



## PEER EXCHANGE

Wednesday, August 20, 2014

12:00 - 5:00 p.m.

Fresno COG Sequoia Room

### Event recap in pictures

#### Welcome and Opening Remarks:



**Lynne Ashbeck**  
Mayor  
City of Clovis  
Fresno COG Policy Board member



|  |   |
|--|---|
| <b>Mike Bitner (center)</b><br>Deputy Director<br>Fresno COG | <b>Brenda Veenendaal (right)</b><br>Senior Regional Planner<br>Public Information Officer<br>Fresno COG |
|--|---|

#### Plenary Speakers:

##### “Placer Legacy’s Program”



**Supervisor Robert Weygandt**  
Placer County Board of Supervisors  
District 2

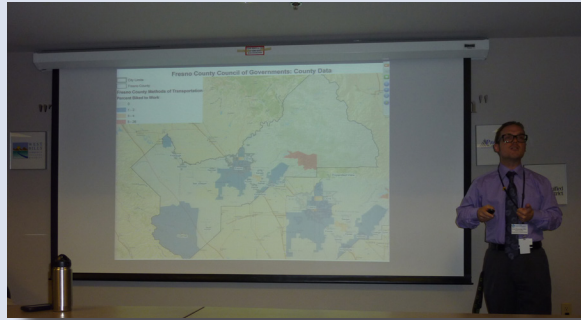


**Steve Frisch**  
President  
Sierra Business Council

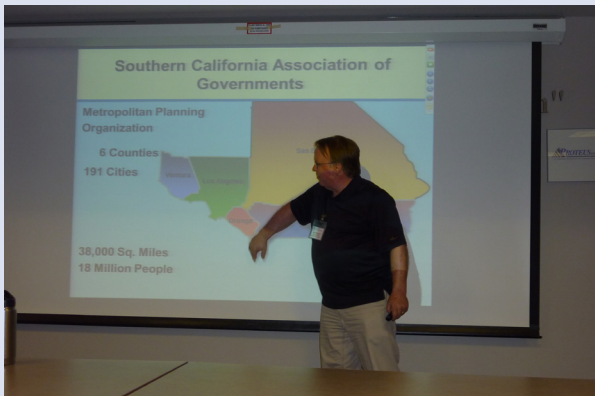
**Panel Presentations:**  
**Transportation Needs Assessment Panelists:**



**Dr. Ken Bird, MD, MPH (left)**  
**Deputy Health Officer/TB**  
**Controller**  
**Fresno County Department of Public Health**



**Dr. Jared Rutledge, PhD, Epidemiologist**  
**Communicable Diseases**  
**Fresno County Department of Public Health**



**Alan Thompson**  
**Senior Planner**  
**Southern California Association of Governments (SCAG)**

**Jonathan London, Director, Center for Regional Change, UC Davis Integrating Social Equity into Regional Planning: Lessons from SB 375 (Presented via telephone)**

**Grant Program Panelists:**



**Craig Goldblatt (far left)**  
**STP/CMAQ Regional Program Manager**  
**Metropolitan Transportation Commission**  
**“One Bay Area Grant Program”**



**Marco Anderson, Senior Regional Planner**  
**Deputy Lead for the Sustainability**  
**Planning Grant Program**  
**Southern California Association of**  
**Governments (SCAG) --**  
**“Sustainability Planning Grant Program”**



**Colleen Clementson**  
**Principal Regional Planner**  
**San Diego Association of**  
**Governments**  
**“Smart Growth Incentive Program”**



## Conservation/Mitigation Policy Panelists:



**Loren Clark**  
Assistant Director  
Community Development  
Resource Agency  
“Conservation Planning in  
Placer County”



**Robert Puro**  
Co-founder and CEO  
Seedstock  
“Analyzing Grow Riverside”



**Robert Tse**  
USDA CA Rural Development  
“Utilizing Technology to Enhance and  
Preserve our Agricultural Lands and  
Resources”

## Audience Engagement:



