among other characteristics to be considered in conjunction with the Fresno COG Project Manager. Telephone respondents, however, cannot reasonably be expected to remember the several items they would be asked to prioritize without simultaneously viewing them.

Specifically, within the set of community values, telephone respondents would be asked to rate each item on a 10-Point Scale of most important (10) to least important (1). Then, the ratings for each item would be aggregated. These aggregate ratings would form the basis for ranking the priority items from most important to least important. Within the set of funding priorities, respondents would also be asked to rate each item on a 10-Point Scale of most important (10) to least important (1). Then, as with community values, the ratings for each item would be aggregated to form the basis for ranking the priority items from most important to least important. This approach does not require telephone respondents to retain in their immediate memory the several individual values or priorities while being interviewed.

Rea & Parker Research proposes to supplement the telephone sample with an online survey of 450 respondents that would achieve the prioritization rankings specifically as they are requested by Fresno COG in the RFP. This methodology enables respondents to rank the community values and funding priorities directly (as suggested in the Request for Proposal) because they do not need to retain these items in their memory and have immediate access to them on their computers, tablets, or smart cellular telephones. Specifically, respondents would be asked to rank the listed community values from 1 to 10, where 10 is most important and 1 is least important. Similarly, funding priorities would be ranked from 1 to 10. Aggregate rankings for both sets of priorities would then be calculated. In order to combine the two survey modes, online respondents will also be asked to rate the values and priorities on the same 10-Point scale as were telephone respondents. Aggregate ratings and rankings for both sets of values and priorities would then be calculated.

As such, the online survey meets the specific wording suggested by the Committee and has an additional benefit in the sheer volume of responses that can be expected to supplement the telephone survey and thereby lower the survey's margin of error. This proposal, therefore, is set to generate 550 completed telephone surveys and 450 online surveys. The margin of error for this 1,000-respondent survey is estimated to be at most +/- 3.1 percent at the 95 percent level of confidence.

After thorough discussions with the Committee, Rea & Parker Research will prepare a draft questionnaire that will obtain respondent opinions regarding community value priorities as well as funding priorities. The questionnaire will be professionally formatted and produced separately in English, Spanish, Hmong, and possibly Panjabi (to be discussed with the Committee). Telephone interviewers will be available to administer the telephone survey in all of these languages.

Rea & Parker Research will take extra measures to ensure proportionality and population representativeness by stratifying the sample in accordance with the urban/rural population proportions within the County. Both versions of the survey will also include demographic questions that will help to determine if certain ethnic characteristics of the County population are reflected in the sample. For example, respondents will be asked about their ethnic background regarding if they identify as Latino/Hispanic or not Latino/Hispanic in order to distinguish Hispanic/Latino respondents from their racial categories of White and Black. Asians will be asked about their specific origin nationalities. Other demographic questions will include last grade completed in school, current age of respondents, household income, and gender, among other possibilities. Also, respondents will be asked the dominant language spoken in their household.

In summary, The fundamental reason for the two approaches is that the telephone method can screen respondents to make certain that the proper stratification is obtained, and the online survey can address the rankings as requested by the Committee and bolster the sample size thereby reducing the margin of error for the survey as a whole. The online survey and telephone survey will be combined for all questions.

In 2020, Rea & Parker Research successfully conducted this survey for the Fresno Council of Governments Regional Transportation Plan utilizing the same methodology that is proposed in the current 2024 survey. The 2020 survey also included questions regarding travel behavior and trip characteristics. After extensive discussions with the Fresno COG project team, the 2024 survey instrument will be revised in accordance with current needs and desires of the Project Team to include the questions that are deemed relevant for the current year. However, Rea & Parker Research proposes that, for questions that are carried forward from the 2020 survey (a copy of which is attached in the Appendix), the 2024 final report will provide comparisons between the two years, where applicable.

Rea & Parker Research has conducted telephone and/or online surveys for several transportation agencies, councils of governments, and other governmental agencies, including the Fresno Area Express (in 2013, 2014, 2018, and 2022), Fresno County Council of Governments (2020), Orange County Transportation Authority, Los Angeles County Metropolitan Transportation Authority, North County Transit District, San Diego Metropolitan Transit System, Metrolink, Southern California Association of Governments, San Diego Association of Governments, San Diego County Water Authority, City of San Diego, City of Encinitas, County of San Diego, County of Orange, and many others. Rea & Parker Research is well-

versed in these forms of analysis, their potential pitfalls, the high level of data confirmation and quality control that is required, and the quality of personnel needed. The detailed work plan that follows seeks to demonstrate this in the plan outlined from survey preparation to report presentation, with sampling plan, survey implementation, data input, data analysis and report writing in the interim.

Rea & Parker Research will work closely with the Oversight Committee in preparing the on-board survey instrument. Richard A. Parker and Louis M. Rea have strong professional and academic-related backgrounds in survey design, including the publication of a very successful textbook on the subject, *Designing and Conducting Survey Research* (authors: Richard A. Parker and Louis M. Rea), in 1992, 1997, 2005 with a fourth edition in 2014. Rea & Parker Research will provide the Project Manager with formal progress reports and regular telephone and e-mail contact. By using key senior staff members to implement the tasks described in this proposal, Rea & Parker Research promises to provide consistent and efficient consulting services to its clients in general, and to the Fresno COG, in particular, for this project.

Detailed Work Plan

Task 1: Development of the Work Plan

Subtask 1.1: Consultant Kick-Off Conference with the Project Oversight Committee

Immediately upon given the Notice to Proceed, Rea & Parker Research will schedule a kick-off conference with the Project Oversight Committee (referred to as "Committee" in this proposal). At this initial conference, Rea & Parker Research will introduce its project manager and co-project manager. It is anticipated that the Committee will provide Rea & Parker Research with clear expectations regarding data collection, input, and delivery. Also at this initial conference, Rea & Parker Research and the Committee will begin to develop a template to be used for data entry and a file format for data delivery.

At this kick-off conference, Rea & Parker Research will pursue the following objectives: (1) review project objectives; (2) clarify and address any outstanding technical issues; (3) establish formal lines of communication between the Committee and Rea & Parker Research; (4) establish the content and format of routine bi-weekly progress reports that will provide information on the work that has been completed during the previous two week period and the work expected to be completed in the coming two weeks. A

summary of the progress made toward the completion of each task will be included in each report; and (5) plans for regular conference calls between the Committee and Rea & Parker Research will be established.

Subtask 1.2: Survey Plan by Rea & Parker Research

Rea & Parker Research will develop a Work Plan that identifies the specific products (deliverables), schedules, and staffing required for the survey. Specific procedures will be set forth that provide quality control of the surveyed data. Rea & Parker Research has established successful work plans for similar customer opinion surveys associated with other projects.

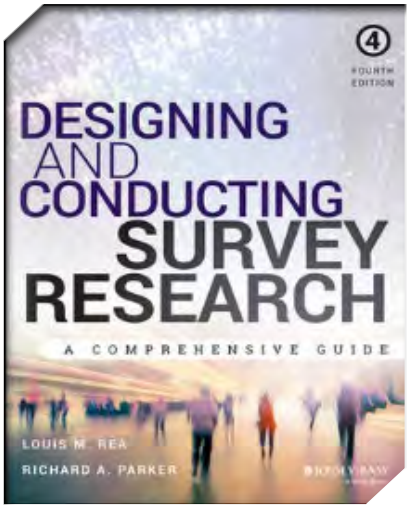
Task 1: Deliverables

Subtask 1.1: Written Summary of Kickoff Conference
Subtask 1.2: Work Plan for the Survey

Task 2: Design of the Survey Instruments

Subtask 2.1: Survey Design (Telephone and Online)

Rea & Parker Research will work closely with the Committee in preparing two separate customer opinion survey instruments – a telephone questionnaire and a web-based (online) questionnaire. Richard A. Parker and Louis M. Rea have strong professional and academic-related backgrounds in survey design, including the publication of a very successful textbook on the subject, *Designing and Conducting Survey Research* (authors: Richard A. Parker and Louis M. Rea), in 1992, 1997, 2005 with a fourth edition in 2014 and having taught statistics and survey research to graduate students at San Diego State University for over 40 years each. Rea & Parker Research is very conversant in all forms of survey instruments, including reasons for success and drawbacks. Rea & Parker Research will utilize this knowledge working with the Committee to prepare instruments that will facilitate computerization and elicit the desired information.



As has been mentioned above, Rea & Parker Research has conducted customer satisfaction and transportation surveys in Fresno of Handy Ride customers in 2014, 2018, and 2022, FAX bus riders in 2014, 2018, and 2022 and the general

population in Fresno County for Fresno COG in 2020. The survey instrument for the 2020 survey is provided in the Appendix of this proposal.

Rea & Parker Research will prepare draft questionnaires that will obtain prioritized lists of defined community values and funding priorities, ranked from most important to least important.

The community values to be prioritized by respondents to the survey project are as follows:

1. Create compact, walkable neighborhoods that promote active transportation and health
2. Create a range of housing choices, e.g. more multifamily, higher density options
3. Maintain historical housing trends, e.g. predominantly conventional lot single-family homes
4. Create mixed-use neighborhoods close to transit services
5. Preserve open space, farmland, natural beauty, and critical environment areas
6. Support a vibrant economy
7. Cleaner air and less pollution
8. Reduce the effects of climate change
9. Invest in existing neighborhoods and communities

Funding priorities to be ranked are as follows:

1. Repair potholes and maintain streets and roads
2. Reduce traffic congestion and delay (e.g. more lanes, signal timing, etc.)
3. Improve local bus service (FAX, FCRTA and Clovis Transit)
4. Increase number of bike trails, bike paths and bike lanes
5. Build and maintain sidewalks and pedestrian walkways and trails
6. Make roads and intersections safer
7. Build more electric vehicle charging stations

The above community values and funding priorities are a point of departure from the 2020 study. The final list of community values and funding priorities that will become part of the survey will be determined after extensive discussion with the Committee. In 2020, these initial lists were modified to provide a somewhat different set of values and priorities and/or wording, including the following values:

a.	Neighborhoods should be designed for walking and bicycling
b.	There should be more multi-family housing made available
c.	Continue developing communities that are predominantly single-family homes
d.	Provide more mixed residential and business-related projects that are within walking distance of transit stops
e.	Preserve farmland and agricultural activities
f.	Preserve open space and environmentally sensitive areas
g.	Support a robust economy
h.	Safeguard clean air
i.	Reduce the effects of climate change
j.	Invest in existing neighborhoods

The 2020 funding priorities were:

a.	Repair potholes and maintain streets and roads
b.	Reduce traffic congestion and traffic delays
c.	Make roads and intersections safer
d.	Support more technologically innovative driving options (for example, more electric charging stations or self-driving vehicles)
e.	Improve local bus service (FAX, Fresno County Rural, and Clovis Transit)
f.	Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber)
g.	Maintain pedestrian sidewalks and walkways
h.	Provide more walking and biking trails
i.	Increase the number of bike lanes and bike paths

The value and spending priorities to be established for the current 2024 survey will be compared to those similar priorities evaluated in the 2020 survey.

Subtask 2.1 (a) Survey Design: Telephone Survey: Telephone respondents cannot reasonably be expected to remember the several items they would be asked to prioritize without viewing them. However, Rea & Parker Research proposes an alternative methodology that would achieve the desired prioritization.

Specifically, within the set of community values, respondents would be asked to rate each item on a 10-Point Scale of most important (10) to least important (1). Then, the ratings for each item would be

aggregated. These aggregate ratings would form the basis for ranking the priority items from most important to least important. Similarly, within the set of funding priorities, respondents would be asked to rate each item on a 10-Point Scale of most important (10) to least important (1). Then, as with community values, the ratings for each item would be aggregated to form the basis for ranking the priority items from most important to least important. This approach does not require telephone respondents to retain in their immediate memory a lengthy list of community values and transportation priorities in order to rank them as they are being interviewed. In the alternative, telephone respondents could be asked to rank their top 2 choices and least important choice. Compiling all of these responses would permit an overall ranking. The RFP from Fresno COG indicates that these values and priorities are to be **ranked**. The 10-Point ratings or the alternative ranking of a limited number of choices will be used in combination with online rankings to generate the overall rankings requested by Fresno COG. The precise methodology will be discussed with the Project Manager and Committee members during the kick-off conference.

After thorough discussions with the Committee, Rea & Parker Research will prepare a draft questionnaire that will obtain respondent opinions regarding community value priorities as well as funding priorities. The questionnaire will be professionally formatted and produced separately in English, Spanish, Hmong, and possibly Panjabi (to be discussed with the Committee). Interviewers will be available to administer the telephone survey in all of these languages.

While the telephone survey sample is designed to represent the population of the County of Fresno in proportionate terms, Rea & Parker Research will take extra measures to ensure proportionality by stratifying the sample in accordance with the urban/rural population proportions within the County. This telephone survey will also include demographic questions that will help to determine if certain ethnic characteristics of the County population are sufficiently reflected in the sample. For example, respondents will be asked about their ethnic background regarding if they identify as Latino/Hispanic or not Latino/Hispanic in order to distinguish Hispanic/Latino respondents from their racial categories of White and Black. Asians will be asked about their specific origin nationalities. Also, respondents will be asked the dominant language spoken in their household. Specific demographic questions will be discussed with the Committee, including, among others,

- Age
- Income
- Employment status
- Education

There will also be questions about travel behavior, trip characteristics, customer satisfaction and sources of information. Open-ended questions will be categorized by artificial intelligence software and further reviewed by Rea & Parker Research personnel.

Once the draft telephone survey instrument is approved, Rea & Parker Research will conduct a pretest. The pretest will consist of 15 surveys in English, 7 surveys in Spanish, and 2 surveys in Hmong. This questionnaire pretest will seek to eliminate difficult levels of wording, non-specific and vague words and phrases, and biasing words and phrases.

In summary, as part of the pretesting process, Rea & Parker Research will (1) refine interview procedures and logistics; (2) highlight potential changes to question wording, sequencing, and formatting; (3) identify unexpected responses and respondent behavior; and (4) ensure that surveyors are conversant with the survey instrument. The ultimate objective is the development and implementation of a clear, comprehensive, and realistically implementable survey instrument.

Rea & Parker Research uses the CATI (Computer Aided Telephone Interviewing) system for telephone interviewing. This state-of-the-art system increases interviewing accuracy, quality, and performance. CATI selects and dials telephone numbers for a randomly drawn sample of telephone numbers, tracks, and tallies outcomes, captures response data, processes complex question skip patterns automatically, schedules and tracks call-back appointments, and screens invalid response codes.

Subtask 2.1 (b) Survey Design: Online Survey: In addition to the telephone survey, Rea & Parker Research proposes to conduct an online survey among Fresno County residents. This methodology enables respondents to rank the community values and funding priorities directly (as suggested in the Request for Proposal) because they do not need to retain these items in their memory and have immediate access to them on their computers, tablets, or smart cellular telephones. Specifically, respondents would be asked to rank the listed community values from 1 to 10, where 10 is most important and 1 is least important. Similarly, funding priorities would be ranked from 1 to 10. In order to combine the two survey modes, online respondents will also be asked to rate the values and priorities on the same 10-Point scale as were telephone respondents. Aggregate ratings and rankings for both sets of values and priorities would then

be calculated. As such, the online survey meets the specific wording suggested by the Committee and has an additional benefit in the sheer volume of responses that can be expected.

Rea & Parker Research will design an online survey with the same additional questions as the telephone survey. Respondents will be asked to respond to several demographic questions as well as other questions concerning their transportation needs and behaviors. After a draft survey is tested internally by Rea & Parker Research and the Committee members, the draft, possibly revised, will be tested in the field among about 15-20 Fresno County respondents. Based on these pretests, Rea & Parker Research will recommend further revisions (if any) and make modifications suggested by the Committee. The final survey will then be prepared for online distribution.

In summary, the fundamental reason for the two approaches is that the telephone method can screen respondents to make certain that the proper stratification is obtained, and the online survey can address the rankings specifically as requested by the Committee, and telephone surveys provide better coverage of the population. Online surveys can bolster the number of surveys over and above the telephone, thereby reducing the survey's margin of error. The online survey and telephone survey will be combined for all similar questions, with the two different ranking/rating methods being combined and weighted to the agreed upon stratification targets.

Task 2: Deliverables

Subtask 2.1(a): Final Telephone Survey Instrument (after benefit of pretest)
Subtask 2.1(b): Final Online Survey Instrument (after benefit of pretest)

Task 3: Sampling Plans

Subtask 3.1 (a): Sampling Plan for Telephone Survey

Rea & Parker Research will obtain a sample of 550 qualified landline and cell phone user residents of Fresno County. Random digit dialing will provide representativeness based upon the zip codes contained within the County from a listed sample of residents . County demographics will be used to weight certain of these variables to be determined in consultation with the Committee.

This number of cell phone respondents is established in consideration of the steadily rising number of U.S. adults that now have only a cell phone, requiring survey researchers to determine how to interview people on their mobile phones or risk unrepresentative results when studying the full population. This distribution involves a slight oversampling of landline users in order to obtain an adequate representation of Hispanics and residents over age 65. This will be a major part of the discussion with the Committee in the Kick-Off Conference.

- A 2023 study by Statista found that 96% of ages 18-29 had a smart phone; 97% of those 30-49 had smart phones and 94% of ages 50-64 had smart phones.
- Pew Research in 2023 found that the vast majority of Americans – 97% – now own a cellphone of some kind, up from just 35% in Pew Research Center's first survey of smartphone ownership conducted in 2011.
- A 2023 National Center for Health Statistics study indicated that 73% of U.S. households did not have a landline telephone at all but did have at least one cell phone
    - Landlines are far more common among homeowners (34 percent have them) than among renters (15 percent), while Hispanic Americans (20 percent) are less likely to have them than White or Black residents (30.5 percent).
    - Only 2 percent of U.S. adults use only landlines, and another 3 percent mostly rely on landlines.
    - The largest group of landline users are ages 65 and older (still 45.4% are cell phone only). That is the only demographic for which households with landlines still outnumber wireless-only households. In contrast, 86.5% of ages 25-to-44 are cell phone only.
    - Northeastern states' residents are most heavily landline users; whereas Mountain and Western states' residents are the lowest landline users.
    - California is roughly in the middle (70% with landlines), closest to the upper Midwestern states of Minnesota, Wisconsin, Illinois, Ohio, and Michigan.
    - There is virtually no difference in the percentage of homes that use only cellphones between urban and rural areas.

Cell phone interviews are typically more costly than are landline interviews. The response rate was 30% in a Pew Center landline sampling frame but only 20% in the cell phone frame. Half of the people reached in the landline sample (50%) cooperated with the interview, compared with roughly a quarter (28%) of those reached in the cell phone sample.

Subtask 3.1 (b): Sampling Plan for Online Survey

The sampling plan for the online survey is as follows:

- A random list of e-mails and text numbers for Fresno County resident households will be generated. The distribution of these emails will be representative of the population distribution in the County.

- The emails and texts will briefly explain the purpose of the communication – largely seeking citizen input to better plan transportation services for the Fresno Region and will mention that the survey is sponsored by the Fresno Council of Governments.

- The residents will be invited to complete the survey by clicking on a link provided in the e-mails and texts and there will be a deadline for their completion of the survey.

- The residents then will complete the rankings and ratings of priorities for both the community values and spending priorities. They will also answer the same demographic and other questions as in the telephone survey component.

- When the resident clicks "submit," the completed, survey will be transmitted to Rea & Parker Research's secure and confidential server.

A minimum of 450 online surveys will be obtained. In sum, therefore, using a multi-modal approach involving landlines, cell phones, texts, and e-mails, Rea & Parker Research will invite randomly selected Fresno County residents to complete the survey, achieving a sample size of 1,000 respondents. This yields a margin of error of +/- 3.1 percent at the 95 percent level of confidence.

Task 3: Deliverables

Subtask 3.1(a): Memo Documenting Sampling Plan for Telephone Survey

Subtask 3.1(b): Memo Documenting Sampling Plan for Online Survey

Additional Comments: Telephone and Online Surveys

The number of surveys being conducted over the internet has increased dramatically in the last 10 years, driven by a dramatic rise in internet penetration and the relatively low cost of conducting web surveys in comparison with other methods. Web surveys have a number of advantages over other modes of interview. They are convenient for respondents to take on their own time and at their own pace. The lack of an interviewer means web surveys suffer from less social desirability bias than interviewer-administered modes. And Web surveys also allow researchers to use a host of multimedia elements, such as having respondents view videos or listen to audio clips, which are not available to other survey modes.

Although more surveys are being conducted via the Web, internet surveys are not without their drawbacks. Surveys of the general population that rely only on the internet can be subject to significant biases resulting from under coverage and nonresponse in that not everyone in the U.S. has access to the internet and there are significant demographic differences between those who do have access and those who do not. People with lower incomes, less education, living in rural areas or age 65 and older are underrepresented among internet users. Therefore, utilizing the telephone to supplement online responses allows for the incorporation of advantages from both methodologies.

Task 4: Conduct the Telephone and Online Surveys

Subtask 4.1 (a): Conduct the Telephone Survey

Once the final telephone survey instrument has been tested and approved, Rea & Parker Research will complete a minimum of 550 telephone surveys among qualified Fresno County residents within a period not to exceed four weeks after survey approval by the Committee.

Through the use of the Computer Aided Telephone Interviewing (CATI) system, responses are entered into a computer data base as they are provided. The responses will be provided to the Committee in the form of frequency distributions in short order. Telephone respondents will be offered the opportunity to complete the online survey if they express reluctance regarding the telephone survey.

Interviewers will be selected from a pool of experienced interviewers. Each interviewer is trained in proper techniques, obtaining respondent participation, accurately recording responses, and is further trained in the importance of confidentiality. A minimum of four callback attempts is made in the case of a busy signal, an unanswered phone, or an answering machine. These callbacks are made on different days and at different times to maximize the chance of reaching an eligible respondent. All telephone interviews are conducted with a supervisor present at all times. Interviews are normally conducted from 4:00 to 9:00 p.m. on weekdays, and from 12:00 to 5:00 p.m. on Saturdays and Sundays. Bilingual interviewers (Spanish/English and Hmong/English) will be available as necessary to conduct interviews.

Quality control procedures are employed throughout the interviewing and data reduction phases. Custom data entry screens are created that filter valid code ranges and accommodate automatic skip and fill patterns. Interviews in progress are selectively and unobtrusively monitored by supervisors using a special digital telephone system. Ten percent of completed interviews that are not directly monitored are selected for verification by re-contacting the respondents.

Subtask 4.1 (b): Conduct the Online Survey

The procedures for conducting the online survey are directly associated with the online sampling plan. Please refer to **Subtask 3.1 (b).**

Task 4: Deliverables

Subtask 4.1(a): Frequencies of Telephone Survey Data

Subtask 4.1(b): Frequencies of Online Survey Data

Task 5: Code, Weight, and Analyze Survey Data

The information in Task 5 applies to both the telephone survey and the online survey.

Subtask 5.1: Code all numeric data

Survey questions will be pre-coded into predefined categories for ease of data input and will be post coded into these or other numerically defined categories when responses require such additional consideration. Survey data will be statistically compiled for analysis by the Statistical Package for the Social Sciences (SPSS).

Respondents to the online survey will both prioritize and rate all items (community values and spending priorities) in order to transmit the survey. To be considered a complete survey, respondents to the telephone survey cannot omit more than two items in the community values and Spending priorities sections. These omissions will be coded into a non-response category.

Rea & Parker Research will code all categorical data using numeric coding to facilitate subsequent analysis using SPSS. The Committee will be provided a detailed list of all codes and coding instructions in addition

to the survey data in the electronic formats discussed above. If there are open-ended question, they will be post-coded using artificial intelligence software and reviewed by Rea & Parker Research personnel.

Task 5.2: Weight/Expand Survey Data

The data collected as part of the surveys may be expanded/weighted to the universe from which the sample was drawn, depending upon the ultimate sample population distribution and analytical requirements agreed upon by Rea & Parker Research and the Committee. The weights will consist of a determination of the proportionate sample size per characteristic chosen for weighting, divided by the actual sample size achieved per characteristic and will be applied to the unweighted data in SPSS. Sample matching will be employed whereby a non-probability sample (online) is drawn with similar characteristics to a target probability-based sample (telephone) and the former uses the selection probabilities of the latter to weight the final data.

Subtask 5.3: Analyze Data from Both Surveys

The aggregate rankings for the community values and transportation spending priorities for both the telephone survey and online survey will be provided along with all other questions' frequencies. Relevant crosstabulations will also be presented. Results will be presented in the form of color charts and tables and a narrative explanation that will accompany the charts and tables.

Initial analysis of the data will be completed within 10 working days of survey interview completion. Analysis will continue throughout report preparation as additional issues arise from the reporting process itself or from questions/requests from the Committee.

Task 5: Deliverables

Subtasks 5.1 and 5.2: Survey data for both the telephone and online surveys are coded, weighted, and expanded.

Subtask 5.3: Analysis of survey data (telephone and online) is completed; online results are combined with telephone results and initial frequencies supplied to Committee.

Task 6: Prepare Final Report and Presentation of Findings

Subtask 6.1 (a): Prepare Draft Report

Commencing simultaneously with data analysis, Rea & Parker Research will begin preparation of the final report. Initially, a draft report will be prepared and submitted for review. The draft report will include all components of the final report including a stand-alone executive summary, complete methodological section, a description of survey administration, and an elaboration of analytical techniques utilized and findings resultant therefrom. The data will be weighted and presented in the form of full color charts and tabular displays, frequency distributions, and crosstabulations. Rea & Parker Research will submit the draft report to the Committee for review. The Committee will review the draft report and will suggest modifications to Rea & Parker Research.

Subtask 6.1 (b): Prepare Final Report

Rea & Parker Research will then incorporate the suggestions of the Committee and produce a final report. File copies of all correspondence, technical memoranda, and report will be delivered electronically (Word, Excel, and PDF documents) to the Fresno COG project manager.

Subtask 6.2: Presentation

Rea & Parker Research will consult and collaborate with the Fresno COG to prepare a PowerPoint presentation of the survey results. This presentation will cover a complete review of the findings and the methodology used to collect and analyze the data. This presentation will be made at the discretion of the Fresno Council of Governments and after the final report is delivered and approved within the scheduled timeframe.

Task 6: Deliverables

Subtask 6.1 (a) Draft Report Delivered to Fresno COG

Subtask 6.1(b): Final Report Delivered to Fresno COG

Subtask 6.2: PowerPoint Presentation

Project Schedule
Assume Notice to Proceed by May 1, 2024

Task 1: Development of the Work Plan

Subtask 1.1: Consultant Kick off Conference with the Project Oversight Committee
Time Frame: Week 1 (May 1 – May 10)

Subtask 1.2: Preparation of Survey Plan by Rea & Parker Research
Time Frame: Week 2 (May 11 – May 17)

Milestone: Approved Written Survey Plan

Task 2: Design of the Survey Instruments

Subtask 2.1: Design of the Surveys (Telephone and Online)
Time Frame: Weeks 3 and 4 (May 18 –May 31)

Subtask 2.1 (a): Survey Design: Telephone Survey
Subtask 2.1: (b): Survey Design: Online Survey

Milestone: Completed Draft Questionnaires (all languages) with Pretest Completed

Task 3: Sampling Plans

Subtask 3.1: Design Sampling Plans for Both Surveys
Timeframe: Week 4 (June 1 – June 7)

Subtask 3.1 (a): Sampling Plan for Telephone Survey
Subtask 3.1 (b): Sampling Plan for Online Survey

Milestone: Sampling Plans for Both Surveys Completed

Task 4: Conduct the Telephone and Online Surveys

Subtask 4.1 (a): Conduct the Telephone Survey
Timeframe: Weeks 5, 6 and 7 (June 8 –June 29)
Subtask 4.1 (b): Conduct the Online Survey
Timeframe: Weeks 5, 6 and 7 (June 8 – June 29)

Milestone: Initial Survey Results (Frequencies of Telephone and Online Surveys)

Task 5: Code, Weight, and Analyze Survey Data

Subtask 5.1: Code all numeric data
Subtask 5.2: Weight/Expand Survey Data
Subtask 5.3: Analyze Data from Both Surveys
Timeframe: Weeks 8, 9, 10 (June 30 – July 20)

Milestone: Survey Data Verified, Finalized, and Analyzed

Task 6: Prepare Final Report and Presentation of Findings

Subtask 6.1(a): Prepare Draft Report
Subtask 6.1(b): Prepare Final Report
Timeframe: Weeks 10, 11, 12 and 13 (July 14 – August 6)

Subtask 6.2: PowerPoint Presentation
Time Frame: Discretion of Fresno COG (after final report approved)

Milestones: Draft and final reports
PowerPoint Presentation

Management Approach and Key Project Staffing

The Management Approach with examples and detail is provided throughout this proposal. In summary, Rea & Parker Research will organize and conduct two scientific random samples to determine Fresno County residents' funding priorities as well as priorities concerning community values. A telephone survey of 550 respondents is proposed. This survey will be representative of the Fresno County population distribution. In particular, the sample will ensure, through appropriate stratification, that the urban and rural areas of the County are appropriately represented. Demographic questions in the survey will ensure that ethnic population groups are represented as well as the languages spoken throughout the County.

An online survey is also proposed by Rea & Parker Research. This survey will yield a minimum sample size of 450 respondents. The online survey has the same goals as the telephone survey and will help to verify the resident priorities found in the telephone survey. Emails will be sent to a substantial number of Fresno County households. These residents will be invited to access the survey, complete it, and submit it to Rea & Parker's secure server.

The combined samples (telephone and online) will yield a sample size of 1,000 respondents, yielding a margin of error of no greater than +/- 3.1 percent at the 95 percent level of confidence.

Key Project Staff

The key project staff person will be Dr. Richard A. Parker (project director and primary contact). Dr. Parker will be directly responsible for all aspects of the project including the refinement of the methodology, the preparation of survey materials, the management of survey personnel, supervision of data entry, data analysis, and the preparation of the draft and final reports. Dr. Louis M. Rea will serve as assistant project director and will participate and assist in all phases of the project.

Richard A. Parker, Ph.D. is President of Rea & Parker Research and a professor in the School of Public Affairs at San Diego State University where he teaches graduate and undergraduate courses in statistics, survey research, urban economic development, finance, and real estate. Dr. Parker possesses extensive analytical experience in fiscal impact analysis, statistical survey research, market analysis, land use, real estate development and valuation, and transportation issues.

Dr. Parker has been a consultant to both the public and private sectors for more than 40 years. He has specialized in sample survey research for various governmental agencies and market research for retail, commercial, residential, and recreational development. Particular emphasis has been placed upon market research conducted in the field of transportation, with myriad rider/on-board surveys, intercept surveys, telephone surveys, and focus group projects having been performed for several transportation agencies. He is a recognized survey research expert by courts of law and has testified in numerous legal actions involving survey research.

Dr. Parker has further established his reputation with regard to fiscal impact studies, urban redevelopment, and environmental impact/socioeconomic and demographic analyses. He has also been involved on a consultative basis with a number of issues concerning economic and population growth impacts in Southern California and has published a variety of articles, monographs, and books on these subjects.

Dr. Parker has further participated in various panel discussions, delivered expert testimony to legislatures and courts, and appeared on several radio and television programs on behalf of his clients. Dr. Parker is a graduate of Brown University, the University of California at Berkeley, and UCLA. He possesses degrees in Business Administration from those institutions (B.S., MBA, and Ph.D.) plus a further graduate degree in City Planning (MCP) from San Diego State University. **Dr. Parker's one-page resume is included in the Appendix.**

Louis M. Rea, Ph.D. is a Professor of City Planning, Emeritus and former Director of the School of Public Affairs at San Diego State University for 45 years. Dr. Rea is a co-founder of Rea & Parker Research and will serve as assistant director for this project. He has taught graduate courses in statistical analysis, transportation planning, survey research, and urban/fiscal problems. He has published a variety of articles, participated in panel discussions, and delivered numerous papers at professional conferences throughout the United States. He has extensive experience as a researcher and consultant in the San Diego area for the past 40 years.

He has conducted surveys in numerous consulting and research assignments for municipal jurisdictions and private businesses throughout Southern California. Dr. Rea has conducted numerous telephone surveys, on-board surveys, intercept surveys, and focus groups. He has prepared environmental impact reports and market analyses for various commercial/recreational developments. He has analyzed the feasibility of assessment districts and direct benefit financing, and prepared demographic and economic profiles and projections for numerous projects. Dr. Rea is a graduate of Colgate University in New York, with an M.C.P. and Ph.D. from Syracuse University in Public Economics and Regional Planning. **Dr. Rea's one-page resume is included in the Appendix.**

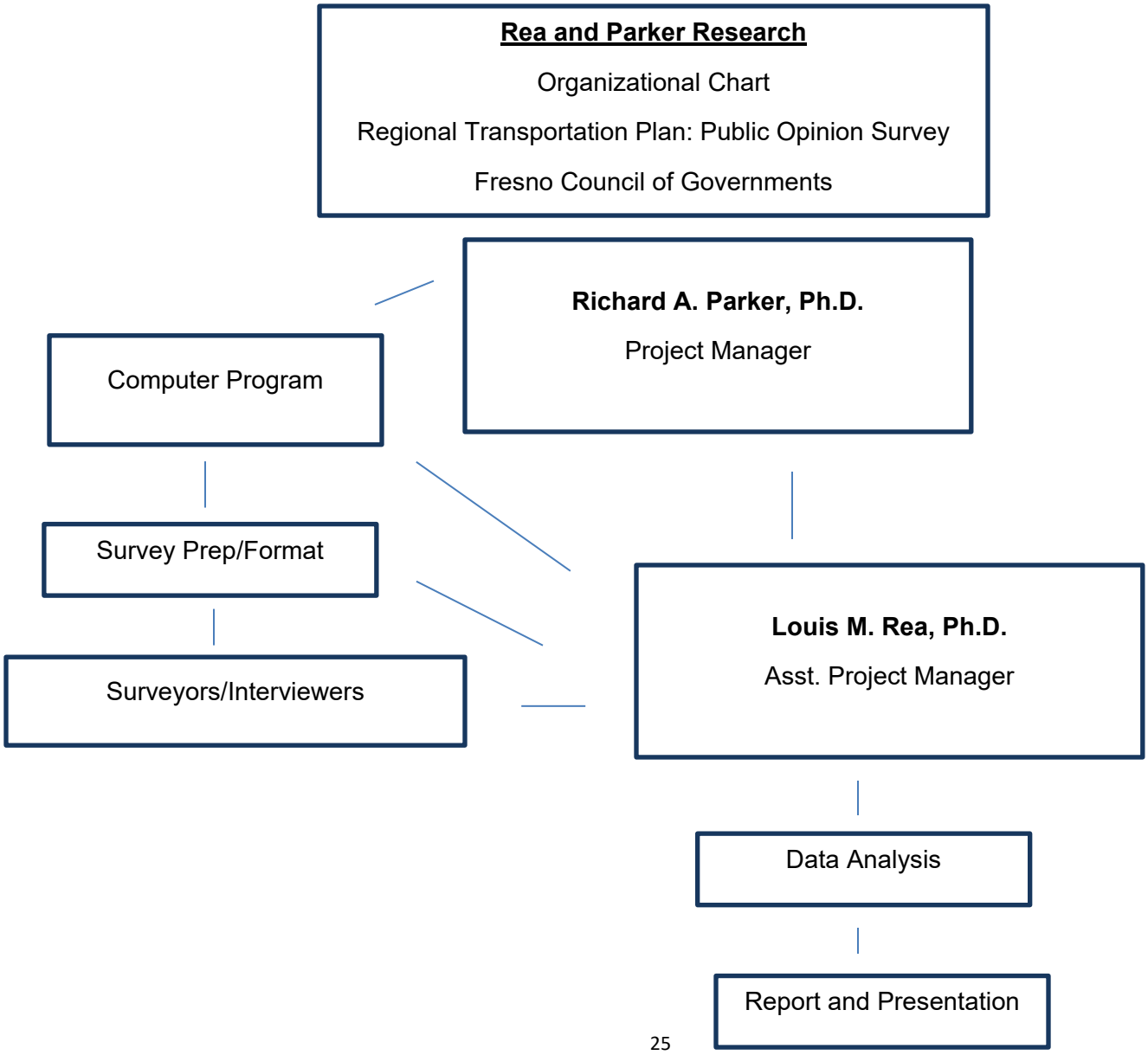
Rea & Parker Research will not substitute members of the project team without prior approval of Fresno COG.

Disadvantaged Business Enterprises and Title VI (see Attachments A and B)

Rea & Parker Research will affirmatively insure that in this project, DBE and minority business enterprises will be afforded full opportunity to submit bids for staffing purposes and will not be discriminated against on the grounds of race, color, or nation origin in consideration of ultimate employment.

Survey Personnel

Survey personnel will be hired directly by Rea & Parker Research and/or contracted to survey research telephone call center to include personnel who have performed survey interviews for Rea & Parker Research in the past. Rea & Parker Research has worked for years with two call centers—Dynata and Competitive Edge Research. Personnel will consist largely of persons fluent in Spanish and some in Hmong. A majority of these personnel, including veterans, will be members of disadvantaged ethnic minorities or genders. These personnel are discussed thoroughly in Subtask 4.1 above. **An organizational chart and labor allocation chart are included below.**



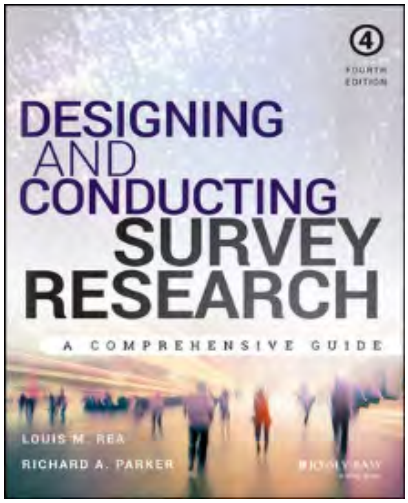
LABOR HOUR ALLOCATION CHART

Staff Member (fully burdened to include 50% overhead and 10% profit)	Task 1: Development of the Work Plan	Task 2: Design of Survey and Sampling Plan	Task 3: Design of Survey Instrument	Task 4: Conduct Surveys	Task 5: Data Processing and Analysis	Task 6: Reports and Presentations	Total Hours	Total Labor Cost (fully burdened)
Richard A Parker, Ph.D. and/or Louis M. Rea Project Directors @$250/hr.	5	20	20	8	25	25	103	$25,750
Labor Cost per Task (fully burdened)	$1,250	$5,000	$5,000	$2,000	$6,250	$6,250		$25,750
Direct Costs								Total Direct Cost
Call Center—cost per completed survey averaging landline, telephone and online = $27.50				$27,500				$27,500
Sample Purchase		$6,000						$6,000
Translations			$2,000					$2,000
Web Hosting				$2,000				$2,000
Travel, Telephone, Photocopies		$200	$150	$200		$400		$950
Total Direct Costs		$6,200	$2,150	$29,700		$400		$38,450
TOTAL COST	**$1,250**	**$11,200**	**$7,150**	**$31,700**	**$6,250**	**$6,650**	**103**	**$64,200**

Summary of Qualifications

Rea & Parker Research is a statistical sample and market research and economic consulting firm based in San Diego, California, with facilities in Los Angeles and Orange County. It was founded by Louis M. Rea, Ph.D., and Richard A. Parker, Ph.D., in 1984 and has grown into a well-respected, financially stable, and substantial research organization with clients throughout the State of California and the Southwest who will attest to the firm's ability to deliver a quality product within the originally designated budget and in accordance with the contracted time schedule.

With particular reference to the current project, the references below will indicate a wealth of experience in statistical methodology and telephone and on-line research conducted for major public agencies in Southern California and the State of California.



Richard A. Parker and Louis M. Rea are also Emeritus Professors in the School of Public Affairs at San Diego State University. Dr. Rea was Director of the Department of Public Administration during that time frame.

Richard A. Parker, PhD. and Louis M. Rea, Ph.D. are co-authors of a highly successful book, *Designing and Conducting Survey Research: A Comprehensive Guide*, published by Jossey-Bass/Wiley Publishers in 1992, with a second edition published in 1997, a third edition published in 2005, and a fourth edition in 2014.

Rea & Parker Research utilizes the university offices and state-of-the-art computer facilities, along with access to renowned scholars and reference material when necessary. Rea & Parker Research is a division of Rea & Parker, Incorporated, a California corporation—incorporated in 1985 (Fed ID: 33-0156230). Its home office in San Diego is located at 4875 Casals Place, San Diego, CA 92124 (mailing address: P.O. Box 421079, San Diego, CA 92142-1079). Telephone numbers for Rea & Parker Research are 858-279-5070 and 858-279-1170 (fax). The website is www.rea-parker.com.

Quantitative and Qualitative Research Clients of Rea & Parker Research include:

- Fresno Area Express
- Fresno Council of Governments
- Los Angeles County Metropolitan Transportation Authority
- Southern California Regional Rail Authority (Metrolink)
- Orange County Transportation Authority
- California Department of Transportation (CALTRANS)
- State of California--Senate Rules Committee
- State of California--Senate Special Committee on Border Issues
- State of California--Office of the Auditor General

- State of California--Office of the Attorney General
- Southern California Association of Governments (SCAG)
- San Diego Association of Governments (SANDAG)
- San Diego Gas & Electric
- San Diego County Sheriff's Department
- San Diego County Water Authority
- San Diego Unified School District
- Poway Unified School District
- Imperial Irrigation District
- Otay Water District
- Vallecitos Water District
- University of California-Berkeley
- University of California-Los Angeles
- University of California-Davis
- County of Orange
- County of San Diego
- City of San Diego
- City of San Diego Housing Commission
- City of Escondido
- City of Carlsbad
- City of Poway
- City of Davis
- City of St. Helena
- City of Dana Point
- City of Oceanside
- Bay Area Rapid Transit
- Metropolitan Transit System (San Diego Transit)
- North County Transit District
- Gold Line Authority (Los Angeles MTA)
- Imperial County Transportation Commission
- Imperial Valley Transit
- Santa Clarita Transit
- Santa Monica Municipal Bus Lines
- Culver CityBus
- Foothill Transit
- El Monte Transit
- Torrance Transit
- Cerritos on Wheels
- Commerce Transit
- Los Angeles Commuter Express
- Pasadena ARTS
- Carson Circuit
- Alhambra Transit
- Clovis Transit
- Riverside Transit Agency
- Imperial Valley Association of Governments
- San Diego County Law Library
- City Heights Community Development Corporation (City of San Diego)

- Centre City Development Corporation (City of San Diego)
- North Park Main Street Association (San Diego)
- San Luis Rey Indian Water Authority
- California Center for Sustainable Energy
- Costco Wholesale Corporation
- Safeway, Inc.

Economic Research Clients:

- State of California--Senate Rules Committee
- State of California--Senate Special Committee on Border Issues
- State of California--Office of the Auditor General
- State of California--Office of the Attorney General
- California Department of Transportation (CALTRANS)
- Southern California Gas Company
- San Diego County Sheriff's Department
- San Diego Unified School District
- San Diego Gas & Electric
- Southern California Gas Company
- Pardee Construction Company
- San Diego Aircraft Carrier Museum Foundation
- Westbrook Development
- Genstar Development
- Laing Urban
- Pacific Century Development
- Subway, Inc.
- Westfield Shopping Centers
- Shea Properties
- City of San Diego
- City of San Diego Housing Commission
- City of Carlsbad
- City of Poway
- City of Holtville
- Southern California Association of Governments
- Imperial Valley Association of Governments
- San Diego County Taxpayers Association
- California Center for Sustainable Energy
- City Heights Community Development Corporation (City of San Diego)
- Centre City Development Corporation (City of San Diego)
- La Jolla Band of Mission Indians
- Viejas Enterprises
- Foxwoods Development
- Big Pine Paiute Economic Development Corporation
- Joint Labor/Management Committee-Retail Food Industry
- San Diego/Imperial Counties Labor Council AFL-CIO
- Southwest Strategies, LLC
- Stirling Enterprises
- Ivey Ranch Development Company

- Pacifica Companies
- Pacific Beachfront Resort
- Housing Solutions Alliance
- Smart Growth Coalition—National City
- Rancho Guejito Corporation
- Seacoast Inn
- Shopoff Group
- Mercado Barrio Logan
- San Diego Surf Cup Sports
- Save Starlight Bowl
- Accretive Investments
- Mortgage Electronic Registration System, Inc. (MERS)
- Chelsea Investment Corp.
- Border Communities Capital Corp.
- Solaris Capital/Three Rivers Development
- Cox Communications
- Regency Shopping Centers
- Clinicas de Salud del Pueblo
- The Children's Clinic Family Health and Wellness
- College of the Desert
- Innercare Health
- Sharp Rees-Stealy Medical Center

Specifically Related Experience

The following projects demonstrate the capability and experience of Rea & Parker Research to conduct projects related to the project at hand – Telephone and Online Survey Research.

FRESNO COUNCIL OF GOVERNMENTS

- 950-person telephone (n=650) and online (n=300) survey to determine community values and transportation funding priorities (2020). Detailed demographic and transportation usage cross tabulations were included plus PowerPoint presentation.



Community Values
k. Neighborhoods should be designed for walking and bicycling
l. There should be more multi-family housing made available
m. Continue developing communities that are predominantly single-family homes
n. Provide more mixed residential and business-related projects that are within walking distance of transit stops
o. Preserve farmland and agricultural activities
p. Preserve open space and environmentally sensitive areas
q. Support a robust economy
r. Safeguard clean air
s. Reduce the effects of climate change
t. Invest in existing neighborhoods
Funding Priorities
j. Repair potholes and maintain streets and roads
k. Reduce traffic congestion and traffic delays
l. Make roads and intersections safer
m. Support more technologically innovative driving options (for example, more electric charging stations or self-driving vehicles)
n. Improve local bus service (FAX, Fresno County Rural, and Clovis Transit)
o. Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber)
p. Maintain pedestrian sidewalks and walkways
q. Provide more walking and biking trails
r. Increase the number of bike lanes and bike paths

Project Manager:

Brenda Veenendaal
Administrative Services Manager
Public Information and Ridesharing Programs
Fresno Council of Governments
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FRESNO AREA EXPRESS (FAX) (INCLUDING HANDY RIDE)



- Conducted a **customer opinion and satisfaction survey** among Fresno Area Express fixed route riders. The survey was conducted through online, intercept and on-board interviews of 876 bus passengers. This sample yielded a margin of error of +/- 3.3 percent at the 95 percent level of confidence (2022).

- Conducted a **customer opinion and satisfaction survey** among Fresno Area Express fixed route riders. The survey was conducted through intercept and on-board interviews of 1,803 bus passengers. This sample yielded a margin of error of +/- 2.3 percent at the 95 percent level of confidence (2018).

- Conducted a **customer opinion and satisfaction survey** among Fresno Area Express fixed route riders. The survey was conducted through intercept and on-board interviews of 1,542 bus passengers. This sample yielded a margin of error of +/- 2.5 percent at the 95 percent level of confidence (2014).

- Conducted an **on-board origin/destination survey** of customers of the primary bus system in Fresno – the Fresno Area Express – 3730 completed surveys. The overall margin of error for this survey was +/- 1.6 percent at the 95 percent level of confidence (2013).

- Conducted three **customer opinion and satisfaction telephone surveys** for Fresno Area Express among its on-demand paratransit (Handy Ride) customer base. These surveys were conducted by a random telephone sample of Handy Ride customers. All three sample surveys yielded a margin of error of +/- 5.0 percent at the 95 percent level of confidence (2022, 2018, and 2014).

Project Manager (2022)

Carolina Ilic
Assistant Director,
City of Fresno Department of Transportation
2600 Fresno Street
Fresno, CA 93721
Carolina.Ilic@fresno.gov
559-621-2489

Project Manager (2014 and 2018):

Judith Nishi
Community Coordinator
City of Fresno, Department of Transportation
Fresno Area Express (FAX)

CITY OF ENCINITAS

Online Survey

- Community values and transportation/infrastructure funding priorities survey of 1,273 online respondents. Survey focused on alternate transportation mode usage, purposes and preferences in the context of values and priorities among City of Encinitas residents, including:
  - Bicycle/Pedestrian Infrastructure Priorities
  - Walking Influences/Considerations, Destinations, and Suggested Improvements
  - Bicycling Influences/Considerations, Destinations and Suggested Improvements
  - Public Transit Influences/Considerations

Project Manager:

Sherry Ryan, Ph.D.

Dean, Baruch College Marxe School of Public and International Affairs
City University of New York
Administrative Building (135 East 22nd Street)
sherry.ryan@baruch.cuny.edu
646-312-1000

and

Principal, Chen Ryan Associates
3900 Fifth Ave #310
San Diego, CA 92103
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(619-795-6086)
(213- 224-3496)

Other Survey Research includes, but is not limited to…

CITY OF SAN DIEGO

Telephone/Online Surveys

- Telephone and Online survey of 1,126 City of San Diego residents concerning their preferred methods of receiving information, specific sources of news, and their awareness of and satisfaction with City of San Diego communication efforts.

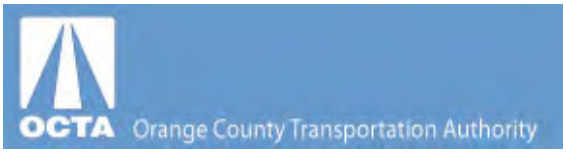
- Prepared, implemented, and analyzed a 400-person telephone survey of residents of three low-income San Diego communities concerning issues such as crime, economic development, city services, and the success of the City's "Weed and Seed Program."

- Prepared, administered, and analyzed sample survey of San Diego County residents for purposes of assessing utilization and demand factors for Mission Bay Park in San Diego. This survey of 850 persons served to inform the revision of the Park's Master Plan.

- Prepared, conducted, and analyzed a 600-person telephone survey in mid-city for purposes of establishing the need for a community court in the area populated by myriad low-income minority and immigrant groups. Also, in-person interviews/surveys of 100 local business owners.

- Prepared, implemented, and analyzed a 400-person survey of City residents concerning water supply awareness, conservation attitudes and behaviors, and opinions about water recycling—2004, 2011 and 2012.

ORANGE COUNTY TRANSPORTATION AUTHORITY/METROLINK



Telephone Surveys

- Conducted Center Line Customer Profile for the Orange County Transportation Authority involving intercept surveys of 8,800 potential urban light rail users and **1,500 telephone survey interviews**. Final analysis assessed likely ridership, preferred destinations, trip purposes,

demographic and psychographic profiles of potential light Metro Rail ridership.

- Prepared, conducted, and analyzed Vietnamese ridership study, including in-person intercept survey, telephone sample survey, and focus group among Vietnamese community leaders regarding current bus service and future transit needs in the Vietnamese areas of Orange County.

- Conducted an 800-person telephone survey and 6 focus groups to determine desired route for high-speed rail from Northern California between Los Angeles and San Diego.

Online Survey

- Conducted and analyzed an on-Line survey of 2000 ACCESS customers (disabled paratransit) regarding customer service satisfaction.

LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY



Telephone Surveys

- Telephone survey of 2,500 weekday riders of LCMTA and 12 municipal operators expanding upon demographics, satisfaction, problem occurrence, importance/concern, travel behavior, use of MTA website, customer service, and marketing media and messages obtained during the conduct of on-board surveys of MTA buses.

- Telephone survey of 1,000 weekday and weekend riders of Metro Rail expanding upon demographics, satisfaction, problem occurrence, importance/concern, travel behavior, use of MTA website, customer service, and marketing media and messages obtained during on-board surveys of MTA rail lines.

- On-Board and **telephone surveys** of Metro Gold Line riders about expansion of line eastward. Also surveyed were bus riders on connecting lines, bicycle riders and residents within walking distance of new line.

NORTH COUNTY TRANSIT DISTRICT

Online Survey

- Online survey of commuters and residents at Camp Pendleton Marine Base in order to assess origin-destination commute patterns and market for potential rail station on base.

RIVERSIDE TRANSIT AGENCY

- On-board survey of 8000 riders of Riverside bus system regarding satisfaction, frequency, demographics

- On-board survey and count of RTA bus lines that intersect with Downtown Riverside Transit Terminal in order to identify magnitude and nature of travel disruptions that will occur when terminal is relocated

- On-Board survey of commuter bus lines

- Intercept of 1000 passengers transferring and/or ending trip at Downtown

SAN DIEGO COUNTY WATER AUTHORITY

Telephone Surveys

- Prepared, implemented, and analyzed several public awareness and opinion telephone surveys from 2003 to 2012 concerning behavior, opinion, rate tolerance, future needs assessment issues, desalination, water reclamation, conservation practices.

- Prepared, implemented, and analyzed a 400-respondent telephone survey among San Diego County contractors regarding project labor agreements and public works contracting.

- Conducted two 600-person telephone surveys tracking before and after impacts of a public awareness campaign concerning water conservation.

Online Surveys

- Prepared, implemented, and analyzed online survey of General Managers and Department Heads of 23 member agencies about satisfaction, effectiveness, usefulness of services and programs provided by Water Authority in 2003 and 2005.

- Prepared, implemented, and analyzed online employee satisfaction survey of Engineering Department.

OTAY WATER DISTRICT

Telephone Surveys

- Since 2003, Rea & Parker Research has conducted customer attitude and awareness telephone surveys for the Otay Water District. The purpose of these surveys has been to assess the opinions and attitudes of the customer base toward critical water issues such as conservation, recycling, and desalination. Rea & Parker Research has also conducted several Customer Service telephone surveys (associated with customer satisfaction with the District's Call Center).

    - 2013 residential customer satisfaction and awareness telephone survey on same topic in 2010.
    - 2010 customer survey regarding proposed desalination plant in Mexico
    - 2012 Customer Awareness and Satisfaction Survey
    - 2012 Customer Service telephone Survey
    - 2011 Customer Awareness and Satisfaction Survey 2010 Desalination Survey—400 respondents and 2 focus groups
    - 2009 Customer Awareness and Satisfaction Survey of 300 customers of the District
    - 2009 Large Users Drought Telephone Survey
    - 2008 Customer Service telephone survey of 300 participants prepared, conducted, and analyzed.
    - 2008 Customer Awareness and Satisfaction telephone survey of 300 participants prepared, conducted, and analyzed.
    - 2007 residential customer satisfaction/awareness (n=300) telephone survey prepared, implemented, and analyzed. Emphasis upon customer satisfaction and conservation measures.
    - 2007 Call Center customer service telephone survey (n = 200) focused upon satisfaction with customer service and communications.
    - 2005 customer satisfaction survey of 350 residential customers concerning behavior, opinion, customer service, desalination, water reclamation, and conservation practices.

Online Surveys

- 2019 Employee satisfaction online survey
- 2010 Employee satisfaction online survey
- 2008 employee satisfaction online survey

COUNTY OF SAN DIEGO

Telephone Surveys

- Prepared, implemented, and analyzed 1,305-person telephone survey of unincorporated area residents concerning awareness, behavior, and opinions about water runoff pollution.

- Conducted, analyzed, and reported upon two 600-person telephonic public opinion and awareness surveys before and after public awareness campaign to inform county residents about emergency preparedness.

SAN DIEGO ASSOCIATION OF GOVERNMENTS

Online Survey

- Online Survey of 400 San Diego County businesses (plus focus groups) regarding telework policies, opportunities, and challenges.

- 400-person intercept survey at International Border concerning parking costs, availability, and other issues.

- Six Month panel for focus groups and surveys at start and end concerning new transit plan that utilizes rental cars at either end of transit trip.

UNIVERSITY OF SAN DIEGO, DAVIS

Online Survey

- Web based survey of all identifiable San Francisco Bay Area water management professionals concerning water conservation policies and practices, including follow-up telephone interviews.

POWAY UNIFIED SCHOOL DISTRICT

Telephone Survey

- Telephone survey of 400 district residents pertaining to satisfaction with existing bond program and potential for future borrowing.

SAN DIEGO UNIFIED SCHOOL DISTRICT

Telephone Survey

- Survey of building contractors concerning economic impacts of Project Stabilization Agreement with local trade unions regarding school construction projects.

CITY OF OCEANSIDE

Telephone Survey

- Prepared, implemented, and analyzed a telephone survey of 803 residents of northern San Diego County concerning awareness, behavior, and opinions about water runoff pollution.

CITY OF CARLSBAD

Telephone Survey

- Prepared, implemented, and analyzed a citywide sample telephone survey of 600 respondents concerning future urban commercial development in this fast-growing Northern San Diego County city. Extensive analysis of underlying values through various development scenarios and conjoint analytical techniques was featured.

COUNTY OF ORANGE

Telephone Survey

- Prepared, implemented, and analyzed a 1,040-person telephone survey of an unincorporated area (North Tustin) in order to assess level of service satisfaction issues and potential annexation/sphere of influence adjustments.

CALIFORNIA DEPARTMENT OF TRANSPORTATION

Online Survey

- Conducted web-based survey and focus groups of CALTRANS engineers regarding job satisfaction and staff morale.

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

- 5200-person survey of pedestrian, passenger vehicle, and commercial truck border crossers at Calexico and Algodones/Yuma pertaining to trip purpose, frequency, origin/destination, and other factors.

CITY OF ESCONDIDO

Telephone Survey

- Prepared, administered, and statistically analyzed a telephone survey of 425 residents concerning library facilities.

VALLECITOS WATER DISTRICT

Telephone Survey

- Conducted a 300-person telephone survey regarding conservation, awareness of district activities, and communications.

COSTCO WHOLESALE CORPORATION

Online Survey

Online (electronic) surveys in 2018 and 2021 of 400 Costco customers regarding customer service.

Other References (in addition to those listed above for specifically-related Fresno COG, Fresno Area Express and City of Encinitas values and priorities surveys)

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El Centro, CA 92243
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CEO/Partner
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Thomas Kaufman—Sheppard Mullin (Century City (Los Angeles), CA)—310-228-3748

Matthew Sonne—Sheppard Mullin (Orange County, CA)—714-424-2802

Francis Ortman/Christian Rowley/Kerry Friedrichs—Seyfarth Shaw (San Francisco, CA)—415-544-1070

David Kadue—Seyfarth Shaw (Century City (Los Angeles), CA)—310-201-5211

Reed L. Russell--Phelps Dunbar LLP (Tampa, FL)—813-472-7589

Michelle DuCharme—Seyfarth Shaw (Sacramento, CA)---916-498-7019

Derek Havel—Sheppard Mullin (Los Angeles)—213-617-5424

Richard A. Parker, Ph.D.



Education

Ph.D. University of California, Los Angeles (Los Angeles, California)
Pacific Western University (Los Angeles, California)
Doctor of Philosophy (Business Administration), 1986

M.B.A. University of California, Berkeley (Berkeley, California)
Master of Business Administration (MBA), 1971

M.C.P. San Diego State University (San Diego, California)
Master of City Planning (MCP), 1984
(Award: 50 Distinguished Alumni in 50 years of School of Public Affairs)

B.S. Brown University (Providence, Rhode Island) (Award: Dean's List)
University of California, Berkeley (Berkeley, California)
Bachelor of Science — Business Administration, 1969
(Awards: Phi Beta Kappa, Cum Laude, Honors in Business Administration)

Selected Professional Experience

1985-present **Professor (Emeritus since 2013), School of Public Affairs, San Diego State University**

Courses taught: Seminar in Urban Planning Methodologies (undergraduate and graduate), Financing Urban Development (graduate), Quantitative Methods (Statistics) (graduate), Seminar in Quantitative Approaches to Public Administration (graduate), Quantitative Techniques in Urban Planning (graduate), Contemporary Urban Issues (upper division undergraduate), Public Finance (graduate and upper division undergraduate), Seminar in Economics of Urban and Regional Planning (graduate), Public Policy (undergraduate and graduate).

1984-present **President, Rea & Parker Research**

President/Project Director of survey and market research and economic consulting firm based in San Diego, California, with facilities in Los Angeles and Orange County. Extensive experience in public and urban affairs regarding the collection of primary demographic, attitudinal, and market-related data through survey research and focus group analysis. Highly regarded economic consultant, particularly in the areas of fiscal impact analysis, urban economic development, and site specific commercial, retail, and residential evaluation.

Selected Survey Research Clients: Fresno Area Express, State of California, San Diego County, Orange County, Imperial County, Cities of San Diego, Escondido, Carlsbad, Oceanside, Poway, Davis, Holtville, and Dana Point, SANDAG, SCAG, Imperial County Transportation Commission, San Diego MTS, Orange County Transportation Authority, Los Angeles County MTA, Southern California Regional Rail Authority (Metrolink), Bay Area Rapid Transit, Imperial Valley Transit, North County Transit District, Santa Clarita Transit, Los Angeles Department of Transportation, Foothill Transit, Torrance Transit, Santa Monica Big Blue Bus, Culver Citybus, Cerritos on Wheels, Commerce Transit, El Monte Transit, Alhambra Community Transit, Duarte Transit, Pasadena ARTS, Carson Circuit, Montebello Bus Lines, CALTRANS, San Diego County Water Authority, Otay Water District, Vallecitos Water District, San Diego Housing Commission, California Center for Sustainable Energy, San Diego Unified School District, San Diego County Sheriff's Office, Costco Wholesale Corporation, Safeway, Inc.

Expert witness regarding survey research and statistical analysis: Bank of America, Kaiser Permanente, NASSCO/General Dynamics, Ikon Office Equipment, Orange County Register/ Freedom Communications, CVS Pharmacies, Kelly Services, Costco Wholesale Corporation, Safeway, Inc, Whole Foods

Economic consultant: Westfield Shopping Centers, Regency Shopping Centers, San Diego Gas & Electric, Southern California Gas Company, Imperial Irrigation District, Viejas Enterprises, Foxwoods Casinos, Retail Food Industry Council, Pardee Homes, Shea Communities, San Diego Aircraft Carrier Museum Foundation, Stirling Cargo Airports, Subway, Inc., Wet Seal, Inc., Housing Solutions Alliance (Award: Bernays Award of Merit), San Diego County Taxpayers Association, Rancho Guejito Corporation, Big Pine Paiute Development, Shopoff Land Fund, Border Communities Capital, Solaris Community Capital. Three Rivers CDE, Clinicas de Salud del Pueblo, San Diego County Lifeguard Services/Fire -Rescue Department, Cox Communications, Sharp Rees-Stealy, Innercare Medical.

Selected Publication: Designing and Conducting Survey Research: A Comprehensive Guide (with Louis M. Rea, Ph.D., 1992 (2nd edition 1997—3rd edition 2005—4th edition 2014). Jossey-Bass, Inc., Publishers, San Francisco.

Louis M. Rea, Ph.D.



EDUCATION

Ph.D.	Economics, Public Management (Social Science), The Maxwell School, Syracuse University, 1975
M.R.P.	Master of Regional Planning, The Maxwell School, Syracuse University, 1973
B.A.	Economics, Colgate University, Hamilton, New York 1971 (Phi Beta Kappa, Cum Laude, Honors in Economics)

PROFESSIONAL EMPLOYMENT

Professor: ***School of Public Affairs, San Diego State University, 1975-present (Emeritus since 2012)***

Graduate Courses Taught: Seminar in Urban and Regional Planning Analysis, Seminar in Urban Transportation Planning, Quantitative Techniques in Urban Planning, Methods of Analysis in Public and Urban Affairs, Seminar in Urban and Fiscal Issues, Principles of Survey Research, and Program Design and Evaluation. Undergraduate Courses Taught: Introduction to Urban Planning, Applied Planning Research and Program Evaluation in Criminal Justice Administration, and Management of Urban Governments.

Director: ***School of Public Administration and Urban Studies, 1983-2006.***

Responsible for the management and direction of the School of Public Administration and Urban Studies, consisting of 40 employees, including 30 full time and part time faculty, and 10 support and research staff; responsible for managing the School's resources valued at approximately $4.0 million, consisting of funds in the areas of personnel, supplies and services, computer hardware, scholarships, endowments, and SDSU Foundation accounts; provide supervision of all personnel matters, including recruitment and hiring of full and part-time faculty as well as staff positions; oversee reappointment, tenure, and promotion process; schedule classes; prepare and implement school's academic strategic plan, business plan, student learning goals and objectives, and faculty hiring practices; responsible for fund raising and development.

Visiting: ***University of California, San Diego, Graduate School of International Relations and Pacific Studies, 2006-2009.***

Teach a required graduate course in program design and evaluation to students pursuing a Master's Degree in International Relations.

Consultant: ***Rea and Parker Research, 1984-present*** Provide professional consulting services to client agencies (both public and private) seeking research data and studies for executive decision making. Provide services in the areas of transportation research including on-board bus and rail surveys, survey research associated with customer satisfaction and market feasibility analysis, economic and fiscal impact analysis, program evaluation, and public policy analysis including land use, housing, immigration, and tourism.

Selected Transportation Survey Research Clients include Fresno Area Express, North County Transit District, Southern California Regional Rail Authority (Metrolink), Coaster, State of California Department of Transportation, SANDAG, San Diego MTS, Orange County Transportation Authority, Los Angeles County MTA, Riverside Transit Agency, , Imperial Valley Transportation Commission, Los Angeles Department of Transportation, Santa Clarita Transit, Foothill Transit, Torrance Transit, Santa Monica Big Blue Bus, Culver Citybus, Cerritos on Wheels, Commerce Transit, El Monte Transit, Alhambra Community Transit, Duarte Transit, Pasadena ARTS, Carson Circuit, Montebello Bus Lines.

PUBLICATION

Designing and Conducting Survey Research: A Comprehensive Guide. Jossey-Bass, Inc., San Francisco, 1992 -- 2nd edition, 1997; 3rd edition, 2005, 4th edition --2014 (with Richard A. Parker).

Budget and Cost Breakdown

Attachment C (pp. 47-48) and the Labor-Hour Allocation Chart (p. 26) indicate that Rea & Parker Research will conduct this study for a firm-fixed price of $64,200. Monthly invoices will accompany the monthly progress reports detailing the percentage of each task completed during that month.

Insurance Requirements

Without limiting Fresno COG's right to obtain indemnification from the consultant or any third parties, the consultant, at its sole expense, shall maintain in full force and affect the following insurance policies throughout the term of the contract:

1. Comprehensive general liability insurance with coverage of not less than $2,000,000 combined single limit per occurrence for bodily injury, personal injury, and property damage. Comprehensive general liability insurance policies shall name Fresno COG, its officers, agents, and employees, individually and collectively, as additional insured, but only insofar as the operations under the terms of the contract are concerned. Such coverage for additional insured shall apply as primary insurance or self-insurance and any other insurance, maintained by Fresno COG, its officers, agents, and employees, shall be given excess only and not contributing with insurance provided under the consultant's policies herein.
2. Comprehensive automobile liability insurance with limits for bodily injury of not less than $25,000 per person, $250,000 per accident, and for property damages of not less than $50,000, or such coverage with a combined single limit of $250,000.
3. Professional liability insurance of at least $1,000,000.
4. Worker's compensation insurance as required by law.

This insurance shall not be canceled or changed without a minimum of thirty (30) days advance written notice given to Fresno COG. The consultant shall provide certification of said insurance to Fresno COG within twenty-one (21) days of the date of the execution of the contract. Such certification shall show, to Fresno COG's satisfaction, that such insurance coverages have been obtained and are in full force; that Fresno COG, its officers, agents, and employees will not be responsible for any premiums on the policies; that as and if required such insurance names Fresno COG, its officers agents, and employees individually and collectively as additional insured (comprehensive and general liability only), but only insofar as the operations under the contract are

concerned; that such coverage for additional insured shall apply as primary insurance and any other insurance, or self-insurance, maintained by Fresno COG, its officers, agents, and employees, shall be excess only and not contributing with insurance provided under the consultant's policies herein; and that this insurance shall not be canceled or changed without a minimum of thirty (days) advance, written notice given to Fresno COG. In the event the consultant fails to keep in effect at all times insurance coverage as herein provided, Fresno COG may, in addition to other remedies it may have, suspend or terminate the contract upon the occurrence of such event.

Disadvantaged Business Enterprise (DBE) Certification

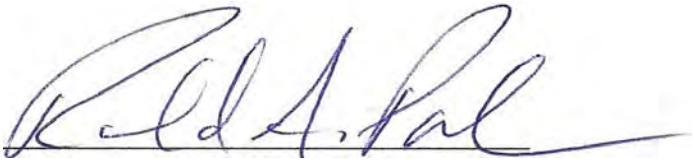
Rea & Parker Research will affirmatively insure that in this project, DBE and minority business enterprises will be afforded full opportunity to submit bids for staffing purposes and will not be discriminated against on the grounds of race, color, or nation origin in consideration of ultimate employment.

Conflicts of Interest

Rea & Parker Research has no conflicts of interest pertaining to this proposal.

Proposal Authorization

The undersigned in authorized to bind Rea & Parker Research to this proposal as a firm offer that stands for 120 days from this date. The undersigned is the sole individual so empowered.



Richard A. Parker, Ph.D.
President, Rea & Parker Research
Office location: 4875 Casals Place
San Diego, CA 92124
Mailing address:
P.O. Box 421079
San Diego, CA 92142
858-279-5070
858-735-7554

Attachments

Attachment A: TITLE VI ASSURANCE

The Council of Fresno County Governments, in accordance with Title VI of the Civil Rights Act of 1964, 78 Stat. 252, 42 U.S.C. 2000d-4 and Title 49, Code of Federal Regulations, department of Transportation, Subtitle A, Office of the Secretary, Part 21 Nondiscrimination in Federally Assisted Programs of the Department of Transportation issued pursuant to such Act, hereby notifies all bidders that it will affirmatively insure that in any contract entered into pursuant to this advertisement, minority businesses enterprises will be afforded full opportunity to submit bids in response to this invitation and will not be discriminated against on the grounds of race, color, or nation origin in consideration of an award.

Attachment B: DBE/WBE BIDDERS LISTING

Fresno COG will not deny award to contractors on the basis of DBE participation, who demonstrate that they have used good faith efforts to achieve DBE participation. Contractors must provide the following information with the initial proposal or before entering into a contractual agreement with Fresno COG: 1. The name, addresses, & phone number of all bidding firms. 2. NAICS code by firm. 3. The dollar amount of participation by each firm. 4. Proof of DBE certification if claimed. 5. Written confirmation named DBE's will participate. 6. If DBE participation is not achieved, evidence of good faith efforts may be required.

Prime contractors are required to maintain records and document payments to all subcontractors for three years following the performance of the contract. These records will be made available for inspection upon request by any authorized representative on Fresno COG, Caltrans, FHWA, FTA or DOT. This reporting requirement also extends to any certified DBE subcontractor. The contractor shall maintain records showing the name and address of each subcontractor, the date of payment, and total dollar figure paid to each subcontractor**.**

Name of Firm	Address/Phone	Project Budget	NAICS Code	DBE Status Yes/No	Age of Firm	Gross Receipts>$750,000 Yes/No
Rea & Parker Research	**P.O. Box 421079 San Diego, CA 92142 858-279-5070**	**$64,200**	**541910**	**No**	**40 years**	**Some years—Yes, others—No Depends upon type of projects**

1. All contractors/subcontractors bidding on the project must provide the requested information.

2. Bidders claiming DBE status must attach a copy of a current Certification issued pursuant to 49 CFR Part 26.

3. Bidders claiming DBE status must attach written affirmation that they will participate in the project.

4. Each bidder must designate if Gross Annual Receipts are greater than or equal to $750,000.

Attachment C

BUDGET AND COST SCHEDULE (also see Labor-Hour Allocation—p. 26)

LABOR COSTS: FULLY BURDENED @ 15% Overhead and 10% Profit

TASKS	Richard Parker, Ph.D. and Louis M. Rea, Ph.D. Project Managers $250/hour	LABOR COST	DIRECT COSTS	TOTAL COST BY TASK
	Hours			
Task 1: Development of the Work Plan	5	$1,250	----	$1,250
Task 2: Design of Survey and Sampling Plan	20	$5,000	$6,200	$11,200
Task 3: Design of Survey Instrument	20	$5,000	$2,150	$7,150
Task 4: Conduct Survey	8	$2.000	$29,700	$31,700
Task 5: Data Processing and Analysis	25	$6,250		$6,250
Task 6: Reports and Presentations	25	$6,250	$400	$6,650
TASKS SUBTOTAL	103	$25,750	$38,450	$64,200

ATTACHMENT C—Continued

DIRECT COSTS	AMOUNT
Call Center @ $27.50 per completed survey	$27,500
Sample Purchase	$6,000
Translations	$2,000
Website Administration	$2,000
Report Production	$400
Travel, Telephone	$550
DIRECT COST SUBTOTAL	$38,450

SUBCONSULTANTS

CALL CENTER INCLUDED IN DIRECT COSTS

PROPOSAL GRAND TOTAL = $64,200

APPENDIX

Copy of 2020 Fresno County Regional Transportation Public Opinion Survey

FRESNO COG SURVEY

Hello, my name is _____. I'm calling from Rea & Parker Research. We're conducting a survey on behalf of the Fresno Council of Governments. The data collected from the survey will inform the Regional Transportation Plan that looks 25 years into the future. The Plan will guide how and where people will locate and travel by identifying County residents' present and future transportation and land use preferences and needs.

This interview will take approximately 10 minutes. Your responses are completely confidential, and all results will be compiled in summarized form only.

Could you take a few minutes right now to help us out with your opinions?

IF TOLD "NO TIME*":*

Could I schedule a more convenient time?

"Leave Message Early Calls":

This is... calling from_____. It's..(DATE and TIME). We're conducting a survey on behalf of the Fresno Council of Governments. We'll try again another time. Thank you.

"Leave Message Later Calls":

This is...calling from_____. We've been trying to reach you for a few days regarding a survey on behalf of the Fresno Council of Governments. Could you please call us at _____ and leave a message with the best times to reach you? Thank you

IF ASKED FOR A CONTACT NAME:

Please call Richard Parker, Rea & Parker Research 858-279-5070.

GENDER: BY OBSERVATION OR NAME OF CUSTOMER

1. _____ MALE
2. _____ FEMALE
3._____ CANNOT DETERMINE

COUNTY:

Could you please tell me if you are a resident of any city or other location in Fresno County?

1. _____YES (GO TO CITY)
2. _____ NO, (THANK AND TERMINATE)

CITY:

Are you a resident of the City of Fresno or the City of Clovis?

1. _____YES, I live in Fresno
2. _____ YES, I live in Clovis, or
3. _____ NO. I do not live in the City of Fresno or in the City of Clovis

Q1a-j. We would like to ask you to tell us how important certain community values are to you. Please rate the following on a scale of 1-to-10, where 10 is for a community value that is very important to you and 1 is an issue that is not at all important to you.

Values (TELEPHONE: SWITCH THE FIRST FIVE with THE SECOND FIVE—Also rotate within each group of 5—RETAIN LETTERING AS INDICATED)	10	9	8	7	6	5	4	3	2	1
u. Neighborhoods should be designed for walking and bicycling										
v. There should be more multi-family housing made available										
w. Continue developing communities that are predominantly single-family homes										
x. Provide more mixed residential and business-related projects that are within walking distance of transit stops										
y. Preserve farmland and agricultural activities										
z. Preserve open space and environmentally sensitive areas										
aa. Support a robust economy										
bb. Safeguard clean air										
cc. Reduce the effects of climate change										
dd. Invest in existing neighborhoods										

Q2a-i. We would now like to ask you to tell us how important is to provide public <u>funding</u> for the following transportation issues. Please rate the following funding priorities on a scale of 1-to-10, where 10 is for a transportation issue that is very important to fund and 1 is an issue that is not at all important to fund.

Funding Priorities (TELEPHONE: SWITCH AROUND THREE GROUPS OF QUESTIONS (a-d, e-f, and g-i) ROTATE a through d, e and f, and g through i—RETAIN LETTERING AS INDICATED)	10	9	8	7	6	5	4	3	2	1
s. Repair potholes and maintain streets and roads										
t. Reduce traffic congestion and traffic delays										
u. Make roads and intersections safer										
v. Support more technologically innovative driving options (for example, more electric charging stations or self-driving vehicles)										
w. Improve local bus service (FAX, Fresno County Rural, and Clovis Transit)										

x. Support more shared mode transportation options (for example, carpools, vanpools, or on demand services like Uber)										
y. Maintain pedestrian sidewalks and walkways										
z. Provide more walking and biking trails										
aa. Increase the number of bike lanes and bike paths										

Q3a-b. What is your present work status? Please stop me when I mention your work status.

1. ____ I was employed full-time or part-time but am now not working because of the Coronavirus/Covid-19 ---GO TO Q4

I am ....

2. ____ employed full-time by someone else—not self-employed ---GO TO Q4
3. ____ employed part-time by someone else---GO TO Q4
4. ____ self-employed---GO TO Q4
5. ____ a student and am employed---GO TO Q4
6. ____ a student and not employed---GO TO Q4
7. ____ a homemaker—GO TO Q6
8. ____ retired—GO TO Q6
9. ____ disabled and unable to work—GO TO Q6
10. ____ unemployed before and since the start of Coronavirus/Covid-19—GO TO Q6
11. ____ other_____
    Q3b. please specify_____GO TO Q6
12. ____DK/REFUSED—DO NOT READ—GO TO Q6

Q4a-b. What is or was your primary method of commuting to work or school? Again, stop me when I mention your commute method.

1. ____Drive alone in my car
2. ____Motorcycle
3. ____Uber or Lyft
4. ____Carpool (2-4 others in car)
5. ____Vanpool (5 or more people in a van)
6. ____Public bus
7. ____Bicycle
8. ____Telework now and before Coronavirus/Covid-19--GO TO ETHNICITY
9. ____Telework since Coronavirus only/Covid-19
10. ____Walk or Jog
11. ____Other
    Q4b.____other please specify_____
12. ____DK/REFUSED—DO NOT READ

Q5a-b. How long in hours and minutes does it or did it usually take you to get to work or school?

5a._____hours
5b. _____ minutes
0._____ I TELEWORK (Enter in 5a and 5b)
999. _____DK/REFUSE--DO NOT READ (Enter in 5a and 5b)

GO TO ETHNICITY

Q6a-b. What is your primary method of traveling to the places you go to most often? Again, stop me when I mention your commute method.

1. ____Drive alone in my car
2. ____Motorcycle
3. ____Uber or Lyft
4. ____Carpool (2-4 others in car)
5. ____Vanpool (5 or more people in a van)
6. ____Public bus
7. ____Bicycle
8. ____Walk or Jog
9. ____Other
   Q6b.other please specify_____
10. ____DK/REFUSED—DO NOT READ

Q7a-b. How long does it usually take you to get to your most frequent destination?

7a. _____hours
7b. _____ minutes
999 ____ DK/REFUSED—DO NOT READ—Enter for both 7a and 7b

DEMOGRAPHICS

To ensure that we are talking to a wide variety of Fresno County residents, we would like to ask you a few more questions. Again, your responses are completely confidential and will be compiled in summary form only. First, …

ETHNICITY a-b. Which of the following most closely describes your ethnic background?

1. ____Hispanic
2. ____White/Caucasian
3. ____African American/Black
4. ____Asian/Southeast Asian
   ETHNICITY b. please specify national origin or Asian ethnic group_____
5. ____American Indian
6. ____Pacific Islander
7. ____Middle Easterner
8. ____Mixed Ethnicities
   ETHNICITY b. mixed please specify_____
9. ____Other
   ETHNICITY b. other please specify_____
10. ____DK/REFUSED—DO NOT READ

LANGUAGE a-b. What is the primary language spoken in your home?

1. ____English
2. ____Spanish or Spanish Creole
3. ____Hmong
4. ____Laotian
5. ____Other Indic (Indo-Aryan) languages (for example, Hindi, Bengali or Punjabi)
6. ____Mon-Khmer, Cambodian
7. ____Chinese
8. ____Arabic
9. ____Vietnamese
10. ____Armenian
11. ____Tagalog
12. _____Other,

    LANGUAGE b. other please specify _____

13. ____DK/REFUSED—DO NOT READ

EDUC. What is the last grade in school you have completed?

1. ____Less than 8th Grade Education
2. ____Some High School
3. ____High School Graduate
4. ____Vocational/Technical School
5. ____College Graduate
6. ____Graduate School Degree
7. ___ DK/REFUSED—DO NOT READ

AGE. Which of the following age categories best describes your current age?

1. ____Under 18 years old
2. ____18 to 34 years old
3. ____35 to 54 years old
4. ____55 to 74 years old
5. ____75 years old or more
6. ____DK/REFUSED—DO NOT READ

INCOME. Which of the following categories best describes your total household income in 2019, before taxes?

1. ____ Less than $10,000 per year
2. ____ $10,000 to $19,999 per year
3. ____ $20,000 to $29,999 per year
4. ____ $30,000 to $44,999 per year
5. ____ $45,000 to $59,999 per year
6. ____ $60,000 to $74,999 per year
7. ____ $75,000 to $99,999 per year
8. ____ $100,000 to $149,999 per year
9. ____ $150,000 or more
10. ____ DK/REFUSED—DO NOT READ

The Fresno Council of Governments thanks you for your help in providing this very important and much appreciated information.

FRESNO COUNCIL OF GOVERNMENTS
AGREEMENT FOR CONTRACTOR SERVICES

This AGREEMENT, made and entered into this 6th day of May, 2024 by and between the FRESNO COUNCIL OF GOVERNMENTS, 2035 Tulare St., Suite 201, Fresno, California 93721, a joint powers Public Agency ("FCOG"), and REA & PARKER RESEARCH, a California corporation ("CONTRACTOR"). FCOG and CONTRACTOR are each a "Party" to this Agreement and collectively are the "Parties" to this Agreement.

WITNESSETH:

WHEREAS, it is necessary and desirable that FCOG retain a firm to design and conduct Regional Transportation Plan public opinion survey ("PROJECT");

WHEREAS, on February 27, 2024, FCOG circulated a Request for Proposals seeking a contractor to perform the PROJECT, a true and correct copy of which Request for Proposals is attached hereto as Exhibit A, and is incorporated herein by this reference;

WHEREAS, on March 28, 2024, CONTRACTOR submitted its Fresno Council of Governments Regional Transportation Plan Public Opinion Survey Proposal, which is attached hereto as Exhibit B, and is incorporated herein by this reference; and

WHEREAS, CONTRACTOR represents it is qualified to perform the services required for the PROJECT and is willing to perform such services pursuant to the terms and conditions stated in this Agreement.

NOW, THEREFORE, it is agreed by FCOG and CONTRACTOR as follows:

I. CONTRACTOR'S OBLIGATIONS

A. The CONTRACTOR shall perform all work necessary to complete the PROJECT. CONTRACTOR shall perform those services as described in Exhibit A and Exhibit B. CONTRACTOR shall perform those tasks and services in accordance with the instructions set forth in Exhibit A. It is understood and agreeable to both parties that mutually approved, minor changes to the scope of work are allowable and expected during execution of this project. In the event of any inconsistency between this Agreement, Exhibit A and Exhibit B, such inconsistency shall be resolved by giving precedence in the following order of priority: (1) to the text of this Agreement, excluding the exhibits; (2) to Exhibit A; and (3) finally to Exhibit B.

B. CONTRACTOR shall perform the task and services contemplated by this Agreement substantially according to the proposed work schedule as set forth in Exhibit B, and according to the requirements of this Agreement.

C. CONTRACTOR shall perform all services required pursuant to this Agreement in the manner and according to the standards observed by a competent practitioner of the profession in which CONTRACTOR is engaged in the geographical area in which CONTRACTOR practices his profession. All products of whatsoever nature which CONTRACTOR delivers to FCOG pursuant to this Agreement shall be prepared in a substantial, first-class manner and conform to the standards of CONTRACTOR's profession.

II. FCOG's OBLIGATIONS

A. FCOG shall compensate CONTRACTOR as provided in section III of this Agreement.

B. FCOG will make available to the CONTRACTOR any document, studies, or other information in its possession related to the PROJECT.

III. COMPENSATION

A. Total Compensation.

Notwithstanding any other provision in this Agreement, the basic fee for the services rendered shall be computed at the hourly and cost rates as set forth in Exhibit B and shall be limited by an amount not to exceed the sum of sixty-four thousand, two hundred, and no/100 dollars ($64,200.00).

B. Progress Payments.

FCOG shall make progress payments to CONTRACTOR upon receipt and approval by FCOG of CONTRACTOR's monthly invoices, based upon completion of the task and services as set forth in Exhibit B. Payment of said progress payments to CONTRACTOR shall be based upon FCOG's evaluation of the completion of each respective component.

Ten percent (10%) of each progress payment shall be retained by FCOG as performance retention. Upon CONTRACTOR's full performance of its obligations under this agreement, including, without limitation, submission of its Final Report, and FCOG's approval of CONTRACTOR's performance hereunder, the accrued performance retention shall be paid to CONTRACTOR by FCOG. The CONTRACTOR may request FCOG to make payment of retention funds withheld from progress payments as provided under Section 10263 of the California Public Contracts Code.

C. Invoices.

CONTRACTOR shall submit two copies of each invoice with adequate supporting documentation of work billed and costs charged by Task as set forth in Exhibit B, to FCOG, specifying those services which CONTRACTOR believes have been completed. The invoice shall specify: (1) hours worked multiplied times the billing rates authorized in Exhibit B, (2) an itemization of incurred direct costs and/or subcontractor fees as set forth in Exhibit B; (3) the total amount billed for the current period, (4) the total amount billed to-date for the project. (5) the retention amount withheld. The invoice shall include a written progress report adequately describing the services billed and provided and summarizing the status of the PROJECT in regard to task completion, timelines, and budget.

D. Payment.

Within 30 days of receipt of a proper invoice, FCOG shall determine whether CONTRACTOR has adequately performed to the satisfaction of FCOG the item(s) for which CONTRACTOR seeks payment and shall remit payment thereof to CONTRACTOR.

E. Disputes.

If FCOG determines that CONTRACTOR has not adequately performed any such task or services, FCOG shall inform CONTRACTOR of those acts in writing which are necessary for satisfactory completion of the item(s). CONTRACTOR shall undertake any and all work to satisfactorily complete the item(s) at no additional charge to FCOG.

In the event there is a dispute over an alleged error or omission by CONTRACTOR, FCOG shall have the right to withhold payment of CONTRACTOR's fees in the disputed amount.

FCOG and CONTRACTOR shall endeavor to resolve any dispute informally between them. Any controversy or claim arising out of this Agreement, or the breach thereof, shall be settled by arbitration of the dispute before an independent arbitrator. The Parties mutually select an independent arbitrator or panel of arbitrators from Judicial Arbitration and Mediation Services, Inc. ("JAMS"), or another entity mutually agreed to in writing by the Parties. In the event a panel of

arbitrators is selected, each Party shall select one member, and shall mutually agree on a third member of the panel. Any arbitration shall occur in Fresno County, California.

IV. TERMINATION

A. Termination Without Cause.

This Agreement may be terminated without cause at any time by FCOG or the CONTRACTOR upon thirty (30) calendar days written notice. If FCOG terminates this Agreement, CONTRACTOR shall be compensated for services satisfactorily completed to the date of termination based upon the compensation rates and subject to the maximum amounts payable agreed to in Section III.

If CONTRACTOR terminates the Agreement for reasons other than material breach by FCOG, the CONTRACTOR shall reimburse FCOG, up to a maximum of $5,000, for the actual expense of issuing a request-for-proposal, engaging a new contracting firm, and the new contracting firms cost in becoming familiar with the previous CONTRACTOR's PROJECT design.

B. Breach of Contract.

FCOG may immediately suspend or terminate this Agreement in whole or in part, where in the determination of FCOG there is:

1. an illegal or improper use of funds;
2. a failure to comply with any term of this Agreement;
3. a substantially incorrect or incomplete report, study, or other documents or documentation submitted to FCOG;
4. improperly performed services under this Agreement.

In no event shall any payment by FCOG constitute a waiver by FCOG of any breach of this Agreement or any default which may then exist on the part of the CONTRACTOR. Neither shall such payment impair or prejudice any remedy available to FCOG with respect to the breach or default.

C. Non-Allocation of Funds.

The terms of this Agreement, and the services to be provided hereunder, are contingent on the approval of funds by the appropriating government agency. CONTRACTOR services and reimbursements beyond June 30, 2024, are subject to the inclusion and funding agency approval of this project in the FCOG Fiscal Year 2024-2025 Overall Work Program. Should sufficient funds not be allocated, the services to be provided hereunder may be modified, or this Agreement terminated at any time by FCOG's giving the CONTRACTOR thirty (30) days advance written notice.

D. In the event of any termination of this Agreement, all finished and unfinished work materials, including, without limitation, notes, minutes, research, documents, maps, graphs, and studies, shall be FCOG's property, and at FCOG's sole option, shall be delivered by CONTRACTOR to FCOG.

V. RIGHT TO PUBLISH/OWNERSHIP OF MATERIALS

FCOG shall be the owner of all materials produced pursuant to this Agreement upon completion and full performance of this Agreement by CONTRACTOR and shall have the right to publish, disclose, distribute, and otherwise use, in whole or in part, any reports, data, or other materials prepared by CONTRACTOR under this Agreement. CONTRACTOR shall not be liable for misuse or modification beyond their control by FCOG of materials produced pursuant to this agreement.

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VI. INDEPENDENT CONTRACTOR

In performance of the work, duties, and obligations assumed by CONTRACTOR to be provided under this Agreement, it is mutually expressly understood and agreed that CONTRACTOR, including any and all of CONTRACTOR's officers, agents, and employees will at all times be acting and performing as an independent contractor, and shall act in an independent capacity and not as an officer, agent, servant, employee, joint venture, partner, or associate of FCOG. Furthermore, FCOG shall have no right to control or supervise or direct the manner or method by which CONTRACTOR shall perform its work and function. However, FCOG shall retain the right to administer this Agreement so as to verify that CONTRACTOR is performing its obligations in accordance with the terms and conditions thereof. CONTRACTOR and FCOG shall comply with all applicable provisions of law and the rules and regulations, if any, of governmental authorities having jurisdiction over matters the subject thereof.

Because of its status as an independent contractor, CONTRACTOR shall have absolutely no right to employment rights and benefits available to FCOG employees. CONTRACTOR shall be solely liable and responsible for providing to, or on behalf of, its employees all legally required employee benefits. In addition, CONTRACTOR shall be solely responsible and save FCOG harmless from all matters relating to payment of CONTRACTOR's employees, including compliance with Social Security, withholding, and all other regulations governing such matters. It is acknowledged that during the term of this Agreement, CONTRACTOR may be providing services to others unrelated to FCOG or to this Agreement.

VII. ASSIGNMENT

CONTRACTOR shall not assign or subcontract its duties under this Agreement without the prior express written consent of the FCOG. No such consent shall be construed as making the FCOG a Party to such subcontract or subjecting the FCOG to liability of any kind to any subcontractor.

No subcontract whether existing or later entered into as set forth herein, under any circumstances shall relieve the CONTRACTOR of its liability and obligation under this contract, and all transactions with the FCOG must be through the CONTRACTOR. Subcontractors may not be changed by CONTRACTOR without the prior express written approval of FCOG.

CONTRACTOR has submitted a Proposal (Exhibit B) which does not name any ("Approved Subcontractors") as subcontractor(s) for the purposes of this Agreement. CONTRACTOR represents and covenants by entering into this Agreement that it is the prime contractor in this Agreement, and that it is responsible for all acts or omissions of its said subcontractors. CONTRACTOR shall also be responsible for submitting invoices, in accordance with the requirements of Section III of this Agreement, to FCOG for work performed by the Approved Subcontractors, and shall remit payment to the Approved Subcontractors in accordance with the agreements between CONTRACTOR and the Approved Subcontractors. FCOG shall have no responsibility to provide compensation directly to the approved Subcontractors.

VIII. BINDING NATURE OF AGREEMENT; MODIFICATION

The Parties agree that all of the terms of this Agreement and its Exhibits shall be binding upon them and that together these terms constitute the entire Agreement of the Parties with respect to the subject matter hereof. No variation or modification of this Agreement and no waiver of any of its provisions or conditions shall be valid unless in writing and signed by duly authorized representatives of the Parties. This Agreement shall be binding upon FCOG, the CONTRACTOR, and their successors in interest, legal representatives, executors, administrators, and assigns with respect to all covenants as set forth herein.

IX. INDEMNITY

CONTRACTOR agrees to indemnify, save, hold harmless, and at FCOG's request, defend the FCOG, its boards, committees, representatives, officers, agents, and employees from and against any and all costs and expenses (including reasonable attorneys fees and litigation costs), damages, liabilities, claims, and losses (whether in contract, tort, or strict liability, including, but not limited to, personal injury, death, and property damage) occurring or resulting to FCOG to the extent they are caused from any negligent, recklessness or willful misconduct of CONTRACTOR, its officers, agents, subcontractors, or employees in their performance of this Agreement, and from any and all costs and expenses (including reasonable attorneys fees and litigation costs), damages, liabilities, claims, and losses (whether in contract, tort, or strict liability, including, but not limited to, personal injury, death and property damage), occurring or resulting to any person, firm, corporation, or entity who may be injured or damaged to the extent such injury or damage arises from any negligent acts, errors or omissions of CONTRACTOR, its officers, agents, subcontractors, or employees in their performance of this Agreement.

This Section IX shall survive termination of this Agreement.

X. NON DISCRIMINATION AND DBE

CONTRACTOR shall not discriminate on the basis of race, color, national origin, or sex in the performance of this contract. CONTRACTOR shall carry out all applicable requirements of 49 CFR part 26 in the award and administration of DOT-assisted contracts. Failure by the contractor to carry out these requirements is a material breach of this contract, which may result in the termination of this contract and such other remedy as FCOG deems appropriate.

XI. INSURANCE

Without limiting FCOG's right to obtain indemnification from CONTRACTOR or any third Parties, CONTRACTOR, at its sole expense, shall maintain in full force and affect the following insurance policies throughout the term of this Agreement:

A. Comprehensive general liability insurance with coverage of not less than $2,000,000 combined single limit per occurrence for bodily injury, personal injury and property damage.

Comprehensive general liability insurance policies shall name the FCOG, its officers, agents, and employees, individually and collectively, as additional insured, but only insofar as the operations under this Agreement are concerned.

Such coverage for additional insured shall apply as primary insurance and any other insurance, or self-insurance, maintained by FCOG, its officers, agents, and employees, shall be excess only and not contributing with insurance provided under the CONTRACTOR'S policies herein.

B. Comprehensive automobile liability insurance with limits for bodily injury of not less than $25,000 per person, $250,000 per accident and for property damages of not less than $50,000, or such coverage with a combined single limit of $250,000.

C. Professional liability insurance in the minimum amount of at least $1,000,000 coverage per occurrence.

D. Workers compensation insurance as required by law.

CONTRACTOR shall not cancel or change any insurance policy required under this Agreement without a minimum of thirty (30) days advance, written notice given to FCOG.

CONTRACTOR shall provide certification of said insurance to FCOG within twenty-one (21) days of the date of the execution of this Agreement.

Such certification shall show to FCOG's sole satisfaction that such insurance coverages have been obtained and are in full force; that FCOG, its officers, agents, and employees will not be responsible for any premiums on the policies; that as and if required such insurance names FCOG, its officers, agents, and employees, individually and collectively, as additional insured (comprehensive general liability only), but only insofar as the operations under this Agreement are concerned; that such coverage for additional insured shall apply as primary insurance and any other insurance, or self-insurance, maintained by FCOG, its officers, agents, and employees, shall be excess only and not contributing with insurance provided under the CONTRACTOR's policies herein; and that this insurance shall not be canceled or changed without a minimum of thirty (30) days advance, written notice given to FCOG.

In the event CONTRACTOR fails to keep in effect at all times insurance coverage as herein provided, FCOG may, in addition to other remedies it may have, suspend or terminate this Agreement upon the occurrence of such event.

XII. CONFLICT OF INTEREST

CONTRACTOR covenants that it has no interest, and will not have any interest, direct or indirect, which would conflict in any manner with the performances of the services required hereunder.

XIII. EFFECTIVE DATE, TERM

This Agreement shall become effective as of the date of its execution by the Parties hereto and shall remain in full force and effect through June 30, 2025, unless sooner terminated or unless its term is extended. Upon the mutual written Agreement of the Parties hereto, this Agreement may be extended beyond that date.

XIV. NOTICES

Any and all notices between FCOG and the CONTRACTOR provided for or permitted under this Agreement or by law shall be in writing and shall be deemed duly served when personally delivered to one of the Parties, or in lieu of such personal service, when deposited in the United States Mail, postage prepaid, addressed to such Party, at such addresses set forth below:

FCOG
Fresno Council of Governments
2035 Tulare, Suite 201
Fresno, CA 93721

CONTRACTOR
Rea & Parker Research
4875 Casals Place
San Diego, CA 92124

XV. PROJECT MANAGER

The CONTRACTOR's project manager shall be Dr. Richard Parker. CONTRACTOR may not change its project manager without obtaining prior express written approval by FCOG. It is understood by the Parties hereto that in entering into an agreement of this type with CONTRACTOR, FCOG has evaluated Exhibit B and taken into consideration the project team designated therein for this PROJECT, including but not limited to CONTRACTOR's designation of Dr. Richard Parker as the project manager for said PROJECT.

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XVI. VENUE; GOVERNING LAW

Venue for any claim or action arising under this Agreement shall only be in Fresno County, California. This Agreement shall be governed in all respects by the laws of the State of California.

XVII. COMPLIANCE WITH LAWS

CONTRACTOR shall comply with all current Federal, State, and local laws, ordinances, and regulations applicable in carrying out its obligations under this Agreement.

CONTRACTOR agrees that Contract Cost Principles and Procedures, 48 CFR, Federal Acquisition Regulations System, Chapter 1, Part 31 et. seq., shall be used to determine the eligibility of individual items of cost.

CONTRACTOR also agrees to comply with applicable federal procedures in accordance with Title 2, CFR part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards, and 2 CFR, Part 1201, Uniform Administrative Requirements Costs Principles, and Audit Requirements for Federal Awards.

For the purpose of determining compliance with Public Contract Code 10115, et seq. and Title 21, California Code of Regulations, Chapter 21, Section 2500 et seq., when applicable, and other matters connected with the performance of the contract pursuant to Government Code 8546.7, the CONTRACTOR, contractor's subcontractors, and the FCOG shall maintain all books, documents, papers, accounting records, and other evidence pertaining to the performance of the contract, including but not limited to, the cost of administering the contract. All Parties shall make such material available at their respective offices at all reasonable times during the contract period and for three years from the date of final payment under the contract. Any duly authorized representative of the FCOG, the state, or federal government shall have access to any books, records, and documents that are pertinent to the contract for audits examinations, excerpts, and transactions, and copies thereof shall be furnished if requested.

Any costs for which payment has been made to CONTRACTOR that are determined by subsequent audit to be unallowable under Title 2, CFR part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards or 2 CFR, Part 1201, Uniform Administrative Requirements Costs Principles, and Audit Requirements for Federal Awards, are subject to repayment by CONTRACTOR to FCOG.

Travel expenses and per diem rates are not to exceed the rate specified by the State of California Department of Personnel Administration as specified by the California Department of Transportation's Travel Policy unless written verification is supplied that hotel rates were not then commercially available at the time and location required.

Any subcontract entered into by CONTRACTOR as a result of this contract, shall contain all of the provisions of this section.

XVIII. CONTRACTOR'S LEGAL AUTHORITY

Each individual executing or attesting this Agreement on behalf of CONTRACTOR hereby covenants, warrants, and represents: (1) that he or she is duly authorized to execute or attest and deliver this Agreement on behalf of such corporation in accordance with a duly adopted resolution of the corporation's board of directors and in accordance with such corporation's article of incorporation or charter and bylaws; (2) that this Agreement is binding upon such corporation; and (3) that CONTRACTOR is a duly organized and legally existing corporation in good standing in the State of California.

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XIX. NO THIRD-PARTY BENEFICIARIES

Notwithstanding anything else to the contrary herein, the Parties acknowledge and agree that no other person, firm, corporation, or entity shall be deemed an intended third-party beneficiary of this Agreement.

XX. SEVERABILITY

In the event any provisions of this Agreement are held by a court of competent jurisdiction to be invalid, void, or unenforceable, the Parties will use their best efforts to meet and confer to determine how to mutually amend such provisions with valid and enforceable provisions, and the remaining provisions of this Agreement will nevertheless continue in full force and effect without being impaired or invalidated in any way.

XXI. HEADINGS; CONSTRUCTION; STATUTORY REFERENCES

The headings of the sections and paragraphs of this Agreement are for convenience only and shall not be used to interpret this Agreement. This Agreement is the product of negotiation between the Parties. The language of this Agreement shall be construed as a whole according to its fair meaning and not strictly for or against any Party. Any rule of construction to the effect that ambiguities are to be resolved against the drafting Party shall not apply in interpreting this Agreement. All references in this Agreement to particular statutes, regulations, ordinances or resolutions of the United States, the State of California, or the County of Fresno shall be deemed to include the same statute, regulation, ordinance or resolution as hereafter amended or renumbered, or if repealed, to such other provisions as may thereafter govern the same subject.

XXII. DRUG FREE WORKPLACE

CONTRACTOR shall certify compliance with Government Code Section 8355 pertaining to providing a drug-free workplace per Exhibit C - "Drug Free Workplace Certification", attached hereto and incorporated herein by this reference as though set forth in full.

XXIII. FEDERAL FUNDS

CONTRACTOR shall acknowledge the participation of federal funds in this PROJECT by causing to have printed on the cover page of any final document provided subsequent to this Agreement, "The preparation of this report has been financed in part through grants from the United States Department of Transportation".

XXIV. INTEGRATED AGREEMENT

This Agreement, and Exhibits A through C, attached hereto and incorporated herein by this reference, represents the full and complete understanding of the Parties with respect to the subject matter hereof, and all preliminary negotiations and oral or written agreements with respect thereto are merged herein. No verbal agreement or implied covenant shall be held to vary the provisions hereof.

(Signature page follows.)

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed as of the date and year first above written.

FRESNO COUNCIL OF GOVERNMENTS

By Robert Phipps
Robert Phipps, Interim Executive Director

CONTRACTOR,

By

Name: Richard Parker

Title: President

APPROVED AS TO LEGAL FORM ON BEHALF OF THE FCOG:
DANIEL C. CEDERBORG, County Counsel

By Bryan Rome E-Signed by Bryan Rome May 13, 2024
BRYAN D. ROME, Deputy County Counsel

REA Parker Approved

Final Audit Report 2024-05-15

Created:	2024-05-15
By:	Brenda Veenendaal (brendav@fresnocog.org)
Status:	Signed
Transaction ID:	CBJCHBCAABAAnF9WYcOaJT0CDCxAXrX8kuw4plVLiL5g

"REA Parker Approved" History

Document created by Brenda Veenendaal (brendav@fresnocog.org)
2024-05-15 - 4:06:17 PM GMT

Document emailed to Robert Phipps (rphipps@fresnocog.org) for signature
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Email viewed by Robert Phipps (rphipps@fresnocog.org)
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Document e-signed by Robert Phipps (rphipps@fresnocog.org)
Signature Date: 2024-05-15 - 4:11:45 PM GMT - Time Source: server

Document emailed to Richard Parker (parker3@sdsu.edu) for signature
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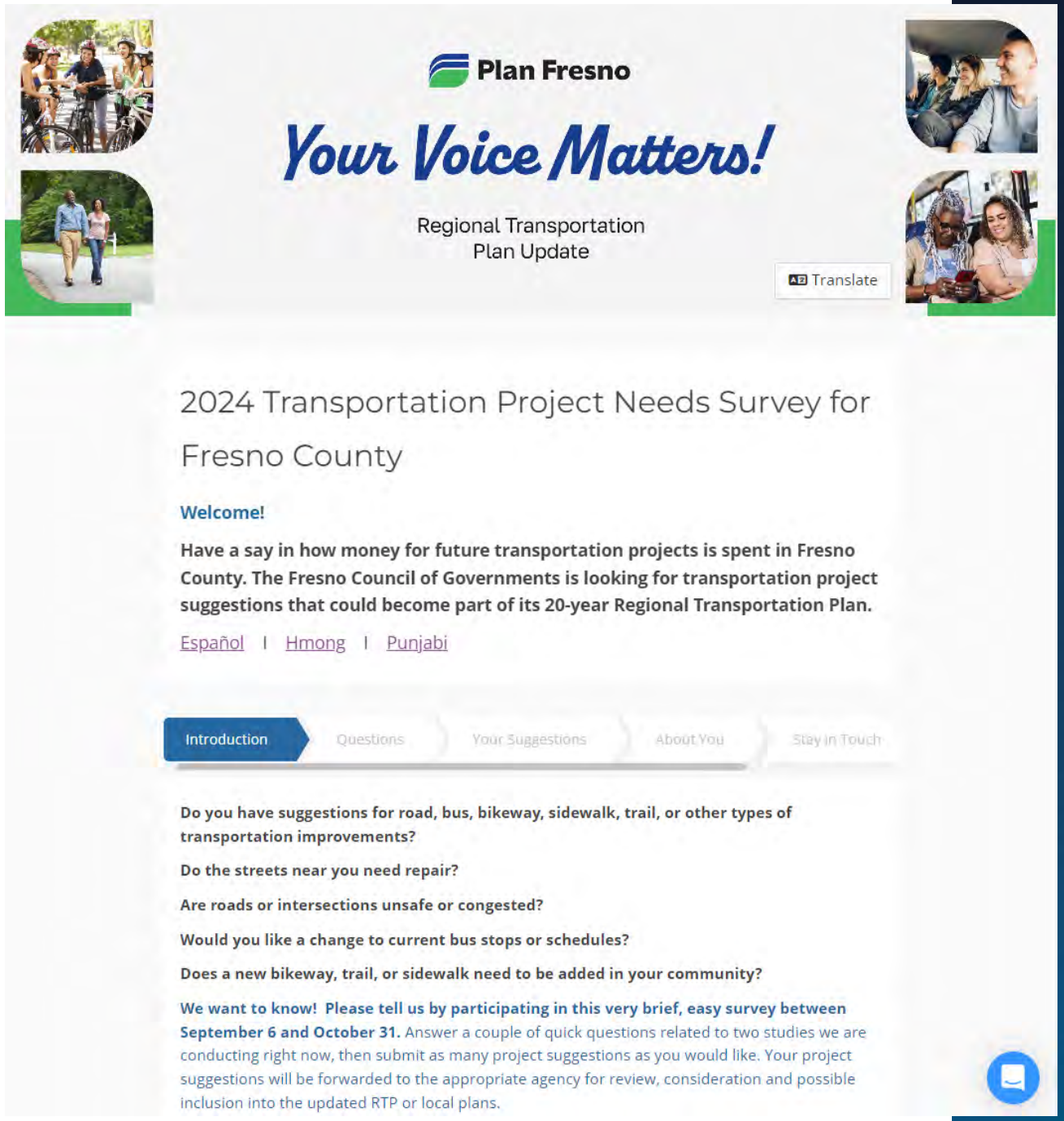
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FRESNO
Council of Governments

Regional Transportation Plan
and
Sustainable Communities Strategy

Community Needs Project Suggestions

January 30, 2025



Fresno COG's 2024 Transportation Needs Online Survey

Open Sept. 6 – Oct. 31

Opportunity to submit transportation project need suggestions through an online portal in various languages:

- English
- Spanish
- Punjabi
- Hmong

Survey Contents

Included questions from three current projects:

- **Fresno County Mobility Hub Feasibility Study – *Questions 1 & 2***
- **Fresno County Climate Resiliency Plan – *Questions 3-6***
- **RTP Update – *Project Suggestions Submittal***

Outreach Conducted by COG

- Websites – PlanFresno.com, PublicInput Community Hubs, Fresnocog.org
- Social Media – 10 posts each on Facebook, Instagram and LinkedIn
- Eblasts – 3 eblasts sent to Fresno COG's database and committees
- Partner Share Requests
- Paid Media:
  - The Fresno Bee - 5 homepage and edition takeovers
  - Vida En El Valle – 5 takeovers of e-edition
  - Kerwest Newspapers – 4 placements each: The Kerman News, Firebaugh-Mendota Journal & San Joaquin-Tranquility West Side Advance
  - The Fresno Flyer – 1 placement
- Media articles

RTP Pop-Up Events & Presentations

Fresno COG Staffed Events - 14	
Kerman Harvest Festival	Big Fresno Fair Seniors Day
Kingsburg Crayfish Festival	Veterans Affairs Coalitions – VA Hosp.
Fresno State Employees Health Fair	Reedley Fiesta
The Family Resource Center Event	Central Valley Industrial Areas Found.
Huron Car Show	Mono Hiltop Manor for seniors
ClovisFest	Sanger Trick or Treat Event
Resource Fair at Selma Senior Center	Westpark Trick or Treat Event
Central CA Women's Conference	

RTP Presentations & Meeting Mentions

Total Fresno COG attended Presentations and Meetings - 9	
Biola Chamber of Commerce	Central Valley Roundtable
Latino Community Taskforce	Catholic Charities Senior Group
San Joaquin Valley Democrats	Fresno Cycling Club
Fresno Active Transportation Plan Update Workshop	Del Rey Citizens Group with CRLA
Honor Our Vets Breakfast & Awards	

- Additional Mini Grant events and presentations (known): 19

Survey Results

Page Visitors: 13,667

Participants: 883

Project Suggestions: 962

Subscribers: 371

Mapping the Project Suggestions



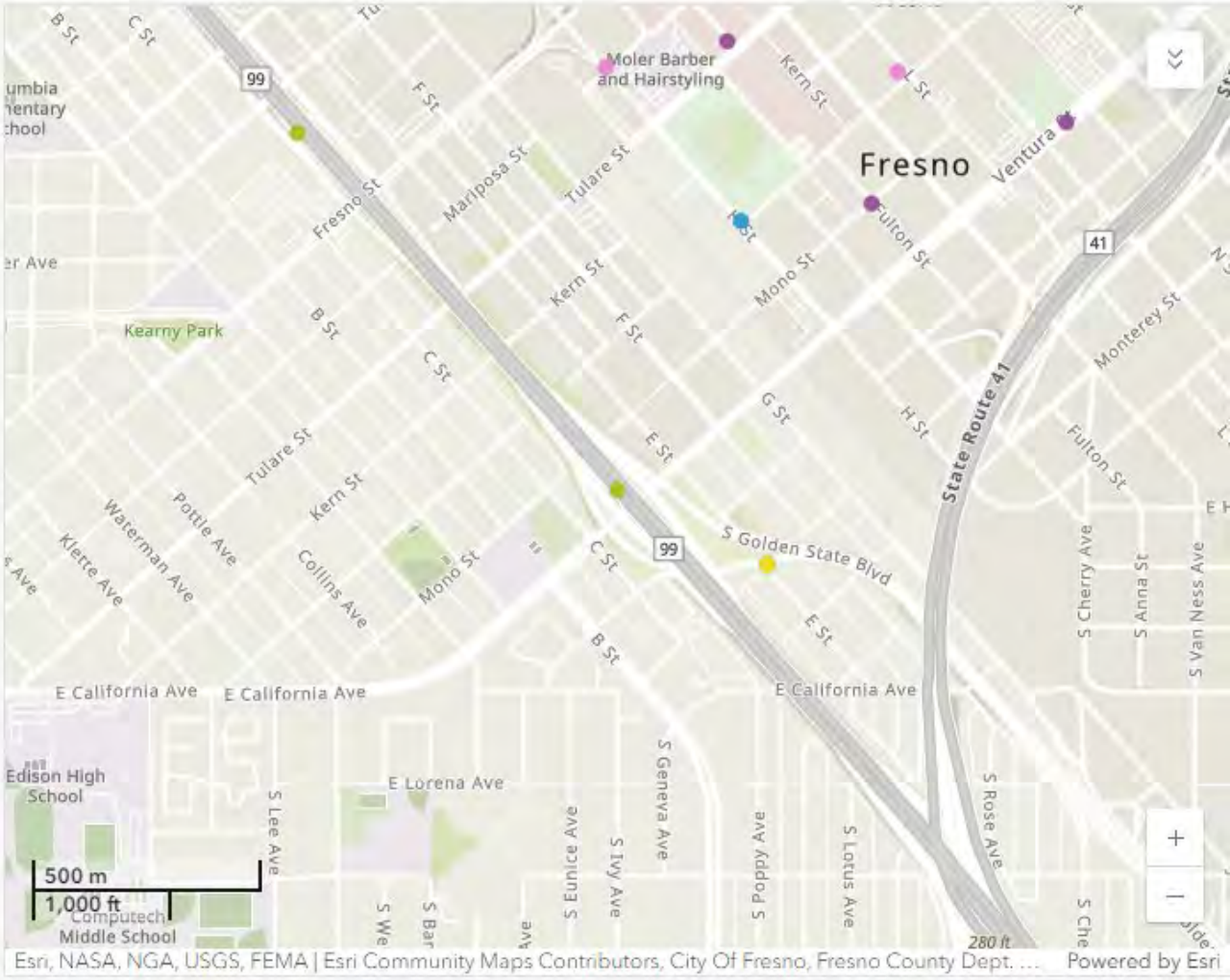
2026 RTP Outreach Transportation Project Suggestions

Select a Jurisdiction/ A...
No category selected

Select a Project Type
None Selected

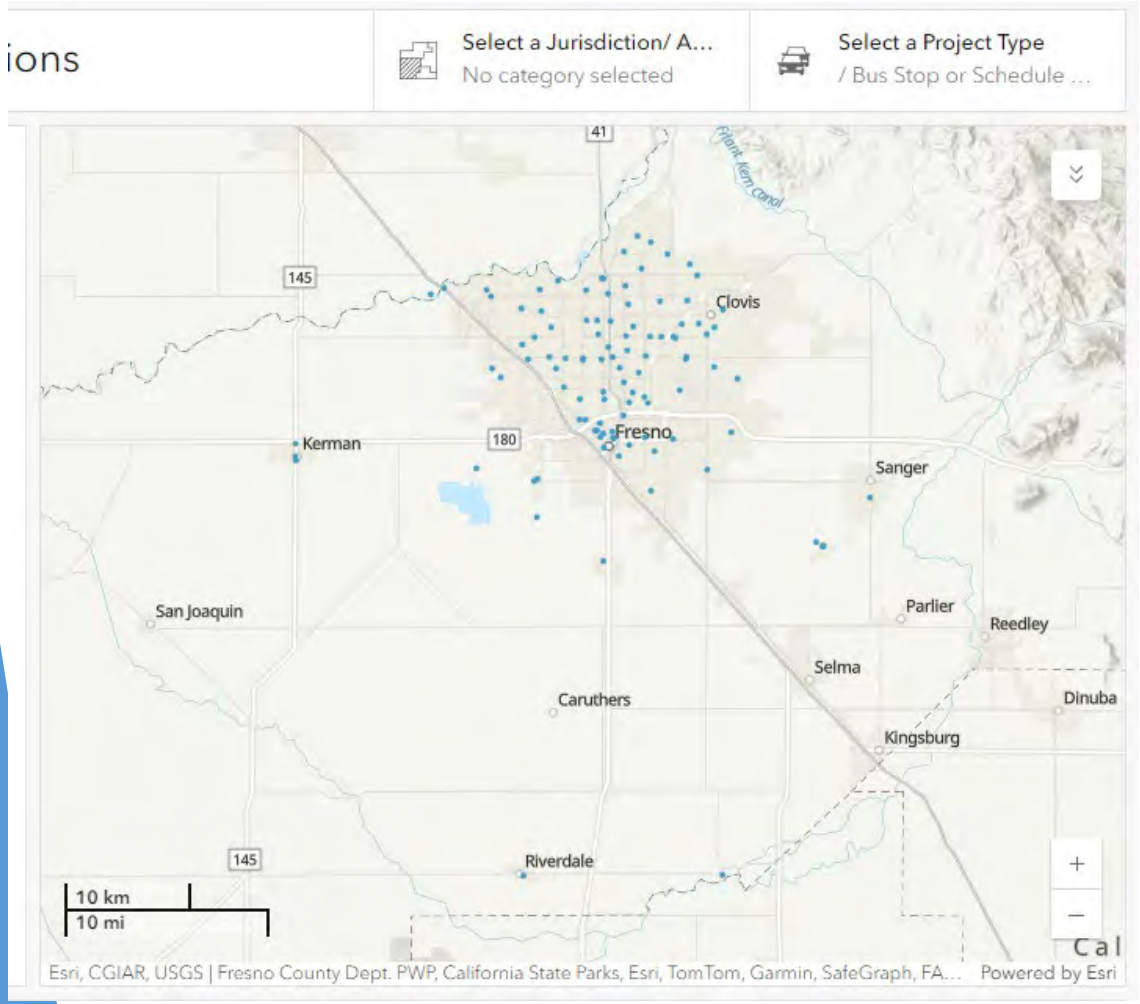
Caltrans

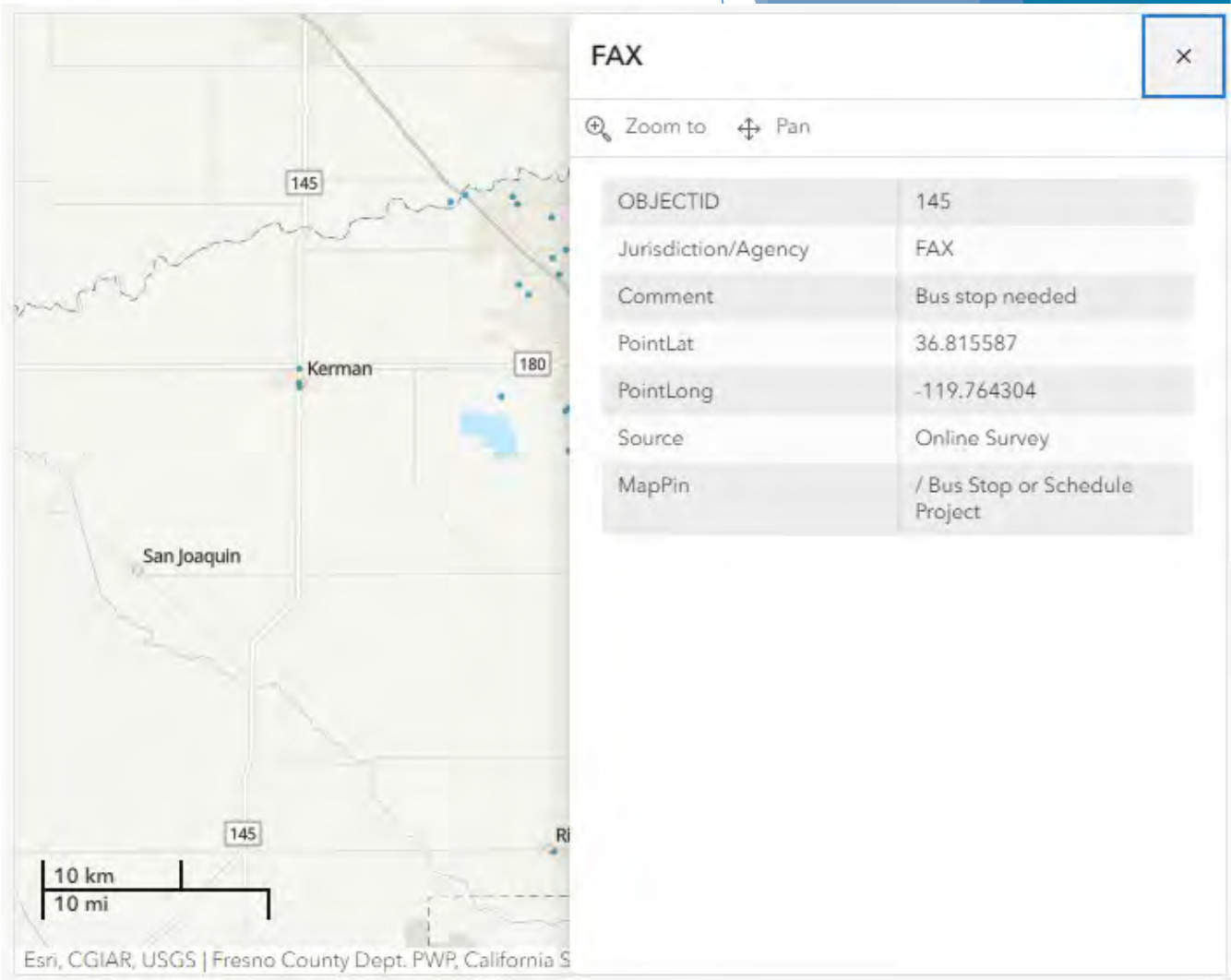
OBJECTID	2
Jurisdiction/Agency	Caltrans
Comment	Hwy 99 going through downtown needs to be repaved. It's in horrible shape.
PointLat	36.725310
PointLong	-119.793050
Source	Online Survey
MapPin	/ Street or Road Project



Jurisdiction/Agency	Comment	Source	Project Type
Caltrans	Please consider removing the traffic stop lights le...	Email	Default or N/A
Caltrans	Hwy 99 going through downtown needs to be re...	Online Survey	/ Street or Road Project
Caltrans	Finish widening CA 41 from Elkhorn Ave to the K...	Online Survey	/ Street or Road Project

Projects By Type





Project Suggestions by agency

- Rough count, some projects attributed to multiple local agencies
- Project suggestions forwarded to member agencies 11/14
- RTP Call For Projects extended to 12/13

Coalinga	1
Clovis	46
Clovis Transit	25
Fowler	3
Fresno City	296
FAX	135
Fresno County	208
FCRTA	40
Huron	3
Kerman	10
Kingsburg	6
Parlier	4
Reedley	7
San Joaquin	2
Sanger	9
Selma	6
Regionwide	38
Measure C Programs	4
Caltrans	78

Response Demographics & Follow Up



Regional Transportation Plan Project Suggestions Respondent Demographics (by percentage / 883 total respondents with max. 598 providing demographics)

Age: 598 Respondents

Options	Region	Survey
18-34	25.1	28
35-54	24.0	42
55-74	17.7	22
75 and older	5.1	6

Do you live in Fresno County?: 595 Respondents

Options	Region	Survey
City of Fresno	53.7	60
City of Clovis	11.9	17
Rural west side of SR 99	13	8
Rural East side of SR 99	20.4	7
No, but work in FC	n/a	4
No, don't live or work	n/a	4

Ethnic breakdown: 594 Respondents

Options	Region	Survey
Hispanic or Latino	53.6	39
White	26.2	35
Black or African American	4.4	4
Asian	10.9	12
American Indian	0.6	2
Pacific Islander	0.1	1
Middle Eastern	0.7	1
Mixed Ethnicities	2.9	4
Other	0.5	3

Gender – Male, Female, Non-Binary: 582 Respondents

Options	Region	Survey
Male	50.2	35
Female	49.8	59
Other or no answer		6

Combined Annual Household Income: 576 Respondents

Options	Region	Survey
Less than 10K	6.2	7
10K to 19,999	8.2	4
20K to 29,999	8.5	6
30K to 45K	11.5	8
45K to 59,999	10.9	10
60K to 74,999	9.2	9
75K to 99,999	12.6	13
100K-149K	16.3	12
150K or more	16.6	13
Prefer not to answer		17

Jurisdiction/Agency	Comment	CommentDate
Caltrans	they then need to accelerateback up to highway speeds quickly. Rapid acceleration uses a lot of gasoline compared to a gradual acceleration.	9/29/2024 10:47 PM
Caltrans	Hwy 99 going through downtown needs to be repaved. It's in horrible shape.	9/18/2024 10:59
Caltrans	Finish widening CA 41 from Elkhorn Ave to the Kings County line. It's the only stretch that is 2-lane and is dangerous.	9/19/2024 8:44
Caltrans	Extend CA-180 from Mendota to I-5.	9/20/2024 12:03
Caltrans	longer sufficient. CA-180 has been completed on the East side, now the West side needs to be completed. Measure C funding should be used	9/20/2024 12:12
Caltrans	Traffic backs up on State Route 99 in the afternoons creating a hazardous situation exiting the freeway.	9/23/2024 9:48
Caltrans	go east. In addition, you cannot see the traffic coming over the bridge because the bridge has too much of an arc on it. Sometimes it is very	9/23/2024 9:52
Caltrans	making a turn off the ramps onto Mountain View. The interchange should be replaced and brought up to a more standard configuration with	9/23/2024 9:58
Caltrans	making a turn off the northbound ramp onto Manning. The interchange should be replaced and brought up to a more standard configuration	9/23/2024 10:08
Caltrans	The interchange should be replaced and brought up to a more standard configuration, possibly a single-point or urban interchange to limit the	9/23/2024 10:57
Caltrans	times especially during the AM and PM commute. Consideration should be made to adding an additional lane in the median to accommodate	9/24/2024 10:43
Caltrans	completed in 1990. The structures are old and getting close to the end of their design life. The pavement is needed to be repaired or replaced.	9/24/2024 10:52
Caltrans	coffee shop and the car wash. Something needs to be done. Also the people crossing the street-it's not safe.	9/25/2024 21:49
Caltrans	throw the alignment out of whack.....needs to be smoothed out....	10/1/2024 15:34
Caltrans	during rush hour traffic. Or make the highway signs more clearly state the 168 lane is ONLY the left lane way before the divider.	10/1/2024 15:38
Caltrans	mph curve.	10/2/2024 10:23
Caltrans	the middle. Some traffic calming measures should be implemented to provide for pedestrian/student safety and to reduce speed through the	10/7/2024 14:55
Caltrans	Make highway 180 from fresno to kerman	10/15/2024 21:44
Caltrans	HOV (2+) lanes on 3+ lane highways	9/24/2024 10:14 AM
Caltrans	from just west of First Street to just east of Siskiyou Ave to remove bottleneck.	9/18/2024 9:56 PM
Clovis	every Tuesday and frequently on Thursdays and Saturdays I'm sure the new VA facility will improve its part, but the remainder of the	10/27/2024 5:38 PM
Clovis	Shepperd Avenue, east of Temperance, is a very smooth roadway, a pleasure to ride on However it is developing cracks in the asphalt (maybe	10/27/2024 5:38 PM
Clovis	restaurants,and go to northern Fresno However, unless you are riding very early inthe morning or during the heat of the day in the summer,	10/17/2024 7:53 PM
Clovis		10/7/2024 6:37 PM
Clovis	Shepherd Ave, from Sunnyside Ave to Fowler Ave: widen street to four lanes and add bike lanes (probably joint county and City of Clovis)	10/27/2024 5:48 PM
Clovis	People speed in these neighborhoods often putting kids and families walking at risk. Need speedbumps	9/18/2024 9:33
Clovis	Sidewalk project on Shaw and DeWolf that connects to the new shopping center area.	9/18/2024 11:45
Clovis	The bike lane needs repairs badly.	9/21/2024 11:49
Clovis	Trail needs landscaping on this entire block.	9/21/2024 11:50
Clovis	which bypasses the stop sign.	10/1/2024 15:23
Clovis	Continue the side walk on the south side of the street or add a designated crosswalk to the north side of the street.	10/1/2024 15:41
Clovis	Walk-way down Herndon for biking and walking. Shaded.	10/1/2024 15:43
Clovis	Ashlan from Peach to 168 in need of major repair	10/2/2024 7:14
Clovis	this past July.	10/2/2024 7:39
Clovis	PLEASE put a croswalk here to improve access to monte vista park.	10/2/2024 7:41
Clovis	Minnewawa when travel east / west on Santa Ana Street and can not continue. This is an issue as it forces vehicese towards the school.	10/2/2024 8:43
Clovis	1, Property encroaches into the roadway creating safety hazard for vehicles and students of the elementary school.	10/2/2024 8:45
Clovis	/ Sidewalk or Walkway Project	10/30/2024 20:20
Clovis	the traffic signals become visible which they are not currently.	10/10/2024 18:28
Clovis	the vehicles from the last signal approach the next one. This is a huge safety issue as currently it turns drivers into race car drivers weaving thru	10/10/2024 18:35
Clovis	Tollhouse Road, east of Sunnyside needs to have it's bike lanes repaved.	10/15/2024 9:28
Clovis	Trail needs better landscaping and more shade. Very hot section of the trail.	10/15/2024 9:30
Clovis	congestion. Plus reduce pollution. The current street lights along Shaw take forever.	10/17/2024 21:38
Clovis	Sidewalk on south side of Gettysburg near Armstrong.	10/18/2024 8:21
Clovis	Cars speeding along Richert to/from Gettysburg Elementary.	10/18/2024 8:22
Clovis	existent when traveling south on Minnewawa approaching Ashlan. Trying to go West on Ashlan is dangerous due to the size and thickness of	10/21/2024 11:59
Clovis	Nees Ave from Sunnyside Ave to Clovis Ave: widen the street to four lanes and add bike lanes. (joint county and City of Clovis)	10/30/2024 8:19
Clovis	right up to the sign.	11/4/2024 12:26
Clovis	Some regular monitoring and sweeping of bike lanes.	10/18/2024 7:41 AM
Clovis	Nees Avenue between Sunnyside and Clovis	10/22/2024 1:09 PM
Clovis	Potholes	10/24/2024 1:05 PM
Clovis	Increase lighting in neighborhoods, streets around school complexes are congested and unsafe.	10/30/2024 10:13 AM
Clovis	7th and clovis are unsafe and congested	10/28/2024 10:55 AM
Clovis	park. Leonard north of Shaw is extremely dangerous to walk or bike on.	9/18/2024 5:36 AM
Clovis	between Barstow and Shaw at Leonard.	9/21/2024 11:37 PM
Clovis Transit	Please add shade!	9/18/2024 7:51
Clovis Transit	glancing at the current map, maybe Route 20 could continue east and up willow, or route 35 head north and behind the Airport. Or even	9/18/2024 8:49
Clovis Transit	planning to take the bus.	9/18/2024 8:55
Clovis Transit	/ Bus Stop or Schedule Project	10/1/2024 15:09
Clovis Transit	/ Bus Stop or Schedule Project	10/1/2024 15:10
Clovis Transit	/ Bus Stop or Schedule Project	10/1/2024 15:10
Clovis Transit	/ Bus Stop or Schedule Project	10/1/2024 15:10
Clovis Transit	/ Bus Stop or Schedule Project	10/1/2024 15:10
Clovis Transit	/ Bus Stop or Schedule Project	10/1/2024 15:10
Clovis Transit	/ Bus Stop or Schedule Project	10/1/2024 15:11
Clovis Transit	/ Bus Stop or Schedule Project	10/1/2024 15:12
Clovis Transit	/ Bus Stop or Schedule Project	10/1/2024 15:12
Clovis transit	bus stop covers lights at 5th and Sunnyside in clovis	10/11/2024 11:45 AM
Clovis transit	bus stop covers lights at 5th and Sunnyside in clovis	10/11/2024 11:20 AM
Clovis Transit	and catch a ride on Shaw and Cole. Could improve on frequency of buses in the area.	10/17/2024 9:34 PM
Clovis transit	Bus stop covers lights at 5th & Sunnyside (Clovis)	10/24/2024 5:02 PM
Fresno City/Clovis	are the appropriate means for submitting my information, but rather I want	10/7/2024 6:37 PM
Clovis/Fresno County	Herndon Ave from DeWolf Ave to Academy Ave: add bike lanes or Class III with multi-use shoulder	10/28/2024 7:43 PM
Clovis/Fresno County	Academy Ave from Herndon Ave to Shaw Ave: designate the shoulders as bike lanes or Class III with multi-use shoulder	10/28/2024 7:43 PM
Clovis/Fresno County	Nees Ave from Sunnyside Ave to Clovis Ave: widen street to four lanes and add bike lanes (joint County and City of Clovis)	10/28/2024 7:43 PM
FCOG/Measure C		10/14/2024 2:53 PM

Fresno County	Sunnyside.	9/18/2024 4:16 PM
FAX	Create subway/tram that connects to high speed starting with our under served communities in southwest and east Fresno	9/23/2024 10:55 AM
FAX	Links should go North and South, East West	9/23/2024 10:55 AM
FAX	Offer more FAX links	9/23/2024 10:55 AM
FAX	please provide frequent bus transit to the airport	9/17/2024 15:30
FAX	Please add shade and a bench to this stop. All stops, if possible.	9/18/2024 7:49
FAX	save mart center events and Fresno state games. We need more options for people so these don't always get clogged up with cars.	9/18/2024 8:44
FAX	Ashlan is a very busy street during commute times--more busses with more stops could help reduce cars on the road	9/18/2024 8:46
FAX	SE Fresno in general needs better bus routes. I can't get over here with the current stops. These routes should extend more east.	9/18/2024 8:50
FAX	It would be nice if there were more routes covering different garden loop.	9/18/2024 8:52
FAX	Turn at least one of Blackstone's 3 lanes on each side into a BUS ONLY lane.	9/18/2024 10:39
FAX	Turn one of Shaw's 3 lanes on each side into a BUS ONLY lane	9/18/2024 10:49
FAX	the frequency of service along the corridor.	9/18/2024 10:51
FAX	More busses and bus routes would aid the city like no other	9/24/2024 19:22
FAX	help reduce traffic, air pollution, and noise.	9/25/2024 21:47
FAX	of rain or extreme heat. Can we get it back?	9/27/2024 14:35
FAX	fog or darkness the 2-mile walk is close to impossible. There are county pockets along the route that do not have any sidewalk. In places people	9/29/2024 18:44
FAX	We need shade and bench at Belmont and Ferger	10/1/2024 12:52
FAX	safe and available during construction. People still live here!	10/1/2024 12:53
FAX	A bus line running up and down peach could support families getting to the grocery store and also getting to the DSS.	10/1/2024 14:55
FAX	/ Bus Stop or Schedule Project	10/1/2024 15:02
FAX	/ Bus Stop or Schedule Project	10/1/2024 15:09
FAX	/ Bus Stop or Schedule Project	10/1/2024 15:09
FAX	/ Bus Stop or Schedule Project	10/1/2024 15:09
FAX	/ Bus Stop or Schedule Project	10/1/2024 15:09
FAX	/ Bus Stop or Schedule Project	10/1/2024 15:09
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FAX	/ Bus Stop or Schedule Project	10/1/2024 15:12
FAX	/ Bus Stop or Schedule Project	10/1/2024 15:12
FAX	time due to large numbers of stops. When a bus ride takes >4 times as long as a car ride it becomes useless to anyone with any other option,	10/1/2024 15:13
FAX	/ Bus Stop or Schedule Project	10/1/2024 15:12
FAX	/ Bus Stop or Schedule Project	11/1/2024 9:22
FAX	Add bus stops, it does not continue on shields	10/2/2024 8:44
FAX	better run times for the 45 route. currently runs every 40 min	10/2/2024 8:48
FAX	Bus stop needed	10/2/2024 12:09
FAX	Improve bus system to and from Madera as there are countless people commuting daily.	10/7/2024 12:40
FAX	Provide connections to rail.	10/7/2024 12:43
FAX	Bus stop for eastbound route 3	10/17/2024 20:18
FAX	bus	10/30/2024 10:09
FAX	A bus that would allow a direct route round trip to the beach, either Morro Bay/Pismo or Monterrey. Also a direct bus to Shaver Lake	10/31/2024 23:36
FAX	Bus to Kings Canyon	10/31/2024 23:38
FAX	More buses to reduce rider wait times.	9/6/2024 1:48 PM

FAX	events. We need alternatives to driving. Also i think some route should come up Willow.	9/18/2024 8:56 AM
FAX	least 20 minute frequencies. End the stupid beer trolley and fund a restoration of the old Route 28 coverage back to Fresno State.	9/20/2024 7:21 PM
FAX	senior community of Harrison Ave in days of extreme heat or pouring rain. Can we get it back?	9/27/2024 2:44 PM
FAX	route. Or if we could have more trolly routes to other event/high trafficked destinations around town.	10/1/2024 4:00 PM
FAX	Put special seats for younger children	10/19/2024 10:27 AM
FAX	As others have mentioned, I also think we should have a light rail from north to south and east to west.	10/20/2024 4:33 PM
FAX	Fresno such as Northwest Fresno, along with the implementation of tripper services on routes that run along major schools and universities.	10/21/2024 12:24 PM
FAX	neighborhoods, run concurrently with auto traffic, reduce car use, and helps a lot for folks who get motion sickness on buses - trains tend to be	10/22/2024 4:30 PM
FAX	Would like to see more buses and stops with dedicated lanes.	10/22/2024 12:37 PM
FAX	Transportation late at night would be great. I used to walk home for an hour at 11 am cause I never had a car until recently.	10/30/2024 10:43 AM
FAX	I think more buses, buses that run earlier and more frequent, more bus stations would help a lot	10/17/2024 3:35 PM
FAX	Bus stops more in near shopping and parks areas.	9/18/2024 5:12 PM
FAX	accidents. With the wide lanes we have on some major streets there is no reason why this couldn't work. Bud systems in cities with sprawl like	9/19/2024 10:01 PM
FAX	headways, and hours of operation. Better synch up transfers.	9/24/2024 11:05 AM
FAX	service past 9. And it would be great to have transportation to nighttime events!	9/24/2024 8:56 PM
FAX	bus service, especially evenings, would be nice for shopping and socializing!	9/24/2024 9:00 PM
FAX	Better bus service along Peach(N&S, south of Kings Canyon) and Church (east & West from Fowler Ave)	10/1/2024 3:09 PM
FAX	between towns and daily commuters seeking to save money, Restoration of the old Tram/Trolly system from back in the day be ideal.	10/1/2024 3:16 PM
FAX	near the amount of public transit, pedestrian walkways, bike lanes or higher population density buildings. I would love to live closer to where I	10/1/2024 3:16 PM
FAX	unable to take the bus home because they are no longer running.	10/2/2024 5:41 PM
FAX	Please add bus turnouts to all stops. Also, each stop should have coverage from the elements	10/3/2024 10:11 AM
FAX	There should be a cross town FAX bus on Bullard Ave	10/10/2024 9:51 AM
FAX	Provide Paratransit for those eligible	10/11/2024 1:26 PM
FAX	There is no excuse for busses running every half-hour, less frequently on weekends, and no good link to Clovis	10/11/2024 7:50 PM
FAX	the airport without adding public transit options. We need a light rail system. It'll be far better for the environment, and take many cars off the	10/15/2024 12:21 PM
FAX	would prevent accidents and traffic deaths, and it would be better for the environment, especially if it uses clean fuel or is electric. Fresno used	10/16/2024 1:42 PM
FAX	difficult to walk long distances to the nearest stop	10/26/2024 7:13 PM
FAX/ Fresno City	traveled bus routes (Blackstone, Shaw, Herndon) would dramatically increase the quality of their service. BUS STOPS NEED MORE AND BETTER	9/18/2024 11:12 AM
FAX/Clovis Transit	problems downtown. If i could take public transit to work downtown that took less than 2 hours, I'd sell my car	9/29/2024 12:01 PM
FAX/Clovis Transit	transportation option when it is so inconsistent. This means more pollution, more crowded streets with individual autos, more drunk driving,	10/1/2024 3:17 PM
FAX/Clovis Transit/FCRTA	Caltrans	9/25/2024 11:15 AM
FAX/Clovis Transit/FCRTA	Help with transit signal priority and possible q-jump funding on SR 41, 99 and 168.	9/25/2024 11:18 AM
FAX/Clovis Transit/FCRTA	Build light rail that takes you to important spots: airport, colleges, downtown, etc. Build it underground if you need to	10/8/2024 6:16 PM
FAX/FCRTA	One Public pass for all transit	9/23/2024 10:55 AM
FAX/FCRTA/Clovis Transit	the airport without adding public transit options.	9/17/2024 4:52 PM
FCRAT/Sanger	Robust bus stops. Air conditioning, power stations, bike tools. Charger a premium for them amenities.	9/24/2024 11:51 AM
FCRTA	offer rural County residents a chance at regularly or even occasionally -- scheduled trips to popular shopping centers and special events in the	10/17/2024 4:14 PM
FCRTA	Need more bus options on a schedule for local transit besides a call and ride.	9/18/2024 15:33
FCRTA	Add a new bus stop for resident that cannot walk far to catch one on HWY 180.	9/18/2024 16:36
FCRTA	Almost all stops on palm need shade, and sidewalks to be able to use them safely	9/18/2024 16:55
FCRTA	connect to or across fig garden	9/30/2024 15:43
FCRTA	/ Bus Stop or Schedule Project	10/1/2024 15:09
FCRTA	/ Bus Stop or Schedule Project	10/1/2024 15:09
FCRTA	/ Bus Stop or Schedule Project	10/1/2024 15:10
FCRTA	/ Bus Stop or Schedule Project	10/1/2024 15:11
FCRTA	/ Bus Stop or Schedule Project	10/1/2024 15:11
FCRTA	/ Bus Stop or Schedule Project	10/1/2024 15:11
FCRTA	/ Bus Stop or Schedule Project	10/1/2024 15:11
FCRTA	/ Bus Stop or Schedule Project	10/1/2024 18:09
FCRTA	Add bus routes to Easton (just South of downtown Fresno).	10/2/2024 7:30
FCRTA	More bus availability in Kerman, CA	10/2/2024 9:25
FCRTA	mas servicios de bus directo a Fresno	10/8/2024 18:58
FCRTA	bus directo ida - regreso a fresno	10/8/2024 18:59
FCRTA		10/8/2024 18:59
FCRTA		10/8/2024 19:00
FCRTA	needed services and stores (there is no longer a pharmacy in town, grocery store and other types of store selection is very limited) and the	10/15/2024 7:31
FCRTA	Laton is another rural community with very limited bus service and other transportation options.	10/15/2024 7:32
FCRTA	Add Bus route Sanger to Clovis and Clovis Hospital Service area.	10/17/2024 15:39
FCRTA	A regular bus to and from Selma and Fresno	11/4/2024 10:57
FCRTA	Bus hours should be earlier and new system	11/4/2024 10:57
FCRTA	The rural transportation lacks access from small town to small town you need to offer more bus routes that are constant and accessible.	9/17/2024 3:21 PM
FCRTA	Need more transits and busses to come to small rural towns to take us to Fresno.	10/13/2024 12:41 AM
FCRTA	not have access to a vehicle or bus transportations we need more connections to Orange Cove, Dunlap and Squaw Valley to Fresno. The current	10/19/2024 4:20 PM
FCRTA	makes it hard for people to get into Fresno for services only available in Fresno.	10/20/2024 4:08 PM
FCRTA	There is not enough transportation in rural areas especially Mendota, San Joaquin and Tranquility	10/24/2024 1:14 PM
FCRTA	Bus routes for different Aras Avenal Corcoran Lemoore Fresno Coalinga Hanford	10/31/2024 3:33 PM
FCRTA	A bus stop, with sanbra, and if possible 2 stops.	10/31/2024 3:43 PM
FCRTA	Caruthers but stated they do not have any buses that can bring them to/from Fresno or even to/from other towns near there.	10/1/2024 2:56 PM
FCRTA	having more buses, transportation, to get residents to come into bigger towns such as Fresno to get to their medical appointments. Especially	10/2/2024 8:10 AM
FCRTA	transportation. They stop to early and people are sucl without a ride.	10/20/2024 4:03 PM
FCRTA	agriculture and seasonal! Have transportation that is offered from morning to midnight every day including weekends! This will make those	10/24/2024 4:40 AM
FCRTA/FAX	to Tulare, Fresno, and nearby cities and national parks. Having something similar would be great, especially since Fresno State gets so many	10/30/2024 10:14 AM
FCTA/FCOG	the amount of credits - maybe double - that can be purchased each month? With all the various charges applied to a ride, each ride is now	10/17/2024 3:31 PM
Fowler	housing developments that have popped up in Fowler which has caused the asphalt to deteriorate. It is in need for a repaving and new lines to	9/18/2024 10:53
Fowler	could use repaving, particularly those in/leading into residential areas. Another suggestion is implementing a designated walking trail with some	10/1/2024 3:17 PM
Fowler	Repair streets! Fowler neighborhood streets are cracking and potholes due to temperatures	10/30/2024 11:59 AM

Fresno County	seriesof asphalt bumps, every 25 feet or so They persist for over a mile, allthe way until we reach the Kings River Packing Co facility If the	10/27/2024 5:38 PM
Fresno City	Chestnut Ave from Behymer Ave to International Ave: complete street to four lanes and add bike lanes (City of Fresno)	10/28/2024 7:43 PM
Fresno City	Copper Ave from Maple Ave to Cedar Av: install bike lane on northside	10/28/2024 7:43 PM
Fresno City	pathgoing north to E Airways/Shields However, at that point the bike pathbasically ends Clovis has the Old Town Trail which ends abruptly	10/17/2024 7:53 PM
Fresno City	out for safety reasons.	10/1/2024 4:21 PM
Fresno City	see only a sign for Hickory Hill Drive (the road to the right at the intersection).	10/11/2024 5:15 PM
Fresno City	essential. It allows older adults transportation options, that meet their basic needs and health care options. Seniors can affordably continue to	10/14/2024 2:52 PM
Fresno City	physical and mental health. Older adults who are actively mobile are less lonely and more connected to their community, leading to improved	10/14/2024 2:52 PM
Fresno City	drivers still don't understand despite the city publishing pamphlets on it is supposed to worse. The road is basically unusable during the school	9/7/2024 15:14
Fresno City	students walk/run across a busy Shaw corridor to go south to Justin Garza High School.	9/9/2024 6:15
Fresno City	happen.	9/17/2024 15:29
Fresno City	Road here is very messed up, needs repaving	9/18/2024 8:44
Fresno City	sidewalks are in bad shape here	9/18/2024 9:23
Fresno City	different levels from various projects and usually full of water run off. It's much safer to just take the road lane.	9/18/2024 12:28
Fresno City	disrepair, it's an accident waiting to happen.	9/18/2024 12:29
Fresno City	condition of the road is unacceptable.	9/18/2024 13:39
Fresno City	cars. I've heard about many more. The issue is that all traffic is trying to enter and exit at the same spot. Traffic gets clogged and drivers are	9/18/2024 16:22
Fresno City	Traffic signal	9/18/2024 16:44
Fresno City	Make roeding park and the zoo more accessible to walkers, bikers, wheelchair users and stroller pushers. It's a car dependent park right now	9/18/2024 16:45
Fresno City	Sidewalk on Broadway heading to new park	9/18/2024 16:47
Fresno City	Bikeway along the water here	9/18/2024 16:47
Fresno City	Finish this bikeway	9/18/2024 16:48
Fresno City	bike lane not just those green tubes that do nothing to cars	9/18/2024 16:49
Fresno City	Pocket park here	9/18/2024 16:51
Fresno City	Utilize this space for a plaza or library, a space the community can enjoy	9/18/2024 16:51
Fresno City	Sidewalk here, there are bus stops but they are dangerous to get off at and walk along the road to the school	9/18/2024 16:54
Fresno City	Open Ted C Wills later and on weekends, we can't even use this park	9/18/2024 16:57
Fresno City	Improve turn lanes to accommodate significant rush hour traffic turn demands onto southbound Golden State for 99 access.	9/18/2024 20:40
Fresno City	Improve Shaw and Polk intersection to allow more traffic throughput and dedicated turn lanes.	9/18/2024 20:41
Fresno City	because it is quite a ways to the protected crossings at Milburn and Bullard. Ideally, the bus stop would be moved or the minors dissuaded from	9/18/2024 20:44
Fresno City	the barrier and make San Jose a through street, ideally with some sort of traffic control like a stop sign.	9/18/2024 20:45
Fresno City	parking lot to bypass the other unnecessary barrier on San Jose.	9/18/2024 20:47
Fresno City	approximately a mile long. A stop sign at El Capitan would reduce the speeding on Sierra significantly.	9/18/2024 20:48
Fresno City	This right-of-way could be a trail.	9/19/2024 18:17
Fresno City	No sidewalk. Private sidewalks dead-end into locked gates.	9/19/2024 18:19
Fresno City	& ride to it from the neighborhood and it is not safe	9/19/2024 21:47
Fresno City	Light rail system that utilizes palm, blackstone, and first or Fresno for north south travel. Herndon, Shaw, clinton, and olive for east west travel.	9/19/2024 21:58
Fresno City	Turn Fulton street into a pedestrian mall	9/20/2024 19:26
Fresno City	still not repaired and water is present always. I cycle and have broken 2 rims and had 7 flats over the year of commuting to work. There has	9/20/2024 21:04
Fresno City	Can we use the waterways as safe pedestrian and Bicycle "Freeways" to get around the city? As well as keep it clean from the homeless?	9/21/2024 8:51
Fresno City	bike?	9/21/2024 8:53
Fresno City	There is no sidewalk here	9/21/2024 10:28
Fresno City	Blackstone Avenue is overcrowded, an eyesore with so many store/business signs, hot, and there is no safe place for bicycles.	9/21/2024 13:21
Fresno City	Needs to have a safe area for bicyclists.	9/21/2024 13:22
Fresno City	Area is unsafe for pedestrians.	9/21/2024 13:23
Fresno City	Transportation plan should prioritize completion of the San Joaquin River Parkway Trail and other regional trails.	9/23/2024 10:05
Fresno City	pavement has cracks, alligators cracking, pavement failure in local areas, rutting and areas where utilities have been installed and now the	9/23/2024 11:26
Fresno City	other parts of the metro area or airport. Funding for early development of a light rail system should be considered from the HSR station to	9/23/2024 14:22
Fresno City	BNSF Grade Separation Crossing	9/23/2024 14:24
Fresno City	BNSF Grade Separation Crossing	9/23/2024 14:25
Fresno City	BNSF Grade Separation Crossing	9/23/2024 14:27
Fresno City	Tulare street needs a bike lane - you get punish passed on it	9/24/2024 10:59
Fresno City		9/24/2024 11:02
Fresno City	McKinley is missing bike lanes	9/24/2024 11:02
Fresno City	more bus stops and busses that would stop and pick up from here	9/24/2024 19:19
Fresno City	/ Bikeway Project	9/25/2024 21:44
Fresno City	Bike path that goes down ALL of first street.	9/25/2024 21:47
Fresno City	street here. The sidewalk improvements have helped but there needs to be something for people to cross safely. The only other street light is	9/25/2024 21:51
Fresno City	polk, from Ashlan to shields, West side of the street	9/26/2024 16:01
Fresno City	narrow sections with no shoulders much less bike lanes, Armstrong has similar areas, Minnewawa & Peach don't go through in some areas. We	9/29/2024 18:57
Fresno City	/ Bikeway Project	10/1/2024 15:01
Fresno City	Add Green arrow lights for better flow of traffic.	10/1/2024 14:51
Fresno City	add green arrow lights for better flow of traffic.	10/1/2024 14:52
Fresno City	This road has several pot holes, gets flooded when it rains and prevents people from driving safely in this area.	10/1/2024 14:53
Fresno City	dozens of County employees have to cross this street to get to the parking garage five days a week without a crosswalk	10/1/2024 14:53
Fresno City	Break in the median to allow for a left turn out of this neighborhood.	10/1/2024 14:54
Fresno City	Ashlan from the 168- Peach Avenue is a rough road and could use repair.	10/1/2024 14:54
Fresno City	Break in the median to allow for a left turn out of this neighborhood.	10/1/2024 14:54
Fresno City	/ Bikeway Project	10/7/2024 10:05
Fresno City	/ Bikeway Project	10/7/2024 10:05
Fresno City	More trees need to be planted in the downtown area to provide shade for pedestrians.	10/1/2024 15:04
Fresno City	There should be three lanes by the time the entrance on the freeway starts here	10/1/2024 15:09
Fresno City	/ Bikeway Project	11/1/2024 9:20
Fresno City	towards other roads first before Ashlan would increase safety. This includes areas like the access points to the shopping center further east of	10/1/2024 15:10
Fresno City	/ Clean Air Vehicle Project	10/7/2024 12:56
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 14:49

Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:01
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:01
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	bike lanes and walking paths along the canal.	10/1/2024 15:21
Fresno City	car charging ports downtown for county employees	10/1/2024 15:23
Fresno City	I would like to see a safe bike lane on Blackstone.	10/1/2024 15:23
Fresno City	bikeways along broadway all the way to downtown	10/1/2024 15:23
Fresno City	traffic leaving Southbound 41 down Divisadero and U if they wish to head West on Tulare	10/1/2024 15:29
Fresno City	Connect walkways up and down herndon	10/1/2024 15:42
Fresno City	McKinley Ave between Cedar and Clovis Ave needs to be redone, the road is full of pot holes.	10/1/2024 15:43
Fresno City	areas of the city.	10/1/2024 15:45
Fresno City	Road Upkeep, Pot Holes, Safer traffic for Children crossing	10/1/2024 15:59
Fresno City	Better Crosswalks for Children crossing	10/1/2024 16:00
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	There’s no crosswalk yet people cross in front of cars to get to school etc.	10/1/2024 21:41
Fresno City	Create a community park or resource center on the empty lot. Improve bus 38 stop in Calwa, add lighting, shade, and map/schedule posted.	10/1/2024 21:46
Fresno City	Add a side on the south side of Herndon between Millbrook through Willow.	10/1/2024 21:54
Fresno City	Add a family park on the empty lot. Plant trees and add walking trail.	10/1/2024 21:56
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:13
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:14
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:14
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:14
Fresno City	/ Sidewalk or Walkway Project	10/1/2024 15:14
Fresno City	lane at times may have to switch to Lt lane to avoid large water puddles and causing water splash.	10/2/2024 7:45
Fresno City	This traffic circle impedes school bus traffic and the traffic that enters and exits from Tatarian Elementary.	10/2/2024 8:16
Fresno City	This frontage road has pedestrians walking on the road every day of the week since there is no sidewalk	10/2/2024 8:17
Fresno City	and the area is hazardous to pedestrians.	10/2/2024 8:19
Fresno City	playing in the neighborhood and drivers speed leaving the neighborhood or are returning home.	10/2/2024 8:20
Fresno City	Would be nice to calibrate the signals so that traffic moving westbound doesn't back up to the offramp from highway 41.	10/2/2024 8:22
Fresno City	Would be nice to calibrate the signals so that traffic leaving highway 41 doesn't back up to block the offramps.	10/2/2024 8:23
Fresno City	that occur at this one intersection.	10/2/2024 8:25
Fresno City	Fresno county Hamilton Yard needs EV chargers	10/2/2024 8:33
Fresno City	Add trash cans. Community walks there dogs and there are no public trash. A lot of people throw their trash in the bushes.	10/2/2024 8:45
Fresno City	Add trash cans. Community walks there dogs and there are no public trash. A lot of people throw their trash in the bushes.	10/2/2024 8:45
Fresno City	Add trash cans. Community walks there dogs and there are no public trash. A lot of people throw their trash in the bushes.	10/2/2024 8:45
Fresno City	Finish this section of the bike/walking trail.	10/2/2024 8:46
Fresno City	Add more shade to this trail. Water stations, shade stations with benches, bike repair stations.	10/2/2024 8:47
Fresno City	school.	10/2/2024 8:48
Fresno City		10/2/2024 8:50
Fresno City	crossing to avoid vehicle damage.	10/2/2024 8:52
Fresno City	A walk/bike path connecting Granite Park area to the Maya Cinema area.	10/2/2024 10:54
Fresno City	indicates when a person needs to cross and when cars should come to a stop so the person can cross safely.	10/2/2024 11:01
Fresno City	up traffic.	10/2/2024 11:03
Fresno City	took over $28,000.00 worth of tools and equipment from the Plumbing van and left it on Sierra Vista and McKinley.	10/2/2024 12:12
Fresno City	Curbs in the area need to be repaired, Curb at street are not aligned according to home driveways and curb is to tall.	10/3/2024 13:32
Fresno City	Curbside require replacement and alignment with home driveways	10/3/2024 13:34
Fresno City	the freeway and going into oncoming traffic. Children can easily get through the gate. Homeless people often enter through this gate as well.	10/4/2024 10:19
Fresno City	needs to be something sturdy like a brick wall. This would stop people from getting access to walk across the freeway and will decrease the	10/4/2024 10:23
Fresno City	Bike lane separator from road	10/7/2024 10:05
Fresno City	/ Sidewalk or Walkway Project	10/7/2024 10:04
Fresno City	/ Sidewalk or Walkway Project	10/7/2024 10:04
Fresno City	Bike lane separator from road	10/7/2024 10:05
Fresno City	/ Sidewalk or Walkway Project	10/7/2024 10:04
Fresno City	/ Sidewalk or Walkway Project	10/7/2024 10:06
Fresno City	Improve bike trails and access to them around river area similar to Sacramento's American River Parkway.	10/7/2024 12:41
Fresno City	Wherever the bike and walking paths are impacted by rail, provide safe bridges or underpasses.	10/7/2024 12:43
Fresno City	Provide Bike and walking bridge across rivers.	10/7/2024 12:45
Fresno City	improvement to side walk	10/7/2024 12:54
Fresno City	/ Sidewalk or Walkway Project	10/7/2024 10:06
Fresno City	Please look into repairing E/B and W/B Ashlan avenue between 168 exit through Peach. It is in bad condition. Thank you	10/7/2024 22:07
Fresno City	who does not benefit from shoes. Please could regular sidewalk maintenance be arranged.	10/8/2024 16:41
Fresno City	fixed.	10/10/2024 13:25
Fresno City	safety problem.	10/10/2024 13:28
Fresno City	Fix road needs repaving.	10/10/2024 14:07
Fresno City	Add sidewalk	10/10/2024 14:08
Fresno City	sidewalks needed for kids walking to school	10/10/2024 14:08

Fresno City	cedar safe routes schools- many children have to cross cedar- sequoia, vang pao, roosevelt, mc lane, duncan, fresno state to name a few	10/11/2024 13:05
Fresno City	bike pathways are needed along cedar, in downtown, along tulare and belmont.	10/11/2024 13:06
Fresno City	McKinley is the first street visitors to Fresno see and it is terrible condition.	10/11/2024 13:21
Fresno City	Widen Chestnut Ave to its ultimate width and add bike lanes between Behymer and International Avenues	10/14/2024 14:04
Fresno City	/ Sidewalk or Walkway Project	11/1/2024 9:21
Fresno City	Install a bike lane on north side of Copper Avenue between Maple and Cedar Avenues.	10/14/2024 14:17
Fresno City	would prevent accidents and traffic deaths, and it would be better for the environment, especially if it uses clean fuel or is electric. Fresno used	10/16/2024 13:31
Fresno City	would prevent accidents and traffic deaths, and it would be better for the environment, especially if it uses clean fuel or is electric. Fresno used	10/16/2024 13:41
Fresno City	Real sidewalks needed with lights	10/17/2024 10:20
Fresno City	real sidewalks needed with lights	10/17/2024 10:21
Fresno City	real sidewalks needed with lights	10/17/2024 10:22
Fresno City	Church Avenue CROSSTOWN needs full streets, curbs and sidewalks between MLK and Folwer	10/17/2024 14:52
Fresno City	bike path on canal.	10/17/2024 15:20
Fresno City	connect old town trail to airport trail	10/17/2024 15:26
Fresno City	Sidewalks to make passage over the bridge safer for pedestrians	10/17/2024 20:19
Fresno City	/ Sidewalk or Walkway Project	11/1/2024 9:21
Fresno City	/ Smart Technology Project	10/2/2024 8:10
Fresno City	/ Street or Road Project	10/1/2024 14:49
Fresno City	due to confusion, and there are no safe left-turn lanes now, causing unexpected back ups of traffic flow. These conditions will become worse as	10/20/2024 9:11
Fresno City	cars making walking risky. There are some areas that do have sidewalks but they are needed on the whole street, This is a county island.	10/20/2024 16:29
Fresno City	how do we expect children to walk there?	10/21/2024 12:31
Fresno City	improve trail	10/21/2024 15:38
Fresno City	from SR-99 and Central Downtown Fresno to the Community Regional Hospital for emergency vehicles that today are be blocked when a train is	10/24/2024 13:38
Fresno City	North Ave at UPRR and BNSF Grade Separation Project	10/24/2024 13:41
Fresno City	/ Street or Road Project	10/1/2024 15:01
Fresno City	Connect midtown to Covis trail	10/31/2024 23:48
Fresno City	/ Street or Road Project	10/1/2024 15:01
Fresno City	/ Street or Road Project	10/14/2024 14:08
Fresno City	Need sidewalks in the whole area	11/4/2024 10:19
Fresno City	Address Flooding issues in this area	11/4/2024 10:19
Fresno City	direct afternoon sun. Can the stops be moved closer to luggage claim area and provide shade?	11/4/2024 12:28
Fresno City	For me it’s has to be sidewalks	9/17/2024 8:32 PM
Fresno City	ashlan AND dakota from approx cedar to peach.....both roads are pothole nightmares	9/18/2024 6:49 AM
Fresno City	Mire bike	9/18/2024 5:37 PM
Fresno City	More bike lanes downtown and down blackstone	9/18/2024 5:37 PM
Fresno City	More bike lines around Fresno city	9/18/2024 7:26 PM
Fresno City	The majority of residents want street maintenance to be improved and want fewer potholes. Fix the streets as the top priority.	9/18/2024 8:49 PM
Fresno City	holes.	9/20/2024 3:41 PM
Fresno City	all specially the disabled and seniors thank you.	9/21/2024 7:36 AM
Fresno City		9/21/2024 8:55 AM
Fresno City	route?	9/23/2024 6:39 PM
Fresno City	Fixing our roadways and street for better access.	9/28/2024 10:32 AM
Fresno City	to see Sierra Ave opened up all the way from Cedar to Blackstone. It wastes time and gas to find alternate routes. Why is the road closed	9/28/2024 4:59 PM
Fresno City	filled in, therefore the pothole is there again in a few days. They need to take pride in a job well done, not done halfway.	10/2/2024 12:08 PM
Fresno City	and it is unsafe. Need more cross walks.	10/1/2024 3:44 PM
Fresno City	Street road project	10/2/2024 11:01 AM
Fresno City	Improved bike path options in general, especially ones that separate/protect cyclists from car traffic.	10/12/2024 4:20 AM
Fresno City	Widen Chestnut Avenue between Behymer and International Avenues to its ultimate width and add bike lanes.	10/14/2024 2:33 PM
Fresno City	walkable!	10/16/2024 4:53 PM
Fresno City	walkers have to walk in the street which is risky due to the cars which speed along Forkner at speeds of 40-50mph.	10/20/2024 4:31 PM
Fresno City	about how public common areas can help a community grow in a kind of civil togetherness. I also wondered how the trail will be landscaped	10/21/2024 2:52 PM
Fresno City	More farmers market	10/30/2024 10:39 AM
Fresno City	develop and maintain the infrastructure needed for personal and public electric vehicles.	10/31/2024 10:44 AM
Fresno City	Sidewalks and more traffic signal synchronization throughout the city of Fresno	10/21/2024 2:56 PM
Fresno City	need better connected bike paths that are protected.	10/25/2024 11:11 AM
Fresno City	Fix the sidewalks	10/25/2024 11:51 AM
Fresno City	Not enough sidewalks for walking	10/25/2024 4:03 PM
Fresno City	Underpass on Herndon & 99 road is extremely bad, cars slow down to avoid it and can cause accidents. Lan needed on Veterans Blvd and	10/25/2024 4:14 PM
Fresno City	More sidewalks needed to be added in my community- 93704	10/28/2024 10:27 AM
Fresno City	Potholes on McKinley, Shields, Clinton and Dakota	10/29/2024 5:21 PM
Fresno City	We need more lighting and better road repair, Westside G Street and Fresno Street Downtown	11/4/2024 10:34 AM
Fresno City	Streets need repair and roads and intersections are congested. We also need bikeways, trails and sidewalks in my community--93706	11/4/2024 10:37 AM
Fresno City	Better signalization at chestnut and nees	9/19/2024 2:27 PM
Fresno City	Fix potholes	10/2/2024 8:04 AM
Fresno City	provide secure bicycle parking. I would use my bike for almost all errands if I wasn't afraid it would be stolen at the destination point.	10/18/2024 7:25 AM
Fresno City		10/21/2024 3:02 PM
Fresno City	E-bikes should be available for rent in designated areas such as nearby parks in Northeast Fresno.	9/28/2024 8:33 AM
Fresno City	Out on Jensen and Elm	9/28/2024 10:31 AM
Fresno City	projects. Many of our elderly and children with disabilities live in West Fresno. Lets keep our vulnerable population, SAFE.	10/1/2024 3:00 PM
Fresno City	Bike lanes should go on side streets or less traveled streets, not streets like palm and belmont.	10/1/2024 3:32 PM
Fresno City	Ashlan, Gettysburg and Shaw that connects the Granite Park area to the Maya Cinema area	10/2/2024 10:52 AM
Fresno City	Please fix the McKinley street by the airport because it’s really bad :(	10/4/2024 2:05 AM
Fresno City	working on these days. It seems fiscally irresponsible to consider new or expanded transpiration methods when our state, city, and county have	10/4/2024 1:23 PM
Fresno City	congestion on the freeway. Alternative solutions could be an interchange or a frontage road directing traffic to temperance.	10/31/2024 12:29 PM
Fresno City	Anything that can be done to protect bike riders from being hit by cars	9/23/2024 8:45 AM
Fresno County	quickly that the surveys that we are asking for are carried out. And thank you very much. Have a good morning, bye-bye.	9/19/2024 8:17 AM

Fresno County	routine maintenance of public areas in my neighborhood isn't adequately done on a regular basis in my neighborhood. I would like to see them	9/19/2024 3:39 PM
Fresno County		9/20/2024 7:11 PM
Fresno County	Side walk for pedestrians to be safe aré important near the county areas	9/28/2024 10:43 AM
Fresno County	Bikeway Project on Sample and Lodge Roads	10/4/2024 5:12 PM
Fresno County	disadvantaged communities have been pleading with the County for attention. These areas are home to residents who feel unheard and	10/18/2024 1:13 PM
Fresno County	Ashlan Ave from Zediker Ave to Watts Valley Road: add bike lanes or Class III with multi-use Shoulder	10/28/2024 7:43 PM
Fresno County	Trimmer Springs Rd from Belmont Ave to Piedra Rd: add bike lanes or Class III with multi-use Shoulder	10/28/2024 7:43 PM
Fresno County	Piedra Rd from Trimmer Springs Rd to Frankwood Ave: add bike lanes or Class III with multi-use Shoulder	10/28/2024 7:43 PM
Fresno County	Frankwood Ave from Piedra Rd to Hwy 180 (Kings Canyon Rd): add bike lanes or Class III with multi-use Shoulder	10/28/2024 7:43 PM
Fresno County	shoulder	10/28/2024 7:43 PM
Fresno County	Annadale Ave from Reed Ave to Newmark Ave in Sanger: add bike lanes	10/28/2024 7:43 PM
Fresno County	Riverbend Ave from Rainbow Ave to Annadale Ave: add bike lanes or Class III with multi-use shoulder	10/28/2024 7:43 PM
Fresno County	nice shoulder after the bike lane ends However, the usability has been reduced because the maintenance has included adding tar to the cracks	10/28/2024 7:43 PM
Fresno County	foothills They are narrow with no shoulders Riders use the traffic lane while there is not constant traffic, the roads are curvy and drivers can	10/28/2024 7:43 PM
Fresno County	Thehighway climbs to a *crest*, at which point the road bends sharply to theleft It's not a big bend, maybe 5-10 degrees The point is that	10/27/2024 5:38 PM
Fresno County	control, enforcement, and future development.	9/23/2024 11:00 AM
Fresno County	no shoulder at all. Very dangerous for the people living in the trailer park on the base of the bridge on the West side to get to Chestnut Ave	9/6/2024 17:04
Fresno County	The roads in these areas are in need to be improved. The roads are bumpy, streets are dark, side walks in bad shape or lacking	9/18/2024 9:23
Fresno County	backup.	9/18/2024 10:56
Fresno County	Road is filled with potholes and bumps.	9/18/2024 15:05
Fresno County	My kids cannot walk to their school or safely access the bike path at Shepherd and Sunnyside. New neighborhoods are increasing the traffic	9/18/2024 16:14
Fresno County	Sidewalk here, there are bus stops but it's dangerous to walk from the stop to the school	9/18/2024 16:55
Fresno County	Widen Siskiyou Ave between CA 180 and Belmont Ave.	9/19/2024 8:40
Fresno County	Streets in the Lanare community are full of potholes that require addressing.	9/19/2024 18:04
Fresno County	mitigated by making the intersection a four-way stop. I would even recommend speed bumps on Excelsior due to the amount of accidents that	9/19/2024 18:39
Fresno County	impatient drivers attempting to pass semi-trucks as the highway becomes a single lane.	9/19/2024 18:43
Fresno County	than using CA-180.	9/20/2024 12:15
Fresno County	As well as From OFG to the northern parts of fresno. Like a main artery to these areas. Maybe it could go from N to S and W to East too to	9/21/2024 8:49
Fresno County	I meant to use the bike icon for the N to S and West to East comment. Its not safe to ride down Maroa and even Palm or Blackstone.	9/21/2024 8:50
Fresno County	pavement needs to rehabilitated/reconstructed, milled and replaced and overlayed. Consideration should be given to the community of Lanere	9/23/2024 13:49
Fresno County	This safety project would be to install a roundabout at this intersection for traffic safety and to relieve congestion at certain times.	9/23/2024 13:57
Fresno County	should be widened to two lanes in each direction with the proper shoulder width to accommodate the bicycle traffic, and right and left turn	9/23/2024 14:10
Fresno County	See comments for safety project for this section of Millerton Road.	9/23/2024 14:12
Fresno County	Create a buffer trail as an UGB that can also serve as rainwater retention.	9/24/2024 11:00
Fresno County	Safer bikeway along Manning Ave	9/25/2024 8:31
Fresno County	Safer walkway along Manning Ave	9/25/2024 8:31
Fresno County	Safe bike path along Manning Ave	9/25/2024 8:34
Fresno County	Safe walking path along Manning Ave	9/25/2024 8:35
Fresno County	Safe walkway along Manning Ave	9/25/2024 8:35
Fresno County	Safe bikeway along Manning Ave	9/25/2024 8:35
Fresno County	Need paved road near high school	9/25/2024 8:36
Fresno County	Palm could use bike lanes through Ashlan and Shaw to connect the bike lanes to the south and north.	9/25/2024 18:14
Fresno County	make it easier for students to get to the high school, and improve overall connectivity in Parlier.	9/26/2024 8:38
Fresno County	Road widening	9/27/2024 13:03
Fresno County	front yards.	9/30/2024 15:43
Fresno County	Bike line that continues palm and connects south Fresno with north Fresno.	9/30/2024 15:44
Fresno County	road work for floods on Prospect Avenue and Grove Avenue , West Park	9/30/2024 18:42
Fresno County	setbacks for future widening to a 4-lane divided highway with a raised median, curb and gutter, drainage and improved rail crossing. This	10/1/2024 13:20
Fresno County	We have a few schools in this area but no sidewalks on County islands.	10/1/2024 14:49
Fresno County	/ Bikeway Project	10/1/2024 18:09
Fresno County	STOPLIGHT. With the proliferation of development in this area, traffic gets backed up significantly.	10/1/2024 14:51
Fresno County	STOPLIGHT. With the proliferation of development in this area, traffic gets backed up significantly.	10/1/2024 14:51
Fresno County	/ Bikeway Project	10/2/2024 7:19
Fresno County	/ Bikeway Project	10/2/2024 7:19
Fresno County	/ Bikeway Project	10/2/2024 7:20
Fresno County	along Temperance Ave.	10/1/2024 15:02
Fresno County	over it, without walking or riding in the traffic lanes. Also, from the same bridge south to the 180 freeway, Temperance needs to be widened	10/1/2024 15:02
Fresno County	/ Bikeway Project	10/7/2024 16:01
Fresno County	/ Bikeway Project	10/18/2024 13:10
Fresno County	/ Bikeway Project	10/20/2024 9:00
Fresno County	/ Clean Air Vehicle Project	10/2/2024 7:20
Fresno County	/ Safety Project	10/18/2024 13:32
Fresno County	Calwa & Cedar Ave is greatly in need of road repairs.	10/1/2024 21:34
Fresno County	Gets flooded, need walk way with railing along south side of Jensen with trees/shade.	10/1/2024 21:39
Fresno County	for families with children. Tarpey Village unable to take advantage of trail which provides access to so many areas.	10/2/2024 7:19
Fresno County	No side walks. Full of potholes.	10/2/2024 7:50
Fresno County	4 way stop sign with no crossing for kids to walk to school.	10/2/2024 8:09
Fresno County	cross walk	10/2/2024 8:09
Fresno County	a bike way project	10/2/2024 8:10
Fresno County	/ Sidewalk or Walkway Project	10/1/2024 18:09
Fresno County	2. There use to be a "Do not pass" sign on eastbound Ashlan @ Minnewawa. It was never replaced following recent road work. Vehicles are	10/2/2024 8:39
Fresno County	Put a stoplight in the infrastructure is already present to add the lights instead of putting a round-a-bout.	10/2/2024 9:25
Fresno County	Pizza Parlor. We just completed a million dollar road project here and residents asked for a safe walking path. Yet the feedback was ignored and	10/2/2024 10:18
Fresno County	local traffic and contribute to more unsafe and illegal passing.	10/2/2024 10:22
Fresno County	drifting carelessly is a huge problem on Highway 180. A centerline rumble strip would be an excellent reminder for people to stay in their own	10/2/2024 10:26
Fresno County	Road is now the PRIMARY commuter road for people leaving the south end of Squaw Valley and going to jobs, appointments and shopping in	10/2/2024 10:32

Fresno County	Highway exit connecting to friant to help w traffic	10/2/2024 14:55
Fresno County	speed limit postings.	10/4/2024 18:48
Fresno County	Clearing posted school speed limit	10/4/2024 18:48
Fresno County	/ Sidewalk or Walkway Project	10/2/2024 7:19
Fresno County	/ Sidewalk or Walkway Project	10/2/2024 7:19
Fresno County	/ Sidewalk or Walkway Project	10/2/2024 7:19
Fresno County	Repair, widen, and restripe country roads for safety, improving visibility, and providing for protected bike lanes.	10/7/2024 12:44
Fresno County	Repair, widen, and restripe foothill roads for safety, improving visibility, and providing for protected bike lanes.	10/7/2024 12:44
Fresno County	install sidewalks	10/7/2024 12:55
Fresno County	Highland is too narrow and floods. It does not have any sidewalks.	10/7/2024 15:56
Fresno County	Most of Dinuba Avenue is too narrow for bicyclists and lacks sidwalks.	10/7/2024 15:57
Fresno County	/ Sidewalk or Walkway Project	10/7/2024 16:01
Fresno County	/ Sidewalk or Walkway Project	10/18/2024 13:10
Fresno County	se inunda, queremos un proyecto para que la calle no se inunde	10/8/2024 18:45
Fresno County	las lineas de la carretera no son visibles , deben ser pintadas otra vez sobre toda la avenida de Jefferson	10/8/2024 18:46
Fresno County	las lineas de las carreteras no se ven. Deben ser pintadas nuevamente.	10/8/2024 18:46
Fresno County	se necesita una senal mas clara que avise que esta es la entrada a del rey o una senal que avise que esta calle de jefersson es la siguiente	10/8/2024 18:50
Fresno County	una ruta de bicicleta segura alrededor del Rey para montar bicicleta y caminar de forma segura	10/8/2024 19:02
Fresno County	There needs to be a tighter control of speed through the main community of Squaw Valley.	10/17/2024 15:10
Fresno County	and out all day.	10/17/2024 15:12
Fresno County	bike path on canal	10/17/2024 15:20
Fresno County	bike path on canal	10/17/2024 15:23
Fresno County	Resurface Herndon Ave East and West from Academy Ave to Temperance Ave. Add Bike lanes	10/17/2024 15:31
Fresno County	Resurface Academy Ave, North and South from Herndon Ave to Hwy 180.	10/17/2024 15:34
Fresno County	to cars getting stuck. The unpaved shoulders and adjacent agricultural lands struggle to absorb runoff from any paved surfaces. Access is limited	10/18/2024 13:01
Fresno County	numerous potholes. The community urgently needs bike lanes, street lighting, and sidewalks to improve safety and accessibility. During the	10/18/2024 13:08
Fresno County	/ Smart Technology Project	10/1/2024 18:09
Fresno County	flooding in several areas. This has led property owners to pump water from their driveways to prevent it from reaching their homes.	10/18/2024 13:17
Fresno County	flooding in certain areas. This has led property owners to pump water from their driveways to prevent it from reaching their residences.	10/18/2024 13:21
Fresno County	due to frequent accidents caused by speeding truck drivers. The current condition of Central Ave poses a significant safety concern, with	10/18/2024 13:31
Fresno County	/ Smart Technology Project	10/1/2024 18:10
Fresno County	and potential standing water on Fairbanks Avenue. Tinoco and Cottle Avenues also lack drainage solutions and exhibit areas of standing water	10/18/2024 13:38
Fresno County	Road expansion and more streetlights to control traffic.	10/21/2024 12:30
Fresno County	Herndon & 99 underpass both way needs repair.	10/25/2024 16:14
Fresno County	Academy Ave from Herndon Ave to Shaw Ave; designate the shoulders as bike lanes	10/29/2024 21:01
Fresno County	Shaw Ave from Academy Ave to Zediker: add bike lanes	10/29/2024 21:03
Fresno County	Zediker Ave from Shaw Ave to Olive Ave: add bike lanes.	10/29/2024 21:06
Fresno County	Olive Ave from Zediker Ave to Riverbend Ave: add bike lanes.	10/29/2024 21:09
Fresno County	Ashlan Ave from Zediker Ave to Riverbend Ave: add bike lanes.	10/29/2024 21:11
Fresno County	Riverbend Ave from Ashlan Ave to Belmont Ave: add bike lanes.	10/29/2024 21:14
Fresno County	Oliver Ave from Belmont Ave to Rainbow Ave: add bike lanes.	10/29/2024 21:20
Fresno County	Rainbow Ave from Oliver Ave to Newmark Ave in Sanger: add bike lanes.	10/29/2024 21:25
Fresno County	Trimmer Springs Road from end of current bike lanes to Piedra Road: add bike lanes.	10/29/2024 21:34
Fresno County	Piedra Road from Trimmer Springs Road to Frankwood Ave: widen the shoulders and designate as bike lanes.	10/30/2024 7:46
Fresno County	Frankwood Ave from Piedra Road to Hwy 180: add bike lanes.	10/30/2024 7:53
Fresno County	Hwy 180 from Frankwood Ave to Reed Ave: designate the shoulders as bike lanes.	10/30/2024 7:55
Fresno County	Reed Ave from Hwy 180 to Annadale Ave: add bike lanes.	10/30/2024 7:58
Fresno County	Annadale Ave from Reed Ave to Newmark Ave in Sanger: add bike lanes.	10/30/2024 8:06
Fresno County	Newmark Ave from Annadale Ave to Rainbow Ave in the City of Sanger: add bike lanes	10/30/2024 8:09
Fresno County	No existing Street lighting on Beran way	10/30/2024 10:23
Fresno County	no existing street likes on Beran Way	10/30/2024 10:23
Fresno County	Lack of Walkways on Baren Way	10/30/2024 10:25
Fresno County	Street improvement to reduce wear and tear on cars the prevention of flooding on Baron Way and Valentine	10/30/2024 10:25
Fresno County	Valentine and Baren Way for access to commute and student bus riders	10/30/2024 10:27
Fresno County	Shepherd Ave from Sunnyside Ave to Fowler Ave: widen the street to ultimate four lane road and install bike lanes.	10/30/2024 20:45
Fresno County	solution to mitigate congestion on the freeway. Alternative solutions could be an interchange or frontage road directing traffic to temperance.	10/31/2024 12:16
Fresno County	protected bike lane design to Lansing/Santa Fe to allow people traveling north on palm to safely access Thorne and Van Ness as alternative	10/31/2024 23:28
Fresno County	Build the San Joaquin river trail here to connect pumpkin valley to Ball Ranch.	10/31/2024 23:34
Fresno County	Continuous bike lanes on Maroa between Shaw and Herndon	10/31/2024 23:41
Fresno County	/ Street or Road Project	10/1/2024 18:08
Fresno County	/ Street or Road Project	10/18/2024 13:37
Fresno County	Need Streetlights in this whole area	11/4/2024 10:19
Fresno County	Bus services tomorrow noon and evening fix the vanguetas prevent flooding in Del Rey Ave	11/4/2024 10:50
Fresno County	It would be great to have more sidewalks/bike lanes in County island areas, especially near schools.	10/1/2024 2:49 PM
Fresno County		10/4/2024 6:49 PM
Fresno County	The streets need repair. Millerton Road needs improvement and adequate bike lands. Lots of accidents and deaths on it.	10/21/2024 4:43 PM
Fresno County	Sometimes American Avenue is really congested with trucks	11/4/2024 10:57 AM
Fresno County	and needs to be resurfaced	10/20/2024 1:38 PM
Fresno County/FCRTA		10/9/2024 7:16 PM
Fresno County/FCRTA	Better transit hours of operation for Del Rey. The transit doesn't answer their phones. Need trails, sidewalks and bikelanes in Del Rey.	11/4/2024 11:03 AM
Fresno County/FCRTA	Add rail or underground	9/18/2024 9:05
Fresno County/FCRTA	The streets will flood	11/4/2024 10:41 AM
Fresno County/Sanger	Rainbow Ave from Oliver Ave to Newmark Ave in Sanger: add bike lanes	10/28/2024 7:43 PM
Fresno City/Clovis	All roads with potholes like Nees, Alluvial	10/22/2024 12:51 PM
Fresno City/Caltrans	roadways with a freeway/highway off the ground and street access to businesses on the ground.	10/1/2024 3:57 PM
Fresno City/Clovis	bike lanes increase during this time That has been a positive and welcome improvement However, during this time the number of people using	10/18/2024 9:18 AM

Fresno City/Clovis	complete the bike trail that connects Fresno and Clovis	10/2/2024 8:12 AM
Fresno City/Clovis/FAX/Clov	Downtown Fresno, the airport, and Clovis. The rail line would provide great access to all these places and in between.	9/18/2024 10:41
Fresno City/Clovis/FAX/Clov	Fresno, the airport, and Clovis, with stops in between.	9/18/2024 10:43
Fresno City/Clovis/Fresno Cc	Street repairs badly needed on Ashlan Ave between Clovis Ave and 168	10/19/2024 5:41 PM
FAX/ Fresno City	Pedestrian walk says	9/25/2024 3:49 PM
FAX/ Fresno City	special need for non-emergency medical transportation to appointments.	9/25/2024 3:52 PM
FAX/ Fresno City	More bike lanes and public transit.	10/1/2024 3:24 PM
FAX/ Fresno City	Would like a trolley or train system	10/31/2024 3:09 PM
FAX/ Fresno City	system.	10/17/2024 10:45 AM
Fresno City/Fresno County	MaderaCounty and I enjoy riding my bike out to this area from Clovis However,right now I need to do a scary ride along part of Hwy 41 to get to	10/17/2024 7:53 PM
Fresno City/Fresno County	Make long lasting repair of streets and roads in Fresno City and County a top priority.	9/21/2024 6:39 PM
Fresno City/FCOG/Measure	appointments and test.	10/15/2024 8:52 PM
Huron	A sidewalk from family dollar to dollar general would be safe.	10/4/2024 20:19
Huron	LIGHTS!!!! all over lassen its too dark at night and it is difficult to see people crossing the street especially when they wear dark colored clothes	10/4/2024 20:21
Kerman	Add more bikeable paths and areas to Kerman	9/18/2024 15:30
Kerman	Some type of traffic management at California and 145. Dangerous Intersection	9/18/2024 15:32
Kerman	In the Walmart parking lot	9/18/2024 16:33
Kerman	One need for safety of bicyclists	9/18/2024 16:33
Kerman	More bike lanes	10/15/2024 21:45
Kerman	Needs curbs for parking	10/15/2024 21:46
Kerman	Need speed bumps on kearney ave by goldenrod school. It is very dangerous for kids	10/15/2024 21:46
Kerman	Put traffic lights back to sensor not timed.	10/15/2024 21:47
Kerman	I would like more bikeways in Kerman	10/25/2024 11:07
Kerman	I would like to have more bike lanes in Kerman	10/25/2024 11:07 AM
Kingsburg	Fresno or Clovis.	9/26/2024 12:06 PM
Kingsburg	to encourage outdoor exercise in the area.	9/26/2024 12:36 PM
Kingsburg	Street repairs 18th Ave Kingsburg	9/26/2024 5:51 PM
Kingsburg/FCRTA	Kingsburg transportation to bus for walmart or other markets	9/26/2024 1:06 PM
Kingsburg/Selma/FCRTA	Trolley to get all around Kingsburg. Bus routes to Selma Kaiser.	9/27/2024 8:23 AM
Madera	Widen 41N/Ave 12 area. Too much traffic and accidents.	9/18/2024 10:58 AM
FCOG/Measure C	physical disabilities. Senior independence and emotional emotional well being is threatened due to isolation and an inability to gain access to	10/14/2024 2:24 PM
NA	everything, for the good of the entire community, of all of us who drive and drive safely on the streets where there are not so many potholes.	9/19/2024 8:19 AM
NA	Orale	11/4/2024 8:22 AM
No specific location		10/29/2024 4:23 PM
No specific location	Need walking paths	11/4/2024 10:47 AM
Parlier	Need road connecting to Manning Ave	9/25/2024 8:36
Parlier	Connect Road	9/26/2024 8:58
Parlier	lane" is so unsafe with cars speeding.	9/25/2024 8:39 AM
Reedley	reconstruct.	9/23/2024 9:38
Reedley	Pavement rehabilitation project on 11th Street from E Street to North East Street. AC overlay or pavement reconstruct.	9/23/2024 9:44
Reedley	Make glow in the dark street lines. Manning is unsafe.	10/21/2024 3:17 PM
Regional	identified through risk stratification systems such as the healthy places index as communities at risk due to environmental and social factors.	10/1/2024 4:27 PM
Regional	control, enforcement, and future development.	9/23/2024 11:00 AM
Regional	celebrate no car days	10/10/2024 8:59 AM
Regional	walking). We need a well connected network of protected bike lanes, Slow Streets, and multiuse paths. People should not be required to have a	9/18/2024 6:09 AM
Regional	The HighSpeed Rail is one strong option for Right Transportation in the San Joaquin Valley.	9/18/2024 7:30 PM
Regional	this will come in handy when we have the high speed training running through the valley.	10/2/2024 10:35 AM
Regional	Light rail that connects the airport, Amtrak, and high-speed rail to all communities in the county. Streetcars in the city.	9/23/2024 7:38 AM
Regional	Food processors and packing houses should be located in cities, not way out in farmland.	9/24/2024 10:16 AM
Regional	All sidewalks and bike lanes should be shaded	9/24/2024 10:18 AM
Regional	are overcrowded and heavily damaged city wide. Everything is digital, email based or could be a zoom/teams meeting. Office's, especially	10/3/2024 1:26 PM
Regional	respect bikers regardless. More trails that are not on the street for safer biking would benefit us all. Also, would be nice if they connect to each	10/4/2024 11:56 AM
Regional	Transportation should be considered around commuting hours	10/21/2024 4:22 PM
Regional	For me the heat is very oppressive and the cost of energy has increased and I have a low income.	10/21/2024 4:24 PM
Regional	Many streets need repair and roads and intersections are unsafe.	10/24/2024 5:11 PM
Regional/Caltrans	toinclude rail transportation from small towns like Del Rey, Sanger, Reedleyand Dinuba to Fresno These underserved communities need to be	10/18/2024 11:07 AM
Regional/Caltrans	having bike lanes on freeways	10/9/2024 8:08 PM
Regional/FAX/Clovis Transit/	CLOVIS.. OR LIGHT RAIL THAT GOES ALL DOWN BLACKSTONE.. TAKE OUT STREET ROADS SO YOU DON'T HAVE TO DISTURB BUSINESSES	10/8/2024 6:08 PM
Regional	If anything, making these corridors into public spaces will add safety to the neighboring homes.	9/29/2024 12:02 PM
Regional	speed you drive on major streets like: Herndon, Shaw, First, Fresno, Friant etc.	10/1/2024 12:05 PM
Regional	County. Repair our City streets, county roads and state highways that run thru Fresno County. Provide walking and bike trails to all Fresno	10/1/2024 3:27 PM
Regional	where public infrastructure costs more, with more miles traveled, more cars, pollution, etc.	10/19/2024 8:09 AM
Regional	improve trail along river with better acces	10/21/2024 3:38 PM
Regional	what a stop sign means, when to cross in a cross-walk, why speed limit signs are posted. Train the driving public on how to drive and navigate	10/21/2024 5:46 PM
San Joaquin	planed in order to correct the profile and cross-slope of the pavement. Cold Planed would help remove/repair failed pavement areas and	10/7/2024 14:36
San Joaquin	remove/ repair failed pavement areas. Then South Main Street should be Asphalt Concrete overlayed with a strong enough structural section of	10/7/2024 14:42
Sanger/Fresno County	Shaw Ave from Academy Ave to Zediker Ave: add bike lanes or Class III with multi-use shoulder	10/28/2024 7:43 PM
Sanger/Fresno County	Zediker Ave from Shaw Ave to Olive Ave: add bike lanes or Class III with multi-use Shoulder	10/28/2024 7:43 PM
Sanger/Fresno County	Olive Ave from Zediker Ave to Riverbend Ave: add bike lanes or Class III with multi-use Shoulder	10/28/2024 7:43 PM
Sanger/Fresno County	Riverbend Ave from Ashlan Ave to Belmont Ave: add bike lanes or Class III with multi-use Shoulder	10/28/2024 7:43 PM
Sanger/Fresno County	Oliver Ave from Belmont Ave to Rainbow Ave: add bike lanes or Class III with multi-use Shoulder	10/28/2024 7:43 PM
Sanger/Fresno County	Reed Ave from Hwy 180 (Kings Canyon Rd) to Annadale Ave: add bike lanes or Class III with multi-use shoulder	10/28/2024 7:43 PM
Sanger/Fresno County	Newmark Ave from Annadale Ave to Rainbow Ave: add bike lanes or Class III with multi-use shoulder	10/28/2024 7:43 PM
Sanger/Fresno County		10/2/2024 9:35 AM
Selma	/ Bikeway Project	10/7/2024 16:01
Selma	Traffic backs up every weekday afternoon taking multiple lights to get through.	10/7/2024 15:54

Selma	The RR crossing at Highland and Golden State intersection is too steep and too close to the intersection.	10/7/2024 15:59

Jurisdiction/Agency	Comment	CommentDa
CLIMATE RESILIENCY RELATED SUGGESTIONS		
Caltrans	Highway 41 and rural sr 168	9/6/2024 1:4
Caltrans	highway. In times of emergencys or evactuations it is the only practical	9/6/2024 5:0
Caltrans	Like highway 41 and going through Selma	9/7/2024 2:2
Caltrans	41	9/18/2024 5
Caltrans	41 near the mountains like Shaver Lake and Kings Canyon areas	9/21/2024 8
Caltrans	Needs to be safer for all traveling up and down that road.	9/30/2024 6
Caltrans	grade, past the town of Tollhouse until it hits the 4 lanes	10/1/2024 2
Caltrans	landslides. wildfires, and road closures. I would like to visit during	10/1/2024 3
Caltrans	Highway 168 past Prather	10/1/2024 6
Caltrans	heavily trafficked narrow winding road with sheer drop offs. It NEEDS a	10/2/2024 1
Caltrans	HWY 168, HWY 180	10/2/2024 1
Caltrans	Some HWY 180	10/2/2024 1
Caltrans	Freeways need to be fixed so many pot holes	10/2/2024 1
Caltrans	Highway 41 going to Yosemite. Highway 168 going to Shaver Lake area.	10/7/2024 1
Caltrans	causes the most issues with the road conditions but Hwy 99 from	10/7/2024 1
Caltrans	HWY 168	10/11/2024
Caltrans	highway 168	10/17/2024
Caltrans	HWY 168 , HWY 180 and HWY 99.	10/17/2024
Caltrans	Highway 180 all the way to Dunlap, Squaw Valley and Miramonte	10/19/2024
Caltrans	Freeway 41	10/24/2024
Caltrans	Hwy 180, hwy 168	10/24/2024
Caltrans	99/Madera	10/24/2024
Caltrans	Highway 33 around the Three Rocks/Cantua Creek	10/25/2024
Caltrans	41 & 99	10/31/2024
Caltrans	i-5, Avenal, coalinga, SR41 near Avenal	10/31/2024
Caltrans	41, 180, 168,	9/26/2024 1
Caltrans	washing out during heavy rain or snow up above the four lane	9/26/2024 1
Caltrans	168, 180, 41 up in the mountains everywhere	9/26/2024 3
Caltrans	freeways are not ready for rain	10/17/2024
Caltrans	168 E and 180 E	10/19/2024
Caltrans	Hwy 168 in/out of Shaver Lake	10/7/2024 9
Caltrans	Ingress and egress for Shaver Lake	10/7/2024 1
Caltrans	SR 168 to Huntington Lake area.	10/10/2024
Caltrans	Highway 180 and Dickenson needs a roundabout to ease traffic.	10/17/2024
Caltrans	Highway 180 and Dickenson Ave needs to be a roundabout.	10/17/2024
Caltrans	SR 180	10/17/2024
Caltrans	198, 269, 145	10/17/2024
Caltrans	Highway 41 can be a bottleneck when there are fires	10/27/2024
Caltrans	Highway 168	10/30/2024
Caltrans	Hwy 168	10/30/2024
Caltrans	Highway 99/41	9/7/2024 4:4

Caltrans	180 west from Fresno to Firebaugh	9/25/2024 6
Caltrans	at risk of wildfires.	9/26/2024 1
Caltrans	and plants.	9/30/2024 6
Caltrans	all have extreme dry grass in the surrounding areas that can be fire	10/1/2024 2
Caltrans	home, traffic gets dangerous and we have driven through flames	10/1/2024 7
Caltrans	Highway 168 and 180.	10/1/2024 2
Caltrans	hazard.	10/1/2024 2
Caltrans	LETS FIX THE POTHOLES ON THE FREE WAYS FIRST	10/2/2024 7
Caltrans	hwy 180 and 41 north	10/2/2024 8
Caltrans	The highway 180 and 41 junction is hazardous.	10/2/2024 1
Caltrans	river.	10/2/2024 5
Caltrans, Fresno County	Hiway 168 and Auberry road	10/17/2024
Caltrans/ Regional	Wildfires, Extreme heat, The Hyw 99 Corridor Pollution!!!	9/18/2024 7
Caltrans/Fresno	The 41 entering right by RiverPark. It already caught fire once.	10/31/2024
Caltrans/Fresno County	Highway 180 and Auberry Road	9/18/2024 8
Caltrans/Fresno County	Springs/Piedra Roads.	10/2/2024 9
Caltrans/Fresno/FAX		10/1/2024 3
Clovis	Temperance/DeWolf	10/30/2024
Clovis	Center, and Sunnyside Ave. for pedestrians, where owners are not	10/11/2024
Clovis	Clovis and Central floods	10/28/2024
Clovis	lot of kids walk, families bike, walk their dogs without any sidewalk or	9/18/2024 6
Clovis	during rainstorms.	9/19/2024 3
Clovis	Quincy is a dangerous intersection because trees block the view of	9/19/2024 3
Clovis, Fresno County	country side. East side of Clovis.	10/16/2024
Clovis, Fresno County	it's directly adjacent to a storm basin that is known to overflow during	10/2/2024 7
Coalinga/Fresno County	caolinga	10/15/2024
FAX	More shading for bus stops	9/18/2024 5
FAX	Bus stops need more protection from sum.	10/1/2024 2
FAX	Waiting at even shaded bus stops in heat.	10/4/2024 9
FAX	at all, but those that do, have a narrow design that doesn't actually	10/1/2024 3
FAX	placed stops for the weather (i.e., 105 degrees not gonna walk 10+	10/2/2024 1
FAX/FCRTA/Clovis Transit	I've been hospitalized for heat stroke and am very sensitive. Also	10/4/2024 4
FAX/FCRTA	to no shade.	9/29/2024 9
FAX/FCRTA/Clovis Transit	shade though buses come few and far in between. Makes it worse that	9/18/2024 7
FAX/FCRTA/Clovis Transit	bus transportation. Specifically concerning for our seniors.	9/26/2024 1
FAX/FCRTA/Clovis Transit	some trees - shade and cleaner air	9/26/2024 6
FAX/FCRTA/Clovis Transit	water available	10/1/2024 8
FCRTA	the summer season	10/31/2024
FCRTA	County and there is a lack of adequate transportation to connect rural	10/1/2024 2
FCRTA, Fresno County	or reliable transportation to and from appointments out of town. Most	10/17/2024
Fresno City	rear-ended because they were driving too fast. They need a warning to	9/6/2024 1:4
Fresno City	can get hot from the wildfires and it doesn’t save us from floods	9/17/2024 8
Fresno City	it dumps cyclists into a freeway on/off ramp and there's no bike lane	9/18/2024 9
Fresno City	Floods really mess up roads. I ended up with a flat tire.	9/18/2024 5

Fresno City	light. Cedar, near McKinley, is especially bad for me as it is the main	9/18/2024 8
Fresno City	forgotten areas in town where a lot of people commute for work. South	9/20/2024 3
Fresno City	93720/93730	9/20/2024 8
Fresno City	93720/93730	9/20/2024 8
Fresno City	Blackstone Avenue from Divisadero to Friant.	9/21/2024 1
Fresno City	I get trapped in my house because I can't get out when it rains and	9/25/2024 3
Fresno City	options	9/25/2024 3
Fresno City	More potholes from the extreme heat.	9/25/2024 9
Fresno City	island heat affect.	9/25/2024 1
Fresno City	Neighborhoods in Fresno that are flood each year during heavy rain.	9/28/2024 1
Fresno City	Flooding during heavy rain and extreme heat impact quality of life.	9/28/2024 1
Fresno City	neighborhoods like those around Calwa elementary roads are in severe	10/1/2024 2
Fresno City	bikes or parking that is adding to more traffic and car accidents	10/1/2024 3
Fresno City	more trees along bike lanes and dividers would help!	10/1/2024 3
Fresno City	towards Kerman. Live south of freeway 99 and Clinton and the roads	10/2/2024 9
Fresno City	scary.	10/3/2024 1
Fresno City	Jensen	10/15/2024
Fresno City	streets	10/17/2024
Fresno City	of sidewalks in my neighborhood to walk on. I have to walk on the	10/20/2024
Fresno City	shade make it hard to tolerate walking, biking, taking the bus	10/20/2024
Fresno City	contribute to the heat island effect and make walking and cycling less	10/31/2024
Fresno City	Blackstone Avenue	10/21/2024
Fresno City	Westside Martin Luther St and Jensen	10/21/2024
Fresno City	bad roads	10/21/2024
Fresno City	Yes, Herndon & Polk area, Constance Ave holes in road area off Palta	10/24/2024
Fresno City	Potholes, damaged roads	10/24/2024
Fresno City	flooding in the pefr 2 years	10/24/2024
Fresno City	Tons of potholes	10/25/2024
Fresno City	Roads MLK, Downtown Underpass Fresno Street	11/4/2024 1
Fresno City	Yes in my neighborhood in Fresno City by McKinley and First	10/17/2024
Fresno City	City Core for extreme heat	10/21/2024
Fresno City	walkers or bike riders.	9/9/2024 6:(
Fresno City	sprinklers causing pooling of water. Overgrown shrubs and bushes are	9/18/2024 7
Fresno City	hot when its 105 to bike without tree canopy	9/18/2024 8
Fresno City	Floral Ave between S. West Ave and S. Clovis Ave.	9/18/2024 4
Fresno City	has large trucks driving by and historically closes streets, please limit its	9/18/2024 4
Fresno City	embarrassing that that roadway is possibly people’s introduction to	9/18/2024 9
Fresno City	town streets that are shaded all the way and many bus stops with no	9/24/2024 1
Fresno City	West side ofnfreano	9/28/2024 1
Fresno City	nonstop signs that people run.	9/28/2024 1
Fresno City	spend all day going from West Fresno to Clovis. Many of our clients deal	10/1/2024 2
Fresno City	town. That’s just ridiculous! 13 minutes to travel 1.8 miles ?	10/1/2024 3
Fresno City	due to storm drains filling with debris. I try to bike to work daily but	10/1/2024 3
Fresno City	of the county. The roads are terrible, especially in Fresno. Cracked,	10/2/2024 8

Fresno City	transportation and the lack of safe and clean public transportation.	10/2/2024 8
Fresno City	Clinton where Maroa becomes Wishon going south is prone to floods	10/2/2024 1
Fresno City	The entire city needs its roads repaired!	10/4/2024 1
Fresno City	area. Poor kids walking to school are practically in the streets to avoid	10/10/2024
Fresno City	size that will provide shade in the extreme heat. They then plant little	10/10/2024
Fresno City	and Sunnyside High School are ridiculous. They are way too narrow	10/17/2024
Fresno City	along sj river bank	10/21/2024
Fresno City	at all.	10/23/2024
FCOG/Measure C	Grandparent makes more than the driver. A trip from my house to	9/20/2024 1
Fresno County	S Monson Ave affected by floods	9/28/2024 1
Fresno County	floods/prospect and grove in West Park / Kids can't walk to school	9/30/2024 6
Fresno County	Friends/relatives in Yokuts Valley/Dunlap areas.	10/1/2024 3
Fresno County	Leonard Avenue (between Jensen and 180) floods every time it rains	10/1/2024 3
Fresno County	Prospect Ave and Grove Ave	10/1/2024 6
Fresno County	are so bad around the school district.	9/7/2024 2:(
Fresno County	West side rural areas	9/17/2024 3
Fresno County	safe little tiny roads lot 60 percent of the accidents in Fresno County are	9/21/2024 7
Fresno County	adequate stormwater infrastructure to manage heavy rain events or	9/26/2024 8
Fresno County	Biola needs help with it's roads	9/28/2024 1
Fresno County	Reedley, Mendota.	10/1/2024 2
Fresno County	evacuation difficult	10/9/2024 6
Fresno County	Auberry Road	10/15/2024
Fresno County	Minnewawa	10/21/2024
Fresno County	Wildfires in the foothills and mountains of the county.	10/29/2024
Fresno County	The foothills and mountains of the county are impacted by wildfires.	10/30/2024
Fresno County	93706	10/30/2024
Fresno County	Off Friant Rd/Auberry	10/22/2024
Fresno County	Auberry Road north of Copper	10/25/2024
Fresno County	mountain roads	10/29/2024
Fresno County	Foothills to Shaver and Bass Lakes	10/29/2024
Fresno County	Friant Road up by Millerton Lake	10/31/2024
Fresno County	Avenue, intersection se launda	10/31/2024
Fresno County		11/4/2024 1
Fresno County	All the hills east, from visalia to merced.	10/4/2024 3
Fresno County	Sample and Lodge Roads	10/4/2024 5
Fresno County	at the intersection of S Portola Ave, Estrella Ave, Del Rey	10/8/2024 6
Fresno County	Off Friant Rd/Auberry	10/11/2024
Fresno County	when it rains, the roads flood, causing accidents that affect families.	10/11/2024
Fresno County	Dinkey Creek Road	10/11/2024
Fresno County	schedule for repaving. A lack of maintenance has led to the washed out	10/11/2024
Fresno County	168 above Tollhouse	10/15/2024
Fresno County	all of the roads in the Yokuts Valley area on up to Kings Canyon	10/17/2024
Fresno County	edge of the road are poorly maintained. The drop off along the edge of	10/17/2024
Fresno County	Grove Ave and Prospect Ave	10/21/2024

Fresno County	residents of rural towns and cities, and citizens traveling to	10/23/2024
Fresno County	Flooding near Valentine Ave and Beran Way	11/2/2024 4
Fresno County	On Prospect & Grove in Southwest Fresno County	11/4/2024 1
Fresno County	particularly slide prone lately. I would imagine this is going to be made	9/7/2024 3:1
Fresno County	Aubery	9/18/2024 1
Fresno County	STRUCTURE WITHOUT ADEQUATE STOP SIGNS, SPEED SIGNS AND IN	9/20/2024 7
Fresno County	along the streets from Riverdale and Caruthers also because people	9/21/2024 1
Fresno County	Auberry Road.	9/21/2024 1
Fresno County	County roads affected by heavy rain	9/26/2024 8
Fresno County		9/26/2024 3
Fresno County	Mountain roads are so out of shape and lines need to be restripped	9/6/2024 1:4
Fresno County	multiple arteries. There is more that needs to be done to prevent it	9/24/2024 1
Fresno County, Caltrans	auberry, shaver, pine flat and beyond, kingscanyon/sequoia, sanger,	10/4/2024 3
Fresno County, Fresno City	not enough shade over the sidewalks and more needs to be done to	10/10/2024
Fresno County, Fresno City	Yes, Adams and Hayes Avenue. Lincoln Ave, Cornelia Ave	10/18/2024
Fresno County/ Fresno/ FAX/ FCRTA	and landslides but not on the day to day routes or south fresno	9/17/2024 3
Fresno County/Caltrans	Mendota, and 180.	10/1/2024 2
Fresno County/Selma	Yes, over in the Central Unified School district area and Selma County.	9/28/2024 1
Fresno City/FAX	PARTS OF THE CITY! Not just the Northside but the Southeast,	10/7/2024 1
Fresno City/ FAX/Fresno County/FCI	more to help us as citizens. More buses/bus routes around to and from	9/24/2024 7
Fresno City/ FAX/Fresno County/FCI	to the heat island effect they create and the danger of road surfaces	9/25/2024 3
Fresno City/ Regional	has some steep cliffs which could impact the roads and hiking trails.	10/20/2024
Fresno City/ Regional	problematic to walk or bike ride in the area or to take rests while being	9/18/2024 1
Fresno City/ Regional	the summer. Friant and Audubon is always a mess. Eastern Fresno	9/18/2024 3
Fresno City/Caltrans	are so old and fades	10/2/2024 1
Fresno City/Clovis	make it difficult to walk during the summer	9/19/2024 6
Fresno City/Clovis	Clovis Ave and North Willow Ave) are fantastic. This promotes walking,	10/1/2024 3
Fresno City/Clovis	roads that drivers use everyday in town that are not necessarily	10/2/2024 6
Fresno City/Clovis	Required Street Repairs and curb repairs in Fresno Metro area	10/3/2024 1
Fresno City/Clovis/County/Caltrans	are in disrepair throughout Fresno County. We need to public third	10/1/2024 3
Fresno City/Clovis/Fresno County	before and after shields is a great example.	10/3/2024 1
Fresno City/Fresno County	heat, I can't bike for safety reasons. There are no places where I can	9/30/2024 3
Fresno City/Fresno County	understand its tough to provide shade in the rural areas. but even in the	10/1/2024 3
Fresno City/FAX	dangerous for bicycle riders. Also, many bus stops in poorer	9/6/2024 1:4
Fresno City/FAX	have little to no shade and become unbearable to walk in during the	9/18/2024 1
Fresno City/FAX	or seating during extreme heat weather that can affect people who	10/1/2024 2
Fresno City/FAX	Can we get a subway or train in the Fresno area?	10/1/2024 3
Fresno City/FAX	had something similar to the Metro like Los Angeles has. Less	10/1/2024 4
Fresno City/FAX/Caltrans	areas and dusty. Bus stops need shade and lights. Not all sidewalks have	10/21/2024
Fresno City/Fresno County	focusing on areas in south Fresno.	10/8/2024 5
Fresno City/Fresno County	Friant Road	10/21/2024
Huron	Floods in huron	10/25/2024
Kingsburg	We need to take better care of the environment	9/18/2024 6
Madera/FCRTA	island. There is so much unsheltered pavement, that it makes walking	10/1/2024 3

NA	Fcc railroad underpass	10/30/2024
NA	not really, just the mountains	9/18/2024 4
NA	Inundaciones	9/19/2024 8
NA	Highway 180	9/20/2024 9
NA	Highway 41, 168 and 180	9/21/2024 1
NA	I was a fire fighting malonies	9/25/2024 1
NA	Have not lived in Fresno long enough to know	9/25/2024 7
NA	401	9/28/2024 9
NA	even go outside in the middle of the city. Made bicycling a non-option	9/29/2024 1
NA	Yes floods	10/1/2024 1
NA	yes by wildfires,	10/1/2024 3
NA	make it more difficulty, especially for those with breathing issue	10/2/2024 9
NA	Avenue 12 in Madera County	10/2/2024 2
NA	the fact that you will probably never use public transportation.	10/3/2024 1
No specific location	My street be getting flooded	10/10/2024
Parlier/Reedley/Fresno County	unusable during summer months with extreme heat waves. My	9/25/2024 8
Reedley	Alongside Reed Avenue running North South parallel to Kings River. Or	10/21/2024
Reedley	Bad pot holes	10/21/2024
Regional	environment less heat prone. There needs to be more shade.	9/6/2024 1:4
Regional	Fresno County. What affect transportation is deteriorated roadways,	9/17/2024 9
Regional	causes people to travel by car more contributing more carbon	9/18/2024 9
Regional	have the necessary infrastructure to provide shade. Buses come few	9/18/2024 1
Regional	cracks with weeds growing in them. Stop worrying about landslides in	9/19/2024 7
Regional	quality. This affects the quality of the roads but also the quality of	9/19/2024 9
Regional	The extreme heat.	9/24/2024 1
Regional	and cyclists. Trees and foliage also make our cities look better. Also,	9/24/2024 1
Regional	The roads have too many pot holes	9/25/2024 2
Regional	and highways need attention.	9/25/2024 9
Regional	flood and landslides in foothill and mountain communities.	9/26/2024 8
Regional	Heat	9/18/2024 1
Regional	temperatures down and also can be a solution for some of the flooding	9/24/2024 1
Regional	walk to/from the bus stops, when the weather is so hot and there's no	9/24/2024 1
Regional	More shade please	9/24/2024 1
Regional	Wildfire	9/28/2024 9
Regional	developments. Trees are expensive to plant, especially being a single	10/1/2024 3
Regional	All roads that need repair.	10/1/2024 9
Regional	of yrs. North and South Cali has been hit with storms and floods; inland	10/2/2024 7
Regional	flooding in rain events.	10/20/2024
Regional	Yes, so many impacted by wildfires and extreme heat	10/21/2024
Regional	The whole valley for extreme heat. Foothills for fire.	10/18/2024
Regional	roads and consider the wear and tear to the vehicles as well as the	10/4/2024 1
Regional	heavy fog.	10/7/2024 1
Regional	Safe (walking/bicycling) routes to school	10/11/2024
Regional	areas friendly for all and free drinking water and restrooms	10/16/2024

Regional	went once you fix them and the Heat hits it the material you use don't	10/19/2024
Regional	Theses are already known by the county. There never used be "extreme	10/21/2024
Regional	when there's no available shade.	10/21/2024
Regional	activities not using a vehicle.	10/26/2024
Regional	mountain wildfires come down to the valley and we breath it in.	10/27/2024
Regional	No shade or cover for days of extreme weather such as heat or rain	10/30/2024
Regional	Many roads have holes. They need to fix that.	10/24/2024
Regional	and poor air quality. More needs to be done to increase public transit,	9/18/2024 5
Regional	All of Fresno	9/18/2024 6
Regional	Central Fresno suffers from urban heat and lack of tree coverage.	9/18/2024 9
Selma	Bad air quality by the wildfires when it's extreme	10/13/2024
Selma/ Fresno County	flooding issues.	10/7/2024 3
FAX/FCRTA/Clovis Transit	summer!	10/1/2024 3
FAX/FCRTA/Clovis Transit	All bus stops with no sun covering.	10/1/2024 3

Plan Fresno

FRESNO Council of Governments



We Need Your Feedback!

Fresno Council of Governments (Fresno COG) wants to know your transportation needs and suggestions in Fresno County. Submit your ideas from September 16 through October 31 by survey, voicemail, email or text. Tell us what you need, from bike lanes to bus stops, sidewalks to road improvements, and everything in between. Your suggestions will help shape the 2026 Regional Transportation Plan (RTP) and help the region's cities and the county prioritize projects.

Scan here with your cell phone camera to

Share Your Suggestions Now

Survey Link: publicinput.com/2024RTPsurvey

Or submit transportation suggestions in one of these ways:

- **Email us: 2026rtp@publicinput.com**
- **Leave a voicemail for us:** Call **toll-free 855-925-2801,** then enter **code 10291** when directed. Leave us and voicemail of your suggestions.
- **Text (no charge to you) the word Needs to 73224**

For more information about the RTP update, visit **planfresno.com**

Public Input Timeline

September 16 - October 31 , 2024	RTP Project Suggestion Survey open
November 1, 2024	Fresno COG submits all to the cities and the county for review. This will help guide prioritization of projects based on need and available resources
November 15, 2024	All project suggestions mapped and made available to the public
December 1, 2024	Cities and the county submit a list of projects to be included in the RTP for scoring and possible funding

Plan Fresno

Follow us on Social Media!

@FresnoCouncilOfGovernments @FresnoCOG @fresno-council-of-governments

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FRESNO Council of Governments



¡NECESITAMOS SUS COMENTARIOS!

El Consejo de Gobiernos de Fresno (Fresno COG) quiere conocer sus necesidades y recomendaciones de transporte en el condado de Fresno. Envíe sus ideas desde el 16 de septiembre hasta el 31 de octubre por encuesta, correo de voz, correo electrónico o mensaje de texto. Díganos qué necesita, desde carriles para bicicletas hasta paradas de autobús, banquetas y mejoras en las carreteras, y todo lo demás. Sus recomendaciones ayudarán a dar forma al Plan Regional de Transporte (RTP) 2026 y ayudarán a las ciudades de la región y al condado a priorizar los proyectos.

Escanee aquí con la cámara de su móvil para

COMPARTIR SUS RECOMENDACIONES AHORA

Enlace a la encuesta:
publicinput.com/rtpespanol2024

O envíe recomendaciones de transporte de una de estas maneras:

- **Envíenos un correo electrónico a: 2026rtp@publicinput.com**
- **Déjenos un mensaje de voz**: Llame **gratis al 855-925-2801** e introduzca el **código 10291** cuando se le indique. Déjenos un mensaje de voz con sus recomendaciones.
- **Envíe por SMS (sin coste alguno para usted) la palabra RTP al 73224**

Para más información sobre la actualización del RTP, visite **planfresno.com.**

CRONOLOGÍA DE LA PARTICIPACIÓN DEL PÚBLICO

16 de septiembre - 31 de octubre de 2024	**La encuesta de opinión pública de RTP/SCS 2026 está abierta**
1 de noviembre de 2024	Fresno COG presenta todos los comentarios públicos recibidos a las ciudades y al condado para revisión. Esto ayudará a guiar la priorización de proyectos basados en las necesidades y recursos disponibles
15 de noviembre de 2024	Todas las recomendaciones de proyectos cartografiadas y puestas a disposición del público
1 de diciembre de 2024	Las ciudades y el condado presentan una lista de proyectos para ser incluidos en el RTP para determinar puntuación y posible financiación

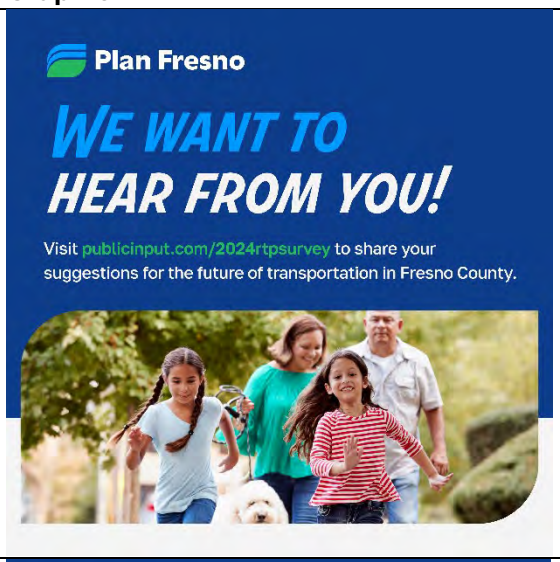
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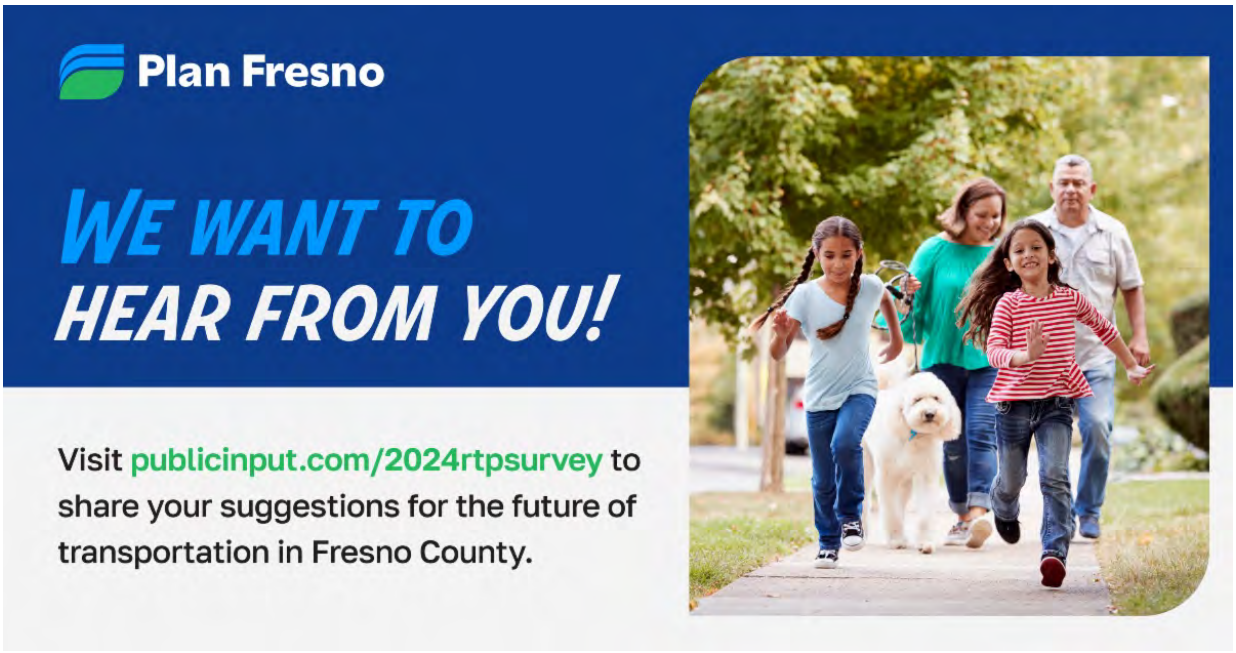
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FCOG RTP/SCS
Email and Social
October 17, 2024

Social

Copy	Graphic
Fresno COG wants to know your transportation needs and suggestions in Fresno County. 🚗 Your suggestions will help shape the 2026 RTP and help the region's cities and the county prioritize projects. ✔ To take the survey in English: https://publicinput.com/2024RTPsurvey	
Fresno COG quiere conocer sus necesidades y recomendaciones de transporte para el condado de Fresno. 🚗 Sus recomendaciones ayudarán a dar forma al RTP 2026 y ayudarán a las ciudades de la región y al condado a priorizar proyectos. ✔ Para completar la encuesta en español: https://publicinput.com/rtpespanol2024	

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Where to Talk RTP this October - *En Español*



Where You Can Still Find the Regional Transportation Plan Update Team this October

Fresno COG and project partners have been hosting booths at several community events this month to talk all things RTP. You can still find Fresno COG or our project partners at any of the below events.

- **Market on Kern**: October 9, 16, 23, 30
- **Reedley Fiesta**: October 11 and 12
- **Why Not Wednesday**: October 16
- **Fresno City College**: October 22
- **Fresno State University**: October 23
- **Resource Fair, Selma Senior Center:** Oct 24
- **Sanger Chamber of Commerce Trunk or Treat**: October 31

Share Your Feedback on Transportation Needs

The Fresno Council of Governments (Fresno COG) is now accepting your feedback to help shape the future of transportation in Fresno County. Submit your transportation needs and suggestions now through October 31 by survey, voicemail, email or text. Tell us what you need, from bike lanes to bus stops, sidewalks to road improvements, and everything in between. Your suggestions will help shape the 2026 Regional Transportation Plan (RTP) and help the region's cities and county prioritize projects.

Take the Survey: English | Spanish | Punjabi | Hmong

Also submit your ideas NOW through October 31 by:

- Emailing us: 2026rtp@publicinput.com
- Leaving a voicemail for us: Call toll-free 855-925-2801, then enter code 10291 when directed
- Texting (no charge to you) the word Needs to 73224

About the Project

Every four years, state and federal regulations require Fresno COG to update our Regional Transportation Plan (RTP), a plan for the future of Fresno County's regional transportation system. The plan is developed with the help of substantial community feedback and extensive data gathering to ensure alignment with existing community plans and local planning documents, which reflect the future needs and desires of our community. To learn more about the project and participate in the process, please visit **our webpage** or take a survey to tell us your transportation needs and suggestions.

Fresno Council of Governments | 559-233-4148 | www.fresnocog.org
2035 Tulare St, Ste. 201, Fresno CA 93721

Fresno Council of Governments | 2035 Tulare Street, Suite 201 | Fresno, CA 93721 US

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Constant Contact

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Dónde Hablar de RTP 2026 Este Octubre



Dónde puedes encontrar al equipo de actualización de RTP este octubre

Fresno COG y los socios del proyecto organizarán stands en varios eventos comunitarios este mes para hablar de todo lo relacionado con RTP. Puede encontrar a Fresno COG o a nuestros socios de proyecto en cualquiera de los siguientes eventos.

- **Market on Kern**: Octobre 9, 16, 23, 30
- **Reedley Fiesta**: Octobre 11 and 12
- **Why Not Wednesday**: Octobre 16
- **Fresno City College**: Octobre 22
- **Fresno State University**: Octobre 23
- **Resource Fair at the Selma Senior Center:** Octobre 24
- **Sanger Chamber of Commerce Trunk or Treat**: Octobre 31

Comparta sus comentarios sobre las necesidades de transporte

El Consejo de Gobiernos de Fresno (Fresno COG) está aceptando sus comentarios para ayudar a dar forma al futuro del transporte en el condado de Fresno. Envíe sus necesidades y recomendaciones de transporte desde ahora hasta el 31 de octubre por encuesta, correo de voz, correo electrónico o mensaje de texto. Díganos lo que necesita, desde carriles para bicicletas hasta paradas de autobús, banquetas, mejoras en las carreteras y todo lo demás. Sus recomendaciones ayudarán a dar forma al Plan Regional de Transporte (RTP) 2026 y ayudarán a las ciudades y condados de la región a priorizar proyectos.

Encuestas: Inglés | Español | Punjabi | Hmong

También envíe sus ideas AHORA hasta el 31 de octubre de la siguiente manera:

- Enviándonos un correo electrónico: 2026rtp@publicinput.com
- Dejando un mensaje de voz para nosotros: Llame gratis al 855-925-2801, luego ingrese el código 10291 cuando se le indique
- Enviar un mensaje de texto (sin cargo para usted) la palabra **RTP** a 73224

About the Project

Cada cuatro años, las regulaciones estatales y federales requieren que Fresno COG actualice nuestro Plan de Transporte Regional (RTP), un plan para el futuro del sistema de transporte regional del condado de Fresno. El plan se desarrolla con la ayuda de comentarios sustanciales de la comunidad y una amplia colección de datos para garantizar la alineación con los planes comunitarios existentes y los documentos de planificación local, que reflejan las necesidades y deseos futuros de nuestra comunidad. Para obtener más información sobre el proyecto y participar en el proceso, visite **nuestra página web** o realice una encuesta para contarnos sus necesidades y recomendacion de transporte.

Fresno Council of Governments | 559-233-4148 | www.fresnocog.org
2035 Tulare St, Ste. 201, Fresno CA 93721

Fresno Council of Governments | 2035 Tulare Street, Suite 201 | Fresno, CA 93721 US

Unsubscribe | Update Profile | Constant Contact Data Notice

Constant Contact

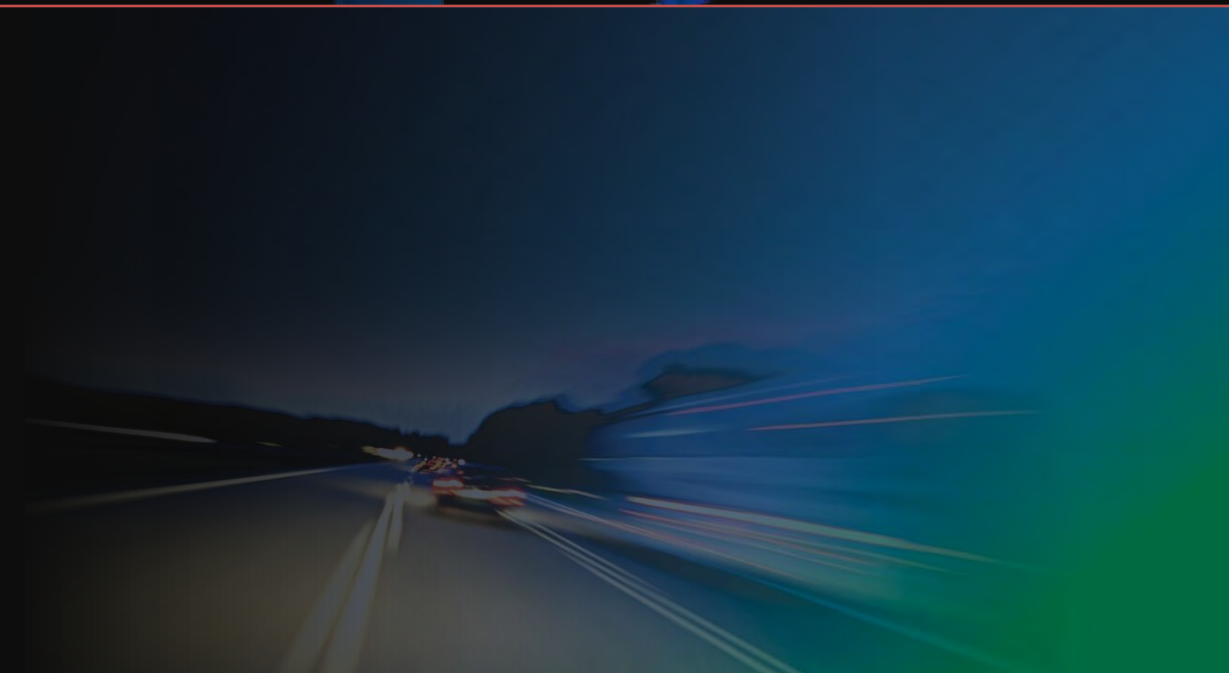
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Fresno Council of Governments

2024 Transportation Needs Survey

Outreach Presentation

FRESNO
Council of Governments



Who is Fresno COG?

Fresno Council of Governments

- Association of local governments - 15 cities and the County of Fresno
- One of 38 in California and 500+ nationwide
- Formed in 1967
- Focus on regional transportation planning issues and projects

What does Fresno COG do?

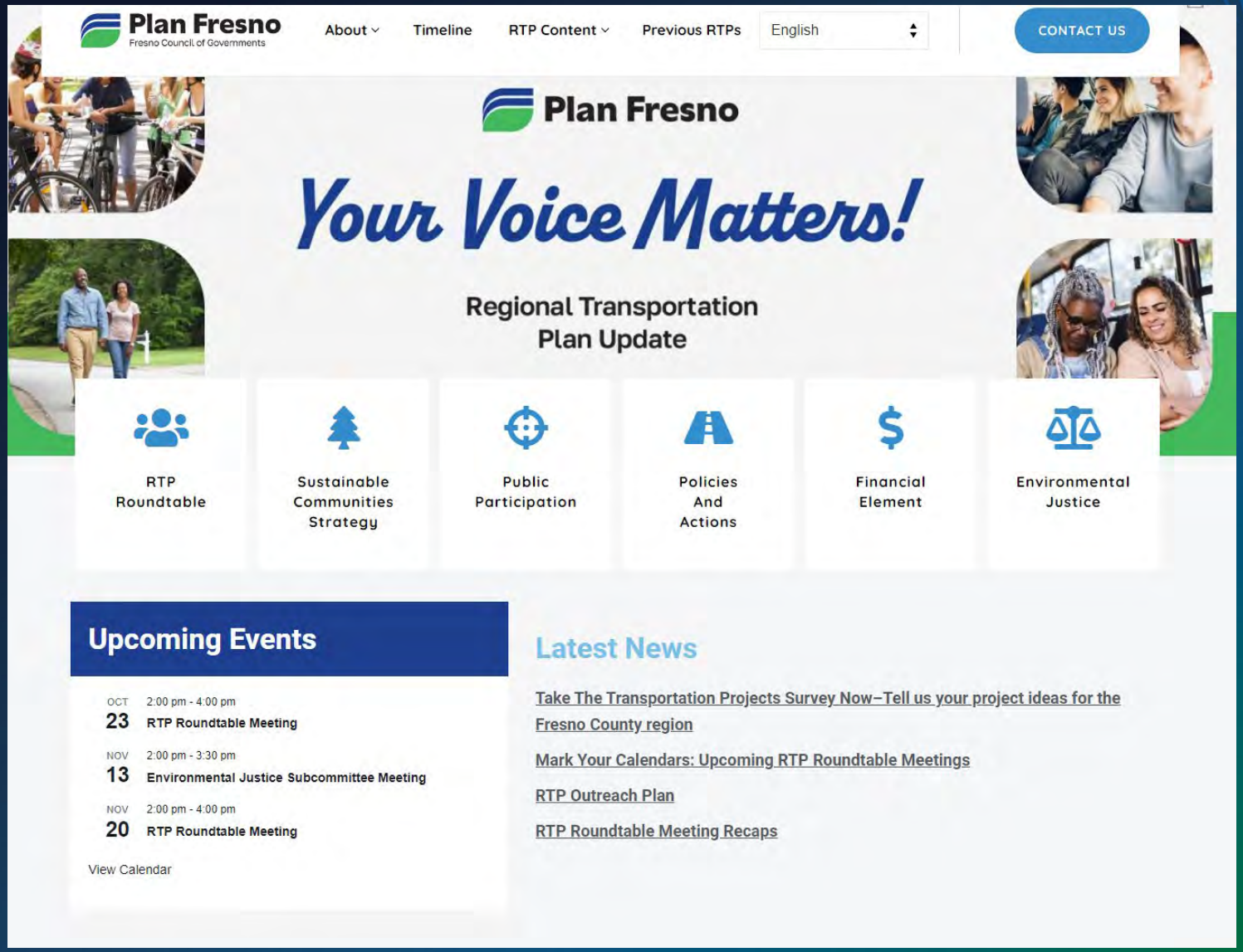
- Regional plans for transportation *related activities, with visions 5-25 years into the future*
- Regional Transportation Studies *that provide recommendations and improvements for specific corridors or project types.*
- Regional Housing Allocation *housing units allocated to local jurisdictions through a regional approach*
- Funding for transportation *projects and programming from over 40 funding sources including Measure C*
- *Programs for ridesharing, air quality, senior transportation and more.*

Regional Transportation Plans—What are they?

- The 25-year regional transportation vision for our community
- Updated every 4 years
- Required by State and Federal Law
- Contains goals, policies, actions, projects, greenhouse gas reduction plan
- Required to meet air quality & GHG standards



PlanFresno.com



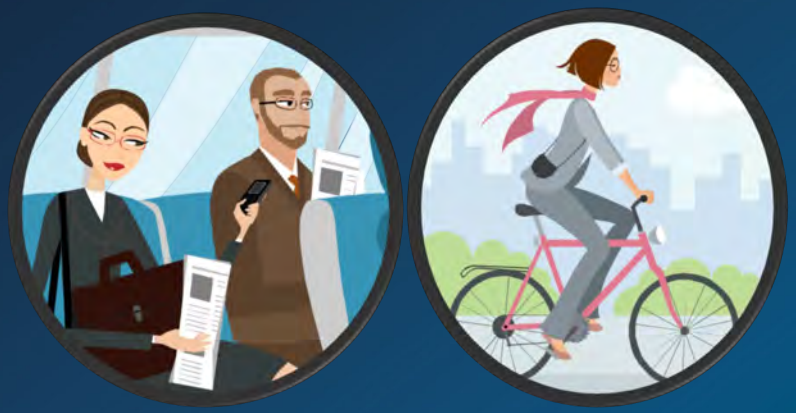
Regional Transportation Plans—How are they built?

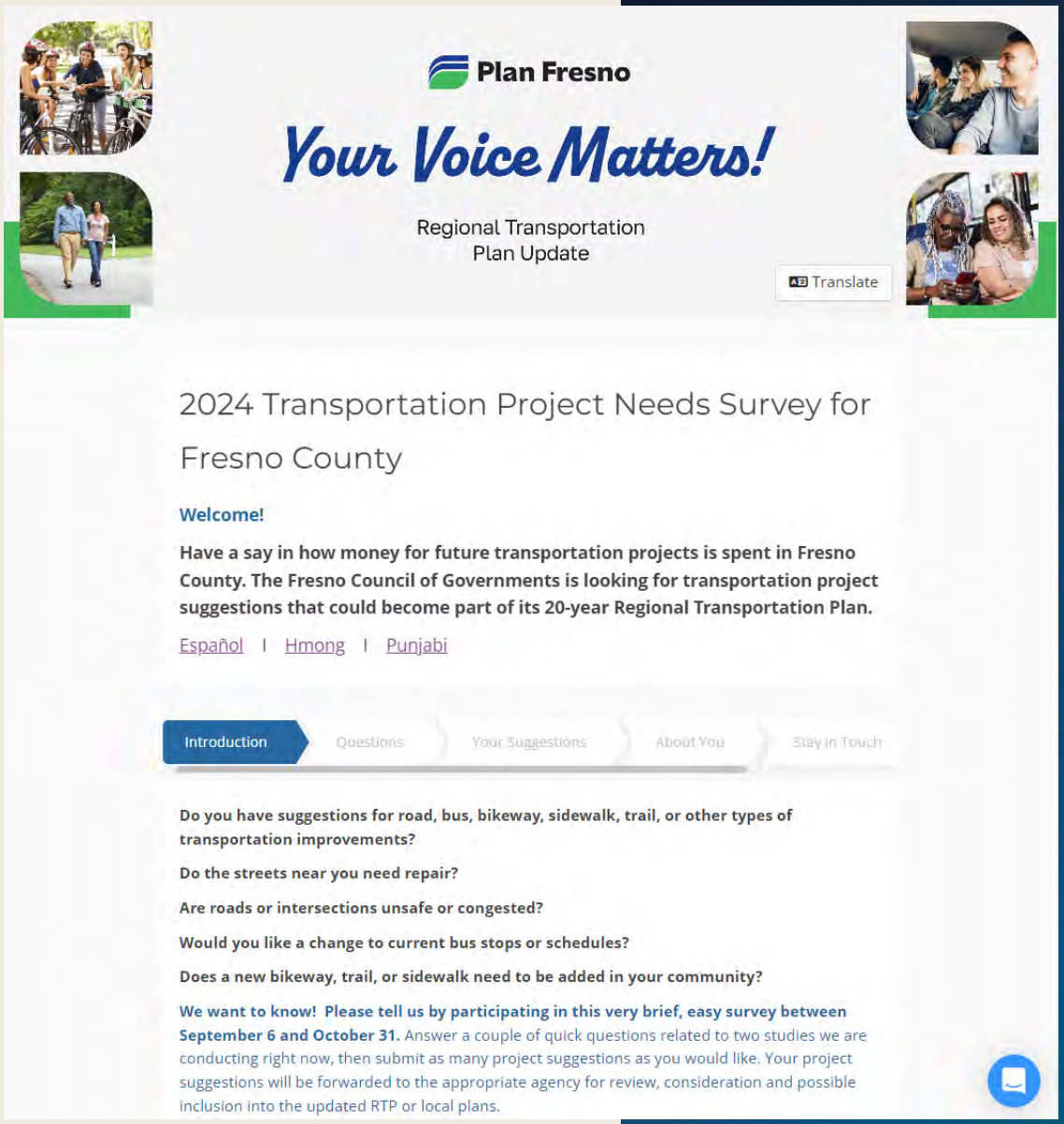
- Fresno COG updates transportation funding estimates for available projected funding
- The cities and county send projects to Fresno COG
- Fresno COG plans how and when to fund the projects with available money
- Includes transit, bike, trail, sidewalk, ADA, streets and roads, freeways, airports, electric vehicle, safety and rail projects



What does it mean to me?

- Promotes and secures safe and reliable travel
- Creates a transportation system that can be funded and maintained over time
- Improves air quality and addresses environmental/climate change concerns
- Addresses other co-benefits such as public health, environmental justice, farmland preservation, etc.





Fresno COG's 2024 Transportation Needs Online Survey

Opportunity to submit transportation project need suggestions through an online portal in various languages:

- English
- Spanish
- Punjabi
- Hmong

English survey link:
https://publicinput.com/2024rtpsurvey

Fresno COG's 2024 Transportation Needs Online Survey

Includes questions from three current projects:

- **Fresno County Mobility Hub Feasibility Study**
- **Fresno County Climate Resiliency Plan**
- **RTP Update**

Opportunity to submit transportation project need suggestions through an online portal in various languages:

- English
- Spanish
- Punjabi
- Hmong

English survey link:
https://publicinput.com/2024rtpsurvey

Take the Survey and Share With Others

Open through October 31

- **Online in** English | Spanish | Hmong | Punjabi

- **Text (no cost to you) these keywords to 73224**
  - English – Needs
  - Spanish – RTP
  - Hmong – Tshawb
  - Punjabi – P2024



- **Voicemail:** Call 855-925-2801, enter code 10291 when prompted, then leave your comments

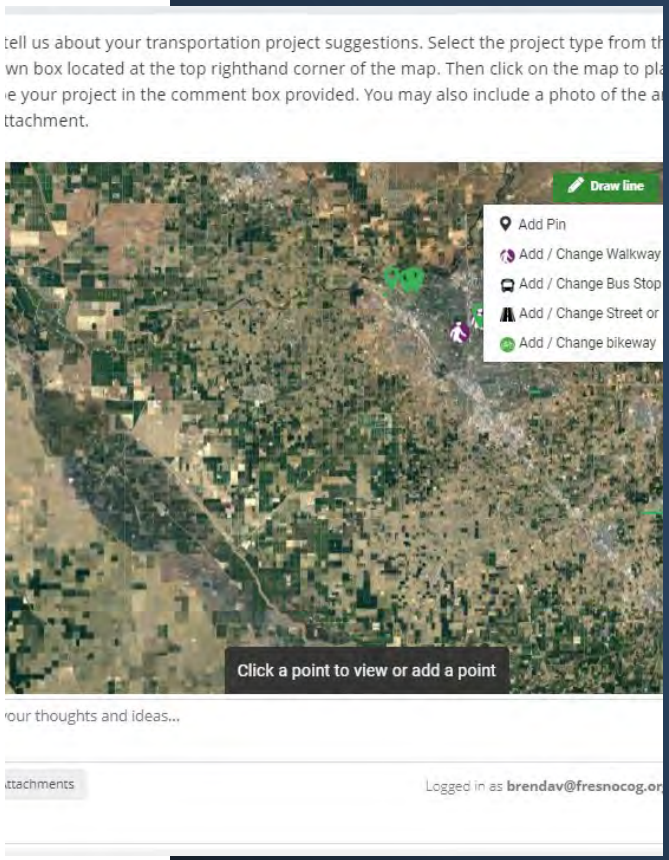
- **Email:** 2026rtp@publicinput.com

- **Print copies of the survey** from PlanFresno.com or request copies from Fresno COG

- **Share flyers/emails and social posts** with your contacts

How it works:

- Follow the survey prompts
- Participants drop a pin or draw a line on a Fresno County map to show where their suggested project is or would be located
- Describe the transportation need/suggestion
- Attach a photo of the area if available
- Or, tell us about your project suggestion in the comment box



What happens next?

- Fresno COG will gather and forward of the suggestions to the cities, the county, transit agencies, airports, etc.

- The local agencies (Cities & County) will evaluate suggestions based on:
  - The General Plans, Circulation Elements, Specific Plans
  - Cost of project and available funding
  - Farebox requirements (transit)
  - Facility & safety requirements
  - Other factors

- Locals will submit eligible regional projects in Fresno COG in response to the RTP Call for Projects.

RTP Transportation Projects Timeline

Sept. 16 – Oct. 31: Fresno COG's 2024 Transportation Needs Survey receives project suggestions from community members – available in English, Spanish, Punjabi and Hmong

Nov. 1: Fresno COG staff forwards all submitted transportation project suggestions to our member agencies for review and consideration

Nov. 8: Survey results presented to Fresno COG's Transportation Technical Committee and Policy Advisory Committee.

Nov. 15: Project suggestions map and survey results posted to Fresno COG's RTP website at www.planfresno.com

Nov. 21: Survey results presented to Fresno COG's Policy Board

Dec. 1: Local agencies submit projects to Fresno COG in response to a RTP Call for Projects.

2024 Transportation Needs Surveys:

English

Spanish

Punjabi

Hmong

Fresno COG's website: www.fresnocog.org

Staff Contact:

Brenda Thomas
(559) 233-4148 or
bthomas@fresnocog.org

FRESNO COG

2024 Transportation Needs Survey for Fresno County

Welcome!

Have a say in how money for future transportation projects is spent in Fresno County. The Fresno Council of Governments is looking for transportation project suggestions that could become part of its 20-year Regional Transportation Plan.

Español (https://publicinput.com/rtpespanol2024) I Hmong I Punjabi - *Links Coming Soon!*

Do you have suggestions for road, bus, bikeway, sidewalk, trail, or other types of transportation improvements?

Do the streets near you need repair?

Are roads or intersections unsafe or congested?

Would you like a change to current bus stops or schedules?

Does a new bikeway, trail, or sidewalk need to be added in your community?

We want to know! Please tell us by participating in this very brief, easy survey between September 6 and October 31. Answer a couple of quick questions and then submit as many project suggestions as you would like. Your project suggestions will be forwarded to the appropriate agency for review, consideration and possible inclusion into the updated RTP or local plans.

Let's get started!

1. Do any of these problems keep you from getting to work, school, appointments, or shopping? (Check up to 3)

- ☐ No car available
- ☐ Bus routes or schedule don't work for me
- ☐ Not enough or unsafe bike lanes
- ☐ Not enough or unsafe sidewalks
- ☐ Transportation costs too much
- ☐ Other
- ☐ No/None

2. Would any of these transportation improvements help your neighborhood or area of town? (Choose up to 3)

- ☐ Better connections and transfers between services (bus, ridesharing, bicycling)
- ☐ More bus service
- ☐ More sidewalks and bike lanes that connect to bus stops
- ☐ Better bus stops (lighting, shade, etc.)
- ☐ More rideshare (Lyft and Uber) options
- ☐ More microtransit options, point-to-point buses or cars that a user schedules in advance

3. Fresno County's foothill and mountain communities and the county's west side are the areas most at risk of wildfire, landslides, or flooding. Have any of these hazards, as well as extreme heat, affected your safety, costs or time while traveling in Fresno County? If no, skip to question 5.

- ○ No, I was not affected.
- ○ Yes, I was affected by wildfire, flood, heat, or landslide impacts to transportation.

4. If you would like to answer more questions about how you were affected, please provide your email address here:

Email

_____

5. In the past ten years, which of these hazardous events caused the most transportation problems in Fresno County?

- ☐ Wildfires
- ☐ Floods
- ☐ Landslides
- ☐ Extreme Heat

6. Are there areas, roads or highways in Fresno County you are concerned about being impacted by wildfires, floods, extreme heat, or landslides? If so, what are they?

_____

_____

_____

Thank you! Now please share your transportation project suggestions with us on the next page.

Survey continued next page.

Describe your project in the comment box below.

Please tell us about yourself. We will not share any of your personal information. We ask because we need to make sure we have heard from all groups of Fresno County residents.

Which category best describes your current age?

- ○ Under 18
- ○ 18-34
- ○ 35-54
- ○ 55-74
- ○ 75 years old or more
- ○ Prefer not to answer

Do you live in Fresno County?

- ○ Yes, I live in the City of Fresno
- ○ Yes, I live in the City of Clovis
- ○ Yes, I live on the East side of State Route 99
- ○ Yes, I live on the West side of State Route 99
- ○ No, but I work in Fresno County
- ○ No, I don't live or work in Fresno County

Which of the following most closely describes your ethnic background?

- ☐ Hispanic
- ☐ White/Caucasian
- ☐ African-American/Black
- ☐ Asian/Southeast Asian
- ☐ American Indian
- ☐ Pacific Islander
- ☐ Middle Easterner
- ☐ Mixed Ethnicities
- ☐ Other
- ☐ I prefer not to answer

What is your gender?

- ○ Male
- ○ Female
- ○ Non-Binary
- ○ Other
- ○ I prefer not to answer

What is your combined household income?

- ○ Less than $10,000 per year
- ○ $10,000 to $19,999 per year
- ○ $20,000 to $29,999 per year
- ○ $30,000 to $44,999 per year
- ○ $45,000 to $59,999 per year
- ○ $60,000 to $74,999 per year
- ○ $75,000 to $99,999 per year
- ○ $100,000 to $149,999 per year
- ○ $150,000 or more per year
- ○ I prefer not to answer

What is your home zip code?

_____

Sign up to receive updates on this survey's results and a link to the map of project suggestions received. (optional) Provide your contact information for the method you prefer to receive communications, either email or text. We will not call you and you may opt out at any time.

Name

_____

Email

_____

Phone

_____

Thank you for your suggestions!

Please share the survey link (https://publicinput.com/2024rtpsurvey)with your friends, family, coworkers and neighbors!

You may return to this site to add additional project suggestions through

October 31, 2024.

If you want to know more about Fresno COG's RTP Update visit our website at www.PlanFresno.com (https://www.planfresno.com/) or

the Community Engagement Hub (https://publicinput.com/2026rtp) at Plan Fresno: Fresno COG's Regional Transportation Plan Community Engagement Hub - PublicInput (https://publicinput.com/2026rtp)

Name

_____

Email

_____

Address

_____

Google Translated to: Hmong Show original Options ▼

Kev Tshawb Fawb Txog Qhov Xav Tau Kev Khiav Tsheb Mus Los Hauv Nroog Fresno Xyoo 2024

Zoo Siab Txais Tos!

Xav seb yuav siv nyiaj tsim ua kev lag luam mus nyob hauv Fresno rau yav tom ntej yuav raug nyiaj ntau npaum li cas. Tsoom Fwv Xab Pha Nroog Fresno tab tom nrhiav nrhiav cov lus pom rau tes hauj lwm tsim kho tej kev khiav hauj lwm mus los uas yog ib feem ntawm Qhov Chaw Tsim Ua Kev Khiav Tsheb Mus Los Hauv Ib Cheeb Tsam rau ncua sij hawm 20 lub.

Español (https://publicinput.com/rtpespanol2024) | Hmoob (https://publicinput.com/rtphmong2024) I Punjabi (https://publicinput.com/Project/Translate?a=ujol%2buJDcQhF00rydN6xYeC%2bHwWfmQa5vFSbzT%2bAg1bHGfT7CIkMl5j3jU2wnTqiuwBfKAM1x3pftflTXr2PCAfqgvEsVaSKMIjUjaeLDugji0YEFUyDeiIMGxPK2nEukSG%2fde3PzEN4QMkAfXvVyA%3d%3d#)

Koj puas muaj lus xam pom txog hom kev tsheb uas xav kom muab kev txhim kho xws li txoj kev rau tsheb khiav, tsheb npav khiav, tsheb kauj vab khiav, txoj kev taug raws sab ntug kev, txoj kev taug, los sis lwm yam kev?

Koj puas xav kom kho cov kev uas nyob ze koj ntawd?

Cov kev los sis cov kev sib tshuam puas nyab xeeb los sis puas sib ti heev?

Koj puas xav kom hloov cov chaw nres tsheb npav los sis lub sij hawm khiav tsheb tam sis no?

Puas xav kom ua ib txoj kev tsheb kauj vab tshiab, ib txoj kev taug tshiab, los sis sab ntug kev taug tshiab rau hauv koj lub zos?

Peb xav paub! Thov qhia rau peb thiab los koom ua qhov kev tshawb fawb yooj yooj yim thiab sai sai no rau thaum Lub Cuaj Hli Hnub Tim 6 txog Lub Kaum Hli Hnub Tim 31. Tsuas teb ob peb nqe lus nug sai sai xwb ces dhau ntawd mam muab lus xam pom txog tes hauj lwm no ntau li cas los tau raws li qhov koj nyiam xa mus. Yuav xa koj cov lus xam pom rau tes hauj lwm no mus rau ib lub chaw uas tsim nyog tshab xyuas, sab laj thiab muab kev txiav txim kawg uas yuav coj los kho rau RTP los sis cov kev npaj tsim ua hauv ib cheeb tsam.

Los peb pib tau!

1.Tej teeb meem no puas ua rau koj tsis tau mus ua hauj lwm, mus tim tsev kawm ntawv, mus kuaj mob, los sis mus yuav khoom? (Kos tau ntau txog 3 nqe)

- ☐ Tsis muaj chaw
- ☐ Cov kev uas tsheb npav khiav los sis lub sij hawm khiav tsis haum kuv
- ☐ Tsis muaj kev cia siab rau peb vab khiav los sis tsis nyab xeeb
- ☐ Tsis muaj sab kev qhuab qhia los sis tsis nyab xeeb
- ☐ Tus nqi nyob rau hauv los kim heev
- ☐ Lwm vam

- [ ] Tsis muaj/tsis xav teb

2.Tej kev txhim kho kev tsheb khiav mus los no puas yuav pab tau rau hauv koj lub zos los sis lub nroog? (Xaiv tau ntau txog 3 nqe)

- [ ] Ua rau muaj kev sib hlub sib pab thiab dhia kev mus tau zoo dua (tsheb npav, , , ,)
- [ ] Muaj npav khiav mus ntau dua
- [ ] Muaj sab kev qhia thiab cov kev cob qhia vab uas txuas mus rau cov chaw nres tsheb npav ntau dua
- [ ] Cov chaw nres tsheb npav zoo dua (teeb cig, qhov vov, thiab lwm yam)
- [ ] Muaj ntau dua dua (Lyft thiab Uber)
- [ ] Muaj chaw zoo, chaw rau cov npav thiab cov tsheb khiav ib qho rau ib qho ntau dua qub uas cov neeg caij tsheb yuav npaj tau ua ntej

3.Cov zos uas nyob tim hauv hav thiab saum roob thiab cov zos sab hnub poob hauv Nroog Fresno mas yog cov chaw uas yuav muaj hluav taws kub hnyiab, av pob, thiab dej nyab ntau tshaj. Tej kev phom sij no, thiab nrog rau hluav taws kub loj, puas tau cuam tshuam txog kev nyab xeeb, cov nqi siv nyiaj los sis nkim sij hawm thaum khiav tsheb mus los hauv Nroog Fresno? Yog tsis muaj kev cuam tshuam, ces hla mus rau nqe lus nug 5

- ○ Tsis muaj, tsis txaus ntseeg rau kuv.
- ○ Muaj, taws taws kub hnyiab, dej nyab, cua kub, los sis av pob yeej tau pib txog kev khiav haujlwm mus rau kuv lawm.

4.Yog tias koj xav teb ntau nqe lus nug txog qhov uas koj raug cuam tshuam, ces thov qhia koj tus e-mails rau ntawm no:

Email

_____

5.Hauv kaum lub xyoo dhau los, cov xwm txheej phom sij no puas ua rau muaj teeb meem tshaj plaws rau kev khiav tsheb mos los hauv Nroog Fresno?

- [ ] tua taws kub hnyiab hav zoov
- [ ] Dej nyab
- [ ] Av pob
- [ ] Cua Kub

6.Cov chaw, cov kev los sis cov kev tsheb loj nyob hauv Nroog Fresno uas koj tau txhawj txog ntawd puas raug cuam tshuam los ntawm hluav taws kub hnyiab hav zoov, dej nyab, cua kub heev, los sis av pob? Yog raug cuam tshum, tej ntawd yog dab tsi?

_____

_____

_____

Ua tsaug! Tam sim no thov qhia koj cov lus qhia txog kev thauj mus los nrog peb ntawm nplooj ntawv tom ntej.

Kev soj ntsuam txuas ntxiv mus rau nplooj ntawv tom ntej.

Thov muab koj cov lus xam pom rau tes hauj lwm txhim kho kev tsheb khiav mus los no qhia rau peb. Xaiv hom hauj lwm los ntawm cov hauj lwm hauv qab no. Ces nias rau ntawm daim duab qhia chaw los mus tso tus pas txhos rau. Piav qhia koj tes hauj lwm rau hauv kem muab lus xam pom uas tshwm sim tuaj ntawd. Tej zaum koj kuj yuav muab ib daim duab ntawm lub chaw los sis tes hauj lwm ntawd tso nrog ua ke tuaj (rub nkag rau) thiab.

Yog tias koj tsis xav siv tus pins thiab daim ntawv qhia, muab koj cov lus qhia hauv lub thawv saib hauv qab no. Nyem rau lub thawv saib kom xa koj cov lus pom.

_____

_____

_____

Thov qhia koj tus kheej rau peb. Peb yuav tsis muab koj tus kheej cov ntaub ntawv faib qhia rau lwm tus.Peb nug li no mas vim peb xav ua kom peb paub tias txhua pab pawg neeg hauv Nroog Fresno xam pom li cas.

Tam sis no koj muaj hnub nyoog thaj tsam li cas?

- ○ Qis dua 18
- ○ 18-34 : kuv
- ○ 35-54 : kuv
- ○ 55-74 : kuv
- ○ 75 hnub los sis siab dua
- ○ Tsis xav teb

Koj puas nyob rau hauv Nroog Fresno?

- ○ Nyob, kuv nyob rau hauv Fresno
- ○ Nyob, kuv nyob rau hauv Clovis
- ○ Nyob, kuv nyob rau sab hnub poob ntawm Txoj Kev 99
- ○ Nyob, kuv nyob rau sab Hnub Poob ntawm Txoj Kev Hauv Xeev 99
- ○ Tsis nyob, tab sis kuv ua hauj lwm rau hauv Fresno
- ○ Tsis nyob, kuv tsis nyob los sis tsis ua hauj lwm rau hauv Fresno

Hom haiv neeg nram qab no yog koj haiv neeg?

- ☐ Neeg Hispanic
- ☐ Neeg Tawv Dawb/Neeg Dawb
- ☐ Neeg Fab Li Kas - Mes Kas/Neeg Dub
- ☐ Neeg Asxis/Neeg Asxis Sab Qab Teb Hnub Tuaj
- ☐ Neeg Me Kas Khab
- ☐ Neeg Nyob Toj Av Hauv Dej Hiav Txwv
- ☐ Nkauj Hnub Nraug Hli
- ☐ Neeg Tsuam Tsoov
- ☐ Lwm yam
- ☐ Kuv tsis xav teb

Koj yog txiv neej los siv yog poj niam?

- ○ Txiv neej
- ○ Poj niam
- ○ Tsis Yog Txiv Los siv tsis yog poj niam
- ○ Lwm yam
- ○ Kuv tsis xav teb

Tag nrho koj yim neeg cov nyiaj tau los ua ke yog pes tsawg?

- ○ Tsawg dua $10,000 hauv ib lub hlis
- ○ $10,000 txog $19,999 hauv ib lub hlis twg
- ○ $20,000 txog $29,999 hauv ib lub hlis twg
- ○ $30,000 txog $44,999 hauv ib lub hlis twg
- ○ $45,000 txog $59,999 hauv ib lub hlis twg
- ○ $60,000 txog $74,999 hauv ib lub hlis twg
- ○ $75,000 txog $99,999 hauv ib lub hlis twg
- ○ $100,000 txog $149,999 hauv ib lub hlis
- ○ $150,000 los sis ntau dua hauv ib lub hlis
- ○ Kuv tsis xav teb

Koj tus zis qhauj tim koj tsev yog li cas?

_____

Tso npe rau tes thiaj li yuav tau txais cov xov xwm tshiab hais txog qhov tshawb fawb tau los no thiab tau txais lub link nkag mus saib tau daim duab qhia chaw ntawm cov lus xam pom rau tes hauj lwm no.(xaiv teb tau) Qhia seb koj nyiam kom sib txuas lus nrog li cas, tsis hais sau email los sis sau ntawv. Peb yuav tsis hu xov tooj tuaj rau koj thiab koj xaiv tawm tau thaum lub sij hawm twg los yeej tau.

Lub npe

Email

Xov tooj

Ua koj tsaug rau koj cov lus xam pom!

Thov muab link tshawb fawb (https://publicinput.com/rtphmong2024) no qhia rau koj cov phooj ywg, tsev neeg, cov neeg ua hauj lwm ua ke thiab cov neeg nyob sib puab ntawm koj!

Koj muaj peev xwm tuaj rau ntawm lub chaw no yog tias xav muab lus xam pom ntxiv rau tes hauj lwm no kom tsis pub dhau

Lub Kaum Hli Hnub Tim 31, 2024.

Yog tias koj xav paub ntau ntxiv txog Xov Xwm Tshiab ntawm Fresno COG's RTP ces mus saib hauv peb lub website rau ntawm www.PlanFresno.com (https://www.planfresno.com/) or

Lub Chaw Cia Neeg Koom Tes (Community Engagement Hub) rau ntawm Qhov Kev Npaj Tsim Kho Nroog Fresno: Fresno COG Qhov Kev Npaj Tsim Kho Kev Tsheb Khiav Mus Los Hauv Cheeb Tsam Lub Chaw Cia Neeg Koom Tes - Ntawv luam tawm rau pej xeem (https://publicinput.com/2026rtp)

Lub npe

Email

Chaw nyob

Google Translated to: Punjabi (Gurmukhi) Show original Options ▼

ਫ੍ਰਰਿਜ਼ਨੋ ਕਾਉਂਟੀ ਲਈ 2024 ਆਵਾਜਾਈ ਨੂੰ ਸਰਵੇਖਣ ਦੀ ਲੋੜ ਹੈ

ਜੀ ਆਇਆਂ ਨੂੰ!

ਫਰੀ ਕਾਉਂਟੀ ਵਿੱਚ ਪ੍ਰਗਟਾਵੇ ਦੇ ਆਵਾਗਵਾਸੀ ਲੇਖਕਾਂ ਲਈ ਦ੍ਰਿਸ਼ਟੀਕੋਣ ਨੂੰ ਸਮਝਿਆ ਜਾਂਦਾ ਹੈ। ਫਰੀਜ਼ ਕਾਉਂਡ ਖੇਤਰ ਖੇਤਰ ਗਵਰਨਮੈਂਟ ਟ੍ਰਾਂਸਪੋਰਟੇਸ਼ਨ ਸੁਝਾਵਾਂ ਦੀ ਤਲਾਸ਼ ਹੈ।

Español I Hmong I Punjabi

ਕੀ ਤੁਹਾਡੇ ਕੋਲ ਸੜਕ, ਬੱਸ, ਬਾਈਕਵੇਅ, ਸਾਈਡਵਾਕ, ਟ੍ਰੇਲ, ਜਾਂ ਆਵਾਜਾਈ ਦੇ ਹੋਰ ਸੁਧਾਰਾਂ ਲਈ ਸੁਝਾਅ ਹਨ?

ਕੀ ਤੁਹਾਡੇ ਨੇੜੇ ਦੀਆਂ ਗਲੀਆਂ ਨੂੰ ਮੁਰੰਮਤ ਦੀ ਲੋੜ ਹੈ?

ਕੀ ਸੜਕਾਂ ਜਾਂ ਚੌਰਾਹੇ ਅਸੁਰੱਖਿਅਤ ਜਾਂ ਭੀੜ-ਭੜੱਕੇ ਵਾਲੇ ਹਨ?

ਕੀ ਤੁਸੀਂ ਮੌਜੂਦਾ ਬੱਸ ਸਟਾਪਾਂ ਜਾਂ ਸਮਾਂ-ਸਾਰਣੀ ਵਿੱਚ ਤਬਦੀਲੀ ਚਾਹੁੰਦੇ ਹੋ?

ਕੀ ਤੁਹਾਡੇ ਭਾਈਚਾਰੇ ਵਿੱਚ ਇੱਕ ਨਵਾਂ ਬਾਈਕਵੇਅ, ਟ੍ਰੇਲ, ਜਾਂ ਸਾਈਡਵਾਕ ਸ਼ਾਮਲ ਕਰਨ ਦੀ ਲੋੜ ਹੈ?

ਅਸੀਂ ਜਾਣਨਾ ਚਾਹੁੰਦੇ ਹਾਂ! ਕਿਰਪਾ ਕਰਕੇ 6 ਸਤੰਬਰ ਅਤੇ 31 ਅਕਤੂਬਰ ਦੇ ਵਿਚਕਾਰ ਇਸ ਬਹੁਤ ਹੀ ਸੰਖੇਪ, ਆਸਾਨ ਸਰਵੇਖਣ ਵਿੱਚ ਹਿੱਸਾ ਲੈ ਕੇ ਸਾਨੂੰ ਦੱਸੋ। ਕੁਝ ਤੇਜ਼ ਸਵਾਲਾਂ ਦੇ ਜਵਾਬ ਦਿਓ ਅਤੇ ਫਿਰ ਜਿੰਨੇ ਵੀ ਪ੍ਰੋਜੈਕਟ ਸੁਝਾਅ ਤੁਸੀਂ ਚਾਹੁੰਦੇ ਹੋ, ਜਮ੍ਹਾਂ ਕਰੋ। ਤੁਹਾਡੇ ਪ੍ਰੋਜੈਕਟ ਸੁਝਾਵਾਂ ਨੂੰ ਸਮੀਖਿਆ, ਵਿਚਾਰ ਕਰਨ ਅਤੇ ਅੱਪਡੇਟ ਕੀਤੇ RTP ਜਾਂ ਸਥਾਨਕ ਯੋਜਨਾਵਾਂ ਵਿੱਚ ਸੰਭਾਵਿਤ ਸ਼ਾਮਲ ਕਰਨ ਲਈ ਉਚਿਤ ਏਜੰਸੀ ਨੂੰ ਭੇਜ ਦਿੱਤਾ ਜਾਵੇਗਾ।

ਆਓ ਸ਼ੁਰੂ ਕਰੀਏ!

1. ਕੀ ਇਹਨਾਂ ਵਿੱਚੋਂ ਕੋਈ ਵੀ ਸਮੱਸਿਆ ਤੁਹਾਨੂੰ ਕੰਮ, ਸਕੂਲ, ਮੁਲਾਕਾਤਾਂ, ਜਾਂ ਖਰੀਦਦਾਰੀ ਕਰਨ ਤੋਂ ਰੋਕਦੀ ਹੈ? (3 ਤੱਕ ਜਾਂਚ ਕਰੋ)

- ☐ ਇੱਕ ਕਾਰਕ ਉਪਾਅ ਹੈ
- ☐ ਬੱਸ ਦੇ ਰੂਟ ਅਤੇ ਟਾਈਮ-ਸਾਰਣੀ ਮੇਰੇ ਲਈ ਕੰਮ ਕਰਦੇ ਹਨ
- ☐ ਤੁਹਾਨੂੰ ਲੋੜ ਹੈ ਜਾਂ ਅਸੁਰੱਖਿਅਤ ਲੇਨ ਨਹੀਂ ਹੈ
- ☐ ਤੁਹਾਨੂੰ ਲੋੜ ਹੈ ਜਾਂ ਅਸੁਰੱਖਿਅਤ ਲੇਨ ਨਹੀਂ ਹੈ
- ☐ ਆਵਾਸ ਦਾ ਆਨੰਦ ਬਹੁਤਾ ਹੈ
- ☐ ਹੋਰ
- ☐ ਨਹੀਂ/ਕੋਈ ਨਹੀਂ

2. ਕੀ ਇਹਨਾਂ ਵਿੱਚੋਂ ਕੋਈ ਵੀ ਆਵਾਜਾਈ ਸੁਧਾਰ ਤੁਹਾਡੇ ਆਂਢ-ਗੁਆਂਢ ਜਾਂ ਸ਼ਹਿਰ ਦੇ ਖੇਤਰ ਵਿੱਚ ਮਦਦ ਕਰੇਗਾ? (3 ਤੱਕ ਚੁਣੋ)

- ☐ ਅਭਿਆਸ (ਬੱਸ, ਰਡਾਈ ਸ਼ੇਅਰਿੰਗ, ਚੀਨਿੰਗ) ਵਿਚਕਾਰ ਸ਼ਾਂਤੀ ਕਨੈਕਸ਼ਨ ਅਤੇ ਟ੍ਰਾਂਸਫਰ
- ☐ ਹੋਰ ਮੀਟਿੰਗ ਸੇਵਾ
- ☐ ਹੋਰ ਨਾਲਪਾਥ ਅਤੇ ਬਾਈਕ ਲੇਨ ਕੈਫ ਅੱਡਿਆਂ ਦੀਆਂ ਪ੍ਰੈਕਟਿਸ ਕਰਦੇ ਹਨ
- ☐ ਵਿਧਾਨੀ ਬੈਠਾਸਟਾਪ (ਰੋਸ਼ਨੀ, ਛਾਂ, ਆਦਿ)
- ☐ ਹੋਰ ਜਾਣਕਾਰੀ (ਸਿਟਰ ਅਤੇ ਉਬੇਰ) ਸੁਰੱਖਿਆ

- [ ] ਹੋਰ (ਕਿਰਪਾ ਕਰਕੇ ਦੱਸੋ)
- [ ] ਹੋਰ ਕੋਟ੍ਰਾਂ ਜ਼ਾਇਟ ਮਾਇਟ, ਬਿੰਦੂ-ਅੰਬਿੰਦੂ ਥਾਂਵਾਂ ਜਾਂ ਵਿਕਲਪਕ ਉਪਭੋਗਤਾ ਤੋਂ ਸ਼ਡਿਊਲ ਕਰ ਰਿਹਾ ਹੈ।

3. ਫਰਿਜ਼ਨੋ ਕਾਉਂਟੀ ਦੇ ਫੁੱਟਹਿੱਲ ਅਤੇ ਪਹਾੜੀ ਖੇਤਰਾਂ ਅਤੇ ਕਾਊਂਟੀ ਦੇ ਪੱਛਮੀ ਹਿਸਿਆਂ 'ਚ ਵਨਾਗਨੀ, ਭੂਸਖਲਨ ਜਾਂ ਬਾੜ੍ਹ ਦੀਆਂ ਘਟਨਾਵਾਂ ਦਾ ਸਭ ਤੋਂ ਜ਼ਿਆਦਾ ਖਤਰਾ ਹੁੰਦਾ ਹੈ। ਕੀ ਇਹਨਾਂ ਵਿਚੋਂ ਕੋਈ ਵੀ ਖਤਰੇ, ਜਿਵੇਂ ਕਿ ਬਹੁਤ ਜ਼ਿਆਦਾ ਗਰਮੀ, ਤੁਹਾਡੀ ਸੁਰੱਖਿਆ, ਖ਼ਰਚਿਆਂ ਜਾਂ ਫਰਿਜ਼ਨੋ ਕਾਉਂਟੀ ਵਿੱਚ ਸਫਰ ਦੌਰਾਨ ਸਮੇਂ 'ਤੇ ਪ੍ਰਭਾਵਿਤ ਹੋਏ ਹਨ? ਜੇ ਨਹੀਂ, ਤਾਂ ਸਵਾਲ 5 'ਤੇ ਜਾਓ।

- ○ ਮੈਂ ਨਹੀਂ ਹੁੰਦਾ।
- ○ ਮੈਂ, ਮੈਂ ਜੰਗਲੀ ਅਗਲਾ, ਹੜ੍ਹ, ਬਣਨਾ ਜਾਂ ਖਿਸਕਣ ਦੇ ਆਵੱਸ਼ਕ 'ਤੇ ਚੜ੍ਹਾਈ ਕਰ ਰਿਹਾ ਹਾਂ।

4. ਜੇਕਰ ਤੁਸੀਂ ਇਸ ਬਾਰੇ ਹੋਰ ਸਵਾਲਾਂ ਦੇ ਜਵਾਬ ਦੇਣਾ ਚਾਹੁੰਦੇ ਹੋ ਕਿ ਤੁਸੀਂ ਕਿਵੇਂ ਪ੍ਰਭਾਵਿਤ ਹੋਏ, ਤਾਂ ਕਿਰਪਾ ਕਰਕੇ ਇੱਥੇ ਆਪਣਾ ਈਮੇਲ ਪਤਾ ਪ੍ਰਦਾਨ ਕਰੋ:

ਈਮੇਲ

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5. ਪਿਛਲੇ ਦਸ ਸਾਲਾਂ ਵਿੱਚ, ਇਹਨਾਂ ਵਿੱਚੋਂ ਕਿਹੜੀਆਂ ਖਤਰਨਾਕ ਘਟਨਾਵਾਂ ਨੇ ਫਰਿਜ਼ਨੋ ਕਾਉਂਟੀ ਵਿੱਚ ਆਵਾਜਾਈ ਦੀਆਂ ਸਭ ਤੋਂ ਵੱਧ ਸਮੱਸਿਆਵਾਂ ਪੈਦਾ ਕੀਤੀਆਂ?

- [ ] ਜੰਗਲੀ ਬਾਹਰ
- [ ] ਹੜ੍ਹ
- [ ] ਬਹੁਤ ਖਿਸਕਣ
- [ ] ਬਹੁਤ ਵੱਡੀ ਚੀਜ਼

6. ਕੀ ਫਰਿਜ਼ਨੋ ਕਾਉਂਟੀ ਵਿੱਚ ਅਜਿਹੇ ਖੇਤਰ, ਸੜਕਾਂ ਜਾਂ ਹਾਈਵੇਅ ਹਨ ਜਿੱਥੇ ਤੁਸੀਂ ਜੰਗਲੀ ਅੱਗ, ਹੜ੍ਹਾਂ, ਬਹੁਤ ਜ਼ਿਆਦਾ ਗਰਮੀ, ਜਾਂ ਜ਼ਮੀਨ ਖਿਸਕਣ ਨਾਲ ਪ੍ਰਭਾਵਿਤ ਹੋਣ ਬਾਰੇ ਚਿੰਤਤ ਹੋ? ਜੇ ਅਜਿਹਾ ਹੈ, ਤਾਂ ਉਹ ਕੀ ਹਨ?

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ਤੁਹਾਡਾ ਧੰਨਵਾਦ! ਹੁਣ ਕਿਰਪਾ ਕਰਕੇ ਅਗਲੇ ਪੰਨੇ 'ਤੇ ਸਾਡੇ ਨਾਲ ਆਪਣੇ ਆਵਾਜਾਈ ਪ੍ਰੋਜੈਕਟ ਸੁਝਾਅ ਸਾਂਝੇ ਕਰੋ।

ਸਰਵੇਖਣ ਅਗਲੇ ਪੰਨੇ 'ਤੇ ਜਾਰੀ ਰਿਹਾ।

ਕਿਰਪਾ ਕਰਕੇ ਸਾਨੂੰ ਆਪਣੇ ਆਵਾਜਾਈ ਪ੍ਰੋਜੈਕਟਾਂ ਲਈ ਸੁਝਾਅ ਦਿਓ। ਪਹਿਲਾਂ ਹੇਠਾਂ ਦਿੱਤੀ ਸੂਚੀ ਵਿੱਚੋਂ ਪ੍ਰੋਜੈਕਟ ਦੀ ਕਿਸਮ ਚੁਣੋ। ਫਿਰ, ਨਕਸ਼ੇ 'ਤੇ ਕਲਿੱਕ ਕਰਕੇ ਪਿੰਨ ਲਗਾਓ। ਆਪਣੇ ਪ੍ਰੋਜੈਕਟ ਦੀ ਜਾਣਕਾਰੀ ਬਾਰੇ ਟਿੱਪਣੀ ਬਾਕਸ 'ਚ ਵਰਣਨ ਕਰੋ। ਤੁਸੀਂ ਖੇਤਰ ਜਾਂ ਪ੍ਰੋਜੈਕਟ ਦੀ ਫੋਟੋ ਨੂੰ ਇੱਕ ਅੱਟੈਚਮੈਂਟ ਵਜੋਂ ਵੀ ਸ਼ਾਮਲ (ਅਪਲੋਡ) ਕਰ ਸਕਦੇ ਹੋ। ਜੇਕਰ ਤੁਸੀਂ ਨਕਸ਼ਾ ਜਾਂ ਪਿੰਨ ਦੀ ਵਰਤੋਂ ਨਹੀਂ ਕਰਨਾ ਚਾਹੁੰਦੇ, ਤਾਂ ਹੇਠਾਂ ਦਿੱਤੇ ਟਿੱਪਣੀ ਬਾਕਸ 'ਚ ਆਪਣਾ ਸੁਝਾਅ ਪ੍ਰਦਾਨ ਕਰੋ। ਆਪਣੀ ਟਿੱਪਣੀ ਦਰਜ ਕਰਨ ਲਈ ਟਿੱਪਣੀ ਬਾਕਸ 'ਤੇ ਕਲਿੱਕ ਕਰੋ।

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ਕਿਰਪਾ ਕਰਕੇ ਸਾਨੂੰ ਆਪਣੇ ਬਾਰੇ ਦੱਸੋ। ਅਸੀਂ ਤੁਹਾਡੀ ਕੋਈ ਵੀ ਨਿੱਜੀ ਜਾਣਕਾਰੀ ਸਾਂਝੀ ਨਹੀਂ ਕਰਾਂਗੇ। ਅਸੀਂ ਤੁਹਾਡੀ ਕੋਈ ਵੀ ਨਿੱਜੀ ਜਾਣਕਾਰੀ ਸਾਂਝੀ ਨਹੀਂ ਕਰਾਂਗੇ। ਅਸੀਂ ਅਜਿਹਾ ਇਸ ਲਈ ਪੁੱਛਦੇ ਹਾਂ ਤਾਂ ਜੋ ਯਕੀਨੀ ਬਣਾਇਆ ਜਾ ਸਕੇ ਕਿ ਅਸੀਂ ਫਰਿਜ਼ਨੋ ਕਾਉਂਟੀ ਦੇ ਹਰ ਸਮੂਹ ਦੇ ਨਿਵਾਸੀਆਂ ਦੀ ਰਾਏ ਲਈ ਹੈ।

ਕਿਹੜੀ ਸ਼੍ਰੇਣੀ ਤੁਹਾਡੀ ਮੌਜੂਦਾ ਉਮਰ ਦਾ ਸਭ ਤੋਂ ਵਧੀਆ ਵਰਣਨ ਕਰਦੀ ਹੈ?

- ○ 18 ਦੇ ਅੰਦਰ
- ○ 18-34
- ○ 35-54
- ○ 55-74
- ○ 75 ਸਾਲ ਜਾਂ ਵੱਧ ਉਮਰ
- ○ ਜਵਾਬ ਨਾ ਦੇਣਾ ਪਸੰਦ ਕਰਦਾ ਹਾਂ

ਕੀ ਤੁਸੀਂ ਫਰਿਜ਼ਨੋ ਕਾਉਂਟੀ ਵਿੱਚ ਰਹਿੰਦੇ ਹੋ?

- ○ ਮੈਂ, ਮੈਂ ਫਰੀਜ਼ਨੋ ਸ਼ਹਿਰ ਵਿੱਚ ਹਾਂ
- ○ ਮੈਂ ਕਲੋਵਿਸ ਸ਼ਹਿਰ ਵਿੱਚ ਹਾਂ
- ○ ਮੈਂ, ਮੈਂ ਸਟੇਟ ਰੂਟ 99 ਦੇ ਪੂਰਬ ਵਾਲੇ ਪਾਸੇ ਹੁੰਦੇ ਹਾਂ
- ○ ਮੈਂ ਸਟੇਟ ਰੂਟ 99 ਦੇ ਪੱਛਮ ਵਾਲੇ ਪਾਸੇ ਹੁੰਦੇ ਹਾਂ
- ○ ਤੁਸੀਂ, ਪਰ ਮੈਂ ਫਰਿਜ਼ਨੋ ਕਾਉਂਟੀ ਵਿੱਚ ਕੰਮ ਕਰਦਾ ਹਾਂ
- ○ ਮੈਂ, ਫਰਿਜ਼ਨੋ ਕਾਉਂਟੀ ਵਿੱਚ ਕੋਈ ਕੰਮ ਨਹੀਂ ਕਰਦਾ

ਹੇਠਾਂ ਦਿੱਤੇ ਵਿੱਚੋਂ ਕਿਹੜਾ ਤੁਹਾਡੇ ਨਸਲੀ ਪਿਛੋਕੜ ਦਾ ਸਭ ਤੋਂ ਨੇੜਿਓਂ ਵਰਣਨ ਕਰਦਾ ਹੈ?

- ☐ ਹਿਸਪੈਨਿਕ
- ☐ ਚਿੱਟਾ/ਕਾਕੇਸ਼ੀਅਨ
- ☐ ਆਫਰੀਕੀ-ਅਮਰੀਕਨ/ਕਾਲਾ
- ☐ ਥਾਂਈ/ਦੱਖਣੀ-ਪੂਰਬੀ ਈ
- ☐ ਰਾਤ ਨੂੰ
- ☐ ਪੈਸੀਫਿਕਲੰਡਰ
- ☐ ਰਾਤ ਪੂਰਬੀ
- ☐ ਸੰਮਤ ਜਾਤੀਆਂ
- ☐ ਹੋਰ

- ☐ ਮੈਂ ਜਵਾਬ ਨਾ ਦੇਣਾ ਪਸੰਦ ਕਰਦਾ ਹਾਂ

ਤੁਹਾਡਾ ਲਿੰਗ ਕੀ ਹੈ?

- ○ ਨਰ
- ○ ਸਮੁੰਦਰ
- ○ ਯਾਦ-ਬਾਇਰੀ
- ○ ਹੋਰ
- ○ ਮੈਂ ਜਵਾਬ ਨਾ ਦੇਣਾ ਪਸੰਦ ਕਰਦਾ ਹਾਂ

ਤੁਹਾਡੀ ਸੰਯੁਕਤ ਘਰੇਲੂ ਆਮਦਨ ਕੀ ਹੈ?

- ○ ਪ੍ਰਤੀ ਸਾਲ $10,000 ਤੋਂ ਘੱਟ
- ○ $10,000 ਤੋਂ $19,999 ਪ੍ਰਤੀ ਸਾਲ
- ○ $20,000 ਤੋਂ $29,999 ਪ੍ਰਤੀ ਸਾਲ
- ○ $30,000 ਤੋਂ $44,999 ਪ੍ਰਤੀ ਸਾਲ
- ○ $45,000 ਤੋਂ $59,999 ਪ੍ਰਤੀ ਸਾਲ
- ○ $60,000 ਤੋਂ $74,999 ਪ੍ਰਤੀ ਸਾਲ
- ○ $75,000 ਤੋਂ $99,999 ਪ੍ਰਤੀ ਸਾਲ
- ○ $100,000 ਤੋਂ $149,999 ਪ੍ਰਤੀ ਸਾਲ
- ○ $150,000 ਜਾਂ ਵੱਧ ਪ੍ਰਤੀ ਸਾਲ
- ○ ਮੈਂ ਜਵਾਬ ਨਾ ਦੇਣਾ ਪਸੰਦ ਕਰਦਾ ਹਾਂ

ਤੁਹਾਡੇ ਘਰ ਦਾ ਜ਼ਿਪ ਕੋਡ ਕੀ ਹੈ?

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ਇਸ ਸਰਵੇਖਣ ਦੇ ਨਤੀਜਿਆਂ ਅਤੇ ਪ੍ਰਾਪਤ ਕੀਤੇ ਪ੍ਰੋਜੈਕਟ ਸੁਝਾਵਾਂ ਦੇ ਨਕਸ਼ੇ ਲਈ ਇੱਕ ਲਿੰਕ ਪ੍ਰਾਪਤ ਕਰਨ ਲਈ ਸਾਈਨ ਅੱਪ ਕਰੋ। (ਵਿਕਲਪਿਕ) ਉਸ ਢੰਗ ਲਈ ਆਪਣੀ ਸੰਪਰਕ ਜਾਣਕਾਰੀ ਪ੍ਰਦਾਨ ਕਰੋ ਜਿਸਨੂੰ ਤੁਸੀਂ ਸੰਚਾਰ ਪ੍ਰਾਪਤ ਕਰਨਾ ਪਸੰਦ ਕਰਦੇ ਹੋ, ਜਾਂ ਤਾਂ ਈਮੇਲ ਜਾਂ ਟੈਕਸਟ। ਅਸੀਂ ਤੁਹਾਨੂੰ ਕਾਲ ਨਹੀਂ ਕਰਾਂਗੇ ਅਤੇ ਤੁਸੀਂ ਕਿਸੇ ਵੀ ਸਮੇਂ ਬਾਹਰ ਹੋ ਸਕਦੇ ਹੋ।

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ਤੁਹਾਡੇ ਸੁਝਾਵਾਂ ਲਈ ਧੰਨਵਾਦ!

ਕਿਰਪਾ ਕਰਕੇ ਆਪਣੇ ਦੋਸਤਾਂ, ਪਰਿਵਾਰ, ਸਹਿਕਰਮੀਆਂ ਅਤੇ ਗੁਆਂਢੀਆਂ ਨਾਲ ਸਰਵੇਖਣ ਲਿੰਕ ਸਾਂਝਾ ਕਰੋ!

ਤੁਸੀਂ 31 ਅਕਤੂਬਰ, 2024

ਤੱਕ ਵਾਧੂ ਪ੍ਰੋਜੈਕਟ ਸੁਝਾਅ ਸ਼ਾਮਲ ਕਰਨ ਲਈ ਇਸ ਸਾਈਟ 'ਤੇ ਵਾਪਸ ਆ ਸਕਦੇ ਹੋ।

ਜੇਕਰ ਤੁਸੀਂ ਫਰਿਜ਼ਨੋ COG ਦੇ RTP ਅੱਪਡੇਟ ਬਾਰੇ ਹੋਰ ਜਾਣਨਾ ਚਾਹੁੰਦੇ ਹੋ ਤਾਂ ਸਾਡੀ ਵੈੱਬਸਾਈਟ www.PlanFresno.com (https://www.planfresno.com/) 'ਤੇ ਜਾਂ

ਕਮਿਊਨਿਟੀ ਐਂਗੇਜਮੈਂਟ ਹੱਬ (https://publicinput.com/2026rtp) ਵਿਖੇ ਪਲੈਨ ਫਰਿਜ਼ਨੋ: ਫਰਿਜ਼ਨੋ COG ਦੀ ਖੇਤਰੀ ਆਵਾਜਾਈ ਯੋਜਨਾ ਕਮਿਊਨਿਟੀ ਐਂਗੇਜਮੈਂਟ ਹੱਬ - ਪਬਲਿਕ ਇਨਪੁਟ (https://publicinput.com/2026rtp) ਤੇ ਜਾਓ

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Google Translated to: Spanish Show original Options ▼

Encuesta sobre las necesidades de transporte del condado de Fresno para 2024

¡Bienvenido!

Opine sobre cómo se gasta el dinero para proyectos futuros de transporte en el condado de Fresno. El Consejo de Gobiernos de Fresno está buscando recomendaciones de proyectos de transporte que podrían formar parte de su Plan de Transporte Regional de 20 años.

Inglés (https://publicinput.com/2024rtpsurvey) , Hmong y Punjabi

¿Tiene recomendaciones para mejorar carreteras, autobuses, ciclovías, banquetas, caminos u otros tipos de transporte?

¿Las calles cercanas a ti necesitan reparación?

¿Las carreteras o intersecciones son inseguras o están congestionadas?

¿Le gustaría un cambio en las paradas de autobús o en los horarios actuales?

¿Es necesario agregar una nueva ciclovía, camino o banqueta en su comunidad?

¡Queremos saber! Por favor, cuéntenos participando en esta encuesta breve y sencilla entre el 6 de septiembre y el 31 de octubre. Responda a un par de preguntas rápidas y luego envíe tantas recomendaciones de proyectos como desee. Sus recomendaciones de proyectos se enviarán a la agencia correspondiente para su revisión, consideración y posible inclusión en el RTP actualizado o en los planes locales.

¡Empecemos!

1. ¿Alguno de estos problemas le impide ir al trabajo, a la escuela, a citas o a hacer compras? (Marque hasta 3)

- ☐ No hay coche disponible
- ☐ Las rutas o los horarios de los autobuses no me sirven
- ☐ Carriles para bicicletas insuficientes o inseguros
- ☐ Banquetas insuficientes o inseguras
- ☐ El transporte cuesta demasiado
- ☐ Otro
- ☐ No/Ninguno

2. ¿Alguna de estas mejoras en el transporte ayudaría a su vecindario o zona de la ciudad? (Seleccione hasta 3)

- ☐ Mejores conexiones y transferencias entre servicios (autobús, transporte compartido, bicicleta)
- ☐ Más servicio de autobús
- ☐ Más banquetes y carriles bici que conectan con paradas de autobús
- ☐ Mejores paradas de autobús (iluminación, sombra, etc.)
- ☐ Más opciones de viajes compartidos (Lyft y Uber)
- ☐ Más opciones de microtránsito, autobuses punto a punto o automóviles que el usuario programa con anticipación

3. Las comunidades de las laderas y las montañas del condado de Fresno y el lado oeste del condado son las áreas con mayor riesgo de incendios forestales, deslizamientos de tierra o inundaciones. ¿Alguno de estos peligros, así como el calor extremo, afectó su seguridad, costos o tiempo mientras viajaba por el condado de Fresno? Si no, pase a la pregunta 5.

- ○ No, no me afectó.
- ○ Sí, me vi afectado por incendios forestales, inundaciones, calor o impactos de deslizamientos de tierra en el transporte.

* 4. Si desea responder más preguntas sobre cómo se vio afectado, proporcione su dirección de correo electrónico aquí:

Correo electrónico

_____

5. En los últimos diez años, ¿cuál de estos eventos peligrosos causó más problemas de transporte en el condado de Fresno?

- ☐ Incendios forestales
- ☐ Inundaciones
- ☐ Deslizamientos de tierra
- ☐ Calor extremo

6. ¿Existen áreas, caminos o autopistas en el condado de Fresno que le preocupen que puedan verse afectadas por incendios forestales, inundaciones, calor extremo o deslizamientos de tierra? Si es así, ¿cuáles son?

_____

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¡Gracias! Ahora, por favor, comparte con nosotros tus sugerencias sobre proyectos de transporte

en la siguiente página.

La encuesta continúa en la página siguiente.

Cuéntenos sus recomendaciones sobre proyectos de transporte.

_____

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Cuéntenos algo sobre usted. No compartiremos ningún dato personal suyo. Le pedimos que nos proporcione sus datos porque necesitamos asegurarnos de haber escuchado a todos los grupos de residentes del condado de Fresno.

¿Qué categoría describe mejor su edad actual?

- ○ Menores de 18 años
- ○ 18-34
- ○ 35-54
- ○ 55-74
- ○ 75 años o más
- ○ Prefiero no responder

¿Vive usted en el condado de Fresno?

- ○ Sí, vivo en la ciudad de Fresno.
- ○ Sí, vivo en la ciudad de Clovis.
- ○ Sí, vivo en el lado este de la ruta estatal 99.
- ○ Sí, vivo en el lado oeste de la ruta estatal 99.
- ○ No, pero trabajo en el condado de Fresno.
- ○ No, no vivo ni trabajo en el condado de Fresno.

¿Cuál de las siguientes opciones describe mejor su origen étnico?

- ☐ hispano
- ☐ Blanco/caucásico
- ☐ Afroamericano/Negro
- ☐ Asiático/Sudeste asiático
- ☐ Indio americano
- ☐ Isleño del Pacífico
- ☐ De Oriente Medio
- ☐ Etnias mixtas
- ☐ Otro
- ☐ Prefiero no responder

¿Cual es tu genero?

- ○ Masculino
- ○ Femenino
- ○ No binario
- ○ Otro
- ○ Prefiero no responder

¿Cuál es el ingreso familiar combinado?

- ○ Menos de $10,000 por año
- ○ De $10,000 a $19,999 por año
- ○ De $20,000 a $29,999 por año
- ○ De $30,000 a $44,999 por año
- ○ De $45,000 a $59,999 por año
- ○ Entre $60.000 y $74.999 por año
- ○ De $75,000 a $99,999 por año
- ○ De $100,000 a $149,999 por año
- ○ $150,000 o más por año
- ○ Prefiero no responder

¿Cuál es el código postal de su casa?

_____

Inscríbase para recibir actualizaciones sobre los resultados de la divulgación pública del Plan de Transporte Regional y el progreso de la planificación de esta encuesta. (opcional) Proporcione su información de contacto para el método que prefiere para recibir comunicaciones, ya sea correo electrónico o mensaje de texto. No lo llamaremos y puede optar por no participar en cualquier momento.

Nombre

_____

Correo electrónico

_____

Teléfono

_____

¡Gracias por tus recomendaciones!

¡Comparte el enlace de la encuesta (https://publicinput.com/2020TranportationNeeds) con sus amigos, familiares, compañeros de trabajo y vecinos!

Puede regresar a este sitio para agregar recomendaciones de proyectos adicionales a través de

31 de octubre de 2024.

Si desea obtener más información sobre la actualización del RTP del COG de Fresno, visite nuestro sitio web en www.PlanFresno.com (https://planfresno.com/)

Nombre

Correo electrónico

DIRECCIÓN

Outlook

Do you have transportation needs or ideas?

From Brenda Thomas <bthomas@fresnocog.org>
Date Tue 9/24/2024 4:33 PM
To COG All Staff <cogallstaff@fresnocog.org>

COG staff—please delete this sentence then forward this survey invitation to all of your contacts:

We Want to Hear From You!

The **RTP transportation project ideas survey** is now **open to gather your suggestions** and feedback on transportation needs in Fresno County, from bike lanes to bus stops and everything in between. Submit as many project suggestions as you would like. Your thoughts and input will ultimately help shape the 2026 RTP and help the region's cities and the county prioritize projects. Also included in the survey are a few questions on key issues our region is facing like providing more transportation options and continuing to provide transportation access during difficult natural disasters such as wildfire, flooding, and landslides. The answers to those questions will be forwarded to our team working on a Climate Resiliency Study.

To submit transportation project suggestions and weigh in on key issues, **take the survey one of the following ways:**

Online: English | Spanish | Hmong | Punjabi

For the text version, text one of the following keywords to 73224 (no cost to you):

- English – Needs
- Spanish – RTP
- Hmong – Tshawb
- Punjabi – P2024

Voicemail: Call 855-925-2801, enter code 10291 when prompted, then leave your comments

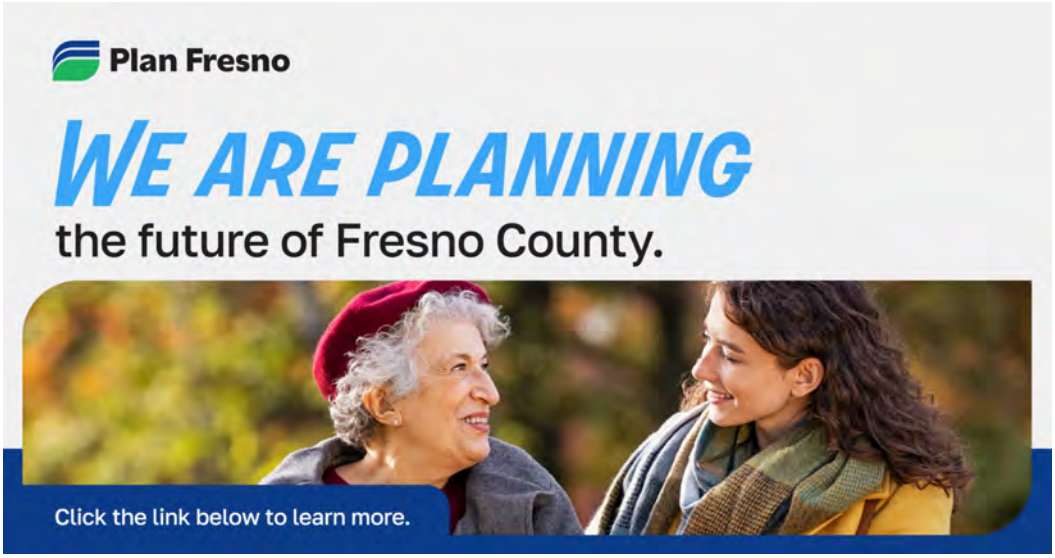
Email: 2026rtp@publicinput.com

Print copies of the survey or request copies from Fresno COG by emailing info@fresnocog.org: English | Spanish | Hmong | Punjabi

Submit completed hard copy surveys to Fresno COG by scanning & emailing them to info@fresnocog.org, or deliver or mail them to 2035 Tulare Street, Suite 201, Fresno, CA 93721

English/Spanish flyer – View, download and share

Talk to staff at upcoming events: A list of events is available at this link



Survey Timeline: All the project suggestions submitted will be forwarded to the city, county, airport, or transit agency responsible for the location or service you identify by November 4. Those agencies will review your suggestions and prioritize them based current or future plans and available resources. If your suggestion relates to another study in the works, we will also refer you to that study for more information. (So please provide your email when asked so we can follow up with you.) Each local agency may choose to submit them back to Fresno COG during the RTP "Call for Projects" in December of this year. Projects received are scored for possible funding availability over the next 20+ years. A map will be available by November 15 on the PlanFresno.com website that identifies each project suggestion submitted. It is a long planning process, but we will share the plan's status as we move forward.

Stay Updated! For detailed up-to-date information about the RTP process, the project suggestions you have received, and much more, please visit PlanFresno.com. If you have questions, please email the project team at info@fresnocog.org or call (559) 233-4148. If you are interested in getting follow up information sent directly to you, sign up for updates at the end of the survey or at our RTP Community Hub site under the "Stay Updated" tab.

About PlanFresno, Our Region's Transportation Plan
Every four years, state and federal regulations require Fresno COG to update our Regional Transportation Plan, a plan for the future of Fresno County's regional transportation system. These plans are developed with the help of substantial community feedback and extensive data gathering to ensure alignment with existing community plans and local planning documents, which reflect the future needs and desires of our community. Specific projects must be listed within the RTP to receive funding from many different sources. To learn more about the project and participate in the process, please visit our webpage or take a survey to tell us your transportation needs and suggestions.

FRESNO
Council of Governments

Brenda Thomas
Administrative Services Manager, Aviation, Public Information and Ridesharing

Phone:
Direct Line –
559-724-9219

Agency Main Line –



559-233-4148, ext. 219

Email:
bthomas@fresnocog.org

Address:
2035 Tulare Street
Sutie 201
Fresno, CA 93721

Websites:
www.fresnocog.org
www.planfresno.com
www.valleyrides.com



Opportunity to Shape the Future of Active Transportation in Fresno!

Fresno Active Transportation Plan Update

This comprehensive update reinforces the City's commitment to improving active transportation—walking, biking, wheelchair use, and other human-powered travel modes—by enhancing accessibility, safety, and connectivity.

Your Input Matters!

Public Workshop - In Person

Thursday, October 17, 2024 at 5:30pm to 7:00 pm

Ted C. Wills Community Center
770 N San Pablo Ave
Fresno, CA 93728

Email: ActiveTransportation@fresno.gov

Public Workshop - Virtual

Tuesday,October 22, 2024 at 5:30pm to 7:00 pm

Scan to join the virtual meeting

https://zoom.us/j/93402537557?p-wd=E92wq4Yd9DsWCwh8FHAW0Qx8vZX6m3.1

Meeting ID: 934 0253 7557

Passcode: 496180

Why Attend?

- Learn about proposed biking and walking improvements
- Share your ideas for a more walkable and bikeable Fresno
- Discuss safety enhancements for all road users
- Help priotize active transportation projects

Help us update the existing Active Transportation Plan to improve and enhance safety and accessibility for pedestrians, cyclists, and all active transportation users in Fresno.

City of FRESNO

Website: https://www.fresno.gov/publicworks/active-transportation-plan/



¡Oportunidad para dar forma al futuro del transporte activo en Fresno!

Actualización del Plan de Transporte Activo de Fresno

Esta actualización integral refuerza el compromiso de la ciudad de mejorar la actividad activa Transporte: caminar, andar en bicicleta, usar sillas de ruedas y otros viajes impulsados por humanos modos—mejorando la accesibilidad, la seguridad y la conectividad.

Su ¡La entrada importa!

Taller Público - En Persona

Jueves 17 de octubre de 2024 de 5:30 pm a 7:00 pm

Ted C. Wills Community Center
770 N San Pablo Ave
Fresno, CA 93728

Correo electrónico: ActiveTransportation@fresno.gov

Taller Público - Virtual

Escanee para unirse al virtual reunión

Martes 22 de octubre de 2024 de 5:30 pm a 7:00 pm

https://zoom.us/j/93402537557?p-wd=E92wq4Yd9DsWCwh8FHAW0Qx8vZX6m3.1

ID de reunión: 934 0253 7557

Código de acceso: 496180

¿Por qué asistir?

- Obtenga más información sobre las mejoras propuestas para andar en bicicleta y caminar.
- Comparta sus ideas para un Fresno más transitable a pie y en bicicleta.
- Discutir las mejoras de seguridad para todas las usuarias de la carretera.
- Ayudar a priorizar proyectos de transporte activo.

Ayúdenos a actualizar el Plan de Transporte Activo existente para mejorar y mejorar la seguridad y accesibilidad para peatones, ciclistas y todos los activos usuarios de transporte en Fresno.

City of FRESNO

Sitio web: https://www.fresno.gov/publicworks/active-transportation-plan/



Para el español

Thank you for recently sharing your thoughts about transportation project suggestions in Fresno County by taking an online or in-person survey. Your suggestion(s) were forwarded to the city, county, or transit agency responsible for the location or service you identified. The agencies are reviewing your transportation suggestions to prioritize them based on current or future local plans and available resources. If your suggestion relates to another study in the works, a city or the county may reach out to you or refer you to that study for more information.

A map of each project suggestion submitted is now available **at this link**. Click on any of the project suggestions in the linked list to view it and watch the mapping tool zoom into its location in Fresno County, if the location was provided in the survey.

Click here to view the other survey results, including the participant demographics as provided by the survey software.

Once the project suggestions are reviewed, a local agency may choose to submit them back to Fresno COG during the Regional Transportation Plan "Call for Projects" in December of this year for possible funding.

Stay Connected

If you have any questions or comments, email us at **info@fresnocog.org** or call (559) 233-4148.

You can also visit us at **planfresno.com**, or follow Fresno COG on Facebook | Instagram | LinkedIn | X | YouTube

About the Project

Every four years, state and federal regulations require Fresno COG to update our Regional Transportation Plan (RTP), a plan for the future of Fresno County's regional transportation system. The plan is developed with the help of substantial community feedback and extensive data gathering to ensure alignment with existing community plans and local planning documents. It will reflect the future needs and desires of our community. To learn more about the project and participate in the process, please visit **our webpage** or take a survey to tell us your transportation needs and suggestions.

View the Transportation Projects Map

Fresno Council of Governments | PlanFresno.com | FresnoCOG.org | 559-233-4148

FRESNO COG

Fresno Council of Governments | 2035 Tulare Street, Suite 201 | Fresno, CA 93721 US

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Constant Contact

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Gracias por compartir recientemente sus opiniones sobre sugerencias de proyectos de transporte en el Condado de Fresno al contestar una encuesta en línea o en persona. Sus sugerencias fueron enviadas a la ciudad, condado o agencia de tránsito responsable de la ubicación o servicio que usted identificó. Las agencias están revisando sus sugerencias de transporte para priorizarlas basándose en los planes locales actuales o futuros y en los recursos disponibles. Si su sugerencia se relaciona con otro estudio en proceso, una ciudad o un condado pueden comunicarse con usted o remitirlo a ese estudio para obtener más información.

En este enlace se encuentra disponible un mapa de cada una de las sugerencias de proyectos presentadas. Haga clic en cualquiera de las sugerencias de proyectos de la lista vinculada para verla y observar cómo la herramienta de mapas amplía su ubicación en el condado de Fresno, si se proporcionó la ubicación en la encuesta.

Haga clic aquí para ver los otros resultados de la encuesta, incluidos los datos demográficos de los participantes proporcionados por el software de la encuesta.

Una vez que se revisen las sugerencias del proyecto, una agencia local puede optar por enviarlas nuevamente a Fresno COG durante la “Call for Projects” del Plan de Transporte Regional en diciembre de este año para una posible financiación.

Manténgase Conectado

Si tiene alguna pregunta o comentario, envíenos un correo electrónico a **info@fresnocog.org** o llame al (559) 233-4148.

También puede visitarnos en **planfresno.com**, o seguir al Fresno COG en
Facebook | Instagram | LinkedIn | X | YouTube

Acerca del Proyecto

Cada cuatro años, las regulaciones estatales y federales requieren que el Fresno COG actualice nuestro Plan de Transporte Regional (RTP), un plan para el futuro del sistema de transporte regional del condado de Fresno. El plan se desarrolla con la ayuda de una importante contribución de la comunidad y una amplia recopilación de datos para garantizar la alineación con los planes comunitarios existentes y los documentos de planificación local. Reflejará las necesidades y los deseos futuros de nuestra comunidad. Para obtener más información sobre el proyecto y participar en el proceso, visite nuestro sitio web o complete una encuesta para contarnos sus necesidades y sugerencias de transporte.

Ver el mapa de los proyectos de transporte

Fresno Council of Governments | PlanFresno.com | FresnoCOG.org | 559-233-4148

FRESNO COG

Fresno Council of Governments | 2035 Tulare Street, Suite 201 | Fresno, CA 93721 US

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Constant Contact

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Fresno COG Events						
Event	**Date**	**Time**	**Location**	**RTP Staffer - SWS**	**CCAP Staffer - SWS**	**Fresno COG Staffer**
Kerman Harvest Festival	9/19/2024	5 to 10 p.m.	Downtown Kerman	Rachel	Cody	Robert or Ofelia -SP
Kingsburg Crayfish Festival	9/21/2024	5 to 10 p.m.	Downtown Kingsburg	Seleyna -SP	Jessica	Simran
Fresno State Employee Health and Resource Fair	9/25/2024	9 am to 1 pm	Fresno State			Jake
Sickle Cell Awareness Month event for the SC Disease Foundation/ The Family Resource Center	9/25/2024	6-8 pm	La Jacka Restaurant			Ofelia
Senor Resource Fair with Assemblymember Arambula	9/28/2024	9 am to 1 pm	McLane High School			Jake
Huron Car Show	9/28/2024	11 am	Huron			Jennifer
Clovisfest	9/28/2024	8 a.m.- 12:30 p.m.	Downtown Clovis	None	None	6:15 setup Brenda with SWS 8 am - Santosh/Brenda
Clovisfest	9/28/2024	12:30 - to 5 p.m.	Downtown Clovis	None	None	Pankaj/Robert Brenda – back at 4:30 pm to close booth for the night if need be.
Clovisfest	9/29/2024	8 a.m.- 12:30 p.m.	Downtown Clovis	Vet Net mini grant	None	Brenda set up booth materials

						8 am - Shichen/Brenda
Clovisfest	9/29/2024	12:30 - to 5 p.m.	Downtown Clovis	Vet Net mini grant	None	Kai/Jake 5 pm - SWS back to pick up table and chairs. Staff pack and take rest of items.
Big Fresno Fair Seniors Day	10/7/2024	10:00 a.m. to 1:00 p.m.	Fresno Fairgrounds	Avery - SP	Cynthia	Jake
Biola Chamber of Commerce Presentation	10/7/2024	6 pm		Vet Net	n/a	
Central Valley Roundtable Presentation	10/7/2024	1:30 pm		Vet Net	n/a	
Veterans Affairs Coalitions	10/8/2024	10 am to 12 pm	VA Hospital, Fresno			Jake
Latino Community Taskforce	10/10/2024	12 pm	Zoom			Jake
Catholic Charities Senior Group – Presentation	10/11/2024	10:30 am	St. Paul Catholic Newman Center, Fresno			Jake
Reedley Fiesta	10/11/2024	5 to 9 p.m.	Downtown Reedley	Avery - SP	Cynthia	Matthew
Reedley Fiesta	10/12/2024	10 a.m. – 2:30 p.m.	Downtown Reedley	Rachel	Jessica	Jennifer -SP
Reedley Fiesta	10/12/2024	2:30 pm - 7 p.m.	Downtown Reedley	Rachel	Jessica	Ofelia -SP

San Joaquin Valley Democrats Presentation	10/16/2024	6:30 pm, Denny's at Shaw and 1st 25 attending		Vet Net	n/a	Robert/Brenda
Fresno Cycling Club	10/17/2024	6 pm		n/a	n/a	Paul/Brenda Will be assigned to staff as needed
Resource Fair with Assemblymember Arambula	10/24/2024	9 am – 1 pm	Selma Senior Center			Jake
Mono Hilltop Manor	10/28/2024	1 pm	Mono Hilltop Manor (seniors)			Jake
Sanger Trick or Treat – Policy Bd. night	10/31/24	6:30 p.m.-8:00 p.m.	7th Street, Downtown Sanger	Seleyna Mendoza		Elliot

Cycling Club: take a few minutes to to explain the RTP process and why it is important to get infrastructure user input. And then just take questions and listen to suggestions.

Analysis of Fresno COG 2026 RTP/SCS Survey Responses

1. Introduction

This memo provides a comprehensive analysis of responses collected from the Fresno COG 2026 RTP/SCS survey, designed to gather public input and educate public on transportation and land use priorities for the region's future growth through 2049. The survey, structured around key themes of transportation investment, land use, neighborhood makeup, and transit-oriented development, allowed respondents to select preferences that aligned with five predefined scenarios (A through E) developed by Fresno COG.

This report analyzes [557] responses collected between [5/28/2025 and 10/29/2025], providing insights into community preferences and their implications for the RTP/SCS.

2. Methodology/Survey Design

The survey was conducted using Survey123 in ArcGIS online by ESRI. It included:

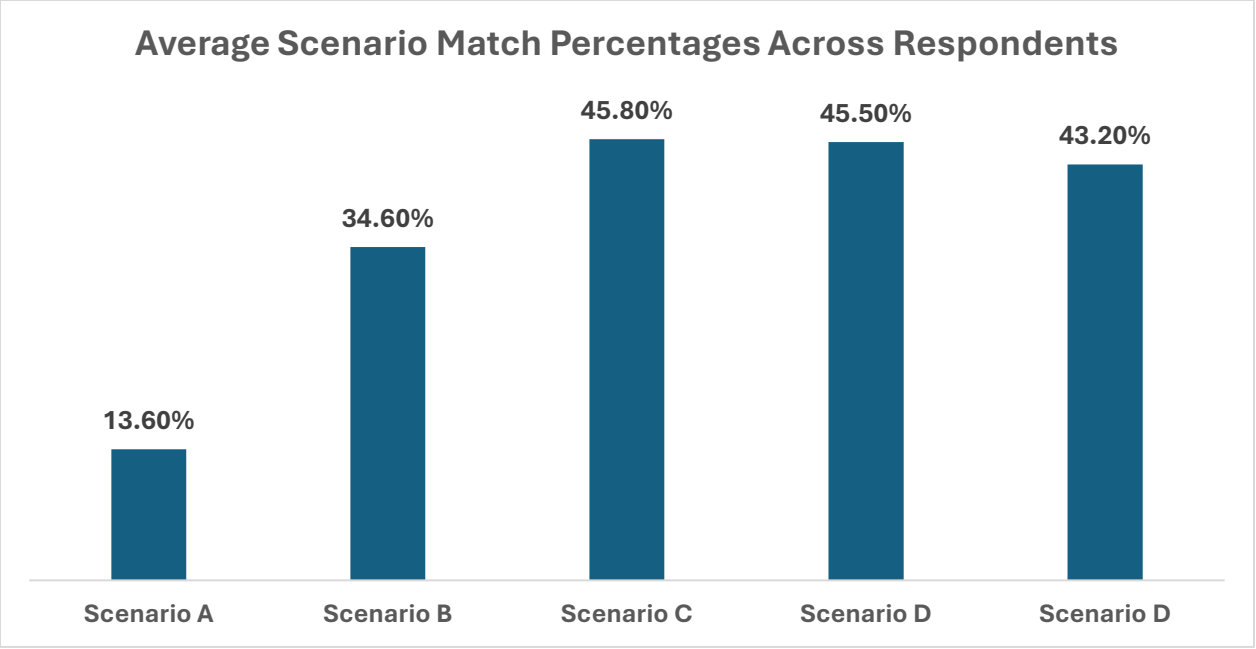
- Grouped questions: Transportation Strategy (3 questions), Land Use Strategy (3 questions), and Demographics (3 questions).
- Select One option
- Questions and notes were available in English and Spanish
- Hosted online

3. Findings

3.1 Overall Scenario Matches

The survey calculated percentage matches for each scenario based on responses to six questions (3 transportation, 3 land use). Below is the distribution of average scenario matches across 746 respondents.

Scenario	Average Match %
A	13.6%
B	34.6%
C	45.8%
D	45.5%
E	43.2%

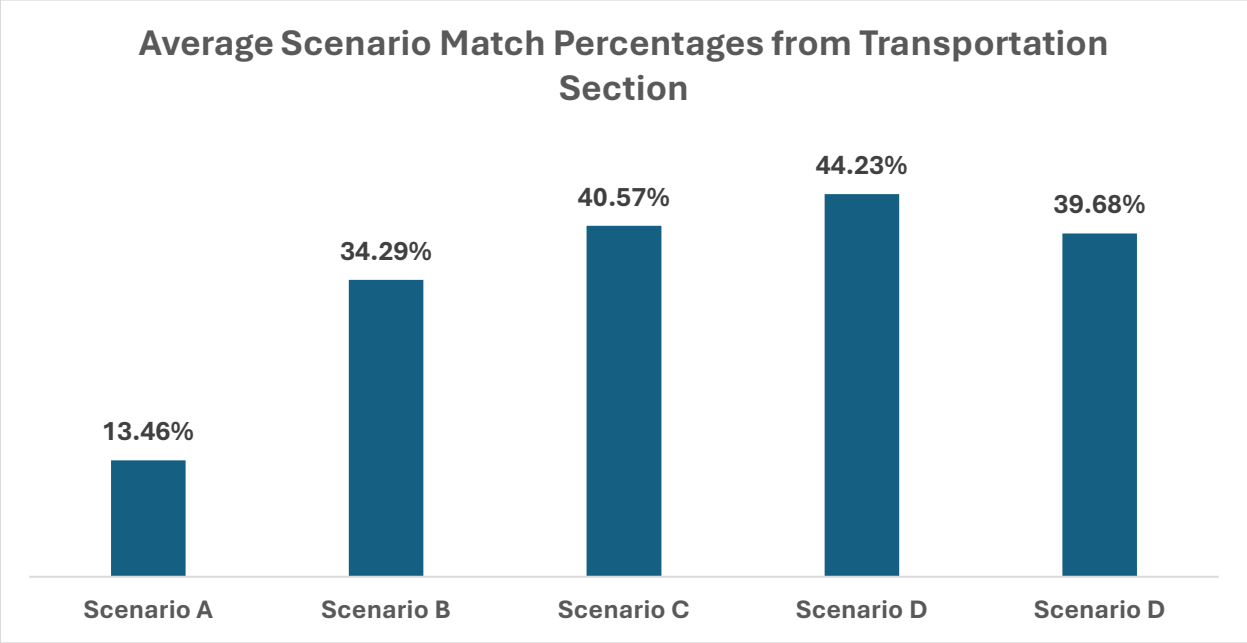


3.2 Transportation Strategy Responses

Respondents were asked three questions on spending priorities, non-driving options, and resiliency.

Question	Top Choice	% Selecting Top Choice	Scenario Alignment Implications
1. Where should our region spend its transportation dollars?	Add more buses or trains to help people get around without a car.	51.35%	Scenario C, D, E
2. What's the best way to help people get around our region without driving?	Build a train connecting the airport, downtown, and big job areas.	34.65%	Scenario D
3. How should our region make traveling safer and get ready for severe weather?	Fix potholes, stop flooding, improve the signals and signs.	47.22%	Scenario B

Average scenario matches from this section:



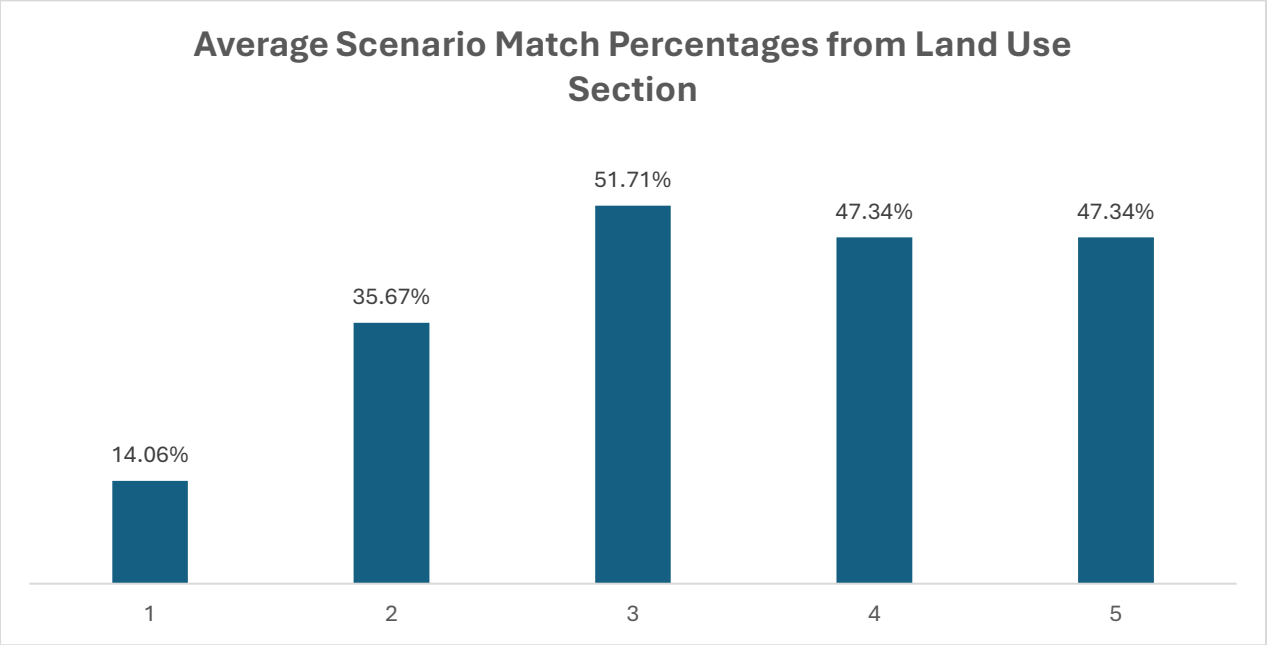
3.3 Land Use Strategy Responses

Respondents were asked three questions on building priorities, neighborhood composition options, and transit-oriented development (TOD).

Question	Top Choice	% Selecting Top Choice	Scenario Alignment Implications
1. Where should our region build new homes and businesses?	Put them in city/town centers across the county, closer to shops and transit stations that people can walk or bike to.	62.66%	Scenario C, D, E
2. What should our region's neighborhoods look like?	Create neighborhoods that have homes, shops, services and parks close together.	66.43%	Scenario B, C
3. What should our region's transit corridors look like?	Build more homes and stores along future light rail routes, and	56.73%	Scenario D, E

	commuter rail stations.		

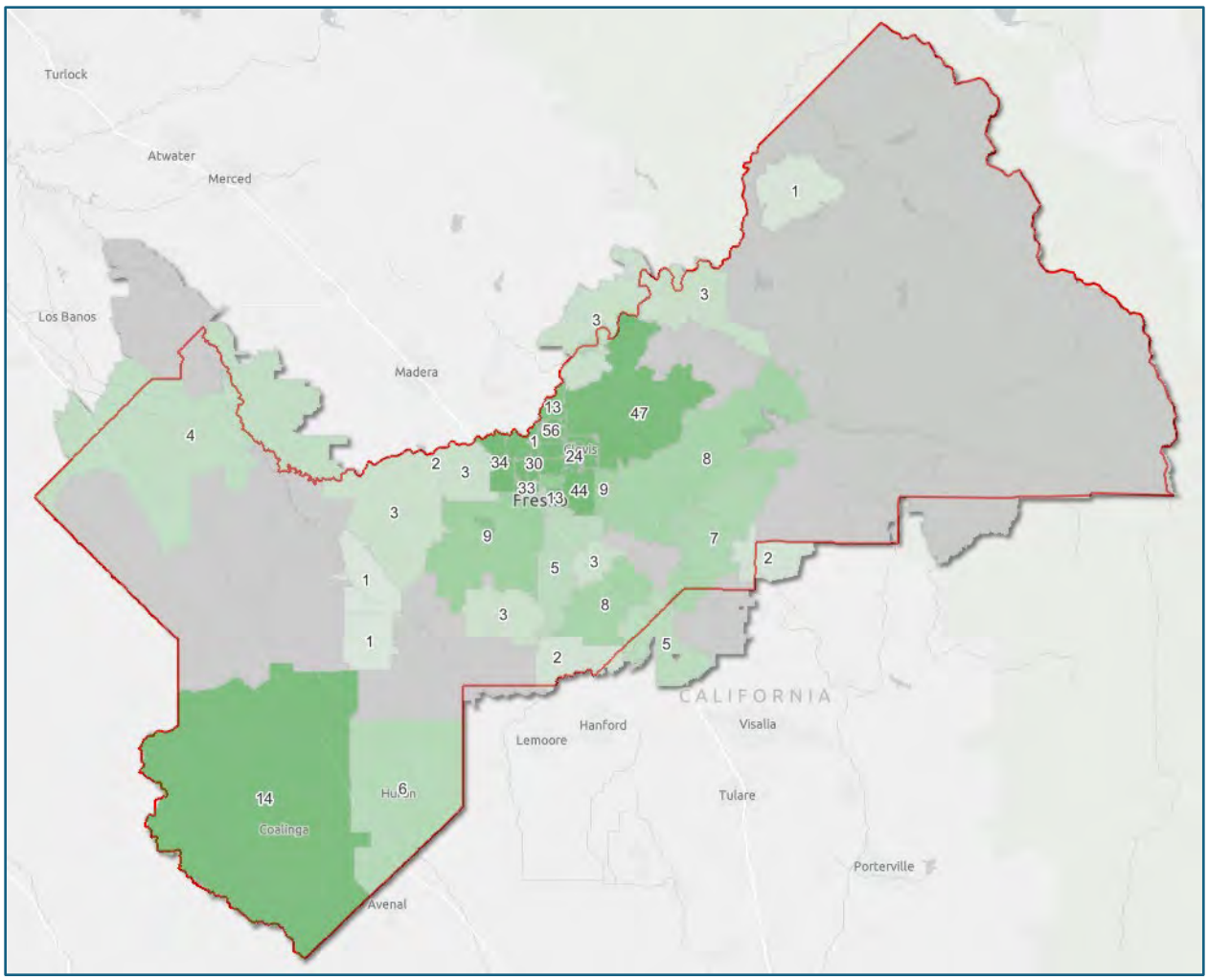
Average scenario matches from this section:



3.4 Demographic Responses

Respondents were asked three questions on their age, location in the county, and household income level.

Question	Top Choice	% Selecting Top Choice
1. Please select your age group.	35 to 49	32.32%
2. Zip Code.	93720	10.05%
3. Which of the following best describes your household income last year?	>$100,000	40.22%



Quantity of respondents by Zip Code

4. Conclusion

The 2026 RTP/SCS survey tried to educate residents of Fresno County on the 2026 RTP/SCS and its strategies among Fresno COG's five scenarios. Demographic patterns by age, zip code, and income provide useful context on the reach of the survey. However, the sample is not statistically representative of Fresno County residents. These insights will inform, though not dictate, the 2026 RTP/SCS, with ongoing public input welcomed as scenarios are finalized.

FRESNO
Council of Governments

Regional Transportation Plan and Sustainable Communities Strategy Roundtable

July 23, 2025

I. ROLL CALL (Denise Flores)

FRESNO
Council of Governments

FRESNO
Council of Governments

II. INFORMATION/DISCUSSION ITEMS

II. NEW INFORMATION/DISCUSSION ITEMS

A. Approve Minutes of Meeting for May 28, 2025 [ACTION]

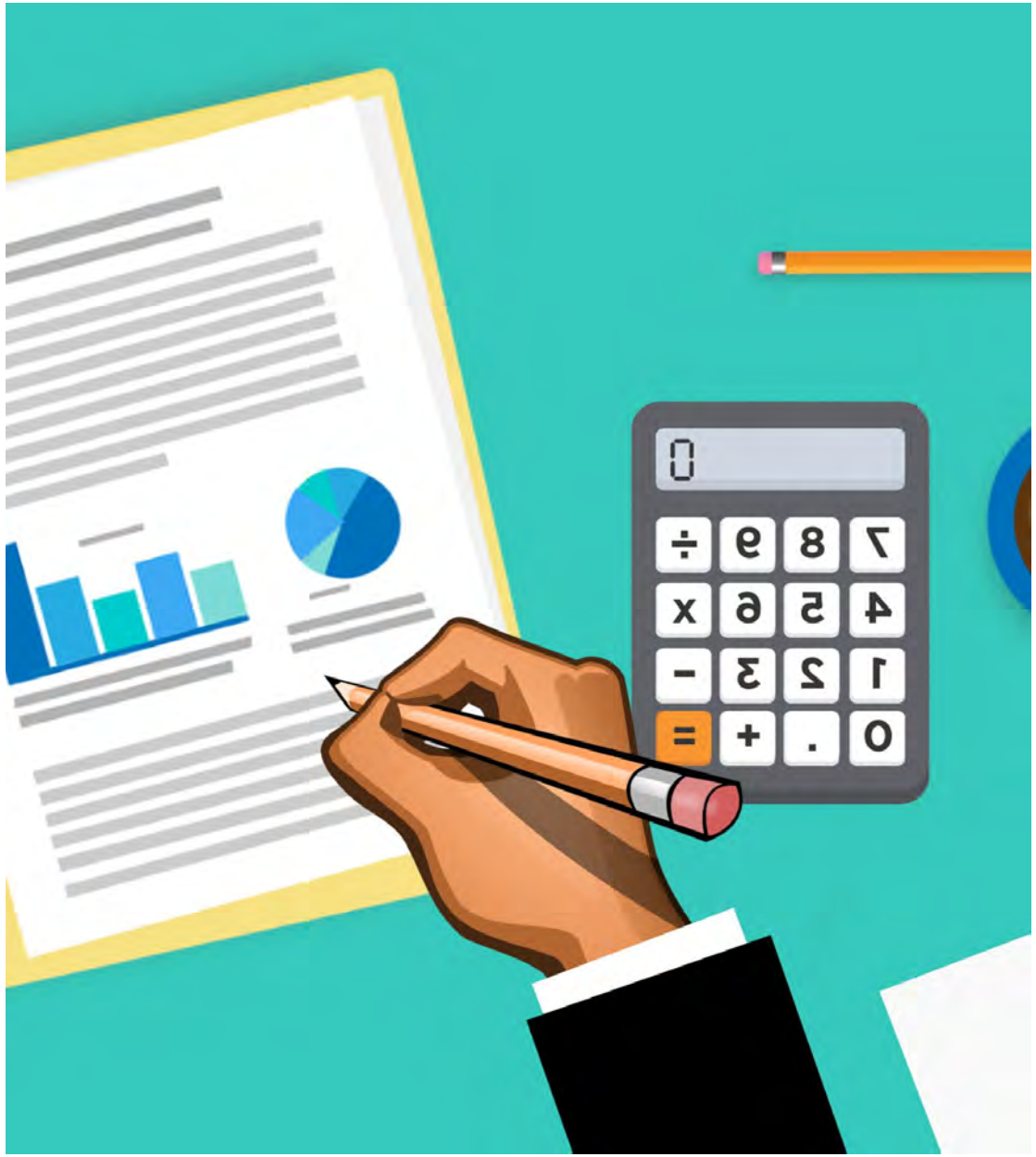
FRESNO Council of Governments

B. Draft RTP/SCS Scenarios and Call for Projects Update (Paul Herman) [INFORMATION]

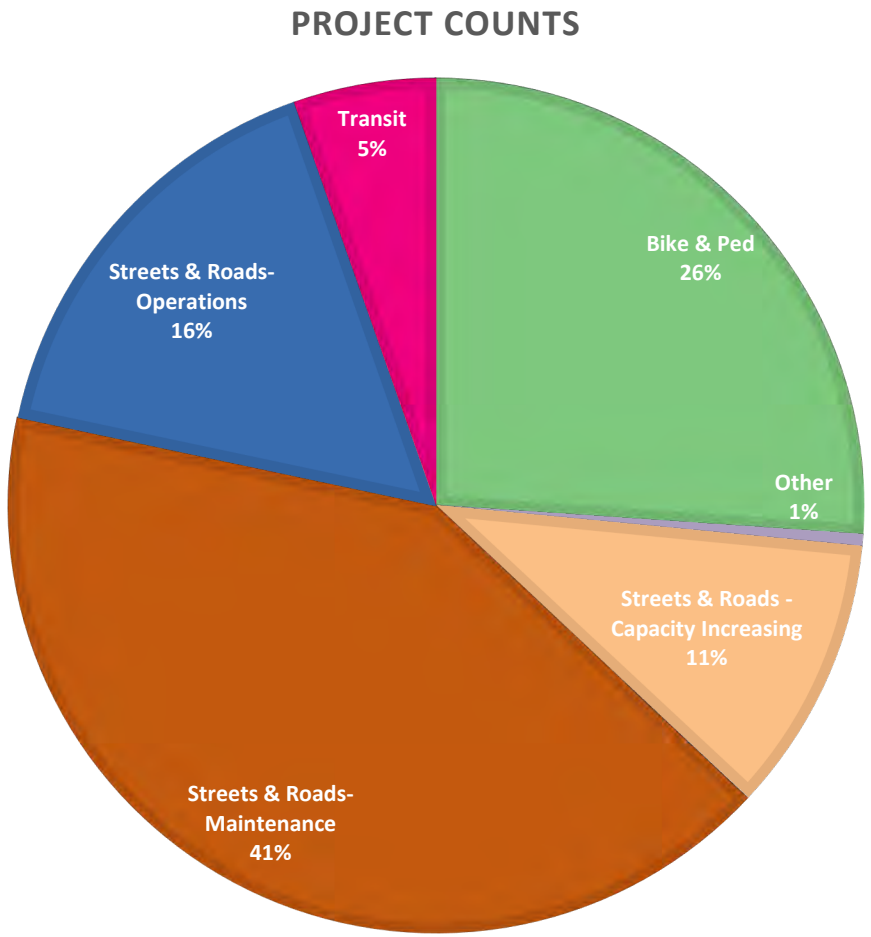
Action: Information only. Direction may be provided at the discretion of the RTP Roundtable.

Overview

Projects Submittal Summary – Draft Final



Revised Look: Call for Projects Submittal (Number of Projects)



Total Number of Projects = 2827

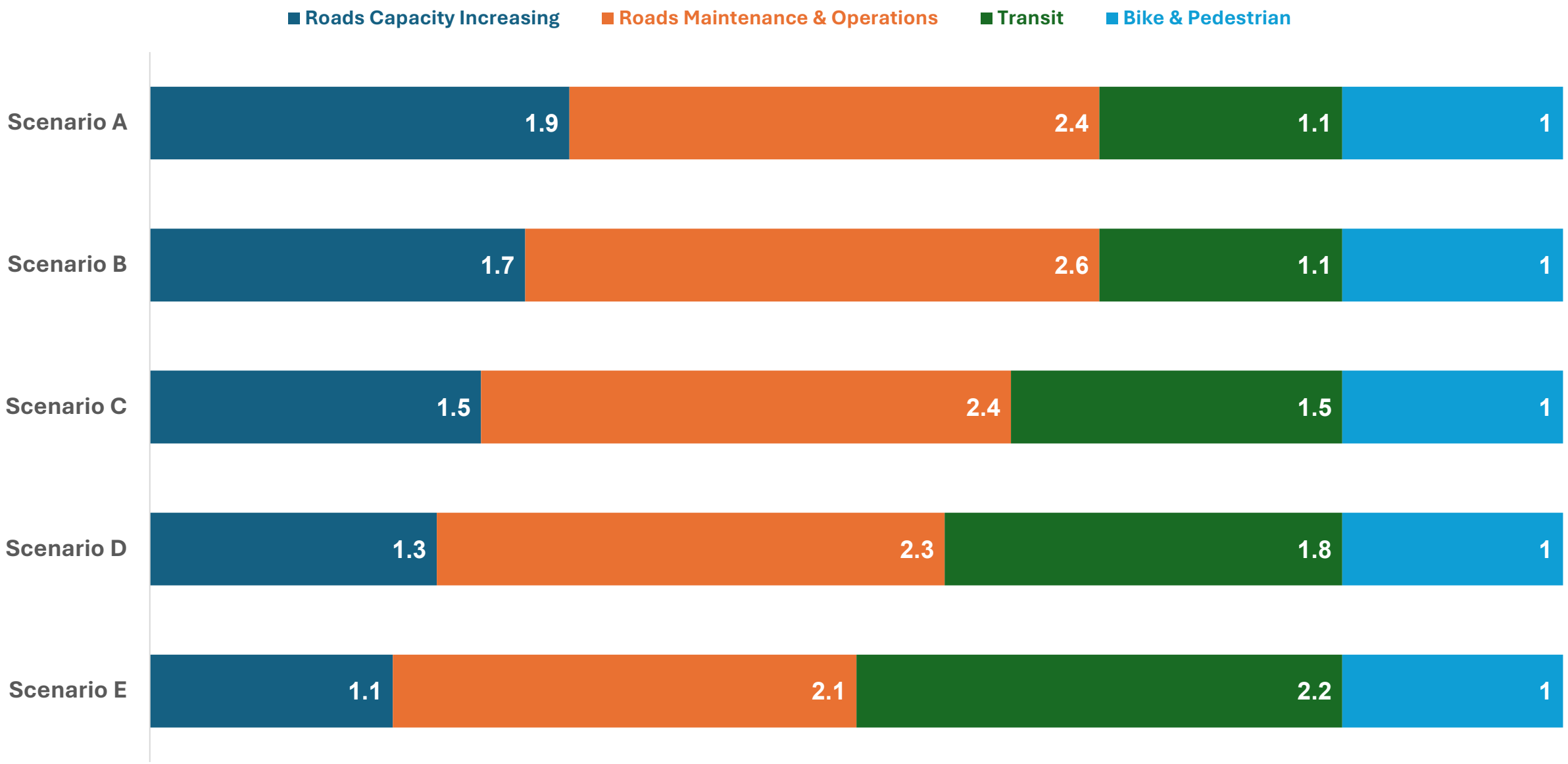
Revised Look: Call for Projects Submittal (By Project Type)

Project Type	Project Counts	Sum of Estimated Cost (Rounded to nearest $1,000)
Bike & Ped	737	802,251
Other	13	52,805
Streets & Roads - Capacity Increasing	295	2,498,266
Streets & Roads-Maintenance	1169	1,596,273
Streets & Roads-Operations	461	1,828,368
Transit	152	3,134,223
Grand Total	2827	9,912,186

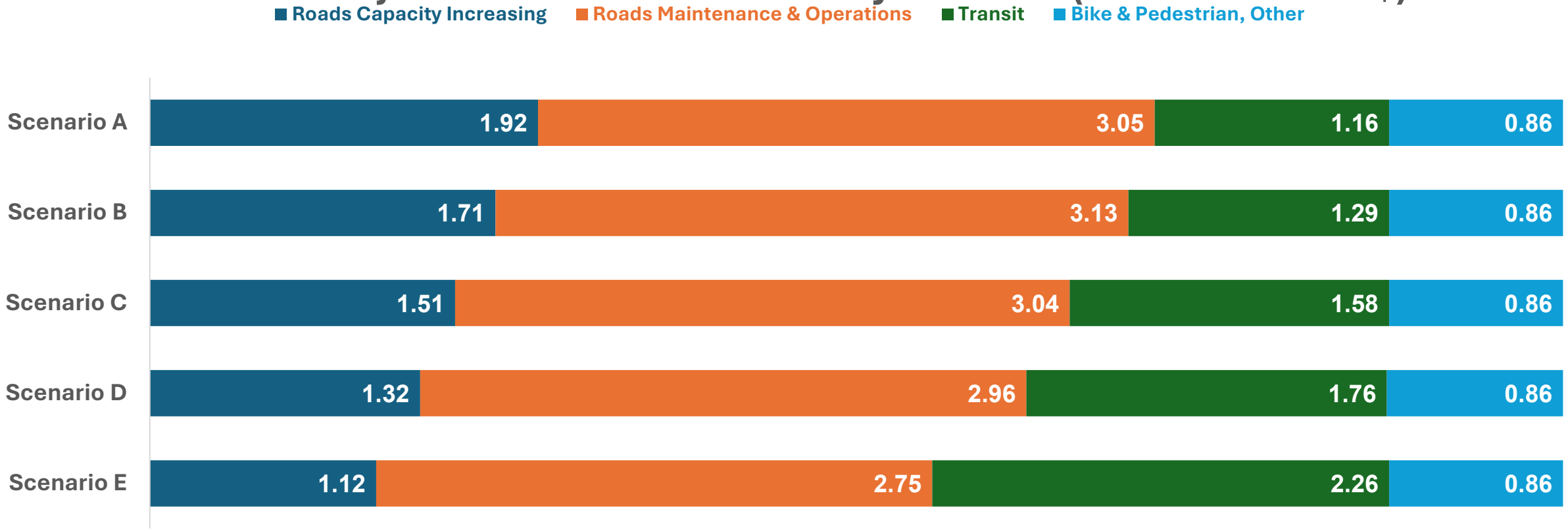
Changes to project list

- 8 new MT projects (SHOPP), increasing the cost by approximately 600 million
- New OP projects, increasing the cost by approx. 65 million
- Recategorization of a few projects
- Scoring and inclusion of projects submitted after the previous draft
- Duplicated projects removal

Funding Cap by Scenario (In Billions USD $)

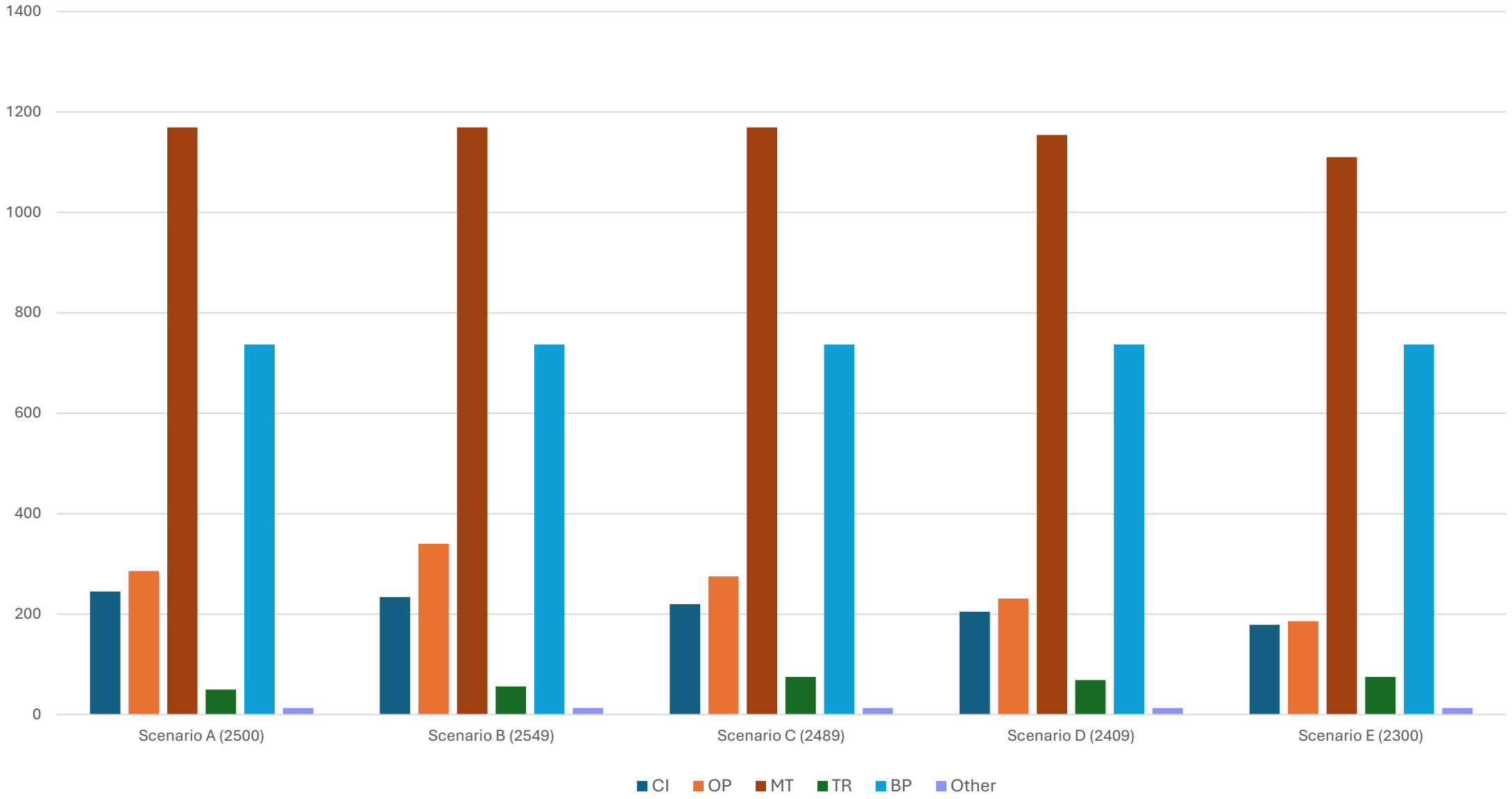


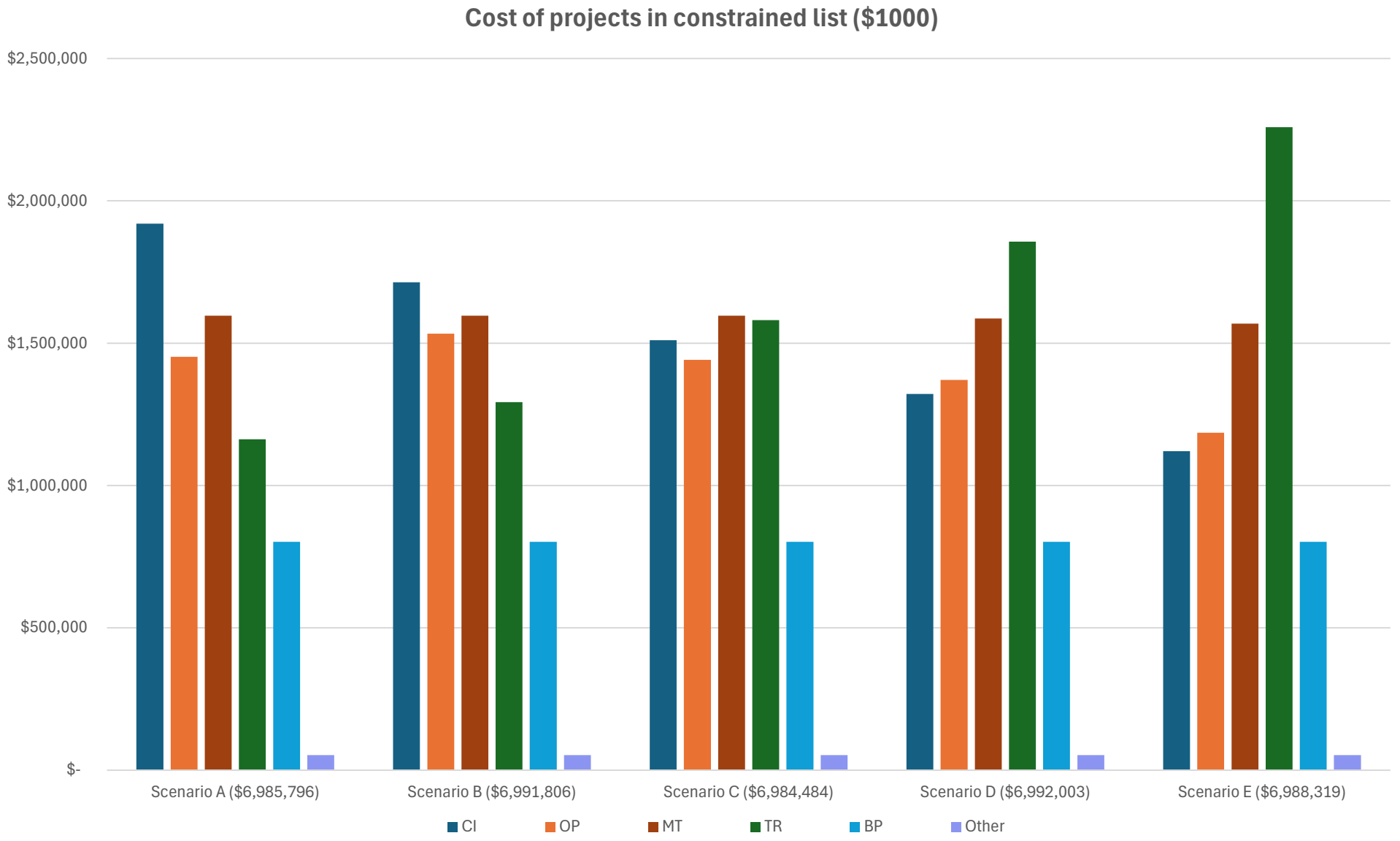
Cost of Projects in Constrained List by Scenario(In Billions USD $)



- $592,750,000 were added to Maintenance project budgets to cover the SHOPP projects Caltrans added.
- OP constrained list changes as new Caltrans ITS projects received after previous draft
- Budgets covered all projects in Bike and Ped, and Other categories
- Rest of budgets assigned to Roads Maintenance & Operations, and Transit
- All Road maintenance projects are covered in the constrained list in Scenario A,B,C

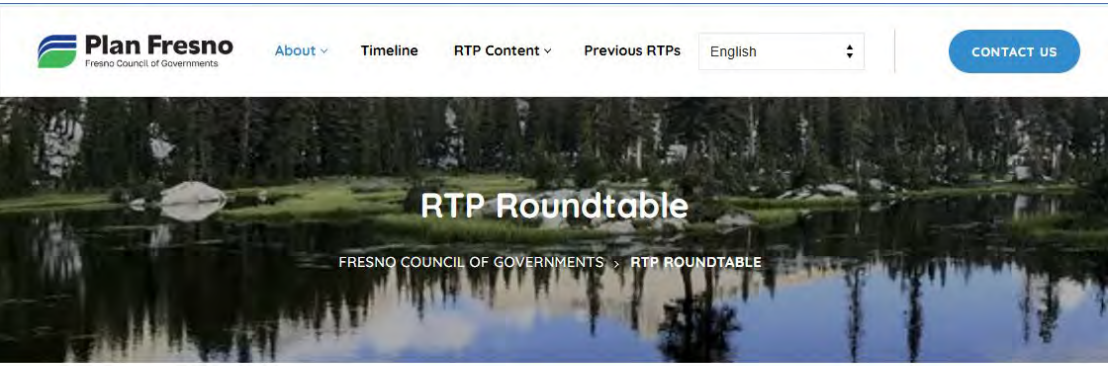
Counts of projects in constrained list




Cost of projects in constrained list ($1000)
$2,500,000
$2,000,000
$1,500,000
$1,000,000
$500,000
$-
Scenario A ($6,985,796)
Scenario B ($6,991,806)
Scenario C ($6,984,484)
Scenario D ($6,992,003)
Scenario E ($6,988,319)
CI
OP
MT
TR
BP
Other


Projects in constrained and unconstrained list
3000
2500
2000
1500
1000
500
0
2500
327
2549
278
2489
338
2409
418
2300
527
Scenario A
Scenario B
Scenario C
Scenario D
Scenario E
Constrained
Unconstrained

What's new - RTP Projects Dashboard



RTP Roundtable

The RTP Roundtable supports Fresno COG staff and the COG's standing committees and Policy Board during Regional Transportation Plan (RTP) and Sustainable Communities Strategy (SCS) development. Roundtable members meet monthly on the fourth Wednesday of the month at 2 pm during an RTP Update process to provide expertise and generate consensus on RTP issues while acting in an advisory capacity to the Fresno COG Policy Board. The Roundtable has 40 positions for local agency representation, education, energy, environmental justice and public-at-large representation to name a few.

2026 RTP Roundtable Listing – pdf file

2026 RTP Projects Map – Draft

Meeting Agendas

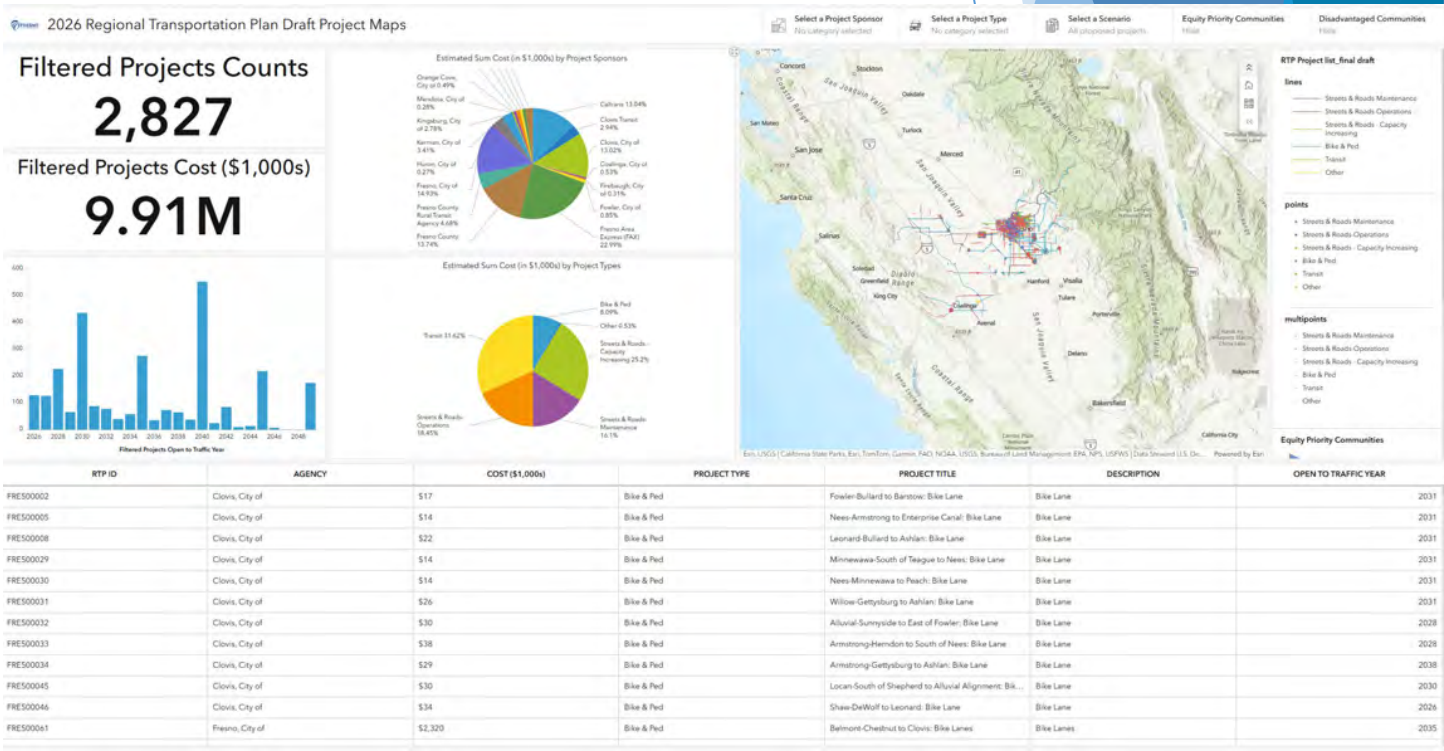
The Roundtable will not meet in December 2024. Meetings will resume in January 2025 and continue to meet monthly on the fourth Wednesday of the month through Spring of 2026. Meetings are open to the public.

RTP Roundtable Agendas

Past Meeting Materials

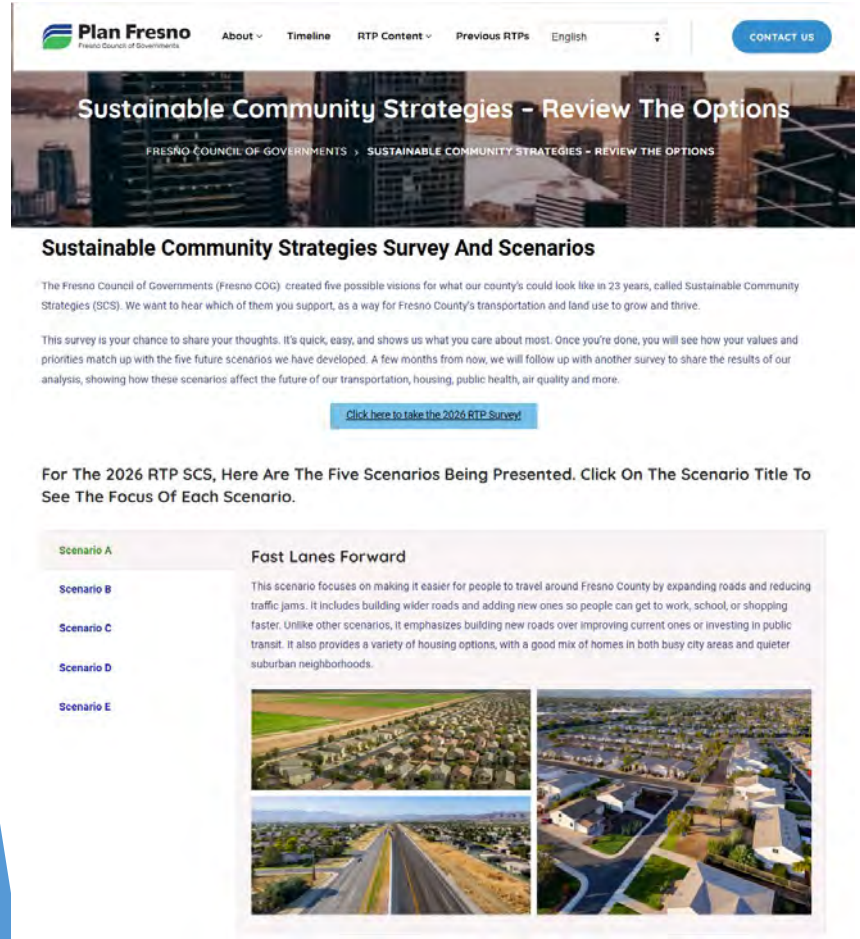
- June 26, 2024 Kick-off meeting
- July 27, 2024
- August 28, 2024
- September 25, 2024
- October 23, 2024
- November 20, 2024
- January 22, 2025
- February 26, 2025

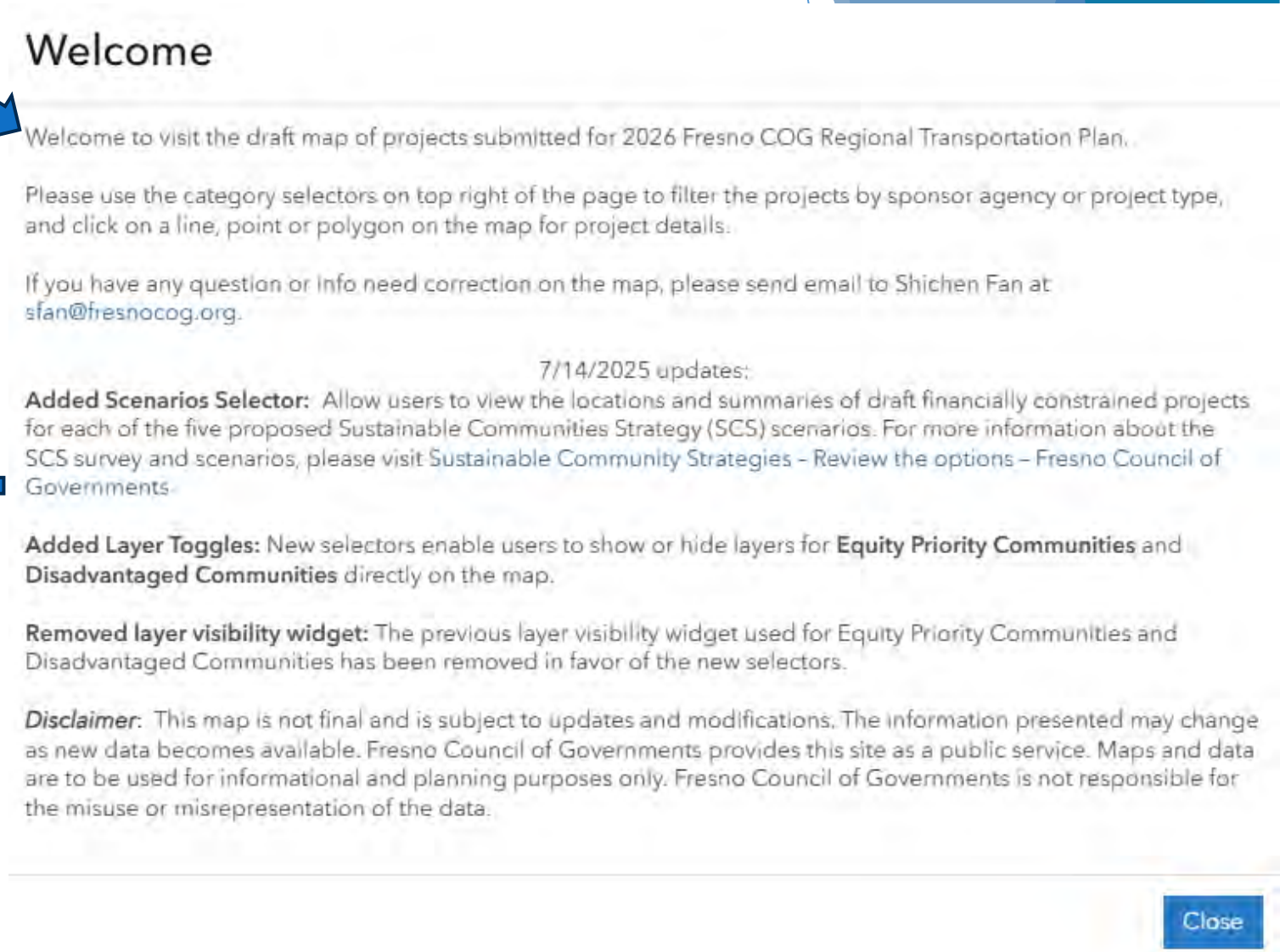
- [RTP Roundtable – Fresno Council of Governments]
- https://www.planfresno.com/rpt-roundtable/



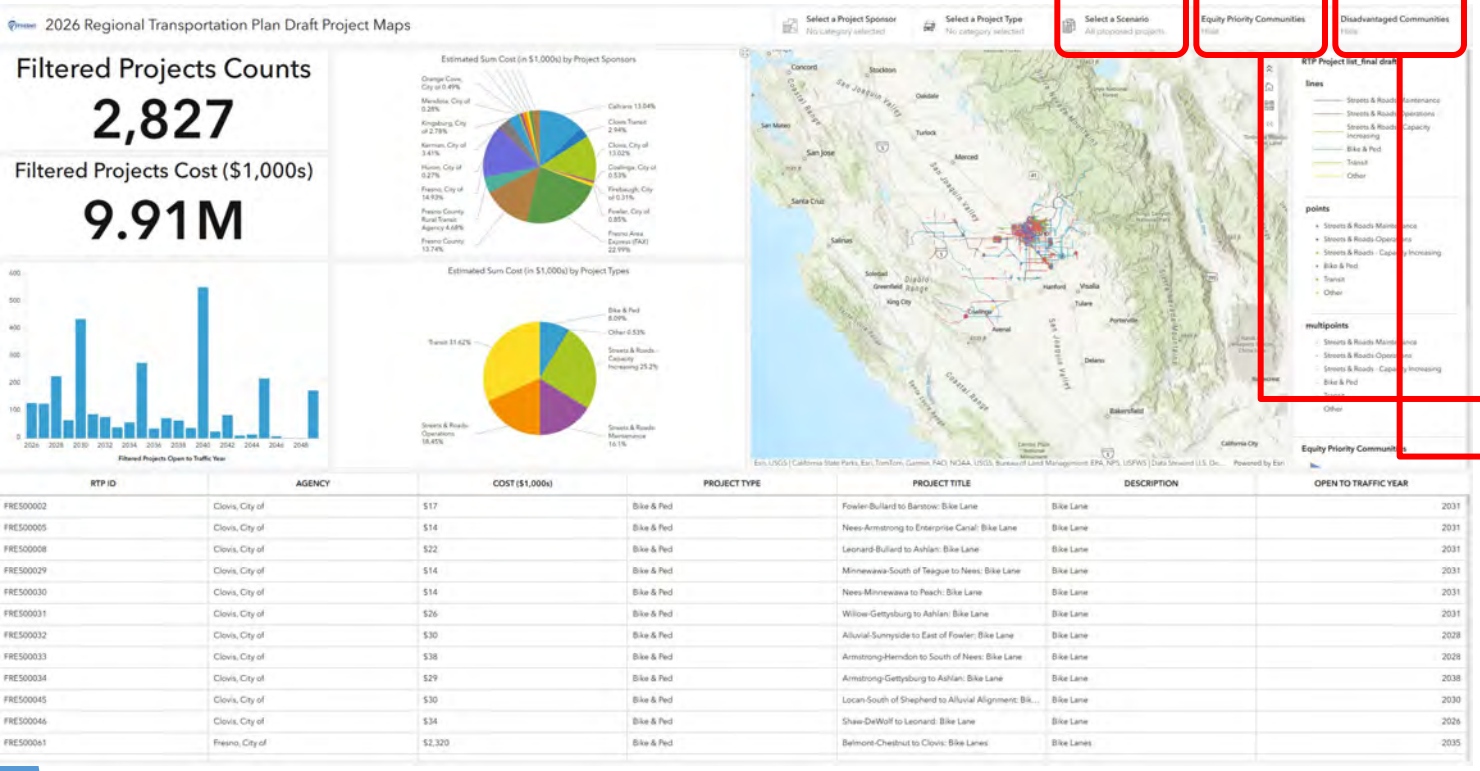
What's new - RTP Projects Dashboard

- **Updates summary on the splash screen when opening the dashboard**
- **Link to** Sustainable Community Strategies – Review the options – Fresno Council of Governments





What's new - RTP Projects Dashboard

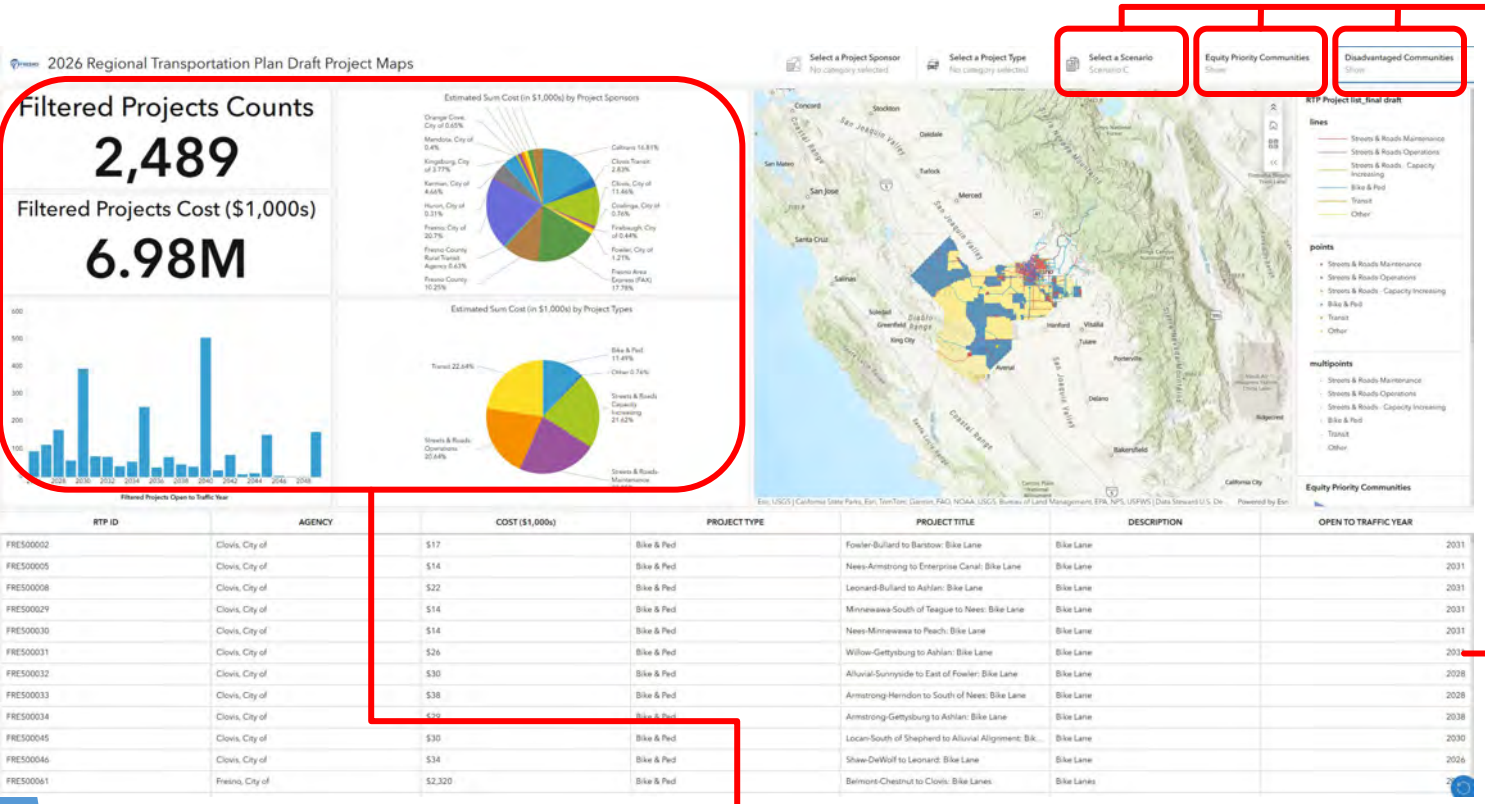


Added Scenarios Selector: Allow users to view the locations and summaries of draft financially constrained projects for each of the five proposed Sustainable Communities Strategy (SCS) scenarios.

Added Layer Toggles: New selectors enable users to show or hide layers for **Equity Priority Communities** and **Disadvantaged Communities** directly on the map.

Removed layer visibility widget: The previous layer visibility widget used for Equity Priority Communities and Disadvantaged Communities has been removed in favor of the new selectors.

What's new - RTP Projects Dashboard



RTP ID	AGENCY	COST ($1,000s)	PROJECT TYPE	PROJECT TITLE	DESCRIPTION	OPEN TO TRAFFIC YEAR
FRES00002	Clovis, City of	$17	Bike & Ped	Fowler-Bullard to Barstow: Bike Lane	Bike Lane	2031
FRES00005	Clovis, City of	$14	Bike & Ped	Nees-Armstrong to Enterprise Canal: Bike Lane	Bike Lane	2031
FRES00008	Clovis, City of	$22	Bike & Ped	Leonard-Bullard to Ashlan: Bike Lane	Bike Lane	2031
FRES00029	Clovis, City of	$14	Bike & Ped	Minnewawa-South of Teague to Nees: Bike Lane	Bike Lane	2031
FRES00030	Clovis, City of	$14	Bike & Ped	Nees-Minnewawa to Peach: Bike Lane	Bike Lane	2031
FRES00031	Clovis, City of	$26	Bike & Ped	Willow-Gettysburg to Ashlan: Bike Lane	Bike Lane	2031
FRES00032	Clovis, City of	$30	Bike & Ped	Alluvial-Sunnyside to East of Fowler: Bike Lane	Bike Lane	2028
FRES00033	Clovis, City of	$38	Bike & Ped	Armstrong-Herndon to South of Nees: Bike Lane	Bike Lane	2028
FRES00034	Clovis, City of	$39	Bike & Ped	Armstrong-Gettysburg to Ashlan: Bike Lane	Bike Lane	2038
FRES00045	Clovis, City of	$30	Bike & Ped	Locan-South of Shepherd to Alluvial Alignment: Bik...	Bike Lane	2030
FRES00046	Clovis, City of	$34	Bike & Ped	Shaw-DeWolf to Leonard: Bike Lane	Bike Lane	2026
FRES00061	Fresno, City of	$2,320	Bike & Ped	Belmont-Chestnut to Clovis: Bike Lanes	Bike Lanes	2...

Example :

Select one Scenario

Show Equity Priority Communities layer

Show Disadvantaged Communities layer

The table displays financially constrained projects for the selected scenario.

All indicators and charts reflect the selected scenario's financially constrained projects.

II. NEW INFORMATION/DISCUSSION ITEMS

C. Approval of Performance Indicators for 2026 RTP/SCS (Santosh Bhattarai) [ACTION]

Action: Staff and SCS subcommittee recommend the Regional Transportation Plan Roundtable committee approve the list of twelve performance indicators for 2026 RTP/SCS.

Performance Indicators

- **Public Health**

This measures the health benefits that come from people walking and biking. Indicated by the metric disability-adjusted life year (DALY), it measures changes in overall quality of life – both the number of years lived, and the health quality of those years.

- **Clean Air**

This measures the amount of pollution being put into the atmosphere from vehicle travel. Pollutants included in this analysis are CO, NOX, PM2.5, PM10, and VOC.

- **Access to Destination – Average AM peak travel time**

This represents how easy it is for people to get from their home to jobs, shopping, and services, by measuring how close residences are to the jobs and services.

Performance Indicators

- ***Access to jobs and Services in Disadvantaged Communities – Trip travel time for EJ TAZs only***

This measures the transportation options and the ease by which people can travel between residences and jobs, shopping, and services in disadvantaged communities

- ***Protecting Agricultural Land***

This measures how many acres of farmland are projected to be converted into new residential and commercial development

- ***Bike and Walk Friendly***

This measures the number of new lane-miles of bike lanes, trails, bike and pedestrian paths, and sidewalks throughout the County

Performance Indicators

- ***Quality Roads***

This reports the total miles of roadway that have been repaired, repaved, rebuilt, or otherwise maintained throughout the County

- ***Miles Driven***

This represents the amount of travel for a typical day in Fresno County

Performance Indicators (New & Updated)

- ***GHG Reduction (RENAMED)***

This measures the average person's carbon emissions due to vehicular travel. They are measured against 2005 levels and must meet the 13% target in 2035 set by CARB

- ***Compact Urban Form (MODIFICATION of Achievability)***

This index combines multiple variables to assess how efficiently land is used in relation to transit, development, and mixed land-use functions.

*The weighted composite index = 30% * Residential Density*
*+ 25% * Employment Density*
*+ 20% * TOD development rate*
*+ 15% * Mixed-Use development*
*+ 10% * Infill development rate*

- ***Financial Investment in Disadvantaged Communities (NEW)***

Estimated cost of RTP financially constrained projects in Disadvantaged Communities

- ***Protecting the Critical Habitat and Wetland (NEW)***

Forecasted land consumption of Critical Habitats, as identified in the State dataset from California Department of Fish and Wildlife (CDFW), compared to U.S. Fish & Wildlife Service Threatened & Endangered Species Active Critical Habitat Report, and Wetlands, based on the U.S. Fish & Wildlife Service's Wetlands polygon data.

Performance Indicators

S.N.	Performance Indicator	Status
1	Public Health	2022 RTP/SCS
2	Clean Air	2022 RTP/SCS
3	Access to Destination – Average AM peak travel time	2022 RTP/SCS
4	Access to jobs and Services in Disadvantaged Communities – Trip travel time for EJ TAZs only	2022 RTP/SCS
5	Protecting Agricultural Land	2022 RTP/SCS
6	Bike and Walk Friendly	2022 RTP/SCS
7	Quality Roads	2022 RTP/SCS
8	Miles Driven	2022 RTP/SCS
9	GHG Reduction	2022 RTP/SCS
10	Compact Urban Form	2022 RTP/SCS
11	*Financial Investment in Disadvantaged Communities**	*2026 RTP/SCS*
12	*Protecting the Critical Habitat and Wetland**	*2026 RTP/SCS*

**** denotes the new addition***

D. 2026 SCS GHG Target Challenges (Santosh Bhattarai) [INFORMATION]

Action: Information only. Direction may be provided at the discretion of the Roundtable.

Topics

1) Overview - Plan over Plan Analysis

2) Model Update

3) Demographic Forecast

2026 SCS - Plan over Plan Analysis

GHG Target Year 2035			
Measure	**2022 SCS**	**New model, 2022 SCS**	**2026 SCS**
AOC (c/mile)	31.76 (2019$)	31.76 (2019$)	31.20 (2019$)
Total VMT	27,931,102	28,414,794	27,660,833
VMT Change from last SCS	-	1.7%	-1.0%
Model Population	1,148,173	1,148,173	1,069,970
VMT/capita	24.33	24.75	25.85
Transit Boardings	38,281	44,055	48,706
Boardings/cap	0.033	0.038	0.046
GHG/cap compared to 2005	-12.6%	-9.8%	-6.9%
Total Number of Households	363,561	363,561	356,728
Total Number of Jobs	443,964	443,964	446,611
Household Size	3.16	3.16	3.00
Jobs/capita	0.387	0.387	0.417

GHG Target Year 2035	On-model	Off-model	Total
2022 SCS	-4.80%	-7.77%	-12.57%
New model, 2022 SCS	-1.99%	-7.77%	-9.76%

Model Update – 2019 Base Year

- Same set of land-use files being used across two models (old and new)
- VMT per capita went up (24.33 vs 24.75)
- GHG reduction 2.8% lesser (coming from on-model only) showing the model related changes
- Working on post COVID base year setup

GHG Target Year 2035		
Measure	**New model, 2022 SCS**	**2026 SCS**
AOC (c/mile)	31.76 (2019$)	31.20 (2019$)
Total VMT	28,414,794	27,660,833
VMT Change from last SCS	1.7%	-1.0%
Model Population	1,148,173	1,069,970
VMT/capita	24.75	25.85
Transit Boardings	44,055	48,706
Boardings/cap	0.038	0.046
GHG/cap compared to 2005	-9.8%	-6.9%

Demographic Forecast

- In 2022 SCS, 2035 population forecast was approximately 1.15 million
- In 2026 SCS, 2035 population forecast is approximately 1.07 million (80k lesser)
- Although total VMT went down slightly, VMT per capita went up significantly
- HH size also went down, Emp/capita went slightly up
- Loss of approximately 3% GHG credit for consistent set of SCS strategies

Summary of all changes

- Two major challenges: Model update and Demographic Forecast
- Population decrease seems to be the biggest hurdle

S.N.	Challenges to 2026 SCS	2022 RTP/SCS	2026 RTP/SCS	Difference	GHG Effect
1	Model Update	-12.6%	-9.8%	2.8%	2.8% credit loss from model update only
2	Decreased Population Forecast in 2035	1,148,173	1,069,970	(78,203)	2.9% credit loss from Demographic Forecast changes only
4	HH size	3.16	3.0	-0.16	
5	Jobs/cap	0.387	0.417	0.03	

GHG Target Setting Process

13% target was set for FCOG in 2018 effective October 1st

Target setting analysis was done using the population forecast available in 2018

2035 total population forecast used - 1,258,860 (source: Census, FCOG Demographic Forecast)

HH size – 3.26, Jobs per capita – 0.37

Next Steps

- New base year setup with post-COVID model recalibration using 2023 CCTS survey and census data by mid-August
- SCS scenarios land-use and transportation inputs ready by end of July
- Scenarios modeling in September/October
- Base scenario yields 6.9% GHG reduction
- High Density land-use scenario can add approximately 0.8% GHG credit, totaling 7.7% GHG reduction
- Alternative to SCS - Alternative Planning Strategy (APS)



Questions/ Comments

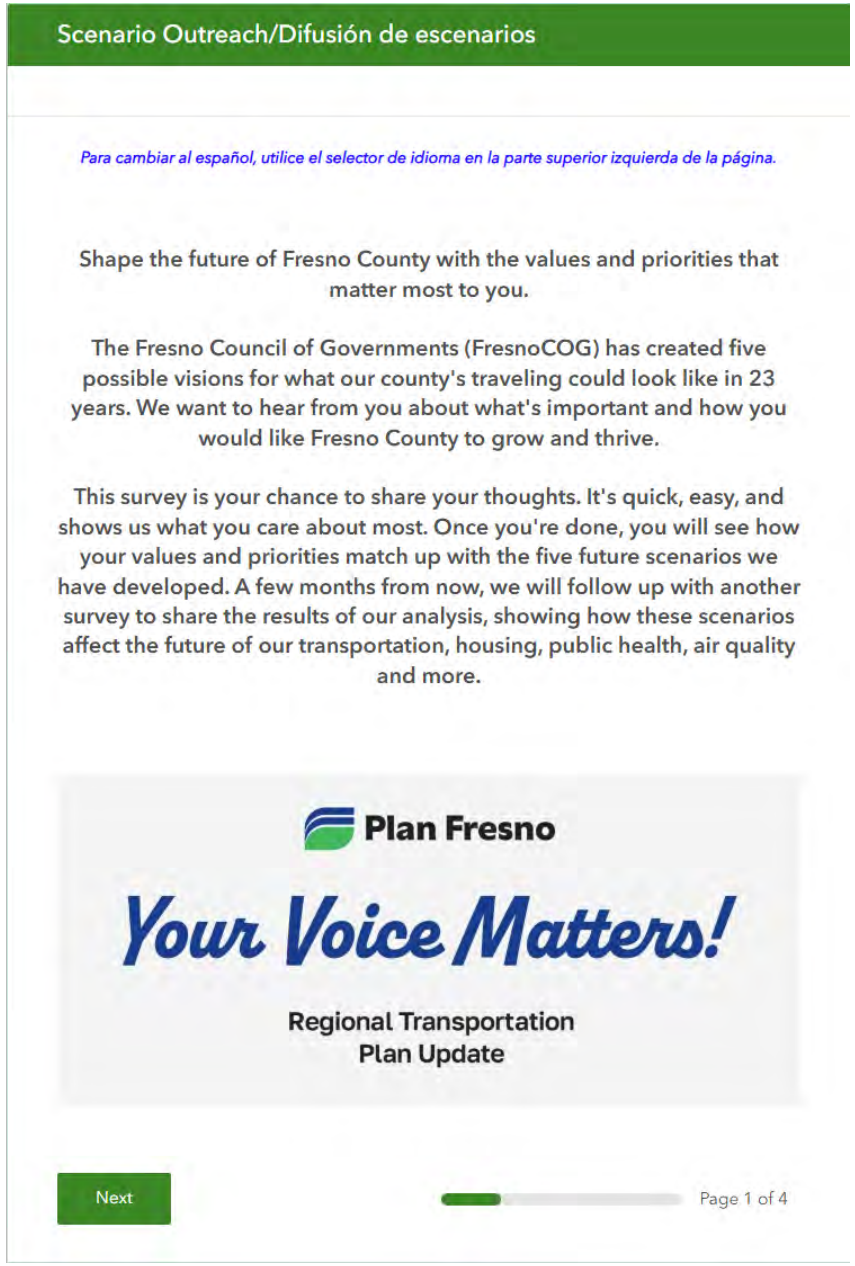
FRESNO Council of Governments

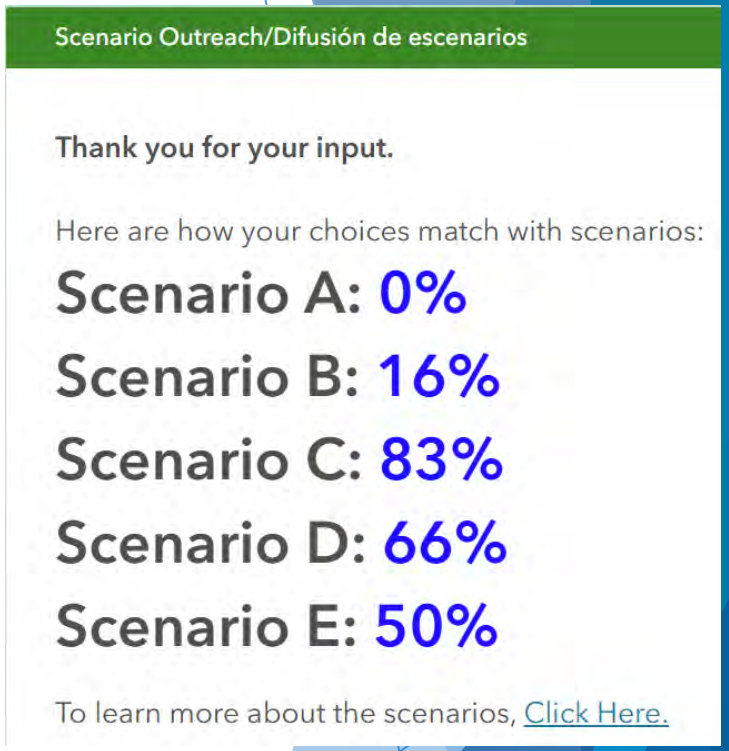
E. Spring 2026 Public Outreach Update (Brenda Thomas) [INFORMATION]

Action: Information only. Direction may be provided at the discretion of the Roundtable.

- Answer six brief questions about travel and land use
- Tell how your choices align with the scenarios
- Link to the descriptions of each scenario
- Open since June 1st, 2025

Scan for link to the survey:

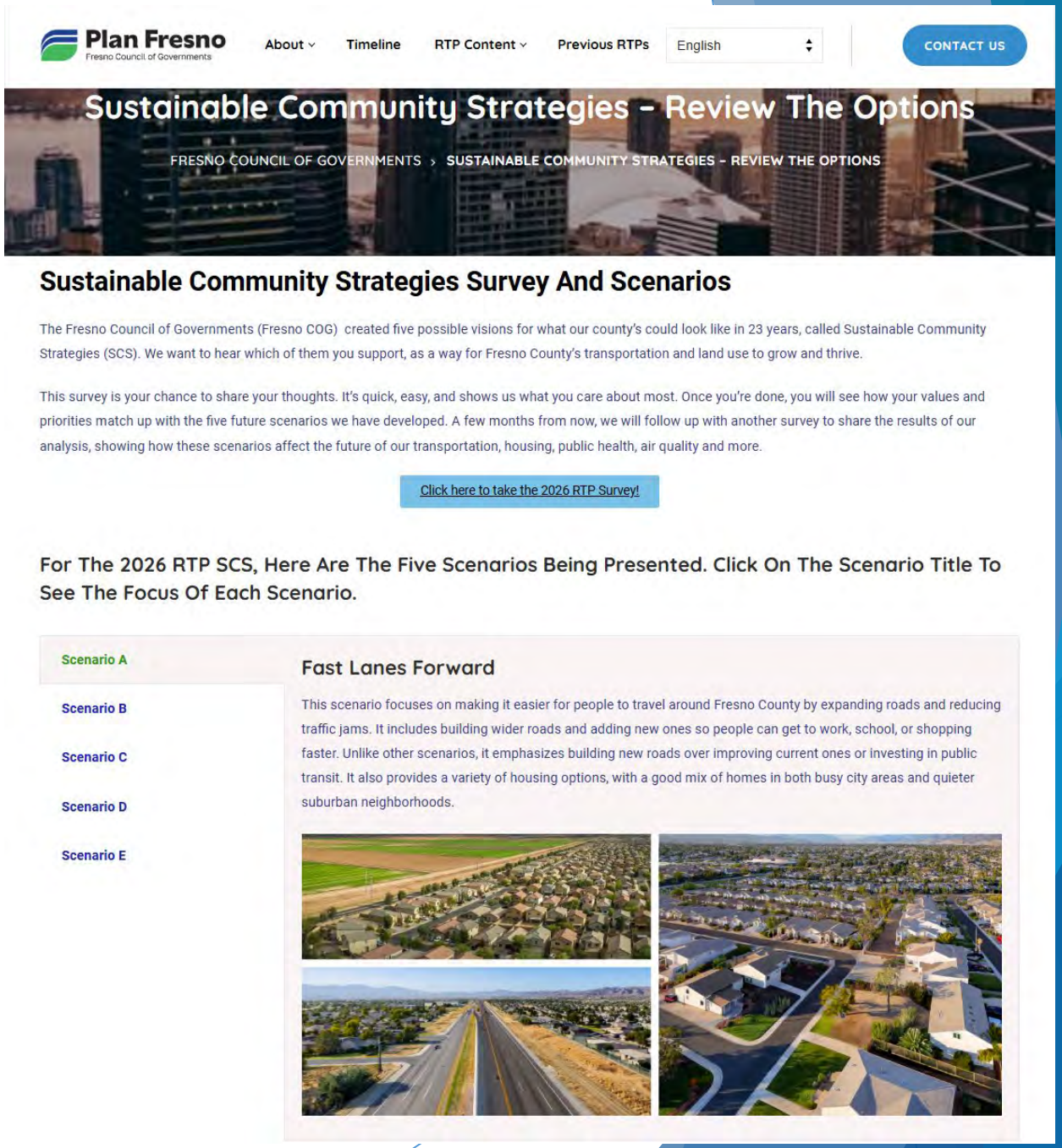




SCS Scenarios Online Information

- PlanFresno.com
  - Sustainable Communities Strategies
  - Public Participation

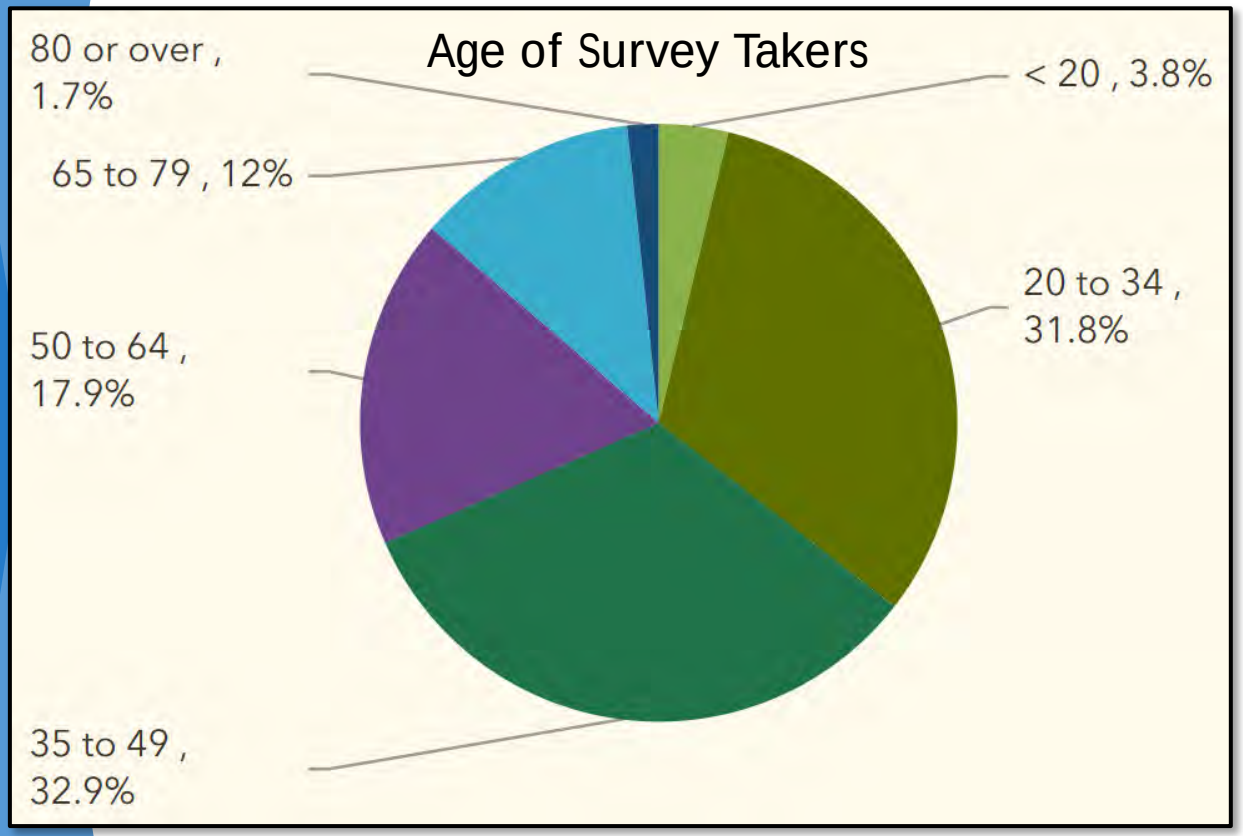
- Fresnocog.org
  - Homepage
  - Get Involved

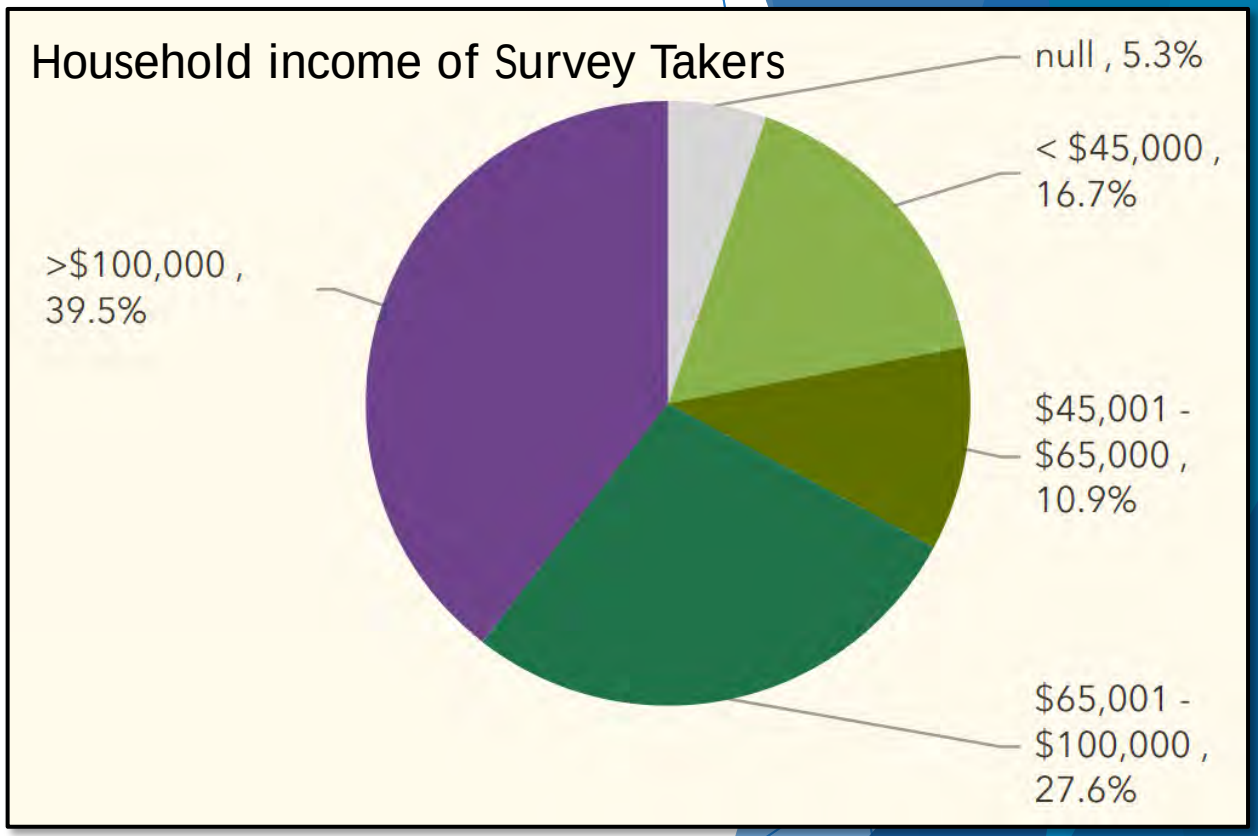


Online Survey Performance as of 7/16/2025

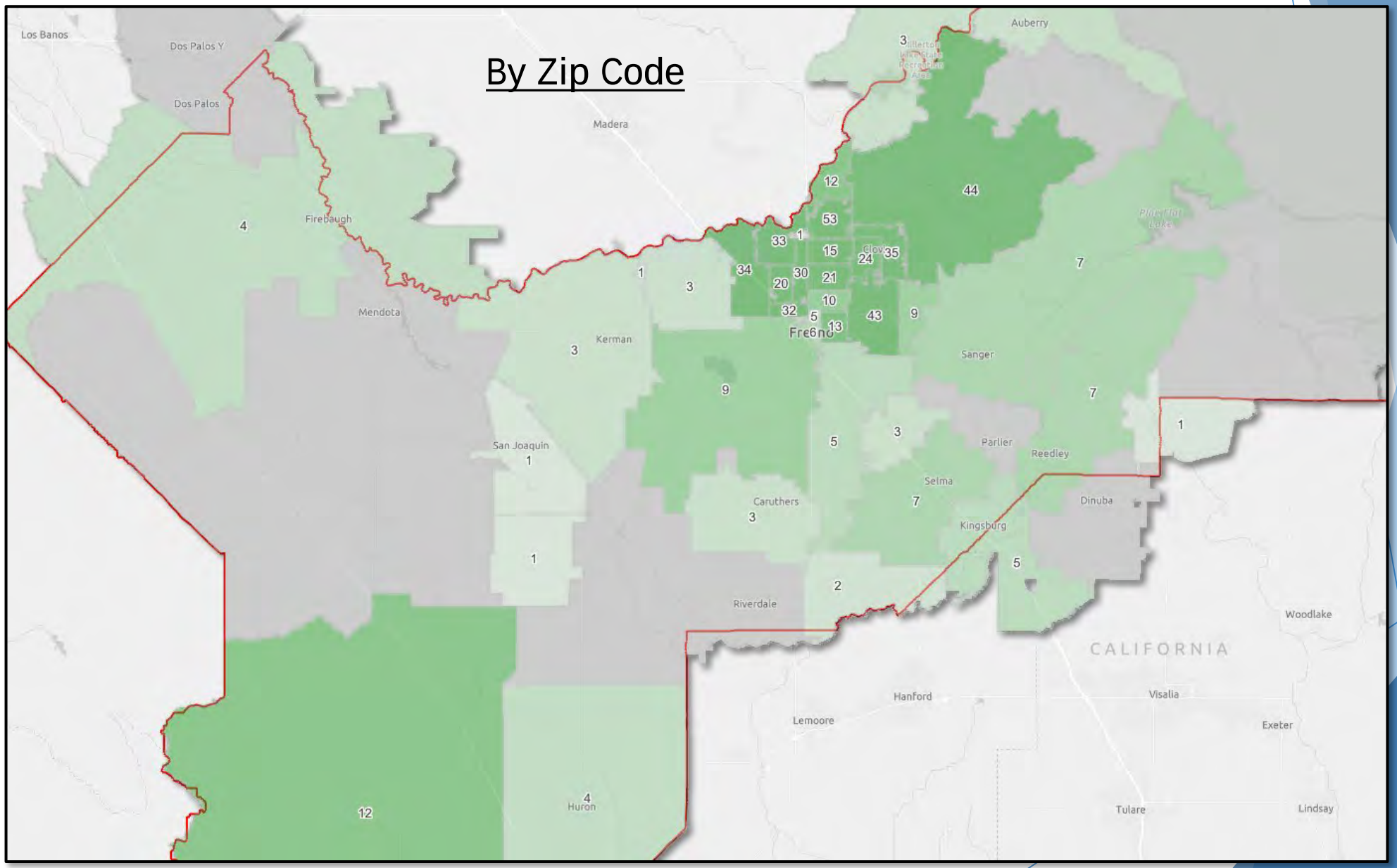
Total Survey Responses:

532





Online Survey Performance as of 7/16/2025



FRESNO Council of Governments

F. Measure C Update (Paul Herman) [INFORMATION]

Action: Information only. Direction may be provided at the discretion of the Roundtable.

III. OTHER ITEMS

A. Items from Staff

B. Items from Members

IV. PUBLIC PRESENTATIONS

This portion of the meeting is reserved for persons wishing to address the Roundtable on items within its jurisdiction but not on this agenda.

Note: Prior to action by the Roundtable on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.

ADJOURNMENT

2025 FUTURE MEETING DATES

August 27

September 24

October 22

November 19

Your Voice Matters | Take Our Planning Survey

How do you want to see Fresno County grow and change over the next 23 years? Are you interested in wider roads, more transit, new community centers? Now is your chance to tell us what you think!

Take our Sustainable Community Scenarios survey and see how your vision compares to your friends and neighbors!

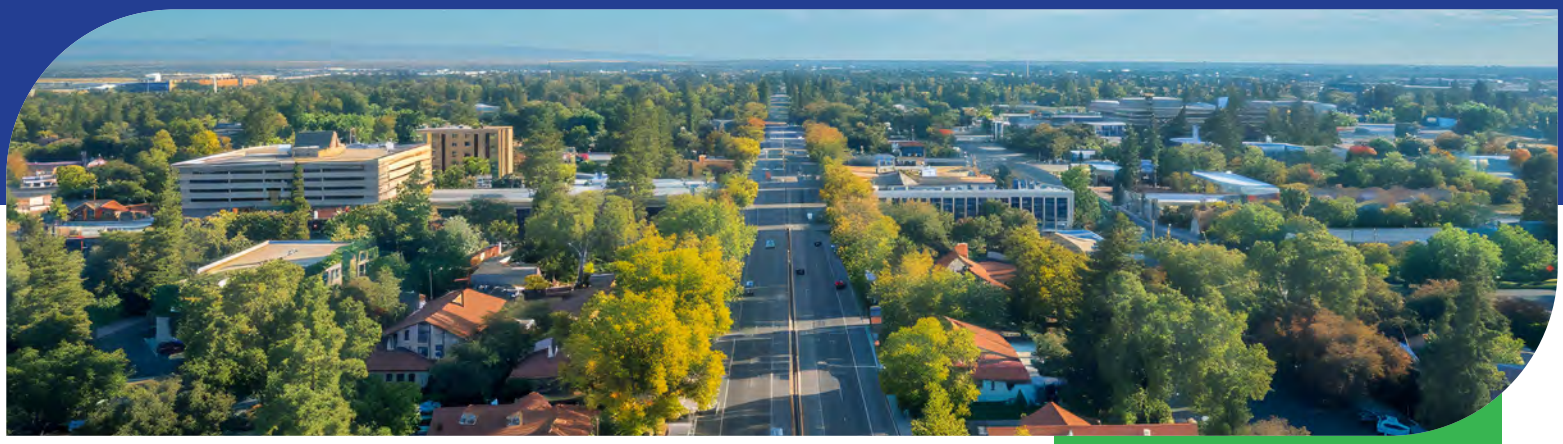
Visit: http://www.planfresno.com/sustainable-community.../ **See less**



Plan Fresno

Let's Plan the Future of Fresno County, Together

Provide Your Input on Five Visions for Fresno County's Future



The Fresno Council of Governments (Fresno COG) is planning for the future, and your voice matters. We've created five possible scenarios for how transportation, housing, and land use could evolve over the next 23 years, to reduce greenhouse gas emissions and the miles we must drive to get to where we need to go.

Now is your chance to tell us what is most important to you! Where should we build homes, jobs and transit? Are you interested in wider roads? New transportation options? More walkable communities? How can we make neighborhoods safer, more connected and healthier for everyone?

Take Our Planning Survey Today!

By taking our short, interactive Sustainable Communities Strategy (SCS) survey, you can see how your values and priorities match up with the five future scenarios we have developed. Scan the QR code to let us know which scenario aligns best with your vision! Or go to https://www.planfresno.com/public-participation/.

Contact Us

Email: 2026rtp@publicinput.com

Voicemail: Call 855-925-2801, then enter code 10291

Text: Send the word Needs to 73224



The Sustainable Communities Strategy (SCS) is a state-mandated plan to reduce greenhouse gas.

It connects how we grow and where people live, work and travel with goals for clean air, reliable transportation options and improved public health. Your input helps us build a stronger, smarter future.

Plan Fresno

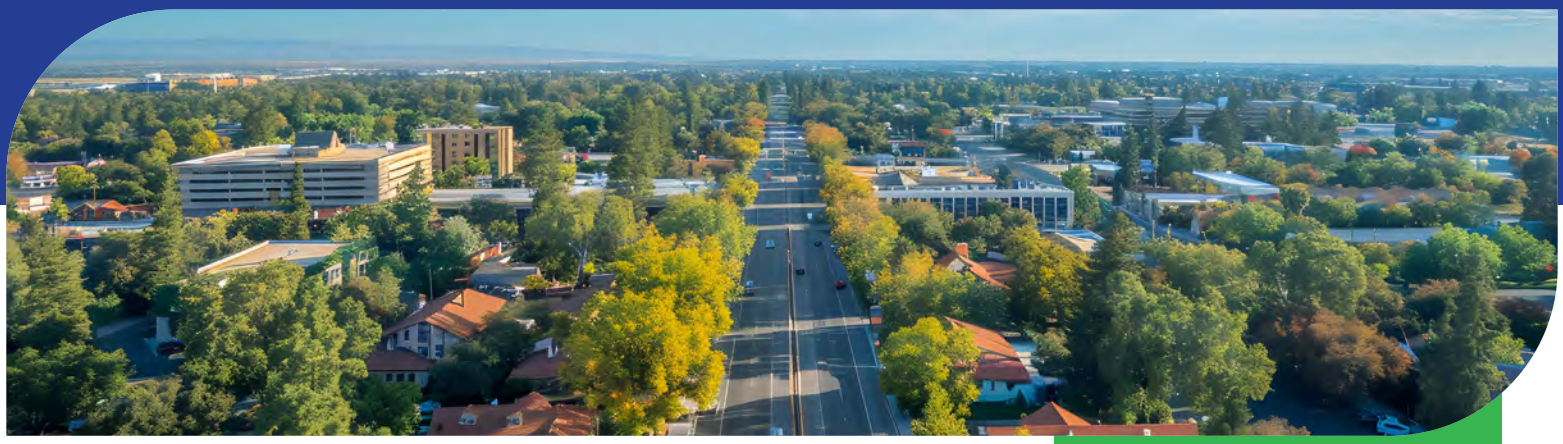
Learn more at PlanFresno.com

@FresnoCouncilOfGovernments @FresnoCOG @fresno-council-of-governments

Plan Fresno

Planifiquemos el Futuro del Condado de Fresno, Juntos.

Comparta su opinión sobre cinco visiones para el futuro del Condado de Fresno.



El Consejo de Gobiernos de Fresno (Fresno COG) está planificando para el futuro, y su voz es importante. Hemos creado cinco escenarios posibles sobre cómo podrían evolucionar el transporte, la vivienda y el uso de la tierra en los próximos 23 años, con el fin de reducir las emisiones de gases de efecto invernadero y la cantidad de millas que debemos conducir para llegar a donde necesitamos ir.

¿Dónde deberíamos construir viviendas, empleos y transporte público? ¿Está interesado en carreteras más amplias? ¿Nuevas opciones de transporte? ¿Comunidades más caminables? ¿Cómo podemos hacer que los vecindarios sean más seguros, conectados y saludables para todos?

¡Participe en nuestra encuesta de planificación hoy mismo!

Al completar nuestra breve y dinámica encuesta sobre la Estrategia de Comunidades Sostenibles (SCS, por sus siglas en inglés), podrá ver cómo sus valores y prioridades se alinean con los cinco escenarios futuros que hemos desarrollado. Escanee el código QR para decirnos qué escenario se alinea mejor con su visión. O visite https://www.planfresno.com/public-participation/.

Contáctenos

Correo electrónico: 2026rtp@publicinput.com

Mensaje de voz: Llame al 855-925-2801 y luego ingrese el código 10291

Texto: Envíe la palabra Needs al 73224



La Estrategia de Comunidades Sostenibles (SCS) es un plan requerido por el estado para reducir las emisiones de gases de efecto invernadero.

Conecta cómo crecemos y dónde viven, trabajan y se viajan la gente, con metas para aire limpio, opciones de transporte confiables y una mejor salud pública. Su participación nos ayuda a construir un futuro más fuerte e inteligente.

Plan Fresno

Más información en PlanFresno.com

@FresnoCouncilOfGovernments @FresnoCOG @fresno-council-of-governments



California's Senate Bill 375 (SB 375) encourages planning practices that create sustainable communities. It calls for each Metropolitan Planning Organization (MPO) to prepare a Sustainable Communities Strategy (SCS) as an integrated element of the Regional Transportation Plan (RTP) that is updated every four years. The SCS is intended to show how integrated land use and transportation planning can lead to lower greenhouse gas (GHG) emissions from autos and light trucks. Fresno COG is now launching its fourth SCS development effort.

Sustainable Community Strategies Survey And Scenarios

Which Ones Match Your Values? Take The Survey To Find Out

June – August 2025

The Fresno Council of Governments (Fresno COG) created five possible visions for what our county could look like in 23 years, called Sustainable Community Strategies (SCS). We want to hear which of them you support, as a way for Fresno County's transportation and land use to grow and thrive.

This survey is your chance to share your thoughts. It's quick, easy, and shows us what you care about most. Once you're done, you will see how your values and priorities match up with the five future scenarios we have developed. A few months from now, we will follow up with another survey to share the results of our analysis, showing how these scenarios affect the future of our transportation, housing, public health, air quality and more.

Take The Survey HERE:

Scenario Survey – Review the options (English)

Encuesta de escenario – Revisar las opciones (Español)

Scenario Outreach/Difusión de Escenarios

Para cambiar al inglés, utiliza el selector de idioma en la parte superior izquierda de la página.

Shape the future of Fresno County with the values and priorities that matter most to you.

The Fresno Council of Governments (FresnoCOG) has created five possible visions for what our county's traveling could look like in 23 years. We want to hear from you about what's important and how you would like Fresno County to grow and thrive.

This survey is your chance to share your thoughts. It's quick, easy, and shows us what you care about most. Once you're done, you will see how your values and priorities match up with the five future scenarios we have developed. A few months from now, we will follow up with another survey to share the results of our analysis, showing how these scenarios affect the future of our transportation, housing, public health, air quality and more.



Next

Page 1 of 4

Scenario Outreach/Difusión de Escenarios

To switch to English, use the language selector at the top left of the page.

¡Dé forma al futuro del condado de Fresno con los valores y prioridades que más le importan!

El Consejo de Gobiernos de Fresno (FresnoCOG, por sus siglas en inglés) ha creado cinco visiones posibles de cómo podrían ser los viajes de nuestro condado en 23 años. Queremos saber de usted sobre lo que es importante y cómo le gustaría que el condado de Fresno crezca y prospere.

Esta encuesta es su oportunidad de compartir sus pensamientos. Es rápido, fácil y nos muestra qué es lo que más le importa. Una vez que la haya terminado, verá cómo sus valores y prioridades coinciden con los cinco escenarios futuros que hemos desarrollado. Dentro de unos meses, daremos seguimiento con otra encuesta para compartir los resultados de nuestro análisis, mostrando cómo es que estos escenarios afectan el futuro de nuestro transporte, vivienda, salud pública, calidad del aire y más.



Siguiente

Página 1 de 4

Scenario Outreach/Difusión de Escenarios

Transportation

This part will ask for your thoughts about travel in our area and what you think about how money should be spent on transportation.

1. Where should our region spend its transportation dollars? (Pick one)*

Select an option to learn more about the option

- ◯ Build bigger roads to cut down on traffic jams and make driving easier.
- ◯ Keep roads in good shape and fix damage, and improve traffic lights and signs to make roads safer.
- ◯ Add more buses or trains to help people get around without a car.

2. What's the best way to help people get around our region without driving? (Pick one)*

Select an option to learn more about the option

- ◯ Extend bus hours, add new transit routes, increase the transit frequency.
- ◯ Build a train connecting the airport, downtown, and big job areas.
- ◯ Build a train line that links Fresno to nearby cities.
- ◯ Focus on road repair and construction because I like driving.

3. How should our region make traveling safer and get ready for severe weather? (Pick one)*

Select an option to learn more about the option

- ◯ Fix potholes, stop flooding, improve the signals and signs.
- ◯ Develop transit lanes and shelters that withstand heat, storms and floods, keeping transit options reliable.

Scenario Outreach/Difusión de Escenarios

Thank you for your input.

Here are how your choices match with scenarios:

Scenario A: 50%

Scenario B: 33%

Scenario C: 16%

Scenario D: 33%

Scenario E: 16%

To learn more about the scenarios, Click Here.

Fresno Council of Governments

2026 Regional Transportation Plan (RTP) Sustainable Communities Strategy (SCS) Preferred Scenario Selection Public Meeting

February 24, 2026

Kerman Community Center

Paul Herman
Deputy Director
pherman@fresnocog.org

Brenda Thomas
Communications & Planning Services Manager
bthomas@fresnocog.org

Santosh Bhattarai
Principal Modeler
bhattarai@fresnocog.org

FRESNO
Council of Governments

1. What is an RTP-SCS?
2. Revenue Forecast
3. Call for Projects
4. Scenarios
5. Performance Indicators
6. Scenarios Survey

FRESNO
Council of Governments

What is an RTP-SCS?

A Regional Transportation Plan (RTP) is a long-range (20-30 years), federally-mandated plan developed by regional transportation agencies to guide transportation investments.

A Sustainable Communities Strategy (SCS) is a regional long-range, state-mandated plan that coordinates transportation projects and land-use plans to reduce greenhouse gas emissions.

FRESNO
Council of Governments

2026 RTP Future Revenue Projections

FRESNO Council of Governments



Why Are Revenue Projections Essential?



Our Targeted Revenues – Sources



Aligning Revenues with Constrained Projects



2026 RTP Federal, State, & Local Revenue Projections

Why Are Revenue Projections Essential?

Ensure	Help	Enable	Support	Satisfy
Ensure fiscal constraint – projected costs must not exceed expected revenues	Help prioritize projects within budget and timeline limits	Enable long-term (20+ year) planning aligned with economic trends	Support informed decisions for local and state policymakers	Satisfy federal and state legal requirements for funding transparency

Our Targeted Revenues – Sources



Revenue Sources:

Federal funds, State funds, and Local Funds



Award Type:

Formula funding and Competitive Funding Sources



Funding Mode Types:

Not all funding sources can be applied to all project modes



Measure C:

Expected renewal by 2027, extends local sales tax revenue

Aligning Revenues with Constrained Projects

Total Allocations: 23-year horizon; includes STIP, Measure C, transit funds, etc.

Constrained Projects: Fit within anticipated revenue and are fiscally feasible.

RTP Compliance: Constrained project costs must not exceed revenue. “Unconstrained” projects are listed separately.

TOTAL ANTICIPATED ALLOCATION:

$1,957,045,222

2026 - 2049

RTP FEDERAL FUNDING

FRESNO Council of Governments

FEDERAL FUNDING

Fund Name	Mode	Award Type	Base (2026)	Midpoint (2037)	Final (2049)
Active Transportation Program (ATP) – Regional	Bicycle/ Ped.	Formula	$2,456,955	$34,854,986	$84,549,862
ATP – Statewide Awards	Bicycle/ Ped.	Competitive	$3,192,428	$45,307,033	$109,904,027
BUILD Grants Program	Capacity Projects	Competitive	$4,224,109	$59,949,680	$145,421,163
Congestion Mitigation and Air Quality Improvement (CMAQ)	Mixed-Use	Formula	$16,269,771	$230,901,071	$560,110,787
FTA 5307 (Urbanized)	Transit	Formula	$12,561,520	$178,273,463	$432,448,794

FEDERAL FUNDING CONT.

Fund Name	Mode	Award Type	Base (2026)	Midpoint (2037)	Final (2049)
FTA 5310 – Enhanced Mobility	Transit	Formula	$720,981	$10,232,184	$24,820,831
Highway Safety Improvement Program (HSIP)	Mixed-Use	Competitive	$1,291,531	$17,322,130	$39,290,778
Infrastructure for Rebuilding America (INFRA)	Capacity Projects	Competitive	$750,000	$10,644,022	$25,819,853
Surface Transportation Block Grant (STBG)	Mixed-Use	Formula	$15,531,047	$220,417,078	$534,679,127
TOTAL			**$56,997,342**	**$807,900,647**	**$1,957,045,222**

TOTAL ANTICIPATED ALLOCATION:

$4,109,488,957

2026 - 2049

RTP STATE FUNDING

FRESNO Council of Governments

STATE FUNDING

Fund Name	Mode	Award Type	Base (2026)	Midpoint (2037)	Final (2049)
Intercity Rail Capital Program (TIRCP)	Transit	Competitive	$14,616,700	$207,440,638	$503,201,387
Interregional Transport. Improv. Program (ITIP)	Mixed-Use	Competitive	$1,210,000	$16,229,629	$36,810,454
Local Partnership Program (LPP)	Mixed-Use	Formula	$2,020,000	$28,667,900	$69,541,470
Loc. Part. Program (LPP) Competitive	Mixed-Use	Competitive	$777,000	$11,027,207	$26,749,367
Article 3, LTF – Bike/Ped Shares	Bicycle/ Ped.	Formula	$1,176,387	$16,695,319	$40,498,852

STATE FUNDING CONT.

Fund Name	Mode	Award Type	Base (2026)	Midpoint (2037)	Final (2049)
SB125 Approved	Transit	Formula	$54,530,648	$54,530,648	$54,530,648
Section 190 Grade Separation Program	Maint./ Operations	Competitive	$138,010	$1,958,642	$4,751,197
Solutions for Congested Corridors (SCCP)	Mixed-Use	Competitive	$189,426	$2,688,339	$6,521,269
State Highway Operations and Protection Program (SHOPP)	Maint./ Operations	Competitive	$70,327,750	$998,093,507	$2,421,136,191

STATE FUNDING CONT.

Fund Name	Mode	Award Type	Base (2026)	Midpoint (2037)	Final (2049)
State Transit Assistance (STA)	Transit	Formula	$10,341,764	$146,770,620	$356,030,430
State Transportation Improvement Program (STIP Regional)	Mixed-Use	Competitive	$16,670,000	$236,581,133	$573,889,258
Trade Corridor Enhancement Program (TCEP/SB-1 Competitive)	Capacity Projects	Competitive	$520,298	$6,978,283	$15,828,434
TOTAL			**$172,517,983**	**$1,727,660,865**	**$4,109,488,957**

TOTAL ANTICIPATED ALLOCATION:

$3,900,255,879

2026 - 2049

RTP LOCAL FUNDING

FRESNO Council of Governments

LOCAL FUNDING

Fund Name	Mode	Award Type	Base (2026)	Midpoint (2037)	Final (2049)
Fresno County Local Sales Tax (Current Shares, 2007 Extension)	Mixed-Use	Formula	$112,760,872	$112,760,872	$112,760,872
Fresno County Local Sales Tax (Combined Usage, 2027 Future Extension Shares)	Mixed-Use	Formula	$0	$1,494,765,849	$3,787,495,007
TOTAL			**$112,760,872**	**$1,607,526,721**	**$3,900,255,879**

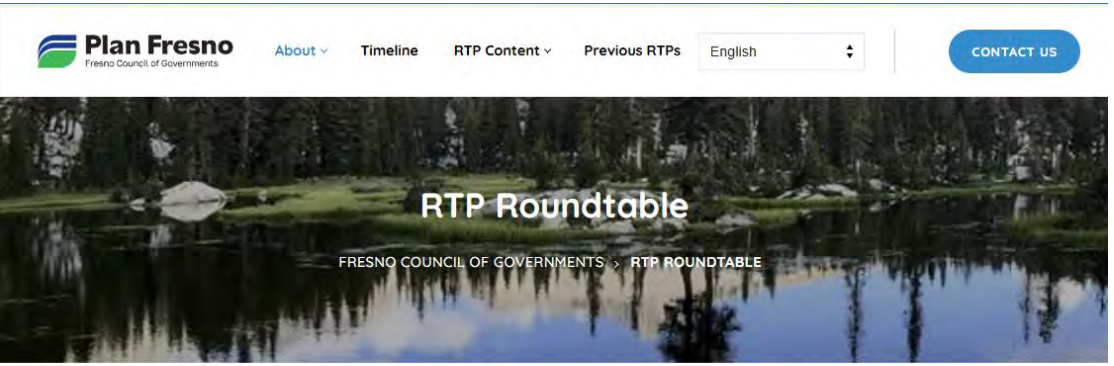
Call for Projects Submittal (By Project Type)

Project Type	Project Counts	Sum of Estimated Cost (Rounded to nearest $1,000)
Bike & Ped	737	802,251
Other	13	52,805
Streets & Roads - Capacity Increasing	295	2,498,266
Streets & Roads- Maintenance	1169	1,596,273
Streets & Roads- Operations	461	1,828,368
Transit	152	3,134,223
Grand Total	2827	9,912,186

Call for Projects Submittal (By Jurisdiction)

Agency/Jurisdiction	Project Counts	Sum of Estimated Cost(in $1,000 USD)
Caltrans	42	1,292,930
Clovis Transit	33	291,900
Clovis, City of	502	1,290,517
Coalinga, City of	57	52,958
Firebaugh, City of	35	30,791
Fowler, City of	37	84,320
Fresno Area Express (FAX)	88	2,278,975
Fresno County	858	1,362,163
Fresno County Rural Transit Agency	10	463,700
Fresno, City of	419	1,479,999
Huron, City of	23	26,343
Kerman, City of	149	337,872
Kingsburg, City of	130	275,255
Mendota, City of	28	28,037
Orange Cove, City of	60	48,357
Parlier, City of	61	79,780
Reedley, City of	53	113,572
San Joaquin, City of	53	73,305
Sanger, City of	100	97,491
Selma, City of	89	203,921
Grand Total	2827	9,912,186

RTP Projects Dashboard



RTP Roundtable

The RTP Roundtable supports Fresno COG staff and the COG's standing committees and Policy Board during Regional Transportation Plan (RTP) and Sustainable Communities Strategy (SCS) development. Roundtable members meet monthly on the fourth Wednesday of the month at 2 pm during an RTP Update process to provide expertise and generate consensus on RTP issues while acting in an advisory capacity to the Fresno COG Policy Board. The Roundtable has 40 positions for local agency representation, education, energy, environmental justice and public-at-large representation to name a few.

2026 RTP Roundtable Listing – pdf file

2026 RTP Projects Map – Draft

Meeting Agendas

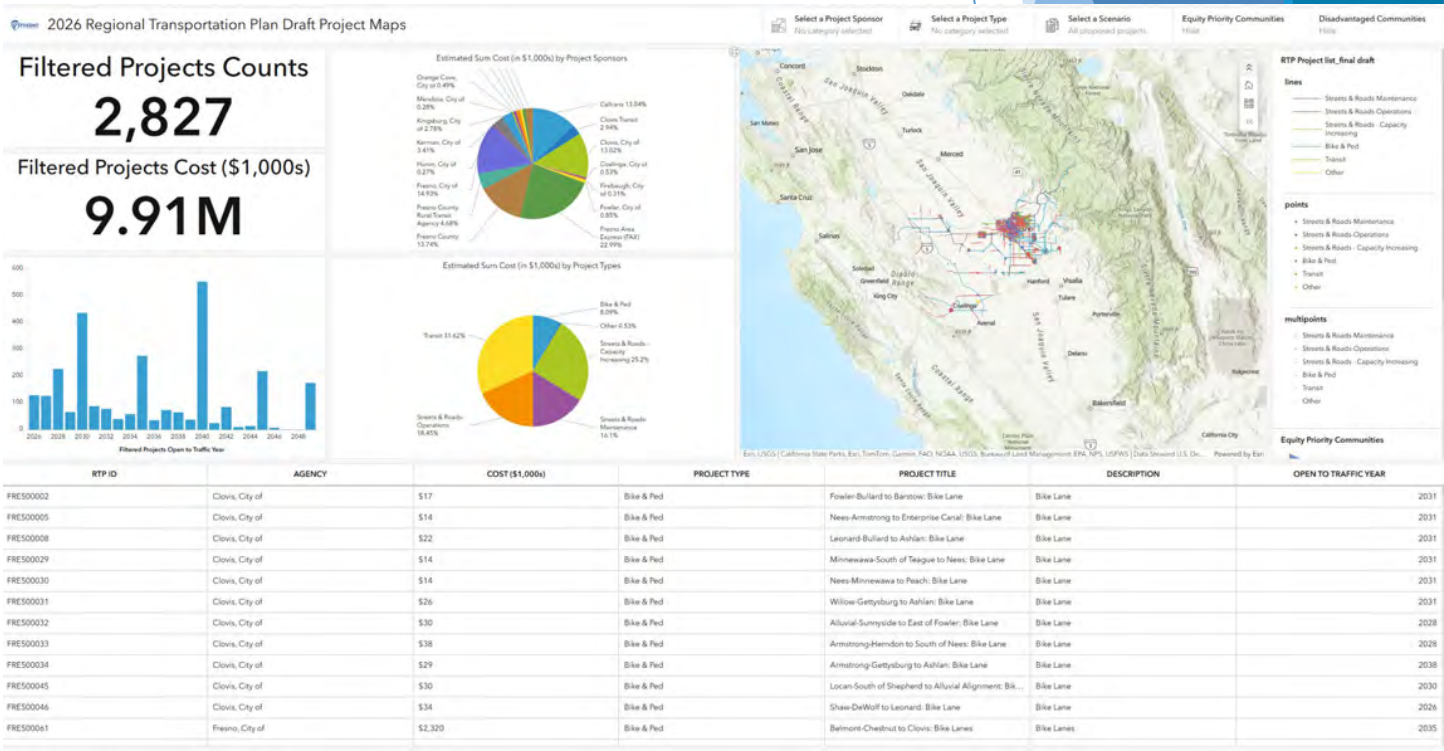
The Roundtable will not meet in December 2024. Meetings will resume in January 2025 and continue to meet monthly on the fourth Wednesday of the month through Spring of 2026. Meetings are open to the public.

RTP Roundtable Agendas

Past Meeting Materials

- June 26, 2024 Kick-off meeting
- July 27, 2024
- August 28, 2024
- September 25, 2024
- October 23, 2024
- November 20, 2024
- January 22, 2025
- February 26, 2025

- [RTP Roundtable – Fresno Council of Governments]
- https://www.planfresno.com/rpt-roundtable/



2026 Regional Transportation Plan Draft Project Maps

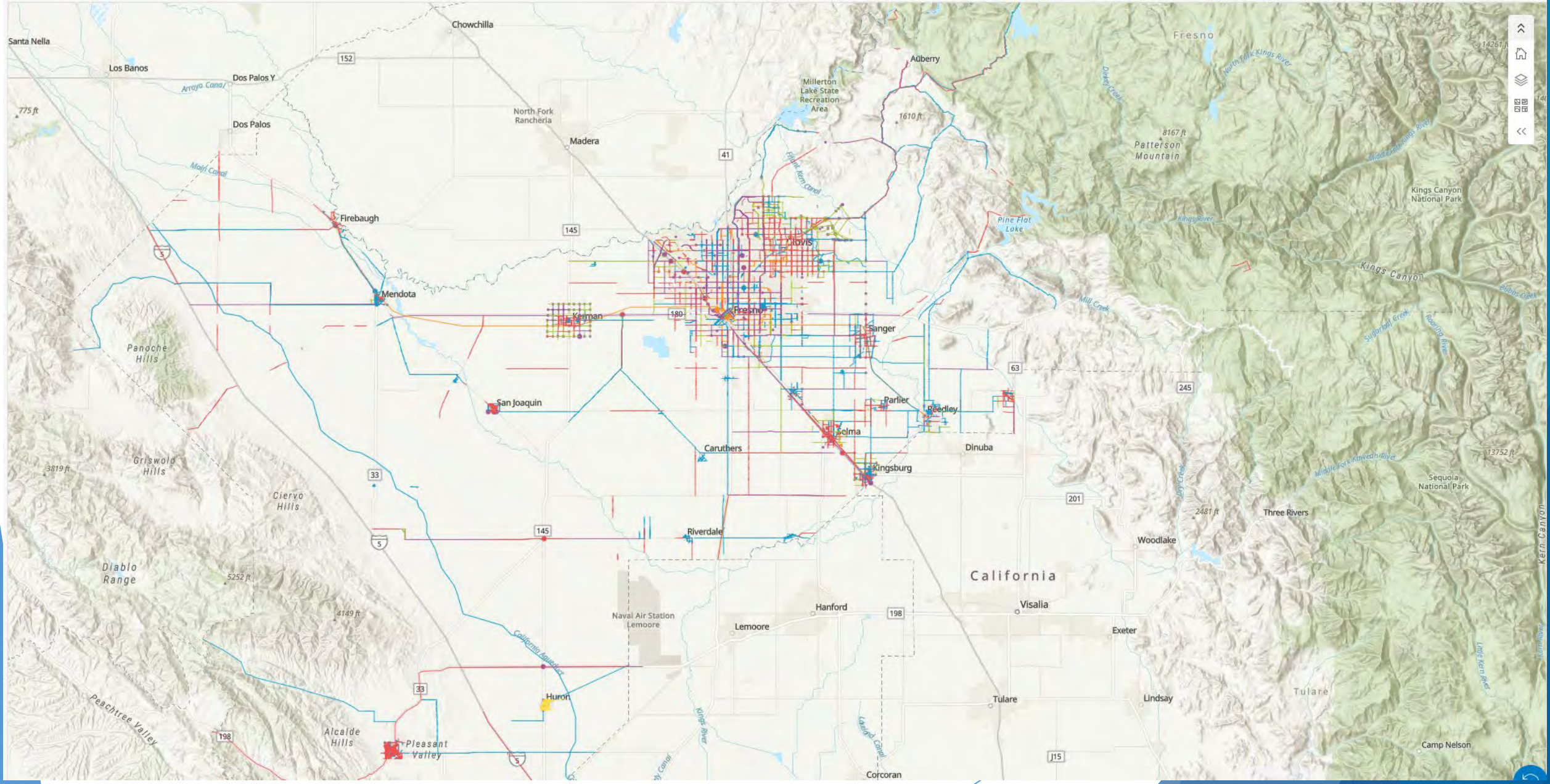
Select a Project Sponsor
Caltrans, Clovis Tra... 20

Select a Project Type
No category selected

Select a Scenario
All proposed projects

Equity Priority Communities
Hide

Disadvantaged Communities
Hide



2026 Regional Transportation Plan Draft Project Maps

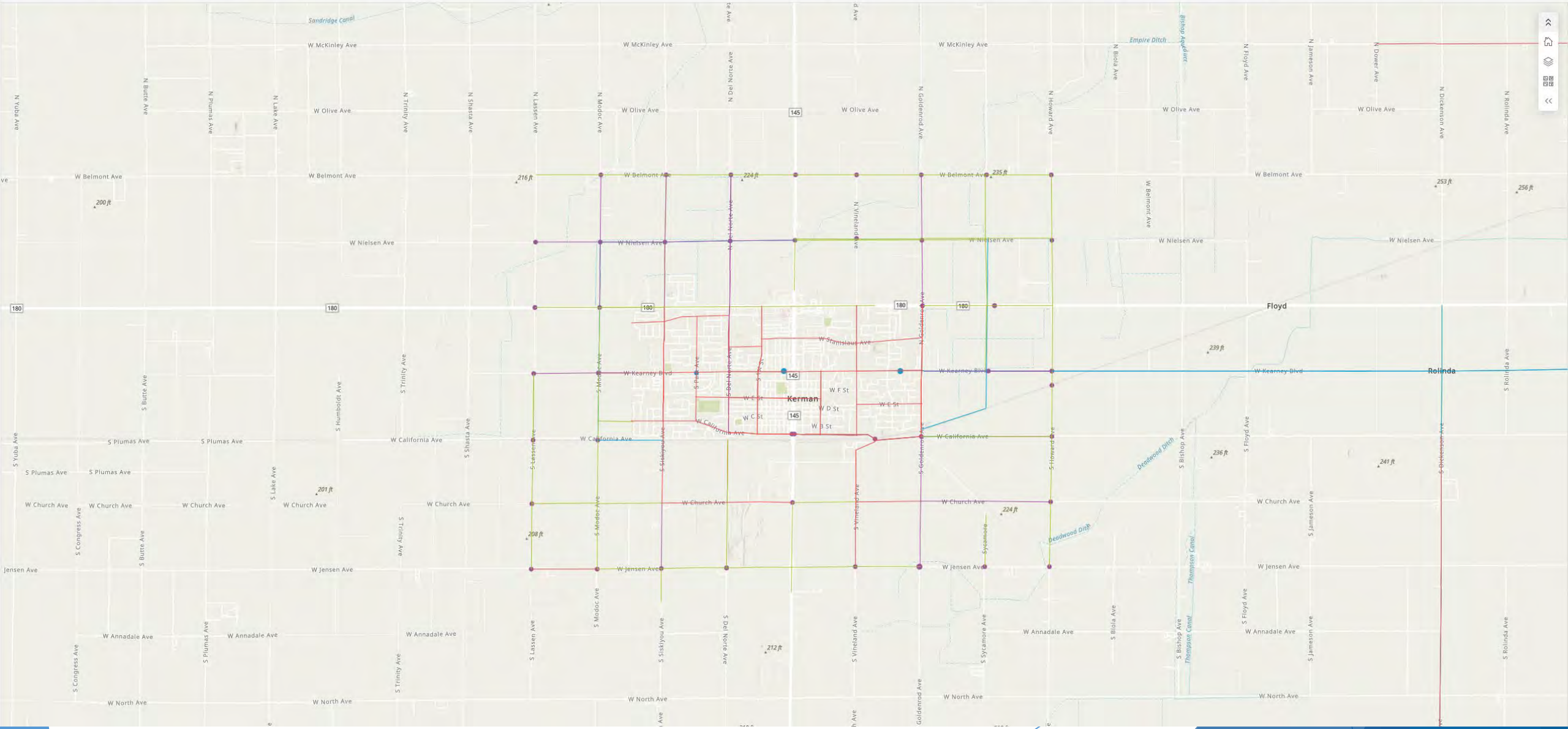
Select a Project Sponsor
Fresno County, Ker... 2

Select a Project Type
No category selected

Select a Scenario
All proposed projects

Equity Priority Communities
Hide

Disadvantaged Communities
Hide











Scenario A

Focus: Connectivity and Mobility

This scenario supports connectivity and community access through capacity enhancements while maintaining growth pattern.

Strategies/priorities:

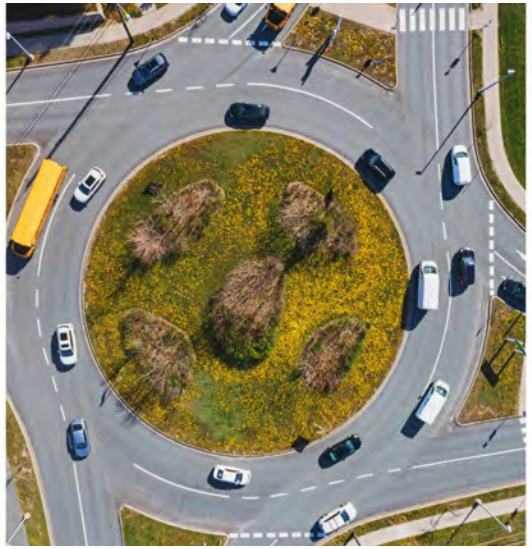
- Highest investment in road capacity and maintenance
- Strong funding for operations
- Variety of housing options
- Growth across centers and suburbs
- Maintain current development trend

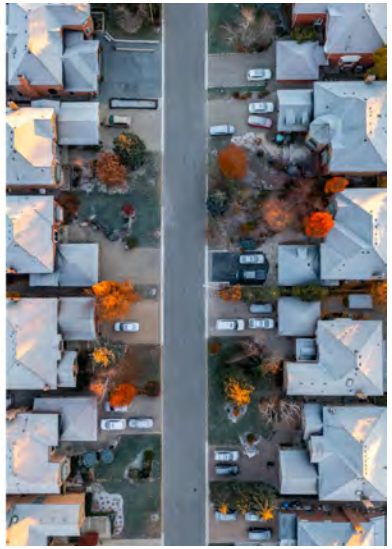
Scenario B

Focus: Resilient Roadways

This scenario focuses on maintaining and operating existing roads, with some capacity improvements. Pairs this with maintaining urban density and some redevelopment.









Strategies/priorities:

- Highest investment in maintenance and operation
- Strong funding in capacity increasing
- Consider redevelopment and efficient land use
- Growth distributed from centers to suburbs











Scenario C

Focus: Enhanced Transit & Smart growth

This scenario combines efficient mobility with smart, sustainable urban growth focused on existing centers and established areas.

Strategies/priorities:

- More focus on transit system
- Highest investment in road maintenance
- Moderate investment in operations
- Support higher density growth with mixed-use development
- More growth in centers and established areas
- Consider preservation of resource land

Scenario D

Focus: Urban Rail & Transit-Oriented Growth

This scenario links activity centers to high-speed rail station and airport with light rail, targeting growth along transit corridors and infill areas.

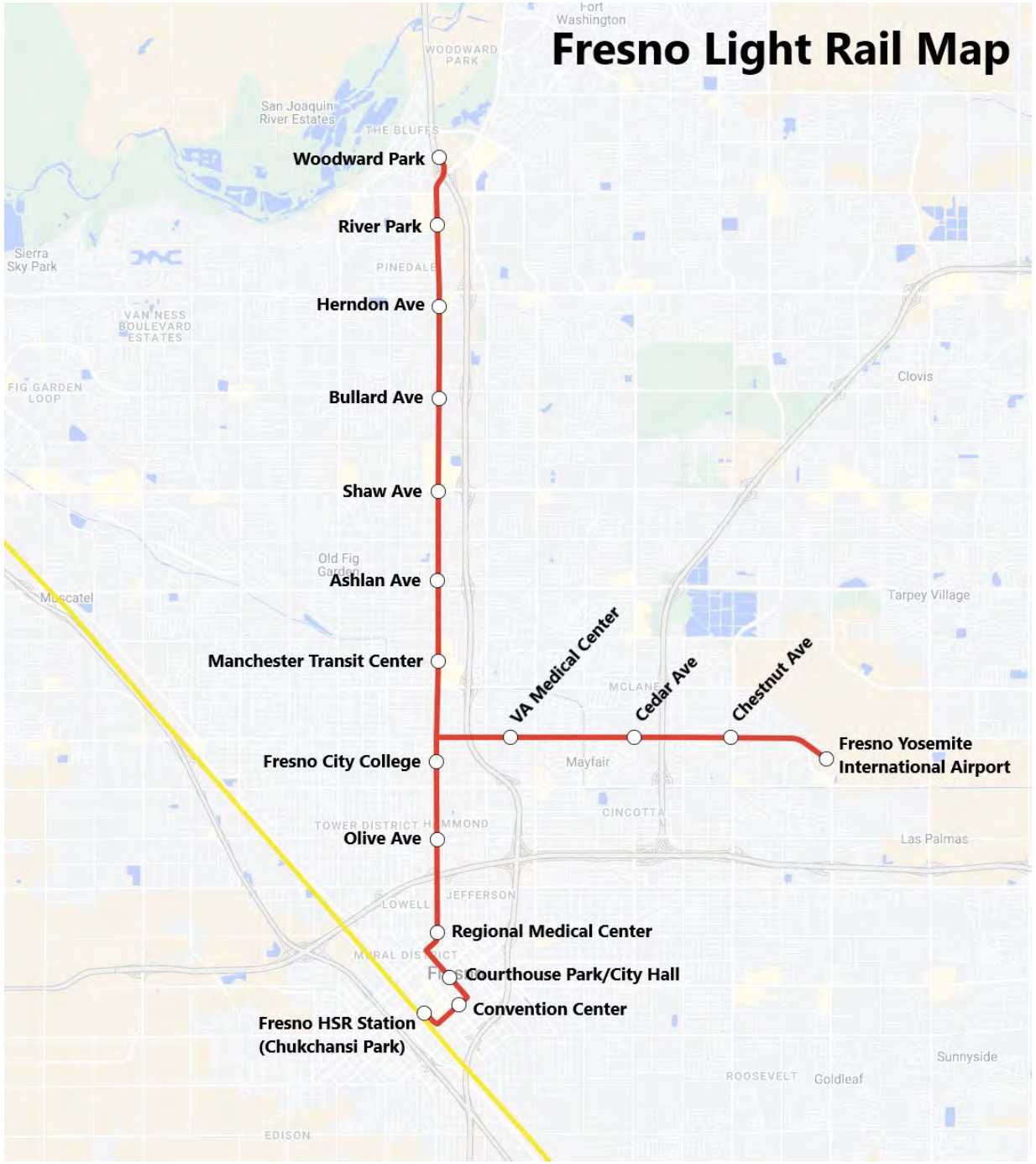




Strategies/priorities:

- Significant investment in transit improvements
- Strong investment in maintenance
- Introduce light rail connecting major corridors and centers
- Prioritize transit-oriented development and efficient land uses
- Promote redevelopment for densification

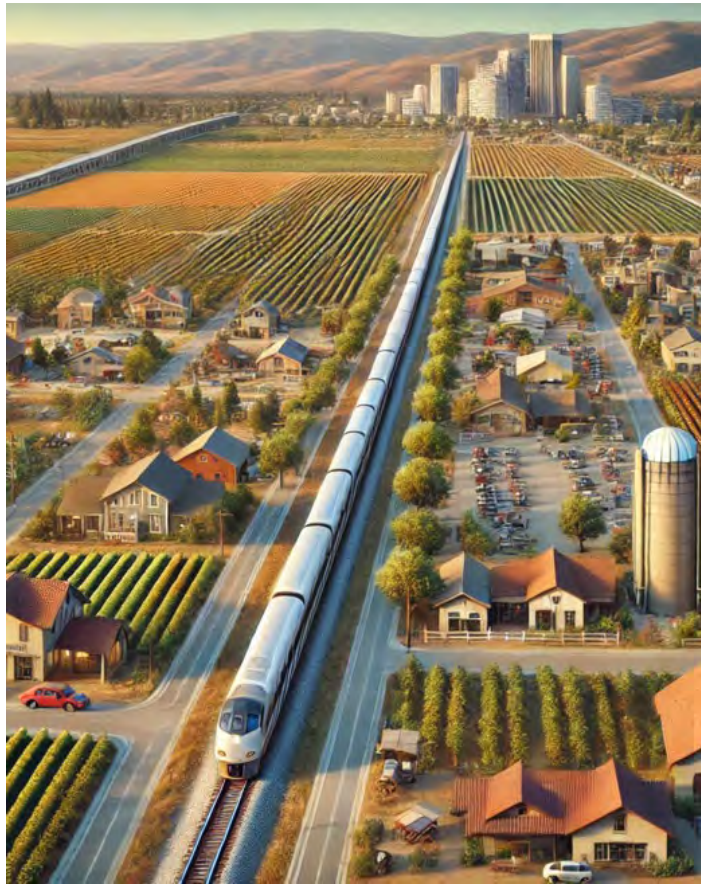
Fresno Light Rail Map



Scenario E









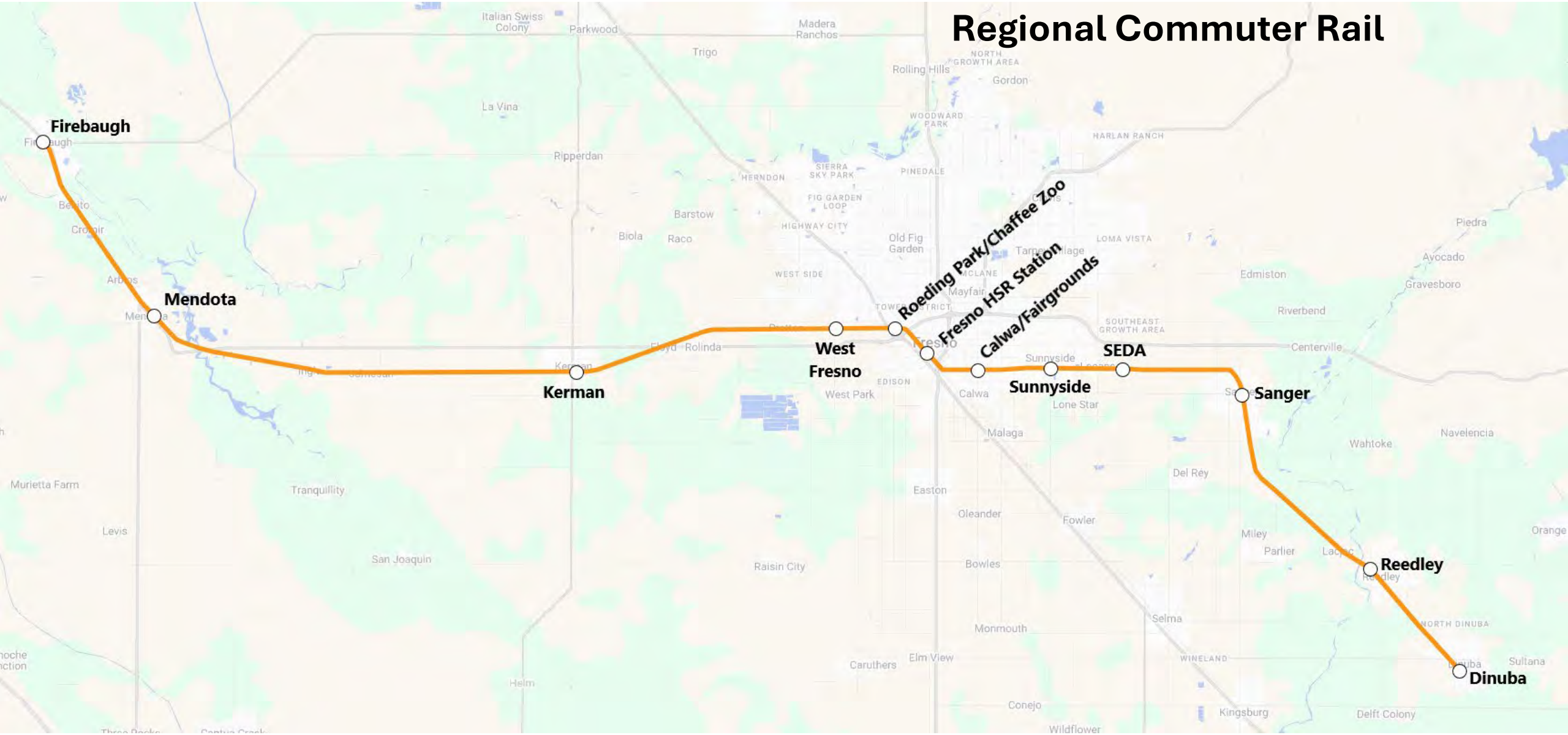
Focus: Regional Rail & Connected Communities

This scenario connects cities with commuter rail encouraging infill development and strong regional connectivity.

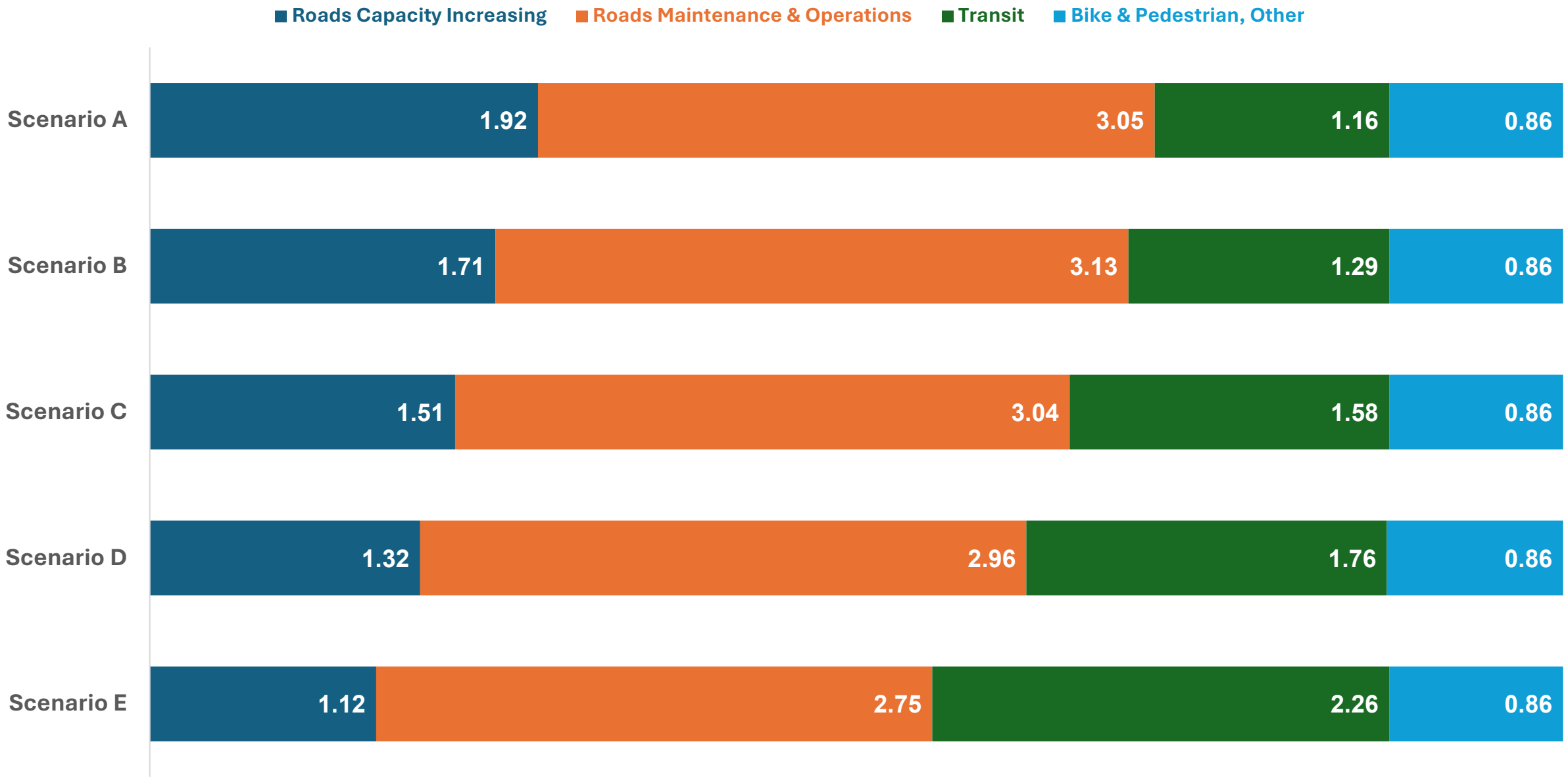
Strategies/priorities:

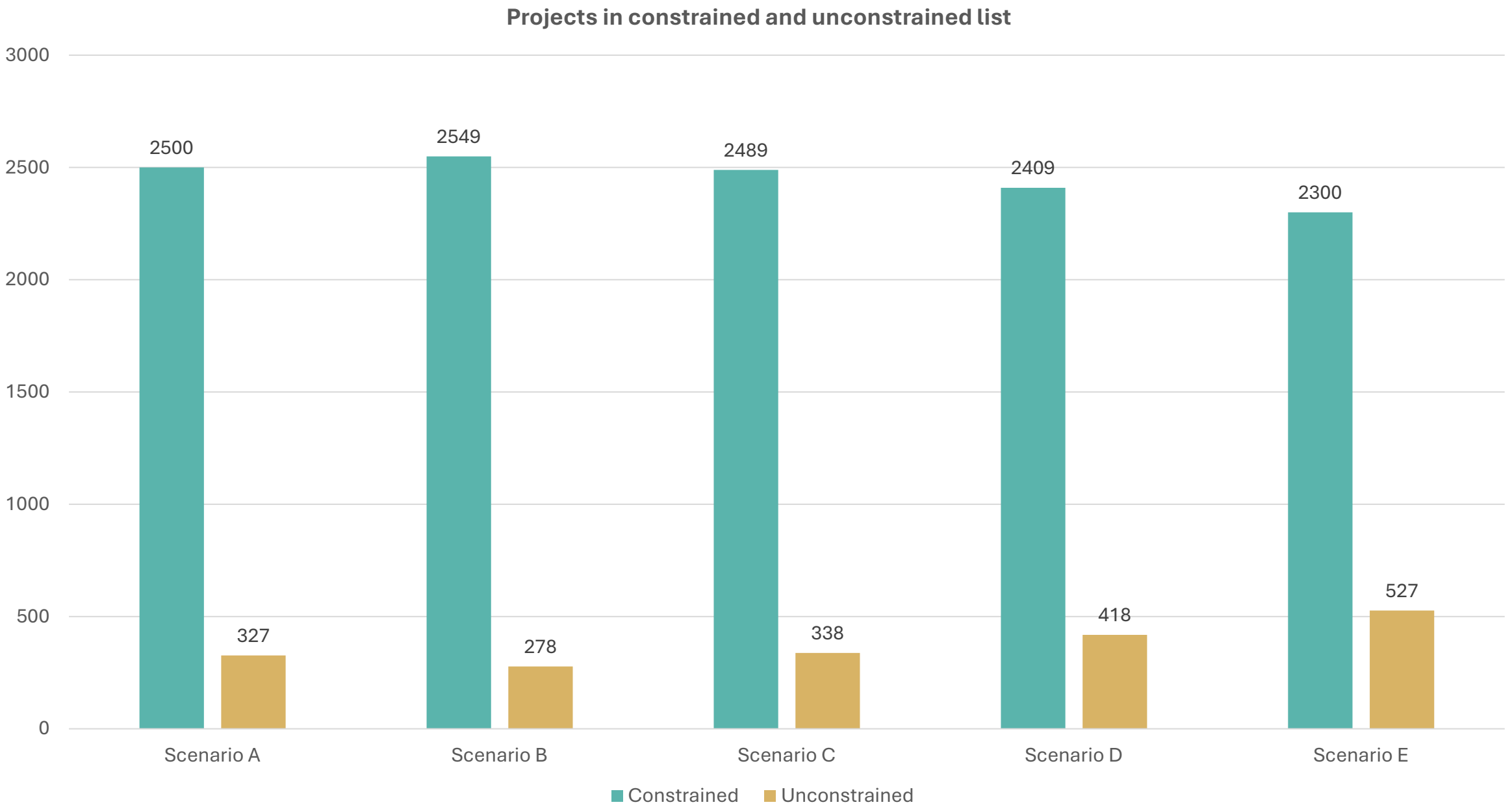
- Highest investment in transit
- Least focus on road capacity expansion
- Dense core growth by maximizing infill development
- High density transit-oriented development

Regional Commuter Rail



Cost of Projects in Constrained List by Scenario(In Billions USD $)




Projects in constrained and unconstrained list
3000
2500
2000
1500
1000
500
0
2500
327
2549
278
2489
338
2409
418
2300
527
Scenario A
Scenario B
Scenario C
Scenario D
Scenario E
Constrained
Unconstrained

Performance Indicators

- **Public Health**

Measures the health benefits that come from preventing accidents, diseases, and people walking/biking in Fresno County region. It is calculated relative to 2022 RTP/SCS scenario.

- **Clean Air**

Measures the amount of pollution being put into the atmosphere from vehicle travel. Pollutants included in this analysis are PM10, PM2.5, and NOx. It is compared against 2022 RTP/SCS scenario and shown in % change.

- **Access to Destination**

Measures the average trip time (minutes) from home to any destination during morning peak hours. It is based on the travel demand model trip assignment results.

Performance Indicators

- ***Access to Destination in Disadvantaged Communities*** *Average trip time in minutes from home to any destination during morning peak hours for the people living in the disadvantaged communities*

- ***Agricultural Land Consumption***

Measures the acres of farmland projected to be converted into new residential and commercial development

- ***Active Transportation Index***

Measures the total number of bike/walk trips in the Fresno County. It comes from mode share of the transportation model. It depends on the land-use distribution along with the active transportation infrastructures throughout the County. It is expressed relative to Scenario A.

Performance Indicators

- ***Quality Roads***

Measures the total lane miles of road maintenance projects, open to traffic by 2035. The project includes repaired, repaved, rebuilt, or otherwise maintained throughout the County.

- ***Miles Driven***

Amount of travel for a typical day in Fresno County. It comes from the travel demand model and measured by VMT per capita.

Performance Indicators

- ***GHG Reduction***

Measures the average person's carbon emissions due to vehicular travel. It is measured against 2005 levels and must meet the 13% target in 2035 set by CARB.

- ***Compact Urban Form***

Measures the land-use efficiency and combines multiple variables in relation to transit, development, and mixed land-use functions.

*The weighted composite index = 30% * Residential Density*
*+ 25% * Employment Density*
*+ 20% * TOD development rate*
*+ 15% * Mixed-Use development*
*+ 10% * Infill development rate*

- ***Financial Investment in Disadvantaged Communities***

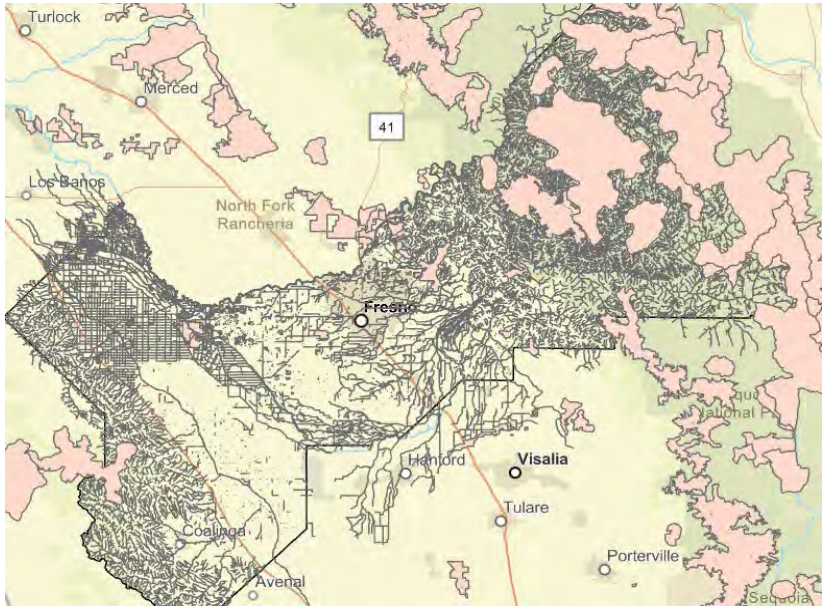
Measures the financially constrained project cost by scenarios that are located in the Disadvantaged Communities and open to traffic by 2035. For projects not fully located in Disadvantaged communities, the investment is calculated by the share of length or area within Disadvantaged communities.

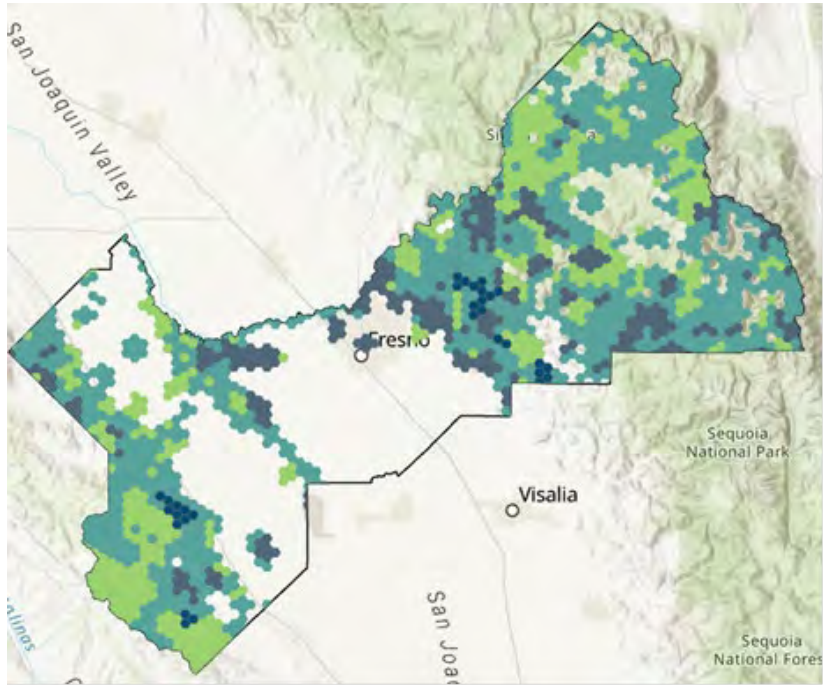
Performance Indicators

- ***Critical Environmental Resources***

i. <u>Protecting the Critical Habitats and Wetlands</u> - This indicator shows the predicted land consumption of Critical Habitats and Wetlands identified by the U.S. Fish and Wildlife Service. It is based on FCOG's land use model, regional growth projection, and land use strategy of each scenario. As an SCS indicator, it measures the land consumption in acres of critical habitats and wetland by 2035.

ii. <u>Areas of Conservation</u> - In addition to the indicator above, based on the SCS subcommittee suggestion and consultation with California Department of Fish and Wildlife (CDFW), FCOG staff included the Areas of Conservation Emphasis (ACE) dataset in land use consumption analysis. ACE is a spatial dataset developed by CDFW for conservation planning purposes with information of biodiversity, habitat connectivity, and climate change resiliency.





Performance Indicators Results

Performance Indicators	Scenario A	Scenario B	Scenario C	Scenario D	Scenario E
Public Health (years gain over 2022 SCS scenario)	1439	1443	1458	1453	1453
Clean Air - PM10, PM2.5, Nox (%change to 2022 Scenario)	-27.40%	-27.40%	-27.40%	-27.40%	-27.40%
Access to Destination (minutes)	10.13	10.12	10.11	10.13	10.13
Access to Destination in DAC (minutes)	9.98	9.98	9.94	9.96	9.96
Agricultural Land Consumption (acres)	1044	1031	924	924	924
Active Transportation Index	1.000	1.004	1.009	1.010	1.009
Quality Roads (lane miles)	1347	1347	1347	1347	1340
Miles Driven (VMT per capita)	24.22	24.20	24.17	24.19	24.19
GHG Reduction	-12.60%	-12.69%	-12.82%	-12.75%	-12.74%
Compact Urban Form	6.2	6.4	7.0	7.0	7.0
Financial Investment in DAC	76.7%	75.6%	75.6%	77.4%	78.4%
Critical Environmental Resources - USFWS+ACE (acres)	3211	3169	3121	3121	3121

DAC – Disadvantaged Communities

Next Steps

- Scenario approved/recommended by the SCS subcommittee will go through the RTP/SCS Roundtable on March 11th
- It will also be presented to the EJ subcommittee as an information item in March
- Once approved by Roundtable, it will be presented to COG TTC/PAC on March 13th
- COG Policy Board will take the action on the preferred scenario on March 26th
- COG Policy Board is expected to approve the 2026 RTP/SCS in August 2026



- Tell how your choices align with the scenarios
- Link to the descriptions of each scenario
- Open since February 17, 2026

Scan for link to the survey:



Scenario Performance Outreach

Welcome to the 2026 Sustainable Communities Strategy (SCS) Survey

Thank you for taking a few minutes to share your input. Your responses will help guide our region's transportation and land-use investments through the year 2035 and beyond.

The SCS is a long-range plan that connects land use, transportation, housing, and environmental goals to support economic opportunities, reduce greenhouse gas emissions, and create healthier, more connected communities. Click Here to learn more about SCS.

The road to our future can take many paths. So, this SCS is testing five different scenarios. These scenarios were introduced by survey last summer. Click Here to read about scenarios.
There are no right or wrong scenarios as each one focuses on a slightly different set of priorities. Each one performs differently in areas such as cleaner air, better access to jobs, or protecting farmland and more. Your responses help us understand which areas are most important to the community. You will not be asked to choose a scenario directly. Instead, your answers will help identify which scenario aligns most closely with your values.

Plan Fresno

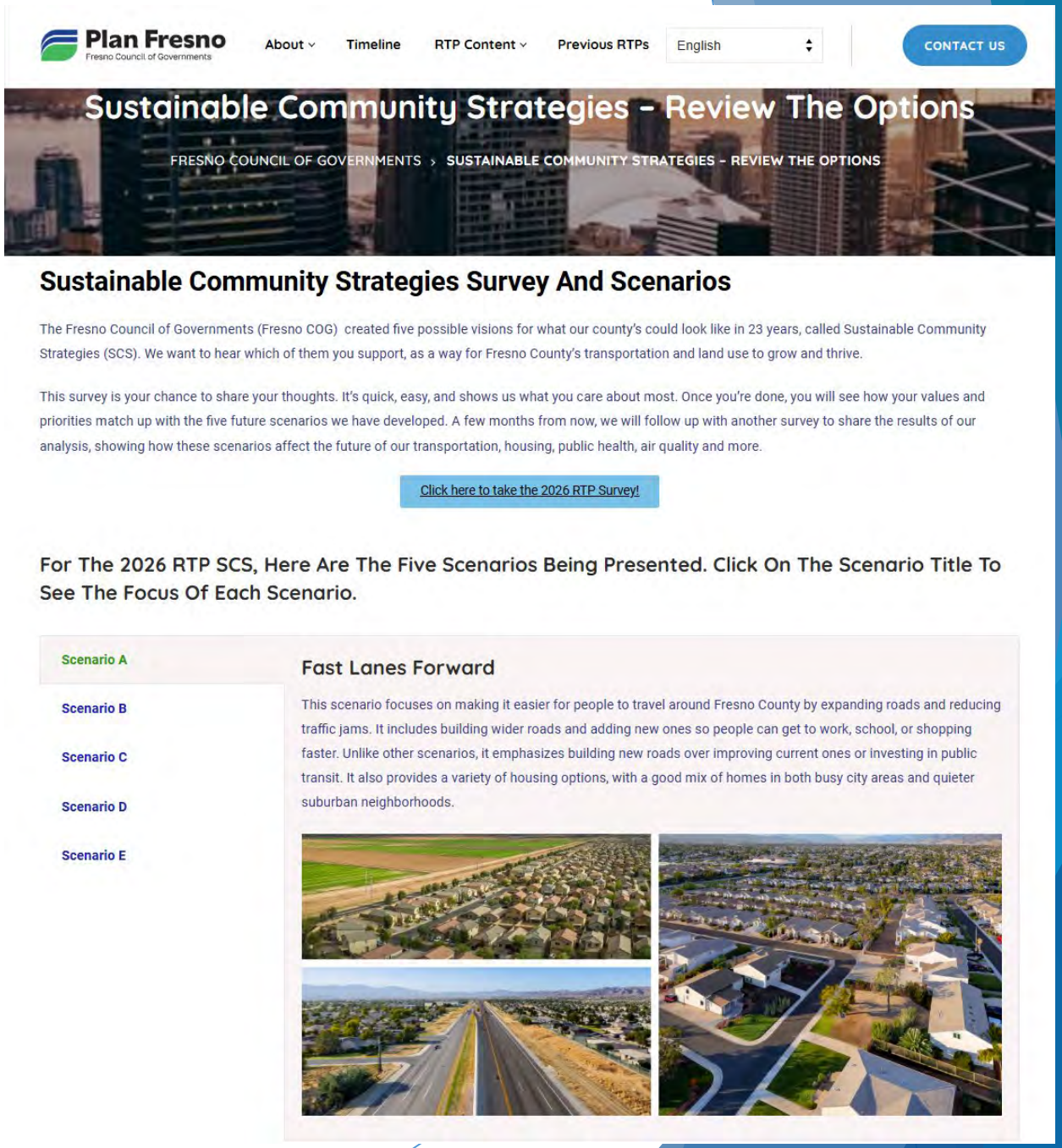
Your Voice Matters!

Regional Transportation
Plan Update

SCS Scenarios Online Information

- PlanFresno.com
  - Sustainable Communities Strategies
  - Public Participation

- FresnoCOG.org
  - Homepage
  - Get Involved



SUSTAINABLE
COMMUNITY STRATEGIES



Five New Plans For Growth

Fresno Council of Governments has developed five region wide visions for growth within Fresno County from now through 2035. Each vision (called a Sustainable Community Scenario or SCS) has a different land use and transportation focus. The goal of the scenarios is to reduce greenhouse gas emissions, but the scenarios were measured and compared using 12 different measures. This effort is required by the State of California, and is updated every four years.

About
The Scenarios (SCS)

The SCS is a long-range plan that connects land use, transportation, housing, and environmental goals to support economic opportunities, reduce greenhouse gas emissions, and create healthier, more connected communities.

Contact Us

Link to the Survey

www.planfresno.com

559-233-4148

Comment@fresnocog.org

Get Involved

Take the Survey in English or Spanish

In just a few minutes you can share your input to help guide our region's transportation and land-use investments through the year 2035 and beyond.

View The Scenarios

each one focuses on a slightly different set of priorities. Each one performs differently in areas such as cleaner air, better access to jobs, or protecting farmland and more.

Take me to the scenarios: https://www.planfresno.com/sustainable-communities-strategy-scs/

ESTRATEGIAS COMUNITARIAS SOSTENIBLES



Cinco Nuevos Planes para el Crecimiento

El Consejo de Gobiernos de Fresno ha desarrollado cinco visiones regionales para el crecimiento del Condado de Fresno desde ahora hasta el 2035. Cada visión (denominada un Escenario de Comunidad Sostenible o SCS, por sus siglas en inglés) se centra en el uso del suelo y el transporte. El objetivo de los escenarios es reducir las emisiones de gases de efecto invernadero, pero se midieron y compararon utilizando 12 indicadores diferentes. Este esfuerzo es un requisito del Estado de California y se actualiza cada cuatro años.

Acerca de Los Escenarios (SCS)

El SCS es un plan a largo plazo que conecta el uso de la tierra, el transporte, la vivienda y los objetivos ambientales para apoyar las oportunidades económicas, reducir las emisiones de gases de efecto invernadero y crear comunidades más saludables y conectadas.

Contáctenos

Enlace a la Encuesta

www.planfresno.com

559 - 233 - 4148

Comment@fresnocog.org

Involúcrese

Responda a la Encuesta en inglés o español

En tan solo unos minutos puede compartir sus comentarios para ayudar a orientar las inversiones en transporte y uso de la tierra de nuestra región hasta el año 2035 y más allá.

Ver los Escenarios

Cada uno se centra en un conjunto de prioridades ligeramente distinto. Cada uno se desempeña de forma distinta en áreas como un aire más limpio, un mejor acceso al empleo o la protección de las tierras agrícolas, entre otras.

Llévame a los Escenarios:
https://www.planfresno.com/sustainable-communities-strategy-scs/

SUSTAINABLE
COMMUNITY STRATEGIES



Five New Plans For Growth

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Contact Us

Link to the Survey

www.planfresno.com

559-233-4148

Comment@fresnocog.org

Get
Involved

Kerman Community Meeting

Tuesday, February 24 at 6 pm
Kerman Community Teen Center
15101 W. Kearney Blvd., Kerman, CA

Attend a community meeting to view the scenarios, ask questions and weigh in what is important to you. Refreshments will be served.

Take the Survey in English or Spanish

In just a few minutes you can share your input to help guide our region's transportation and land-use investments through the year 2035 and beyond.

View The Scenarios

each one focuses on a slightly different set of priorities. Each one performs differently in areas such as cleaner air, better access to jobs, or protecting farmland and more.

Take me to the scenarios: https://www.planfresno.com/sustainable-communities-strategy-scs/

Consejo de Gobiernos de Fresno

Reunión Pública de Selección de Escenario de Preferencia del Plan Regional de Transporte (RTP) para la Estrategia de Comunidades Sostenibles (SCS) del 2026

Paul Herman
Subdirector
pherman@fresnocog.org

Santosh Bhattarai
Modelador Principal
bhattarai@fresnocog.org

FRESNO
Council of Governments

1. ¿Qué es un RTP-SCS?
2. Previsión de Ingresos
3. Convocatoria de Proyectos
4. Escenarios
5. Indicadores de Rendimiento
6. Encuesta de Escenarios

FRESNO
Council of Governments

¿Qué es un RTP-SCS?

Un Plan Regional de Transporte (RTP, por sus siglas en inglés) es un plan a largo plazo (20-30 años), establecido a nivel federal, desarrollado por agencias regionales de transporte para orientar las inversiones en transporte.

Una Estrategia de Comunidades Sostenibles (SCS, por sus siglas en inglés) es un plan regional a largo plazo y mandatado por el estado que coordina proyectos de transporte y planes de uso del suelo para reducir las emisiones de gases de efecto invernadero.

FRESNO
Council of Governments

Proyecciones de Ingresos Futuros del RTP del 2026

FRESNO Council of Governments

- ¿Por Qué Son Esenciales las Proyecciones de Ingresos?
- Nuestras Fuentes de Ingresos de Objetivo
- Alineación de Ingresos con Proyectos Restringidos
- Proyecciones de Ingresos Federales, Estatales y Locales del RTP del 2026

¿Por Qué Son Esenciales las Proyecciones de Ingresos?

Asegúrate	Ayuda	Permite	Apoya	Cumple
Garantizar la restricción fiscal: los costos proyectados no deben superar los ingresos esperados	Ayuda a priorizar proyectos dentro de los límites de presupuesto y plazos	Permite una planificación a largo plazo (20+ años) alineada con las tendencias económicas	Apoyar decisiones informadas para los políticos locales y estatales responsables	Cumple con los requisitos legales federales y estatales para la transparencia de la financiación

Nuestros Ingresos Objetivo – Fuentes

Fuentes de Ingresos:

Fondos federales, fondos estatales y fondos locales

Tipo de Concesión:

Financiación por fórmula y fuentes de financiación competitivas

Tipos de Modos de Financiación:

No todas las fuentes de financiación pueden aplicarse a todos los modos de proyecto

Medida C:

Renovación prevista para el 2027 que amplía los ingresos por impuesto local sobre las ventas

Alineación de Ingresos con Proyectos Restringidos



Asignaciones totales: horizonte de 23 años; incluye STIP (por sus siglas en inglés), la Medida C, fondos de transporte, etc.



Proyectos con limitaciones: Se ajustan a los ingresos previstos y son fiscalmente viables.



Cumplimiento del RTP: Los costos restringidos del proyecto no deben superar los ingresos del proyecto. Los proyectos “Sin Restricciones" están delineados por separado.

FINANCIACIÓN FEDERAL DEL RTP

ASIGNACIÓN TOTAL ANTICIPADA:

$1,957,045,222

2026 - 2049

FRESNO Council of Governments

FINANCIACIÓN FEDERAL

Nombre del Fondo	Modo	Tipo de Concesión	Base (2026)	Punto Medio (2037)	Final (2049)
Programa de Transporte Activo (ATP) – Regional	Bicicleta/ Peatón.	Fórmula	$2,456,955	$34,854,986	$84,549,862
ATP – Premios Estatales	Bicicleta/ Peatón.	Competitivo	$3,192,428	$45,307,033	$109,904,027
Programa de Subvenciones BUILD	Capacidad de Proyectos	Competitivo	$4,224,109	$59,949,680	$145,421,163
Mitigación de la Congestión y Mejora de la Calidad del Aire (CMAQ)	Uso mixto	Fórmula	$16,269,771	$230,901,071	$560,110,787
FTA 5307 (Urbanizado)	Transporte	Fórmula	$12,561,520	$178,273,463	$432,448,794

FONDOS FEDERALES CONTINÚAN

Nombre del Fondo	Modo	Tipo de Condecoración	Base (2026)	Punto Medio (2037)	Final (2049)
FTA 5310 – Movilidad Mejorada	Transporte	Fórmula	$720,981	$10,232,184	$24,820,831
Programa de Mejora de la Seguridad de Autopistas (HSIP)	Uso mixto	Competitivo	$1,291,531	$17,322,130	$39,290,778
Infraestructura para la Reconstrucción de América (INFRA)	Capacidad de Proyectos	Competitivo	$750,000	$10,644,022	$25,819,853
Subvención de Cuadra de Transporte de Superficie (STBG)	Uso mixto	Fórmula	$15,531,047	$220,417,078	$534,679,127

FINANCIACIÓN ESTATAL DEL RTP

ASIGNACIÓN TOTAL ANTICIPADA:

$4,109,488,957

2026 - 2049

FRESNO Council of Governments

FINANCIACIÓN ESTATAL

Nombre del Fondo	Modo	Tipo de Concesión	Base (2026)	Punto Medio (2037)	Final (2049)
Programa de Capital Ferroviaria Interurbana (TIRCP)	Transporte	Competitivo	$14,616,700	$207,440,638	$503,201,387
Programa de Mejora del Transporte Interregional. (ITIP)	Uso mixto	Competitivo	$1,210,000	$16,229,629	$36,810,454
Programa de Asociación Local (LPP)	Uso mixto	Fórmula	$2,020,000	$28,667,900	$69,541,470
Programa de Loc. Part. (LPP) Competitivo	Uso mixto	Competitivo	$777,000	$11,027,207	$26,749,367
Artículo 3, LTF – Compartido entre Bicicletas/Peatón	Bicicleta/ Peatón.	Fórmula	$1,176,387	$16,695,319	$40,498,852

FINANCIACIÓN ESTATAL CONTINÚA.

Nombre del Fondo	Modo	Tipo de Concesión	Base (2026)	Punto Medio (2037)	Final (2049)
SB125 Aprobado	Transporte	Fórmula	$54,530,648	$54,530,648	$54,530,648
Programa de Separación de Niveles de la Sección 190	Mantenimiento/ Operaciones	Competitivo	$138,010	$1,958,642	$4,751,197
Soluciones para Corredores Congestionados (SCCP)	Uso mixto	Competitivo	$189,426	$2,688,339	$6,521,269
Programa de Operaciones y Protección de Carreteras Estatales (SHOPP)	Mantenimiento/ Operaciones	Competitivo	$70,327,750	$998,093,507	$2,421,136,191

FINANCIACIÓN ESTATAL CONTINÚA.

Nombre del Fondo	Modo	Tipo de Condecoración	Base (2026)	Punto medio (2037)	Final (2049)
Asistencia Estatal de Transporte (STA)	Transporte	Fórmula	$10,341,764	$146,770,620	$356,030,430
Programa Estatal de Mejora del Transporte (STIP Regional)	Uso mixto	Competitivo	$16,670,000	$236,581,133	$573,889,258
Programa de Mejora del Corredor Comercial (TCEP/SB-1 Competitivo)	Proyectos de Capacidad	Competitivo	$520,298	$6,978,283	$15,828,434
TOTAL			**$172,517,983**	**$1,727,660,865**	**$4,109,488,957**

FINANCIACIÓN LOCAL DEL RTP

ASIGNACIÓN TOTAL ANTICIPADA:

$3,900,255,879

2026 - 2049

FRESNO Council of Governments

FINANCIACIÓN LOCAL

Nombre del Fondo	Modo	Tipo de Condecoración	Base (2026)	Punto Medio (2037)	Final (2049)
Impuesto local sobre las ventas del condado de Fresno (Acciones actuales, extensión del 2007)	Uso mixto	Fórmula	$112,760,872	$112,760,872	$112,760,872
Impuesto Local sobre las Ventas del Condado de Fresno (Uso Combinado, Acciones de Extensión Futura del 2027)	Uso mixto	Fórmula	$0	$1,494,765,849	$3,787,495,007
TOTAL			$112,760,872	$1,607,526,721	$3,900,255,879

FRESNO Council of Governments

La Visión General: Previsión Amplia de Financiación

- Las proyecciones de ingresos garantizan realismo y cumplimiento legal
- La financiación guía la selección, fases y calendario de proyectos
- La renovación de la Medida C y las subvenciones mejoran la flexibilidad de financiación
- Planificación Limitada = visión de transporte creíble y financiable

Convocatoria para la Presentación de Proyectos (Por Tipo de Proyecto)

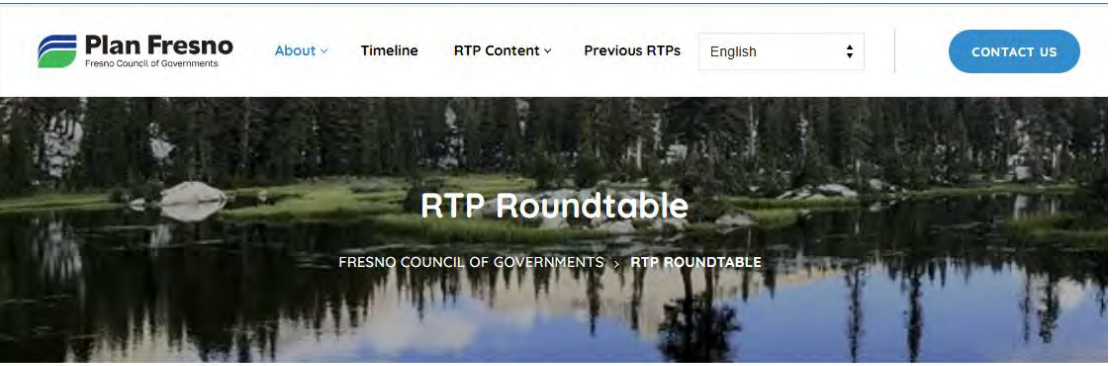
Tipo de Proyecto	Conteo de Proyectos	Suma del Costo Estimado (redondeado a los 1,000 dólares más cercanos)
Bicicleta y Peatones	737	802,251
Otros	13	52,805
Calles y Carreteras - Aumento de Capacidad	295	2,498,266
Calles y Carreteras- Mantenimiento	1169	1,596,273
Calles y Carreteras - Operaciones	461	1,828,368
Transporte	152	3,134,223
Total General	2827	9,912,186

Convocatoria para la Presentación de Proyectos (Por Jurisdicción)

Agencia/Jurisdicción	Recuento de Proyectos	Suma del Costo Estimado (en 1,000 Dólares Estadounidenses)
Caltrans	42	1,292,930
Tránsito de Clovis	33	291,900
Clovis, Ciudad de	502	1,290,517
Coalinga, Ciudad de	57	52,958
Firebaugh, Ciudad de	35	30,791
Fowler, Ciudad de	37	84,320
Fresno Area Express (FAX)	88	2,278,975
Condado de Fresno	858	1,362,163
Agencia de Transporte Rural del Condado de Fresno	10	463,700
Fresno, Ciudad de	419	1,479,999
Huron, Ciudad de	23	26,343
Kerman, Ciudad de	149	337,872
Kingsburg, Ciudad de	130	275,255
Mendota, Ciudad de	28	28,037
Orange Cove, Ciudad de	60	48,357
Parlier, Ciudad de	61	79,780
Reedley, Ciudad de	53	113,572
San Joaquín, Ciudad de	53	73,305
Sanger, Ciudad de	100	97,491
Selma, Ciudad de	89	203,921
Gran Total	2827	9,912,186

Panel de Proyectos del RTP

- Mesa Redonda del RTP – Consejo de Gobiernos de Fresno
- https://www.planfresno.com/rpt-roundtable/



RTP Roundtable

The RTP Roundtable supports Fresno COG staff and the COG's standing committees and Policy Board during Regional Transportation Plan (RTP) and Sustainable Communities Strategy (SCS) development. Roundtable members meet monthly on the fourth Wednesday of the month at 2 pm during an RTP Update process to provide expertise and generate consensus on RTP issues while acting in an advisory capacity to the Fresno COG Policy Board. The Roundtable has 40 positions for local agency representation, education, energy, environmental justice and public-at-large representation to name a few.

2026 RTP Roundtable Listing – pdf file

2026 RTP Projects Map – Draft

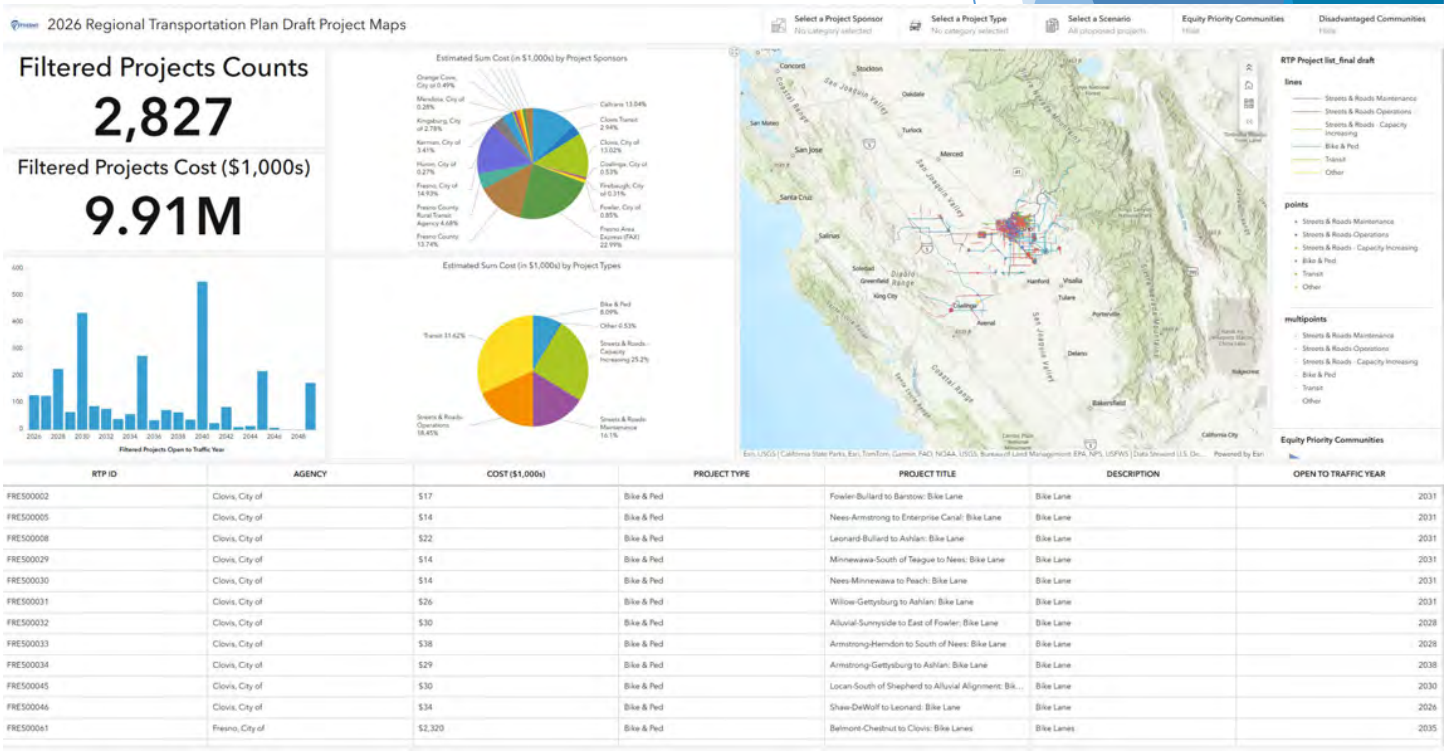
Meeting Agendas

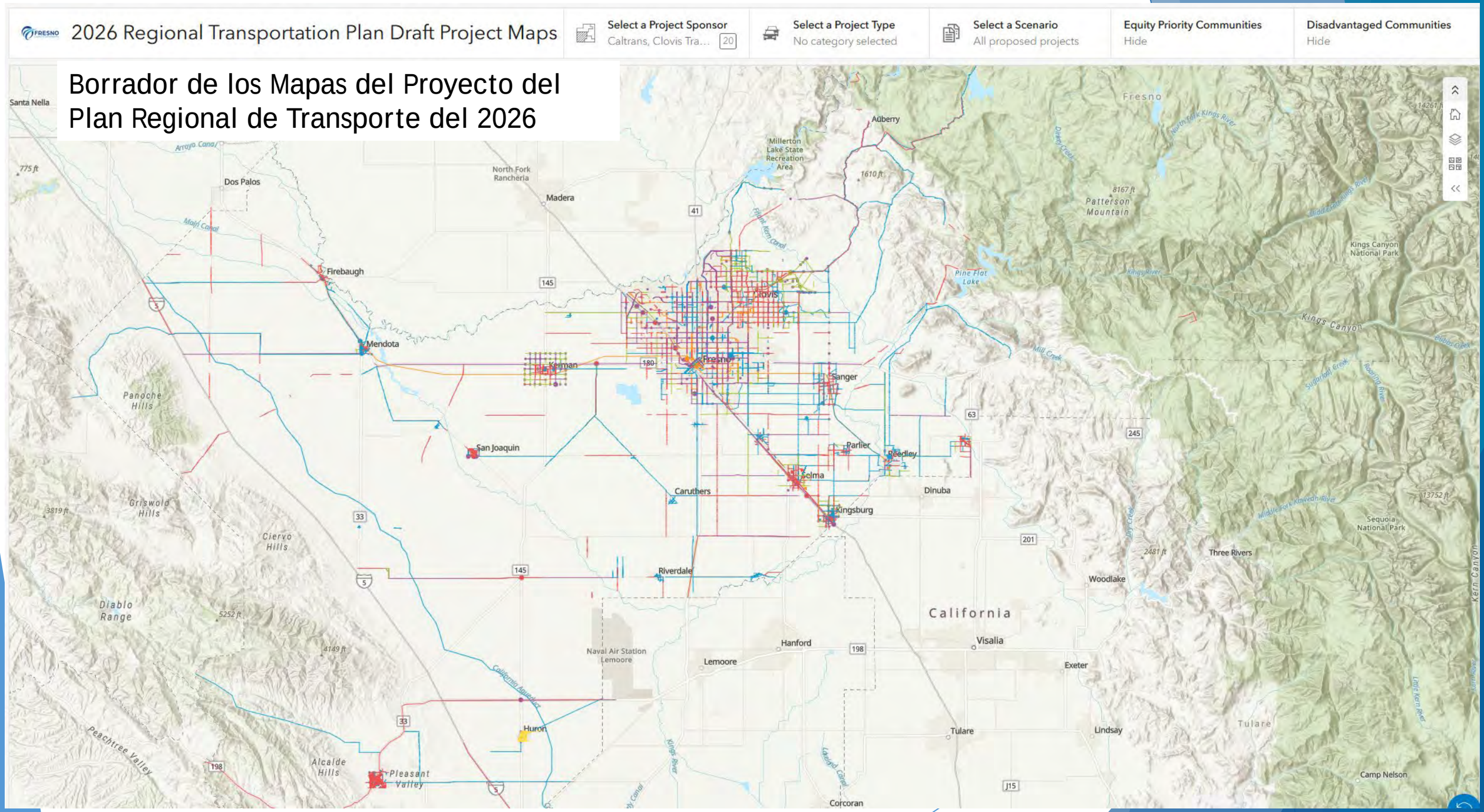
The Roundtable will not meet in December 2024. Meetings will resume in January 2025 and continue to meet monthly on the fourth Wednesday of the month through Spring of 2026. Meetings are open to the public.

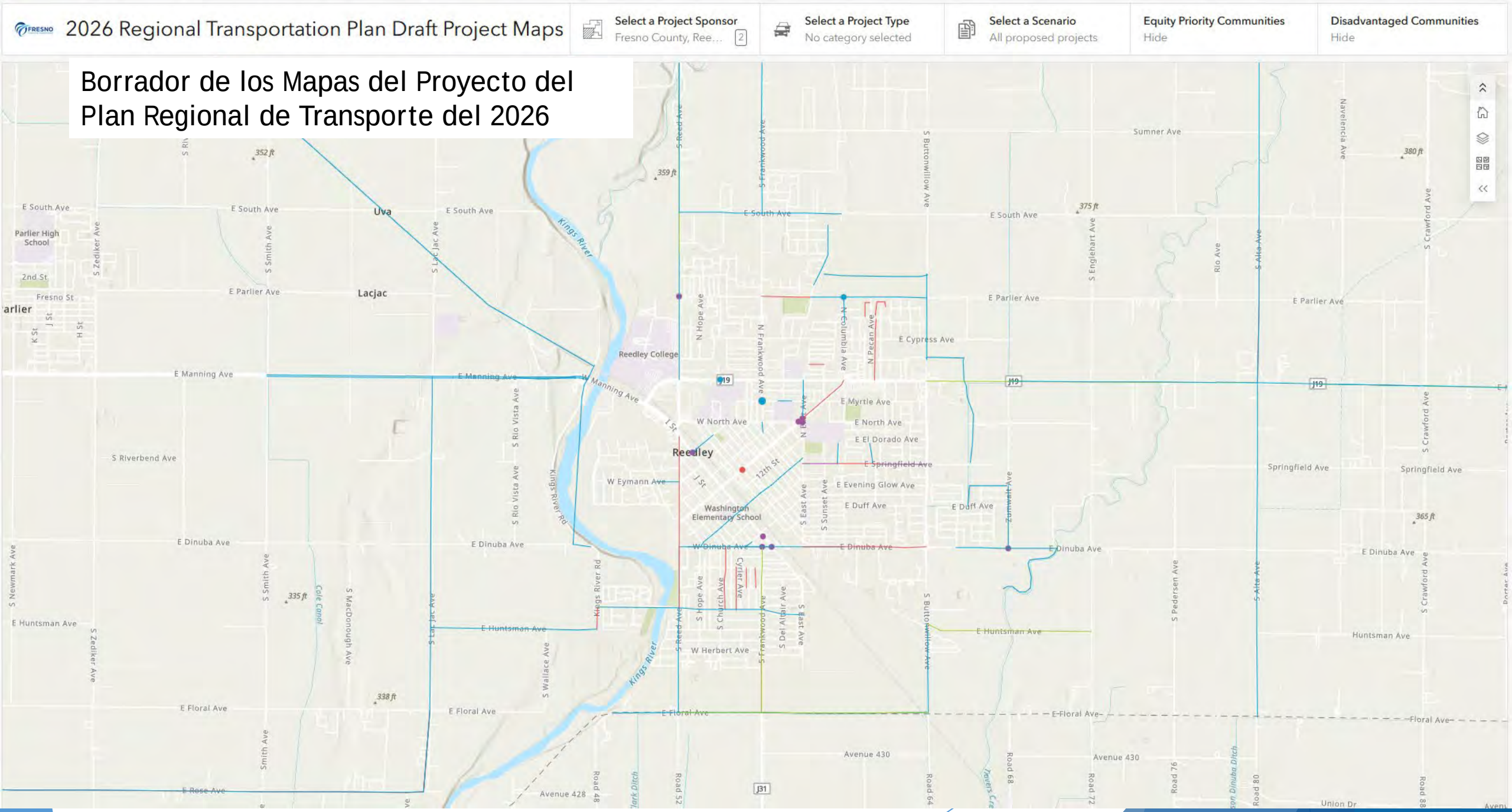
RTP Roundtable Agendas

Past Meeting Materials

- June 26, 2024 Kick-off meeting
- July 27, 2024
- August 28, 2024
- September 25, 2024
- October 23, 2024
- November 20, 2024
- January 22, 2025
- February 26, 2025




2026 Regional Transportation Plan Draft Project Maps
Select a Project Sponsor
Caltrans, Clovis Tra... 20
Select a Project Type
No category selected
Select a Scenario
All proposed projects
Equity Priority Communities
Hide
Disadvantaged Communities
Hide
Borrador de los Mapas del Proyecto del Plan Regional de Transporte del 2026
Santa Nella
Dos Palos
North Fork Rancheria
Madera
Millerton Lake State Recreation Area
Auberry
Fresno
Patterson Mountain
Kings Canyon National Park
Pine Flat Lake
Firebaugh
Mendota
Kerman
Clovis
Sanger
Reedley
Parlier
Selma
Dinuba
San Joaquin
Caruthers
Kingsburg
Riverdale
Panoche Hills
Griswold Hills
Ciervo Hills
Diablo Range
Peachtree Valley
Alcalde Hills
Pleasant Valley
Naval Air Station Lemoore
Lemoore
Hanford
Huron
Corcoran
Tulare
Visalia
Exeter
Lindsay
Woodlake
Three Rivers
Sequoia National Park
Camp Nelson
California


2026 Regional Transportation Plan Draft Project Maps
Select a Project Sponsor
Fresno County, Ree...
Select a Project Type
No category selected
Select a Scenario
All proposed projects
Equity Priority Communities
Hide
Disadvantaged Communities
Hide
Borrador de los Mapas del Proyecto del Plan Regional de Transporte del 2026
Uva
Lacjac
Reedley
Reedley College
Parlier High School
Washington Elementary School
Kings River
Cole Canal
E South Ave
E Parlier Ave
E Manning Ave
W Manning Ave
W North Ave
E North Ave
E Myrtle Ave
E El Dorado Ave
E Springfield Ave
W Eymann Ave
E Evening Glow Ave
E Duff Ave
W Dinuba Ave
E Dinuba Ave
E Huntsman Ave
W Herbert Ave
E Floral Ave
E Rose Ave
Avenue 428
Avenue 430
Sumner Ave
Springfield Ave
Huntsman Ave
Floral Ave
Union Dr
S Riverbend Ave
S Newmark Ave
S Zediker Ave
S Smith Ave
S Lac Jac Ave
S Rio Vista Ave
S Reed Ave
S Hope Ave
S Church Ave
S Frankwood Ave
S Del Albair Ave
S East Ave
S Sunset Ave
S Pedersen Ave
S Crawford Ave
S Alta Ave
S Englehart Ave
S Buttonwillow Ave
S Wallace Ave
S MacDonough Ave
Kings River Rd
Zumwalt Ave
N Hope Ave
N Frankwood Ave
N Columbia Ave
N Pecan Ave
N East Ave
Navelencia Ave
Rio Ave
Road 48
Road 52
Road 64
Road 68
Road 72
Road 76
Road 80
Road 88
J19
J31
352 ft
359 ft
375 ft
380 ft
365 ft
335 ft
338 ft

Escenario A









Enfoque: Conectividad y Movilidad

Este escenario favorece la conectividad y el acceso comunitario mediante mejoras de capacidad, manteniendo al mismo tiempo el patrón de crecimiento.

Estrategias/prioridades:

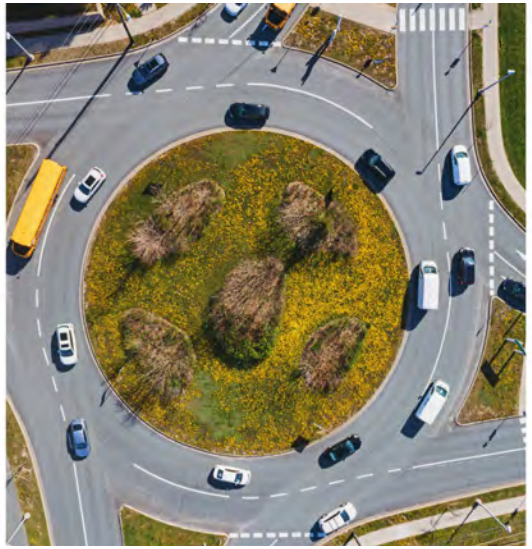
- Mayor inversión en capacidad y mantenimiento de carreteras
- Financiación sólida para las operaciones
- Variedad de opciones de vivienda
- Crecimiento en centros y suburbios
- Mantener la tendencia actual de desarrollo

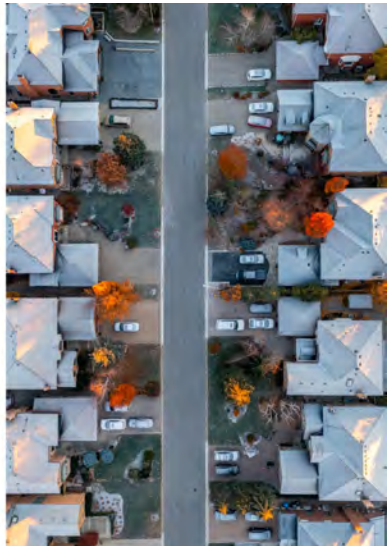
Escenario B

Foco: Carreteras Resilientes

Este escenario se centra en el mantenimiento y operación de las carreteras existentes, con algunas mejoras de capacidad. Esto se combina con el mantenimiento de la densidad urbana y cierta remodelación.









Estrategias/prioridades:

- Mayor inversión en mantenimiento y funcionamiento
- Financiación sólida en el aumento de capacidad
- Considere la reurbanización y un uso eficiente del suelo
- Crecimiento distribuido de centros a suburbios









Escenario C

Enfoque: Transporte Público Mejorado y Crecimiento Inteligente

Este escenario combina una movilidad eficiente con un crecimiento urbano inteligente y sostenible centrado en los centros existentes y las áreas consolidadas.



Estrategias/prioridades:

- Más enfoque en el sistema de transporte público
- Mayor inversión en mantenimiento de carreteras
- Inversión moderada en operaciones
- Apoyar el crecimiento de mayor densidad con desarrollos de uso mixto
- Más crecimiento en centros y áreas consolidadas
- Considera la preservación de tierras de recursos

Escenario D

Enfoque: Crecimiento Orientado al Ferrocarril Urbano y el Transporte Público

Este escenario conecta los centros de actividad con estaciones de tren de alta velocidad y aeropuertos con el ferrocarril ligero, apuntando al crecimiento a lo largo de corredores de transporte y áreas de dentro del área desarrollada.



Estrategias/prioridades:

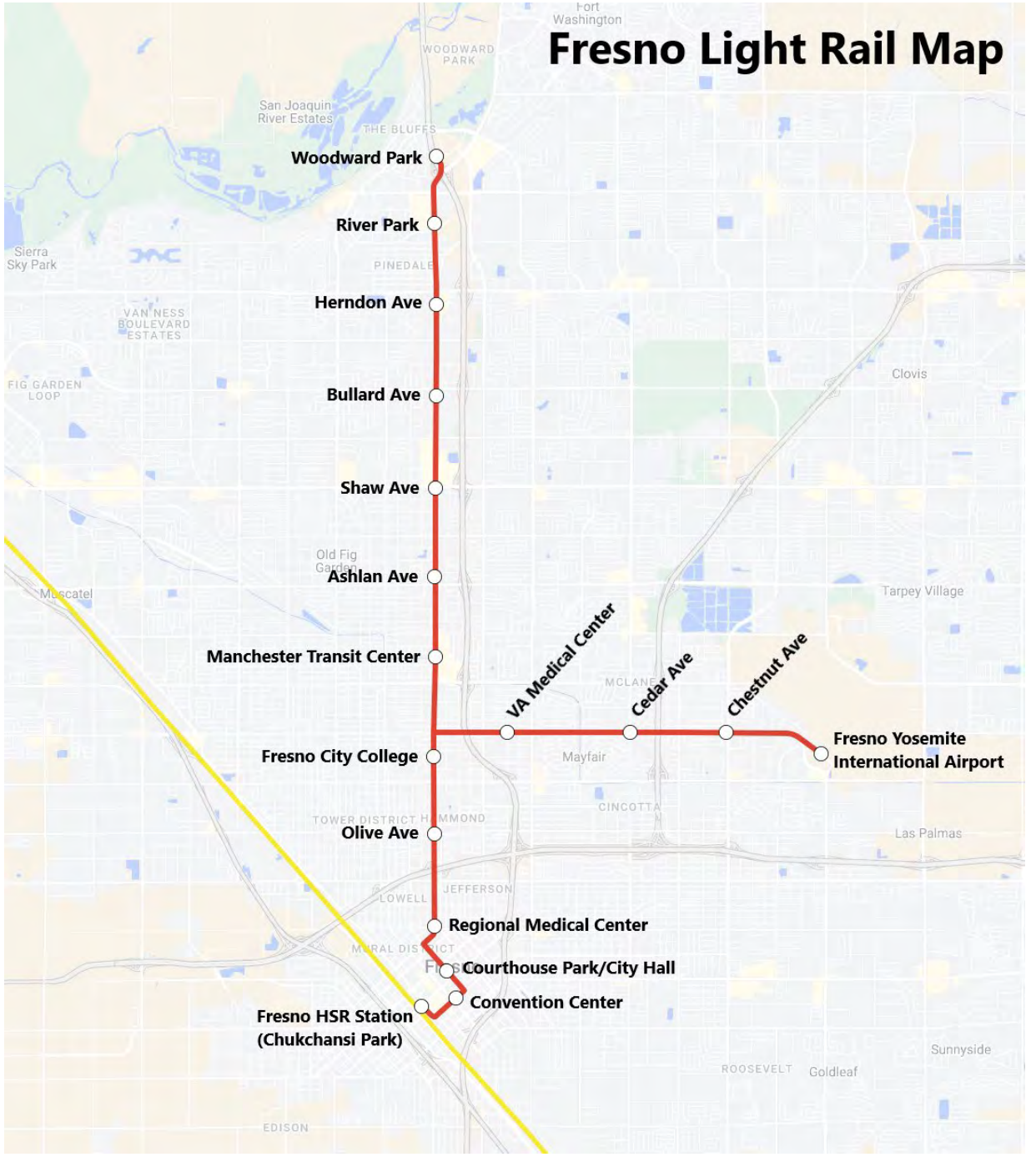
- Inversión significativa en mejoras en el transporte público
- Fuerte inversión en mantenimiento
- Introducir el ferrocarril ligero que conecte los principales corredores y centros
- Priorizar el desarrollo orientado al transporte público y usos eficientes del suelo
- Promover la reurbanización para la densificación



1. Woodward Park
2. River Park
3. Avenida Herndon
4. Avenida Bullard
5. Avenida Shaw
6. Avenida Ashlan
7. Centro de Tránsito de Manchester
8. Fresno City College
9. Avenida Olive

1. Centro Médico de Asuntos de Veteranos
2. Avenida Cedar
3. Avenida Chestnut
4. Aeropuerto Yosemite Internacional de Fresno

1. Centro Médico Regional
2. Parque del Palacio de Justicia/Ayuntamiento
3. Centro de Convenciones
4. Estación HSR de Fresno (Parque Chukchansi)

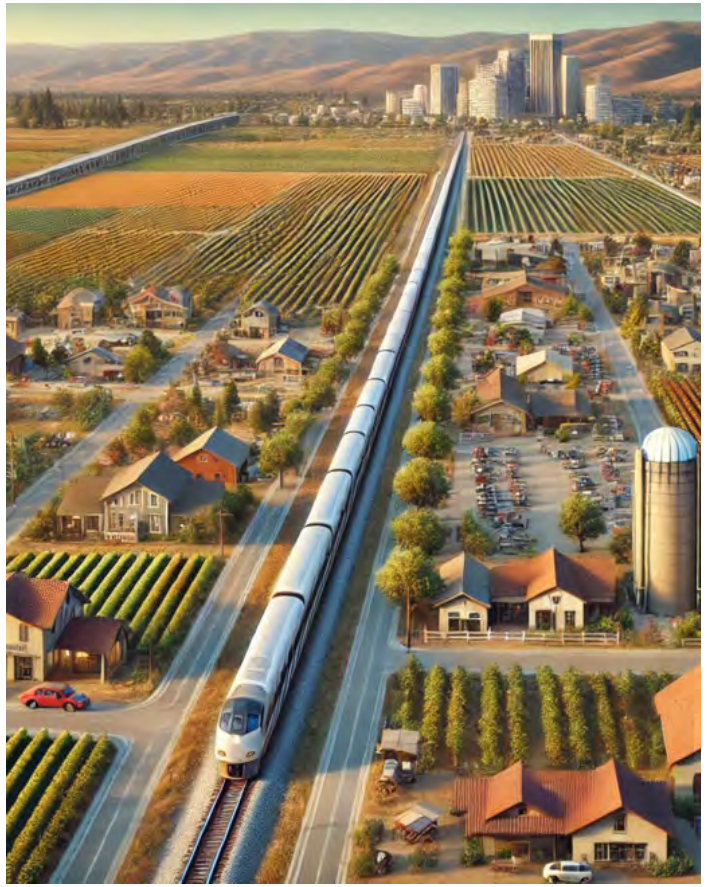


Mapa del Ferrocarril Ligero de Fresno

Escenario E









Enfoque: Ferrocarril Regional y Comunidades Conectadas

Este escenario conecta las ciudades con el tren de pasajeros, fomentando el desarrollo dentro del área desarrollada y una fuerte conectividad regional.

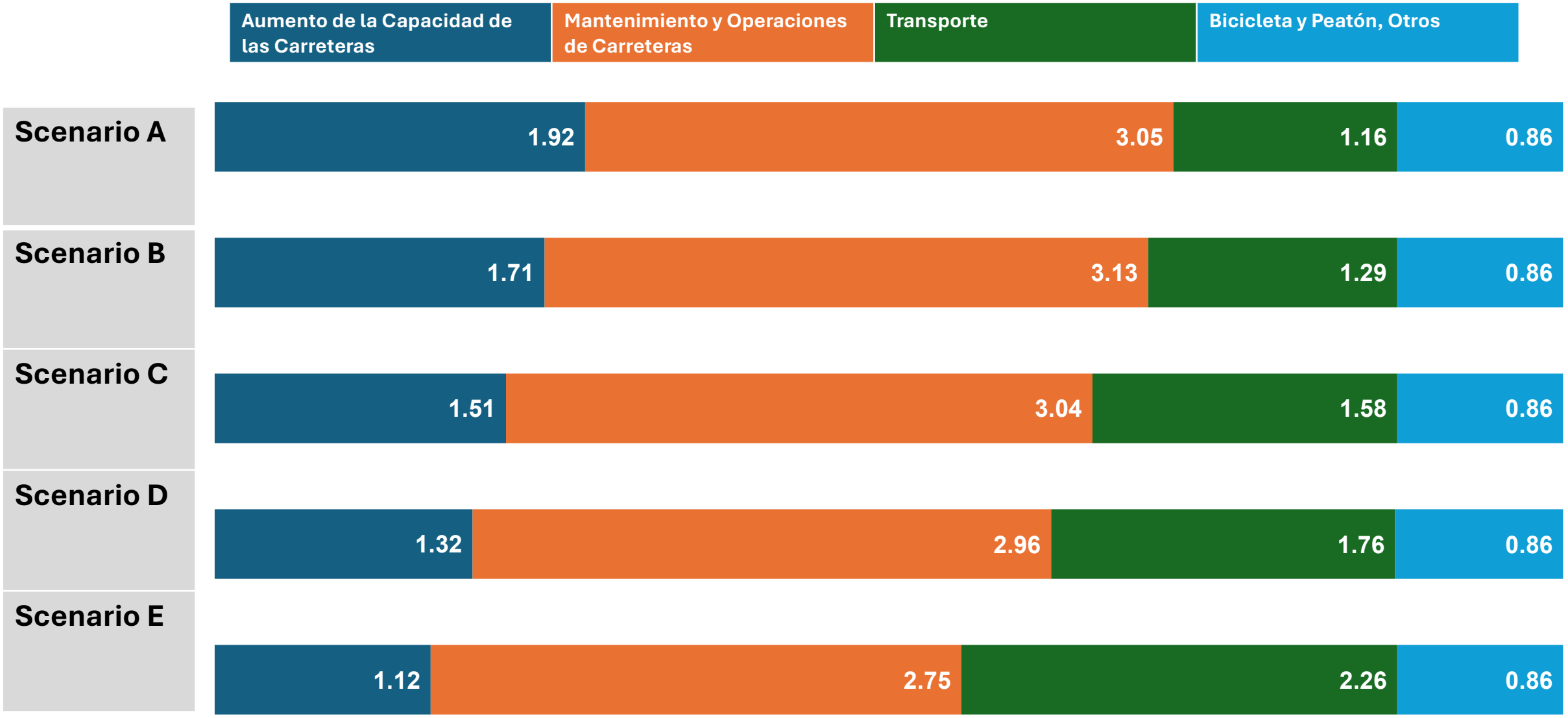
Estrategias/prioridades:

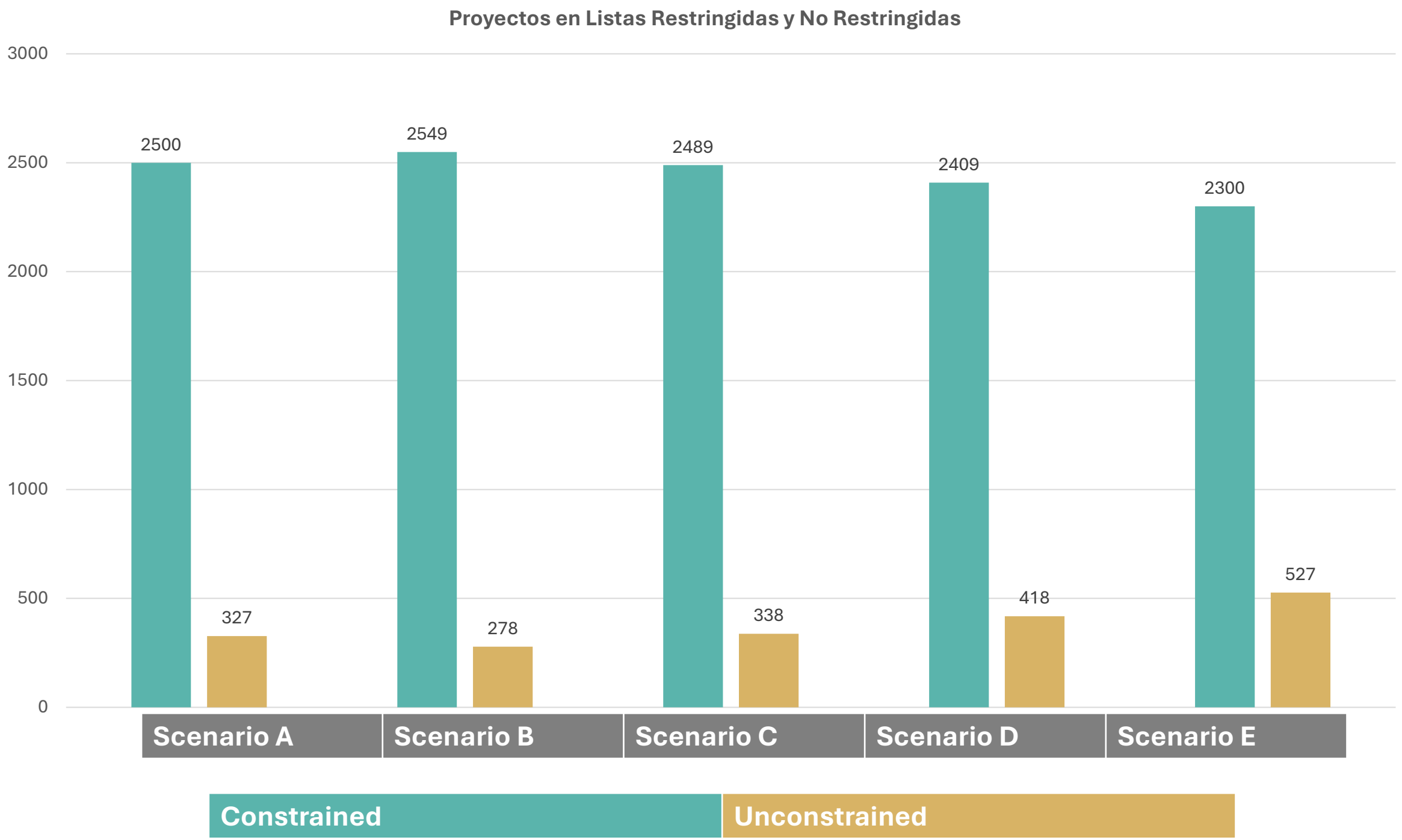
- Mayor inversión en transporte público
- Mínimo enfoque en la ampliación de la capacidad de carreteras
- Crecimiento denso de áreas céntricas mediante la maximización del desarrollo dentro del área desarrollada
- Desarrollo orientado al transporte público de alta densidad

Tren Regional de Pasajeros



Costo de los Proyectos en la Lista Restringida por Escenario (en Miles de Millones de Dólares




Proyectos en Listas Restringidas y No Restringidas
3000
2500
2000
1500
1000
500
0
2500
327
2549
278
2489
338
2409
418
2300
527
Scenario A
Scenario B
Scenario C
Scenario D
Scenario E
Constrained
Unconstrained

Indicadores de Rendimiento

- **Salud Pública**

Mide los beneficios para la salud que provienen de prevenir accidentes, enfermedades y personas que caminan o montan en bicicleta en la región del condado de Fresno. Se calcula en relación con el escenario del RTP/SCS del 2022.

- **Aire Limpio**

Mide la cantidad de contaminación que se introduce en la atmósfera por el desplazamiento de vehículos. Los contaminantes incluidos en este análisis son PM10, PM2.5 y NOx. Se compara con el escenario del RTP/SCS del 2022 y se muestra en porcentaje de cambio.

- **Acceso al Destino**

Mide el tiempo promedio de viaje (minutos) desde casa hasta cualquier destino durante las horas pico de la mañana. Se basa en los resultados de asignación de viajes del modelo de demanda de viajes.

Indicadores de Rendimiento

- ***Acceso al Destino en Comunidades Desfavorecidas*** *Tiempo promedio de viaje en minutos desde casa hasta cualquier destino durante las horas pico de la mañana para las personas que viven en comunidades desfavorecidas*

- ***Consumo de Tierras Agrícolas***

Mide los acres de tierras agrícolas que se proyecta convertir en nuevos desarrollos residenciales y comerciales

- ***Índice del Transporte Activo***

Mide el número total de viajes en bicicleta y a pie en el condado de Fresno. Viene de la parte de modo compartido del modelo de transporte. Depende de la distribución del uso del suelo junto con las infraestructuras de transporte activo en todo el condado. Se expresa en relación con el Escenario A.

Indicadores de Rendimiento

- ***Carreteras de Calidad***

Mide el total de millas de carril de proyectos de mantenimiento de carreteras, abiertos al tráfico para el 2035. El proyecto incluye reparaciones, repavimentaciones, reconstrucciones o otras dadas de mantenimiento en todo el condado.

- ***Millas Recorridas***

Cantidad de viaje para un día típico en el condado de Fresno. Proviene del modelo de demanda de viajes y se mide por VMT por cápita.

Indicadores de Rendimiento

- ***Reducción de Gases de Invernadero (GHG, por sus siglas en inglés)***

Mide las emisiones de carbono promedio de la persona debido a los desplazamientos en vehículo. Se mide en relación con los niveles del 2005 y debe cumplir el objetivo del 13% en el 2035 establecido por CARB (por sus siglas en inglés).

- ***Forma Urbana Compacta***

Mide la eficiencia del uso del suelo y combina múltiples variables en relación con el transporte, el desarrollo y las funciones mixtas de uso del suelo.

*El índice compuesto ponderado = 30% * Densidad Residencial*
*+ 25% * Densidad de Empleo*
*+ 20% * Tasa de desarrollo del TOD*
*+ 15% * Desarrollo de uso mixto*
*+ 10% * Tasa de desarrollo dentro del área desarrollada*

- ***Inversión Financiera en Comunidades Desfavorecidas***

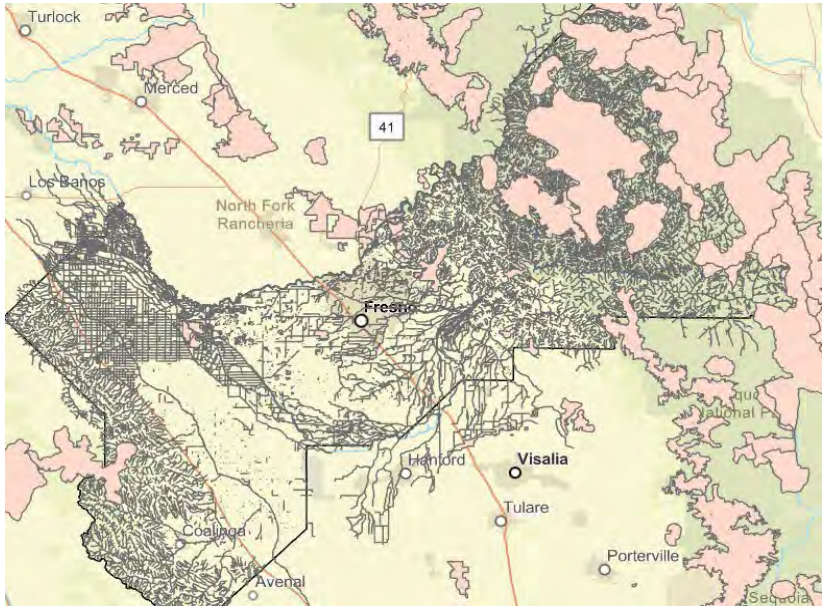
Mide el costo del proyecto, con limitaciones financieras, mediante escenarios que se encuentren en las Comunidades Desfavorecidas y estén abiertos al tráfico para el 2035. Para proyectos que no estén completamente ubicados en comunidades desfavorecidas, la inversión se calcula por la proporción de longitud o área dentro de las comunidades desfavorecidas.

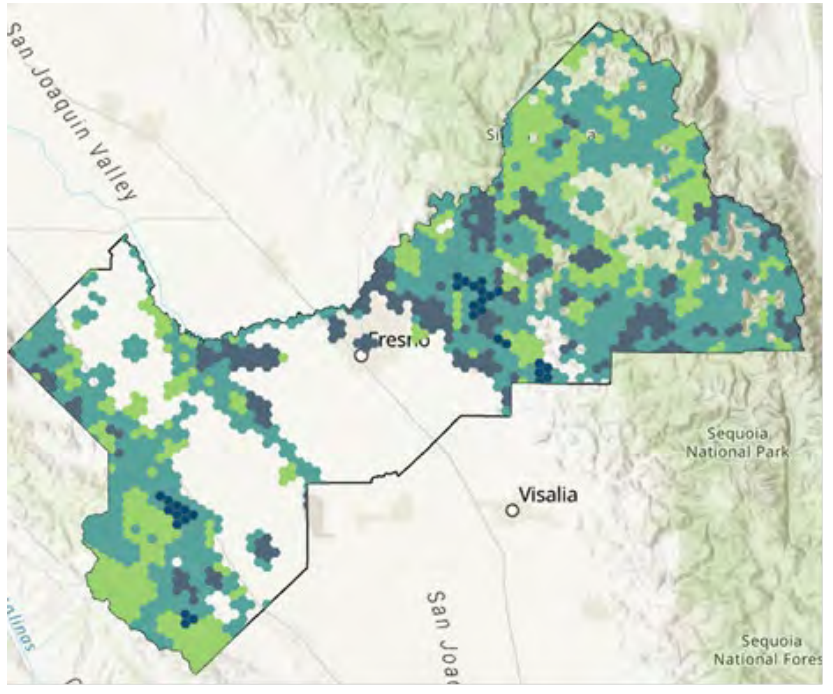
Indicadores de Rendimiento

- ***Recursos Ambientales Críticos***

i. Protección de los Hábitats Críticos y Humedales - Este indicador muestra el consumo de tierra previsto de hábitats críticos y humedales identificados por el Servicio de Pesca y Vida Silvestre de los Estados Unidos. Se basa en el modelo de uso del suelo del FCOG, la proyección de crecimiento regional y la estrategia de uso del suelo de cada escenario. Como indicador del SCS, mide el consumo de suelo en acres de hábitats críticos y humedales para el 2035.

ii. Áreas de Conservación - Además del indicador anterior, basado en la sugerencia del subcomité del SCS y la consulta con el Departamento de Pesca y Vida Silvestre de California (CDFW, por sus siglas en inglés), el personal de FCOG incluyó el conjunto de datos Áreas de Énfasis en la Conservación (ACE, por sus siglas en inglés) en el análisis del consumo de uso del suelo. ACE es un conjunto de datos espacial desarrollado por el CDFW con fines de planificación de la conservación con información sobre biodiversidad, conectividad de hábitats y resiliencia al cambio climático.





Resultados de los Indicadores de Rendimiento

Indicadores de rendimiento	Escenario A	Escenario B	Escenario C	Escenario D	Escenario E
Salud Pública (año de crecimiento respecto al 2022 SCS escenario)	1439	1443	1458	1453	1453
Aire limpio - PM 10, PM2.5, NOX (cambio de porcentaje respecto al escenario del 2022)	-27.40%	-27.40%	-27.40%	-27.40%	-27.40%
Acceso al Destino (minutos)	10.13	10.12	10.11	10.13	10.13
Acceso al Destino en DAC (minutos)	9.98	9.98	9.94	9.96	9.96
Consumo de Tierras Agrícolas (acres)	1044	1031	924	924	924
Índice de Transporte Activo	1.000	1.004	1.009	1.010	1.009
Carreteras de Calidad (Millas de Carriles)	1347	1347	1347	1347	1340
Millas recorridas (VMT por cápita)	24.22	24.20	24.17	24.19	24.19
Reducción de GHG	-12.60%	-12.69%	-12.82%	-12.75%	-12.74%
Forma Urbana Compacta	6.2	6.4	7.0	7.0	7.0
Inversión financiera en DAC	76.7%	75.6%	75.6%	77.4%	78.4%
Recursos Ambientales Críticos – USFWS+ACE (acres)	3211	3169	3121	3121	3121

DAC – Comunidades Desfavorecidas

Próximos Pasos

- El escenario aprobado/recomendado por el subcomité del SCS pasará por la Mesa Redonda RTP/SCS el 11 de marzo
- También se presentará al subcomité de EJ como un punto informativo en marzo
- Una vez aprobado por la Mesa Redonda, se entregará a COG TTC/PAC el 13 de marzo
- La Junta de Política de la COG tomará la decisión sobre el escenario preferido el 26 de marzo
- Se espera que la Junta de Política del COG apruebe el RTP/SCS 2026 en agosto del 2026



- Explica cómo sus elecciones se alinean con los escenarios
- Enlace a las descripciones de cada escenario
- Abierto desde el 17 de febrero del 2026

Escanee el enlace para la encuesta:

To complete this survey in English, Click Here.
Bienvenido a la Encuesta de la Estrategia de Comunidades Sostenibles (SCS) 2026

Gracias por tomarse unos minutos para compartir su opinión. Sus respuestas ayudarán a guiar las inversiones de transporte y uso de suelo de nuestra región hasta el año 2035 y más allá.

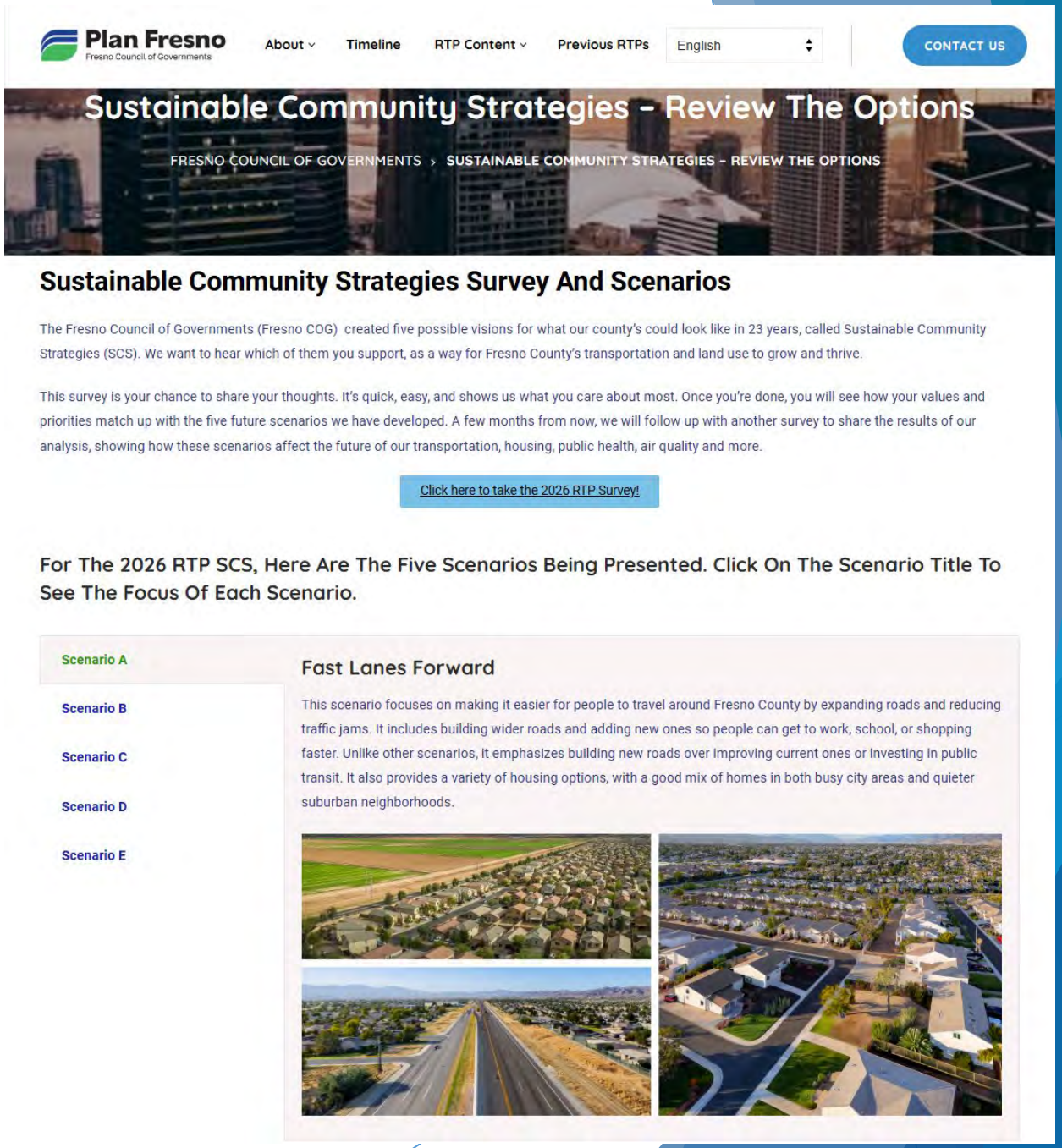
La SCS es un plan a largo plazo que conecta el uso de suelo, el transporte, la vivienda y las metas ambientales para apoyar oportunidades económicas, reducir las emisiones de gases de efecto invernadero y crear comunidades más saludables y conectadas. Haga clic aquí para obtener más información sobre la SCS.

El camino hacia nuestro futuro puede tomar muchas direcciones. Por eso, esta SCS evalúa cinco escenarios distintos. Estos escenarios fueron presentados en una encuesta el verano pasado. Haga clic aquí para leer sobre los escenarios.
No hay escenarios correctos o incorrectos, ya que cada uno se enfoca en un conjunto ligeramente diferente de prioridades. Cada uno tiene un rendimiento distinto en áreas como aire más limpio, mejor acceso a empleos, protección de tierras agrícolas y más. Sus respuestas nos ayudan a entender cuáles áreas son más importantes para la comunidad. No se le pedirá elegir un escenario directamente. En cambio, sus respuestas ayudarán a identificar cuál escenario se alinea mejor con sus valores.

Plan Fresno

Información en Línea de Escenarios del SCS

- PlanFresno.com
  - Estrategias de Comunidades Sostenibles
  - Participación Publica
- FresnoCOG.org
  - Pagina Principal
  - Involúcrese



Analysis of Fresno COG 2026 RTP/SCS Scenario Performance Survey Responses

1. Introduction

As part of the Sustainable Communities Strategy (SCS) evaluation, a public survey was conducted to better understand stakeholder priorities across a range of performance areas. The survey asked participants to rate the importance of various transportation, environmental, and land use outcomes. These importance ratings were then linked to each scenario's modeled performance across the same indicators to generate an overall alignment score for each scenario.

This approach allows for a direct comparison between community values and scenario outcomes, helping identify which scenarios best reflect stakeholder priorities.

This report analyzes [148] responses collected between [2/23/2026 and 3/20/2026].

2. Methodology/Survey Design

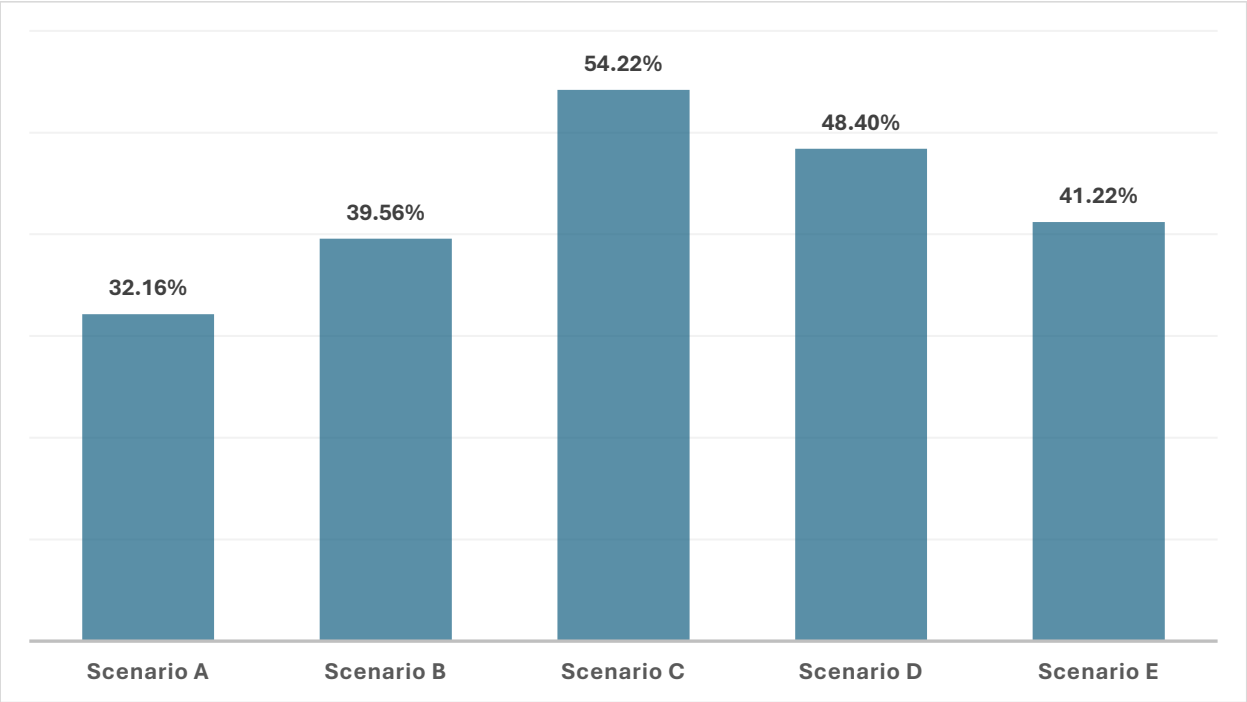
The survey was conducted using Survey123 in ArcGIS online by ESRI. It included:

- 12 questions related to Performance Indicators.
- Select One option
- Questions and notes were available in English and Spanish
- Hosted online

3. Findings

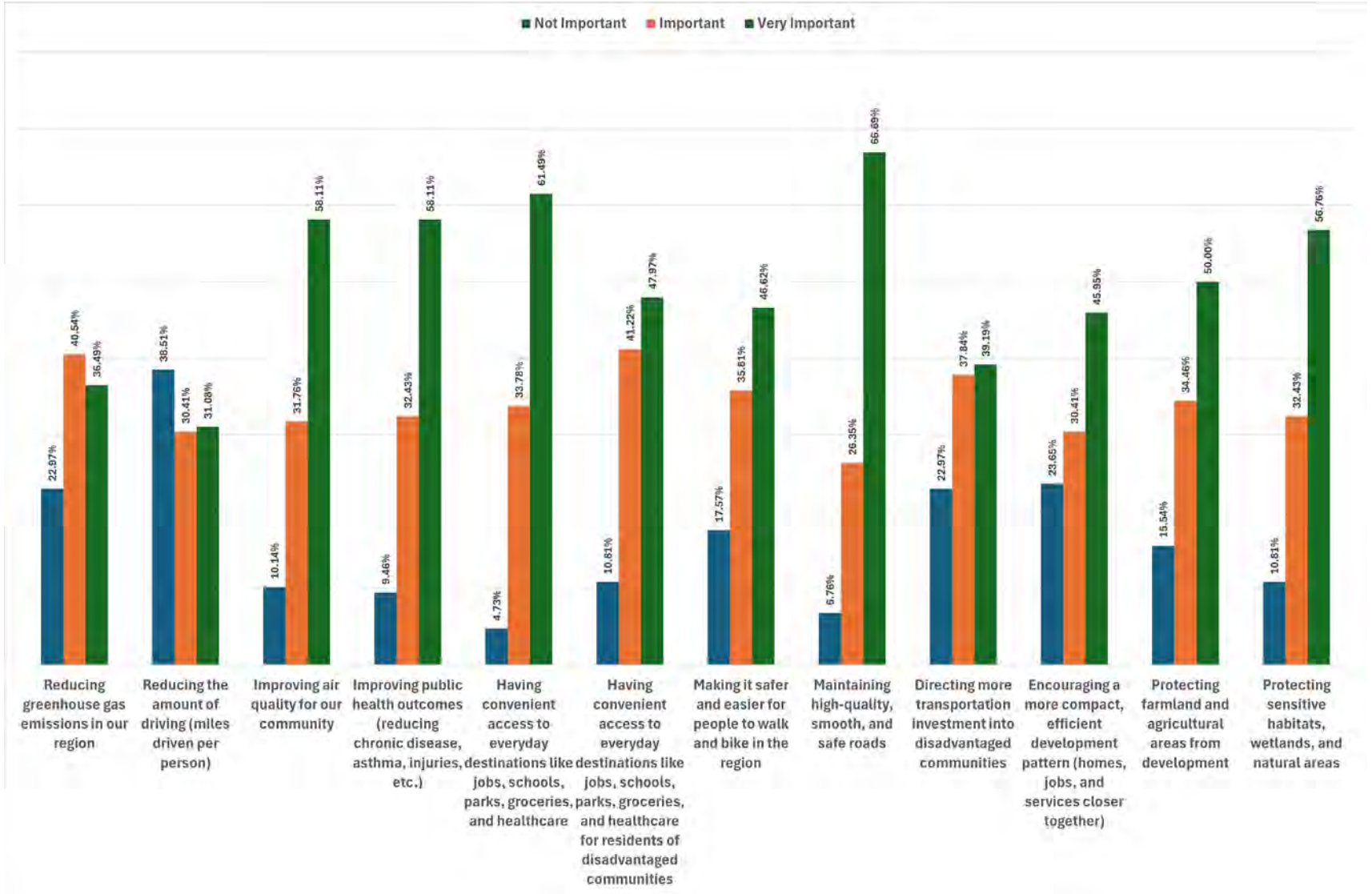
Based on the alignment between respondent priorities and scenario performance, Scenario C achieved the highest alignment score at 54.22%, indicating it most closely reflects participant values overall. Scenario D followed at 48.40%, also demonstrating relatively strong alignment. Scenarios E (41.22%), B (39.56%), and A (32.16%) showed lower levels of alignment, suggesting comparatively less consistency with survey priorities. *Figure 1* shows the alignment scores by scenario.

Figure 1: Scenario Alignment Results



The survey results show varying levels of importance across the performance areas, with several clear patterns in how respondents rated individual topics. Maintaining high-quality, smooth, and safe roads received the strongest support, with 66.89% identifying it as "Very Important," making it the highest-rated item overall. Having convenient access to everyday destinations was also highly prioritized, with 61.49% selecting "Very Important," while improving air quality and improving public health outcomes each received identical "Very Important" responses at 58.11%. Protecting sensitive habitats followed closely at 56.76%, and protecting farmland reached 50.00%. Having convenient access to destinations for residents of disadvantaged communities (47.97%), making it safer and easier to walk and bike (46.62%), and encouraging more compact development (45.95%) all showed relatively strong support as well. Directing more transportation investment into disadvantaged communities had a lower "Very Important" share at 39.19%, though a majority still rated it at least "Important." Reducing greenhouse gas emissions received a more moderate distribution, with 36.49% marking it "Very Important" and a larger share selecting "Important." Reducing the amount of driving (VMT) showed the most divided responses, with the highest "Not Important" share at 38.51% and the lowest combined level of strong support compared to other areas. Overall, the results indicate that while most performance areas are viewed as important, the level of intensity varies notably across specific topics. *Figure 2* shows the results of the survey for each performance area.

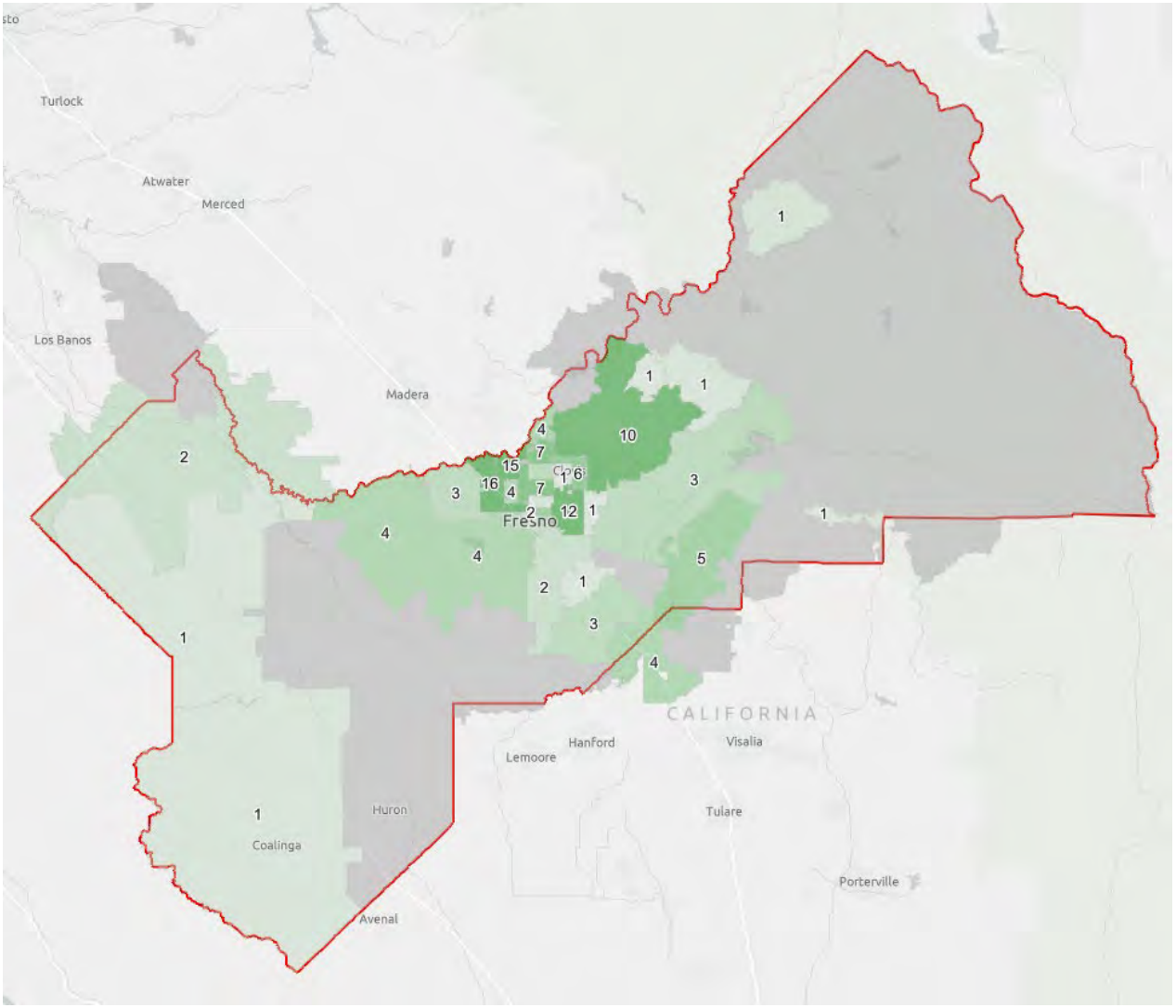
Figure 2: 2026 SCS Scenario Performance Outreach Survey Results



4. Demographics

Respondents were asked three questions on their age, location in the county, and household income level.

Question	Top Choice	% Selecting Top Choice
1. Please select your age group.	50 to 64	29.73%
2. Zip Code.	93722	10.81%
3. Which of the following best describes your household income last year?	>$100,000	38.51%



Quantity of respondents by Zip Code

5. Conclusion

The 2026 RTP/SCS scenario performance survey tried to gather information on where residents' priorities are and tried to align them with the performance of 2026 RTP/SCS scenarios. Demographic patterns by age, zip code, and income provide useful context on the reach of the survey. However, the sample is not statistically representative of Fresno County residents. These insights will inform, though not dictate, the adoption of preferred scenario for 2026 RTP/SCS..



Sustainable Community Strategies – Review The Options

Sustainable Community Strategies Survey And Scenarios

Fresno Council of Governments has developed five region wide visions for growth within Fresno County from now through 2035. Each vision (called a Sustainable Community Scenario or SCS) has a different land use and transportation focus. The goal of the scenarios is to reduce greenhouse gas emissions, but we measured the scenarios using 12 different measurements called "indicators".

This effort is required by the State of California, and is updated every four years. We want to hear which of them you support, as a way for Fresno County's transportation and land use to grow and thrive.

Click Here To Take The Survey!

View the Indicator Results to see how they measure up to one another.

View the 2026 RTP Projects Dashboard

Scenario A

Scenario B

Scenario C

Scenario D

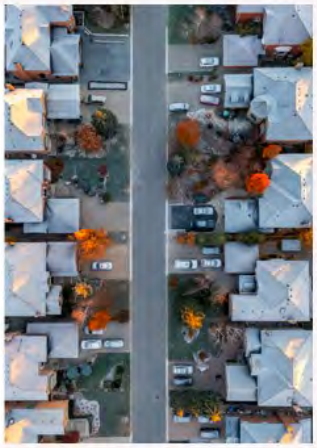
Scenario E

Fix First, Grow Smart

This scenario focuses on keeping Fresno County's roads in good shape, making driving safer and easier. It emphasizes fixing and improving existing streets so people can easily get to nearby places like shops, schools, and parks. Unlike Scenario A, which builds new roads, or Scenarios C, D, and E, which focus on public transit, this scenario prioritizes road maintenance and operation, and smart use of space. It reduces building in far-out areas compared to Scenario A and supports keeping neighborhoods compact, encouraging some redevelopment to existing areas to create a strong sense of community.







To complete this survey in English, Click Here.
Bienvenido a la Encuesta de la Estrategia de Comunidades Sostenibles (SCS) 2026

Gracias por tomarse unos minutos para compartir su opinión. Sus respuestas ayudarán a guiar las inversiones de transporte y uso de suelo de nuestra región hasta el año 2035 y más allá.

La SCS es un plan a largo plazo que conecta el uso de suelo, el transporte, la vivienda y las metas ambientales para apoyar oportunidades económicas, reducir las emisiones de gases de efecto invernadero y crear comunidades más saludables y conectadas. Haga clic aquí para obtener más información sobre la SCS.

El camino hacia nuestro futuro puede tomar muchas direcciones. Por eso, esta SCS evalúa cinco escenarios distintos. Estos escenarios fueron presentados en una encuesta el verano pasado. Haga clic aquí para leer sobre los escenarios.
No hay escenarios correctos o incorrectos, ya que cada uno se enfoca en un conjunto ligeramente diferente de prioridades. Cada uno tiene un rendimiento distinto en áreas como aire más limpio, mejor acceso a empleos, protección de tierras agrícolas y más. Sus respuestas nos ayudan a entender cuáles áreas son más importantes para la comunidad. No se le pedirá elegir un escenario directamente. En cambio, sus respuestas ayudarán a identificar cuál escenario se alinea mejor con sus valores.

Plan Fresno

o Council of Governments

ıed by Constant Contact · February 23 ·

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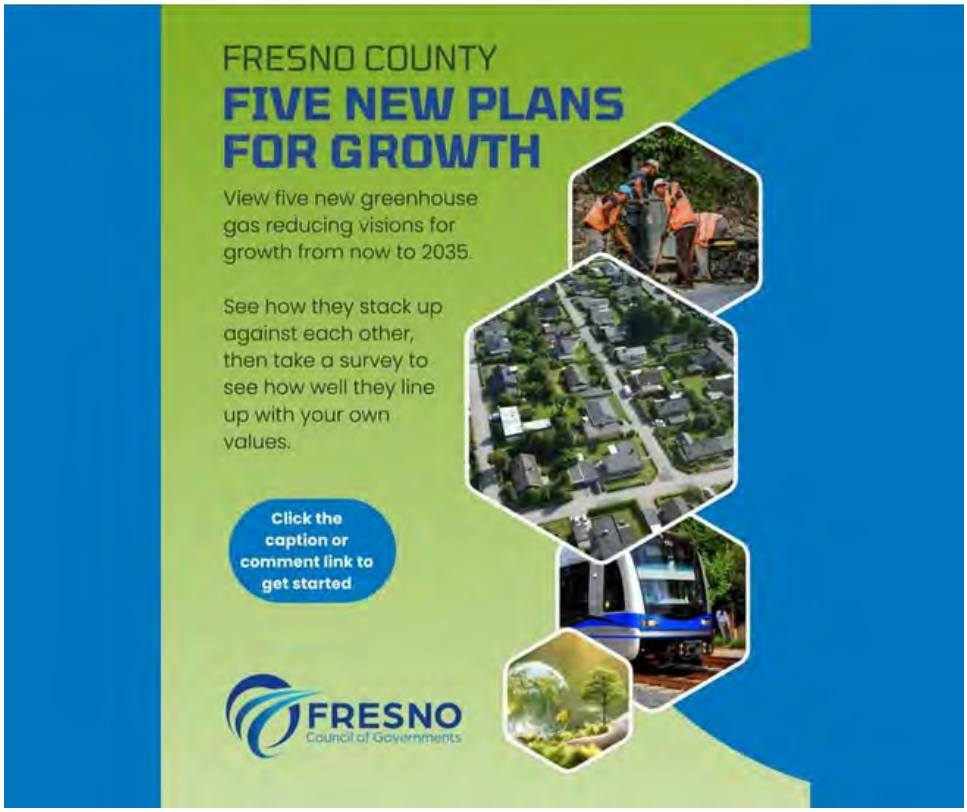
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nmunity meetings to view five possible greenhouse gas reduction plans for the gion. Meet with planners and hear from them how each plan measures... See



Fresno Council of Governments
Published by Constant Contact · March 4 ·

The road to our future can take many paths. So take a few minutes to share your input. that will help guide our region's transportation and land-use through the year 20... **See more**



Appendix D. Public Participation, Review, and Adoption

Item 4. Southwest Strategies Outreach Consultant Proposal, Contract and Invoices



The following comprises our recommendations to help Fresno COG achieve the goals and objectives laid forth in the RFP. These recommendations include tried and true best practices for public outreach for an RTP/SCS, in addition to some emerging technologies that we are poised to implement on Fresno COG's behalf. A particular focus throughout this work plan is ensuring equitable, inclusive and multilingual outreach and working to ensure all Fresno County residents can make their voices heard through an exhaustive, multipronged grassroots, digital, media and community-based outreach campaign. The following is subject to change based on ongoing feedback and information garnered during the kickoff session.

A. Project Initiation

The project launch lays the foundation for a comprehensive, exhaustive public outreach and engagement process. Our team will coordinate a kickoff with Fresno COG and any other project partners, as noted below. This will occur within two weeks of the notice of intent to award.

- **Kickoff session (May/June 2024):** As a first step, our team will convene a kickoff session to launch the project officially. This will serve as an opportunity for our team to meet with the Fresno COG team to gain a deeper understanding of goals, outreach conducted to date, stakeholders to be engaged, lessons learned from prior RTP outreach cycles and more. Our team will coordinate meeting logistics, lead the meeting, take action notes and provide a summary of the meeting to distribute to attendees.

Deliverables

- Kickoff session agenda
- Action notes

B. Community Engagement Program

Developing a robust community engagement program is a critical first step in an equitable outreach process, which will ultimately help develop the best possible RTP/SCS for the region. Our team will work with Fresno COG to ensure our community engagement program is in keeping with the critical outreach and engagement strategies outlined by the RTP Public Outreach Strategy that is slated for adoption later this year. From there, we will work to develop messaging that is readily understood by the general public; collateral materials that handily convey technical planning concepts in simple, readily understood language; and multipronged, innovative engagement strategies with stakeholders across the County that will enable our team to gather ample feedback from the region's diverse audiences. The following represents our high-level approach, which is subject to change based on ongoing feedback. Further, we will modify our outreach and engagement approach in real time based on performance measures.

- **Communications plan:** We will work closely with Fresno COG to develop a strategic communications plan centered around RTP/SCS phases and key milestones. The plan will include effective tactics identified during the lessons learned analysis, traditional outreach activities such as briefings and presentations, and innovative digital and grassroots outreach designed to reach target communities. Although our plan will outline a comprehensive approach to engaging with every community member, we know that things can change at the drop of a hat.

  Our team can proactively anticipate narratives and potential media headlines, preemptively prepare for them, and react rapidly to situations that unfold in real time. We're the kind of people who have backup plans for our backup plans. Our staff record for drafting a full press release is 16 minutes while facilitating community engagement at an event.

- **Message platform:** An overarching message platform will be developed explaining the comprehensive nature of the RTP/SCS while conveying complex information in simple, easy-to-understand terms and linking overarching ideas of importance to the community, such as quality of life. Messages will be incorporated into Fresno COG-branded collateral materials and may be adjusted in response to stakeholder feedback as outreach moves forward.

- **Key stakeholder list:** We recommend creating a comprehensive key stakeholder list, if not already developed, with a special focus on communities that have been traditionally underreached, underserved, and/or may lack access to the internet to help drive outreach planning. Further, the stakeholder list can be refined based on ongoing feedback to include the following recommendations:
    - **Identify spokespeople:** If desired, we will work closely with Fresno COG to identify at least five to ten Fresno COG staff, board members, community-based organization leaders, member agency leaders, interested stakeholders, and other trusted community leaders who may serve as spokespeople on the RTP/SCS, with a focus on ensuring a diversity of backgrounds, perspectives, and areas of expertise. These spokespeople will also partner with our noted community liaisons and ambassadors to maximize our unique approaches to engaging each subregion. It will also be important to engage bilingual spokespeople with proficiency in the following languages to conduct media interviews with in-language outlets: Spanish, Hmong and Punjabi, among others.
- **High-level virtual reality planning concepts:** We appreciate that sometimes it is easier to see something and experience it via a rendering, video or other visual means. With this in mind, we recommend developing some prototypical VR renderings of various planning concepts. These can help people engage and better understand how various planning concepts would work in real time, helping us further obtain feedback and cut through the technical jargon to reach people.
- **Public Input web page:** If needed, we will develop infographics and provide design support for the RTP/SCS Public Input page on Fresno COG's website to disseminate relevant, timely project information and updates and ensure transparency throughout the process.
- **Eblasts and newsletters:** To ensure all stakeholders remain informed and up to date with all public information related to the RTP/SCS, we will work with the Fresno COG team to develop unique eblasts for different audiences based on their interests. This could be done through a subscription survey in which people select the other parts of the RTP/SCS that interest them. The eblasts will be kept short, punchy, and provide new and exciting information. We will offer editions in any applicable languages to maximize our engagement with the community.
- **Equitable writing elements:** A key consideration for all outreach strategies is ensuring we are using equitable writing across materials. Having an understanding that each audience is unique and that it is important to cater outreach materials and messaging to each audience is critical to a successful outreach model. It ensures that all can be engaged throughout Fresno COG's efforts. Furthermore, in developing any collateral, our team will ensure the language used can be widely understood and digestible by all audiences.



- **Communications materials:** To support all external, community, media, and internal communications, we will work with Fresno COG to develop a variety of communications materials and resources that connect to people on a personal level and engage key audiences in the plan development process. All materials will use simple, easy-to-understand language and will be developed in English, Spanish, and other languages, as appropriate, to support outreach efforts. These materials could include, but are not limited to:

Collateral materials:

- Fact sheets
- One-pagers
- Fliers
- Brochures
- Maps
- Event programs
- FAQs
- Exhibits
- Public comment forms
- Talking points
- Briefing presentations
- Display boards and signage
- Infographics
- Print advertising

Digital communications:

- E-toolkits
- Eblast and newsletters
- Public Input page design and content
- Digital advertising
- Social media content, graphics and animations
- Shareable Graphics Interchange Format (GIFs)
- Carousel posts
- Photography
- News releases
- Media advisories

Deliverables

- Community engagement plan
- Message platform
- Stakeholder list
- Stakeholder briefing packet
- Public Input web content (if needed)
- High-level virtual reality concepts
- Additional collateral materials

C. Manage Fresno COG's RTP/SCS Mini Grant Outreach Program

Fresno COG's mini-grant program is a long-standing tool for working with various community-based organizations to conduct further outreach throughout Fresno County. Working with trusted community partners in this way is a vital tool to ensuring hard-to-reach populations are engaged, particularly multilingual community members outside of the greater Fresno area. Our team has a unique insight into Fresno COG's mini-grant program because it includes staff who previously conducted mini-grant outreach as staff at the Fresno State Office of Community and Economic Development. This insider knowledge enables us to know both how the program is administered and what the expectations are for awardees. We are prepared to leverage this expertise to manage the program for Fresno COG from start to finish, including working with CBOs to ensure all their outreach and feedback is documented for inclusion in the RTP/SCS. The following is a high-level overview of what we anticipate this management will look like, which we will refine as we learn more from the Fresno COG team during the kickoff session.

- **Coordinate proposal scoring and notification:** If needed, our team will work with Fresno COG to identify and recruit a panel of proposal scorers to review the proposals received from CBO groups. These will be scored using a rubric, with the top-scored proposals receiving funding. Our team can help Fresno COG notify awardees and communicate the next steps in the process.

- **Convene mini-grant awardee training:** Our team will conduct a virtual and/or in-person awardee training to review best practices, review collateral materials developed for outreach, answer questions and outline reporting expectations for each organization. This could include developing soundbite messaging sheets and other reference guides for spokespeople to have on hand and available as a reference, including A-B-C (Answer-Bridge-Communicate) cheat sheets and other useful quick references for teams to have on hand. In addition, we are prepared to support Fresno COG with all meeting materials, including but not limited to presentations, FAQs, messaging documents, timelines, and other resources for awardees and other CBO partners.

- **Track awardee outreach:** Our team will conduct recurring check-ins with awardees to monitor the outreach conducted to date and track overall progress on this work. If desired, this could include recurring follow-up calls or coordinating recurring reporting to Fresno COG as part of the grant terms. We will also conduct follow-ups as needed to ensure awardees stay on schedule and meet overall program deadlines.

- **Additional awardee engagement:** In addition to approaches outlined by CBOs via the mini-grant program, further outreach can be conducted among CBO stakeholder groups via streamlined, simplified outreach processes to maximize reach. This could be provided to CBOs as an optional enhancement to their activities and to further generate feedback through the outreach and engagement work they are already doing. This could include strategies like the following:

    - **CBO network coordination:** We will work with Fresno COG to build upon its existing CBO network to maximize reach and engagement in the RTP/SCS. The CBO network will include a wide range of groups with varying interests throughout the region who can help further spread the word about key RTP/SCS phases and milestones, as well as encourage the public to provide feedback.

    - **External CBO event tabling:** We recommend partnering with community-based organizations to conduct further outreach at various community events. This could include a "pop-up community engagement in a box" suite of materials that can be shared across the region. We will create a schedule of events that the team can table to conduct and engage with different audiences throughout the region. We recommend working closely with the Environmental Justice Subcommittee to assist in CBO outreach and communications.

- **Coordinate final outreach memo submittal:** As the final deliverable, our team will make sure each mini-grant awardee completes an outreach summary memo and submits it to Fresno COG for inclusion in the RTP/SCS. This will include all pertinent outreach details and feedback received for inclusion. If desired, our team can create a template and share it with all awardees to

ensure consistency across summary documents and/or so they can be readily combined into a single document summarizing this work.

Deliverables

- Training presentation
- Multilingual stakeholder presentation, talking points and FAQ
- Pop up event-in-a-box materials
- Outreach summary template

D. Transportation Needs Outreach and Sustainable Communities Strategy Development

Once the community engagement plan is reviewed and approved by the Fresno COG team, we will begin implementation. The following recommended strategies we propose to obtain extensive community feedback for the RTP/SCS process. This includes conducting the 2024 Transportation Needs outreach effort in the fall of 2024 and the subsequent vetting of the SCS in spring 2025. Further, we appreciate how sustained, recurring check-ins with the public during an outreach process of this nature are vital to ensuring the public remains consistently engaged. With this in mind, we have included recommendations for continued outreach via eblasts and other methods for the period between the Transportation Needs outreach process and the vetting of the SCS scenarios in 2025.

- **Library partnership:** We will coordinate with libraries across the region to hold workshops, host exhibits, and build RTP/SCS education centers readily available for members of the public to learn about the Plan and submit their feedback. We will emphasize working with libraries in low-broadband adoption and underreached communities to ensure we reach all audiences through outreach efforts. Additionally, we will identify communities throughout the county that could benefit from lending libraries and coordinate with said neighborhoods to provide lending libraries equipped with information on the RTP/SCS and feedback mailers to send to Fresno COG.

- **Media engagement:** As part of efforts to ensure widespread awareness and understanding of the RTP/SCS process and encourage public feedback, we will work closely with Fresno COG to implement robust media engagement. Under the direction of Fresno COG, we will develop a variety of materials in alternative language formats, where appropriate, to support the implementation of the media engagement plan, which may include, but are not limited to the following:

    - **Media messaging:** Based on research findings, we will work closely with Fresno COG PIO to develop a media-focused message platform that clearly communicates the mission, vision and values of Fresno COG and the RTP/SCS to the community. This message platform will also lay the foundation for communicating the future of transportation throughout the region. These messages will highlight the opportunity to address critical issues like transportation, housing, protecting the environment, connectivity, and ensuring equal access to healthcare, education, and employment opportunities. By developing a comprehensive, forward-looking message, Fresno COG will position itself as a regional leader, paving the way for a brighter future.

    - **Media materials:** We will develop media kits, talking points, press releases, media advisories, op-eds/columns, speeches, newsletters, and website content, in addition to any other needed media materials.



    - **Media coordination:** We will support Fresno COG with media coordination and engagement as needed, including but not limited to, coordinating and facilitating press conferences, media interviews, and other media events; ensuring message inclusion in reporting; development and distribution of media kits to include b-roll footage, key resources, and engaging imagery.

    - **Standby media statements:** Using the messaging developed in earlier phases, as well as through media monitoring and anticipation of coverage around key events, we will develop standby media statements to ensure rapid response to emerging coverage.

    - **Media placements:** To ensure robust awareness and understanding of the RTP/SCS process and to highlight opportunities for the public to get involved, we will work with Fresno COG to identify, facilitate, and coordinate media placement opportunities that will maximize reach and engagement.

- **Promote Transportation Needs Assessment Survey:** Our team will help disseminate surveys in a variety of innovative manners.This will help inform the planning process as well as create opportunities to interact with stakeholders in places they already visit, including buses, Park & Ride lots, sporting events, major retail centers, large employers, libraries, community centers, and colleges and universities. This also could be loaded onto a tablet or other mobile device and then visit a variety of locations with informational materials and complete the surveys with members of the public. A pop-up booth could also be set up in these locations, as well as at community events.

- **Social media:** In addition to distributing regular eblasts throughout the planning process and providing updated website content, we would recommend deploying a robust social media program with engaging posts and visuals to reach tech-savvy millennials, Gen Z, and individual communities. Specific activities could include but are not limited to, driving traffic to the RTP/SCS webpage on Fresno COG's website and creating a Public Input map interface that allows visitors to comment during the planning process.

- **Written comments:** Comment cards can be utilized at public workshops to ensure that all attendees, not just those who participate in public comment sessions, provide their feedback on the Draft RTP/SCS.

- **Listening sessions:** To reach as many people as possible, we recommend implementing listening sessions, where we can hear new perspectives on topical subjects relevant to Fresno COG's initiatives and provide information on how the RTP/SCS transforms each subject.

- **Spotify/Pandora XM radio:** We will coordinate a media partnership with programs such as Spotify, Pandora, and XM radio channels, using their software to identify where Fresnans are commuting to and from and during what time of the day to target our audiences through a series of media placements most accurately.



- **Open houses:** We will plan and implement a series of in-person public open houses focused on specific elements in the Draft RTP/SCS to gather meaningful feedback from target audiences and stakeholders. These open houses will be held in central locations within each subregion. They will create opportunities for Fresno County residents to engage directly with Fresno COG staff and representatives, learn about specific projects and programs outlined in the RTP/SCS, and provide formal public comments.

- **Virtual public meetings:** For those who may not be able to attend a public open house/workshop/meeting in person, we will plan and help implement one or more virtual public meetings via Zoom in each subregion, depending on needs. The virtual public meetings will feature an interactive educational presentation, live surveys/polling, and a formal Q&A session where residents can ask Fresno COG staff and representatives questions in real-time.

- **Community pop-up events:** A key part of any successful public outreach and engagement program is meeting people where they are. As a result, we will work with Fresno COG to identify, coordinate, and staff prominent community pop-up events throughout the region that will maximize attendance and participation. In any given month, our staff regularly attend many events for personal and professional growth, giving us unmatched visibility to the different transitions and events within each community.

- **Roadshow presentations:** We will work closely with Fresno COG to plan and conduct regular roadshow presentations to community and business organizations throughout the Fresno County region around key plan development milestones. These presentations will prioritize traditionally underserved communities wherever possible to ensure they have the opportunity to provide feedback.

- **Digital engagement:** As part of efforts to keep the public engaged throughout the plan development process, we will create digital engagement opportunities such as live broadcasts, social media Q&As, digital hub opportunities, interactive surveys, and more to help people ask questions and share input on the RTP/SCS development.

- **Individualized outreach:** Fresno is a diverse collection of people, cultures, and languages. Each community is unique, with specific needs and perspectives. We know Fresno County's unique communities. We have worked with a broad range of diverse populations throughout the region and enjoy strong relationships with community leaders. Our diverse staff includes bilingual practitioners who have experience developing diverse messaging, building community support, and securing in-language media coverage in multicultural television markets and newspaper outlets statewide. Additionally, it is important to consider the Environmental Justice Subcommittee when developing strategies involving multicultural outreach.

- **Facilitated discussions:** At key points in the planning process, we will work with Fresno COG to host a facilitated discussion with 10–15 opinion leaders across a wide variety of stakeholder categories in each subregion. The purpose of these meetings is to gather feedback on the effectiveness of the outreach conducted and suggestions that could be incorporated into the strategy moving forward. We will prepare a report that provides key findings from the meetings, along with recommendations for future outreach.

- **Event partnerships:** We recommend partnering with local agencies throughout the region to hold joint community events during key milestones of the RTP/SCS process. By partnering with agencies, we will help expand our reach, build trust, and amplify media opportunities. We will support all event-related logistics, which could include, but are not limited to, venue logistics, permitting, site plan development, vendor coordination, and materials preparations.

- **External activations:** We recommend partnering with frequented places of entertainment and public gatherings to bring RTP/SCS outreach to various audiences. This may include farmers markets, Grizzlies Fuego games, CBO events, the Fresno Zoo, and more.

- **CBO "event in a box":** To help further expand reach and engagement, we will create "event-in-a-box" style kits with everything organizations need to plan, promote, and conduct an in-language RTP/SCS outreach event, including ways to record and collect public input and comments. By leaning on our trusted third-party partners who have broad networks of their own, we will help maximize awareness of and engagement in the Regional Transportation Plan process. This will also help us reach the harder-to-reach populations, including communities on the West Side, Sierra foothills, unincorporated Fresno County and more.

- **Community outreach:** We will work with Fresno COG to identify community outreach opportunities throughout the region to ensure robust engagement among a wide variety of audiences. This could include, but is not limited to, the following:

- **Neighborhood/association meetings:** We will work alongside the Environmental Justice Subcommittee to coordinate with CBOs throughout the region to schedule presentations to allow for question-and-answer sessions. Each meeting can be specifically catered to the community that is hosting the team and can be centered around the proposed transportation solutions in that city. The team can also spend time explaining the plan development process and how the team considers public feedback as it pertains to the final RTP/SCS.

- **GIS story map:** If desired, our team can work with Fresno COG to develop a GIS story map that easily conveys proposed transportation solutions and their anticipated construction years. This can include multiple story maps emphasizing multimodal improvements, cycling infrastructure, trails, and more.

- **Faith-based organizations:** To continue meeting our audiences where they are and ensure equity and inclusion throughout the process, we recommend coordinating with faith-based organizations of all religions to hold informational sessions and Q&A activities.

- **Practicing language justice:** Beyond utilizing translation and interpretation services in outreach for the RTP/SCS, it is important to build upon Fresno COG's commitment to language justice by creating opportunities for audiences to learn and speak about the RTP/SCS in the languages and vernacular that they feel comfortable using. To implement this, we will develop collateral and informative materials in various languages. We will ensure that any digital engagement platforms used include options to translate into multiple languages and utilize simplified language to reach as many demographics as possible.



- **Community pop-ups:** To further our reach, we will coordinate and staff external public outreach events at local community events, focusing on events that draw Spanish speakers. These pop-up events could include locations such as Arte Americas' Dia de los Muertos Celebration, FresYes Fest, the Caruthers Fair, Reedley Fiesta, and Big Hat Days, among others.

- **In-language media coordination:** We recommend engaging in-language media outlets to help spread the word about the RTP/SCS and to promote outreach events and opportunities for those who are more comfortable speaking languages other than English.

- **Eblasts and newsletters:** We will develop a comprehensive email campaign featuring strategically timed eblasts to stakeholders sharing project information, educational articles, fun facts, relevant project updates, and any public outreach and/or design milestones. By providing the public with regular updates during the RTP/SCS development process, we will help increase transparency and encourage engagement in the plan. At key phases of plan development, feedback "roundup" eblasts could also be shared to help inform the public about comments received to date and encourage additional feedback.

- **Website updates:** We will prepare recommendations for updating and improving existing Fresno COG website and Public Input page content, including revised copy and graphics. Webpages will be reviewed regularly to ensure the latest and greatest information is presented.

- **Public meetings and stakeholder briefings:** We will continue to support the project team, Fresno COG Government Relations staff, and the Environmental Justice Subcommittee with a series of informational presentations and briefings to stakeholders, relevant groups, and organizations, as needed. Our team will coordinate and facilitate the event, including the procurement of venues, equipment, food and beverage, translation and interpretation services, ADA services, and a court reporter to note the comments.

- **Stakeholder feedback and continued engagement:** Stakeholders must understand and feel that their voice is a critical component of the RTP/SCS update. To help accomplish this, we recommend communicating with stakeholders at each step in the process. Every effort will be made to capture contact information to educate and invite stakeholders to participate in the next step. Feedback will also be collected via meeting exit surveys, eblasts, and/or social media.

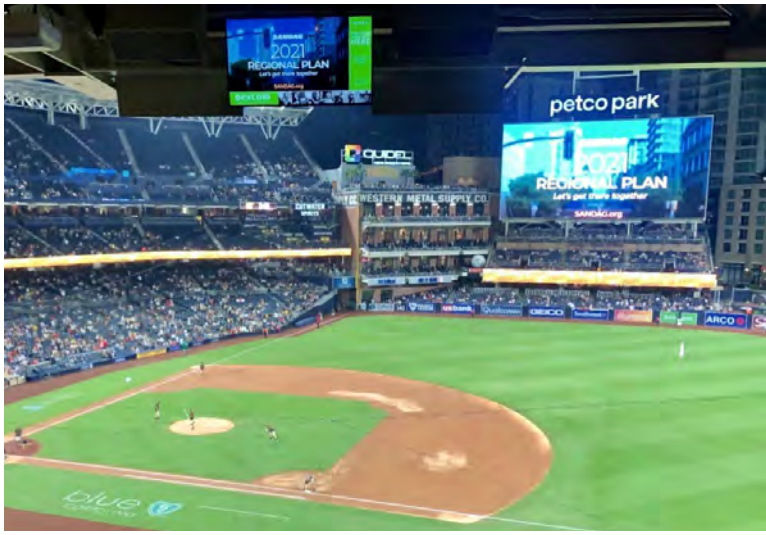
- **Feedback tracker:** A comprehensive feedback tracker will be developed to keep all feedback received in one space for the project team to reference. The tracker will hold any and all pertinent information, including whether the team has responded to the comment and whether it has been considered in the plan yet. Additionally, an FAQ response template document can be developed that will contain drafted responses to commonly received inquiries, expediting the team's inquiry response process.

- **Quarterly reports:** We will prepare quarterly metrics reports to ensure that we are meeting outreach goals, identifying areas of success and improvements, and documenting all outreach efforts. These reports will cover all outreach statistics, from social media metrics to the number of comments received, and a map of where outreach was executed throughout the region. The reports would also allow Southwest Strategies and the Fresno COG team to review and adapt our outreach efforts to measure our success and ensure resources are being used efficiently and responsibly.

- **Presentations to committees and Board:** Our team will prepare presentations and agenda items for Fresno COG's committees and the Board. This will include relevant outreach metrics, milestones, and engagements conducted to date to ensure COG stakeholders are apprised of outreach as it occurs in real-time.

Deliverables

- Media outreach
- Community outreach coordination and collateral materials development
- Recurring eblasts and informational updates
- Documented engagement and feedback received
- Ongoing reporting
- Presentations to committees and Board



FRESNO COUNCIL OF GOVERNMENTS
AGREEMENT FOR CONTRACTOR SERVICES

This Agreement for Contractor Services ("AGREEMENT"), made and entered into this 3rd day of June, 2024, ("Effective Date") by and between the FRESNO COUNCIL OF GOVERNMENTS, 2035 Tulare St., Suite 201, Fresno, California 93721, a joint powers Public Agency ("FCOG"), and Southwest Strategies LLC, a California limited liability company ("CONTRACTOR"). FCOG and CONTRACTOR are each a "Party" to this Agreement and collectively are the "Parties" to this Agreement.

WITNESSETH:

WHEREAS, it is necessary and desirable that FCOG retain a firm to develop a Regional Transportation Plan (RTP) outreach support to staff ("PROJECT");

WHEREAS, on March 27, 2024, FCOG circulated a Request for Proposals to find a contractor to complete the PROJECT, which Request for Proposal is attached hereto as Exhibit A and is incorporated herein by this reference.;

WHERES, on May 7, 2024, CONTRACTOR submitted a document entitled Proposal for Regional Transportation Plan and Sustainable Communities Strategy Outreach, which is attached hereto as Exhibit B and is incorporated herein by this reference; and

WHEREAS, CONTRACTOR represents it is qualified to perform the services required for the PROJECT and is willing to perform such services pursuant to the terms and conditions stated in this Agreement;

NOW, THEREFORE, in consideration of the mutual promises herein, the sufficiency of which is deemed adequate by the Parties, FCOG and CONTRACTOR agree as follows:

I. CONTRACTOR'S OBLIGATIONS

A. The CONTRACTOR shall perform all work necessary to complete the PROJECT. CONTRACTOR shall perform those services as described in Exhibit A and Exhibit B. CONTRACTOR shall perform those tasks and services in accordance with the instructions set forth in Exhibit A. In the event of any inconsistency between this Agreement, Exhibit A and Exhibit B such inconsistency shall be resolved by giving precedence in the following order of priority: (1) to the text of this Agreement excepting the exhibits; (2) to Exhibit A; (3) to Exhibit B; and (4) finally, to Exhibit C (as defined an provided for in Section XXII of this agreement).

B. CONTRACTOR shall perform the task and services contemplated by this Agreement substantially according to the proposed work schedule as set forth in Exhibit B, and according to the requirements of this Agreement.

C. CONTRACTOR shall perform all services required pursuant to this Agreement, inclusive of the exhibits, in the manner and according to the standards observed by a

competent practitioner of the profession in which CONTRACTOR is engaged. All products of whatsoever nature which CONTRACTOR delivers to FCOG pursuant to this Agreement shall conform to the standards of CONTRACTOR's profession.

II. FCOG's OBLIGATIONS

A. FCOG shall compensate CONTRACTOR as provided in section III of this Agreement.

B. FCOG will make available to the CONTRACTOR any document, studies, or other information in its possession related to the PROJECT.

III. COMPENSATION

A. Total Compensation

Notwithstanding any other provision in this Agreement, the basic fee for the services rendered shall be computed at the hourly and cost rates as set forth in Exhibit B and shall be limited by an amount not to exceed the sum of $149,885.

B. Progress Payments

FCOG shall make progress payments to CONTRACTOR upon receipt and approval by FCOG of CONTRACTOR's monthly invoices, based upon completion of the task and services as set forth in Exhibit B. Payment of said progress payments to CONTRACTOR shall be based upon FCOG's evaluation of the completion of each respective component.

Ten percent (10%) of each progress payment shall be retained by FCOG as performance retention. Upon CONTRACTOR's full performance of its obligations under this agreement, including, without limitation, submission of its Final Report, and FCOG's approval of CONTRACTOR's performance hereunder, the accrued performance retention shall be paid to CONTRACTOR by FCOG. The CONTRACTOR may request FCOG to make payment of retention funds withheld from progress payments as provided under Section 10263 of the California Public Contracts Code.

C. Invoices

CONTRACTOR shall submit two copies of each invoice with adequate supporting documentation of work billed and costs charged by Task as set forth in Exhibit B, to FCOG, specifying those services which CONTRACTOR believes have been completed. The invoice shall specify: (1) hours worked multiplied times the billing rates authorized in Exhibit B, (2) an itemization of incurred direct costs and/or subcontractor fees as set forth in Exhibit B; (3) the total amount billed for the current period, (4) the total amount billed to-date for the project. (5) the retention amount withheld. The invoice shall include a written progress report adequately describing the services billed and provided and summarizing the status of the PROJECT in regard to task completion, timelines, and budget.

D. Payment.

Within 30 days of receipt of a proper invoice, FCOG shall determine whether CONTRACTOR has adequately performed to the satisfaction of FCOG the item(s) for which CONTRACTOR seeks payment and shall remit payment thereof to CONTRACTOR.

E. Disputes.

If FCOG determines that CONTRACTOR has not adequately performed any such task or services, FCOG shall inform CONTRACTOR of those acts in writing which are necessary for satisfactory completion of the item(s). CONTRACTOR shall undertake any and all work to satisfactorily complete the item(s) at no additional charge to FCOG.

In the event there is a dispute over an alleged error or omission by CONTRACTOR, FCOG shall have the right to withhold payment of CONTRACTOR's fees in the disputed amount.

FCOG and CONTRACTOR shall endeavor to resolve any dispute informally between them. Any controversy or claim arising out of this Agreement, or the breach thereof, shall be settled by arbitration of the dispute before an independent arbitrator. The Parties mutually select an independent arbitrator or panel of arbitrators from Judicial Arbitration and Mediation Services, Inc. ("JAMS"), or another entity mutually agreed to in writing by the Parties. In the event a panel of arbitrators is selected, each Party shall select one member, and shall mutually agree on a third member of the panel. Any arbitration shall occur in Fresno County, California.

IV. TERMINATION

A. Termination Without Cause.

This Agreement may be terminated without cause at any time by FCOG or the CONTRACTOR upon thirty (30) calendar days written notice. If FCOG terminates this Agreement, CONTRACTOR shall be compensated for services satisfactorily completed to the date of termination based upon the compensation rates and subject to the maximum amounts payable agreed to in Section III.

If CONTRACTOR terminates the Agreement for reasons other than material breach by FCOG, the CONTRACTOR shall reimburse FCOG, up to a maximum of $5,000, for the actual expense of issuing a request-for-proposal, engaging a new contracting firm, and the new contracting firms cost in becoming familiar with the previous CONTRACTOR's PROJECT design.

B. Breach of Contract.

FCOG may immediately suspend or terminate this Agreement in whole or in part, where in the determination of FCOG there is:

1. an illegal or improper use of funds;
2. a failure to comply with any term of this Agreement;
3. a substantially incorrect or incomplete report, study, or other documents or documentation submitted to FCOG;
4. improperly performed services under this Agreement.

In no event shall any payment by FCOG constitute a waiver by FCOG of any breach of this Agreement or any default which may then exist on the part of the CONTRACTOR. Neither shall such payment impair or prejudice any remedy available to FCOG with respect to the breach or default.

C. Non-Allocation of Funds.
The terms of this Agreement, and the services to be provided hereunder, are contingent on the approval of funds by the appropriating government agency. CONTRACTOR services and reimbursements beyond June 30, 2024, are subject to the inclusion and funding agency approval of this project in the FCOG Fiscal Year 2024-2025 Overall Work Program. Should sufficient funds not be allocated, the services to be provided hereunder may be modified, or this Agreement terminated at any time by FCOG's giving the CONTRACTOR thirty (30) days advance written notice.

D. In the event of any termination of this Agreement, all finished and unfinished work materials, including, without limitation, notes, minutes, research, documents, maps, graphs, and studies, shall be FCOG's property, and at FCOG's sole option, shall be delivered by CONTRACTOR to FCOG.

V. RIGHT TO PUBLISH/OWNERSHIP OF MATERIALS

FCOG shall be the owner of all materials produced pursuant to this Agreement upon completion and full performance of this Agreement by CONTRACTOR and shall have the right to publish, disclose, distribute, and otherwise use, in whole or in part, any reports, data, or other materials prepared by CONTRACTOR under this Agreement. CONTRACTOR shall not be liable for misuse or modification beyond their control by FCOG of materials produced pursuant to this agreement.

VI. INDEPENDENT CONTRACTOR

In performance of the work, duties, and obligations assumed by CONTRACTOR to be provided under this Agreement, it is mutually expressly understood and agreed that CONTRACTOR, including any and all of CONTRACTOR's officers, agents, and employees will at all times be acting and performing as an independent contractor, and shall act in an independent capacity and not as an officer, agent, servant, employee, joint venture, partner, or associate of FCOG. Furthermore, FCOG shall have no right to control or supervise or direct the manner or method by which CONTRACTOR shall perform its work and function. However, FCOG shall retain the right to administer this Agreement so as to verify that CONTRACTOR is performing its obligations in accordance with the terms and conditions thereof. CONTRACTOR and FCOG shall comply with all applicable provisions of law and the rules and regulations, if any, of governmental authorities having jurisdiction over matters the subject thereof.

Because of its status as an independent contractor, CONTRACTOR shall have absolutely no right to employment rights and benefits available to FCOG employees. CONTRACTOR shall be solely liable and responsible for providing to, or on behalf of, its employees all legally-required employee benefits. In addition, CONTRACTOR shall be solely responsible and save FCOG harmless from all matters relating to payment of CONTRACTOR's employees, including compliance with Social Security, withholding, and all other regulations governing such matters. It is acknowledged that during the term of this

Agreement, CONTRACTOR may be providing services to others unrelated to FCOG or to this Agreement.

VII. ASSIGNMENT

CONTRACTOR shall not assign or subcontract its duties under this Agreement without the prior express written consent of the FCOG. No such consent shall be construed as making the FCOG a Party to such subcontract or subjecting the FCOG to liability of any kind to any subcontractor.

No subcontract whether existing or later entered into as set forth herein, under any circumstances shall relieve the CONTRACTOR of its liability and obligation under this contract, and all transactions with the FCOG must be through the CONTRACTOR. Subcontractors may not be changed by CONTRACTOR without the prior express written approval of FCOG.

CONTRACTOR has submitted a Proposal (Exhibit B) which names Lazar Translating and Interpreting ("Approved Subcontractors") as subcontractor(s) for the purposes of this Agreement. CONTRACTOR represents and covenants by entering into this Agreement that it is the prime contractor in this Agreement, and that it is responsible for all acts or omissions of its said subcontractors. CONTRACTOR shall also be responsible for submitting invoices, in accordance with the requirements of Section III of this Agreement, to FCOG for work performed by the Approved Subcontractors, and shall remit payment to the Approved Subcontractors in accordance with the agreements between CONTRACTOR and the Approved Subcontractors. FCOG shall have no responsibility to provide compensation directly to the approved Subcontractors.

VIII. BINDING NATURE OF AGREEMENT; MODIFICATION

The Parties agree that all the terms of this Agreement and its Exhibits shall be binding upon them and that together these terms constitute the entire Agreement of the Parties with respect to the subject matter hereof. No variation or modification of this Agreement and no waiver of any of its provisions or conditions shall be valid unless in writing and signed by duly authorized representatives of the Parties. This Agreement shall be binding upon FCOG, the CONTRACTOR, and their successors in interest, legal representatives, executors, administrators, and assigns with respect to all covenants as set forth herein.

IX. INDEMNITY

CONTRACTOR agrees to indemnify, save, hold harmless, and at FCOG's request, defend the FCOG, its boards, committees, representatives, officers, agents, and employees from and against any and all costs and expenses (including reasonable attorneys fees and litigation costs), damages, liabilities, claims, and losses (whether in contract, tort, or strict liability, including, but not limited to, personal injury, death, and property damage) occurring or resulting to FCOG to the extent they are caused from any negligent, recklessness or willful misconduct of CONTRACTOR, its officers, agents, subcontractors, or employees in their performance of this Agreement, and from any and all costs and expenses (including

reasonable attorneys fees and litigation costs), damages, liabilities, claims, and losses (whether in contract, tort, or strict liability, including, but not limited to, personal injury, death and property damage), occurring or resulting to any person, firm, corporation, or entity who may be injured or damaged to the extent such injury or damage arises from any negligent acts, errors or omissions of CONTRACTOR, its officers, agents, subcontractors, or employees in their performance of this Agreement.

Section IX shall survive termination of this Agreement.

X. NON DISCRIMINATION AND DBE

CONTRACTOR shall not discriminate on the basis of race, color, national origin, or sex in the performance of this contract. CONTRACTOR shall carry out all applicable requirements of 49 CFR part 26 in the award and administration of DOT-assisted contracts. Failure by the contractor to carry out these requirements is a material breach of this contract, which may result in the termination of this contract and such other remedy as FCOG deems appropriate.

XI. INSURANCE

Without limiting FCOG's right to obtain indemnification from CONTRACTOR or any third Parties, CONTRACTOR, at its sole expense, shall maintain in full force and affect the following insurance policies throughout the term of this Agreement:

A. Comprehensive general liability insurance with coverage of not less than $2,000,000 combined single limit per occurrence for bodily injury, personal injury and property damage.

   Comprehensive general liability insurance policies shall name the FCOG, its officers, agents, and employees, individually and collectively, as additional insured, but only insofar as the operations under this Agreement are concerned.

   Such coverage for additional insured shall apply as primary insurance and any other insurance, or self-insurance, maintained by FCOG, its officers, agents, and employees, shall be excess only and not contributing with insurance provided under the CONTRACTOR'S policies herein.

B. Comprehensive automobile liability insurance with limits for bodily injury of not less than $25,000 per person, $250,000 per accident and for property damages of not less than $50,000, or such coverage with a combined single limit of $250,000.

C. Professional liability insurance in the minimum amount of at least $1,000,000 coverage per occurrence.

D. Workers compensation insurance as required by law.

CONTRACTOR shall not cancel or change any insurance policy required under this agreement without a minimum of thirty (30) days advance, written notice given to FCOG.

CONTRACTOR shall provide certification of said insurance to FCOG within twenty-one (21) days of the date of the execution of this Agreement.

Such certification shall show to FCOG's sole satisfaction that such insurance coverages have been obtained and are in full force; that FCOG, its officers, agents, and employees will not be responsible for any premiums on the policies; that as and if required such insurance names FCOG, its officers, agents, and employees, individually and collectively, as additional insured (comprehensive general liability only), but only insofar as the operations under this Agreement are concerned; that such coverage for additional insured shall apply as primary insurance and any other insurance, or self-insurance, maintained by FCOG, its officers, agents, and employees, shall be excess only and not contributing with insurance provided under the CONTRACTOR's policies herein; and that this insurance shall not be canceled or changed without a minimum of thirty (30) days advance, written notice given to FCOG.

In the event CONTRACTOR fails to keep in effect at all times insurance coverage as herein provided, FCOG may, in addition to other remedies it may have, suspend or terminate this Agreement upon the occurrence of such event.

XII. CONFLICT OF INTEREST

CONTRACTOR covenants that it has no interest, and will not have any interest, direct or indirect, which would conflict in any manner with the performances of the services required hereunder.

XIII. EFFECTIVE DATE, TERM

This Agreement shall become effective as of the date of the effective date and shall remain in full force and effect through June 30, 2025, unless sooner terminated or unless its term is extended. Upon the mutual written Agreement of the Parties hereto, this Agreement may be extended beyond that date.

XIV. NOTICES

Any and all notices between FCOG and the CONTRACTOR provided for or permitted under this Agreement or by law shall be in writing and shall be deemed duly served when personally delivered to one of the Parties, or in lieu of such personal service, when deposited in the United States Mail, postage prepaid, addressed to such Party, at such addresses set forth below:

FCOG
Fresno Council of Governments
2035 Tulare, Suite 201
Fresno, CA 93721

CONTRACTOR
Southwest Strategies LLC
401 B Street, Suite 150
San Diego, CA 92101

For all claims arising out of or related to this Agreement, nothing in this section establishes, waives, or modifies, any claims presentation requirements or procedures provided by law, including but not limited to the Government Claims Act (Division 3.6 of Title 1 of the Government Code, commencing with section 810).

XV. PROJECT MANAGER

The CONTRACTOR's project manager shall be Hope Reilly CONTRACTOR may not change its project manager without obtaining prior express written approval by FCOG. It is understood by the Parties hereto that in entering into an agreement of this type with CONTRACTOR, FCOG has evaluated CONTRACTOR's proposal (Exhibit B) and taken into consideration the project team designated therein for this PROJECT, including but not limited to CONTRACTOR's designation of Hope Reilly as the project manager for said PROJECT.

XVI. VENUE; GOVERNING LAW

Venue for any claim or action arising under this Agreement shall only be in Fresno County, California. This Agreement shall be governed in all respects by the laws of the State of California.

XVII. COMPLIANCE WITH LAWS

CONTRACTOR shall comply with all current Federal, State, and local laws, ordinances, and regulations applicable in carrying out its obligations under this Agreement.

CONTRACTOR also agrees to comply with applicable federal procedures in accordance with Title 2, CFR part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards, and 2 CFR, Part 1201, Uniform Administrative Requirements Costs Principles, and Audit Requirements for Federal Awards.

Any costs for which payment has been made to CONTRACTOR that are determined by subsequent audit to be unallowable under Title 2, CFR part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards or 2 CFR, Part 1201, Uniform Administrative Requirements Costs Principles, and Audit Requirements for Federal Awards, are subject to repayment by CONTRACTOR to FCOG.

For the purpose of determining compliance with Public Contract Code 10115, et seq. and Title 21, California Code of Regulations, Chapter 21, Section 2500 et seq., when applicable, and other matters connected with the performance of the contract pursuant to Government Code 8546.7, the CONTRACTOR, contractor's subcontractors, and the FCOG shall maintain all books, documents, papers, accounting records, and other evidence pertaining to the performance of the contract, including but not limited to, the cost of administering the contract. All Parties shall make such material available at their respective offices at all reasonable times during the contract period and for three years from the date of final payment under the contract. Any duly authorized representative of the FCOG, the state, or federal government shall have access to any books, records, and documents that are pertinent to the contract for audits examinations, excerpts, and transactions, and copies thereof shall be furnished if requested.

Travel expenses and per diem rates are not to exceed the rate specified by the State of California Department of Personnel Administration as specified by the California

Department of Transportation's Travel Policy unless written verification is supplied that hotel rates were not then commercially available at the time and location required.

Any subcontract entered into by CONTRACTOR as a result of this contract shall contain all of the provisions of this section.

XVIII. CONTRACTOR'S LEGAL AUTHORITY

Each individual executing or attesting this Agreement on behalf of CONTRACTOR hereby covenants, warrants, and represents: (1) that he or she is duly authorized to execute or attest and deliver this Agreement on behalf of such corporation in accordance with a duly adopted resolution of the corporation's board of directors and in accordance with such corporation's article of incorporation or charter and bylaws; (2) that this Agreement is binding upon such corporation; and (3) that CONTRACTOR is a duly organized and legally existing corporation in good standing in the State of California.

XIX. NO THIRD-PARTY BENEFICIARIES

Notwithstanding anything else to the contrary herein, the Parties acknowledge and agree that no other person, firm, corporation, or entity shall be deemed an intended third-party beneficiary of this Agreement.

XX. SEVERABILITY

In the event any provisions of this Agreement are held by a court of competent jurisdiction to be invalid, void, or unenforceable, the Parties will use their best efforts to meet and confer to determine how to mutually amend such provisions with valid and enforceable provisions, and the remaining provisions of this Agreement will nevertheless continue in full force and effect without being impaired or invalidated in any way.

XXI. HEADINGS; CONSTRUCTION; STATUTORY REFERENCES

The headings of the sections and paragraphs of this Agreement are for convenience only and shall not be used to interpret this Agreement. This Agreement is the product of negotiation between the Parties. The language of this Agreement shall be construed as a whole according to its fair meaning and not strictly for or against any Party. Any rule of construction to the effect that ambiguities are to be resolved against the drafting Party shall not apply in interpreting this Agreement. All references in this Agreement to particular statutes, regulations, ordinances or resolutions of the United States, the State of California, or the County of Fresno shall be deemed to include the same statute, regulation, ordinance or resolution as hereafter amended or renumbered, or if repealed, to such other provisions as may thereafter govern the same subject.

XXII. DRUG FREE WORKPLACE

CONTRACTOR shall certify compliance with Government Code Section 8355 pertaining to providing a drug-free workplace per Exhibit C - "Drug Free Workplace Certification", attached hereto and incorporated herein by this reference as though set forth in full.

XXIII. FEDERAL FUNDS

CONTRACTOR shall acknowledge the participation of federal funds in this PROJECT by causing to have printed on the cover page of any final document provided subsequent to this Agreement, "The preparation of this report has been financed in part through grants from the United States Department of Transportation".

XXIV. INTEGRATED AGREEMENT

This Agreement, and Exhibits A through C, attached hereto and incorporated herein by this reference, represents the full and complete understanding of the Parties with respect to the subject matter hereof, and all preliminary negotiations and oral or written agreements with respect thereto are merged herein. No verbal agreement or implied covenant shall be held to vary the provisions hereof.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed as of the date and year first above written.

FRESNO COUNCIL OF GOVERNMENTS

By Robert Phipps
ROBERT PHIPPS, Interim Executive Director

SOUTHWEST STRATEGIES

By Malleswari Vaddi
MALLESWARI VADDI, Southwest Strategies Vice President of Finance

APPROVED AS TO LEGAL FORM ON BEHALF OF THE FCOG:
DANIEL C. CEDERBORG, County Counsel

By Bryan Rome June 3, 2024
BRYAN D. ROME, Deputy County Counsel

Signature: Robert Phipps
Email: rphipps@fresnocog.org

Signature:
Email: mvaddi@swspr.com

Southwest Strategies-RTP Outreach Contract-agreement

Final Audit Report 2024-06-06

Created:	2024-06-05
By:	Brenda Veenendaal (brendav@fresnocog.org)
Status:	Signed
Transaction ID:	CBJCHBCAABAAMvZG5imzc7wmTUcrNBi-x1AXkzExjgVo

"Southwest Strategies-RTP Outreach Contract-agreement" History

Document created by Brenda Veenendaal (brendav@fresnocog.org)
2024-06-05 - 3:01:05 PM GMT

Document emailed to Robert Phipps (rphipps@fresnocog.org) for signature
2024-06-05 - 3:01:10 PM GMT

Document emailed to Malleswari Vaddi (mvaddi@swspr.com) for signature
2024-06-05 - 3:01:10 PM GMT

Email viewed by Malleswari Vaddi (mvaddi@swspr.com)
2024-06-05 - 5:00:13 PM GMT

Document e-signed by Malleswari Vaddi (mvaddi@swspr.com)
Signature Date: 2024-06-05 - 5:28:05 PM GMT - Time Source: server

Email viewed by Robert Phipps (rphipps@fresnocog.org)
2024-06-06 - 6:03:16 PM GMT

Document e-signed by Robert Phipps (rphipps@fresnocog.org)
Signature Date: 2024-06-06 - 6:04:01 PM GMT - Time Source: server

Agreement completed.
2024-06-06 - 6:04:01 PM GMT

SOUTHWEST STRATEGIES

Southwest Strategies
401 B Street Suite 150
San Diego, CA 92101
(858) 541-7800
www.swspr.com

FCOG - RTP

INVOICE

Total Amount:	$12,411.19
Number:	7095
Invoice Period:	06/01/24 - 06/30/24
Client:	FCOG - RTP

Pay Invoice

INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Professional Fees						
Rachel Audino	6/10/24		Coordinate kickoff meeting logistics. Work on mini grant RFP. Work on project management	2.25	$183.20	$412.20
Hope Reilly	6/10/24		Work on coordinating kickoff meeting and review of mini grant application	0.25	$265.23	$66.31
Rachel Audino	6/11/24		Prepare for and participate in internal coordination meeting. Prepare for kickoff session. Review mini grant application	2.50	$183.20	$458.00
Hope Reilly	6/11/24		Work on kickoff meeting agenda and preparations; work on review of existing outreach materials	0.75	$265.23	$198.92
Cody Dixon	6/11/24		Prepare for internal coordination meeting. Participate in internal coordination meeting. Work on project research	2.50	$143.22	$358.05
Rachel Audino	6/12/24		Prepare for kickoff session. Work on community outreach plan logistics	2.50	$183.20	$458.00
Hope Reilly	6/12/24		Work on coordinating kickoff meeting and developing agenda and meeting objectives	0.75	$265.23	$198.92
Hope Reilly	6/14/24		Work on coordinating kickoff meeting and review of mini grant application	0.25	$265.23	$66.31
Rachel Audino	6/14/24		Coordinate kickoff session logistics. Coordinate plan development	2.25	$183.20	$412.20
Rachel Audino	6/17/24		Work on project management. Prepare for and participate in kickoff session	4.25	$183.20	$778.60
Cody Dixon	6/17/24		Prepare for kickoff season. Participate in kickoff season	2.00	$143.22	$286.44
Hope Reilly	6/17/24		Prepare for and participate in kickoff meeting; coordinate meeting follow-up and next steps	1.75	$265.23	$464.15
Hope Reilly	6/18/24		Work on messaging. Work on outreach plan	0.50	$265.23	$132.62
Rachel Audino	6/18/24		Work on message platform. Coordinate branding development. Work on outreach plan. Work on project management	3.50	$183.20	$641.20
Seleyna Mendoza	6/18/24		Work on message platform	0.50	$112.45	$56.23
Avery Johnston	6/18/24		Coordinate logo design with creative	0.50	$81.69	$40.85
Rachel Audino	6/20/24		Work on message platform	0.50	$183.20	$91.60
Hope Reilly	6/20/24		Work on messaging. Work on outreach plan	0.50	$265.23	$132.62
Cody Dixon	6/20/24		Review draft project messaging. Work on draft plan	1.00	$143.22	$143.22
Hope Reilly	6/21/24		Work on messaging. Work on outreach plan	1.25	$265.23	$331.54

SOUTHWEST STRATEGIES

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San Diego, CA 92101
(858) 541-7800
www.swspr.com

INVOICE

Total Amount:	$12,411.19
Number:	7095
Invoice Period:	06/01/24 - 06/30/24
Client:	FCOG - RTP
	WalletLink

FCOG - RTP

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Rachel Audino	6/21/24		Work on message platform. Work on outreach plan. Work on project management	1.50	$183.20	$274.80
Rachel Audino	6/21/24		Work on message platform. Work on outreach plan. Work on project management	1.50	$183.20	$274.80
Rachel Audino	6/24/24		Work on project management. Work on message platform. Coordinate meeting logistics. Work on outreach plan. Prepare for RTP roundtable	3.50	$183.20	$641.20
Mayra Ortiz	6/24/24		Work in RTP/SCS Logo exploration. Participate in meeting to discuss RTP/SCS Logo task	2.75	$116.70	$320.93
Avery Johnston	6/24/24		Develop high level overview of RTP requirements	0.50	$81.69	$40.85
Cody Dixon	6/24/24		Work on messaging development. Work on Plan Fresno/RTP logo development Work on project coordination	2.50	$143.22	$358.05
Hope Reilly	6/24/24		Work on messaging. Work on outreach plan	0.25	$265.23	$66.31
Mayra Ortiz	6/25/24		Work in RTP/SCS Logo exploration	2.50	$116.70	$291.75
Rachel Audino	6/25/24		Work on outreach plan. Coordinate message platform development. Work on project management	3.25	$183.20	$595.40
Cody Dixon	6/25/24		Work on stakeholder roundtable coordination. Work on RTP message platform	1.00	$143.22	$143.22
Hope Reilly	6/25/24		Work on messaging. Work on outreach plan	0.25	$265.23	$66.31
Ernesto Castaneda	6/25/24	Fresno COG - RTP/SCS	Work on message platform	1.75	$82.69	$144.71
Rachel Audino	6/26/24		Participate in internal coordination meeting. Travel to and attend RTP/SCS Roundtable meeting. Work on project management. Coordinate 30-60-90 calendar development. Coordinate message platform updates	4.50	$183.20	$824.40
Hope Reilly	6/26/24		Work on messaging. Work on outreach plan	0.50	$265.23	$132.62
Cody Dixon	6/26/24		Participate in internal coordination call. Prepare for RTP stakeholder roundtable. Attend stakeholder roundtable. Work on project messaging. Review outreach plan	3.50	$143.22	$501.27
Rachel Audino	6/27/24		Work on project management. Develop 30-60-90 outreach plan. Coordinate recurring meeting logistics	2.50	$183.20	$458.00
Hope Reilly	6/27/24		Work on outreach plan. Work on logo redesign and web graphics	0.50	$265.23	$132.62
Rachel Audino	6/28/24		Work on 30-60-90 outreach plan. Prepare for and participate in internal coordination meeting. Coordinate event calendar development. Work on project management	3.25	$183.20	$595.40
Avery Johnston	6/28/24		Participate in internal team meeting	0.50	$81.69	$40.85
Mayra Ortiz	6/28/24		Work in RTP/SCS Logo	2.00	$116.70	$233.40
Cody Dixon	6/28/24		Participate in internal coordination meeting. Work on messaging platform. Prepare outreach plan revisions	1.50	$143.22	$214.83

SOUTHWEST STRATEGIES

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San Diego, CA 92101
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INVOICE

Total Amount:	$12,411.19
Number:	7095
Invoice Period:	06/01/24 - 06/30/24
Client:	FCOG - RTP WalletLink

FCOG - RTP

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Hope Reilly	6/28/24		Work on outreach plan. Work on logo redesign and web graphics	1.25	$265.23	$331.54
			Professional Fees	**71.50**		**$12,411.19**
TOTAL FEES/EXPENSES				**--**		**$12,411.19**
TOTAL AMOUNT DUE						**$12,411.19**

SOUTHWEST STRATEGIES

Southwest Strategies
401 B Street Suite 150
San Diego, CA 92101
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FCOG - RTP

INVOICE

Invoice Date:	8/8/24
Total Amount:	$17,303.13
Number:	17400
Invoice Period:	07/01/24 - 07/31/24
Terms:	Due upon receipt
Client Code:	FCOG - RTP
Client:	FCOG - RTP

Pay Invoice

INVOICE SUMMARY

Description	Amount
Professional Fees	$19,225.69
10% Amount Retained	-$1,922.56
Total Amount Due	**$17,303.13**
Total Retained Amount to be Paid at end of Completion of Project	$1,922.56

SOUTHWEST STRATEGIES

Southwest Strategies
401 B Street Suite 150
San Diego, CA 92101
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FCOG - RTP

INVOICE

Invoice Date:	8/8/24
Total Amount:	$17,303.13
Number:	17400
Invoice Period:	07/01/24 - 07/31/24
Terms:	Due upon receipt
Client Code:	FCOG - RTP
Client:	FCOG - RTP
	WalletLink

INVOICE DETAILS

Source	Date	Task	Description	Hrs / Qnt	Rate	Amount
Professional Fees						
Rachel Audino	7/1/24		Prepare for and participate in recurring check in with Brenda Thomas, Paul Herman and Jennifer Rodriguez. Coordinate branding development. Work on outreach lookahead. Work on project management	3.50	$183.20	$641.20
Mayra Ortiz	7/1/24		Work on logo updates	1.50	$116.70	$175.05
Hope Reilly	7/1/24		Work on outreach plan. Work on logo redesign and web graphics. Work on project management and administration. Prepare for and participate in biweekly check-in meeting; coordinate meeting follow-up	1.50	$265.23	$397.85
Rachel Audino	7/2/24		Work on project management. Prepare 30-60-90 plan. Coordinate mini grant action items and next steps. Coordinate digital engagement strategy development	2.50	$183.20	$458.00
Mayra Ortiz	7/2/24		Work on logo updates	2.75	$116.70	$320.93
Hope Reilly	7/2/24		Work on outreach plan. Work on logo redesign and web graphics	1.00	$265.23	$265.23
Hope Reilly	7/3/24		Work on outreach plan. Work on logo redesign and web graphics	0.75	$265.23	$198.92
Rachel Audino	7/3/24		Work on project management. Coordinate logo concept next steps	1.75	$183.20	$320.60
Hope Reilly	7/5/24		Work on logo redesign and web graphics	0.50	$265.23	$132.62
Rachel Audino	7/9/24		Work on mini grant matrix	1.75	$183.20	$320.60
Mayra Ortiz	7/9/24		Work on logo concepts	0.50	$116.70	$58.35
Hope Reilly	7/9/24		Work on review of mini-grant applications	0.25	$265.23	$66.31
Rachel Audino	7/10/24		Work on mini grant database. Work on project management	1.00	$183.20	$183.20
Mayra Ortiz	7/10/24		Work on logo updates and Social Media Headers/Graphics	2.50	$116.70	$291.75
Hope Reilly	7/11/24		Work on review of mini-grant applications. Work on outreach coordination updates. Prepare for and participate in biweekly check-in meeting; coordinate meeting follow-up and next steps	1.50	$265.23	$397.85
Rachel Audino	7/11/24		Prepare for and lead check in with Brenda Thomas. Work on project management. Coordinate logo updates. Coordinate event logistics. Coordinate mini grant next steps	2.50	$183.20	$458.00
Avery Johnston	7/11/24		Develop community booth calendar	1.00	$81.69	$81.69

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FCOG - RTP

INVOICE

Invoice Date:	8/8/24
Total Amount:	$17,303.13
Number:	17400
Invoice Period:	07/01/24 - 07/31/24
Terms:	Due upon receipt
Client Code:	FCOG - RTP
Client:	FCOG - RTP
	WalletLink

INVOICE DETAILS

Source	Date	Task	Description	Hrs / Qnt	Rate	Amount
Cody Dixon	7/11/24		Work on branding coordination. Prepare for meeting. Participate in weekly coordination meeting. Work on social media optimization	1.50	$143.22	$214.83
Cody Dixon	7/12/24		Participate in weekly coordination meeting. Work on social media graphic asset coordination	1.00	$143.22	$143.22
Viviann Benitez	7/12/24		Work on booth plan	1.75	$81.69	$142.96
Rachel Audino	7/12/24		Coordinate logo development. Coordinate booth plan development. Work on mini grant presentation outline. Coordinate collateral materials development	4.25	$183.20	$778.60
Avery Johnston	7/12/24		Work on mini grant documentation. Develop community event calendar	3.75	$81.69	$306.34
Mayra Ortiz	7/12/24		Work updates to project logo and web headers	3.25	$116.70	$379.28
Hope Reilly	7/12/24		Work on logo and social graphic updates. Prepare for and participate in team planning meeting; coordinate meeting follow-up and next steps	1.25	$265.23	$331.54
Rachel Audino	7/15/24		Work on project management. Prepare for and participate in check in with project team. Coordinate booth logistics. Coordinate mini grant logistics	4.00	$183.20	$732.80
Viviann Benitez	7/15/24		Work on updates to booth plan	1.00	$81.69	$81.69
Avery Johnston	7/15/24		Coordinate pop-up booth logistics	1.00	$81.69	$81.69
Hope Reilly	7/15/24		Work on logo and social graphic updates	0.50	$265.23	$132.62
Cody Dixon	7/15/24		Coordinate branding materials development. Work on mini grant outreach materials. Participate in weekly coordination meeting	1.50	$143.22	$214.83
Rachel Audino	7/16/24		Work on project management. Coordinate mini grant contract logistics. Coordinate booth plan development	3.50	$183.20	$641.20
Hope Reilly	7/16/24		Work on mini grants administration and contracting	0.75	$265.23	$198.92
Viviann Benitez	7/16/24		Work on booth plan	0.75	$81.69	$61.27
Mayra Ortiz	7/17/24		Finalize and export RTP/SCS Logos. Work on PPT Template	2.00	$116.70	$233.40
Rachel Audino	7/17/24		Work on project management. Coordinate collateral materials development. Coordinate mini grant logistics	3.25	$183.20	$595.40
Cody Dixon	7/17/24		Work on project coordination. Participate in internal coordination meeting. Prepare mini grant application notifications. Work on branding coordination	1.00	$143.22	$143.22

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Hope Reilly	7/17/24		Work on mini grants administration and contracting. Work on outreach planning for pop-ups	0.50	$265.23	$132.62
Cody Dixon	7/18/24		Prepare social media memo. Work on social media branding coordination. Participate in biweekly coordination meeting	1.50	$143.22	$214.83
Rachel Audino	7/18/24		Prepare for and participate in check in with Brenda Thomas. Work on project management. Coordinate pop up booth logistics	3.00	$183.20	$549.60
Rachel Audino	7/19/24		Work on project management. Prepare for and participate in internal coordination meeting. Work on mini grant onboarding logistics. Coordinate collateral materials development	1.00	$183.20	$183.20
Mayra Ortiz	7/19/24		Work on Website Header	1.50	$116.70	$175.05
Rachel Audino	7/22/24		Coordinate mini grant logistics. Work on project management. Coordinate event-in-a-box logistics	1.00	$183.20	$183.20
Avery Johnston	7/22/24		Develop mini grant template	1.00	$81.69	$81.69
Sammy Goldstein	7/22/24		Work on event in a box kit outline; coordinate deliverables development	1.50	$112.45	$168.68
Sammy Goldstein	7/23/24		Work on event in a box kit development. Work on event in a box promotional eblast copy. Work on event in a box promotional social copy; coordinate graphics. Coordinate event in a box materials list. Work on RTP survey general speaking points. Work on RTP survey event sign in sheets. Work on RTP survey event name tags. Work on RTP survey briefing booklet. Coordinate event in a box action items	3.00	$112.45	$337.35
Hope Reilly	7/23/24		Work on mini grants administration and contracting. Work on outreach planning for pop-ups	0.75	$265.23	$198.92
Marisa Cesare	7/23/24		Work on mini grant orientation presentation	2.75	$112.45	$309.24
Rachel Audino	7/23/24		Coordinate collateral materials development. Work on project management	1.00	$183.20	$183.20
Paulina Sierra	7/23/24		Coordinate booth logistics	1.00	$81.69	$81.69
Paulina Sierra	7/24/24		Coordinate booth logistics	1.50	$81.69	$122.54
Marisa Cesare	7/24/24		Work on mini-grant orientation presentation	0.25	$112.45	$28.11
Hope Reilly	7/24/24		Work on mini grants administration and contracting. Work on outreach planning for pop-ups	1.00	$265.23	$265.23

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Sammy Goldstein	7/24/24		Update and distribute mini grant awardee subcontract for Inspiration Transportation; update and distribute mini grant awardee subcontract for Jakara Movement; update and distribute mini grant awardee subcontract for VetNet; update and distribute mini grant awardee subcontract for Downtown Fresno Partnership; update and distribute mini grant awardee subcontract for The Fresno Flyer; update and distribute mini grant awardee subcontract for USGBC Central California. Coordinate event in a box generic name tag artwork. Coordinate event in a box email sign-up sheet artwork. Work on event in a box external messaging platofrm	2.75	$112.45	$309.24
Eddie Villanueva	7/24/24		Work on event in a box social media graphics	2.00	$116.70	$233.40
Cody Dixon	7/24/24		Participate on RTP roundtable. Work on mini grant application notifications	1.50	$143.22	$214.83
Eddie Villanueva	7/25/24		Develop web headers	1.50	$116.70	$175.05
Hope Reilly	7/25/24		Work on mini grants administration and contracting. Work on outreach planning for pop-ups. Work on header graphics	0.75	$265.23	$198.92
Sammy Goldstein	7/25/24		Work on event in a box external messaging platform. Work on event in a box promotional social media copy; coordinate social media graphic development. Work on event in a box materials outline	1.50	$112.45	$168.68
Avery Johnston	7/25/24		Coordinate vendor logistics	1.50	$81.69	$122.54
Paulina Sierra	7/25/24		Coordinate booth logistics. Work on RTP fact sheet copy	2.00	$81.69	$163.38
Rachel Audino	7/25/24		Coordinate promotional giveaways recommendation development. Prepare for meeting with Brenda Thomas. Work on project management. Coordinate booth logistics. Work on minigrant logistics	3.75	$183.20	$687.00
Rachel Audino	7/26/24		Work on mini grant orientation logistics. Coordinate collateral materials development. Work on project management. Work on web headers	3.50	$183.20	$641.20
Sammy Goldstein	7/26/24		Work on event in a box external messaging platform. Work on event in a box social media graphic development. Coordinate and share event in a box materials hightail space. Work on event in a box briefing booklet	2.50	$112.45	$281.13
Paulina Sierra	7/26/24		Work on RTP fact sheet copy	0.75	$81.69	$61.27
Mayra Ortiz	7/26/24		Work in Social Graphic. Work in web header	0.75	$116.70	$87.53

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Marisa Cesare	7/26/24		Work on mini grant orientation presentation	2.25	$112.45	$253.01
Hope Reilly	7/26/24		Work on mini grants administration and contracting. Work on outreach planning for pop-ups. Work on header graphics	0.50	$265.23	$132.62
Seleyna Mendoza	7/26/24		Work on stakeholder outreach presentation outline. Work on calendar blurbs for community-based organization partner eblasts	1.50	$112.45	$168.68
Rachel Audino	7/29/24		Work on project management. Coordinate collateral materials development	1.00	$183.20	$183.20
Marisa Cesare	7/29/24		Work on mini grant orientation presentation	1.25	$112.45	$140.56
Hope Reilly	7/29/24		Work on mini grants administration and contracting; work on orientation meeting slide deck and preparations. Work on header graphics	1.00	$265.23	$265.23
Marisa Cesare	7/30/24		Work on mini grant orientation presentation	1.00	$112.45	$112.45
Hope Reilly	7/30/24		Work on mini grants administration and contracting; work on orientation meeting slide deck and preparations. Work on header graphics	1.75	$265.23	$464.15
Sammy Goldstein	7/30/24		Work on website header updates; coordinate photo options for website header	1.00	$112.45	$112.45
Rachel Audino	7/31/24		Prepare for and lead mini grant orientation workshop. Work on project management. Coordinate collateral materials development	1.75	$183.20	$320.60
Hope Reilly	7/31/24		Work on mini grants administration and contracting; work on orientation meeting slide deck and preparations. Work on header graphics	1.25	$265.23	$331.54
				124.00		**$19,225.69**
			Professional Fees	**124.00**		**$19,225.69**
TOTAL FEES/EXPENSES				**--**		**$19,225.69**

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INVOICE

Invoice Date:	9/9/24
Total Amount:	19,415.26
Number:	17756
Invoice Period:	08/01/24 - 08/31/24
Terms:	Due upon receipt
Client Code:	FCOG - RTP
Client:	FCOG - RTP

Pay Invoice

INVOICE SUMMARY

Description	Amount
Professional Fees.	$21,539.12
10% Amount Retained.	-$2,157.24
Total Retained Amount to be Paid at end of Completion of Project.	$21,572.50
Total Amount Due.	**$19,415.26**
Reimbursable Expenses.	$33.33
TOTAL AMOUNT DUE	**$19,415.26**

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INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Professional Fees						
Hope Reilly	8/1/24		Work on mini grants administration and contracting. Work on header graphics	0.50	$265.23	$132.62
Paulina Sierra	8/1/24		Work on RTP fact sheet. Work on RTP fact flier. Develop Speakers Bureau plan and action steps	3.00	$81.69	$245.07
Rachel Audino	8/1/24		Prepare for and lead mini grant workshop. Work on project management. Coordinate collateral materials development	4.75	$183.20	$870.20
Sammy Goldstein	8/1/24		Work on event in a box materials updates and coordination. Work on website header updates for survey site. Work on monthly eblast content calendar. Work on flier copy	1.25	$143.22	$179.03
Avery Johnston	8/1/24		Develop 30-60-90 plan. Develop PublicInput recommendations	2.00	$81.69	$163.38
Zach MacQuarrie	8/1/24		Prepare for and participate in internal team meeting to discuss ongoing action items and deliverables	0.50	$183.00	$91.50
Rachel Audino	8/2/24		Prepare promotional items recommendations. Work on project management. Coordinate collateral materials development	2.50	$183.20	$458.00
Paulina Sierra	8/2/24		Work on RTP fact sheet. Work on RTP fact flier. Develop Speakers Bureau plan and action steps	1.50	$81.69	$122.54
Sam Rivera	8/2/24		Develop fact sheet	2.00	$116.70	$233.40
Hope Reilly	8/2/24		Work on action items and management; coordinate outreach planning	1.00	$265.23	$265.23
Rachel Audino	8/5/24		Coordinate collateral materials development. Work on project management. Coordinate pop up booth logistics	1.75	$183.20	$320.60
Paulina Sierra	8/5/24		Work on RTP fact sheet. Work on RTP fact flier. Develop Speakers Bureau plan and action steps. Work on event-in-a-box briefing packet	4.50	$81.69	$367.61
Seleyna Mendoza	8/5/24		Coordinate community calendar logistics. Work on survey launch news release	1.00	$143.22	$143.22
Sam Rivera	8/5/24		Work on flyer	2.50	$116.70	$291.75
Sam Rivera	8/5/24		work on fact sheet	0.50	$116.70	$58.35
Sammy Goldstein	8/5/24		Work on event in a box briefing booklet. Work on event in a box flier. Work on event in a box fact sheet. Work on event in a box messaging platform	1.50	$143.22	$214.83
Zach MacQuarrie	8/6/24		Work on website updates. Work on updates to project FAQ. Work on updates to outreach flier.	1.00	$183.00	$183.00
Hope Reilly	8/6/24		Work on project administration. Work on project management. Work on pop-up outreach strategy	1.50	$265.23	$397.85

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	WalletLink

INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Rachel Audino	8/6/24		Coordinate pop up booth logistics. Work on Public Input updates. Work on project management. Coordinate mini grant logistics	1.75	$183.20	$320.60
Paulina Sierra	8/6/24		Work on RTP fact sheet. Work on RTP fact flier. Develop Speakers Bureau plan and action steps. Work on event-in-a-box briefing packet	1.25	$81.69	$102.11
Avery Johnston	8/6/24		Coordinate pop up booth logistics and planning	0.50	$81.69	$40.85
Sam Rivera	8/6/24		Work on fact sheet. Work on flyer, Work on 30-60-90 document	3.50	$116.70	$408.45
Rachel Audino	8/7/24		Coordinate mini grant logistics. Coordinate collateral materials development. Coordinate event-in-a-box updates	2.25	$183.20	$412.20
Paulina Sierra	8/7/24		Work on mini grant documentation template. Work on RTP fact sheet. Work on RTP fact flier	2.50	$81.69	$204.23
Sam Rivera	8/7/24		work on flyer update	1.50	$116.70	$175.05
Paulina Sierra	8/8/24		Work on mini grant documentation template. Work on RTP fact sheet. Work on RTP fact flier. Work on outreach tracker. Work on event in a box social media graphics. Work on event in a box social media copy. Work on event in a box newsletter copy	2.75	$81.69	$224.65
Rachel Audino	8/8/24		Work on project management. Coordinate collateral materials development	0.75	$183.20	$137.40
Evyn Brawley	8/8/24		Update name tags	1.00	$116.70	$116.70
Seleyna Mendoza	8/8/24		Work on survey launch press release	0.50	$143.22	$71.61
Avery Johnston	8/8/24		Coordinate PublicInput updates	0.50	$81.69	$40.85
Sam Rivera	8/8/24		Work on flier updates. Work on fact sheet updates	3.75	$116.70	$437.63
Mayra Ortiz	8/8/24		Work in Social Graphics	2.00	$116.70	$233.40
Seleyna Mendoza	8/9/24		Work on news release	0.50	$143.22	$71.61
Paulina Sierra	8/9/24		Work on mini grant documentation template. Work on RTP fact sheet. Work on RTP fact flier. Work on outreach tracker. Work on event in a box social media graphics. Work on event in a box social media copy. Work on event in a box newsletter copy	3.00	$81.69	$245.07
Sam Rivera	8/9/24		work on fact sheet updates	1.00	$116.70	$116.70
Sam Rivera	8/9/24		work on flier updates	0.75	$116.70	$87.53

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Mayra Ortiz	8/9/24		Work on Social Graphic	1.25	$116.70	$145.88
Rachel Audino	8/9/24		Work on mini grant logistics. Work on project management. Coordinate collateral materials development	0.75	$183.20	$137.40
Hope Reilly	8/12/24		Work on project management. Work on outreach planning and coordination	0.50	$265.23	$132.62
Paulina Sierra	8/12/24		Prepare month-by-month eblast content calendar. Work on RTP fact sheet. Work on RTP fact flier. Work on outreach tracker. Work on event in a box social media graphics. Work on event in a box social media copy. Work on event in a box newsletter copy	3.25	$81.69	$265.49
Rachel Audino	8/12/24		Coordinate collateral materials development. Work on project management. Prepare for and attend meeting with Brenda Thomas and Robert Phipps	2.50	$183.20	$458.00
Sam Rivera	8/12/24		Work on flyer updates	1.00	$116.70	$116.70
Sam Rivera	8/12/24		Work on fact sheet updates	0.50	$116.70	$58.35
Rachel Audino	8/13/24		Coordinate collateral materials development. Attend meeting with Brenda Thomas and Logan Beam. Coordinate news release development	2.00	$183.20	$366.40
Paulina Sierra	8/13/24		Prepare month-by-month eblast content calendar. Work on RTP fact sheet. Work on RTP fact flier. Work on outreach tracker. Work on event in a box social media graphics. Work on event in a box social media copy. Work on event in a box newsletter copy	2.25	$81.69	$183.80
Hope Reilly	8/13/24		Work on project management. Work on outreach planning and coordination. Work on PublicInput.com build out and updates	0.50	$265.23	$132.62
Paulina Sierra	8/14/24		Prepare month-by-month eblast content calendar. Work on giveaways options	3.00	$81.69	$245.07
Rachel Audino	8/14/24		Work on collateral materials. Work on project management. Work on news release	1.50	$183.20	$274.80
Rachel Audino	8/15/24		Prepare for and participate in meeting with Brenda Thomas. Coordinate updates to collateral materials. Work on mini grant logistics. Work on project management	1.75	$183.20	$320.60
Paulina Sierra	8/15/24		Work on giveaways options	2.00	$81.69	$163.38
Sam Rivera	8/15/24		Work on flyer updates	0.75	$116.70	$87.53
Mayra Ortiz	8/15/24		Look for photo options for social media graphics. Work on updates to social graphics	2.00	$116.70	$233.40
Rachel Audino	8/16/24		Lead mini grant orientation. Coordinate promotional giveaway logistics. Work on project management. Coordinate collateral materials updates	2.25	$183.20	$412.20

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INVOICE DETAILS

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Paulina Sierra	8/16/24		Work on giveaways options. Prepare month-by-month eblast content calendar. Work on RTP fact sheet. Work on RTP fact flier. Work on outreach tracker. Work on event in a box social media graphics. Work on event in a box social media copy. Work on event in a box newsletter copy	2.50	$81.69	$204.23
Sam Rivera	8/16/24		Work on flyer	0.75	$116.70	$87.53
Sam Rivera	8/16/24		Work on fact sheet updates	0.75	$116.70	$87.53
Rachel Audino	8/19/24		Work on project management. Coordinate mini grant logistics. Coordinate pop up booth logistics	0.50	$183.20	$91.60
Paulina Sierra	8/19/24		Work on giveaways options. Work on RTP fact sheet. Work on RTP fact flier. Work on outreach tracker. Work on event in a box social media graphics	2.75	$81.69	$224.65
Avery Johnston	8/19/24		Coordinate pop up booth logistics and planning. Coordinate survey link	1.50	$81.69	$122.54
Sam Rivera	8/19/24		Work on flyer	0.25	$116.70	$29.18
Sam Rivera	8/19/24		Work on fact sheet updates	0.25	$116.70	$29.18
Mayra Ortiz	8/19/24		Work in Social Graphic	1.75	$116.70	$204.23
Rachel Audino	8/20/24		Work on mini grant logistics. Work on collateral materials development. Work on project management	2.75	$183.20	$503.80
Hope Reilly	8/20/24		Work on advertising plan	0.50	$265.23	$132.62
Paulina Sierra	8/20/24		Work on giveaways options. Work on RTP fact sheet. Work on RTP fact flier. Work on outreach tracker. Work on event in a box social media graphics. Identify West Fresno County and rural community events. Prepare month-by-month eblast content calendar	3.75	$81.69	$306.34
Sam Rivera	8/20/24		Work on flyer	0.75	$116.70	$87.53
Rachel Audino	8/21/24		Work on collateral materials development. Coordinate pop up booth logistics. Coordinate collateral materials development. Work on project management. Participate in internal coordination meeting	2.50	$183.20	$458.00
Paulina Sierra	8/21/24		Work on giveaways options. Work on RTP fact sheet. Work on RTP fact flier. Work on outreach tracker. Work on event in a box social media graphics. Identify West Fresno County and rural community events. Prepare month-by-month eblast content calendar. Work on event-in-a-box PowerPoint slides	5.00	$81.69	$408.45
Sam Rivera	8/21/24		Work on fact sheet updates	1.00	$116.70	$116.70
Hope Reilly	8/21/24		Work on advertising plan. Work on translation and interpretation strategy. Work on updates to collateral and mini grant awardee materials	0.75	$265.23	$198.92

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INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Viviann Benitez	8/22/24		Work on translating survey fact sheet. Work on translating survey flyer. Work on translating name tags. Work on translating social media graphics. Work on translating promotional eblast. Work on translating social media content. Work on translating sign in sheet	3.75	$81.69	$306.34
Evyn Brawley	8/22/24		Update email sign-in sheet	1.00	$116.70	$116.70
Paulina Sierra	8/22/24		Work on giveaways options. Work on RTP newsletter copy. Prepare placement recommendations	0.75	$81.69	$61.27
Rachel Audino	8/22/24		Prepare for and participate in check in with Brenda Thomas. Coordinate collateral materials development. Coordinate presentation development for Steering Committee. Coordinate translation logistics. Coordinate giveaway logistics	2.25	$183.20	$412.20
Rachel Audino	8/23/24		Work on giveaway logistics. Coordinate collateral materials development. Work on project management	1.25	$183.20	$229.00
Evyn Brawley	8/23/24		Update giveaway items and project flier	1.00	$116.70	$116.70
Hope Reilly	8/23/24		Work on pop-up event staffing and coordination	0.25	$265.23	$66.31
Rachel Audino	8/26/24		Work on project management. Coordinate updates to collateral materials. Prepare for and attend check in with Fresno COG team. Coordinate mini grant logistics. Coordinate event logistics. Coordinate ad plan development. Coordinate giveaways development	2.25	$183.20	$412.20
Evyn Brawley	8/26/24		Work on project flier	2.00	$116.70	$233.40
Avery Johnston	8/26/24		Coordinate PublicInput links. Update collateral materials. Coordinate giveaway logos	2.00	$81.69	$163.38
Hope Reilly	8/27/24		Work on translation coordination	0.25	$265.23	$66.31
Paulina Sierra	8/27/24		Work on giveaway logos. Work on digital placement recommendations. Work on Public Input training	3.75	$81.69	$306.34
Rachel Audino	8/27/24		Coordinate giveaway development. Work on project management. Coordinate translation logistics. Work on collateral materials development. Coordinate pop up event logistics	2.50	$183.20	$458.00
Viviann Benitez	8/27/24		Coordinate review and approval of translated collateral materials	0.25	$81.69	$20.42
Mayra Ortiz	8/27/24		Update Social Graphics	0.50	$116.70	$58.35
Hope Reilly	8/28/24		Work on translation coordination. Coordinate collateral updates	0.50	$265.23	$132.62
Paulina Sierra	8/28/24		Work on digital placement recommendations. Work on Public Input training	2.25	$81.69	$183.80

SOUTHWEST STRATEGIES

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FCOG - RTP

INVOICE

Invoice Date:	9/9/24
Total Amount:	19,415.26
Number:	17756
Invoice Period:	08/01/24 - 08/31/24
Terms:	Due upon receipt
Client Code:	FCOG - RTP
Client:	FCOG - RTP
	WalletLink

INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Rachel Audino	8/28/24		Work on ad plan. Coordinate collateral materials updates. Prepare for an attend RTP/SCS Steering Committee meeting. Work on project management	4.50	$183.20	$824.40
Evyn Brawley	8/28/24		Work on giveaway logos	2.00	$116.70	$233.40
Sam Rivera	8/28/24		Work on fact sheet updates	0.75	$116.70	$87.53
Avery Johnston	8/28/24		Work on pop-up logistics and coordination	1.00	$81.69	$81.69
Paulina Sierra	8/29/24		Work on digital placement graphics, Work on digital placement coordination	2.75	$81.69	$224.65
Rachel Audino	8/30/24		Coordinate mini grant logistics. Coordinate survey translation. Work on project management	2.50	$183.20	$458.00
				158.75		**$20,464.97**
Sammy Goldstein	8/12/24	Fresno COG - RTP/SCS	Work on monthly eblast calendar	0.50	$143.22	$71.61
Sammy Goldstein	8/15/24	Fresno COG - RTP/SCS	Work on press release	1.50	$143.22	$214.83
Sammy Goldstein	8/21/24	Fresno COG - RTP/SCS	Participate in team planning meeting	0.50	$143.22	$71.61
Sammy Goldstein	8/22/24	Fresno COG - RTP/SCS	Work on flier updates. Work on Event-in-a-Box presentation collateral	1.00	$143.22	$143.22
Sammy Goldstein	8/23/24	Fresno COG - RTP/SCS	Work on outreach flier updates	0.25	$143.22	$35.81
Sammy Goldstein	8/26/24	Fresno COG - RTP/SCS	Work on outreach flier updates. Work on fact sheet updates. Work on event in a box newsletter copy updates. Work on event in a box social copy updates	1.00	$143.22	$143.22
Sammy Goldstein	8/27/24	Fresno COG - RTP/SCS	Coordinate outreach flier updates. Coordinate fact sheet updates. Work on event in a box messaging updates. Work on event in a box social copy updates; coordinate social graphic updates	1.00	$143.22	$143.22
Sammy Goldstein	8/28/24	Fresno COG - RTP/SCS	Coordinate event in a box newsletter copy updates. Coordinate social media copy and graphics updates. Work on event in a box fact sheet updates. Distribute updated event in a box materials for review	1.00	$143.22	$143.22
Sammy Goldstein	8/30/24	Fresno COG - RTP/SCS	Coordinate event in a box materials distribution. Work on event in a box material translations	0.75	$143.22	$107.42
			Fresno COG - RTP/SCS	**7.50**		**$1,074.15**
			Professional Fees	**166.25**		**$21,539.12**

Reimbursable Expenses

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INVOICE

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Client Code:	FCOG - RTP
Client:	FCOG - RTP
	WalletLink

INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Account Support	8/29/24	Miscellaneous - Client	Information booth vendor charge for the Kingsbury Crawfish Festival	--	$0.00	$33.33
			Miscellaneous - Client	**--**		**$33.33**
			Reimbursable Expenses	**--**		**$33.33**
			TOTAL FEES/EXPENSES	**--**		**$21,572.45**

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FCOG - RTP

INVOICE

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Total Amount:	$27,871.41
Number:	18056
Invoice Period:	09/01/24 - 09/30/24
Terms:	Due upon receipt
Client Code:	FCOG - RTP
Client:	FCOG - RTP

Pay Invoice

INVOICE SUMMARY

Description	Amount
Professional Fees.	$20,992.61
10% Amount Retained.	-$3,096.82
Total Retained Amount to be Paid at end of Completion of Project.	$30,968.23
Total Amount Due.	**$27,871.41**
Reimbursable Expenses.	$9,975.62

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INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Professional Fees						
Paulina Sierra	9/3/24		Work on giveaway proof coordination	3.00	$81.69	$245.07
Rachel Audino	9/3/24		Coordinate mini grant logistics. Work on project management. Coordinate collateral materials development. Coordinate promotional giveaways logistics. Prepare for and participate in check in with Brenda Thomas	3.50	$183.20	$641.20
Seleyna Mendoza	9/3/24		Translate event-in-a-box materials	2.25	$143.22	$322.25
Hope Reilly	9/3/24		Work on collateral materials and translation coordination	0.25	$265.23	$66.31
Sammy Goldstein	9/3/24		Participate in team planning meeting. Organize mini grant event in a box materials for distribution. Coordinate outreach flier and fact sheet updates; coordinate material translation	1.50	$143.22	$214.83
Hope Reilly	9/4/24		Work on collateral materials and translation coordination	0.75	$265.23	$198.92
Evyn Brawley	9/4/24		Create Spanish flier	1.00	$116.70	$116.70
Rachel Audino	9/4/24		Coordinate mini grant logistics. Coordinate translation logistics. Coordinate fact sheet updates. Work on project management	3.25	$183.20	$595.40
Paulina Sierra	9/4/24		Work on giveaway proof coordination. Work on flier translation edits. Work on fact sheet translation edits	1.50	$81.69	$122.54
Viviann Benitez	9/4/24		Work on public informational workshop translations	1.00	$81.69	$81.69
Sam Rivera	9/4/24		Work on Spanish fact sheet	1.50	$116.70	$175.05
Seleyna Mendoza	9/4/24		Participate in internal coordination meeting. Work on translation of event-in-a-box materials	0.75	$143.22	$107.42
Jessica Luternauer	9/4/24		Work on pop-up event coordination	0.25	$265.23	$66.31
Seleyna Mendoza	9/5/24		Work on translation of event-in-a-box materials	0.75	$143.22	$107.42
Viviann Benitez	9/5/24		Work on translation for website	0.25	$81.69	$20.42
Sam Rivera	9/5/24		Work on fact sheet	0.75	$116.70	$87.53
Eddie Villanueva	9/5/24		Work on RTP legal sized flier. Work on web headers. Work on RTP flier	4.25	$116.70	$495.98
Paulina Sierra	9/5/24		Work on giveaway proof coordination. Work on survey launch eblast	2.50	$81.69	$204.23

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INVOICE DETAILS

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Rachel Audino	9/5/24		Coordinate mini grant logistics. Work on translation logistics. Coordinate collateral materials development. Work on timeline development. Work on project management	3.50	$183.20	$641.20
Sammy Goldstein	9/5/24		Work on RTP survey rollout timeline. Coordinate survey launch eblast copy	2.50	$143.22	$358.05
Sammy Goldstein	9/6/24		Coordinate development and distribution of rollout materials including timeline, news release, and eblast notification	1.00	$143.22	$143.22
Hope Reilly	9/6/24		Work on updates to press release	0.50	$265.23	$132.62
Rachel Audino	9/6/24		Work on translation coordination logistics. Coordinate news release development. Work on project management. Coordinate mini grant logistics	2.50	$183.20	$458.00
Jessica Luternauer	9/6/24		Coordinate Punjabi translations and survey	0.25	$265.23	$66.31
Paulina Sierra	9/6/24		Work on survey launch eblast. Work on ad placement coordination	2.25	$81.69	$183.80
Rachel Audino	9/9/24		Work on project management. Prepare news release updates. Coordinate survey logistics. Coordinate community calendar next steps	2.00	$183.20	$366.40
Paulina Sierra	9/9/24		Work on media buy graphics. Work on community calendar copy	1.75	$81.69	$142.96
Paulina Sierra	9/10/24		Work on media buy coordination	1.75	$81.69	$142.96
Rachel Audino	9/10/24		Coordinate translation logistics. Coordinate news release and community calendar updates. Work on project management	2.75	$183.20	$503.80
Avery Johnston	9/10/24		Coordinate website updates	1.00	$81.69	$81.69
Sammy Goldstein	9/10/24		Work on and distribute community calendar copy and database. Work on and distribute updated press release copy	0.50	$143.22	$71.61
Hope Reilly	9/10/24		Work on coordination for survey ads	0.25	$265.23	$66.31
Rachel Audino	9/11/24		Work on project management. Coordinate digital ad logistics. Coordinate pop up booth logistics	1.25	$183.20	$229.00
Paulina Sierra	9/11/24		Work on media buy coordination. Work on media buy graphics	1.00	$81.69	$81.69
Evyn Brawley	9/11/24		Develop survey ad suite graphics	3.00	$116.70	$350.10

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Hope Reilly	9/11/24		Coordinate project management and outreach planning updates	0.25	$265.23	$66.31
Rachel Audino	9/12/24		Coordinate survey and collateral material translation logistics. Work on project management. Coordinate pop up booth logistics	0.75	$183.20	$137.40
Paulina Sierra	9/12/24		Work on the Punjabi and Hmong translations of the flier. Work on the Punjabi and Hmong translations of the fact sheet. Work on media buy graphics	1.75	$81.69	$142.96
Avery Johnston	9/12/24		Coordinate vendor logistics	0.50	$81.69	$40.85
Rachel Audino	9/13/24		Coordinate pop up booth logistics. Coordinate mini grant logistics. Participate in internal coordination meeting. Work on project management	2.00	$183.20	$366.40
Paulina Sierra	9/13/24		Work on the Punjabi and Hmong translations of the flier. Work on the Punjabi and Hmong translations of the fact sheet. Work on media buy graphics. work on event in a box material coordination	1.50	$81.69	$122.54
Eddie Villanueva	9/13/24		Work on fact sheets. Work on fliers	3.00	$116.70	$350.10
Avery Johnston	9/13/24		Coordinate booth logistics	0.50	$81.69	$40.85
Rachel Audino	9/16/24		Coordinate pop up booth logistics. Work on project management. Coordinate mini grant logistics	1.25	$183.20	$229.00
Paulina Sierra	9/16/24		Work on media buy graphics	1.00	$81.69	$81.69
Hope Reilly	9/16/24		Coordinate project management and outreach planning updates. Work on pop-up event planning and staffing	0.50	$265.23	$132.62
Avery Johnston	9/16/24		Coordinate booth logistics	1.50	$81.69	$122.54
Ray Vasquez	9/16/24		Prepare updates to digital and print ads, and created 2 animated ads	4.50	$116.70	$525.15
Ray Vasquez	9/17/24		Work on digital animated ads and static ad. Generated and distributed updated JPG and GIFs	3.00	$116.70	$350.10
Cody Dixon	9/17/24		Prepare for and staff Central California Women's Conference pop-up booth	3.00	$143.22	$429.66
Avery Johnston	9/17/24		Coordinate booth logistics	0.50	$81.69	$40.85
Viviann Benitez	9/17/24		Work on media buy graphics	0.25	$81.69	$20.42

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INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Jessica Luternauer	9/17/24		Work on media list for survey distribution	0.25	$265.23	$66.31
Paulina Sierra	9/17/24		Work on media buy graphics and coordination	1.25	$81.69	$102.11
Seleyna Mendoza	9/17/24		Prepare for and staff Central California Women's Conference pop-up booth	3.00	$143.22	$429.66
Hope Reilly	9/17/24		Work on pop-up event planning and staffing. Work on press release updates and distribution	0.50	$265.23	$132.62
Sammy Goldstein	9/17/24		Expand upon Fresno COG press release distribution list	0.75	$143.22	$107.42
Rachel Audino	9/17/24		Coordinate news release logistics. Work on project management. Coordinate pop up booth logistics. Coordinate mini grant logistics	3.00	$183.20	$549.60
Rachel Audino	9/18/24		Work on news release. Coordinate collateral materials development. Work on pop up booth logistics	1.50	$183.20	$274.80
Jessica Luternauer	9/18/24		Coordinate news release distribution and pop-up event coordination	0.50	$265.23	$132.62
Paulina Sierra	9/18/24		Work on media buy graphics and coordination	1.25	$81.69	$102.11
Viviann Benitez	9/18/24		Work on media buy graphics	0.25	$81.69	$20.42
Sam Rivera	9/18/24		Work on infographics	0.25	$116.70	$29.18
Seleyna Mendoza	9/18/24		Work on media buy graphics	0.50	$143.22	$71.61
Hope Reilly	9/18/24		Work on press release updates and distribution	0.25	$265.23	$66.31
Sammy Goldstein	9/18/24		Finalize and distribute press release; coordinate press release distribution contact list	1.00	$143.22	$143.22
Ray Vasquez	9/18/24		Prepare updates to digital and animated ad	3.00	$116.70	$350.10
Ray Vasquez	9/19/24		Work on Spanish versions of digital and animated ads	3.00	$116.70	$350.10
Hope Reilly	9/19/24		Work on pop-up events staffing and coordination	0.25	$265.23	$66.31
Paulina Sierra	9/19/24		Work on media buy graphics and coordination	0.50	$81.69	$40.85
Avery Johnston	9/19/24		Coordinate PublicInput page updates. Coordinate booth logistics	1.00	$81.69	$81.69
Rachel Audino	9/19/24		Prepare for and staff pop up booth at the Kerman Harvest Festival	4.00	$183.20	$732.80

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INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Rachel Audino	9/20/24		Coordinate mini grant logistics. Coordinate pop up booth logistics	1.00	$183.20	$183.20
Paulina Sierra	9/20/24		Work on media buy graphics and coordination. Work on Hmong survey translation insertion	2.25	$81.69	$183.80
Jessica Luternauer	9/20/24		Work on preparations for Crayfish festival	0.50	$265.23	$132.62
Avery Johnston	9/20/24		Coordinate vendor logistics	0.50	$81.69	$40.85
Hope Reilly	9/20/24		Work on advertising placement updates	0.50	$265.23	$132.62
Jessica Luternauer	9/21/24		Participate in pop-up booth at Kingsburg Crayfish Festival	1.50	$265.23	$397.85
Seleyna Mendoza	9/21/24		Participate in Crayfish Festival pop-up event	1.50	$143.22	$214.83
Eddie Villanueva	9/23/24		Work on fliers	1.75	$116.70	$204.23
Avery Johnston	9/23/24		Coordinate vendor logistics	0.50	$81.69	$40.85
Rachel Audino	9/23/24		Prepare or and participate in Fresno COG RTP meeting. Coordinate collateral materials development	1.75	$183.20	$320.60
Paulina Sierra	9/23/24		Work on media buy coordination. Work on Hmong survey translation insertion	1.25	$81.69	$102.11
Sammy Goldstein	9/23/24		Work on outreach flier updates	0.50	$143.22	$71.61
Jessica Luternauer	9/23/24		Coordinate follow-up from Kingsburg Crayfish Festival and preparations for additional events	0.50	$265.23	$132.62
Hope Reilly	9/23/24		Work on pop-up event staffing and logistics coordination	0.25	$265.23	$66.31
Rachel Audino	9/24/24		Coordinate survey logistics. Work on project management. Coordinate pop up booth logistics. Coordinate collateral materials development	2.00	$183.20	$366.40
Paulina Sierra	9/24/24		Work on Punjabi and Hmong translator follow up. Work on Hmong survey translation edits. Work on flier. Work on fact sheet	1.25	$81.69	$102.11
Avery Johnston	9/24/24		Coordinate vendor logistics	0.50	$81.69	$40.85
Hope Reilly	9/24/24		Work on pop-up event staffing and logistics coordination	0.25	$265.23	$66.31
Eddie Villanueva	9/24/24		Work on fliers	2.50	$116.70	$291.75

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INVOICE DETAILS

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Sammy Goldstein	9/24/24		Work on outreach flier updates; coordinate community calendar postings	0.75	$143.22	$107.42
Rachel Audino	9/25/24		Work on project management. Coordinate pop up booth logistics	0.75	$183.20	$137.40
Paulina Sierra	9/25/24		Work on flier. Work on fact sheet. Work on community calendar submissions	2.25	$81.69	$183.80
Avery Johnston	9/25/24		Coordinate vendor logistics	0.50	$81.69	$40.85
Sammy Goldstein	9/25/24		Coordinate community calendar posts	0.25	$143.22	$35.81
Eddie Villanueva	9/25/24		Work on fliers. Work on fact sheet	2.50	$116.70	$291.75
Jessica Luternauer	9/25/24		Prepare giveaway items for pop-up events	0.25	$265.23	$66.31
Hope Reilly	9/26/24		Work on coordination of mini-grantee communications and request responses. Prepare for and participate in weekly check-in meeting; coordinate meeting follow-up and next steps. Work on project management	1.00	$265.23	$265.23
Paulina Sierra	9/26/24		Work on flier. Work on fact sheet. Work on community calendar submissions	0.50	$81.69	$40.85
Avery Johnston	9/26/24		Coordinate vendor logistics	0.50	$81.69	$40.85
Rachel Audino	9/26/24		Coordinate pop up logistics. Prepare for and attend check in with Brenda Thomas. Work on project management. Work on mini grant logistics	2.50	$183.20	$458.00
Rachel Audino	9/27/24		Work on project management. Coordinate pop up logistics. Participate in internal coordination meeting	1.25	$183.20	$229.00
Seleyna Mendoza	9/27/24		Participate in internal coordination meeting	0.25	$143.22	$35.81
Avery Johnston	9/27/24		Coordinate vendor logistics	0.50	$81.69	$40.85
Hope Reilly	9/27/24		Work on coordination of mini-grantee communications and request responses. Work on project management	0.25	$265.23	$66.31
Rachel Audino	9/28/24		Coordinate pop up logistics	0.75	$183.20	$137.40
Avery Johnston	9/29/24		Coordinate vendor materials	1.00	$81.69	$81.69
Rachel Audino	9/30/24		Coordinate eblast development. Coordinate social media content calendar development. Work on project management	1.50	$183.20	$274.80

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Paulina Sierra	9/30/24		Work on October social media calendar	5.25	$81.69	$428.87
				151.75		**$20,992.61**
			Professional Fees	**151.75**		**$20,992.61**
Reimbursable Expenses						
Account Support	9/10/24	Advertising	Advertising for McClatchy	--	$0.00	$5,400.00
Account Support	9/18/24	Advertising	Placements in the KerWest Newspapers For late September - Early October	--	$0.00	$504.00
			Advertising	**--**		**$5,904.00**
Account Support	9/3/24	Miscellaneous - Client	Custom bike light giveaways for survey outreach	--	$0.00	$497.87
Account Support	9/3/24	Miscellaneous - Client	Custom car stress toys giveaways for survey outreach	--	$0.00	$1,047.78
Account Support	9/3/24	Miscellaneous - Client	Custom tape measure giveaways for survey outreach	--	$0.00	$367.97
Account Support	9/3/24	Miscellaneous - Client	Custom tote giveaways for survey outreach	--	$0.00	$1,121.57
Account Support	9/3/24	Miscellaneous - Client	Custom magnetic clip giveaways for survey outreach	--	$0.00	$504.65
			Miscellaneous - Client	**--**		**$3,539.84**
Account Support	9/25/24	Translation Services	Hmong and Punjabi website translation	--	$0.00	$353.78
Account Support	9/30/24	Translation Services	Translation of fact sheet and flier into Punjabi and Hmong	--	$0.00	$178.00
			Translation Services	**--**		**$531.78**
			Reimbursable Expenses	**--**		**$9,975.62**
			TOTAL FEES/EXPENSES	**--**		**$30,968.23**

Payment receipt

You paid $497.87

to Print-Links on 9/3/2024

Invoice no.	1240
Invoice amount	$497.87
Total	$497.87

Status	Paid
Payment method	Credit Card
Authorization ID	MS0238091991

Thank you

Print-Links

+1 5593264414

www.print-links.com | jill@print-links.com
8050 N. Palm Ave., Suite 300, Fresno, CA 93711

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payments processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, https://www.intuit.com/legal/licenses/payment-licenses). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.

Payment receipt

You paid $1,047.78

to Print-Links on 9/3/2024

Invoice no.	1236
Invoice amount	$1,047.78
Total	$1,047.78

Status	Paid
Payment method	Credit Card
Authorization ID	MQ0238714613

Thank you

Print-Links

+1 5593264414

www.print-links.com | jill@print-links.com
8050 N. Palm Ave., Suite 300, Fresno, CA 93711

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payments processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, https://www.intuit.com/legal/licenses/payment-licenses). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.

Payment receipt

You paid $367.97

to Print-Links on 9/3/2024

Invoice no.	1238
Invoice amount	$367.97
Total	$367.97

Status	Paid
Payment method	Credit Card
Authorization ID	MU0222435765

Thank you

Print-Links

+1 5593264414

www.print-links.com | jill@print-links.com

8050 N. Palm Ave., Suite 300, Fresno, CA 93711

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payments processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, https://www.intuit.com/legal/licenses/payment-licenses). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.

Payment receipt

You paid $1,121.57

to Print-Links on 9/3/2024

Invoice no.	1237
Invoice amount	$1,121.57
Total	$1,121.57

Status	Paid
Payment method	Credit Card
Authorization ID	MS0238091577

Thank you

Print-Links

+1 5593264414

www.print-links.com | jill@print-links.com
8050 N. Palm Ave., Suite 300, Fresno, CA 93711

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payments processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, https://www.intuit.com/legal/licenses/payment-licenses). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.

Payment receipt

You paid $504.65

to Print-Links on 9/3/2024

Invoice no.	1239
Invoice amount	$504.65
Total	$504.65

Status	Paid
Payment method	Credit Card
Authorization ID	MQ0238715152

Thank you

Print-Links

+1 5593264414

www.print-links.com | jill@print-links.com
8050 N. Palm Ave., Suite 300, Fresno, CA 93711

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payments processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, https://www.intuit.com/legal/licenses/payment-licenses). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.

McClatchy

Beaufort Gazette
Belleville News-Democrat
Bellingham Herald
Bradenton Herald
Centre Daily Times
Charlotte Observer
Columbus Ledger-Enquirer
Fresno Bee
The Herald - Rock Hill
Herald Sun - Durham
Idaho Statesman
Island Packet
Kansas City Star
Lexington Herald-Leader
Merced Sun-Star
Miami Herald
el Nuevo Herald - Miami
Modesto Bee
Raleigh News & Observer
The Olympian
Sacramento Bee
Fort Worth Star-Telegram
The State - Columbia
Sun Herald - Biloxi
Sun News - Myrtle Beach
The News Tribune Tacoma
The Telegraph - Macon
San Luis Obispo Tribune
Tri-City Herald
Wichita Eagle

McClatchy Agreement

Date: 09/10/2024

Client Name: FRESNO COUNCIL OF GOVERNMENTS
Client Account No: 20875
Bill To Name: Southwest Strategies LLC
Bill To Account No: 128063
Billing Email: psierra@swspr.com
Billing Address: 401 B Street, Suite 150
San Diego, California 92101

Order ID: 591321
Order PO: Plan Fresno

CAMPAIGN INFORMATION

McClatchy Digital

Target Dates	Ad No.	Description	Size	Net Amount
09/25/2024 - 09/25/2024	2135622	The Fresno Bee | e-Edition	EEdition Rail Takeover	$600.00
10/02/2024 - 10/02/2024	2135623	The Fresno Bee | e-Edition	EEdition Rail Takeover	$600.00
10/16/2024 - 10/16/2024	2135624	The Fresno Bee | e-Edition	EEdition Rail Takeover	$600.00
10/23/2024 - 10/23/2024	2135625	The Fresno Bee | e-Edition	EEdition Rail Takeover	$600.00

Target Dates	Description	Notes	Net Amount
09/23/2024 - 10/21/2024	FRS Hompage Takeover +Edition		$3,000.00

Contract Total: $5,400.00

NOTES

SIGNATURE

Client Name: Paulina Sierra

Client Signature: Paulina Sierra

Title: Consultant for FCOG

Date: Sep 10, 2024

TERMS & CONDITIONS
THIS ORDER FORM IS GOVERNED BY THE MCCLATCHY TERMS AND CONDITIONS, WHICH ARE HEREBY INCORPORATED BY REFERENCE. BY EXECUTING THIS ORDER, YOU AGREE TO BE BOUND BY THESE TERMS AND CONDITIONS LOCATED AT:

https://mcclatchy.com/terms-and-conditions-mcclatchy-marketing-advertising-and-creative-services

KerWest, Inc.
652 S. Madera Ave.
Kerman, CA 93630

The Kerman News
Firebaugh Mendota Journal
West Side Advance

Invoice

Date	Invoice #
09/17/2024	3909m

Bill To

Southwest Strategies LLC
401 B St., Suite 150
San Diego, CA 92101
Paulina Sierra
psierra@swspr.com

Remit To

KerWest, Inc.
340 Wilcox Drive
Stonewall, TX 78671

Terms	Due Date	Insert Date	Insert No.
	09/18/2024	09/25/2024	3909

Item	Qty/In/Wds	Description	Price	Auth. By:	Amount
Display Ad	**2”**	**09/25/2024 Fresno COG** *The Kerman News, Firebaugh~Mendota Journal* *San Joaquin~Tranquillity West Side Advance*	**$63.00**		**$126.00**
Display Ad	**2”**	**10/02/2024 Fresno COG** *The Kerman News, Firebaugh~Mendota Journal* *San Joaquin~Tranquillity West Side Advance*	**$63.00**		**$126.00**
Display Ad	**2”**	**10/09/2024 Fresno COG** *The Kerman News, Firebaugh~Mendota Journal* *San Joaquin~Tranquillity West Side Advance*	**$63.00**		**$126.00**
Display Ad	**2”**	**10/16/2024 Fresno COG** *The Kerman News, Firebaugh~Mendota Journal* *San Joaquin~Tranquillity West Side Advance*	**$63.00**		**$126.00**

There will be a 35% cancellation fee on all notices cancelled before the end of the requested publication dates. This fee will be calculated on any remaining publication dates based on size of space that has been reserved.

Affidavits of Publication are charged at $60.00.

Subtotal	$504.00
Sales Tax (0.0%)	$0.00
Total Net Charges	$504.00
Balance Due	$504.00

KERMAN NEWS
652 S. MADERA AVENUE
KERMAN, CA 93630
(559) 846 6689

Merchant ID: 6665
Term #: 4582

Store #: 0001
Ref #: 0001

Phone Order

XXXXXXXXXXXX8800
VISA

Entry Method: Manual

Total: $ 504.00

09/18/24 10:34:29
Inv #: 000001 Appr Code: 028986
Transaction ID: 594262632692096
Approvd: Online Batch#: 000261
AVS Code: ZIP MATCH Z
CVV2 Code: MATCH M
PO #: 3909

Translating Services, Inc.
DBA Lazar Translating & Interpreting
22141 Ventura Blvd, Suite 210
Woodland Hills, CA 91364
P: 310-453-3302 E: languages@lazar.com

LAZAR
TRANSLATING & INTERPRETING
www.lazar.com

INVOICE

BILL TO
Southwest Stategies LLC Attn: Rachel Audino 2491 Alluvial Ave., Suite 350 Clovis, CA 93611

Date:	Invoice No:
9/20/2024	35301

TERMS	Project No.
30 Days	2024-1833

P.O. No.

DESCRIPTION	QTY	RATE	AMOUNT
FILE NAMES: Public Input Survey Hmong Public Input Survey Punjabi Requested By: Rachel Audino			
Translation from English into Hmong	931	0.20	186.20
Translation from English into Punjabi	931	0.18	167.58

A WORLD OF THANKS.

A late charge of 2% will be added to unpaid balances after 30 days. We accept checks, Visa, MasterCard and American Express.

Total $353.78

Translating Services, Inc.
DBA Lazar Translating & Interpreting
22141 Ventura Blvd, Suite 210
Woodland Hills, CA 91364
P: 310-453-3302 E: languages@lazar.com

LAZAR
TRANSLATING & INTERPRETING
www.lazar.com

INVOICE

BILL TO
Southwest Stategies LLC Attn: Rachel Audino 2491 Alluvial Ave., Suite 350 Clovis, CA 93611

Date:	Invoice No:
10/7/2024	35386

TERMS	Project No.
30 Days	2024-1826

P.O. No.

DESCRIPTION	QTY	RATE	AMOUNT
FILE NAMES: FCOG ART RTP Fact Sheet 082824_v9 - Fresno COG Survey FCOG ART RTP Flyer 090324_v10 Fresno COG Survey Requested By: Rachel Audino			
Translation from English into Hmong	465	0.20	93.00
Translation from English into Punjabi	1	85.00	85.00

A WORLD OF THANKS.

A late charge of 2% will be added to unpaid balances after 30 days. We accept checks, Visa, MasterCard and American Express.

Total $178.00

SOUTHWEST STRATEGIES

Southwest Strategies
12770 El Camino Real Suite 100
San Diego, CA 92130
(858) 541-7800
www.swspr.com

INVOICE

Total Amount:	$12,084.02
Number:	18770
Invoice Period:	10/01/24 - 10/31/24
Client:	FCOG - RTP

Pay Invoice

FCOG - RTP

INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Professional Fees						
Paulina Sierra	10/1/24		Work on October social media calendar scheduling	0.75	$81.69	$61.27
Rachel Audino	10/2/24		Coordinate pop up booth logistics. Work on steering committee presentation	1.00	$183.20	$183.20
Paulina Sierra	10/2/24		Work on October eblast	0.75	$81.69	$61.27
Avery Johnston	10/2/24		Coordinate booth logistics	0.50	$81.69	$40.85
Hope Reilly	10/2/24		Work on project management	0.25	$265.23	$66.31
Rachel Audino	10/3/24		Prepare for and participate in check in with Brenda Thomas. Work on project management. Coordinate collateral materials development. Coordinate pop up booth logistics	1.00	$183.20	$183.20
Avery Johnston	10/3/24		Coordinate booth materials	0.50	$81.69	$40.85
Ray Vasquez	10/4/24		Work on RTP legal sized flier	0.50	$116.70	$58.35
Cynthia Martinez	10/7/24		Prepare for and staff Fresno Fair Senior Day	6.00	$183.20	$1,099.20
Avery Johnston	10/7/24		Support vendor booth at Fresno Fair	4.00	$81.69	$326.76
Avery Johnston	10/7/24		Support vendor booth at Fresno Fair	2.50	$81.69	$204.23
Hope Reilly	10/7/24		Work on pop-up outreach staffing and coordination. Work on project management	0.75	$265.23	$198.92
Viviann Benitez	10/8/24		Work on social media Spanish translation	1.25	$81.69	$102.11
Hope Reilly	10/8/24		Work on pop-up outreach staffing and coordination. Work on project management	0.75	$265.23	$198.92
Rachel Audino	10/9/24		Coordinate pop up booth logistics. Work on project management. Coordinate social media translation logistics	1.00	$183.20	$183.20
Jessica Luternauer	10/9/24		Work on event staffing logistics	0.25	$265.23	$66.31
Avery Johnston	10/9/24		Coordinate giveaway items	0.50	$81.69	$40.85
Rachel Audino	10/10/24		Coordinate social media logistics. Work on project management. Prepare survey outreach logistics. Coordinate pop up logistics	2.00	$183.20	$366.40

SOUTHWEST STRATEGIES

Southwest Strategies
12770 El Camino Real Suite 100
San Diego, CA 92130
(858) 541-7800
www.swspr.com

INVOICE

Total Amount:	$12,084.02
Number:	18770
Invoice Period:	10/01/24 - 10/31/24
Client:	FCOG - RTP
	WalletLink

FCOG - RTP

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Evyn Brawley	10/10/24		Work on event in a box social media graphics	1.00	$116.70	$116.70
Paulina Sierra	10/10/24		Work on social media graphic translation. Work on social media scheduling	1.25	$81.69	$102.11
Seleyna Mendoza	10/10/24		Work on social media translations	1.00	$143.22	$143.22
Avery Johnston	10/10/24		Coordinate vendor logistics	0.50	$81.69	$40.85
Cynthia Martinez	10/11/24		Staff booth at Reedley Fiesta	2.50	$183.20	$458.00
Avery Johnston	10/11/24		Support Reedley Fiesta booth	5.00	$81.69	$408.45
Rachel Audino	10/11/24		Coordinate pop up booth logistics	1.00	$183.20	$183.20
Rachel Audino	10/11/24		Coordinate survey outreach recommendations development. Work on project management. Coordinate pop up booth logistics. Coordinate mini grant logistics	2.00	$183.20	$366.40
Cynthia Martinez	10/12/24		Coordinate materials drop off for Reedley Fiesta	0.50	$183.20	$91.60
Rachel Audino	10/12/24		Staff booth at Reedley Fiesta	2.50	$183.20	$458.00
Rachel Audino	10/12/24		Staff booth at Reedley Fiesta	3.00	$183.20	$549.60
Rachel Audino	10/14/24		Work on pop up booth logistics. Work on project management. Coordinate survey outreach logistics. Work on mini grant logistics	1.00	$183.20	$183.20
Rachel Audino	10/15/24		Coordinate pop-up booth logistics	1.00	$183.20	$183.20
Hope Reilly	10/16/24		Work on pop-up outreach staffing and coordination. Work on project management	0.25	$265.23	$66.31
Paulina Sierra	10/17/24		Follow up with the Fresno Bee about additional ad placements	0.25	$81.69	$20.42
Rachel Audino	10/17/24		Prepare for and participate in check in with Brenda Thomas. Coordinate survey outreach logistics. Prepare social media post and email. Work on project management. Coordinate ad buy logistics	1.00	$183.20	$183.20
Hope Reilly	10/17/24		Work on identifying survey promotion strategies for underrepresented constituencies	0.25	$265.23	$66.31
Hope Reilly	10/18/24		Work on identifying survey promotion strategies for underrepresented constituencies	0.25	$265.23	$66.31
Rachel Audino	10/22/24		Coordinate ad buying logistics. Work on project management. Coordinate survey outreach logistics. Coordinate mini grant logistics	1.00	$183.20	$183.20
Paulina Sierra	10/22/24		Work on additional Fresno Bee media buy. Work on additional outreach contact research. Work on additional outreach draft email. Work on mini grant outreach summary template	1.00	$81.69	$81.69

SOUTHWEST STRATEGIES

Southwest Strategies
12770 El Camino Real Suite 100
San Diego, CA 92130
(858) 541-7800
www.swspr.com

INVOICE

Total Amount:	$12,084.02
Number:	18770
Invoice Period:	10/01/24 - 10/31/24
Client:	FCOG - RTP
	WalletLink

FCOG - RTP

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Hope Reilly	10/22/24		Work on identifying survey promotion strategies for underrepresented constituencies	0.25	$265.23	$66.31
Rachel Audino	10/23/24		Coordinate mini grant logistics. Work on project management	1.00	$183.20	$183.20
Rachel Audino	10/24/24		Prepare for and participate in check in with Brenda Thomas. Coordinate outreach summary logistics. Coordinate mini grant logistics	1.00	$183.20	$183.20
Paulina Sierra	10/28/24		Work on outreach summary	2.00	$81.69	$163.38
Hope Reilly	10/31/24		Work on outreach assessment and roundup	0.25	$265.23	$66.31
Seleyna Mendoza	10/31/24		Prepare for and participate in Trunk or Treat pop up event	5.00	$143.22	$716.10
			Professional Fees	**60.00**		**$8,812.64**
Reimbursable Expenses						
Cody Dixon	10/1/24	Mileage - Client	Travel to and from Women's Conference. Travel to Downtown association	30.00	$0.67	$20.10
Account Support	10/17/24	Miscellaneous - Client	Clovisfest vendor booth	--	$0.00	$440.00
Account Support	10/23/24	Advertising	Ads for McClatchy	--	$0.00	$2,700.00
Rachel Audino	10/31/24	Supplies	Candy for 2,000 children for Sanger trunk or treat event	--	$0.00	$111.28
			Reimbursable Expenses	**30.00**		**$3,271.38**
TOTAL FEES/EXPENSES				**--**		**$12,084.02**

TOTAL AMOUNT DUE **$12,084.02**

Clovis Chamber of Commerce
325 Pollasky Ave
Clovis, CA 93612
(559) 299-7363
events@clovischamber.com
www.clovischamber.com

Issued to
Avery Johnston
Fresno Council of Governments
401 B Street #150 San Diego CA 92101
5592403426
ajohnston@swspr.com

Invoice 306856
Status: Paid
Amt: 440.00
Date: Sep 16, 2024
Created by event mgr on Sep 16, 2024

B-18- ClovisFest 2024

My cart

Section B Inline Business ClovisFest 24 2024 ClovisFest | Sep 28-29, 2024	**440.00**
Total	**$440.00**

Related items:
2024 ClovisFest | Sep 28-29, 2024 | Section B Inline Business ClovisFest 24(440.00)

McClatchy

Beaufort Gazette
Belleville News-Democrat
Bellingham Herald
Bradenton Herald
Centre Daily Times
Charlotte Observer
Columbus Ledger-Enquirer
Fresno Bee
The Herald - Rock Hill
Herald Sun - Durham
Idaho Statesman
Island Packet
Kansas City Star
Lexington Herald-Leader
Merced Sun-Star
Miami Herald
el Nuevo Herald - Miami
Modesto Bee
Raleigh News & Observer
The Olympian
Sacramento Bee
Fort Worth Star-Telegram
The State - Columbia
Sun Herald - Biloxi
Sun News - Myrtle Beach
The News Tribune Tacoma
The Telegraph - Macon
San Luis Obispo Tribune
Tri-City Herald
Wichita Eagle

McClatchy Agreement

Date: 10/22/2024

Client Name: FRESNO COUNCIL OF GOVERNMENTS
Client Account No: 20875
Bill To Name: Southwest Strategies LLC
Bill To Account No: 128063
Billing Email: psierra@swspr.com
Billing Address: 401 B Street, Suite 150
San Diego, California 92101

Order ID: 605190
Order PO: Plan Fresno

CAMPAIGN INFORMATION

Target Dates	Description	Notes	Net Amount
10/24/2024 - 10/30/2024	FRS Hompage Takeover +Edition		$2,700.00

Contract Total: $2,700.00

NOTES

SIGNATURE

Client Name: Paulina Sierra

Client Signature:

Title: Senior Account Executive

Date: Oct 22, 2024

SOUTHWEST STRATEGIES

Southwest Strategies
12770 El Camino Real Suite 100
San Diego, CA 92130
(858) 541-7800
www.swspr.com

INVOICE

Total Amount:	$3,404.45
Number:	18777
Invoice Period:	11/01/24 - 11/30/24
Client:	FCOG - RTP

Pay Invoice

FCOG - RTP

INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Professional Fees						
Rachel Audino	11/1/24		Work on project management	0.75	$183.20	$137.40
Jonah Vigilia	11/5/24		Work on outreach plan	0.25	$81.69	$20.42
Rachel Audino	11/5/24		Work on project management. Work on summary document	2.00	$183.20	$366.40
Hope Reilly	11/5/24		Work on project management	0.25	$265.23	$66.31
Paulina Sierra	11/5/24		Work on outreach summary	0.25	$81.69	$20.42
Jessica Luternauer	11/5/24		Work on project coordination	0.25	$265.23	$66.31
Hope Reilly	11/6/24		Work on project management	0.25	$265.23	$66.31
Jonah Vigilia	11/6/24		Work on budget	2.25	$81.69	$183.80
Paulina Sierra	11/7/24		Work on outreach summary	1.25	$81.69	$102.11
Rachel Audino	11/7/24		Work on project management. Coordinate mini grant logistics. Prepare summary document	2.50	$183.20	$458.00
Rachel Audino	11/8/24		Coordinate eblast development. Work on outreach summary. Work on Phase 2 next steps	1.25	$183.20	$229.00
Paulina Sierra	11/8/24		Work on outreach summary	1.25	$81.69	$102.11
Jonah Vigilia	11/8/24		Work on November eblast. Work on outreach summary	1.50	$81.69	$122.54
Sammy Goldstein	11/8/24		Coordinate November eblast copy	0.25	$143.22	$35.81
Jonah Vigilia	11/12/24		Work on November eblast	1.00	$81.69	$81.69
Sammy Goldstein	11/12/24		Work on November eblast copy	0.50	$143.22	$71.61
Rachel Audino	11/13/24		Work on project management. Coordinate mini grant logistics	0.75	$183.20	$137.40
Rachel Audino	11/14/24		Work on project management	0.50	$183.20	$91.60
Jessica Luternauer	11/15/24		Work on project coordination	0.25	$265.23	$66.31

SOUTHWEST STRATEGIES

Southwest Strategies
12770 El Camino Real Suite 100
San Diego, CA 92130
(858) 541-7800
www.swspr.com

INVOICE

Total Amount:	$3,404.45
Number:	18777
Invoice Period:	11/01/24 - 11/30/24
Client:	FCOG - RTP WalletLink

FCOG - RTP

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Rachel Audino	11/18/24		Work on eblast development. Work on project management	0.50	$183.20	$91.60
Paulina Sierra	11/18/24		Work on community eblast	0.25	$81.69	$20.42
Jonah Vigilia	11/18/24		Work on November eblast	0.75	$81.69	$61.27
Rachel Audino	11/19/24		Coordinate eblast development. Work on project management	0.25	$183.20	$45.80
Jonah Vigilia	11/19/24		Finalize stakeholder email	0.25	$81.69	$20.42
Jonah Vigilia	11/20/24		Work on November eblast	0.50	$81.69	$40.85
Hope Reilly	11/20/24		Prepare eblast updates	0.50	$265.23	$132.62
Rachel Audino	11/21/24		Work on eblast. Work on project management. Coordinate mini grant logistics	1.25	$183.20	$229.00
Jonah Vigilia	11/21/24		Work on stakeholder emails	1.25	$81.69	$102.11
Seleyna Mendoza	11/25/24		Work on eblast translation	1.00	$143.22	$143.22
Rachel Audino	11/25/24		Coordinate eblast translation logistics	0.25	$183.20	$45.80
Rachel Audino	11/26/24		Work on project management	0.25	$183.20	$45.80
			Professional Fees	**24.25**		**$3,404.45**
TOTAL FEES/EXPENSES				**--**		**$3,404.45**

TOTAL AMOUNT DUE **$3,404.45**

SOUTHWEST STRATEGIES

Southwest Strategies
12770 El Camino Real Suite 100
San Diego, CA 92130
(858) 541-7800
www.swspr.com

INVOICE

Total Amount:	$412.20
Number:	19040
Invoice Period:	12/01/24 - 12/31/24
Client:	FCOG - RTP

Pay Invoice

FCOG - RTP

INVOICE DETAILS

Source	Date	Code	Description	Hrs / Qnt	Rate	Amount
Professional Fees						
Rachel Audino	12/2/24		Work on project management	0.25	$183.20	$45.80
Rachel Audino	12/5/24		Work on project management	0.25	$183.20	$45.80
Rachel Audino	12/9/24		Participate in meeting with Paul Herman and Brenda Thomas	0.50	$183.20	$91.60
Rachel Audino	12/11/24		Work on mini grant logistics. Work on project management	0.75	$183.20	$137.40
Rachel Audino	12/13/24		Work on project management	0.50	$183.20	$91.60
			Professional Fees	**2.25**		**$412.20**
TOTAL FEES/EXPENSES				**--**		**$412.20**
TOTAL AMOUNT DUE						**$412.20**

SOUTHWEST STRATEGIES

Southwest Strategies
12770 El Camino Real Suite 100
San Diego, CA 92130
(858) 541-7800
www.swspr.com

INVOICE

Total Amount:	$1,967.51
Number:	20752A
Invoice Period:	04/01/25 - 05/31/25
Client:	FCOG - RTP

Pay Invoice

FCOG - RTP

INVOICE DETAILS

Source	Date	Description	Hrs / Qnt	Rate	Amount
Professional Fees					
Jessica Luternauer	4/16/25	Participate in spring outreach discussion	0.25	$265.23	$66.31
Rachel Audino	4/22/25	Work on digital ad campaign logistics	0.25	$183.20	$45.80
Timothy Howland	4/23/25	Participate in RTP survey planning call. Work on RTP digital outreach plan	1.75	$164.80	$288.40
Jessica Luternauer	4/23/25	Participate in internal planning call	0.50	$265.23	$132.62
Hope Reilly	4/23/25	Work on digital engagement strategy for gathering survey responses	0.50	$265.23	$132.62
Tessa Schaal	4/23/25	Meet with Tim, Jessica, Cody and Hope to discuss digital outreach plan for Valley Rides. Work on digital outreach plan.	0.50	$112.45	$56.23
Timothy Howland	4/24/25	Participate in RTP survey planning call. Work on RTP digital outreach plan	1.00	$164.80	$164.80
Timothy Howland	5/12/25	Work on RTP survey digital advertising plan	0.75	$183.20	$137.40
Timothy Howland	5/13/25	Work on RTP survey digital advertising plan	0.75	$183.20	$137.40
Tessa Schaal	5/13/25	Work on media plan	2.00	$112.45	$224.90
Jessica Luternauer	5/13/25	Work on spring digital outreach plan	0.50	$265.23	$132.62
Jessica Luternauer	5/14/25	Finalize draft plan	0.25	$265.23	$66.31
Jessica Luternauer	5/28/25	Coordinate materials development	0.25	$265.23	$66.31
Jessica Luternauer	5/29/25	Coordinate ad development	0.50	$265.23	$132.62
Timothy Howland	5/29/25	Participate in survey digital advertising planning call. Work on survey digital advertisement plan, copy, and targeting	1.00	$183.20	$183.20
		Professional Fees	**10.75**		**$1,967.51**
TOTAL FEES/EXPENSES			**--**		**$1,967.51**
TOTAL AMOUNT DUE					**$1,967.51**

Appendix D. Public Participation, Review, and Adoption

Item 5. Public Notices

McClatchy

The Beaufort Gazette
The Belleville News-Democrat
Bellingham Herald
Centre Daily Times
Sun Herald
Idaho Statesman
Bradenton Herald
The Charlotte Observer
The State
Ledger-Enquirer
Durham | The Herald-Sun
Fort Worth Star-Telegram
The Fresno Bee
The Island Packet
The Kansas City Star
Lexington Herald-Leader
The Telegraph - Macon
Merced Sun-Star
Miami Herald
El Nuevo Herald
The Modesto Bee
The Sun News - Myrtle Beach
Raleigh News & Observer
Rock Hill | The Herald
The Sacramento Bee
San Luis Obispo Tribune
Tacoma | The News Tribune
Tri-City Herald
The Wichita Eagle
The Olympian

AFFIDAVIT OF PUBLICATION

Account #	Order Number	Identification	Order PO	Cols	Depth
43307	IPL0350769	Legal Ad - IPL0350769	English NOA NOPH	2.0	166.0L

ATTENTION: FRESNO COUNCIL OF GOVERNMENTS IP
2035 TULARE ST, STE 201
FRESNO, CA 93722
brendav@fresnocog.org

PUBLIC NOTICE

NOTICE OF AVAILABILITY AND NOTICE OF PUBLIC HEARING ON THE DRAFT 2027 FEDERAL TRANSPORTATION IMPROVEMENT PROGRAM, DRAFT 2026 REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITY STRATEGY, CORRESPONDING DRAFT AIR QUALITY CONFORMITY ANALYSIS, AND DRAFT ENVIRONMENTAL IMPACT REPORT

NOTICE IS HEREBY GIVEN that the Fresno Council of Governments (Fresno COG) will hold a public hearing on July 29, 2026 at 5:30 PM. during the Fresno COG Policy Board Meeting at the Fresno COG office building at 2035 Tulare Street, Suite 201, Fresno, CA 93721 regarding the Draft 2027 Federal Transportation Improvement Program (2027 FTIP), the Draft 2026 Regional Transportation Plan/Sustainable Community Strategy (2026 RTP/SCS), the corresponding Draft Air Quality Conformity Analysis for the 2027 FTIP and 2026 RTP/SCS and the Draft Environmental Impact Report (EIR). The purpose of the public hearing is to receive public comments on these documents.

- The 2027 FTIP is a near-term listing of capital improvement and operational expenditures utilizing federal and state monies for transportation projects in Fresno County during the next four years. The 30-day public comment period for the Draft 2027 FTIP will be open from July 17, 2026, to August 17, 2026.
- The 2026 RTP/SCS is a long-term coordinated transportation/land use strategy to meet Fresno County transportation needs out to the year 2049. The 55-day public comment period for the Draft 2026 RTP/SCS will be open from June 23, 2026, to August 17, 2026.
- The EIR document provides an analysis of potential environmental impacts related to the implementation of the RTP/SCS as required by the California Environmental Quality Act. The 45-day public comment period for the Draft EIR will be open from July 2, 2026, to August 17, 2026.
- The corresponding Air Quality Conformity Analysis contains the documentation to support a finding that the 2027 FTIP and 2026 RTP/SCS meet the air quality conformity requirements for ozone and particulate matter. The 30-day public comment period for the Draft Air Quality Conformity Analysis will be open from July 17, 2026, to August 17, 2026.

Individuals with disabilities may call Fresno COG (with 3-working-day advance notice) to request auxiliary aids necessary to participate in the public hearing. Translation services are also available (with 3-working-day advance notice) to participants speaking any language, by available professional translation services.

An additional virtual public meeting will be held via Zoom to receive public comments on August 5, 2026, at 6:00 PM. The agenda with a Zoom meeting link will be available on fresnocog.org/project/regional-transportation-plan/

The draft documents are available for review at the Fresno COG office, located at 2035 Tulare Street, Suite 201, Fresno, CA 93721 and on the Fresno COG website at fresnocog.org/project/regional-transportation-plan/

Based on the analysis presented in the Draft EIR, potentially significant and unavoidable direct and cumulative environmental impacts may occur to the following resources areas:
Aesthetics, Agricultural and Forestry Resources, Air Quality, Biological Resources, Climate Change, Cultural Resources & Tribal Cultural Resources, Energy and Energy Conservation, Geology/Soils/Mineral Resources, Hazards and Hazardous Materials, Hydrology and Water Quality, Land Use, Planning, and Recreation, Noise and Vibration, Population, Housing, and Employment, Public Utilities, Other Utilities, and Services Systems, Social and Economic Effects, Transportation/Traffic, and Wildfire. Although the 2027 FTIP and the 2026 RTP/SCS include areas containing sites that are subject to Government Code 65962.5, neither the 2027 FTIP nor the 2026 RTP/SCS propose site-specific development of any of those locations.

Public comments are welcomed at the hearings or may be submitted in writing by 5:00 P.M. on the previously listed public comment period end dates, to Paul Herman at the address below.

After considering the comments, the 2027 FTIP, Air Quality Conformity Analysis, 2026 RTP/SCS, and EIR will be considered for adoption, by resolution, by the Fresno COG at a regularly scheduled meeting to be held on September 24, 2026. The documents will then be submitted to state and federal agencies for consideration and potential approval.

Contact Person: Paul Herman, Deputy Director, 2035 Tulare Street, Suite 201, Fresno, CA 93721, pherman@fresnocog.org
IPL0350769
Jun 21 2026

COUNTY OF FRESNO
STATE OF CALIFORNIA

The undersigned states:
McClatchy Newspapers in and on all dates herein stated was a corporation, and the owner and publisher of The Fresno Bee.
The Fresno Bee is a daily e-Edition and printed newspaper of general circulation now published, and on all-the-dates herein stated was published in the City of Fresno, County of Fresno, and has been adjudged a newspaper of general circulation by the Superior Court of the County of Fresno, State of California, under the date of November 28, 1994, Action No. 520058-9.
The undersigned is and on all dates herein mentioned was a citizen of the United States, over the age of twenty-one years, and is the principal clerk of the printer and publisher of said newspaper; and that the notice, a copy of which is hereto annexed, marked Exhibit A, hereby made a part hereof, was published in The Fresno Bee in each issue thereof (in type not smaller than nonpareil), on the following dates.

1.0 insertion(s) published on:
06/21/26 Print

Print Tearsheet Link

Marketplace Link

Sherry Chasteen

DIGITALLY SIGNED

Sherry Chasteen

Amanda Rodela

DIGITALLY SIGNED

Sworn to and subscribed before me on Jun 22, 2026, 10:09 AM EDT

NOTARY PUBLIC STATE OF TEXAS
AMANDA RODELA
ELECTRONIC NOTARY PUBLIC
STATE OF TEXAS
COMMISSION # 135513392
MY COMMISSION EXPIRES 4/15/2026

Online Notary Public. This notarial act involved the use of online audio/video communication technology. Notarization facilitated by SIGNiX®

PUBLIC NOTICE

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Contact Person: Paul Herman, Deputy Director, 2035 Tulare Street, Suite 201, Fresno, CA 93721, pherman@fresnocog.org
IPL0350769
Jun 21 2026

McClatchy

The Beaufort Gazette
The Belleville News-Democrat
Bellingham Herald
Centre Daily Times
Sun Herald
Idaho Statesman
Bradenton Herald
The Charlotte Observer
The State
Ledger-Enquirer
Durham | The Herald-Sun
Fort Worth Star-Telegram
The Fresno Bee
The Island Packet
The Kansas City Star
Lexington Herald-Leader
The Telegraph - Macon
Merced Sun-Star
Miami Herald
El Nuevo Herald
The Modesto Bee
The Sun News - Myrtle Beach
Raleigh News & Observer
Rock Hill | The Herald
The Sacramento Bee
San Luis Obispo Tribune
Tacoma | The News Tribune
Tri-City Herald
The Wichita Eagle
The Olympian

AFFIDAVIT OF PUBLICATION

Account #	Order Number	Identification	Order PO	Cols	Depth
43307	IPL0350518	Legal Ad - IPL0350518	NOA NOPH Spanish 2026	3.0	207.0L

ATTENTION: FRESNO COUNCIL OF GOVERNMENTS IP
2035 TULARE ST, STE 201
FRESNO, CA 93722
brendav@fresnocog.org

PUBLIC NOTICE

AVISO DE DISPONIBILIDAD Y AVISO DE AUDIENCIA PUBLICA SOBRE EL BORRADOR DEL PROGRAMA FEDERAL DE MEJORA DEL TRANSPORTE DEL 2027, BORRADOR DEL PLAN REGIONAL DE TRANSPORTE / ESTRATEGIA DE COMUNIDAD SOSTENIBLE DEL 2026, BORRADOR CORRESPONDIENTE DEL ANÁLISIS DE CONFORMIDAD DE LA CALIDAD DEL AIRE, Y BORRADOR DEL INFORME DE IMPACTO AMBIENTAL.

SE NOTIFICA POR MEDIO DE LA PRESENTE que el Consejo de Gobierno de Fresno (COG de Fresno, por sus siglas en inglés) llevará a cabo una audiencia pública el 29 de julio del 2026 a las 5:30 p.m. Durante la reunión de la Junta de Políticas del COG de Fresno en el edificio de oficinas del COG de Fresno en 2035 Tulare Street, Suite 201, Fresno, CA 93721, con respecto al Borrador del Programa Federal de Mejora del Transporte 2027 (2027 FTIP, por sus siglas en inglés), el Borrador del Plan Regional de Transporte/Estrategia Comunitaria Sostenible 2026 (RTP/SCS 2026 por sus siglas en inglés), el correspondiente Borrador de Análisis de Conformidad de la Calidad del Aire para el FTIP 2027 y el RTP/SCS 2026, así como el Borrador del Informe de Impacto Ambiental (EIR, por sus siglas en inglés). El propósito de la audiencia pública es recibir comentarios públicos sobre estos documentos.

- El FTIP del 2027 es un listado a corto plazo de las mejoras de capital y gastos operativos que utilizan fondos federales y estatales para proyectos de transporte en el condado de Fresno durante los próximos cuatro años. El periodo de comentarios públicos de 30 días para el borrador de FTIP 2027 estará abierto del 17 de julio al 17 de agosto del 2026.
- El RTP/SCS 2026 es una estrategia coordinada de transporte y ordenamiento territorial a largo plazo para satisfacer las necesidades de transporte del condado de Fresno hasta el año 2049. El periodo de comentarios públicos de 55 días para el Borrador RTP/SCS 2026, estará abierto del 23 de junio al 17 de agosto del 2026.
- El documento EIR ofrece un análisis de los posibles impactos ambientales relacionados con la implementación del RTP/SCS tal y como lo exige la Ley de Calidad Ambiental de California. El periodo de comentarios públicos de 45 días para el Borrador de EIR estará abierto desde el 2 de julio hasta el 17 de agosto del 2026.
- El correspondiente Análisis de Conformidad de la Calidad del Aire contiene la documentación que respalda el hallazgo de que el FTIP 2027 y el RTP/SCS del 2026 cumplen con los requisitos de conformidad de calidad del aire para el ozono y el material particulado. El periodo de comentarios públicos de 30 días para el Borrador del Análisis de Conformidad de la Calidad del Aire estará abierto del 17 de julio al 17 de agosto del 2026.

Las personas con discapacidad pueden llamar a COG de Fresno (con aviso previo de 3 días laborables) para solicitar las ayudas auxiliares necesarias para participar en la audiencia pública. También hay servicios de interpretación disponibles (con aviso previo de 3 días laborables) para participantes que hablen cualquier idioma, a través de servicios profesionales de interpretación disponibles.

Se llevará a cabo una reunión pública virtual adicional a través de Zoom para recibir comentarios públicos el 5 de agosto del 2026 a las 6:00 p.m. La agenda tendrá un enlace disponible de Zoom en fresnocog.org/project/regional-transportation-plan/

Los borradores de los documentos están disponibles para su revisión en la oficina del COG de Fresno, ubicada en 2035 Tulare Street, Suite 201, Fresno, CA 93721 y en el sitio de internet del COG de Fresno en fresnocog.org/project/regional-transportation-plan/

Según el análisis presentado en el Borrador de la EIR, pueden producirse impactos ambientales directos y acumulativos potencialmente significativos e inevitables en las siguientes áreas de recursos:
Estética, Recursos Agrícolas y Forestales, Calidad del aire, Recursos Biológicos, Cambio Climático, Recursos Culturales y Recursos Culturales Tribales, Energía y Conservación de Energía, Geología/Suelos/Recursos Minerales, Peligros y Materiales Peligrosos, Hidrología y Calidad del Agua, Uso del suelo, Planificación y Recreación, Ruido y Vibraciones, Población, Vivienda y Empleo, Servicios Públicos, Otros Servicios y Sistemas de Servicios, Efectos Socioeconómicos, Transporte/Tráfico e Incendios Forestales. Aunque el FTIP del 2027 y el RTP/SCS del 2026 incluyen áreas que contienen sitios sujetos al Código Gubernamental 65962.5, ni el FTIP del 2027 ni el RTP/SCS del 2026 proponen el desarrollo específico para ninguno de esos lugares.

Se agradecen los comentarios públicos en las audiencias o se pueden enviar por escrito antes de las 5:00 p.m. en las fechas de fin del periodo de comentarios públicos previamente mencionadas, a Paul Herman en la dirección que aparece a continuación.

Tras considerar los comentarios, el FTIP del 2027, el Análisis de Conformidad de la Calidad del Aire, el RTP/SCS del 2026 y el EIR, los considerarán para su adopción, mediante una resolución, por el COG de Fresno en una reunión programada que se llevará a cabo el 24 de septiembre del 2026. Se presentarán entonces los documentos a agencias estatales y federales para su consideración y posible aprobación.

Persona de contacto: Paul Herman, Subdirector, 2035 Tulare Street, Suite 201, Fresno, CA 93721, pherman@fresnocog.org
IPL0350518
Jun 21 2026

COUNTY OF FRESNO
STATE OF CALIFORNIA

The undersigned states:
McClatchy Newspapers in and on all dates herein stated was a corporation, and the owner and publisher of The Fresno Bee.
The Fresno Bee is a daily e-Edition and printed newspaper of general circulation now published, and on all-the-dates herein stated was published in the City of Fresno, County of Fresno, and has been adjudged a newspaper of general circulation by the Superior Court of the County of Fresno, State of California, under the date of November 28, 1994, Action No. 520058-9.
The undersigned is and on all dates herein mentioned was a citizen of the United States, over the age of twenty-one years, and is the principal clerk of the printer and publisher of said newspaper; and that the notice, a copy of which is hereto annexed, marked Exhibit A, hereby made a part hereof, was published in The Fresno Bee in each issue thereof (in type not smaller than nonpareil), on the following dates.

1.0 insertion(s) published on:
06/21/26 Print

Print Tearsheet Link

Marketplace Link

Sherry Chasteen

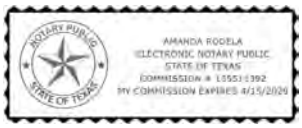
DIGITALLY SIGNED

Sherry Chasteen

Amanda Rodela

DIGITALLY SIGNED

Sworn to and subscribed before me on Jun 22, 2026, 10:09 AM EDT



Online Notary Public. This notarial act involved the use of online audio/video communication technology. Notarization facilitated by SIGNiX®

AVISO DE DISPONIBILIDAD Y AVISO DE AUDIENCIA PUBLICA SOBRE EL BORRADOR DEL PROGRAMA FEDERAL DE MEJORA DEL TRANSPORTE DEL 2027, BORRADOR DEL PLAN REGIONAL DE TRANSPORTE / ESTRATEGIA DE COMUNIDAD SOSTENIBLE DEL 2026, BORRADOR CORRESPONDIENTE DEL ANÁLISIS DE CONFORMIDAD DE LA CALIDAD DEL AIRE, Y BORRADOR DEL INFORME DE IMPACTO AMBIENTAL.

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- El documento EIR ofrece un análisis de los posibles impactos ambientales relacionados con la implementación del RTP/SCS tal y como lo exige la Ley de Calidad Ambiental de California. El periodo de comentarios públicos de 45 días para el Borrador de EIR estará abierto desde el 2 de julio hasta el 17 de agosto del 2026.
- El correspondiente Análisis de Conformidad de la Calidad del Aire contiene la documentación que respalda el hallazgo de que el FTIP 2027 y el RTP/SCS del 2026 cumplen con los requisitos de conformidad de calidad del aire para el ozono y el material particulado. El periodo de comentarios públicos de 30 días para el Borrador del Análisis de Conformidad de la Calidad del Aire estará abierto del 17 de julio al 17 de agosto del 2026.

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Según el análisis presentado en el Borrador de la EIR, pueden producirse impactos ambientales directos y acumulativos potencialmente significativos e inevitables en las siguientes áreas de recursos:
Estética, Recursos Agrícolas y Forestales, Calidad del aire, Recursos Biológicos, Cambio Climático, Recursos Culturales y Recursos Culturales Tribales, Energía y Conservación de Energía, Geología/Suelos/Recursos Minerales, Peligros y Materiales Peligrosos, Hidrología y Calidad del Agua, Uso del suelo, Planificación y Recreación, Ruido y Vibraciones, Población, Vivienda y Empleo, Servicios Públicos, Otros Servicios y Sistemas de Servicios, Efectos Socioeconómicos, Transporte/Tráfico e Incendios Forestales. Aunque el FTIP del 2027 y el RTP/SCS del 2026 incluyen áreas que contienen sitios sujetos al Código Gubernamental 65962.5, ni el FTIP del 2027 ni el RTP/SCS del 2026 proponen el desarrollo específico para ninguno de esos lugares.

Se agradecen los comentarios públicos en las audiencias o se pueden enviar por escrito antes de las 5:00 p.m. en las fechas de fin del periodo de comentarios públicos previamente mencionadas, a Paul Herman en la dirección que aparece a continuación.

Tras considerar los comentarios, el FTIP del 2027, el Análisis de Conformidad de la Calidad del Aire, el RTP/SCS del 2026 y el EIR, los considerarán para su adopción, mediante una resolución, por el COG de Fresno en una reunión programada que se llevará a cabo el 24 de septiembre del 2026. Se presentarán entonces los documentos a agencias estatales y federales para su consideración y posible aprobación.

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IPL0350518
Jun 21 2026

Appendix D. Public Participation, Review, and Adoption

Item 6. Consultation List

Agencies Fresno COG consulted during RTP development

Federal Agencies:	
Centers for Disease Control and Prevention	U.S. Department of Agriculture
Federal Highway Administration	U.S. Department of the Interior, Office of Environmental Policy and Compliance
Federal Railroad Administration, Office of Policy and Plans	U.S. Department of Transportation
U.S. Department of Agriculture, Forest Service, and Natural Resources Conservation Service	U.S. Environmental Protection Agency, REGION IX
Federal Transit Administration	U.S. Department of Energy
Naval Air Warfare Center Weapons Division	U.S. National Park Service, Pacific Great Basin System Support and Pacific West Region
U.S. Army Corps of Engineers Sacramento and San Francisco Districts	U.S. Fish and Wildlife Service

State Agencies:	
California Air Resources Board	California Public Utilities Commission
California Environmental Protection Agency, IAC	California Transportation Commission
California Department of Health Services	Caltrans - Headquarters, Districts 6 & 10, Division of Aeronautics Division of Rail
California Department of Housing and Community Development	Governor's Office of Planning and Research
California Highway Patrol	California Department of Fish and Wildlife Environmental Services Division
California Department of Corrections	California Department of State Hospitals
California Prison Industry Authority	Employment Development Department
University of California Agriculture and Natural Resources	

Tribal Governments - All were invited to fill a seat on the RTP Roundtable:	
Cold Springs Rancheria of Mono Indians	Dunlap Band of Mono Historical Preservation Soc
Dumna Wo-Wah Tribal Government	Big Sandy Rancheria
Dunlap Band of Mono Indians	Kings River Choinumni Farm Tribe
Dumna Wo-Wah Tribal Government	North Fork Mono Tribe
California Choinumni Tribal Project	Sierra Nevada Native American Coalition
California Native American Indians	Santa Rosa Indian Community of the Santa Rosa Rancheria
Haslett Basin Traditional Committee	Mono Nation
Picayune Rancheria of Chukchansi Indians	Squaw Valley Tribe
Tule River Indian Reservation	Table Mountain Rancheria
Michahai Wuksachi Band of Eshom Valley	Wuksachi Tribe - Sierra Foothills

Regional Agencies:	
Association of Monterey Bay Area Governments	Sacramento Area Council of Governments
CalStart	San Diego Association of Governments
Inyo County Planning Department and Public Works	San Joaquin Council of Governments
Kern Council of Governments	San Joaquin Valley Air Pollution Control District
Kings County Association of Governments	San Luis Obispo Council of Governments
Local Agency Formation Commission	Southern California Association of Governments
Madera County Transportation Commission	Stanislaus Council of Governments

Rail:	
Union Pacific Railroad	BNSF Corporation
High Speed Rail Authority	San Joaquin Valley Railroad
Aviation:	
Airport Land Use Commission	New Coalinga Municipal Airport
Caltrans - Division of Aeronautics	Reedley Municipal Airport
Firebaugh Airport	Selma Airport
Fresno Chandler Executive Airport	Sierra Sky Park Airport
Fresno Yosemite International Airport	William R. Johnston Municipal Airport
Harris Ranch Airport	NAS Lemoore
Coffman Associates	
Schools and School Districts:	
Central Unified	Mendota Unified
Fowler Unified	Malaga Elementary
Kings Canyon Unified	California State University Fresno
Selma Unified	Kerman Unified
Coalinga-Huron Unified School District	Firebaugh-Las Deltas Unified School District
State Center Community College District	Center for Archaeological Research, CSU Bakersfield
Clovis Community College	ITE Student Chapter, Fresno State
Fresno State Transportation Institute	Clovis Unified
Office of Community & Economic Development, Fresno State	
Transportation Agencies:	
CalVans	Fresno Area Express
Fresno County Transportation Authority	YARTS - Yosemite Area Regional Transit
Fresno County Rural Transit Agency	Valleyrides
ACE Rail	San Joaquin Joint Powers Authority
Other Agencies and Organizations:	
Pacific Gas and Electric	Economic Development Corporation
California Native Plant Society	Fresno Housing Authority
California Trucking Association	Fresno State Transportation Institute
California Wildlife Federation	Jakara Movement
Sierra Club Mineral King Group	Westpark Community
Center for Archeological Research CSU Bakersfield	Central Valley Partnership
Fresno Economic Opportunities Commission	Fresno Building Healthy Communities Hub Collaborative
Social Service Transit Advisory Council	Bitwise
Building Industry Association	Leadership Counsel for Justice and Accountability
Fresno Chamber of Commerce Government Affairs Committee	Central California Asthma Collaborative
Central California Environmental Justice Network	Cultiva de Salud
Measure C Citizen Oversight Committee	Fresno Building Healthy Communities
Representatives of people with disabilities: SSTAC and Clovis Senior Center	Representatives of users of pedestrian walkways and bicycle transportation facilities: Fresno Cycling Club and the Bicycle Advisory Committee

Developers and Building Industry Representatives	San Joaquin Valley Air Pollution Control District
Fresno Barrio Unidos	Reedley Chamber of Commerce
Sanger Chamber of Commerce	Clovis Chamber of Commerce
Centro La Familia	Workforce Connection
We Serve Fresno	Fresno Irrigation District
West Fresno Family Resource Center	Habitat Fresno
Travel Professionals of Color	Fresno Madera Medical Society
Centro Binacional Para El Desarrollo Indigena Oaxaqueno	United Way
The Fresno Center	Northern California Nevada Cycling Association
Tree Fresno	Central Valley Air Quality Coalition
WestCare Foundation	First 5 Fresno County
Every Neighborhood Partnership	Off The Front
Californians for Justice	Fresno Madera Agency on Aging
American Lung Association	Sequoia Riverlands Trust
Resources for Independence Central Valley	Fresno Metro Ministries
California Rural Legal Assistance	Community Food Bank
Fresno Interdenominational Refugee Ministries	Workforce Connection
Poverello House	Downtown Fresno Partnership
Youth Leadership Institute	Lowell Community Development Corporation
Boys and Girls Club of Fresno County	San Joaquin River Conservancy – California
The Food Commons	California Education Fund
Clinica Sierra Vista	Valley Small Business Development Corporation
Big Brothers Big Sisters	Fresno Area Hispanic Foundation
Central Valley Community Foundation	Southeast Fresno Community Economic Development Association
The Council of Registered Engineers	Valley Health Team