Response to the Questions submitted on Fresno COG Airport Access Survey RFP

1. **What are the scoring criteria?**

   Proposal Quality (Thoroughness of proposal, comprehension of the project, meeting the RFP objectives), Consultant qualifications/experience, and Cost effectiveness.

2. **Are presentations expected to be delivered in person?**

   No, presentations can be delivered virtually.

3. **Do you desire strictly in-person intercept surveys, or is a combination approach (such as including optional online survey components) acceptable?**

   In-person intercept surveys are strictly desired.

4. **What submarkets and/or segmentation groups would you be especially interested in, so we can adjust our sampling strategy accordingly?**

   Some interesting market segmentation can be Trip purpose (resident/visitors) and Arrival Mode (Auto/Drop-off passenger/rideshare/rental).

5. **Does the prime contractor require prior airport survey experience, or whether this expertise may be provided by a proposed subconsultant?**
   Experience will be assessed and evaluated for the overall project team.

6. **Is the consultant expected to deliver data for Fresno COG's ActivitySim model or also develop and calibrate the airport model?**

   Consultant is expected to deliver only the data in the format needed for Fresno COG's model.

7. **Does Fresno COG have a target number of completed surveys and specific expectations for airport access and fieldwork?**

   It depends on the consultant's analysis of the airport ridership along with other deciding factors while also meeting the statistical requirements mentioned in the RFP. However, the initial goal is 1000 valid surveys.

8. **Is there a project specific DBE participation goal? For a women owned firm without qualifying DBE certification, should Attachment B indicate that it is not DBE certified?**

Due to recent changes in the Federal/State DBE requirements and unclear instructions on the goals, you do not need to provide any DBE related information.

9. **Does the $450,000 maximum include all costs, including subcontractors, incentives, translations, badging, travel, fieldwork, and software?**

   Yes

10. **Will Fresno COG or FAT provide passenger counts, flight schedules, parking information, and transportation network data needed for sampling and weighting?**

    Yes, Fresno COG in coordination with FAT will provide passenger and operations related information along with parking and transportation network data. Consultants are also expected to do their research to derive the information that is already available online.

11. **Does Fresno COG have preferred transit alternatives or service attributes, such as travel time, fare, frequency, transfers, reliability, or high-speed rail connections, or should the consultant propose them?**

    Yes, Fresno COG possesses most of that information and will be provided to the consultant.