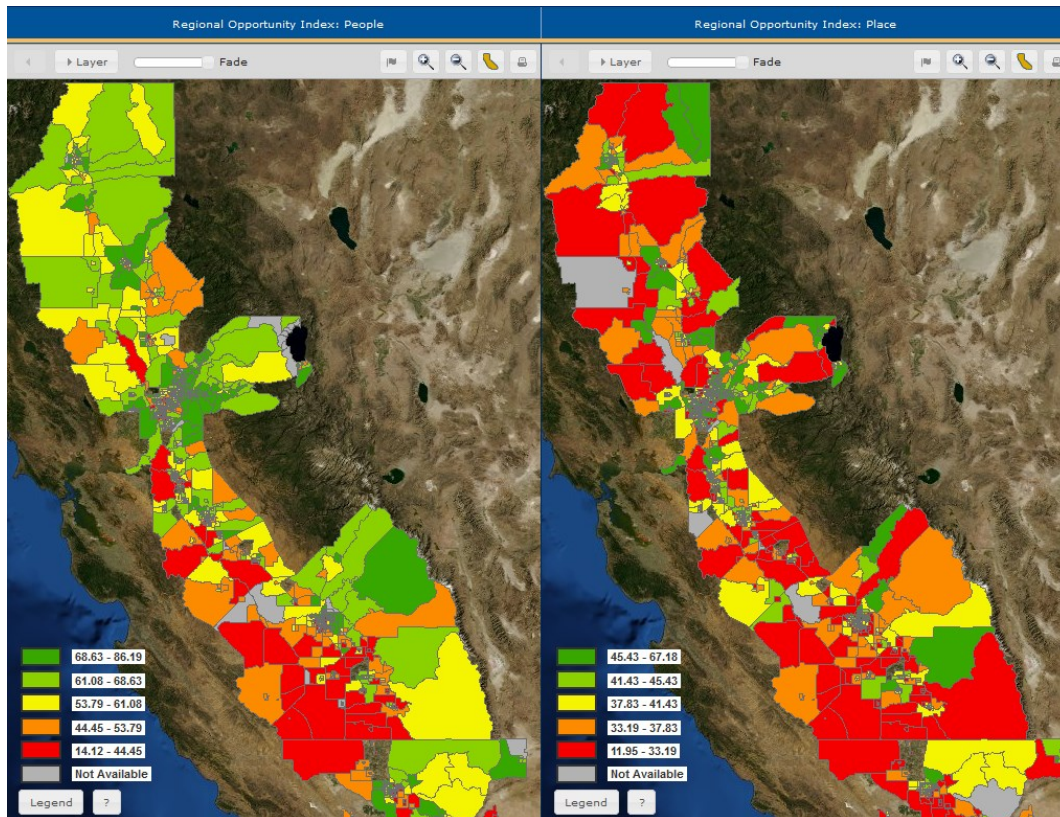


## Regional Opportunity Index (ROI)

*A powerful new information resource for people building healthy, prosperous, sustainable and equitable communities!*



### Why is the ROI needed?

- Building thriving rural communities and regions requires investments to build opportunity in all communities that prioritizes the people and places with the greatest needs.
- To direct strategic investments, leaders from business, government, and civic sectors require information that cuts across issue “silos” in diverse rural, suburban and urban communities.
- There is no existing single source of such information available for rural communities and regions.

### What is the ROI?

- The ROI identifies the people and places in greatest need of investment to thrive.
- The ROI integrates key indicators across a range of important issues — including education, economy, housing, mobility, health and the environment, and social and political life — into comprehensive measures of opportunity.
- The ROI helps stakeholders and decision-makers identify key leverage points to improve social and economic opportunity.

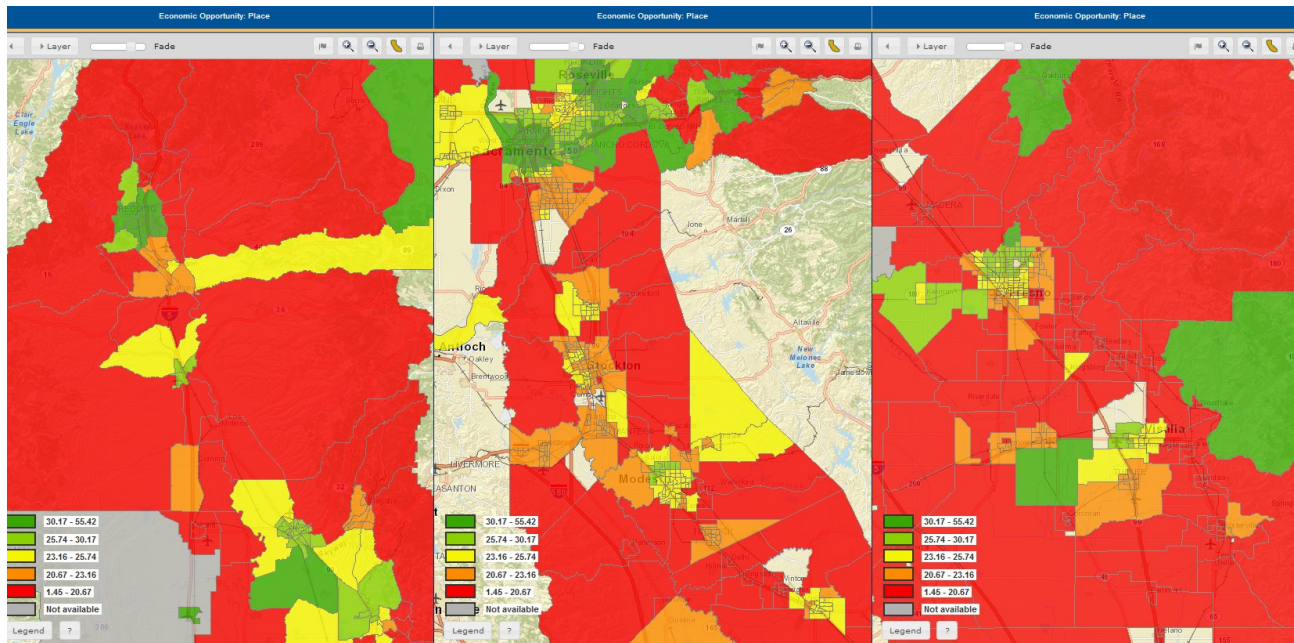
[mappingregionalchange.ucdavis.edu/roi/](https://mappingregionalchange.ucdavis.edu/roi/)

Contact [crcinfo@ucdavis.edu](mailto:crcinfo@ucdavis.edu)  
if you would like more information.



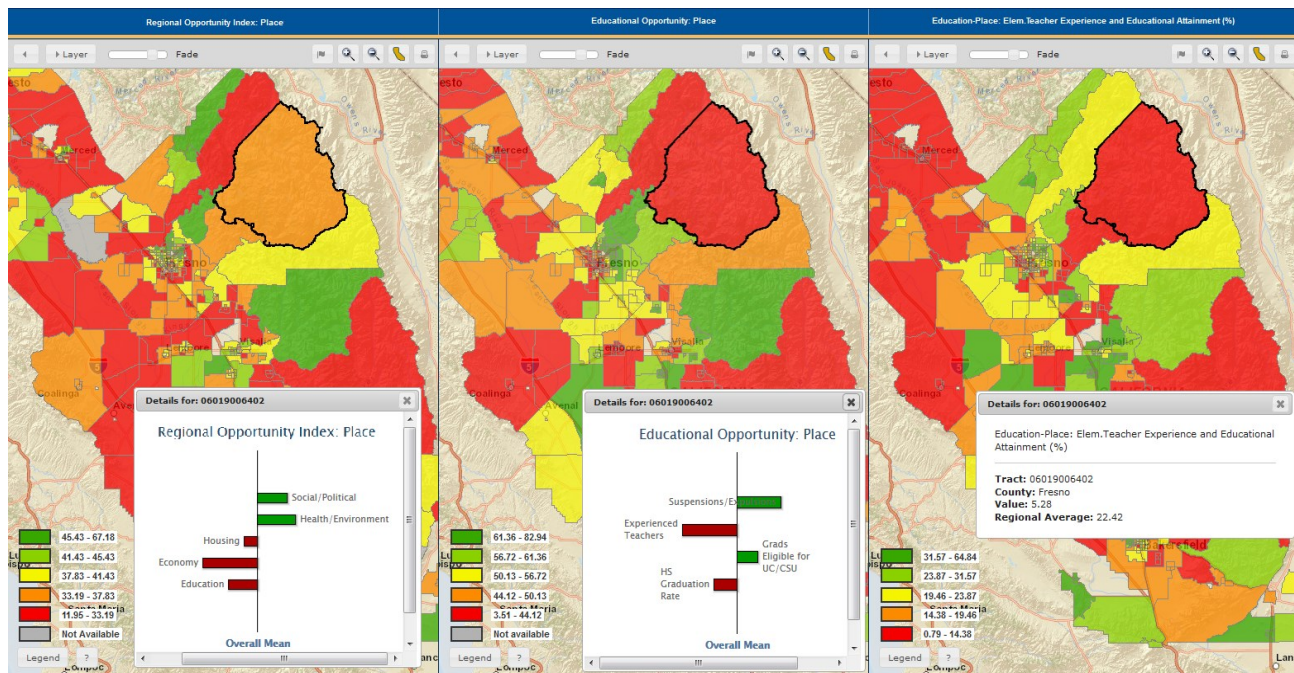
# Place

The ROI allows comparison of the same issue across different regions. Click on particular tracts for more information.



# Issue

The ROI allows the user to compare different issues in the same place. Drill down to examine opportunities in an area.



# Function

The user can select tracts of interest across multiple issue areas and download just that customized data, or download the comprehensive data-set, which includes all indicators for all tracts.

The UC Davis Center for Regional Change (CRC) is dedicated to producing to inform the building of healthy, prosperous, sustainable, and equitable regions in California and beyond. Visit: <http://regionalchange.ucdavis.edu/>

The Regional Opportunity Index was developed through a joint partnership between the UC Davis Center for Regional Change and Rabobank, N.A.

**UC DAVIS**  
CENTER for REGIONAL CHANGE

**Rabobank**