

Public Participation: Reference Materials

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Valleywide SCS Public Outreach Strategy September 2012

Introduction

Sustainable Communities Strategies in the San Joaquin Valley

The San Joaquin Valley consists of eight distinct counties with shared issues and opportunities related to air and water quality, affordable housing, natural resources and agricultural lands, transportation systems and public health. The eight Valley Metropolitan Planning Organizations (MPOs) frequently work together on these and other regional planning issues.

Each MPO is updating their Regional Transportation Plan (RTP), which will include a Sustainable Communities Strategy (SCS). In support of these efforts, each MPO is conducting public outreach to meet legislative requirements and to develop effective, implementable plans. During the RTP/SCS planning process, they will conduct significant public outreach in their individual counties to empower residents and stakeholders of this diverse area to understand the land use and transportation planning process for reducing greenhouse gas emissions (GHG) as required by state mandates under Senate Bill (SB) 375.

While each county has its own timeline, public participation plan and set of resources and priorities for the RTP/SCS, the eight MPOs have elected to collaborate to develop and implement a Valleywide Public Outreach Strategy. In recognition of their shared interests and collaboration, the MPOs received a Proposition 84 grant to assist with SCS modeling and public outreach.

The purpose of the Valleywide SCS Outreach Strategy is to provide a project identity and consistent messaging for the SCS, while supporting individual county outreach efforts. This strategy describes the approach, target audiences, methods and priorities for Valleywide SCS Outreach.

Roles and Responsibilities

The eight San Joaquin Valley MPOs will be collaborating on the development of the Valleywide Outreach Strategy and advising the consulting team on the project identity, tools and resources to be developed in the course of the project. The Fresno Council of Governments (COG) is the contract manager and will be coordinating communications



between the MPOs and the consultant team. The consultant team will work collaboratively with the MPOs to identify specific project priorities and deliverables.

MIG and InterEthnica (the MIG Team) will develop elements of the outreach strategy that are applicable across the eight-county region. This will include a project identity (or brand) and key messages. The consultant team will also develop templates and tools that can be customized and applied locally as needed by each MPO. The MPOs will be responsible for adapting and tailoring the tools and templates for use in their local communities and for local outreach. The MIG Team will provide periodic, ongoing consultation and strategic advice.

The Valleywide Outreach Strategy will build upon and leverage past and current outreach work. The strategy considers the MPO timelines for SCS plans so that outreach can be successfully completed during critical points in the process and influence decision-making as appropriate (see attached timeline).

Goals

The overarching goals of the Valleywide SCS Outreach Strategy include the following:

- Raise awareness and understanding of the RTP/SCS development
- Clearly articulate the need for this planning process
- Communicate the benefits of completing an SCS
- Build positive perceptions of the process and the MPOs
- Counter misinformation about regional planning efforts and local government
- Build relationships with key community organizations to foster ongoing community involvement
- Gather constructive, meaningful input to shape the SCS scenarios

Public outreach objectives include the following:

- Effectively communicate technical information to multiple audiences
- Create meaningful opportunities for open and inclusive community dialogue
- Provide multiple opportunities and methods for collecting public input
- Encourage participation by a broad cross-section of the regional population
- Target diverse audiences, including hard-to-reach and underserved populations
- Actively engage community interest groups and stakeholders throughout the planning process



Strategy

Approach and Framework

This outreach strategy is based on the idea that individuals typically need three "touch points" to truly engage with a brand or process. This outreach strategy targets key audiences at multiple levels and across platforms to raise awareness of the project, inform them of key project elements and encourage and provide opportunity for meaningful input into the process.

The tiered, multi-objective Valleywide Outreach Strategy is designed to

- Promote a consistent, concise, high-level message about the SCS throughout the eight-county area,
- Identify and reach out to stakeholder groups and community leaders, and
- Leverage staff capacity and provide tools for engaging residents.

The messages, tools and techniques developed during this process will focus on specific needs identified with the MPOs, including engaging underserved and hard-to-reach populations, dealing with organized opposition to regional planning, and implementing creative, out-of-the-box outreach techniques.

Tier 1: High-Level Messaging and Media Buy

The project identity and messaging will help raise awareness of the SCS process across the Valley. The MIG Team will develop a project identity that is culturally sensitive yet relevant across a large geographic area.

The project identity (or brand) will consist of a logo, brand or tagline, and look and feel that will apply to all media spots, workshop materials and other templates provided to MPOs. A graphic standards guide will help staff use these materials in their day-to-day work and outreach efforts.

We will develop messages for target audiences that clearly articulate in plain language

- -What the Sustainable Communities Strategy is,
- -Why it is important to the future of the region, and
- -How stakeholders can influence the planning process.

These messages will be integrated into a variety of materials and products, including media spots, talking points for elected officials and FAQs in all of the languages commonly spoken in the Central Valley.

A combination of print, radio and online media spots will be developed for region-wide distribution across a variety of mainstream and ethnic media outlets. The media buy will



be used to raise awareness of the project, build positive perceptions of local government work and encourage stakeholder participation in the RTP/SCS development.

The MIG Team will develop and present a recommendation to the MPOs on the most cost-effective media buy package, based on the regional media market and target audiences.

The project identity, key messages and media spots will be developed in consultation with MPO staff. These will be based on input gathered at the project kick-off meeting and from responses to a branding questionnaire. The projects will be designed to invoke positive perceptions of a constructive process and avoid negative connotations or controversial topics and images.

Communications and messaging tools including Frequently Asked Questions (FAQs) and Talking Points for elected officials and staff have been identified as priority resources and will be developed in September under Task 2 of the contract.

The MPOs have identified the need for a video that describes and defines the SCS in the context of the RTP and regional planning. The MIG team will produce a short video that can be shared on the MPOs' and partners' websites and used for the media spots.

Tier 2: Community-Based, Grassroots and Grasstops Outreach

The Valley MPOs are seeking participation from a wide range of interest groups in the development of the RTP/SCS. These may include landowners, transportation advocates, and neighborhood associations. The MPOs also agree on the importance of targeting hard-to-reach or traditionally under-served communities so that they may have an active role in this planning effort and to ensure that suitable impact and opportunities will result from the plan. This includes low-income, ethnic minority, disabled, and other populations.

A successful outreach effort will enable people with different backgrounds to work together in sharing information and in leading participants to gain confidence and trust in the RTP/SCS process. Effective strategies for reaching a diverse cross-section of the San Joaquin Valley population include both grasstops and grassroots strategies.

"Grasstops" strategies use trusted community leaders from diverse cultural backgrounds to act as trusted, informed ambassadors for the planning process. These may include directors of CBOs, environmental justice activists and other community leaders. Bilingual leaders and activists are particularly adept at serving as liaisons to minority populations and at accessing established communications networks.



"Grassroots" strategies engage any interested individual to provide input into the planning process and to share and disseminate project information with others.

Many MPOs in the San Joaquin Valley have had recent success working with public agency, non-profit or other organizations to engage residents in public processes. The MIG Team will offer strategic outreach assistance as needed to support MPOs in their efforts to access community leaders and organizations. This may include:

- -Techniques to identify and contact groups with relevant missions,
- -Strategies to engage leaders to serve as gatekeepers to target populations,
- -Methods to most effectively gather input from these groups, and
- -Ways to communicate the value of participating in the SCS process.

Tier 3: Creative and Innovative Outreach Tools

The Valleywide Outreach Strategy is designed to leverage staff capabilities and build upon outreach successes and existing relationships. The MIG Team will develop a suite of creative, low-cost outreach tools that can be used by local staff throughout the public involvement process. This set of simple, easy-to-use tools can be used as a "menu" from which MPO staff can choose depending on the outreach opportunity. It will emphasize creative techniques to capture the public's attention as well as tools that can be adapted and scaled to gather input in many settings and with different time constraints. The MIG Team will also recommend online and interactive engagement tools, including social media, for information dissemination and data gathering as needed.

Several tools can be packaged in an Outreach Toolkit, a simple but effective "meeting-on-the-go" resource. Facilitator guides and recording tools can help support MPO staff and other project champions in collecting input and facilitating discussions in a variety of settings.

Outreach tools for in-person or "high-touch" outreach opportunities may include the following:

- Workbooks or worksheets
- Card games
- Voting or dot exercises
- Event tabling materials including prize wheels, coloring stations, large maps and displays
- Print and large-print questionnaires
- Comment forms
- Discussion guides

Electronic, "high-tech" tools and methods may include:

• Facebook, Twitter and YouTube accounts, policies and practice guides



- Keypad and web-based polling
- Online questionnaires or surveys
- Online planning games or voting exercises
- Crowd-sourcing / online submission platforms
- Videos

Other materials to be developed by MIG for customization and use by MPOs for outreach activities, workshops and project communications may include the following:

- Press release template and sample content
- Newsletter, e-Newsletter and e-blast template and sample content
- Newspaper ads
- Meeting flyer
- Fact sheets
- Meeting agendas and workshop design
- Power Point Presentation template
- FAQ
- Talking Points
- Facilitation tips
- Directional signs
- Sign-in sheets

All materials will be provided electronically to MPOs so that they can be modified, customized, updated and posted to MPO and partner websites.

Translation and Interpretation

To successfully reach the diverse communities of the Valley, all SCS program collateral must be translated. Translations should be adjusted so that the level of education and dialect of the end-user is considered in order to afford the highest possible level of comprehension. This can be accomplished by engaging a reviewer from the local community to assure that the target audience will understand and trust the information.

As resources allow, online materials and websites should be translated. Informational phone lines should also include in-language recordings and options for the users to receive and relay information. This can be accomplished by setting up a phone tree or message center. A cost-effective in-language campaign and interpretation can be provided by engaging the services of a local bilingual resident who is trained to deliver program-specific information. These bilingual outreach staffers can also work as program spokespersons to deliver messages to ethnic media and participate in media interviews in their native language.



Key Messages

Using input from MPO staff and strategic communications best practices, a set of project key messages will be developed. The key messages will communicate the benefits of the SCS for local government and residents and how it builds upon and leverages other regional planning efforts. Key messages are used to develop talking points and other written materials (such as MPO newsletter articles) to reinforce the project identity and high-level messages.

The key messages will be organized into five categories or "messages pillars". The following are potential message categories:

- Expanding housing and transportation choices
- Strengthening the Valley economy
- Preserving and protecting natural resources, farmland and open spaces
- Ensuring the value of public funds and attracting funding
- Improving our communities and quality of life
- Promoting public health, air quality and social equity



Target Audiences and Outreach Methods

The following table identifies key target audiences for RTP/SCS outreach and recommended methods. It is not intended as a comprehensive list of outreach techniques.

AUDIENCE	OUTREACH OBJECTIVES	OUTREACH METHODS
General Public	 Provide clear information about SCS and public involvement opportunities Exchange information related to the SCS and key issues Collect input to determine the preferred SCS scenario 	 Website Media Buy Community Workshops Public Hearings Community Events
Community-Based, Advocacy and Interest Groups	 Exchange information related to the SCS and key issues Collect input to determine the preferred SCS scenario Build partnerships for ongoing engagement 	 Website Community Workshops Public Hearings Advisory Committees or Working Groups Speakers bureau / presentations
Ethnic Minorities and Under-Represented Groups	 Exchange information related to the SCS and key issues Collect input to determine the preferred SCS scenario Ensure participation of traditionally underrepresented groups Build partnerships for ongoing engagement 	 Website Media / Ethnic Media buy Government-to- government tribal consultations Co-sponsored or hosted workshops Speakers bureau / presentations
Businesses and other Private Stakeholders	 Exchange information related to the SCS and key issues Collect input to determine the preferred SCS scenario 	 Website Advisory Committees or Working Groups Speakers bureau / presentations



Evaluation and Monitoring

All tools and templates will be designed to facilitate the documentation of outreach efforts as well as collection and analysis of input. This will allow for efficient use of staff time and easy reporting for legal purposes. Timely, easy-to-understand summary reports contribute to transparency and build trust in the public process. These strategies also ensure that a variety of viewpoints are represented and reported, even if some groups or viewpoints dominate a particular event. Evaluation and documentation also maintains and grows stakeholder lists and informs and improves future outreach programs, including RTP/SCS updates.

Periodic evaluation of efforts and results will allow for adjustments to the outreach strategy to ensure efficient methods are used, and an appropriate representation or cross-section of the Valley population is reached. The MIG Team will hold a mid-course evaluation via conference call or WebEx with MPO staff to discuss successes and challenges, and recommend adjustments to the outreach strategy as needed.

Implementation Timeline

The majority of San Joaquin Valley MPOs are required to complete their SCS by the end of 2013, and several have already begun RTP or SCS outreach. Recognizing this, the proposed timeline for developing the project identity, priority tools (including FAQs and talking points) and media spots has been accelerated. The MIG Team will provide ongoing consultation throughout the duration of the project. A preliminary proposed timeline is shown in the matrix attached to this document.



Including a public participation plan for the Fresno County Sustainable Communities Strategy

An Addition to the 2012 Fresno COG Public Participation Plan Adopted March 22, 2012

Draft RTP Public Outreach Strategy - released for public review and comment on August 28, 2012

Adopted by the Fresno COG Policy Board on September 27, 2012

Fresno Council of Governments



Forward:

The Fresno Council of Governments (Fresno COG) is a consensus builder, developing acceptable programs and solutions to issues that do not respect political boundaries. Fresno COG is a voluntary association of local governments, one of California's 38 regional planning agencies, and one of 500+ nationwide. In 1967 elected officials of Fresno County and its incorporated cities informally created the agency, formalizing Fresno COG in 1969 through a Joint Powers Agreement. Fresno COG undertakes comprehensive regional planning with an emphasis on transportation, provides citizens an opportunity to be involved in the planning process, and supplies technical services to its members.

Fresno COG's Member Agencies:

City of Clovis City of Mendota

City of Coalinga City of Orange Cove

City of Firebaugh City or Parlier

City of Fowler City of Reedley

City of Fresno City of San Joaquin

City of Huron City of Sanger

City of Kerman City of Selma

City of Kingsburg County of Fresno

Draft Public Outreach Strategy for the 2014 Fresno COG Regional Transportation Plan with a Sustainable Communities Strategy

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I. Introduction

Regional Tranportation Plans (RTPs) are planning documents developed by Metropolitan Planning Organizations (MPOs) and Regional Transportation Planning Agencies (RTPAs) in cooperation with Caltrans and other stakeholders. They are required to be developed by MPOs and RTPAs per State legislation, (Government Code Section 65080 et seq.) and Federal regulation (Title 23 USC Section 134).

The purpose of the RTP is to establish regional goals, identify present and future needs, deficiencies, and constraints, analyze potential solutions, estimate available funding and propose investments.

A comprehensive public involvement program is an important component for developing a RTP. As Fresno COG undertakes the development of the 2014 RTP a major goal of the public outreach effort is to reach out to nontraditional as well as traditional audiences to include them in the transportation planning process. This program will help ensure that environmental justice issues are addressed and that interested members of the public have ample opportunity to understand and provide meaningful input while the RTP is in its early stages and throughout the planning process.

II. Summary of RTP Public Outreach Plan Requirements

A. RTP Public Participation Requirements:

The RTP Planning Process must foster involvement through a proactive public participation process with the all interested parties. Title 23 CFR Part 450.316(a) states the following concerning participation and consultation:

"The MPO shall develop and use a documented participation plan that defines a process for providing citizens,

- affected public agencies
- representatives of public transportation employees
- freight shippers
- providers of freight transportation services
- private providers of transportation
- representatives of users of public transportation
- representatives of users of pedestrian walkways and bicycle transportation facilities,
- representatives of the disabled
- other interested parties

with reasonable opportunities to be involved in the metropolitan transportation planning process."

 When significant written and oral comments are received on the draft RTP and as a result of the participation process or the interagency consultation process a summary, analysis and report of the proposed comments shall be made as part of the final RTP

- The public participation plan should be prepared prior to the development of the RTP. The public participation plan should have public input during its preparation and have a 45-day comment period before the MPOs/RTPAs board adopts it. This enhanced public participation plan is a new requirement as a result of SAFETEA-LU. (Fresno COG's Public Participation Plan was adopted March 22, 2012 this RTP public outreach strategy is supplemental to that document.)
- Title 23 CFR part 450.316(a)(1)(iii) now requires the participation plan to use visualization techniques to describe the RTP and FTIP. Visualization techniques range from a simple line drawing or hand written chart to technologically complex web cast public meetings and GIS modeling and computer generated maps. The specific type of visualization technique is determined by the MPO/RTPA.
- The public participation plan and both the draft and adopted RTP shall be posted on the MPO/RTPA's website to the maximum extent practicable and for the life of the RTP.
- It is also recommended MPOs/RTPAs place hard copies of the draft and adopted copies of RTPs in local libraries and other locations where the public would have access to these documents.
- The MPO shall, to the extent practicable, develop a documented process that outlines roles, responsibilities, and key decision points for consulting with other governments and agencies. Non-MPO public participation efforts shall at minimum develop a documented process that outlines roles, responsibilities and provides outreach efforts to all sectors of the local community.
- MPO's and RTPA's are also encouraged to involve the media, including ethnic media as appropriate, as a tool to promote public participation in the RTP development, review and commenting process.

B. The RTP's Additional SCS Public Participation Requirements:

Public participation and consultation for the development of the RTP remains an essential element of the overall RTP process. Mapping and visualization tools should be used, to the extent practicable, to create visual representations of proposed scenarios, the SCS and the APS, if applicable. Use of these tools will help facilitate more effective and meaningful public involvement in development and refinement of the SCS and APS, if applicable. A Public Participation Plan includes public outreach, public awareness, and public input beginning with the planning stage.

– (Fresno COG's agency Public Participation Plan (PPP) was adopted March 22, 2012. This RTP Public Outreach Strategy is supplemental to the PPP and more specifically spells out the Public Participation strategies Fresno COG is planning to use for the SCS outreach.)

The MPO shall adopt a Public Participation Plan in advance of developing an SCS and/or APS to include:

- Outreach efforts encouraging the active participation of a broad range of stakeholders in the planning process, consistent with the agency's adopted Federal Public Participation Plan. This includes, but is not limited to:
 - affordable housing advocates
 - transportation advocates
 - neighborhood and community groups
 - environmental advocates
 - home builder representatives
 - broad-based business organizations
 - landowners
 - commercial property interests
 - homeowner associations
- 2) Consultation with congestion management agencies, transportation agencies, and transportation commissions.
- 3) Regional public workshops with information and tools providing a clear understanding of policy choices and issues. At least one workshop in each county. At least three workshops for counties with a population greater than 500,000. To the extent practicable, each workshop shall include urban simulation computer modeling to create visual representations of the SCS and APS.
- 4) Preparation and circulation of a draft SCS (and APS, if one is prepared) not less than 55 days before adoption of a final RTP.
- 5) For multiple-county MPOs at least three public hearings shall be held on the draft SCS in the RTP (and APS, if any). For a single county MPO, at least two public hearings shall be held. To the maximum extent feasible, the hearings shall be in different parts of the region to maximize the opportunity for participation by members of the public throughout the region.
- 6) A process enabling the public to provide a single request to receive notices, information and updates.

This (SCS) public participation plan is not required to be reviewed or approved by any state agency and is not necessary to be included as part of the RTP. However, the MPO should maintain a record of its public participation efforts relative to the SCS and APS if applicable, and therefore, it is recommended these additional requirements should be included in the federally required public participation plan.

Input and Consultation with Local Elected Officials on SCS Development

During the development of the SCS (and APS if applicable), the MPO must conduct at least two informational meetings in each county for members of the board of supervisors and city councils. Only one informational meeting is needed in each county if it is attended by representatives of the county board of supervisors and city councils that represent a majority of the cities representing a majority of the population in the incorporated areas of that county. The purpose of this meeting (or meetings) shall be to present a draft of SCS (and APS if applicable), to the members of the board of supervisors and city council members in that county and to solicit and consider their input and recommendations.

Continuing with a collaborative transportation planning process, MPOs work and consult with local elected officials as key stakeholders in the regional transportation system. While local elected officials serve on regional agency boards, expanded consultation is required pursuant to Government Code Section 65080(b)(2)(E) and (F) to provide outreach to all local elected officials and their member jurisdictions affected by the SCS (and APS if applicable).

Pursuant to Government Code Section 65080(b)(2)(G), in preparing an SCS, the MPO shall consider spheres of influence that have been adopted by Local Agency Formation Commissions (LAFCOs) within the region. MPOs should also consult with LAFCOs regarding special districts within the region that provide property-related services such as water or wastewater services, and should consult with these regional special districts, as appropriate, during development of an SCS (and APS if applicable).

Additionally, MPOs should consider consultation with school districts within their region during development of the RTP. School-related trips constitute a significant portion of all vehicle trips.

Interagency Coordination on SCS Development

As the MPO works on RTP development and approval, interagency coordination with both federal and state agencies provides necessary information for the RTP, and notification to all interested parties. Advanced and continuous coordination with all appropriate agencies is highly recommended. MPO development of the RTP should include interagency coordination with, but not limited to, the following entities:

- 1. Federal agencies including: Federal Highways Administration (FHWA), Environmental Protection Agency (EPA), and Federal Transit Administration (FTA)
- 2. California Department of Housing and Community Development (HCD)
- 3. California Air Resources Board (ARB)
- 4. California Department of Transportation (Caltrans)
- 5. Appropriate Resources Agencies (see list in Section 4.9)
- 6. Adjacent MPOs and RTPAs with which the MPO shares a significant amount of interregional travel.

MPOs are also encouraged to work with HCD to incorporate the appropriate Regional Housing Needs Allocation (RHNA) within their RTPs.

C. Other Consultation & Coordination Requirements:

Private Sector Involvement

Federal regulations require private sector involvement as a component of the regional transportation planning process. Title 23 USC Part 134 (g)(4), Title 23 USC Section 135(e) and Title 23 CFR Part 450.316 (a) require the transportation planning process include input from the goods movement industry and other transportation organizations.

Consultation with Interested Parties

Consulting with interested parties on plans, programs and projects shall include individuals or organizations that are mentioned in Title 23 CFR Part 450.316(a). Title 23 CFR Part 450.316(d) requires MPOs to consult with federal land use management agencies as appropriate during the development of RTP. RTPAs shall comply as well. Title 23 CFR part 450.322(g) states that MPOs shall consult as appropriate with state and local agencies responsible for land use management, natural resources, environmental protection, conservation and historic preservation during the development of their RTP. RTPAs shall comply with this as well.

The U.S. DOT defines consultation as when: "one or more parties confer with other identified parties in accordance with an established process and, prior to taking action(s), considers the views of the other parties and periodically informs them about action(s) taken." Some areas of consultation could include transportation, land use, employment, economic development, housing, community development and environmental issues.

The U.S. DOT definition of "interested parties" to be engaged in statewide and metropolitan transportation planning has been expanded. The MPO/RTPA shall provide the following interested parties with reasonable opportunity to comment on the proposed RTP:

- 1. Citizens
- 2. Affected public agencies
- 3. Representatives of public transportation employees
- 4. Freight shippers
- 5. Private providers of transportation
- 6. Representatives of users of public transportation
- 7. Representatives of users of pedestrian walkways and bicycle transportation facilities
- 8. Representatives of people with disabilities
- Providers of freight transportation services
- 10. Other interested parties.

Native American Tribal Government Consultation and Coordination

Title 23 CFR part 450.316(c) requires MPOs to involve the federally recognized Native American Tribal Government in the development of the RTP and FTIP. RTPAs shall comply as well. Title 23 CFR part 450.316 (a)(1), the participation plan shall be developed by the MPO in consultation with all interested parties and shall, at a minimum, describe explicit procedures, strategies and desired outcomes. The requirement of including interested parties in the development of the participation plan and the RTP would include federally recognized or nonfederally recognized tribes.

Consultation with Resource Agencies

Title 23 CFR part 450.322(g)(1) & (g)(2) requires that the MPO shall consult, as appropriate, with State and local agencies responsible for land use management, natural resources, environmental protection, conservation, and historic preservation concerning the 2010 RTP Guidelines 74 development of the transportation plan. The consultation shall involve, as appropriate: (1) Comparison of transportation plans with State conservation plans or maps, if available; or (2) Comparison of transportation plans to inventories of natural or historic resources, if available. In addition, the discussion of mitigation activities required by SAFETEA-LU Section 450.322(f)(7) (and described more fully in Section 5.3) shall be developed in consultation with Federal, State, and Tribal land management, wildlife, and regulatory agencies.

State of California

California Environmental Quality Act (CEQA), consultation with agencies, governments or individuals that could potentially be impacted by transportation projects in the RTP. Government Code Section 65080(b)(2)(B)(v) requires that MPOs develop a sustainable communities strategy (which is part of the RTP) that shall gather and consider the best practically available scientific information regarding "resource areas" and "farmland" as defined in subdivisions (a) and (b) of Government Code Section 65080.01.

Coordinated Public Transit/Human Services Transportation Plans

Title 23 CFR Part 450.306(g) states the regional planning process should be coordinated and consistent with the preparation of the coordinated public transit-human services transportation plan as required by Title 49 U.S.C. Parts 5310, 5316 and 5317.

III. Public Outreach Strategy Objectives for the RTP

Fresno COG's Public Participation Plan calls for setting and measuring progress on involving the public in Fresno COG's 2014 Regional Transportation Plan

A. Objectives:

- Solicit participation from a broad range of groups and individuals in the 2014 RTP decision-making process
- Raise awareness and offer opportunities for public input about the 2014 RTP
- Provide information to the residents in the Fresno County region and other stakeholders
- Stimulate dialogue about the transportation challenges facing the Fresno County region
- Develop and incorporate into the 2014 RTP update realistic solutions that address the diverse mobility needs of the region's residents, visitors and business people
- Build public support for, and understanding of, the transportation improvements outlined in the 2014 RTP

B. Performance Measures:

Diversity: Participants must represent a range of socioeconomic, ethnic and cultural, geographic and user (mode) groups. They must also include a range of people with varying interests: social service, business, environment, social justice/equity, etc.

- Targeted groups include all those listed under "Summary of Outreach Requirements" including additional Fresno COG contacts
- Participating citizens represent a cross-section of people of various interests, places
 of residence and primary modes of travel, as reported on surveys and comments or
 other communications received throughout the update process

Reach: The program should make every effort to include the greatest number of people possible. Different levels of participation will make it more inviting for people with a range of involvement preferences to join the discussion. The success of the program will be measure by the following:

- o Number of comments received
- Number of individuals who actively participated in the Fresno COG RTP 2014 Public
 Outreach Program, as measured by survey responses, focus group attendance, comments received and community outreach involvement. (excluding repeat attendance)
- Number visits or "views" to the Fresno COG RTP 2014 section website and/or requests for information during active periods of the public outreach and involvement program
- Assessing active participation from residents or their representatives from urban and rural locations.

Accessibility: Every effort should be made to ensure that anyone who wants to participate can do so. This goal can be met by taking the participation activities to where people already are located, whenever possible. It can also be met by providing ways to participate, regardless of individuals' language or ability to attend a meeting, access to the Web, etc.

- Meetings are held in communities and during existing meeting dates/times whenever possible
- 100 percent of meeting locations are accessible by transit with the exception of rural

- unincorporated communities and other town pockets that lack the public transportation needed to access all viable meeting locations in the area.
- Meetings are linguistically accessible to 100 percent of participants, with 3 working days' advance request for translation. Meeting announcements will offer translation services with advance notice to participants speaking any language with available professional translation services. At most public workshops Fresno COG will automatically provide translators and Spanish language materials as need is anticipated.
- All meetings are accessible under the requirements of the Americans with Disabilities Act (ADA).

Impact: The feedback received through this Outreach and Involvement Program should be analyzed and provided to the Fresno COG Policy Board wherever appropriate. Interested participants should be informed of Board's actions. Decisions to not incorporate recommendations should be noted, with a rationale provided and ready to be discussed.

- 100 percent of written comments received are logged, analyzed, summarized and communicated in time for consideration by staff and the Fresno COG Policy Board
- 100 percent of the written comments are acknowledged in the form received, so that the
 person making them knows whether his or her comment is reflected in the outcome of a
 Policy Board action or, conversely, why the Policy Board acted differently.

Education: This outreach program is an opportunity for Fresno COG to inform a wide range of people about transportation issues in the Fresno County region, as well as the link to climate change and sustainable growth, among other issues. Each step of the process should include an educational element, whether it is about Fresno County area transportation in general, specific projects being considered for inclusion in the long-range plan or background on the outreach results to date.

Participant Satisfaction: People who take the time and energy to participate should feel it was worth their while to join in the discussion and debate. The following targeted performance measures are associated with each of the goal topics.

Majority of participants rate the Fresno COG RTP Outreach Program as *Excellent or good* on each of the following performance dimensions (or other specific features to be determined):

- Accessibility (meeting locations, materials presented in appropriate languages for targeted audiences, etc.)
- Adequate notice
- o Sufficient opportunity to comment
- Clear understanding of items that are established policy versus those that are open to public influence
- Clear information at an appropriate level of detail
- Educational value of presentations and materials
- o Responsiveness to comments received
- Understanding of other perspectives and differing priorities
- Quality of the discussion

IV. Implementation of RTP/SCS Public Outreach Strategies & SCS Participation Plan

Initiating Plan Development – Participation Strategies and Planning

Under a new state law (SB 375, Steinberg, Chapter 728, 2008 Statutes), Fresno COG must develop a Sustainable Communities Strategy (SCS) as part of their Regional Transportation Plan (RTP) to integrate planning for growth and housing with long-range transportation investments, including goals for reducing greenhouse gas emissions for cars and light trucks. The law also calls for a Public Participation Plan that addresses outreach for an SCS and the Regional Transportation Plan. Fresno COG is overseeing a Proposition 84 grant which will fund a large part of the SCS Public Outreach Strategies for the eight county San Joaquin Valley area.

Fresno COG intends to implement the following public outreach strategies throughout the development of the 2014 RTP and SCS.

1. Regional Transportation Plan Roundtable

Fresno COG has formed a RTP Roundtable "committee" whose purpose is to support the Fresno COG staff and COG standing committees in their development and preparation of the 2014 Regional Transportation Plan and Sustainable Communities Strategy. The Roundtable is vital to the success of the process as they consider issues that support development of the 2014 RTP/SCS and provide comments and community-based consensus that support the final decision on the RTP by the Fresno Council of Governments' Policy Board.

The 35-member Roundtable is comprised of a representative from each of our local member agencies, the San Joaquin Valley Air Pollution Control District, LAFCo, Caltrans, public transportation, transportation planners, agriculture, building/development, environment, the Environmental Justice Task Force, Bicycle/Pedestrian advocates, banking/finance or real estate, health, affordable housing, goods movement, broad-based business, Federally recognized tribal governments, and it includes three positions for those who represent the public-at-large.

2. Fresno COG's Stakeholder Focus Groups

To consult and coordinate the development of the RTP and SCS with stakeholders specifically interested or involved with plans or projects identified in individual work elements, these focus groups will be organized topically and could include the following:

- Non-Motorized Transportation Users and providers of bicycle, pedestrian and multi-use trails, Fresno COG's bike/trails committee
- Rail Transportation Providers and users of rail service and freight shipping
- <u>Aviation</u> The Fresno County Airport Land Use Commission will be consulted as an aviation focus group.
- <u>Environment</u> Air District, Environmental Resource Agencies, Community groups with an environmental focus
- Health

- Natural Resources
- <u>Transportation Providers</u> Providers and users of public, private and school transit services (urban and rural) and public transportation employees, Limousine and taxi company representatives, bus companies, vanpool leasing companies, etc.
- Business and Industry Representatives Large employers, Chambers of Commerce, business organizations, developers, trucking companies and associations.
- <u>Social Equity</u> Representatives of the disabled and elderly population including Fresno COG's Social Services Transportation Advisory Committee and Fresno COG's Environmental Justice Task Force.
- Other Representatives from Federally recognized and non-federally recognized tribal governments, school districts representatives, other individuals or organizations that do not specialize in one of the categories listed above.

3. RTP Survey of the community

Fresno COG is working with a survey firm to conduct "scientific" surveys whose participants are reflective of the county's demographics, including the homeless and non-English speaking populations from the urban and rural areas. The consultant will be responsible for preparing a detailed list of findings that assess whether or not values and priorities of the Fresno County community that were identified during the Blueprint Planning Process public outreach efforts still hold true today, as well as assessing whether the transportation priorities defined during Measure C survey development are still priorities to our communities. Survey findings will feed directly into Regional Transportation Plan development, including the drafting of Fresno COG's Sustainable Communities Strategy.

4. Partnership with Valleywide SCS Outreach Strategy Implementation

Proposition 84 provided funding for Valleywide SCS Outreach Plan development and implementation. Fresno COG is the lead agency on the Valleywide grant, working with the other seven planning agencies to develop and implement an outreach strategy with the help of a consultant. While each county has its own timeline, public participation plan and set of resources and priorities for the SCS, the eight MPOs have elected to collaborate to develop and implement a Valleywide Public Outreach Strategy. The purpose of the Valleywide SCS Outreach Strategy is to provide a project identity and consistent messaging for the SCS, while supporting individual county outreach efforts. This strategy describes the approach, target audiences, methods and priorities for Valleywide SCS Outreach. The consultant will provide templates and outreach tools each agency may customize to fit their own needs for advertisements, workshops, website and presentation materials, and media contact listings. The Valleywide SCS Strategy is a stand-alone document, but is also meant to be a supplement to this 2014 RTP Public Outreach Strategy.

5. Community-Based Mini-Grant Outreach Program

To help ensure diverse and direct input from all populations Fresno COG will award grant funding to community-based organizations, schools, and groups to conduct outreach to individuals not typically involved in the regional transportation planning process. The selected organizations will conduct outreach activities to secure public involvement from stakeholders in their communities and populations currently served, engaging them in the

development of the Regional Transportation Plan and generating feedback on the 2014 RTP and SCS.

- **6. Emails:** Regular updates regarding RTP development will be included in the "Coming Up at Fresno COG" e-newsletters. Additional emails will be sent to government and other stakeholder agencies seeking their involvement and coordination as required by the Guidance document. If the public would like to submit a single request to receive all notices, information and updates regarding the RTP and SCS development they may do so by contacting Fresno COG staff member Brenda Veenendaal by phone at (559) 233-4148 ext. 219 or via email at brendav@fresnocog.org.
- 7. **Social Networks:** Updates, workshops and meeting announcements will be posted to the Fresno COG Facebook Fan page as well as any other opportunities to participate in the RTP and SCS development.
- **8. Website:** RTP meetings, agendas and packets and public comment/participation opportunities will be available and accessible under the Get Involved, Planning/RTP, Grants (mini-grants) and Announcements sections of the Fresno COG website.
- **9. Regularly scheduled meetings**: The following lists of Boards and Committees will be involved in the development of the RTP & SCS as scheduled below.

Fresno COG's Standing Committees and Boards consulted and coordinated monthly:

- o **EJ Task Force** Meets monthly to discuss the Environmental Justice (EJ) Plan update and provide feedback on public outreach to EJ communities
- o **RTP Roundtable**—Meets monthly during the development of the RTP and SCS (See page 12 for a full description of Roundtable)
- Transportation Technical Committee (TTC) Standing items included on TTC agendas each month brief committee members on RTP and SCS development issues and public outreach opportunities
- Policy Advisory Committee (PAC)—Standing items included on PAC agendas each month brief committee members on RTP and SCS development issues and public outreach opportunities
- o **Fresno COG Policy Board -** Standing items included on Policy Board agendas each month brief committee members on RTP and SCS development issues and public outreach opportunities

Other Fresno COG committees or boards that will be consulted or coordinated with during the RTP/SCS development:

- Airport Land Use Commission (ALUC) of Fresno County
- Association for the Beautification of 99
- Social Service Technical Advisory Council (SSTAC)
- Measure C Citizen Oversight Committee

Previously consulted/involved Fresno COG committees:

 SB 375 Task Force – This task force met monthly for one year discussing and defining Greenhouse Gas Reduction targets for the SCS Plan. The Task Force no longer meets, but many members of the committee now sit on the RTP Roundtable.

<u>Valleywide Committees and Boards that will be consulted or coordinated with during the RTP/SCS development.:</u>

- Model Coordinating Committee/Programming Coordination Group
- o San Joaquin Valley Greenprint Committee
- o San Joaquin Valley Regional Planning Agencies Regional Policy Council
- o San Joaquin Valley Regional Planning Agencies Executive Directors Committee
- Valley Blueprint Planners Network
- 10. Community Meetings—Fresno COG staff will make presentations at existing community meetings for organizations and community groups or associations as requested in partnership with the Valleywide SCS Outreach, and as available through additional channels.
- 11. **Technical Working Groups**—Fresno COG staff will be working with Technical staff from our member agencies to develop/draft technical portions of the plans that require specific expertise or qualifications. Members of the public are welcome to attend.
- 12. Local Agency call systems—Some of Fresno COG's local agencies have calling systems that phone residents to inform them of information pertinent to their community. The cities are willing to send out messages to their residents on our behalf announcing public outreach opportunities.
- 13. RTP Workshops Past and Present:

WORKSHOPS PREVIOUSLY HELD:

○ EJ workshop we had for RTP kick off – June 18, 2012

Fresno COG hosted a seminar on June 18th as a kick-off for the Regional Transportation Plan development process entitled "Promising Practices for Integrating Social Equity and Health into Regional Planning". Jonathan London, from the UC Davis Center for Regional Change presented a free, interactive seminar that introduced participants to a range of methods for integrating social equity issues and values into regional planning on issues such as transportation, land use, housing, environmental protection, public health, and youth development. The goal of the seminar was for participants to gain new understanding of how they might use promising practices on social equity on their own work in the San Joaquin Valley, including the development of regional Sustainable Communities Strategies. The seminar was held at Fresno COG, with 81 people registered to attend in person, and 17 webinar locations registered for online attendance.

o Regional Transportation Plan Introductory Workshop – August 15, 2012 Fresno COG hosted a workshop for those who had applied for representation on the RTP Roundtable. All prospective members were given an overview of what the RTP is, what is required of Fresno COG during the RTP and SCS development, a timeline of the processes, and what their role will be as a newly formed Roundtable.

Member Agency Workshop —August 23, 2012

Fresno COG hosted a workshop for our Policy Board, Policy Advisory Committee and Transportation Technical Committee members giving them an overview of what will be expected of them and their local agency as Fresno COG staff updates the RTP and drafts the new SCS. They were also provided with detailed background information on the SB 375 Target Setting, and SCS scenario planning processes.

FUTURE SCS WORKSHOPS/MEETINGS/HEARINGS:

Required workshops/meetings and hearings on the DRAFT SCS

Senate Bill 375 requires that at least three regional public workshops with information and tools providing a clear understanding of policy choices and issues on the Draft SCS are held in Fresno County during the SCS process.

Informational meetings must also be held in each county for members of the board of supervisors and city councils on the Draft SCS. Only one informational meeting is needed in each county if it is attended by representatives of the county board of supervisors and city councils that represent a majority of the cities representing a majority of the population in the incorporated areas of that county. The purpose of this meeting (or meetings) shall be to present a draft of the SCS to the members of the board of supervisors and the city council members to solicit and consider their input and recommendations.

Then, at least two public hearings shall be held on the Draft SCS in the RTP (and APS, if any). To the maximum extent feasible, the hearings shall be in different parts of the region to maximize the opportunity for participation by members of the public throughout the region.

14. Additional tasks as identified during the process

As appropriate and effective opportunities arise during the RTP and SCS development process each opportunity will be evaluated and discussed. If it is a viable approach to providing public education or receiving public input into the planning process, and if it is financially feasible, it will strongly be considered for implementation.

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V. Get Involved in the RTP/SCS Process

How-To Guide

Below you will find a list of how you may participate in the Fresno COG Regional Transportation Plan development and Sustainable Communities Strategy planning process via the participation strategies listed in the previous chapter.

1. Regional Transportation Plan Roundtable

The RTP Roundtable meets monthly on the third Wednesday of each month at 2:00 p.m. unless otherwise noted. Meeting agendas and packet contents are posted to the Fresno COG website at www.fresnocog.org under Agendas.

2. Fresno COG's Stakeholder Focus Groups

If you are a stakeholder specifically interested or involved with plans or projects identified below then you may request to be included in the following focus groups:

- Non-Motorized Transportation
- Rail Transportation
- Aviation
- Environment
- Health
- Natural Resources
- Transportation Providers
- Business and Industry Representatives
- Social Equity
- Other

Request participation in one of the focus groups by contacting Brenda Veenendaal, Fresno COG Public Outreach Coordinator, at (559) 233-4148, ext. 219, or via email at brendav@fresnocog.org.

3. RTP Survey of the community

Fresno COG is working with a survey firm to conduct "scientific" surveys whose participants are will be selected randomly through a detailed process, and will be reflective of the county's demographics. Questions included on the survey have already been identified by Fresno COG staff and more cannot be added without increasing the survey budget.

Voluntary participation in the actual survey is not possible. But results will be posted online at the Fresno COG website by the beginning of November, and presentations of the survey findings will be made by the survey consultant to the RTP Roundtable and the Fresno COG Policy Board during their November meetings.

4. Partnership with Valleywide SCS Outreach Strategy Implementation

The Valleywide SCS Outreach Strategy was released for public review and comment on Tuesday, August 28, 2012. *Comments may be submitted as indicated on the document.*

5. Community-Based Mini-Grant Outreach Program

To help ensure diverse and direct input from all populations Fresno COG will award grant funding to community-based organizations, schools, and groups to conduct outreach to individuals not typically involved in the regional transportation planning process. The selected organizations will conduct outreach activities to secure public involvement from stakeholders in their communities and populations currently served, engaging them in the development of the Regional Transportation Plan and generating feedback on the 2014 RTP and SCS.

Requests for Proposals (RFP) will be released to the public by November 1, 2012. A notice of the RFP will be emailed out to all of Fresno COG's contact listings, and it will be emailed or mailed directly to those who have requested notification. It will also be posted on the Fresno COG website with links to it in many locations. The RFP will be included in the agenda packets of Fresno COG's Transportation Technical Committee, Policy Advisory Committee, RTP Roundtable, EJ Task Force and the Fresno COG Policy Board as an information item.

6. **Emails:** Regular updates regarding RTP development will be included in the "Coming Up at Fresno COG" e-newsletters. Additional emails will be sent to government and other stakeholder agencies seeking their involvement and coordination as required by the Guidance document.

If you would like to submit a single request to receive all notices, information and updates regarding the RTP and SCS development you may do so, or you may be added to specific email lists only. To submit a request please contact Brenda Veenendaal, Public Information Officer for the Fresno COG, at (559) 233-4148 extension 219 or email her at brendav@fresnocog.org.

- 7. **Social Networks:** Updates, workshops and meeting announcements will be posted to the Fresno COG Facebook Fan page as well as any other opportunities to participate in the RTP and SCS development.
- 8. **Website:** RTP meetings, agendas and packets and public comment/participation opportunities will be available and accessible under the Get Involved, Planning/RTP, Grants (mini-grants) and Announcements sections of the Fresno COG website.
- 9. **Regularly scheduled meetings**: The following lists of Boards and Committees will be involved in the development of the RTP & SCS as scheduled below. Listed below are each Board and Committee with their typical meeting dates and times and/or where you can find information about their meetings.

Fresno COG's Standing Committees and Boards consulted and coordinated monthly.

Meeting agendas and packet materials are available online on the Fresno COG

website at www.fresnocog.org under Agendas.:

- **EJ Task Force** Monthly meeting dates and times are not yet established.
- RTP Roundtable Meets the third Wednesday of each month at 2:00

- Transportation Technical Committee (TTC) Meets the second Friday of each month at 8:30 a.m.
- Policy Advisory Committee (PAC) -- Meets the second Friday of each month at 10:00 a.m.
- Fresno COG Policy Board

Other Fresno COG committees or boards that will be consulted or coordinated with during the RTP/SCS development. *Meeting agendas and packet materials are available online on the Fresno COG website at www.fresnocog.org under Agendas.:*

- Airport Land Use Commission (ALUC) of Fresno County –
- Association for the Beautification of 99 --
- Social Service Technical Advisory Council (SSTAC) –
- Measure C Citizen Oversight Committee Meets the second Thursday of the month. Don't meet each month.

<u>Valleywide Committees and Boards that will be consulted or coordinated with</u> <u>during the RTP/SCS development – meeting agendas posted to announcement on</u> the Fresno COG website calendar at www.fresnocog.org:

- Model Coordinating Committee/Programming Coordination Group
- San Joaquin Valley Greenprint Committee
- San Joaquin Valley Regional Planning Agencies Regional Policy Council
- San Joaquin Valley Regional Planning Agencies Executive Directors Committee
- Valley Blueprint Planners Network
- Community Meetings—Fresno COG staff will make presentations at existing community meetings for organizations and community groups or associations as requested in partnership with the Valleywide SCS Outreach, and as available through additional channels. If you would like to request a presentation at a meeting of your organization, agency or group please contact Brenda Veenendaal, Public Information Officer for the Fresno COG, at (559) 233-4148 extension 219 or email her at brendav@fresnocog.org.
- 11. **Technical Working Groups**—Fresno COG staff will be working with Technical staff from our member agencies to develop/draft technical portions of the plans that require specific expertise or qualifications. *Members of the public are welcome to attend these meetings as an observer. All meetings will be posted to the Fresno COG website calendar at www.fresnocog.org.*
- 12. **Local Agency call systems**—Some of Fresno COG's local agencies have calling systems that phone residents to inform them of information pertinent to their community. The cities are willing to send out messages to their residents on our behalf announcing public outreach opportunities.

If your business or agency has a similar system or other method of communication we may utilize to share information with employees or community members please

contact Brenda Veenendaal, Public Information Officer for the Fresno COG, at (559) 233-4148 extension 219 or email her at brendav@fresnocog.org.

13. Required workshops/meetings and hearings on the DRAFT SCS

- Senate Bill 375 requires that at least three regional public workshops with information and tools providing a clear understanding of policy choices and issues on the Draft SCS are held in Fresno County during the SCS process.
- Informational meetings must also be held in each county for members of the board of supervisors and city councils on the Draft SCS to solicit and consider their input and recommendations.
- Then, at least two public hearings shall be held on the Draft SCS in the RTP (and APS, if any). To the maximum extent feasible, the hearings shall be in different parts of the region to maximize the opportunity for participation by members of the public throughout the region.

All workshop meeting and hearing announcements will be announced via the website, email, and through meeting agenda items for various committees. We will also utilize the media for some announcements through our Valleywide SCS grant funding with press releases and media buys.

14. Additional tasks as identified during the process

As appropriate and effective opportunities arise during the RTP and SCS development process each opportunity will be evaluated and discussed. If it is a viable approach to providing public education or receiving public input into the planning process, and if it is financially feasible, it will strongly be considered for implementation.

If you have an outreach idea or opportunity for Fresno COG to consider utilizing please contact Brenda Veenendaal, Public Information Officer for the Fresno COG, at (559) 233-4148 extension 219 or email her at brendav@fresnocog.org.



Fresno COG's contact information:

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2012 Public Participation Plan

Approved March 22, 2012

Fax: (559) 233-9645 www.fresnocog.org



Fresno Council of Governments' 2012 Public Participation Plan

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Fresno Council of Governments 2012 Public Participation Plan

I. Introduction

Fresno Council of Governments

As a Metropolitan Planning Organization, the Fresno Council of Governments (Fresno COG) addresses issues of mutual concern to the county and the cities in the Fresno County region, and satisfies Federal and State transportation planning and programming mandates. Fresno COG provides a forum for planning, discussion, and study of area-wide issues, prepares and adopts regional plans and programs, serves as the regional agency for federal and state transportation programs and funding opportunities and addresses other area-wide issues based on the desires of the member jurisdictions. Fresno COG represents its member jurisdictions as planner, programmer, and broker in developing an efficient and effective inter-modal transportation system that provides for the mobility needs of people, goods, and services while protecting the environment.

Fresno COG and its member agencies are responsible for determining policy, adopting plans and programs, and awarding funds to implement these plans. This procedural document is intended to give the Fresno COG elected officials and staff guidance in providing for public involvement and interagency consultation in the regional planning process. It contains procedures and strategies Fresno COG uses to instigate, seek and foster greater public involvement regarding transportation matters within its discretion. Fresno COG's documented participation plan defines a process for providing reasonable opportunities to be involved in the metropolitan transportation planning process.

Purpose of the Public Participation Plan

Fresno COG developed this Public Participation Plan (PPP) as a guide to meeting the Metropolitan Planning Organization requirements for public participation. The PPP is intended to provide direction for public participation activities to be conducted by Fresno COG and contains the procedures, strategies and techniques used by Fresno COG for public participation. In its public participation process, Fresno COG will do the following:

- Provide adequate public notice of public participation activities and time for public review and comment at key decision points, including but not limited to, a reasonable opportunity to comment on the proposed Regional Transportation Plan (RTP) and the Federal Transportation Improvement Program (FTIP);
- Provide timely notice and reasonable access to information about Fresno COG's issues and processes;
- Employ visualization techniques to describe the RTP and FTIP;
- Make public information (technical information and meeting notices) available in electronically accessible formats and means, such as the World Wide Web;
- Hold public meetings at convenient and accessible locations and times;
- Demonstrate explicit consideration and response to public input received during the development of the RTP and the FTIP;
- Seek out and consider the needs of those traditionally underserved by existing transportation systems, such as low-income and minority households, who may face challenges accessing employment and other services;
- Provide an additional opportunity for public comment, if the final RTP or FTIP differs significantly from the version that was made available for public comment by the Fresno COG and raises new material issues which interested parties could not reasonably have foreseen from the public involvement efforts;
- Coordinate with the statewide transportation planning public involvement and consultation processes;
- Periodically review the effectiveness of the procedures and strategies contained in this
 PPP to ensure a full and open participation process.

2. Federal Requirements

SAFETEA-LU

The Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users — better known as SAFETEA-LU — signed into law in 2005, underscores the need for public involvement and requires metropolitan planning agencies such as Fresno COG to "provide citizens, affected public agencies, representatives of transportation agency employees, private providers of transportation and other interested parties with a reasonable opportunity to comment" on transportation plans and programs.

SAFETEA-LU legislation also requires Fresno COG — when developing the Regional Transportation Plan and the Federal Transportation Improvement Program (FTIP) — to coordinate transportation plans with expected growth, economic development, environmental protection and other related planning activities within our region. Toward this end, this Public Participation Plan outlines key decision points for consulting with affected local, regional, state and federal agencies and Tribal governments.

Title VI of the Civil Rights Act of 1964

Title VI of the Civil Rights Act of 1964 requires that transportation planning and programming be non-discriminatory on the basis of race, color, national origin or disability. The federal statute was further clarified and supplemented by the Civil Rights Restoration Act of 1987 and a series of federal statutes enacted in the 1990s relating to the concept of environmental justice. The fundamental principles of environmental justice include:

- Avoiding, minimizing or mitigating disproportionately high and adverse health or environmental effects on minority and low-income populations;
- Ensuring full and fair participation by all potentially affected communities in the transportation decision-making process; and
- Preventing the denial, reduction or significant delay in the receipt of benefits by minority populations and low-income communities.

Executive Orders

An Executive Order is an order given by the President to federal agencies. As a recipient of federal revenues, Fresno COG assists federal transportation agencies in complying with these orders.

Executive Order 12898: Federal Actions to Address Environmental Justice in Minority
 Populations and Low-Income Populations

In February 1994, President William Clinton signed Executive Order 12898, Federal Actions to Address Environmental Justice for Minority Populations and Low-Income Populations, which mandates that federal agencies make achieving environmental justice part of their missions. This particular order requires that disproportionately high and adverse human health or environmental effects on minority and low-income populations be identified and addressed in order to achieve environmental justice.

Additional Environmental Justice Legislation is referenced and followed in Fresno COG's Environmental Justice Plan that includes the disabled and senior populations as additional Environmental Justice groups.

 Executive Order 13166: Improving Access to Services for Persons with Limited English Proficiency

Executive Order 13166 states that people who speak limited English should have meaningful access to federally conducted and federally funded programs and activities. It requires that all federal agencies identify any need for services to those with limited English proficiency and develop and implement a system to provide those services so all persons can have meaningful access to services.

Executive Order 12372: Intergovernmental Review of Federal Programs

Executive Order 12372 calls for intergovernmental review of projects to ensure that federally funded or assisted projects do not inadvertently interfere with state and local plans and priorities. The Executive Order does not replace public participation, comment, or review requirements of other federal laws, such as the National

Environmental Policy Act (NEPA), but gives the states an additional mechanism to ensure federal agency responsiveness to state and local concerns.

The Brown Act (State of California Government Code sections 54950-54962)

The Ralph M. Brown Act governs the meeting and actions of governing boards of local public agencies and their created bodies. Requirements of the Brown Act also apply to any committee or other subsidiary body of a local agency, whether permanent or temporary, decision-making or advisory, which is created by such a governing board. The Brown Act sets minimum standards for open meetings relative to access to the public, location of meetings, notice posting, agenda distribution, and public input. The public agency may adopt reasonable regulations ensuring the public's right to address the agency, including regulations to limit the total amount of time allocated for public testimony. The Fresno COG Board and its standing committees all adhere to these requirements involving proper noticing, access and the ability to address the Board and committees.

Due to time constraints, unscheduled comments by the public may be limited to 3 minutes in length, however the agency encourages interested citizens to provide written copies of presentations to the Board/Committees, particularly if the statement is too long to be presented in its entirety. Citizens unable to attend the meetings may submit their concerns and ideas in writing to staff, who will then present the comments to the respective Board/Committee in either a written or oral format.

Americans with Disabilities Act

The Americans with Disabilities Act of 1990 (ADA) stipulates involving the community, particularly those with disabilities, in the development and improvement of services. All events held for programs or projects with Federal aid and open to the general public must be made accessible to everyone, including the disabled.

Fresno COG is in compliance with the ADA by having accessible formats and public hearings, consulting with individuals from the disabled community, and conducting outreach by maintaining an extensive mailing and email lists, developing contacts, and other means of notification to participate in the planning process.

SB 375 and Sustainable Communities Strategy

Under a new state law (SB 375, Steinberg, Chapter 728, 2008 Statutes), Fresno COG must develop a Sustainable Communities Strategy to integrate planning for growth and housing with long-range transportation investments, including goals for reducing greenhouse gas emissions for cars and light trucks. The law also calls for a Public Participation Plan that addresses outreach for Sustainable Communities Strategy and the Regional Transportation Plan (RTP). Fresno COG is working to develop the region's response to this plan, and is overseeing a Proposition 84 grant which will fund a large part of the SCS development outreach plan. When completed, it will be available on the Fresno COG website at www.fresnocog.org, and by contacting Fresno COG staff.

Other Requirements

A number of other federal and state laws call on Fresno COG to involve and notify the public in its decisions. Fresno COG complies with all other public notification requirements of the California Public Records Act, the California Environmental Quality Act, as well as other applicable state and federal laws.

3. Opportunities for Public Participation

Fresno COG Committees

Below are descriptions of each of Fresno COG's standing or advisory committees. These committees offer the organization an excellent opportunity for expanding public participation opportunities during the transportation planning process. This is accomplished not only by active participation on these committees, but by presentations before them, and attendance at their meetings as well. To find out more about these committees, who staffs them and how to get involved with the work they are doing, contact the Fresno COG at 559-233-4148, email COG staff at brenday@fresnocog.org or view each committee on the Fresno COG website at www.fresnocog.org.

You will see the following statement placed on each Fresno COG meeting agenda: The Fresno COG offices and restrooms are ADA accessible. Representatives or individuals with disabilities should contact Fresno COG at (559) 233-4148, at least 3 days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting / public hearing. If Fresno COG is unable to accommodate an auxiliary aid or translation request for a public hearing, after receiving proper notice, the hearing will be continued on a specified date when accommodations are available.

Airport Land Use Commission of Fresno County

The ALUC is in existence to protect the public health, safety and welfare by ensuring that orderly development and prevention of excessive noise and safety hazards around public use airports is followed in accordance to state and local laws. ALUCs prepare Compatibility Land Use Plans (CLUP), establish the policies on land uses around the airport ensuring they are compatible with airport operations, evaluate the compatibility of proposed local agency land use policy actions with the relevant provisions in the CLUP, and they review individual development projects to ensure they are within the noise and safety standards in accordance with state laws and the CLUP.

Association for the Beautification of Highway 99

The Association for the Beautification of Highway 99 was formed in 1998. Its members include concerned businessmen, community activists, government agency staff and elected officials. The group's official role is to advise Caltrans, Fresno County, and the cities of Fresno, Fowler, Selma, and Kingsburg on matters relating to the aesthetics of Highway 99. Fresno COG provides staff support to the Association, and also funded the *Highway 99 Beautification Master*

Plan of 2000. The Committee typically meets bimonthly at the Fresno COG, on the second Monday of the month.

Fresno County Model Steering Committee

The Fresno County Model Steering Committee oversees the improvements and updates to the travel demand model. The Model Steering Committee is a subcommittee of the Fresno COG Transportation Technical Committee and meets quarterly and when needed. The model and its assumptions are constantly being updated based upon the latest planning information.

Measure C Citizen Oversight Committee

The Measure C Citizen Oversight Committee was developed as an advisory body to the Fresno COG Board and the Fresno County Transportation Authority to inform the public and to ensure that the Measure C funding program revenues and expenditures are spent as promised to the public. Fresno COG staffs the Committee and provides technical and administrative assistance to support and publicize the Committee's activities, with the staff assignment subject to approval of the Committee. The Committee meets as deemed necessary on the second Thursday of the month at Fresno COG.

Policy Board

Policy decisions are made by the Fresno COG Policy Board. The Board is composed of the mayors of each incorporated city and the Chairman of the County Board of Supervisors, or their designated elected representatives. The Fresno COG Policy Board meets on the last Thursday of each month at 5:30 p.m. at Fresno COG.

Policy Advisory Committee

The Policy Advisory Committee (PAC) is composed of the Chief Administrative Officer or City Manager of each member agency or their designated representative. With the exception of urgency matters, all items must first be considered by the PAC before submission to the Policy Board. The PAC meets on the second Friday of each month at 10:00 a.m. at Fresno COG.

Regional Transportation Plan Steering Committee

This committee guides the development of Fresno COG's Regional Transportation Plan during the time when the Plan is being updated. RTP's must be updated every 4 years. Membership includes Fresno COG staff, Caltrans, member agency representatives, interested stakeholders and the members of the general public.

Senate Bill 375 Task Force

Senate Bill or SB 375 (Steinberg) is California state law that became effective January 1, 2009. This new law requires California's Air Resources Board (CARB) to develop regional reduction targets for greenhouse gas emissions (GHG), and prompts the creation of regional plans to reduce emissions from vehicle use throughout the state. California's 18 Metropolitan Planning Organizations (MPOs) have been tasked with creating "Sustainable Community Strategies" (SCS) through integrated land use and transportation planning that demonstrate an ability to attain the proposed reduction targets by 2020 and 2035. The Task Force is assisting Fresno COG to develop targets.

Social Services Transportation Advisory Council

The Fresno COG Policy Board established its Social Service Transportation Advisory Council (SSTAC) in 1988 to aid in its review of transit issues with emphasis on the annual identification of transit needs within Fresno County. Transit needs include the needs of transit dependent and transit disadvantaged persons, including the elderly, disabled and persons of limited means. The Fresno COG's establishment of this Advisory Council is consistent with State law (SB 498, Chapter 673, 1987) which mandates both the purpose and minimum membership of this body. All SSTAC meetings are open to the public. Citizens can request to be placed on the mailing list to receive committee agendas.

Title VI and Environmental Justice Task Force

Fresno COG formed an Environmental Justice (EJ) Task Force to assist Fresno COG in identifying target EJ populations and developing the Fresno COG Environmental Justice Plan. The Task Force is composed of transportation planners, community leaders, and representatives of low-income and minority populations. The EJ Task Force will be providing input and guidance during the Regional Transportation Plan (RTP) Update in 2012 to assist staff with development, ensuring it complies with Title VI and Environmental Justice requirements.

Transportation Technical Committee

The Transportation Technical Committee (TTC) serves as a standing committee that reviews materials and issues monthly before forwarding them to the Policy Advisory Committee. Membership includes member agency staff and representatives from a wide variety of transportation and community interest groups. The TTC meets on the second Friday of each month at 8:30 a.m. at Fresno COG.

Valleywide Committees

Fresno COG staff is also actively involved on Valleywide committees that are made up of COG staff members from all eight San Joaquin Valley Metropolitan Planning Organizations (MPOs). The groups meet regularly on issues of mutual interest. In addition to the committees or groups listed below, the San Joaquin Valley MPOs are also active in the state's high-speed rail efforts, the San Joaquin Valley Blueprint Process, promotion of State Route 99, goods movement through the Valley and other areas of mutual interest, and have developed a San Joaquin Valley Council of Governments website: www.sivcogs.org

Model Coordinating Committee/Programming Coordination Group

The Model Coordinating Committee (MCC) has been established to provide a coordinated approach to valley air quality, conformity and transportation modeling issues. The committee's goal is to ensure Valleywide coordination, communication and compliance with Federal and State Clean Air Act requirements. Each of the eight Valley Metropolitan Planning Organizations (MPOs) and the San Joaquin Valley Air Pollution Control District (SJVAPCD) are represented. In addition, the Federal Highway Administration, the Environmental Protection Agency, the California Air Resources Board and Caltrans are all represented on the committee.

Programming Coordination Group

The Valley Programming Coordination Group has been established to provide a coordinated approach to valley air quality and transportation programming issues. The committee's goal is to ensure Valley wide coordination, communication and compliance with federal and state Clean Air Act requirements. Each of the eight Valley Transportation Planning Agencies (TPAs) and the San Joaquin Valley Air Pollution Control District (SJVAPCD) are represented. In addition, the Federal Highway Administration, the Environmental Protection Agency, the California Air Resources Board and Caltrans are all represented on the committee.

San Joaquin Valley Greenprint Planning Process Steering & Technical Advisory Committees

The Greenprint Planning Process addresses rural land management challenges and opportunities that deepen our understanding of the land, water and living resources in the region and assures that those resources continue to benefit the region economically and environmentally for future generations. The Steering Committee and Technical Advisory Committee will work to assemble the perspectives of the residents of the region into a shared vision, and to identify a series of strategies for the conservation and management of the region's land, water and living resources. These strategies will be developed with extensive public input and will be based on sound science and economics. The resulting "Greenprint" can then serve as a guide to local, state,

federal and private sector decision makers as they make choices about the future of the Valley's resources.

San Joaquin Valley Regional Planning Agencies – Regional Policy Council

The creation of the San Joaquin Valley Regional Policy Council is a key partnership that exemplifies the Regional Transportation Planning Agencies' approach to working on regional issues. This sixteen member Regional Policy Council was established to discuss and build regional consensus on issues of Valley importance. The Council consists of two elected officials and one alternate appointed from each of the regional planning agencies' policy boards. The Council is positioned to have a unique and potentially pivotal position in further Valley collaborative efforts and improving the quality of life for all Valley residents. The Policy Council provides guidance on common interregional policy issues and also represents the San Joaquin Valley at public forums such as the California Transportation Commission, the Governor and his administration, as well as State and Federal legislative bodies that require a common voice from the San Joaquin Valley.

San Joaquin Valley Regional Planning Agencies - Executive Directors Committee

The Valley Executive Directors meet regularly to discuss issues of mutual importance to all of the Valley Metropolitan Planning Organizations. Meeting agendas, minutes and information about the SJV Directors meetings are available online at www.sjvcogs.org.

Valley Blueprint Planners Network

In 2007, as part of the Valleywide Blueprint planning activities, the Regional Planning Agencies sponsored the formation of the Valley Blueprint Planners Network (Planners Network). This group, originally called the SJV Blueprint Professional Planning Review Panel and then the San Joaquin Valley Professional Planners Group, was created to engage professional planners from counties and cities participating in the Blueprint process. Because Fresno COG serves as the lead agency on the Valley Blueprint activities, it continues to host the group, which is chaired by John Wright, former planning director for the City of Clovis.

The Planners Workgroup served in an advisory capacity to the Project Managers on major Blueprint activities, such as the selection of the preferred growth scenario. During the Valley Blueprint planning process the Planners Workgroup met quarterly to review and comment on Blueprint issues and progress. Since the adoption of the preferred growth scenario, the Planners Workgroup meets less frequently but still continues to assist with Blueprint integration at the local level.

4. Project/Plan Specific Public Participation

There are two key transportation initiatives that are specially called out in federal law as needing early and continuing opportunities for public participation — development of the Regional Transportation Plan (RTP) and the Federal Transportation Improvement Program (FTIP).

Because of its comprehensive, long-term vision, the RTP provides the earliest and the best opportunity for interested residents and public agencies to influence Fresno COG's policy and investment priorities for Fresno County transportation. It is at this earlier RTP stage where investment priorities and major planning-level project design concepts are established, and broad, regional impacts of transportation on the environment are addressed.

A. Regional Transportation Plan (RTP)

The long-range Regional Transportation Plan (RTP) prioritizes and guides all Fresno County transportation development over 25 years. The RTP is the comprehensive blueprint for transportation investment (transit, highway, local roads, bicycle and pedestrian projects), and establishes the financial foundation for how the region invests in its surface transportation system by identifying how much money is available to address critical transportation needs and setting the policy on how projected revenues are to be spent. The RTP is generally updated every four years, with a limited number of amendments as needed. Opportunities for public participation for the RTP are different for RTP updates versus RTP amendments. RTP Updates include significant revisions to the RTP document, while RTP amendments are generally specific to project scopes, schedules, or costs.

RTP Update

The RTP update reflects reaffirmed or new planning priorities and changing projections of growth and travel demand based on a reasonable forecast of future revenues available to the region. As necessary, Fresno COG prepares two technical companion documents for RTP updates: a program-level Environmental Impact Report per California Environmental Quality Act (CEQA) guidelines, and transportation air quality conformity analyses (to ensure clean air mandates are met) per federal Clean Air Act requirements. Certain revisions to the RTP may warrant a revision or update to these technical documents. See the update outreach requirements listed below.

RTP Amendment

An amendment is a major revision to a long-range RTP, including adding or deleting a project, major changes in project costs, and/or design concept and scope (e.g., changing project locations, open to traffic dates, or the number of through traffic lanes). Changes to projects that are included in the financially unconstrained portion of the RTP (as information only) do not require an amendment. An amendment requires public review and comment, demonstration that the project can be completed based on expected funding, and/or a finding that the change is consistent with federal transportation conformity mandates. Amendments that require an update to the air quality conformity analysis will be subject to conformity and interagency consultation procedures. See the update outreach requirements listed below.

RTP Administrative Modification

This is a minor revision to the RTP for minor changes to project/project phase costs, or funding sources. An administrative modification does *not* require public review and comment, demonstration that the project can be completed based on expected funding, nor a finding that the change is consistent with federal transportation conformity requirements.

Outreach for RTP Updates (Occurs every 4 years)

Fresno COG develops an independent Public Outreach Plan for the RTP Update process that specifically details the strategies used to enlist public participation, and states how members of the public may participate in each step of the process. Fresno COG typically conducts public meetings, RTP Advisory Committee meetings, workshops, surveys and any other outreach strategy deemed appropriate during the RTP Update period, to solicit public dialogue and comment on the RTP process including, but not limited to issues such as:

- Overview of the planning process
- RTP goals, objectives, performance indicators
- RTP project lists
- RTP funding scenarios
- Legally noticed public comment period on the Draft RTP Update. The length of the public comment period is generally 45 days
- Legally noticed public hearing

RTP Updates also generally require an amendment to the Federal Transportation Improvement Program (FTIP) and a new Air Quality Conformity Analysis.

Outreach for RTP Amendments

The public participation process for RTP amendments follows the requirements as outlined for the FTIP, as applicable.

B. Federal Transportation Improvement Program

The Federal Transportation Improvement Program (FTIP) implements the policy and investment priorities expressed by the public and adopted by Fresno COG in the Regional Transportation Plan (RTP). In this way, public comments made as part of the RTP are reflected in the FTIP as well. The FTIP covers a four-year timeframe, and all projects included in the FTIP must be consistent with the RTP. The FTIP is a comprehensive listing of Fresno County Area surface transportation projects — including transit, highway, local roadway, bicycle and pedestrian investments that:

- receive federal funds, or are
- subject to a federally required action, or are
- regionally significant, for federal air quality conformity purposes.

The FTIP includes a financial plan that demonstrates there are sufficient revenues to ensure that the funds committed (or "programmed") to the projects are available to implement the projects or project phases. Adoption of the FTIP also requires a finding of conformity with federal transportation-air quality conformity mandates.

The FTIP is updated every two years, with amendments occurring as needed. FTIP updates are generally considered similar to the Type 5 amendment (see below), and follow a similar public participation process. For FTIP Amendments, FHWA identifies six types, each with specific participation requirements, as indicated below.

Expedited Project Selection Procedures (EPSP) allows eligible projects to be moved between FTIP fiscal years as long as the project cost and scope do not change. Fresno COG staff is federally authorized to utilize EPSP without additional State or Federal approval action. Fresno COG does not require a formal public participation process for EPSP actions. A more detailed description of the EPSP is available from Fresno COG staff upon request.

Federal rules allow MPOs to group or combine projects that are not considered to be of appropriate scale for individual listing. Such grouped projects are often referred to as "Lump Sum Project Listings." Fresno COG uses this ability to program lump sums within the FTIP. Such projects may be grouped by function (e.g., bike lanes), work type (e.g., maintenance), or

geographical area. Once grouped, the MPO is required to maintain, outside of the FTIP, a detailed list of the projects contained in each group.

Modifications to the projects or costs within the lump sum listings are conducted on an as needed basis and do not require a formal public participation process. However, any changes to the overall lump sum costs or scope are done in accordance with the amendment types below. Lump sum project listings are made available through the Fresno COG website and distributed to Caltrans and FHWA.

Amendment Type 1. Administrative Modifications

Administrative modifications include minor changes to project cost, schedule, or funding sources. Administrative modifications only require approval by Fresno COG. State and Federal agencies are notified, but do not take approval action on Administrative Modifications. They are posted on Fresno COG's website at the time of action, and are later posted on Caltrans' website.

Amendment Type 2. Formal Amendment - Funding Changes

Type 2 amendments primarily include project cost changes that are greater than minor changes identified under Administrative Modification procedures. Type 2 amendments require approval by Fresno COG, Caltrans, and FHWA. Publicly accessible notification of a Type 2 formal amendment is posted on Fresno COG's website at least 7 days prior to action, and distributed to local agency partners through Fresno COG's standing committees. Fresno COG will consider public comments on the amendment prior to approval action.

Amendment Type 3. Formal Amendment – Exempt Projects

Type 3 amendments primarily include adding or deleting projects that are exempt from regional air quality emissions analyses. These amendments typically include transit or safety projects. Type 3 amendments require approval by Fresno COG, Caltrans, and FHWA. Public notification of a Type 3 formal amendment is posted on Fresno COG's website at least 7 days prior to action, and distributed to local agency partners through Fresno COG's standing committees. Fresno COG will consider public comments on the amendment prior to approval action.

Amendment Type 4. Formal Amendment – Conformity Determination that Relies on a Previous Regional Emissions Analysis

Type 4 amendments primarily include adding or deleting projects that have already been appropriately modeled for air quality purposes as part of the RTP. In this case, the federal approving agencies can use a previous analysis of the project's impact on air quality for approval purposes. Type 4 amendments may be accompanied by an RTP amendment to maintain consistency. The FTIP amendment and RTP Amendment (if applicable) follow the same public process. Type 4 amendments require approval by Fresno COG, Caltrans, and FHWA. Public notification of a Type 4 formal amendment includes the following:

- Legally noticed 30-day public comment period
- Legally noticed public meeting
- Posting of amendment information on Fresno COG's website during public comment period
- Publishing amendment information as part of the following publicly available
 Fresno COG agendas: Transportation Technical Committee, Policy Advisory
 Committee and Fresno COG Policy Board
- Consideration and response to public comments received during comment period

<u>Amendment Type 5.</u> Formal Amendment – Conformity Determination and New Regional Emissions Analysis

Type 5 amendments are the highest level amendment and primarily involve adding or deleting new projects that must be modeled for their air quality impacts, or significantly changing the design concept, scope, or schedule of an existing project. Type 5 amendments are accompanied by a new Air Quality Conformity Document that demonstrates conformity with applicable air quality requirements, and if applicable, an RTP amendment to maintain consistency. The FTIP amendment, Air Quality Conformity Document, and RTP Amendment (if applicable) follow the same public process. Type 5 amendments require approval action by Fresno COG, Caltrans, and FHWA. Public notification of a Type 5 formal amendment includes:

- Legally noticed 30-day public comment period
- Legally noticed public meeting
- Posting of amendment information on Fresno COG's website during public comment period
- Publishing amendment information as part of the following publicly available Fresno COG agendas: Transportation Technical Committee, Policy Advisory Committee, and Fresno COG Policy Board

Consideration and response to public comments received during comment period

Technical Correction

A technical correction to an FTIP project by staff does not require public review or approval of any kind.

Public Participation Plan

Major revisions or updates to the Fresno COG Public Participation Plan include a 45-day public review period and public hearing. Fresno COG staff will conduct a periodic review of the effectiveness of the Public Involvement Process to determine if current strategies are effective.

Sustainable Communities Strategy Outreach

Under a new state law (SB 375, Steinberg, Chapter 728, 2008 Statutes), Fresno COG must develop a Sustainable Communities Strategy (SCS) to integrate planning for growth and housing with long-range transportation investments, including goals for reducing greenhouse gas emissions for cars and light trucks. The law also calls for a Public Participation Plan that addresses outreach for an SCS and the Regional Transportation Plan. Fresno COG is working to develop the region's response to this plan, and is overseeing a Proposition 84 grant which will fund a large part of the SCS Public Outreach Plan and its implementation. When completed, it will be available on the Fresno COG website at www.fresnocog.org, and by contacting Fresno COG staff.

4. General Public Participation Strategies

Fresno COG Staff uses several strategies to provide interested parties with reasonable opportunities to be involved in the planning process. Staff understands that prior to involvement in Fresno COG's planning activities, members of the public must understand what Fresno COG's mission is, and what issues are under consideration.

A list of participation strategies follows that includes tried-and-true approaches as well as newer ones. Fresno COG staff will define appropriate outreach strategies for each plan/program on a case-by-case basis, and select appropriate options from the following lists.

Public Meetings/Workshops

- Participate in or speak at meetings of existing agencies/community groups
- Co-host workshops with community groups, business associations, etc.
- Partner with community-based organizations in low-income and minority communities for targeted outreach

Techniques for Public Meetings/Workshops

- Open Houses
- Facilitated discussions
- Question-and-Answer sessions with planners and policy board members
- Break-out sessions for smaller group discussions on multiple topics
- Interactive exercises
- Customized presentations
- Vary time of day for workshops (day/evening)

Visualization Techniques

- Maps
- Charts, illustrations, photographs
- Table-top displays and models
- Web content and interactive games
- Electronic voting
- PowerPoint slide shows

Polls/Surveys

- Statistically valid telephone polls
- Electronic surveys via Web
- Intercept interviews where people congregate, such as at transit hubs
- Printed surveys distributed at meetings, transit hubs, on-board transit vehicles, etc.

Focus Groups

- Participants recruited randomly from telephone polls
- Participants recruited by interest area

Printed Materials

- User-friendly documents (including use of executive summaries and simplified language)
- Postcards
- Maps, charts, photographs, and other visual means of displaying information

Targeted Mailings/Flyers

- Work with community-based organizations to hand deliver flyers
- Mail to targeted database lists—either COG's, an outside agency's or purchased
- Distribute "Take-One" flyers to key community organizations
- Place notices on-board transit vehicles and at transit hubs

Utilize local media

- News Releases
- Submit human interest stories that center around COG projects
- Invite reporters to news briefings
- Meet with editorial staff
- Opinion pieces/commentaries
- Purchase display ads/radio and TV advertising
- Negotiate inserts into local printed media
- Visit minority media outlets to encourage use of Fresno COG news releases
- Place speakers on radio/TV talk shows
- Public Service Announcements on radio and TV
- Develop content for public access/cable television programming
- Civic journalism partnerships

Electronic Access to Information

- Website with updated content and simplified layouts
- Audio/videocasts of current and past public meetings/workshops
- Electronic duplication of open house/workshop materials
- Interactive Web with surveys, comment line
- Access to maps, charts, plans
- Provide information in advance of public meeting
- Post event/meeting information on online news sites, calendars, community and discussion websites

Notify Public via

- Blast e-mails
- Notices widely disseminated through new partnerships with community-based and interest organizations
- Newsletters
- Printed materials
- Electronic access to information
- Local Media
- Notices placed on board transit vehicles and at transit hubs
- Public utility bill inserts

Newsletters

- Fresno COG's newsletter COG Outlook
- Project specific email and print newsletters
- Board Action Summaries
- Submit articles for publication in community/corporate/online newsletters

Techniques for Involving Environmental Justice Communities

- Make regular reports to Fresno COG's ongoing committees such as the ADA Advisory Council, SSTAC, etc.
- Grants to community-based organizations to organize and tailor meetings, customize presentation materials, provide incentives and remove barriers to participation in their communities
- "Take One" flyers on-board transit vehicles and at transit hubs
- Outreach in the community (flea markets, churches, health centers, etc.)
- Partner with other agencies to reach the public at their scheduled meetings/events
- Convert materials going out to the general public to a 6th grade reading level
- Translate materials; have translators available at meetings as requested
- Include information on meeting notices on how to request translation assistance
- Robust use of "visualization" techniques, including maps and graphics to illustrate trends, choices being debated, etc.
- Use of community and minority media outlets to announce participation opportunities
- When conducting public outreach on regional plans/projects, develop explanations of the impacts to each city or local area involved

Techniques for Reporting on Impact of Public Comments

Summarize key themes of public comments in staff reports to Fresno COG standing committees

- Direct mail and email to participants from meetings, surveys, etc. to report final outcomes
- Newsletter articles
- Updated and interactive Web content

Other Outreach

- Information/comment tables or booths at community events and public gathering spaces
- Form a public review committee during plan development to review documents for readability
- Form a public outreach committee with representatives from each member agency as well as community groups

6. Additional Fresno COG Public Participation Policies

The following requirements will apply as deemed appropriate by the Fresno COG management staff and Policy Board Chair:

- 1. No person shall be denied participation.
- As required, a public notice will be placed in the legal advertising sections of at least one newspaper of general circulation within the affected community, including a Spanishlanguage publication when possible.
- 3. Fresno COG shall provide appropriate assistance, auxiliary aids, a translator/interpreter for non-English speaking and hearing impaired individuals and/or services when necessary if requested 3 working days in advance of the meeting, to afford disabled individuals an equal opportunity. If Fresno COG is unable to accommodate a request for a public hearing then the hearing will be continued on a specified date when accommodations are available.
- 4. Fresno COG will also obtain a subscription to a language line as needed for day-to-day public inquiries.
- 5. Fresno COG's website shall maintain a link to a translation service for information contained on the agency site.
- 6. Meeting agendas and minutes are currently made available upon written request via regular mail, and they are added regularly to Fresno COG's internet website. Agendas are also posted at meeting locations at least 72 hours before regular meetings of advisory or standing committees or 24 hours before special meetings. Fresno COG circulates an annotated agenda with supporting documents to all committee members and support staff, and annotated agenda packets are sent to the main branch of the Fresno County library. The Brown Act (CA Government Code 54954.1) also states that any person may request a copy of the agenda or a copy of all the documents constituting the agenda packet, of any meeting of a legislative body be mailed to that person. That request is valid for the calendar year in which it is filed, and must be renewed following January 1st of each year. The legislative body may establish a fee for mailing the agenda or agenda packet, which fee shall not exceed the cost of providing the service.

- 7. Public hearings will be held prior to a decision point as a formal means to gather citizen comments and positions from all interested parties for public record and input into the decision making process. Fresno COG hearings are required for the adoption of major plans, programming of money and for the annual Unmet Transit Needs analysis. Notices for public hearings will be published in a general circulation newspaper. Fresno COG will accept prepared comments from the public during the noticed public comment period. These comments will be considered part of the public record. Also during this period, Fresno COG staff will accept questions and provide clarification on issues raised by the public.
- 8. Fresno COG's media list includes newspapers, radio and television broadcast media, and appropriate business or government publications and contacts serving Fresno County.
- 9. If major amendments are made to any plans or programs during the review and comment period, the plan(s) will be made available for an additional 30-45 day public review and comment period prior to final adoption. Such changes may also be advertised via news release to all media outlets, on community flyers and on the Fresno COG website as deemed necessary in the specific project area prior to final adoption.
- 10. The Executive Director or his designee will coordinate with the state to enhance public consideration for the State Transportation Plan or the State Transportation Improvement Plan.
- 11. For high-profile projects/plans Fresno COG may form a citizens' advisory committee specific to that particular plan or project, or determine what, if any, existing committees would appropriately review the plan or project.

Appendix A: Partnerships/Organizational Contacts/Committees

Fresno COG maintains regular involvement with the following agencies (listed here as examples of the businesses and agencies we communicate with regularly): We have an list of 1,610+ emails that receive Fresno COG's weekly email "Coming Up at Fresno COG," others who receive annual reports and any "special" mailings such as notices, project specific newsletters or flyers, etc. We also host a Facebook page with 2,200 "friends" that we communicate with and post public participation opportunities on the page. Citizens and privately owned businesses currently on our mailing list are not mentioned here:

Airport Land Use Commission Building Industry Association California High-Speed Rail Authority

California Highway Patrol

California Regional Water Quality Control Board

Caltrans, District 06

Calwa Recreation and Park District

City of Clovis
City of Firebaugh
City of Fresno
City of Kerman
City of Mendota
City of Parlier
City of Sanger
City of Selma

Cold Springs Rancheria County of Fresno

Dunlap Band of Mono Indians El Vida En El Valle (newspaper) Federal Transit Administration Fresno Area Express (FAX)

Fresno Area Residents for Rail Consolidation

Fresno Business Council

Fresno County Community Health Department Fresno County Economic Opportunities Comm.

Fresno County Rural Transit Agency Fresno County Bicycle Coalition Fresno-Madera Area Agency on Aging Fresno Work Force Investment Corporation

I-5 Business Development Corridor

KFTV Channel 21 KMPH-TV Channel 26 Latino Issues Forum

Local Agency Formation Commission Northern Band of Mono Yokuts

San Joaquin Valley Air Pollution Control District

Southwest Transportation Table Mountain Rancheria Traditional Choinumni Tribe Westar Transportation Big Sandy Rancheria of Mono Indians of CA

California Data Researchers California Air Resources Board California Public Utilities Commission California Trucking Association

CalVans

Chambers of Commerce (Countywide)

City of Coalinga City of Fowler City of Huron City of Kingsburg City of Orange Cove City of Reedley City of San Joaquin Clovis Transit

Consolidated Transportation Service Agency

Dumma Tribal Government

Economic Opportunities Commission Federal Highways Administration

Five Cities Economic Development Authority Fresno Area Citizens for Effective Transportation Fresno Area Workforce Investment Council Fresno County/City Chamber of Commerce Fresno County Economic Development Corp

Fresno County Farm Bureau

Fresno County Transportation Authority

Fresno Cycling Club

Fresno Metropolitan Flood Control District

High Speed Rail Authority KFSN-TV Channel 30 KGPE-TV Channel 47 KSEE-TV Channel 24 League of Women Voters National Federation of the Blind

Picayune Rancheria

Sierra Club

Squaw Valley Tribe The Fresno Bee Valleyrides

Wuksachi Indian Tribe

Appendix B: Response to Comments

Comments regarding the Draft 2012 Public Participation Plan were received from the following:

From: Marta Frausto, Caltrans, District 6 - Division of Transportation Planning

Dated: Friday, February 17, 2012

The comments on Fresno COG's 2012 Public Participation Plan (PPP) are the following:

1. Outreach to the federally unacknowledged tribal governments/communities should be addressed within the PPP. A listing should be acquired through the State of California's Native American Heritage Commission in addition to the one provided below. These tribes are covered under Executive Order 12898 as environmental justice communities.

Response #1: Fresno COG has included the list of unacknowledged tribal governments to its email and mailing lists, and they were added to the list of Partnerships/Organizational Contacts/Committees in Appendix A of the PPP document. Thank you for bringing this to our attention and for providing a means of acquiring the needed information. It is appreciated.

2. Federal Requirements, SAFETEA-LU, Page 6, Second Paragraph, Last Sentence: This sentence should include environmental justice communities as per Executive Order 12898.

Response #2: Comment noted. A reference to the inclusion of Environmental Justice Communities in the consultation process was added to the above mentioned sentence. Thank you.

3. Executive Order 12898, First Paragraph: This paragraph should also address the disabled as covered under Executive Order 12898.

Response #3: Thank you for your comment. The paragraphs summarizing Executive Order 12898 have been rewritten, and a reference has been added to additional Environmental Justice (EJ) legislation that specifically mentions the disabled as an official EJ group. Again, thank you for your comment.

Fresno Council of Governments

2035 Tulare Street, Suite 201 Fresno, CA 93722

> Phone: (559) 233-4148 Fax: (559) 233-9645 www.fresnocog.org

Appendix H Item 2: RTP Kick-off (Social Equity Workshop)

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Promising Practices for Integrating Social Equity and Health into Regional Planning - June 18, 2012

Jonathan London, from the UC Davis Center for Regional Change will present a free, interactive workshop on Monday, June 18, 2012 from 10:00 a.m. to 12:00 p.m. at the Fresno Council of Governments, that will introduce participants to a range of methods

for integrating social equity issues and values into regional planning on issues such as transportation, land use, housing, environmental protection, public health, and youth development. The goal of the workshop is for participants to gain new understanding of how they might use promising practices on social equity on their own work in the San Joaquin Valley, including the development of regional Sustainable Communities Strategies.



Case examples drawn from the work of the UC Davis Center for Regional Change include:

- Social Vulnerability and Neighborhood Opportunity Indices developed for the Sacramento Council of Government's Sustainable Communities Strategy/ Metropolitan Transportation
- Social Equity Analyses developed to support community organization's engagement in the San Francisco Bay Area's Metropolitan Transportation Plan.
- · Cumulative Environmental Vulnerability Index for the San Joaquin Valley (including a health index) View
- Youth Vulnerability and Youth Well-being/ Health Indices developed for the Sacramento Capital Region

To attend the free workshop please <u>RSVP</u>:

Contact Fresno COG staff member Brenda Veenendaal via email or call (559) 233-4148 X219 by noon on Thursday, June 14, 2012. Seating is limited.

Online workshop participation:

If you would like to access the workshop online in the comfort of your home or office, please RSVP to the contact listed above. Participation may be limited. But we will have more details on this option very soon!

When: Monday, June 18, 2012 from 10:00 a.m. to 12:00 p.m.

Where:

The Fresno Council of Governments 2035 Tulare Street, Suite 201 Fresno, California 93721

www.fresnocog.org





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Appendix H Item 3: Focus Groups



Dear Fresno County Community Member or Stakeholder,

Fresno COG is hosting a series of focus groups to get your thoughts on the development of a new 2014 Regional Transportation Plan Sustainable Communities Strategy (SCS). The SCS is a plan for reducing greenhouse gas emissions in the Fresno County region. You will be helping to prioritize performance indicators, or 'ways to measure the impacts of the scenarios on our community," that will be used to build the scenarios between now and February 2013.

Examples of <u>some</u> performance indicators include the following:

- Amount of pollution produced
- · Acres of farmland consumed
- Travel modes
- Average work trip distance
- Housing density
- Amount of vehicles miles traveled

Below we have listed the scheduled meetings by category. Please RSVP to mday@fresnocog.org for **ONE focus group only**. (The content of each meeting will be similar.)

Social Equity

When: 1:00-2:30 p.m. on September 13, 2012 Location: Ash Conference Room, Fresno COG

Haalth

When: 10:00-11:30 a.m. on September 17, 2012 Location: Ash Conference Room, Fresno COG

Natural Resources

When: 1:00-2:30 p.m. on September 17, 2012 Location: Ash Conference Room, Fresno COG

Environment

When: 1:00 -2:00 p.m. on September 19, 2012 Location: Ash Conference Room, Fresno COG

Transportation

When: 10:00-11:30 a.m. on September 24, 2012 Location: Ash Conference Room, Fresno COG

Business

When: to be determined

Please indicate interest in this group and we will forward the scheduled date and

time when it is finalized.

Fresno COG <u>needs</u> to receive your input as we are beginning to develop the SCS scenarios. Your feedback will directly impact the plan. We sincerely request you join us at one of the focus groups listed above. We will be happy to validate your parking and provide refreshments at each focus group meeting.

Many thanks,

Kristine Cai

Senior Regional Planner Fresno Council of Governments

Brenda Veenendaal

Senior Regional Planner Fresno Council of Governments

> Fresno Council of Governments 2035 Tulare Street, Suite 201 Fresno, CA 93721 559-233-4148

> > www.fresnocog.org

Thank you!!

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· · · · ·	
Transit-oriented development Share of the region's growth in households and employment within half- (BRT)	-mile of Bus Rapid Transit
Residential density Average residential density for new growth	
Percent of work trips less than 3 miles Share of total work trips which are fewer than 3 miles	
Work trip length distribution Statistical distribution of work trip length in the region	
Work trip length distribution Statistical distribution of work trip length in the region Housing Compact development Growth in population compared with acres developed	
Compact development Growth in population compared with acres developed	
Housing affordability Matching up with median income	
Housing in terms of market demand Housing types based on market study	
Access to transit line New housing development within half-mile of transit stops	
(Recurrent) person delay per capita Daily delay per capita in minutes	
Person delay by facility type Excess travel time resulting from the difference between a reference specific	eed and actual speed
Travel time distribution for work and non-work trips Travel time distribution for work and non-work trips	
Average distance for work or non-work trips in miles The average distance traveled for work or non-work trips separately	
Average work trip travel time In minutes	
Average work trip speed by mode In mph by model (drive alone, carpool, and transit) Percent of work trips accessible in 30 minutes In peak periods by mode (drive alone, carpool, and transit)	
Percent of work trips accessible in 30 minutes In peak periods by mode (drive alone, carpool, and transit)	
Travel time distribution for work and non-work trips Average distance for work or non-work trips in miles Average work trip travel time Average work trip speed by mode In mph by model (drive alone, carpool, and transit) Percent of work trips accessible in 30 minutes Percent of non-work trips accessible in 15 minutes By mode (drive alone, carpool, and transit) Vehicle Miles Traveled (VMT) Congested Vehicle Miles Traveled (VMT) Congested Vehicle Miles Traveled (VMT) Travel time distribution for work and non-work trips Travel time distribution for work and non-work trips Travel time distribution for work and non-work trips accessible in miles The average distance traveled for work or non-work trips separately In minutes In peak periods by mode (drive alone, carpool, and transit) Total VMT and per capita VMT, per capita VMT reduction against 2005 Congested VMT total and per capita, percentage of total auto/transit traveled (VMT)	
Vehicle Miles Traveled (VMT) Total VMT and per capita VMT, per capita VMT reduction against 2005	
Congested Vehicle Miles Traveled (VMT) Congested VMT total and per capita, percentage of total auto/transit tra	avel in congested
Commute Travel (work trip) mode share Weekday commute trips by mode, commute mode share	
Non-Commute Travel (non-work trip) mode share Weekday non-commute trips by mode, non-commute mode share	
Criteria pollutants emissions CO, NOX, PM2.5, PM10, and VOC	
Greenhouse gas reduction Per capita greenhouse gas reduction against 2005	
Fuel Consumption On-road fuel consumed in gallons per capita	
Fuel Consumption On-road fuel consumed in gallons per capita Transit productivity Impervious surface Active Transportation and Transit Travel Weekday passenger boarding Total acres of impervious surface built from new growth Weekday person trips by transit, walk and bike modes	
Impervious surface Total acres of impervious surface built from new growth	
Active Transportation and Transit Travel Weekday person trips by transit, walk and bike modes	
Near-roadway exposures Percent of new housing within 1,000 feet of freeway or major roadway	
Percent investment in active transportation Investment in active transportation (sidewalks, bike lanes, etc.) as comp	ared to total plan
Accessibility Average A.M. peak work trip time by mode by Environmental Justice (EJ) Analysis Zones (TAZ)) and Non-EJ Traffic
Mobility Average P.M. peak trip time by mode , by EJ and non-EJ TAZ	
Mobility Average P.M. peak trip time by mode , by EJ and non-EJ TAZ Comparison of percentage of person-miles of travel with percentage of for EJ and non-EJ TAZ Reliability Percent of VMT operating at level of service E or worse on links inside EJ	transportation investment
Reliability Percent of VMT operating at level of service E or worse on links inside EJ	I and non EJ TAZ
Consumer satisfaction Percent change in average trip delay on roadway projects after feedback and unconstrained roadways inside EJ and non-EJ TAZ	k between constrained
Land consumption Acres of land consumed due to new development	
Important Farmland Total acres of important farmland (prime, unique and state-wide importance growth) Total acres of resource areas (CNDDB, critical habitat, FEMA, habitat convernal pool & wetland, or input to be determined by Greenprint Committee.	ance) consumed due to
Total acres of resource areas (CNDDB, critical habitat, FEMA, habitat con	
Environmental resource land vernal pool & wetland, or input to be determined by Greenprint Commit	

Fresno COG 2014 RTP/SCS

Social Equity Focus Group meeting September 13, 2012



Purpose of Focus Group Meetings

- To introduce Fresno Council of Government (Fresno COG) to the public
- To introduce the Regional Transportation Plan to the public
- To help prioritize the performance indicators
- To get inputs for the Sustainable Communities Strategy from different groups



Mission Statement "A Region of diverse Partners building a progressive future as one voice."

Fresno COG - Who we are

- Voluntary association of local governments
- One of 38 in California and 500+ nationwide
- Formed in 1967
- Regional planning with an emphasis on transportation.



Regional Transportation Plan

- Regional Transportation Plans (RTPs) are planning documents developed by Metropolitan Planning Organizations like Fresno COG
- Updated every 4 years
- RTPs are required by State and Federal Laws
- The purpose of the RTP is to determine the long-term transportation goals of the community, address transportation needs, analyze potential solutions, and estimate available funding.

RTP Goals

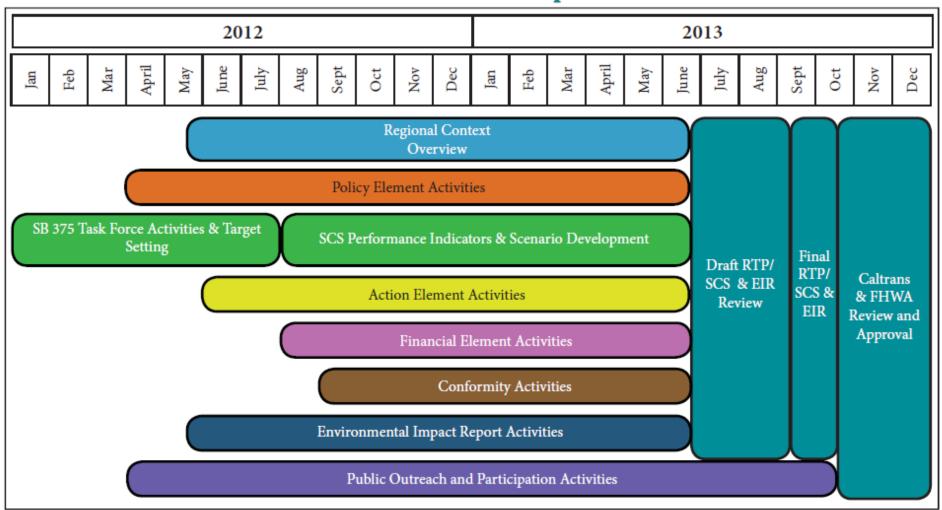
- Maximize mobility and accessibility
- Ensure travel safety and reliability
- Preserve and ensure a sustainable system
- Maximize transportation security
- Protect the environment and improve air quality
- Encourage land use and growth patterns that complement transportation investments

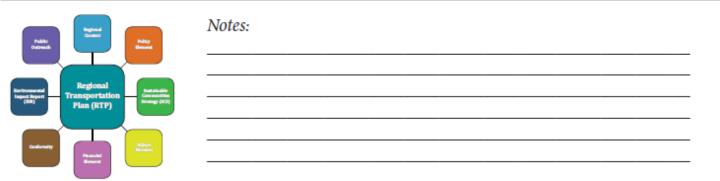


Key Components of the RTP

- Existing System Performance/Needs Assessment
- Growth Forecast/Demographic context
- Policy Element (goals and policy objectives)
- Sustainable Communities Strategy (SCS) that achieves the GHG reduction targets
- Action Element (strategies, plans, and projects)
- Financial Element (costs and how do we pay)
- Plan performance (performance objectives, transportation conformity tests)

2014 Fresno COG RTP Schedule - Complete Plan Overview





Project Manager:

Barbara Steck, Deputy Director Fresno Council of Governments 2035 Tulare Street, Suite 201 Fresno, CA 93721 (559) 233-4148 Ext. 202 fax (559) 233-9645 email: bjsteck@fresnocog.org

What is a Sustainable Communities Strategy?

 "a forecasted development pattern for the region, which, when integrated with the transportation network, and other transportation measures and policies, will reduce the greenhouse gas emissions from light trucks and cars, to achieve, if feasible, the greenhouse gas emission reduction targets approved by the Air Resource Board"

Senate Bill 375

What is a Performance Indicator?

- Measures impacts of different development scenarios
- Provides quantified evidence of the consequence of a decision
- Helps decision-makers make informed decisions

Focus Group Meeting Content

- Introduction of COG/RTP
- Performance indicator prioritization
- Discussion

Performance Indictors

- Please pick the 10 most important indicators and rank them
- The top 10 indicators will be used in comparing alternative scenarios
- The rest of the indicators will be applied in the draft SCS
- Please write down the indicators that are not listed but you would like to see. COG staff will investigate the feasibility
- Results of the performance indicators will be reported at the October Roundtable meeting

Category	Performance Measure/Indicator	Definition	Likely Data Sources	MPO Adoption/Recommendation
Land Use (Location Efficiency)	Transit-oriented development		Envision Tomorrow Model/GIS	SCAG, SACOG, American Lung Association, Human Impact Partners
	Residential density	Average residential density for new growth	Envision Tomorrow	Fresno COG
	Percent of work trips less than 3 miles	The share of total work trips which are fewer than 3 miles	Travel Demand Model	SCAG
	Work trip length distribution	The statistical distribution of work trip length in the region	Travel Demand Model	SCAG
	Housing	Percent of housing by types	Envision Tomorrow	Fresno COG
	Compact development	1	Envision Tomorrow Model/GIS	SACOG

Category	Performance Measure/Indicator	Definition	Likely Data Sources	MPO Adoption/Recommendation
Transportation (Mobility, Accessibility, and Reliability)	(Recurrent) person delay per capita	Daily delay per capita in minutes	Travel Demand Model	SCAG, SANDAG, American Lung Association
	Person delay by facility type	Delay – excess travel time resulting from the difference between a reference speed and actual speed.	Travel Demand Model	SCAG
	Travel time distribution for work and non-work trips	Travel time distribution for work and non-work trips	Travel Demand Model	SCAG
	Average distance for work or non-work trips in miles	The average distance traveled for work or non-work trips separately	Travel Demand Model	SCAG, American Lung Association
	Average work trip travel time	in minutes	Travel Demand Model	SANDAG
	Average work trip speed by mode	in m.p.h. by model (drive alone, carpool, and transit)	Travel Demand Model	SANDAG
	Percent of work trips accessible in 30 minutes	in peak periods by mode (drive alone, carpool, and transit)	Travel Demand Model	SANDAG, American Lung Association
	Percent of non-work trips accessible in 15 minutes	by mode (drive alone, carpool, and transit)	Travel Demand Model	SANDAG
	Vehicle Miles Traveled (VMT)	Total VMT and per capita VMT, per capita VMT reduction against 2005	Travel Demand Model	SACOG, SANDAG, MTC
	Congested Vehicle Miles Traveled (VMT)	Congested VMT total and per capita, percentage of total auto/transit travel in congested conditions (peaks, all day)	Travel Demand Model	SACOG, SANDAG
	Commute Travel (work trip) mode share	Weekday commute trips by mode, commute mode share	Travel Demand Model	SACOG, SANDAG, Human Impact Partners
	Non-Commute Travel (non-work trip) mode share	Weekday non-commute trips by mode, non-commute mode share	Travel Demand Model	SACOG, Human Impact Partners

Category	Performance Measure/Indicator	Definition	Likely Data Sources	MPO Adoption/Recommendatio
laalibu Fariisaaaa	Criteria nallutanta amini an	CO NOV DM2 5 DM40 and	Tours Descript Model /ADD	CCAC NATC Associans Luca
lealthy Environment	Criteria pollutants emissions	CO, NOX, PM2.5, PM10, and VOC	Travel Demand Model /ARB EMFAC Model	Association
	Greenhouse gas reduction	per capita greenhouse gas reduction against 2005	Travel Demand Model/EMFAC	Fresno COG
	Fuel Consumption	On-road fuel consumed in gallons per capita	Travel Demand Model /ARB EMFAC Model	SANDAG
	Transit productivity	Weekday passenger boarding	Travel Demand Model	SACOG, American Lung Association
	Impervious surface	Total acres of impervious surface built from new growth	Envision Tomorrow	Fresno COG
	Non-private auto Transportation Travel	Weekday person trips by transit, walk and bike modes	Travel Demand Model	SACOG, SANDAG, MTC, American Lung Association

Category	Performance Measure/Indicator	Definition	Likely Data Sources	MPO Adoption/Recommendation
Social Equity (will use any adopted EJ indicators if different from the list)	Accessibility	Average A.M. peak work trip time by mode by EJ and Non-EJ TAZ (traffic analysis zone)	Travel Demand Model	Fresno COG
	Mobility	Average P.M. peak trip time by mode , by EJ and non-EJ TAZ	Travel Demand Model	Fresno COG
	Cost-effectiveness	Additional person-miles traveled (served) on roadways and transit projects per \$1,000 of project investment by EJ and non-EJ TAZ	Travel Demand Model	Fresno COG
	Equity	Comparison of percentage of person-miles of travel with percentage of transportation investment for EJ and non-EJ TAZ	Travel Demand Model	Fresno COG
	Reliability	Percent of VMT operating at level of service E or worse on links inside EJ and non EJ TAZ	Travel Demand Model	Fresno COG
	Consumer satisfaction	Percent change in average trip delay on roadway projects after feedback between constrained and unconstrained roadways inside EJ and non EJ TAZ	Travel Demand Model	Fresno COG
	Safety	Percentage increase between property damage, injury and fatal accident rates in EJ and non-EJ TAZ	Travel Demand Model	Fresno COG
	Equitable access	Reduction of housing and transportation costs as share of low-income households budgets	Travel Demand Model	Fresno COG

Category	Performance Measure/Indicator		Likely Data Sources	MPO Adoption/Recommendation
Resource Conservation	Land consumption	Acres of land consumed due to new development	Envision Tomorrow	Fresno COG
	Important Farmland	total acres of important farmland (prime, unique and state-wide importance) consumed due to new growth	GIS	Fresno COG
	Environmental resource land	total acres of resource areas: cnddb, critical habitat, FEMA, habitat connectivity, riparian forest, vernal pool & wetland or input to be determined by Greenprint Committee)	GIS	Fresno COG

Appendix H Item 4: RTP Survey

Regional Transportation Plan (RTP) & Sustainable Communities Strategy (SCS): Fresno County Region 2012 Survey

Commissioned by Fresno Council of Governments

November 14, 2012

2012 Survey: Research Objectives

- □ To ascertain Fresno County Region residents' rankings or perceived importance of (i) transportation spending priorities, and (ii) community values as part of the RTP and SCS goals.
- □ The lists of transportation projects and community values were developed during public outreach for Measure C and the Blueprint.
- □ AIS Market Research (based in Fresno) was selected to conduct in-person and telephone surveys of Fresno County Region residents. The data collection spanned approx. four weeks in October 2012.

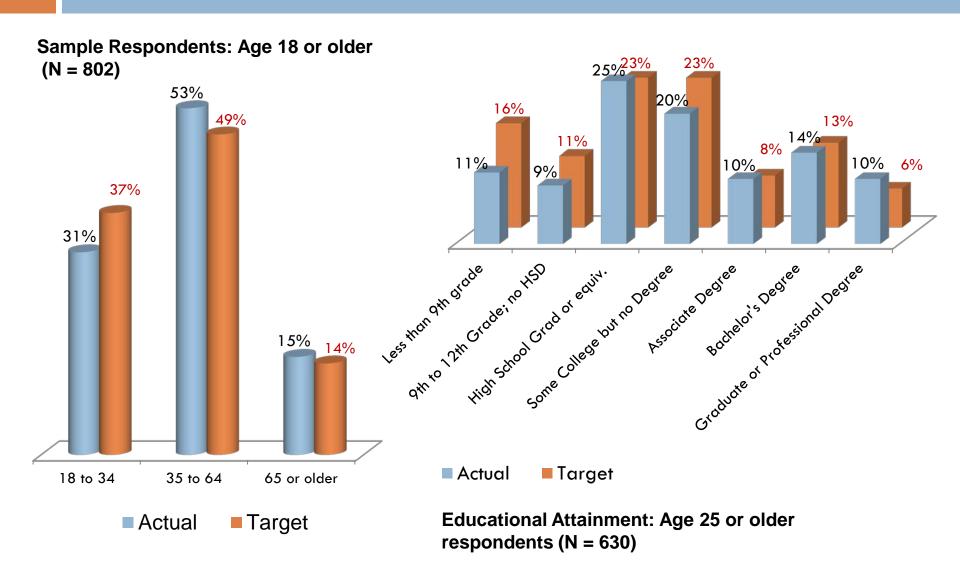
Planned Sample Compositions

- □ 60 youths ages 15 to "under 18"; 60 non-English speaking population; and 60 people who are likely to have no phone (landline or mobile), or no permanent residential address. Remaining 620 residents to be surveyed by phone.
- □ A total of 800 completed surveys and interviews would be planned yielding a maximum sampling error of +/- 3.5% for the aggregate sample.
- □ Strive to have at least 25 completed interviews from residents in any one of the sixteen representative geographical areas of Fresno COG (i.e., 15 cities plus a collective of unincorporated areas within Fresno County).
- Age, Ethnicity, and Educational Levels of respondents to match Fresno County Demographics sheet included in the Fresno COG RFP.

Final Sample Outcomes: City/Area and Ethnicity Representations

Clovis 52 7%	Coalinga	a 20 2.5%	Firebaug.	h 27 3%
Fowler 33 4%	Fresno 3	300 37%	Huron 2	5 3%
Kerman 35 4%	Kingsbu	rg 35 4%	Mendota	25 3%
Orange Cove 25 3%	Parlier 3	36 4.5%	Reedley	51 6%
San Joaquin 25 3%	Sanger	45 6%	Selma 43	3 5%
Rural/Unincorporated as	rea of Fre	sno County	25	3%
White:	33%	Target: 33%		
Hispanic or Latino	49.5%	Target: 50%		
African American	5%	Target: 5%		
Asian	9%	Target: 9%		
{ American Indian / Alas! { Native Hawaiian / Othe { Other (<i>Slavic, Arab, Pe</i>	er Pacific I	slander }	2.5% dle-Eastern	Target 3% ethnicity, etc.) }

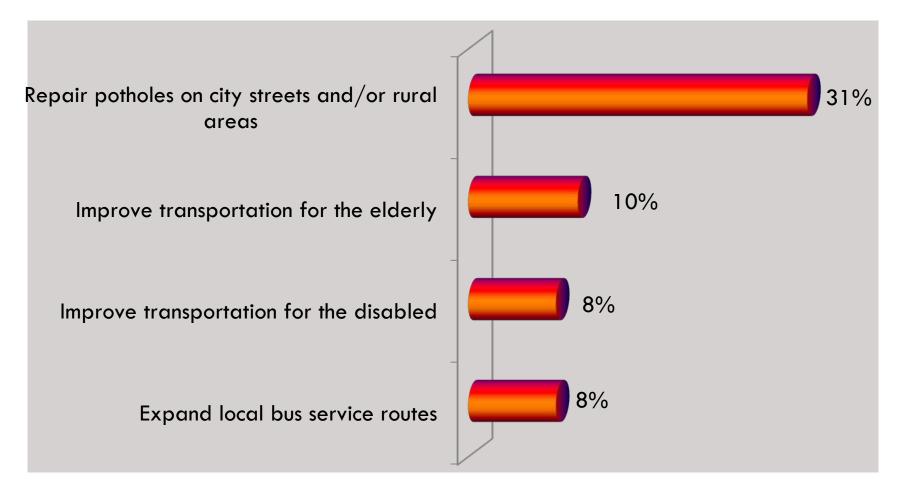
Age & Educational Levels: Target vs. Actual Sample Compositions



RESULTS: Transportation Spending Priority ... [highest rated priority listed at the top; rated from: "1" (Very Low Spending Priority) to "10" (Extremely High Spending Priority)]

- 8.1 Repair potholes on city streets and/or rural roads
- □ 7.5 Improve transportation for the disabled
- □ 7.4 Improve transportation for the elderly
- □ 7.3 Resurface city streets and/or rural roads
- □ 7.1 Resurface highway/s and/or ramps
- □ 7.1 Reduce traffic congestion on highways and/or ramps
- □ 7.0 Repair/maintain sidewalks pedestrian walkways, and trails
- □ 6.9 Reduce traffic congestion on streets/roads
- □ 6.7 Expand local bus service routes
- □ 6.7 Improve/increase local bus service
- □ 6.4 Expand or add new sidewalks pedestrian walkways, and trails
- □ 6.3 Add more lanes to highway/s and/or ramps
- □ 6.1 Widen city streets and/or rural roads
- □ 6.1 Increase number of bike trails, bike paths, and bike lanes
- □ 5.9 Build more, or extend city streets and/or rural roads
- □ 5.4 Improve/increase passenger rail service

If you had to further rank the Transportation projects you just ranked a "9" or "10", which project would be your absolute Highest Spending Priority?



■ Percent of 635 responses

Repair Potholes & Improve Public Transportation for the Elderly & Disabled

- Respondents' explanations for rating "repair potholes on city streets and/or rural roads" as a high priority: safety, avoid accidents and costly damage to cars/tires, etc.
- Among the 196 responses for recommending "repair potholes" as the highest spending priority, 48% was in the "35 to 64" age group, compared to the 28% in the "18 to 34" group, and the 18% in the "65 or older" group.
- Approx. 20% of the sample of 780 people uses the local bus service at least two trips per week. These users indicated significantly higher spending priorities than non-users for (i) "improve/increase local bus service, (ii) expand local bus service routes, (iii) improve transportation for the disabled, and (iv) improve transportation for the elderly.
- Younger respondents were thinking of elderly or disabled family members and friends' family members' needs for public transportation. Approx. 13% of the "15 to under 18 years old" indicated "improve transportation for the elderly" as their recommended Highest Spending Priority (cf: 8% in the "18 to 34" or "65 or older groups).
- Residents in cities without local bus services would like to see transportation for the elderly or disabled.

Sustainable Communities Strategy

Read to Respondent:

- Developing a Sustainable Communities Strategy (referred to as SCS) would involve a plan for integrating transportation, land-use, and housing policies for achieving lower greenhouse gas emissions per person.
- SCS addresses a State of California law targeting greenhouse gas reduction.
- The plan will examine residential densities, housing needs for all regions and economic segments of the population, cleaner and more efficient transportation, preservation of resources and farmlands, and development patterns/ trends for the region.

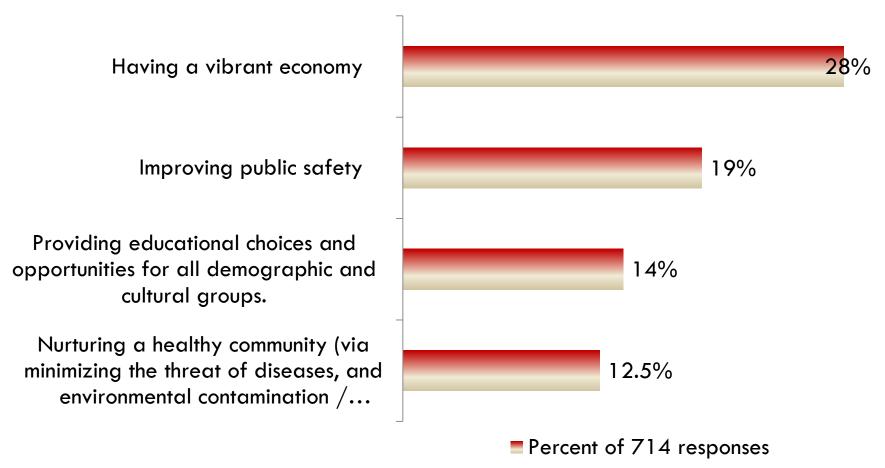
Fresno COG has identified ten potential "community values" that could be crucial to developing "Sustainable Communities Strategies" in this Valley.

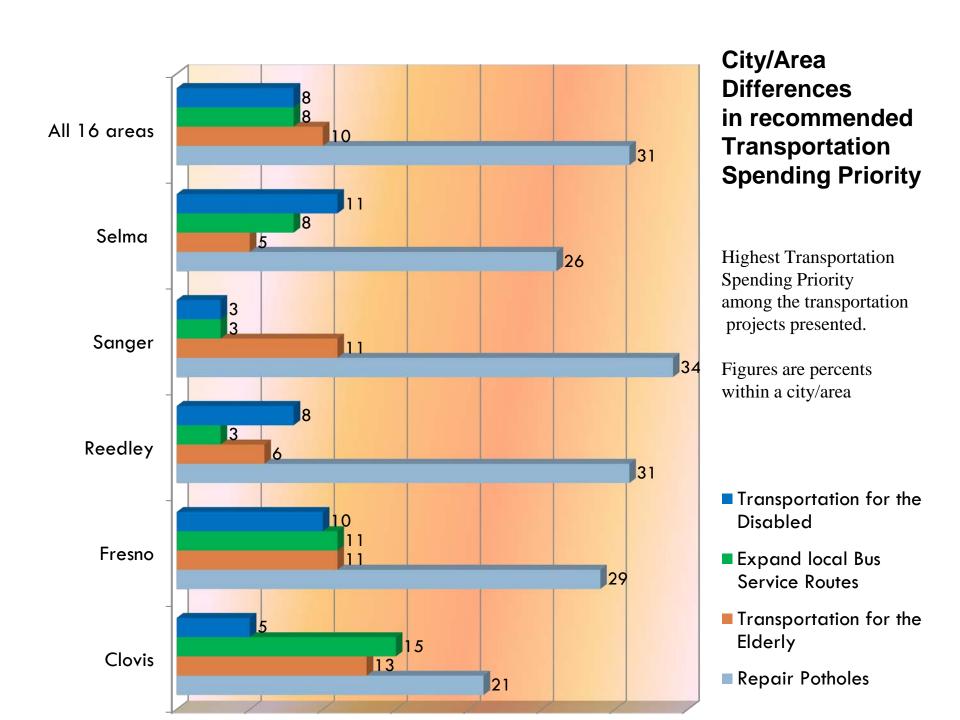
Scale: "1" = Very Low Importance, and "10" = Extremely Important in planning sustainable communities in the Fresno Region. RESULTS:

- □ 8.6 Having a vibrant economy.
- □ 8.6 Improving public safety.
- 8.6 Nurturing a healthy community (via minimizing the threat of diseases, and environmental contamination/pollution of food, water, and air).
- 8.4 Providing educational choices and opportunities for all demographic and cultural groups
- 7.8 Fostering respect for other individuals and/or groups from different social class, ethnicities, lifestyles, religions, and cultures.
- □ 7.7 Offering transportation choices including affordable public transit.
- □ 7.6 Offering adequate housing choices for all demographic and cultural groups.
- □ 7.6 Cultivating a positive image of The San Joaquin Valley.
- 6.9 Promoting cultural richness via activities and awareness for various cultural, ethnic, religious, and lifestyle groups.
- □ 6.8 Having aesthetically pleasant landscapes and buildings.

If you had to further rank the Importance of the items/values you just rated a "9" or "10", which item would be your absolute Highest Importance?

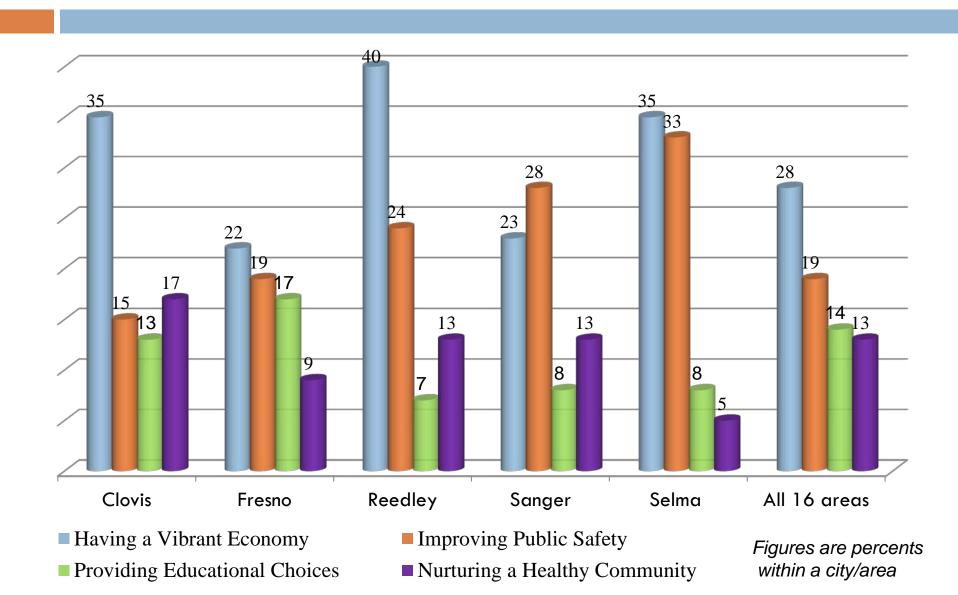
Highest Importance among the Community Values presented





	HIGHEST Transp. Spending Priority					T Transp. g Priority	
	Repair potholes on city streets and/or rural roads?	Improve transportation for the elderly?	Total		Repair potholes on city streets and/or rural roads?	transportation	Total
Clovis	8 61.5%	5 38.5%	13 100%	Mendota	12 100.0%		12
Coalinga	57.1%	30.3%	7	Orange Cove	62.5%	3	8
Firebaugh	8 72.7%	3 27.3%	11	Parlier	13 92.9%		14
Fowler	7 70.0%	30.0%	10	Reedley	11 84.6%	2	13
Fresno	69 72.6%	26 27.4%	95	San Joaquin	7 87.5%	1	8
Huron	5 62.5%	37.5%	8	Sanger	75.0%	4	16
Kerman	11 84.6%	2 15.4%	13	Selma	10 83.3%	2	12
Kingsburg	87.5%	12.5%	8	Rural/Unincorporated area of Fresno County	70.0%	3	10 100%
				Total	196	62	258

City/Area Differences in Perceived Community Value to be of Highest Importance in Planning a SCS in the Fresno Region



	HIGHEST I	mportance			HIGHEST Im	portance	
	Having a vibrant economy	Improving public safety	Total		Having a vibrant economy	Improving public safety	Total
Clovis	17	7	24	Mendota	6	1	7
	70.8%	29.2%	100%		85.7%	14.3%	
Coalinga	6	2	8	Orange Cove	8	4	12
	75.0%	25.0%			66.7%	33.3%	
Firebaugh	11	3	14	Parlier	6	7	13
	78.6%	21.4%			46.2%	53.8%	
Fowler	13		15	Reedley	18		29
	86.7%	13.3%			62.1%	37.9%	
Fresno	58	50	108	San Joaquin	3	4	7
	53.7%	46.3%			42.9%	57.1%	
Huron	2	2	4	Sanger	9	11	20
	50.0%	50.0%			45.0%	55.0%	
Kerman	8	8	16	Selma	14	13	27
	50.0%	50.0%			51.9%	48.1%	
Kingsburg	11	7	18		13	2	15
	61.1%	38.9%		of Fresno County	86.7%	13.3%	100%
				Total	203	134	337

Most Important Community Value in SCS Planning: Associations with Residents' Educational Levels

Respondents age 25 or older: Educational Level					Total Row Freq.
category>	U12G	HSD	SCA	BGP	
Having a Vibrant Economy	12%	33%	36%	36%	203
Improving Public Safety	16%	19%	19%	21%	134
Providing Educational Choices	23%	10%	7%	14%	98
Nurturing a Healthy	2370	1070	1 70	1470	70
Community	19%	10%	12%	8%	89
•••					••••
Total Column Freq.	199	181	193	141	714

U12G = Up to 12th Grade but no High School Diploma; HSD = High School Diploma or equivalent Vocational Diploma holder; SCA = Some College or Associate Degree holder; BGP = Bachelors, Graduate, or Professional degree holder.

Any Questions

Please email Beng Ong at ongbeng@yahoo.com

Or call 559-278-2594 (Ong's Fresno State office phone number)

Appendix H Item 5: November 2012 Workshop

Fresno County

Sustainable Communities Strategy (SCS) Public Workshop





Project Background

- Senate Bill 375
- Regional Transportation Plan (RTP)
- Greenhouse gas emission reduction through integrated transportation & land use planning



What's a SCS?

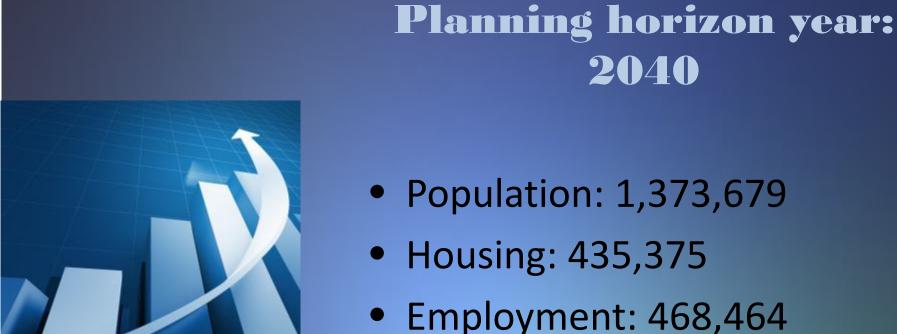
"a forecasted development pattern for the region, which, when integrated with the transportation network, and other transportation measures and policies, will reduce the greenhouse gas emissions from light trucks and cars, to achieve, if feasible, the greenhouse gas emission reduction targets approved by the Air Resource Board"

Senate Bill 375



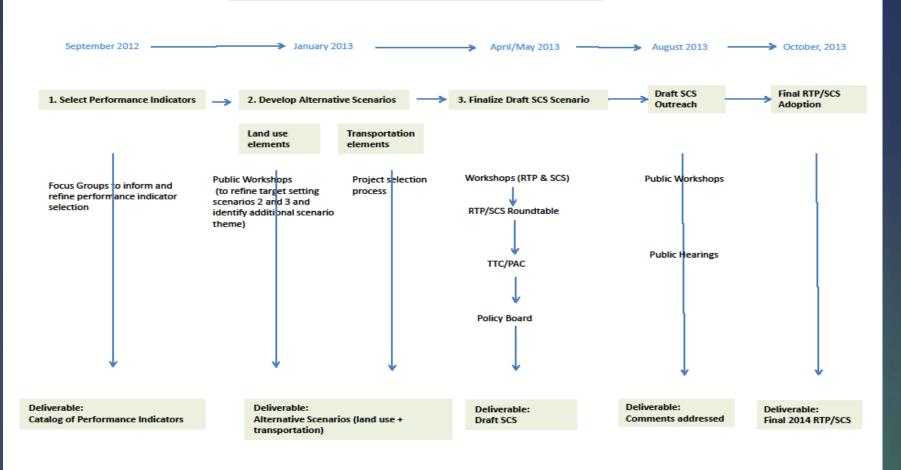


Growth Projection



SCS Process

Fresno COG SCS Development Process





Traditional Approach

The Present



The Future

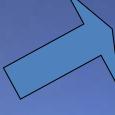


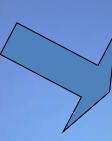


Scenario Approach

Plausible stories about the future











Develop a Range of Scenarios









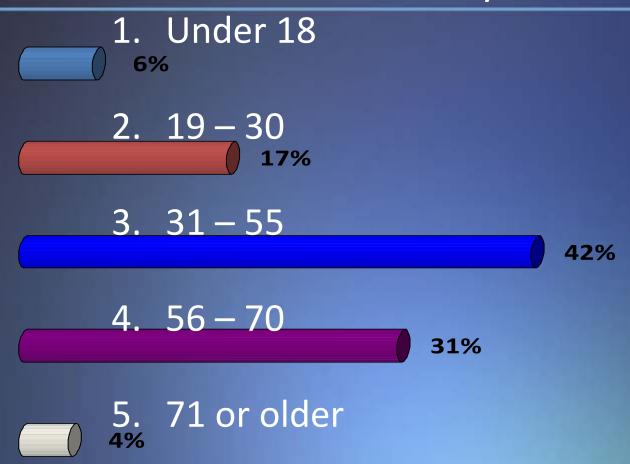
Instant Polling! - Getting Familiar with the Keypads

- There are no right or wrong answers!
- You will have a short time to review each question. . .
- Go with your "gut reaction!"



Let's try it...

Instant Polling! - Getting Familiar with the KeypadsHow old are you?



Where do you live?

- 1. Fresno/Clovis Metropolitan Area
 - **78%**
- 2. In one of the incorporated cities **east** of
- 5% Highway 99
 - 63. In one of the incorporate cities **west** of Highway 99
 - 11%
 - 4. In an unincorporated rural communities

How do you get around?









When shopping or running errands I like to.....

- 1. Park within sight of each destination 19%
- 2. Park once and walk between shops

60%

3. Walk, bike or bus to my destinations

21%

What makes people walk?

WalkableDistances



What makes people walk?

Practical Destinations



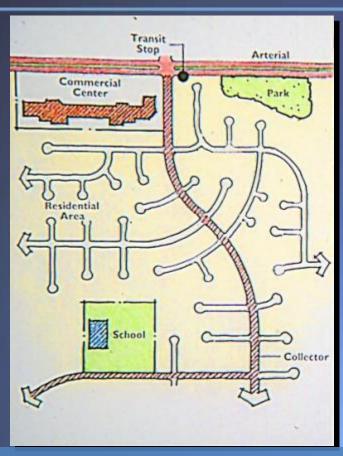
What makes people walk?

Pleasant andInterestingEnvironment, aHuman Scale

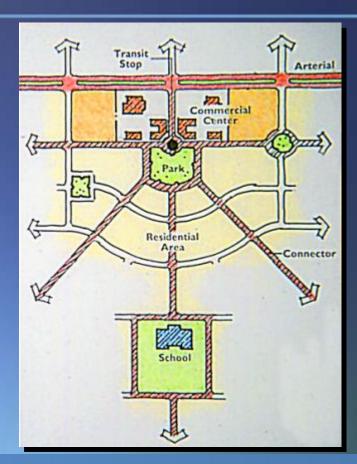


9

Walkable Neighborhoods



In most conventional suburban development, streets separate uses, discouraging walking and forcing even local trips onto arterial roads.



Walkable neighborhoods have streets that connect uses, with arterials reserved for through traffic.

Have you ridden on transit in the past six months?



If you answered yes to the last question, why did you ride transit?

1. It is convenient

62%

2. It is cheap

23%

3. It is my only option

15%

If you didn't ride transit, why?

1. It is too slow 34% 2. Doesn't serve my destinations 24% Not a pleasant experience 9% 4. There is no stop or station close to my home 32%

What do you think is the highest priority for transportation spending?

- 1. Building new and widening existing streets
 16%
- 2. Improve/Increase bus service

21%

- 3. Build more sidewalks, bikes lanes and trails
- 4. Improve transportation for the disabled and elderly
- 5. None of the above

12%

What is the most important issue to you in the SCS process?

- 1. Offering different transportation choices
- 2. Improve air quality
- 31%
- 3. Provide increased housing choices
 - 12%
- 4. Conserve valuable farmland
- 5. None of the above

We have plenty of room in the region so we shouldn't worry about cities spreading out as they grow.



I am willing to have more people live in my neighborhood so that less open space outside existing city boundaries will have to be developed.

1. Strongly agree

43%

2. Agree

21%

3. Neutral

14%

4. Disagree

7%

5. Strongly disagree

11%

6. Don't know

3%

Purpose of the Workshop

Bottom-up process

Input collection

Public outreach



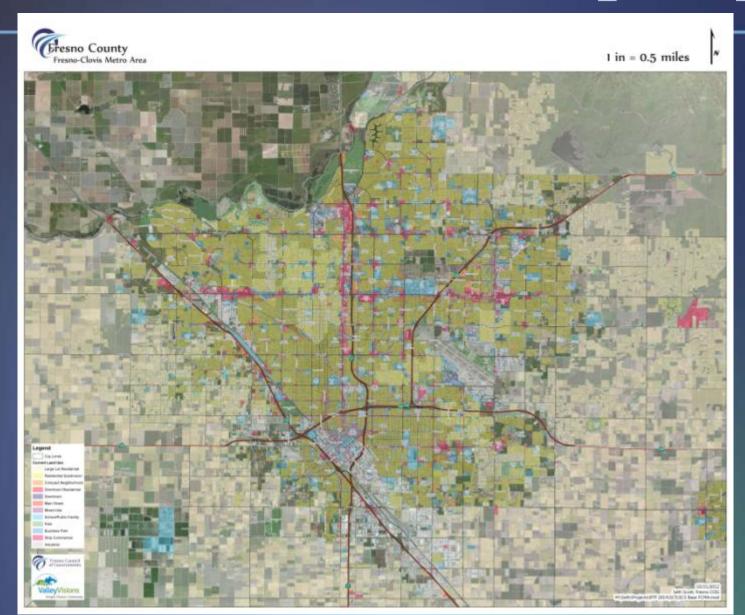
Interactive Mapping Exercises

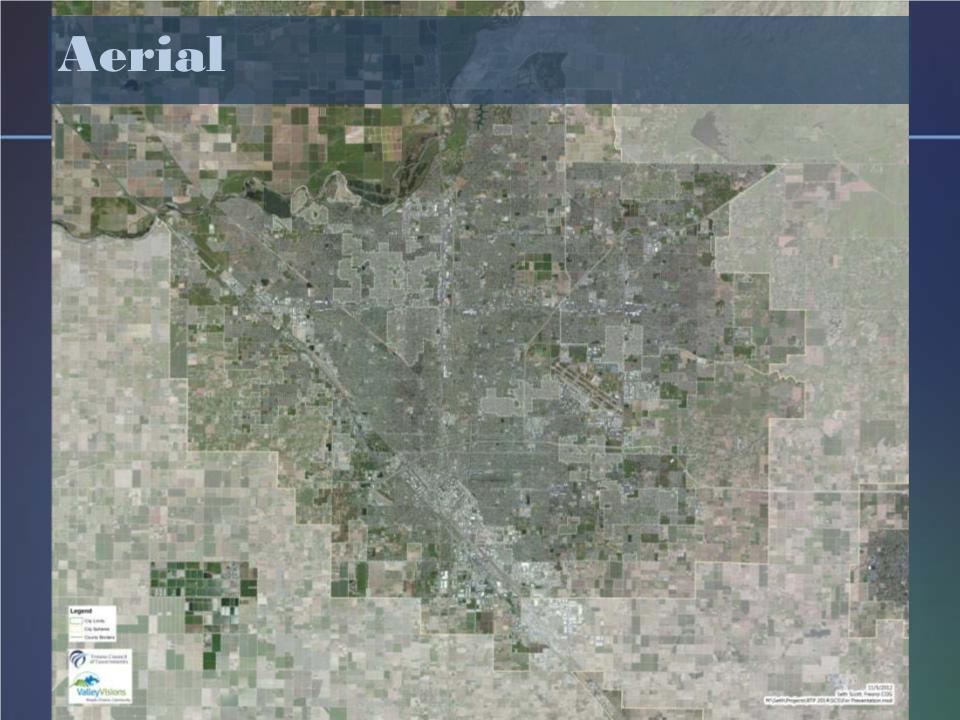
Groups of 8 to 10 will work together



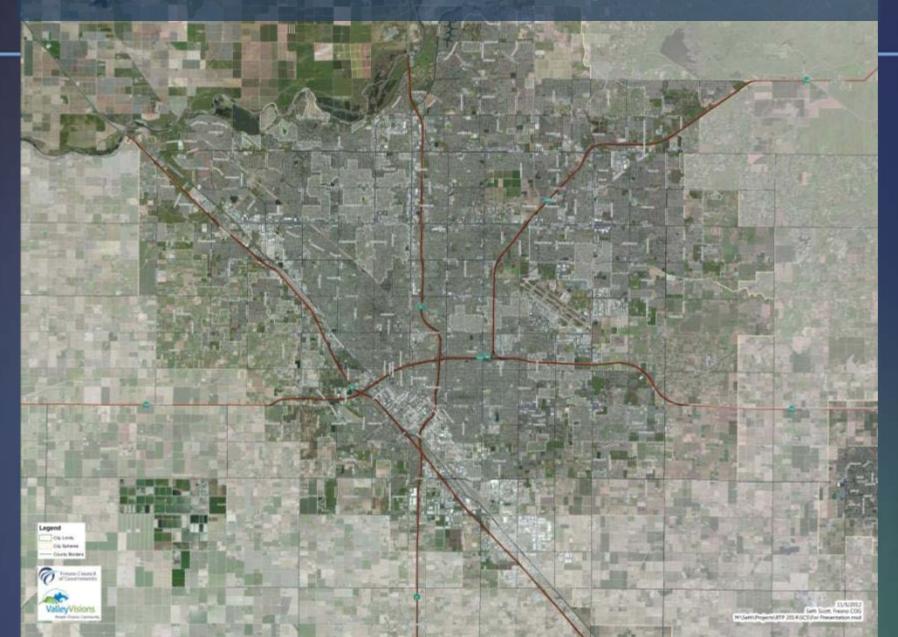


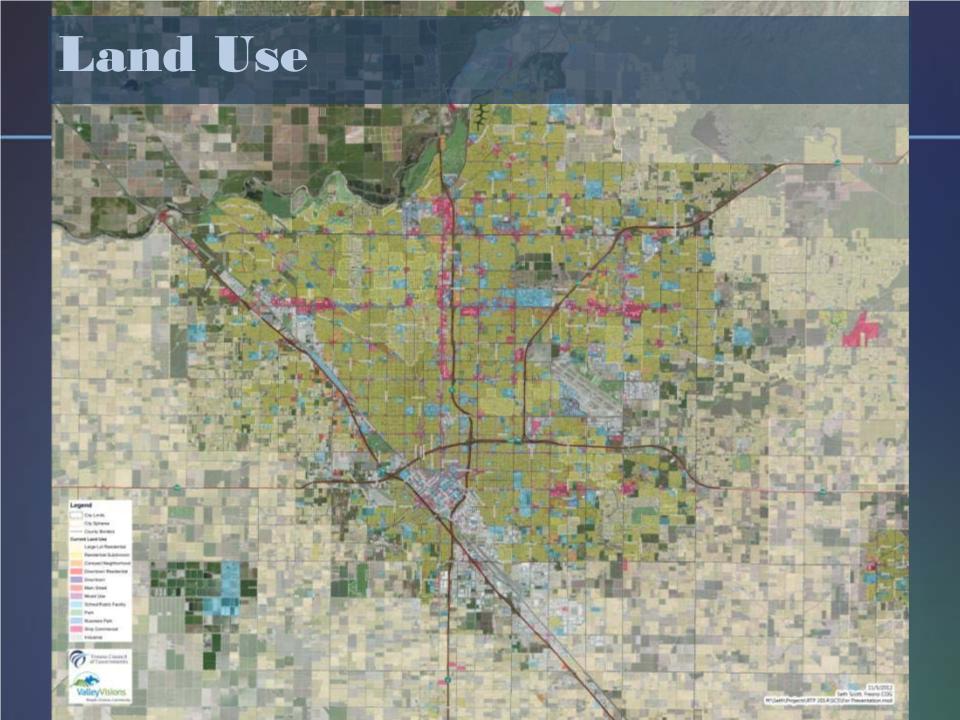
Fresno/Clovis Workshop Map



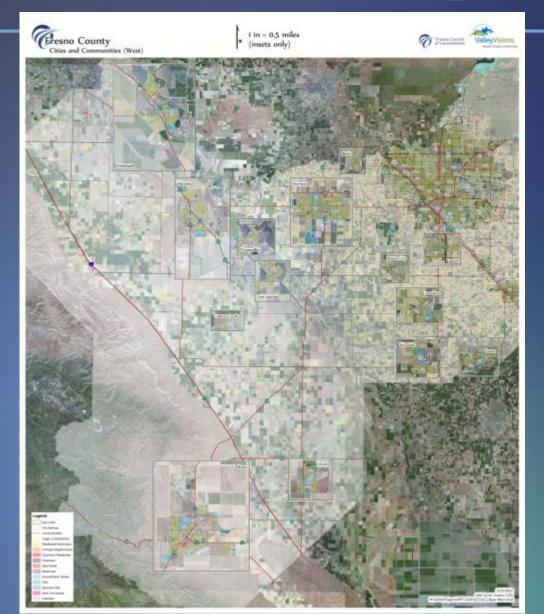


Major Roads and Highways

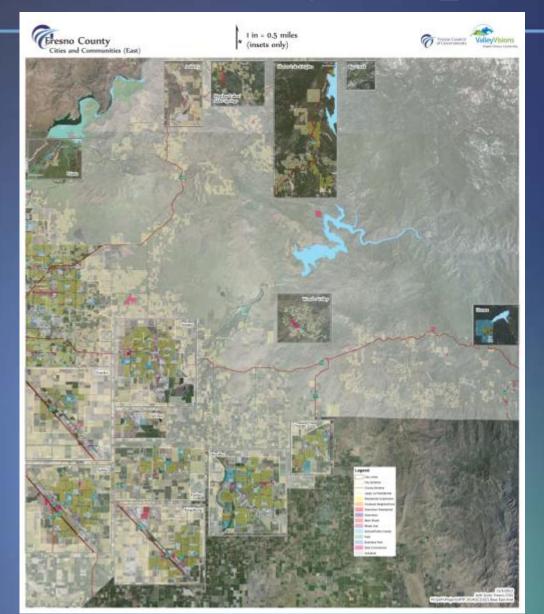




West County Map



East County Map





Workshop Game Pieces

Employment Types









Mixed-Use Types

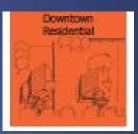


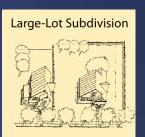


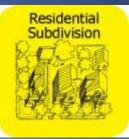




Residential Types









Chip Menus are on your Table

Strip Commercial



160 Acres # Households ~ # hh / ac

Households ~ # hh / a # Jobs ~ # jobs / ac











Activity Center



160 Acres

Households ~ # hh / ac

Jobs -# jobs / ac









Industrial



160 Acres

Households - 0 hh / ac

Jobs ~ # jobs / ac

The Industrial development type is made up of a mix of low and medium density industrial buildings. This type often consists of industrial yards and campuses separate from other uses due to the nature of the industrial use. This development type is often near highways with large surface parking for autos and trucks.









Business Park



160 Acres 0 Households - 0 hh / ac # Jobs - # jobs / ac Business Parks are comprised of low to medium density office buildings surrounded by surface parking. Generally located near highways for easy auto-access, transit and walking options are limited. Business parks tack residential or retail uses.





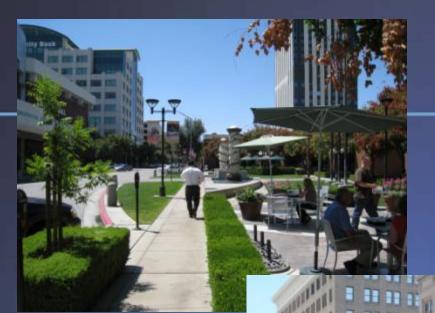












Downtown



Downtown:

60 acres

66 Households~ 11 hh / ac

6,300 Jobs ~ 105 jobs / ac





Business Park









2,640 feet

Business Park:

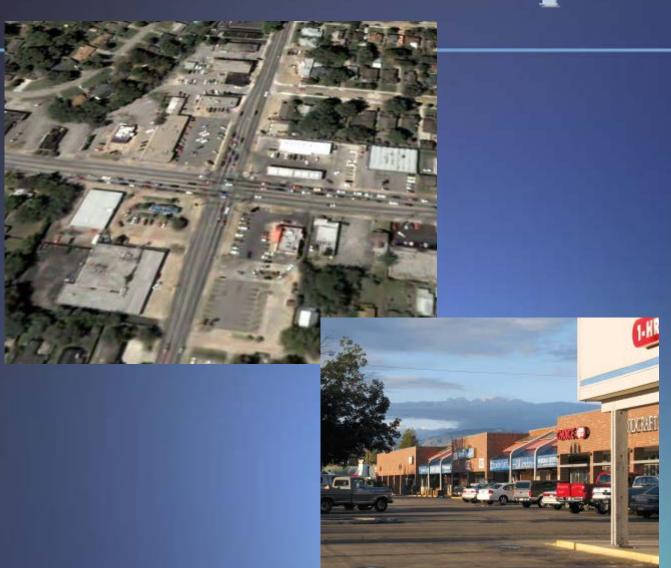
160 Acres

0 Households ~ 0 hh / ac

5,440 Jobs ~ 34 jobs / ac



Strip Commercial





5,280 feet

Strip Commercial:

160 Acres

0 Households ~ 0 hh / ac

2,080 Jobs ~ 13 jobs / ac





Activity Center





Activity Center:

160 Acres

0 Households ~ 0 hh / ac

3,040 Jobs ~ 19 jobs / ac







Industrial





2,640 feet

Industrial:

160 Acres

0 Households ~ 0 hh / ac

1,440 Jobs ~ 9 jobs / ac





Mixed Use Corridor







5,280 feet

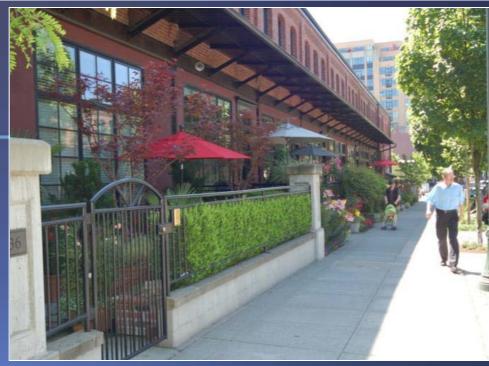
Urban Corridor:

160 Acres

2,240 Households~14 hh / ac

6,080 Jobs ~ 38 jobs / ac









Is this building appropriate for the Fresno region of the future?

1. Yes

81%

2. No

9%

3. Maybe

9%



Is housing in mixed use buildings a good fit for Fresno County?

- 1. Yes, throughout the area
 - 59%
- 2. Yes, only in Fresno and Clovis
 - 9%

3%

- 3. Yes, only in commercial centers and along transit corridors
- 4. No, it is not compatible
- 5. I don't know





Neighborhood Center





2,640 feet

Neighborhood Center:

160 Acres

2,080 Households~ 13 hh / ac

3,040 Jobs ~ 38 jobs / ac







Main Street





5,280 feet

Main Street:

160 Acres

983 Households

~ 9 hh / ac

973 Jobs

~ 9 jobs / ac









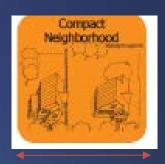




Compact Neighborhood







2,640 feet



160 Acres

1,280 Households ~ 8 hh / ac

0 Jobs~ 0 jobs / ac

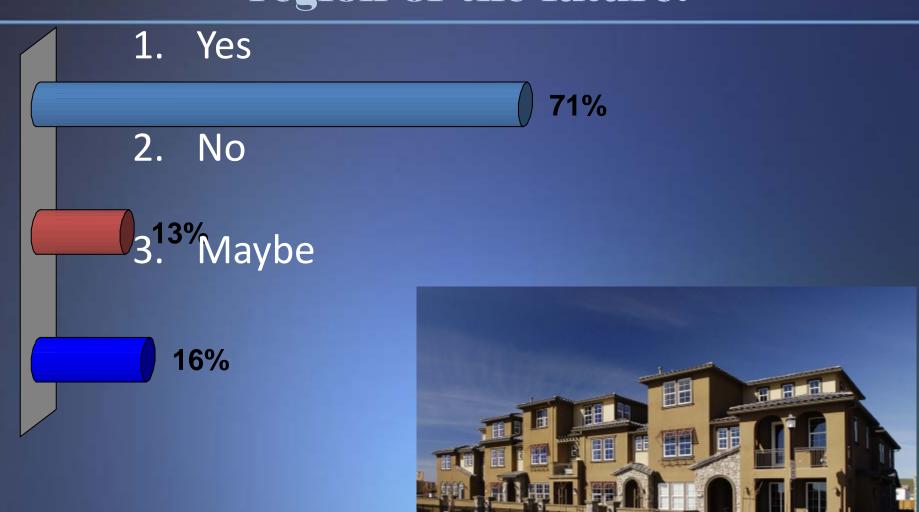








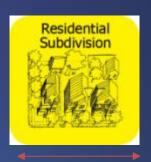
Is this housing style appropriate for the region of the future?





Residential Subdivision





2,640 feet

Residential Subdivision:

160 Acres

800 Households~ 5 hh / ac

0 Jobs~ 0 jobs / ac



Large-Lot Subdivision





2,640 feet

Large-Lot Subdivision:

160 Acres

230 Households~ 2 hh/ac

0 Jobs~ 0 jobs / ac

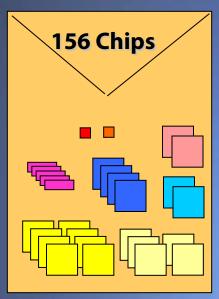


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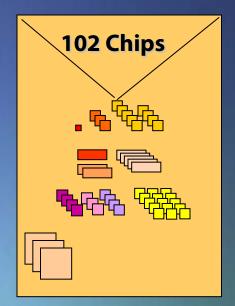
The Chipsets

The chip sets are the physical area covered by forecasted construction

Trends Continue



Complete Neighborhoods

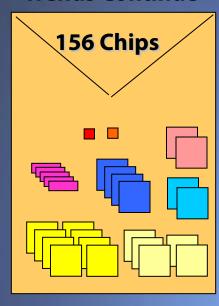


There are 2 packets



The Chipsets

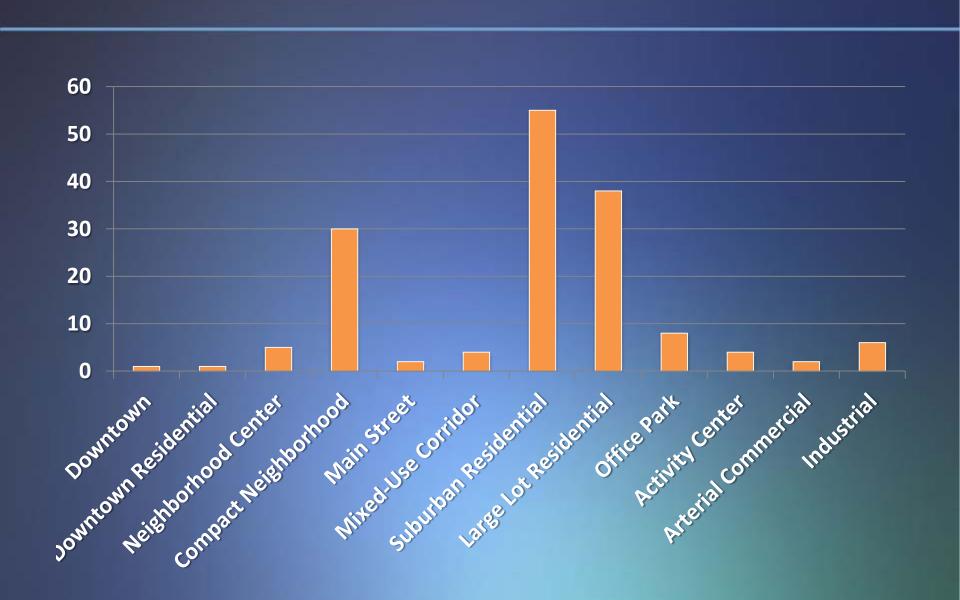
Trends Continue



Chipset: Trends

- Job growth continues primarily outside of downtown
- Housing is predominantly single-family in residential subdivisions
- Development is primarily single-use and autooriented

Trends: 156 Chips



Existing Trends in

Development

Big-box retail

 Large parking lots oriented to major highways





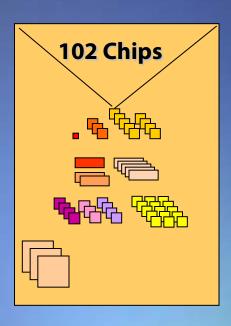
Existing Trends in Development

 Housing separated from shopping and jobs



The Chipsets

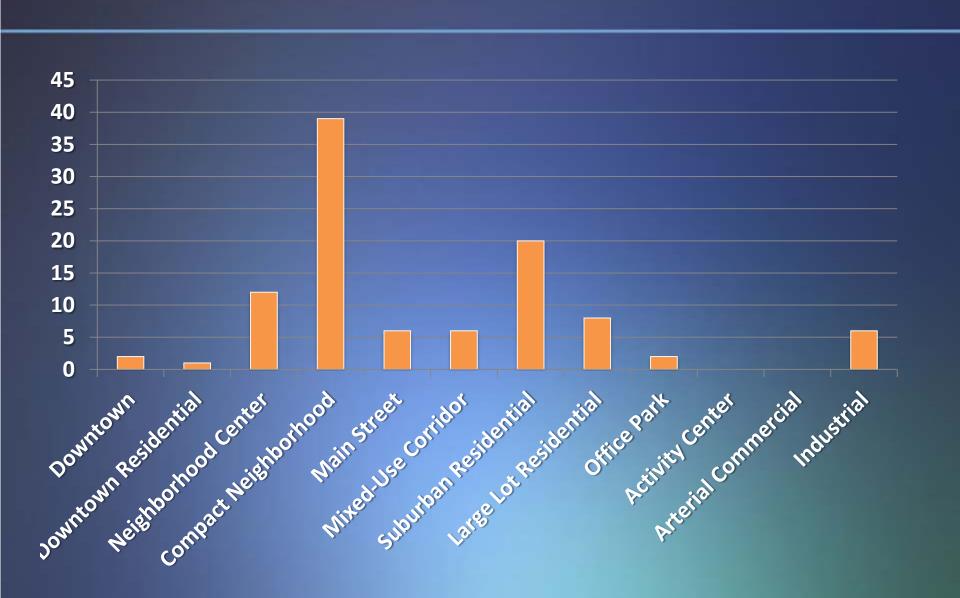
Complete Neighborhoods



Chipset: Complete Neighborhoods

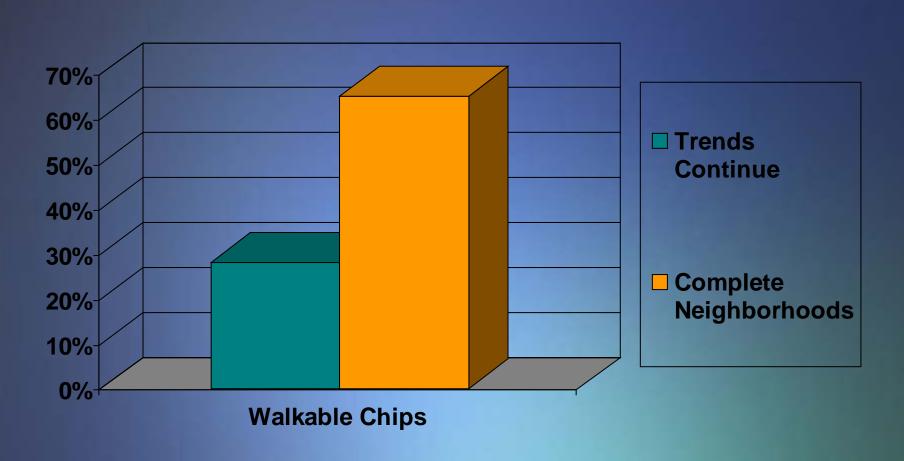
- New jobs and housing are directed downtown and along main streets
- Focus on neighborhood revitalization, transit, and infill
- Housing includes a wide mix of apartments, condominiums, townhomes and compact single family homes.

Complete Neighborhoods: 102 Chips



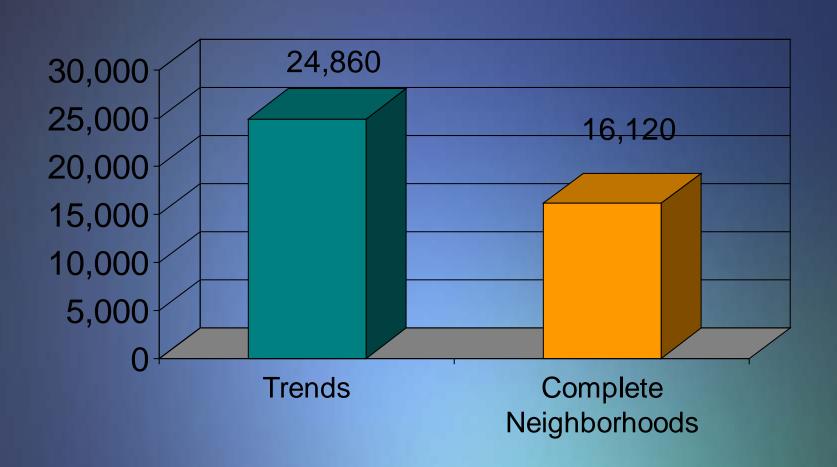
Chipsets Compared

Percent "Walkable" Chips



Chipsets Compared

Acres of Land Consumed





The Workshop Exercise

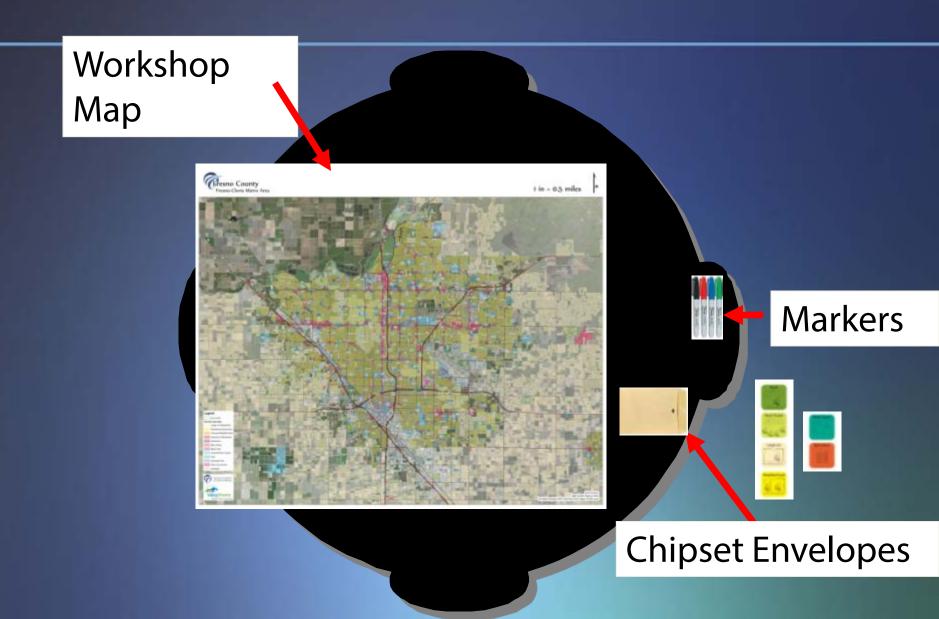
Participants build their own growth scenarios

PROCESS:

- Decide where NOT to grow
- 2. Choose a starter chip set
- 3. Arrange chips on map
- 4. Trade chips
- 5. Draw in roads and transit needed
- 6. Present map to group



Get Familiar with the Materials

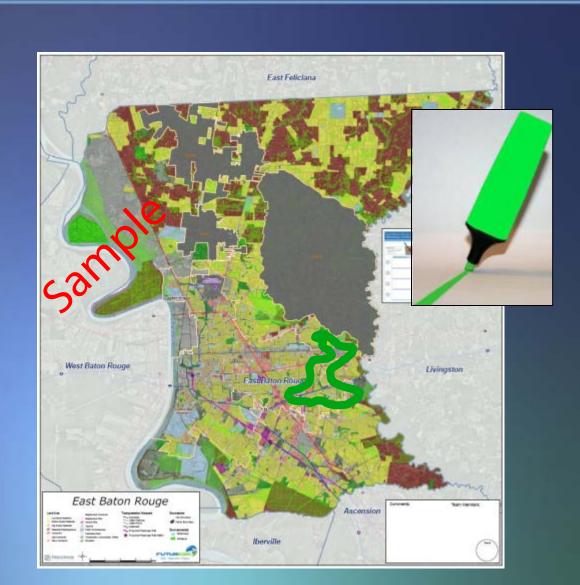




Decide where NOT to grow

Designate desired:

- Open space, green corridors and conservation areas
- Historic districts and other significant areas



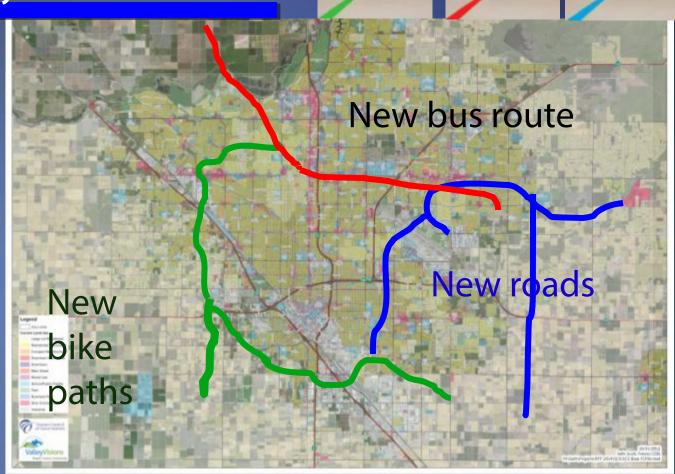
Draw transportation infrastructure

Bicycle & Pedestrian Networks

Transit

Roadways & Highways

Especially in areas you expect to have new jobs or housing!





The Workshop Exercise

Choose a Starter Set and Place Chips on Map



What if the chip is too big?

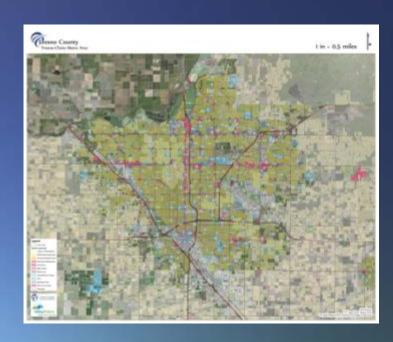
Feel free to cut the chip in half, or in quarters



Experiment with Chip Arrangements

 Cut out chips and begin placing them in strategic locations – but don't stick them down yet!







Name Your Map and Choose a Presenter



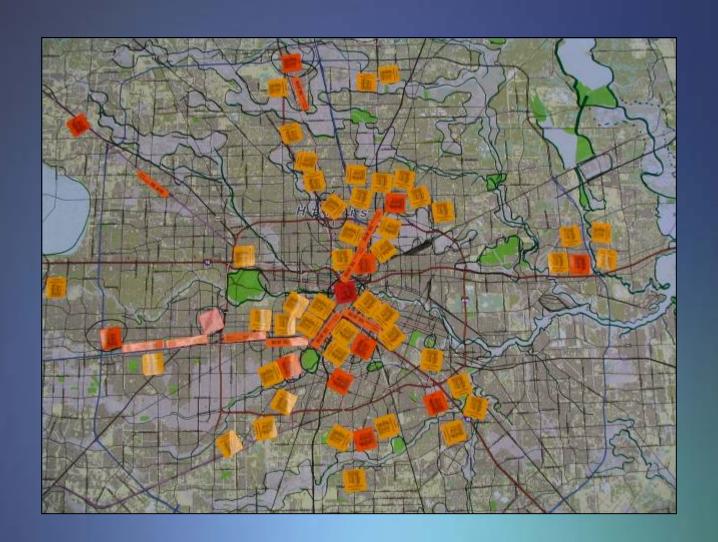








What happens after the Workshops?



Each table's plan is analyzed and recorded...



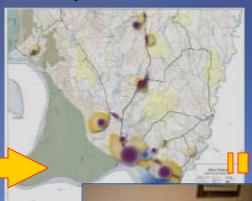
Then we use the maps to build scenarios

Your Input





Concepts and Analysis





Growth Scenarios



The scenarios are evaluated for performance







Land Use Scenario

Development





Sustainability Urban Design



Transportation Analysis Roadway Impact Ridership

How can you follow up?

Scenarios will be released in February, 2013

Public workshops in March/April, 2013

Policy Board adoption in April/May, 2013

www. Fresnocog.org

Fresno COG Staff Contacts

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brendav@fresnocog.org

www.fresnocog.org



www.fresnocog.org

For Immediate Release: November 6, 2012

Contact:
Brenda Veenendaal
Fresno Council of Governments
brendav@fresnocog.org
559-233-4148, ext. 219
559-367-5140 (cell)



Sustainable Communities Strategy (SCS) Public Workshop for the Fresno County Region

Fresno, CA – On Wednesday, November 7, 2012 the <u>Fresno Council of Governments</u> is hosting a public workshop at Bullard High School in Fresno, CA to find out what community members would like to see in a <u>new</u>, community wide plan for reducing greenhouse gas emissions, called a <u>Sustainable Communities</u> <u>Strategy</u>. This workshop is "hands on" with interactive voting that gives immediate results, and a mapping exercise. Working together in small groups of friends and neighbors, participants will create a vision of what they want for their areas of Fresno County. They will be answering questions such as the following:

- What types of housing they like? (We'll show examples from around the state)
- Do they like parks and open space?
- Should we preserve farmland?
- What different transportation options do they like and where would they like them to be?

<u>Senate Bill 375</u> is California state law that became effective in 2009 that prompts the creation of regional plans to reduce greenhouse gas emissions (GHG) from passenger vehicles throughout the state. The Fresno Council of Governments is tasked with creating Fresno County's first "Sustainable Communities Strategy" (SCS) through <u>integrated land use and transportation planning</u>. The SCS will demonstrate that, if implemented, the region will be able to achieve the GHG targets set by the California Air Resources Board.

Where: Bullard High School Cafeteria

5445 N. Palm Avenue

At Palm and Barstow Avenues, Fresno CA

When: Doors open at 5:00 p.m. for registration and dinner

Workshop held from 5:30 -7:30 p.m.

- A timeline of the project is included on the <u>workshop flyer</u>, showing where in the development process this input will be used.
- We currently have 110 RSVPs for this workshop, and expect many more to attend—upwards of 150-200 people.

<u>Visuals</u>: Presentations and clicker technology voting, hands-on mapping exercises where attendees will use "chips" to indicate land uses they'd like to see on very large maps of different county areas. They will use pens to draw desirable transportation facilities and modes.



Downtown Residential



160 Acres
Households ~ # hh / ac
Jobs ~ # jobs / ac

Downtown Residential includes areas with apartments, condos, and townhouses. There may be some mixed use buildings with retail on the ground floor. Street connectivity is relatively favorable, allowing for a walkable environment and transit options.









Compact Neighborhood



160 Acres
Households ~ # hh / ac
Jobs ~ # jobs / ac

Compact Neighborhoods are mediumdensity residential areas comprised of small lot single-family dwellings, townhomes and duplexes. Street connectivity is relatively favorable, allowing for a walkable environment and transit options.

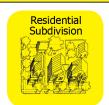








Residential Subdivision



160 Acres # Households ~ # hh / ac 0 Jobs ~ 0 jobs / ac

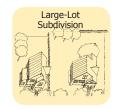
Residential subdivisions include a mix of single-family, detached homes. Street networks include many culde-sacs, which is typical of post-World War II suburbs. Residential subdivisions are designed for automobile travel. Street connectivity and walkability are generally low.







Large-Lot Subdivision



160 Acres # Households ~ # hh / ac 0 Jobs ~ 0 jobs / ac

Large-lot subdivisions consist entirely of single-family, detached homes. Large-lot subdivisions are typically isolated or far from employment and retail services. With one acre lots and larger, this development type is characterized by very large residences without sidewalks. Travel to and from destinations is usually by automobile.















Sustainable Communities Strategy (SCS) Public Workshop for the **Fresno County Region**

Wednesday, November 7, 2012

Registration & Dinner: 5:00 p.m. Workshop: 5:30 - 7:30 p.m.

Bullard High School Cafeteria 5445 N. Palm Avenue at Palm and Barstow Avenues in Fresno, CA

Transit routes to the workshop:

The school is served by Fresno Area Express (FAX) bus lines 26 and 45. If you take transit to this workshop ask your bus driver for a transfer receipt and bring it into the workshop with you. We will give you bus tokens as reimbursement for the travel expense.

Free rural transportation provided by calling 263-8005.

Please RSVP to the Fresno Council of Governments:

Phone: (559) 233-4148 or Email: brendav@fresnocog.org

Free dinner and translation services provided



This NEW countywide plan for reducing greenhouse gas emissions (GHGs) begins with what YOU think is important. Working together in small groups of friends and neighbors, you'll create a vision of what you want for your area of Fresno County. What type of housing do you like? Do you like parks and open space? Should we preserve farmland? What different transportation options do you

like? And more...

Please Come and Share Your Ideas

The workshop will be "hands on", interactive and fun!

Senate Bill 375 is California state law that became effective in 2009 that prompts the creation of regional plans to reduce greenhouse gas emissions (GHG) from passenger vehicles throughout the state. The Fresno Council of Governments is tasked with creating Fresno County's "Sustainable Communities Strategy" (SCS) through integrated land use and transportation planning. The SCS will demonstrate that, if implemented, the region will be able to achieve the GHG targets set by the California Air Resources Board.



For more information: www.fresnocog.org

SCS Timeline: Where are we now?

2012

Targets Selected

JULY SEPT./OCT. **GHG** Reduction Focus Groups/ Scientific Survey **NOVEMBER**

JANUARY

Public Workshop SCS Scenarios

2013

Release 3 Draft

FEB./MARCH Community

Outreach

APRIL Draft Preferred Scenario

MAY-SEPT.

OCTOBER

Final Adoption Community of SCS Outreach



Estrategia para Comunidades Sostentables (SCS) Taller Público para la Región del Condado de Fresno

Miércoles, 7 de noviembre, 2012

Registro de llegada y comida: 5:00 p.m. Taller: 5:30 p.m. - 7:30 p.m.

Cafetería de la Preparatoria Bullard Avenida N. Palm 5445 Esquina de Palm y Barstow, Fresno, Calif.

Tarifas y rutas de autobuses para llegar al taller: Si toma el autobus para llegar al taller traiga su boleto y le rembolsaremos el costo del pasaje con fichas para el autobús. La ruta para llegar a la Preparatoria Bullard son: FAX 26 y 45.

Si vive en una area rural y necesita transporte llame: 559-263-8005

Se recomienda hacer reservaciones

de Gobiernos del Condado de Fresno Teléfono: (559) 233-4148

Correo electrónico: brendav@fresnocog.org

Se ofrecerán refrescos, bocadillos y traduccion



El nuevo Plan del condado para reducir las emisiones de gases que causan el "efecto invernadero" requiere de su participación. Por eso, lo que usted piensa es importante. Trabajando conjuntamente, con amigos y vecinos, usted puede lograr una visión clara de lo que desea para el área del Condado de Fresno en donde radica.

¿Qué tipo de vivienda le gusta? ¿Le gustan los parques o el espacio natural libre? ¿Debemos conservar la tierras agrícolas?

Y más.....

Acompañenos y comparto a sus IDE ¡El taller será interactivo y divertido!

Que la Ley 375 fue establecida en el año 2009. Establece la creación de Planes Regionales en el estado, para reducir emisiones de gases de vehículos de pasajeros, que causan el "efecto invernadero". Con base en esta Ley, El Consejo de Gobiernos del Condado de Fresno trabaja en el diseño de la "Estrategia para Comunidades Sustentables" (SCS) que contempla la planeación integrada de uso de suelo y transporte para el condado de Fresno. Esta estrategia tiene como meta el alcanzar los objetivos de control para la Emisión de Gases de Efecto Invernadero establecidos por California.



Programa (Hoja de Ruta) de SCS. ¿Dónde estamos ahora?

2012

JULIO SEPT./OCT.

Meta de Grupos de Enfoque/
reducción de Encuesta Científica
gases de efecto
invernadero

NOVIEMBRE Taller Público 2013

Publicación de 3 Propuestas de Escenarios FEB./MARZO

Participación
Comunitario

ABRIL Ejemplo del Escenario MAYO-SEPT.

Participación
Comunitario

OCTUBRE

Reporte final del ECS

Appendix H Item 6: Mini Grants



Fresno Council of Governments - Consejo de Gobiernos de Fresno

Regional Transportation Plan - Planes Regionales de Transportación Community Workshop - Taller Comunitario

Comment Form - Formulario Para Comentarios

Comments/ Comentarios:

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Name/Nombre:	
Telephone/Teléfono:	_
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City/Ciudad:	Zip code/Código postal:
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FRESNO COG 2013 REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITIES STRATEGY OUTREACH DOCUMENTATION

In partnership with other regional community organizations, the San Joaquin Valley Rural Development Center at Fresno State (SJVRDC) facilitated two workshops on behalf of the Fresno COG in May 2013. The purpose of these workshops was to provide outreach to individuals who are traditionally un- and under-represented groups in the planning process. Their feedback on a series of planning scenarios will be used in the development of Fresno COG's Regional Transportation Plan/ Sustainable Communities Strategy, and the selection of the Fresno COG's future development scenarios.

This document details the public outreach conducted to promote participation in the two workshops; specifically within the target communities of Firebaugh (including the communities of Mendota and San Joaquin) and Parlier (including the communities of Orange Cove, Reedley, Raisin City and Del Rey). The two SJVRDC-facilitated workshops included:

Thursday, May 23, 2013, 6:00 p.m. – 8 p.m. 745 Tulare Street, Parlier, CA 93648 (in conjunction with the Youth Centers of America)

Tuesday, May 28, 2013, 6:00 p.m. – 8:00 p.m. Family Education Center, 1610 Allardt Drive, Firebaugh, CA 93622 (in conjunction with the Fresno Housing Authority)

GENERAL OUTREACH CONDUCTED:

Information on the mini-grants outreach events were distributed via the California Partnership for the San Joaquin Valley e-mail list, which goes to over 1,300 community members and stakeholders. The same information was also distributed to over 300 rural stakeholders via the SJVRDC's Small Communities Network newsletter. In addition, for each of the workshops, staff canvassed the neighborhoods distributing flyers at local stores, restaurants, businesses and community groups. More detailed information about each workshop's specific outreach is as follows:

May 23rd Outreach Event:

The SJVRDC's Project Manager, Eduardo Gonzalez, was the lead person, working in conjunction with Youth Centers of America, our local community partner, and Fresno Housing Authority staff (Recruitment) on the planning and execution of the May 23rd outreach event. Eduardo and staff from the Fresno Housing Authority made recruitment efforts in Parlier, Reedley and Orange Cove, passing out flyers and personally inviting community members two weeks prior to the outreach event. Eduardo, also contacted key community leaders via phone calls and emails, assuring that representation from all east rural communities was present at the outreach event.

Additionally, Eduardo helped with adjustments to all flyers in preparation for all events, including flyers for CCROPPs event. An estimated 1,200 flyers where distributed in the rural communities of Parlier,

Reedley, Del Rey and Orange Cove. The Outreach Event had approximately 56 participants (see attached sign in sheet), not including Fresno COG, Fresno Housing Authority and SJVRDC staff, nor the children who were in attendance with their parents. Translation services where provided by Eduardo as well. The number of participants exceeded the goal of 40 for this outreach event. No Follow up was conducted after the event.





In addition to staff time and mileage reimbursement, expenses for the outreach event consisted of the following:

- \$450.00 Dinner: Pizza Pirate (Sponsored by Fresno State)
- \$151.36 Raffle Prizes: Wal-Mart (1/4 of total \$605.41)





May 28th Outreach Event:

The SJVRDC's Director, Ismael Díaz Herrera, was the person responsible for working with Fresno Housing Authority staff on the planning and execution of the May 28th outreach event. Herrera's role was to supplement outreach being conducted by Fresno Housing Authority staff in target communities by distributing information about the outreach event via target communities' utility bill newsletters. On April 24th Herrera provided a copy of the outreach event flier to staff at the City of Mendota, who then proceeded to include in utility bill newsletter that reached over 1,700 households. Herrera provided the same flier to staff at the City of San Joaquin for inclusion in their utility bill newsletter that reached over 670 households. Herrera also printed and hand-delivered 1,700 copies of the outreach event flier to staff at the City of Firebaugh who included in their utility bill newsletter. In all, the outreach event flier was shared with over 4,070 households in the three target communities (see attached event flier).

The outreach event had 17 participants (see attached sign in sheet), not including Fresno COG, Fresno Housing Authority and SJVRDC staff, nor the children who were in attendance with their parents. The number of participants was less than the 40 participants that were anticipated for the event. Follow up communication with attendees was not conducted after the outreach event.

In addition to staff time and mileage reimbursement, expenses for the outreach event consisted of the following:

- \$480.00 Dinner: Carnitas Ortega (\$257.88 sponsored by Fresno Housing Authority and Fresno State)
- \$21.53 Dinner Supplies: Firebaugh Super Market
- \$151.36 Raffle Prizes: Wal-Mart (1/4 of total \$605.41)
- \$20.00 Translation Headsets: F.I.R.M. rental fee (1/3 of total \$60.00)





Local Housing Counseling Agency

Workshop Name: Fresno COG - SCS Mini-Grant Workshop

Housing Counselors Names (s): Irma Garcia

Location: Yosemite Village Apartments, 709 W. California Avenue, Fresno, CA 93706

Time: 6:00 PM - 8:00 PM Date: 5/20/2013



My signature authorizes the Fresno Housing Authority to distribute any information on this form for purposes of and not limited to reports, marketing, promotion, and community outreach.

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administra propiedades de alquiler y desarrolla las funciones tipicas de un dueño privado, cuales incluyen la selección de inquilinos, colección, de arrendamineto (renta) y el mantenimiento de la propieded. A usted, como cliente del programa de consejo, se le avisa de que no está bajo ninguna obligación de comprar o de alquilar propiedadide la Autoridad de Viviendas de Fresno. Y tampoco está bajo ninguna obligación de utilizar cualquier La Autoridad de Viviendas de Fresno financea, construye, compra y administra propiedades usando una variedad de programas de viviendas para las gentes de bajos recursos. La Autoridad de Viviendas de Fresno producto dee prestamos ofrecido por la Autoridad de Viviendas de Fresno.

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Local Housing Counseling Agency

Workshop Name: Fresno COG - SCS Mini-Grant Workshop

Housing Counselors Names (s): Irma Garcia

Location: Yosemite Village Apartments, 709 W. California Avenue , Fresno, CA 93706

Date: 5/20/2013 Time: 6:00 PM - 8:00 PM

My signature authorizes the Fresno Housing Authority to distribute any information on this form for purposes of and not limited to

reports, marketing, promotion, and community outreach.





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Housing Counselors Names (s): Irma Garcia

Location: Yosemite Village Apartments, 709 W. California Avenue, Fresno, CA 93706

Date: 5/20/2013 Time: 6:00 PM - 8:00 PM

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SJV Rural Development Center

050545 03058/ 030545 030559 RTP/SCS Public Workshop00557 & Free Dinner

Tuesday, May 28, 2013

Family Education Center 1610 Allardt Drive Firebaugh, CA 93622

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Note: L=Laotian; H=Hmong; C=Caucasian; M=Mexican(Hispanic), O=Others



You're Invited to a Public Workshop & FREE Dinner

Join other community members at a workshop to discuss the future of our region!

Valley Visions is a regional effort to improve the quality of life in our communities. Join us to discuss and select a regional plan that takes a big-picture look at how the San Joaquin Valley can grow over time in a way that uses resources efficiently, protects existing communities, conserves farmland and open space, and supports the regional economy. Planning in advance for growth can result in better neighborhoods, more housing and transportation choices, and a higher quality of life for residents.

Find out more and share your ideas. We seek the input of many residents and stakeholders to create a plan that meets the goals of San Joaquin Valley residents and reflects our individual community values.

For more information on this project, visit: www.fresnocog.org or contact Brenda Veenendaal at (559) 233-4148 ext. 219 or brendav@fresnocog.org

Tuesday, May 28th, 2013 Family Education Center 1610 Allardt Drive, Firebaugh, CA 93622

6:00pm - 8:00pm

Prizes will be raffled!













Está Invitado A Un Taller Público y Cena Gratuita

Acompáñe a miembros de várias comunidades en este taller para discutir el futuro de nuestra región!

Valley Visions es una iniciativa regional para mejorar la calidad de vida de nuestras comunidades. Acompáñenos para discutir y selecionar un plan regional que tome en cuenta la manera en que puede crecer el Valle de San Joaquín usando recursos eficientemente, protegiendo comunidades existentes, conservando tierras agrícolas y el medio ambiente, y apoyando la economía regional. Planificando avanzadamente para el desarrollo regional puede resultar en mejores comunidades, más opciones de viviendas y transportación, y una calidad de vida más alta para residentes.

Venga a aprender y compartir sus ideas. Buscamos las surgerencias de residentes y partidos interesados para crear un plan que cumpla con las metas de los residentes del Valle de San Joaquín y refleje los valores de nuestras comunidades.

Para más información sobre este proyecto, visite: www.fresnocog.org o communiquese con Brenda Veenendaal al (559) 233-4148 ext. 219 o brendav@fresnocog.org

FRESNOSTATE

Community and Economic Development

Martes, 28 de mayo del 2013 Centro Educativo de La Familia 1610 Allardt Drive, Firebaugh, CA 93622

6:00pm - 8:00pm

i Habrá rifa y premios!







2013

Community Mini-Grant Program



Application Packet for the Fresno Council of Governments Community Mini-Grant Program

Released for application November 1, 2012

Deadline for submittal: December 5, 2012

ValleyVisions

TO: Interested Parties

FROM: Brenda Veenendaal, Fresno Council of Governments

SUBJECT: Community-Based Outreach Mini-Grant Program for the 2014 Regional Transportation

Plan's

Sustainable Communities Strategy Scenario public review and input

Overview:

The Fresno Council of Governments (Fresno COG) is seeking assistance from community-based organizations, schools, etc. to solicit ongoing public input into key activities associated with the preparation of their **2014 Regional Transportation Plan (RTP) and the Sustainable Communities Strategy Scenarios** associated with it. In order to ensure diverse and extensive input to the 2014 RTP and related key components from people throughout the region, Fresno COG is requesting help to further expand community outreach activities.

Fresno COG will provide mini grants ranging from \$1,500 – \$3,000 each, to schools/organizations that will implement outreach activities that result in public involvement and input from stakeholders regarding the 2014 Regional Transportation Plan and its Sustainable Communities Strategy (SCS) Scenarios. The primary goal of this effort is to reach out to residents of the Fresno County region, to include them in the RTP and SCS transportation planning process, and to obtain defined input on the three SCS Scenarios that will be released for public review. This program will help ensure that interested members of the public have ample opportunity to understand and provide meaningful input on these plans during the planning process.

These activities will coordinate with public involvement activities conducted separately by the Fresno COG. We will have a defined set of questions or types of feedback for all mini-grant recipients to use while outreaching on the SCS Scenarios. All answers/input/data collected will be combined and used to select one preferred scenario for the Fresno County region.

If your organization is awarded a grant, members from your organization will receive detailed orientation on Fresno COG, the RTP and the SCS. Fresno COG will also provide information, SCS Scenario maps and some necessary materials in English, to assist you in your outreach efforts. All translation of materials must be done by mini-grant recipients. Some staff assistance with formatting necessary documents to accommodate non-English translations may be provided by Fresno COG staff.

Estimated Timeline:

If you are interested in assisting Fresno COG in these public outreach/involvement activities, please review the attached background materials and respond with a letter of interest and completed application by **Wednesday**, **December 5**, **2012 at 12:00 p.m. (noon)**. No applications will be received after that date and time.

Should your response appear to meet Fresno COG's outreach needs, Fresno COG will contact your organization on or before <u>Monday</u>, <u>December 10, 2012</u>, to set up a face-to-face interview with representatives from your organization on <u>Wednesday December 12, 2012</u>. Applicant acceptance and the associated funding level approved will be announced by <u>Friday</u>, <u>December 14, 2012</u>.

Our goal is to empower each of the grant recipients to begin implementing their RTP/SCS Scenario Outreach Strategies right away. Staff will meet with mini-grant recipients between Friday, December 14, 2012 and January 18, 2013 to refine each recipient's scope of work and discuss contract terms. An orientation meeting will be held with all the mini-grant recipients on **January 30, 2013**. All outreach should be completed and a final report submitted to Fresno COG with each mini-grant recipient's findings and final community input summary by **4:00 p.m. on May 1, 2013**.

Estimated Timeline Summary:

<u>Date</u>	Activity
December 5, 2012	Mini-Grant Application Packet and Proposals due to Fresno COG by 12:00 p.m.
December 10, 2012	Fresno COG contacts applicants to set up interviews
December 12, 2012	Applicant interviews
December 14, 2012	Applicants notified of acceptance
December 14, 2012 through	Finalizing Scopes of Work and signing contracts
January 18, 2013	
January 30, 2013	Mandatory Orientation Meeting for all recipients
March/April 2013	Workshops/meetings held
May 1, 2013	Final outreach report due to Fresno COG by 4:00 p.m.

Scope of Work:

Fresno COG will provide mini grants ranging from \$1,500 – \$3,000 each, to schools/organizations that will implement outreach activities resulting in public involvement and input from stakeholders regarding the 2014 Regional Transportation Plan and its Sustainable Communities Strategy (SCS) Scenarios. Initially, Fresno COG would like each Mini-Grant recipient to organize a workshop or public meeting with community members that they already have a working relationship with. The goal of the outreach is to obtain community input on the three SCS Scenarios. Fresno COG staff will attend the meetings and make presentations on the scenarios. However, each recipient is responsible to organize the meeting/workshop and make all the arrangements, invite attendees, translate and duplicate materials and arrange all needed workshop transportation, food, etc. for attendees. Your agency or school must facilitate the workshop or meeting while Fresno COG staff acts as presenter.

Each mini-grant recipient will then gather all participant information and input received from the public and submit it to Fresno COG electronically and via a reproducible hard copy by the established deadline.

Fresno COG will have a reporting format requirement that will be given to you at the Orientation Meeting.

The primary goal of this effort is to reach out to residents of the Fresno County region, to include them in the RTP and SCS transportation planning process, and to obtain defined input on the three SCS Scenarios. We do not have any detailed information to share with you about the scenario content at this time. We are still outreaching to the community for their input on what the scenarios should look like. Then our staff will begin to build the scenarios.

We do not have the exact questions you will need to ask them either. Those will arise as the scenarios are built and prepped for release to the public. You will, however, be informed of them by the time we hold the orientation meeting on January 30, 2013.

The mini-grants will be awarded based upon the following criteria:

- 1. Your outreach strategy and goals.
- 2. Completeness of your application packet.
- 3. The specific demographics of the community you will be working with and the geographic area your program would reach. It is important to note that we are looking to reach a variety of non-traditional participants.
- 4. The number of people who attend your meetings/workshop and submit feedback.
- 5. Amount of success you have experienced previously outreaching to the people/community you propose to reach. How established are your contacts and your access to contacts?
- 6. Amount of funding (\$1,500-\$3,000) you wish to apply for and your justification for receiving that amount of money.

Fresno COG reserves the right to award the number of mini-grants they deem appropriate at funding levels warranted by each applicant's individual outreach strategy.

SB 375 & SCS background information

In short, a Sustainable Communities Strategy (SCS) is a plan for integrating transportation, land-use and housing policies for achieving lower greenhouse gas emissions per person. That's the short version, the longer and detailed explanation is provided below.

Legislative Background: Where did the "SCS" Come From?

SCS is derived from the Sustainable Communities and Climate Protection Act of 2008, also known as Senate Bill 375 (SB 375), a State of California law-targeting greenhouse gas (GHG) emissions from "mobile" pollution sources, specifically passenger vehicles. Greenhouse gases, such as carbon dioxide, come from the burning of fossil fuels (i.e. the petroleum based gasoline in automobiles) and contribute to the greenhouse effect, or a rise in average surface temperature, as well as air pollution. Passenger vehicles are the single largest source of greenhouse gas emissions statewide and account for 30 percent of the total emissions. Senate Bill 375 was a follow up bill to Assembly Bill 32 (AB 32), the Global Warming Solutions Act of 2006. AB 32 set goals for the reduction of statewide greenhouse gas emissions to 1990 levels by 2020, representing a 25 percent reduction statewide. The California Air Resources Board (CARB or ARB) is charged with establishing greenhouse gas emission "targets" for regions within the state including the San Joaquin Valley. The targets were adopted by ARB in September 2010.

What are the Components of a "SCS"?

A Sustainable Communities Strategy is a plan for demonstrating land-use and transportation measures that will be used to meet the region's greenhouse gas emission reduction targets, if feasible. The main components of a SCS are as follows:

- 1. Identify the general location of uses, residential densities, and building intensities within the region;
- 2. Identify areas within the region sufficient to house all the population of the region, including all economic segments of the population, over the course of the planning period of the regional transportation plan (RTP);
- 3. Identify areas within the region sufficient to house an eight-year projection of the regional housing needs for the region;
- 4. Identify a transportation network to service the transportation needs of the region;
- 5. Gather and consider the best practically available scientific information regarding resource areas and farmland in the region;
- 6. Consider the state's housing goals; the provision of safe and decent housing for all segments of the population, particularly for low to moderate income households;
- 7. Set forth a forecasted development pattern for the region, which, when integrated with the transportation network and other transportation measures and policies, will reduce the greenhouse gas emissions from passenger vehicles consistent with the target reductions developed by ARB;
- 8. And, allow the regional transportation plan to comply with federal laws inclusive of the Clean Air Act.

For additional information on Sustainable Communities Strategies and Fresno COG's role in developing an SCS for Fresno County please visit the Fresno COG website at:

www.fresnocog.org

Community-Based Outreach Mini-Grant Program

Application Instructions:

Please complete and submit five copies of the following items to Fresno COG:

- 1. Application Form
- 2. Proposed Budget Worksheet
- 3. Supporting materials

Return completed applications via mail or hand delivery by 12:00 p.m., December 5, 2012, to:

Brenda Veenendaal Senior Regional Planner Fresno COG 2035 Tulare Street, Suite 201 Fresno, CA 93721

If you have any additional questions or need assistance, please submit questions to Brenda Veenendaal, at brendav@fresnocog.org, at mailing address listed above, or by phone at 233-4148 ext. 219. All questions received and their associated answers will be posted to Fresno COG's website at www.fresnocog.org/sustainable-communities-strategy-development-and-outreach as responses are provided by Fresno COG staff.

This application packet may be downloaded in pdf format from the Fresno COG homepage at the link listed above. Microsoft Office copies of the attached worksheets will be emailed to you by request.

Community-Based Outreach Mini-Grant Program APPLICATION FORM

Organization/Agency:		
Address:		
Primary Contact:		
Phone:	E-mail:	
Organization/Agency website	e and/or Facebook page (not required):	

(Please make responses as concise as possible; applications will not be judged on length of response.

Attach a separate sheet with the following questions and your answers.)

7. Please list and describe the outreach activities that your organization proposes to carry out in order to facilitate community-based outreach and public involvement on the 2014 Regional Transportation Plan (RTP) Sustainable Communities Strategy. You may attach a detailed outreach strategy.

Note: Proposed costs for all activities described in response to this question must be included on the project budget worksheet.

- 8. List your staff members or other individuals who will be implementing the Mini-Grant RTP/SCS Outreach program.
- 9. Please describe the specific demographics of the community you will be working with and the geographic area your program would reach (please include ZIP codes). What stakeholders would your program reach from specific communities who traditionally may not have been involved in regional transportation planning processes (i.e. seniors, youth, low income, minorities, and others)?
- 3. How many people do you commit to reach while implementing your public outreach strategy? (Validate your numbers-i.e. submit a list of contacts with your application)
- 4. Please describe your organization's experience working with these particular people or communities.
- 5. Describe any similar types of projects that your organization has undertaken.
- 6. How much funding (\$1,500-\$3,000) do you wish to apply for? What is your justification for the amount?

Community-Based Outreach Mini-Grant Program Proposed Project Budget Worksheet

Name of Agency/Organization/School:

A. Duan and On anational Fundance Provided and Individual States	المادة والالمام			
A. Proposed Operational Expense Breakdown: Includes costs associ				
postage expenses directly related to the project, use of in-house copier ar	nd external printin	g and		
copying jobs, etc. Overhead can be no more than 15 percent of contract t	otal.	J		
appling jobbly attack a terribuda aun be mere man te percent er cerminaet t				
			_	
			+	
TOTAL PART A. PROPOSED OPERATIONAL EXPENSES			\$	
			Ψ	
B. Proposed Staff Costs: Includes staff who will work on the project an	d their costs with	hourly		
rates required to complete project.				
Staff Member	Hourly Rate	Hours	1	
Stail Welliber	riourly Rate	Hours		
			_	
			+	
TOTAL of PART B. PROPOSED STAFF COSTS				
			\$	
C. Other Proposed Direct Cost Breakdown: May include refreshments	s, signage, and of	her		
appropriate meeting and promotion expenses.	o, o.g. ago, and or			
appropriate meeting and promotion expenses.				
TOTAL PART C. OTHER PROPOSED DIRECT COSTS			1	
TOTAL LAKE O. OTHER EROF OULD DIRECT OULD			\$	
TOTAL AMOUNT REQUESTED			+	
TOTAL AMOUNT REQUESTED			\$	







Fresno County Public Library [FCPL]

Final Report of Participation in Fresno Council of Governments Mini-Grant

FCPL was awarded a mini-grant of up to \$3000.00 for participating in community-based outreach and public involvement on the 2014 Regional Transportation Plan (RTP) Sustainable Communities Strategy. We complied with the terms of the grant award as follows:

1. Itemized billing of expenses incurred:

a.	Cost of Refreshments		\$100.29
b.	Cost of two-side printing,	1320 flyers at \$.19 each	\$250.80

Total Expenses: \$351.09

- 2. Receipts attached.
- 3. Sign-in sheets attached.
- 4. Flyer attached. Number exposed to workshop availability: 100,000
- 5. The workshop on May 29, 2013 was publicized in the following ways:
 - a. Flyers (1,320 printed) sent to all branches in metropolitan area for posting.
 - b. Facebook posts.
 - c. Twitter feeds.
 - d. Posted on FCPL's online events calendar.
 - e. Posted on KVPR's community calendar.
 - f. Advertised on FCPL website: www.fresnolibrary.org
 - g. Sign on whiteboard in lobby at Woodward Park Regional Library five days before event.
- 6. Attendance at Workshop on May 29, 2013, at Woodward Park Regional Library, 944 E. Perrin Avenue, Fresno, CA 93720: 41 total people-31 adults and 10 children, 8 Spanish only speaking adults attended. Most adults participated in the voting, and some children may have.









7. Staff participation:

- a. Connie Urguhart and Kathleen Smith, Grant Writers and Publicity Coordinators
- b. Susan Mann, Administrative Lead
- c. Martha Connor, Project Lead
- d. Amy Johnson and Danny Gonsalves, Graphic Designers
- e. Micheal Criado, Duplicating Technician
- f. Nancy Hunter and Becky Matli, Woodward Library Staff, Set-up Assistance
- g. Maria Fernandez, Spanish Translator
- h. Laurel Prysiazny, County Librarian
- 8. No follow up communication with attendees to date, but email addresses captured for purpose of updating people if future public meetings are planned.
- 9. We partially met goals set forth in original application:
 - a. Originally, we proposed offering the workshop at 4 regional FCPL locations, but it was decided later, in consultation with COG, that we needed to host only one workshop at the Woodard Park Regional Library to concentrate on capturing the opinions of people with a generally higher education level to see what they would support in a Regional Transit Plan.
 - b. We did not elect to offer Kindle Fires as an incentive to attendance.
 - c. With the above exceptions, we did meet the expectations in terms of attendance and interest in asking questions, giving opinions, and voting on the choices people saw as the most important criteria for transportation and housing.

10. FCPL names and addresses:

- a. Person submitting report: Martha Connor, Fresno County Public Library, 2420 Mariposa Street, Fresno, CA 93721, 600-6218, martha.connor@fresnolibrry.org
- b. Please mail check for \$352.09 to: Diana Capps, Fresno County Public Library Business Office, 2420 Mariposa Street, Fresno, CA 93721, 600-6239, diana. capps@fresnolibrary.org





You're Invited to a Public Workshop

Join other community members at a workshop to discuss ValleyVisions the future of our region!

oin other community members at a workshop to discuss and select a regional plan that takes a big-picture look at how the Central Valley can grow over time in a way that uses resources efficiently, protects existing communities, conserves farmland and open space, and supports the Central Valley economy.

People, Choices, Community,

Planning in advance for growth can result in better neighborhoods, more housing and transportation choices, and a highter quality of life for residents. Share your thoughts on how we can strengthen the region and reduce greenhouse gas emissions.

Refreshments and sign-in begin at 6:00 p.m. with the presentation and discussion starting at 6:30 p.m.

6 p.m. - 7:30 p.m. | 944 E. Perrin Ave.

Wednesday | Woodward Park May 29th Regional Library Fresno, 93720





www.fresnolibrary.org



Community Workshops being held around Fresno County



Thursday, May 16, 2013

Dinner and Workshop: 5:00 - 8:00 p.m. John Palacios Community Center 16846 4th Street Huron, CA Spanish translation language provided Hosted by Valley LEAP

Monday, May 20, 2013

6:00 p.m. – 8:00 p.m.
Yosemite Village, 709 W. California Avenue
Fresno, CA 93706
Spanish translation provided
Hosted by Office of Community and
Economic Development at Fresno State, Fresno
Housing Authority and Central California Regional
Obesity Prevention Program

Wednesday, May 22, 2013

Lunch & Workshop: 11:00 a.m. -1:00 p.m. 1940 N. Fresno Street Fresno, CA 93703 Hmong translation provided Hosted by the Office of Community and Economic Development at Fresno State and Fresno Interdenominational Refugee Ministries, Inc.

Thursday, May 23, 2013

Dinner and Workshop: 6:00 – 8:00 p.m. 745 Tulare Street Parlier, CA 93648 Spanish translation provided Hosted by San Joaquin Valley Rural Development Center

Tuesday, May 28, 2013

Dinner and Workshop: 6:00 p.m. - 8:00 p.m. Family Education Center 1610 Allardt Dr., Firebaugh, CA 93622 Spanish translation provided Hosted by Fresno Housing Authority and the San Joaquin Valley Rural Development Center

Friday, May 17, 2013

4:00 p.m. – 6:00 p.m.
Parc Grove Commons
2674 E. Clinton Avenue
Fresno CA 93703
Spanish translation language provided
Hosted by Fresno Housing Authority

Monday, May 20, 2013

6:00 p.m. – 7:30 p.m.
Fowler Branch Library
306 S. 7th Street
Fowler, CA
Spanish and Punjabi translation available
Childcare and light refreshments provided
Hosted by Central California Regional Obesity
Prevention Program

Wednesday, May 22, 2013

5:00 p.m. - 7:00 p.m.
Wedgewood Commons
2415 Fifth Street
Sanger, CA 95831
Spanish and Punjabi translation provided
Hosted by Fresno Housing Authority and
Central California Regional Obesity Prevention
Program

Thursday, May 23, 2013

6:00 p.m. – 7:30 p.m.
Kings Canyon Middle School
5117 East Tulare
Fresno, CA 93727
Spanish and Hmong translation available
Childcare and light refreshments provided
Hosted by Central California Regional Obesity
Prevention Program

Wednesday, May 29, 2013

Refreshments and Workshop: 6:00 to 7:30 p.m. Woodward Park Regional Library 944 E. Perrin Fresno CA 93720 Translation services available Hosted by Fresno County Public Library

Copy

May 29, 2013 Council of Governments Valley Visions Presentation Woodward Park Regional L:ibrary

Name	Address	Email
Jose Ramirez		ramire ZJ175@gmail.com
Radley Reep		radleyreep@ netzero:com
Maria I Mendozu		henon a Mendoza DGMK- com
Cecilia Nunez	~	Ce. Ci. 29@ hot mail
Lorent Ventura	3535 EMCKEUZie	AVE APTO 101
Paula Pocheco	3841 Emckenz	
Maria Soisasa	Ls 3088E Floradora	W Luisasoliz@ live.com
Virginia Maza	771W.SAMPLO Ave 01376	4 VickyEsaatt net
Edward Smith	2332 Rem Ave Clovis	ed @ Fresnobike.org
Litty Fitch	2645 E Shea D	kittyfitehoeolicom
John Fital	le 4 4	u * 1
EmmaKalmbach		emnatal mbachoyahoo.com
Ryan Kalmbach	Tresno ra 93720	rkalmbach@hotmail.com
Arthur Servis	1040 S Street	exthus excessioned min. or
Darhara Coshy	756 W. Shew	bcosbg@gvARANTEE. Com

May 29, 2013

Council of Governments Valley Visions Presentation Woodward Park Regional Library

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Lucila Garage		bety Itzel 12 @gmail 100
Ordia Malode	920 W. 6FIFFIT #212	Orcital Centrobinacional org.
Pat Howe		Tessa C 937/1
May Soulda	=490 N. Soletoelee	For Fresno 95711
Martha Correy	302 France St	Mor neive centrola familia
Miguel Villegas	1362 N. Higher #22 Fresno (A 9392)	mvilleges@centrobinacional.01
TRACY LANE		tracidious@gmail.com
Mark Colley	Fresno, CA 93720	
0 1/	1559	Mark fresnobike party Ogmail.com
Lath Reynolds		
BHAR DONALDER	4559 NI Delvit Fresno 93727	johnde mail fressostate ely
Michael Neverno	1352 W. Olive Fresso 93728	7
		bbshnZ@gmail.com
	(2/11	

FIRM's Report to COG for Community Outreach Mini-Grant

1). Cost

Staff time:

Sharlene Cha:

12 hours/week x 11 weeks = 120 hrs x \$14 = \$1680 +BENEFITS

Christine Barker:

3 hrs/week x 12 weeks = 36 hrs x \$15 = \$540

Food costs: split with Fresno State

\$270/2 = \$135

Translation Equipment: Headset Maintenance

40 headsets x \$2 = \$80 per usage

Room/Sound Equipment:

\$50/hour x 3 hours = \$150, discounted to \$75

Internal Printing/Copying costs:

\$0.10 x 1000 flyers = \$100

Total: \$100

Phone/Internet Cost (10 weeks cost allocation: 2.5 months x \$40): \$100

Mileage: \$0.55 x 19.2 miles x 4 trips= \$42.24

Staff

Sharlene	\$ 1,928.45
Christine	\$ 540.00

Supplies

food	\$ 135.00	
Headset Maintenance	\$ 80.00	
Room/Sound Equipment	\$ 75.00	discounted from \$150
Internal Printing	\$99.31	
Phone	\$100.00	
Mileage	\$ 42.24	
Total Cost	\$ 3,000.00	

- 2) See attached
- 3) See attached

- 4) See attached. FIRM's outreach strategy included phone interviews, one to one interviews, Hmong radio, contact with clients that came into FIRM for assistance, grocery store outreach and door to door outreach in neighborhoods with high Southeast Asian populations. FIRM outreached directly to over one hundred people.
- 5) FIRM's success in educating the communities that they serve involves one to one interaction. Staffs are culturally competent to engage individuals in conversations, where one to one interviews are accomplished through face to face and over the phone communication. FIRM is the main resource for the Summerset Apartments community, which is located across the street from our office. The Summerset community is primarily Hmong and Lao residents. The easy access allows FIRM to do door to door, one to one interviews. Other individuals that came in to FIRM seeking direct services were educated and informed about the workshop.

FIRM staff did research and wrote simplified definitions of each of the indicators that will be used to analyze the scenarios. These definitions helped steer the conversations, as well as educated the community on different ways to think about land-use planning. Areas that emerged as most important were farmland conservation, prime farmland, and access to affordable housing.

At a community workshop at FIRM, leaders who have been engaged with the Building Healthy Communities General Plan work were able to view a short video called "American Makeover: The Fresno Miracle", which was a look at the General Plan Alternative vote last April. In addition to honoring the hard work that leaders had put in, we had a conversation about the connections between health and planning, and invited participants to attend the FIRM workshop.

Of the several Hmong markets located in Fresno, there are three main ones that are the most popular to the Hmong community. Outreach was done at Golden Bowl, Asia Supermarket, and TC Market. The outreach done at these markets were completed on three different days. The average time spent there was 1 1/2-2 hours. As shoppers entered or left the stores, interviews were done with willing participants along with flyers handed out. The majority of the participants were middle age to elderly Hmong who spoke little English. It did not surprise me that preserving farmland was one of the most important, second to affordable housing. Throughout the history of the Hmong people, Hmong have made a living through farming to provide food for their families; and still do to this day.

For over 18 years, FIRM has served the refugees in the Central Valley and have established rapport with the communities they serve. We also provide monthly workshops on topics around mental health, which are attended by a consistent group of people. Since we have a regular relationship with these community members we were able to reach them through the phone for conversations, which served to engage them prior to inviting them to the SCS workshop.

A broader form of outreach was done through social media such as Facebook, email, and ethnic radio. Anyone within staff's personal network who is Hmong, a resident of Fresno County and a Facebook friend was messaged questions and information on the workshop; and email was sent to those who were limited to text and or minutes. From the responses received, the majority felt that precious farmland in Fresno has been taken away. This affects the local farmers because residents will not be able to support the local farmers and Fresno residents will find that locally grown produce will be harder to find. Other concerns were regarding location of where they currently reside. They felt that their neighborhoods were either distant from the highway access, far from stores, and their neighborhoods are trashy (not well kept). The majority said that, if they

could afford it, North Fresno is where they prefer to live because it is safer and cleaner. North Fresno is also where most of the recent growth and development has been. The growth in North Fresno has made it easier for surrounding residents to access public transportation and stores, which all residents of Fresno should equally be able to.

FIRM has a grant through PG&E with KBIF 900 AM, an ethnic radio station that serves the Central Valley. KBIF 900 AM can also be heard online. FIRM staff members are scheduled weekly where they are able to participate in outreach. SCS information and an invitation to attend the workshop were provided as soon as a date had been scheduled. Much of the outreach that FIRM does is based on personal relationships and personal networks.

- 6) There were a total of 33 people that signed in. Although we tried to make sure that all attendees signed in, due to some arriving late, or through the doors at the back of the room, not all attendees had the chance to. The attendees at the workshop was a diverse group. They were from different age groups. Although the majority were elderly, others were college graduates, had different levels of education, and were professionals.
- 7) There were two staff members involved in this grant; Christine Barker and Sharlene Cha. Christine's role in this grant was the primary contact person and oversaw the job being done. She coordinated with other staff at FIRM and with COG staff. She attended COG meetings. Sharlene's role was to educate the Hmong community and other Southeast Asian communities through extensive outreach through a variety of means.
- 8) We continue to engage Hmong community leaders around the General Plan Update process. Although they are aware of the COG process, we will wait until they are able to provide voice into the scenario selection before engaging them more fully again.
- 9) The goals set in the application packet were met. FIRM accomplished what they set out to do; outreach to individuals, the Hmong community, and to other Southeast Asian communities. The shifting timeline and shifting content of the presentation made it difficult to do thorough prework with the resident leaders, because we weren't always sure what we were preparing them for. Once the presentation was ready, it was much easier to do outreach.
- 10) for questions regarding billing, please contact

Linda Bowman, Finance Director lindabow50@gmail.com

FIRM, Inc

1940 N. Fresno St.

Fresno, CA 93703

(559) 487-1500

for questions about contents of the report: please email Christine at: 1christinebarker@gmail.com

F.I.R.M.

07/10/13 Cash Basis

BHC - Cal Endow Employee Detail January through December 2013

Date	Num	Payroll Item	Paid Amount
Cha~, Sha	rlene		
3/28/2013	21266	Staff Hourly	336.00
3/28/2013	21266	CA - Employment Training T	0.00
3/28/2013	21266	Social Security Company	20.83
3/28/2013	21266	Medicare Company Paid	4.87
3/28/2013	21266	CA - Unemployment Company	20.83
3/28/2013	21266	Workers Compensation	3.16
4/15/2013	21317	Staff Hourly	336.00
4/15/2013	21317	CA - Employment Training T	0.00
4/15/2013	21317	Social Security Company	20.83
4/15/2013	21317	Medicare Company Paid	4.87
4/15/2013	21317	CA - Unemployment Company	20.83
4/15/2013	21317	Workers Compensation	3.16
4/30/2013	21359	Staff Hourly	336.00
4/30/2013	21359	CA - Employment Training T	0.00
4/30/2013	21359	Social Security Company	20.83
4/30/2013	21359	Medicare Company Paid	4.87
4/30/2013	21359	CA - Unemployment Company	20.83
4/30/2013	21359	Workers Compensation	3.16
5/15/2013	21415	Staff Hourly	336.00
5/15/2013	21415	CA - Employment Training T	0.00
5/15/2013	21415	Social Security Company	20.83
5/15/2013	21415	Medicare Company Paid	4.87
5/15/2013	21415	CA - Unemployment Company	20.83
5/15/2013	21415	Workers Compensation	3,16
5/30/2013	21457	Staff Hourly	336.00
5/30/2013	21457	CA - Employment Training T	0.00
5/30/2013	21457	Social Security Company	20.83
5/30/2013	21457	Medicare Company Paid	4.87
5/30/2013	21457	CA - Unemployment Company	20.83
5/30/2013	21457	Workers Compensation	3.16
Total Cha-	-, Sharlene		1,928.45
TOTAL			1,928.45



SIGN-IN SHEET

S Event Name: (DOUA Cha Kin Sons News Mouca xer ya SWON SUIL Name 1250 8 5041- Mouther 5840 E. CAYTON Me Address 68727 93727 Zip Code Hora city: L,H,C M,O Ethni Child | Adult | Adult | 0-25 | 26-59 | 60+ Event Date: Wed. May 22 Need Infor Referral 5785-574 7512139 862-8797 621-2814 Telephone

Note: L=Laotian; H=Hmong; C=Caucasian; M=Mexican(Hispanic), O=Others



FIRM SIGN-IN SHEET

Event Name: Event Date:

												No
Note: L=Laodian; H=Hmong;	Fa Thao	Reen Lee	la Houa Her	Lily Char	Serry Vary	Stephenie Frederick	546=1 646C	R. Ollow	LET Y DAM	1	N1471112	Name
C=Caucasian;		4270 N. Flackstone Str. 23726			250 5 claim 148	Fresno				2360-5. Wood Dave	LTIGS HABUSI	Address
M=Mexican(Hispanic),		22/20	93706	93727	93727	93720						Zip Code
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		7			*							Adult 26-59
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Event Name:

Event Date:

FIRM SIGN-IN SHEET

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Note: L=Laotian; H=Hmong;				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	mailer lang	018 -20	Your Sione	gel true	MAN KUCK JUK	Charlo Chang KHMN	Silas Cha	Name
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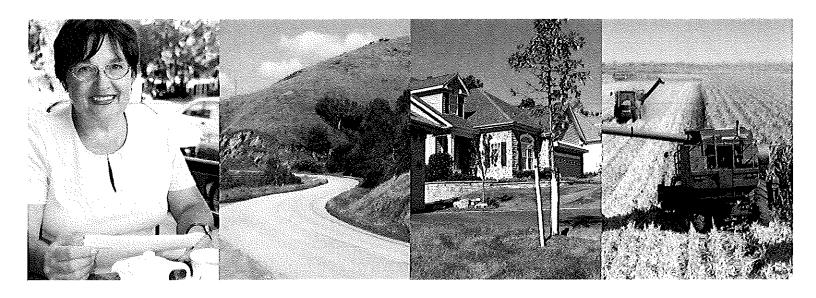


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Caw Koj Tuaj Koom Lub Rooj Sab Laj Rau Pej Xeem Muaj Su Noj Dawb! FREE Lunch

Tuaj koom lwm cov pej xeem tham txog kev npaj yav tom ntej rau peb lub loom tiaj!

Valley Visions yog ib qho kev koom tes hauv lub loom tiaj no los txhim kho peb cov zej zos. Thov tuaj koom lub rooj sab laj hais txog seb San Joaquin Valley yuav zoo li cas yav tom ntej no – yuav tham txog kev noj haus, tiv thaiv zej zos, txuag av ua liaj ua teb, tej chaw dav, thiab txhawb kev lag luam. Yog tias peb npaj tau ua ntej, peb tej chaw nyob los yuav zoo dua, muaj vaj tse thiab kev caij tsheb ntau rau yus xaiv, thiab txhawb sawv daws txoj kev noj qab haus huv.

Tuaj nrhiav thiab tawm tswv yim. Peb xav tau nej cov lus, tswv yim, thiab los ntawm nej cov muaj feem xyuam hauv zej zos no. Yuav muab cov tswv yim los npaj lub hom phiaj rau sawv daws kom qhia tau tias muaj kev zoo rau peb tej zej zos.

Xav paub ntxiv txog lub rooj sab laj no, mus rau www.fresnocog.org los sis hu rau Brenda Veenendaal (559) 233-4148 ext. 219 los sis brendav@fresnocog.org

Hnub Wednesday, 5 Hlis, tim 22, 2013

Fresno Interdenominational Refugee Ministries (FIRM)

1940 N. Fresno Street, Fresno, CA 93703 11:00 sawv ntxov – 1:00 tav su dua. Yuav muaj kev yeej khoom plig!

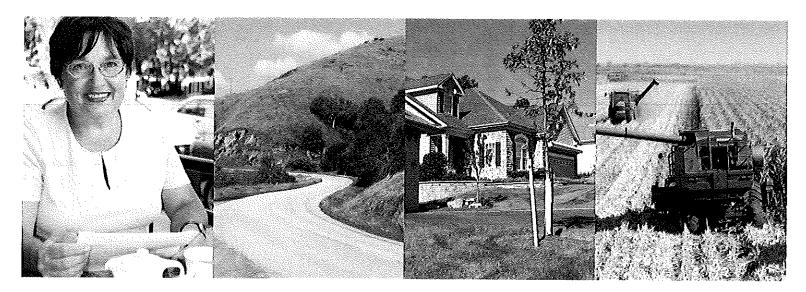




FRESN@STATE

SJV Rural Development Center





You're Invited to a Public Workshop & FREE Lunch

Join other community members at a workshop to discuss the future of our region!

Valley Visions is a regional effort to improve the quality of life in our communities. Join us to discuss a regional plan that takes a big-picture look at how the San Joaquin Valley can grow over time in a way that uses resources efficiently, protects existing communities, conserves farmland and open space, and supports the regional economy. Planning in advance for growth can result in better neighborhoods, more housing and transportation choices, and a higher quality of life for residents.

Find out more and share your ideas. We seek the input of many residents and stakeholders to create a plan that meets the goals of San Joaquin Valley residents and reflects our individual community values.

For more information on this project, visit: www.fresnocog.org or contact Brenda Veenendaal at (559) 233-4148 ext. 219 or brendav@fresnocog.org

Wednesday, May 22th, 2013

Fresno Interdenominational Refugee Ministries
(FIRM Inc.)

1940 N. Fresno Street, Fresno, CA 93703 11:00am - 1:00pm

Prizes will be raffled!











+ These are a few Sumples from our one to one converbations *

Questions

what is your definition of a complete community? It complete community includes neighborhoods, families, shopping contex Then as giocery Stores, drug stores
Thenters, and gas stations, parks,
restaurants, fast food chains
and supercenters such as
Walhart and Target.

Name: Kolia Vue

2 main cross streets:

1) How would you describe your neighborhood? MI neighbor hood is body We live a steet away from an elementary school and during morning droppedts and atternoon pick ups, it is lond and busy as parents park on our street, to pick up their phildren. There is also alot of feet traffic for parents who pick up their children or stadents who walk to and from school. There are stop signs at the end of both sides of the street and I have observed drivers who don't stop at the stop signs, and that makes me un comfortable as we have neighbors down 2) What type of housing are you currently living in? The street whose children like to play in the tront yard and sometimes in the street.

I currently live in a house, DWN.ed by parents.

3) Where you live now, what's easy for you to access and what's hard for you to access? Think I have pretty good acress to stores, freeways, schools restervants, community parks etc. I don't think theres anything that would be hard for me to acress. Maybe it would be a further drive, but nothing too bad.

4) Do you think that Fresno is losing its agriculture/farmland due to the expansion of the city

land use? Please explain. I think so, I see that it is harder for me to find produce that is grown locally. When going to stores such as Walmart and Winco, the fruits and ved of ables are not locally grown as I have Seen in the past. If I want fruits / vegetables that are locally grown I have to wait for the local farmers market to open as they only have the turmers market on certain days of the week.

5) What do you think of the air quality in Fresno or within the community? I like to support the (5) What do you think of the air quality in Fresno or within the community? I fire to support the I think the air quality is bed. Most people, can agree with me to support the on this one. Due to the poor air quality, astrona and allevaies local furmers ago, are common in my family. I can't terrall the actual year but the member years ago, tresno was those for being the smool capital of themetrica. I don't know if we off are the smool capital of themetrica. I don't know if we off are the smool capital of themetrica. I don't know if we off are the smool capital of themetrica. I don't know if we off and the strength of the smool capital of the smool the sound the solid are the smool capital of the smool the solid are the smool capital of the solid and the smool the solid are the smool capital of the smool the solid are to the white area. I don't have since the work of the work of the solid area. I don't have solid and solid area where homes are more expensive, it looks like a quiet and solid in the area where homes are more expensive, it looks like a quiet and solid in the area busier community due to the schools and apartment complexes a few blocks down from us. I would like to live in a quiet neighborhood where there aren't traffic apart ment buildings and schools around so lean be at ease and enjoy living the area of the solid borhood. in a gwiet neighborhood.

Mone Cha

What are the 2 mail cross streets where you reside? Shaw/Cedar

- 1) What is your definition of a complete community? A small population of people with leaders who car and take positive actions to provide services and ensure safety for its community.
- 2) How would you describe your neighborhood? Frequent car accidents and fluctuation crime rates.
- 3) What type of housing are you currently living in? Apartments
- 4) Where you live now, what's easy for you to access and what's hard for you to access?

Easy to get to school, convenient stores, the highway, and the mall. It's difficult to get to public parks and retail stores.

5) Do you think that Fresno is losing its agriculture/farmland due to expansion of the city land use? Please explain.

Yes, I do think Fresno is losing its agriculture because of the population of the city has been increasing gradually over the past decades. That means more buildings, apartment complexes, or housing need to be built for the population growth and that leads to exploitation of land.

6) What do you think about the air quality here in Fresno or within the community?

It has its good days and bad days. Overall, it's fair.

7) Is there a particular area within Fresno that you would prefer to live? Why? I would choose to live more up north of Fresno where River Park is because it seems safer and more urban. Also up north of Fresno has more of a variety of stores to shop at.

what is your definition of a complete community?

A complete community to me is when Questions all members of that community is involved and included in all decision makings.

Name: Beathao

2 main cross streets:

- 1) How would you describe your neighborhood? ... It from time to time, but it's mistly lond with children running around the streets during the weekends.
- 2) What type of housing are you currently living in?
- 3) Where you live now, what's easy for you to access and what's hard for you to access?

 Where I currently am living now is close to everything that I need access to such as the highway, schools, stores, and gas stretions.
- 4) Do you think that Fresno is losing its agriculture/farmland due to the expansion of the city

land use? Please explain. Wes, I think that Fresho has expanded the community of homes and shopping centers that farmlands are starting to disappear. When I moved here to Fresho in 2001. There was farms every where and booths of fresh fruits and regetables on the corner of the street. Now the farms have been torn down and new homes and shopping centers are being built. To see farmland, I will have to 5) What do you think of the air quality in Fresho or within the community? I drive out further tir quality is badhere in the valley. It's not now than before. Sule the children and elders to be out doors beause its so polluted and can cause health problems.

6) Is there a particular area within Fresno that you would prefer to live? Why?

I prefer to live in the northern part of Fresho or Out in the country side on the east side. These two areas have a cleaner environment in my view.



FINAL REPORT

Facilitated Community-Based Outreach and Public Involvement on the 2014 Regional Transportation Plan Sustainable Communities Strategy



Background

The Central California Regional Obesity Prevention Program (CCROPP) was the recipient of Fresno COG's mini-grant program for community-based outreach and public involvement in the 2014 Regional Transportation Plan Sustainable Communities Strategy. CCROPP's project deliverables included: 1) conducting and facilitating community-based outreach and public involvement to non-traditional residents that have not been customarily involved in public processes that include transportation, land-use and housing in four disadvantaged communities in Fresno County. The targeted communities for this project were SE Fresno (93702), Easton (93706), Fowler (93625), and Sanger (93657); 2) Identifying and working closely with trained interpreters to translate FCOG's PowerPoint presentation into three respective languages: Spanish, Punjabi and Laotian prior to the community workshops launch. (CCROPP had also identified a Hmong interpreter to translate the PowerPoint presentation into Hmong, since this was one of the languages originally identified in our proposal, but was informed by FCOG at the dress rehearsal on May 9th that FIRM would be doing this translation); and 3) working with interpreters to provide simultaneous interpretation in Spanish, Punjabi and Laotian at three of the four workshops hosted by CCROPP.

Implementation

On two occasions, CCROPP partnered with Fresno Housing Authority for the workshop in Sanger at the Wedgewood Common Apartments on May 22nd and in SW Fresno at Yosemite Village Apartments on May 20th. The workshop on May 20th also involved a partnership with the Office of Community and Economic Development (OCED) at Fresno State. Overall, this was a great partnership given each agencies connections in the community and the fact that all three organizations (Fresno Housing Authority, OCED and CCROPP) were leveraging limited resources.

CCROPP organized various accommodations in order to help ensure resident participation. Included in these services were childcare, however, given the locations of where the workshops were held, many of the participating residents did not need childcare and as a result childcare was provided at the Fowler workshop only. Other accommodations included food and refreshments given that the workshops where held in the evening. CCROPP did not budget for transportation, but learned from its outreach efforts that transportation services were needed, especially for the senior community in Fowler. Some seniors in Fowler expressed fear of going outside passed 5:00 p.m., which is when most workshops were scheduled for. The problem with public transportation is that it stops running at 5:00 p.m. and seniors were left without a mode of transportation to take them to the workshop. At the Fowler workshop, CCROPP learned from FCOG that public transportation could have been covered for interested residents had a request been made earlier.

Language services were also organized. CCROPP worked diligently in the short time frame to assure that there would be a robust group of well- informed residents on the RTP Sustainable Communities Strategy. In an effort to achieve this, CCROPP worked with qualified and culturally competent interpreters to translate the PowerPoint presentation in the participant's native language and provided linguistically and culturally competent interpretation at each workshop. CCROPP had desired and envisioned from the beginning having the PowerPoint presentation in the necessary languages up on the screen, however, FCOG indicated that this would be too difficult to do given the amount of laptops needed, screens, and that it would create confusion among participants. As a result, FCOG provided hard copies of the translated PowerPoint's at each of the community workshops and each of the interpreters worked to ensure that residents understood the voting questions thoroughly, particularly when it came time to using the clicker technology. This was not the ideal situation but the last resort given the short amount of time for planning. Ideally the sessions would have been conducted entirely in the language spoken by participants.

Outreach Plan

CCROPP embarked on an ambitious outreach plan that included: an intense door-to-door approach that involved speaking directly to area residents about the workshops, its purpose and asking them to participate in this public process, contacting local community-based organizations through impromptu visits, sending out notices through list-serves, putting the information on CCROPP's website, meeting with local partners such as schools through their site council meetings, churches, and local businesses. Flyers in multiple languages such as: English, Spanish, Hmong, and Laotian were created and disseminated throughout the targeted communities. In addition, in an effort to further outreach to the community, staff participated in the Fruit and Vegetable festival hosted by the Central Valley Health Network on May 11th at Gong's Market in Sanger. At the festival they had the opportunity to meet many residents and share the upcoming list of workshops with them and the many vendors present. Many of the vendors were from organizations that provided direct nutrition education and or medical services within the community and therefore had a good reach to sharing information with others. Over 50 signatures were gathered from this event and staff contacted every person by phone to remind them about the workshop in Sanger.

Overall, CCROPP estimates that nearly 2,000 people were reached through our outreach efforts at some level or another. However of those estimated 2,000, we had a total of 109 people signin as attendees. Some people declined to sign-in at the workshops, so the actual number of attendees from all four workshops could have been well over 109.

The CCROPP staff responsible for facilitating the community-based outreach and public involvement for the 2014 Regional Transportation Plan Sustainable Communities Strategy was

Reyna Villalobos, Community Building Specialist and Nora Chandara, Program Associate. Together they executed the outreach plan, identified and contracted translation and interpretation services, secured venues, organized childcare services and arranged food and refreshments at each event

Conclusion & Recommendations

Overall, we feel there was good attendance at the events despite the changing dates for the forum. CCROPP would have liked to receive the English presentation with more time so that the translators would not have been so rushed to get them completed and would have allowed them more time to comprehend the information. Some of the translators were only given about three days to finish the PowerPoint translation. More time for review and understanding the information would have been better. One of the original plans was to have each interpreter conduct a presentation in the community in their native language using their own translated PowerPoint presentation, but this did not happen given the extremely tight timeline to get all the workshops done in 1.5 weeks. This was the second of two activities that CCROPP proposed in its mini-grant application, but had little control over because of when the English PowerPoint version was shared. Despite the fact that we did not have a chance to see the interpreters's conduct their own community workshop, there is now capacity to do so if the opportunity is presented.

Also, knowing that transportation resources could have been furnished would have helped to support more resident engagement. It would have been helpful to know this in advance of the outreach efforts.

Lastly, the intent of resident participation is something that should be institutionalized and not merely employed over a short timeframe. This requires continuing community education and the cultivation of relationships overtime. CCROPP would like to continue to support FCOG in their future community engagement efforts. In August, CCROPP can help to further engage those interested residents and ensure that they continue to stay involved and vote for their preferred and best scenario. More funding for additional outreach and engagement would be helpful.

FRESNO COG HURON SCS WORKSHOP

- 1. In accordance with you proposed to do in your Mini-Grant Application Packet, submit an itemized billing of all expense incurred, not to exceed \$3,000. DONE!
- 2. If you purchased anything that is being billed to the mini grant for reimburse you must submit a complete receipt attached to a description of what you used the item for.
- 3. Submit all sign-in sheets or other records of participation. DONE!
- 4. Submit copies of all flyers or promotional communications you used to advertise the workshop(s) and recruit attendees. DONE!

How many people did you outreach to in regard to attending the workshop? Over 2400 households and businesses, Huron Facebook group has 995 people, phoned at least 100 families. Outreach is a lot of work!

5. Describe in detail all of the tasks completed in publicizing the workshop(s), ie your outreach strategy. Give specifics.

USPS Mail Direct: Purchased mail direct and dropped off 2400 flyers at post office where they inserted one flyer per box to cover all residents in the community with a post office box, businesses incuded.

Utilized the Huron Facebook group which counts on over 900 members of which at least half still reside in the community. Posted flyers and reminders leading to SCS event.

Distributed flyers to the public and posters for businesses. Outreach to churches, parents at the elementary school and community organizations.

Valley LEAP has an existing database for the community that we were able to use to call residents for invites to event.

6. Describe attendance at the workshop—number of attendees (not all may have participated in the clicker exercise.)

Participation consisted of 41 residents. Communities represented were Huron and Coalinga. Coalinga had a delegation of four residents.

7. List all staff who participated on the grant and what their roles were.

Outreach Coordinator: Phone calls to LEAP families coordinate with LEAP's Comite ALMA for word of mouth campaign, posters to businesses, flyer to churches made dinner for workshop participants. Coordinated other services such as childcare, interpretation and outreaching to Coalinga residents.

Administration: administered the implementation of outreach to all PO BOX holders, talked to businesses, worked with city to obtain printing support, attended SCS workshop meetings, advised on presentation, obtained space, materials and equipment (LCD projector, speaker, video camera, still shots). Captured Video and pictures of whole event and provided copies to Fresno COG. Design of flyer.

8. Did you do any follow up communication with attendees after the workshop? If so, describe.

FRESNO COG HURON SCS WORKSHOP

Yes, on Thursday, June 27 we had our monthly Huron LEAP forum (flyer attached). We discussed the identified projects for Huron, their relevance to air quality, GHG and safety. The community shared interest on learning more of Fresno COG and their role in helping Huron achieve it's transportation advancement goals. We discussed transportation in Huron and the recent killing of a pedestrian by a diesel truck on SR 269.

- 9. Tell us, did you meet the goals you set in your application packet? YES!
- 10. List the name, address, phone and email of the person submitting the billing and report and the person payment should be mailed to.

REPORT/BILLING: Rey Leon, 1515 E. Divisadero St., Suite 108, Fresno, CA 93721, 559.269-9563, rleon@valleyleap.org

PAYMENT MAILED TO: CEERT c/o Valley LEAP: Center for Energy Efficiency and Renewable Technologies (CEERT), EIN: 68-0260751, 1100 11TH ST, Suite 311, Sacramento, CA 95814, (916) 442-7785

Essentially, anything you are billing to the mini grant should have documentation submitted with the billing and final report.

If you submit the final report and billing statement to us by June 12th we will pay you on June 17th. If it is later than that then July 1st would be our next pay day.

Description	Total	
PERSONNEL:		
Coordination/Administration (\$50x18.52hrs)	\$ 926.82	Valley LEAP Executive Director participated in an advisory capacity with the Fresno Council of Governments in the development of the SCS presentation for the workshop. Worked with the City of Huron on the printing of flyers that we then distributed via the US Postal Service, to every postal box owner in the city which included all households and businesses in Huron, approximately 2400 recipients. Conducted outrreach to small businesses in the community, reserved location and obtained needded materials and equipment (LCD Projector, Laptop, Speaker, Interpretation equipment, video and camera) Captured Video and pictures of whole event for Valley LEAP records and provided copies to Fresno COG. Designed flyer. Over eighteen hours were employed to accomplish these tasks at a rate of fifty dollars for the Executive Director.
Outreach Associate (\$15x80hrs)	\$ 1,200.00	Valley LEAP Promotora VERDE took the lead in outreaching to our members and past attendeees to Valley LEAP events. This outreach included over a hundred phone calls to families, coordinated with LEAP's Comite ALMA for word of mouth campaign, posters to businesses, flyer to churches and provided her expertise in providing a delicious enchilada dinner for all who arrived. Also worked to provide other services such as childcare with three very effective providers who arrived complete with games and materials to engage the children as well as confirming the interpretor and a delegation from the community of Coalinga. Over eighty hours were employeed to coordinate this work by Promotora VERDE from the Comite ALMA of Huron at a rate of fifteen dollars.
MARKETING:		
Flyers/printing (INKIND, CITY OF HURON) (\$500)		As part of our ongoing duty with the EJ Planning in Huron we were able to be supproted by the city of Huron to print out flyers that we mailed off to the community as well as posters for the businesses. The cost of the flyers printed was inkind valued at over five hundred dollars.

Social Web: Facebook, Twitter, E-mail		Made use of all online resources that Valley LEAP has available including twitter, facebook and listservs. This work was inkind consuming only a few hours dispersed within a period of weeks, valued over one-hundred dollars.
USPS Mail Direct (2400 mailboxes served)	\$ 383.20	Distributed apprx. 2400 flyers to all households, including apartments, in the community. Purchased online and transported box of flyers to local post office for disbursement to boxes on site.
TRANSLATION:		
Expert	\$ 150.00	Contracted with Marialuz Estrada, our usual interpretor for events and activities. Rate of interpretor is fifty dollars per hour, third hour suffices travel cost of 100 miles roundtrip @ .50 = \$50. Interpreted from 6-8pm.
Equipment	\$ 50.00	Rented equipment for translation from Fresno Metro Ministry. This included fifty receivers and one radio for a fifty dollar donation.
FOOD:		
Drinks & Snacks, plates, napkins, utensils	\$ 93.98	Purchased snacks and drinks for the public for before and after dinner. This included oranges, fruity gummies, granola bars and water. Three cases of water, two boxes of granola, box of gummy fruits and oranges at COSTCO.
OTHER:		
Child Care (three child care givers, 3hours)	\$ 90.00	We hired three child care givers that engaged children with games and activities during the workshop. Providers were ready for children at 5pm and released them to their parents a little after 8pm. We covered each provider with ten dollars per hour for three hours and dinner.
Travel (two round-trips to Huron from Fresno)	\$ 106.00	Coordination with the Community group of leaders that is a part of Valley LEAP, Comite ALMA.

Acompáñenos en una Platica Sobre el







miento

Visiones del Valle es un esfuerzo regional para avanzar la calidad de vida en nuestras comunidades. Acompáñenos para conversar como podemos fortalecer nuestra región y mejorar las opciones de vivienda y transporte.

Conozca mas y comparte sus ideas. Gusta-

CUANDO / DONDE:

JUEVES, 16 de Mayo del 2013 5:30 pm a 8 pm (con cena) Centro Comunitario John Palacios 16856 4th Street, Huron, CA

mos escuchar e incorporar sus comentos para crear un plan que cumpla con las metas de los residentes del Valle de San Joaquín y que refleja nuestros valores comunitarios.





Comida

Musica

Para más Información llámele a Rosa Moreno al (559) 410-3375

Este proyecto fue posible con una subvención del Concilio de Gobiernos Locales del Condado de Fresno y el liderazgo de Avance Latina por un Mejor Ambiente del Valle San Joaquín (Valley LEAP).







Join us for a Public Workshop on the





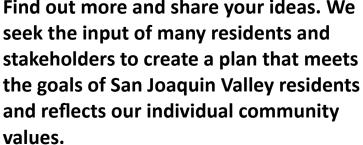


Valley Visions is a regional effort to improve the quality of life in our communities. Join us to discuss how we can strengthen the region and improve housing and transportation choices.

Find out more and share your ideas. We

WHEN / WHERE:

THURSDAY, MAY 16, 2013 5:30 pm to 8 pm (w/dinner) John Palacios Community Center 16856 4th Street, Huron, CA







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MINSIC

For more Information please call Rosa Moreno at (559) 410-3375

This project was made possible with the support of the Fresno Council of Governments and the leadership of the San Joaquin Valley Latino Environmental Advancement Project (Valley LEAP).







Fresno COG's Community Mini-Grant Program

Updated and Final Timeline Summary (4/19/2013):

Date	Activity
December 5, 2012	Mini-Grant Application Packet and Proposals due to Fresno COG by
	12:00 p.m.
December 10, 2012	Fresno COG contacts applicants to set up interviews
December 12, 2012	Applicant interviews
December 14, 2012	Applicants notified of acceptance
January 30, 2013	Mandatory Orientation Meeting for all recipients
March 2013	Agreements issued and signed
April 2013	Select workshop dates/times/locations
	Begin workshop planning
May 2013	Workshops/meetings held
June 17, 2013	Final outreach report due to Fresno COG by 4:00 p.m.



FRESNO COG 2013 REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITIES STRATEGY OUTREACH DOCUMENTATION

In partnership with other regional community organizations, the Office of Community and Economic Development at Fresno State (OCED) facilitated two workshops on behalf of the Fresno COG in May 2013. The purpose of these workshops was to provide outreach to individuals who are traditionally unand under-represented groups in the planning process. Their feedback on a series of planning scenarios will be used in the development of Fresno COG's Regional Transportation Plan/ Sustainable Communities Strategy, and the selection of the Fresno COG's future development scenarios.

This document details the public outreach conducted to promote participation in the two workshops; specifically within the target communities of Fresno (93706 and 93703 zip codes). The two OCED-facilitated workshops included:

Monday, May 20th, 2013, 6:00 p.m. – 8 p.m. Yosemite Village, 709 W. California Avenue, Fresno, CA 93706 (in conjunction with Fresno Housing Authority)

Wednesday, May 22nd, 2013, 11:00 a.m. – 1:00 p.m. 1940 N. Fresno Street, Fresno, CA 93703 (in conjunction with FIRM)

GENERAL OUTREACH CONDUCTED:

Information on the mini-grants outreach events were distributed via the California Partnership for the San Joaquin Valley e-mail list, which goes to over 1,300 community members and stakeholders. In addition, for each of the workshops, staff canvassed the neighborhoods distributing flyers at local stores, restaurants, businesses and community groups. More detailed information about each workshop's specific outreach is as follows:

May 20th Outreach Event:

In addition to distributing flyers to individual businesses in the Edison High School Area, flyers were sent to the following places to better cover the 93706 area code:

100 flyers to Fresno Metro Ministries350 flyers to Kirk Elementary School (for parents)150 to Carver Elementary450 for King Elementary400 for Lincoln Elementary550 for Columbia Elementary

As indicated in the attached sign in sheet, over 30 people attended this workshop and provided their feedback on the transportation system in the region.

In addition to staff time and mileage reimbursement, expenses for the outreach event consisted of the following:

• \$161.00 – Dinner: Subway

• \$151.35 – Raffle Prizes: Wal-Mart (1/4 of total \$605.41)

• \$20.00 – Translation Headsets: F.I.R.M. rental fee (1/3 of total \$60.00)

May 22nd Outreach Event:

In collaboration with Fresno International Refugee Ministries (FIRM), OCED project manager, Silas Cha, was responsible for outreach and partnering with FIRM to hold the event. Specific activities include the followings:

- Mr. Cha conducted two radio shows in the Hmong language on Asian broadcasting radio station KBIF 900 AM, on:
 - April 15, 2013 sharing time with FIRM staff members
 - o May 21, 2013 (Call-in to the radio station).
- Mr. Cha also translated the Fresno COG flyer and PowerPoint presentation from English to Hmong. The flyer and PowerPoint in Hmong was used at the event.
- In addition, Mr. Cha also assisted translating from English to Hmong of CCROPP's outreach flyer.
- 400 flyers were printed and distributed to the following SE Asian stores

Golden Bowl

Supermarket
Asia Supermarket

Golden Apple Market

■ Pho 76

Paradise Pho

Mr. Papaya

Vangold Bail Bond

OCED colleague, Rachel Audino, also assisted with outreach effort at Fresno Metro Ministries. 100 flyers were distributed to the community through this organization partner.

- Other community organizations also received the distribution of event flyers
 - Fresno Center for New Americans
 - Lao Family of Fresno
 - Hmong International New Year, Inc.

Mr. Cha also attended the Asian-American "Speak up" event at Willow International Center on May 11, 2013. About 50 flyers were distributed to about 70 participants at the event.

At the event, located at 1940 N. Fresno Street * Fresno, CA * 93703, had 33 participants (see attach sign-in sheet. The event started with an ice-breaker session by going through the audience, asking them how their previous lives in Laos like compared to the current lifestyle they are living now in the U.S.



The questions were:

- 1) How many hours did it take you to walk to your farm when you were in Laos?
- 2) How many hours did it take you to go to the store, if you had a store nearby?
- 3) Now that you live in the U.S., how long does it take you to go to your farm, if you farm? Or how long does it take you to go the store?

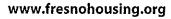
Mr. Cha provided interpretation during the event. At the end of the event, there were several door prizes given through a ticket draw:

- 5 coupons (\$5 each) were given to 5 lucky participants (Sponsored by Asia Super Market)
- 1 razor blade was given to 1 lucky participant
- 1 mountain bike was given to a lucky participant

In addition to staff time and mileage reimbursement, expenses for the outreach event consisted of the following:

- \$151.35 Raffle Prizes: Wal-Mart (1/4 of total \$605.41)
- \$95.22 Raffle Prizes: Sports Authority (partial sponsorship by Fresno State)
- \$20.00 Translation Headsets: F.I.R.M. rental fee (1/3 of total \$60.00)







1331 Fulton Mall, Fresno, California 93721 (559) 443-8400 TTY (800) 735-2929

Community-Based Outreach Mini-Grant Program **Fresno Council of Governments Valley Visions**

Fresno Housing Authority Final Report

- 1. In accordance with you proposed to do in your Mini-Grant Application Packet, submit an itemized billing of all expense incurred, not to exceed \$3,000. Please refer to attached grant reimbursement invoice #3000.
- 2. If you purchased anything that is being billed to the mini grant for reimburse you must submit a complete receipt attached to a description of what you used the item for. Please refer to the attached receipt description along with copies of receipts.
- 3. Submit all sign-in sheets or other records of participation. Please refer to that attached sign-in sheets for workshops provided at Fresno Housing Authority (FH) properties.
- 4. Submit copies of all flyers or promotional communications you used to advertise the workshop(s) and recruit attendees. How many people did you outreach to in regard to attending the workshop? Please refer to the attached flyers. FH provided outreach to over 7,000 households.
- 5. Describe in detail all of the tasks completed in publicizing the workshop(s), ie your outreach strategy. Give specifics.

FH provided the following outreach activities to reach over 7,000 households in Fresno County.

- a.) Door-to-Door Service Coordinators provided workshop flyers to low-income households residing in FH owned properties.
- b.) Resident Mailers Workshop flyers were included in resident mailers sent out in the month of May. Service Coordinators also sent the flyer via email with residents that have emails on file.
- c.) Bulletin Boards Workshop flyers were included in community bulletin boards located in the vicinity of the workshop and on the FH property and FH Central Office Lobby.
- d.)Community Presentations/Partner Meetings Workshop flyers were provided and presented on the mini-grant workshops when meeting with FH partners and community presentations were offered.
- e.) Resident Workshops Workshop Flyers were provided in various resident workshops offered by FH.

6. Describe attendance at the workshop—number of attendees (not all may have participated in the clicker exercise.)

A total of ninety (90) individuals attended one of four (4) workshops offered at FH properties (community rooms) listed below.

Parc Grove Commons: May 17, 2013 - 16 Individuals Yosemite Village: May 20, 2013 - 31 Individuals Wedgewood Commons: May 22, 2013 - 26 Individuals

Firebaugh Family Education Center: May 28, 2013 – 17 Individuals

7. List all staff who participated on the grant and what their roles were.

FH staff member that were assigned to the grant were the following:

- a.) Service Coordinators (SC): Provided extensive outreach (as mentioned in question #5) to Fresno County residents residing in FH-owned complexes or who receive housing choice vouchers. The SC also scheduled meetings/workshops at FH properties.
- b.) Programs Analyst (PM): Implemented outreach activities with community partners and other agencies funded by the grant. The PM monitored the allocated funds for the grant, maintained documentation, and prepared final report.
- 8. Did you do any follow up communication with attendees after the workshop? If so, describe. As the updates are provided for the 2014 Regional Transportation Plan including the Sustainable Communities Strategy the FH plans on making follow-up communications with those that attended the workshop.

9. Tell us, did you meet the goals you set in your application packet?

FH met the outreach goals as set in the application packet. FH was able to provide various outreach strategies described in question #5 to Fresno County residents residing in FH-owned complexes or who receive housing choice vouchers. In partnership with other agencies funded by the mini-grant. FH was able to expand and offer the workshops in four (4) different FH properties across Fresno County. The partnership allowed us to expand and share our resources for providing the workshop and offering more food/beverages and incentives. The total numbers of attendees for all sites were 90 individuals.

10. List the name, address, phone and email of the person submitting the billing and report and the person payment should be mailed to.

Please make check payable to: Fresno Housing Authority

Mail to:

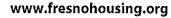
Fresno Housing Authority - Resident Services Program Attn: Angelina Nguyen, Senior Manager 1331 Fulton Mall Fresno, CA 93721

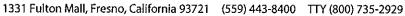
Questions on grant billing and report should be directed to:

Mary Rodriguez, Programs Analyst

Phone: 559-445-8941

Email: mhrodriguez@fresnohousing.org





FRESNO VIBRANT QUALITY HOUSING HOUSING AUTHORITY ENGAGED AUTHORITY RESIDENTS

Fresno Housing Authority	INVOICE
1331 Fulton Mall Fresno, CA 93720 Phone (559) 443-8400 ext. 4439 Fax (559) 445-8942	INVOICE# 3000 DATE OF INVOICE: 6/26/2013

BILL TO: FRESNO COUNCIL OF GOVERNMENTS 2035 Tulare St., Suite 201 Fresno, CA 93721 **BILLING NOTES:**

Community-Based Outreach Mini-Grant Program

Hours	Rate	AMOUNT
56.49	\$26.66	\$1,506.00
20.00	\$37.20	\$744.00
		\$450.00
		\$300.00
		\$ 3,000.00
	56.49	56.49 \$26.66

Make all checks payable to: Fresno Housing Authority

1331 Fulton Mall Fresno, CA 937231

Attn: Resident Services Program

Fresno Housing Authority - Resident Services Program **Assisted Housing Division**

Adult Education: Fresno COG -Community Engagement

FRESTO WIBRANT COMMUNITIES OUT IT TO COMMUNI

Theresa Benavidez Resident Services Coordinator:

Location: Parc Grove - 2674 E. Clinton Ave., Fresno, CA 93703

5/17/2013

Time: 4pm to 6pm

My signature authorizes the Fresno Housing Authority to distribute any information on this form for purposes of and not limited to reports, marketing, promotion, and community outreach. Please Print Clearly

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Fresno Housing Authority - Resident Services Program Assisted Housing Division

Adult Education: Fresno COG -Community Engagement

Resident Services Coordinator: Theresa Benavidez

Location: Parc Grove - 2674 E. Clinton Ave., Fresno, CA 93703

5/17/2013

Time: 4pm to 6pm

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Local Housing Counseling Agency

FREST COMMUNITIES

Workshop Name: Fresno COG - SCS Mini-Grant Workshop

Housing Counselors Names (s): Irma Garcia

Location: Yosemite Village Apartments, 709 W. California Avenue, Fresno, CA 93706

Time: 6:00 PM - 8:00 PM

Date: 5/20/2013

My signature authorizes the Fresno Housing Authority to distribute any information on this form for purposes of and not limited to

reports, marketing, promotion, and community outreach.



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administra propiedades de alquiler y desarrolla las funciones típicas de un dueño privado, cuales incluyen la seleccioñ de inquilinos, colección, de arrendamíneto (renta) y el mantenimiento de la propieded. A usted, como cliente del programa de consejo, se le avisa de que no estã bajo ninguna obligación de comprar o de alquilar propiedad de la Autoridad de Viviendas de Fresno. Y tampoco estã bajo ninguna obligación de utilizar cualquier La Autoridad de Viviendas de Fresno financea, construye, compra y administra propiedades usando una variedad de programas de viviendas para las gentes de bajos recursos. La Autoridad de Viviendas de Fresno producto dec prestamos ofrecido por la Autoridad de Viviendas de Fresno.

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Local Housing Counseling Agency

Workshop Name: Fresno COG - SCS Mini-Grant Workshop

Housing Counselors Names (s): Irma Garcia

Location: Yosemite Village Apartments, 709 W. California Avenue , Fresno, CA 93706

Date: 5/20/2013 Time: 6:00 PM - 8:00 PM



My signature authorizes the Fresno Housing Authority to distribute any information on this form for purposes of and not limited to reports, marketing, promotion, and community outreach.

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Local Housing Counseling Agency

Workshop Name: Fresno COG - SCS Mini-Grant Workshop

Housing Counselors Names (s): Irma Garcia

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Date: 5/20/2013 Time: 6:00 PM - 8:00 PM





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Fresno Council of Governments RTP/SCS Community Workshop Meeting

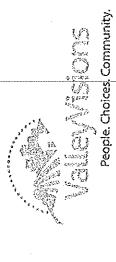
Wedgewood Common Apartments

2415 Fifth Street

Sanger, CA

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PREVENTION PROGRAM
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Fresno Council of Governments RTP/SCS Community Workshop Meeting

Wedgewood Common Apartments

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REGIONAL OBESITY
PREVENTION PROGRAM
Healthy Environments · Healthy Choices · Healthy People

Fresno Council of Governments RTP/SCS Community Workshop Meeting

Wedgewood Common Apartments 2415 Fifth Street

Sanger, CA

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People. Choices. Community. **Valley Visions**







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Fresno Council of Covernments

FRESNOVIBRANT QUALITY HOUSING HOUSING AUTHORITY ENGAGED AUTHORITY ENGAGED

SJV Rural Development Center

Tuesday, May 28, 2013

& Free Dinner

Firebaugh, CA 93622 1610 Allardt Drive Family Education Center

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Appendix H Item 7: May-June 2013 Workshops



Thursday, May 23, 2013 Fresno, California

Our thanks to

San Joaquin Valley Rural Development Center

Who is Fresno COG?

Fresno Council of Governments

- Association of local governments-the 15 cities and the County of Fresno are members
- One of 38 in California and 500+ nationwide
- Formed in 1967



Who is Fresno COG?

- Funding comes from local, state and federal sources
- The Fresno COG Policy Board consists of the Mayors of the 15 incorporated cities in Fresno County and the Chairman of the Board of Supervisors

What does Fresno COG do?

Planning:

- Regional plans for transportation related activities
 (5-25 years into the future) Freeways, roadways,
 airports, rail, biking and walking, buses and air
 quality
- Money for transportation projects and programs



• Computer traffic forecast – computer program with all of the transportation in Fresno County that tests how/where all the traffic will go now and in the future

What does Fresno COG do?

Administrate programs:

- Measure C Carpool Program
- Measure C Vanpool Program
- Measure C Senior Taxi Scrip 75% off Taxi Rides for seniors 70 years old or older
- Freeway Service Patrol Free towing for cars that break down on the freeway during morning and evening hours
- Bike maps of all the bike lanes, routes and trails in Fresno and Clovis



What you need to know about voting with clickers

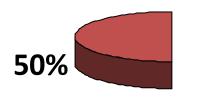
- 1. Select one answer per question slide
- 2. If you want to change your answer, just vote again before voting on a slide is closed
- 3. Turn in the clicker before you leave! They won't operate anything else you own.

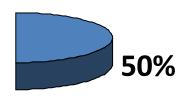


What is your gender?

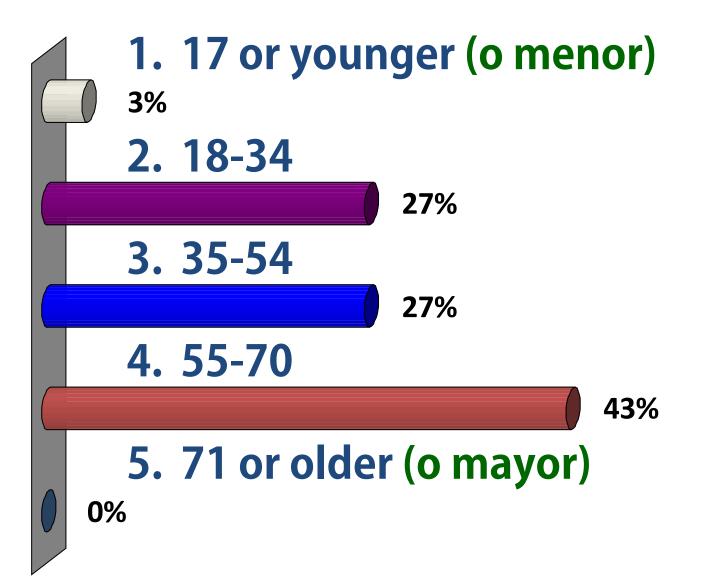


- 1. Male/*Masculino*
- 2. Female/Femenino





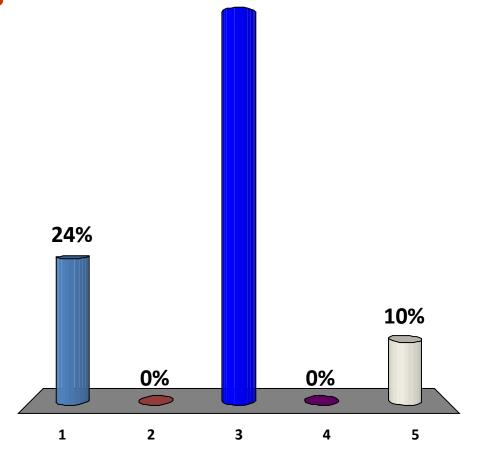
How old are you?



Where do you live?

- 1. Fresno or Clovis
- 2. Foothill/Mountain Areas (Faldas/Montañas)
- 3. East of highway 99-not Fresno or Clovis

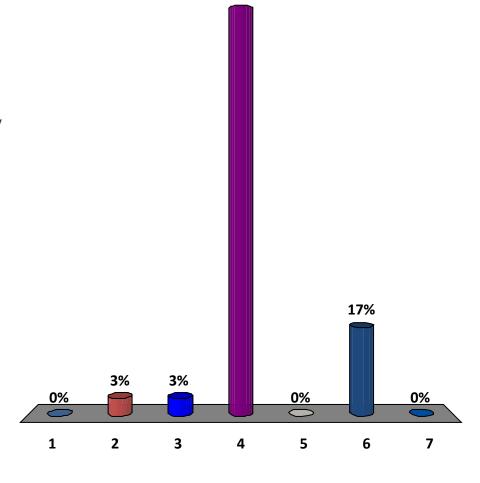
 Este del 99
- 4. West of highway 99-not Fresno/ *Oeste del 99*
- 5. Outside of Fresno County/ Afuera del Condado de Fresno



66%

What is your ethnic background?

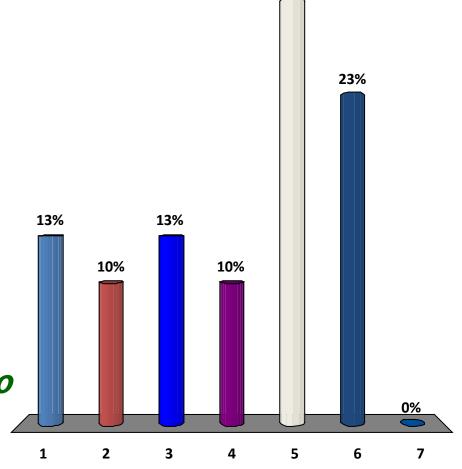
- 1. African American
- 2. American Indian
- 3. Asian (Hmong, Laotian, Cambodian, Punjabi)/ *Asiático*
- 4. Hispanic or Latino
- 5. Pacific Islander/ *Islas Pacíficas*
- 6. White/Blanco
- 7. Other/*Otro*



77%

What is the last grade you completed in school?

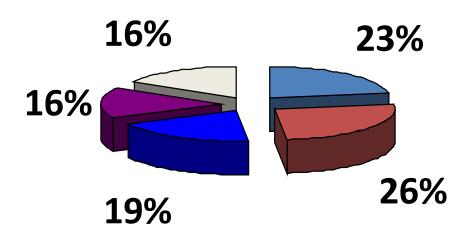
- 1. Some school/*Algo*
- High school graduate preparatoria
- 3. Some college Algo de universidad
- 4. Vocational Training Capacitación vocacional
- 5. Bachelor's degree *Licenciatura*
- 6. Graduate or professional degree/ *Título universitario* o profesional
- 7. No school/Nada



30%

Who/what are you representing at this workshop?

- 1. Community member/family representative/*Miembro* comunitario
- 2. Organization or club member/*Miembro de organización*
- 3. Government employee/*Empleado de gobierno*
- 4. Elected official/*Funcionario electo*
- 5. Other



Regional Transportation Plans What are they?

- The 25 year transportation vision of our community
- Updated every 4 years
- Required by State and Federal Laws



Regional Transportation Plans— How are they built?

- Fresno COG figures out what money will be available over 25 years
- The cities and county send projects to Fresno COG
- Fresno COG plans how and when to fund the projects with that available money
- Plan includes transit, bike and sidewalk projects, roads, freeways, airports and rail

What does it mean to me?

- Guides how and where you will travel
- Guides how your groceries and gas will get to stores and gas stations, etc.
- Encourages land use that works with the transportation system-easier to get to work, stores, doctors, etc.





What does it mean to me?

- Promotes and secures safe and reliable travel for you
- Creates a transportation system that can be paid for and taken care of over time
- Improves the air you breathe



Transportation Spending Survey

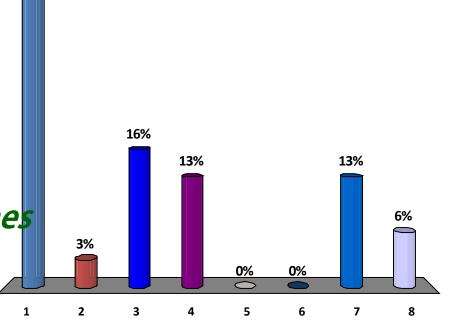
- Surveyed 800 members of the community
- Asked them what type of transportation projects we should fund

What do you think?



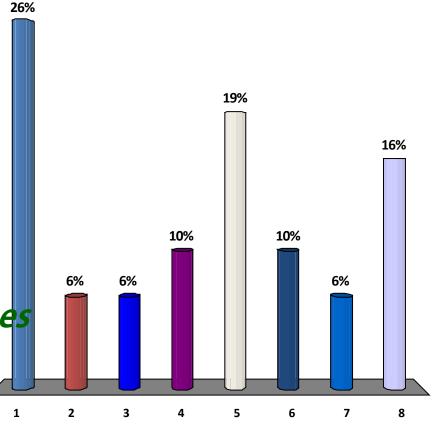
What should we spend money on? First choice:

- 1. Repair streets & roads/*Reparar*
- 2. Transportation for the disabled/discapacitados
- 3. Transportation for seniors/ancianos
- 4. Reduce congestion/ tráfico
- 5. Repair sidewalks/aceras
- 6. Add more sidewalks/ Construir más aceras
- 7. Increase bus service/camiones
- 8. Add bike lanes and routes/ vías y rutas para bicicletas



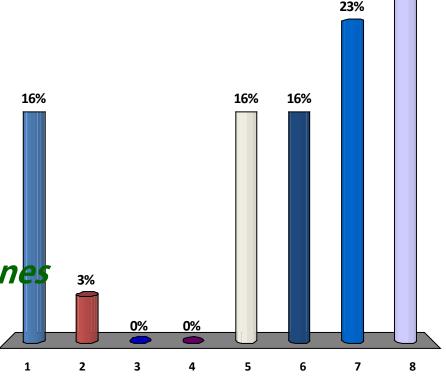
What should we spend money on? Second choice:

- 1. Repair streets & roads/*Reparar*
- 2. Transportation for the disabled/discapacitados
- 3. Transportation for seniors/ancianos
- 4. Reduce congestion/ tráfico
- 5. Repair sidewalks/aceras
- 6. Add more sidewalks/ Construir más aceras
- 7. Increase bus service/camiones
- 8. Add bike lanes and routes/ vías y rutas para bicicletas



What should we spend money on? Third choice:

- 1. Repair streets & roads/*Reparar*
- 2. Transportation for the disabled/discapacitados
- 3. Transportation for seniors/ancianos
- 4. Reduce congestion/ tráfico
- 5. Repair sidewalks/aceras
- 6. Add more sidewalks/ Construir más aceras
- 7. Increase bus service/ camiones
- 8. Add bike lanes and routes/
 vías y rutas para bicicletas



26%

What is a Sustainable Communities Strategy (SCS)?

- It ties transportation with housing, jobs and services, and aims to reduce greenhouse gas emissions
- It provides other benefits such improved air quality, a healthier environment, more housing and transportation choices, farmland preservation, etc.





What is the Greenhouse Gas Connection?

- Gases that heat up the atmosphere are called greenhouse gases
- Transportation causes 28% of those greenhouse gas emissions
- Greenhouse gas emissions contribute to climate change
- The Sustainable Communities Strategy ties transportation with land use and aims to reduce greenhouse gas emissions

Fresno Council of Governments



Land use & Transportation











Work, Play & Shop



Transportation







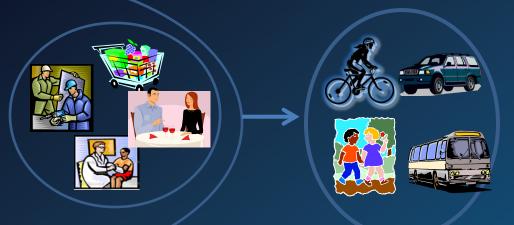








5 miles





30 miles

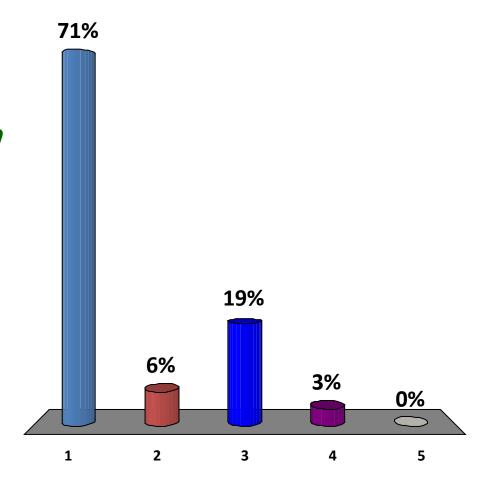






What best describes where you live?

- 1. House (Casa)
- 2. House attached to another house (townhouse or duplex)/casa adosada
- 3. Apartment *Departamento*
- 4. Trailer or mobile home/ Casa rodante o móvil
- 5. Other

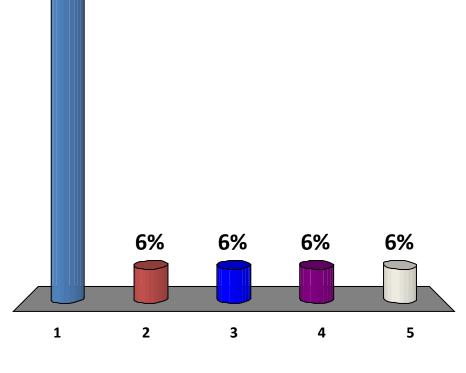


What best describes where you WANT to live?

74%

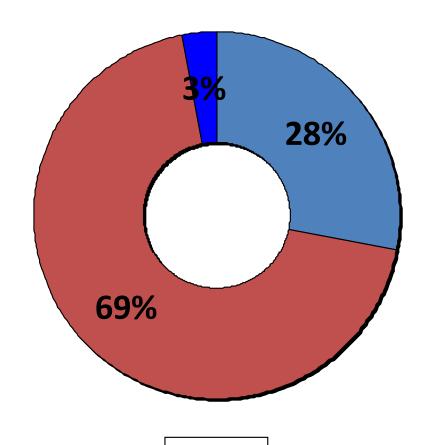
- 1. House (Casa)
- 2. House attached to another house (townhouse or duplex)/casa adosada
- 3. Apartment/*Departa* mento
- 4. Trailer or mobile home/ Casa rodante o móvil





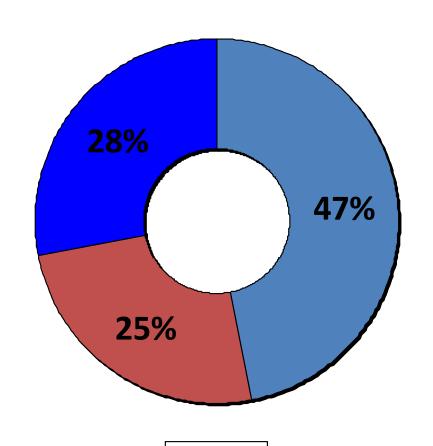
Which best describes the area in which you live?

- In town, with homes next door to stores or offices/ tiendas y negocios
- 2. In town, next to other homes/otras casas
- 3. In the country or farm area/rural o zona agrícola



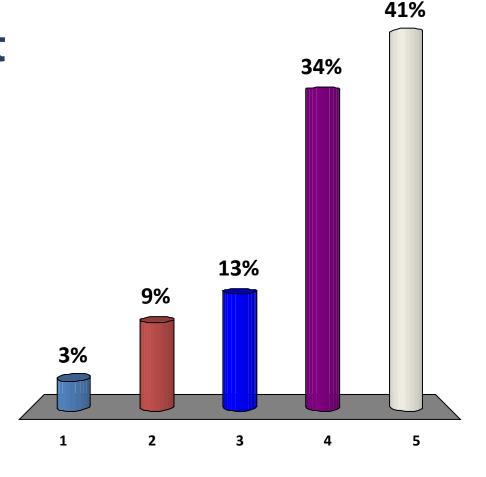
Which best describes the area in which you <u>WANT</u> to live?

- In town, with homes next door to stores or offices/ tiendas y negocios
- 2. In town, next to other homes/otras casas
- 3. In the country or farm area/rural o zona agrícola



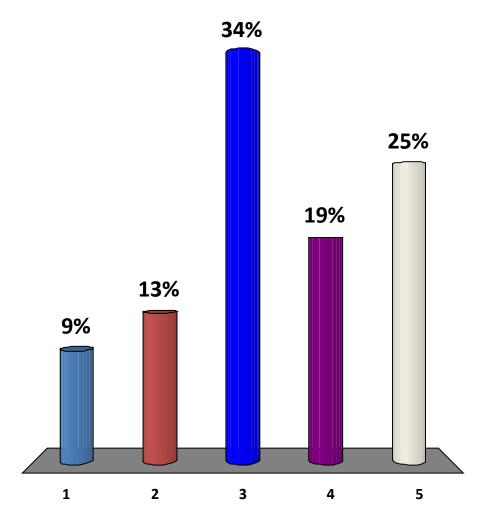
How important is a short commute (work, school)?

- 1. Not important
- 2. Slightly important *Poco*
- 3. Moderately *Moderadamente*
- 4. Very/*Muy*
- 5. Extremely Extremadamente



Is it important that you live within walking or biking distance to shopping or other services?

- 1. Not important
- 2. Slightly important/*Poco*
- 3. Moderately *Moderadamente*
- 4. Very/*Muy*
- 5. Extremely Extremadamente

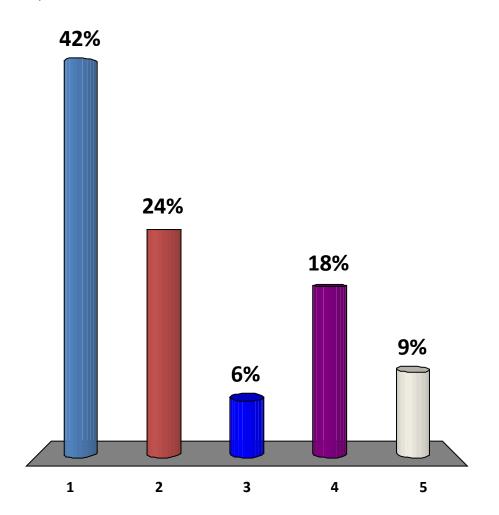


How often do you take the bus?



If there was a bus stop within 4 blocks from your home how often would you take it?

- 1. Never/Nunca
- 2. A few times a year al año
- 3. A few times a month al mes
- 4. A few times a week semana
- 5. Every day/*Todos los días*



How do we develop an SCS?

- 1. Determine community values values are things that are important to us
- 2. Set Goals Based on values







How do we develop an SCS Plan?

- 3. Look at alternatives What choices do we have?
 - Make choices based on values
 - Make choices based on outcomes (Action - Reaction)
 - Outcomes are determined by research





How do we develop an SCS?

- We will present our research on the 3 SCS alternatives in August and ask you to pick one that you think is best.
- But before we do, we want you to give you some "food for thought..."







How are SCS alternatives compared?

- Air Pollution: how much really bad pollution is put into the air
- Transit near housing: putting as many homes near transit stops as possible
- Vehicle miles traveled: the number of miles that all the cars in Fresno County drive every day
- Lowering greenhouse gases: reducing the amount of gases put into the air that cause climate change which warms the earth's surface

How are SCS alternatives compared?

- <u>Land consumption</u>: land that is used for new buildings and homes
- Compact development: buildings are closer together and smaller
- Residential density: number of homes on an acre of land
- <u>Important farmland</u>: land that has the best soil for growing



How are SCS alternatives compared?

- Housing type options: how many single family, multifamily, mobiles homes. Also includes lot sizes.
- Active transportation and transit: how many weekday trips are made by bus, bike and walking



If this is important to you...

... then you should consider these

Air Quality and Health







- Air pollution
- Transit near housing
- Vehicle miles traveled
- Lowering Greenhouse gases
- Land consumption
- Compact development
- Residential density
- Important farmland
- Housing types
- Active transportation and transit

If this is important to you...

Transportation Choices









... then you should consider these

- Air pollution
- Transit near housing
- Vehicle miles traveled
- Lowering greenhouse gases
- Land consumption
- Compact development
- Residential density
- Important farmland
- Housing types
- Active transportation and transit

If this is important to you...



... then you should consider these

- Air pollution
- Transit near housing
- Vehicle miles traveled
- Lowering greenhouse gases
- Land consumption
- Compact development
- Residential density
- Important farmland
- Housing types
- Active transportation and transit

... then you should consider these If this is important to you... **Farmland** Air pollution **Transit near housing** Vehicle miles traveled Lowering greenhouse gases **Land consumption Compact development Residential density** Important farmland **Housing types** Active transportation and transit

Participation Timeline

May 2013: Community Workshops – today!

August 2013: Sustainable Communities Strategy scenarios finished and community meetings and website for voting on scenarios

September 2013: All voting results presented to Fresno COG Policy Board

December 2013: Regional Transportation Plan draft released for public review

Fill out a comment form and turn it in today



Fresno Council of Governments www.fresnocog.org 559-233-4148

Thank you!

Turning Graphical Results by Question

SUMMARY OF ALL WORKSHOPS

SUMMARY OF ALL WORKSHOPS			Actual
1.) What is your gender? (multiple choice)	Res	ponses	Fresno County
Male/Masculino Female/Femenino Totals	110 150 260	42.3% 57.7% 100.0%	50.0% 50.0% 100.0%
2.) How old are you? (multiple choice)	Res	ponses	Actual Fresno County*
17 or younger (o menor) 18-34 35-54 55-70 71 or older (o mayor) Totals	15 71 74 70 28 258	5.8% 27.5% 28.7% 27.1% 10.9% 100.0%	6.9% 34.4% 32.7% 17.3% 8.7% 100.0% *Includes persons 15 years of age and over only
3.) Where do you live? (multiple choice)	Res	ponses	Actual Fresno County
Fresno or Clovis Foothill/Mountain Areas (Faldas/Montañas) East of highway 99-not Fresno or Clovis West of highway 99-not Fresno/ Oeste del 99 Outside of Fresno County/Afuera del Condado d Totals	171 5 44 23 18 261	65.5% 1.9% 16.9% 8.8% 6.9% 100.0%	71.6% 2.1% 14.0% 12.2% 100.0%
4.) What is your ethnic background? (multiple choice)	Res	ponses	Actual Fresno County
African American American Indian Asian (Hmong, Laotian, Cambodian, Punjabi)/ A Hispanic or Latino Pacific Islander/ Islas Pacíficas White/Blanco Other/Otro Totals	14 2 47 106 0 84 7 260	5.4% 0.8% 18.1% 40.8% 0.0% 32.3% 2.7% 100.0%	4.8% 0.6% 9.3% 50.3% 0.1% 32.7% 2.0% 100.0%

5.) What is the last grade you completed in school? (multiple choice)	Res	ponses	Actual Fresno County
Triangle criefly			,
Some school/Algo	59	22.5%	26.4%
High school graduate preparatoria	18	6.9%	24.3%
Some college Algo de univ	30	11.5%	26.3%
Vocational Training Capacitación vocacional	11	4.2%	7.0%
Bachelor's degree Licenciatura	67	25.6%	11.1%
Graduate or professional degree/Título univer	57	21.8%	5.0%
No school/Nada	20	7.6%	**
Totals	262	100.0%	100.0%
			**included
			in "Some
			school"
			category

6.) Who/what are you representing at this workshop?

(multiple choice)	Responses	
Community member/family representative/Miembr	158	60.3%
Organization or club member/Miembro de organi	56	21.4%
Government employee/Empleado de gobierno	18	6.9%
Elected official/Funcionario electo	8	3.1%
Other	22	8.4%
Totals	262	100.0%

7.) What should we spend money on? First choice:

(multiple choice)	Responses	
Repair streets & roads/Reparar	80	31.0%
Transportation for the disabled/discapacitado	10	3.9%
Transportation for seniors/ancianos	27	10.5%
Reduce congestion/tráfico	33	12.8%
Repair sidewalks/aceras	10	3.9%
Add more sidewalks/ Construir más aceras	15	5.8%
Increase bus service/camiones	53	20.5%
Add bike lanes and routes/ vías y rutas para	30	11.6%
Totals	258	100.0%

8.) What should we spend money on? Second choice:

(multiple choice)	Responses	
Repair streets & roads/Reparar	61	24.5%
Transportation for the disabled/discapacitado	10	4.0%
Transportation for seniors/ancianos	16	6.4%
Reduce congestion/tráfico	41	16.5%
Repair sidewalks/aceras	29	11.6%
Add more sidewalks/ Construir más aceras	22	8.8%
Increase bus service/camiones	28	11.2%
Add bike lanes and routes/ vías y rutas para	42	16.9%
Totals	249	100.0%

9.) What should we spend money on? Third choice:

(multiple choice)	Responses	
Repair streets & roads/Reparar	29	13.1%
Transportation for the disabled/discapacitado	6	2.7%
Transportation for seniors/ancianos	16	7.2%
Reduce congestion/tráfico	33	14.9%
Repair sidewalks/aceras	30	13.5%
Add more sidewalks/ Construir más aceras	40	18.0%
Increase bus service/camiones	39	17.6%
Add bike lanes and routes/ vías y rutas par	29	13.1%
Totals	222	100.0%

10.) What best describes where you live? (multiple choice)	Res	ponses	Fresno County
House (Casa)	140	59.6%	67.5%
House attached to another house (townhouse or	21	8.9%	2.4%
Apartment Departamento	69	29.4%	25.6%
Trailer or mobile home/Casa rodante o móvil	2	0.9%	4.4%
Other	3	1.3%	0.1%
Totals	235	100.0%	100.0%

Actual

11.) What best describes where you WANT to live?

(multiple choice)	Responses	
House (Casa)	164	72.9%
House attached to another house (townhouse or	28	12.4%
Apartment/Departamento	12	5.3%
Trailer or mobile home/Casa rodante o móvil	8	3.6%
Other	13	5.8%
Totals	225	100.0%

12.) Which best describes the area in which you live?

(multiple choice)	Res	ponses
In town, with homes next door to stores or of	83	35.9%
In town, next to other homes/otras casas	112	48.5%
In the country or farm area/rural o zona agrí	36	15.6%
Totals	231	100.0%

13.) Which best describes the area in which you WANT to

live? (multiple choice)	Responses	
In town, with homes next door to stores or of	106	46.9%
In town, next to other homes/otras casas	55	24.3%
In the country or farm area/rural o zona agrí	65	28.8%
Totals	226	100.0%

14.) How important is a short commute (work, school)?

(multiple choice)		ponses
Not important	24	10.3%
Slightly important Poco	17	7.3%
Moderately Moderadamente	29	12.4%
Very/Muy	70	30.0%
Extremely Extremadamente	93	39.9%
Totals	233	100.0%

15.) Is it important that you live within walking or biking

distance to shopping or other services? (multiple choice)		Responses	
Not important	33	14.1%	
Slightly important/Poco	17	7.3%	
Moderately Moderadamente	42	17.9%	
Very/Muy	52	22.2%	
Extremely Extremadamente	90	38.5%	
Totals	234	100.0%	

16.) How often do you take the bus? (mi	ultiple choice) Res	sponses
---	---------------------	---------

Totals	232	100.0%
Every day/Todos los días	22	9.5%
A few times a week/semana	10	4.3%
A few times a month/ al mes	12	5.2%
A few times a year/ al año	46	19.8%
Never/Nunca	142	61.2%

17.) If there was a bus stop within $\,4\,$ blocks from your

home how often would you take it? (multiple choice)		Responses	
		<u></u>	
Never/Nunca	84	35.6%	
A few times a year al año	49	20.8%	
A few times a month al mes	35	14.8%	
A few times a week semana	34	14.4%	
Every day/Todos los días	34	14.4%	
Totals	236	100.0%	

The clicker technology polling conducted at the workshops and online were in no way scientific in nature, and did not cover the exact demographics of the county, though representation from a variety of demographic groups was inclusive. The data and comments collected reflect the opinions of those who participated in the workshops based upon the data and information presented to them.

Appendix H Item 8: LAFCO and School Workshop



www.fresnocog.org

Fresno COG Regional Transportation Plan (RTP) Sustainable Communities Strategy (SCS) Workshop for COG Member Agencies, LAFCO, School Districts www.fresnocog.org/rtp

Agenda

Date: Wednesday, October 23, 2013

Time: 10:00 AM

Place: COG Sequoia Conference Room

2035 Tulare Street, Suite 201

"Go to Meeting" Access: https://www3.gotomeeting.com/join/265269710

Join the conference call: (877)455-8695, Code: 740166

Meeting ID: 265-269-710

Conference Call: (877) 455-8695 Code: 740166

Americans with Disabilities Act (ADA) Accommodations: The Fresno COG offices and restrooms are ADA accessible. Representatives or individuals with disabilities should contact Fresno COG, at least 3 days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting /public hearing. If Fresno COG is unable to accommodate an auxiliary aid or translation request for a public hearing, after receiving proper notice, the hearing will be continued on a specified date when accommodations are available.

Item Description Enclosure Action*

I. PUBLIC PRESENTATIONS

This portion of the meeting is reserved for persons wishing to address the Committee on items within its jurisdiction but not on this agenda. Note: Prior to action by the Committee on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.

- II. WORKSHOP RTP/SCS UPDATE
 - A. Welcome and Introductions
 - B. Overview of Planning Process and Scenario Alternatives Yes Information
 - C. Discussion No
 - D. Adjourn

Appendix H Item 9: Scenario Selection Workshops



Participation Timeline

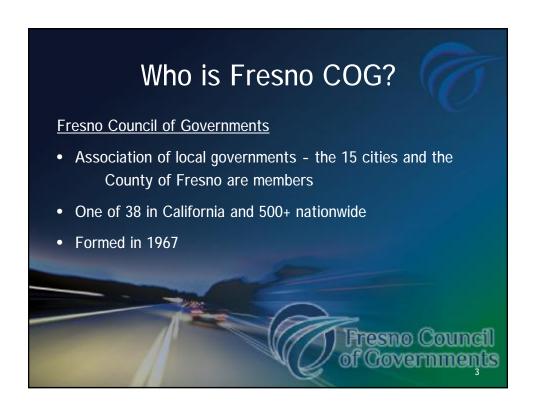
August 2013: Sustainable Communities Strategy scenarios released for public review and voting

September 2013: All voting results presented to Fresno COG Policy Board for consideration

November 2013: Regional Transportation Plan draft containing the SCS released for public review

March 31, 2014: RTP & SCS finalized

2





What does Fresno COG do?

Planning:

- <u>Regional plans for transportation</u> related activities (5-25 years into the future) Freeways, roadways, airports, rail, biking and walking, buses and air quality
- Money for transportation projects and programs



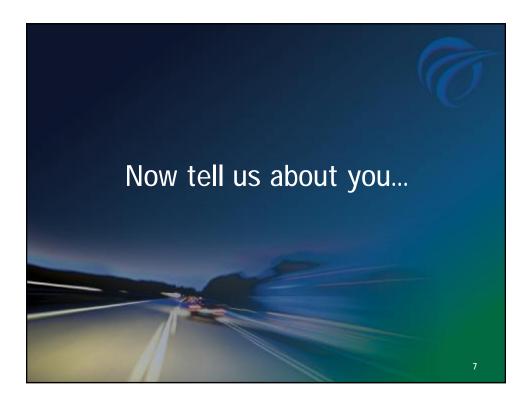
 Computer traffic forecast computer program with all of the transportation in Fresno County that tests how/where all the traffic will go now and in the future

5

What does Fresno COG do?

Administrate programs:

- Measure C Carpool Program
- Measure C Vanpool Program
- Measure C Senior Taxi Scrip 75% off Taxi Rides for seniors 70 years old or older
- <u>Freeway Service Patrol</u> Free towing for cars that break down on the freeway during morning and evening hours
- <u>Bike maps</u> of all the bike lanes, routes and trails in Fresno and Clovis



What you need to know about voting with clickers

- 1. Select one answer per question slide
- 2. If you want to change your answer, just vote again before voting on a slide is closed
- 3. Turn in the clicker before you leave! They won't operate anything else you own.



What is your gender?



- 1. Male/Masculino
- 2. Female/Femenino

9

How old are you?

- 1. 17 or younger (o menor)
- 2. 18-34
- 3. 35-54
- 4. 55-70
- 5. 71 or older (o mayor)

Where do you live?

- 1. Fresno or Clovis
- 2. Foothill/Mountain Areas (Faldas/Montañas)
- 3. East of highway 99-not Fresno or Clovis Este del 99
- 4. West of highway 99-not Fresno/ Oeste del 99
- 5. Outside of Fresno County/Afuera del Condado de Fresno

11

What is your ethnic background?

- 1. African American
- 2. American Indian
- 3. Asian (Hmong, Laotian, Cambodian, Punjabi)/
 Asiático
- 4. Hispanic or Latino
- 5. Pacific Islander/ Islas Pacíficas
- 6. White/Blanco
- 7. Other/Otro

What is the last grade you completed in school?

- 1. Some school/Algo
- 2. High school graduate preparatoria
- 3. Some college Algo de universidad
- 4. Vocational Training Capacitación vocacional
- 5. Bachelor's degree *Licenciatura*
- 6. Graduate or professional degree/ *Título universitario o profesional*
- 7. No school/Nada

13

Who/what are you representing at this workshop?

- 1. Communitymember/ *Miembro* comunitario
- 2. Organization or club member/*Miembro de organización*
- 3. Government employee/Empleado de gobierno
- 4. Elected official/Funcionario electo
- 5. Business
- 6. Other

Sustainable Communities Strategy (SCS)?

- A forecast future land use pattern combined with a transportation network
- If implemented, an SCS will reduce greenhouse gas emission
- It provides other benefits such as improved air quality, healthier environment, farmland conservation, etc.



What is the Greenhouse Gas Connection?

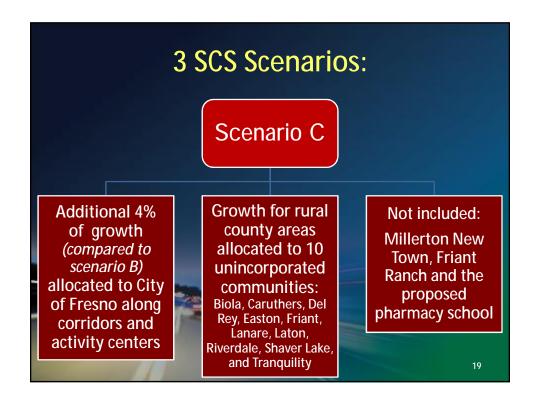
- GHG is largely generated through burning of fossil fuels for heating, electricity and transportation
- GHG traps heat in the air and makes the planet warmer
- Transportation sector produces 38% of GHG emission
- The SCS ties transportation with land use to reduce travel, and aims to reduce GHG emission





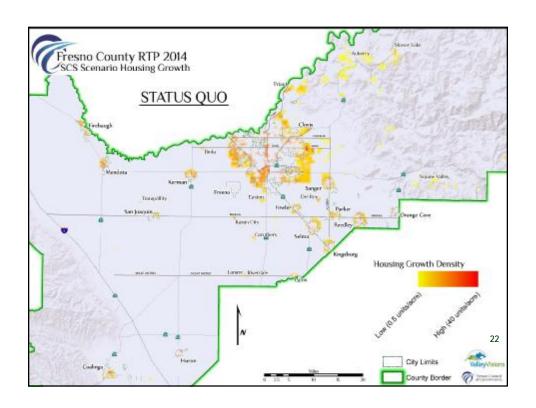


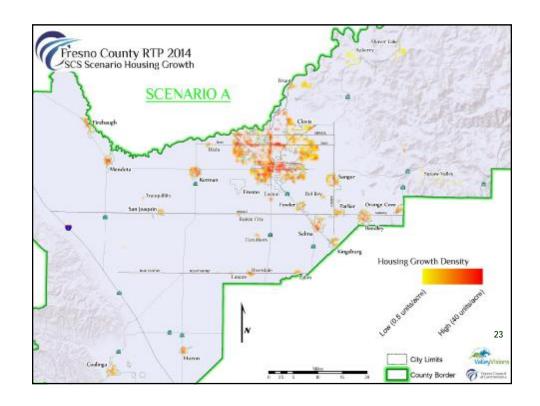


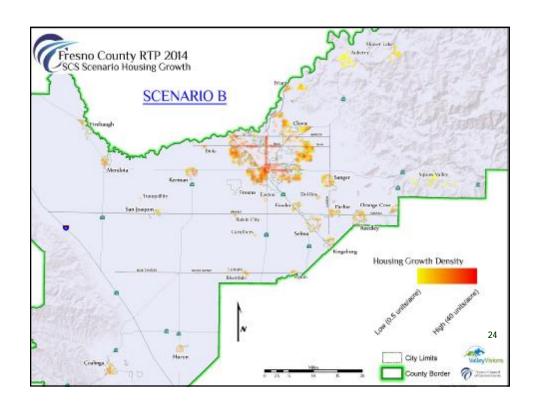


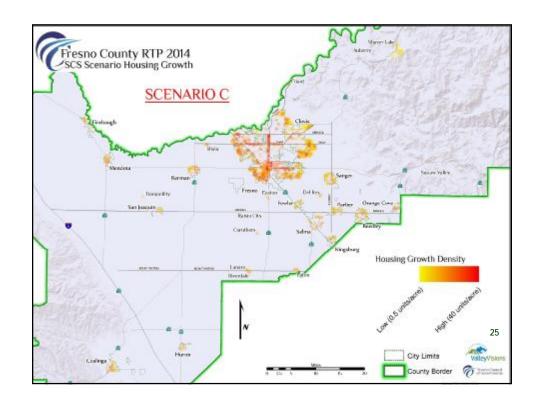


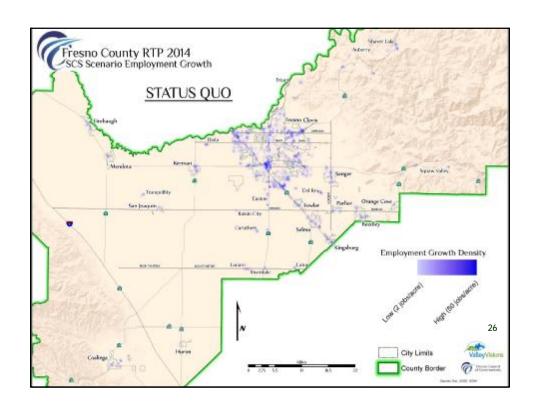


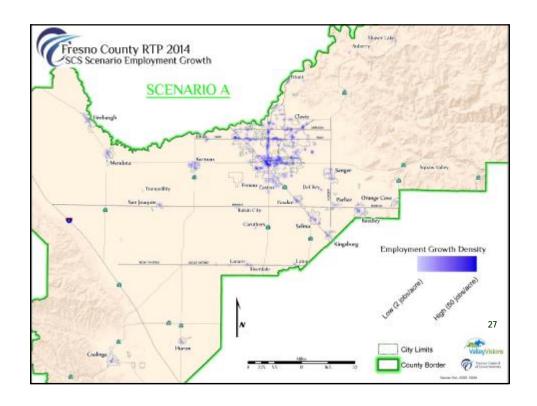


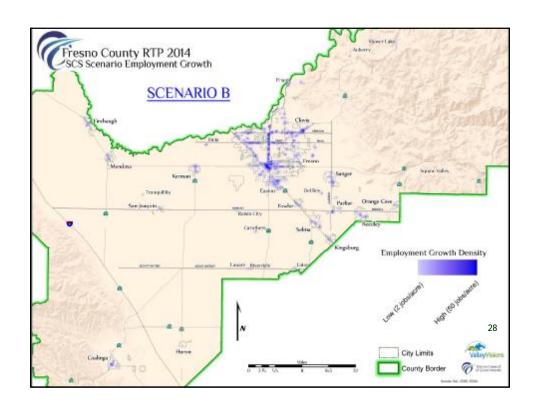


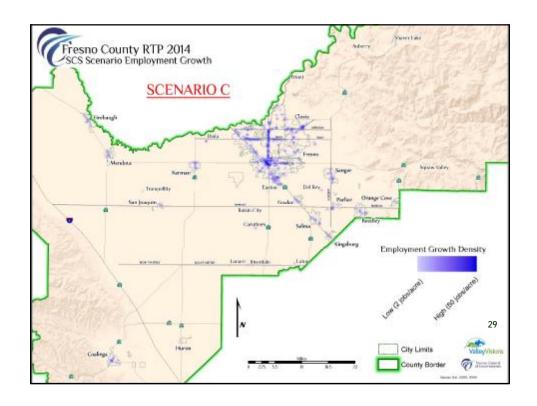






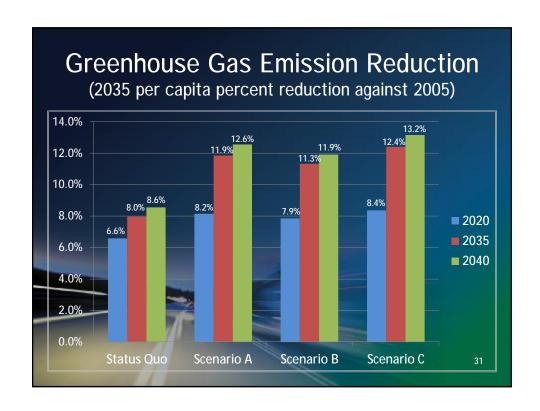




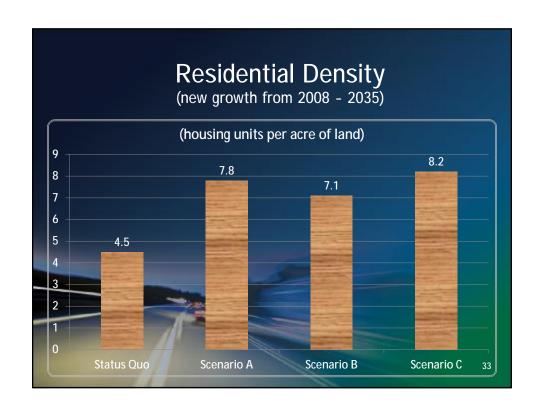


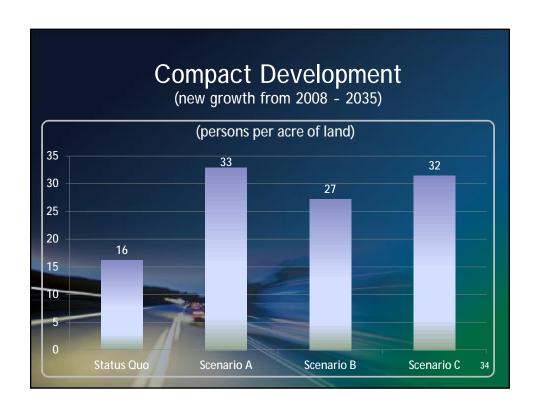
What is a Performance Indicator?

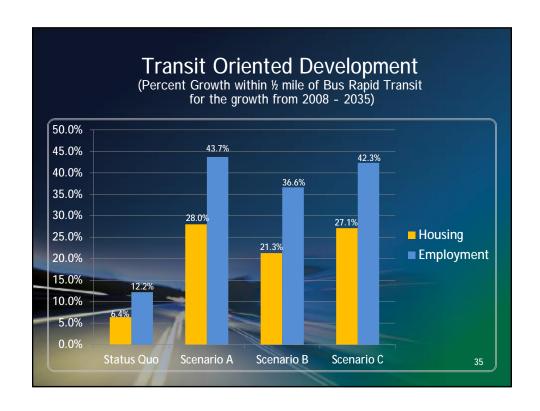
- Performance indicators provide quantified evidence of the consequences of a decision or action
- In the SCS process, performance indicators are used to measure the impacts of different planning scenarios

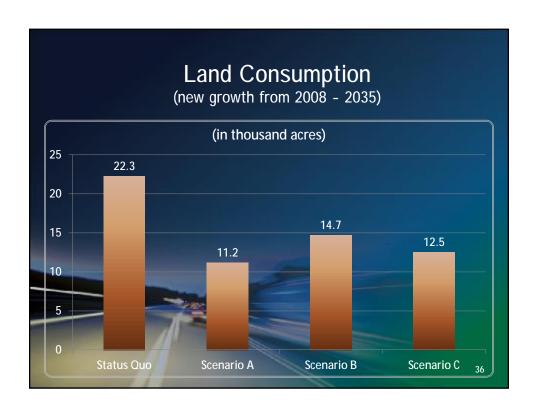


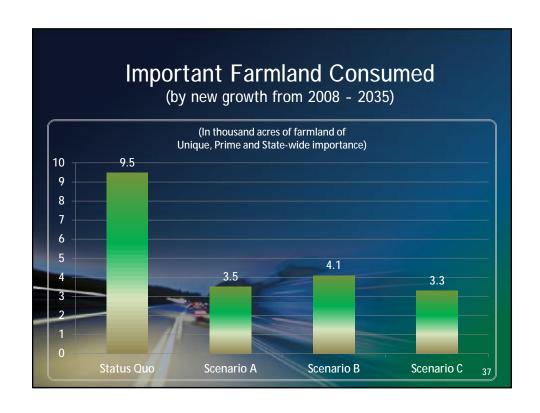


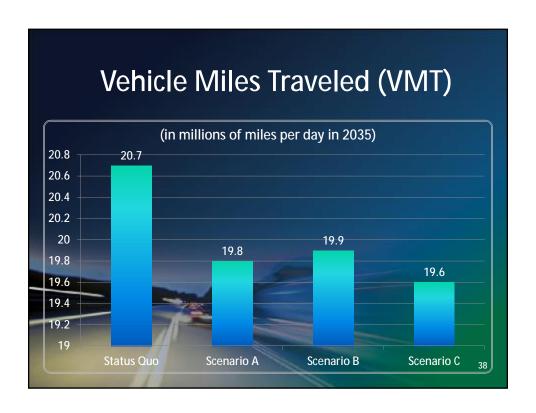


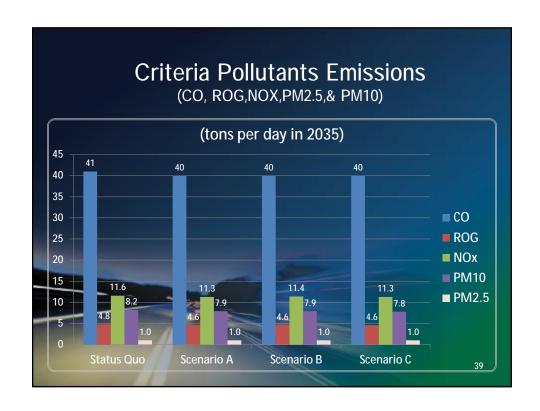


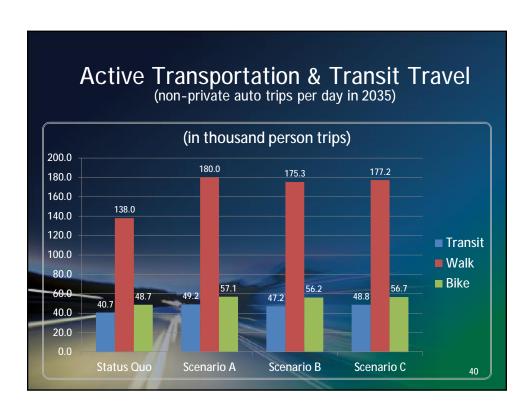












Scenario Indicators/Performance Measures Why are these important to me?										
If any of these issues are important to you, you should consider the indicators to the right	Criteria Pollutants Emissions	Transit Oriented Development	Vehicle Miles Traveled	Greenhouse Gases	Land Consumption	Compact Development	Residential Density	Important Farmland Consumed	Housing types	Active Transportation & Transit Travel
Air quality & health	ü	ü	ü	ü		ü	ü		ü	ü
Transportation choices		ü				ü	ü		ü	ü
Housing type options		ü				ü	ü		ü	
Farmland & resource conservation		ü			ü	ü	ü	ü	ü	
										41

Group Discussion Time

- View the maps once again
- Review indicator results
- Speak with table members
- Speak with Fresno COG staff

Questions?

Back in 15 minutes...

Which scenario do you prefer?

- 1. A
- B
- 3. C

Additional thoughts?
Please fill out a
comment form!!





Invites you to a Community Workshop Join other community members at a workshop

to discuss the future of our region!

Valley Visions is a regional effort to improve the quality of life in our communities. Join us to discuss and select a regional plan that takes a big-picture look at how the Fresno County region can grow over time in a way that uses resources effciently, protects existing communities, conserves farmland and open space, and supports the regional economy while reducing greenhouse gas emissions. Planning in advance for growth can result in better neighborhoods, more housing and transportation choices, and a higher quality of life for residents.

Three different Sustainable Community Strategy scenarios will be presented. You let us know which one you prefer!

FREE Transit to the workshops:

Fresno/Clovis Area: If you take transit to the workshop nearest you ask your bus driver for a transfer receipt and bring it into the workshop with you. We will give you bus tokens as reimbursement for the travel expense. Rural Areas: Free rural transportation provided by calling 263-8005.

Free dinner will be served, FREE child care at some locations and language interpretation provided for the presentation and materials. If possible, please RSVP to Fresno COG (not required) to make sure we have enough food and workshop materials for all:

Phone: (559) 233-4148 or email: brendav@fresnocog.org For more information: www.fresnocog.org

5 Community Workshops to choose from, each from 6:00 -8:00 p.m.:

Wednesday, August 28 **Bullard High School** 5445 N. Palm Avenue Barstow & Palm Ave. Fresno, CA

Thursday, August 29 Kingsburg City Hall 1401 Draper Street Kingsburg, CA

Tuesday, September 3 Kerman Community Center 15101 West Kearney Plaza Kerman, CA

Thursday, September 5 John Palacios **Community Center** 16846 4th Street Huron, CA

Monday, September 9 Clovis Veterans Memorial Building 808 Fourth Street Clovis, CA

Please Come and Share Your Ideas

The workshop will be interactive and fun!



Senate Bill 375 is California state law that became effective in 2009 that prompts the creation of regional plans to reduce greenhouse gas emissions (GHG) from passenger vehicles throughout the state. The Fresno Council of Governments is tasked with creating Fresno County's "Sustainable Communities Strategy" (SCS) through integrated land use and transportation planning. The SCS will demonstrate that, if implemented, the region will be able to achieve the GHG targets set by the California Air Resources Board.

SCS Timeline: Where are we now?

2012	2013					1	2014
JULY	SEPT./OCT.	NOVEMBER	MAY	AUGUST	AUG./SEPT.	SEPTEMBER	MARCH
GHG Reduction Targets Selected	Focus Groups/ Scientific Survey	Public Workshop	Introductory Workshops	Release 3 Draft SCS Scenarios	SCS Scenario Workshops	Select Draft Preferred Scenario	Final Adoption of SCS



Te Invita A Un Taller Público

¡Acompañe a otros miembros de la comunidad en un taller para discutir el futuro de nuestra región!

Valley Visions es una iniciativa regional para mejorar la calidad de vida de nuestras comunidades. Acompáñenos para discutir y seleccionar un plan regional que tome en cuenta la manera de la cual pueda crecer la región del condado de Fresno de una forma que se usen los recursos eficientemente, protegiendo comunidades existentes, conservando tierras agrícolas y el medio ambiente, y apoyando la economía regional. Planificando avanzadamente para el desarrollo puede resultar en mejores comunidades, más opciones de viviendas y transportación, y una calidad de vida mejor para los residentes.

Se presentaran tres diferentes escenarios de estrategia sostenibles de la comunidad. ¡Usted nos dejara saber cual prefiere!

Para más información: www.fresnocog.org

Transporte Publico GRATIS a los talleres:

Área de Fresno/Clovis: Si toma el transporte público al taller más cercano a usted asegure de pedirle a su conductor un recibo de transferencia y traiga su recibo al taller. Le daremos fichas (bus tokens) como reembolso de los gastos del viaje.

<u>Áreas Rurales</u>: Se proporcionara transporte rural gratuito llamando al 559-263-8005.

Se servirá cena GRATIS y le proveeremos servicio de guardería infantil, traducción e interpretación de la presentación y los materiales. Si es posible, favor de hacer su reservación a Fresno Council of Governments (no se requiere) para asegurarse de que haiga suficiente comida y materiales para todos:

> teléfono: 559-233-4148

> correo electrónico: brendav@fresnocog.org

5 Talleres Públicos de donde escoger, cada uno de 6:00 - 8:00 pm:

Miércoles, 28 de agosto Secundaria Bullard High 5445 N. Palm Avenue Barstow & Palm Ave. Fresno. CA Jueves, 29 de agosto Kingsburg City Hall 1401 Draper Street Kingsburg, CA Martes, 3 de septiembre Kerman Community Center 15101 West Kearney Plaza Kerman, CA Jueves, 5 de septiembre John Palacios Community Center 16846 4th Street Huron, CA Lunes, 9 de septiembre Clovis Veterans Memorial Building 808 Fourth Street Clovis, CA

Acompáñenos y comparta sus **IDEAS** ¡El taller será interactivo y divertido!



La Ley 375 fue establecida en el año 2009. Establece la creación de Planes Regionales en el estado, para reducir emisiones de gases de vehículos de pasajeros, que causan el "efecto invernadero". Con base en esta Ley, el Consejo de Gobiernos del Condado de Fresno trabaja en el diseño de la "Estrategia para Comunidades Sustentables" (SCS por sus siglas en ingles) que contempla la planificación integrada de uso de suelo y transporte para el condado de Fresno. Esta estrategia tiene como meta el alcanzar los objetivos de control para la emisión de Gases de Efecto Invernadero establecidos por el estado de California.

Transcurso de tiempo. ¿Dónde estamos ahora con el SCS?

2012			2013			1	2014
JULIO	SEPT./OCT.	NOVIEMBRE	MAYO	AGOSTO	AGOSTO/SEPT.	SEPTIEMBRE	MARZO
Meta de reducción de gases de efecto invernadero	Grupos de Enfoque/ Encuesta Científica	Taller Público	Taller Introductorio	Publicación de 3 Propuestas de Escenarios	Taller público de los escenarios	Selección del escenario preferido	Adopción final del SCS preferido

Fresno COG SCS Workshop and Online Comments - 9/18/13

Fresno Workshop Comments – 8-28-13

City of Residence	Comment submitted
Fresno	I am not voting for either of the present scenarios. I would like to growth housing, employment & services in existing communities. There is no need to move to the foothills at this time.
Fresno	I am not in support to this project due to the following reasons: 1. Project should focus on an area already in existence like the Southwest Community. 2. Future growth lies in the urban communities and not the foothills 3. Areas such as Southwest Fresno continue to be pushed out of the vision of future growth. 4. Going further in the hills is not the solution for Raid Transit or development. 5. The best potential growth is in Southwest Fresno
Fresno	I had to leave - I like option A
Fresno	I don't really think any of the 3 scenarios are very different. None of the 3 choices is exactly what I was looking for. I hope we can still see another option in the final stages. Something more like C without new growth in Friant & Shaver.
Fresno	Need an alternative scenario that addresses and improves our park deficit, unemployment, water resources and air quality.
Fresno	I vote for C
Fresno	I need to know more on this topic. Because I'm confused, how they could help.
Fresno	I think the proposition "C" is the best hopefully. Stop cutting down trees and create alternative energy, pollution is choking us literally. Thanks and hope to have the opportunity to vote in future decisions.
Fresno	Much more needs to be done to differentiate the different scenarios and the real world impact they will have.
Fresno	I would like to improve the transport bus issue of people- most are very bad people.
Fresno	C 3.
Fresno	Everyone knows water is important - we cannot mfg. H2O.
Fresno	Continued growth - whether planned - controlled – smart-wise- Or any other qualification is a scenario leading inevitably to catastrophe. Water NOW is already a seriously compelling issue. Eventually growth <u>must</u> stop- nothing grows forever - continual growth is the philosophy of both our economic system and cancer cells. Consider just how much plastic - cups, plates and forks - plus paper - this meeting will send to landfill - see any inconsistencies here?
Fresno	Fresno COG should encourage Fresno City and County to encourage siting light manufacturing along 180 and 99 corridors.
Fresno	I think scenario B is more the direction we are moving in. High Speed Rail, I believe, will change these scenarios. Some sort of consideration needs to be incorporated for North Fresno (Woodward Park Area) for mass transportation line.
Fresno	I expect that options A, B, C are all independent of HSRA and High Speed Rail project. There should be no affiliation with or encouragement to continue the project.
Fresno	I would like more info regarding housing, scenario A, B, C and employment per growth in A, B, C

Fresno	В
Fresno	How will COG prevent developers from coming through the "back door" and Influencing City Council members and business-dependent Mayors as in Fresno, from changing priorities and giving permission to "friends and donors" to do business as usual?
Fresno	The graphs are informative - I would like to see tabulation by scenario. A B C Greenhouse Gases. 12.6 11.9 13.7 This would give a composite picture of the graphs.
	 maybe have actual (now/present) graphs/maps to see the difference and not just projections to projections comparisons how will these scenarios be implemented in city of Fresno since Fresno City is also doing the general and downtown plan? What if these don't coincide (General Fresno Plan with this scenario)
Fresno	I am surprised at how close scenarios A and C are, the public sessions, the planning professionals. They are the best, correct choices. I'm also surprised at the slight difference between the plans. Yet I suppose the differences are real and significant.
Fresno	More Jobs and Transportation
Fresno	We need more jobs and transportation for our children who are studying.
Fresno	There was no coherent explanation of the ESSENTIAL difference among plans A B C. Based on the meeting - status quo.
Fresno	I didn't understand what the essential differences were with the 3 scenarios. They seemed very similar. Roads? What is the "pharmacy school"? I wanted to vote for status quo.
Fresno	I can't understand how eliminating Millerton NewTown, Friant Ranch and the proposed pharmacy school in scenario C has such an insignificant effect on VMT as compared to scenario B. These are sprawling developments resulting in more VMT.
Fresno	More education/persuasion is needed to develop increased use of public transportation. I believe most riders are students, the poor, or on suspended licenses. It appears the BRT will still involve rides taking a long time. I hope the performance indicators are relatively accurate.
Fresno	Hard to read maps. Need more details regarding transportation and boundaries. Air quality and health are most important. Save the farmland. Need to give tax breaks to small business and light manufacturing.
Fresno	We need to build vocational schools, pharmacy school. We need to create jobs, tech jobs.
Fresno	Could Economic Development invite industry and education. Bay area is bursting with technical industry and they need space. Open space donation park help GHG gas. Education, tech school.
	I voted for A rather than C because it wasn't clear whether the Pharmacy school/Friant New Town would be added or banned if C was chosen. Also A contained input from the previous meeting.
Fresno	on the 3 SCS - we need the scenarios more simple. It is very confusing.
Fresno	I support an alternative that protects our environment-C, making good use of compact neighborhoods with good access to public transport and careful to keep producing agricultural products for feeding the population i protect climate change!
Riverdale	light put on the streets, sidewalks, low-income housing, work, shops, bus transport us to the larger towns. Are we included in the map?

Riverdale	focus on existing communities
Riverdale	A new plan to focus on new plans put lights and transport - for the elderly. Open stores to be new homes
Riverdale	I would like to help improve our quality of life as we have lived in the shadows want to change my community.
Riverdale	a plan that focuses on economic development of existing communities
Riverdale	Improve more in the Community to get involve. Community activities to improve the town.
Riverdale	I want a new project in which we are included and give us the help that we need in our community and give us the help we really need and really do something for the communities that already exist.
Riverdale	improve more in the community
Riverdale	I would like to do with changes like we are in need of all services, good water drainage, lights
Riverdale	a new plan that focuses on what existing communities need. give them life by example drainage, lighting sticks, good water and transportation
Riverdale	The Community of Lanare hope to include us in helping people to live longer
Fresno	I think it should an option that fit perfect could be a combination of Option A & C but I don't like any by itself. Try to make a perfect combination between A & C.
Fresno	All three scenarios look the same. Can we have a fourth that gives a real choice? Like C, but even better
Fresno	If the COG is a comprehensive planning agency it would be good if wasn't so driven by transportation matters, and did more to educate the general public. Please do more large-scale public polling (survey monkey, whatever) to collect and convey non anecdotal info to elected officials (local, state and Federal)
Fresno	Make more building in downtown fresno, inhabit the houses that are alone
Fresno	Low income housing
Fresno	I want to have more clinics, community centers and universities
Fresno	I like scenario C but not as is I would like to see more growth in the rural communities and more reliable transportation. Thanks.
	more reliable and frequent transportation needed in the rural communities in particular.
Fresno	I don't believe there is a varied enough group here. We need more discussion on jobs. I believe your scenarios are "unrealistic". Water is another area nor discussed in these scenarios.
Fresno	I am puzzled that transit use is almost identical between Scenario B & C, when in Scenario C a lot of additional population is allocated to Fresno's BRT corridors - and the areas like Friant Ranch (Scenario B) etc. will have essentially no transit service.

Fresno	I am not satisfied with any of the scenarios. I question the figures that indicate that all three scenarios will result in similar GHG reductions. Fresno City residents are under represented in this process. It is crazy to allocate additional development to the ten unincorporated communities at least half of which have severe water quantity or quality problems (Easton, Friant, Shaver Lake, Lanare, Riverdale). Most of the grant funds will be generated from the large population numbers in Fresno and Clovis, but these cities were not adequately represented in the 2012 process from which these three unsatisfactory scenarios were developed.
Fresno	Scenarios difficult to read, understand, relate to for most at my table. There appears to be a lot of background data missing to arrive at a preferred scenario, senior growth, housing, preferences survey, availability of amenities and parks with the higher densities to arrive at an educated decision.
Fresno	Scenario C seems the best of the three choices but it is difficult to make a decision without all information, ie: high speed rail and the relentless push North and East of Fresno. We must stop expansion N & E. High speed rail Will happen - that changes a lot. Please include a moratorium on the N & E expansion. Include HSR
Reedley	You're very busy keeping pace with timelines and your work is appreciated, however, thse plans have very little to do with the community's real life concerns: loss of ag land, day to day air pollution, mining on the Kings River
Fresno	 The three scenarios are too incomplete for me to make an intelligent choice. Having scenario C not including Friant Ranch, Pharmacy school, etc is unrealistic unless COG tells Fresno City and County to stop leapfrog development approval. No consideration was given to building along Friant Road corridor once Friant (pharmacy school, Friant Ranch, etc) become even somewhat built out. No consideration given to lack of water to support projected population growth. Does anyone ever consider that there is a limit to population growth based on finite resources (water, land, mineral & energy resources)? At what point must growth end? cancer cells continue to grow until the organism dies - so why isn't anyone considering the parallel with population and resources? What is COG doing to address climate change Why doesn't COG make their viewpoint known when County Supervisors or City Councils vote to approve land use changes - I've never seen you present at their meetings.
Fresno	Continue to rebuild downtown with schools, business and even light industry. Have smaller buses on lesser traveled routes; include solar in the plan to help clean up the dangerous air quality. Consider light rail to ancillary cities, i.e. Biola, Sanger, Friant, Mendota
Fresno	Scenario B is good as it includes developments in outlying areas - Millerton, etc. one has to take into account. Reasons: 1. People will drive to River Park/Fashion Fair/Fig Garden, etc. 2. access to Drs and hospital support 3. the local economy within the entire county 4. public transportation

Kingsburg – 8-29-13

Kingsburg	growth in the community of Kingsburg, Hospitals, more shops, avenue, schools, jobs
Kingsburg	Workshop was well presented and questions answered thoroughly. I have watched Fresno and Clovis grow like wildfire on the outskirts while it becomes empty in the center of town. I would like to see internal growth and improvement and stop moving into farmland.
Reedley	Great meeting. Frequency of transportation to the college from Sanger, Selma, Kingsburg, Fowler, Parlier 6 x day minimum
Kingsburg	no new towns! Voted for scenario C but hope to see more growth in rural communities along with better transportation options
Kingsburg	excellent presentation! Thank you
Kingsburg	For the city of Kingsburg - as the population ages it would seem that we need more affordable condominium housing units.
Squaw Valley	Excellent presentation - easily understood. Amazing technology in getting this group's demographics. This whole public process is very necessary part of growth - no growth and where growth thinking. (future) Perhaps spend a little more time explaining that a "scenario" is a hypothetical model - to expand public knowledge and that action still takes place at the local level. To think regionally is not common for most folks. They're wary of "plans" that come from somewhere outside their local sphere of influence. This meeting was an excellent step in expanding the sphere of influence in people's minds. Excellent job!
Squaw Valley	Thank you for the immense amount of work in putting forth an excellent presentation. The future growth of Fresno County is vitally important to the San Joaquin Valley and I would hope that we the responsible citizens will be a driving force to support the choices that will take us in the best directions.
Kingsburg	Very interesting meeting, the facts and scenarios were explained in detail and were fairly easy to comprehend. As a farmer I am most concerned with lessoning the consumption and impact on our prime farmland. After all, land is one resource that is finite. I would like to see more conservation easements used as a tool to conserve farmland.
Selma	Scenario C would increase travel time and add more emissions by developing in rural areas (more travel). Just because people want to increase housing you have to look at if it makes sense.
Kingsburg	I am torn as I live/work in two areas. I live in Auberry where I might lean towards Scenario C, but for the city where I work, Kingsburg, I lean towards Scenario B. This process is very enlightening and causes me to become more involved in the process for both of my communities.
Visalia	I attended the Bullard - Scenario A is very different than the discussion in which I participated.
Visalia	There must be an allowance for growth and expanded services in rural communities. It is important to remember that many rural residents live there because of proximity to agricultural jobs.
Parlier	great presentation, very informative. Thank you for this.
	<u> </u>

Reedley	1. No new housing permits unless it is a solar home.
	2. Sell only so many gasoline cars. What happen to our law X% of cars must be
	electric?
	4. Have a plan like Michigan. Housing special permits are given to developers who use local resources. Developers can use resources from far away, but they don't receive the "Blue Ribbon" rating or whatever it's called. Give developers a huge incentive to use local resources. Less miles driven, less greenhouse gases.

Kerman – 9-3-13

Mendota	I have a concern that the goals that have been outlined as A, B, C are impossible to achieve and the penalties for not meeting the goals will be harsh. And more importantly are the zoning restrictions and changes that come with the plans. Property owners will lose their property rights. Thank you.
Kerman	hybrid of B and C. Develop downtown to help rural communities
Clovis	I chose Scenario C. I understand the need for some growth in the small communities in order to keep them from stagnating and withering away. But I do not want to see wholly new communities being developed in rural areas, which is how I see the Friant Ranch and Millerton school proposals. Infrastructure for water and sewer is easier to manage when locally consolidated, as it is within established communities, esp. within the city of Fresno. And since water and sewer will need to be rebuilt in downtown Fresno anyway, being old, it makes sense to concentrate on new growth there.
Kerman	I want additional information on the scenarios and how they impact the county.
Kerman	development in downtown Fresno instead of Friant and so on Focus on downtown
Kerman	Is the BRT designated for the City of Fresno or are there future plans for the rural West Fresno county communities?
Fresno	Who can the community connect with to ensure this legislation has "teeth" (level of accountability) beyond incentives?

Huron – 9-5-13

Huron	That would have transportation to the hospital of the children and ladies doctors important
San Luis	I am very disagreed the prisons travel on the released on rural routes buses the Fresno County systems with residents together. Thank you
Coalinga	The presentation was good. Keep inviting us.
Huron	Call me when there are meetings. Very interesting.
Huron	I would prefer a combination of scenario A & C. Scen (a) for the distribution of growth in existing communities and (c) for maximum GHG reduction and maximum farmland protection.
Huron	prefer a mix of C and A
Huron	We need healthy air transportation, better housing

Clovis **–** 9-9-13

Fresno	vote for status quo-let the market decide
	status quo
Fresno	protect valley floor, move growth to concentrate in urban areas and foothills. Demographic error - population is growing more Hispanic with larger families wanting more single family homes
Fresno	I appreciate FCOG/Valley Visions hosting the community workshops. Marking these important growth processes known to the community is vital. Scenario "C" is the best option for our county and city.
Clovis	How can we increase the number of jobs by 2035? Why is range land considered prime farmland?
Tollhouse	I would like to see more difference among the scenarios. It would be desirable to have a more aggressive scenario requiring more infill and more complete community and transit oriented development.
Fresno	 How will SCS be implemented by Fresno County? When and how will water, wastewater and other community services be considered in the SCS? For example, if growth to occur in Huron and Mendota per the plan, won't that put growth in areas with flooding and water issues? What if Scenario "C" selected by process and County oks Friant Ranch? Agree with other speakers and staff that the 3 scenarios are not very distinct except as compared to status quo. This is unfortunate. Not realistic to believe over 35% new housing will be multi-family in Fresno County, which is too much change to expect to occur in Fresno without requirements by gov't. Same as comment above: "Residential Density" too large a jump from status quo. This performance measure is double-counted under "Compact development" performance measures.
Clovis	It appears that the demographic scenarios are not consistent with the SCS scenarios.
Fresno	More time needs to be given to allow public input and advocacy involving the scenarios. There should be another scenario developed that accentuates the performance indicators to a much greater extent.
Clovis	The need to have housing at 30% of income and close to where you work. Not! Driving 150/200 min. for a good paying job to pay for housing. Would also help air.
Sanger	There seems to be minor, if any credit given to fleet change due to age demographics and % being composed of a higher standard of emission requirements. Also, what about other measured sources, eg state vehicles, industrial, etc? Ditch the climate change reference.
Auberry	Need to integrate information from California Water Plan (CWP-2013) update 2013; which includes San Joaquin Hydrologic Regional Report; and Groundwater Report to gain total understanding of water resources available to support various scenarios. Happy to help!
Clovis	consider a different scenario that builds on Scenario B. This workshop was confusing for many residents
Fresno	I will select the status quo.
Fresno	I will vote for status quo.
Clovis	This is the free market and it works. Leave it alone.

Clovis	These scenarios don't seem too different. There aren't enough jobs. It's hard to decipher the maps and more detail should be provided. I think people need more time to look.
Clovis	I would like to see 0% consumption of important farmlandfarmland is vital to our economy -farmland reduces GHG -worldwide demand for farmland
Clovis	We need a East-West freeway in the Fresno/Clovis area. We need a East side freeway near the foothills.
Clovis	Healthwise - apartments piled on top of each other are the worse place to be in dense epidemics and mental health! The right status quo answer isn't here!
Clovis	Status quo - no choice available
Clovis	Very interesting. How do Indian Tribal lands figure into COG's projections? How do you project the stats in an unstable financial market? Water allotments for farmers, ranchers and persons working the land would have a huge impact on land consumption or lack of production.

ALA - 9-10-13

Fowler	Tell me/explain how this will benefit Fowler - will public transit be better connected to downtown? To Clovis, to River Park or Sierra Vista Mall? I would love to shop by taking transit.
Fresno	Give more visuals of projects, ie what will the filer roads look like? What will the signs look like? How will housing look?

Online as of 9-18-13

If Fresno County, the San Joaquin Valley, California, the US, and Planet Earth hope to meet the enormous challenge of climate change, we are all going to have to be much more aggressive than any of these three plans envisions.

I believe that neither one of the three plans is strong enough to make sustainable change to the development of communities, to conscious growth, or to reduce our carbon footprint. However, if made to choose, I think Scenario C does more to those objectives. I am interested to see a scenario D.

The three scenarios don't reflect the needs of Fresno Residents for transportation or needs for the rural areas of Fresno. It only includes a few of the Rural areas.

I appreciate that this is the only scenario that considers the general plans of the large metropolitan areas. Especially that it does not undermine the work of the Fresno General Plan by allowing the Pharmacy School and Millerton New Town addition. However, my family relies heavily on public transportation, as do many of my friends and family. I would like to see greater resources allocated to efficient public transportation systems, especially those connecting communities to Children's Hospital in Madera. I see none of the alternatives sufficiently addressing future public transportation needs.

They all look the same. Please give us an option with the good things from all three.

Can you do a hybrid of A,B and C? I don't really like any of these. And I can't see any details in the scenarios.

We need to have more options.....

Would like to vote for a fourth scenario.

I am tired of seeing valuable ag land destroyed by urban sprawl. Revitalize inner Fresno, not just the ridiculous downtown revitalization. We have many square miles of inner Fresno that are filled with abandoned storefronts and offices. They should be torn down and replaced with parks and green spaces or revitalized neighborhoods that can sustain neighborhood markets and small businesses that remove the blight from the majority of Fresno.

I would really like to see a new Pharmacy school. Fresno has a lot of different educational institutions, but I think in order to become a better city we need to have better offers in terms of graduate schools. I really think a pharmacy school would be a great way to attract new residents and improve the overall reputation of the city.

I support a fourth scenario a fourth scenario, but wasn't given an option for "other", which would include Smart Growth principles to not only reach the Green House Gas reduction targets, but would also achieve other co-benefits such as improved public health, quality of life and even a brighter economic future.

Although my preference among the existing options is C, I don't think any of the scenarios take seriously enough the need for sustainability. I am particularly concerned by the impact of growth outside existing urban areas on air quality (already a reason I seriously consider moving away from Fresno) and water usage (water helps residents of the Central Valley and their economy much more when it is used for agriculture and environmental restoration than when it is used to water new residential and commercial properties). If the valley is to be a place where professionals want to live and work, these are issues that need to be addressed more seriously. Please don't let the interests of developers trump the long term interests of those who live in the community.

none of these choices represent the kind of development needed for our region to contribute to building the sustainability needed for the planet to survive.

We need to take strong action to prevent damage to our environment from poorly planned change Only that none of them go far enough but C is the best of the 3.

I do not believe any of the scenarios is aggressive enough in meeting the challenge of climate change, environmental justice, and social justice. All development should halted for five years until the most comprehensive of all impact of population on carbon pollution and water conservation studies have been concluded and revealed to the public.

we need to focus our resources on improving existing communities and ensuring that all community rwsidents have basic infrastructure and access to adequate transportation while at the same time eliminating pollution that adds to our already unhealthy air quality.

Is this option really strong enough to address the challenges in our community and world as far as climate change and true justice for all?

None of the 3 scenarios are good enough, we should do better.

Is this option really strong enough to address the challenges in our community and world as far as climate change and true justice for all?

None of the scenerios are sufficiently transformational. Option A of the proposed Fresno General Plan would appear to be a better approach. Millerton New Town and/or the new Pharmacy School are quintessential "sprawl" projects and should be rejected (there is sufficient land available in the urban core to develop this project--there is no need to develop 15+ miles away from the urban core).

Thank you for your work in preparing these forecasts. The data are important to consider. While I prefer Scenario C among the given choices, none of the scenarios seems aggressive enough in meeting the challenge of climate change, environmental justice, and social justice.

C is the best of those provided, but I don't feel like it goes far enough. We need to have a more dynamic approach that considers air quality and urban sprawl.

I chooses c because it is the one that make the world cleaner and that's what we want

Because there are more things close to Fresno in C

None of the scenarios is aggressive enough in meeting the challenge of climate change, environmental justice and social justice.

Fresno COG's SCS Community Workshop Results

1.) What is your gender? (multiple choice)

		Responses	
		(percent)	(count)
Male		39.38%	126
Female		60.63%	194
	Totals	100%	320

2.) How old are you? (multiple choice)

		Responses	
		(percent)	(count)
17 or younger		3.74%	12
18-34		16.82%	54
35-54		35%	111
55-70		32.40%	104
71 or older		12.46%	40
	Totals	100%	321

3.) Where do you live? (multiple choice)

		Responses		Fresno County
		(percent)	(count)	Demographics
Fresno or Clovis		62.65%	203	71.6%
Foothill/Mountain Areas (Faldas/Montañas)		4.01%	13	2.1%
East of highway 99-not Fresno or Clovis Este del 99		10.19%	33	14.0%
West of highway 99-not Fresno		16.67%	54	12.2%
Outside of Fresno County		6.48%	21	
	Totals	100%	324	

4.) What is your ethnic background? (multiple choice)

		Responses	
		(percent)	(count)
African American		2.54%	8
American Indian		1.90%	6
Asian (Hmong, Laotian, Cambodian, Punjabi)		8.89%	28
Hispanic or Latino		41.27%	130
Pacific Islander		0.00%	0
White		42.86%	135
Other		2.54%	8
	Totals	100%	315

5.) What is the last grade you completed in school? (multiple choice)

		Responses	
		(percent)	(count)
Some school		13.21%	42
High school graduate		6.29%	20
Some college		14.15%	45
Vocational Training		3.14%	10
Bachelor's degree		28.62%	91
Graduate or professional degree		31.13%	99
No school		3.46%	11
	Totals	100%	318

Fresno County
Demographics
4.8%
60.0%
9.3%
50.3%
10.0%
32.7%
2.0%

Fresno County Demographics 26% 24% 26% 7% 11%

5%

Fresno County Demographics 6.9% 34.4% 32.7% 17.3% 8.7%

6.) Who/what are you representing at this workshop? (multiple choice)

		Responses	
		(percent)	(count)
Communitymember/ Miembro comunitario		63.47%	205
Organization or club member/Miembro de organización		20.12%	65
Government employee/Empleado de gobierno		6.50%	21
Elected official/Funcionario electo		3.41%	11
Business		3.41%	11
Other		3.10%	10
	Totals	100%	323

7.) Which scenario do you prefer? (multiple choice)

		Responses (percent) (count)	
		(percent)	(count)
A		19.12%	48
В		23.90%	60
С		56.97%	143
	Totals	100%	251

Workshop Attendance:

Fresno	133
Kingsburg	33
Kerman	18
Huron	36
Clovis	54
ALA	9
San Joaquin video	
conference	19
Online English	45
Online Spanish	1
Total	348

The clicker technology polling conducted at the workshops and online were in no way scientific in nature, and did not cover the exact demographics of the county, though representation from a variety of demographic groups was inclusive. The data and comments collected reflect the opinions of those who participated in the workshops based upon the data and information presented to them.

Forward to a Friend >

Help Plan a Healthier Fresno County

The American Lung Association in California encourages Fresno County clean air supporters to speak out and VOTE in support of healthier communities. The Fresno Council of Governments is developing a plan for how our county will grow over the next twenty years and preparing opportunities for public voting. Help Fresno County decide if the future will be one of sprawl or walkable neighborhoods? More traffic pollution or more bike lanes, sidewalks and transit options?

Planning Decisions are Public Health Decisions

The places we live affect our health, whether our kids can walk or bike to school, whether we need to drive for even the shortest daily errands. It is important for Fresno's planners to hear from you that you'd like our communities to grow into healthier places to live, work, play and learn. The Fresno Council of Governments is providing opportunities for medical professionals and organizations to be part of the process to adopt a Sustainable Communities Strategy for the county next spring, and we need to ensure public health is a part of the conversation early and often.

The American Lung Association in California is hosting a special "Growing Healthy in Fresno County" workshop for medical professionals and health organizations to get involved and VOTE:

Location:

UCSF Fresno Medical Education and Research Center ROOM 111 155 N. Fresno Street, Fresno, CA 93701

Date:

Tuesday, September 10, 2013

Time:

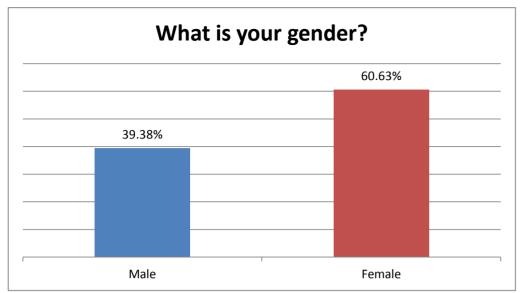
Promptly at 12 (noon) to 1:30 pm

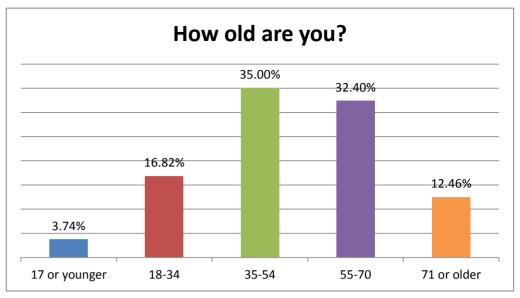
To RSVP, or for more information, please contact the Lung Association's San Joaquin Valley advocacy coordinator, Heather Dumais.

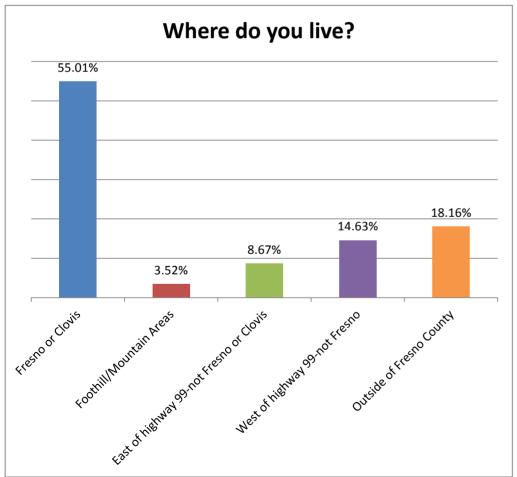
<u>Click here for more information</u> on the Sustainable Community Strategy process in Fresno County, and a listing of additional public workshops if you can't attend on September 10th.

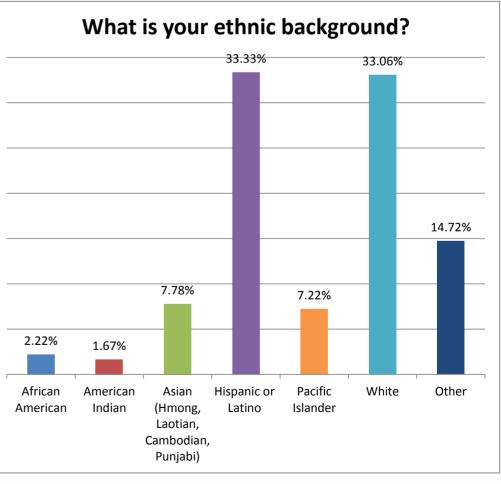
We urge you to attend and VOTE on your preferred scenario for a healthier future in Fresno County, because:

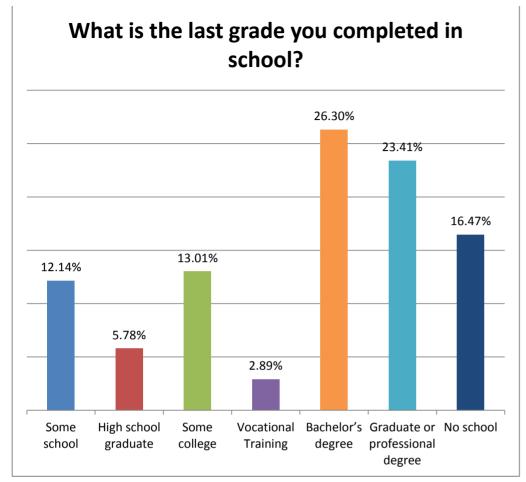
- » Planning decisions affect rates of traffic injuries, asthma attacks, obesity, cancers, lung and heart disease, diabetes and other chronic diseases that affect Fresno residents.
- The American Lung Association State of the Air 2013 report ranked Fresno as the second most soot-polluted city in America, and fourth most polluted by ozone ("smog").
- Sustainable communities designed around mass transit, walking and bicycling can reduce air pollution as people take advantage of healthier transportation choices.
- Investing in real, safe walking and biking paths and frequent, reliable transit alternatives to driving will improve health, cut pollution and save on health care costs.
- Thriving downtowns with services accessible by walking, biking and transit can help to avoid social isolation among seniors and young people when driving is not an option.

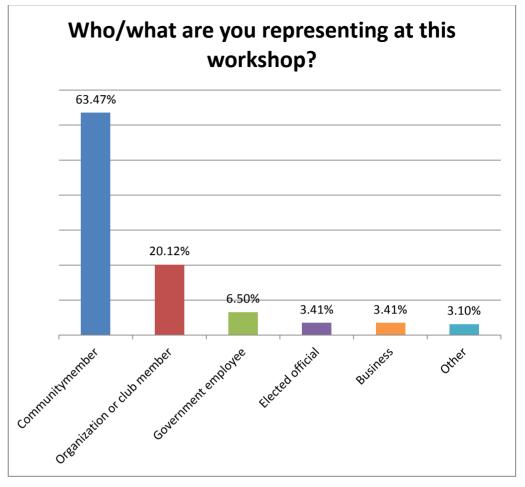


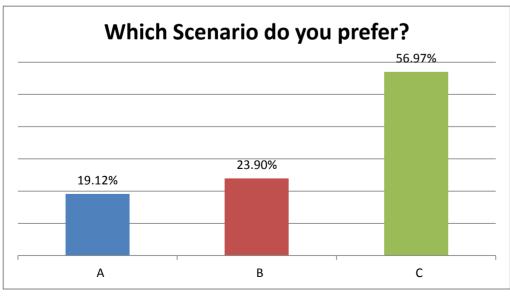












The clicker technology polling conducted at the workshops and online were in no way scientific in nature, and did not cover the exact demographics of the county, though representation from a variety of demographic groups was inclusive. The data and comments collected reflect the opinions of those who participated in the workshops based upon the data and information presented to them.

Appendix H Item 10: Consultation

San Joaquin Valley COG Directors Association Interagency Consultation Group (IAC) September 17, 2013 Conference Call 1:30 p.m.

Tel: 1-650-479-3208 Code: 805 857 423

MINUTES

I. Roll Call:

- Sierra Research: Alex Marcucci
- Fresno: Mike Bitner, Melissa Garza
- Kern: Troy Hightower, Rob Ball, Rochelle Invina, Raquel Pacheco,, Becky Napier, Joe Stramaglia
- Kings: Bruce Abanathie, Chris Lehn, Terri King
- Madera: Dylan Stone, Jeff Findley
- Merced: no participants
- San Joaquin: Tanisha Taylor, Anthony Zepeda
- Stanislaus: Jaylen French, Janette Fabela
- Tulare: Ben Giuliani, Elizabeth Wright, Mark Hays
- SJV Air District: Chelsea Gonzalez
- Caltrans: HQ: Mike Brady, Rodney Travitas D6: Terry Goewert, Ken Romero D10: no participants
- ARB: Jason Crow, Jennifer Gray, Cari Anderson
- EPA: Karina O'Connor
- FHWA: Scott Carson, Joseph Vaughn, Cecilia Crenshaw
- FTA: no participants
- II. May 28 Minutes: review of attachment. No questions or comments.
 - Status of ACTION ITEMS (included under agenda items as appropriate)...the following items remain on hold:
 - IAC web-site transfer to SJCOG in process
 - Updated process for PM hot-spot assessments drafted; undergoing review
 - Quantitative PM hot-spot Guidance data needs and sources drafted; to be updated per EPA September training + update to SJV interagency consultation process
 - PPP updates for SB 375 drafted; undergoing review

III. 2013 TIP/ 2011 RTP:

- Amendments: Review of pending amendments (attachment).
 - TIP/RTP amendment summary was last updated on 8/12/13
 - Fresno: FHWA issued approval for Amendment #8 on 8/6/13

- Summary of Assessments: review of attachment reminding all to include CTIPs ID numbers with IAC transmittal
 - o Review Qualitative Assessments: None
 - o Caltrans status update on Centennial Corridor Project
- EMFAC 2011:
 - o Status report re: PM hotspot quantitative guidance OTAQ plans to release in the next two weeks.
 - Status report re: CMAQ quantification methods / calculator new Cost-Effectiveness Emission Factors released.
 - o http://www.arb.ca.gov/planning/tsaq/eval/evaltables.pdf
- EMFAC 2013:ARB update re: next EMFAC model (EMFAC2013)— Jason presented an update on the June 5 ARB Workshop report and the planned ARB Workshop on October 8, 2013
- 2008 Ozone Standard Demonstration:
 - o SJV MPO Update: All 8 SJV MPO documents received federal approval on July 8, 2013.
- 2014 RTP Status Update:
 - o Anticipated to be approved in March 2014 for 7 of 8 and July 2014 for Kings
 - Supporting documents were released for IAC on August 16. IAC Concurrence was requested by August 30, 2013. Conformity boilerplate forthcoming
 - o Assume use of EMFAC 2011: On June 12, 2013 a conference call was conducted with EPA, ARB, and the Air District to review options to allow the SJV MPOs to make positive conformity demonstrations for the upcoming 2014 RTPs. The result of the discussion was to extract the VMT recession adjustment methodology documentation from the 2012 PM2.5 SIP and update to address initial questions from EPA. In late August, ARB submitted revised documentation (in response to EPA comments) for consideration. A response from EPA is still pending. Climate Change
- SB 375 Updates:

V.

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- ARB Update: ARB currently reviewing Valley process.
- SJV MPO Director Sub-Committee Update: Mike Bitner provided an update on the Strategic Growth Council's MPO Self-Assessment Workshop conducted in Fresno September 5, 2013. Main points of discussion included modeling, Regional Housing Needs Allocation (RHNA), and Sustainable Community Strategy (SCS) development.
 - ARB asked if there would be a summary document from the meeting. Strategic Growth Council is anticipated to develop a summary report.

VI. Air District Updates

- Rule Updates (if necessary): Air District adopted Rule 9610 in June; forwarded to ARB, then submitted to EPA. EPA action pending.
- 1-Hour Ozone SIP Update: Final Board adoption is currently anticipated in September; the draft plan was posted for public review in August.
 - Note that the 1-hour ozone transportation conformity requirements were revoked with the standard; therefore, the SIP updates should not have any impact on transportation conformity. In addition, 8-hour Ozone budgets are unaffected by the SIP Update.
- PM2.5 Plan Contingency Measures:
 - August 28, 2013: EPA proposed approval of the PM2.5 (1997 standard) contingency measures. Comments due September 27. Final approval would terminate sanctions clocks; however EPA issued a concurrent interim final rule to stay and defer sanctions effective August 28th.
- VII. FHWA Updates: No update
- VIII. Additional items as needed/available.
- IX. Next Call: Tuesday, November 19, 2013 @ 1:30 pm

Fresno County Aviation

During the development of the Aviation goals, objectives and policies, over the period between 2012-2014, Fresno COG staff consulted with the following agencies and public use airports to identify the current and future facility improvement and operation needs. This included site visits with Caltrans Aeronautics Safety and Certification inspector.

- Coalinga Municipal Airport City of Coalinga
- Firebaugh Airport City of Firebaugh
- Fresno Chandler Executive Airport City of Fresno
- Fresno Air Terminal (Fresno Yosemite International Airport) City of Fresno
- Harris Ranch Airport
- Mendota Airport (William R. Johnston Airport) City of Mendota
- Reedley Airport City of Reedley
- Selma Aerodrome
- Sierra Sky Park

San Joaquin Valley COG Directors Association Interagency Consultation Group (IAC) May 28, 2013 Conference Call 1:30 p.m.

Tel: 800-325-1307 Code: 769150

MINUTES

I. Roll Call:

- CAC: Cari Anderson
- Fresno: Lauren Dawson, Kai Han, Mike Bitner, Kristine Cai, Melissa Garza, Lindsey Monge
- Kern: Vincent Liu
- Kings: Bruce Abanathie, Chris Lehn
- Madera: Jeff Findley, Dylan Stone, Derek Winning
- Merced: Matt Fell
- San Joaquin: Aaron Hoyt
- Stanislaus: Jaylen French
- Tulare: Ben Giuliani, Roberto Brady
- SJV Air District: no participants
- Caltrans: HQ: Mike Brady, Rodney Tavitas D6: Pedro Romeros, Ken Romero, Terry Goewert D10: no participants
- ARB: Jason Crow, Lezlie Kimura
- EPA: Karina O'Connor
- FHWA: Scott Carson
- FTA: no participants
- II. March 5 Minutes: review of attachment. No questions or comments.
 - Status of ACTION ITEMS (included under agenda items as appropriate)...the following items remain on hold:
 - IAC web-site transfer to SJCOG in process
 - Updated process for PM hot-spot assessments drafted; undergoing review
 - Quantitative PM hot-spot Guidance data needs and sources drafted; to be updated per EPA September training + update to SJV interagency consultation process
 - PPP updates for SB 375 drafted; undergoing review

III. 2013 TIP/ 2011 RTP:

• Amendments: Review of pending amendments (attachment).

- Summary of Assessments: review of attachment.
 - o Review Qualitative Assessments: none for this call
 - Caltrans status update on Centennial Corridor Project no update at this time; special call will be conducted

• EMFAC 2011:

- Status report re: PM hotspot quantitative guidance Karina reported draft undergoing internal review at OTAQ; anticipate within a month or so
- Status report re: CMAQ quantification methods / calculator Jason will check. Bruce reported that as a "stop gap" measure, ARB indicated that PM-10 estimates could be multiplied by 0.92 to obtain a PM.25 estimate until the calculator is available.
- ARB update re: next EMFAC model Jason reported on a June 5
 ARB Workshop; new model anticipated to be available by end of calendar year

• 2008 Ozone Standard Demonstration:

- O SJV MPO Update: Since the March IAC call, all 8 SJV MPOs prepared positive conformity demonstrations; the conformity analysis boilerplate documentation was transmitted for IAC and updated in response to comments; draft transmittal instructions were provided to staff with updated mailing list
 - See Amendment Summary for final status. Cari requested that EPA and FTA expedite concurrence to allow FHWA to issue approval letters as soon as possible. It is anticipated the at least two Type 5 off-cycle amendments are necessary (with Federal approval) prior to the end of the calendar year (see item below).

o Clarification re: future amendment processing

- Type 2 & 3: After Board approval of the 2008 Ozone Conformity Analysis, you can begin to process Type 2 & 3 amendments. Type 3 amendments will need to be federally approved in order following approval of the 2008 Conformity Analysis.
- Type 4 & 5: New Type 4 or 5 amendments cannot be released until AFTER federal approval of the 2008 Ozone Conformity Analysis. Our current draft schedule indicates an August release with October MPO adoption and Federal approval in December 2013.

- 2014 RTP Status Update:
 - O Update from May Director meeting (attachments from May meeting: AQDI + Figure): updates for June. The graphic will be updated to reflect a March 2014 adoption date with public comment period starting in November 2013 per the May Director meeting.
 - 2012 PM2.5 Plan: Cari reported that it is unlikely that EPA will take action on the submitted SJV 2012 PM2.5 Plan, including no adequacy finding on the conformity budgets. The SJV MPO planning process calendar for 2013 assumed that these budgets (including the VMT recession adjustment methodology) would be available for use. Cari will be meeting with ARB to further assess the implications and options.
 - 1-Hour Ozone Plan: Cari reported that the final District Board adoption date anticipated to occur in June has been delayed until September in response to comments received from EPA.
 - 2007 Ozone / 2008 PM2.5 Plan Updates: Cari noted that it is likely that this option will need to be pursued as a result of the 2012 PM2.5 Plan and 1-Hour Ozone Plan updates provided above. The graphic will be updated accordingly for the June Director meeting.
 - Assume use of EMFAC 2011: Cari noted that it was unclear if the VMT recession adjustment methodology would be available or not. Updates will be provided as information becomes available.

V. Climate Change

- SB 375 Updates:
 - i. ARB Update: Lezlie reported meeting with SJV MPO staff re: reviews. In addition, staff has completed the technical evaluation of both the Butte (BCAG) and Tahoe (TMPO/TRPA) final SCSs; the staff reports are available on-line.
 - ii. SJV MPO Director Sub-Committee Update: no update at this time.

VI. Air District Updates

- Rule Updates (if necessary): Cari provided a brief summary re: Rule 9610.
- VII. FHWA Updates: none provided.
- VIII. Additional items as needed/available. None discussed
- IX. Next Call: Tuesday, August 20, 2013 @ 1:30 pm

San Joaquin Valley COG Directors Association Interagency Consultation Group (IAC) May 28, 2013 Conference Call 1:30 p.m.

Tel: 800-325-1307 Code: 769150

AGENDA

- I. Roll Call:
 - CAC:
 - Fresno:
 - Kern:
 - Kings:
 - Madera:
 - Merced:
 - San Joaquin:
 - Stanislaus:
 - Tulare:
 - SJV Air District:
 - Caltrans: HQ: D6: D10:
 - ARB:
 - EPA:
 - FHWA:
 - FTA:
- II. March 5 Minutes: review of attachment
 - Status of ACTION ITEMS (included under agenda items as appropriate)...the following items remain on hold:
 - IAC web-site transfer to SJCOG in process
 - Updated process for PM hot-spot assessments drafted; undergoing review
 - Quantitative PM hot-spot Guidance data needs and sources drafted; to be updated per EPA September training + update to SJV interagency consultation process
 - PPP updates for SB 375 drafted; undergoing review
- III. 2013 TIP/ 2011 RTP:
 - Amendments: Review of pending amendments (attachment).

- Summary of Assessments: review of attachment.
 - o Review Qualitative Assessments:
 - o Caltrans status update on Centennial Corridor Project –
- EMFAC 2011:
 - o Status report re: PM hotspot quantitative guidance –
 - O Status report re: CMAQ quantification methods / calculator -
 - o ARB update re: next EMFAC model –
- 2008 Ozone Standard Demonstration:
 - O SJV MPO Update: Since the March IAC call, all 8 SJV MPOs prepared positive conformity demonstrations; the conformity analysis boilerplate documentation was transmitted for IAC and updated in response to comments; draft transmittal instructions were provided to staff with updated mailing list
 - See Amendment Summary for final status
 - o Clarification re: future amendment processing
 - Type 2 & 3: After Board approval of the 2008 Ozone Conformity Analysis, you can begin to process Type 2 & 3 amendments. Type 3 amendments will need to be federally approved in order following approval of the 2008 Conformity Analysis.
 - Type 4 & 5: New Type 4 or 5 amendments cannot be released until AFTER federal approval of the 2008 Ozone Conformity Analysis. Our current draft schedule indicates an August release with October MPO adoption and Federal approval in December 2013.
- 2014 RTP Status Update:
 - Update from May Director meeting (attachments from May meeting: AQDI + Figure): updates for June
 - 2012 PM2.5 Plan
 - 1-Hour Ozone Plan
 - 2007 Ozone / 2008 PM2.5 Plan Updates
 - o Assume use of EMFAC 2011
- V. Climate Change
 - SB 375 Updates:
 - i. ARB Update:
 - ii. SJV MPO Director Sub-Committee Update:

- VI. Air District Updates
 - Rule Updates (if necessary):
- VII. FHWA Updates:
- VIII. Additional items as needed/available.
- IX. Next Call: Tuesday, August 20, 2013 @ 1:30 pm

San Joaquin Valley COG Directors Association Interagency Consultation Group (IAC) March 5, 2013 Conference Call 1:30 p.m.

Tel: 800-325-1307 Code: 769150

MINUTES

- I. Roll Call:
 - CAC: Cari Anderson
 - Fresno: Lauren Dawson
 - Kern: Rob Ball, Raquel Pacheco, Joe Stramaglia
 - Kings: Terri King, Bruce Abanathie, Kara Bounds, Chris Lehn
 - Madera: Dylan Stone, Jeff Findley
 - Merced: no participants
 - San Joaquin: Tanisha Taylor, Anthony Zepeda
 - Stanislaus: Janette Fabela
 - Tulare: Elizabeth Wright, Eddie Wendt, Mark Hays
 - SJV Air District: Chelsea Gonzalez
 - Caltrans: HQ: Mike Brady, Ann Mahaney D6: Terry Goewert D10: no participants
 - ARB: Jason Crow, Lezlie Kimura
 - EPA: no participants
 - FHWA: Scott Carson, Cecilia Crenshaw
 - FTA: no participants
- II. December 11 Minutes: no questions / comments on attachment.
 - Status of ACTION ITEMS (included under agenda items as appropriate)...the following items remain on hold:
 - IAC web-site transfer to SJCOG in process
 - Updated process for PM hot-spot assessments drafted; undergoing review
 - Quantitative PM hot-spot Guidance data needs and sources drafted; to be updated per EPA September training + update to SJV interagency consultation process
 - PPP updates for SB 375 drafted; undergoing review
- III. 2013 TIP/2011 RTP: Federal approval on 2013 FSTIP received December 14, 2012.
 - Amendments: Review of pending amendments (attachment).
 - In response to question, Cari indicated that the spreadsheet is based on IAC transmittals as well as the Caltrans Programming web-site. RTP amendments are included in response to request from FHWA. Amendment approval generally does not start new clocks.

- Summary of Assessments: review of attachment. StanCOG forwarded documentation for a project NOT of air quality concern that was inadvertently omitted from the table. Cari pointed out a few items that have been forwarded to Terry for clarification.
 - o Review Qualitative Assessments: Merced 99 has received concurrence from both FHWA & EPA.
 - o Caltrans status update on Centennial Corridor Project Terry reported that discussions were ongoing with EPA

• EMFAC 2011:

- O EPA Update re: approval schedule for EMFAC 2011 EPA signed the Federal Register notice approving the EMFAC 2011 model on February 22, 2013; the notice will be effective upon publication (expected tomorrow) in the Federal Register. EMFAC 2011 must be used for all new regional emissions analysis and hot-spot analysis that are started on or after the conclusion of the six month transition period.
 - Status report re: PM hotspot quantitative guidance ARB tools posted, but EPA guidance in process (expected within next month or so).
- ARB update re: next EMFAC model Jason reported workshop anticipate in April
- 2008 Ozone Standard Demonstration:
 - o SJV MPO Update:
 - 2008 Ozone Standard Conformity Determination: The Draft Summary and Draft Schedule were transmitted for information on August 23, 2012.
 - Using EMFAC 2007
 - EPA and FHWA concurrence received on interagency consultation items transmitted in January
 - Transportation modeling completed
 - Emissions modeling drafted and undergoing QA to confirm nonattainment area demonstration
 - Boilerplate and IAC memo forthcoming
- 2014 RTP Status Update:
 - o Anticipated to be approved in calendar year 2013
 - o Assume use of EMFAC 2011
 - o Staff workshop conducted mid-February

V. Climate Change

- SB 375 Updates:
 - i. ARB Update: Lezlie reported that the January Board report was well received. Will continue to work with the Valley on the development of

- the SCS. Will be participating in 3/22 modelers' workshop re: data submittal to ARB.
- ii. SJV MPO Director Sub-Committee Update: Thursday Director meeting will begin to discuss implementation.

VI. Air District Updates

- Rule Updates (if necessary): Chelsea reported on efforts for Rule 9610 re: SIP credit for incentive programs; anticipate workshop early April.
- 2012 PM2.5 Plan (2006 standard): Air District Board adopted Plan on December 20, 2012. ARB Board adopted Plan on January 24, 2013.
 - Discussion re: transportation conformity budget adequacy schedule
 - i. Anticipated to be available AFTER the 2008 Ozone conformity demonstration, but PRIOR to the 2014 RTP adoption
- Chelsea reported that work has started on the 1-hour Ozone Plan (both 1-hour and 8-hour VMT offset requirements); anticipate April workshop and June Board adoption. No impact on conformity budgets.
- VII. FHWA Updates: Scott introduced Cecilia Crenshaw who will be taking over as FHWA liaison for Merced, San Joaquin, and Stanislaus MPOs.
- VIII. Additional items as needed/available.
 - Status report re: ARB coordinating effort with Air District and MPOs to develop a joint Work Plan to address SIP development, SB-375 implementation, and transportation efforts through 2015
 - IAC contact list updated January 2013. Reminder to use latest IAC transmittal from Cari when transmitting items for review.
 - New PM standards Federal Register notice was published on January 15, 2013 (effective March 18, 2013): EPA strengthened the annual PM2.5 standard and retained the 24-hour PM2.5 standard. EPA anticipates making initial nonattainment designations by December 2014, with those designations likely becoming effective in early 2015. Transportation conformity requirements would apply within 1-year (early 2016). New State Implementations Plans would be due 3-years later (2018). Attainment would be required by 2020 with a possible extension to 2025.
 - Statewide Conformity Working Group meeting scheduled for March 13 @ 10 am.
- IX. Next Call: Tuesday, May 28, 2013 @ 1:30 pm

San Joaquin Valley COG Directors Association Interagency Consultation Group (IAC) March 5, 2013 Conference Call 1:30 p.m.

Tel: 800-325-1307 Code: 769150

AGENDA

- I. Roll Call:
 - CAC:
 - Fresno:
 - Kern:
 - Kings:
 - Madera:
 - Merced:
 - San Joaquin:
 - Stanislaus:
 - Tulare:
 - SJV Air District:
 - Caltrans: HQ: D6: D10:
 - ARB:
 - EPA:
 - FHWA:
 - FTA:
- II. December 11 Minutes: no questions / comments on attachment.
 - Status of ACTION ITEMS (included under agenda items as appropriate)...the following items remain on hold:
 - IAC web-site transfer to SJCOG in process
 - Updated process for PM hot-spot assessments drafted; undergoing review
 - Quantitative PM hot-spot Guidance data needs and sources drafted; to be updated per EPA September training + update to SJV interagency consultation process
 - PPP updates for SB 375 drafted; undergoing review
- III. 2013 TIP/ 2011 RTP: Federal approval on 2013 FSTIP received December 14, 2012.
 - Amendments: Review of pending amendments (attachment).

- Summary of Assessments: review of attachment.
 - o Review Qualitative Assessments: Merced 99
 - o Caltrans status update on Centennial Corridor Project –
- EMFAC 2011:
 - EPA Update re: approval schedule for EMFAC 2011 EPA signed the Federal Register notice approving the EMFAC 2011 model on February 22, 2013; the notice will be effective upon publication in the Federal Register. EMFAC 2011 will be required for conformity use six months thereafter.
 - Status report re: PM hotspot quantitative guidance -
 - o ARB update re: next EMFAC model -
- 2008 Ozone Standard Demonstration:
 - o SJV MPO Update:
 - 2008 Ozone Standard Conformity Determination: The Draft Summary and Draft Schedule were transmitted for information on August 23, 2012.
 - Using EMFAC 2007
 - EPA and FHWA concurrence received on interagency consultation items transmitted in January
 - Transportation modeling completed
 - Emissions modeling drafted and undergoing QA to confirm nonattainment area demonstration
 - Boilerplate and IAC memo forthcoming
- 2014 RTP Status Update:
 - o Anticipated to be approved in calendar year 2013
 - o Assume use of EMFAC 2011
 - o Staff workshop conducted mid-February

V. Climate Change

- SB 375 Updates:
 - i. ARB Update:
 - ii. SJV MPO Director Sub-Committee Update:

VI. Air District Updates

- Rule Updates (if necessary):
- 2012 PM2.5 Plan (2006 standard): Air District Board adopted Plan on December 20, 2012. ARB Board adopted Plan on January 24, 2013.
 - Discussion re: transportation conformity budget adequacy schedule
 - i. Anticipated to be available AFTER the 2008 Ozone conformity demonstration, but PRIOR to the 2014 RTP adoption

VII. FHWA Updates:

VIII. Additional items as needed/available.

- Status report re: ARB coordinating effort with Air District and MPOs to develop a joint Work Plan to address SIP development, SB-375 implementation, and transportation efforts through 2015
- IAC contact list updated January 2013. Reminder to use latest IAC transmittal from Cari when transmitting items for review.
- New PM standards Federal Register notice was published on January 15, 2013 (effective March 18, 2013): EPA strengthened the annual PM2.5 standard and retained the 24-hour PM2.5 standard. EPA anticipates making initial nonattainment designations by December 2014, with those designations likely becoming effective in early 2015. Transportation conformity requirements would apply within 1-year (early 2016). New State Implementations Plans would be due 3-years later (2018). Attainment would be required by 2020 with a possible extension to 2025.
- IX. Next Call: Tuesday, May 28, 2013 @ 1:30 pm

SJV MPO Staff Workshop

Thursday, February 14, 2013

Time: 10 am - 3 pm

Location: Fresno COG

AGENDA:

- Introduction / Overview (10:15 15 min)
- 2013 Planning Overview (10:30 30 min)
- 2008 Ozone Conformity Demonstration (11:00 30 min)
 - o TIP Amendment Review
- 2014 RTP Development (11:30 30 min)
 - o Schedule
- Lunch Break (12 30 min)
- 2014 RTP Development, Cont. (12:30 120 min)
 - o SB-375 Scenario Development/Envision Tomorrow/RHNA
 - o CEQA & SANDAG RTP Ruling
 - Public Outreach
 - o Transportation Modeling
 - o Air Quality Modeling
 - o Conformity Analysis
- Wrap-up (2:30 15 min)
- Additional MPO Items (2:45 15 min)



2035 Tulare St., Ste. 201 tel 559-233-4148 Fresno, California 93721 fax 559-233-9645

www.fresnocog.org

Date: Tuesday, March 11, 2014

Time: 2:30 PM

Place: COG Ash Conference Room

2035 Tulare St., Suite 201, Fresno, CA

Americans with Disabilities Act (ADA) Accommodations

The Fresno COG offices and restrooms are ADA accessible. Representatives or individuals with disabilities should contact Fresno COG at (559) 233-4148, at least 3 days in advance, to request auxillary aids and/or translation services necessary to participate in the public meeting / public hearing. If Fresno COG is unable to accommodate an auxiliary aid or translation request for a public hearing, after receiving proper notice, the hearing will be continued on a specified date when accommodations are available.

EJ Task Force Agenda

Action/Discussion Items

- A. Update on RTP EJ Communities definition Peggy
- B. Latest RTP timeline Peggy
- C. CalTrans EJ Grant Ventura/Kings Canyon Corridor project tentative schedule Peggy
- D. Measure C program information Donna Blocker
- E. FAX Unmet Needs Jeff Long
- F. FCRTA, Lanare Transit & Rural Bus Shelters Moses Stites

Il Public Presentations

This portion of the meeting is reserved for persons wishing to address the Committee on items within its jurisdiction but not on this agenda. Note: Prior to action by the Committee on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.

III Adjournment

Future Meeting: Tuesday, June 10, 2014

Notes

Environmental Justice Task Force

Tuesday, March 11, 2014 2:30 PM

COG Ash Conference Room 2035 Tulare St., Suite 201, Fresno, CA

I Action/Discussion Items

A. Update on RTP EJ Communities definition – Peggy

Peggy said RHWA said out method of determining EJ communities was diluting the communities. She passed copies of maps showing the previous EJ TAZs and the new EJ TAZs using the new criteria

B. Latest RTP timeline - Peggy

Peggy showed a table of the latest RTP timeline and pointed out some of the important dates:

March 19 – Last RTP Roundtable meeting

March 21 - Release of RTP/SCS for public review

May 15 - Public Review period ends

June 14 – TTC/PAC recommendation

June 26 - Policy Board adoption of RTP/SCS adoption

C. CalTrans EJ Grant - Ventura/Kings Canyon Corridor project tentative schedule – Peggy Peggy said that the planning grant just started

A "complete streets" will be developed on Ventura/Kings Canyon from First to Peach

There will be outreach to educate

5 community-based organizations

3 community town meetings

Marta Frautos mentioned 2 more Caltrans-funded grants—city of Sanger and City of Fresno

- D. Measure C program information Donna Blocker
 - 3 Measure C programs
 - 1. Taxi Script program
 - 2. Carpool program
 - 3. Farmworker Vanpool program
- E. FAX Unmet Needs Jeff Long

Jeff Long, staff member of SSTAC, said they are accepting comments or information about FAX unmet needs. There were and will be meetings in Fowler, Feb. 25 (eastside), Mendota, Feb. 26 (westside), and Caltrans Manchester, March. 13 (FCMA)

F. FCRTA, Lanare Transit & Rural Bus Shelters - Moses Stites

Moses showed a map of the rural transit system including the proposed route in Lanare which will connect to the larger system. The Lanare route will open soon pending a meeting with Veronica Garibay of Leadership Council. Lanare will probably begin with 2-day service and possibly expand to 5-day service as ridership expands.

II Public Presentations

This portion of the meeting is reserved for persons wishing to address the Committee on items within its jurisdiction but not on this agenda. Note: Prior to action by the Committee on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.

There were no requests for a public presentation.

Rey Leon mentioned showed a copy of "City of Huron Mobility Access and Safety Project" funded from a Caltrans planning grant. He said that 5 projects were approved.

Rey said reminded everyone that the next meeting will be on Tues., June 10, 2014, 2:30 p.m. Peggy said that there will also be meetings on Tues., Sept. 9, 2:30 p.m. and Tues., Dec. 9, 2:30 p.m.

III Adjournment

There being no further business, the meeting was adjourned.

SIGN-IN SHEET EJ Task Force - March 11, 2014

Name	Agency	E-Mail
Kathy Chung	Fresno COG	Kchung@fresnocog.org
Jaime Moncajo	Leadership Counsel	jmonca, o @ leadership cansel or
Marta Frans		
mi Sitis	teel	
111 Tong	FLOG	
Moses Stites	FCRTA	
Ren Len	Valles GAB	
Peggy Arnest		
Omna Blocker	Freno COG	

San Joaquin Valley COG Directors Association Interagency Consultation Group (IAC) December 11, 2012 Conference Call 1:30 p.m.

MINUTES

I. Roll Call:

- CAC: Cari Anderson
- Fresno: Lauren Dawson, Lindsay Monge
- Kern: Raquel Pacheco, Troy Hightower
- Kings: Terri King, Bruce Abanathie, Kara Bounds, Chris Lehn
- Madera: Jeff Findley
- Merced: Matt Fell
- San Joaquin: Tanisha Taylor, Will Ridder, Aaron Hoyt
- Stanislaus: Mike Costa, Jaylen French, Janette Fabela
- Tulare: Mark Hays, Roberto Brady
- SJV Air District: Chelsea Gonzalez
- Caltrans: HQ: Mike Brady D6: Terry Goewert D10: no participants
- ARB: Jason Crow, Lezlie Kimura
- EPA: Karina O'Connor
- FHWA: Scott Carson, Joseph Vaughn
- FTA: no participants
- II. August 21 Minutes: no questions / comments on attachment.
 - Status of ACTION ITEMS (included under agenda items as appropriate)...the following items remain on hold:
 - IAC web-site transfer to SJCOG in process
 - Updated process for PM hot-spot assessments drafted; undergoing review
 - Quantitative PM hot-spot Guidance data needs and sources drafted; to be updated per EPA September training + update to SJV interagency consultation process
 - PPP updates for SB 375 drafted; undergoing review

III. 2011 TIP/RTP

• 2011 TIP/RTP Amendments: Review of pending amendments (attachment). FHWA has indicated 2013 FSTIP should be federally approved by December 14; as a result, this item will be discontinued.

- Summary of Assessments: review of attachment.
 - o Review Qualitative Assessments: Merced 99 to be revised.
 - Caltrans status update on Centennial Corridor Project in process;
 analysis with update to methodology; forthcoming shortly
- Quantitative Hot Spot Assessment Transition Period
 - o POAQC Analysis begun after December 20, 2012 must be quantitative, not qualitative
 - o Emissions analysis must continue to use EMFAC 2007 until EPA approves the use of EMFAC 2011 for project-level analysis

• EMFAC 2011:

- EPA Update re: approval schedule for EMFAC 2011 Federal Register notice anticipated February 2013 with grace period from 3 – 24 month.
 - ARB status report re: official submittal and project-level instructions – resolution reached; guidance to be updated; EPA to conduct new training late-Spring/early-Summer.
 - ARB update re: next EMFAC model ongoing effort; no definitive schedule; out-year will be calendar year 2050.
 - Question regarding EPA's ability to create an online quantitative training module. EPA to follow-up with OTAQ.

• 2013 TIP:

- o Caltrans Update: no participants. Cari referred the group to the December 10 e-mail issued by Muhaned.
- SJV MPO Update:
 - 2013 TIP/2011 RTP Amendments: review attachment.
 - 2008 Ozone Standard Conformity Determination: The Draft Summary and Draft Schedule were transmitted for information on August 23, 2012.
 - Assume use of EMFAC 2007: see Attached FHWA letter dated November 15, 2012 regarding the use of latest planning assumptions in conformity determinations. The letter rescinds the previous December 23, 2011 letter which included a cutoff date of December 31, 2012 for the use of EMFAC 2007. The EMFAC 2011 model will be required for use after approval by EPA and the expiration of the grace period.
 - 2014 RTP to be developed and anticipated to be approved in calendar year 2013.
 - Assume use of EMFAC 2011

V. Climate Change

- SB 375 Updates:
 - i. ARB Update: January 24, 2013 Board meeting in Bakersfield; item re: SJV Progress Report. Staff report available early January.
 - ii. SJV MPO Director Sub-Committee Update:
 - SB-375 Target Recommendation:
 - a. Director Committee: November 2 Director meeting maintain existing ARB adopted valley-wide targets of 5 and 10 percent.
 - b. Policy Council: Director recommendation to be presented December 14
 - SANDAG SB-375 Ruling: implication for SJV MPOs is that GHG emissions in the out year (e.g., 2040) of the RTP must be analyzed as part of the CEQA document.

VI. Air District Updates

- Rule Updates (if necessary): none.
- 2012 PM2.5 Plan (2006 standard): Public hearing and Air District adoption of Proposed Plan scheduled for December 20, 2012. ARB anticipated to consider adoption in late January 2013.
 - Transportation conformity budgets: included in Proposed Plan based on ARB modified methodology for recession adjustments
 - i. Anticipated to be available AFTER the 2008 Ozone conformity demonstration, but PRIOR to the 2014 RTP adoption
 - ii. Updated EMFAC instructions were provided to MPO staff in mid-November, 2012 for testing exercises.
 - Local RACM analysis: included in Proposed Plan.

VII. FHWA Updates: none.

VIII. Additional items as needed/available.

- At last call, Mike Brady requested updated AQ standards and due date table from EPA for September Statewide Conformity Working Group meeting.
 - o Refer to: http://www.dot.ca.gov/hq/env/air/state_cwg/2012Oct/NAAQSTable_August2012.pdf
- 1-hour Ozone Plan update scheduled for first half of 2013
- Updated PM standards anticipated from EPA in December
- ARB coordinating effort with Air District and MPOs to develop a joint Work Plan to address SIP development, SB-375 implementation, and transportation efforts through 2015

- IX. Next Call: Tuesday, March 5, 2013 @ 1:30 pm
 - Cari reminded the group that any agency can request and/or conduct an
 interagency consultation call as necessary. It is anticipated that the
 interagency consultation and public review of the 2008 Ozone Conformity
 Demonstration will occur in March. The analysis should be pretty
 straightforward with the use of EMFAC 2007 and the addition of the new
 attainment year. However, an IAC call will be conducted prior if necessary.

San Joaquin Valley COG Directors Association Interagency Consultation Group (IAC) December 3, 2013 Conference Call 1:30 p.m.

Tel: 1-650-479-3208 Code: 801 643 434

AGENDA

- I. Roll Call:
 - Sierra Research:
 - Fresno:
 - Kern:
 - Kings:
 - Madera:
 - Merced:
 - San Joaquin:
 - Stanislaus:
 - Tulare:
 - SJV Air District:
 - Caltrans: HQ: D6: D10:
 - ARB:
 - EPA:
 - FHWA:
 - FTA:
- II. September 17 Minutes: review of attachment.
 - Status of ACTION ITEMS (included under agenda items as appropriate)...the following items remain on hold:
 - IAC web-site transfer to SJCOG in process
 - Updated process for PM hot-spot assessments drafted; undergoing review
 - Quantitative PM hot-spot Guidance data needs and sources drafted; to be updated per EPA September training + update to SJV interagency consultation process
- III. 2013 TIP/ 2011 RTP:
 - Amendments: Review of pending amendments (attachment).

- Summary of Assessments: review of attachment.
 - o Review Qualitative Assessments:
 - SR-132 West Freeway/Expressway Project
 - o Caltrans status update on Centennial Corridor Project –
- EMFAC 2011:
 - o Status report re: PM hotspot quantitative guidance
- 2014 RTP Status Update:
 - Per the October Director meeting, the RTP schedule was updated to reflect a June 2014 adoption date with public comment period starting in February/March 2014 (See Attached). Kings adoption remains July 2014.
 - o Conformity boilerplate forthcoming
 - Assume use of EMFAC 2011: On June 12, 2013 a conference call was conducted with EPA, ARB, and the Air District to review options to allow the SJV MPOs to make positive conformity demonstrations for the upcoming 2014 RTPs. The result of the discussion was to extract the VMT recession adjustment methodology documentation from the 2012 PM2.5 SIP and update to address initial questions from EPA. In late August, ARB submitted revised documentation (in response to EPA comments) for consideration. A response from EPA is still pending.

V. Climate Change

- SB 375 Updates:
 - i. ARB Update:
 - ii. SJV MPO Director Sub-Committee Update:

VI. Air District Updates

- Rule Updates (if necessary):
- 1-Hour Ozone SIP Update: Final Board adoption September 19, 2013.
 - Note that the 1-hour ozone transportation conformity requirements were revoked with the standard; therefore, the SIP updates should not have any impact on transportation conformity. In addition, 8-hour Ozone budgets are unaffected by the SIP Update.
- VII. FHWA Updates:
- VIII. Additional items as needed/available.
- IX. Next Call: Tuesday, February 25, 2014 @ 1:30 pm