



Measure C



Existing Measure C July 1, 1987- June 30, 2007

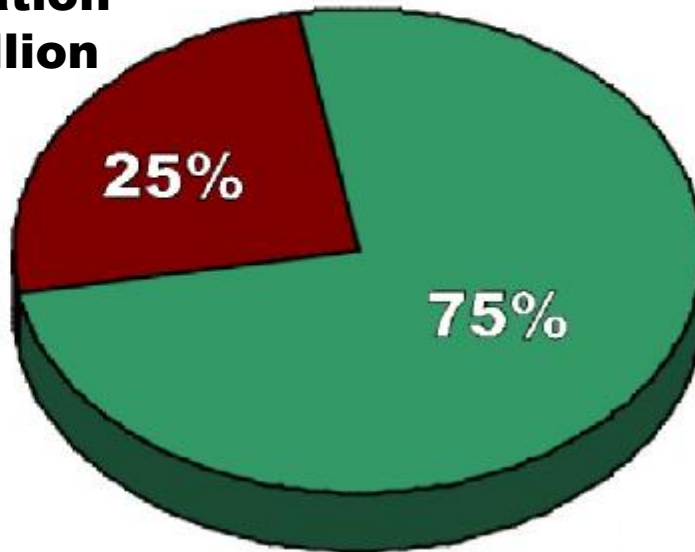
By the time the existing Measure C “sunsets,” it will have raised approximately \$700 million over its 20-year life.

Due to leveraging Measure C dollars with State and Federal funds, the actual amount of money generated by the current Measure C will be doubled to \$1.4 billion.



Existing Measure C Sales Tax Split

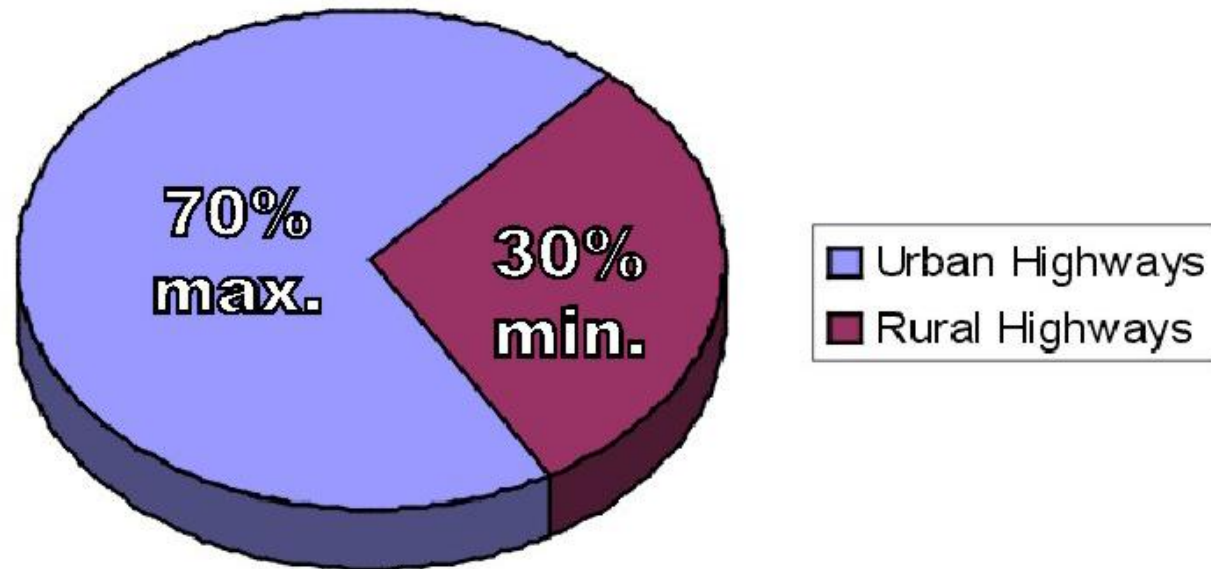
**Local
Transportation
\$171.6 Million**



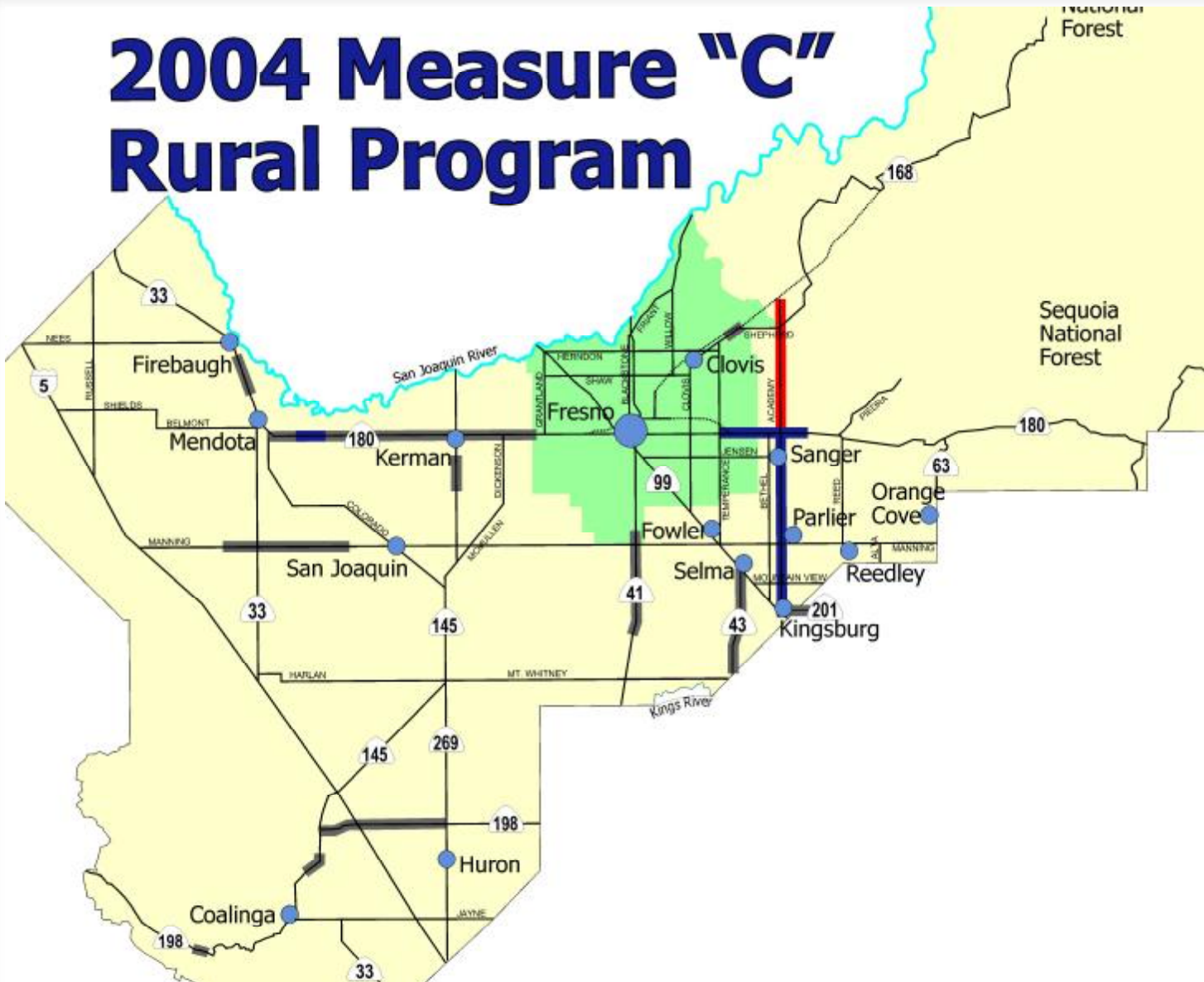
**Countywide
Construction
Projects
\$514.7 Million**



Existing Measure C Freeway, Highway, & Expressway Improvements



2004 Measure "C" Rural Program



Matching Funds

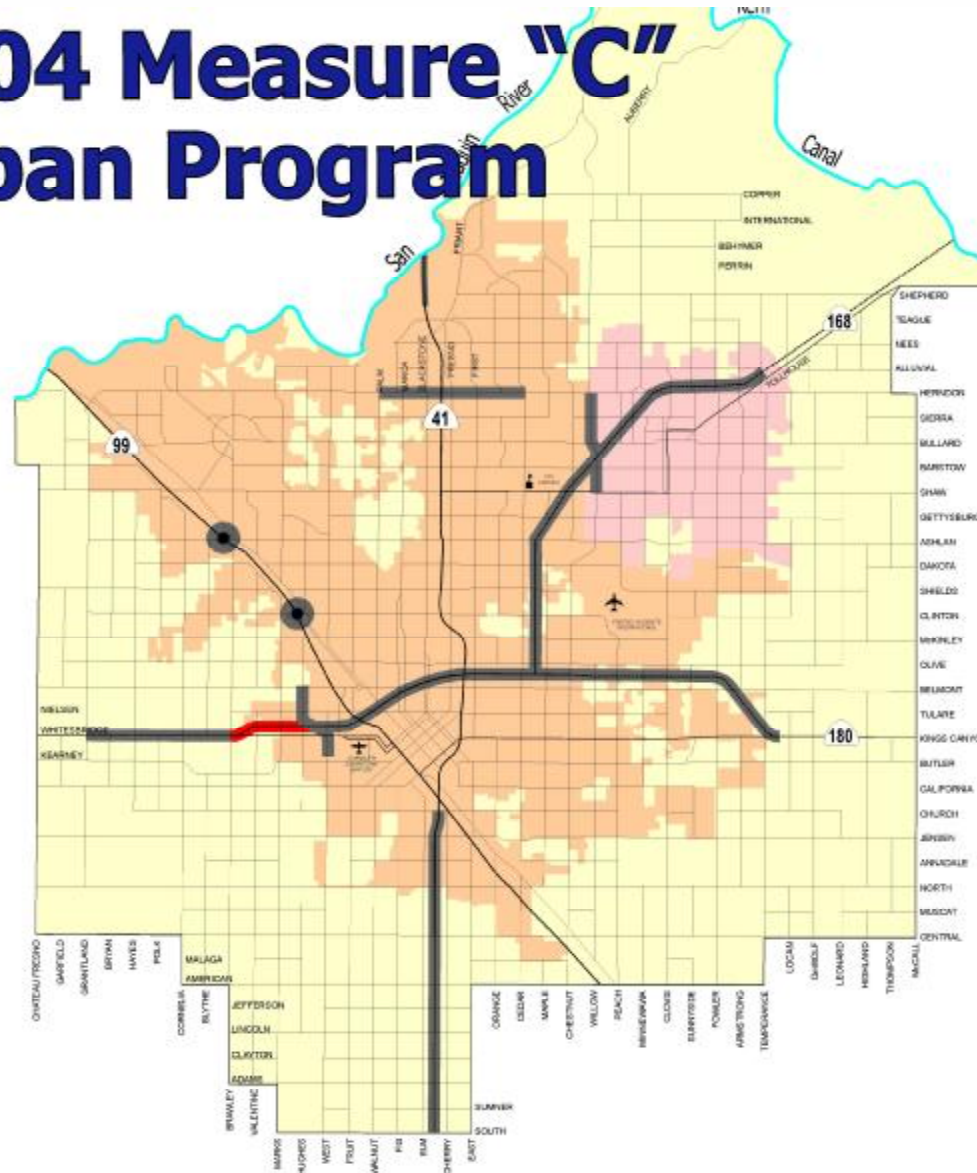


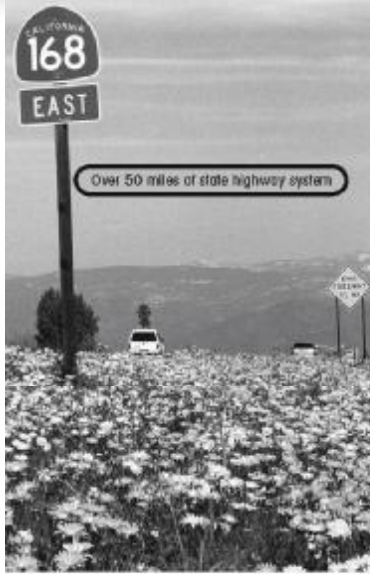
Economy



Clean Air

2004 Measure "C" Urban Program





Over 50 miles of state highway system



Over 14,000 jobs

What if...

there was no Measure C?

Without Measure C, we'd have 14,000 fewer jobs in Fresno County, and our local economy wouldn't have received over 1 billion dollars. There wouldn't be improvements to over 1,200 miles of local streets and highways. Nor would Routes 41, 168 or 180 have been extended. Measure C has been supporting the expansion of our Public Transit System and the addition of miles of bike lanes throughout Fresno County. So what if there was no Measure C?



Promises Made. Promises Kept.

www.MeasureC.com



More routes using low emission buses



Over 1,200 miles of improvements



One billion dollars to our local economy



Existing Measure C Accomplishments

- *More than 14,000 jobs*
- *Over \$1 Billion to our economy*
- *1,200 miles of street/highway improvements*
- *Adding bike lanes*
- *Supporting transit, rideshare & vanpools*
- *Expanding Fresno & Clovis transit*



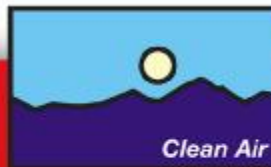
Existing Measure C Accomplishments

- *12 miles of Route 168*
- *17 miles of Route 41*
- *57 miles of Route 180*
- *23 miles of Academy Avenue*
- *Extended over 13 miles of Manning Avenue*
- *Significant improvements on Routes 33, 43, 145, 198 & 201*





2006 Extension Expenditure Plan



Growing Trends

Population & Vehicle Miles Traveled (VMT): Since 1990 VMT in Fresno County has grown at a faster rate (54%) than population (34%).

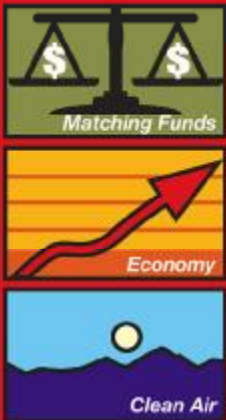
From 2006-2025 Fresno County's population is expected to grow at a rate of 44% to 1.33 million people, while VMT will increase 101%.

Transportation Funding Needs over the next 20 years (\$ not inflated):

–\$7.39 Billion needed

\$3.27 Billion Anticipated Funding

\$4.12 Billion Shortfall for projects



Steering Committee Members represented the interests of:

- ✓ Americans with Disabilities Act (ADA) / Seniors
- ✓ Agriculture
- ✓ Building Industry Assn.
- ✓ Chamber of Commerce
- ✓ Cities of Clovis and Fresno
- ✓ Coalition for Livable Fresno County Communities
- ✓ County of Fresno
- ✓ Eastside Fresno County Cities
- ✓ Environmental Justice Task Force
- ✓ Faith Based Organizations
- ✓ Fresno Area Residents for Rail Consolidation
- ✓ Fresno Business Council
- ✓ Fresno County Transportation Authority
- ✓ Labor
- ✓ League of Women Voters of Fresno
- ✓ Medical
- ✓ Sierra Club - Tehipite Chapter
- ✓ Southwest Transportation Agency
- ✓ Taxpayers Association
- ✓ Trails / Education
- ✓ Trucking
- ✓ Westside Fresno County Cities



NO STAKEHOLDER Will Get Everything S/he Wants

100%
of Need

About **45%** Identifiable Revenue

Less than
25%
of
Revenue
is Measure C

10%
of Need
Can Be Met
Through
Measure C

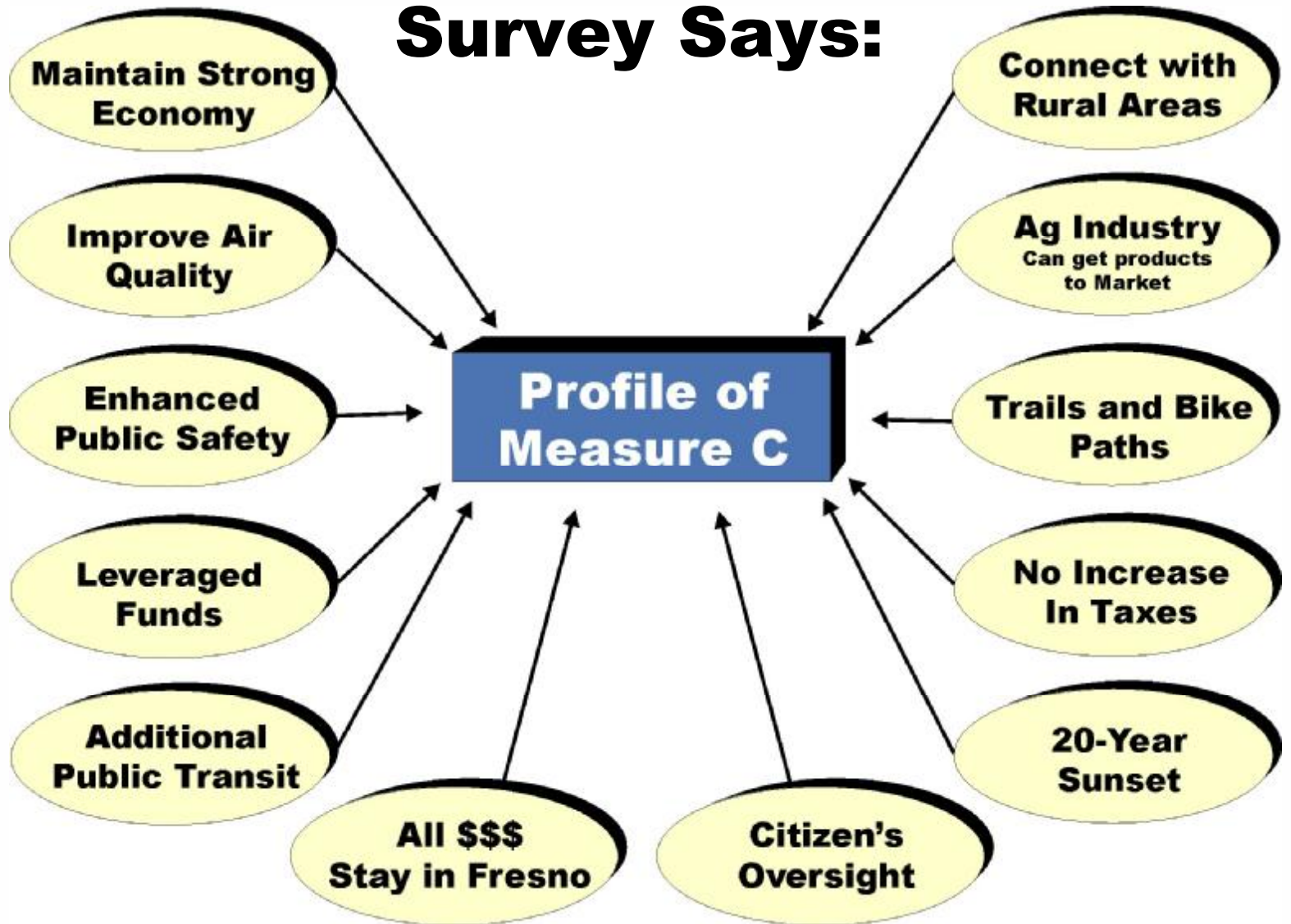


An extension to Measure C

- ***Maintain strong economy***
- ***Improved air quality***
- ***Enhanced public safety***

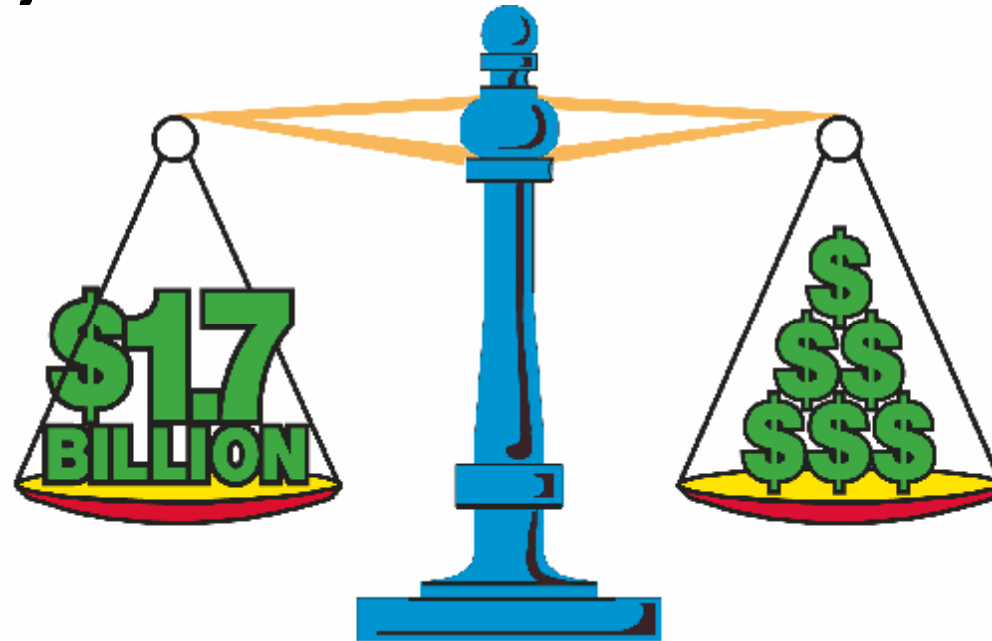


Survey Says:



Measure C Extension Expenditure Plan **\$1.7 Billion**

Total projected funds without increasing taxes



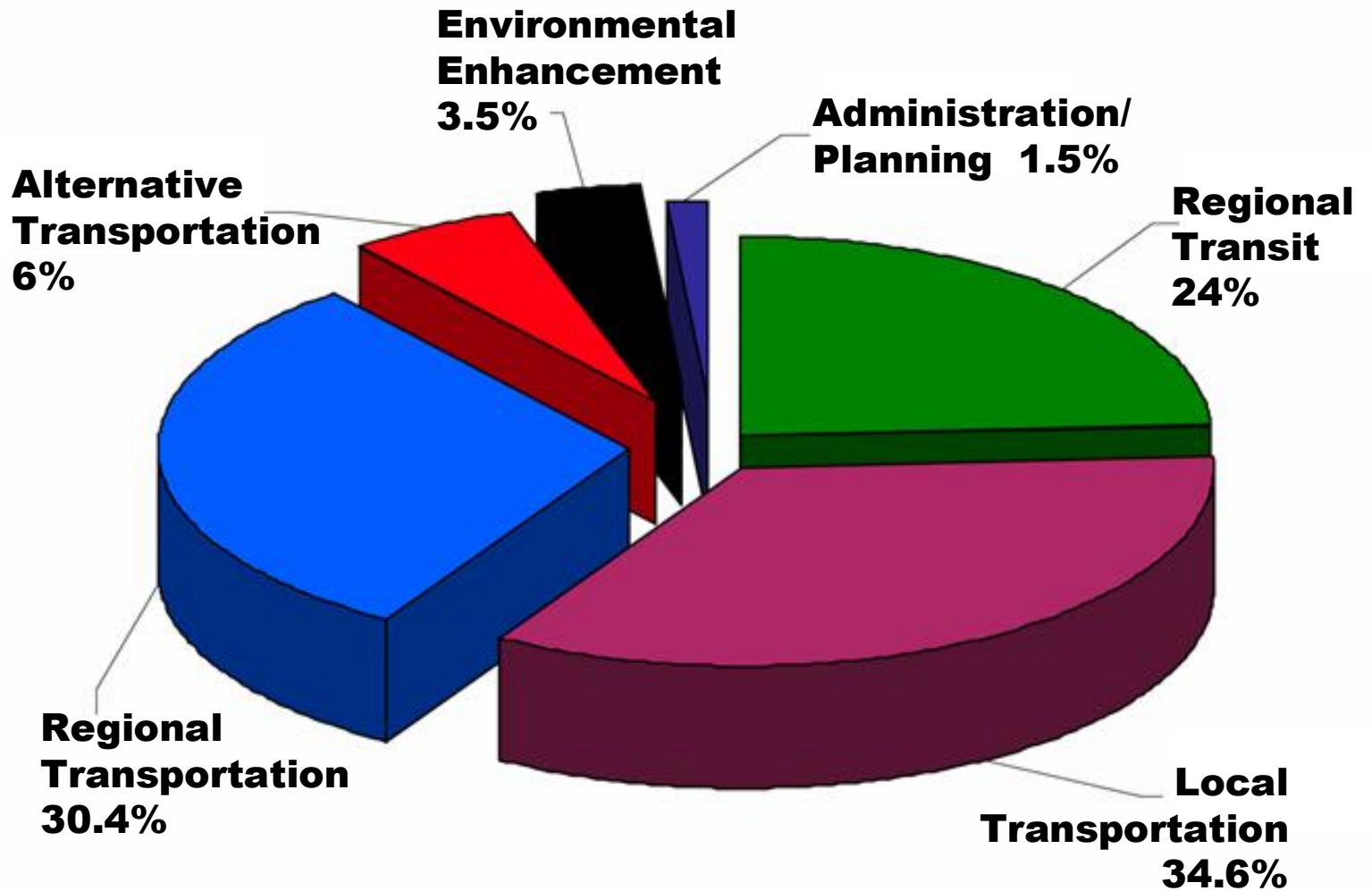
Revenue over 20-year life

(July 1, 2007 – June 30, 2027)

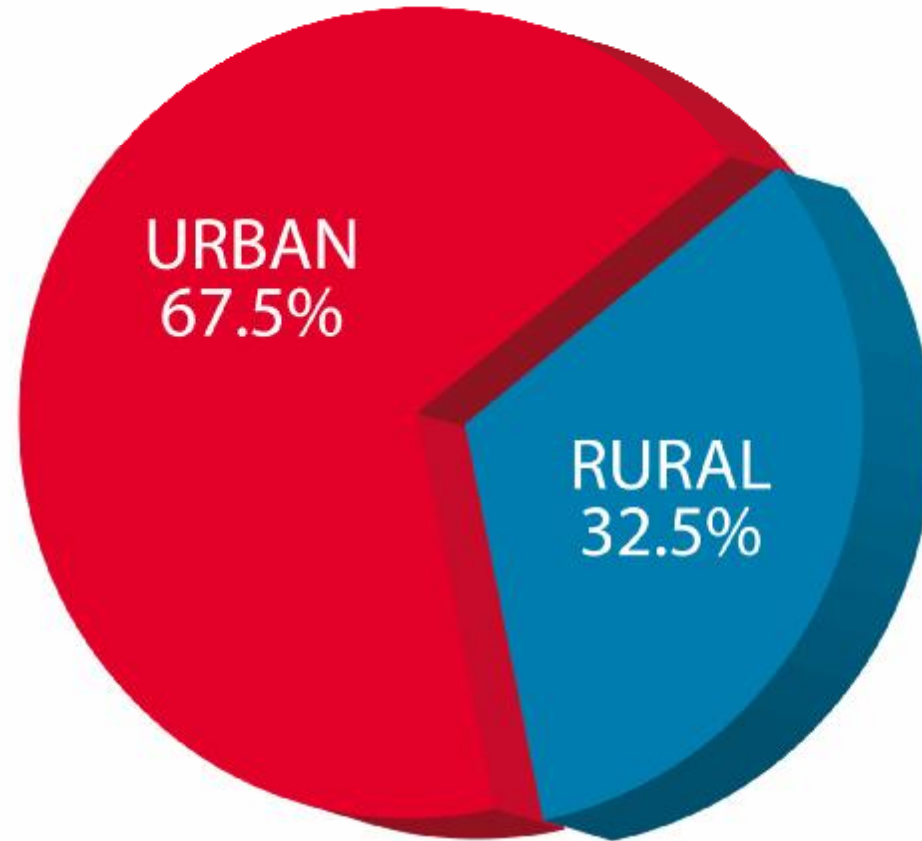
\$85.7 Million Per Year



Expenditures to Transportation Programs



Entire Measure C Program Allocations



Public Transportation \$412,100,000 - 24%

Public Transit Agencies		\$337,100,000
	Fresno Area Express (FAX)	\$235,000,000
	Clovis Transit	\$33,700,000
	Fresno County Rural Transit Agency	\$68,400,000
Public Transportation Infrastructure Study (PTIS) / Transit Consolidation		\$5,100,000
ADA / Seniors / Paratransit		\$13,700,000
Farmworker /Car/Van Pools		\$19,900,000
	Farmworker Van Pools	\$9,950,000
	Car/Van Pools	\$9,950,000
New Technology Reserve		\$36,300,000



Local Transportation \$593,600,000 – 34.6%

<i>Local Allocation</i>		<i>\$525,300,000</i>
	Street Maintenance	\$262,650,000
	ADA compliance	\$9,192,750
	Flexible Funding	\$253,457,250
<i>Pedestrian/Trails</i>		<i>\$53,300,000</i>
	Urban (FCMA)	\$37,000,000
	Rural	\$16,300,000
<i>Bicycle Facilities</i>		<i>\$15,000,000</i>



Regional Transportation \$520,800,000 – 30.4%

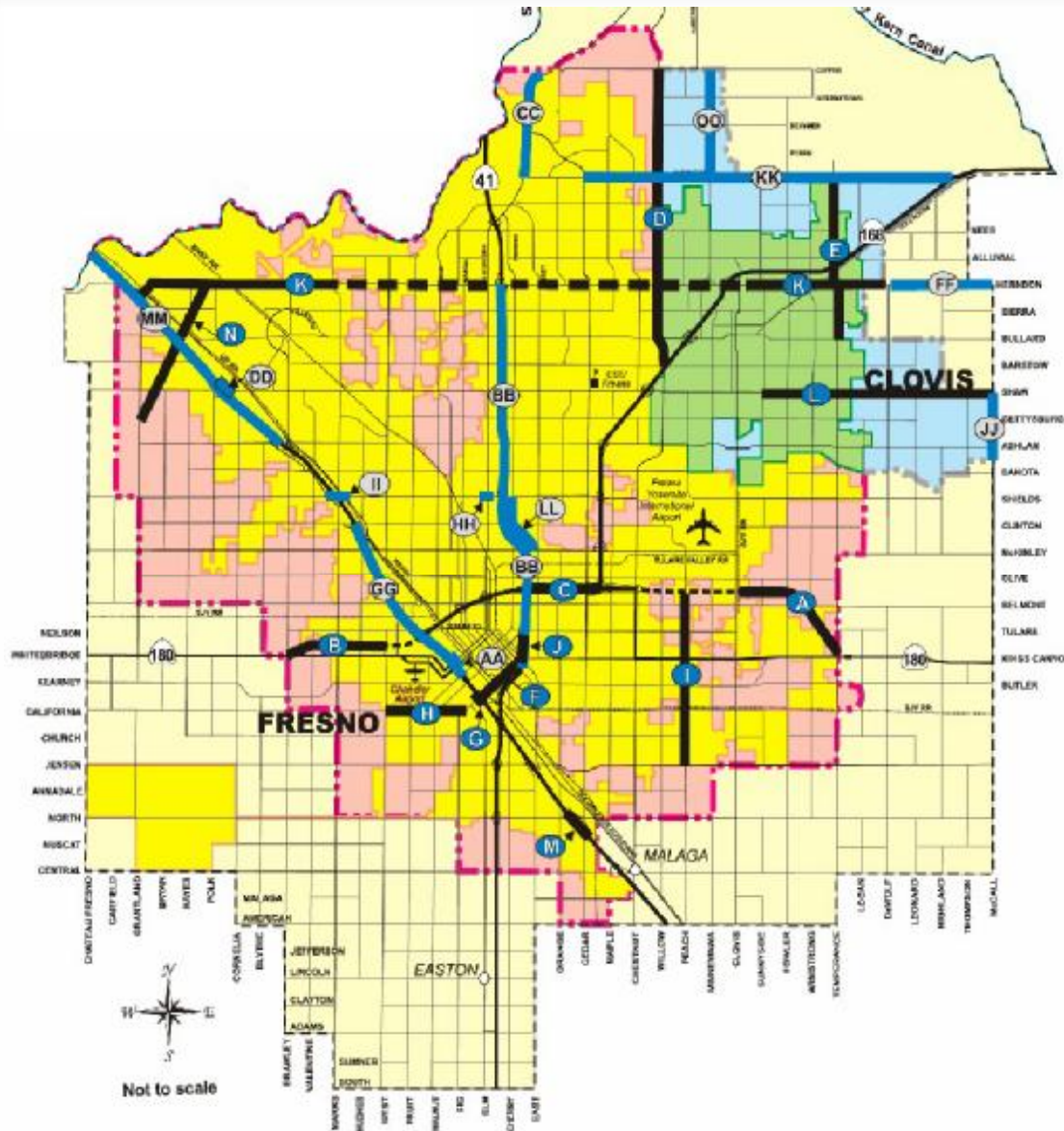
<i>Urban Projects (50%)</i>	<i>\$251,900,000</i>
<i>Rural Projects (50%)</i>	<i>\$251,900,000</i>
<i>Fresno Airports</i>	<i>\$17,000,000</i>






Regional Transportation Urban Tier 1 Projects

- **180 East – Clovis to Temperance**
- **180 West – Brawley to Hughes/West**
- **41, 168, 180 – Capacity on route connections**
- **Willow Avenue – Barstow to Copper**
- **Temperance Avenue – Bullard to Shepherd**
- **Ventura Boulevard – 41 to 99**
- **99 – Monterey Avenue**
- **California Avenue – Ventura to West**
- **Peach Avenue – 180 to Jensen avenue**
- **41 – Southbound Auxilliary Lane, Tulare to “O”**
- **Herndon Avenue – 99 to DeWolf**
- **Shaw Avenue – Sunnyside to McCall**
- **99 – North & Cedar Avenues**
- **Veteran’s Boulevard – Herndon Interchange to Grantland**





Urban Projects

-  Urban Tier 1 Projects
-  Urban Tier 2 Projects
-  AA

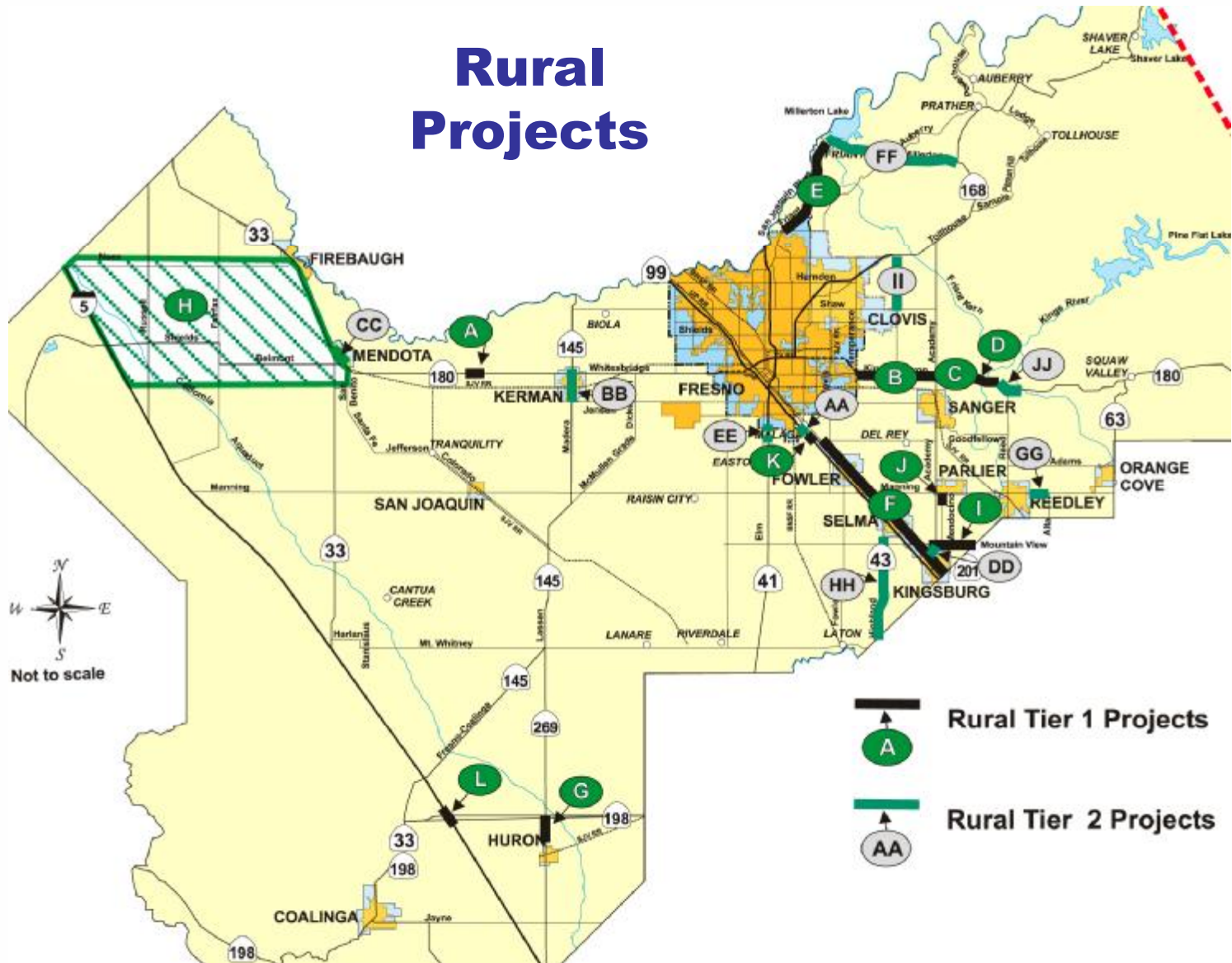


Regional Transportation Rural Tier 1 Projects

- **180 West – Yuba to James Avenues**
- **180 East – Temperance to Academy**
- **180 East – Academy to Trimmer Springs**
- **180 East – Trimmer Springs to Frankwood**
- **Friant Road – Copper to Millerton**
- **Golden State Blvd – American to Tulare County Line**
- **269 – Bridge between 198 & Herndon**
- **180 West – Extend to Interstate 5**
- **Mountain View Avenue – Bethel to Tulare County Line**
- **Mendocino Avenue – Manning to Industrial Park**
- **99 – American Avenue**
- **Interstate 5 – At 198**



Rural Projects



Regional Transportation Urban Tier 2 Projects

- **99 – Stanislaus & Tuolumne**
- **41 – “O” to Herndon**
- **Friant Road – Shepherd to Copper**
- **99 – Shaw Avenue**
- **Traffic Synchronization on Regional Corridors**
- **Herndon Avenue – DeWolf to McCall**
- **99 – Fresno to Clinton**
- **Shields Avenue at Blackstone**
- **Shields Avenue at 99**
- **McCall Avenue – Griffith to Shaw**
- **Shepherd Avenue – Cedar to 168**
- **41 – McKinley to Shields**
- **99 – Ashlan to Madera County Line**
- **Caltrans Traffic Management Center**
- **Minnewawa – Shepherd to Copper**



Regional Transportation Rural Tier 2 Projects

- **99 Interchange – Central Chestnut**
- **145 – Nielson to South of Kerman**
- **33 – At 180**
- **Academy Parkway – South of Mtn. View to 99 Kamm/Bethel**
- **41 – Central/American**
- **Millerton Road – Friant to Sky Harbor**
- **Manning Avenue – Reedley to Alta**
- **43 – Selma to Kings County Line**
- **McCall – Shaw to 168**
- **180 East – Frankwood to Cove**



Alternative/Rail \$102,500,000 – 6%

Rail Consolidation (If construction is not imminent in 15 years, money will be used for grade separations instead.)

\$102,500,000

Environment, Safety \$59,800,000 – 3.5%

School Bus Replacement

\$39,900,000

Transit Oriented Infrastructure for In-Fill *2

\$19,900,000

Administration & Planning \$25,600,000 – 1.5%

Fresno County Transportation Authority (FCTA)

\$17,000,000

Council of Fresno County Governments (Fresno COG)

\$8,600,000

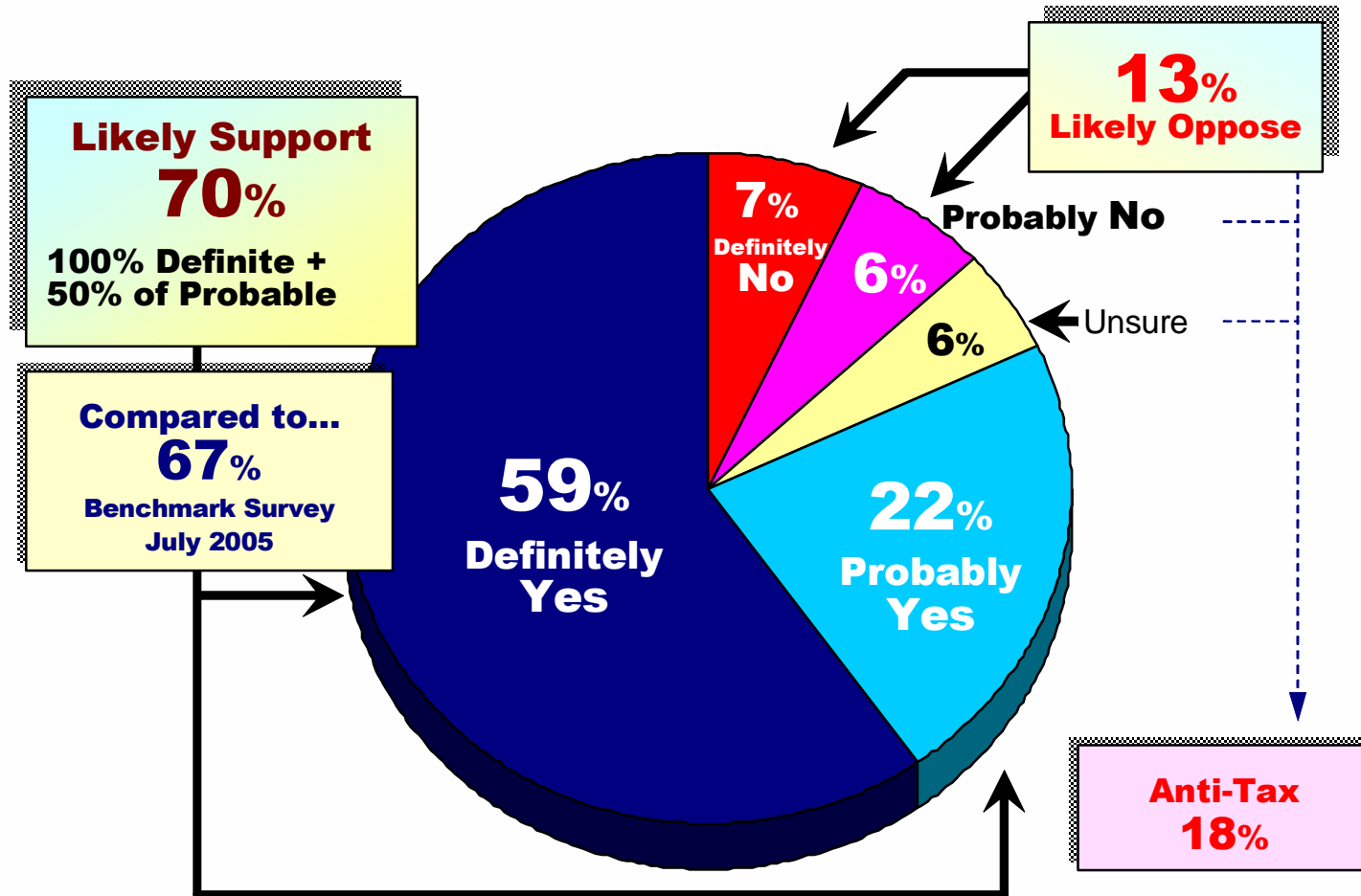


Differences from current Measure C Expenditure Plan

- Citizens Oversight Committee
- Expanded FCTA Board from 7 to 9 members which includes 2 public members at large
- Much more multi-modal, provides for more transportation choices



Support for Extending Measure C



MEASURE

2006 Extension Expenditure Plan

For detailed information call:



(559) 233-4148

www.fresnocog.org

